

ELLE

ARABIA

80^{YEARS}

OCTOBER 2025

*What
matters
now*

THE SEASON'S
CLEAREST
IDEAS IN
FASHION,
JEWELRY,
BEAUTY AND
CULTURE

off script
**AYÇA AYSIN
TURAN**

ON RANGE
RESILIENCE AND
STAYING TRUE

UAE DHS 30





REACH FOR THE CROWN

THE LADY-DATEJUST



أحمد صديقي
AHMED SEDDIQI

Dubai Mall • Wafi
seddiqi.com





louisvuitton.com

LOUIS VUITTON



SCARLETT JOHANSSON / GALLERIA BAG
PHOTOGRAPHED BY YORGOS LANTHIMOS

PRADA



miu miu



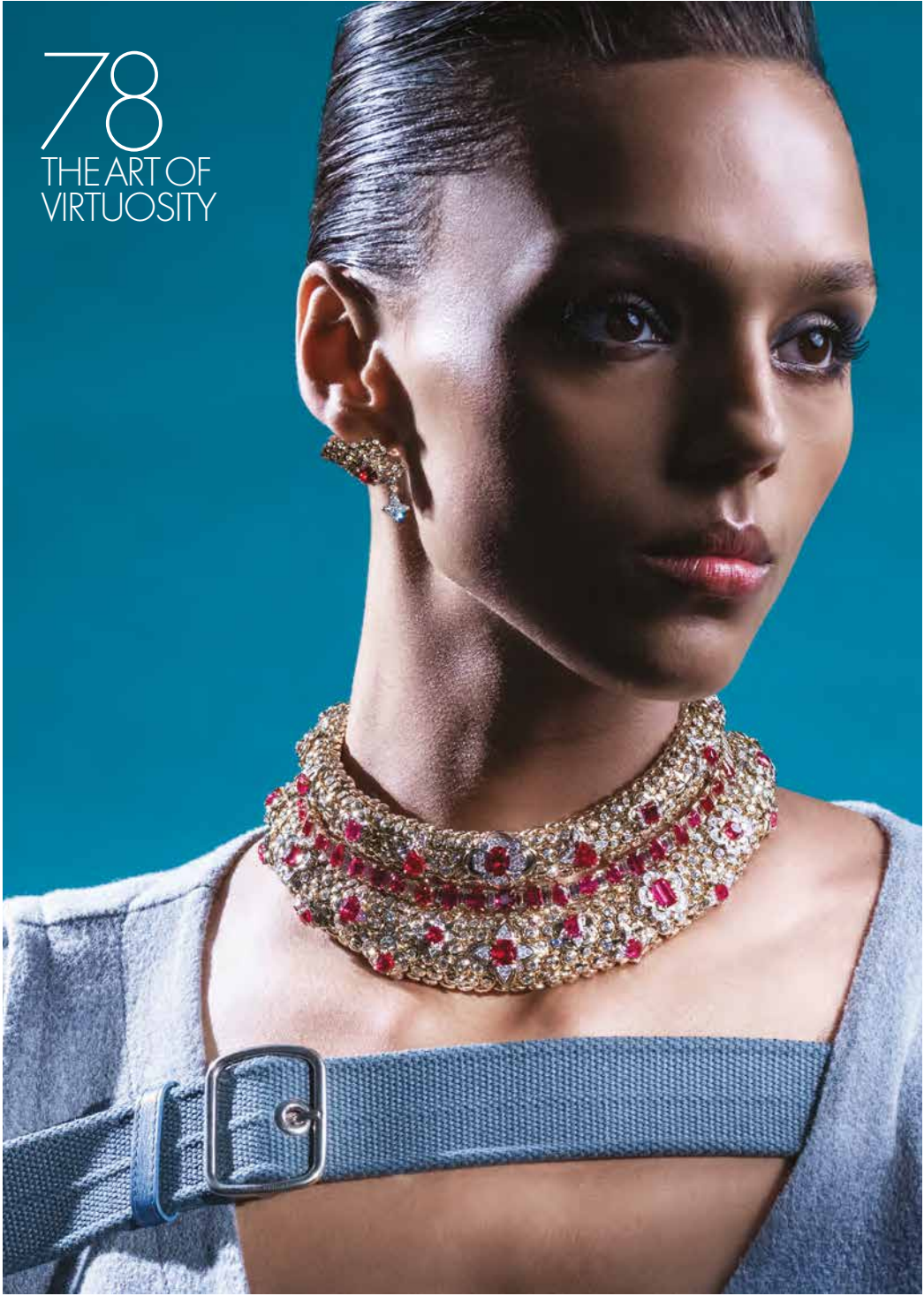


DOLCE & GABBANA

ELLE

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Talent: Ayca Aydin Turan; Photographer: Ezra Sam; Stylist & Creative Direction: Daniel Negroni; Hair: Maggie Seman; Makeup: Mabs; Location: Stellar Studio

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80 YEARS
ELLE

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132
BLACK,
FULL STOP





© JEAN MARIE BINET © STUDIO PHOTO CHRISTIAN DIOR COUTURE

Left: *THE VOYAGE BEGINS:* DIOR INTRODUCES THE VOYAGE BAG, A SUPPLE HOBO THAT BLENDS TIMELESS HERITAGE WITH MODERN EASE. AVAILABLE IN VERSATILE SIZES AND SHADES, IT'S DESIGNED TO MOVE SEAMLESSLY WITH EVERY MOMENT. **Below:** *GLAMOROUS GOODBYE:* A FAREWELL AND A MILESTONE IN ONE NIGHT: THE FINAL COLLECTION GIORGIO ARMANI WORKED ON, THE HOUSE AT 50, AND AN ARCHIVE OF 133 CREATIONS SET AMONG MASTERPIECES – AN HONEST PORTRAIT OF CLARITY, PURPOSE, AND TIME.



THE GIORGIO ARMANI WOMEN'S SPRING/SUMMER 2026 FASHION SHOW AT PALAZZO BREKA

A STUDY IN STYLE

Bold stripes, high boots, and harvest hues combine for a woman-first take on collegiate cool – graphic, cozy, pulled-together.



1. ROHE 2. VALENTINO GARAVANI 3. LA LIGNE 4. BOTTEGA VENETA EYEWEAR 5. POLO RALPH LAUREN 6. MACH & MACH 7. DRIES VAN NOTEN 8. SAINT LAURENT

MADE FOR NOW

Our cover star Ayça Ayūlin Turan leads October with range, focus, and a kind of ease that suits the season. On set and in conversation, she moves between roles and real life without the drama, proof that clarity can feel powerful. That spirit sets the pace for the issue: strong edits, real craft, and stories that land.

Fashion splits cleanly this month. One path is all about precision: monochrome looks, sharp structure, and quiet details that do the work. The other goes brighter: blocks of color, smart layers, and pieces made for weekends and short escapes. Power dressing stays practical; off-duty is relaxed but intentional. The aim is wearability without noise. Jewelry takes center frame and we go behind the bench to show how pieces come to life – braided metalwork, hand-set stones, mirror polish, pavé fields, and stacks that move from day to night. You'll see the steps that matter: sketch, selection, setting, finishing. Timepieces get the same treatment, with a

focus on case geometry, finishing, and how heritage techniques evolve without losing purpose.

Local talent anchors the issue, as always. We sit with voices who turn big ideas into human stories and keep trust and “less is more” at the center. The conversations are direct and useful, the kind you can read in one sitting and take something from. And because balance is real life, we've included health guidance for busy seasons that are practical, expert-led, and easy to apply. As for adventure, our travel notes touch down in Bucharest and Mexico for short, workable escapes.



Dina Spahi
dina.spahi@ellearabia.com



The BANGLES

Boucheron's "Quatre Sand Cuff" reimagines the house icon with 3D-printed black sand contrasted by yellow gold for bold, graphic lines. A new innovation capsule by Claire Choisne, it fuses cutting-edge technique with the Quatre's clean geometry.



The BIG EVENT

1969 Color Code! Convertible sautoir-bracelet in gold set with amethyst, turquoise, citrine, ruby, emerald, and diamond, ca. 1969. From the Bvlgari Heritage Collection, showcased at the Kaleidos Exhibition in Tokyo.



The BAG

Loro Piana's Extra Bag L23 pairs a compact, sculptural silhouette with clean lines and a detachable strap. Built with an asymmetrical construction and LP-engraved rounded-edge lock, it debuts in tactile leathers and tweed.

ELLE

radar



SOFT GEOMETRY
Piaget's rounded forms, polished surfaces, and subtle diamond detail whisper cool luxury.

TALENT: CYNTHIA SAM; PHOTOGRAPHER: DANIEL ASATER; STYLIST/CREATIVE DIRECTOR: VASIL BOZHILOV; ASSISTANT STYLIST: SYMA AHMED; MAKEUP: JEAN KAIROUZ; HAIR: BETTY BEE; LOCATION: BICKBOSS STUDIOS

Watch: Sixtine watch, 29 mm. Bracelet & case in 18K rose gold. White solar satin-brushed dial. Piaget 57P quartz movement. **Earrings:** Possession Decor Palace hoop earrings in 18K rose gold. **Bracelet:** Possession Decor Palace bracelet in 18K rose gold set with 24 brilliant-cut diamonds and one Possession-set brilliant-cut diamond. Dress, Roksanda

Style Watch

THE KEY PIECES AND MOMENTS SHAPING THE SCENE RIGHT NOW

Watch: Sixtie Watch, 29 MM.
Case in 18K Rose Gold. White
Solar Satin-Brushed Dial. Bracelet in
18K Rose Gold. Piaget 57P Quartz
Movement, **Bracelet:** Possession
"Decor Palace" Bracelet in 18K
Rose Gold Set With 24 Brilliant-Cut
Diamonds and One Possession-Set
Brilliant-Cut Diamond. **Rings:** Ring 1
(Right): Possession "Decor Palace"
Ring in 18K Rose Gold Set With 81
Brilliant-Cut Diamonds and One
Possession-Set Brilliant-Cut Diamond,
Ring 2 (Right): Possession "Decor
Palace" Ring In 18K Rose Gold, Ring
3 (Left): Possession "Decor Palace"
Ring in 18K Rose Gold Set With 45
Brilliant-Cut Diamonds and One
Possession-Set Brilliant-Cut Diamond,
Earrings: Possession Earrings in 18K
Rose Gold Set With 38 Brilliant-Cut
Diamonds and 2 Possession-Set
Brilliant-Cut Diamonds
Dress, Versace

ROSE & GOLD

*Piaget's Sixtie watch meets Possession
"Decor Palace" jewelry in *layered* rose gold, white
gold, and steel with discreet *diamond accents*.*

Photographer DANIEL ASATER
Stylist & Creative Director VASIL BOZHILOV

Radar



Radar

Watch: Sixtie Watch, 29 Mm. Case In 18K Rose Gold Set With 51 Brilliant-Cut Diamonds. White Solar Satin-Brushed Dial. Bracelet In 18K Rose Gold. Piaget 57P Quartz Movement, **Bracelets:** Bracelet 1: Possession "Decor Palace" Bracelet In 18K Rose Gold Set With 24 Brilliant-Cut Diamonds And One Possession-Set Brilliant-Cut Diamond, Bracelet 2: Possession "Decor Palace" Bracelet In 18K Rose Gold Set With One Possession-Set Brilliant-Cut Diamond (Approx. 0.09 Ct), Bracelet 3: Possession "Decor Palace" Bracelet In 18K Rose Gold, **Rings:** Ring 1: Possession "Decor Palace" Ring In 18K Rose Gold Set With 81 Brilliant-Cut Diamonds And One Possession-Set Brilliant-Cut Diamond ,Ring 2: Possession "Decor Palace" Ring In 18K Rose Gold ,Ring 3: Possession "Decor Palace" Ring In 18K Rose Gold Set With 45 Brilliant-Cut Diamonds And A Possession-Set Brilliant-Cut Diamond, **Earrings:** Possession Earrings In 18K Rose Gold Set With 38 Brilliant-Cut Diamonds And 2 Possession-Set Brilliant-Cut Diamonds
Dress, Carolina Herrera



Watch: Sixtie Watch, 29 Mm. Bracelet & Case in 18K Rose Gold Set With 51 Brilliant-Cut Diamonds. White Solar Satin-Brushed Dial. Piaget 57P Quartz Movement **Bracelet:** Possession "Decor Palace" Bracelet in 18K Rose Gold Set With 24 Brilliant-Cut Diamonds and One Possession-Set Brilliant-Cut Diamond **Rings:** Possession "Decor Palace" Rings in 18K Rose Gold **Earrings:** Possession "Decor Palace" Hoop Earrings in 18K Rose Gold *Dress, Roksanda*



Watch: Sixtie Watch, 29 MM. Case In 18K Rose Gold. White Solar Satin-Brushed Dial. Bracelet in Steel and 18K Rose Gold. Piaget 57P Quartz Movement **Earrings:** Possession Earrings in 18K Rose Gold Set With 38 Brilliant-Cut Diamonds and 2 Possession-Set Brilliant-Cut Diamonds **Rings:** Ring 1 (Left): Possession "Decor Palace" Ring in 18K Rose Gold Set With 81 Brilliant-Cut Diamonds and One Possession-Set Brilliant-Cut Diamond, Ring 2 (Left): Possession "Decor Palace" Ring in 18K Rose Gold, Ring 1 (Right): Possession "Decor Palace" Ring in Rhodium Finish 18K White Gold Set With 43 Brilliant-Cut Diamonds and A Possession-Set Brilliant-Cut Diamond, Ring 2 (Right): Possession "Decor Palace" Ring in 18K Rose Gold Set With 45 Brilliant-Cut Diamonds and A Possession-Set Brilliant-Cut Diamond
Dress, Carolina Herrera

Watch: Sixtie Watch, 29 MM. Case in 18K Rose Gold. White Solar Satin-Brushed Dial. Bracelet in 18K Rose Gold. Piaget 57P Quartz Movement. **Bracelets:** Bracelet 1: Possession "Decor Palace" Bracelet in 18K Rose Gold Set With 24 Brilliant-Cut Diamonds and One Possession-Set Brilliant-Cut Diamond, Bracelet 2: Possession "Decor Palace" Bracelet in 18K Rose Gold Set With One Possession-Set Brilliant-Cut Diamond, Bracelet 3: Possession "Decor Palace" Bracelet in 18K Rose Gold, **Rings:** Ring 1 (Left): Possession "Decor Palace" Ring in 18K Rose Gold Set With 45 Brilliant-Cut Diamonds and One Possession-Set Brilliant-Cut Diamond, Ring 2 (Left): Possession "Decor Palace" Ring in 18K Rose Gold, Ring 3 (Right): Possession "Decor Palace" Ring in 18K Rose Gold Set With One Possession-Set Brilliant-Cut Diamond, **Earrings:** Possession Earrings in 18K Rose Gold Set With 38 Brilliant-Cut Diamonds and 2 Possession-Set Brilliant-Cut Diamonds
Dress, Versace

TALENT: CINTHIA SAM; PHOTOGRAPHER: DANIEL ASATER; STYLIST/CREATIVE DIRECTOR: VASIL BOZHILOV; ASSISTANT STYLIST: SYMA AHMED; MAKEUP: JEAN KAIROUZ; HAIR: BETTY BEE; LOCATION: BICKROSS STUDIOS

Watch: Sixtie Watch, 29 Mm. Case In Steel Set With 51 Brilliant-Cut Diamonds. White Solar Satin-Brushed Dial. Bracelet In Steel. Piaget 57P Quartz Movement. **Earrings:** Possession "Decor Palace" Hoop Earrings In 18K Rose Gold. **Rings:** Ring 1: Possession "Decor Palace" Ring In Rhodium Finish 18K White Gold, Ring 2: Possession "Decor Palace" Ring In 18K Rose Gold, **Bracelets:** Possession "Decor Palace" Bracelet In Rhodium Finish 18K White Gold Set With 33 Brilliant-Cut Diamonds And One Possession-Set Brilliant-Cut Diamond
Dress, Roksanda

Trending... The Elevated Tracksuit

Athleisure just leveled up. Tailored joggers, silk-blend hoodies paired with skirts, and statement sneakers turn the everyday tracksuit into street-chic armor.



Cult Buy

The Camero returns with attitude — Acne Studios' FW25 drop serves new colors, touch-me textures, and proportions that are pure street-style bait



New Kids



On the Block

The wait is over: Phoebe Philo is in Dubai. Harvey Nichols now carries the designer's understated, architectural pieces — perfect for anyone craving refined, statement-making minimalism.

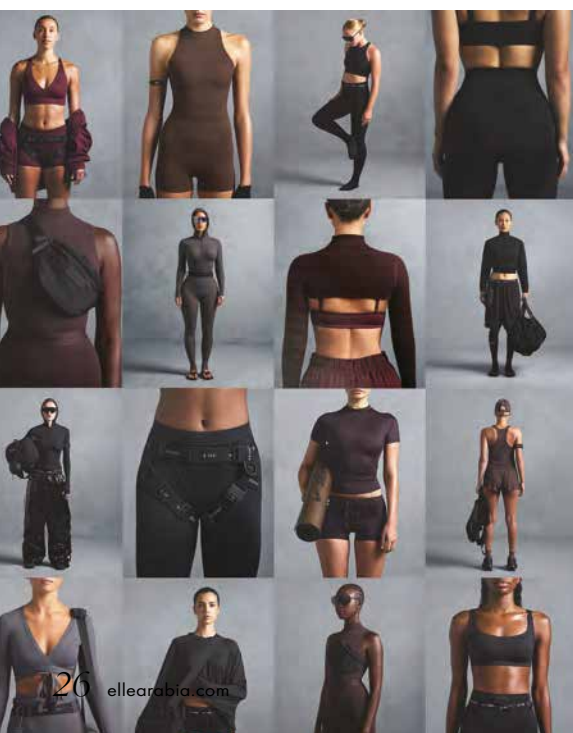
On Our Radar

Who knew your yoga brand could go full luxe? From yoga mat to city streets, Alo's debut handbags blend sporty ease with sculptural style, crystal charms, and buttery leathers that elevate your everyday athleisure from day to night.



Light Feet

City streets just got an upgrade. Gucci's Shift sneaker combines airy ballerina soles, high-fashion shapes, and luxe finishes — a playful, must-have statement for anyone serious about sneakers.



Coveted Collab

WHO: NIKE X SKIMS
WHAT: Gym? Check. Street? Check. NikeSKIMS does it all with sculpting leggings, push-up bras, and mesh pieces that make athleisure feel downright luxe.



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DARK COCOA

From buttery leather trenches to espresso suiting and soft caramel knits, FW25 is a love letter to brown in all its rich, earthy glory.

1. MIU MIU 2. MAGDA BUTRYM 3. ST. AGNI 4. BRANDON MAXWELL 5. ZULU & ZEPHYR 6. LIZZIE FORTUNATO 7. SIEDRÉS 8. CHRISTOPHER ESBER 9. TOTEME 10. NILI LOTAN

HERMÈS

TOD'S

LAUNCHMETRICS SPOTLIGHT

1

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3

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TOWN & COUNTRY

Checkered coats, tailored skirts, and heritage-inspired accessories — Fall takes cues from the stable, adding a sleek, modern spin to equestrian classics.

1. CHLOÉ 2. KHAITE 3. PRADA 4. CARTIER 5. FRANÇOISE 6. SAINT LAURENT 7. RUSLAN BAGINSKIY 8. JW ANDERSON 9. SIMKHAI 10. TOTEME

PROENZA SCHOUER

KHAITE

BURBERRY



Accessories play with scale, from single-pearl heels to a cross-body that reads as an oversized pearl strand.



SCALE SHIFT

Chanel's Fall–Winter 2025/26 Ready-to-Wear rewrites proportion, perspective, and house codes

Under the Grand Palais glass roof, Chanel's Creation Studio delivered a study in scale for Fall–Winter 2025/26. Mini blue-white-pink tweed jackets meet extra-long trousers; ankle-grazing poplin shirts reset shirting; a short black tweed jacket reads as a coatdress with jeweled buttons; capes finish in jacket cuffs. House codes (bows, ribbons, pearls, flowers) are resized across ready-to-wear and accessories.

Layering drives the silhouette. A grenadine tweed trio pairs a micro-jacket (red-silk lined), wrap skirt, and flared trousers; bronze looks add a tunic and trousers with a skirt buttoned over; an ivory long-slit skirt sits under a miniskirt and sleeveless gilet. Sheer pieces – flounced capes and long shirts in black or white tulle – create movement. Fabric experiments include chiffon “jeans,” silk woven to read like tweed, ribbon-print silks, and a black organza parka set with bows.



Outerwear ranges from a black organza parka embellished with bows to black wool-lace trenches with enhanced faux-fur inlays.

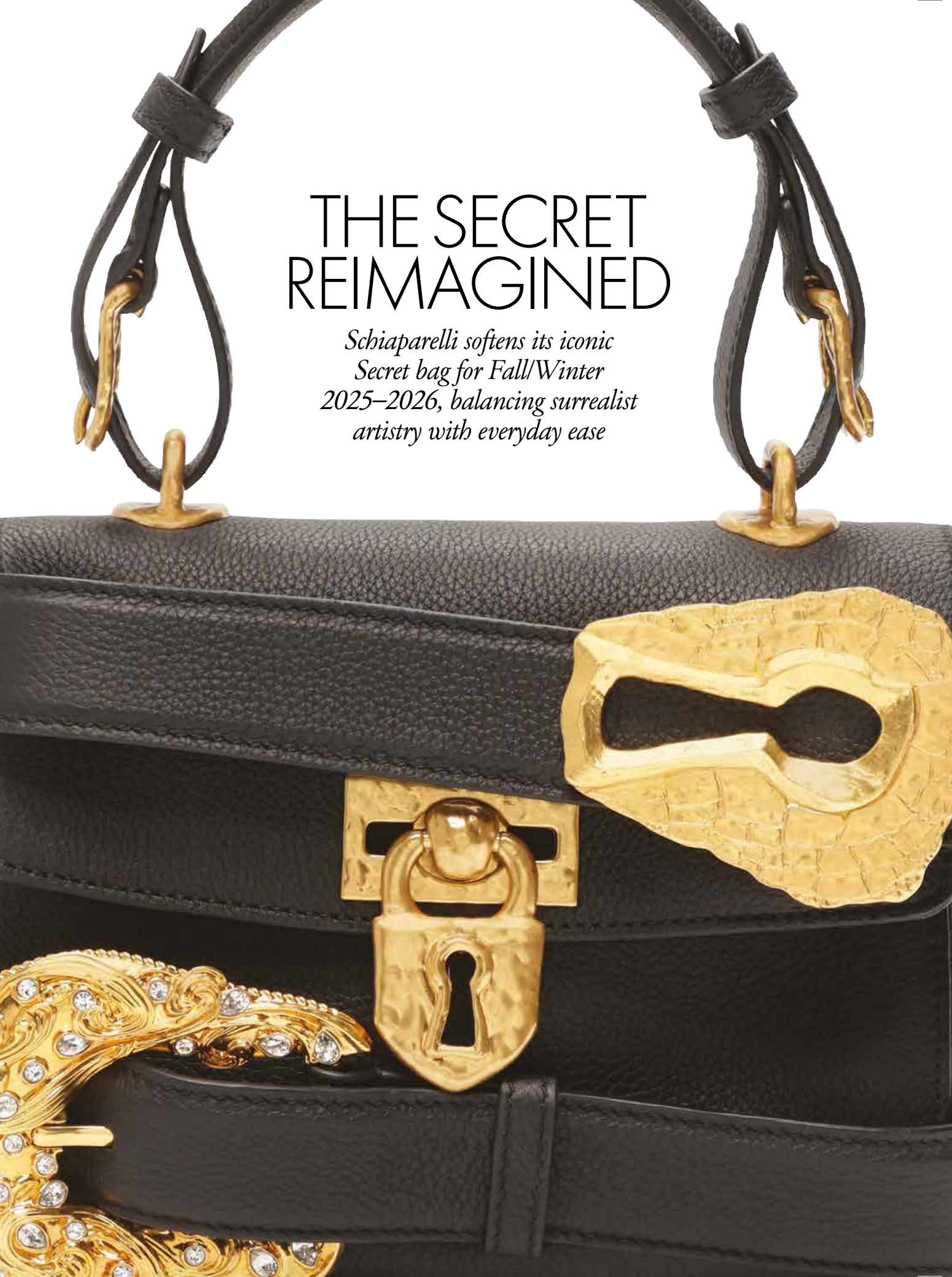


The palette centers on blue-white-pink tweed, champagne, black and white, grenadine red, bronze, ivory, and ecru.

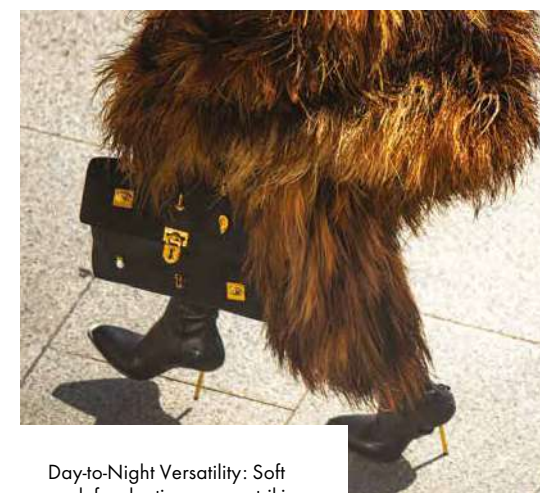
Footwear and trims include sock-ankle boots, removable ruff collars, and sweaters with 3D white petal plastrons.

THE SECRET REIMAGINED

*Schiaparelli softens its iconic
Secret bag for Fall/Winter
2025–2026, balancing surrealist
artistry with everyday ease*



Global Availability: Paris,
Monaco, London, New York,
Los Angeles, Dallas, Dubai,
and Osaka.



Day-to-Night Versatility: Soft
enough for daytime wear, striking
enough for evening entrances.



Signature Codes: Brass padlock
clasp, dangling gold key, and
surrealist hardware shaped as
ears, eyes, and noses.

Some bags are accessories; others become confidantes. Schiaparelli's Secret, first unveiled in 2023, belongs to the latter. This season, Daniel Roseberry offers a new chapter to the story by introducing softer silhouettes, supple leathers, and playful brass details that feel just as suited to morning errands as they do to evening rendezvous.

At its heart, the Secret still carries Elsa Schiaparelli's signature padlock clasp, a whimsical emblem first created in 1935. Reimagined today, it safeguards not just what's inside but the spirit of intrigue the

Maison is known for. Worn crossbody with denim and boots, it channels western cool; tucked under the arm in black grain leather, it becomes pure Parisian chic. Whether in python, nubuck, or blush leather, the Secret moves effortlessly between moments, reflecting the rhythm of modern life while staying true to Schiaparelli's surrealist roots.



Six Versions, Endless Possibilities: Choose from slouched leather, nubuck, or python in full and mini sizes, all with wide shoulder straps.

New & Noted

BOOKS, ACCESSORIES, AND THE BAG SHAPE TO KNOW NOW

Cut, Line, Shape

DIOR BY YURIKO TAKAGI,
PUBLISHED BY RIZZOLI.

A new volume, *Dior* by Yuriko Takagi, revisits 30 Avenue Montaigne through Takagi's signature, movement-led photography. Prefaced by Kazuko Koike, the book foregrounds toiles alongside couture — echoing Olivier Saillard's view of these "outlines" as living sketches — and links Christian Dior's "movement of life" to the subtle play of light in each frame. Floral motifs connect successive Artistic Directors, while Takagi's imagery turns heritage silhouettes into a lyrical study of cut, line, and form.

Charmed, I'm Sure

Designers are miniaturizing house codes into playful bag charms — think tiny tags, trinkets, and hardware add-ons that clip on for instant personality.



Frames of Couture

CHANEL HAUTE COUTURE,
EDITED BY SOFIA COPPOLA

Spanning the early 20th century to today, this 450-page book gathers runway images, archival materials, unseen sketches, and backstage moments. Edited by Sofia Coppola whose ties to the Maison began with a teenage internship, the volume traces a lineage from Gabrielle Chanel through Karl Lagerfeld to Virginie Viard, featuring friends of the house and era-defining models.



from left:
BALENCIAGA,
MIU MIU,
PRADA, OSOI



Marketplace: Go Wide

Extra-wide totes and shoulder bags are the season's work-to-weekend fix — sleek, horizontal silhouettes with room for tech, flats, and everything in between.

ELLE

accessories

THE SPIRIT OF 16 Michael Rider's first collection at Celine re-grounds the house in its codes of style and restraint, while letting pieces like the 16 bag carry that story forward in vivid new tones.

Seasonal Statements

FROM SCULPTURAL BAGS TO REFINED DETAILS, THESE ACCESSORIES BALANCE MODERN DESIGN WITH TIMELESS CRAFTSMANSHIP



Sleek Edge

The Automne collection by APM Monaco on Loujein Adada spotlights color-forward pierces with minimalist lines for an elevated, *wearable, and distinctly* chic look

Automne Up and Down Hoop Earrings, Automne Up and Down Choker in White, Automne Up and Down Choker in Grey. APM Monaco Blazer, Jacquemus

Photographer AMER MOHAMAD
Stylist & Creative Director POLINA SHABELNIKOVA



This page: Automne Statement Pave Drop Earrings, Automne Statement Pave Choker. APM Monaco
Jacket, Loewe

Right page: Automne Statement Pave Drop Earrings, Automne Statement Pave Ring in Silver, Automne Statement Pave
Ring in Grey, Automne Statement Pave Cuff. APM Monaco
Outfit, H&M Studio



Accessories



Automne Bold Green and Blue Ring, Automne Bold Green and Blue Ring. APM Monaco



Dainty Hoop Earrings in Green and Silver, Safety Pin Adjustable Necklace in Green and Silver, Dainty Adjustable necklace in Green and Silver, Bonheur Morse Code Bangle in Green and Silver, Love Smile Bonheur Safety Pin Ring in Green and Silver. APM Monaco
Dress, Elisabetta Franchi



This page: Automne Bold Green and Blue Earrings, Automne Bold Green and Blue Chain Necklace, Automne Bold Green and Blue Ring, Automne Bold Green and Blue Bracelet. APM Monaco
Right page: Automne XI Up and Down Hoop Earrings, Automne Up and Down Bracelet in Silver, Automne Up and Down Bracelet in Grey, Automne Up and Down Ring in Blue and Grey, Automne Up and Down Ring in Silver. APM Monaco
Blazer, Jacquemus

COLLECTION APM MONACO, AUTOMNE COLLECTION, TALENT LOUJAIN ADADA, PHOTOGRAPHER AMER MOHAMAD, STYLIST / CREATIVE DIRECTOR: FOLINA SHABENIKOVA, HAIR: BETTY BEE, MAKEUP: JEAN KAROUZ, LOCATION: MAYAK STUDIO





PONY UP

Tall, structured, and unapologetically classic — riding boots are back bringing a polished dose of equestrian chic to everything from midi skirts to sharp tailoring.



1. STAUD 2. COPERNI 3. CHURCH'S 4. GOLDEN GOOSE
5. GIANVITO ROSSI 6. JIMMY CHOO 7. SIMKHA 8. AEYDE



SOFT LANDING

This season goes easy on the structure — soft, slouchy bags in supple leather and muted tones are the ultimate grab-and-go accessory.



Smart, practical, and achingly modern, Karrouhat in Montblanc's finest pieces proves you can be effortlessly stylish



POWER

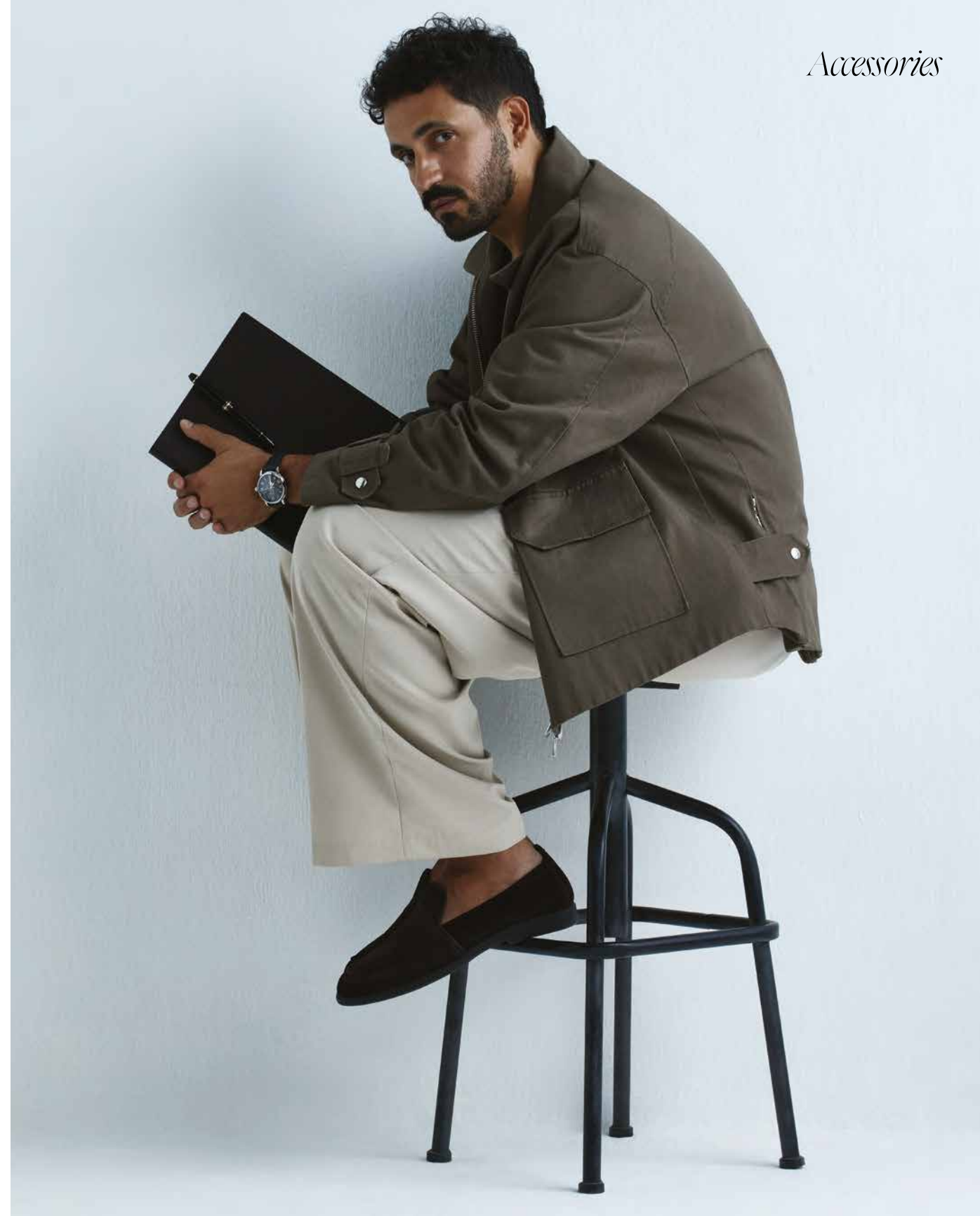
Photographer SAM AL RAWADI
Creative Director & Stylist POLINA SHABELNIKOVA



DRESSING

Left page: Montblanc 4810
Jacquard Tote
Full Look, Concrete

This page: Montblanc 4810
Jacquard Mini Crossbody
Coat, Badibanga; Shirt,
Ami Paris; Top, Amiri; Pants,
Balenciaga; Shoes, Zegna



Left page: Montblanc Companion Crossbody

This page: Montblanc Star Legacy Full Calendar 42 M Watch, Montblanc Notebook #149 Large, Tobacco – Lined ref. MB116952 & Meisterstück Rose Gold-Coated Classique Fountain Pen Jacket, Badibanga; Pants, Concrete; Shoes, Santoni

This page: Meisterstück
Medium Backpack
Coat, Qasimi; Top, JW
Anderson; Pants, Eleventy

Right page: Montblanc Star Legacy
Full Calendar 42 Mm Watch





PHOTOGRAPHER: SAM AL RAWADI; STYLIST & CREATIVE DIRECTOR: POLINA SHABENIKOVA;
GROOMING: SAFIYAH CASSIM; LOCATION: BICKBOSS; TALENT: KARROUHAT

Left page: Montblanc Star Legacy Full
Calendar 42 M Watch & Meisterstück Rose
Gold-Coated Classique Fountain Pen
Shirt, Commas; Pants, Balenciaga; Shoes,
Giuseppe Zanotti



This page: Montblanc 4810 Jacquard Tote
Full Look, Concrete



AMAR



OMAR A.



JUNAYNAH



OMAR S.



FARAH

Identity, Unfiltered

For Calvin Klein FW25, Lughass turns the lookbook into a dialogue with local creatives and real presence. Denim anchors a study in authenticity over artifice.

CALVIN KLEIN FW25: A STRIPPED-BACK LENS ON IDENTITY BY LUGHASS

Calvin Klein's FW25 collection isn't about excess or ornamentation – it's about elevating the ordinary into something extraordinary. Essentials are pared back yet powerful, embracing contradiction with a quiet confidence. And who better to capture that spirit than UAE-based photographer Ghassan Luqman, better known as Lughass, whose lens has become synonymous with raw authenticity and cultural storytelling in the region.

For this project, Lughass flipped the lookbook on its head. Instead of polished perfection, he sought out something more human – an honest reflection on identity itself. Ten local creatives were invited to embody the collection, each encouraged to choose the looks that felt most natural to them. The cast was as diverse as it was dynamic: architect Amar Sibai, model-actress Lana Albeik, models Junaynah El Guthmy and Mai Yackout, entrepreneur Farah Assad, creative consultant Haya Abdullah, along with Lughass himself stepping in front of the camera. Joining them were photographer-artist Omar Sha3, DJ Karrouhat, and filmmaker Omar Al Mehri. Together, they became the fabric of the story.

Makeup was kept minimal, the styling unforced. Denim – cut to fit like a second skin – anchored the looks, while cotton sweaters in jewel tones, crisp poplin shirts, and understated polos brought structure and contrast. The iconic CK logo, subtly reimagined across knits and tees, offered a nod to heritage while signalling a bold new direction.

"The fashion world is sometimes seen as flat, even superficial," Lughass reflects. "I wanted to prove that fashion can be a dialogue, not a monologue. By inviting real people into the frame – people with stories, contradictions, and presence – Calvin Klein became not just clothing, but a canvas of identity."

The result is more than a lookbook. It is a mirror of the Arab diaspora's layered identities: different yet connected, stripped back yet expressive. With denim at the core, Calvin Klein's FW25 collection doesn't just dress the body, it speaks to the complexity of the people wearing it.



LUGHASS



MAI



HAYA



LANA



KARROUHAT

ELLE

jewelry

A QUEST
BEYOND TIME
Marking its 270th anniversary, Vacheron Constantin unveils La Quête du Temps – Mécanique d'Art, an astronomical clock 7 years in the making and unlike anything seen before in horology. Blending watchmaking mastery, decorative arts, and the kinetic poetry of an automaton, it stands as both a cultural statement and a technical marvel.

Crafted Motion

JEWELRY
THAT SHIFTS
WITH YOU:
STACKED
RINGS, FLUID
BRACELETS,
AND PIECES
ALIVE WITH
MODERN
DETAIL





Hermès Bracelet Jonc Kelly
18k gold bangle with the iconic Kelly turn-clasp motif and set with pavé diamonds. A refined translation of the Kelly bag's hardware into a signature jewel

Photographer & Creative Direction DIALA BASSATNE

Hermès Bracelet Jonc CDC
18k gold jonc interpreting the sculptural Médor studs of the 1949-born CDC design; diamond-set editions feature 130 stones. A modern, stackable take on an Hermès classic.

The PRESENT MOMENT

A gift passes from him to her in a held breath of time. Hermès Fine Jewelry in Kelly and Collier de Chien joncs meets FW25 styling, grounded by the house's unmistakable orange

Right page: COCO CRUSH hoops, bracelets and earrings in beige gold, yellow gold and white gold with diamonds, CHANEL Fine Jewelry PREMIÈRE GALON Watch, CHANEL Watches

This page: EXTRAIT DE N°5 RING and earrings in beige gold with diamonds, COCO CRUSH earrings in yellow gold and white gold with diamonds, CHANEL Fine Jewelry MADEMOISELLE J12 BLUSH watch, CHANEL Watches



Photographer MICHEL TAKLA Stylist LEA HAJJ

Jewelry

CODED *fresh*

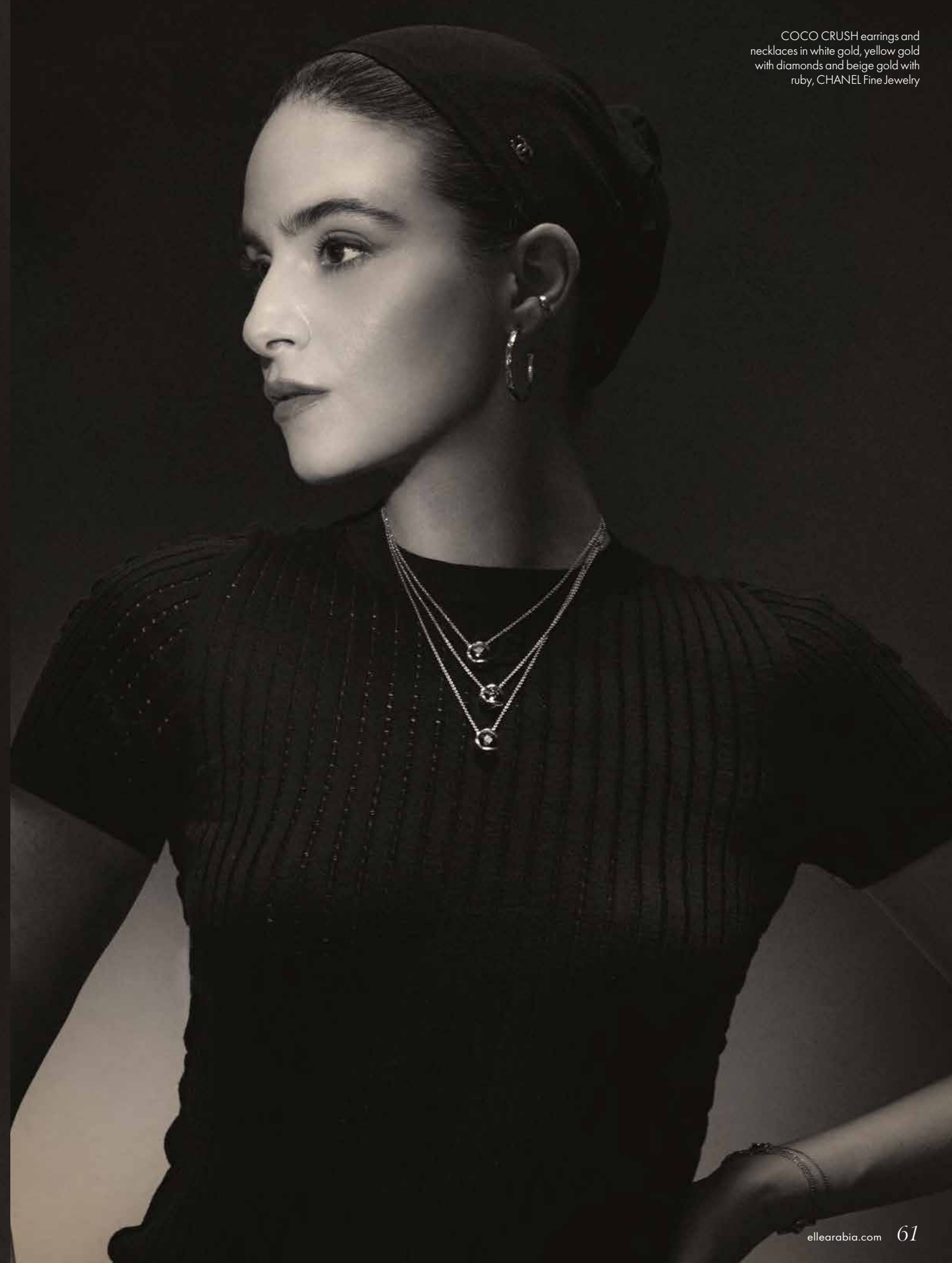


Graphic stacks, mixed metals, and easy attitude made to wear on repeat. In CHANEL Fine Jewelry, style comes through with matelassé relief and the N°5 signet, with subtle two-stone moments inside the collection, talismanic medals for a hint of edge, and Première on chain - including the Double Row – at the wrist.

ALL FASHION BY CHANEL



COCO CRUSH hoops and ring in beige gold with diamonds, CHANEL Fine Jewelry
TALISMANS medal in yellow gold with diamonds, CHANEL Fine Jewelry





EXTRAIT DE N°5 RING in beige gold with diamonds
CHANEL Fine Jewelry
MADEMOISELLE J12 BLUSH watch,
CHANEL Watches





PHOTOGRAPHER MICHEL TAKLA, STYLIST & PRODUCTION LISA HAU, MAKEUP MICHEL KWA, LOCATION BUCKINGHAM

Left page: COCO CRUSH hoops, earrings and rings in beige gold, yellow gold and white gold with diamonds, CHANEL Fine Jewelry
PREMIERE ICONIC CHAIN DOUBLE ROW Watch, CHANEL Watches

This page: TOI ET MOI ring in beige gold and white gold with diamonds
COCO CRUSH hoops, ring and bracelets in yellow gold, beige gold, and white gold with diamonds, CHANEL Fine Jewelry



Softer Embrace

Cartier's Marie-Laure C  r  de, Creative Director of Jewelry & Watchmaking, talks about evolving an icon for how we love now



At Cartier, creative direction for Jewelry & Watchmaking under Marie-Laure C  r  de centers on purpose: precise lines, clear messages, and design that honours the Maison's heritage while addressing the present. That philosophy shapes LOVE Unlimited, the flexible, second-skin evolution of the 1969 LOVE bracelet. Engineered from roughly 200 miniaturised components with a patent-pending, screw-operated invisible clasp, it keeps the signature screw motif and introduces a connectable, ergonomic construction – made to be worn solo, stacked, or linked for a continuous ribbon of gold.



Cartier's interpretation of love today? When we think about love, we can't allow ourselves to fail, we must get it right. We asked what love means today. For me, at Cartier, it's not just a jewel; it is an object of design. The symbolic value matters even more than pure aesthetics. We wanted to translate the feeling – the sensations – into something contemporary. With the new LOVE bracelet, we aimed for a second-skin effect. It's not about erasing the original bangle but complementing it. The existing bangle is a rigid declaration, a symbol of commitment; today, we also speak to self-love and self-closure.

What were the biggest creative and technical challenges in reinventing such an iconic piece, and how did you define the target audience for this collection? We deconstructed the original bangle, which was not easy. The idea of a self-closing screw was key: we wanted a piece that a woman could put on easily while preserving the LOVE bracelet's meaning – the act of opening and closing it yourself. Stacking is part of the tradition; in our visuals, we see men and women layering pieces. That felt modern and contemporary, and we designed with that in mind.

You've been at the creative helm of Cartier's jewelry and watchmaking for some time now. Can you tell us about your journey with the Maison and how your creative vision has evolved within its rich heritage? I love this job; it's incredible. I feel extremely lucky, this place is amazing. The work is a passion, and the people I work with are not only talented but kind. I'm speaking for the entire design team at Cartier: we share this passion and a sense of honor in serving the Maison. I rejoined about 10 years ago, wholeheartedly. As Creative Director, you must stretch yourself to meet what the Maison needs and that's exactly what I love to do. As for evolution, you sometimes return to the past to renew it. Over time I've become more precise and more particular in design. Today, it's not only about form; it's about meaning, ensuring each design carries a clear message. **Cartier's DNA is rooted in bold innovation and timeless elegance. As Creative Director, how do you strike the balance between preserving the brand's legacy and pushing creative boundaries?** Finding the balance is challenging. Our work often falls into two paths: one that honors heritage and one that pursues new creation. But creation is everywhere, especially with icons people already know. A truly new product is demanding too. For us, each piece is about design, concept, and technical development; the challenge is how to realize the drawing we imagine.

The new flexible LOVE bracelet is a true feat of design and engineering, with over 100 prototypes created. From rigid symbolism to a flowing embrace, what does this evolution in design reveal about



A LOVE STORY

Born in New York in 1969, the LOVE bracelet by Aldo Cipullo made its screws visible and turned commitment into design – simple, unisex, unmistakable. Today's LOVE Unlimited revisits the icon with a fully flexible, second-skin construction and invisible clasp.

Top To Bottom: LOVE Unlimited Bracelets in Pink Gold, LOVE Unlimited Ring in White Gold, LOVE Unlimited Ring in Yellow Gold, LOVE Unlimited Ring in Pink Gold, LOVE Unlimited Bracelets in Yellow Gold
Leather Jacket & trousers, Marella; Boots, COS

Photographer MOZ Stylist & Creative Director DANIEL NEGRON

Left To Right: LOVE Unlimited Bracelet in Pink Gold, LOVE Unlimited Bracelets in Yellow Gold, LOVE Unlimited Rings in Yellow Gold, LOVE Unlimited Ring in Pink Gold
Dress, Noon by Noor

ICON RELOADED

Cartier's bracelet that defined a generation of modern romance returns with new energy, sharper style, and the same timeless commitment

Top To Bottom: LOVE Unlimited Ring in Pink Gold, LOVE Unlimited Bracelets in Yellow Gold, LOVE Unlimited Bracelets in Pink Gold Top, Magda BUTRYUM; Denim, Marella

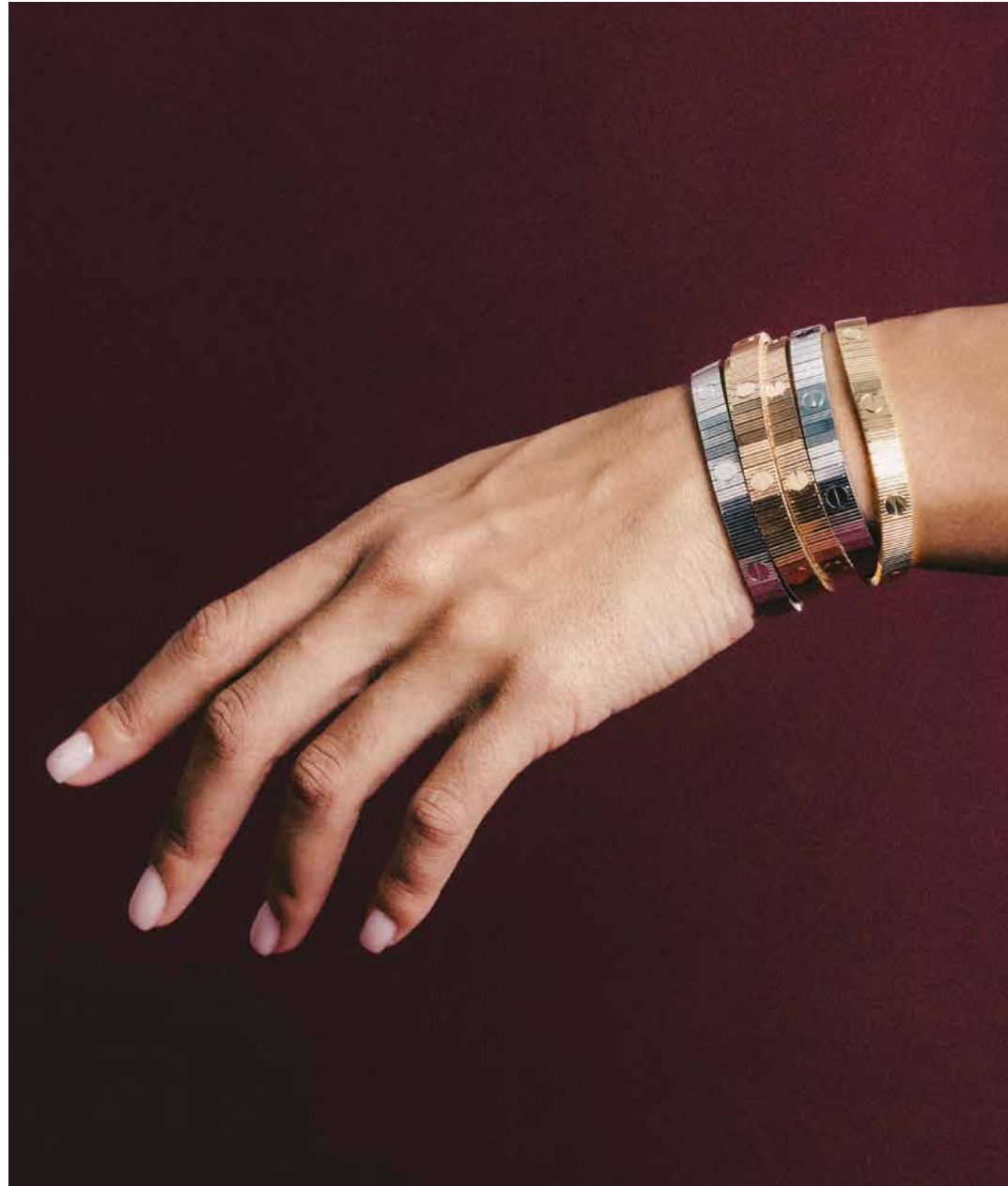


Top To Bottom: LOVE Unlimited Rings in Yellow Gold, LOVE Unlimited Rings in White Gold, LOVE Unlimited Rings in Pink Gold Shirt, Blazer & Trousers, Loro Piana



Top To Bottom: LOVE Unlimited Bracelets in White Gold, LOVE Unlimited Rings in White Gold

LOVE Unlimited Bracelets in White Gold, LOVE Unlimited Bracelets in Pink Gold, LOVE Unlimited Bracelet in Yellow Gold



Left To Right: LOVE Unlimited Rings in Yellow Gold, LOVE Unlimited Ring in Pink Gold, LOVE Unlimited Bracelets in Yellow Gold, LOVE Unlimited Bracelets in Pink Gold
Tank Top, Jil Sander; Leather Trousers, Marella

Left To Right: LOVE
Unlimited Rings in Pink
Gold, LOVE Unlimited
Rings in White Gold, LOVE
Unlimited Ring in Yellow
Gold, Love Unlimited
Bracelet in White Gold
Jacket, Jacquemus



PHOTOGRAPHER: MOZI STUJST & CREATIVE DIRECTOR: DANIEL NEGRON;
HAIR: BETTY BEE MAKEUP: WASS; LOCATION: BICHBOSS STUDIO



Left To Right: LOVE Unlimited
Rings in Pink Gold, LOVE
Unlimited Rings in White Gold,
LOVE Unlimited Ring in Yellow
Gold, LOVE Unlimited Bracelet
in White Gold
Top, Magda Butryum;
Denim, Marella



BY DESIGN

Alongside these technical steps, craft remains the constant. Movement components are finished by hand, even when no one will see them once assembled. Enameling, engraving, guilloché, and gem-setting are kept in the workshops so technique isn't decoration after the fact; it is the method from the start. That is why an ultra-thin minute repeater from the 1940s and a modern open-worked calibre feel related. Design follows real needs rather than trends. The American 1921, launched for the U.S. market, tilts its dial so the time is easier to read at a glance; a century later it still feels fresh because it solved a simple problem. Jewelry-led pieces prove that sparkle and substance can share the same case. Special commissions for royals and collectors push complication counts when asked, yet the quieter work keeps the brand grounded: slimmer movements, cleaner dials and dependable chronometry.

MILESTONES

In 1955, the bicentenary is marked by ultra-thin calibres that show restraint and skill in equal measure. In 2005, the 250th brings Tour de l'Île, a double-sided wristwatch with 16 complications that remains readable and coherent. Ten years later, Reference 57260 sets a new benchmark with 57 functions. These peaks matter because they raise the floor: if a manufacture can build at the limit, it can build the everyday with more confidence and ease. Partnerships with museums and artists add context, while Métiers d'art pieces use the dial to tell cultural and scientific stories. Through it all, the same habits hold: teach the next person, keep the details tight, and let the design serve the purpose.

AND TODAY...

Inspired by the La Quête du Temps clock, the Métiers d'Art Tribute to the Quest of Time turns that idea into a 20-piece wristwatch. The new Calibre 3670 drives

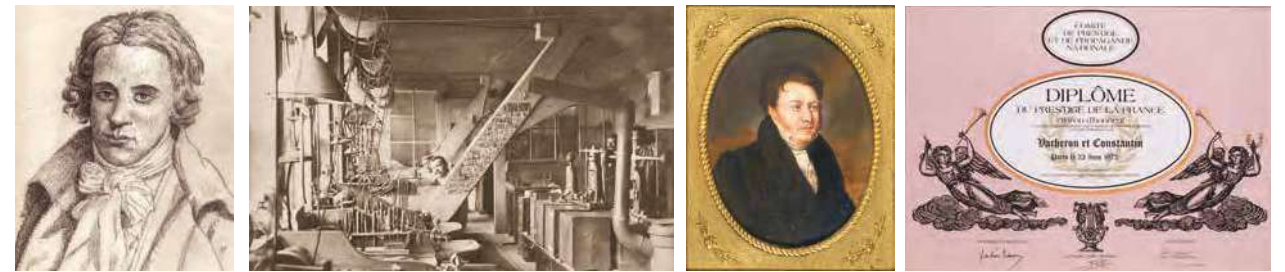
dual-mode retrograde time (continuous or on demand), a 3D moon with age display, and a sidereal sky chart on the reverse - Geneva Seal finishing included. Theater when you want it; quiet precision when you don't.



SHAPING TIME

From its founding in 1755 to today, *Vacheron Constantin's story* is one of invention, artistry, and perseverance. *Across centuries*, the Maison has redefined what a watch can be, *balancing tradition with a drive* to always go further.

Vacheron Constantin begins in 1755 with an apprenticeship in Geneva. It is a modest start that sets the tone: learn carefully, share what you know, and keep improving. In 1819 a new partner, François Constantin, writes a line that becomes the house's compass: "Do better if possible, and that is always possible." The early years show how practical changes can reshape an industry. In 1839, Georges-Auguste Leschot develops a pantograph that standardizes parts, so watches can be built and serviced with more consistency. Accuracy moves from theory to daily wear in 1907 with the Chronomètre Royal. By 1932, a collaboration with the watchmaker Louis Cottier yields a world-time display that shows 24 time zones at once - useful for travelers then and now. None of this is loud. All of it makes life easier for the person wearing the watch.



From left: Jean-Marc Vacheron, Vacheron-Constantin Workshops 1900, François Constantin Oil painted by his brother Abraham, VAC 1972 Diplôme Prestige de la France

TIMELINE: 270 YEARS OF MILESTONES



1755 – Founding:
Jean-Marc Vacheron signs his apprenticeship contract in Geneva.

1819 – A Motto for Eternity: François Constantin joins, coining the maxim: "Do better if possible, and that is always possible."

1839 – Industrial Modernity: Georges-Auguste Leschot invents the pantograph, standardising components.

1907 – Chronomètre Royal: Launch of the robust and precise chronometer series.

1921 – American 1921: An angled-dial wristwatch capturing the spirit of the Roaring Twenties.

1932 – First World Time: Collaboration with Louis Cottier produces the first 24-time-zone wristwatch.

1955 – Bicentenary Ultra-Thins: Record-thin calibres mark 200 years of watchmaking.

2005 – Tour de l'Île: The 250th anniversary gives rise to the most complicated wristwatch of its time.

2015 – Reference 57260: The most complicated watch ever made, with 57 functions.

2025 – 270 Years: The unveiling of La Quête du Temps and its companion wristwatch.



2025 and today

THE ART OF

*From fiery rubies to rare opals,
Louis Vuitton turns extraordinary
stones into striking, modern high
jewelry statements.*

Photographer BENOIT AUGUSTE
Stylist FAROUK CHEKOUFI

Optimisme earrings in platinum and yellow gold, two LV monogram star cut
diamonds of 0.76-Carat and 0.75-Carat, and diamonds - awakened hands,
awakened minds collection, Louis Vuitton high jewelry

VIRTUOSITY

ALL LOOKS, LOUIS VUITTON





This page: Perception ring in white gold, one LV monogram star-cut diamond of 2.15-Carats and diamonds - awakened hands, awakened minds collection, Louis Vuitton high jewelry
Right page: Savoir necklace in yellow and white gold, a 30.56-Carats triangle-cut black opal, a 28.01 Carats drop-cut emerald, a 1.09-Carat LV monogram star-cut diamond and diamonds - Louis Vuitton virtuosity collection, louis vuitton high jewelry





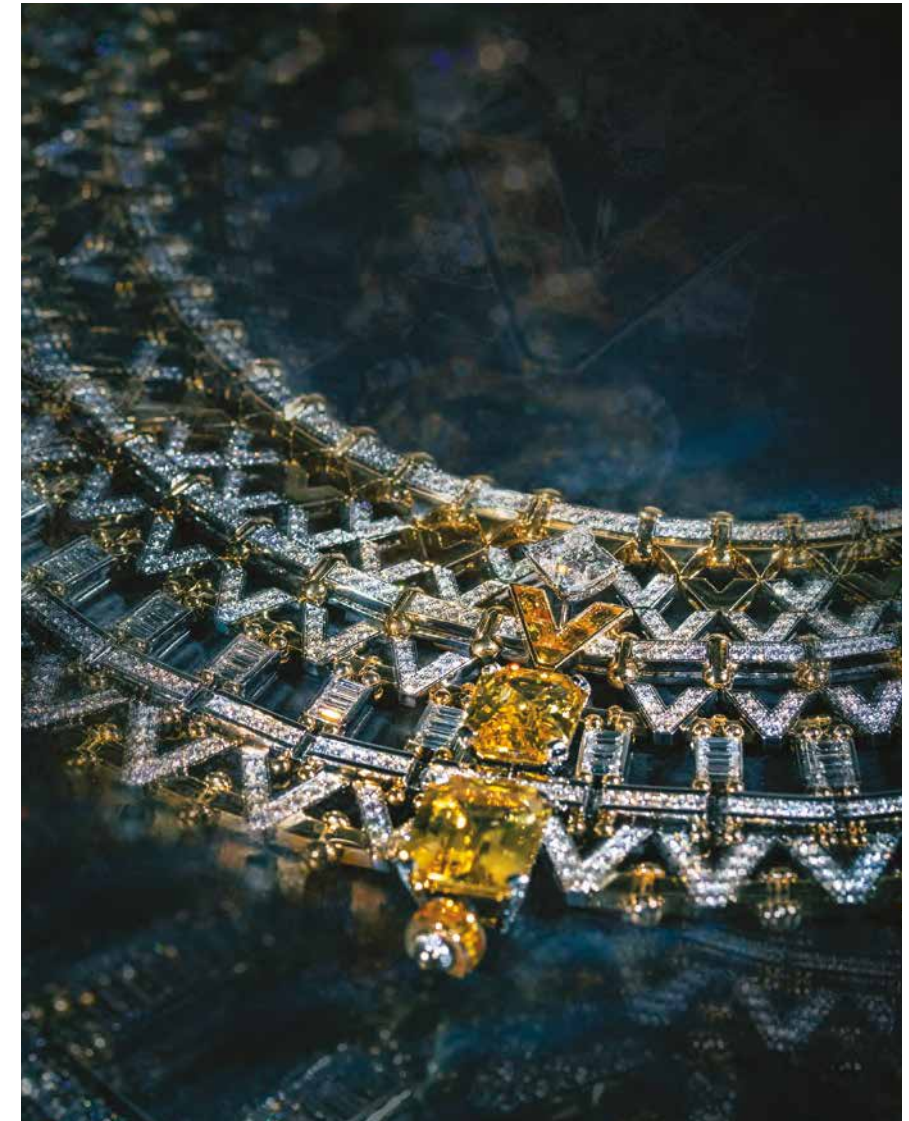
Protection necklace in white gold and yellow gold, an antique cushion-cut ruby of 3.02-Carats, a pearl of 19.08-Carats, pearls, and diamonds - Louis Vuitton virtuosity collection, Louis Vuitton high jewelry



Florescence pendant in white gold, two octagonal greenish-blue indicolite tourmalines of 29.67-Carats and 4.66-Carats, ten LV monogram star cut diamonds for 3.75-Carats and diamonds - Louis Vuitton virtuosity collection, Louis Vuitton high jewelry



PHOTOGRAPHER: BENOIT AUGUSTE; STYLIST: FAROUK CHEKOUFI; PRODUCTION & CREATIVE DIRECTION: LEA HAJI; MODEL: AMINA ALI @
MAKERS; VIDEOGRAPHER: MARIA KRYVOSOK; HAIR: RAYNAUD @ B.AGENCY; MAKEUP: JOUANTA CEDRO @ B.AGENCY; STYLIST ASSISTANT: TERESA CASOLI;
PHOTOGRAPHER ASSISTANT: MAGNUS BAZANT; VIDEOGRAPHER ASSISTANT: BARBARA APOSTOLI; COORDINATION: THE STYLING SHOWROOM



This page: Vision necklace in platinum and yellow gold, two octagonal step-cut yellow sapphires of 13.47 And 11.79-Carats from sri lanka, one LV monogram star cut diamond of 2.01-Carats, yellow sapphires and diamonds - awakened hands, awakened minds collection, Louis Vuitton high jewelry

Left page: Splendeur necklace in yellow gold and platinum, eight pear step-cut rubies for 7.88-Carats, eight oval step-cut rubies for 9.37-Carats, thirteen cushion step-cut rubies for 14.97-Carats and nine octagonal step-cut rubies for 9.79-Carats from mozambique, rubies and diamonds - awakened hands, awakened minds collection, Louis Vuitton high jewelry

Photographer AMER MOHAMAD

Stylist & Creative Director DANIEL NEGRON

STACKED

Dior Joaillerie signatures – Rose des Vents, Étoile des Vents, My Dior, Bois de Rose, Rose Dior Bagatelle and La D My Dior - stack into a clean story of gold and diamonds, punctuated by onyx, mother-of-pearl and lacquer. Bracelets, rings, earrings, necklaces and watches carry the look from day to night

THE NOHIS

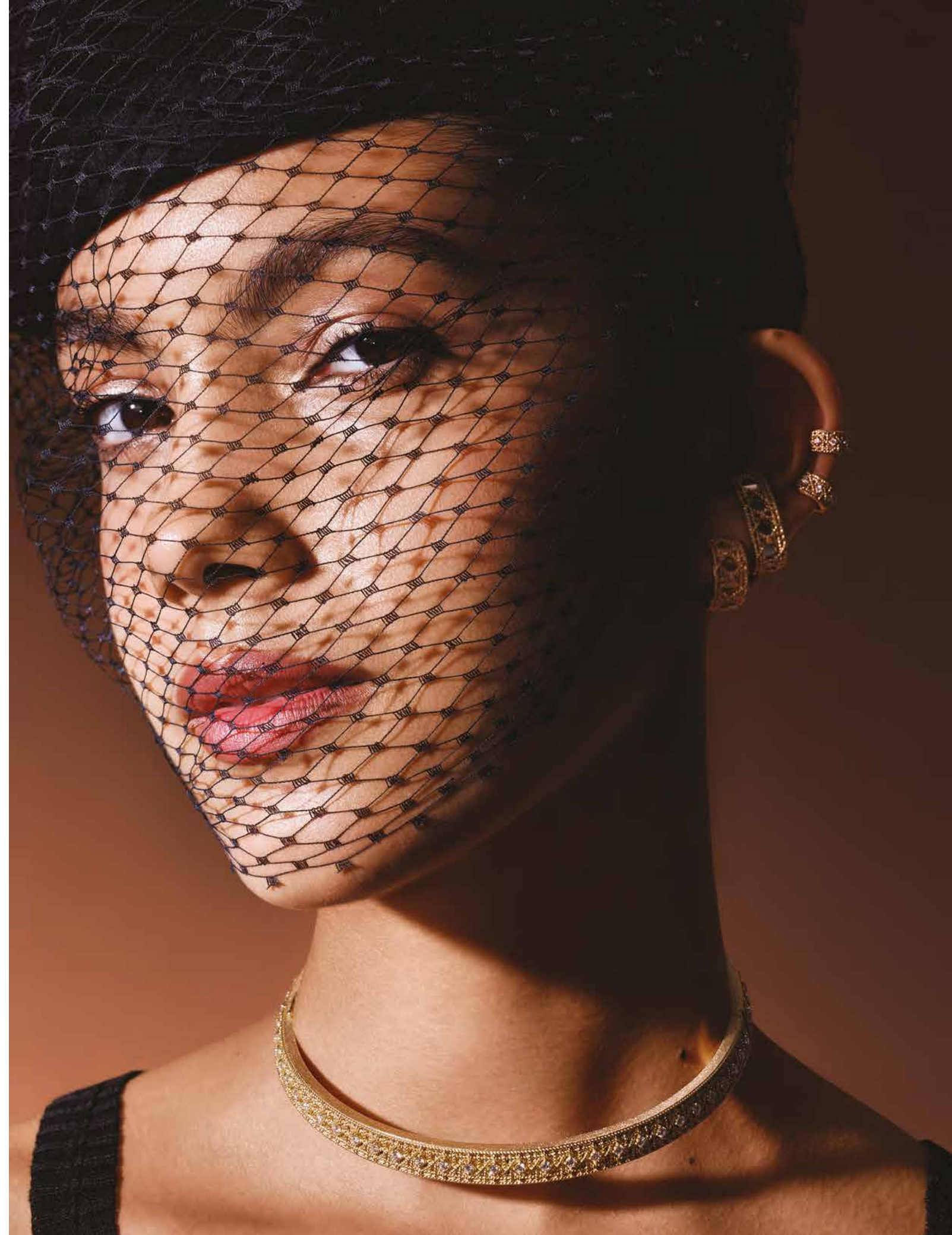
My Dior Earring Pink Gold and Diamonds, My Dior Earcuff Yellow Gold, My Dior Ring, Yellow Gold and Black Lacquer, My Dior Ring Yellow Gold, La D My Dior Watch Yellow Gold and Diamonds, My Dior Bracelet Pink Gold, My Dior Bracelet White Gold, My Dior Bracelet Yellow Gold and Black Lacquer, My Dior Bracelet Cuff Yellow Gold and Black Lacquer

All by Dior Jewelry & Timepieces

This page: Rose Des Vents Transformable Belt Yellow, Pink and White Gold, Onyx, Mother-Of-Pearl, Carnelian, Tiger's Eye, Malachite, Turquoise, Lapis-Lazuli and Pink Opal, Rose Des Vents Bracelet Yellow, White and Pink Gold, Diamonds, Malachite, Lapis-Lazuli, Turquoise, Mother-of-Pearl, Tiger's Eye, Carnelian, Pink Opal and Onyx, La D My Dior Watch Yellow Gold, White Mother-of-Pearl and Diamonds
All by Dior Jewelry & Timepieces

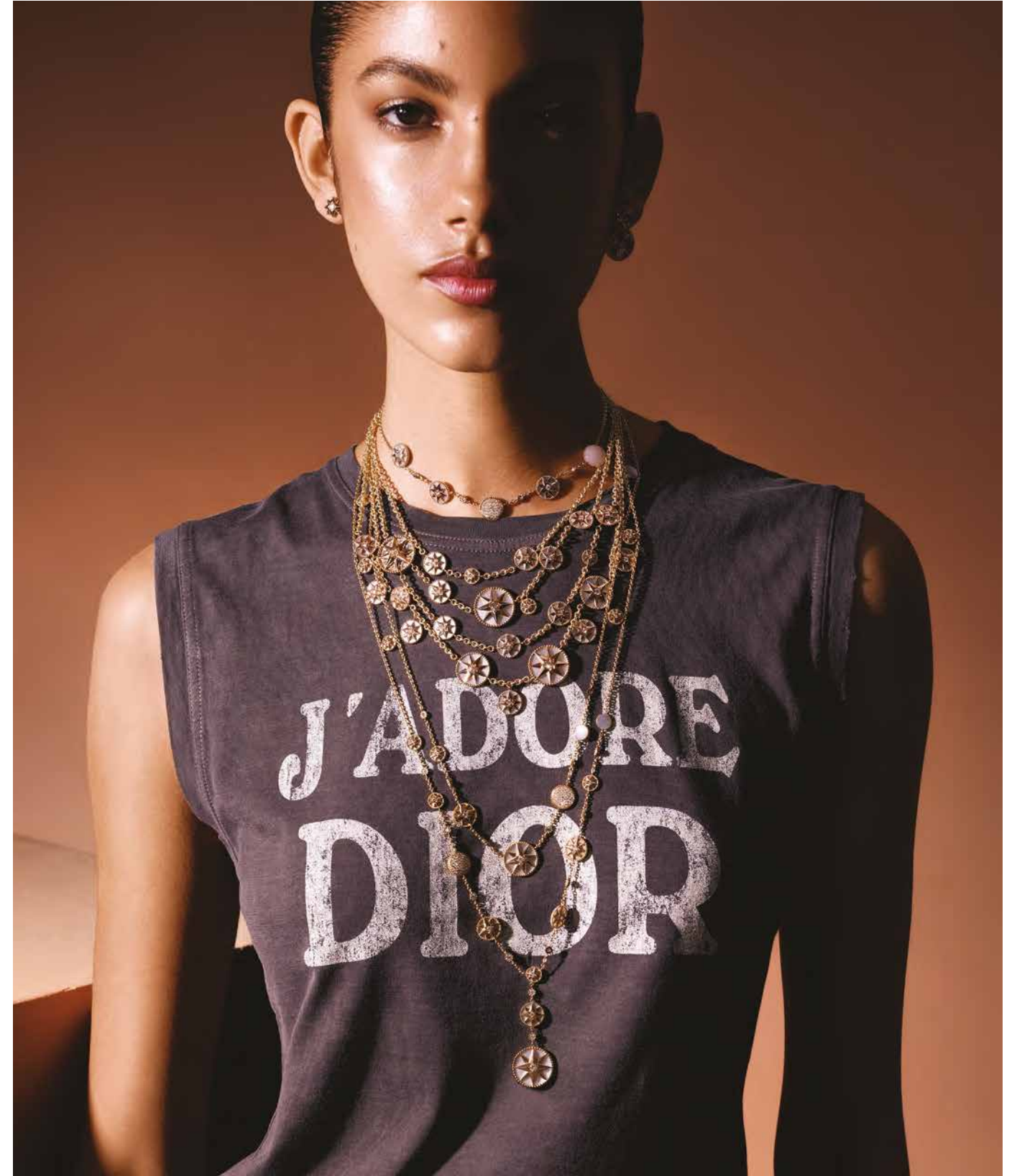


Right page: My Dior Earring Pink Gold and Diamonds, My Dior Earcuff Yellow Gold, My Dior Earring Pink Gold, My Dior Necklace Yellow Gold
All by Dior Jewelry





Bois De Rose Earcuff Pink Gold and Diamonds, Bois De Rose Earcuff Yellow Gold and Diamonds, Rose Dior Bagatelle Necklace Pink Gold and Diamonds, Rose Dior Bagatelle Ring Pink Gold and Diamonds
All by Dior Jewelry



Rose Des Vents Earring Pink Gold and Diamond, Rose Des Vents Earring Yellow Gold, Platinum, Diamond, Mother-of-Pearl And Onyx, Rose Céleste Short Necklace Pink Gold, Mother-of-Pearl, Diamonds, Rose Des Vents Long Necklace Pink Gold, Mother-of-Pearl, Diamonds
All by Dior Jewelry

This page: My Dior Ring Yellow Gold and Turquoise Lacquer, My Dior Bracelet Yellow Gold And Turquoise Lacquer, La D My Dior Watch Yellow Gold, Turquoise Lacquer and Diamonds
All by Dior Jewelry & Timepieces



Left page: Etoile Des Vents Earring Pink Gold and Diamonds, La D My Dior Watch Quartz Movement, Gold, Black Lacquer and Diamonds, La D My Dior Watch Quartz Movement, Steel, Pink Mother-of-Pearl and Diamonds, La D My Dior Watch Yellow Gold and Diamonds
All by Dior Jewelry & Timepieces



PHOTOGRAPHER: AMER MOHAMMAD, STYLIST & CREATIVE DIRECTOR: DANIEL NEGROU, HAIR: IVAN KUZ, MAKEUP: JEAN KIROUZ, LOCATION: BICKBOSS STUDIO, MODEL: GABRIELI MANAGER

Flowerlace pendant, large model, yellow gold, round diamonds; diamond quality
Flowerlace earrings, small model, yellow gold, round diamonds
Flowerlace ring, medium model, yellow gold, round diamonds
Flowerlace Between the Finger ring, small model, yellow gold, round diamonds
Van Cleef & Arpels

Jewelry

POETRY IN BLOOM

Van Cleef & Arpels enriches its poetic universe with the creations of Fleurs d'Hawai and Flowerlace. In the serene setting of Dumfries House in Scotland, Jewelry and High Jewelry blossom in harmony with nature, expressing precision, modernity and a romantic spirit that endures through time.

Photographer RAKUTO MAKINO Stylist SANDRA SOLE

Folie des Prés necklace,
Rhodium plated 18K white
gold, sapphires, diamonds
Folie des Prés ring, white
gold, pear-shaped blue
sapphires, round diamonds
Folie des Prés earrings, white
gold, round, marquise-cut and
pear-shaped blue sapphires,
round diamonds
Van Cleef & Arpels



Flowerlace pendant, Rhodium plated 18K white gold, diamonds
Flowerlace ring, Rhodium plated 18K white gold, diamonds
Flowerlace earrings, Rhodium plated 18K white gold, diamonds
Van Cleef & Arpels



Flowerlace earrings, small model, yellow gold, round diamonds
Flowerlace ring, medium model, yellow gold, round diamonds
Flowerlace Between the Finger ring, small model, yellow gold,
round diamonds
Van Cleef & Arpels



Flowerlace pendant,
small model, yellow gold,
round diamonds
Van Cleef & Arpels



Cadix clip, 18K rose gold,
platinum, 18K white gold,
Traditional Mystery Set
rubies, diamonds
Van Cleef & Arpels

PHOTOGRAPHER: RAKUTO MAKINO; STYLIST: SANDRA SOLE; HAIR & MAKEUP: RUMI KAGOTANI; MODEL: LAUREN GRAAF/
PREMIER MODELS; STYLIST ASSISTANT: YUNI CHENOWETH - BELL; EDITOR: ARIKO NAKAMURA



Fleurs d'Hawaï earrings, small model, 18K yellow gold, citrines, round diamonds
Fleurs d'Hawaï pendant, medium model, 18K yellow gold, citrines, round diamonds
Fleurs d'Hawaï ring, large model, 18K yellow gold, citrines, round diamonds
Van Cleef & Arpels

Artful FACETS

*Graff's exquisite jewels become
our muse, each piece a bold
stroke on the canvas of light*

Photographer VAUGHAN
Creative Direction DIALA BASSATNE

Graff White Pear Shape and Round Diamond Fringe Necklace

Graff White Pear Shape and Round Diamond Earrings



Graff White Round, Pear and Marquise Diamond Carissa Drop Necklace, Set in White Gold

Graff White Round, Pear Shape and Marquise Diamond Carissa Bracelet, Set in White Gold

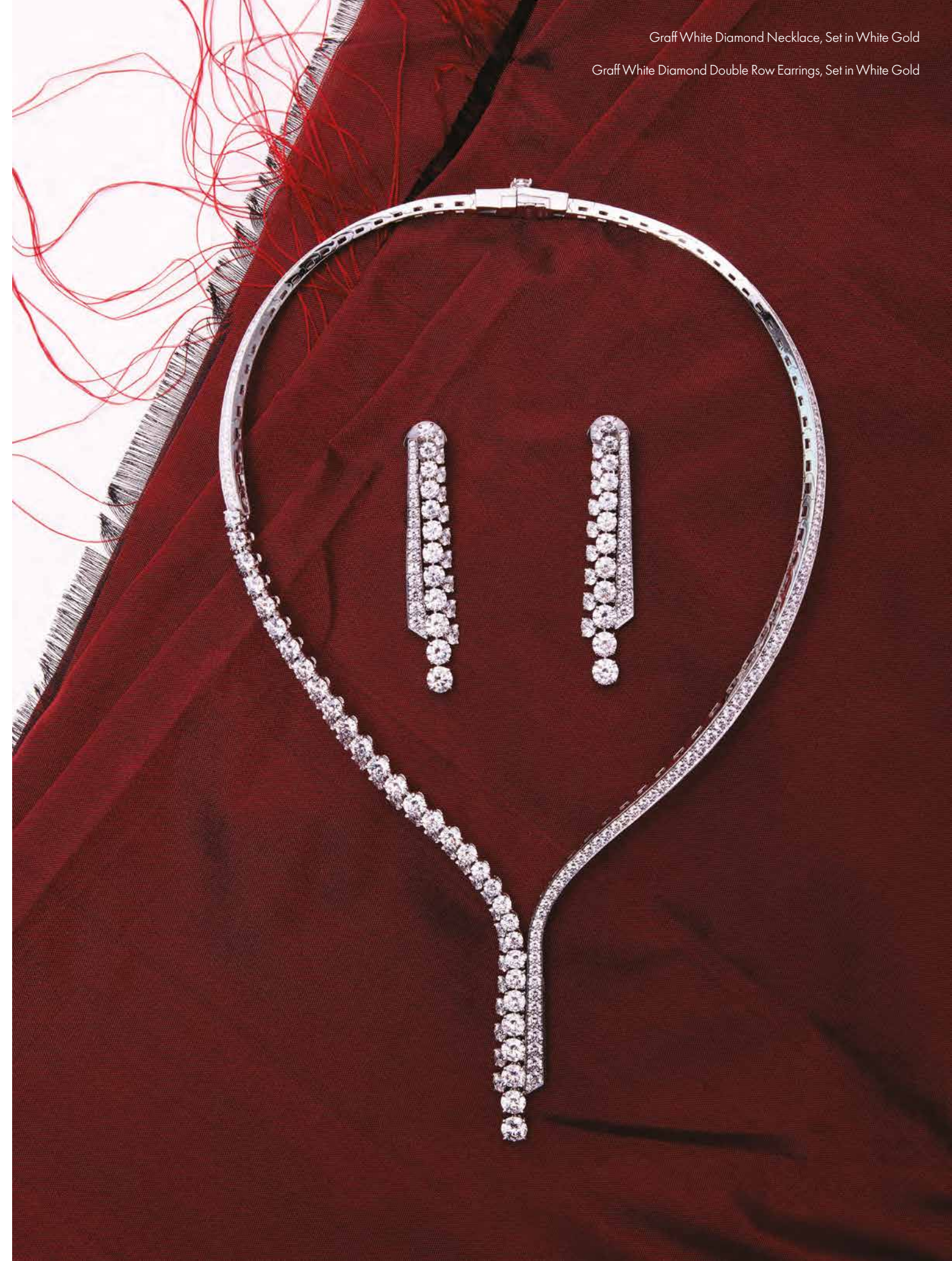
Graff White Multi Shape Diamond Earrings, Set in White Gold



Graff Promise Heart Shape Diamond Engagement Ring, Set in Platinum

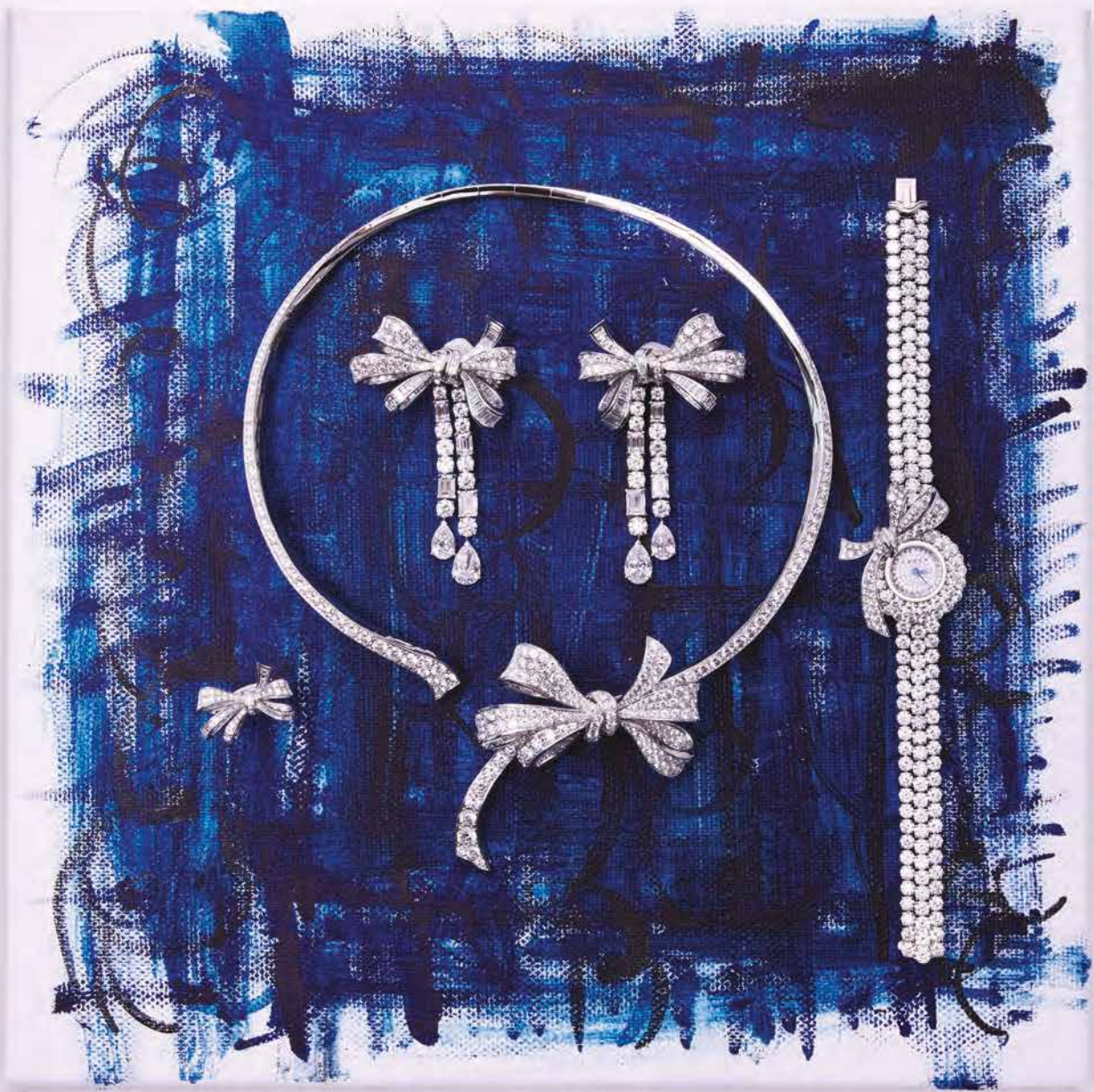
Graff Heart Shape Diamond Stud Earrings, Set in Platinum and White Gold

Graff Heart Shape Diamond Necklace, Set in White Gold



FORM & FINISH

LIMITED WATCHES AND REWORKED CHAINS HEADLINE, WITH OUR BROOCH AND RING PICKS FOR OCTOBER



Graff Tilda's Bow White Round Pavé Diamond Necklace, Set in White Gold,
Graff Tilda's Bow White Emerald Cut, Pear and Round Diamond Earrings, Set in White Gold
Graff Tilda's Bow White Diamond Watch, Set in White Gold
Graff Tilda's Bow White Round and Baguette Diamond Ring, Set in White Gold

PHOTOGRAPHER: VAUGHAN
CREATIVE DIRECTION: DIALA BASSATNE

Scarlet Seconds:

DIOR CHIFFRE ROUGE LIMITED EDITIONS ARE HERE!

The latest Chiffre Rouge additions lean into house codes with a red seconds hand, crown, and lucky-eight marker, set against Monsieur Dior's signature gray. A 38mm monochrome model pairs a pared-back dial with tone-on-tone cannage on an interchangeable rubber strap, powered by an automatic movement visible through a red sapphire caseback with "Dior" rotor. The line expands with a 41mm chronograph capable of reading a tenth of a second (both in limited editions of 150). A final series of 20 pieces brings high jewelry details: diamond pavé, a rose-gold bezel, white-gold cannage dial, colored-gemstone hour markers, and a gray alligator strap.



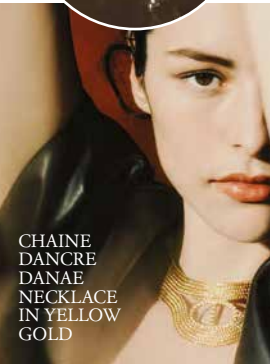
EYE SPY... Brooch Appeal!

Three sculptural silver brooches - clean lines, high polish. Pin a crisp accent to blazers, coats, and knits.



NEW TO KNOW: Link as Motif

Pierre Hardy reimagines Hermès' Chaîne d'ancre across scales and formats, turning the link, clasp, and chain into center-stage elements. In white or rose gold, and set with black spinels, blue sapphires, or pavé diamond; the motif appears as ear cuffs, double rings, and even "Sacs bijoux" minaudières worn at the neck or wrist.



Ring Edit..

Sleek, cool silhouettes with open space and smooth profiles for a minimalist finish.

Arabian Oud



العربية للعود

ELLE

by
Arabian Oud

THE ART
OF ARABIAN
PERFUMERY
MEETS FASHION

SCENT YOUR
STYLE



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Available to shop at all Arabian Oud stores | arabianoud.com

Making of..

Jewelry

CRAFTING CANNAGE

Dior's My Dior additions translate the House's historic cannage into braided gold architecture with mirror-polished ribbons, pavé diamonds, and turquoise lacquer; each element assembled by hand under Artistic Director Victoire de Castellane

- **Heritage codes:** The cannage grid from 30, avenue Montaigne guides proportions for every piece.
- **From sketch to scale:** Studio drawings and 3D studies adapt the graphic to rings, bracelets, a cuff, a choker, and a single earring
- **Braided-gold framework:** Micro-elements form an "interlaced" structure; components are cast in 18K yellow or white gold, then refined by filing, beveling, and sanding.
- **Assembled one by one:** Artisans affix and join each segment in sequence to keep the cannage rhythm crisp and continuous around curves.
- **Stone setting:** Diamonds are pavé-set following the cannage geometry
- **Turquoise lacquer:** Ultra-thin coats are applied within defined zones, then cured and hand-polished
- **Comfort engineering:** Inner edges are softened; dimensions are checked so they sit comfortably.
- **11 new creations:** The refreshed line includes a diamond-pavé choker, a double ring that spans two fingers, a sculptural cuff, multiple bracelets, and a single earring



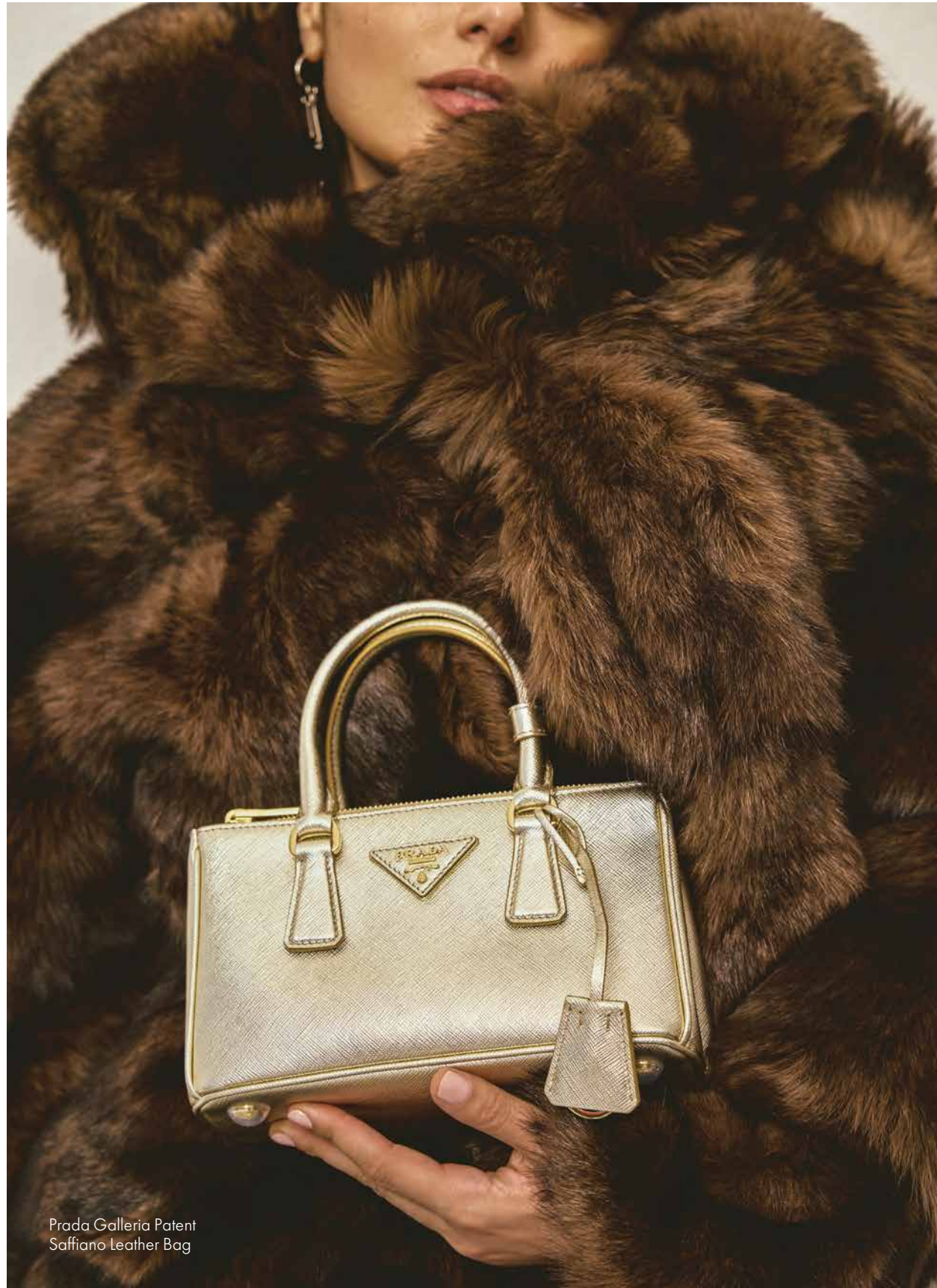
Off SCRIPT

Screen Star Ayça Ayşin Turan channels Prada's latest collection and talks range, resilience, and what drives her.

Photographer ESRA SAM
Stylist & Creative Director DANIEL NEGRON

Prada Chevron
Wool Dress, Prada
Leather Pumps, Prada
Galleria Saffiano
Leather Bag





Prada Galleria Patent
Saffiano Leather Bag





Prada Fil-à-Fil Shirt,
Prada Gingham
Check Mouliné Wool
Miniskirt, Prada Leather
Boots, Prada Galleria
Saffiano Leather Bag



Prada Suede Jacket, Prada Chevron Wool Midi Skirt, Prada Wool Crew-Neck Sweater With Pendants, Prada Leather Pumps



Prada Chevron Wool Dress, Prada Leather Boots, Prada Galleria Saffiano Leather Bag

In conversation with...

AYÇA AYŞIN TURAN

It's our October cover – what energy are you stepping into this season? Autumn always reminds me of rebirth. I'm entering this season with a loving energy, one where I can hear my own voice more clearly, and with peace, happiness, and health.

In Prada: how do the clothes change your posture, your voice, your presence? Being a Prada woman is not just a fashion choice – it's a way of being. When you wear Prada, the sharpness of the design gives you clarity, but at the same time it brings a sophisticated calm. I notice my posture straightens naturally, my gaze becomes more determined, and even my voice sounds more assured. But it's not about "becoming someone else." On the contrary, it's about revealing a side of myself that's always been there, waiting in the shadows. For me, fashion is not a mask – it's a mirror. And Prada shows me that reflection more clearly.

What's one look from the shoot that surprised you, and why did it work on you? The red jacket look stood out to me during the shoot. It carried both elegance and confidence, and I loved how it instantly elevated my presence in front of the camera.

From your various film and TV roles, what do you think audiences most consistently connect with in you? I think it's authenticity and naturalness. When I play a character, I never think, "How should I look?" Instead, I ask myself, "What is this character really feeling?" I believe the audience senses that sincerity. For me, one of cinema's greatest powers is empathy. That's the bridge between me and the audience. I want viewers to feel that the characters I bring to life remind them of someone or something in their own world. That's when the character and the audience's world merge.

In your latest lead, what new muscle did you build (discipline, stillness, range, or pace) and how will you carry it forward? Recently, I've played very different roles, and that's incredibly valuable for an actor. Each one taught me something unique – from embodying the emotions of someone visually impaired, to Vicdan, to a woman deceived by love and trapped in her own personal hell. I also learned that silence can be just as powerful as words. There's an entire world inside quietness, with so much to express. The more characters you bring to life, the richer your garden becomes.

When you choose a project, what's your "yes" test? The story, and the place of the character within that story. That harmony is very important to me. The empathy we hope to create with the audience begins with ourselves. Sometimes the script reflects emotions you've never personally experienced – but while reading, you still recognize them deep inside, and you embrace them. That's when the connection between character and actor begins.

In Vicdansız, you portray Vicdan. In a story built around memory and identity, what did this role make you reflect on personally? Since the series hasn't aired yet, it's honestly hard to share without giving spoilers. But it's a project I fell in love with, and one I enjoyed portraying immensely. On an emotional level, it reminded me that life

is fleeting – and that the moments we often dismiss as ordinary, or fail to notice because of our ambitions and distractions, can in fact be incredibly precious. Sometimes we only realize the value of those moments much later. Vicdan also taught me that identity is never a single, perfect whole – it's the sum of fragments, gaps, and even scars.

In Al Beni Baba, Nazlı's journey is marked by desperation and family bonds. Which scene moved you the most while portraying her? Again, since the film hasn't been released yet, I can't go into detail. What moved me most was knowing that this is not just the story of one young woman, but of thousands of real people. Hearing the silent screams behind silence, feeling the depth of unspoken despair, and empathizing with that reality affected me deeply. I believe the audience will feel the same, and I truly hope this story can reach someone who needs it.

Today Is Beautiful stands out as a lighter, hopeful project compared to your dramatic roles. How was this shift for you as an actress? It was a joyful shift for me. I play Günes, a nurse full of life who reminds her patients – and herself – that life is worth living, no matter the hardships. She works to heal others, to help them feel better, even while facing her own struggles. Through her, I was reminded that life is made up of both bitter and sweet emotions – but what matters is how you face them, and how you choose to keep moving forward.

Confidence on set versus confidence in life: where do they overlap, where don't they? Confidence is a whole. If you keep it alive, it's reflected in every part of life. You can be indecisive, you can make mistakes – but no matter what, your confidence is what gives you the strength to keep going. Confidence is like an actor's armor. It's your belief in the character you're creating. You own it, protect it – and that transforms the abstract into something concrete in front of the camera. The audience feels that energy.

A note to your younger self at your first audition – what would it say? First, I'd give her a hug. Then I'd say: Don't ever lose that spark in your eyes. Don't be afraid of making mistakes – your rights and wrongs are what shape you. Learn from your mistakes, and no matter what, always keep moving forward.

Style off duty: three pieces that are basically your uniform right now... An oversized shirt, jeans, and sneakers. It might sound very simple, but it makes me feel both comfortable and free. My style is actually tied to my sense of freedom.

What's your five-minute reset on a long day? Just being alone with myself – in complete silence – doing nothing, just listening inward.

When you're short on time, how do you get your body moving? I have a quick five-minute routine that combines stretching and energizing exercises. When my time is short, I do this and welcome the day.

When people close the magazine after this story, what do you hope lingers? My sincerity. It's something I never want to lose, no matter what. It's also a vital part of the empathy bridge I build with the audience. That sincerity is what defines me, and it's where I connect with them. After this interview, I hope the trace that lingers in their hearts is one of sincerity.

Prada Mouliné Wool Dress, Prada Leather Pumps, Prada Galleria Saffiano Leather Bag

TALENT: AYÇA AYŞIN TURAN; PHOTOGRAPHER: ESRA ŞAH; STYLIST: CREATIVE DIRECTION: DANIEL NEGROUN; HAIR: STYLIST: MAGGIE SEMAAN; MAKEUP ARTIST: NAARS; LOCATION: STELLAR STUDIO



Radiant Revival

ELLE Arabia spoke with Professor Augustinus Bader, MD, PhD about the thinking behind The Elixir, a water-free, ultra-concentrated serum designed to accelerate renewal and support long-term skin health. He explains the technology, its intended outcomes, and what's next for science-led skincare

The Elixir is described as the most concentrated product ever created by Augustinus Bader. What was the starting point for its development? The Elixir stems from decades of research into the skin's innate ability to heal and regenerate. My work has always been driven by a deep understanding of cellular renewal and by the fundamental question: How can we deliver the highest concentration of active ingredients in a way that works in synergy with the skin's own biology? The Elixir was created to do just that: to provide both immediate, visible results and long-term skin vitality by empowering the skin's ability to renew itself.

Advanced TFC8® is an evolution of your breakthrough TFC8® technology. Can you explain how this next-generation formula works differently? At the heart of this innovation is our next-generation Advanced TFC8®. This is a refined, more bioavailable evolution of our original TFC8®, Trigger Factor Complex™, developed to work with even greater precision in harmony with the skin's innate processes. It supports more efficient communication between cells, accelerating the delivery and efficacy of active ingredients.

The Elixir introduces an exclusive Phyto-Peptidic Concentrate. What role does this ingredient play in transforming the skin? The Elixir also features our Exclusive Phyto-Peptidic Concentrate—an innovative, highly concentrated active inspired by recent advancements in exosome science. When paired with Advanced TFC8®, this active helps to rapidly stimulate skin renewal, support cellular health, and visibly reduce the signs of aging. Together, this synergy of technology and active ingredients creates an optimal environment for both immediate and long-term results, reinforcing the skin's own ability to repair, regenerate, and maintain vitality. Many call The Elixir a “non-invasive alternative” to more aggressive treatments. Was this your vision from the beginning? With The Elixir, my goal was to create a formula that works intelligently with the skin's own biology, strengthening the barrier, supporting cellular renewal, and building long-term resilience. The Elixir is a step into that future. It's not just a serum—it is designed to orchestrate skin rejuvenation at a cellular level. With concentrated and updated TFC8® technology and



new bioactive triggers, it communicates directly with the skin's pathways, elevating the skin's own renewal potential rather than overriding it.

Your formulas are known for their clean, highly effective approach. How important was it for The Elixir to remain water-free and maximize potency? Our motivation was to elevate the potency and precision of the active ingredients, moving beyond traditional water-based formulas. By replacing most of the water with the Phyto-Peptidic Complex, we harness nature's own regenerative signals to support the skin's renewal processes more effectively. This ultra-concentrated base enhances absorption and bioavailability, allowing the Elixir to deliver targeted, transformative results that conventional serums simply cannot achieve.

The Elixir is designed for both men and women. Do you think skincare is finally becoming more universal and less divided by gender? Regardless of gender, consumers are looking for more than surface-level solutions. They are seeking skincare that is intelligent, effective, and aligned with their values. They want products that not only deliver visible results,

but that also support the skin's long-term health. There is a growing awareness of the importance of skin integrity, cellular health, and personalized care.

With over 50 years in science and research, what excites you most about the future of skincare? The future of skincare lies in personalization and science-driven innovation: personalized solutions that adapt to the unique needs of an individual's skin and applying scientific knowledge to create better and safer consumer products. This approach is aimed at maximizing the effectiveness and safety of these products, based on a thorough understanding of the skin's anatomy and physiology, as well as the factors that affect skin health and appearance. We will continue to see more precise ways to activate the skin's natural repair mechanisms, leveraging breakthroughs in science and other technologies. The goal will be to not only treat visible concerns but also to support long-term skin health at a cellular level.

If you could describe The Elixir in just three words, what would they be? Revolutionary, transformative, intelligent/intuitive

ELLE

fashion



ONYX EDIT
Sharp, minimal, and relentlessly cool in pure black

Total Look, Alaïa

PHOTOGRAPHER: AMER MOHAMAD; STYLIST: VASIL BOZILOV;
MODEL/INFLUENCER: KRISTINA OZIMKOVA; ASSISTANT: SYMA
AHMED; HAIR AND MAKEUP: ANASTASIA SHEVTCOVA

Modern Layers

FALL 2025 IN FOCUS WITH PRACTICAL PIECES
AND CLEAR SILHOUETTES

CUT CLOSE

Photographer SAM RAWADI
Stylist CARMEL HARRISON

Audn is the new label from Wear That, shaped by years of fittings and real conversations. The styling house refines everyday pieces into sharp staples that feel easy from first wear to last.

"AUDN. ISN'T JUST ANOTHER COLLECTION," SAYS HEIDI SHARA ARMSTRONG, FOUNDER & CEO OF WEAR THAT. "IT'S THE FOUNDATION OF A FOREVER WARDROBE – DESIGNED AROUND REAL WOMEN'S LIVES, THEIR FEEDBACK, AND THEIR DATA. EVERY DETAIL WAS OBSESSED OVER, FROM BLAZER LENGTHS THAT MATCH YOUR HEIGHT TO CAMIS THAT NEVER GAPE, TO TROUSERS THAT FEEL LIKE A SECOND SKIN."

Kendra Pinstripes Blazer, Raya
Cigarette Trousers – all Audn.
Ramla Noon Bag @ Level Shoes



Raya Tailored Blazer, Cami V
Neck lace Top, Tori Wide Leg
Jeans, Lexi Stripes Shirt – *all Audn.*



Cami V Neck lace Top, Iris Wide
Leg Trousers, Raya Tailored
Blazer – *all Audn.*
Staud Coco Bag @Level Shoes

Secil Denim Jacket, Luna Straight
Leg Jean — all Audn.



Lyla Cowl Neck Top, Luna
Straight leg Jean – *all Audn.*
Déhanche Revenge and
Hollyhock Belts @ Level Shoes



PHOTOGRAPHER SAM RAWADI, STYLIST CARMEI HARRISON, MODEL GAMA ATYA, MAKEUP SONIA
ABAD, HAIR MAGGIE SEWANN, VIDEOGRAPHER BASSEM EL DABOUI, LOCATION CASSINA

Iris Belted Blazer, Raya Tailored Blazer,
Iris Wide Leg Trousers, Gloria Long
Sleeves Rib Top – *all Audn.*
Osoi Boat Bag @ Level Shoes



BLACK, FULL STOP

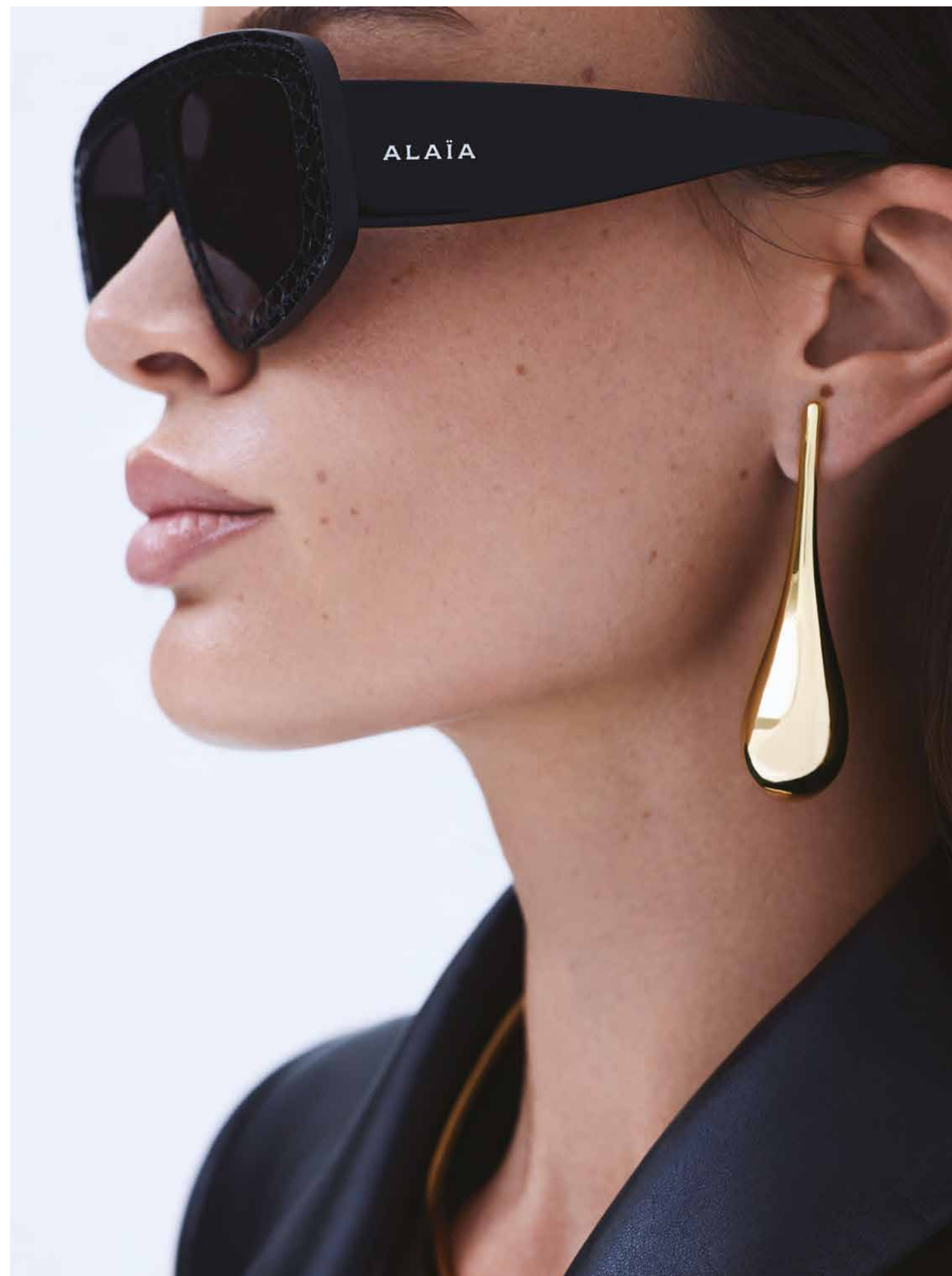
Fall/Winter 2025
stripped to a single tone.
Minimal, precise,
and designed to
command the frame



This page: Dress, Bra &
Shoes, Dolce & Gabbana
Earrings, APM Monaco

Right page: Blazer, Kristina
Fidelskaya
Sunglasses, Alaïa
Earrings & Necklace,
APM Monaco

Photographer AMER MOHAMAD
Stylist VASIL BOZILOV





Dress, Rabanne @ THAT Concept Store
Boots, Giuseppe Zanotti
Sunglasses, Balenciaga
Earrings, Bijou Q



Total Look, Givenchy



Dress & Jacket, Maison Margiela
Earrings, Bijou Q



Coat & Shoes, Fendi
Earrings, Arqa

Dress, bag, and shoes,
all Ferragamo
Bracelet, earrings, and rings,
all L'Atelier Nawbar

PHOTOGRAPHER AMER MOHAMMAD, STYLIST VASIL BOZILOV,
MODEL/INFLUENCER KRISTINA OZIMKOVA, ASSISTANT SYMA AHMED,
HAIR AND MAKEUP ANASTASIA SHEVTCOVA

Turtleneck, Coat & Hat, Lora Piana
Earrings, Bijou Q

Top, Skirt, Shoes & Earrings, Alaïa
Tights, Falke



COLOR BLOCK

Forget muted *minimalism* — fall is all about bold blocks of color. Clash, *contrast, and layer* your brights for a mood that's as electric as *the palette*.

Dress & Boots, McQueen
Ice Cube Earrings In Ethical
Yellow Gold 18 Cts, Ice
Cube Ring In Ethical Yellow
Gold 18 Cts And Diamonds,
Ice Cube Bracelet In Ethical
White Gold 18 Cts And
Diamonds, All Chopard



Photographer ARTHUR DELLOYE

Stylist MARINE CHAUMIEN



Top & Brooch, Miu Miu
CarbonJet Helmet, Veldt



Dress, Earrings In Brass And
Rock Crystals, Shoes, Leather
Gloves & Tights, Saint Laurent
By Anthony Vaccarello



Jacket & Pants, Rabih Kayrouz
Wool Coat, Dries Van Noten
Velvet Shoes, Manolo Bahnik
Earrings, Soeur



Velvet Dress, Glasses, Leather
& Brass Belt, Gucci

Jacket & Glasses, Pierre Cardin
Tights, Falke
Earrings, Soeur



PHOTOGRAPHER: ARTHUR DELOYE, STYLIST: MARINE CHAUMIER, FASHION DIRECTOR: ALEXANDRA BERNARD, (ELLE INTERNATIONAL) MODEL: ANNA RALGEN, © METROPOLITAN MODELS
AGENCY: HAIR: KAZUJEDKI, © CAULISTE AGENCY, MAKEUP: SALOUJEDDI, MANICURIST: SEVERINE LOREN, © CAULISTE AGENCY, STYLIST ASSISTANTS: AMBRINE MAROUANI & LAURINE
MARTOCCHIA, LIGHT ASSISTANT: IGOR KNEVEZ, DIGITAL TECHNICIAN: MAXIME SICARD, PRODUCER: YANNICK SEVA (ELLE INTERNATIONAL)



Top, Skirt & Shoes, Prada
Pen Necklage In Gold, S.T. Dupont
Ring, Stylist's Owned

Jacket, Isabel Marant
Shirt, Miu Miu
Pants, Polo Ralph Lauren

free style

It's the season of long weekends and city breaks, with a suitably chic and easy off-duty wardrobe to match. Grab your most relaxed denim and beloved tees, and then pile on elevated, joy-giving layers

Photographer MARC DE GROOT Stylist ANNE-MARIE CURTIS



Jumper, T-Shirt & Jeans, Valentino



Jacket, Pants & Sandals, Loewe
Vest, Arket

Jacket, T-Shirt,
Jeans & Hat, Celine
Loafers, Gucci



Jacket & T-Shirt, Balenciaga
Jeans, Valentino



Jacket & Jeans, Chanel





Jacket, Shirt, & Briefs, Miu Miu
Sunglasses, Tom Ford

PHOTOGRAPHER: MARC DE GROOT; STYLIST: ANNIE MARIE CURTIS; HAIR & MAKEUP: IRENA RUBEN @HOUSE OF ORANGE; STYLISTS ASSISTANTS: FREYA WATSON AND SABINA LEINA; MODEL: MARINA ONTANAYA @ ELITE MODEL MANAGEMENT; CASTING DIRECTOR: COCO LISCH ADLER

ELLE

beauty

LUXURY AFTER DARK
From its amber-hued oil to its black leather case woven with gold-lamé tweed, Sublimage L'Extrait Huile Lèvres is both treatment and treasure: a night ritual that restores, smooths, and redefines lips by morning light.



CHANEL

In Focus...

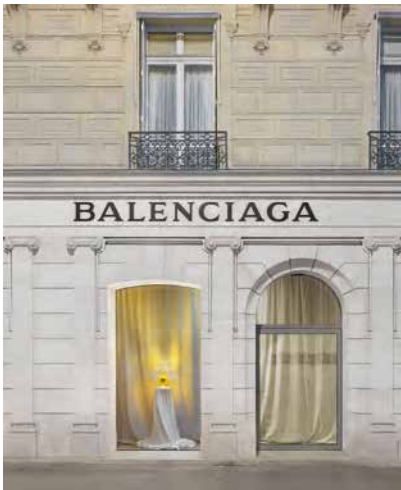
A LOOK AT THE SEASON'S DEFINING LAUNCHES
AND THE ARTISTRY DRIVING BEAUTY FORWARD

© CHANEL



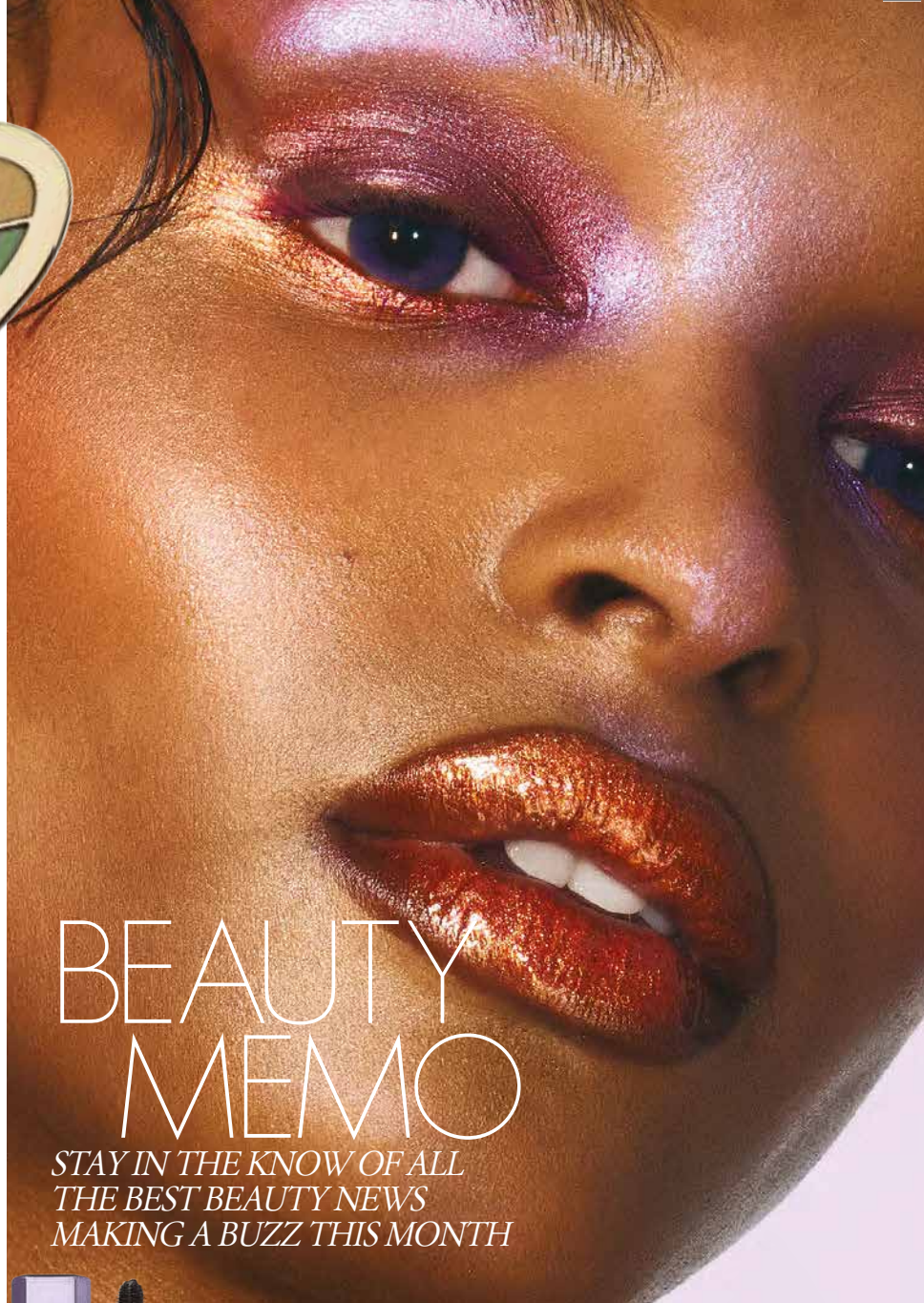
Core Confidence

ISAMAYA just took its iconic Industrial 1.0 and leveled it up. Meet Core Palette 1 — a fresh take with updated formulas, dazzling shades, and high-impact sparkle that practically dares you to create a look as bold as you are. Sold-out vibes, now fully upgraded.



Smells like... Balenciaga

There's a new reason to wander Avenue George V — Balenciaga's first-ever fragrance store is open. It's minimalist, it's moody, and it's your one-stop shop for every scent they make (plus a few you didn't know you needed).



BEAUTY MEMO

STAY IN THE KNOW OF ALL THE BEST BEAUTY NEWS MAKING A BUZZ THIS MONTH



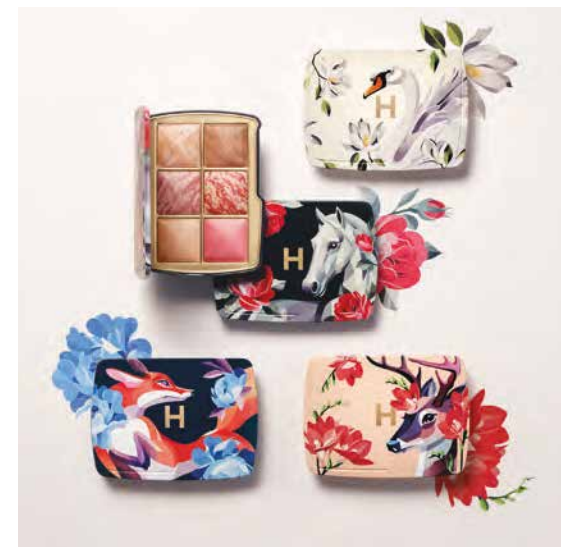
Eye Spy

Meet Soulgazer, the mascara that doubles as a peptide serum. One swipe and your lashes are lifted, lengthened, and ready to steal the show — all wrapped in purple-chakra packaging that's basically a vibe.



Skin on Point

Meet your new BFF: The Better B Niacinamide Serum. Pores? Minimized. Texture? Silky smooth. Glow? Unstoppable. Thanks to a powerhouse combo of Vitamin B3, marine plankton extract, and hyaluronic acid, it calms redness, boosts hydration, and protects against environmental stressors — basically all the heavy lifting minus the work.



Holiday Magic

Forget boring packaging — Hourglass x Sasha Unisex delivers four palettes that blur the lines between makeup and art. Geometric watercolors, animal inspiration, and totally animal-friendly: it's beauty you actually want to display.

LAUNCHMETRICS SPOTLIGHT

Fall, Bottled

Burberry Gold Parfum cranks vanilla to its most decadent — spiked with juicy raspberry and buttery suede for a fall scent that's rich, sexy, and seriously unforgettable.



Good Clean Fun

Hourglass founder Carisa Janes just dropped Nature of Things, a luxe clean beauty brand that's plant-powered and toxin-free. It's indulgent, it's clever, and yes... it's the kind of clean that actually makes you want to skip your coffee just to linger in the shower.



MORE *than* BEAUTIFUL

In partnership with L'Oréal Paris's "Women of Worth," actress and advocate Yasmine Sabry champions confidence, individuality, and a modern vision of beauty that's deeply personal. She opens up to ELLE Arabia about redefining success, embracing her authentic self, and why empowering women is the role that matters most.

Photographer MEHMET ERZINCAN
Stylist & Creative Director CARMEL HARRISON





L'Oréal Paris Infallible
Tinted Serum





L'Oréal Paris Plump Ambition
Hyaluron Lip Oil



Blazer, Second Summer

What inspired you to join L'Oréal Paris's "Women of Worth" initiative? The initiative resonates with L'Oréal Paris's long-standing dedication to helping women realize their full potential and break down societal barriers. It's about giving women the confidence to assert their self-worth and achieve their ambitions, which is something I deeply believe in. The "Women of Worth" initiative is a tangible expression of L'Oréal Paris's mission to create a more inclusive, fair, and respectful world where women are visible, powerful, and decision-makers.

How do you connect personally with the brand's message, "Because You're Worth It"? The message "Because You're Worth It" encapsulates the idea that self-esteem is a fundamental right, not a privilege. It encourages every woman to value herself and express her unique worth. For me, it's about realizing and embracing my own strength, potential, and individuality, and finding the confidence to pursue my dreams. L'Oréal Paris challenges stereotypes and promotes a modern vision of femininity, which aligns with my belief in authentic self-expression and empowerment for all women.

How has your definition of beauty evolved over the years? Initially, beauty might have been more about external appearance. Over time, it has transformed into something far deeper – a reflection of confidence, inner strength, and personal well-being. True beauty, for me, is about owning who you are, feeling comfortable in your own skin, and radiating self-assurance. L'Oréal Paris's vision of beauty aligns with this: it's not about dictating what beauty should be, but enabling women to define their own beauty, embrace their individuality, and achieve their full potential. The brand empowers women to be their authentic selves.

What beauty rituals or routines are most important to you in your daily life? My routine is essential for maintaining not just my skin and hair health, but also for my mental well-being and confidence. It's a moment of self-connection. I prioritize products that are backed by science and offer proven efficacy, which is a hallmark of L'Oréal Paris. Their advanced beauty products are designed to make women feel stronger and more confident. Whether it's a specific skincare step or a hair care ritual, these routines help me feel ready to face the day, embodying the confidence that L'Oréal Paris stands for.

What do you think sets Middle Eastern women apart when it comes to beauty and confidence? Middle Eastern women possess incredible resilience, strength, and a rich cultural heritage that often translates into a distinct and powerful sense of confidence. There's a beautiful diversity in beauty practices and expressions across the Middle East, often rooted in tradition yet embracing modernity. L'Oréal Paris values the democratization of beauty, inclusion, and diversity, recognizing that women from all origins and cultures contribute to a global

tapestry of beauty and empowerment. The brand works to adapt products and messages to be relevant globally and locally, celebrating every woman's unique identity.

You're admired as both an actress and a style icon: how do you balance those two sides of your public image? Both acting and style are forms of expression. As an actress, I embody different characters; as a style icon, I express my personal identity. The key is authenticity in both. It's about confidence in who I am, whether on screen or on the red carpet. L'Oréal Paris champions this idea that women should feel empowered to express all sides of their personality and passions. My public image, much like L'Oréal Paris's diverse ambassadors, aims to reflect strength, individuality, and a modern vision of femininity that is both aspirational and relatable.

Your film and TV journey spans from breakout roles to lead roles, how has your vision of success evolved over time? Early on, success might have been defined by achieving specific roles or career milestones. Now, it's about making a meaningful impact and using my voice for positive change. True success, for me, involves inspiring other women to pursue their dreams, build their confidence, and take charge of their lives, much like L'Oréal Paris does with its advocacy for women's empowerment. It's about growing beyond individual achievements to contribute to a larger narrative of female strength and self-worth, which is a core value of the L'Oréal Paris brand.

Growing up in Alexandria and rising to international prominence, what values from your early life still guide you? My upbringing in Alexandria instilled in me strong values of family, community, and perseverance. These values remain foundational to who I am today. The journey from local to international prominence has reinforced the importance of staying true to oneself and embracing one's roots. L'Oréal Paris champions a sense of "sisterhood" and celebrates women from all backgrounds, embracing diversity and inclusion, which echoes the values of solidarity and authenticity that have always guided me.

What future projects (on screen, in advocacy, or beyond) are you most excited about? I'm eager to explore roles that push my creative boundaries and tell compelling stories that resonate with audiences. Equally, I'm passionate about continuing my work in advocacy, particularly initiatives that empower women and address social issues. This aligns directly with L'Oréal Paris's dedication to causes like the "Stand Up Against Street Harassment" program, which empowers women to feel safe and confident. My future endeavors, whether in entertainment or advocacy, will continue to be driven by the desire to inspire, uplift, and contribute to a world where women are celebrated for their strength and worth, just as L'Oréal Paris strives to do.

TALENT: YASMINE SABRY; PHOTOGRAPHER: MEHMET ERZINCAN; STYLIST & CREATIVE DIRECTOR: CARMEL HARRISON; HAIR: STEVE WAHAB; MAKEUP: JEAN KAIROUZ; LOCATION: BICKROSS STUDIO



L'Oréal Paris
Panorma Mascara



FALL IN LOVE

Amber, cinnamon, and vanilla mingle in bottles made for layering with leather jackets, chunky knits, or just a little attitude.

1. GELSOMINO A FREDDO, ACQUA DI PARMA
2. 100%, BALENCIAGA
3. MILLION GOLD FOR HER, RABANNE
4. DAVE, HENRY ROSE
5. SHARE PARADIS, KILIAN ANGELS
6. FÉTICHE LE SANTAL, CHRISTIAN LOUBOUTIN
7. BOIS CORSE, DIPTYQUE
8. L'INTERDIT, GIVENCHY
9. VANILLE PLANIFOLIA EXTRAIT 21, GUERLAIN
10. ABOVE US, STEORRA, AESOP

LAUNCHMETRICS SPOTLIGHT

ELLE

lifestyle

HUNGARY'S SECRETS
From design to
architecture, it's next on
our watch list.

Revel & Revive

DESTINATIONS, WELLNESS, AND GREAT
ENTERTAINMENT AWAIT

@ DANIEL OLAHUNSLASH

Nearly two decades in, Lynn has moved across industries into Chalhoub's luxury universe with the same mission: make the complicated make sense. In 2024 she formalized the coaching she'd long been doing and led The Skincare Edition at Hia Hub 4.0 in Riyadh – the Middle East's first skincare summit – bringing together 22+ brands, B2B voices, and real consumer conversations. Active with MEPRA, Global Women in PR, and PRCA's Mental Wellbeing Chapter, she champions her Wave Method which use life's highs and lows as fuel, while staying grounded as a mentor and mother of two.

IN HER WORDS...

THE HUMAN

Lynn Al Khatib, Chalhoub Group's VP of Communications and an accredited executive coach, turns big ideas into human stories. She backs women, bets on trust, and keeps "less is more" at the center

You've moved from nutrition labs to leading communications at a luxury powerhouse. At first glance, they seem worlds apart - what's the red thread that ties your journey together? They do sound like two different planets, don't they? But for me, the red thread has always been human connection. Whether I was translating nutrition science into language people could trust, or now shaping stories for a luxury powerhouse, it's the same mission: taking something complex and making it meaningful. And let's be honest - both science and corporate comms have a reputation for being 'serious.' I've always loved sneaking in creativity, simplicity, and a little fun into areas people might otherwise call 'boring.'

Many in your position would stop at being VP of Communications for a luxury leader. But you stepped into executive coaching. What was the moment you knew you had more to give? I've always been in the world of coaching and leadership. Back at Nestlé, I was part of the internal coaching and training pool, and later, at Chalhoub, I found myself constantly guiding my own team - sometimes as a teacher, sometimes as a mentor, and often as a coach, depending on where they were in their journey. It became second nature to flex between those roles. So, getting accredited as an Executive Coach wasn't a career pivot - it was the natural next step. For me, there's never a "stop" to growth. Titles don't mean much if you don't have a growth plan year after year. Coaching simply gave me the tools and structure to do what I've always loved: helping leaders see themselves more clearly and unlock their potential.

Your 'Wave Method' teaches leaders to turn life's highs and lows into fuel for growth. What was your own defining wave - a high or a low - that shaped you most deeply? The Wave Method is really how I coach and

guide executives, because life is a wave - it lifts you up, pushes you forward, and sometimes pulls you under. Like everyone, I've had many waves. On a personal level, the first that truly crushed me was losing my best friend at 30. It was fast, it was brutal, and it was my first real loss. It taught me something simple but life-changing: everyone goes on, but only a handful of people really matter. So I changed how I spend my time - when I'm in, I'm all in, but only with a few who truly count.

From a career perspective, I'll skip the lows and stay optimistic. The highest wave came at Nestlé, when the late CEO simply said, "I trust you, Lynn. Do what you think is right," during some of the most critical, high-stakes moments. That single extension of trust shaped me forever. It taught me that trust, when given freely, is far more powerful than waiting for it to be earned. Trust is the highest wave you can ride - it carries you further than fear ever will.

You often say storytelling is at the heart of your work. If you had to tell your own story in just three sentences, how would it sound? Storytelling, for me, is creating magic and taking people on a journey. I always say: show, don't tell; feel, don't listen; and remember - less is more. The best

storyteller I have worked with is Patrick Chalhoub. Every interview or panel he participates in, he shares amazing and often new stories. He is deep, insightful, genuine, authentic and so passionate. What a privilege to work with him. Now, my story in three lines: I'm your classic first child, raised to do what's right, think with my head, and aim for nothing less than excellent. But life happened - marriage at 24, moving to Dubai, shifting into corporate comms, going to Switzerland and back - and I realized every big decision I made wasn't from a pros and cons list, it was from my gut. That was the turning point: I stopped doubting intuition and started trusting it and it's never failed me.

You've told stories for Nestlé's scientific world, Chalhoub's luxury universe, and even on global stages. What's the most unexpected lesson you carried from one world into the next? Less is more. Across industries, I hope people realize that you need so much less than you think. In food, it starts with reading the label and making an informed decision. In luxury, it's about consuming with intention, not excess. For me, this is the true sustainability - for your health, your happiness, and the future of our planet.

You've sat in rooms where women's voices were rare. What was the turning point where you decided: 'Enough - I'll use my seat at the table to make space for others'? I still feel I have a lot more to do in this space, but my loudest moment came when I became a mother for the first time. I was only 28, a young manager, but I felt a strong will to change the experience for returning moms. The guilt, the sadness, the performance anxiety, the shame of leaving early only to log back in late at night - it was all very real. And back then, working from home was not considered acceptable. I made a decision: if I was staying in the workplace, I would do it transparently. I created a blog called Moms in Suits, where I shared openly about prioritizing my child without compromising my work, and normalizing that conversation. I'd take meetings from the football field so I could watch my son's practice. I wanted to show that once you make your choice, you can make it happen - and as long as you deliver, you should be valued for results, not for clocking in and out. In fact, I was part of the taskforce that ended the clock-in system around 2011. That experience taught me that using your voice isn't about being the most senior in the room - it's about being the most honest.

You're a vocal advocate for Women in Leadership, we can see this through MEPRA, GWPR, and PRCA. What is one story or moment that continues to inspire your work in empowering women within the communications industry? At a certain point in your career, you shift from being the "good student" who wants to prove herself to asking, "How can I contribute to my community, my industry, and the people around me?" That's the mindset shift that inspired me to get actively involved with MEPRA, GWPR, and PRCA. The work these organizations are doing to drive the communications industry forward, and to open more doors for women in comms across the region, is truly inspiring. I'm proud to play even a small part in that journey, because it's no longer just about my own growth, it's about lifting the industry as a whole.

You're an executive, a coach, a podcaster, and a mother of two boys. Let's be real; what actually keeps you sane on the busiest days? What keeps me sane? Assuming I am actually sane! Finally, realizing there is no balance. Life is about compromising daily, but only for the things that truly matter. I was once told, "You have to choose between career, family and wellbeing" - probably the worst advice I ever received, disguised as criticism. I took it and flipped it: those three are my big balls, and they always go into the jar first. Everything else: social events, expectations, even

the so-called idea of balance - is just pebbles, sand, and water. For me, that means weekends may not look like what others call "life," and I'm perfectly fine with that. All I do is recover, workout and see my boys, no dinners, partying, social events... My life is mine, shaped by my own priorities. Each of us has different big balls in our jar, and they don't need to match. Respecting that difference is what real friendship and connection look like. Your sons are growing up watching you hustle, lead, and fight for women's voices. How do you hope this shapes the kind of men they'll become? Having two boys and being a vocal advocate for women in leadership is an interesting mix. They've grown up watching me hustle, take late-night calls, and speak openly about women's voices in the workplace. My hope is simple: that they'll grow into men who respect women's choices - whether that's leading a company or leading a family - and see strength in partnership, not competition. If they understand that empathy is not weakness, and that lifting others makes you stronger, then I've done my job. Sometimes this also means I need to be extra careful in how I explain feminism to them. I remind them that true feminism is about loving both men and women, and that its root is equal human rights - the right to vote, the right to pass your nationality to your children, the right to make choices freely. Unfortunately, some simplistic conversations out there try to twist feminism into hating men or claiming superiority, which is not true at all. I want my boys to know the difference, and to grow up proud of equality, not confused by the noise around it.

If I gave you a crystal ball, what bold headline would you want to read about yourself - or women's leadership in the region - five years from now? If I had a crystal ball, the headline I'd want to read is: "The Middle East Sets the Benchmark: 50% of C-Suite Roles in Communications Now Held by Women." Today, women still hold a much smaller share, often in the teens or lower, but I believe the momentum is shifting. Female communicators are increasingly leading the stories of some of the region's most powerful brands, and with the right investment in leadership pipelines, we can get there. And right next to it, I'd love to see: "The Wave Method Reshapes How Leaders Show Up - From the Gulf to Global Stages." Because for me, success isn't just about representation, it's about impact. Leaders, both men and women, who carry themselves with authenticity, resilience, and purpose. If both those headlines came true, it would mean we've not just changed the numbers, but we've truly changed the narrative.

What are the upcoming projects or visions you're most excited about, be it for yourself personally, for Chalhoub Group's communications strategy, or for the future of women's leadership in the region? What excites me most right now is Chalhoub Group's global expansion. Being headquartered in the Middle East yet working on a truly international scale is a privilege. I'm looking forward to continuing this journey under Michael Chalhoub's Vision 2033, which is all about bridging horizons - bringing the best of our region to the world, and the best of the world back to our region. For me, communications will play a central role in making that vision real: connecting cultures, amplifying our unique voice, and showing the world that the Middle East can lead with creativity, innovation, and purpose. Looking back on your journey, is there a piece of advice, perhaps about personal branding, resilience, or leadership that you'd want to pass on to the next generation of female communicators? Show up and start - anywhere. Don't wait to have the perfect plan or the perfect moment, because neither exists. My own path was never linear, and most of the best opportunities came from simply saying yes and figuring it out along the way. Over-engineering your plan can paralyze you, but showing up opens doors you didn't even know were there.



Play

THE LIFE OF A SHOWGIRL BY TAYLOR SWIFT

As ELLE Arabia's resident Swiftie, consider this my official dispatch: TS12 is coming, and we were never safe. Announced on the New Heights podcast, the album has sent fans into an Easter-egg frenzy. With 12 tightly crafted tracks and a dream team of her go-to hitmakers, The Life of a Showgirl promises a rare peek behind the curtain – and into Taylor's most disciplined era yet.



WATCH SEE PLAY

WITH CALENDARS A BUZZING,
THESE ARE THE NOTEWORTHY
HAPPENINGS CAUSING A BUZZ
AT THE MOMENT



See

GREASE – DUBAI OPERA

Dust off your leather jackets – Grease is hitting the Dubai Opera stage from 24 October to 2 November. One of the most iconic musicals of all time, this global pop-culture phenomenon brings young love, teenage dreams, and the irresistible sound of rock 'n' roll to life. From Hollywood to Broadway and now Dubai, it's the perfect excuse for a night of singing along (and maybe a little hand-jiving).

COMPILED BY SWATIJAIN

Watch

THE DIPLOMAT (SEASON 3)

Between looping TS12 and rewatching Stranger Things ahead of its finale, we're clearing our calendars for The Diplomat's third season, landing on 16 October. Picking up right after the shocking death of the President (spoilers!), Kate Wyler is thrust into a new power game as her biggest rival, Vice President Grace Penn, takes the reins of the free world. Expect razor-sharp dialogue, gripping political drama, and cliffhangers that will keep you glued to the screen.



Listen

SARFE AFTER DINNER

Be the fly on the wall to the candid conversations between hosts Médéa Azouri and Mouin Jabern, where they host some of the biggest names and important topics in the Arab World. From politics and art to social taboos and relationships, this podcast invites guests from all walks of life for honest, open discussions.

Follow

MEET THREE VOICES SHAPING STORIES THAT LINGER



MARYAM IMOGEN GHOUTH
@maryamghouth

A literary artist and poet, Maryam turns introspection into thought-provoking verses, exploring identity, belonging, and what it means to stay true to yourself.



HALA ALYAN
@hala.n.alyan

Palestinian-American poet, novelist, and clinical psychologist, Hala crafts powerful, intimate stories about displacement, identity, and resilience.



SHAMMA AL BASTAKI
@shammakab

A poet, artist, and storyteller, Shamma transforms everyday life into vivid, thought-provoking narratives – perfect for those who love words that linger.



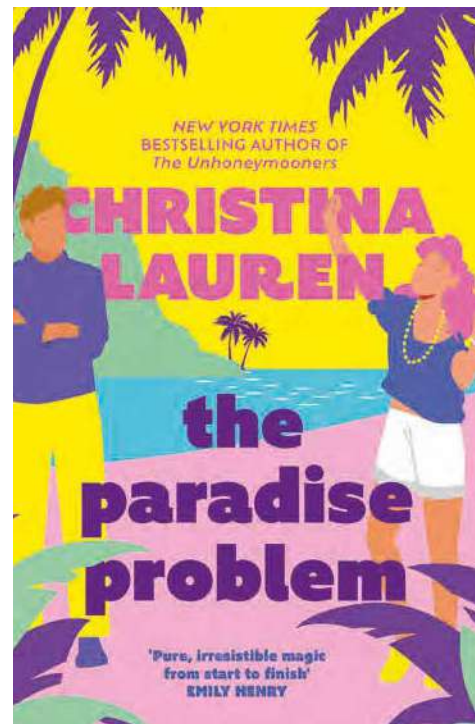
READ

WE'VE READ WHAT OPRAH, REESE, AND DAKOTA RECOMMEND — BUT NOW IT'S BOOKTOK'S TURN. GEN Z IS LEADING A PRINT-FIRST RENAISSANCE, MAKING PHYSICAL BOOKS OUTSELL E-BOOKS. WITH THAT SPIRIT, WE'VE ROUNDED UP THE FICTION FUELING TODAY'S BUZZIEST CONVERSATIONS — PERFECT FOR YOUR NEXT POOLSIDE OR BEACH READ.

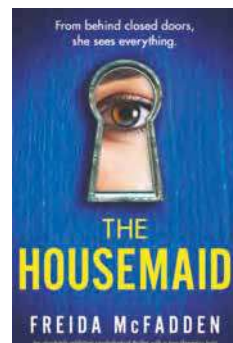


THE THURSDAY MURDER CLUB by Richard Osman

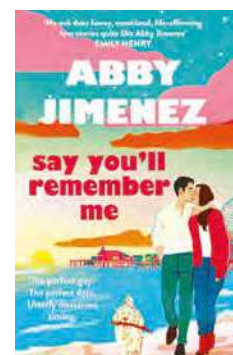
It's a year of murder mysteries, and you can call Sher-Elle Holmes. The Thursday Murder Club follows four unlikely friends in a retirement community who meet weekly to discuss unsolved crimes. When a real murder happens on their doorstep, they find themselves in the middle of a live investigation. This series has also turned into a huge Netflix series starring Pierce Brosnan, Helen Mirren, Ben Kingsley, Tom Ellis – sorry, need I go on?



THE PARADISE PROBLEM
by Christina Lauren
BookTok devours contemporary romance like M&Ms, and Christina Lauren — the powerhouse duo behind some of the genre's biggest hits — never miss. In this hilarious, feel-good read, a rich heir and a struggling artist fake-date their way through a week-long wedding, only to face their past (and their real feelings) along the way. The perfect cozy autumn escape.



THE HOUSEMAID
by Freida McFadden
BookTok darling Freida McFadden is back with The Intruder — and the internet can't stop talking about it. But before you dive in, start with The Housemaid, now a major film starring Amanda Seyfried, Sydney Sweeney, Brandon Sklenar, and Michele Morrone. This twisty thriller follows Millie, a live-in housemaid working for a family that seems picture-perfect — until their dark secrets start bubbling to the surface.



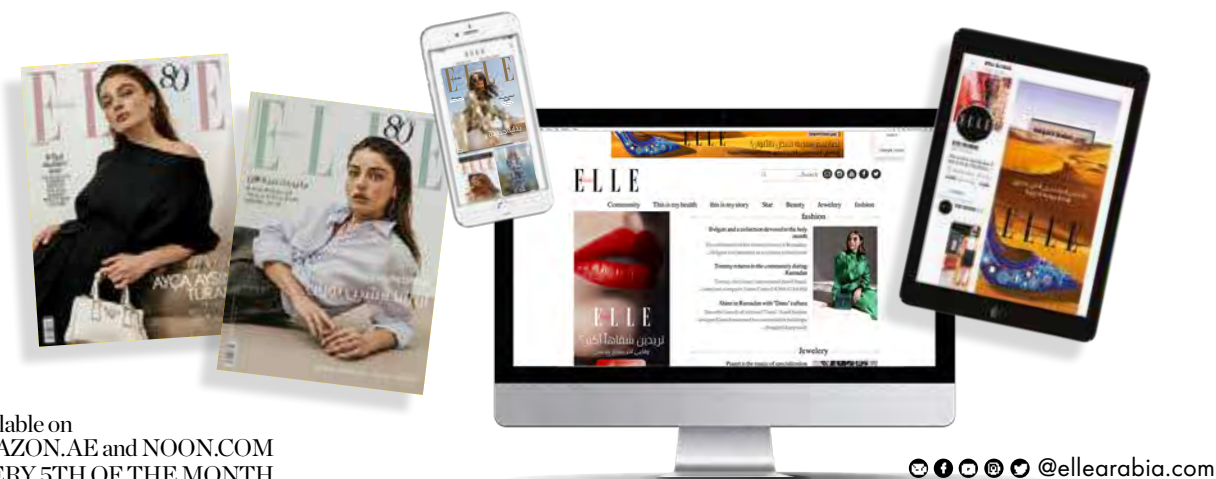
SAY YOU'LL REMEMBER ME
by Abby Jimenez
It doesn't take much to convince me to read Abby Jimenez — and a title that nods to a Taylor Swift song? Say no more. Her books will have you laughing on your sun lounger one minute and ugly-crying the next. This one follows two strangers whose unexpected meeting forces them to face their pasts — and proves that the best love stories are often the ones you never see coming.

COMPILED BY SWATIJAIN

At your door steps



Discover Elle Arabia on our print & digital platforms

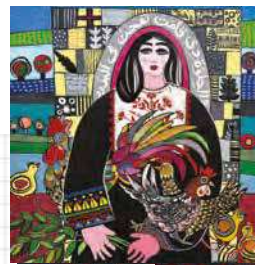


Available on
AMAZON.AE and NOON.COM
EVERY 5TH OF THE MONTH

@ellearabia.com

1-30

October
Palestinian voices are a crucial part of the Middle East story as it unfolds, and this group exhibition presenting the work of four female Palestinian artists is of significance. Titled 'Heritage, Memory & The Body' it is curated by Rula Dughman, and will showcase the works of Rania Amoudi, Dina Matar, Fatima Abu Rumi, and Marwa Alnajjar. Running until the 31st of October at Artbooth Gallery in Abu Dhabi, it's well worth a visit to reflect on the quiet resistance and collective effort of female artists from Palestine. Artboothgallery.com



THE CULTURE CALENDAR

Step into October with a selection of fashion, art, film, and lifestyle happenings taking place in the city and within the region. Get ready for a month of inspiration, indulgence, and pure energy to reset your vibe and rediscover yourself.



11

October
The fifth edition of the annual exhibition and competition, Art Here and the Richard Mille Art Prize is taking place at the Louvre Abu Dhabi this month. From October 11th until the 28th of December, the exhibition is curated by Sophie Mayuko Arni. Set to the theme of 'Shadows' – a unique concept that invites artists to present their views on memory, identity, and transformation, the exhibition is will see artists from Japan, GCC and the MENA region showcase their works, including the likes of Hamra Abbas, Ahmad Alaqra, Jumaury and others. Louvreabudhabi.ae



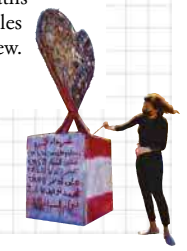
30

October
Cinema meets creativity as the Bahrain Film Festival returns for its fifth edition from October 30 to November 4, 2025. With the theme "Short Films, Great Stories," the festival shines a spotlight on Arab talent and global storytelling across five compelling categories. [@Filmfestivalbb](http://Filmfestivalbb)



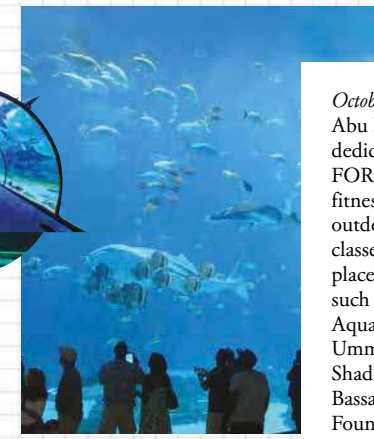
22-26

October
Head over to Beirut if you are craving the pulse of creativity and design, as the second edition of the We Design Beirut returns this month. Featuring four panel talks, and eight exhibitions, across five locations, visitors also have the option to join a guided tour led by architect Omar Harb, founder of Modern Architecture from Lebanon (MAFL). A revival of cultural heritage, the festival focuses on unique aspects that reveal the heart and soul of design by leading and emerging artists, at locations such as the abandoned Abroyan Factory, the Immeuble de l'Union in Spears, the Roman Baths in Solidere, and Villa Audi on Charles Malek Avenue, to mention only a few. Wedesignbeirut.com



12-26

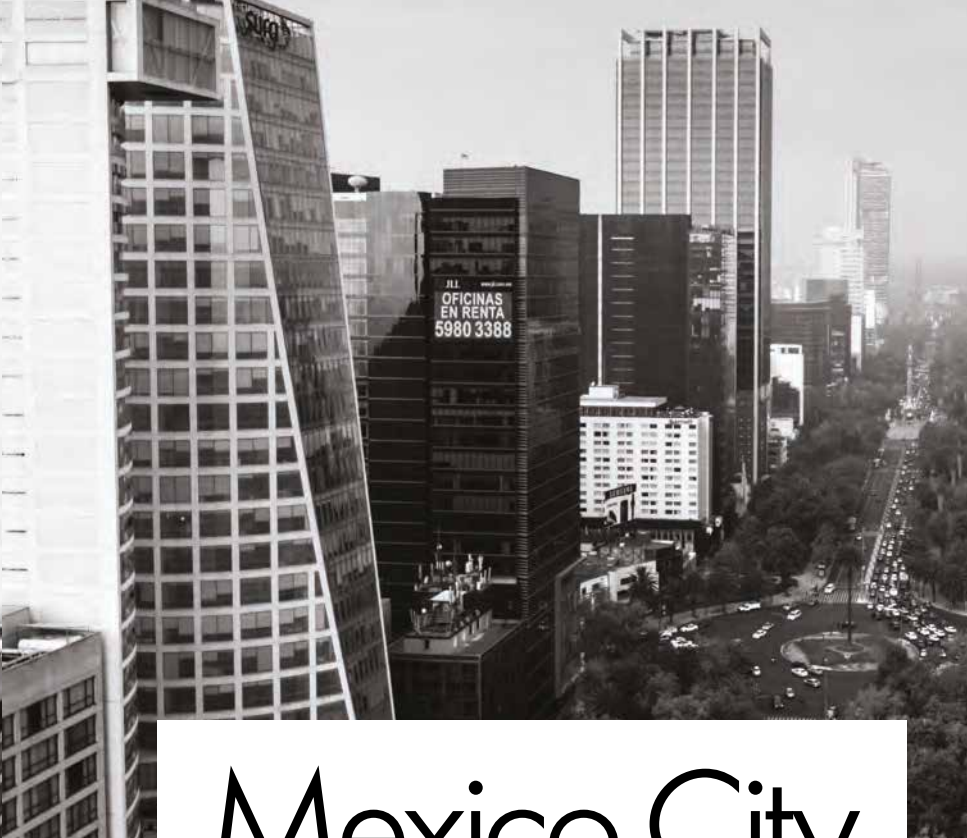
October
Abu Dhabi's first dedicated Lagree studio, FORM is redefining fitness with its series of outdoor Microformer classes that have taken place in iconic locations such as the Abu Dhabi Aquarium at Al Qana, Umm Al Emarat Park's Shade House, and the Bassam Freiha Art Foundation, to name just a few. In October, these outdoor classes will take place at the SeaWorld Yas Island on October 12th and the St. Regis Helipad on October 26. Led by a Lagree-certified team, these classes go beyond mind, and body, to regain a deep connection with earth, sea, and sky. @Formstudio.ae



16-21

October
Riyadh Fashion Week is returning for its third edition this month, promising a week of creative and artistic talent from emerging and established designers all set to light up the fashion runway. Expect an innovative blend of fashion, and heritage with bold expressions that do not shy away from embracing luxury and elegance, all rooted in cultural identity. Riyadh-fashionweek.com





Mexico City

MEXICO

AT 2240M ABOVE SEA LEVEL, WITH 23 MILLION INHABITANTS, SPRAWLING CDMX IS THE HIGHEST AND LARGEST CITY IN NORTH AMERICA. GO FOR THE SPECTACULAR ART AND ARCHITECTURE (MUSEO SOUMAYER, DIEGO RIVERA MURALS, THE FRIDA KAHLO MUSEUM, CASA LUIS BARRAGAN), OUTSTANDING FOOD, CANTINA CULTURE, AND A DYNAMIC FASHION SCENE. ELLE MEXICO GUIDES YOU.

by SUSAN WARD-DAVIES. compiled by ELISE WEBBER with AMELIA EDWARDS

TRENDY EATERY

Voraz ⁽²⁾

At Mexico's very first 'gastro-cantina' restaurant, chef Emiliano Padilla creates an eclectic, ever-changing menu. The industrial interior of this former car workshop lets the food do the talking, from an inspired savoury churro salad, with aged cotija cheese, to arrachera (skirt steak) served with a cascabel chilli and coffee salsa.

Aguascalientes 93, voraz.com

BUZZING BAR

Ticuchi ⁽¹⁾

On the former site of his famed Pujol restaurant, chef Enrique Olvera's cave-like bar and grill is the perfect introduction to upscale Polanco's stylish night life. Mexican agave spirits and house cocktails with rare mezcal, sotol, and bacanora reign supreme, best paired with vegetarian Mexican small plates.

Francisco Petrarca 254, ticuchi.mx

CHARMING HOTEL

Octavia Casa

This charming six-room boutique hotel was dreamt up by fashion designer Roberta Maceda and brought to life by architect Pablo Pérez Palacios. With its chic, minimalist interiors and private rooftop terrace overlooking the fashionable Condesa neighbourhood, this stylish escape has recently been awarded its first Michelin key.

Av Amatlan 126, octaviacasa.mx

LOCAL FOOD HOTSPOT

San Angel Inn ⁽⁴⁾

This 17th-century hacienda has seen many incarnations; monastery, hotel and even a School of Architecture, Design and Art History. Since 1963 it has been a restaurant, serving beloved classics such as the conchinita pibil, Yucatec Mayan slow-roasted, marinated pork, as well as contemporary dishes. Book a veranda table for garden views.

Calle Diego Rivera 50, sanangelinn.com



HOTTEST NIGHT OUT

Handshake Speakeasy

From 'miniature classics' to 'outspoken flavors,' each cocktail showcases locally produced agave spirits. There is even a laboratory on-site. The main bar exudes 1920s Hollywood glamour, while the basement borrows from Japan: a cold line running down the bar for perfectly frosty glasses. Go savory with the Mexi-Thai (Maestro Dobel Blanco Tequila, makrut lime, tomato, and basil oil).

Amberes 65, handshake.bar



PAMPER PLACES

Nuup Beauty

For a revitalised complexion, seek out niche Korean skincare products here. High-tech, bespoke facials include salmon stem-cell treatments to boost collagen, microneedling, and LED light therapy.

Campos Eliseos 290, nuupbeauty.com

Face Evidence

This advanced skincare salon offers Kobido, a Japanese lifting facial massage, a chromotherapy with different coloured LED light masks and 'saho', Japanese facial-cleansing rituals.

Av. Emilio Castelar 149, face-evidence.com

Hi Hi Nails

One of the best nail salons in town. HiHi offers semi-permanent gel, soft gel, super-creative nail art and regular manicures, all done with great flair and attention to detail.

Tabasco 262



© PRESS-UNSPASH-CARLOS ARANDA-ANIL WASIF

IT FASHION DESIGNER

Francisco Cancino ⁽³⁾

Francisco Cancino translates his native roots into unique, bold fashion pieces. Hailing from Chiapas, famed for its handcrafts and natural dyes, the designer is an advocate for traditional textile techniques. Having completed four collections dedicated to Mexico City, Cancino's eponymous brand is propelling Latin America into the international fashion scene.

Av. Presidente Masaryk 360, franciscocancino.com

STYLE HUB

Headquarter

Founder Ricardo Campa has captured the essence of local tianguis (open-air markets, where he started out selling T-shirts), in his Roma Norte store, which is influenced by the creatively designed shops he discovered in Tokyo. Go for stylish streetwear finds and international brands such as Maison Margiela and Fenn Chen Wang.

Colima 244, headquarterstore.com

SECRET ESCAPE

Parque Nacional Desierto de los Leones

On the southwestern outskirts of Mexico City, the country's first national park has neither desert nor lions. Go for the ruins of a spooky, abandoned, 17th century Carmelite convent, the Geese Lake, the glorious wild flowers, and hiking through the towering oyamel fir and pine t



Lifestyle



Bucharest

ROMANIA

FORMERLY KNOWN AS "LITTLE PARIS FOR ITS NEO-CLASSICAL AND BELLE EPOQUE ARCHITECTURE AND GRAND BOULEVARDS, BUCHAREST IS A MIX OF OLD-WORLD CHARM AND COMMUNIST-ERA BRUTALISM. YOUR HITLIST SHOULD INCLUDE THE OLD TOWN FOR NIGHTLIFE AND HISTORY, LIPSCANI FOR STREET ART AND MEDIEVAL HERITAGE AND DOROBANTI FOR EATING, CAFE-HOPPING AND SHOPPING. ELLE ROMANIA GUIDES YOU.

by SUSAN WARD-DAVIES. compiled by ELISE WEBBER with AMELIA EDWARDS

TRENDY EATERY

Pot Stories ⁽²⁾

Resembling an arty interiors-shop with a row of cacti along a honey-coloured wall, stone pitchers, woven baskets and lampshades, Pot Stories has equally artistic Asian-Mediterranean-Romanian cuisine. The witty, literary-themed menu is genius: "Eggplant Salad with a Plot Twist", and "A Love Haiku": salmon and miso.

Calea Floreasca 111-113, potstories.ro

LOCAL FOOD HOTSPOT

Noua Bucatarie Romaneasca

Former Masterchef contestant, Alex Petricean, puts a new spin on Romanian classics, while focusing on waste-reduction and local produce. Try the zero-waste lightly-smoked cauliflower florets and grapes, powdered with black tea. The main event is the 17-course tasting menu, Romania on a plate.

7 Popa Nan Street, nouarestaurant.ro

CHARMING HOTEL

Hotel InterContinental Athénée Palace Bucharest ⁽⁴⁾

Built in 1914, the recently renovated and rebranded Palace wows as soon as you walk into the Belle Epoque, marble-pillared lobby. The 283 rooms, some with balconies, are neutral-hued with pops of orange and green. A pool, spa, summer terrace and two restaurants make it Bucharest's best sleepover.

Episcopiei 1-3, ihg.com

BUZZING BAR

The Vault At Marmorosch ⁽¹⁾

There is more Belle Epoque glamour at the 19th century Marmosch hotel, once the city's grandest bank, and whose speakeasy-style bar is hidden away in the original vaults. It seems appropriate to order the Blackmail cocktail: rum infused with cinnamon espresso and house-made vanilla syrup.

Doamnei str. 2, marmorosch.com

PAMPER PLACES

Endorphin Lab

The place to go for hair, make-up, and (2)he best facials, is also the work-home of ELLE make-up artist Julia Ganu and Adrian Trif, ELLE Style Awards Best Hair Stylist 2024.

Strada Atena 9 & Strada Donizetti Gaetano, 6

Dahab

Recently opened, this luxury nail salon can do hypoallergenic manicures and pedicures (as well as regular ones), gels, creative nail art and classic polish.

Pescariu Sports&Spa, Strada Glodeni nr.14, dahabnails.ro

Aflore Beauty Hub

Go for a total glow-up with treatments such as enzyme therapy, or Ultradetox for a deep cleanse. Or book a lash lamination, a semi-permanent lash-lift which curls eyelashes.

Dacia Boulevard 111, mero.ro



IT FASHION DESIGNER

Almaz ⁽³⁾

Founder and creative director of Almaz, Andra Olaru trained at Milan's Istituto Marangoni before founding her own brand. Deconstruction and asymmetrical tailoring, and texture clashing are at the core of her designs. Think oversized jackets, feathered lace trousers and distressed tops. Her store, Curated by Almaz, stocks her line and other luxury labels.

49th Gafencu Street, almazclothing.com

STYLE HUB

Aparterre

You could spend hours in this beautiful store, with its tempting range of high-end designers, including Santicler, Made in Romania, and Atelier Bordelle (Romania is the founder's birthplace), as well as Kate Moss's Cosmoss skincare and Dita Eyewear. When you are done, retreat to the elegant terrace for a coffee – you will need one.

Strada Jean Louis Calderon 80, aparterre.com

HOTTEST NIGHT OUT

Nuba Summer Vibes

This seasonal lakeside club promises the best partying in town, with the brand attracting world-class techno and house.DJs such as Jan Blomquist and Valeron. After Peruvian-Asian seabass ceviche, or Robata- grilled prime rib in the glamorous restaurant, grab a glass of Romanian Ceptura wine, and hit the dance floor.

Soseaua Nordului 7-9.



© LAUNCHMETRICS - PRESS-UNSPASH-KATIE-MOON

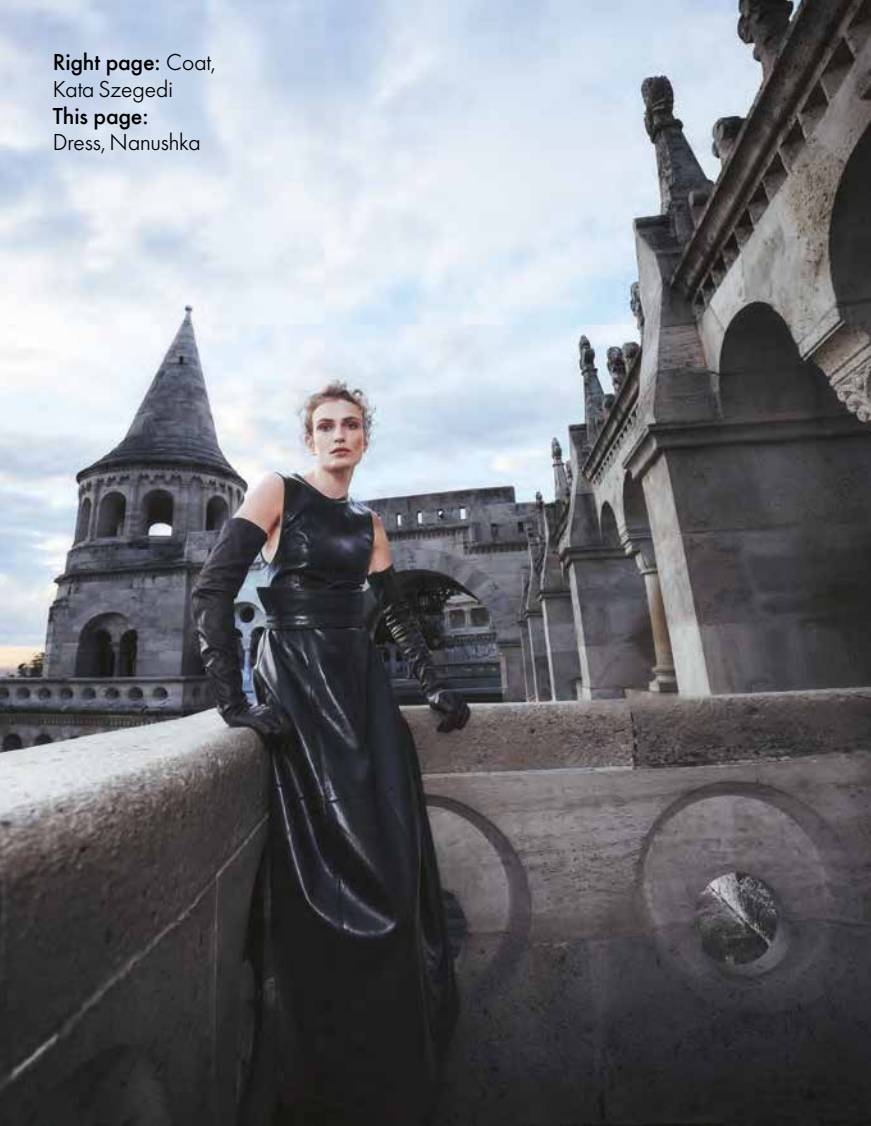


SECRET ESCAPE

Viscri, Transylvania

One of Romania's prettiest villages is a four-hour drive north from Bucharest but worth it for the 12th century, UNESCO listed church, medieval farmhouses, and cycling and hiking trails through rolling hills and wildflower meadows.

Right page: Coat,
Kata Szegedi
This page:
Dress, Nanushka



Central Europe's coolest designers are coming to town — and they're ready to shake things up. On November 12 & 13, The Edit Dubai (located in Alserkal Avenue) becomes the hotspot as the Budapest Select Tour takes over.

Eight standout names — AANRO, CUKOVY, Hoffmann D'or, Kata Szegedi, METAMORPH, Nanushka, NUBU, and THEFOUR — are showing us exactly what Hungarian fashion looks like right now. Think: Nanushka's sustainable chic, CUKOVY's playful outerwear, Kata Szegedi's downtown edge, and Hoffmann D'or's crisp minimalism. Together, they're rewriting the rules and proving that Hungarian design is anything but predictable. Powered by the Hungarian Fashion & Design Agency (HFDA), Budapest Select isn't just a showcase — it's a statement. It's where tradition meets next-gen thinking, where individuality thrives within a united front. And for two days, The Edit Dubai becomes the meeting point for tastemakers, editors, and buyers to experience the multifaceted language of Hungarian design up close. Hungarian fashion is bold, conscious, and globally fluent — and this November, it's speaking directly to us.

Hungarian design, Global Stage

Photographer MATTIA HOLM
Stylist NOUR BOU EZZ

HFDA's Budapest Select Tour brings Nanushka, NUBU, and six other standout brands to the Middle East, showcasing the bold, contemporary new wave of Hungarian fashion.



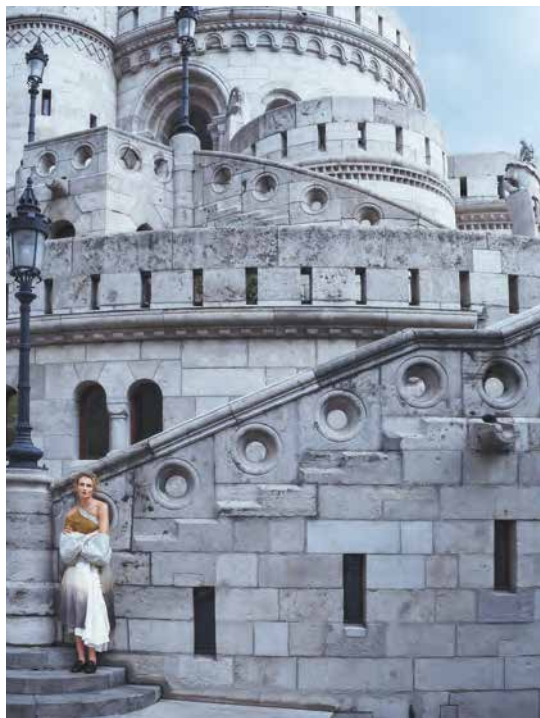
Left page: Top & Trousers, THEFOUR
Sunglasses, METAMORPH

Jewelry, Hoffmann D'or

This page left: Jacket & Skirt, Kata Szege

This page middle: Dress, NUBU

This page below: Dress & Trousers, THEFOUR



PHOTOGRAPHER: MATTIA HOLM; STYLIST: NOUR EOUZZI; ASSISTANT STYLIST: NOKA; MAKEUP: ANNA KOSLOVA; HAIR: NAOIMI GYURIS; PHOTO ASSISTANCE: DARKROOM PRODUCTIONS; MODEL: ALIZ MENYHÉRT © VISAGE MODEL AGENCY



Balance. Health. Power.

Careers rising, families growing, parents needing more care – plus hormonal change. ELLE Arabia shares expert guidance to protect health, ease the juggle, and reclaim power

By ODELIA MATHEWS

Have you ever experienced sudden anxiety, brain fog, irritability, or a complete lack of patience for everything around you? If you're in your thirties and it's happening more often than usual, it could be more than burnout. "We're seeing a rise in high-functioning women who present with what they assume is 'burnout' only to discover they are navigating perimenopause," says Hiba Salem, Psychologist and Adult & Families Specialist at Sage Clinics. With her background in clinical and palliative psychology, Salem emphasises that simply recognizing what's happening can be transformational. "Perimenopause, the transitional phase before menopause, typically begins in a woman's early to mid-40s, but for some, it can start as early as their late 30s. It can last anywhere from 4 to 10 years. Unlike the clean-cut milestone of menopause (defined as 12 months without a period), perimenopause is a moving target, often misunderstood by medical professionals, under-researched by scientists, and misinterpreted by the women experiencing it."

AWARENESS & CULTURAL STIGMA

Yet seeking help is rarely easy. Women may identify familiar symptoms such as hot flashes, disrupted sleep, hair loss, loss of concentration, or lacklustre skin, but these changes often chip away at their sense of normality. "There is very little space – or social permission – to feel destabilized. When women are given the language to name their experience, they reclaim agency – and that in itself is therapeutic," notes Salem. Another important factor to consider is ethnicity and culture, both of which shape how a woman experiences and works through this phase of life. To tackle this, she recommends looking beyond Hormone Replacement Therapy (HRT) toward a psychologically informed approach. This can include antidepressants to regulate mood when oestrogen levels fluctuate, along with Cognitive Behavioural Therapy (CBT), psychodynamic therapy, somatic-based practices, and mindful nutrition and movement that not only address weight management but also emotional stability and energy regulation.



THE EXPERTS OFFER SOME TOP TIPS TO MAINTAIN HORMONAL, MENTAL, AND PHYSICAL WELLBEING



HEBA SALEM

- The future of perimenopause care is personalized, interdisciplinary, and stigma-free.
- It must integrate medical science, mental health, cultural nuance, and above all, empathy.
- Hormone Replacement Therapy (HRT) remains a mainstay, especially for severe physical symptoms and osteoporosis prevention. But a psychologically informed approach goes further.



SARAH LINDSAY

- Avoid doing cardio on the same day as weight training. Before weight training can make you too tired to lift to your potential, and after weights can potentially diminish returns from your workout.
- Try to include protein with every meal with a daily total of a minimum of 1.2g per kg of body weight to help build and maintain muscle, and aid recovery
- Sleep is when muscle growth can happen, so optimize on this.



MITUN DE SARKAR

- Seed cycling may offer symptomatic relief.
- Avoid non-stick and plastic containers, as BPA and PFAS are endocrine disruptors.
- Prioritize sleep; women with fixed circadian rhythm have seen reductions in night sweats, anxiety, and cravings.



SARAH LINDSAY'S RECOMMENDED WEIGHT-TRAINING ROUTINE:

Do these dumbbell exercises 3-4 x per week, in alternating pairs. 3x15 reps with 60-90 secs between exercises.

1. A1-Split squat, A2-Chest press
2. B1-Goblet squat, B2-Single arm row
3. C1-Glute bridge, C2-Shoulder press
4. D1-Seated bicep curl, D2-Lying triceps extension



THE ROLE OF EXERCISE

Exercise and training to counter muscle loss and declining oestrogen levels are part of the self-care this phase requires. "Weight training needs to be your non-negotiable," says Sarah Lindsay, founder of Roar Fitness. She notes that muscle mass declines by around 10% during menopause and continues to drop by 1% yearly thereafter. Balancing weight training and cardio is key to preparing the body for what's happening. "For a complete beginner, this can start with bodyweight and resistance bands, but very quickly you'll progress past this and

will need to use at least dumbbells to keep progressively overloading the muscle," she explains.

NUTRITION FOR BALANCE

Nutrition plays an equally vital role. "Hormonal changes impact everything, from fat distribution to mood, blood sugar, bone density, and sleep," says Mitun De Sarkar, Clinical Dietitian and founder of Simply Healthy. Her evidence-based nutrition therapy empowers women to manage symptoms naturally. She advises eating in sync with insulin sensitivity – consuming carbohydrates earlier in the day and keeping to three balanced meals. In addition, aim for 30–35 g fibre per day from beans, lentils, chia, oats, and vegetables, and include cruciferous vegetables to support natural liver

function. "Switch to herbal teas like Tulsi or peppermint after 3 p.m.," she suggests, adding that fermented foods such as laban and kefir, along with prebiotics like onion and garlic, strengthen the gut-brain axis.

Ultimately, breaking the silence around perimenopause and menopause is essential. "This is a psychological pivot – a chance to rewrite the script of womanhood not around loss, but liberation," Salem reflects. By embracing informed choices in diet, fitness, and self-care, women can step into this transition not with fear, but with resilience. and renewed strength.

MITUN DE SARKAR'S DIETARY RECOMMENDATIONS:

1. Phytoestrogens for estrogen modulation. Best sources are flaxseeds (1 tbsp ground daily), fermented soy (tempeh, miso), and sesame seeds.
2. Daily magnesium for mood, sleep, and cortisol. Best sources are pumpkin seeds, almonds, leafy greens, and dark chocolate.
3. B vitamins for estrogen detox and energy. Best sources are eggs, salmon, spinach, lentils, and nutritional yeast (for B12 if vegan).
4. Protein at every meal to prevent sarcopenia, insulin resistance and abdominal fat gain. The goal is 25–30g high-quality protein per meal.
5. Omega-3 fatty acids to reduce inflammation and hot flashes. Best sources are from fatty fish (sardines, salmon), chia seeds, flax oil.



The Grand-Hôtel du Cap-Ferrat

A Reopening That Blends Riviera glamour with fresh Mediterranean experiences



THE LOWDOWN

Reopening earlier this year, the Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel, sits on 17 acres of lush gardens along the Saint-Jean-Cap-Ferrat peninsula. With 109 rooms and suites set across its historic estate amid sweeping Mediterranean views, the hotel has long been a Riviera icon hosting generations of jet-setters. Expect a renewed sense of calm and understated luxury, with new ways to enjoy the outdoors from infinity pools to curated seaside experiences. The property preserves its iconic Riviera aesthetic while incorporating subtle modern refinements. Interiors are bright and airy, with natural textures and soft coastal tones.

THE FOOD AND MOOD

Dining at the Grand-Hôtel du Cap-Ferrat mirrors the hotel's effortless sophistication. From casual terraces to elegant lounges, the

BETWEEN ITS LEGENDARY LOCATION, THOUGHTFULLY CURATED INTERIORS, AND PEACEFUL OUTDOOR SPACES, IT'S A DESTINATION THAT BALANCES HISTORY, LUXURY, AND TRANQUILITY

culinary offerings emphasize fresh, seasonal Mediterranean ingredients. We enjoyed light, flavorful meals and classic Riviera-inspired cocktails in settings that frame the sea and gardens – pure bliss!

WELLNESS & RECREATION

The hotel's wellness offering includes a full-

service spa, a fitness center, and private treatment rooms. The spa combines classic techniques with modern therapies for a holistic approach to relaxation, while the gym is equipped with state-of-the-art machines for cardio, strength, and wellness routines. Outdoor lovers can explore walking paths through the gardens or relax along the coastline.

Elle INTERNATIONAL

HOROSCOPE

ARIES

20 MARCH - 19 APRIL

Although there are very powerful planetary moves taking place this month, they need not involve you directly. But what if you saw a disturbance taking place on the other side of the street; would you just walk on and be pleased that you were not part of it, or cross the street and join in? It's your choice. But be careful: nothing will be quite how it looks at first sight, and it may be tricky to get out once you're in.

TAURUS

20 APRIL - 20 MAY

You do your job because you enjoy it, not just for the money; and although you are not ambitious, a step up would be nice. But what if you were offered greater responsibilities at a slight reduction in salary? It sounds impossible, but it could easily be that way, as the roulette wheel of roles and rewards is set in motion once again. Your own position is stronger than you think; don't say yes to what you don't want.

GEMINI

21 MAY - 20 JUNE

You can see which way your life seems to be going. And you realise that you need to make some changes. At the same time, you can see an alternative, risky and untried, also requiring big changes, but perhaps leading to somewhere better. Neither option is easy. The full moon on the 7th tells you to go with your heart rather than your head and two weeks later you'll find out whether you were right.

CANCER

21 JUNE - 21 JULY

A half-open door can be very useful. You can peep round to look into a room you've never seen before; or if you're looking for a quiet way out, it lets you slip away. Apply that to your present career position. Would you like to see what lies ahead without making a firm commitment? Or to take a step back without anyone noticing? This month you can do either or both. Be quick, before the door closes.

LEO

22 JULY - 22 AUGUST

The two of you are racing along side by side, as though you were in competition, or trying to overtake each other. You think you're dead rivals, but actually you are very similar, in so many ways. It wouldn't take much for you to bend your paths toward each other so that you meet; maybe you should lean over and suggest going for coffee together, or something like that. The outcome might surprise you.

VIRGO

23 AUGUST - 22 SEPTEMBER

It seems that you and someone you were once close to are together again—but as you will be quick to tell inquisitive friends, it's only to talk, nothing more. Is that because you have unfinished business between you that needs to be settled before you can move on? Probably. Or that you have missed each other in recent months and are trying to start again, very carefully? Yes, that too. But for now, just talking.

OCTOBER 25

Text by BERNARD FITZWALTER

LIBRA

23 SEPTEMBER - 22 OCTOBER

The return of Venus to your own sign ought to bring you comfort and support, and to some extent it does; but it also brings the situation in your personal life to its crisis point, forcing you to take decisions you had hoped to avoid. Obviously, you can't ignore the powerful passions which still hold you in their grip but you must also ask yourself whether this relationship will be the right one for you in the long term.

SCORPIO

23 OCTOBER - 21 NOVEMBER

You are forming a new plan for the future—and like all Scorpio plans, it involves a lot of deep thinking, careful planning, and absolute secrecy. This one seems to draw on something you tried in the past, so maybe you think that if it worked before, it can work again. Perhaps so. If, when you launch it, your initial move doesn't have quite the impact you expected, don't worry. Carry on, and pick up momentum as you go.

SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

Sagittarians are not often accused of being unadventurous, but it seems to be so now. Perhaps you notice changes taking place in the wider world, and feel that this is not a time to take risks. That may be true, but even in difficult times there are still opportunities for success and finding happiness. This month the planets will provide a series of little nudges to get you moving again. Rediscover your sense of daring.

CAPRICORN

21 DECEMBER - 19 JANUARY

You thought you had left the job behind you, but it seems that you're about to be pulled back, simply because nobody else can do it as well as you. At first you're unwilling, but think of it like being a superstar performer coming out of retirement to do one last performance, to delight your fans but also to show that you're not going to do it again. Don't worry that you'll get stuck with the job; you won't. It's all good.

AQUARIUS

20 JANUARY - 18 FEBRUARY

Often you can just let things happen, and go with the flow of events; but sometimes you have to shape the future for yourself, and this is one of those times. As Pluto turns to move forwards again in your sign, you will see how small changes made at the right moment can have far-reaching effects. If you already know what you're aiming for, there's no point in waiting any longer. Start your journey, today.

PISCES

19 FEBRUARY - 19 MARCH

X Your own ruler Neptune now returns to Pisces, as Saturn did last month. The combination of the two feels familiar, predictable, and soft, lacking the edginess of recent months. But don't get too comfortable; it's only for three months, and then Neptune will leave Pisces for the rest of the century. This little interlude is to let you re-think a few things, correct any errors, and say some farewells. Don't waste it.

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