

# ELLE

ARABIA

SEPTEMBER 2024

YOUR ULTIMATE FALL  
**FASHION GUIDE**  
THE SEASON'S HOTTEST  
TRENDS IN STYLE AND  
BEAUTY!



*Celebrating*  
**SAUDI VISIONARIES**  
HOW WOMEN ARE  
SHAPING ART, CULTURE,  
AND DESIGN



UAE DHS 15



THE UNSTOPPABLE

*Saba Mubarak*



Chandelier by Philippe Parreno

**LOUIS VUITTON**



MILEY CYRUS  
PHOTOGRAPHED BY STEVEN MEISEL

**DOLCE & GABBANA**





FENDI.COM



# FENDI

ROMA



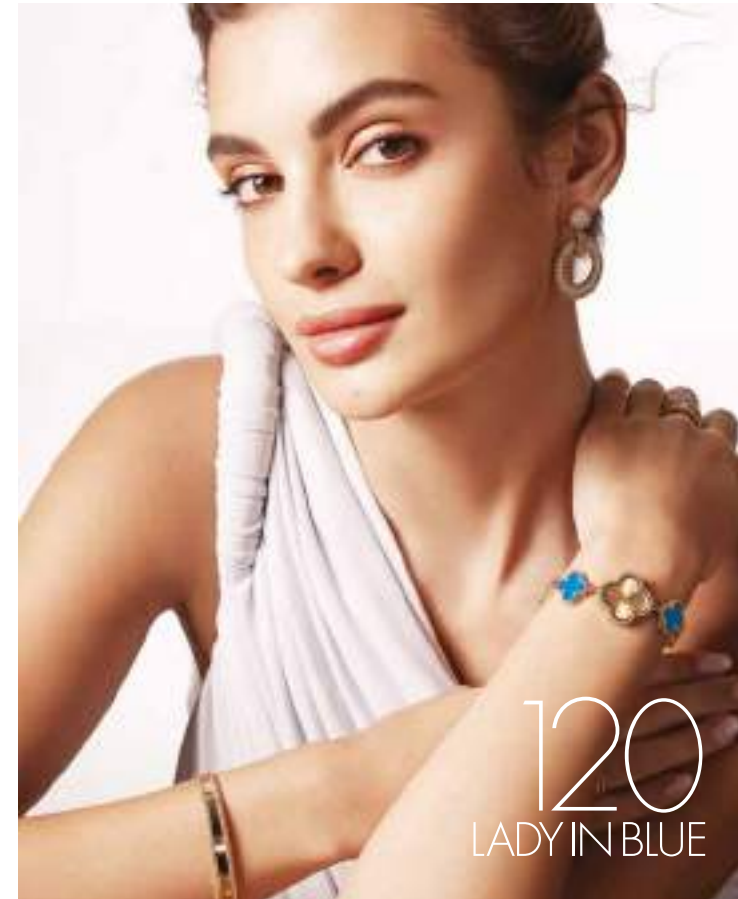
SEEK THE ORANGE  
ENCOUNTER THE FAUBOURG



# ELLE

September 2024  
Issue 157

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aka Shargeeya – brings the Panthère de Cartier's wild energy to life

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Saudi singer Sarah AlSaihati –



### On the COVER

SABA MUBARAK in Fendi Tailored Jacket, Fendi Striped Shirt, Fendi Trousers, Fendi Fiold Slingback Shoes, Fendi Filo Earrings, FF Diamonds Sunglasses

Photographer: Alexander Ermakov, Creative Direction: Ahmed Rashwan @1602studio  
Makeup: Hindash, Hair: Deena Alawaid  
Fashion Assistant: Rozeta Zatikyan  
Set Design: 1602 Studio  
Location: Bicki Boss Studio



DAZZLING ANNIVERSARIES...  
**1.** Celebrating two decades, Cindy Chao The Art Jewel unveils its 20th Anniversary collection featuring "Dragonfly" and leaf of "Four Seasons". **2.** Piaget celebrates 150 years with the 96-piece Essence of Extraleganza collection. **3.** Tiffany & Co. celebrates 50 Years of Elsa Peretti, Visionary Designer and Collaborator of the House, with special anniversary designs. **4.** To mark its 140th anniversary, Bulgari has created a 200-carat diamond necklace as part of the 500-piece Aeterna collection



LORO PIANA

TRAVEL COMPANION...  
 Check out our special on amazing hotels around the world, and don't forget to pack the iconic Traveler field jacket from Loro Piana

# DIVE IN...

*Dear Readers,*  
 Welcome to our September issue, the highlight of the year! As we transition into a new season, this issue is your ultimate guide to the latest trends in fashion, accessories, and beauty. Our 67-page Fall Trends Guide will ensure you stay ahead, from powerful new coats to elegant accessories that define the season.  
 Don't miss our cover story, Unstoppable Force, where we explore the remarkable journey of Arab artist Saba Mubarak. Her collaboration with Fendi captures ambition, creativity, and elegance, inspiring a new generation of empowered women.  
 This issue also celebrates Saudi National Day, highlighting the rich cultural contributions of Saudi women. In Shifting Perspectives, we explore their visionary projects that promote cross-cultural exchanges.

These women share their passion, purpose, and how they inspire future generations. Our Crafting Time shoot features Saudi designer Nouf Almoneef, whose collaboration with Audemars Piguet exemplifies the fusion of traditional craftsmanship with modern innovation, creating timeless pieces that resonate deeply within the world of design.  
 Dive in and embrace the season with style and grace.



dina.spahi@ellearabia.com

# DRAMA QUEEN

After months of raffia, neutrals and candy-colors, we're ready for a dose of the deluxe trio of black, gold and silver



SCHIAPARELLI HC 2024



1. GIORGIO ARMANI PRIVÉ 2. DOLCE & GABBANA 3. RENÉ CAOVILO 4. ROGER VIVIER 5. JACQUEMUS 6. SAINT LAURENT 7. ALEXIS BITTAR



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## The BAG

Crafted in tweed and metal, the 11.12 bag is the latest addition from Chanel's Fall-Winter 2024/25 collection, which pays tribute to Deauville, the legendary place where Gabrielle Chanel's destiny changed forever.



*The* FRAGRANCE

With the new APOM, Francis Kurkdjian breathes new life into an emblematic fragrance bringing the feminine version's sunny sensuality together with the masculine version's elegant addictiveness, merging two fragrances into one.



*The* BANGLE

An eternal Dior code, the cannage motif unfurls on a series of precious bangles in the new My Dior collection. A subtle mesh reveals interweaving gold threads in infinite combinations of yellow, rose and white gold, sometimes exquisitely paved with diamonds.





@LARA GIUBERTO

The Miss Dior logo, now a manifesto in blues, reds, and browns, shines with beadwork and bold embroidery.



@LARA GIUBERTO

INSIDER

# THE REVOLUTIONARY SPIRIT

*Dior's Autumn-Winter 2024-2025 collection draws inspiration from the transformative spirit of the late 1960s*



@LARA GIUBERTO

The collection captures the strength and autonomy of modern femininity, echoing the creative freedom of the Miss Dior legacy.

@LARA GIUBERTO



@LARA GIUBERTO

The scarf, a key accessory, returns in vibrant colors, while double cashmere and gabardine pieces evoke a timeless elegance.



@ ANDREA CENETEMPO, ATELIER OSTINELU



@SOPHIE CARRE

Maria Grazia Chiuri channels the late 1960s, a transformative era for fashion, with her Dior Autumn-Winter 2024-2025 collection. In 1967, Marc Bohan introduced Miss Dior, a line that brought ready-to-wear into the spotlight, embracing the creative freedom of the time.



@LARA GIUBERTO

"Fashion simplifies our complex world while celebrating art and beauty," Chiuri reflects. This collection revives the shapes and materials that empowered women through the Miss Dior boutique in Paris, emphasizing free silhouettes and versatile designs.





BALQEES X MESSIKA LUCKY MOVE TURQUOISE COLLECTION



"BALQEES HAS THE NATURAL CONFIDENCE OF SOMEONE WHO KNOWS WHERE SHE'S GOING. SHE'S RADIANT AND DETERMINED."

Valérie Messika, Founder and Artistic Director of Maison Messika

©BEN FOURMI



*On the Move!*

The Emirati superstar showcases Messika's Lucky Move Color collection. We love the gold, semi-precious stone and diamond Lucky Move medallion that turns on itself smoothly. "I like its constant movement," says Balqees Fathi. "It serves as a reminder that nothing is ever set in stone, and that everyone has the ability to write their own story."



BALLON BLEU DE CARTIER

CHOPARD ALPINE EAGLE AUTOMATIC

BUCCELLATI MACRI 24M

ON OUR RADAR

*Colorful Critters*



BVLGARI SERPENTI TUBOLARE EARRINGS



TIFFANY & CO. RAINBOW BIRD ON A ROCK



HERMÈS - LES FORMES DE LA COULEUR BRACELET CHEVAL

ROBERTO COIN 18K DIAMOND AND SAPPHIRE PARROT RING

# ELLE

*radar*

CELEBRATING MILAN... The new top handle GG Milano handbag with a puffy silhouette designed by Creative Director Sabato De Sarno pays tribute to the vibrant city that has inspired it and the House's icons, available in vibrant colors - bright green, pretty pink, deep purple, and so many more.



*Walk in style...*

WITH OUR COMPREHENSIVE FALL FASHION TRENDS ROUNDUP! THINK COLOR, TEXTURE, AND LUXE DETAILING GALORE



# Trending... High Impact Color

This season, it's time to be the brightest kid on the block as fashion serves up Crayola brights to lighten up the mood for FW'24.



# FASHION MEMO

A curated roundup of the best new fashion and noteworthy pieces to pay attention to now!

## Label to Know: Bivalve

**Why the name Bivalve?** The name "Bivalve" signifies the shell or oyster known for producing pearls. It embodies a symbolism of beauty, elegance, and uniqueness; much like an oyster creates a precious pearl, our shoes represent the luxury and superior quality that define our brand. **Where do you find inspiration?** Bivalve finds inspiration in the timeless elegance of Emirati traditions, the poetic allure of UAE's natural landscapes, and the dynamic fusion of contemporary art and exquisite craftsmanship, crafting footwear that resonates with cultural sophistication, natural grace, and artistic innovation. **Who do you see wearing your shoes?** Women who embody strength and elegance – those who seek footwear that enhances their femininity and boosts their confidence. These are women who appreciate artistic details and high quality in every aspect of their lives, and who look for timeless elegance that reflects both cultural heritage and a modern spirit.

LAUNCHMETRICS SPOTLIGHT

MAHRA ALSHAMSI ON WHY EVERYONE SHOULD BE ROCKING HER EMIRATI LUXURY HEELS



## Cult Buy... Extra Long Bag

Horizontally endowed, fall's elongated bags go to great lengths to make an impactful statement.



## Backstage Access:

We tapped Saudi designer Rabaa Saleh S. Al-Anqari to give us the lowdown on everything Youira, her eponymous jewelry line. Here's all you need to know...

**IT'S NOT JUST A BRAND** Youira is a complete story with all its chapters. My love for jewelry and diamonds has been with me since I was a child, and it is an eternal love. When I chose the business world, jewelry was my first choice, as it combines the spiritual and moral aspects, and this is my main focus and spectacular message.

**ALL ABOUT EMOTIONS** It is not one piece, but every piece we make for a customer and the person connects to it, loves it, and becomes attached to it, creating this feeling. The person's feelings create this special and unique moment for us.

**A PIECE FOR LIFE** I design for the most distinguished people who are always searching for beauty, believe that jewelry and stones are part of their personalities, express their inner feelings and emotions, and own jewelry pieces full of life, love, and giving.



## Coveted Collaboration

**WHO:** SPORTY & RICH AND SONOS  
**WHAT:** Tennis-core is here to stay and the ultimate accessory to rock the look is the new limited-edition headphone release that offers the perfect quiet luxury take on country club chic.



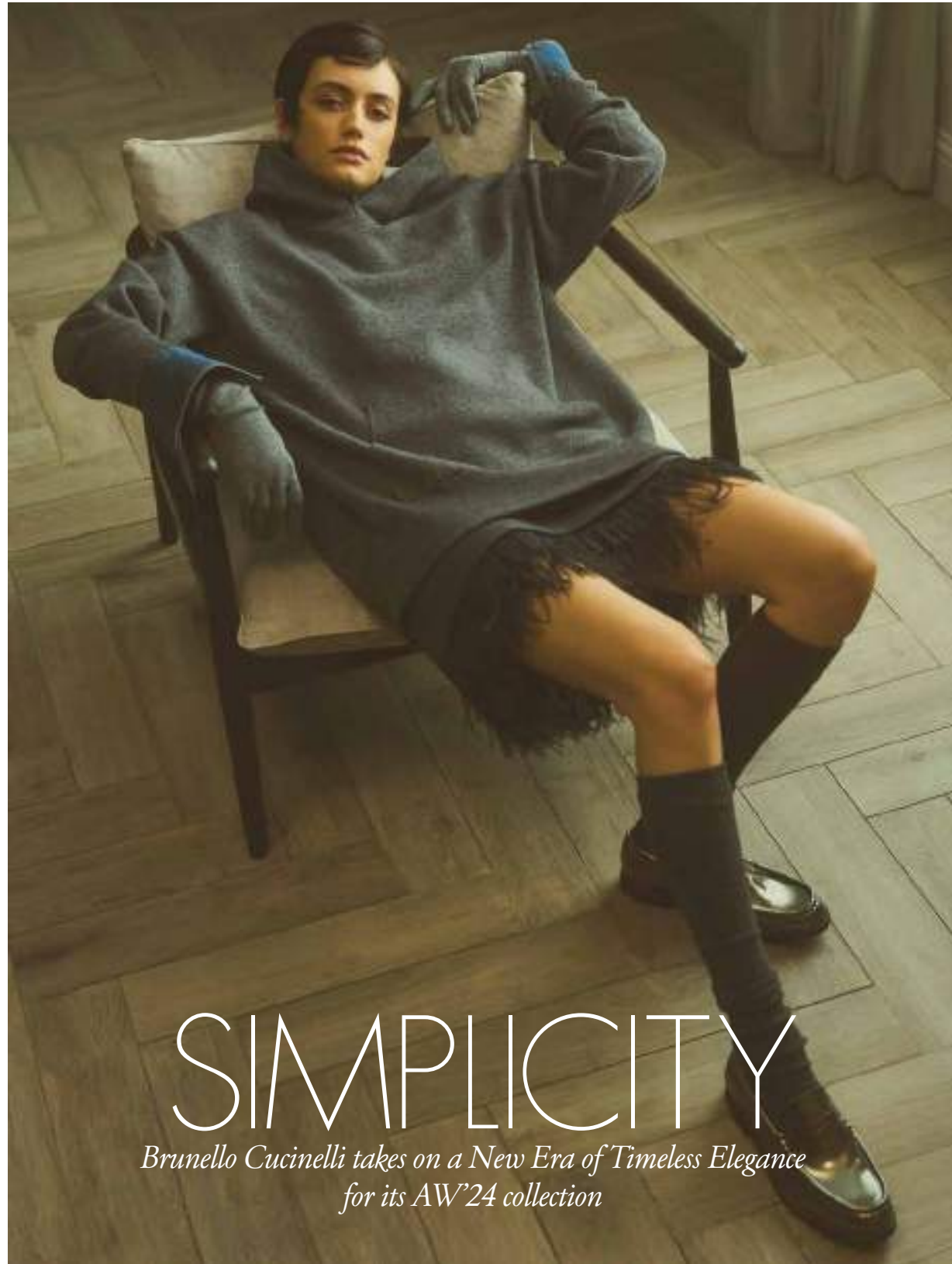
## Back to Work

Hit the office corridor in style and all it takes is a crisp white shirt. How to style it? We've rounded up some off-duty looks for on-duty inspo!





# A CONSCIOUS



# SIMPLICITY

*Brunello Cucinelli takes on a New Era of Timeless Elegance for its AW'24 collection*



The Fall Winter 24 Collection celebrates understated elegance and authentic simplicity, focusing on the essence of each element while transcending fleeting trends. The codes of the formal and sartorial world take on a familiar feel showcasing themselves in a harmonious and welcoming genuineness that embody a sense of ordered and casual completeness.

A masculine sensibility is reflected in tailored fabrics that blend a relaxed, soft, and enveloping feel with brushed surfaces, cables, and corduroy. This combination seamlessly merges sophisticated urban elements with the natural beauty of open landscapes. A mix of traditional materials and modern, innovative effects gives pieces such as long formal coats, fluid skirts, retro textures, and resilient denim a modern, contemporary edge.

The collection features a rich palette of autumnal and earthy browns contrasted with soft, light panamas, warm whites, and creamy butter shades. For special events, opulent Old Sheffield Plate-style lamés, satins, tassels, and couture fabrics provide a touch of elegance and shine.







# COSMIC CHIC

Emporio Armani's 'Night Glow' collection is a symphony of nocturnal elegance

Emporio Armani's latest collection, aptly named 'Night Glow,' is an homage to the celestial beauty of stars and the commanding presence of the moon, rendered in a palette dominated by blacks, mauve, ultra-violet, jade green, and grey. Trousers are paired with billowing shirts, coats are ample and fluid coats, and jumpsuits are chic & loose. Textures come alive through shiny cire, matt wools, textured jacquards, and multicolored faux fur, creating an enveloping silhouette with pronounced shoulders. The evening brings a cascade of metallic reflections, embroidered stars, and rhinestone chains, complemented by flat shoes, oversized bags, and bold bijoux.



# TRENDS

ELLE

AW 2024



ARTISTIC CONSULTANT: TOM MEREDITH - CREATIVE DIRECTOR: JO GOOBY - FASHION PRODUCER: YANNICK SEIVA  
GRAPHIC DESIGNERS: MARINE LE BRIS & LISA CALAS - FASHION WRITER: LAURA ANTONIA JORDAN - RUNWAYS PHOTOS: LAUNCHMETRICS SPOTLIGHT



# Western



CALL IT THE COWBOY CARTER EFFECT, IT'S TIME TO SADDLE UP AND EMBRACE YOUR RODEO ERA IN BLANKET PONCHOS, WESTERN BOOTS, AND EVEN CHAPS (YES, REALLY. SEE STELLA MCCARTNEY). A FRINGED AND STUDED JACKET IS THE EASIEST WAY IN.





THE TREND  
**GIDDY UP**  
 YOU'VE GOT THE STETSON AND  
 DUSTED OFF THE DOUBLE DENIM, NOW ALL  
 YOU NEED TO DO IS SLIP INTO A PAIR OF  
 WESTERN-STYLE BOOTS.

MUGLER

VERSACE

ISABEL MARANT

ETRO



*ON the PROWL*  
 LEOPARD IS ALWAYS A GOOD IDEA. FAMILIAR ENOUGH TO NOW  
 BE CONSIDERED A NEUTRAL, THIS SEASON DESIGNERS UNLEASHED  
 ITS WILD SIDE ONCE MORE BY PROPOSING IT WORN HEAD TO TOE.

ALEXANDER MCQUEEN

ALAÏA

DOUCE GABBANA

VERSACE

MARNI

ZIWI BERMANN

VERSACE

DIOR

VERSACE



THE TREND

**COAT TALES**

DOUBLE  
 BREASTED, WITH  
 SLIGHTLY  
 EXAGGERATED  
 LAPELS, HITTING HIGH  
 ON  
 THE THIGH.  
 THE MODERN  
 PEACOCK HAS AM TO  
 PM MILEAGE.



SAINT LAURENT BY ANTHONY VACCARELLO

VERSACE

ETRO

PRADA

GUCCI



COURTÈGES

MAX MARA

STELLA McCARTNEY

MM6

GUCCI

HERMÈS

MAX MARA

ACNE

VERSACE

JW ANDERSON

CHANEL

ACNE

ISABEL MARANT

# Biker Gang

VROOM, VROOM! GEAR UP FOR LIFE IN THE FAST LANE IN SLICK PETROL-BLACK LEATHERS AND DENIM. HOW TO WEAR THE MODERN BIKER JACKET? GENTLY OVERSIZED, WITH ELEGANT SEPARATES FOR A DOSE OF REBELLION-MEETS-REFINEMENT.

COFERNI

BALENCIAGA

KHAITE

EMPORIO ARMANI

DIOR

ROBERTO CAVALLI

COURTÈGES

DAVID KOMA

VERSACE

HELMUT LANG

DIOR





# Red alert

CHOOSE YOUR FIGHTER: LIPSTICK BRIGHT OR HOT, HOT SCARLET?  
STRONG, SEXY, UNAPOLOGETIC, NO COLOUR SAYS  
'I'VE ARRIVED' BETTER THAN A SHOT OF ELECTRIC RED.



# Glammore



QUIET LUXURY? YOU DON'T KNOW HER. TURBO-CHARGED, HIGH-MAINTENANCE GLAMOUR TAKES ITS CUE FROM THE 1980S. UNLEASH YOUR INNER CARRINGTON WITH DYNASTY-STYLE SHOULDER PADS, POLKA DOTS AND FLUID SATINS. ARM YOURSELF WITH HAIRSPRAY AND SOME WITHERING PUTDOWNS AND YOU'RE GOOD TO GO.





# Get your greens

NOT THE KERMIT BRIGHTS OF SUMMER, WINTER HAS GIVEN WAY TO DARKER, MURKIER GREENS THE COLOUR OF COLD WEATHER-WHIPPED FORESTS. PUT KHAKI, OLIVE AND SAGE ON YOUR MOOD BOARD.





FEEL THE TREMORS OF THE YOUTHQUAKE SPIRIT SHAKING UP FASHION ONCE MORE. STRUTTING STRAIGHT OUT OF 1960S CARNABY STREET AND ONTO THE CATWALKS OF CELINE, DIOR AND GUCCI, MODISH MINIS, KNEE-HIGH BOOTS AND PEACOATS ARE FULL OF ENERGY AND ATTITUDE.



# Into the BLUE



DOUBLE DENIM'S ALREADY GONE FROM ZERO TO HERO. HOW TO MOVE IT ON THIS SEASON? DON'T BE LIMITED TO JEANS AND JACKETS; FLUID BLOUSES AND ELEGANT PENCIL SKIRTS HIT THE RIGHT NOTE.



**CALL to ARMS**  
IT'S NOT ALWAYS WHAT YOU WEAR, BUT HOW YOU WEAR IT. CLEVER DOUBLE-DUTY JACKETS MAKE THE CASE FOR 'SHROBING' ONCE MORE.



ACNE



CHANEL

CHLOE

## THE TREND

### PRACTICAL MAGIC

HURRAH! THE MADE-FOR-REALITY HANDBAG HAS MADE A WELCOME RETURN THANKS TO ACNE, CHANEL AND CHLOE. NIFTY POCKETS, ROBUST LEATHER AND A GENEROUS SIZE ARE THEIR CALLING CARDS.





# The Lady goes pop!

WHAT HAPPENS WHEN THE SWANS MEET THE PEACOCKS: ALL THE CODES OF ELEGANT, LADYLIKE DRESSING – LEAN PENCIL SKIRTS, NEAT CARDIGANS, OPERA GLOVES – REIMAGINED IN BOLD, LOOK-AT-ME HUES OF PEPTO PINK, ACID GREEN AND ELECTRIC BLUE.





# Knit Parade

SWEATERS, SCARVES AND SNOODS ARE TAKEN TO TACTILE NEW HEIGHTS IN OVERBLOWN PROPORTIONS, JUMBO SILHOUETTES AND SUPERSIZED YARNS. NOT YOUR NANNA'S KNITTING, HOMESPUN NEVER LOOKED MORE FUN.

STELLA MCCARTNEY

COPERNI

FENDI

ALEXANDER MCQUEEN

DELCORE

CHANEL

BURBERRY

JW ANDERSON

JW ANDERSON

GIVENCHY

ISABE MARANT



## Snap HAPPY

LET CROC AND GATOR-EMBOSSED LEATHER BRING SOME MUCH NEEDED BITE TO YOUR CLOSET, AS SEEN ON COCKTAIL DRESSES (ERMANNO SCERVINO), GLOSSY JACKETS (SCHIAPARELLI) AND SLICK SUITING (NINA RICCI). FIERCE IN EVERY SENSE.



## THE TREND

### TIMELESS BEAUTY

HOW REFRESHING TO SEE MORE WOMEN THAN EVER OVER THE AGE OF 40 ON THE CATWALKS. THE LIKES OF YASMIN WARSAME (48) AT SAINT LAURENT, OR TASHA TILBERG (44) AT ERDEM AND BALenciAGA, PROVE THAT MODELS DON'T HAVE A SELL-BY-DATE OF 22. THE MORE INCLUSIVE CASTING ALSO INCLUDED A FEW CELEBRITIES, SEE KRISTIN SCOTT THOMAS (64) AT MIU MIU AND MARCIA CROSS (62) AT VETEMENTS.



## The ART CLASS



WORKS BY THE LATE-AMERICAN PAINTER ALBERT YORK LINED THE WALLS OF LOEWE'S SENSATIONAL AW24 SHOW, ONE PACKED WITH EXCITING IDEAS AND EXQUISITE CLOTHES. SEE ALSO FENDI'S STATUE PRINTS OR ROKSANDA'S LE CORBUSIER-INSPIRED ABSTRACTS – AND PASS THE PAINTBRUSH.





# Checkmate

KNOW YOUR (RIGHT) ANGLES. RUNNING THE GAMUT FROM PRINCE OF WALES TO WINDOWPANE, TARTAN TO HOUNDSTOOTH, CHECKS ADD GRAPHIC APPEAL TO SUITS, DRESSES AND ANYTHING YOU WANT.





# Chocolate

DARK, DECADENT AND OH-SO-DELICIOUS, SUMPTUOUS TONES OF BERRY AND BURGUNDY, COFFEE AND CHESTNUT PAIR PERFECTLY WITH A SLAB OF FRUITY CHOCOLATE.

COURREGES

HERMES

SIRIANO

MICHAEL KORS

JIL SANDER

ZIMMERMANN

ERDEM

JIL SANDER

CHIOE

JW ANDERSON

ELLE TREND REPORT 2024

ISABEL MARANT

COURREGES

PHILOSOPHY DI LORENZO SERAFINI

VAN NOTEN

BOTTEGA VENETA

CHIOE

ROKSANANDA

MUGLER

JANSON WU

MUGLER

MUGLER

MUGLER

ZIMMERMANN

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ERDEM

JIL SANDER

SAINT LAURENT BY ANTHONY VACCARELLO

FERRAGAMO

ISABEL MARANT

SIMONE ROCHA

FERRAGAMO

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# Fringe Benefits

SHIMMY, SHAKE AND SHOW WHAT YOU'RE MADE OF IN WINTER'S EXCESS OF FRINGING, FOUND EVERYWHERE FROM TINSEL COATS TO FLAPPER DRESSES AND EVEN METALLIC CAPS.





STELLA MCCARTNEY

CAROLINA HERRERA

CHANEL

GUCCI

DIOR

**Gild TRIP**  
 FROM DAZZLING DENIM TO JAZZY DRESSES  
 AND CRYSTAL-SMATTERED SUITS, IT'S TIME TO TAKE  
 A MORE-IS-MORE APPROACH TO EMBELLISHMENT.

# CAPE check



CAROLINA HERRERA

CHIOE



CHIOE'S CAPE-MEETS-WAX JACKET  
 - WITH A GOLD NECKLACE WORN ATOP -  
 MAKES A COMPELLING CASE FOR A DASH OF  
 DAYWEAR DRAMA (SEE ALSO TOD'S AND  
 SACAI). IF SUPERHERO EVENINGWEAR IS MORE  
 YOUR THING, CHRISTIAN DIOR'S FLUTTERING  
 MAXI CAPE IS JUST THE TICKET.



DIOR

CHIOE

## THE TREND

### POWER SUITS

FIX UP,  
 LOOK SHARP.  
 A SHARPLY TAILORED  
 SUIT (EXTRA POINTS  
 FOR SHOULDER  
 PADS) COMMANDS  
 RESPECT.



SCHIAPARELLI



FERRAGAMO



STELLA MCCARTNEY



MIU MIU



TOM FORD





## Galactic GORPCORE

FORGET THE TECH BROS OF SILICON VALLEY, AW24'S TECH GIRLS THINK INFINITY-AND-BEYOND BIGGER. THEIR LOOK? FUTURISTIC FUNCTIONALITY: THINK SCI-FI MEETS HIKING GARB WITH A DASH OF DISCO.

## Rebel REBEL



AND LEATHERS BECOME ELEVATED FOR NOW. EYELINER IS ESSENTIAL.

## THE TREND PUFF PIECES



BEAT THE 'BRRR' IN COMFORTINGLY COSY (AND COOL) PADDED COATS, FROM BALENCIAGA'S RED-HOT TAKE TO LACOSTE'S MAXI VERSION. PS. GOOD NEWS, THEY ARE NOW AFTER-DARK APPROVED. NO MORE SHIVERING IN LINE TO THE CLUB.





# Countryside Rustic

EVEN THE MOST COMMITTED CITY GIRL MIGHT FIND HERSELF WOODED INTO THE NEW RURAL UNIFORM OF PICNIC BLANKET CHECKS, RUBBER BOOTS AND HARD-WEARING WAX JACKETS IN TONES OF CONKER, KHAKI AND WELLY GREEN. MUD, OPTIONAL.



VICTORIA BECKHAM

ELLE TREND REPORT 2024

LUCCHEN

ACNE

MAX MARA

ALBERTA FERRETTI

HEMUT LANG

TODS

HERMES

CHLOE

FENDI

CHANEL

BALY

ROKH





VETEMENTS



STELLA MCCARTNEY



VETEMENTS



JW ANDERSON



BOTTEGA VENETA



SAINT LAURENT BY ANTHONY VACCARELO

HOW DO YOU TAKE YOURS: SHARP AND ANGULAR  
OR CURVED AND SCULPTED? EITHER WAY, SHOULDER PADS  
ARE BIG (OFTEN LITERALLY) AGAIN.

Shoulder to  
square

shoulder  
vs slopped



# Office



STELLA MCCARTNEY



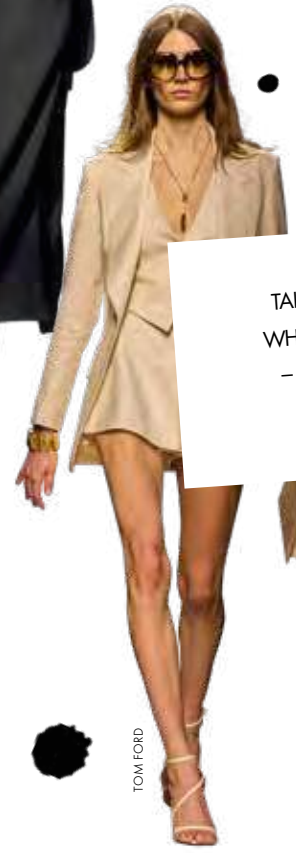
NINA RICCI



LAQUAN SMITH



TOM FORD



TOM FORD

TAILORING? TIGHT. SKIRTS? SLIT. SHIRTS? PLUNGING – OR MISSING ENTIRELY. THIS IS WHAT HAPPENS WHEN THE BOARDROOM MEETS THE BEDROOM. LESS 9 – 5, MORE 5 – 9. WHETHER THESE SASSY-UP PINSTRIPES AND SUITING ARE ACTUALLY SAFE FOR WORK IS UP TO YOU... AND YOUR HR DEPARTMENT.

# Girly



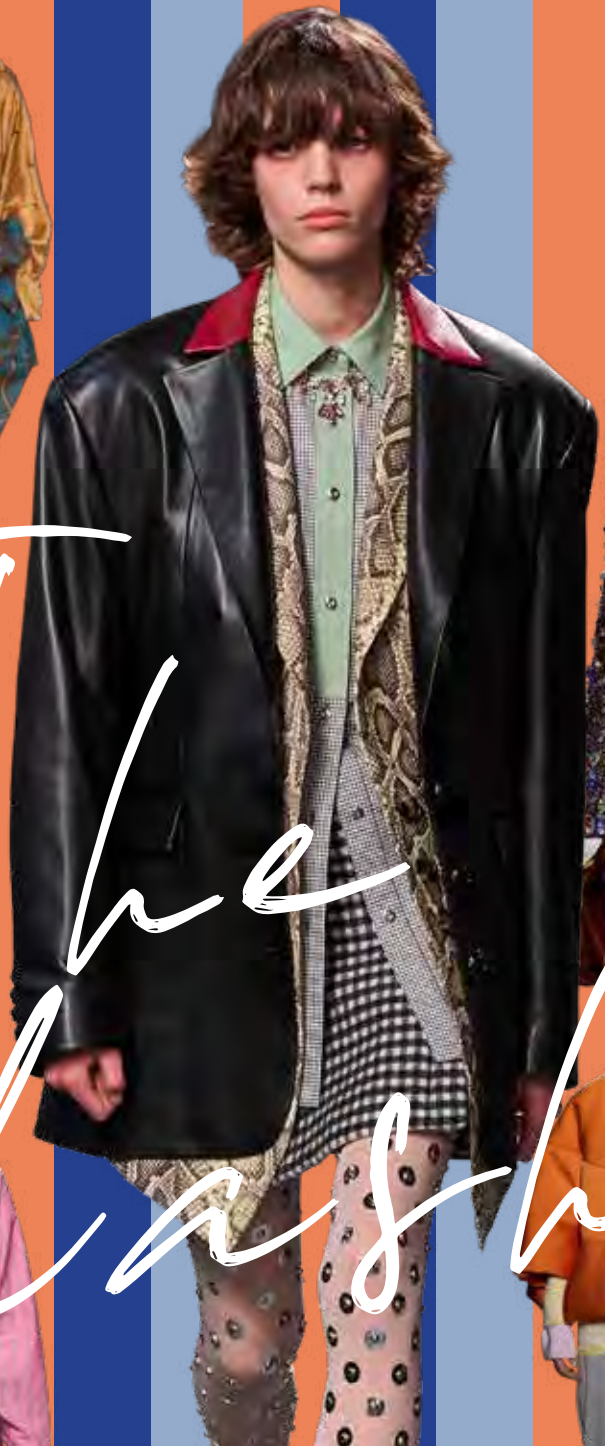
LAQUAN SMITH



MIU MIU



ANDREAS KRONTHALER FOR VIVIENNE WESTWOOD



DRIES VAN NOTEN



DRIES VAN NOTEN

A BIT OF THIS, A BIT OF THAT. EMBRACE SARTORIAL MIXED MESSAGES, AND DRESS BY INSTINCT NOT RULES. THINK SNAZZY TIGHTS AND CLOMPY SHOES AT RABANNE, OR BUSINESS-AS-USUAL BLAZERS WITH READY-TO-PARTY SLEEVES AT DRIES VAN NOTEN. ECLECTIC IS ELECTRIC.



ETRO



RABANNE





HOW TO MAKE WINTER CLOTHES LOOK LIGHT?  
IN A PALETTE OF SOFT, GENTLE NEUTRALS, FROM WHIPPED CREAM  
TO BLUSH AND DOVE GREY. A SWEETLY SUBVERSIVE STATEMENT.

GIAMBATTISTA VALLI

JIL SANDER

BOTTEGAVENETA

CARVEN

CALCATERRA

MICHAEL KORS

STELLA MCCARTNEY

FERRAGAMO

TODS

SHORTMAX

KORS

IOEWE

COURREGES

PROENZA SCHOUER

CALCATERRA

ALAA

MARNI

ALAA

COURREGES

VICTORIA BECKHAM

MAX MARA

DRIES VAN NOTEN

GUCCI

VICTORIA BECKHAM

ERMANNO SCERVINO

MICHAEL KORS

VICTORIA BECKHAM

STELLA MCCARTNEY

J.W. ANDERSON

SCERVINO

MICHAEL KORS

DEL CORE

BRANDON MAXWELL

CHIOE

DIOR

YOHJI YAMAMOTO

FERRARI

PRADA

CARVEN

DIESEL

ELLE TREND REPORT 2024



*'In the early '80s, my dream was to HAVE A VOICE IN FASHION,' wrote the legendary Belgian designer Dries Van Noten in a letter announcing his departure after 38 YEARS helming his eponymous brand. He has certainly achieved that goal; his nuanced perspective has always been distinctively, irresistibly 'Dries'. 'Now I want to shift my focus to THE THINGS THAT I NEVER HAD TIME FOR,' he elaborated. No doubt that will include more gardening for the famously green-fingered designer.*

ELLE TREND REPORT 2024

PIERPAOLO PICCIOLI *exits* VALENTINO

Goodbye

Farwell to DRIES VAN NOTEN...

After 25 YEARS at Valentino Pierpaolo Piccioli announced his departure from the house. One of the industry's best-loved and most-valued, his flair for silhouette, colour and a sensual, architectural romance has delivered many major moments: from FRANCES MCDORMAND's feathered Met Gala headdress to LADY GAGA's periwinkle Globes gown, ZENDAYA's shorn white shirt at the Oscars and months of seemingly everyone wearing PP pink. And who does Piccioli's departure make way for? The return of ALESSANDRO MICHELE.





### REFLECTION & PROGRESSION

Inspired by the varied stages of life, Miuccia Prada's latest collection for Miu Miu captures the evolution of personal style. From childhood memories to the polish of adulthood, each piece reflects a different moment in time. The collection offers a fresh take on classic elements, merging nostalgia with forward-thinking design.

### VERSATILE VISION

This season, Miu Miu caters garments that effortlessly transition from day to night, from casual to chic. Imagine the comfort of childhood silhouettes - cropped sleeves, rounded-toe shoes - combined with the elegance of grown-up accessories like tailored gloves and structured handbags. Each piece is designed for mixing and matching, offering endless possibilities for self-expression.

### BALANCING ACT

In a season that celebrates duality, Miu Miu plays with proportions. The collection juxtaposes shrunken pieces that evoke a sense of playful youth with oversized designs that exude a relaxed confidence.

### NEW HORIZONS

Expect to find innovative fabric combinations like cashmere bonded with silk, and shearling treated to mimic luxurious fur. The collection's color palette is as versatile as the wearers themselves, offering timeless shades that complement any wardrobe.

## Memory Lane

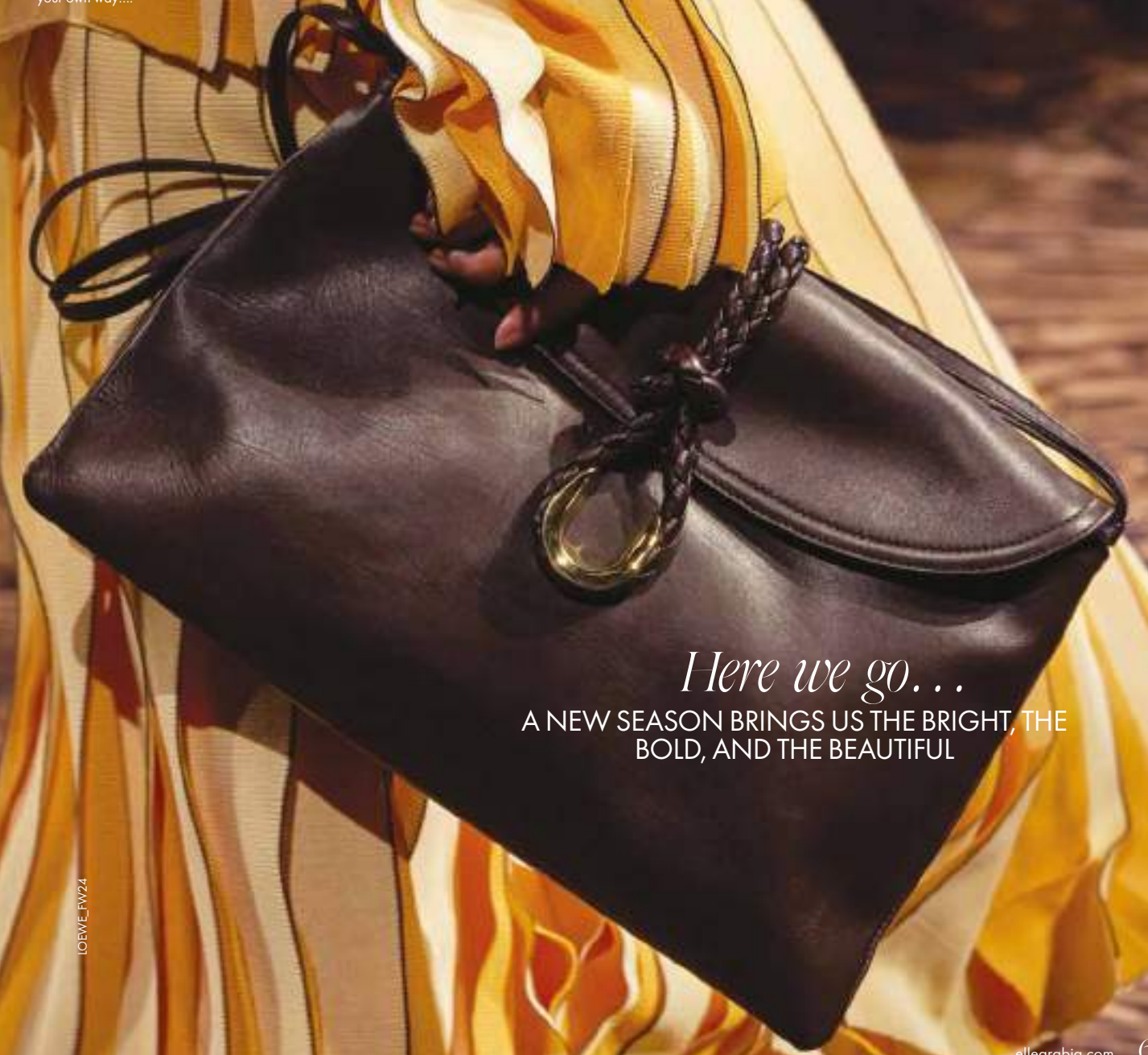
Miu Miu's Fall/Winter 2024 collection reminds us that *fashion is a journey*



# ELLE

*accessories*

FREEDOM!  
Carry Bottega Veneta's new smooth leather crossbody bag, the Liberta, your own way....



*Here we go...*  
A NEW SEASON BRINGS US THE BRIGHT, THE BOLD, AND THE BEAUTIFUL





## THE COVETED *Handbag Investment*

*If you've been looking to invest lately, it's an opportune time to consider the iconic Hermès Kelly or Birkin. Claire Marie, Sotheby's handbag and accessories specialist, dishes the secrets that every woman wants to know*

When it comes to securing your assets and making the right investments, there's good reason to consider a Kelly or Birkin, versus real estate, gold, or the stock market. According to Sotheby's 2023 end-of-year report, consolidated sales for the year was \$7.9bn which was in line with their 2022 results and well over 40% above the 2019 pre-pandemic levels. What does this indicate? The leading reseller of high-end luxury assignments globally, Sotheby's knows where to put its best effort when it comes to finding the right bid for your best pieces. "Sales of luxury handbags, led by Hermès handbags for the vast majority, have boomed 115% compared to the sales from

demand for pre-loved pieces, of which Sotheby's remains a market leader. Coinciding with runway shows, the new pieces are highly covetable and even the most loyal clients have access to only one new Kelly or Birkin in a new color each year. "All Hermès bags are made to last, especially if they are looked after," admits Marie. "I restored bags for 10 years in London and have come across many vintage pieces made decades ago, some in the 1930's which had been passed down the generations from mother to daughter and granddaughter, like they would with jewelry." It seems to be a pretty safe bet to say that, well looked after, these bags should make a sound investment in the years to come.

January to July in 2021 for the same period this year," says Claire Marie who was appointed the company's luxury handbag and accessories specialist in 2023. Now based in Dubai, she oversees the sales of all luxury handbags and accessories, assisting clients in selling them across the Middle East and beyond.

Curious to know which Hermès bag has the longest wait time in this region, I ask the obvious. "It's the Birkin Sellier 25, in exotic or classic leather, ideally with gold hardware either in nude shades for a classic look or in bright colors which has been en vogue throughout the year," she says. Interestingly enough, results of the July sale held in Paris revealed that Hermès bags topped the lots, selling for four times their high estimate, with 15 to 20 buyers fighting the online bid when it came to the Hermès vintage Kelly 32 and the Hermès Birkin 35 in Bleu Mykonos. "The complete collection sold for nearly twice its original total low estimate," shares Marie.

But what really goes into the making of a high-investment piece? Apart from the size and color, when it comes to purchasing for pleasure, investment or heirloom, those with customized details are most likely to have a higher appreciation value. "Customized handbags at Hermès are called 'Horseshoes' and are distinguished by a tiny horseshoe symbol next to the Hermès stamp above the hardware clasp," says Marie who, after having spent the first half of her career as an artisan saddler at Hermès Paris, knows every detail of any Hermès bag – inside, and out. "From the selection of each skin, the quality of leather tanning processes, the cutting, fabrication of hardware, resistance of the saddle stitching, the hand pearling and hand edges finishing; each bag follows ancestral craftsmanship techniques," she adds.

With Hermès releasing only a limited supply of the famous Birkin (named after actress Jane Birkin) and Kelly (named after Princess Grace Kelly), there is a high



### Did You Know?

- The Haut à Courroies in exotic skin – the equestrian equipment bag which was the initial inspiration for the Birkin 40 years ago – can take over four weeks to put together by one person (each Hermès bag is made by one artisan from start to finish).
- To make a Birkin or a Kelly, it takes an average of two weeks – nearly 10 times the time to make most other designer handbags.
- Following the 200-year-old-heritage, a Hermès bag is entirely handstitched and includes 34 pieces of leather plus 10 hardware elements to create a Birkin handbag and 38 pieces of leather with additional 12 hardware for a Kelly, regardless of their size.



BY ODELIA MATHEWS



*Opera gloves, veils and talking point jewels want you to know: this season's accessories have main character energy.*

FENDI



# Like a LADY

HOW TO ENSURE YOU MOVE WITH POISE? IN ELEGANT POINT-TOE PUMPS, RENDERED PARTICULARLY ROMANTIC IN SHADES OF RED AND PINK. WEAR WITH NEUTRALS AS A SPLASH OF COLOUR.



RETROFETE

VIVETTA

ERDEM

WEINSANTO





## Grab BAG

THE WOMAN WITH A FULL-TO-BURSTING LIFE HAS BECOME SOMETHING OF A MIU MIU MUSE IN RECENT SEASONS. AND NOW? SHE'S FILLING HER BAG TO THE BRIM (AND BEYOND – SEE THE POUCH ATTACHED TO THE TOTE), STOWING IT UNDER HER SHOULDER AS SHE RUSHES AROUND.

MIU MIU



## And RELAX...

AHHH, TIME TO SLIP THOSE TIRED TOES INTO TACTILE BALLERINAS (CARVEN), SHEARLING-LINED BOOTIES (JW ANDERSON) AND LEATHER SLIPPERS (MIU MIU). WHO SAID YOU HAD TO SUFFER FOR FASHION? FLATS ARE BACK.

JW ANDERSON

JW ANDERSON

ROKSANDA

CARVEN

MIU MIU



# Structurally SOUND

IF CHANEL AND LOUIS VUITTON AND GUCCI ALL SAY THAT THE TOP-HANDLE BOX BAG IS HAPPENING, THEN WHO ARE WE TO ARGUE? SLEEK AND CHIC.



CHANEL

GUCCI

LOUIS VUITTON



# BEANIE *baby*

RINGING IN A STELLAR DECADE AT LOUIS VUITTON THIS SEASON, TRUST NICOLAS GHESQUIERE TO GIVE GRUNGE'S FAVOURITE HEADGEAR A PLAYFUL PARISIAN SPIN.

LOUIS VUITTON





SCHIAPARELLI



CHLOE



ERDEM



DOUCE GABBANA



BALMAIN

## GO for GOLD

ALAS, AN OLYMPIC MEDAL IS SADLY OFF THE TABLE FOR MOST OF US, BUT CHUNKY CHOKERS, CURVACEOUS CLIFFS AND SHOULDER-SWEEPING EARRINGS IN ANY COLOUR SO LONG AS IT'S GOLD, PUT YOUR ACCESSORY GAME IN POLE POSITION.



GUCCI



CHANEL



GUCCI



CAROLINA HERRERA



CHLOE



## Gloves ON

SLINKING THEIR WAY BEYOND THE ELBOW TO THE UPPER ARM, THE OPERA GLOVE HAS ARRIVED. IN LEATHER, THEY'VE GOT A BIT OF A SUBVERSIVE STREAK. PLUS, THE ADDED BONUS: NO NEED FOR A LAST MINUTE MANI.



# 8

## ALL hail the VEIL

NOT FOR BRIDES (ALTHOUGH, BY ALL MEANS GO AHEAD), NETTED HATS AND LACE MASKS BRING A LITTLE BIT OF MYSTERY TO ANY OCCASION.





COFFRENI



CHLOE



MUGLER



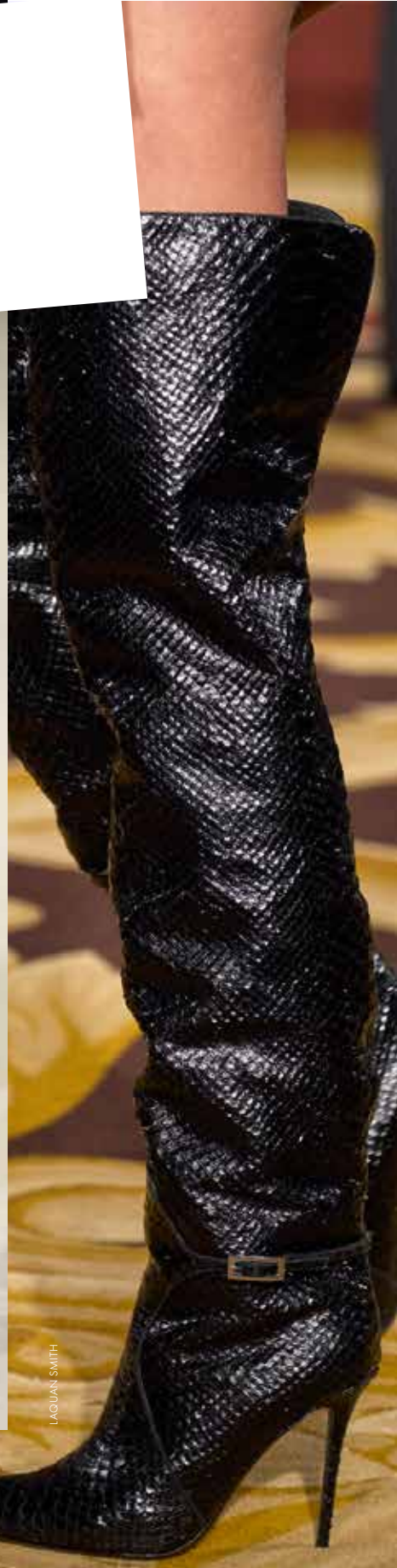
FENDI

# THE *thigh's* THE *limit*

HIGH HEELS OR FLATS? SQUARE TOED OR POINTED?  
SKIN-TIGHT OR LOOSE-FIT? ANYTHING GOES FOR BOOTS,  
SO LONG AS THEY HIT ABOVE THE KNEE. THE HIGHER, THE BETTER.



MM6 MAISON MARGIELA



LAQUAN SMITH





CAROLINA HERRERA

DOICE GABBANA

DIOR

# FANCY *footwork*

TRIP THE LIGHT FANTASTIC IN GLITZY, RITZY SHOES  
BEDECKED WITH CRYSTALS, FEATHERS AND PEARLS.  
WHAT CINDERELLA SHOULD HAVE WORN TO THE BALL.



CHANEL

DIOR

PRADA

CELINE

# HAT'S *all* FOLKS

WHETHER YOU OPT FOR CHRISTIAN DIOR'S STUDED LEATHER BERET OR PRADA'S  
FEATHERED UNIFORM HAT, CELINE'S SCULPTED '60S HEADGEAR OR A CHANEL FLAT CAP,  
REMEMBER THIS: GREAT OUTFITS DESERVE GREAT HATS THIS SEASON.



# GIDDY UP

by

## CHRISTIAN LOUBOUTIN

Rodeo-approved,  
*Louboutin's latest drop will have you ready to go West this season with cowboy boots and cowhide bags that ooze rancher-inspired appeal*

Photographer SAM RAWADI  
Creative Direction & Styling LULU DAHMASH

BOOTS, KATE BOTTA ALTA LOUBIJEANS  
BAG, CROSSBODY GIDDY WHITE RODEO  
Jacket, Vintage Stylist's Own; Earrings, Magda Butrym





BOOTS, SANTIABOOTY  
Skirt, Top & Vest, Maram  
Official; Earrings, Y-Project



HEELS, LOUBIPOUPI  
Hat & Jacket, Vintage Stylist's  
Own; Skirt, Maram Official





BOOTS, SANTIABOTTA LUCKY LIONNE  
BAG, PALOMA MINI GIDDY  
Hat, Vintage Stylist's Own; Necklace  
& Rings, Toktam Jewelry



BOOTS, SANTIGAG STRASS  
BAG, CROSSBODY GIDDY BLACK  
Dress, Rabanne  
Bracelets Toktam Jewelry



BOOTS, SO KATE BOOTY TOILE DENIM  
BAG, CABATA TOILE DENIM  
Top & Earrings, Magda Butrym; Bracelets  
Taktam Jewelry



PHOTOGRAPHER: SAM RAWADI; CREATIVE DIRECTION/STYLING/TALENT: LULU  
DAHMAH; MAKEUP: IVANNA; HAIR: IVAN; LOCATION: JOSEITE DUBAI

BAG, LE 54 TOTE MULTI  
Top, Skirt and Earrings,  
Magda Butrym



CHRISTIAN LOUBOUTIN COLLECTION IS AVAILABLE AT ALL MIDDLE EAST BOUTIQUES, AND ONLINE AT [AE.CHRISTIANLOUBOUTIN.COM](http://AE.CHRISTIANLOUBOUTIN.COM)





The collection features premium materials like chrome-free leather, Merino wool, and organic cotton, emphasizing both quality and sustainability



The collection is designed to seamlessly transition from day to night, embodying the effortless cool of musicians who move between the spotlight and the backstage



KEY PIECES:

A leopard trench coat sees its collar raised for a modern statement, a shearling jacket is lent added glamour by an oversized fit, and precisely-cut leather trousers bring a touch of off-duty rebellion for late nights



The collection takes timeless wardrobe staples and reworks them with a modern edge, from extended epaulettes on trench coats to oversized shearling jackets

Stayed tuned to ELLE Arabia Social and Online for more insights regarding H&M Studio AW24 during this Paris fashion season!



"H&M STUDIO IS ALL ABOUT EASY WARDROBE SOLUTIONS – THE KINDS OF TIMELESS, MULTI-PURPOSE PIECES THAT TAKE YOU FROM A WORKING DAY TO DRINKS AND DINNER, HELPING YOU TO FEEL POLISHED BUT RELAXED. THIS SEASON MIXES PULSE-FACING PIECES THAT ARE OBJECTS OF DESIRE, REWORKED CLASSICS THAT YOU’LL WEAR YEAR AFTER YEAR, AND THEN THE ACCESSORIES THAT GIVE EVERY OUTFIT A COOL EDGE"

Ann-Sofie Johansson, creative advisor and head of design womenswear at H&M

# A Fresh Take

H&M Studio reimagines wardrobe essentials with inspiration drawn from the effortless style of jazz musicians.

This season, H&M Studio's AW24 collection is all about the fluid transition from day to night, spotlight to backstage. With a foundation in classic silhouettes reimagined through jazz-inspired reinvention, the collection emphasizes versatility, ease, and a subtle yet bold approach to style. Featuring oversized outerwear, relaxed tailoring, and sleek accessories, these pieces are designed to make a statement without the formality.

Accessories in the collection, including optic white sling-back pumps and thigh-high boots, add boldness and flair, making them the perfect finishing touch to any outfit



The palette of blacks, whites, and greys is energized by metallic accents and spotlight-inspired prints



H&M Studio's AW24 collection is set to launch September 26th at The Dubai Mall in the UAE and Phase 4, The Avenues in KWT. It will also be available online in UAE & KWT



# LADY LIKE

*Sky-high pumps, structured bags, and oversized gold earrings send a powerfully feminine message!*



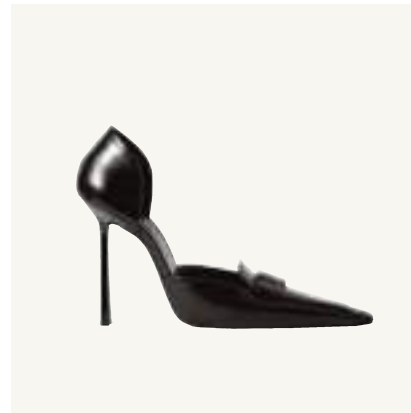
DOLCE & GABBANA



COURREGES



VERSACE



SAINT LAURENT



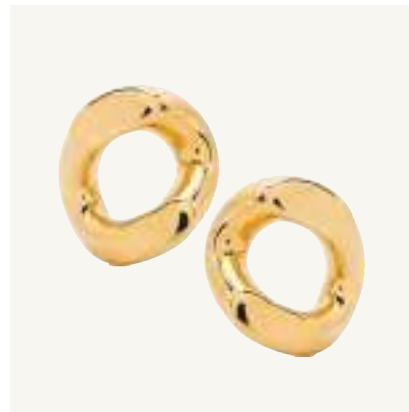
MOSCHINO



MIU MIU



AQUAZZURA



JIL SANDER



GUCCI

# ELLE

*jewelry*

ETERNAL REBIRTH  
The Bulgari Tubogas jewelry collection includes 16 new creations in warm yellow gold, with and without colored gemstones, diamond studs, or Bulgari motifs. Made of the unmistakable gold stripes, the pieces are flexible and combine sleek elegance with an edge!

*Luminous!*

WE SHINE A LIGHT ON BRILLIANT NEW COLLECTIONS THAT BRING HISTORY TO THE FUTURE...



Perception Necklace  
White gold  
2 antique cushion brilliant-cut sapphires (Sri Lanka) & (Madagascar), 1 LV Monogram Star cut diamonds Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry;  
Perception Bracelet  
White gold  
1 antique cushion brilliant-cut sapphire (Sri Lanka) Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

Coat Louis Vuitton  
FW'2024

# GILDED REVIVAL

Elegance Tiara White gold  
1 LV Monogram Star cut diamond 1.53 ct E VVS2,  
8 LV Monogram Star cut diamonds – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry;  
Elegance Ring White gold  
1 LV Monogram Star cut diamonds – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

Dress Louis Vuitton  
FW'2024

*For Louis Vuitton's epic High Jewelry collection Awakened Hands, Awakened Minds, Artistic Director Francesca Amfitheatrof revives the house's 19th-century heritage through exquisite pieces*

*Photographer* PHILIP JELENSKA  
*Stylist* FAROUK CHEKOUFI



Vision Necklace  
Platinum  
/ Yellow gold  
2 octagonal step-cut  
yellow sapphires  
(Sri Lanka)  
1 LV Monogram Star cut  
diamond - Awakened  
Hands, Awakened  
Minds collection, Louis  
Vuitton High Jewelry

Dress, Louis Vuitton  
FW'2024



Victoire Necklace  
Platinum / Yellow gold  
1 fancy yellow LV  
Monogram Star  
cut diamond, 8 LV  
Monogram Star cut  
diamonds - Awakened  
Hands, Awakened  
Minds collection, Louis  
Vuitton High Jewelry;  
Victoire Bracelet  
Platinum / Yellow gold  
8 LV Monogram Star cut  
diamonds - Awakened  
Hands, Awakened  
Minds collection, Louis  
Vuitton High Jewelry

Dress, Louis Vuitton  
FW'2024







Vision Pendant Platinum / Yellow gold  
1 octagonal step-cut yellow sapphire: (Sri Lanka) 4 modified shield step-cut diamonds 1 triangle-cut diamond – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry;  
Vision Ring Platinum / Yellow gold  
1 octagonal step-cut yellow Golden sapphire (Sri Lanka) – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

Dress, Louis Vuitton FW'2024



Optimisme Necklace Platinum / Yellow gold  
1 LV Monogram Star cut diamond – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry;

Optimisme Earrings Platinum / Yellow gold  
2 LV Monogram Star cut diamonds - Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

Jacket, Louis Vuitton FW'2024





Phenomenal NecklacE Platinum / Yellow gold  
1 octagonal step-cut emerald (Zambia) – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry  
Phenomenal Watch Platinum / Yellow gold  
1 octagonal step-cut emerald (Zambia) – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry;  
Phenomenal RingvPlatinum / Yellow gold  
1 rectangular emerald-cut emerald (Zambia) – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

Jacket, Louis Vuitton FW'2024



Victoire Necklace  
Platinum / Yellow gold  
1 LV Monogram Flower cut diamond 15.16 cts D IF; 2 LV Monogram Star cut diamonds 3.50 cts DEF VVS / 2.53 cts – Awakened Hands, Awakened Minds collection, Louis Vuitton High Jewelry

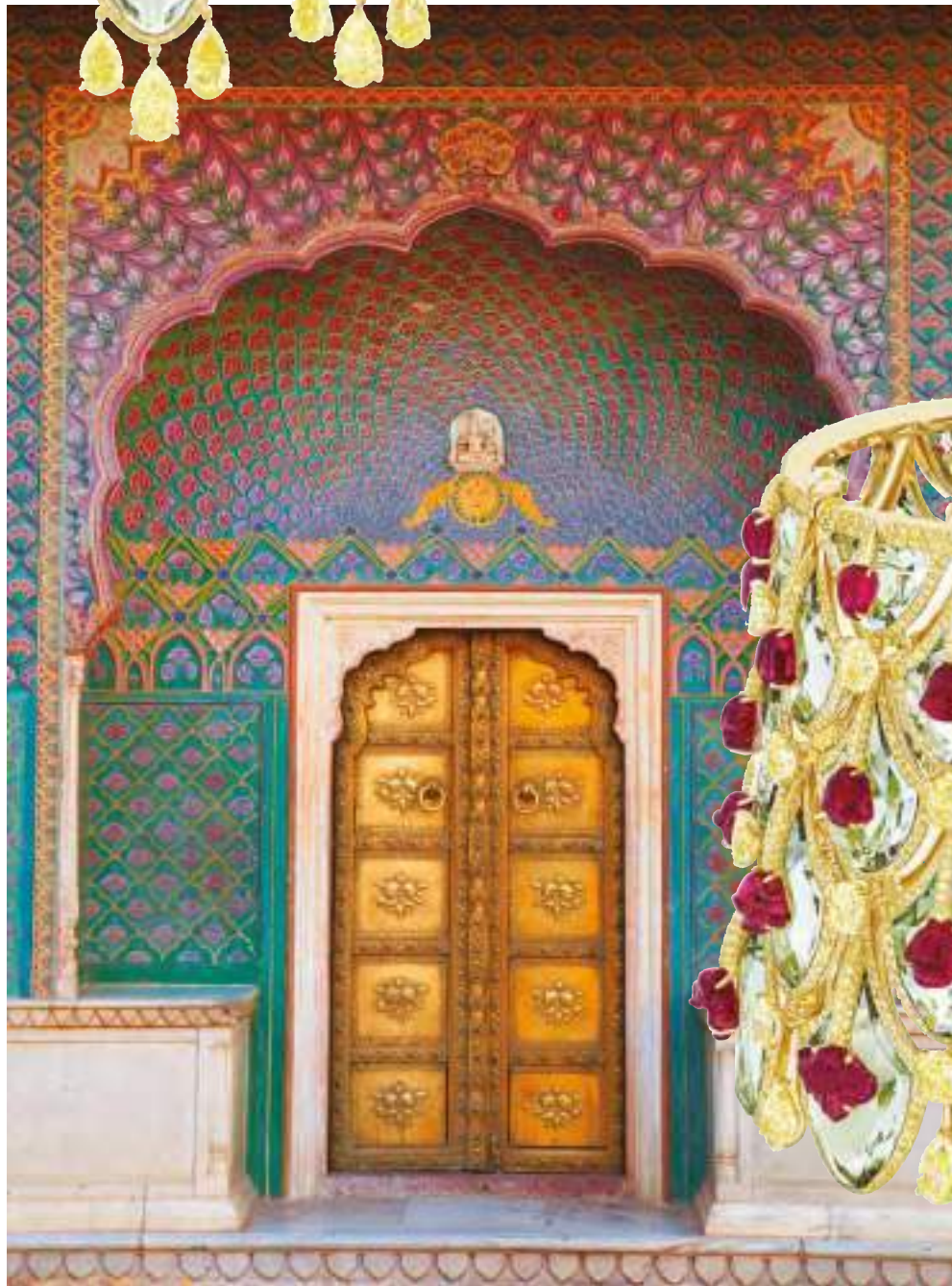
Jacket, Louis Vuitton FW2024

PHOTOGRAPHER PHILIP JEIENSKA; STYLING & CREATIVE DIRECTION FAROUK CHEKOUFI; MAKEUP ANGA BORODINA; HAIR TOMOKO OHAMA; MANICURIST DELPHINE AISSI; STYLIST ASSISTANT CANNELLE GORDON; LOCATION: STUDIO ROUCHON, PARIS; VIDEOGRAPHER ELEONORE DIEN; MODEL MADDIE KULICKA @MODEPLUS



# GRAND INSPIRATIONS

*A Jewel-Encrusted Journey Through Time:  
Boghossian's Palace Voyages Collection*



**Jaipur's City Palace:** Jaipur's City Palace is all about vibrant colors and intricate designs. The Winter Roses Ensemble draws from the palace's Rose Gate, combining rubellite flowers and sea-green prasiolites.

In the opulent setting of the Mandarin Oriental, London, the prestigious jewelry House Boghossian launched its much-anticipated 2024 High Jewelry Collection, Palace Voyages. The beautiful, flower-filled brunch event was attended by an exclusive gathering, offering us a first look at the extraordinary pieces inspired by some of the world's most magnificent palaces.

The Palace Voyages collection is a testament to Boghossian's legacy of blending East and West, tradition and innovation. Each piece in the collection draws inspiration from iconic palaces, capturing their historical grandeur and unique cultural essence in a cascade of diamonds, jade, and every gem you can dream of. This journey begins at Beijing's Qianlong Palace and culminates at Brighton Pavilion, with 14 palaces serving as the muse for the collection. Albert Boghossian himself, as well as Creative Director Edmond Chin took turns during the presentation to offer personal insights and details on the collection that they so meticulously curated. The craftsmanship and innovative techniques, such as the unique "Kissing" technique used in pieces like the Winter Roses ensemble, were highlighted as they explained how Boghossian was pushing the boundaries of jewelry design while preserving and celebrating cultural heritage.



**Mysore's Amba Villas Palace:** The Durbar Blue pieces draw from Mysore's grand Durbar Hall, using turquoise, blue topaz, and diamond baguettes to echo its arches and pillars, with lapis lazuli suggesting the hall's imposing form

**Grand Palace, Bangkok:** The Shimmering Rays ensemble mirrors the grandeur of Bangkok's palace with yellow and white diamonds, reflecting its majestic architecture and mythical Naga heads







**Alhambra:** The Midnight Blue Set evokes the palace at night with tanzanite and pink opal



**Petit Trianon:** The Belvedere Beauty Necklace reflects Petit Trianon's delicate frescoes with colored diamonds, while the Classical Essence Set uses latticed diamonds and pearls to echo the palace's elegant simplicity.



*Exploring Boghossian's Palace Voyages collection in person and in the presence of Mr Boghossian and Mr Chin was like taking a dazzling trip through history*



**Persepolis:** The Babylon Gate necklace captures the essence of Persepolis with lapis lazuli, turquoise, and coral, reflecting the ancient city's bold colors and craftsmanship



**Bahia Palace:** The Wheel of Color Pendant is inspired by Bahia Palace's vibrant ceilings, featuring mother-of-pearl inlaid with a rainbow of gemstones



**Golestan Palace:** The Mirror Maze set mimics Golestan Palace's intricate architecture with rubies, emeralds, turquoise, and diamonds, echoing the vibrant Hall of Mirrors

**Amber Room:** The Golden Ember Set pays homage to the Amber Room with deep amber beads and orange sapphire, capturing its Baroque style





# Crafting Time

Saudi architect and designer *Nouf Almoneef* embodies the seamless fusion of *art and luxury, a synergy* that transcends time and trends. As she celebrates Saudi National Day with *Audemars Piguet*, *Almoneef* delves into the profound *connection between traditional craftsmanship and modern innovation*, creating timeless artworks that *resonate deeply within the world of design*.

Photographer AMER MOHAMED

Creative Direction & Styling POLINA SHABELNIKOVA

*Nouf Almoneef's* journey into the world of design began back in Riyadh. "I have early memories of contributing to the redesign of our home, where I was introduced to the complexity and beauty of design," she recalls. These formative experiences laid the foundation for what would eventually become her life's work, culminating in the establishment of her own design studio. "Every project presents its challenges and possibilities, and each one leaves a special memory."

The influence of art, design, and architecture was ingrained in Almoneef from a young age, thanks in large part to her father. "He enlightened me by introducing me to books of famous designers and architects," she says. "Whenever we traveled, he took me to museums and galleries, helping to shape my worldview through beauty." Growing up in Saudi Arabia played a significant role in shaping her design aesthetic. "Being exposed to a variety of cultures and walks of life helped me enormously in my personal and career path," she explains.

Almoneef's creative journey truly took off with her love for sketching, a practice she continues to value deeply. "Creation always starts with a sketch," she reflects, reminiscing about her time at Prince Sultan University, where she sketched everything from benches to restaurant designs. For Almoneef, art is more than just a profession; it's a way of life. "Art is everything, and art is for everyone," she asserts. Her creative inspiration is drawn from a diverse range of sources, including travel, networking, and research. "I like to mold contemporary design ideas with traditional art concepts. This is where my inspiration lies."

In recent years, Saudi women have made significant strides in the world of art and design, gaining recognition on a global scale – a development that Almoneef views as both rewarding and empowering. "Being recognized on a global scale is a validation of one's talent, hard work, and originality," she reflects. "The empowerment of women in Saudi Arabia has opened up new opportunities, collaborations, and networks, allowing for further growth and development in the field."

This sense of continuity amongst her community resonates deeply with Almoneef, a quality she also admires in brands like Audemars Piguet. "AP represents the classical for me," she says. "I love the multifaceted pieces, much like I love a Renaissance painting. It represents tradition and modernity – two values I cherish in my everyday life, style, and career." Over time, Almoneef's understanding of time itself has evolved. "When I was younger, I felt pressured to reach certain goals within specific time frames," she admits. "Today, I consider time eternal. I've learned that everything will come to fruition when it's meant to."

Royal Oak Offshore  
Selfwinding 37 mm,  
18-Carat pink gold with  
Rubber-Coated Bezel  
Coat, Jacquemus



NOUF ALMONEEF  
Saudi interior architect,  
designer and art enthusiast



Royal Oak Frosted Gold Selfwinding  
34mm, 18-carat white gold  
Dress, Taller Marmo from Net-A-Porter;  
Earrings, Poison Drop



Royal Oak Mini Frosted Gold Quartz  
23mm, 18-carat pink gold  
Dress, Abadia



Royal Oak Frosted Gold Selfwinding  
37mm, 18-carat yellow gold  
Top, Loro Piana

"TODAY, I CONSIDER  
TIME ETERNAL.  
I'VE LEARNED THAT  
EVERYTHING WILL COME  
TO FRUITION WHEN  
IT'S MEANT TO"



Royal Oak Selfwinding 37mm,  
18-carat white gold  
Vest & Blazer, Magda Butrym



Royal Oak Selfwinding  
34mm, 18-carat pink gold  
Coat & Jumpsuit, Sportmax;  
Earrings, Marli



PHOTOGRAPHER: AMER MOHAMED; CREATIVE DIRECTION: STYLIST POLINA SHABELNIKOVA; MAKEUP: JEAN KAIROUZ; HAIR: LINDIE BENAÏE; LOCATION: STUDIO CLAY, ABU DHABI; TALENT: NOUF ALMONEEF

Code 11.59 by Audemars  
Piguet Selfwinding 38mm,  
18-carat pink gold





Milan is a city defined by contrasts. Behind its austere, post-war facades lie vibrant, hidden courtyards teeming with life. This duality, so quintessential to the city's character, serves as the inspiration for Pomellato's latest high jewelry collection, The Dualism of Milan. The collection, featuring 51 unique pieces, is more than just a display of luxury; it's a reflection of Milan itself, where the past and present coexist in a delicate balance, and where beauty often lies in the interplay between the seen and the unseen. ELLE Arabia had the privilege of attending the collection's launch in Milan, where the brand hosted a star-studded gala dinner to unveil their latest creations. The evening was a celebration of Milan's spirit, bringing together the city's most influential figures in fashion, art, and culture. During the event, we sat down with Stefano Cortecchi, Pomellato's Gem Master, whose insights into the collection revealed the meticulous craftsmanship and bold choices that have become synonymous with the brand.

# THE DUALISM OF MILAN

*Pomellato showcases the unique city in their latest High Jewelry Collection*



- **IL SALOTTO DI MILANO**  
A monochrome rose gold chain unites with grey sapphires and a tourmaline pendant
- **ASIMMETRICO**  
Sculptural rose gold choker with fluid, fabric-like lines and pavé diamonds, inspired by Milanese architecture's iconic contours. Includes matching cuffs and earrings
- **MOONSTONES**  
Moonstone ring, accompanies matching necklace and earrings



Gem Master  
Stefano Cortecchi



## SUBTLETY AND SOPHISTICATION

The first chapter, Milan's Monochromatic Treasures, delves into the quieter, more restrained side of Milan. This part of the collection leans into a palette of whites and muted tones, echoing the rationalist architecture that defines much of the city. It's in this chapter that you find the essence of Milan's understated elegance - pieces that are not immediately loud but grow on you, much like the city's austere buildings that hide vibrant gardens within. Take, for instance, the blue moonstone - a gem that Stefano Cortecchi holds in high regard. "It's one of my favorite pieces from the collection," he shared during our conversation. The moonstone, with its subtle blue shimmer, mirrors Milan's ability to reveal its beauty only to those who take the time to look beyond the surface.





**SPINELLI DI FUOCO** - This rose gold plastron necklace features multicolored spinels and diamonds



**PRECIOUS PAVÉ** - Rose gold bracelet with white and brown diamonds, showcasing Pomellato's mastery of pavé. Includes vibrant cuffs with sapphires, tourmalines, tsavorites, plus matching rings and earrings.

**IL GRANDE BLU** - Inspired by Gio Ponti, this tanzanite necklace features blue and violet sapphires in a free-form silhouette, with matching ring and earrings

**GEMME SUPERLATIVE** - Rose gold necklace with oval gemstones surrounded by tone-on-tone halos of colored gems. Includes a complementary ring and earrings.

**POMELLATO'S DNA**

What sets Pomellato apart is its distinctive DNA - a unique combination of unconventional stones, bold designs, and a commitment to craftsmanship. "We don't just use sapphires, rubies, or emeralds; we play with stones that speak to us and to our clients," Cortecci explained. This approach is evident in every piece of the collection, where the brand's signature use of rose gold, cabochon cuts, and organic forms creates a look that is immediately recognizable as Pomellato. "If you walk down the street and see all the jewelry stores, you stop in front of ours and you know it's Pomellato," he said with a smile. A key element of maintaining this signature style is the close collaboration between Stefano Cortecci and Vincenzo Castaldo, Pomellato's Creative Director. Having worked together for nearly two decades, their relationship is built on a deep understanding of each other's vision and instincts. "Sometimes we don't even need to talk," Cortecci mentioned. "We can just look at a stone, and we know if it's right for Pomellato. That's the strength of our partnership."



**Left:** Actress Hande Erçel With Creative Director Vincenzo Castaldo  
**Below:** Making of the Spinelli Di Fuoco Necklace With Multicolored Spinel And Diamonds



**THE CITY'S HEARTBEAT**

In stark contrast, the Milanese Color Prism chapter celebrates the vibrant, expressive side of Milan, where creativity knows no bounds. Gems like fuchsia spinels, electric blue tanzanites, and lush green tourmalines burst forth, reflecting the vibrant creativity that pulses through Milan's design scene. This is Milan as seen through the lens of Gio Ponti - bold, irreverent, and unafraid to mix hues and styles in ways that defy convention. Cortecci spoke of these stones with a mix of reverence and excitement. "We're always searching for that

perfect stone, the one that tells our story," he noted. His journey to find these gems often takes him to the far reaches of the world, from the bustling markets of Hong Kong to the gem-rich lands of Tanzania and Mozambique. It's a journey that's as much about discovery as it is about forging connections - sometimes leading to unexpected treasures, like the moonstones he found through a chance encounter in Hong Kong.

**TRADITION AND INNOVATION**

Behind the vibrant colors and bold designs lies a creative process that is both deeply traditional and strikingly innovative. Each piece in this collection is handcrafted, with an emphasis on preserving the integrity of the materials. "We don't industrialize our process," says Cortecci. "Each piece is a work of art, with every stone carefully selected and set to bring out its natural beauty."



# LADY IN BLUE

Classic charm and *contemporary flair* unite in *perfect harmony*, showcasing the captivating allure of blue agate in *Van Cleef & Arpels' new Alhambra* collection.

*Photographer & Creative Director* AMER MOHAMAD  
*Stylist* VASIL BOZHILOV

Vintage Alhambra Long  
Necklace, 20 Motifs, 18K  
Yellow Gold, Blue Agate;  
Vintage Alhambra Pendant,  
18K Yellow Gold, Blue  
Agate; Vintage Alhambra  
Reversible Ring, Guilloché  
18K Yellow Gold, Blue  
Agate, Diamond  
All Van Cleef & Arpels

*Dress, Magda Butrym*





**Opposite page:** Sweet Alhambra Watch, 18K Yellow Gold Case, 18K Yellow Gold Bezel, Guilloché 18K Yellow Gold Dial; Vintage Alhambra Bracelet, 5 Motifs, guilloché 18K Yellow Gold, Diamonds; Vintage Alhambra Ring, Guilloché 18K Yellow Gold; Vintage Alhambra Earrings, Small Model 18K Yellow Gold, Blue Agate  
All Van Cleef & Arpels

*Vest & Blazer,  
Magda Butrym*

**This page:** Sweet Alhambra Watch, 18K Yellow Gold, Guilloché 18K Yellow Gold, Blue Agate; Vintage Alhambra Reversible Ring, Guilloché 18K Yellow Gold, Blue Agate, Diamond; Vintage Alhambra Long Necklace, 20 Motifs, 18K Yellow Gold, Blue Agate; Vintage Alhambra Earrings, Small Model 18K Yellow Gold, Blue Agate  
All Van Cleef & Arpels







**Left page:** Perlée Watch, 18K Yellow Gold Case, 18K Yellow Gold Bezel, Guilloché White Mother-Of-Pearl Dial; Vintage Alhambra Ring, 18K Yellow Gold, Diamonds; Vintage Alhambra Reversible Ring, Guilloché 18K Yellow Gold, Blue Agate, Diamond; Vintage Alhambra Necklace, 10 Motifs, 18K Yellow Gold, Diamonds; Vintage Alhambra Earrings, Small Model 18K Yellow Gold, Blue Agate  
All Van Cleef & Arpels

*Dress, Carolina Herrera*

**This page:** Perlée Diamonds Earrings in 18K Yellow Gold and Diamonds; Perlée Signature Bracelet in 18K Yellow Gold; Sweet Alhambra Watch in 18K Yellow Gold, Guilloché 18K Yellow Gold, Blue Agate  
All Van Cleef & Arpels

*Top, Del Core*



**Opposite page:**  
Vintage Alhambra Ring, 18K Yellow Gold, Diamonds;  
Vintage Alhambra Reversible Ring, Guilloché 18K Yellow Gold, Blue Agate, Diamond; Frivole Earrings, Mini Model, 18K Yellow Gold, Diamonds  
All Van Cleef & Arpels

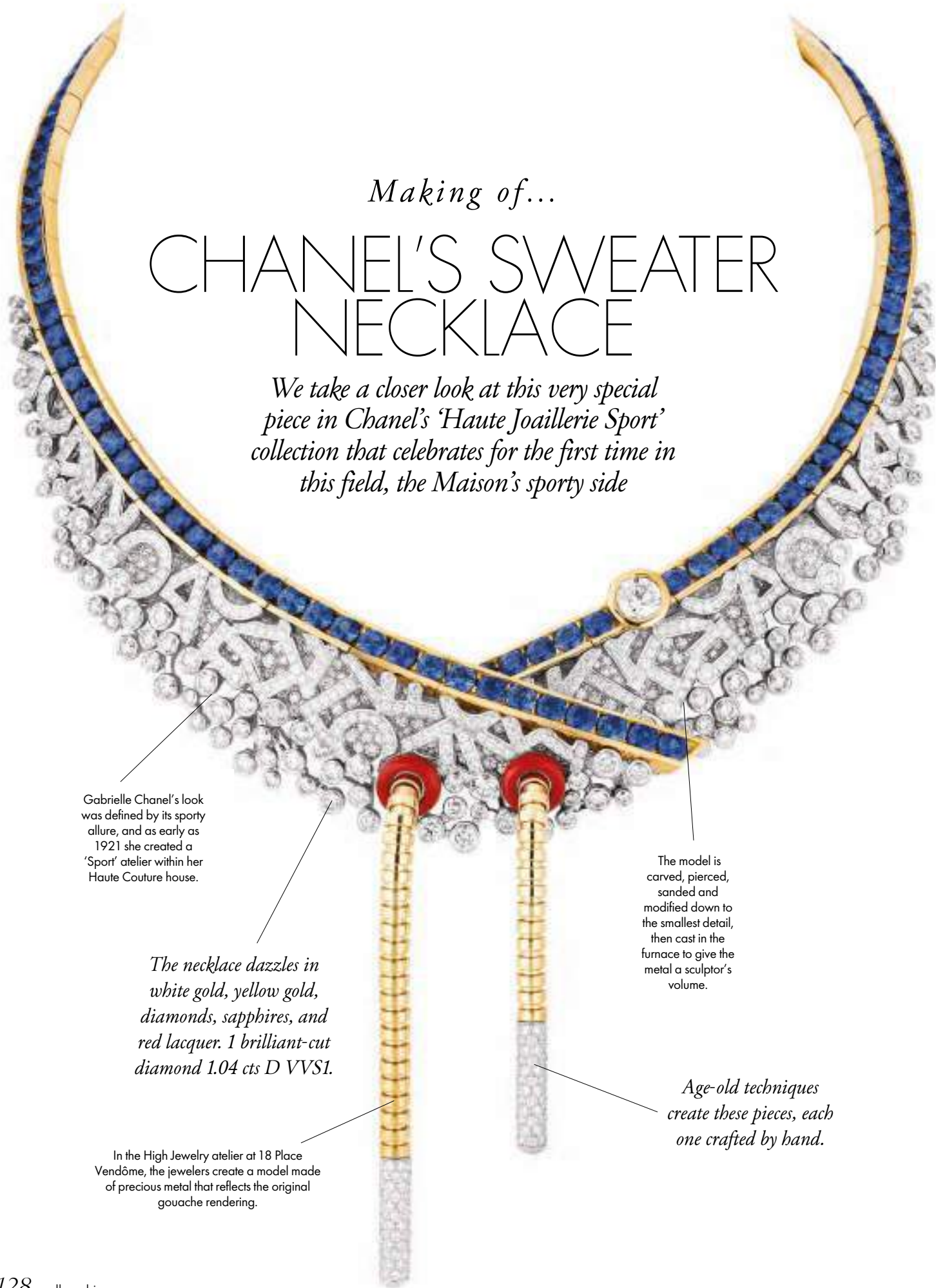
**This page:** Sweet Alhambra Watch, 18K Yellow Gold Case, 18K Yellow Gold Bezel, Guilloché 18K Yellow Gold Dial; Vintage Alhambra Bracelet, 5 Motifs, Guilloché 18K Yellow Gold, Diamonds; Vintage Alhambra Reversible Ring, Guilloché 18K Yellow Gold, Blue Agate, Diamond; Vintage Alhambra Earrings, Small Model 18K Yellow Gold, Blue Agate  
All Van Cleef & Arpels

*Vest & Blazer,  
Magda Butrym*

PHOTOGRAPHER & CREATIVE DIRECTION: AMER MOHAMAD; STYLIST: YASIL BOZHILOV; MAKEUP: JEAN KIROUZ; HAIR: IVAN KUZ; LIGHTING DIRECTOR: ANIA KAGANOVICH; LOCATION: BICKI BOSS STUDIO; MODEL: SONYA I @FASHIONIEAGUEAE







Making of...  
**CHANEL'S SWEATER NECKLACE**

*We take a closer look at this very special piece in Chanel's 'Haute Joaillerie Sport' collection that celebrates for the first time in this field, the Maison's sporty side*

Gabrielle Chanel's look was defined by its sporty allure, and as early as 1921 she created a 'Sport' atelier within her Haute Couture house.

*The necklace dazzles in white gold, yellow gold, diamonds, sapphires, and red lacquer. 1 brilliant-cut diamond 1.04 cts D VVS1.*

In the High Jewelry atelier at 18 Place Vendôme, the jewelers create a model made of precious metal that reflects the original gouache rendering.

The model is carved, pierced, sanded and modified down to the smallest detail, then cast in the furnace to give the metal a sculptor's volume.

*Age-old techniques create these pieces, each one crafted by hand.*

BEHIND-THE-SCENES OF SOME OF THE INTRICATE STEPS THAT GO INTO THE CREATION OF CHANEL'S SWEATER NECKLACE



Modeling of the Sweater necklace to check the volumetric design



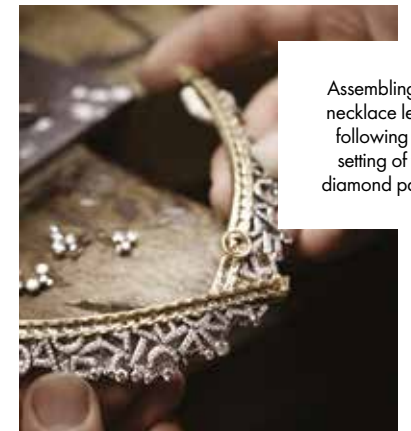
Preparation for enamelling the body of the necklace



Checking the set elements



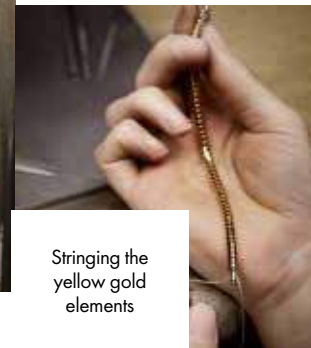
Positioning of the red lacquer eyelets to pass the sweater cords through



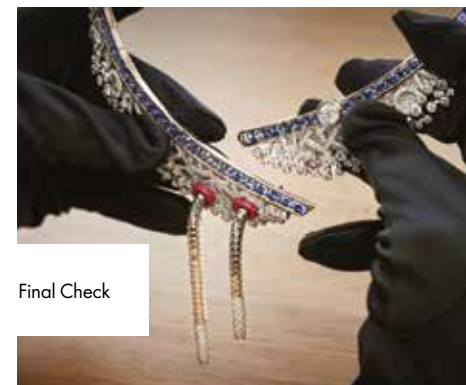
Assembling the necklace letters following the setting of the diamond paving



Polishing an element, to which the letters will be attached, using a cotton string



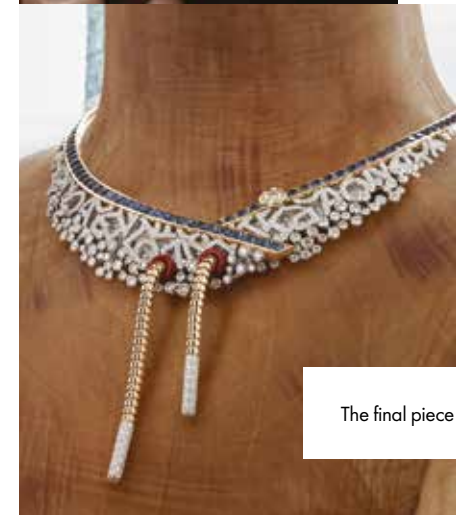
Stringing the yellow gold elements



Final Check

"FOR CREATING THE 'SPORT' HIGH JEWELRY COLLECTION, I WAS INSPIRED BY CHANEL'S SPORTY STYLE, WHICH IS SUCH AN INTEGRAL PART OF THE HOUSE'S HISTORY: THE ELEGANCE OF THE LINE AND THE FREEDOM OF MOVEMENT."

Patrice Leguèreau, Director of the Chanel Jewelry Creation Studio



The final piece



# FIERCE MAGNETISM

Saudi singer *Sarah AlSaihati* – aka *Shargeeya* – brings the Panthère de Cartier's wild energy to life, combining strength with effortless style. The handbag's sleek lines, bold design and natural grace reflect her unique approach to fashion and self-expression

Photographer & Creative Director AMER MOHAMAD  
Stylist SEHER KHAN

Panthère De Cartier Bag in Camel Beige Calfskin -  
Cartier Accessories  
Panthère De Cartier Watch in Steel - Cartier Watch

Dress, Carolina Herrera







Panthère De Cartier Ring in Yellow Gold with Tsavorite Garnets - Cartier Jewelry  
From Left To Right  
Panthère De Cartier Micro Bag in Tangerine Calfskin - Cartier Accessories  
Panthère De Cartier Micro Bag in Chestnut Calfskin - Cartier Accessories  
Panthère De Cartier Micro Bag in Sage Green Calfskin - Cartier Accessories  
Top, Skirt & Belt, All Kenzo



Panthère Double De Cartier Small Bag in Black Calfskin - Cartier Accessories  
From Top to Bottom  
Panthère De Cartier Bracelet In Yellow Gold with Tsavorite Garnets and Onyx - Cartier Jewelry  
Panthère De Cartier Bracelet in Yellow gold with Onyx, Emeralds and Diamonds - Cartier Jewelry  
Panthère De Cartier Bracelet in Yellow Gold with tsavorite Garnets And Onyx - Cartier Jewelry

Top & Skirt, Kristina Fidelskaya



**From Left To Right**  
Panthère De Cartier Watch in Steel - Cartier Jewelry  
Panthère De Cartier Micro Bag with Black Sequins -  
Cartier Accessories

Dress, Balenciaga



Panthère De Cartier  
Earrings in Yellow Gold with  
Tsavorite Garnets And Onyx  
- Cartier Jewelry  
Panthère Double De  
Cartier Small Bag in  
Caramel Calfskin - Cartier  
Accessories

Dress, Victoria Beckham @  
That Concept Store







Panthère De Cartier Small Bag in Cherry Red - Cartier Accessories



From Top to Bottom  
Panthère De Cartier Earrings  
in Yellow Gold with Tsavorite  
Garnets And Onyx - Cartier  
Jewelry  
Panthère De Cartier Ring in  
Yellow Gold with Tsavorite  
Garnets - Cartier Jewelry  
Panthère De Cartier Small  
Bag In Cherry Red - Cartier  
Accessories

Coat, Shirt & Skirt ,  
All Magda Butrym



Artist To Know:  
**Sarah AlSaihati**  
**Aka Shargeeya**



In the ever-evolving world of music and fashion, Saudi singer Sarah AlSaihati – aka Shargeeya – is a vibrant creative force. Currently exploring new artistic territories, her latest single "Lafena" reflects her commitment to producing work that speaks to deep, personal themes. Beyond music, she's a Communication Design student at Parsons, shaping a unique visual identity while staying connected to her Saudi roots and global experiences. Her diverse musical tastes and fashion sense are influenced by her life in New York and Lebanon, while her dream destinations, like Tokyo and Bali, reveal a passion for immersive, culture-rich environments. Whether she's unwinding by the beach or dancing her way to fitness, Sarah embodies a blend of simplicity and artistic depth.

**What are your current projects and upcoming releases?** I'm still in a highly experimental phase with my music, and my plans are constantly evolving. However, what remains constant is my dedication to ensuring that I release work that truly captures my message and artistry. My most recent single, "Lafena," explores the journey of a repetitive, toxic cycle that one struggles to break free from.

**What other projects are you working on, both in music and outside of music?** I'm working on creating a world shaped by my own creativity, where people can escape and explore. I consider myself my own creative director. I'm currently pursuing an undergraduate degree in Communication Design at Parsons, which

greatly aids in developing and understanding my visual identity. Additionally, I continue to attend dance classes and intensives to further enhance my skills.

**What's currently on your playlist?** Truly, a little bit of everything. I have a very diverse taste in music, but as I grow older, I have developed a much greater appreciation for Arabic music. My current top three songs are 'Maktoub Aleina' by Hamid El Shari, 'Holy Ghost' by Omah Lay, and 'Santé' by Stromae.

**What most influences your style; in music, in fashion?** My environment, which frequently changed due to moving around a lot, has greatly influenced my style and creativity. For example, I connected deeply with the niche fashion of the dance community and developed a love for beats through my dance background, often listening to music that I connect to physically and mentally. My Saudi culture also impacts my look, with its rich and vibrant designs, colors, and patterns. Living in New York allowed me to experiment with my fashion and self-identity, while my time in Lebanon was key in appreciating the beauty of Arabian sound, sparking my admiration for Fairuz and shaping my musical journey.

**What are your dream travel destinations?** Tokyo, Japan, is at the top of my list. I enjoy visiting places that push me out of my comfort zone, and Tokyo's vibrant colors and dynamic mix of traditions and

modernity could be truly inspiring. I believe that immersing myself in such a drastically different environment would help me grow, as we often learn most in the most uncomfortable situations. Bali, Indonesia, is another dream destination for me. As a lover of tropical places, I'm drawn to Bali's stunning beaches and natural beauty. I deeply appreciate the island's rich cultural heritage, including its traditional ceremonies, art, and unique Balinese way of life. I feel like I could find solace there. Might even be the best environment to write music.

**How do you unwind and relax?** I have two ways of unwinding: one is to sit in bed with a really good series and my phone on silent, and the other is to spend a day at the beach. I'm deeply attached to it, so anywhere with sun, sand, and good music in my ears would be ideal.

**What are your favorite ways to stay fit and have fun?** I prefer to work out in ways that don't feel like traditional exercise. For example, dancing is both fun and a great workout for me. I'm also obsessed with walking, listening to music while I do it makes the experience even more enjoyable.

**Can you share your beauty routine?** My skincare routine is simple, consisting of just a cleanser and moisturizer. I believe in the

principle of 'less is more,' as too many steps can sometimes cause your skin to react poorly. When it comes to makeup, I stick to the basics. I'm really into bronzer and blushing; those two are essential for me. I'm currently loving Makeup by Mario's products and highly recommend them.

**RAPID FIRE**

**A film that still inspires you?**

"The Swimmers" by Sally El Hosaini is the most inspiring movie I've ever seen. It tells the story of two Syrian sisters who swam people to safety in the middle of the ocean after fleeing the war in their country and still managed to participate in the Olympics.

That's true passion and determination.

**Favorite actor or actress, why?** Dina Shihabi, for sure.

I'm inspired by her journey and work ethic. Seeing a Saudi woman take on Hollywood is truly admirable.

**Saudi treat/dish you can't resist, and Lebanese?** Warak Enab and Saleeg are my top two favorite dishes. I don't think I can go a week without eating either of them.

PHOTOGRAPHER/CREATIVE DIRECTION AMER MOHAMAD; STYLIST SEHER KHAN; MAKEUP MAURO HERNAN; HAIRSTYLIST IVAN KUZ; LIGHTING DIRECTOR ANIA KAGANOVICH; STYLIST ASSISTANT SMRITI MAKAN; LOCATION THREE CUTS; D&B TALENT SARAH ALSAIHATI AKA SHARGEYA



CHAIN  
 REACTION

The latest additions to *Prada's Eternal Gold collection* shake things up with bold, versatile designs made from 100% recycled gold. From sleek rings to statement necklaces, *these pieces are all about mixing things up - wear them solo or stack them for a fresh look. The signature Prada triangle clasp and playful chains let you switch up your style with ease.*

CRAFTED TO BE WORN ALL DAY LONG, THESE STYLES ARE AVAILABLE IN A RANGE OF SIZES IN 18K YELLOW GOLD AND UPON REQUEST IN WHITE OR ROSE GOLD





# UNSTOPPABLE FORCE

Pioneering Arab artist **Saba Mubarak**'s journey from regional stardom to global recognition has been nothing short of extraordinary. **With over 60 works spanning various media**, she continues to **break boundaries**, all while staying true to her roots and inspiring a **new generation of empowered women**. Here, resplendent in Fendi's FW 2024-2025 collection, she seamlessly blends **ambition, creativity, and elegance**

*Photography* ALEXANDER ERMAKOV

*Creative Direction* AHMED RASHWAN

Fendi Viscose Knit Body, Fendi  
Leather Skirt, Fendi Show Boots,  
Fendi Filo Bracelet







Fendi Embroidered Tulle Dress, Fendi FF Double Wool Coat, Fendi Show Boots





Fendi Tailored Jacket, Fendi Striped Shirt, Fendi Trousers, Fendi FFold Slingback Shoes, Fendi Filo Earrings, FF Diamonds Sunglasses



Fendi Embroidered Tulle Skirt, Fendi Selleria Cashmere Knit Sweater, Fendi Show Boots, Fendi By The Way Medium Bag, Fendi Lollipop Holder Charm, FF Diamonds Sunglasses, Fendi Filo Earrings, Fendi Filo Bracelet







Fendi Striped Shirt, Fendi Skirt,  
Fendi Knit Sleeves, Fendi O'Lock  
Single Earring





## In conversation with ... **Saba Mubarak**

I have two projects currently in production; the first one is Watar Hassas, a social thriller TV drama that tackles themes of friendship, betrayal, and modern family dynamics. What motivated me to take on this project is the fact that it discusses the delicate and sensitive nature of friendship, which is not commonly discussed in drama. The second project is 220 Days, which I love so much. It features a beautiful love story between a young couple who desperately want to grow old together but life throws all sorts of surprises their way. These two projects are completely different and I'm so excited to bring these two different characters and their stories to the audience.

**What advice would you give to aspiring actors and filmmakers in the Arab world?** The most important approach I live by is not being afraid to dig deep. It can be scary, as sometimes it reveals insecurities and weaknesses within, but the outcome is always raw and beautiful. Also, work hard under any circumstances. We don't always do projects that we love (when you are a professional). In these cases, you get up and find something to connect you to whatever you are doing. And then commit yourself to it fully. That formula never fails.

**What do you believe are the key qualities of an empowered woman?** I believe that an empowered woman believes in herself and has confidence that there's nothing in this world she can't achieve or isn't capable of and that she isn't afraid to say no to injustice, empower the unprivileged, and defend their rights. Also, an empowered woman is an educated one who works on educating herself day by day and learning from her previous flaws and experiences to be the best version of herself.

**How do you manage to evolve in your career while staying true to your artistic vision?** I always read any script that I'm given thoroughly and see if I connect with it. I also make sure I do something different every time, even if I don't 100% like it. Artistic vision is something that evolves and changes throughout time and experience, but I still have this dreamy vision of a project that will go down in history as an iconic classic. So it's a balance that you have to keep between these two directions or elements.

Of course, within all that, you can always work on a project that is purely commercial but still manage to pull some strings and do some things within the character you are playing to make it more artistic or take it in a new direction.

So, to sum it up, I don't take anything lightly. I like to be very serious with any work that I'm a part of. The key is to always try to find something new to sink your teeth in while doing your best to enjoy your job. That's what keeps you passionate. The second element that I feel is very crucial is knowing what you want to say. As you grow as a person, you want to say certain things. You want your voice to be used in a certain way and that also shapes the way you choose how you move forward.

**Can you share the inspiration behind launching your production house, Pan East Media?** I think I am very self-aware as an artist. I keep checking in with myself all the time. I think Pan East Media was a necessity at a point where I felt stuck in my career. I didn't feel that inspired by the types of projects I was working on. I don't know; maybe I felt something wasn't enough. So, I thought it was about time that I was part of the decision-making process rather than just choosing a project that was given to me to read. So, I decided to start producing after I read a project that I was so inspired by.

And I decided to produce a pilot episode with my own money because I believed that nobody would give me the chance to do so, and I ended up filming it. I then took it to MBC and they loved it. They even gave us a very good budget at the time, given that it was a Jordanian TV production, which was not very common at the time. And it was a big hit when it came out! Everybody was talking about a new genre that hadn't been done in the Middle East before. From that point on, I decided to participate in projects that speak to my heart or include first-time directors or writers.

Honestly, this is my vibe. I would always like to be a part of establishing or launching someone's career. That's why I have loved working with first-timers since I started, and Pan East Media is my baby, where we work when we find something that we are all passionate about.

**What has been your most treasured possession in your career, and why?** If we are talking about something sentimental, then I have valuable moments that I will never forget that happened to me throughout the years — that changed me, that inspired me, that made me cry, laugh, and think deeply — and opened doors for me. Small victories like awards, achievements, or projects for which I was highly acclaimed. There are also little, tiny possessions that I love and cherish so much, like props or wardrobe pieces that were collected throughout the years and the first draft of a script where I wrote my notes. When I go back to it and read it, I think, "Oh my God," and admire the thought process and the headspace I was in at the time. It makes my creative juices sort of flow more. My career possessions are a collection of ups and downs and so many things that we accumulate throughout the years and, looking back, I cherish them as a person and will never change anything. I love 90% of it so much.

**Where do you see yourself and your career in the next five years?** Doing what I am doing now, exploring new horizons in this industry. I also intend to direct something at some point soon. I'm already working on something that I'm very excited about. I just intend to keep doing what I love doing while still trying to tread new ground and explore completely different concepts and ideas. I would love to start seeing the results of the hard work I have been insisting on doing for the last three years.

**How has your role as a public figure shaped your perspective on social issues and activism?** I have always told myself that regardless of anything, I will do the things that I believe in and that I will stand up for causes and issues that I want to do something about. I worked on the

PHOTOGRAPHER ALEXANDER ERMAKOV; CREATIVE DIRECTION AHMED RASHWAN @1602STUDIO; MAKEUP HINDASH HAIR DEENA ALAWAID; FASHION ASSISTANT ROZEIA ZAITKIANI; SET DESIGN 1602 STUDIO; LOCATION BICKI BOSS STUDIO; TALENT SABA MUBARAK

refugee file for so many years, and moving forward, there isn't a time in the world when your voice means more. I mean, we are living in a very difficult time where injustice and pain are commonplace across many nations, affecting innocents and children. If you don't use your voice, then you are not worthy of the place you are in. This is how I see it now.

It's one of those rare black-and-white issues. You need to defend what you believe is right and stand up for unprivileged people. You need to try and help because the world is unfortunately a cruel place in general and I am not specifying a certain issue. Even in general, there's a lot of injustice in this world, and being ignorant of good causes online is not enough. All eyes are on us right now and they expect us to step up and do what is right.

So, we have to say what we believe we should say and do what we have to do because that's our duty. We have to lead the way because there isn't much that we can do on our own to effect change, but when voices and hearts come together, the rest of the world listens and things do change. Anything I say or any stand I take is a matter of self-respect and I like to always be on the right side of history.

**What were some unexpected surprises or challenges you encountered on your journey in the film industry?** There are a lot. Stereotyping, body image issues, ageism, sexism, and unequal wages. There were a lot of struggles, but I think, speaking as a woman, this is the best time in our industry that we are allowed to lead and have an interesting role in the scene in general.

Also, I think it started with some members of my family who didn't want me to work in this industry, but then my mother said, "If you want to be an actress or a director, then you have to get an education and learn exactly what you're supposed to be doing," and getting a degree certainly has helped a lot.

**How do you prepare yourself mentally and physically before taking on a challenging role?** I believe that some actors have a certain method through which they tackle a role — some harder than others. For me, it varies and changes from one role to another. I work with some acting coaches sometimes and I do a few of my design-curated exercises. I read a lot. I think a lot. I spend a lot of time preparing and less time thinking on set.

I am the kind of artist who thinks in pre-production, and then when I am on set, I just let loose and give myself the space to be spontaneous and not think as much. So basically, you just draw the lines and create the structure while preparing and then you lose that while doing the project itself.

**What was your experience like during this Fendi FW 2024 shoot, and how did it feel to wear their latest collection? Any favorite looks?** It was a wonderful experience and I greatly enjoyed the behind-the-scenes preparation of the shoot and the amazing team behind it. I'm honored to sample Fendi's latest collection, especially since it places elegance and sophistication at the forefront of its identity — values that I hold in high esteem. I felt that each article I wore translates some part of my personality and shows off a different side of my beauty. I enjoyed everything I got to try out, but what I enjoyed wearing the most was the aubergine dress and all the items that complemented it, including the Show boots, Filo necklace, earrings, and of course the large Peekaboo soft bag.



Fendi Aubergine Dress, Fendi Show Boots, Fendi Filo Necklace, Fendi Filo Earrings, Fendi Large Peekaboo Soft Bag, Fendi Lollipop Holder Charm, Fendi Knot Charm



Fendi O'lock Single Earring, Fendi Knit Sleeves, Fendi Striped Shirt





# SHIFTING Perspectives

*Art, culture, and heritage* are the cornerstones for these Saudi women who are promoting cross-cultural exchanges through their initiatives and projects, inspiring generations with their unique vision, knowledge and passion. Here they share what they do, why they do it, and what it means to them.

BY ODEIA MATHEWS



**Zahrah Al Ghamdi**, the contemporary artist best known for her works with earth creating site-specific installations, seeks to evoke memories and reasoning. Born in Al-Baha, Saudi Arabia, Al Ghamdi delves into culture, and identity, our relationship with mother earth and the memories we have of times past, and present. Having participated in several group exhibitions in Paris, Berlin, London, Abu Dhabi, and Brazil, she has also held solo exhibitions in Jeddah, Dubai, and UK. "As a contemporary artist, I explore memory and history through traditional architecture, which serves as a powerful medium in my site-specific works. My creative process involves the meticulous collection of natural materials such as earth, clay, rocks, leather, and water," she says.

Following Saudi Arabc hiatus from its first participation in the Venice Biennale in 2011, Zahrah Al-Ghamdi participated in the 58th edition of the Biennale in 2019 with a work titled 'After Illusion' which referred to the theme "May You Live in Interesting Times". Her work put a spotlight on Saudi Arabia, drawing attention to the country and its immense talent. **Tell us about yourself?** I grew up in the southwestern part of Saudi Arabia and moved to Jeddah, where I completed my Bachelor's degree in Islamic Arts at King Abdulaziz University. I hold a Master's degree in Contemporary Craft from Coventry University, England, and a PhD in Visual Design and Arts. My doctoral thesis analyses traditional domestic architecture in southwest Saudi

Arabia within contemporary frameworks.

**What inspired you to work especially with leather, clay, water, and earth?** Growing up in the southwest of Saudi Arabia, nature was a source of contemplation and inspiration. It imbued a sense of energy and strength in the human spirit, which drove me to use natural materials such as twigs, thorns, leather, and remnants of damaged materials.

**What is the message you wish to convey with these installations and projects?** My artworks aim to convey "Latent Memorys" and articulate themes of cultural identity, memory, and loss through contemporary treatments and innovative media.

**What did you discover from the experience of the 2019 Venice Biennale?** This major art event allowed me to explore diverse and inspiring artworks from around the world. I learned a great deal about using art as a medium to explore abstract and philosophical concepts. I realized how art can provoke the audience to think in new ways and challenge their assumptions about reality. This experience has deeply influenced my worldview and appreciation for art's ability to address complex issues and think outside the box.

**What are you aiming to achieve with your work?** My goal is to inspire and stimulate both global and local creativity, making my artworks a gateway to experimentation and innovation in contemporary Saudi art. I also aim to enhance the development and professionalism in the Saudi art scene and raise cultural and artistic awareness among local and international audiences.

**What are you currently working on?** I am involved in several projects, both locally and internationally. I continually align my vision annually to adapt to the evolving art events and opportunities.

**What would you like to see changing for Arab women, in terms of art and culture, on a global scale?** I do not seek change per se; instead, I desire Arab women to embrace strength and courage, and to boldly express the true essence of their culture and their artistic visions without bias or the need to conform to others' expectations.

## RAPID FIRE:

*I love to visit tranquil places where I can isolate myself and enjoy solitude. One person, I can't live without is my mother. My work ethos is to always maintain credibility and commitment. A podcast worth listening to is "Finjan" by Abdulrahman Abu Malib. My fitness mantra is walking I maintain my work and life balance by organizing my time effectively and giving each aspect of my life its due. A lesser-known talent that I have is cooking.*







**Basma Al Sulaiman** is more than a patron of the arts. She's a woman who has devoted her career to preserving art history, whilst promoting emerging artists across the East and West. Born and raised in Jeddah, Saudi Arabia, Basma understood the relevance of art in the unfolding narratives of her country, especially its impact on the future of the Kingdom. In 2011 she founded Basma Al Sulaiman Museum of Contemporary Art (BASMOCA) to enable people to access art and educate themselves. "The idea was for people to access the works in the collection via a virtual immersive experience akin to walking through a museum or a foundation. Having always been deeply invested in the idea of bringing people together in an inclusive arts arena, I kept looking at ways that I could share my collection without any geographic or cultural boundaries," she says.

An avid art collector, Basma has travelled around the world to secure art which she made available in a virtual space. The following years in 2013 and 2014, Basma was recognized for her contribution towards promoting the arts, having assisted in establishing the Saudi Art Council and spearheading the development of an open-air museum at the Jeddah Sculpture Park.

**What is the message you wish to convey about art from Saudi Arabia and the Arab region?** The art from Saudi Arabia and the Arab region is rich, diverse, evolving and transformative. It reflects on both cultural heritage and contemporary issues. It challenges stereotypes, fosters cross-cultural understanding, and showcases the innovative spirit of artists. It invites the West to appreciate the multifaceted narratives and creativity emerging from the Arab world.

**Do you think there is a misinterpretation of the Arab world and Saudi society in the West and beyond?** Yes, there is misinterpretation due to several factors. Foremost among these are lack of knowledge and interaction, negative media representation, cultural differences, and education gaps. All these elements combined create a perception that is very different to reality.

**RAPID FIRE:**

*A place I love to visit is Antarctica. My work ethos is to always be curious. A highly recommended podcast is Stuff You Should Know (SYSK). My fitness mantra is: "I am, I can, I will, I do," - Christine D'Ercole. My private escape in Saudi Arabia is the beach. One place I would recommend to anyone visiting Saudi Arabia is AIUla. A Saudi artist that I admire most is Manal Aldowayan. One lesser known talent that I have is that I'm a human motivator.*

**What are you aiming to change with your work?** I aim to provide a more comprehensive description of the creativity burgeoning in my country, showcasing the diverse talents emerging from our region. My goal is to engage with both local and international communities. To create a bridge between the global and the local.

**What are you currently working on?** I am working on a social media educational program (via the Instagram handle @Basmoca) to make art accessible to everyone, not just art enthusiasts. Our goal is to spread art knowledge through simple, easy-to-follow content. This account will continue to highlight artists, current art events, and simplified art history to engage the community and foster a deeper appreciation for the arts.

**And do you have a five-year vision?** I have a vision without a time limit. My goal is to increase awareness about Art in my country and to promote Saudi Art abroad, as well as to advance my personal initiatives which is first, continuing to enhance the visibility and compatibility of my virtual museum. Second, to expand my Saudi and international art collections, and third, to promote my social media platform.

**What would you like to see changing for Arab women, in terms of art and culture, on a global scale?** I'd like to see greater global visibility and recognition for Arab women in art and culture. This includes amplifying their voices, representing their work internationally, and supporting diverse narratives that challenge stereotypes. Promoting collaborations between Arab women artists and global institutions could also enhance appreciation and understanding of their contributions.

**If you could advise your younger self today, what would you say?** Start exploring and learning about Art History at an earlier age.

**What's the one piece of work that you are most proud of, why?** The "Black Arch" by Shadia Alem. It was the piece that inaugurated Saudi Arabia's presence at the Venice Biennale in 2012. It captures a crucial moment in the evolution of contemporary Saudi art and plays a vital role in preserving and documenting the heritage and progress of Saudi artistic expression.



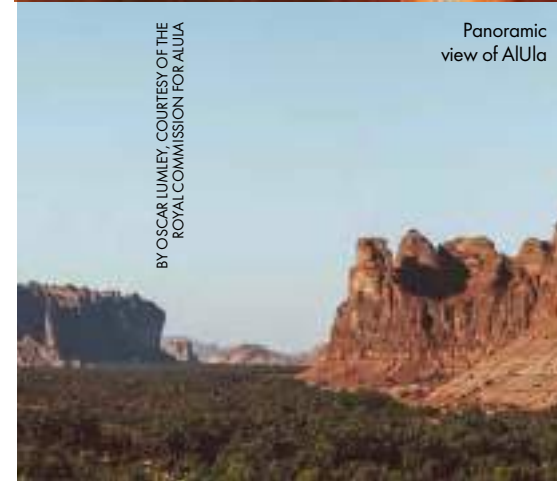
Zeng Chuanxing, Bride in red paperlake, 2005

NICK SMITH

Visitors enjoy the Hegra After Dark experience at the UNESCO site of Hegra



THE ROYAL COMMISSION FOR AIULA



Panoramic view of AIUla

BY OSCAR LUMLEY, COURTESY OF THE ROYAL COMMISSION FOR AIULA

**Wedad Yaseen**, could well be called the heartbeat of AIUla for her enthusiastic attitude and positivity. Born in what is today, one of the most stunning places to visit in the Kingdom of Saudi Arabia, she spent her childhood soaking up memories, and tales of tradition. "I was born and raised in AIUla - my family farm sits alongside Dadan. Today, we know this site as one of the world's most active archaeological sites and the capital city of the two ancient kingdoms of Dadan and Lihyan - a vital trading post on the Incense Road, linking southern Arabia to the Mediterranean, Egypt and Mesopotamia," she recalls. With a befitting title as the 'Rawi for the Royal Commission for AIUla' Wedad shares stories of her home with the everyone, while also participating in the archaeological work of the heritage sites. "My role is to share with visitors the fascinating stories unearthed at AIUla's archaeological sites that are currently under excavation. Trained by expert archaeologists, my colleagues and I organize visits to some of the most active



Wedad Yaseen representing AIUla at the Venice Biennial

THE ROYAL COMMISSION FOR AIULA

archaeological digs in AIUla to narrate the history of the discovered artefacts and the wider ancient history of AIUla," she says. Enthusiastic about being an ambassador for UIUla, she tells us why it means so much.

**How is your role as a 'Rawi' changing the world's view of KSA?** As Rawis, we are often the first point of contact for visitors experiencing Saudi Arabia for the first time. We find ourselves answering a multitude of questions about Saudi Arabia's history and culture. Some are surprised about the diversity of heritage sites in Saudi Arabia and the rich and long history they entail.

**You are inspired by history and art? How does this show in your work?** I feel a deep sense of responsibility when sharing the history of the people who once lived here. As an AIUla local myself, I strive to honor their legacy through my work.

**RAPID FIRE:**

*One thing I can't live without is my family. My work ethos is to always put my best in everything that I do. A heritage site in KSA that is important to me is the Old Town of AIUla. My private escape in Saudi Arabia is my farm. One place I would recommend to anyone visiting Saudi Arabia is Hegra, the first UNESCO world heritage site in Saudi Arabia. A Saudi artist that I admire most is Manal Aldowayan because everyone can relate to her work.*

**How has being born and raised in AIUla added to your role as a heritage custodian?** Rawis represents AIUla and Saudi Arabian culture and history. Being born and raised here allows us to share authentic and unique stories with visitors.

**What's the one most important message you have for the world?** AIUla's history is a significant part of human history. We welcome everyone to come and experience AIUla. We aim to provide a world-class experience for all visitors interested in discovering its millennia-old heritage and learning about this ancient cultural crossroads at the heart of the Incense Road.

**What are you aiming to achieve with your work?** I am currently leading school programs, which consist of reaching out to local schools to visit the AIUla's heritage sites and connect the younger generations with the ancient stories embedded in these landmarks. In the past years we had many students, not only from AIUla but also across Saudi Arabia visiting these sites. With this program, I wish to further connect AIUla's young and vibrant community with its cultural heritage and create engaging workshops fitting their needs and interests.

**What are you currently looking forward to?** AIUla is an evolving destination that constantly offers new and exciting arts and culture projects for all audiences. I'm so looking forward to seeing these projects to attract more visitors over the coming years so that we can continue to share our stories both nationally and internationally.

**What would you like to see changing for Arab women?** Arab women are already making the change that they want to see in the arts and cultural sector. I believe that no one should wait for the change but rather that they themselves should make the change.





IN CONVERSATION WITH...

# EKATERINA SERGEEVA

*The in-demand stylist opens up about fashion, life and how she's taking over the style scene in the UAE.*

**How did you get into personal styling?**

From an early enthusiasm for fashion to my professional career as a stylist, my journey to developing my own style has been a journey of discovery. The experience gained over the years in various sectors of the fashion industry has allowed me not only to define my vision of style, but also to develop a clear approach to everyday elegance, focused on expressing the individual's individuality.

**What inspires your personal styling approach? Do you draw from specific cultural influences or trends?** Inspiration for me comes from the diversity of the world around me: from the sophisticated classics of street style of large cities to the unique round of emotions in art. I carefully study cultural traditions and trends, which allows me to combine modern fashion with national motifs, creating harmonious and memorable images. I love old movies and old fashion shows; they've inspired me so much!

**How do you stay updated with the latest fashion trends, especially within the UAE context?** It's a combination of constant self-education through professional publications, participation in fashion shows and active networking with like-minded people. This approach allows you to not only follow current fashion trends, but also adapt them to my clients, taking into account their uniqueness.

**Can you describe your process for understanding a client's personal style and preferences?** The key to my approach is a deep understanding of the client's personality. Through dialogue and observation, I strive to capture not only their style preferences, but also their life principles and aspirations. This helps me create images that perfectly reflect their essence and ambitions.

**What do you believe sets your styling services apart from others in the UAE market?** I think it's my personalized approach and deep respect for each client's individuality. I believe in the power of detail and focus not just on choosing clothes, but on creating a holistic look that embodies the client's personality in every detail.

**How do you ensure that your styling recommendations align with a client's cultural or religious considerations?** Every solution I recommend is in a style carefully tailored to the client's cultural and religious preferences. I strive to ensure that my recommendations support and reflect their personal beliefs and values, while respecting the cultural diversity of the UAE.



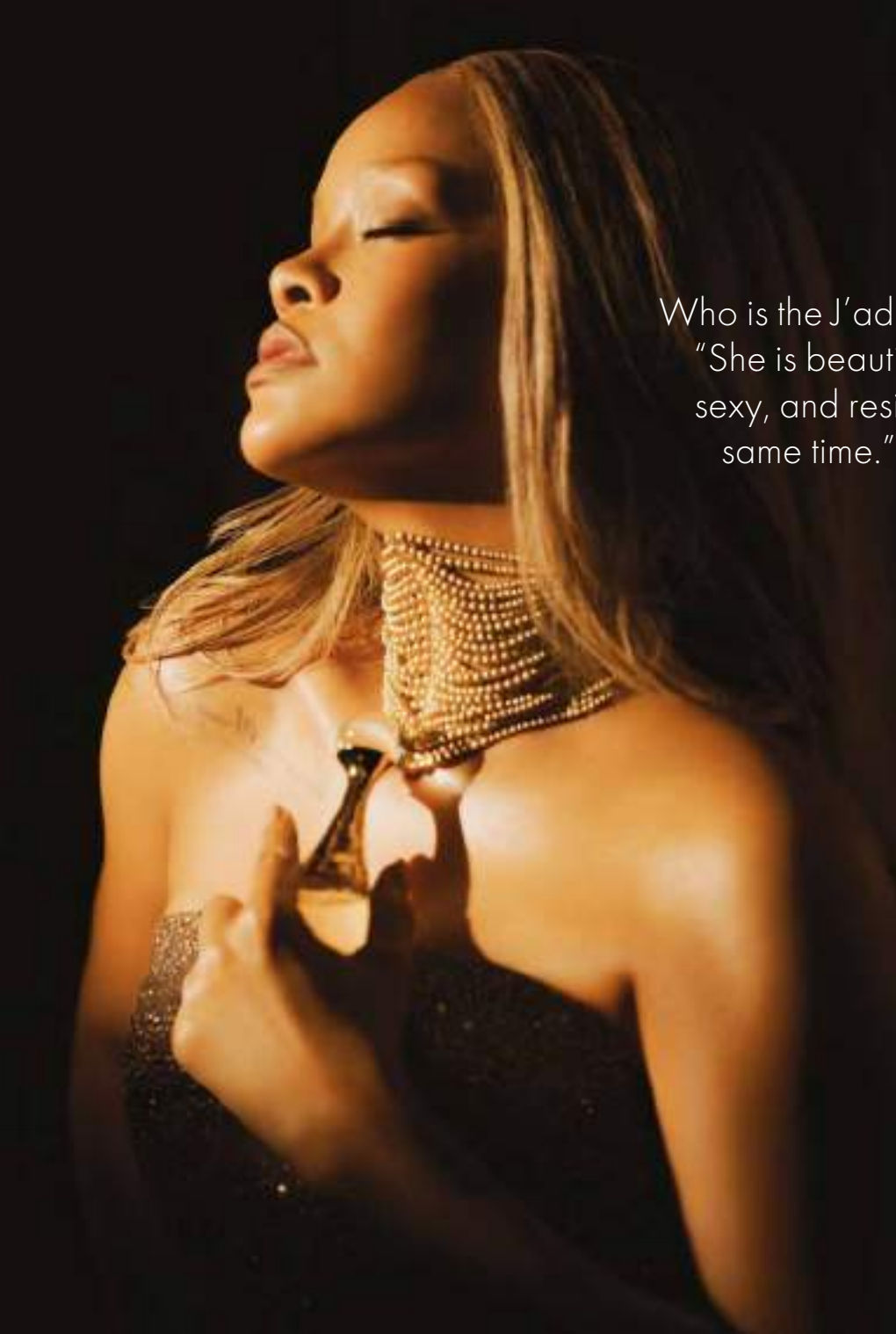
**"I THINK IT'S MY PERSONALIZED APPROACH AND DEEP RESPECT FOR EACH CLIENT'S INDIVIDUALITY. I BELIEVE IN THE POWER OF DETAIL AND FOCUS NOT JUST ON CHOOSING CLOTHES, BUT ON CREATING A HOLISTIC LOOK THAT EMBODIES THE CLIENT'S PERSONALITY IN EVERY DETAIL"**

**How do you handle disagreements or differing opinions with clients regarding styling choices?** In cases of disagreement, I always strive to find a compromise, based on mutual respect and understanding of the client's style. My task - not to impose your vision, but to help find a solution that will meet both their desires and style rules.

**Are there any specific challenges you face as a personal stylist in the UAE, and how do you overcome them?** One of the challenges is the need to combine global fashion trends with local cultural and religious traditions. I overcome this by deeply immersing myself in the cultural diversity of the UAE, incorporating it into my recommendations to find harmonious and respectful solutions.

**What do you do besides styling?** My professional activities and interests go far beyond style and fashion. A deep passion for psychology, esotericism and the study of patterns of thinking allow me to look at the process of stylization from unexpected angles. The study of psychology and esotericism opens up for me inexhaustible sources of knowledge about the intricacies of human perception, how we form our inner world and how it is reflected in our external appearance. My passion for positive thinking and ability to find light even in the most difficult circumstances has become central to my work as a life coach. I believe that my inspiring energy and ability to see beyond the surface makes me not just a stylist, but also as a life coach willing to share my accumulated knowledge and insights.





Who is the J'adore woman?  
 "She is beautiful, strong,  
 sexy, and resilient at the  
 same time." Rihanna



Almost a decade after she made history as the first black celebrity ambassador for Dior, Rihanna has returned to the French Maison, this time as the new face of the J'Adore fragrance. A remarkable beauty, she embodies everything the legendary scent stands for: hypnotic, sensual and utterly mesmerizing. Taking the place of Charlize Theron, who fronted the iconic fragrance for two decades, the singer is captured through the lens of long-time friend Steven Klein in a story of a metamorphosis and a coronation, a fusal encounter between a pop idol and a legendary perfume. Among the golden hues of Versailles, she is pictured as a golden goddess in a new neckpiece reminiscent of the signature bottle.



## Rihanna Reunion

The singer and beauty mogul returns to Dior as the new face of the iconic J'Adore fragrance.

# ELLE

*fashion*

STRIKE A POSE...  
 Dolce & Gabbana's  
 AW 2024-2025  
 collection is a head  
 turner.



*Here we come...*

DRAMATIC, CONFIDENT, AND HIGHLY-STYLIZED ARE THE NEW BUZZWORDS AND WE'RE LOVING IT



Blue water-repellent coated denim jacket, embellished with jewelled buttons Blue faded denim shirt, embellished with jeweled buttons  
Blue water-repellent coated denim jeans, embellished with a jeweled button Metal and leather earrings Jeweled belt in metal and resin Beige suede platform boots  
Orange, grey and yellow tweed and metal 11.12 bag



# FALLING FOR FALL

*Chanel's Fall-Winter 2024/25 Ready-to-Wear collection brings a new wave of cult classics to serve all your new season needs.*

*Photographer TOM ONEIL Stylist HANNAH TEARE*



Long brown and beige sheepskin coat, embellished with jeweled buttons  
Burgundy, gold and black belt in leather and metal  
Metal and resin earrings  
Beige suede platform boots  
Dark brown shiny leather and metal bag



Black and burgundy leather jacket, embellished with braid and a jeweled button  
Black and burgundy leather culottes, embellished with jeweled buttons  
Metal and leather earrings  
Bracelets in metal and leather  
Black leather platform boots  
Black shiny grained leather and metal bag



Ecru and multicolour dress in silk chiffon printed with a cinema ticket motif Ecru and multicolour scarf in silk twill printed with a cinema ticket motif Metal, rhinestone and glass earrings Metal, glass and rhinestone necklace Black shiny grained leather and metal bag



Pink wool tweed jacket, embellished with jeweled buttons Pink wool tweed culottes Burgundy, gold and black belt in leather and metal Metal cuff bracelets Beige suede platform boots Dark brown shiny leather and metal bag







Pink, black, beige and ecru jacket in fantasy wool tweed, embellished with jeweled buttons  
Pink, black, beige and ecru skirt in fantasy wool tweed, embellished with a jeweled button Metal and leather earrings  
Bracelets in metal and leather  
Black suede heeled boots  
Pink, black, beige and ecru tweed and metal 11.12 bag

PHOTOGRAPHY: TOM ONEIL; STYLIST: HANNAH TEARE; MAKEUP: EMMA MILES USING FALL/WINTER 2024 MAKEUP COLLECTION BY CHANEL; HAIR: FEDERICO GHEZZI; VIDEO: MAX WESTON; TALENT: PHOEBE VEITCH @IMGMODELS; LOCATION: FOUR SEASONS HOTEL HAMPSHIRE, UK



Long white coat in embroidered silk  
chiffon White cashmere dress  
Metal and leather earrings  
Jeweled belt in leather, glass, metal and  
resin Black suede heeled boots



*Photographer* NICOLAS WAGNER  
*Creative Director & Stylist* FAROUK CHEKOUFI

*the new*  
COATS

*Softly-structured silhouettes pack a powerful style punch this season*

Top, Skirt & Coat Louis, All Vuitton  
Boots, Manolo Blahnik  
Tights, Wolford





Coats, Rings, Boots & Belts, All Hermès



Cape, Leonard  
Boots, Manolo Blahnik  
Tights, Wolford





Left: Coat, Prada  
Right: Coat, Fantaisie Militaire  
Hat, Loro Piana  
Boots, Manolo Blahnik  
Tights, Wolford



Coat, Maison Alaïa  
Boots, Manolo Blahnik  
Tights, Wolford



Left: Coat & Boots, Givenchy  
Right: Coat & Sunglasses, Celine By Hedi Slimane  
Tights, Wolford



Coat, Shoes & Bracelets, All Saint  
Laurent by Anthony Vaccarello



Coat, Boots & Hat, All Dior



Left: Coat, Hugo Boss  
Sunglasses, Lanvin  
Tights, Wolford  
Right: Coat, Loro Piana



Coat & XXL mask sunglasses Balenciaga  
Boots Manolo Blahnik  
Tights Wolford



Coat, Denim Pants, Boots & Choker, All Chanel



PHOTOGRAPHER NICOLAS WAGNER, CREATIVE DIRECTION & STYLING FAROUK CHEKOUFI, MODEL LUIJIE T @ MAKERS, HAIR SOIENNE IEBRETON @ CARITA, MAKEUP DYNA @ B.AGENCY USING GIVENCHY BEAUTY, PRODUCTION & FC PA KSENIA WALTCEVA, PHOTO ASSISTANT ALEXANDRA CHAPELET, LOCATION HOTEL COUR DES VOSGES 75004, SPECIAL THANKS TO SOLENN GUBRI



Opposite page: Bags Left to Right: Black "Miss Montaigne" Bag, Black "Dior Groove" Bag, Blue "30 Montaigne Avenue" Bag in "Dior Oblique" Pattern, Black "Lady Dior" Bag in "Graphic Cannage" Pattern, Blue "Miss Montaigne" Bag in "Dior Oblique" Pattern.  
Earrings, Necklace, Beige Trench Coat, White Shirt, Beige Pants, Black "Miss Dior" Shoes

This page: Earrings, Beige Cape, Beige Dress



# UNBOUND SPIRIT

*The Dior Ready-to-Wear AW' 2024-2025 Collection channels the creative freedom of the 1960s, merging art, fashion and individuality*

*Photographer MAZEN ABUSROUR  
Creative Director & Stylist AHMED RASHWAN*



Grey Jacket, Black Turtleneck with "Miss Dior Graffiti" Pattern



Blue "30 Montaigne Avenue" Bag in "Dior Oblique" Pattern, Blue "Miss Montaigne" Bag in "Dior Oblique" Pattern, Blue "Dior Groove" Bag in "Dior Oblique" Pattern







Earrings, Black Peacoat, Black Turtleneck, Black Skirt



Black "Miss Dior" Bag, Black "D-Idole" Boots



Black "D-Idole" Boots, Black and White Short-Sleeved Jacket in "Check'n'Dior" Pattern, Black and White Skirt in "Check'n'Dior" Pattern, Black "Miss Dior" Bag



PHOTOGRAPHER: MAZEN ABUSOUR / STYLIST / CREATIVE DIRECTION: AHMED RASHWAN @1602STUDIO GLAM: MAURO HERNAN / STYLIST ASSISTANT: WAGAS SHAMSUDHEEN LOCATION: BICKI BOSS MODEL: GRACE @FASHIONIEAGUEAE



Black "Belle-D" Boots, Black "D-Idole" Boots





# THE PERFECT

Photographer SHUNYA ARAI Stylist TAMAO IIDA

*Forget big trends, this season is all about diversity. Round up your favorite looks from the runways then pick and wear exactly what you want.*

RIGHT: Coat, Dress, Belt, Hat, Necklace & Boots, All Chanel  
LEFT: Dress, Belt, Earrings, Shoes, Tights & Socks, All Saint Laurent by Anthony Vaccarello

## WARDROBE





Coat, Choker & Tie, All Gucci



Cardigan, Sweater, Shirt, Skirt, Necklace & Boots, All Miu Miu



Blouse, Chain Belt & Shoes, All Chloé



Dress, Hat, Boots & Pants, All Prada





Sweater, Shirt & Pants, All Dries Van Noten

PHOTOGRAPHY: SHUNYA ARAI / YARD (MODEL: HITOSHI FUJIMAKI / FLAME (CUTOUT)); GETTY IMAGES; HAIR: ASASHI / OTA OFFICE; MAKEUP: NOBUKO MAEKAWA / PERLE MANAGEMENT; MODEL: SOFIA, DIDI / NOI AGENCY; SPECIA THANKS TO THE EMBASSY OF THE CZECH REPUBLIC IN TOKYO

# ELLE

*beauty*

## FREE SPIRIT

La Panthère, Cartier's iconic feline floral scent, has expanded its line with La Panthère Elixir. Mathilde Laurent, Cartier Perfumer, has created an addictive scent with amber and jasmine notes adding nuance to the facets of the original Eau de Parfum launched 10 years ago.



*Express yourself...*

THE NEW BOLD BEAUTY TRENDS, THE LATEST IN INJECTABLES, AND A CLOSER LOOK AT THE SCIENCE AND PASSION BEHIND THE FRAGRANCES WE LOVE



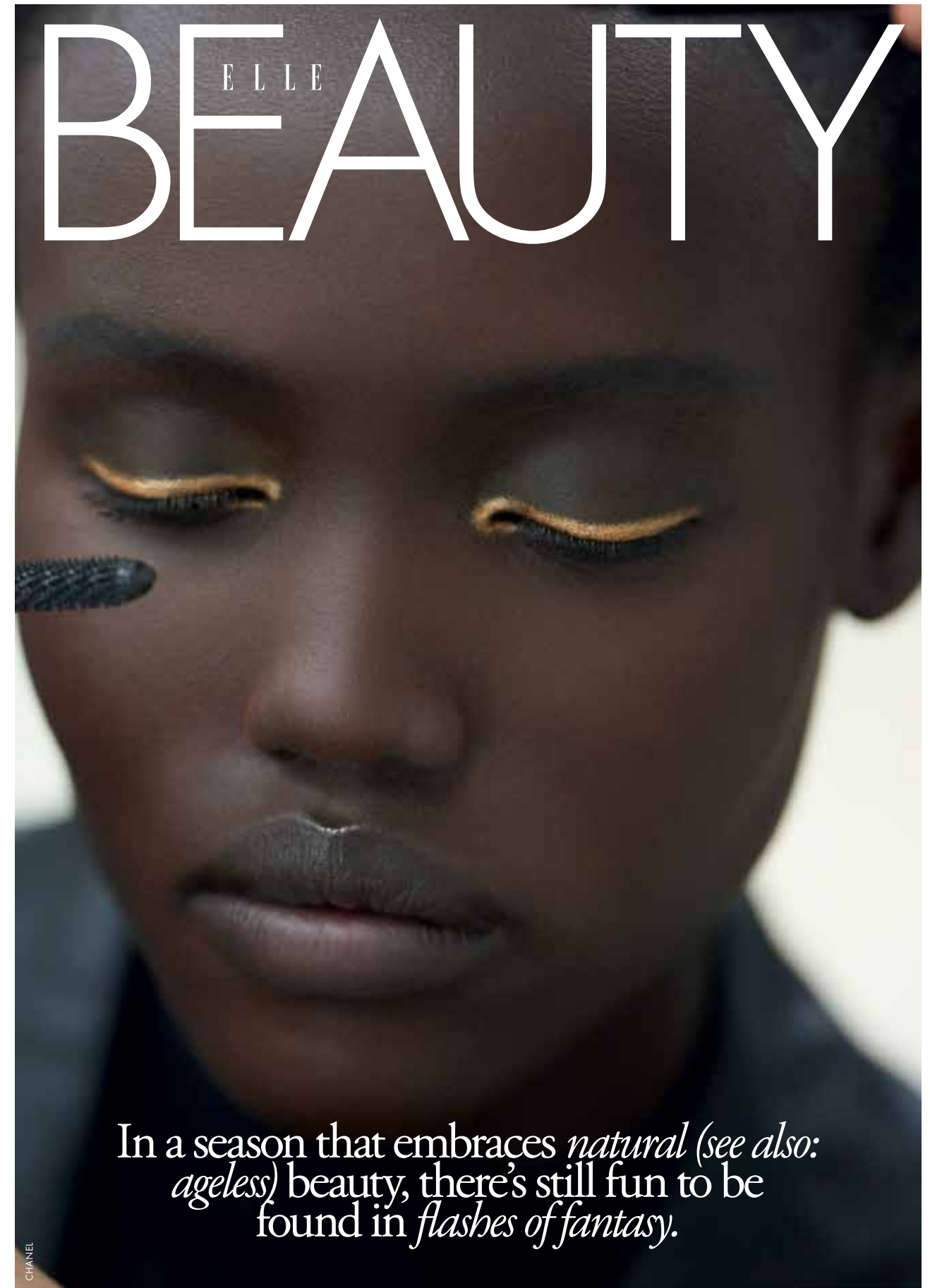
DOUBLE AGENT



How to keep that post-summer glow going? A good lip and cheek tint will ensure your rosey flush stays long after that hard earned tan fades...



- 1. PILLOW TALK LIP & CHEEK GLOW IN COLOR OF DREAMS, CHARLOTTE TILBURY
- 2. BENETINT CHEEK & LIP STAIN, BENEFIT COSMETICS
- 3. N°1 DE CHANEL LIP AND CHEEK BALM IN WAKE-UP PINK, CHANEL
- 4. CREAMY COLOR FOR CHEEKS AND LIPS IN CREAMY CORAL, BOBBI BROWN
- 5. LIP BLUSH CREAMY LIP & CHEEK STAIN IN ROSY KISS, HUDA BEAUTY
- 6. LIP + CHEEK TINT IN RALLY, MILK MAKEUP
- 7. NU LIP & CHEEK BALMY TINT IN CHILLS, YVES SAINT LAURENT BEAUTY
- 8. MULTI-STICK IN DEAR RUBY, ILIA



ELLE BEAUTY

In a season that embraces *natural* (see also: *ageless*) beauty, there's still fun to be found in *flashes of fantasy*.



# 1 Colour ring in

THE MOOD? GOING WILD WITH YOUR CRAYON BOX.  
THE LOOK? MULTI-COLOURED EYES AND LIPS IN EXPERIMENTAL SHADES.  
THE VIBE? PLAYFUL AND A BIT WEIRD, IN A GOOD WAY.

DRIES VAN NOTEN

CAROLINA HERRERA

ETRO

CONNER IVES

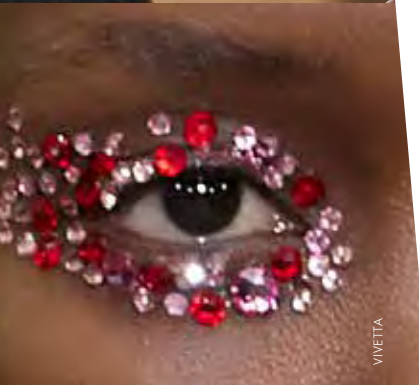




DIOR

## Rose tinted

PINKS AREN'T JUST FOR LIPS AND CHEEKS. AT CHRISTIAN DIOR, PETER PHILLIPS DABBED CERISE INTO THE CORNER OF THE LIDS, WHILE CAROLINA HERRERA'S SAM VISSER PROPOSED A CANDY CAT-EYE-FLICK.



VIVETTA



CAROLINA HERRERA



CAROLINA HERRERA



DIPETSA

ROKH

DAVID KOMA

## Make a Splash

FORGET 'BED HAIR', NOW IT'S ALL ABOUT 'BATH HAIR'. THAT IS? STILL DRYING, WET-LOOK TRESSES WORTHY OF MODERN DAY MERMAIDS.



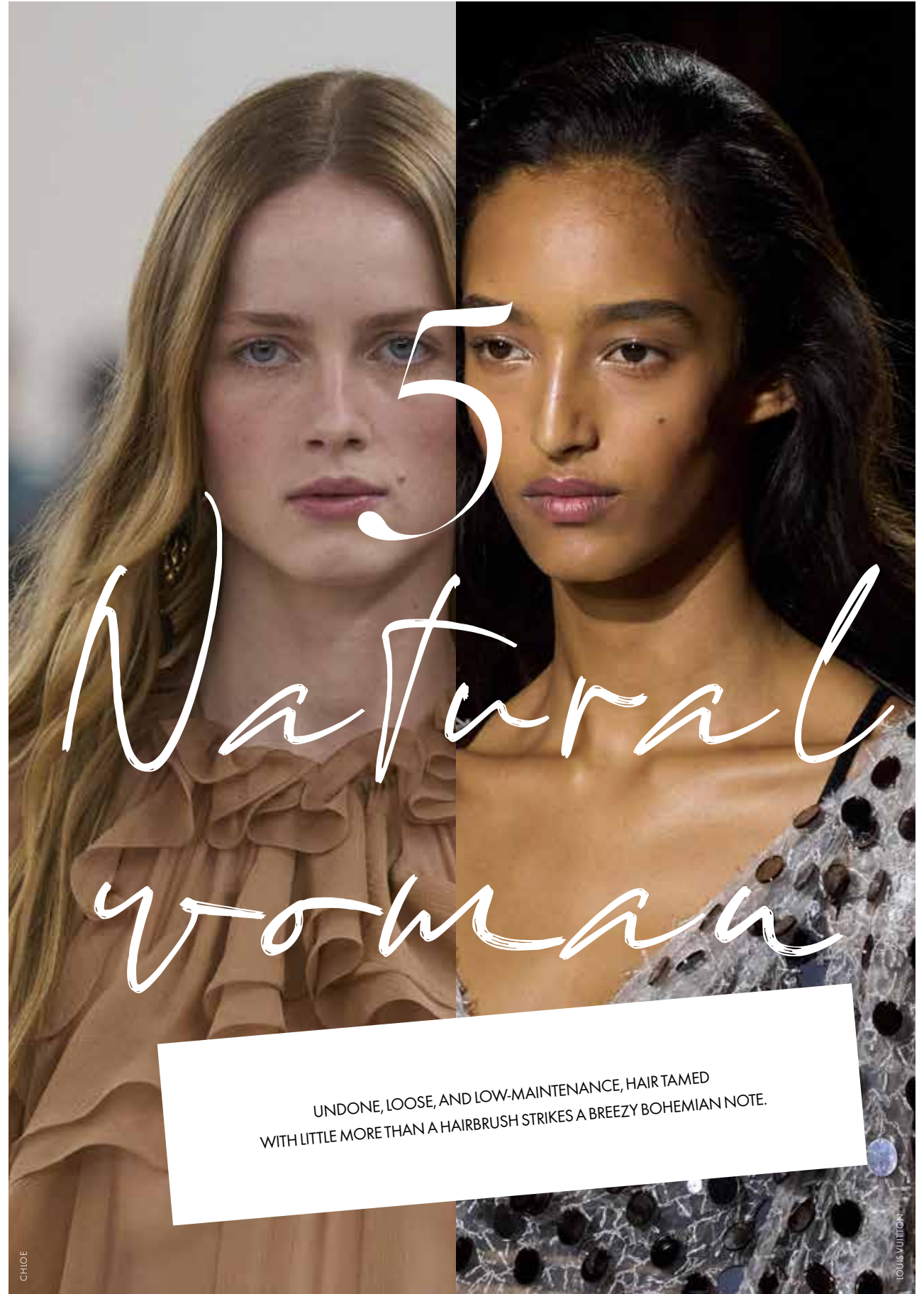
ETRO





# The Wild one

TOP UP YOUR SUPPLIES OF KOHL AND MASCARA, THE DARK EYE – EITHER SMUDGED AND SMOKY OR FLICKED AND FIERCE – IS STILL GOING STRONG THIS SEASON.



# 5 Natural woman

UNDONE, LOOSE, AND LOW-MAINTENANCE, HAIR TAMED WITH LITTLE MORE THAN A HAIRBRUSH STRIKES A BREEZY BOHEMIAN NOTE.



PRADA

JW ANDERSON

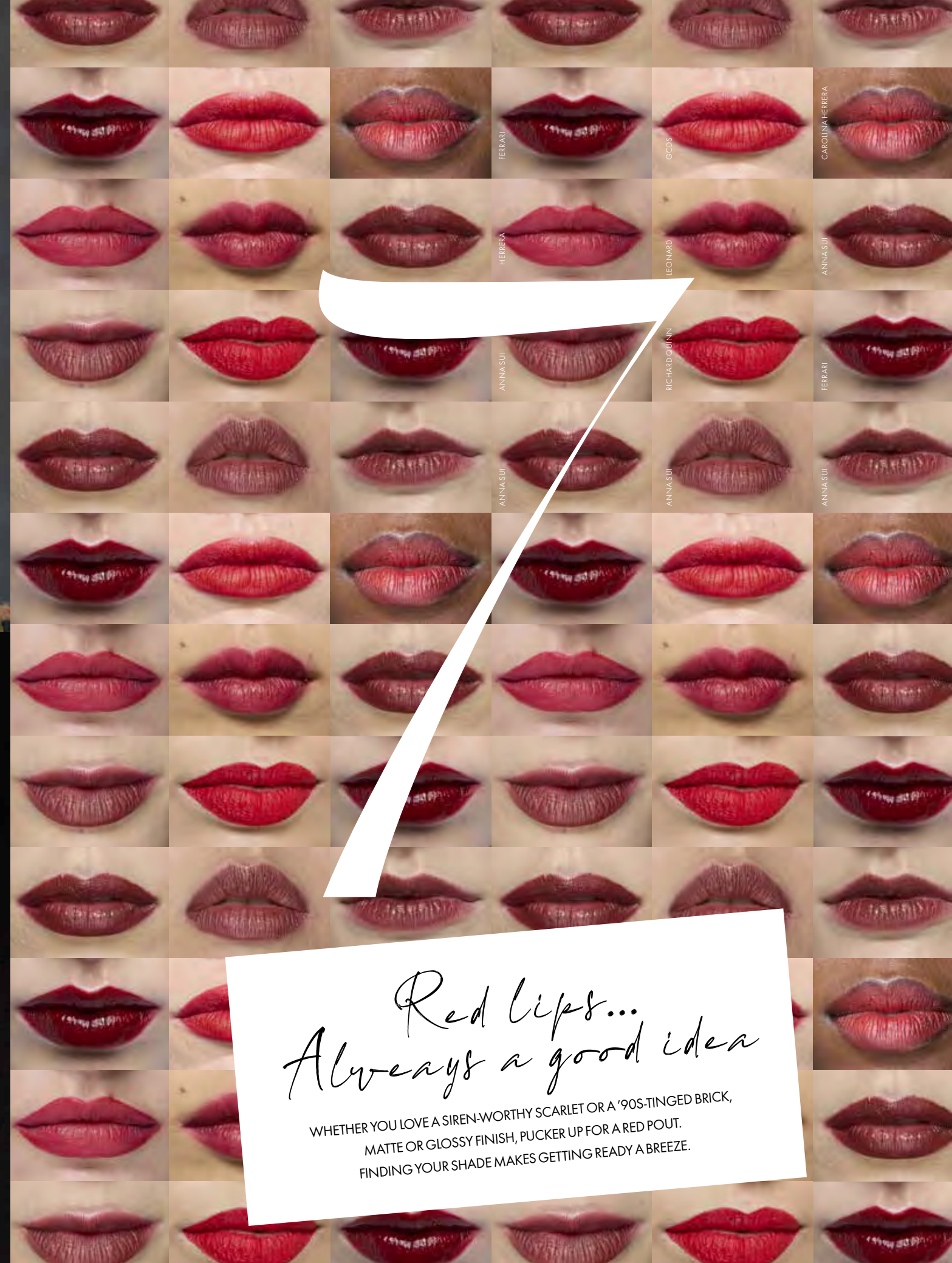
# The Sideclick

SORRY, GEN Z, BUT THE SIDE-PART IS BACK. THIS TIME AROUND IT'S SUPER DEEP - AS CLOSE TO THE EAR AS POSSIBLE - WITH HAIR WORN SLICKED DOWN.

# G

MUGLER

MISSONI



*Red lips... Always a good idea*  
WHETHER YOU LOVE A SIREN-WORTHY SCARLET OR A '90S-TINGED BRICK, MATTE OR GLOSSY FINISH, PUCKER UP FOR A RED POUT. FINDING YOUR SHADE MAKES GETTING READY A BREEZE.





COURREGES



Addison Goens

PRADA

ANOTHER FACE-TO-WATCH WHO MADE HER WORLD DEBUT AT PRADA THIS SEASON. AMERICAN ADDISON ALSO WALKED FOR GUCCI, VERSACE, SAINT LAURENT AND SCHIAPARELLI. HER INSTAGRAM IS A GOOD FOLLOW FOR BTS CONTENT.



GUCCI



VALENTINO



CHIOE



LOEWE



Yar Aguer

VALENTINO

HOW'S THIS FOR A DEBUT? SOUTH SUDANESE MODEL YAR WALKED HER FIRST EVER CATWALK SHOW FOR PRADA. "STILL ON CLOUD NINE" SHE WROTE ON INSTAGRAM (WHICH, BY THE WAY, IS WHERE SHE WAS FIRST SPOTTED).



D&G



JW ANDERSON



DIOR



GUCCI

Paris Adolwi

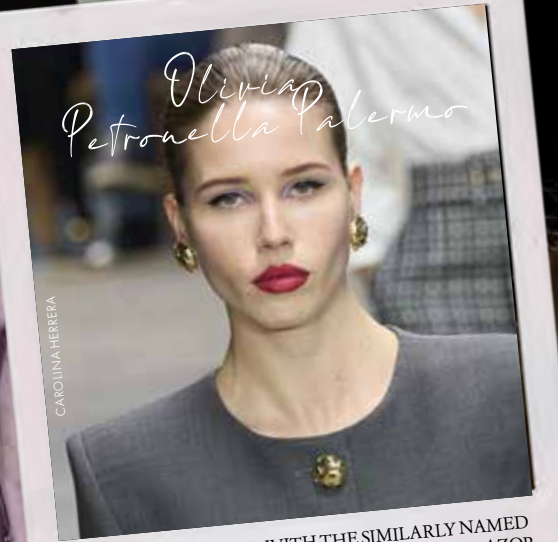
HAVING MADE HER DEBUT FOR SIMONE ROCHA AND JW ANDERSON'S AW23 COLLECTIONS, KENYAN MODEL PERIS WAS BACK FOR THEM - PLUS MIU MIU, FENDI, LOEWE AND MORE - THIS SEASON.



VALENTINO



TOM FORD



CAROLINA HERRERA

Olivia Petronella Palermo

NOT TO BE CONFUSED WITH THE SIMILARLY NAMED IT-GIRL, OLIVIA PETRONELLA PALERMO IS THE RAZOR CHEEK-BONED, POUTY LIPPED AMERICAN MODEL WHO HAS ALREADY SCORED A MIU MIU CAMPAIGN.



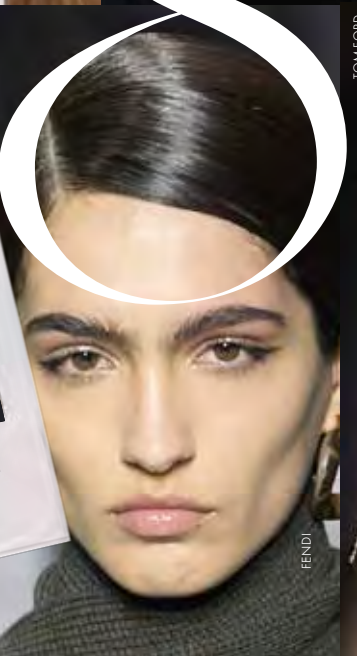
LOUIS VUITTON



Sara Caballero

JW ANDERSON

CHILEAN SARA DOESN'T JUST LOOK GOOD IN PICTURES. WITH CAMPAIGNS FOR LOUIS VUITTON AND RABANNE UNDER HER BELT, SHE WALKED DIOR, CHANEL AND CHLOÉ AMONG OTHERS.



FENDI



TOM FORD



CHIOE



Luiza Perote

VALENTINO

A CHAMELEON WHO CAN SHIFT GEAR SEAMLESSLY FROM VAMP (SAINT LAURENT) TO BOHO (ISABEL MARANT), PREPPY (TOMMY HILFGER) TO LADYLIKE (CAROLINA HERRERA), BRAZILIAN LUIZA WALKED A WHOPPING 30+ SHOWS THIS SEASON.



TOM FORD



COURREGES

SAINT LAURENT BY ANTHONY VACCARELO





# CLASS ACT

Jordanian actress *Thalia Elansari* on the joy of acting, the world of beauty, and her collaboration with Dior.

Photographer ABDULLA ELMAZ  
Creative Director & Stylist TALAL KAHL

Dior Forever Skin Perfect Foundation Stick – 2N  
Dior Forever Contour Stick – Medium  
Dior Blush & Glow – 457 Diorette  
Diorshow Iconic Over Curl Mascara  
Diorshow Maximizer 4D  
Diorshow Kohl Black  
Diorshow Onset Brow Clear Browsetter  
Dior Addict 727 Dior Tulle







Dior Forever Skin Perfect Foundation Stick – 2N  
 Dior Forever Contour Stick – Medium  
 Dior Blush & Glow – 457 Diorette  
 Diorshow Iconic Over Curl Mascara  
 Diorshow Maximizer 4D  
 Diorshow Kohl Black  
 Diorshow Onset Brow Clear Browsetter  
 Dior Addict Lip Glow 001

**Tell us about your beginnings and why you chose acting?** I started my career at the age of 12 by participating in school plays. Later, I created my own account on TikTok and Instagram at 14, which helped me enhance my passion for expressing emotions in a unique way. The main reason I chose acting was to break the barrier of fear and anxiety about appearing in front of an audience. Thanks to this, I was able to boost my self-confidence and acquire new social skills. Additionally, my enjoyment of embodying different characters gives me a unique opportunity to see situations and the world from multiple and different perspectives.

**Who discovered Thalia Elansari's talent?** The director Tima Shomali discovered me. She gave me the great opportunity to participate in the series "AlRawabi School for Girls." Thanks to her efforts, I was able to develop and grow as an actress, working on honing my talent and enhancing my ability to naturally and uniquely portray the role and character of "Shams."

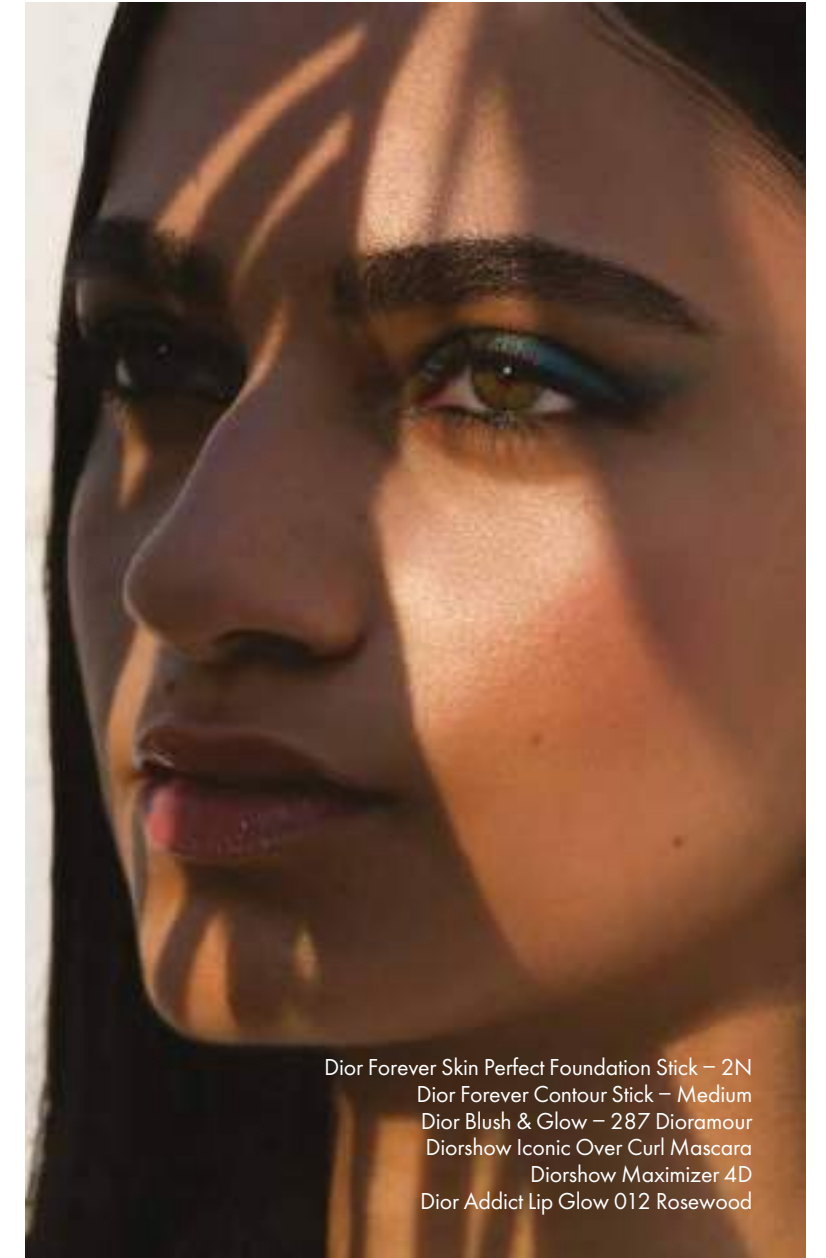
**Many believe that beauty is the gateway for any girl to become an actress. What do you think?** Beauty can be a helpful factor, but talent and the ability to authentically and convincingly portray characters are the most important in the acting world; the real challenge is delivering a memorable performance that stays with the audience.

**Tell us about your collaboration with Dior Beauty?** It was a unique experience where I had the opportunity to use their luxurious products and participate in promotional campaigns that reflect the beauty and authenticity of the brand.

**What is your daily skincare routine?** I make sure to cleanse my skin daily, use moisturizing creams, apply sunscreen, and drink plenty of water to maintain its radiance.

**What are your favorite products from Dior Beauty and why?** I love Dior Beauty products like the Dior Backstage Face and Body Glow Primer and Dior Backstage Glow Face Palette because they give my skin radiance and make it glow. I also love makeup products like the Dior Addict Lip Glow Oil for its quality and durability.

**Who is your role model?** My mother is my role model in life. I learned many valuable traits from her, such as determination and perseverance in pursuing goals. Thanks to her strong belief in my abilities, I have developed a method of making the right decisions. My mother has greatly contributed to encouraging me to believe that I am an essential part of this vast world



Dior Forever Skin Perfect Foundation Stick – 2N  
 Dior Forever Contour Stick – Medium  
 Dior Blush & Glow – 287 Dioramour  
 Diorshow Iconic Over Curl Mascara  
 Diorshow Maximizer 4D  
 Dior Addict Lip Glow 012 Rosewood

and that I have an important role in leaving a positive impact through my work and humanitarian activities.

**What are your future ambitions?** My future ambitions include developing my artistic career and participating in international film projects, where I aim to deliver performances that garner attention and inspire viewers. Additionally, I wish to continue my university studies in philosophy, politics, and economics, to be able to make a positive impact on society. I also aim to contribute to shedding light on humanitarian issues, especially empowering refugees by educating them and developing their practical skills, with the goal of improving their quality of life and effectively integrating them into the communities they live in.





Dior Forever Skin Perfect Foundation Stick – 2N  
Dior Forever Contour Stick – Medium  
Dior Blush & Glow – 287 Dioramour  
Diorshow Iconic Over Curl Mascara  
Diorshow Maximizer 4D  
Dior Addict Lipstick 391 Dior Lilac



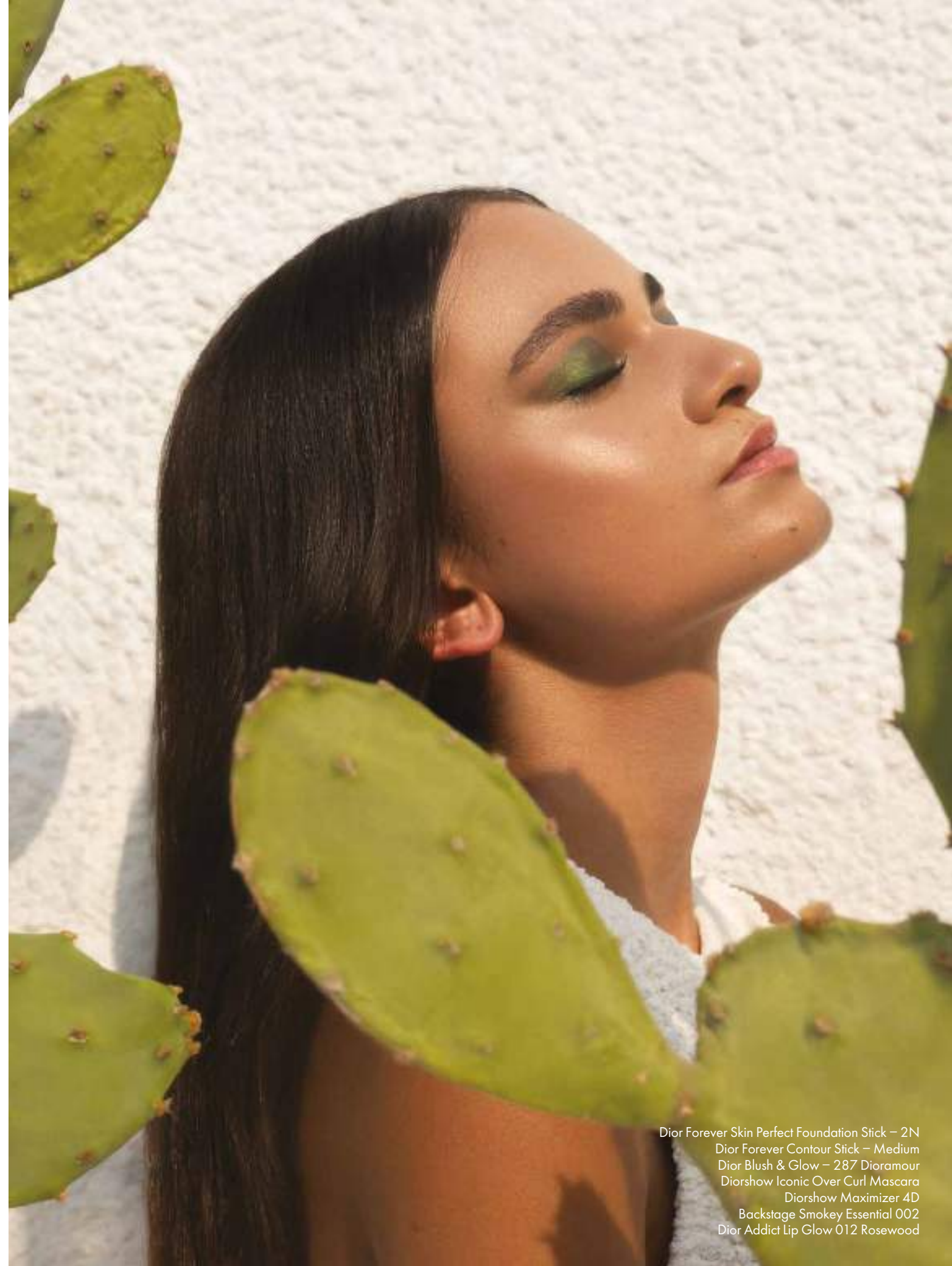
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Diorshow Maximizer 4D  
Dior Addict Lip Glow 001





Dior Forever Skin Perfect Foundation Stick – 2N  
Dior Forever Contour Stick – Medium  
Dior Blush & Glow – 257 Diorriviera  
Diorshow Iconic Over Curl Mascara  
Diorshow Maximizer 4D  
Rouge Dior 100 + Dior Addict Lip Maximizer

PHOTOGRAPHER: ABDULLA EIMAZ; CREATIVE DIRECTOR & STYLIST: TALAL KAHIL; MAKEUP: SERBY GULI REGIONAL MAKEUP ARTIST  
@DIORBEAUTY; HAIRSTYLIST: SENSTYLIST; LOCATION: NOMAD VILLA, DUBAI; TALENT: THALIA ELANSARI



Dior Forever Skin Perfect Foundation Stick – 2N  
Dior Forever Contour Stick – Medium  
Dior Blush & Glow – 287 Dioramour  
Diorshow Iconic Over Curl Mascara  
Diorshow Maximizer 4D  
Backstage Smokey Essential 002  
Dior Addict Lip Glow 012 Rosewood



# Long-Lasting Glam

Think you're ready for 48 hours of waterproof, smudgeproof, lifeproof wear? Herrera Beauty has engineered its new Fabulous Eyeliner to cling to your skin like a second skin thanks to its film-forming polymers that ensure it won't flake, rub off or fade!



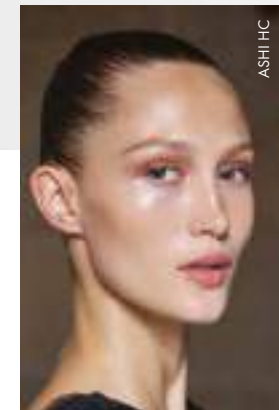
# BEAUTY MEMO

Stay in the know of all the best beauty news making a buzz this month



# Pout Perfect

Not only is Dries Van Noten adding two new lipstick shades to its existing range of 30 tones, but the brand is dropping two new striking cases that are as captivating as the shades they hold. From bold Amber Jungle to moody Amethyst Shadow, each are elegant and playful, can be used endlessly and collected.



# Barely There

Fan of quiet luxury? Try soft beauty out this season; makeup artists have jumped on the demure and mindful wagon, ditching over-the-top for low-key, effortless and minimal makeup. Guess mother was always right – less is definitely more!

# Mane Attraction

Wondering how to wear hair accessories this fall? A look to the streets and it's all about hair clips, scrunchies and bows to add the finishing touch to new season garb.



TRUE TO MYSELF TINTED PRESSED SETTING POWDER, RARE BEAUTY

NEW ROLLOVER TO ZOOM ALL HOURS HYPER FINISH IN UNIVERSAL, YSL BEAUTY

HOURLASS VANISH AIRBRUSH PRESSED POWDER IN TRANSLUCENT DEEP, HOURLASS

PRADA BEAUTY RESET REBALANCING SETTING POWDER, PRADA BEAUTY

# Powder Press

The return to mattified skin has seen a mad rush to the pressed powdercounter, with the latest brands nailing their formulas so that they gently blur onto the skin instead of staying flat and cakey. Here are the ones that made it onto our wish-lists.

# SPA ON RAILS

Set off on a new adventure whilst also escaping and relaxing at the new Dior Spa aboard the legendary Eastern & Oriental Express. Two treatment cabins await, adorned in the iconic Toile de Jouy motif, where Asian-inspired beauty rituals will have you rested and reset to take on your Malaysian escape.





IN CONVERSATION WITH...

# CHRISTINE NAGEL

A Decade-Long Journey to Create the Masterpiece *Barénia d'Hermès*



Christine Nagel's Barénia d'Hermès is not just a fragrance; it's a narrative of dedication, innovation, and timeless elegance, crafted over a decade to perfection.

In the luminous and elegant offices of Hermès, Christine Nagel, the creative director of Hermès fragrances, exudes a serene confidence. Her latest creation, Barénia d'Hermès, stands as a testament to her meticulous artistry and visionary approach. This fragrance, steeped in a decade of research and refinement, promises to be both legendary and revolutionary.

**Can you describe the first chapter of Barénia and the myth of the legendary Barénia leather?** My journey with Barénia began a decade ago when I first joined Hermès. When I arrived, I observed the house and its essence. I knew from the start that I wanted to create a chypre for Hermès because it's a timeless structure in perfumery, much like the enduring appeal of Hermès objects. Understanding the Hermès women was crucial. These women of impeccable taste inspired me to create something truly special. **What is the fragrance's olfactory pyramid and the starting point for this creation?** I think the chypre structure allows you to approach it from many different angles. There's the floral angle, the woody angle, and a fresher angle. I wanted to deviate from the classic hesperidia and introduce a green bergamot extract, exclusive to Hermès. Instead of an opulent floral bouquet, I used the butterfly lily, known for its elegance and subtle spiciness. The patchouli in Barénia

INTERVIEW BY FAROUK CHERKOUFI

is processed using both ancestral and modern techniques, creating a natural and raw sensation. The miraculous berry adds an addictive, dried fruit note, complementing the chic and elegant chypre structure.

**At Hermès, you take the time necessary to create a perfume, an object, or a collection. How do you combine the creation of your project from mood board to final market launch?** Creating Barénia was a meticulous process, combining creative freedom with rigorous collaboration. I recall presenting my creation to Pierre Alexis Dumas. I told him, 'If I were to make just one more perfume at Hermès, I'd want it to be this one.' His response was immediate and encouraging: 'Let's do it.'

**Take us through the history of the bottle design and the mythical Collier de Chien bracelet by Hermès Sellier.** Le Collier de Chien is something I've always found very beautiful and, as soon as I arrived at the house, it was

an iconic piece for me. We're always talking about timelessness, and I think chypre is timeless, Hermès is timeless, but so is the dog collar. When you wear one, and I often do, it gives you a crazy allure, even if you're just dressed in jeans or jogging pants. There's something super iconic about it, very assertive. I tell myself that, after all, I have bosses who ask me to expand on the offering of Hermès, and if it works commercially, great. If it doesn't, it doesn't matter, as long as it's true to the Hermès DNA. I think Barénia is really a Hermès perfume and reflects the brand to a tee.

**How does this fragrance capture the universe of the iconic bottle?** When it came to making a bottle, we talked a lot. I had many discussions with Philippe Mouquet, telling him the story as I told you. It is important that the person who designs the bottle fits in perfectly with the olfactory story, and Philippe is an artist. Philippe felt that

the dog collar suited the fragrance well. He made several iterations, and all the people at Hermès who saw the drawings agreed it was the obvious choice. The dog collar, with its distinctive studs, gives a unique allure to the bottle. Philippe Mouquet worked quickly. We shared a lot, and I explained many facets of the perfume to him. He left, contemplated, and when he returned, he had a proposal. He really has a deep understanding of the brand and the vision I had for the scent. I love talking to him; he's really into tactile, olfactory things. He made the ideal proposal. At every stage, Pierre Alexis Dumas was keen to track the evolution of the scent and constantly asked, 'Christine, does it go well with your perfume? It has to be consistent with the intention you set out for it.' When I saw the bottle I literally cried as I had invested so much of my passion and energy into the creation of this scent and; it exceeded my expectations and that of perfumes I had created before.

**What is unique and personal to your vision of Barénia?** The Hermès women are women of refined taste who trust their instincts. Exceptional women like Nancy Cunard, who collected bracelets, and women of character like Alexandra David-Néel, Ella Maillart, and Isabelle Eberhardt, who made bold life choices by instinct, they inspire me. Barénia captures this spirit, blending elegance with an adventurous allure.

CHRISTINE NAGEL'S DEEP-SEATED CURIOSITY AND PASSION LED HER TO WORK ON THE FRAGRANCE INDEPENDENTLY, WITHOUT ANY EXTERNAL PRESSURE. "I BEGAN WORKING ON IT ON MY OWN, WEAVING TOGETHER VARIOUS RAW MATERIALS. THE PROCESS WAS LIBERATING, AND DESPITE MOMENTS OF DOUBT, I KNEW I WAS ONTO SOMETHING SIGNIFICANT"



Photography by Mann  
Makeup by Arianna Scapola

# UNLOCK YOUR INNER GLOW

Summer might be over but *Benefit Cosmetics* has a trick or two to give you that perfect post-vacation radiance *all year round*.

PHOTOGRAPHER: MANN @MANNBUTTE, MAKEUP: ARIANNA SCAPOLA FOR BENEFIT COSMETICS; MODEL: MAYA FROM MUJIAN AGENCY



YOUR  
TOOL  
KIT

24-HR BROW  
SETTER GEL,  
BENEFIT  
COSMETICS

DEW-LA-LA  
LIQUID GLOW  
HIGHLIGHTER  
IN SHADE  
RAYA, BENEFIT  
COSMETICS

BENETINT  
CHEEK & LIP  
STAIN, BENEFIT  
COSMETICS

What's better than a good summer Instagram filter? A beauty product that can deliver the illusion that you just returned from a dreamy tropical vacation. Benefit Cosmetics breaks down the tips and tricks to achieve that year-round rosy glow with not one, but two of its cult staple products...

### Step 1

Highlighters are meant to mimic the way natural light catches and reflects off the high points of your face, creating the essential base for the rest of your makeup look. Benefit Cosmetics' Dew-la-la glides onto skin giving you a glow-from-within complexion. Blend it with your moisturizer for a subtle glow or wear it under your foundation to create a flawless canvas that beams with luminosity. It's packed with omega-6 fatty acids, that will not only moisturize your skin but it'll leave it feeling irresistibly soft.

### Step 2

Benefit Cosmetics' Benetint is the original multitasker that's here to elevate your look effortlessly. For a natural sun-kissed glow, just glide onto lips, layering to build intensity then dot and blend quickly onto cheeks for a long-lasting flush. Pro Tip: For ombre lips, dab on inner part of lips and blend outwards with your fingertip.



## Nutricosmetics

The answer to whether radiant outer beauty starts with a healthy gut lies within nutrition and cosmetics, or nutricosmetics. Edible beauty solutions are tailored formulations containing concentrated doses of aesthetic-focused nutrients, nutraceuticals, and botanical ingredients. Available as pills, powders, tinctures, capsules, soft gels, and gummies, they aim to enhance both aesthetic appearance and overall well-being. Paula Simpson, a biochemist, accredited clinical and holistic nutritionist, master herbalist, and author of *Good Bacteria for Healthy Skin* (Ulysses Press, 2019), sheds light on their appeal: "There's a growing awareness and a stronger body of clinical evidence surrounding the impact of the gut-skin axis – the connection between gut health and skin condition. Additionally, there's a trend toward gentler methods in enhancing our natural beauty."

### FACE EFFECT

Ideal for those with hectic lifestyles, "[nutricosmetics] help bridge the gap between dietary deficiencies with targeted formulations," encourages Simpson. When choosing the pill or capsule for you, be sure to consider biochemistry, age and most importantly your goals!

### OUR SHOPPING LIST

Alter-Care Supplement, Stella McCartney  
Collagen Protect, Moon Juice  
The Skin Elixir, Welleco

Top, Mugler  
Left Ring, Courrèges  
Right Ring, Mara Paris

# THE PROMISING *Future of.* SKIN

*From exosomes and ectoins to nutricosmetics and novel injectables, the latest cosmetic trends are looking bright. We've done the in-depth research, so you don't have to!*

Words By KAIRA VAN WIJK  
Photographed by BAARD LUNDE  
Styled by ALEXANDRA BERNARD

Jacket, Isabel Marant  
Top, Martin Martin  
Jewelry, Mara Paris

## Notox

A natural route to pro-aging, 'Notox' offers an antidote to Botox. This approach includes facial massage with non-invasive methods such as acupuncture and gua sha to treat or at least temporarily soften wrinkles. It focuses on relaxing facial muscles and reducing tension rather than paralyzing them. Elaine Huntzinger, TCM (Traditional Chinese Medicine) practitioner explains, "Botox freezes the tissue, whereas circulation is key to good skin health. Facial acupuncture and massage work on different levels; acupuncture helps improve the circulation of qi (energy), and massage works on tissue, facial structure, and blood flow. Releasing muscle tension through specific points on the face can help prevent wrinkle formation."

### FACE EFFECT

Huntzinger prescribes a massage called 'squeezing the caterpillar': "In the evening, while cleansing your face with oil or afterward, massage around the eyebrows, specifically squeeze the inner eyebrows, which will help relieve the tension between the eyes." Repetition is key.

### OUR SHOPPING LIST

Alter-Care Supplement, Stella McCartney, Collagen Protect, Moon Juice, The Skin Elixir, Welleco





Dress, Az Factory  
Jewelry, Dior  
Glass, Saint Louis

## Collagen Banking

Safeguard firm, plump skin for years to come by practicing collagen banking; a novel approach endorsed by experts. It involves stacking non-invasive, collagen-boosting treatments to create a stockpile, ensuring long-term skin health and vitality. As we age, collagen, the building block that gives skin its bounce, naturally decreases by our mid-20s. Melanie Grant, skin specialist (for Chanel in Australia and in USA), and celebrity facialist, advises her clients to use “treatments like radiofrequency, laser, LED, and microneedling, along with active skincare ingredients such as retinoids, peptides, vitamin C, and niacinamide, to boost collagen production.”

### FACE EFFECT

With radiant skin as your end goal, “it is equally important to protect existing collagen with daily broad-spectrum SPF, a nutrient-rich diet, good sleep, and minimal stress,” Grant invites you to “think of it like a savings account for your skin.” It’s never too late to stock up.

### OUR SHOPPING LIST

Super C Ferulic Serum, Medik8  
Revitalift Laser X3 Retinol, + Niacinamide Night Cream, L’Oréal Paris  
UV Essentiel SPF 50, Chanel

PHOTOGRAPHY: BAARD LUNDE; ASSISTANTS: OSCAR BERLING-PESANT & SEBASTIAN MITTERMEIER (DIGITAL); STYLING: ALEXANDRA BERNARD; ASSISTANT: MAEVA MAILLET; HAIR: KAZUE DEKI @CALISTE; MAKEUP: HUGO VILLARD @CALISTE; MODELS: MARGAUX & TESSYAN KONNIER @KARIN; BELLS: BEAUTY EDITOR: YRGINIE DOLATA WITH ELISE WEBBER (ELLE INTERNATIONAL); PRODUCER: TANNICK SELVA (ELLE INTERNATIONAL); ASSISTANT: EVELYN SHARP (ELLE INTERNATIONAL)

# ELLE

*lifestyle*

### HERE AND NEAR...

Jeddah is on our Radar this month with its vibrant markets, stunning art galleries, and scenic strolls along the corniche. As Saudi’s coastal and cosmopolitan hub, and the gateway to the Red Sea, Jeddah offers a rich blend of tradition and modernity. [Visitsaudi.com](http://Visitsaudi.com)



DSCHIDDA STRASSE, A BEAUTIFUL STREET IN JEDDAH

*On the Move...*

BACK TO ROUTINE TIME? NOT ON OUR WATCH! WE’RE GEARED UP FOR MORE ADVENTURES NEAR AND FAR. COME ALONG WITH US!



Ahead of the highly-anticipated opening of Jumeirah Marsa Al Arab which joins the iconic beach-front skyline of Dubai, the luxury resort is preparing a befitting surprise for guests. "At Jumeirah Marsa Al Arab, one of our key objectives is to highlight the region's unique essence through art and cultural dialogue. We take immense pride in Dubai's rich local history and traditions, and we aim to present them in a contemporary manner," Harun Dursun, Managing Director of Jumeirah Marsa Al Arab, tells ELLE Arabia.

In addition to the 82 luxury residences and an 82-berth superyacht marina by D-Marin, the resort boasts of female-only spaces and treatment rooms with a private terrace that overlooks the Jumeirah shoreline. To make this an unforgettable experience, the resort has collaborated with Alreem Almansoori, the Founder of CUT by Alreem Almansoori, and Fashion Designer Feryal Al Bastaki, for a special commission of pocket squares, scarves, and twillies. These collaborations with select female

## HOSPITALITY MEETS CULTURE

*Alreem Almansoori and Feryal Al Bastaki are taking their passion for storytelling and culture far and wide. In collaboration with Jumeirah Marsa Al Arab, these Emirati women are giving visitors a unique way to experience the culture and lifestyle of the UAE*

local artists are part of the guest experience at Jumeirah Marsa Al Arab, and these special collections will be gifted to media and VIP guests to take a slice of the city with them wherever they go. "By partnering with both emerging and established regional artists, we provide a platform for showcasing their talent to our guests and a broader audience. Our collaboration with Feryal, Alreem, and Nadine Kanso marks the beginning of an exciting journey of new discoveries" shares Dursun.

Both artists, inspired by their childhood memories and family, have contributed to a collection that brings life to age-old traditions of true Arabian hospitality where relationships have been nurtured with time and love. "Growing up in my grandfather's house the doors were always open to visitors, fostering a strong sense of community and unity. This environment enhanced our loyalty and identity as Emiratis," recalls Feryal. It was the intricate carving on the doors of the neighbourhood where her grandfather lived (now known as Hay Al Fahidi) that inspired her artworks and designs which she is popular for. Similarly, Alreem Almansoori, credits her mother as the greatest source of inspiration which influenced her vision for her brand which creates contemporary custom fabrics made in the UAE. "I oversee the sketching, drafting, creative process, and cutting to

ensure that every client receives their prints in the highest quality and most memorable way," she says. Here both women share their thoughts on the special collections inspired by the land, heritage, and culture.

**Your collections feature locally sourced fabric. Tell us about your creative process?**

**AA:** I invested significant time and effort in the process of carefully choosing the perfect fabric to complement the essence of my artwork. My main goal was to find a high-quality fabric supplier who could embody both the spirit of my brand and Jumeirah Marsa Al Arab's; providing guests with a deep sense of luxury through premium materials.

**How does the creation of the collection 'Marsa Waves' enrich the experience for guests?**

**AA:** I focused on choosing luxurious fabrics and artistic prints. Selecting the right fabric for each piece I create is essential for success, as it is crucial to match the fabric with the artwork to ensure a sophisticated and immersive experience for all patrons.

**What stories would you like to share about the Emirati culture through your work?**

**AA:** The breath-taking views at the carefully selected properties, the exquisite patterns, and the vibrant colors of the sky at the resorts provided daily inspiration and influenced my art to reflect Emirati culture and heritage. One of my most treasured pieces, titled "Dar Al Masyaf," was inspired by the Jumeirah Dar Al Masyaf resort, which had a profound impact on me.

**What elements of Emirati culture and heritage are you focusing on?**

**FB:** Our focus is on preserving the traditional crafts, engravings, and artistic creations of our ancestors, such as Talli Sadu Al Khou and the intricate engravings found on old doors and houses, which are essential elements of Emirati culture and heritage. By highlighting these timeless art forms and creative expressions, we aim to honour and maintain the rich cultural legacy of the United Arab Emirates. Our mission is to innovate while carefully passing this heritage to the next generation, ensuring its preservation and continued appreciation.

**How has the architecture of Jumeirah Marsa Al Arab inspired your collection 'Flow'?**

**FB:** The intricate design elements, luxurious aesthetics, and innovative architectural features have profoundly influenced our creative approach and vision. By drawing from this iconic landmark, we strive to infuse our projects with a similar sense of grandeur, elegance, and sophistication, while reflecting the essence of Emirati culture and heritage in a contemporary context.

**What message are you conveying to visitors with your designs?**

**FB:** We strive to promote the message of pride in our roots and celebrate them by modernising traditional art and customs and showcasing the rich culture and heritage of the United Arab Emirates. Our designs highlight the beauty of Emirati culture while emphasising the need to preserve and adapt these traditions for future generations. By blending tradition with innovation, we strive to contribute unique and meaningful creations to the world, enriching the cultural tapestry with our legacy.

BY ODEIA MATHEWS

**Marsa Scarf**  
"The architectural harmony of the surroundings evoked images of the elegant lines of shifting sands and vibrant sunsets." **AA**



Alreem Almansoori



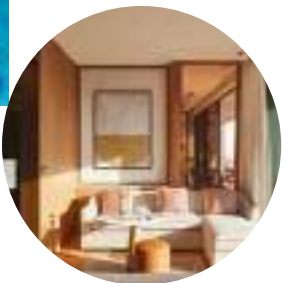
Alreem Almansoori overseeing the Jumeirah resort



**Blue Dunes Fabric**  
"While working at Jumeirah Burj Al Arab, my eyes were consistently drawn to the striking blue triangles on the roof. Every time I saw them, I envisioned vast blue dunes. This imaginative connection inspired me to create a unique pattern, which I aptly named Blue Dunes." **AA**



**'Flow' by Freyal**  
"The collaboration with Jumeirah Marsa Al Arab holds special significance for me, as I derived immense joy from creating a watercolor artwork titled Flow, inspired by the exquisite interiors of the resort and the picturesque Dubai beach where many of my cherished childhood memories were made." **FB**



The Dar Al Masyaf fabric by Alreem Almansoori



**Freyal with Al Naqdah**  
"Al Naqdah' - I own two passed down from my grandparents, who used to wear them. They are nearly 100 years old and truly precious."







# DOROTHEA HOTEL

*The Golden Age of Hungary Meets Modern Luxury*

## A HISTORIC MARVEL IN BUDAPEST

In a grand celebration attended by notable figures, the Dorothea Hotel was unveiled, marking its place as Hungary's first Autograph Collection hotel under the Bonvoy Marriott brand. This luxurious establishment captures the essence of Hungary's golden age, offering guests an unexpected sanctuary in the heart of Budapest.

## A UNIQUE ARCHITECTURAL GEM

Situated across three historic buildings in Budapest's iconic fifth district, Dorothea Hotel is a testament to the harmonious fusion of architectural heritage and modern design. Named after Archduchess Dorothea, a significant figure in the 19th century who contributed to the city's cultural and economic development, the hotel features buildings constructed in different eras. The Weber building (1873) reflects Neo-Renaissance style, the Mahart building (1913) showcases Art Nouveau design, and the Monish building (1937) embodies modernist elements with Art Deco and Bauhaus influences. Local heritage experts collaborated with the hotel to preserve key features of each building, including a remarkable heritage staircase.

## LUXURY ROOMS AND ARTISTIC DECOR

Guests are treated to a visually stunning experience, with rooms adorned with artwork by renowned Hungarian fashion and art photographer Zoltan Tombor. The hotel's 216 rooms and suites are divided into two distinctive styles: contemporary and heritage, each equipped with modern amenities. The lobby, with its newly redesigned space, boasts a magnificent long glass chandelier and a heritage staircase adorned with Zsolnay tiles in blue.

## DINING AND AMENITIES

The Dorothea Hotel's dining options are exceptional, led by Chef Carmine de Lugo. The Pávilion Restaurant and Bar offers a farm-to-table dining experience in a garden-like oasis, while Anton's Bar & Deli serves artisanal coffee, fresh pastries, and transforms into a lively social space for innovative cocktails in the evening. The hotel plans to open two additional restaurants this year, including "Bibo," an Andalusian rooftop restaurant with panoramic views of Buda, and "Ally," an authentic Italian "osteria" located on the ground floor.



*"With its rich history, artistic charm and luxurious amenities, Dorothea Hotel provides a unique experience, blending the past and present in the heart of Budapest"*







## Four Seasons Hotel, Madrid

Where historic charm meets modern luxury in the heart of the city



### THE LOWDOWN

Located in Spain's vibrant capital, Four Seasons Hotel Madrid combines 7 historic buildings within the innovative Centro Canalejas. The hotel features 200 rooms and suites, blending timeless elegance with contemporary comfort. With direct access to Madrid's largest Wellness Center and newest luxury shopping destination, this iconic hotel offers the perfect mix of relaxation and indulgence. The rooftop Dani Brasserie by celebrity chef Dani García provides a dining experience with stunning city views.

### GOOD EATS

Indulge in culinary delights at Four Seasons Hotel Madrid, from the Mediterranean-inspired Dani Brasserie to the award-winning Isa restaurant, known for its Asian fusion menu. El Patio offers authentic Spanish cuisine in a stylish lounge, ideal for afternoon tea or casual dining. Each venue is thoughtfully designed to offer a unique dining experience.

### RELAXATION & INDULGENCE

The Spa at Four Seasons Madrid is an urban retreat with eight treatment rooms, including a couple's suite. The Wellness Center

includes an indoor pool, a relaxation lounge, and a 24-hour gym, catering to all wellness needs. Beauty services are also available at the on-site hair salon.

### CULTURAL HIGHLIGHT

Four Seasons Madrid doubles as an art gallery, featuring nearly 1,500 artworks. Curated by Paloma Fernández-Iriondo, the collection mixes historical and contemporary pieces, reflecting the vibrant spirit of Madrid.

### HISTORIC SIGNIFICANCE

The hotel's Centro Canalejas location is rich in history, situated near Puerta del Sol and Barrio de Las Letras. This rejuvenated district blends cultural heritage with modern luxury, offering guests a unique experience in the heart of the city.

### SPECIAL FEATURES

Four Seasons Madrid connects directly to La Galería de Canalejas, Madrid's premier luxury shopping destination. With private shopping services and easy access to historical sites, the hotel provides an unmatched blend of culture and sophistication.



POOL CHALET LIVING ROOM  
Right: EUGENE EUGENE



## Kempinski Hotel Mall of the Emirates

A fashionable oasis where luxury, shopping, and relaxation converge

### THE LOWDOWN

Nestled in the bustling heart of Dubai on Sheikh Zayed Road, Kempinski Hotel Mall of the Emirates offers an unmatched fusion of luxury, comfort, and convenience. The hotel features over 375 exquisitely appointed rooms and suites, each providing panoramic views of the city's iconic skyline. For a truly extraordinary experience, guests can choose from 20 exclusive Aspen Chalets, including those overlooking the snowy wonderland of Ski Dubai, blending alpine charm with modern opulence. Alternatively, the Aspen Pool Chalet promises serene luxury with direct access to two outdoor infinity pools, spacious living areas, and lavish bathrooms equipped with premium amenities, ensuring a stay that is both indulgent and memorable.

### GOOD EATS

Take a gastronomic journey through the hotel's dining venues, including the sophisticated Aspen Lobby Café, the vibrant Salero Tapas & Bodega, the fresh French bistrot Eugene Eugene, the luxurious Chinese restaurant Xu, and the authentic Levantine restaurant Olea.

### SENSASIA STORIES

Set against a backdrop of Asian-inspired arches, the hotel's SENSASIA Stories spa offers a bespoke wellness experience. With 7 distinct treatment rooms, including a private couples' suite, guests can immerse themselves in a range of rejuvenating therapies.

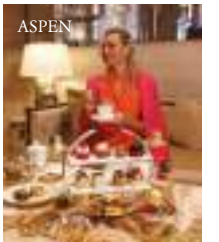
### VOX @KEMPINSKI

Cinephiles are sure to love VOX @Kempinski, a private 15-seater cinema offering a unique movie experience where you can watch the latest blockbusters in an intimate setting while savoring gourmet snacks.

For the latest updates and exclusive offers, follow @KempinskiDubai on Instagram



SKI CHALET BEDROOM  
Below left: SHOPPING MALL MOE



ASPEN







RABANNE



BOTTEGA VEENTA

WHAT TO PACK

KHAITE

ACNE STUDIOS

BYREDO

SAINT LAURENT

HEIRLOME

# THE MAYBOURNE BEVERLY HILLS, LOS ANGELES

*European elegance and vibrant Californian style unite bang in the middle of Beverly Hills*



CHLOE

## THE LOW DOWN

Situated on the iconic Wilshire Boulevard, The Maybourne is everything you would assume it is – a contemporary luxury haunt where five star service mixes with old-school Hollywood flair. It's where the well-heeled jet set come to mingle, agents come to sip on cocktails and celebrities set up base camp while in town. The hotel's interior is a masterclass in refined taste, seamlessly fusing European elegance with modern Californian influences, featuring sleek, minimalist furniture paired with highly collectible artworks and ornate, vintage-inspired accents. The rooms and suites are thoughtfully designed to offer a tranquil retreat, boasting floor-to-ceiling windows that flood the spaces with natural light and provide stunning views of the cityscape. Sumptuous marble bathrooms, Dyson hairdryers and 600-thread count linens are just some of the finishing touches that are thoughtfully provided to enhance the experience. At The Maybourne Beverly Hills, personalized experiences encompass both culinary delights and cultural explorations. Whether

you're seeking a moment of solitude with private yoga sessions, yearning for a relaxing massage in the 20,000 square foot spa or looking to bond with family over exclusive cooking classes, these curated activities and unique tours offer pathways to new and enriching discoveries.

## GOOD EATS

There are several wining and dining spots around the landmark hotel, but Legendary New York City restaurant and aperitivo bar, Dante is the star of the show. Merging the spirit of the Big Apple with SoCal soul, the West-coast outpost of the NYC icon serves it all; from leisurely lunches to sundowners with bottomless aperitivo-style cocktails, this spot on the 9th floor, overlooking the hotel's azure pool and Hollywood horizon below, is a cult favorite amongst the city's in crowd and visitors alike. Order the Pizza Bianca with whipped ricotta, honey and thyme, or the Risotto Verda with zucchini, asparagus & squash blossom, there are no wrong choices here!

LAUNCHMETRICS SPOTLIGHT / DANTE BEVERLY HILLS © GADAPAOULINI



TERRACE JUNIOR SUITE



CALIFORNIA SUITE



ISABEL MARANT





SKYVIEW LOFT

# Mondrian, Los Angeles

A whimsical retreat on West Hollywood's Sunset Strip



MONDRIAN LA

## THE LOW DOWN

Mondrian Los Angeles isn't just a hotel; it's a travel destination that merges luxury with playful fantasy. Located on the iconic Sunset Strip, Mondrian was originally designed by Philippe Starck and underwent a \$19-million redesign in 2019, inspired by Alice in Wonderland. The result is a modern fairytale, where guests are greeted by 30-foot mahogany doors and a vibrant lobby featuring custom furniture, a Lucite swing, and a mushroom-inspired concierge desk. The "Magic Box" art gallery showcases LA-based contemporary artists, adding a cultural touch. The 236 redesigned rooms are a mix of eclectic and sculptural design, featuring floor-to-ceiling windows, soft color palettes, bold patterns, and luxurious marble bathrooms.

perfect for soaking up the sun; by night, it becomes a lively spot with curated events and top DJs, attracting trendsetters from around the world. Ivory on Sunset also stands out as a must-visit with stunning city views and a menu of classic and contemporary dishes.



ZIMMERMANN



STUDIO SUITE

## GOOD EATS

The experience extends beyond the rooms with the Skybar, a chic outdoor lounge offering breathtaking views of Los Angeles. By day, it's



DOUBLE DOUBLE SUITE



SKYBAR BY DAY



WHAT TO PACK

KIKA VARGAS

SAINT LAURENT

DÖEN

LOEWE

JIMMY CHOO



NEW YORK SKYLINE SUITE MAIN BEDROOM



RALPH LAUREN

# Mandarin Oriental, New York

A Historic Jewel in Manhattan's Skyline

The Mandarin Oriental, New York, perched high above Columbus Circle, stands as a beacon of luxury and sophistication. Opened in 2003, this five-star hotel blends contemporary design with the timeless elegance of Mandarin Oriental's legendary hospitality. Its unique location within the Deutsche Bank Center offers guests stunning views of Central Park and the Hudson River, making it a landmark destination in Manhattan.

## UNMATCHED VIEWS

The hotel features 244 exquisitely designed rooms and suites, each offering vistas of Central Park or the city skyline. The interiors reflect a blend of modern New York style and Mandarin Oriental's Asian heritage with rooms adorned with art pieces from renowned artists. Guests enjoy state-of-the-art technology, luxurious marble bathrooms, and thoughtfully designed workspaces.

## WORLD-CLASS AMENITIES

The 14,500-square-foot Spa offers holistic treatments, including unique experiences like the Amethyst Crystal Steam Room. The MO Lounge serves contemporary American cuisine with a focus on sustainable ingredients, offering diners spectacular views and a refined

atmosphere. Make sure to schedule in some me-time to visit the hotel's comprehensive fitness center and 75-foot lap pool for a serene escape.

## FIVE FASCINATING FACTS ABOUT MANDARIN ORIENTAL, NEW YORK

- Sky Lobby Arrival: The hotel's Sky Lobby, located on the 35th floor, provides guests with a dramatic arrival experience.
- Suite 5000's Unique Art Collection: It houses an exclusive collection of artworks, including pieces inspired by the iconic architecture and cultural diversity of New York City.
- Film Star: The Mandarin Oriental, New York, has been featured in several movies and TV shows.
- Eco-Friendly Practices: The hotel is committed to sustainability, using energy-efficient systems and eco-friendly products in its operations.
- Historic Chihuly Sculpture: The lobby features a stunning glass sculpture by renowned artist Dale Chihuly, blending modern art with classic design elements.



SUITE 5000 LIVING ROOM



POOL



MO LOUNGE AFTERNOON TEA



WHAT TO PACK



TOMMY HILF



LORO PIANA



BURBERRY



MAX MARA

SAINT LAURENT





# HOTEL REGENT PORTO MONTENEGRO

*Grand and refined, this luxury address is the gem of the Porto Montenegro super-yacht marina*



LOUIS VUITTON

## THE LOW DOWN

Porto Montenegro, once a historic naval base, now thrives as a luxury marina that merges Montenegrin tradition with contemporary sophistication, featuring upscale boutiques, gourmet dining, and stylish cafés that attract discerning visitors from around the globe. And nestled amidst it all is the five-star Regent Porto Montenegro, a slick waterside hotel epitomizing sophistication amid Boka Bay's captivating beauty. Boasting Venetian-inspired architecture paying homage to the rich heritage of this UNESCO-protected region, this luxury address beckons travelers to discover Montenegro's fascinating culture and heritage. Its rooms flaunt serene interiors complementing breathtaking views, inviting guests to indulge in comfort while feeling fully immersed in the stunning surroundings. Spread across the 5th and 6th floor is the penthouse, an impressive 256 square meters of voguish minimalist interiors, offering unobstructed vistas of the Adriatic Sea, majestic Montenegrin mountains, and the world-class

superyacht marina. High ceilings and retractable glass doors create a seamless connection between indoor and outdoor spaces, while extensive outdoor terraces provide the perfect setting for al fresco dining. The renowned Regent Spa is a luxurious oasis of peace offering a wide range of treatments, including sauna, steam room, hammam and experience showers. There's also a Pool Club with a 40-meter infinity pool, complete with sun-beds and palm trees, a lap pool and two kids' pools.

## GOOD EATS

In the mornings, Murano restaurant is a hub of hustle and bustle as early birds takeover the charming outdoor tables in its lovely Italian Garden overlooking the marina, to feast on a colorful breakfast buffet spread. For lunch and dinner there, Željko Knezovi serves up sophisticated creative Mediterranean dishes based on local seasonal ingredients that will indulge the senses any time of day or night.

LAUNCHMETRICS SPOTLIGHT



JUNIOR SUITE MOUNTAIN VIEW VENEZIA



THREE BEDROOM PENTHOUSE SUITE POOL CLUB



POOL CLUB CABANA

MUUMU



WHAT TO PACK



JANESSA LEONE

VERSACE



BRANDON MAXWELL



KHAITE



BOTTEGA VENETA

PAMELA ZAMORE

ALAÏA





# Bake it YOURSELF

From charcoal sesame bread to apple turnovers or yuzu cheesecake, French bakers, and pastry chef duo, *Erwan Blanche and Sebastien Bruno*, are breaking the mould. Fed by their childhood memories and travels, their original creations from their first book “Utopia” (Solar Editions) are as simple as saying “*I did it myself*”. Join their culinary revolution where the *Parisian sky is the limit. Just dough it!*

Photographed by ZOË ARMBRUSTER & BLAISE GARGADENNEC  
Recipes by ERWAN BLANCHE & SÉBASTIEN BRUNO Compiled by ELISE WEBBER

© 2020, SOLAR ÉDITIONS, PARIS



## YUZU CHEESECAKE

For 6-8 people - Preparation time: 1 hour 30 mins - Resting time: 7 hours - Cooking time: 50 mins

**INGREDIENTS:** **Gelatine mixture for the yuzu cream:** 1g fish gelatine - 6g water - Gelatine paste for the mousse: 6g fish gelatine - 36g water - **Shortbread pastry:** 130g plain flour - 36g icing sugar - 16g ground almonds - 2g salt - 70g butter, cooled - 40g eggs - **Shortbread pastry:** 270g shortcrust pastry - 100g hazelnut praline - 9.5g feuilletine (crushed crêpes gavotte or spun sugar) - 30g butter, melted - **Yuzu cream:** 65g yuzu juice - 50g butter - 6g lime zest - 105g eggs - 60g caster sugar - **Mousse:** 25g water - 78g caster sugar - 42g egg yolk - 156g cream cheese - 10g icing sugar - 285g whipped cream - **Blender:** 100g white chocolate - 100g cocoa butter - **Glazing:** 3 tbsp. neutral icing - A few slices of candied yuzu

**1.** Prepare the two gelatine masses in two containers by whisking the fish gelatine with cold water. Refrigerate for 2 hours. **2.** Place the flour, icing sugar, ground almonds and salt in a bowl. Add the cold butter and mix into a sandy texture, adding the beaten egg. When the dough is smooth, roll it out to 5mm thickness between two sheets of greaseproof paper. Preheat the oven to 180°C (fan). Bake for 15 to 20 minutes. **3.** Once cooled, grind the shortbread pastry into a powder. Add the praline and feuilletine, then the melted butter and mix until smooth. Pour it into a pastry circle and smooth over. Refrigerate until ready to use. **4.** For the cream, boil the yuzu juice, 30g sugar and lime zest. In a bowl, whisk the remaining sugar with the eggs until white. Pour half the boiling mixture over the eggs, whisking as you go. Then everything back into the pan, stir the cream until it boils, add the gelatine mixture, followed by the cold butter and blend for at least 1 minute. Transfer the cream into a pastry circle, smooth it over and freeze for 1 to 2 hours. **5.** For the mousse, heat the water, sugar and egg yolks in a saucepan over a low heat, whisking vigorously: the mixture should thicken and be frothy. Stop cooking at 60°C. Mix and leave to cool. **6.** Combine the cream cheese and icing sugar. Melt the gelatine paste and stir into the mixture. Place the mousse in a bowl. Beat the whipped cream until frothy and blend until smooth. To assemble: fill the mould with three quarters of the mousse, then insert the frozen yuzu cream and finish with the remaining mousse, smoothing it out. Freeze for 3 hours. **7.** Break the white chocolate and cut the cocoa butter into small pieces, then melt them in a bain-marie. Remove the frozen dessert from the moulds onto a wire rack. Use a spray gun to layer over the entire surface. Place the dessert on the compressed shortbread crust, finish with a few drops of neutral icing and candied yuzu.





## APPLE TURNOVERS

For 4 turnovers - Preparation time: 50 mins - Resting time: 12 hours - Cooking time: 1 h 35 mins

**INGREDIENTS:** 500g puff pastry - 4 medium golden apples - 125/150g brown sugar - 20/30g butter - 1 egg to glaze

**1.** Roll out the puff pastry to a thickness of 3mm. Cut out 4 turnovers, each weighing around 100g. Cover with cling-film and place in the fridge for 1 hour. Preheat the oven to 180°C. **2.** Peel the apples and remove the cores. Melt a little butter to glaze the apples. Place them on a baking tray covered with a silicone mat and bake for around 45 minutes: the apples should be roasted and melting, but still have a little chewiness. Leave to cool before placing them in the fridge. **3.** Remove the puff pastry bases from the fridge and roll out lengthways to a thickness of 2mm. Moisten the bottom half of each pastry base and place 1 apple in the centre. Fold the puff pastry over the top, making sure to stick it edge to edge. **4.** Brush the turnovers with beaten egg and place in the fridge for 1 hour. Glaze the turnovers a second time with beaten egg, then sprinkle all over with brown sugar. **5.** Preheat the oven to 180°C. Place the turnovers on a baking tray covered with a silicone mat. Bake for 40 to 50 minutes.

## GREEN TEA-CRANBERRY BREAD

For 2 loaves - Preparation time: 30 mins - Resting time: 14 hours 45 mins - Cooking time: 35 mins

**INGREDIENTS:** 362g bread flour + extra for dusting green tea - 60g cranberries THE DAY

**BEFORE :** **1.** Heat the water to 58°C. Mix the flour and water slowly for 5 minutes. Cover with a cloth and leave to rest for at least 1 hour. **2.** Add the liquid sourdough, salt, yeast and green tea. Knead again for 10 minutes on low speed, then 1 minute on medium speed. Then drizzle in the water until absorbed. **3.** Add the cranberries and mix at medium speed. Form into a ball, transfer to a floured bowl and cover with a damp cloth. Leave to rise at room temperature for 1 hour. **4.** On a lightly floured work surface, de-aerate the dough. Then make a simple turn by folding a third of the pastry towards the centre, then the other side, to obtain a fold of three - 250g water and 35g water for misting - 50g liquid sourdough - 8g salt - 2g baking yeast - 20g Sencha even thicknesses. **5.** Transfer the dough to a floured bowl and cover with a damp cloth. Refrigerate for at least 12 hours.

**SAME DAY:** **6.** Remove the container from the fridge and leave the dough to rest for 45 minutes. On a lightly floured work surface, divide it in two and gently flatten each piece with the palm of your hand. **7.** Fold over a third of the dough and press down with your fingers. Turn it 180°, fold over a little more than a third of the dough and press again. Fold the dough in half, lengthways and seal the edges. Roll the dough to obtain an oval shape. Repeat for the second dough piece. **8.** Place the dough pieces on a lined baking tray. Cover with a damp cloth and leave to rise at room temperature for 1 hour. Refrigerate for at least 12 hours. **9.** Preheat the oven to 240°C. To keep the oven moist, pour a bowl of water into the drip tray 5 minutes before placing the dough in the oven. **10.** Score the dough using a scalpel, at least a quarter of the way through to allow the gases to escape during the first few minutes of baking. Place in the oven and bake for 15 to 20 minutes at 240°C, then 10 to 15 minutes at 200°C. The loaves are cooked to perfection when golden in colour and hollow when tapped from underneath. Leave the loaves to cool on a wire rack.





**VANILLA MILLEFEUILLE**

For 6 people - Preparation time: 1 hour 15 mins - Resting time: 13 hours - Cooking time: 30 mins

**INGREDIENTS:** 450g puff pastry - **Gelatine paste for the cream:** 2.5g fish gelatine - 15g water - **Vanilla cream:** 225g patisserie cream - 8g liquid vanilla extract - 2g ground vanilla powder - 60g single cream - Garnish: Icing sugar - 1 empty vanilla pod

**1.** Prepare the gelatine paste for the cream. In a container, whisk the fish gelatine with cold water. Refrigerate for 2 hours. **2.** Roll out the puff pastry into a rectangle of 40 x 30 cm 2.5mm thick and place it on a lined baking sheet. Keep in the fridge for at least 30 minutes. **3.** Preheat oven to 180°C (fan). Place the baking tray in the oven and, after 10 minutes of cooking, place a silicone mat and a wire rack on top. Bake for 25 to 30 minutes. Leave to cool to room temperature. **4.** Prepare the patisserie cream. Heat the gelatin mixture. Work the cream through with a spatula, then add the melted gelatin and the two types of vanilla and whisk vigorously. **5.** Whip the cream and when it is mousse-like in texture, gently fold it into the pastry cream using a pastry spatula. Seal tightly with cling film and chill in the fridge for 30 minutes. **6.** To assemble: cut three 18cm discs in the sheet of mille-feuille. Fill a piping bag and place drops on the outside of the puff pastry. Place a second disc of puff pastry and press lightly, then pipe another 150g of cream in the same way as the first layer. Add the last disc and press down again. Gently dust with icing sugar and decorate with an empty vanilla pod.

**COCONUT CAKE**

For 8 people - Preparation time: 1 hour 10 mins - Resting time: 7 hours - Cooking time: 50 min

**INGREDIENTS:** 300g rice pudding - **Gelatine paste for coconut mousse:** 6g gelatine - 36g water - **Shortbread pastry:** 130g plain flour - 36g icing sugar - 16g ground almonds - 2g salt - 70g butter - 40g eggs - **Compressed shortbread:** 270g shortbread pastry - 100g hazelnut praline - 80g feuilletine (crushed crêpes gavotte or spun sugar) - 30g coconut oil - 15g ground coconut - **Coconut mousse:** 240g coconut milk - 45g caster sugar - 30g egg whites - 200g single cream - Garnish: Pieces of shortbread - Ground coconut - Coconut shavings

**1.** Prepare the gelatine paste for the coconut mousse. In a bowl, whisk together the fish gelatine with cold water. Keep refrigerated for 2 hours. **2.** To make the pastry, place the flour, icing sugar, ground almonds and salt in a bowl. Add the cold butter and mix until sandy in texture. Pour in the beaten egg and mix. When the dough is smooth, roll it out to 5mm thickness between two sheets of greaseproof paper. **3.** Preheat the oven to 180°C (fan). Place in the oven and bake for 15 to 20 minutes. Leave to cool to room temperature. **4.** Grind the shortbread pastry into a powder. Add the praline, coconut powder and feuilletine and mix gently with a spatula until smooth. Add the melted coconut oil and mix again. Pour into a pastry circle and smooth over. Refrigerate for at least 30 minutes until ready to use. **5.** Prepare the rice pudding. Pour into a pastry circle and freeze for at least 1 hour. **6.** For the coconut mousse, heat the sugar and egg white to 50°C in a bain-marie, then pour the mixture into a bowl and whisk at high speed to obtain a Swiss meringue. Whip the cream until frothy. **7.** Heat the gelatine mass in a saucepan, then whisk it into the coconut milk. When the gelled coconut milk reaches 20-25°C, add a small amount of cream and whisk vigorously. Gently fold in the Swiss meringue and finish with the remaining cream. **8.** To assemble: fill three quarters of a silicone mould with coconut mousse, add the frozen rice pudding and finish with the rest of the mousse. Smooth and place in the freezer for at least 3 hours. **9.** Remove the dessert from the mould, warm it with your hands, and roll it in the ground coconut, tapping to remove any excess. Place the mousse on the shortbread, then add a few pieces of shortbread pastry and coconut shavings.



### KOUGLOF

For 1 kouglof (22cm terracotta kouglof mould) - Preparation time: 50 mins - Resting time: 18 hours - Cooking time: 45 mins

**INGREDIENTS: Macerated raisins:** 35g water - 100g golden raisins - 1 vanilla pod - Pastry: 250g oatmeal flour + some for the worktop - 100g egg - 40g whole milk - 5g salt - 30g caster sugar - 7g yeast - 75g liquid yeast - 8g orange blossom water (optional) - 100g butter, room temperature + some for greasing - Garnish: 12 whole almonds - 75g clarified butter - Crystallised sugar

**THE DAY BEFORE: 1.** Bring the water and halved vanilla pod to the boil. Pour over the golden raisins and leave to macerate overnight in an airtight container. **SAME DAY: 2.** In a bowl, place the eggs, orange blossom water (optional) and milk. Add the oatmeal flour, sugar, salt, baking powder and liquid sourdough. Knead for 5 minutes at a slow speed, then for 6 minutes at medium speed, until the dough pulls away from the sides. Add the macerated raisins and knead a final time until smooth. **3.** Form a ball in a lightly floured bowl, cover with a damp cloth and leave to rise at room temperature for about 3 hours. **4.** De-aerate the dough, then shape it into a ball and return it to the floured bowl, covered with a cloth. Set aside in the fridge for 1 hour. Generously butter the kouglof mould and place the whole almonds in the indentations. **5.** On the lightly floured worktop, roll out the pastry again, then pierce the centre to form a ring to be placed in the mould. Press to release the air and shape to the mould. **6.** Preheat the oven to 30 °C (fan or natural heat), then turn it off and place the kouglof inside, covered with a damp cloth to rise for at least two hours: it should fill the mould. **7.** Preheat the oven to 180 °C (fan). Bake for 35 to 45 minutes. Remove the kouglof from the mould and leave to cool before brushing it with the clarified butter. Finally, roll it in the sugar.



© ZOE ARMBRUSTER & BLAISE GARGAENNEFOR "UTOPIE" BY ERWAN BLANCHE & SEBASTIEN BRUNO, SOLAR EDITIONS

### CHAI LATTE

For 4 mugs - Preparation time: 5 mins - Resting time: 5 mins - Cooking time: 10 min

**INGREDIENTS: 500g water - 1 cinnamon stick - 4 cloves - 8 green cardamom pods - 2 star anise - 1sp of ginger powder - 4 black peppercorns - 10g black tea - 500g milk - Maple syrup or honey**

**1.** In a pan over low heat, dry roast the cardamom, peppercorns, star anise, cinnamon and cloves for 1 minute. Using a wooden spoon, stir and press the spices to develop their aromas. **2.** Pour the water and milk into a saucepan, add the black tea and the vanilla pod, split in half and scrape out, and add the powdered ginger. Add the roasted spices, bring to a simmer and turn off the heat. Cover and leave to infuse for 5 minutes. **3.** Filter the mixture and sweeten it to your taste with maple syrup or honey. Serve hot.



**Who is the chef?** "We created this book by simplifying some of our favorite creations so that everyone can replicate them at home" exclaimed pastry chefs, Erwan Blanche and Sebastien Bruno. From meeting on the benches of the leading French culinary school Ferrandi to reuniting in Paris years later after travelling the world, their mutual vision and creativity became a reality with the opening of their first boulangerie-patisserie "Utopie" in Paris, in 2014. They pride themselves in making 100% handmade pastries prioritizing local and raw ingredients. Some breads, viennoiseries and cakes are available all year round, others are seasonal or just for a weekend! Another reason for true foodies to become utopian!

© "UTOPIE, 80 RECETTES FACILES ET CREATIVES DE BOULANGERIE PATISSERIE QUI VOUS FERONT REVER" ("UTOPIE, 80 EASY AND CREATIVE BAKERY AND PASTRY RECIPES THAT WILL MAKE YOU DREAM".) SOLAR EDITIONS



Elle INTERNATIONAL

# HOROSCOPE

## ARIES

20 MARCH - 19 APRIL

You're under the influence of softer planets than usual for the next few weeks, and could find yourself making choices based on sentiment rather than practicality. As long as it's just with small things, there's no problem - but other people may try to take advantage, and push you into agreeing to what they want when previously you would have said no. Wait for your normal energies and sharp thinking to return.

## TAURUS

20 APRIL - 20 MAY

It seems that you are having to pour more and more money into a love affair to keep it going. Of course, you always have a great time when you are having a glitzy night out together, but you can't help thinking that the love ought to be there on ordinary working days too; if it isn't, you're right to be worried. Put your own interests first. Don't feel you have to stay with it if you know it's not what you want.

## GEMINI

21 MAY - 20 JUNE

It's often better simply to hold something in front of you as an icon, or a model; if you actually attain it, the reality can be disappointing, and that seems to be the case now with a career move which is a lot less inspiring close up than it was when you were further away. But if you haven't made a firm commitment to it yet, you can let it go - and a week later you will find something genuinely new and far more exciting.

## CANCER

21 JUNE - 21 JULY

Superficial differences of opinion or taste are easy to identify, but also easy to work around. Deeper differences are harder to find, and very difficult to resolve once revealed. As you will realise, the real issue is not in the relationship at all, but in you, and in the set of values and beliefs you brought with you. If these are to continue to be useful, they must also be flexible; loosen them a little, and allow yourself to grow.

## LEO

22 JULY - 22 AUGUST

To get to where you want to be, you have to move from where you are. It sounds obvious, but you are too closely attached to your present location and lifestyle to uproot yourself completely and take a risk on an unknown future. Maybe you are trying to find a way to move forwards without letting go of what you have. It's not possible: as every explorer knows, to go far, you have to be prepared to travel light.

## VIRGO

23 AUGUST - 22 SEPTEMBER

For all Virgos, perfection is the ultimate goal, and you will do all you can to reach it. But nothing is ever truly perfect, and there is a real risk of ending up with nothing at all if you set your standards too high. Right now you face a decision about a personal relationship. Can you live with its imperfections, and accept it as it is? Or is that asking too much? Think about the long term before making your final choice.

# SEPTEMBER

Text by BERNARD FITZWALTER

## LIBRA

23 SEPTEMBER - 22 OCTOBER

Sometimes when you meet someone for the first time, you can tell in those first seconds that you will want to see them again. You also know that if you form a relationship with them, it probably won't end well - yet you still want it. That's all in the future, because right now you're both busy with other things and it will be some months before you can pursue your desires. But at least you've met; that's a start.

## SCORPIO

23 OCTOBER - 21 NOVEMBER

If you think you've gone too far or too fast before you were ready, then the next few weeks will let you take a step back to where you were earlier in the year. It's not really an escape route, it's just a little pause, giving you time to stop and think, to make any necessary adjustments, or to say what you should have said earlier. You'll be moving forward again in a month or so - but this time you'll be better prepared.

## SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

When the outer planets make demands on you then obviously, you have to do what's necessary to resolve the crisis they create. But there are a few times during the year when you are free of such pressures, and this is one of them. It's tempting just to take it easy and indulge yourself - but it's also a good time for thinking about where you are and where you're going. If you look, you'll see a new path emerging.

## CAPRICORN

21 DECEMBER - 19 JANUARY

You know what you are good at, and you focus on that - but you have other talents, too, which you have always ignored. A once-a-decade alignment of planets now urges you to try something that you have often talked about, but never actually done. It could be the start of a new career - but more importantly, it will help you find a part of yourself you somehow sensed was always there, but couldn't reach.

## AQUARIUS

20 JANUARY - 18 FEBRUARY

For the last few months you have been trying to be what others want you to be, and to push forwards even though you have no real idea of which direction to take. Now, as your ruler Uranus comes to a halt in the base sector of your chart, you realise you have no more energy for such empty endeavours. You need to connect with your roots, and re-establish your own identity. Let everything else wait.

## PISCES

19 FEBRUARY - 19 MARCH

Relationship issues that you thought you had left in the past seem to have come back. Naturally, you are disappointed at having to go through it all again, but since you have been here before, you know what happens next, and you also know that it won't hurt as much as it did last time. The only question you need to ask is whether you really want this as a regular part of your life. If not, re-set the rules.





## Play

### NESHAR BEEL BY BAYOU

From playing at Coachella to soon launching his debut album, Egyptian R&B artist Bayou is having a moment. After his latest single Haifa Wehbe had everyone dancing from TikTok to Instagram, this album is set to be a true reflection of being a third-culture kid, case in point single Neshar Beel.



## WATCH SEE PLAY

With *calendars a buzzing*, these are the noteworthy happenings causing a buzz at *the moment*



## See

### GISELLE AT THE DUBAI OPERA

Mark your calendars: The Polish National Ballet and Orchestra are bringing the magic of Giselle to the Dubai Opera from 18-21 September. Giselle is known as a true classic ballet repertoire – complete with the history, romance and its tragedy depicted through beautiful music and choreography. We know there will be tears, so maybe don't recommend it for your healing bestie.



COMPILED BY SWATIJAIN

## Watch

### SELLING SUNSET

Nothing but sheer intrigue has us looking at real estate listings of these beautiful houses in the middle of Calabasas, wondering if the 15-room, 18-bath house with only the one sauna is going to be enough. I'm starting to think it's got something to do with binging on Selling Sunset & Selling OC. With divorce and baby mama dramas in the cast, I know I can't wait to see what real estate has in store!



## Listen

### EVEN THE RICH

Finding the most unhinged podcasts has become a not-so-secret personal hobby, especially as they help me get my steps in. My current new obsession is Even the Rich with co-hosts Brooke Siffrin and Aricia Skidmore-Williams. They tell you stories about some of the greatest family dynasties right from the Royals to the media mogul Murdochs, the Carters and more

## Follow

FROM TRAD WIVES TO THE THE BAKERS CLUB, I'M STARTING TO SENSE A THEME WITH MY EXPLORE PAGE AND FOOD. HINT – BAKERS GONNA BAKE BAKE BAKE BAKE.



**BAKES BY OLIVIA**  
@Bakesby.olivia

When it comes to baking cakes straight out of my dreams, Olivia really does take the cake. From chocolate & honeycomb cake to Wimbledon strawberries & 'cream' cupcakes, I can watch her bake for days!



**MANON LAGRÈVE**  
@Manonlagreve

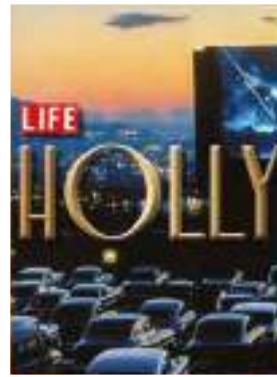
A random afternoon craving found me watching this French baker make the most delicious looking marble cake aka Gateau Marbré. Since then, I've been hooked. Yes, she definitely knows a how to make beautiful, simple food.



**SALLY MCKENNEY**  
@Sallysbakeblog

Having actually tried her cookie recipe one time – I can confirm, it worked like magic – Sally's little tips and secrets end up being the secret sauce to making any recipe work. Follow her if you have an avid passion for baking, or not.



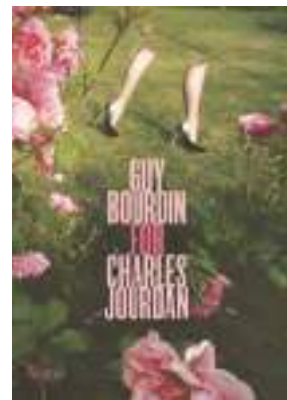


**LIFE. HOLLYWOOD**  
by Taschen  
In this two-volume release 'Life. Hollywood,' Taschen pays tribute to one of the publications they came to be known for. This 600-page set features Life's extensive archives, and chronicles the golden age of celebrity photojournalism featuring hundreds of meticulously researched and curated images.



# READ

Hold on to *that lingering* feeling of summer with *some* of the hottest new coffee table reads!



**GUY BOURDIN FOR CHARLES JOURDAN**  
by Rizzoli  
Known for his campaigns in the 50s and 60s, French fashion photographer Guy Bourdin's work with couturier and shoe designer, Charles Jourdan, was dynamic and captured the spirit of the French fashion of that era. This book celebrates the duo's work with over 150 images, never published before.



**THE STATE OF MIND: PALESTINE**  
by Nour Jarrar  
Self-published by Dubai-based Palestinian author Nour Jarrar, this book narrates the rich and resilient history and spirit of the Palestinian people. Its beautiful pages reflect on the authors heritage and identity through a collection of personal accounts and vintage photographs.



**MARBELLA SOL**  
by Assouline  
Once Andalusia's best kept secret, Marbella is a social archaeological site where generations have visited and lived lives of sun-gilded leisure. From royalty to rock stars, this once quiet, traditional village has some wild stories to tell and Assouline captures it all; from the picturesque port, beaches to its charming town streets and its glamorous nightlife.



COMPILED BY SWATJAIN

# L'ART DE LA VIE

French

Every Friday  
from 5pm

French Riviera Vibes  
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