

ELLE

ARABIA

JULY/AUGUST 2024

CELEBRATION OF
CRAFTSMANSHIP

WE EXPLORE THE
RICH HERITAGE AND
INNOVATION IN
HIGH JEWELRY

HAYETT BELARBI MCCARTHY

Style REVOLUTION

YOUR GUIDE TO THIS SUMMER'S SIZZLING TRENDS
AND NEXT SEASON'S MUST-HAVES

UAE DHS15





BVLGARI
ROMA 1884

ELLE

July/August 2024
Issue 156

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HAYETT MCCARTHY
in Bottega Veneta's Pre
Fall 2024 collection

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Model Hayett McCarthy

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SUMMER DREAMS...

Dear Readers,
Welcome to our combined July-August issue! As summer shines upon us, we've curated a collection of stories and features to inspire and delight. Our cover showcases the enchanting Hayett McCarthy in Bottega Veneta's Pre Fall 2024 collection, perfectly embodying elegance and style. This edition invites you to embrace the laid-back yet sophisticated summer vibe. Drift away with our feature on seaside elegance, explore Gucci's latest cruise collection, and marvel at BVLGARI's 140th anniversary of exquisite craftsmanship. Discover the innovative DZIGN 2024 biennale, which focuses on art, culture, and ethical design solutions, and meet Myrna Ayad who is sharing and safeguarding inspiring stories from the region. In fashion, join us for a glamorous behind-the-

scenes look at Cannes and a tropical escape with "Club Tropicana." For beauty enthusiasts, we highlight Fendi's new fragrance journey and a visit to Serge Lutens' private foundation in Marrakesh. Our culture section celebrates the sea's transformative power with a selection of captivating reads and provides a guide to the hottest happenings this summer. Here's to a stylish and inspiring summer!



Dina Spahi
dina.spahi@ellearabia.com

SEA & SKY...
We're inspired this month by the carefree and calming spirit of soft blues



1. ALAÏA DRESS 2. DIOR EYEWEAR 3. GUCCI TOTE 4. AQUAZZURA CLUTCH 5. POLARBOX COOLER 6. OSÉREE BIKINI 7. POMELLATO NUDO EARRINGS WITH DIAMONDS AND SKY BLUE TOPAZ 8. ALEXANDER MCQUEEN SLIDES



ELLE FRANCE

CHARLOTTE GAINSBURG, RESILIENT

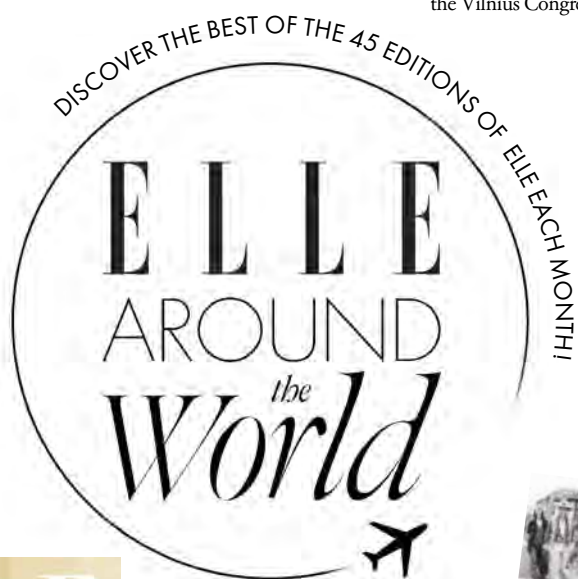
A multi-talented artist, with an incredible legacy, Charlotte Gainsbourg is entering new territory with a long-awaited role in “Etoile”, an upcoming mini-series created by the Palladino couple for Prime Video. “I love comedy. The more time passes, the more I want to do more,” she tells journalist Françoise Delbecq. Paying tribute to her parents is a key thread in her life, from commemorating her mother in the documentary “Jane by Charlotte” (2021) and honoring her father by opening “Maison Gainsbourg” last year. Charlotte Gainsbourg still has memories to make and to share.



ELLE LITHUANIA

A BRAND-NEW MAGAZINE AND A DESTINATION TO DISCOVER

2024 welcomes the debut of ELLE Lithuania and with it comes vast opportunities to discover the unique heritage and rich traditions of this Baltic state. The Spring and Summer seasons offer an excellent occasion to participate in local traditions, like a visit to the Nida lighthouse. Or spend an evening immersed in symphonic music at the newly adapted Lithuanian State Symphony Orchestra, formally the Vilnius Congress Palace. Let's go!



ELLE ITALY

GO WEST

Beyoncé's album "Cowboy Carter" and her collaboration with icons including Dolly Parton has us all donning Texan boots, fringe and a cowboy hat! Revived by luxury houses such as Dior, Chloé and Isabel Marant, this trend is strutting down the Parisian runways. Bring country to the city with a touch of suede or washed denim. Saddle up!



ELLE USA

THE SECRET SUPERPOWER OF NICOLE KIDMAN

The Australian actress strikes a pose under the lens of Mario Sorrenti. In a midnight black jumpsuit by Saint Laurent, she radiates. Kidman is definitely a top role model. From supporting female directors, most recently Lulu Wang with her new series Expats to raising millions for breast cancer research, she is committed to making a lasting difference. Community is paramount, both in her work and in her personal life, “I’m raising daughters. I’m a wife, I’m a best friend. I’m a sister, I’m an aunt. I have deeply intimate relationships, and I’ve always been that way. And that, to me, is the meaning of life.”



ELLE KOREA

GREEN DESIGNERS TREND ALERT

Vegetables, spices, flowers... No, you're not in an issue of ELLE à Table! These are the elements used by Paolo Cazana to create break-through natural dyes, one of the nine new sustainable designers disrupting the industry. Committed fashion is making its stand, from the Avavav fashion show that showered the models in garbage, to global superstar Zendaya wearing a Torishéju dress at a preview of Dune: Part Two. The path to ethical fashion is going full steam ahead.

ELLE COTE D'IVOIRE

A NEW SOURCE OF INSPIRATION

African fashion is booming, and ELLE Côte d'Ivoire is emerging as a new essential guide in style. In this brand- new magazine, one discovers brands like Asantii, offering timeless and ethical clothing. With their symbolic prints, perfect cuts, and vibrant colors, you'll find a wardrobe here that exudes joy. Spearheaded by Rwandan Maryse Mbonyumutwa, this project aims to showcase the expertise of African talents. Our eagerness? To discover even more new arrivals. Stay tuned. As she puts it, "Escapism," her breakout single, soared to the top spot, showcasing the raw emotion that defines her artistry.



ELLE CHINA

THIS IS 60... YEARS OF DIPLOMACY WITH FRANCE.

ELLE China moves through the Forbidden City in Pekin (getting an exceptional authorization to film) and arrives at The Palace of Versailles (France) to tell stories of cultural and artistic exchanges between the East and the West. Two nations, China and France, intertwined in the celebration of 60 years of diplomatic relations. The photo shoot by Benoit Peverelli features Haute Couture looks, such as a Christian Dior's amazing dress. It captures the essence of two worlds as one through our shared four seasons. Let yourself be transported by these unique tours.



ELLE INDONESIA

FEMINIST ICON

Laura Basuki and Putri Marino, two Indonesian actresses, carry the voice of Kartini, a national feminist icon. Their fight begins in their art, the cinema, where they advocate for a diverse narrative and gender equality within the industry. Through the characters they bring to life on the silver screen, they strive to serve as role models for women so as to “open up public discourse and influence our insights about understanding the importance of women making life decisions and standing up for themselves.” At the heart of the action.





The RING

The Pâquerette Collection by *Van Cleef & Arpels* was inspired by the vibrant beauty of summer blooms. This limited collection of rings combines golden hues with the vivid tones of rare natural stones like onyx, malachite, and turquoise.



The BAG

The Jamie 4.3 is the latest addition from *Saint Laurent's* Summer 24 collection and features signature elements like the Rive Gauche carré patchwork, maillon chain, and cassandre logo in light bronze. Crafted in supple, semi-shiny lambskin with bronze hardware.



The TIMEPIECE

Delightfully petite and stylish, the new Royal Oak Mini watches bring back a feminine classic from 1997. Available in 18-carat yellow, white, or pink gold, these 23 mm models from Audemars Piguet's "Mini Oak" collection showcase bold design in a compact size.





GIOSTAINO

A FRESH TAKE ON TRADITION

We'll always have London: *Gucci Cruise 2025*



FIORONI

Gucci's Cruise 2025 fashion show was a tapestry woven with the memories and inspirations of Creative Director Sabato De Sarno. Taking place at Tate Modern, the event reflected both the heritage of Gucci and De Sarno's personal experiences. The collection highlighted the juxtaposition of man and nature, sentimental versus minimal, encapsulating the duality of London and life itself. A celebration of individuality, the Gucci Cruise 2025 collection twists archetypes to create a unique blend of sartorial elegance and everyday practicality, honoring its heritage while embracing the future.



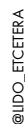
CASPAR RUZ UNDBERG



Highlights of the GUCCI CRUISE 2025 COLLECTION:

- Dichotomies in Design:** The collection thrives on contrasts, mixing rigor with extravagance, and strength with delicacy. It redefines Englishness with an Italian twist.
- Reimagined Classics:** Tailored short coats in technical gabardine are paired with wild chamomile flora motifs, blending sharp precision with natural softness.
- Innovative Embroidery:** Flower embroideries gain new dimensions in 3-D laser-cut organza and hand-moulded sequins, showcasing Gucci's dedication to craft and innovation.
- Versatile Outerwear:** Protective outerwear is set against chiffons, ruffles, and lace, merging evening elegance with everyday wear.
- Symbolic Accessories:** The iconic lobster-clasp is reimagined on a feminine pearl necklace, while horsebit details on suede pay homage to Gucci's equestrian roots.
- Modernized Tartan:** Traditional plaids are transformed into delicate embroidered bead fringes, breathing new life into classic patterns.
- Gucci Blondie Bag:** The emblematic Gucci Blondie bag merges preciousness and pragmatism, featuring leather-clad logos and jewelry-inspired techniques.





Whatever your final destination might be, these are the essential summer pieces to carry you from beach to bar and beyond...



Make the most of *nature's*
bounty in *earthy tones* and
textures that'll go hand in hand
with *sun-kissed tan lines*.

1. TEN THOUSAND THINGS
2. ANDRES OTALORA
3. GIANVITO ROSSI 4. SAUER
5. ONIA 6. SAINT LAURENT
7. TAN LUXE 8. BEN AMUN
9. SSONE 10. CHRISTOPHER
ESBER 11. ZIMMERMANN
12. AMANU 13. JANESSA
LEONE



1. HERMÈS 2. CALA DE LA CRUZ
3. CHRISTOPHER ESBER 4. ADRIANA DEGREAS
5. DIOTIMA 6. DEZSO SARA BELTRÁN 7. SAINT LAURENT
8. MAGDA BUTRYM 9. TOTEME
10. DIPTYQUE 11. LOEWE
12. JOHANNA ORTIZ 13. BOTTEGA VENETA

Treasure Island

Chic separates and simple, timeless accessories will add a jolt of quiet drama to breezy summer days and nights alike.



1. ZIMMERMANN 2. MAYGEL CORONEL 3 & 4 JULIETTA
5. OSÉREE 6. ANEMOS 7. KAREN WAZEN
8. LA DOUBLEJ 9. PRADA 10. PUCCI 11. JIMMY CHOO



Retro Revival

Old is gold and high-rise silhouettes not only ooze timeless appeal, they'll flatter figures this summer and for many more to come.

Coveted Collaboration

WHO: Mango X Siedrés
WHAT: Think skin baring dresses and playful crocheted separates, all at Mango price points – a summer capsule that bids homage to Y2K-inspired, beach club culture.



© CHANEL BY CASS BIRD

SUNNY DISPOSITION

From seaside adventures to dips in the pool, Chanel's Coco Beach 2024 collection will have you making a splash in summer pastels, bold and fun accessories, as well as a series of swimwear you'll wear on rotation all holiday long.



FASHION MEMO

With summer in full throttle, here is what our editors are coveting at the moment

Everybody's Wearing... Capris

Just below the knee is where trouser hems stop at this season and it's quite the flashback to the 90s where these numbers were top of the crop!



SANDY LIANG

COPIER

3.1 PHILIP LIM

COPERNI

LAUNCHMETRICS SPOTLIGHT



All or nothing

Be it a day by the beach or pounding the concrete jungle, Gucci's XXL tote will carry everything and then some



Trending... Straw Savors

Easy, effortless raffia sandals are the ultimate slip-on-and-go warm-weather staple

Label to know: Victoria Leivissa

Selling boho cool meets Parisienne chic, this enchanting label embodies a free spirit aesthetic where each piece features symbols and patterns inspired by the spiritual world.



Pssst... Investment Piece(S)

We knew to add that Celine beige bikini to our summer wishlists but who knew that we would be adding fitness equipment courtesy of the French Maison. Yes, you heard us right; Celine just launched a range of yoga mats, kettle bells, dumbbell weights and – the piece de resistance – a Triomphe Canvas leather Reformer machine, everything you need to get those abs for the bikini that started it all.





BEGUM IN WONDERLAND

The Turkish designer on whimsy creations, her love of insects and why we should all have a bit of cheeky fun with our jewelry



of inspiration, especially insects, scorpions, and lobsters, which are often deemed unattractive. I seek to uncover the beauty in these overlooked beings. I feel a special affinity towards insects; they are fragile yet represent resilience and evolution, much like myself. Delicate and emotional, yet powerful and resilient, I see a reflection of these qualities in my own character. **How do you like to see your jewelry styled?** I believe there are no rules or boundaries in the use of jewelry. Sometimes, a way of wearing jewelry that doesn't look good to me might make that woman feel great that day. I like to see jewelry styled in a way that makes the wearer feel good, encouraging them to take out the pieces they save for "special occasions" and

How would you describe the look you have created? The is a brand that is very bold, unapologetic, unafraid to be itself, not following trends, and not prioritizing commercial concerns. In fact, it started out organically without a business plan. This makes it very genuine, true to itself, and uniquely individual, helping it stand out from the crowd.

And the Begum Khan woman, who is she? Someone who embraces their uniqueness with pride. She's unafraid to voice her opinions, stays true to herself, follows her dreams, and assertively pursues her desires.

Do you ever work with muses? I find all the women I encounter very inspiring. Every day, the women in my life – my team, my family, my nieces, and my friends – are incredible ladies, and they are all my muses.

Your pieces are fun, whimsy and creatively cheeky. What's usually your inspiration? Nature, flowers, and animals are my greatest sources

wear them whenever they want to feel special.

What are your own jewelry classics? I love the watch that I inherited from my grandfather, as well as my grandmother's and grandfather's wedding bands.

Personally speaking, what do you wear the most? I think the Icons Artemis Choker because it tells me about all the members of my family who inspire the brand.

Do you have an early jewelry-related memory that sticks out? Ever since I was a child, I've been deeply fascinated by jewelry. Like many girls, I would dig through my mother's drawers, using brooches as earrings, turning necklaces into belts, and eagerly waiting by the jewelry box as if it were a treasure chest. As a young girl, I began collecting vintage pieces, and eventually, this passion led me to create cufflinks. This journey has brought us to where we are today.



I LIKE TO SEE JEWELRY STYLED IN A WAY THAT MAKES THE WEARER FEEL GOOD, ENCOURAGING THEM TO TAKE OUT THE PIECES THEY SAVE FOR "SPECIAL OCCASIONS" AND WEAR THEM WHENEVER THEY WANT TO FEEL SPECIAL

ELLE

accessories

LOEWE Flamenco Purse in mellow nappa lambskin in Sea Salt from the FW24 Precollection... With its soft leather, ruched design, signature knots, donut chain and leather strap, it epitomizes the best of design, versatility and function.



Bask in Style...
OUR EDIT OF THE MUST-HAVE ACCESSORIES
FOR SUMMER '24

LOEWE FW24



Street style

PUNCTUATING PASTELS

Life in color, that is pastel if you go by the street style set's choice of sweet lavender, millennial pink and mint green of course, is so much livelier and dreamier than life in black and white. A head-to-toe saccharine look will keep your heads in the cloud all summer long – it'll be hard to come back down come September!



LAUNCHMETRICS SPOTLIGHT

INTO THE BLUE

Take a deep dive straight into summer by mixing and matching shell-adorned accessories for a modern mermaid look that will make waves on and off the beach as well.

1. JOHANNA ORTIZ 2. ULLA JOHNSON
3. SIMKHA 4. ALANUI 5. JULIETTA 6. LACK OF COLOR
7. JOHANNA ORTIZ 8. ANNI LU

WICKED WICKER

Whatever you call it – a market tote, raffia bucket or simply what it is, a plain old basket – woven bags are eternally chic and come summer, the must-have accessory of the season!



MUST-BUYS



LAUNCHMETRICS SPOTLIGHT

STYLE TIP

Have a little more fun with your footwear and go for styles with rhinestones or a sparkly shimmer for a subtle statement that'll still wow.

STYLE TIP

Ballet flats look cool with a sleek maxi skirt and a white tank top but to really show them off wear them with simple tailored shorts and let them do the talking.



STYLE TIP

A classic black pair is a closet must and will see you through season after season. Paired with a summer frock or white linen pants, it looks equally as chic.

BALLET BEAUTIFUL

Easy, effortless and the epitome of comfort, ballet flats are not only practical for balmy days exploring the city, they're the ideal summer dancing shoes that will take you from dusk till dawn.



Dioriviera Dreams

Dior Maison's newest additions to the Dioriviera capsule, designed by Maria Grazia Chiuri, feature iconic toile de Jouy and a sun-dappled reinterpretation on crockery, glassware, accessories, table linens, embroidered cushions, and more...



Exploring new shores...

This summer, UAE-born and based Surf Club makes its international debut in the land of endless revelry, Ibiza.

HOME & AWAY

Step Inside...

With Hotel Esencia, step into what's been ranked one of the world's top 25 best hotels. Once an Italian duchess's home, it's nestled against the Yucatan jungle on Xpu-Ha Bay, Mexico's only undeveloped Riviera Maya coastline. This 50-acre, hush-hush property, halfway between Tulum and Playa del Carmen, embodies quiet luxury, drawing style-setters like Bella Hadid and Adriana Lima. The book captures the hotel's charm and explores the beach and 12,000-square-foot mansion. Published by Assouline & available @ Assouline.com



Make a Splash!

Louis Vuitton's By the Pool collection is just what the season ordered...

Chloé Arts, an initiative promoting female empowerment, debuts with Danish artist Mie Olise Kjærgaard in Paris, showcasing her paintings celebrating female liberation. The exhibition is on view at the Chloé Paris flagship store, coinciding with Chemena Kamali's first collection for the house.



A Sporty Summer...

We love this latest series of products in the Balenciaga's Objects line that celebrate the summer season: a volleyball, a large towel, a board made for water athletics, pétanque boules, and a racquet set.



ELLE

jewelry

TIME TO TAKE A JOURNEY...
The Louis Vuitton Escale Cabinet of Wonders, a collection inspired by Gaston-Louis Vuitton, introduces four new time-only models to mark the 10th anniversary of Escale: 2 rose gold and 2 platinum models drawing design inspiration from Louis Vuitton's iconic trunks.



In the Spotlight...

THE LATEST LAUNCHES AND SPECIAL COLLECTIONS + WE TALK TO THE MASTERS!



For over 26 years, Chopard has illuminated the Cannes Film Festival with its exquisite jewelry, merging the worlds of high fashion and cinema in a dazzling display of artistry and elegance where each piece of jewelry not only enhances the star-studded allure of the festival, but also tells a story of craftsmanship and tradition. As the official partner and jeweler of the event, Chopard's creations, from dazzling necklaces to intricate earrings, have become synonymous with the elegance and sophistication that define Cannes, making the brand an integral part of the festival's legacy. From 1998, the Swiss Maison creates all the awards presented by the festival, including the most prestigious of them all: the Palme d'or.



In 1998, Chopard solidified its esteemed position in the world of cinema by crafting all the awards showcased at the Festival, a tradition it continues to uphold today. Among these accolades stands the illustrious Palme d'Or, the epitome of cinematic excellence and the most coveted prize of the Cannes Film Festival. No less than 70 hours of work are required to create the Palme d'or in the Maison's workshops. It is entrusted to a single jeweller who, like an orchestra conductor, ensures consistency throughout this process involving six artisans.



Against the backdrop of philanthropy and fashion, Chopard proudly assumed the role of Presenting Sponsor at the 30th amfAR Gala Cannes, where its Haute Joaillerie creations took center stage, illuminating the runway show meticulously curated by the renowned Carine Roitfeld.



Earrings twirl gracefully in the air, borne by two butterflies in ethical white gold set with two pear-shaped aquamarines.



Highlighting Chopard's mastery in craftsmanship is the Red Carpet Collection, a series of Haute Joaillerie marvels resonating with the prestigious heritage of the Cannes Film Festival. In this year's unveiling, Caroline Scheufele introduced 77 Haute Joaillerie creations, drawing inspiration from the enchanting theme of 'Contes de Fées' (Fairy Tales), transforming folklore and fantasy into wearable art inspired by majestic forests, mystical creatures, and magical realms.

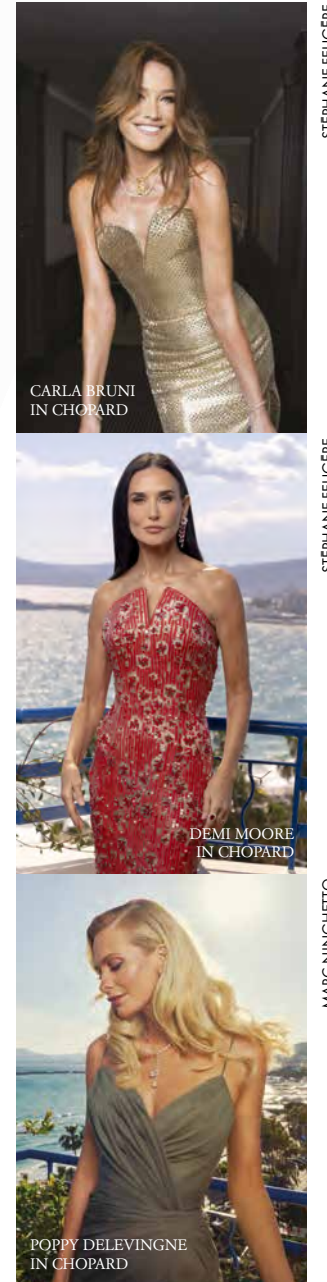


A vibrant, multicolored sautoir necklace celebrates the beauty of plant life with a creative pendant centerpiece featuring a flower made of rubellites, tsavorite, and colored diamonds set within pristine rock crystal, surrounded by nine meticulously handcrafted titanium flowers.



In an enchanting ambiance, Chopard hosted its iconic gala in Cannes, set against the breathtaking backdrop of the Eden Roc hotel in Cap d'Antibes. Caroline Scheufele selected this lavish venue to unveil not only her Haute Joaillerie marvels from the Red Carpet Collection but also her second Couture collection, adding an extra touch of splendor to the prestigious event.

At the 77th Cannes Film Festival, Chopard's exquisite jewelry became the crowning glory of celebrity looks, with luminaries like Demi Moore, Carla Bruni, and Poppy Delevingne dazzling in its brilliance. Against the backdrop of the French Riviera, these iconic figures brought Chopard's creations to life, infusing the festival with an aura of glamour and luxury that resonated long after their red carpet moment.



STÉPHANE FEUGÈRE

STÉPHANE FEUGÈRE

MARC NINGHETTO



RED alert

High Jewelry Sparkles in Summer's Fiery Elegance

Photographer JEAN-BAPTISTE FORT
Creative Director & Stylist FAROUK CHEKOUFI

Left page: Earrings, necklace
in white gold and diamonds
Chopard High Jewelry
Dress, Leonard

This page: Broche-Pin in
white gold and diamonds
Boucheron High Jewelry;
Dress, Erdem; Hat, Maison
Virginie Paris

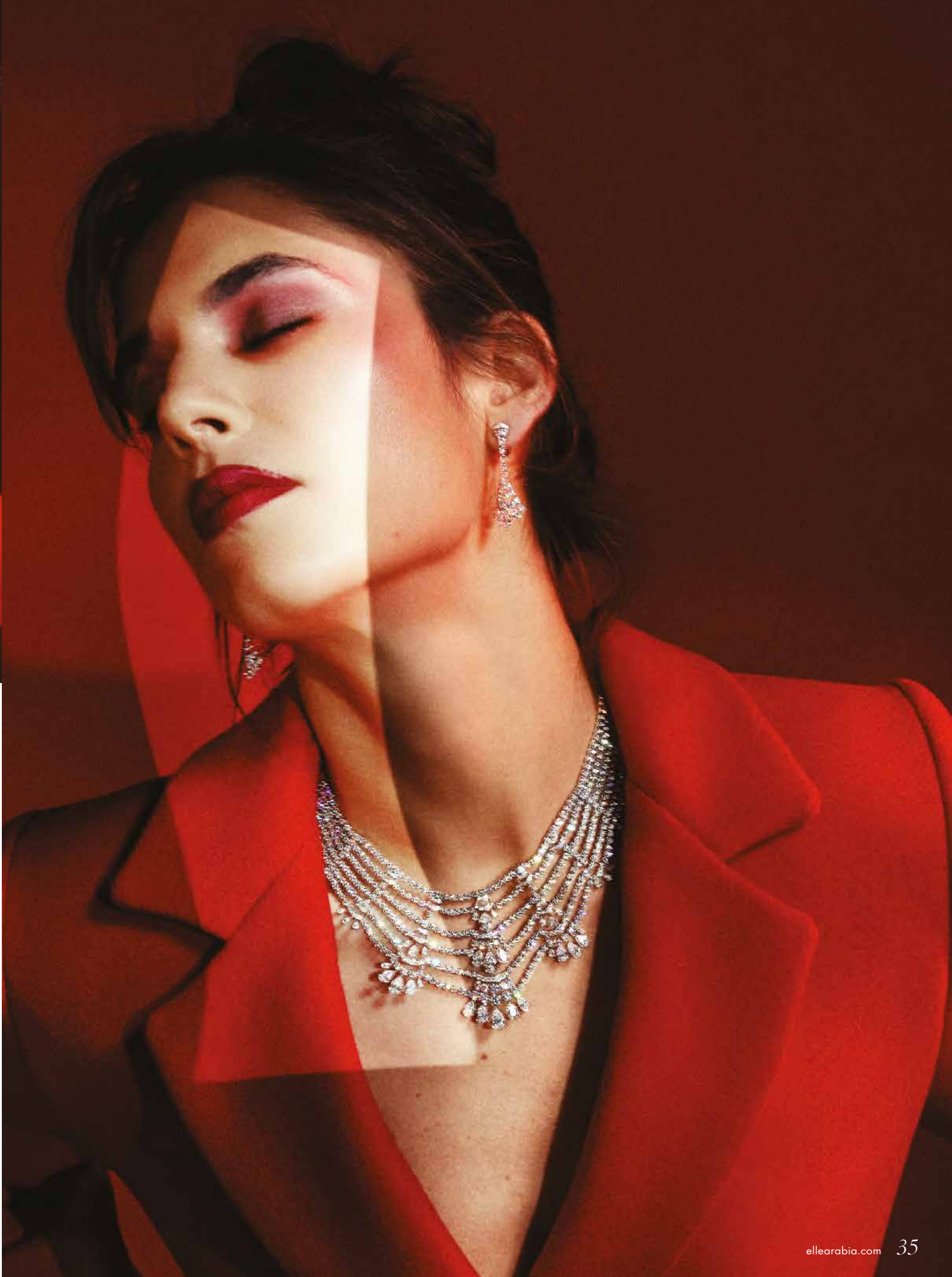




Above: Earrings, necklace
& bracelet white gold and
diamonds Van Cleef & ArpelS
High Jewelry
Dress, Ungaro

Above right: Bracelet & ring in
white gold, precious stones and
diamonds Cartier High Jewelry
Jumpsuit Elie Saab

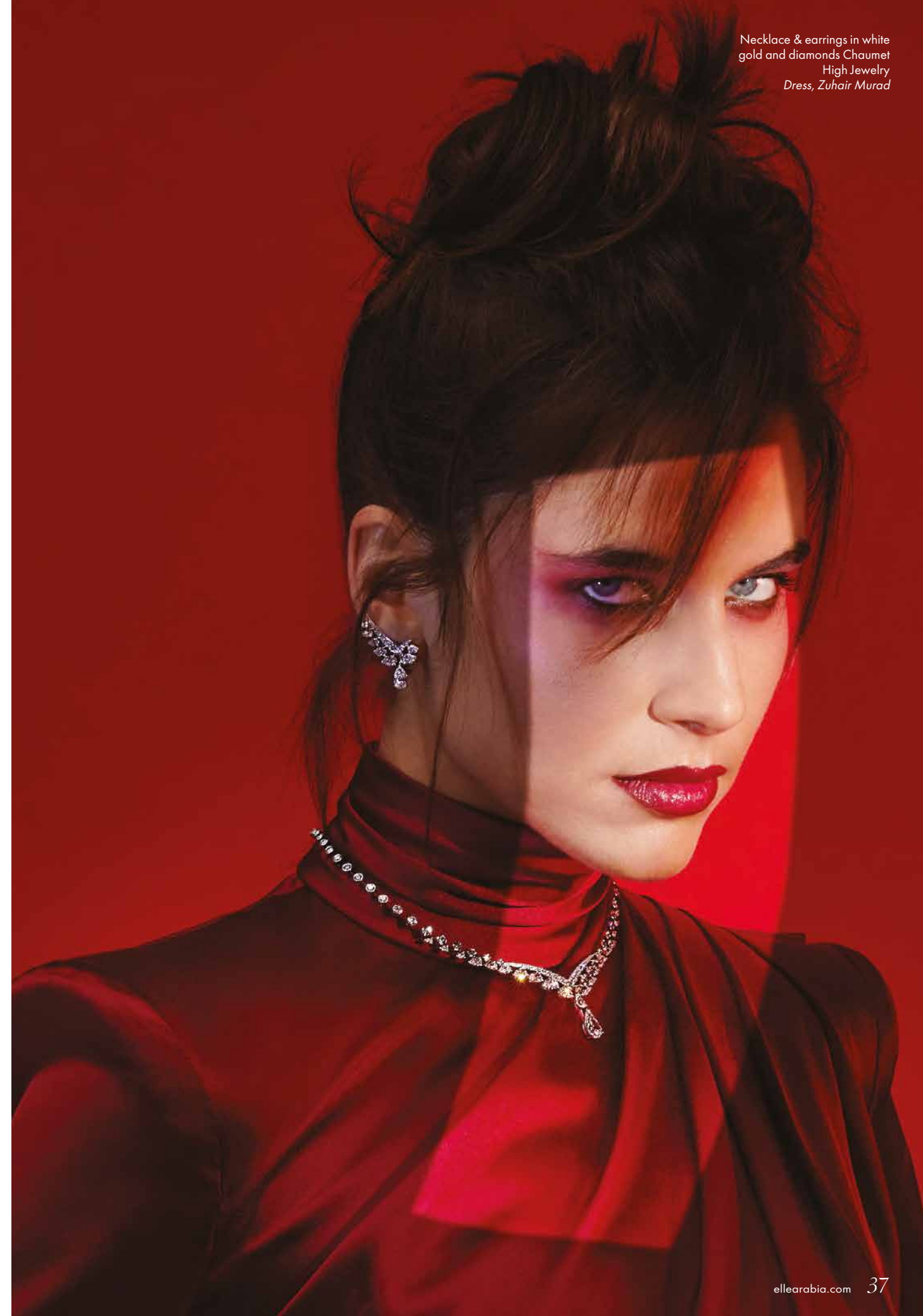
Opposite page: Necklace &
earrings in white gold, precious
stones and diamonds Cartier
High Jewelry
Jacket, Maison Ket'i



Earrings and long chain with a moon
motif in white gold and diamonds
Messika High Jewelry
Dress, Lanvin



Necklace & earrings in white
gold and diamonds Chaumet
High Jewelry
Dress, Zuhair Murad





PHOTOGRAPHER: JEAN-BAPTISTE FORT; CREATIVE DIRECTOR & STYLIST: FAROUK CHEKOUFI; MODEL: ANDREA JADRANKA @MAKERS BY METROPOLITAN; HAIR: ALEXIS PARENTE @B-AGENCY; MAKEUP: CORENTIN CHOTARD / LE MENESTREL @B-AGENCY USING GUERLAIN MAKEUP; MANICURE: SANDRINE BO; STYLIST ASSISTANT: KSIINIA WALTCCVEA; VIDEOGRAPHER: DAVIDE CORONA; PHOTOGRAPHER ASSISTANT: STEPHANE ETIENNE; LOCATION: HTTPS://WWW.STUDIOIBIS.COM/; DIGITAL RETOUCH: SOUS RETOUCH STUDIO; PRODUCTION: FC PARIS

Left page: Mask and necklace in white gold and diamonds
Messika High Jewelry
Jacket, Zadig & Voltaire

Bottom left: Necklace in white gold and diamonds Chopard
High Jewelry
Cape & Dress, Elio Abou Fayssal

Bottom right: Arrow earring and necklace in white gold and diamonds Boucheron
High Jewelry
Dress, Zadig & Voltaire
Tights, Wolford

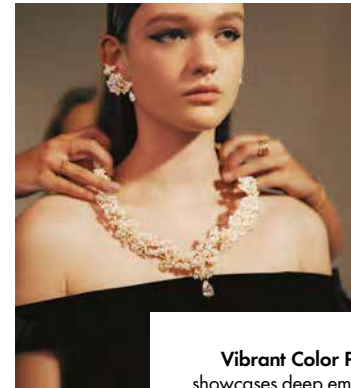




Nature's Elegance: The collection features intricate designs of flora and fauna, including golden rabbits, owls with rubies, and swans adorned with blue sapphires.

UNVEILING THE MAGIC

We whisk you away to Florence where *Dior Joaillerie* presented an enchanting blend of *French heritage* and contemporary artistry with *Victoire de Castellane's* latest masterpieces



Vibrant Color Palette: The collection showcases deep emerald greens and verdant tsavorite garnets, enhanced by Dior Joaillerie's signature lacquer.



Luxurious Details: Yellow and rose gold foliage intermingle with jeweled flowerbeds, creating a lush, sparkling landscape.



A Garden of Dreams: Each piece evokes the enchanting garden of Milly-la-Forêt, inviting wearers on a gentle stroll through a mesmerizing decor.

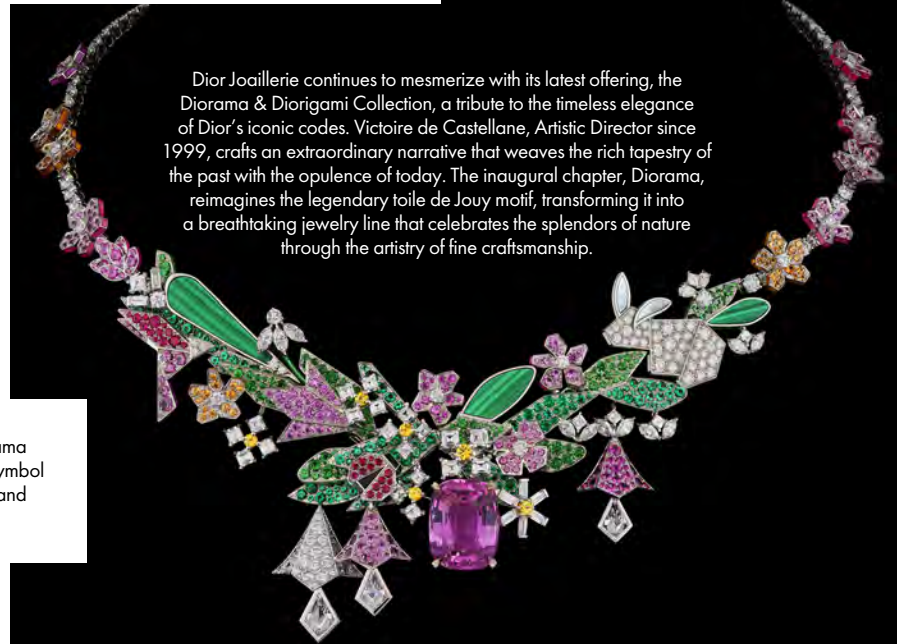


Artistic Craftsmanship: Utilizing the ancient technique of glyptics, artisans meticulously engrave and sculpt precious stones to bring the designs to life.

Couture Creatures: Foxes, squirrels, and deer are highlighted with the intensity of chrysoprase, adding a playful yet sophisticated touch.



Inspiration from Heritage: Diorama draws on the iconic toile de Jouy, a symbol of 18th-century French art de vivre and Christian Dior's success.



Dior Joaillerie continues to mesmerize with its latest offering, the Diorama & Dorigami Collection, a tribute to the timeless elegance of Dior's iconic codes. Victoire de Castellane, Artistic Director since 1999, crafts an extraordinary narrative that weaves the rich tapestry of the past with the opulence of today. The inaugural chapter, Diorama, reimagines the legendary toile de Jouy motif, transforming it into a breathtaking jewelry line that celebrates the splendors of nature through the artistry of fine craftsmanship.



Making of...

The Diorama & Dorigami Necklace in yellow gold, diamonds, emerald, tsavorite garnets, demantoides garnets and green lacquer.



precious. eternity

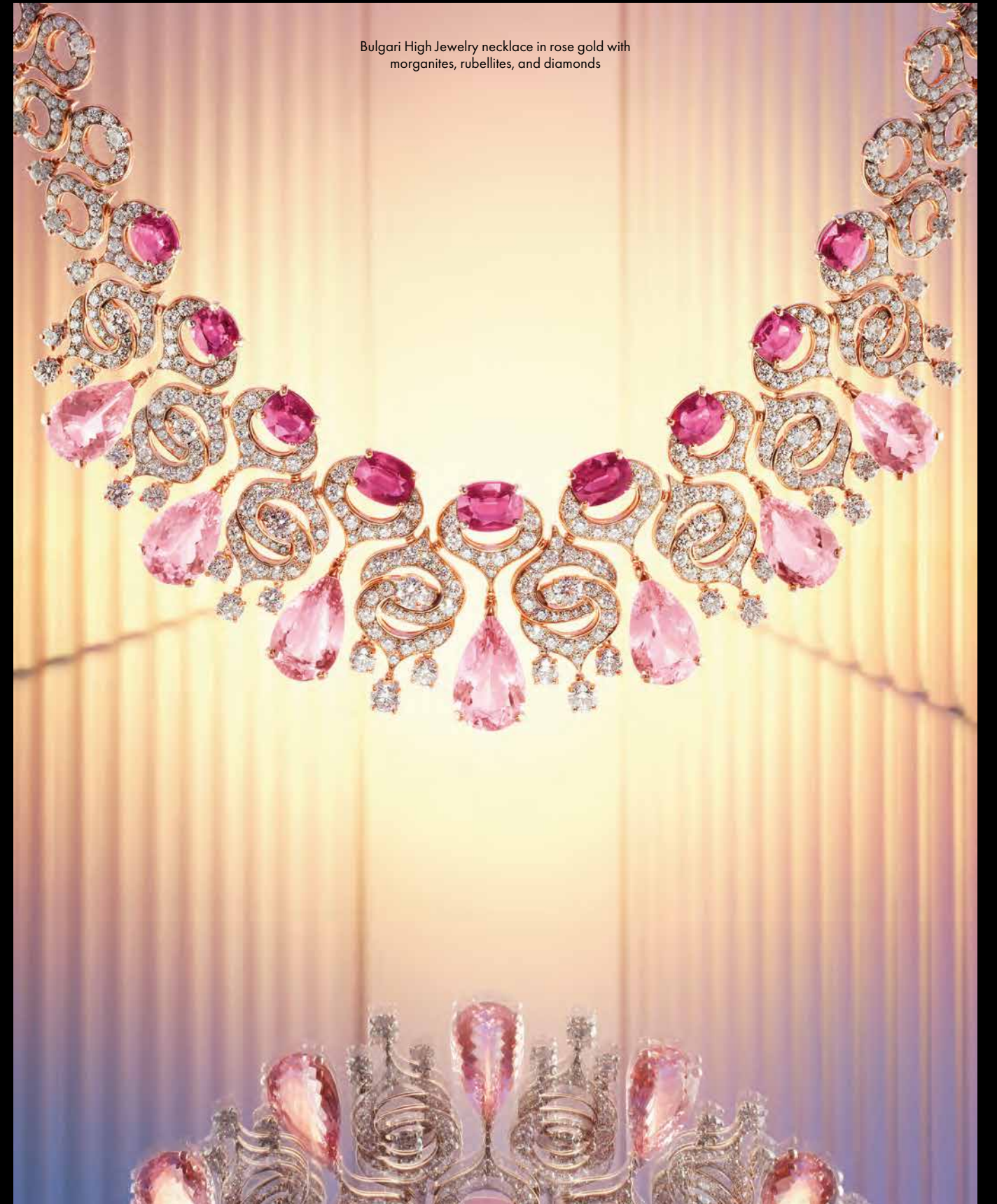
*Bulgari's Aeterna High Jewelry Collection
2024 marks 140 years of exquisite
craftsmanship and innovative design.
Each piece captures the timeless beauty
and splendor of Rome, reflecting boundless
creativity and meticulous artistry in
interpreting the spirit of each era*



Bulgari High Jewelry necklace in platinum with sapphire
(26.54 cts), and diamonds



Bulgari High Jewelry Tubogas necklace in yellow gold with emerald (31.07 cts), rubellites, and diamonds



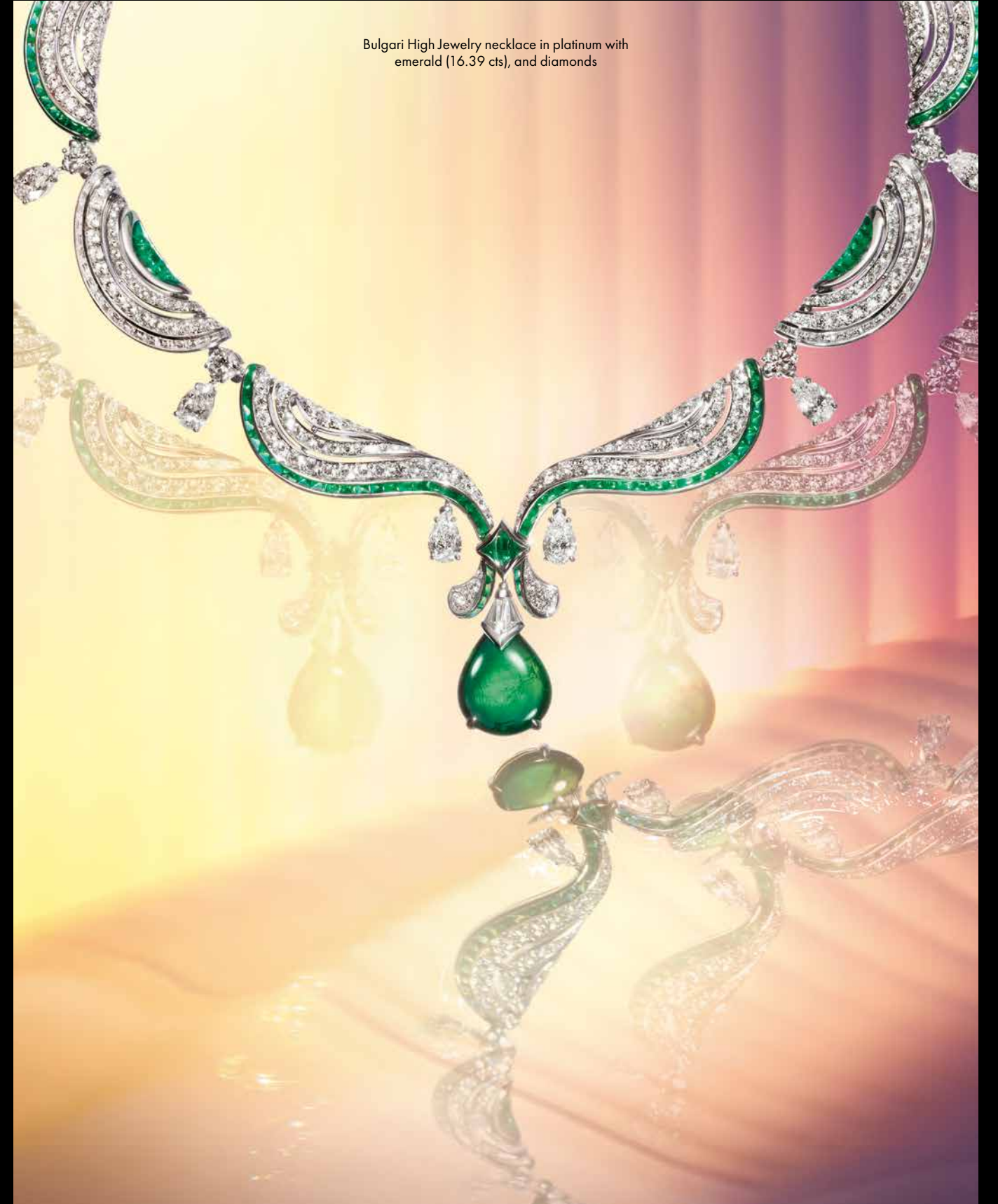
Bulgari High Jewelry necklace in rose gold with morganites, rubellites, and diamonds

Bulgari High Jewelry Serpenti ring in platinum with colored diamonds



Bulgari High Jewelry Serpenti necklace in white gold with emerald (63.86 cts), and diamonds







Into the wild

With the *Nature Sauvage* high jewelry collection unveiled in Vienna, Cartier's Experienced International Marketing and Communications Director Arnaud Carrez opens up about the wild and fantastical world the *Maison* has created.



Your story with Cartier began in 1997, that's almost 27 years ago and since, you've handled and worked in various markets for the *Maison*. How has that journey been? Well, I have spent more time abroad than in Paris, nearly 15 years in various countries and continents from America to Asia and Europe and it has had a big impact on who I am. I think it gives me a different perspective from those who have lived in Paris and who have grown with the same people all their lives. Being around and exposed to a diverse plethora of people has given me more creativity and inspiration; I have spent some great times in Japan and Mexico, Hong Kong, etc., and been exposed to different experiences and learnt new perspectives on various things in life that have shaped me into who I am today.

What brings Cartier today to Vienna, and why did you choose this city to showcase the new high jewelry collection, *Nature Sauvage*? Why not Vienna?! We have to select cities where the overall experience is larger than life or goes beyond the exhibition itself which is of course our number one priority. This city always has something to offer for our invitees and guests, and in the past years we've been in Europe, Como, Madrid and Florence and we've been talking about Vienna for quite some time now; but we wanted the event to take place once the boutique was renovated.

So, it was an instant attraction? Vienna is a place of art and culture; we love the balance between architecture and modernity especially the quality of museums and paintings here. The city is quite dense and easy to navigate and experience everything very well. We have a lot of journalists and clients who haven't seen much here so this was the best opportunity to get our guests to indulge in Vienna's offerings. Lastly, the *Maison* has a nice connection with the city; apparently, Louis Cartier came here in 1937 when he moved to Hungary and lived there for four years and from there he came here to Vienna and visited several places including the museum where we have hosted our event.





"I AM HONORED
AND PROUD TO
HAVE DEEPIKA
AS THE NEW
FACE OF THIS
HIGH JEWELRY
COLLECTION"



Why it is called Nature Sauvage and what was the inspiration behind it?

This collection comprises a unique combination of unprecedented pieces and embodies the spirit of Cartier which is all about reinventing itself and pushing the boundaries of creativity. The big difference though between this collection versus the previous one is that it is primarily focused on giving a new perspective on the animal theme – which is very dear to the Maison and one of the foundational pillars of Cartier's vocabulary. This year is all about reinventing the traditional expressions of La Panthère and other animals in a bold, audacious manner which gives birth to some animals blending into the nature that surrounds them. It is also the reinterpretation of some traditional expressions, like the necklace that features the zebra – a perfect reflection of how we push our limits. When it comes to Nature Sauvage, the name is not of much importance for us, it's rather about the theme. If you look at the previous theme like Le Voyage Recommencé, it has a different perspective on high jewelry, so it's not much about the name but the philosophy and the way of working of Cartier's high jewelry.

Can you tell us more about having Deepika Padukone as the global ambassador? I am honored and proud to have Deepika as the new face of this high jewelry collection. We've been nurturing our relationship with her for almost two years; it is a rich collaboration and the collection is all about building things for the longer run. It is about finding each other and enriching the relationship. We've invited Deepika to a few events to make this relationship more authentic and meaningful leading up to this beautiful project today in Vienna. She is the perfect woman to embody this collection. At Cartier, we always say that humanity is our source of inspiration, the world around us, and that's why Deepika being universally renowned and respected, is such a great honor to have her onboard.

Are there any specific criteria used to select the ambassadors for Cartier high jewelry? When we look at the friends of the Maison, the

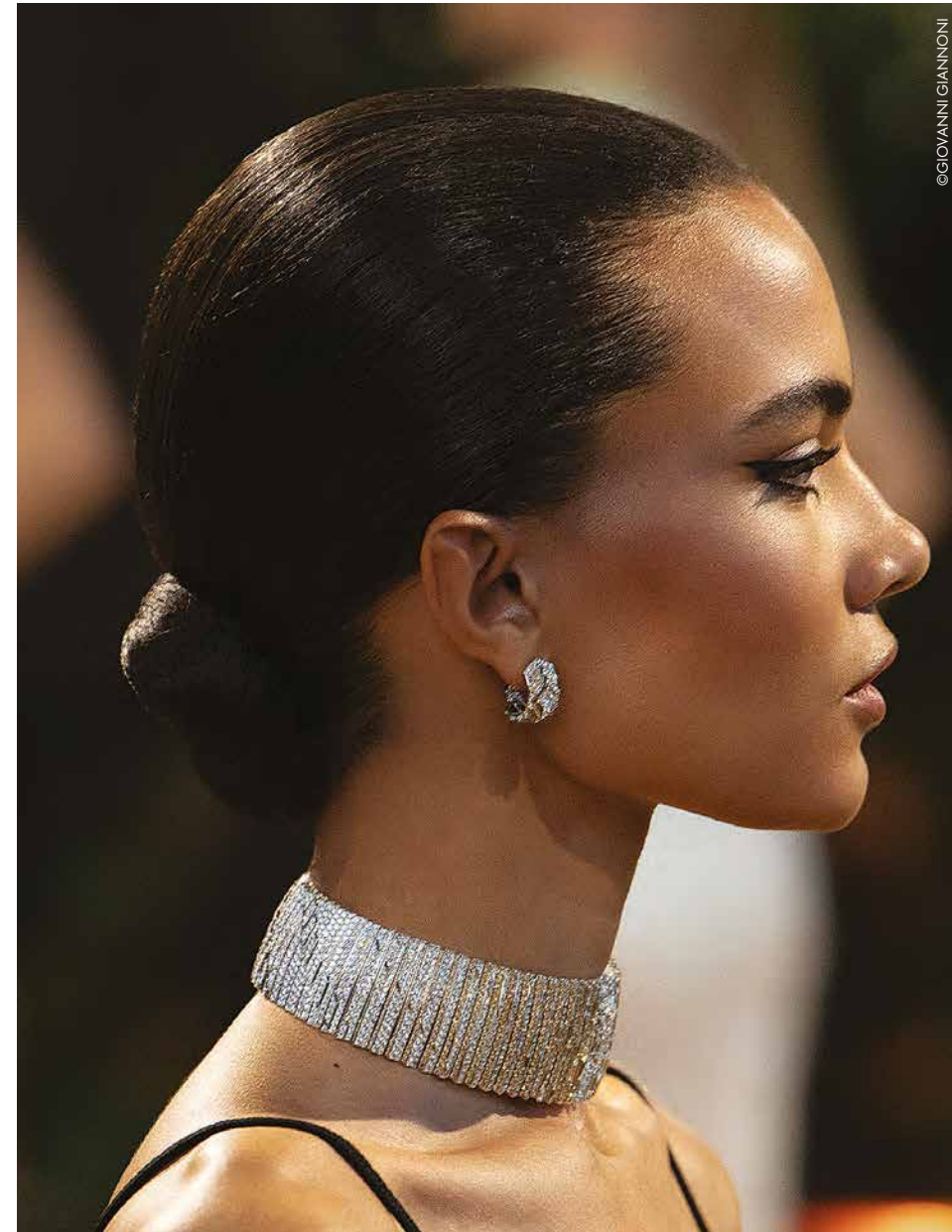
celebrities we work with some of them are very known and others are less known. It is not really about whether they are well known or they have a big fan-base, rather it is more about their talent and all who have worked with us are talented in their own respective domain. As you said, they do embody the values of universalism and generosity in their different fields. Diversity is an important criterion for us; we don't want to have only one face for the Maison, it can be multiple faces, different age categories, different regions but the common denominator is that we build relationships for a longer time. The best example is Monica Bellucci, we've been working together for more than 20 years. Nurturing all relationships with different artists is one of Cartier's main ideologies in order to keep a long-standing rich collaboration with everyone associated with the brand. We also don't cluster the people we work with in boxes, meaning that some of them work on specific projects – Rami Malek is a good example of this. A few years ago, we started building a relationship with him for the Oscars and organically we nurtured the relationship, he was invited to the Clash de Cartier events in Paris in 2019 and he also participated in the Women's Pavilion at EXPO City Dubai.

What is next for Cartier? After the Vienna high jewelry exhibition we will have the new chapters of Trinity following the Trinity celebration that started in NYC, London and Paris. The next chapters will be in Shanghai, Singapore and Tokyo with the final one in the US in December, so we have four big celebrations that will happen in the course of the year and so far, the results on Trinity are high above our expectations. We've also got Cartier Collection exhibitions running at the Louvre Abu Dhabi, another in Seoul with more than 300 pieces created by Hiroshi Sugimoto, and in Shanghai during fall. This year we're also celebrating the 40th anniversary of the Fondation Cartier pour l'art contemporain and next year will be the opening of its new location. So, the year looks very busy and intense!

A CELEBRATION OF SAVOIR FAIRE

*Awakened Hands,
Awakened Minds: A
Journey through 19th
Century France with
Louis Vuitton*

OPTIMISM © NATHANIEL GOLDBERG



© GIOVANNI GIANNONI

© GIOVANNI GIANNONI



This year, Louis Vuitton's latest High Jewelry collection, "Awakened Hands, Awakened Minds," transports us back to the transformative 19th century France. This era, marked by an explosion of French savoir-faire and inventiveness, runs parallel to the beginnings of Louis Vuitton itself. The collection stands as a tribute to the country's flourishing craftsmanship, great artisans and pioneering inventors of the 19th century, showcasing a spirit of innovation and daring design. We had the privilege of attending the launch event, held in the lush French coastal town of St. Tropez. The atmosphere buzzed with anticipation as the curtains lifted to reveal the extraordinary pieces, each one telling a story of France's illustrious past and the Maison's rich heritage. Francesca Amfitheatrof, Artistic Director for Watches and Jewelry, captures the essence of this period: "France in the 19th century was a phenomenal time of incredible change, and when Paris really became the center of the world." This spirit is reflected in the 220 unique masterpiece jewels, divided into 13 thematic chapters, making it Amfitheatrof's 6th and largest collection for the Maison.

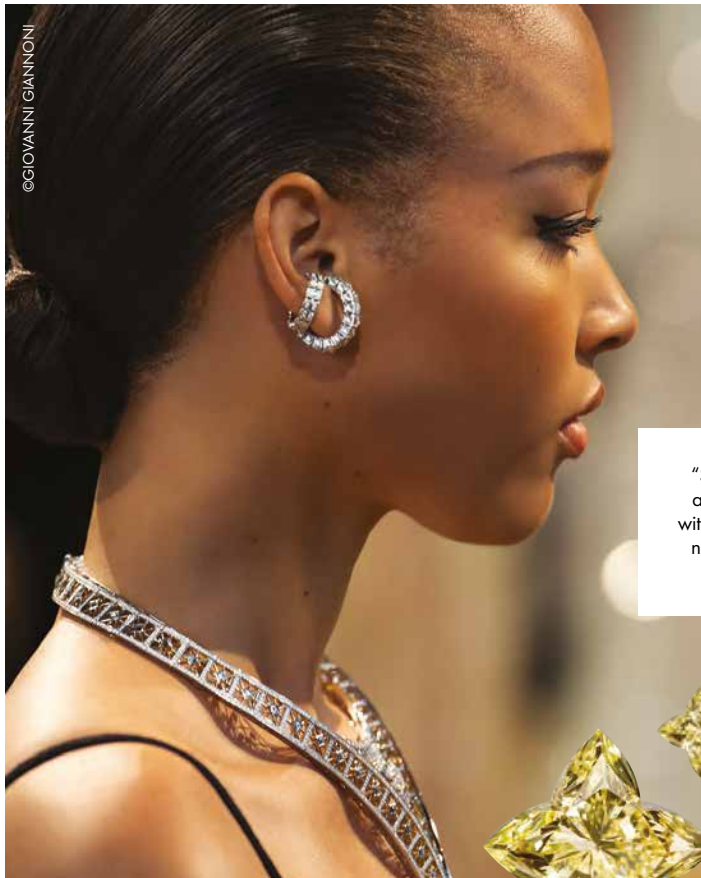


SAVOIR-FAIRE SPLENDEUR © LAZIZ HAMANI

In "Splendeur," the intricate low-relief woodwork of an imperial bed inspires a suite themed around rubies and the iconic LV Monogram Flower.



© GIOVANNI GIANNONI



©GIOVANNI GIANNONI

"Séduction" celebrates textile and passementerie expertise with a platinum and yellow gold necklace featuring a 12.92ct Zambian emerald.



SEDUCTION©THOMAS LEGRAND

CHAPTER ONE: AWAKENED HANDS

The journey begins with the chapter titled "Awakened Hands," comprising 11 themes and 100 one-of-a-kind pieces. This chapter symbolizes the end of royal court rule and the beginning of a renaissance in French ateliers. Among those influenced was a young Louis Vuitton, whose innovations in trunk making defined the era's ambition.

Highlights of Awakened Hands

- **Splendeur:** Featuring a vivid, transformable ruby necklace set in an intricate mesh of carved gold flowers.
- **Seduction:** A complex necklace with a 12.92ct Zambian emerald, echoing the Maison's historic trunks.
- **Phenomenal:** A round collar emerald necklace, showcasing a mosaic of stones in a bi-color platinum and yellow gold theme.
- **Elegance:** A diamond-only theme with graphic interlocking patterns and the Maison's first tiara.
- **Vision:** A futuristic aesthetic with minimalist designs. A standout piece is a choker with cascading diamonds and platinum elements that mimic the geometric precision of early industrial design.
- **Victoire:** Inspired by the grand structures and monuments of the era. A bold necklace with interlocking gold and diamond patterns, celebrating French engineering triumphs.



©GIOVANNI GIANNONI

VICTOIRE NECKLACE ©THOMAS LEGRAND



SAVOIRFAIRE VICTOIRE©LAZIZ HAMANI



VISION ©THOMAS LEGRAND



PERCEPTION©NATHANIEL GOLDBERG

"THIS COLLECTION SIGNIFIES EVERYTHING THAT IS TRUE TO THE MAISON, TRUE TO FRENCH LUXURY, TRUE TO ART DE VIVRE – AND WE COULDN'T CELEBRATE IN A BETTER WAY" *Francesca Amfitheatrof*

AWAKENED MINDS: EMBRACING INDUSTRIALIZATION

Heading towards the 1850s, Paris underwent momentous changes, marking the transition from Awakened Hands to Awakened Minds. This era is epitomized by "Perception," capturing the rapid pace of mechanization through geometric patterns and spectacular stacked necklaces featuring prized sapphires.

Highlights of Awakened Minds

- **Perception:** A high-collar necklace with Ceylon and Madagascar sapphires, embodying the era's sense of motion.
- **Frequence:** The Maison's iconic kite motif is interpreted, rippling through a succession of concentric patterns. Together they create a subtle flower theme across a four-tiered, all-diamond necklace.
- **Gravite:** A statement necklace features a trio of sapphires in alternating sizes: 6.48cts, 4.38cts and 2.13cts. With the coveted Kashmir provenance and a penetrating deep royal blue, the stones are paired with different diamond cuts that form a V shape. The theme continues in a more minimalist choker that is set with an entrancing 27.20cts star sapphire.
- **Optimisme:** Channeling the spirit of travel and its trunkmaking excellence, the metal rivets of Louis Vuitton trunks find expression in an enveloping necklace that is fully articulated for ultimate suppleness.



FREQUENCE ©THOMAS LEGRAND

OPTIMISME ©THOMAS LEGRAND



©PIOTR STOKLOSA

A Grand Conclusion: The collection culminates in 1889, with the unveiling of the Eiffel Tower at the Exposition Universelle in Paris. The grand finale, "Cœur de Paris," showcases an astonishing necklace inspired by the Eiffel Tower's intricate design, featuring a rare 56.23ct diamond with a unique orange-pink hue.

COEUR DE PARIS NECKLACE



URASSAYA SPERBUND, YOUNG-AE LEE, FRANCESCA AMFITHEATROF, PHOEBE DYNEVOR

Cover Story

REVOLUTION

Step into the captivating and
textured world of Bottega Veneta's
Pre Fall 2024 collection

Photographer RICARDO ABRAHAO Stylist SOPHIE OZRA Model HAYETT MCCARTHY



Medium Weight Nappa Leather Jacket in Accorn,
Subtle Strip Wool Shorts in Black/Blue Melange, Fine
Wool Knit Longsleeves Polo in Pineapple, French Calf
Belt with Gold Buckle



Textured Wool Long Cardigan in Dove, Textured Wool Short Cardigan in Dove, Textured Wool Skirt in Dove, Cha-Cha Mule in Silver



Lagoon Nappa Boot in New Orange, Light Cotton Twill Midi Dress in Desert Taupe

Crochet Raffia Small Sardine with Gold Chain, Structured Tweed
Single Breasted Jacket in Blue/Black/Navy, Structured Tweed Long
Skirt in Blue/Black/Navy, Polished Calf Tex Boot in Barolo







Leather Intrecciato Long Sleeve Shirt in Optic White, Long Single Breasted Wool Coat in Midnight Blue, French Calf Belt with Gold Buckle

PHOTOGRAPHER: RICARDO ABRAHAO STYLIST: SOPHIE OZRA MAKEUP: REBECCA DONEY HAIR: LAURA CHADWICK LOCATION: STUDIO MONDE, LONDON MODEL: HAYETT MCCARTHY

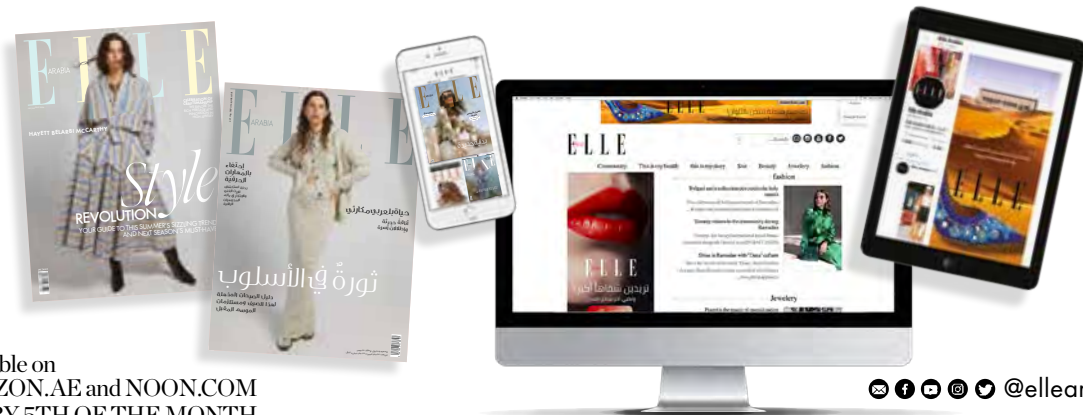


Medium Solstice in Black, Fluid Cashmere Knit Vest in Daffodil, Suede Calf Leather Midi Skirt in Peanut Butter, Suede Calf Leather Trousers in Peanut Butter, French Calf Belt with Gold Buckle in Fondant, Melbourne Black Slip On Pump

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NATURE CALLS...
Explore the city, the
seaside, or just lounge
in style with Miu Miu's
Summer collection.

THE ULTIMATE SUMMER VIBES – FROM THE LUXE-LIFE
TO THE LAID BACK-AT-HEART

Coat, Dobrzanska
Dress, Zadig & Voltaire
Shoes, Manolo Blahnik

*last
days
in*

CANNES

A behind-the-scenes peek at modern glamour and style

Photographer FLORIAN BOGGIA
Creative Director & Stylist FAROUK CHEKOUFI





This page:
 Suit, Alamelu
 Hat, Maison Virginie Paris

Left page:
 Suit, Georges Makaroun
 Shoes, Manolo Blahnik
 Shoes On The Floor, Mach &
 Mach & Manolo Blahnik



Opposite page:
Dress, Zadig & Voltaire
Necklace in Diamonds, Burma
Sandals, Theana





Suit, Leonard
Shoes, Mach & Mach
Shoes as a phone, Manolo Blahnik
Suitcase, Fendi X Rimowa



Dress, Lanvin
Sunglasses, Linda Farrow
Shoes, Mach & Mach
Suitcase, Fendi X Rimowa



Dress, Leonard
Sandals, Manolo Blahnik



This page:
 Dress, Lanvin
 Body, Maison Ket
 Shoes, Manolo Blahnik

Opposite page:
 Dress, Theana
 Necklace in Diamonds, Burma
 Sandals, Mach & Mach

PHOTOGRAPHER FLORIAN BOGGIART; CREATIVE DIRECTION & STYLING FAROUK CHEKOUFI @FAROUK_CHEKOUFI; MODEL SOFIA RESING @SOFIARESING @ MAKERS BY METROPOLITAN;
 HAIR NATALIA SEREDA, USING CARITA PARIS @SERE_NATY; MAKEUP CHARLINE CARRETTE USING CARITA PARIS @CARITAPARIS @CHARLINE_CARRETTE; COORDINATION MAISON KETI; STYLIST
 ASSISTANT KSENIA MALITCEVA; PRODUCTION FC PARIS; LOCATION FC SHOWROOM 79 BOULEVARD DE LA CROISSETTE, 06400 CANNES

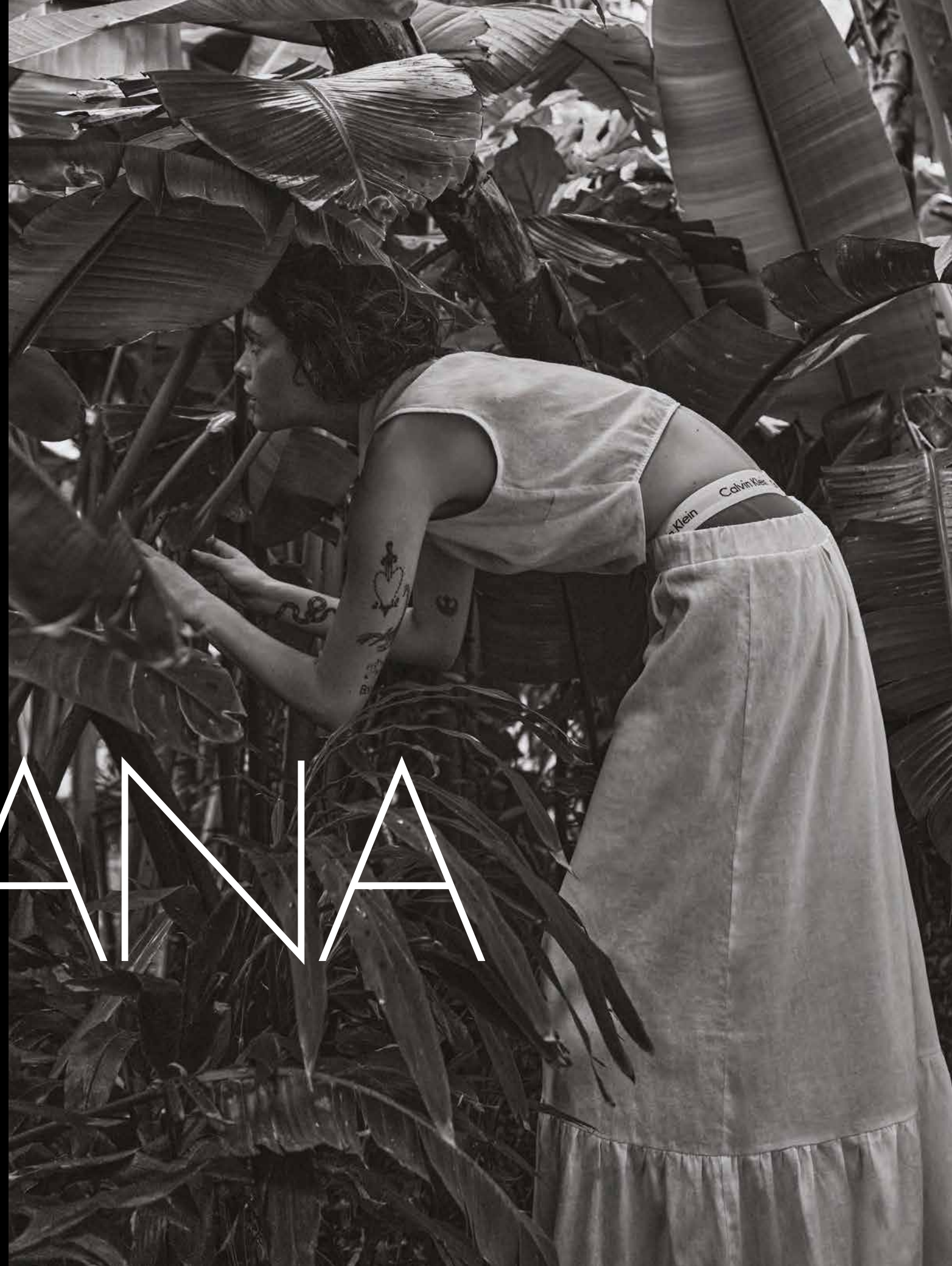


Dress, Naramilano; Boxer Shorts, Calvin Klein

CLUB TROPICANA

Sweet idleness in the tropics between college mood and coquette clothes with preppy interludes and frou frou moments.

Photographer SIMON UPTON *Stylist* MICAELA SESSA







Dress, Mango; Vest, Dsquared2; Ballet Flats, Bruno Frisoni



Shirtdress & Mules, Tod's



Cardigan, Sa Su Phi; Top, K Krizia; Shorts, Guess; Hat, D'heygere; Loafers, Church's; In All Images: Socks, Maria La Rosa; Earrings, Vintage



T-Shirt, Ovs B. Angel; Skirt, Marni; Ballet Flats, Marsell



Cardigan, Bra & Culottes, Max Mara; Shoes, Marsell



Vest, Fay Archive; Shirt, Caftanii; Skirt, Romeo Gigli; Sneakers, Hogan



Dress, Belt & Boots, Dior



Mini Dress & Ballet Flats, Fendi





PHOTOGRAPHER: SIMON UPTON; STYLIST: MICAELA SESSA; SIMONE FANTUZZI COLLABORATED; HAIR: GIANLUCA MANDELLI@CREATIVE MANAGEMENT USING | LEONOR GREY, PARIS; MAKEUP: NATASHA SMEE@CREATIVE MANAGEMENT USING CHANEL; MODEL: KRISTEN COFFEY/IMG MODELS. SPECIAL THANKS FOR THE HOSPITALITY AND LOCATION TO CASA TUA MIAMI | CASATUALIFE.COM).

ELLE

beauty

DESTINATION: THE FRENCH RIVIERA!
This season, a limited edition of La Collection Privée Christian Dior dresses three of its iconic fragrances in the Toile de Jouy print created by Maria Grazia Chiuri: Eden-Roc, Jasmin des Anges, and Dioriviera.



A Fresh Breeze...

BEHIND-THE-SCENES OF THE CREATION OF SCENTS – BOTH ICONIC AND NEW + OUR GUIDE TO THE LATEST SUMMER BEAUTY TIPS AND TOOLS



Hot new drop

We love nothing better than a beauty product that can fit into summer's teeny tiny bags and Rhode's new pocket-sized blush (aptly named Pocket Blush) offers a compact, cream blush ideal for on-the-go touch-ups. In six versatile shades, this multi-functional beauty gem can be used on the cheeks or lips for a natural flush that lasts all day.



Cult Buy

Pat McGrath's Sublime Perfection Blurring Under-Eye Powder is your answer for those late summer nights – just sweep on that new Baby Pink shade and watch those eyes twinkle!



THE A-LIST GLOW

Here's how to reset and refresh...

With summer knocking, skin is very much on the agenda and getting it to look its best according to Dubai cult clinic Ouronyx, is just a mere injection away. With a concept of less is more, the luxury facial aesthetics destination follows a psychology-led, injectables-only approach using exclusive non-invasive diagnostic treatments and state-of-the-art technology, including 3D and 2D scans in a unique approach to transform and enhance individual beauty without having to go under the knife. And just in time for summer, the clinic's Summer Skin package is here to make sure your skin gets that summer glow all season long. So, what does it entail? Priced at 6000AED, it features the following treatments, each selected to enhance and revitalize the skin: • Botox: Smooth out fine lines and wrinkles • Profhilo: Boost hydration and improve skin texture • One session of Polynucleotides: To enhance skin repair and rejuvenation • A facial: A deeply nourishing and restorative facial using medical-grade products • Session of Radio Frequency: To stimulate collagen production. And to continue that glow at home, the clinic is offering a complimentary skin product to ensure long-lasting results after you return home.



LAUNCHMETRICS SPOTLIGHT

Spritz your way into summer

The changing weather means only one thing – it's out with the woody ouds and in with blossoming nerolis.



1. GRAND SOIR, MAISON FRANCIS KURKDJIAN
2. PINK ME UP, ATELIER DES ORS
3. ACNE STUDIOS X FREDERIC MALLE
4. CHANEL NO. 5 L'EAU
5. BLOOMING FIRE, OREBELLA



Destination vacation

Diptyque's latest drop will have you on a Mediterranean journey, with three stops: Ilio, Citronnelle and Figuier. Three scents, three destinations, each one inviting you to savor every delicate nuance of the summer.



Beauty

BODY BEAUTIFUL

Why Leda Fagundes' Brazilian Body Method Is Your Best Prep For Summer

With a firming, de-puffing and decongestant effect that can also help reduce everything from redness to skin reactivity and acne, lymphatic drainage is the detoxifying ritual every summer body needs. And Leda Fagundes is the Dubai-based specialist hotly in demand for her magical touch that contours bodies with her famous massage.

Unbeknown to most, the lymphatic system plays a vital role in our immune health by regulating fluid levels and filtering out bacteria. However, lifestyle and environmental factors can hinder its function, which is where Leda comes in; this Brazilian's self-taught approach harnesses the power of the lymphatic system to amplify the body's natural detoxification process, coaxing excess water and toxins towards the lymph nodes in order to detox them from the body. Her signature methods have garnered her a loyal clientele (including Camila Coelho and Fozaza) who laud her for her ability to sculpt and refine their physiques, as well as a hot waitlist thanks to the many drastic before-and-afters on her Instagram. "We have to understand that sometimes it's not just fat, but water retention that makes our body look like we're fat and full of cellulite," explains Leda. "Our treatments do not only provide external skin changes, but also help your body function better on the inside: less inflammation, less water retention, and all done naturally." And it's not just physiques that she's helping to sculpt; one of her main missions is to help women change their perception of their bodies, showing them that with care and some hard work, results will happen on the surface but more importantly, inside as well. Post-treatment, clients often experience not only immediate relief from bloating and a noticeable improvement in their skin's texture and tone, but they see a great shift in their confidence and sense of self. "I'm so proud of myself and the foundation of my company. My mission is to empower every woman to feel beautiful, happy and amazing by helping them to be proud of themselves," says Leda. Today, her and her team work out of a serene spa at The Mall Jumeirah, where they also offer home services throughout Dubai and Abu Dhabi.

For more information and to book, head to Instagram @ledafagundes.beauty

AT HOME WITH SERGE LUTENS

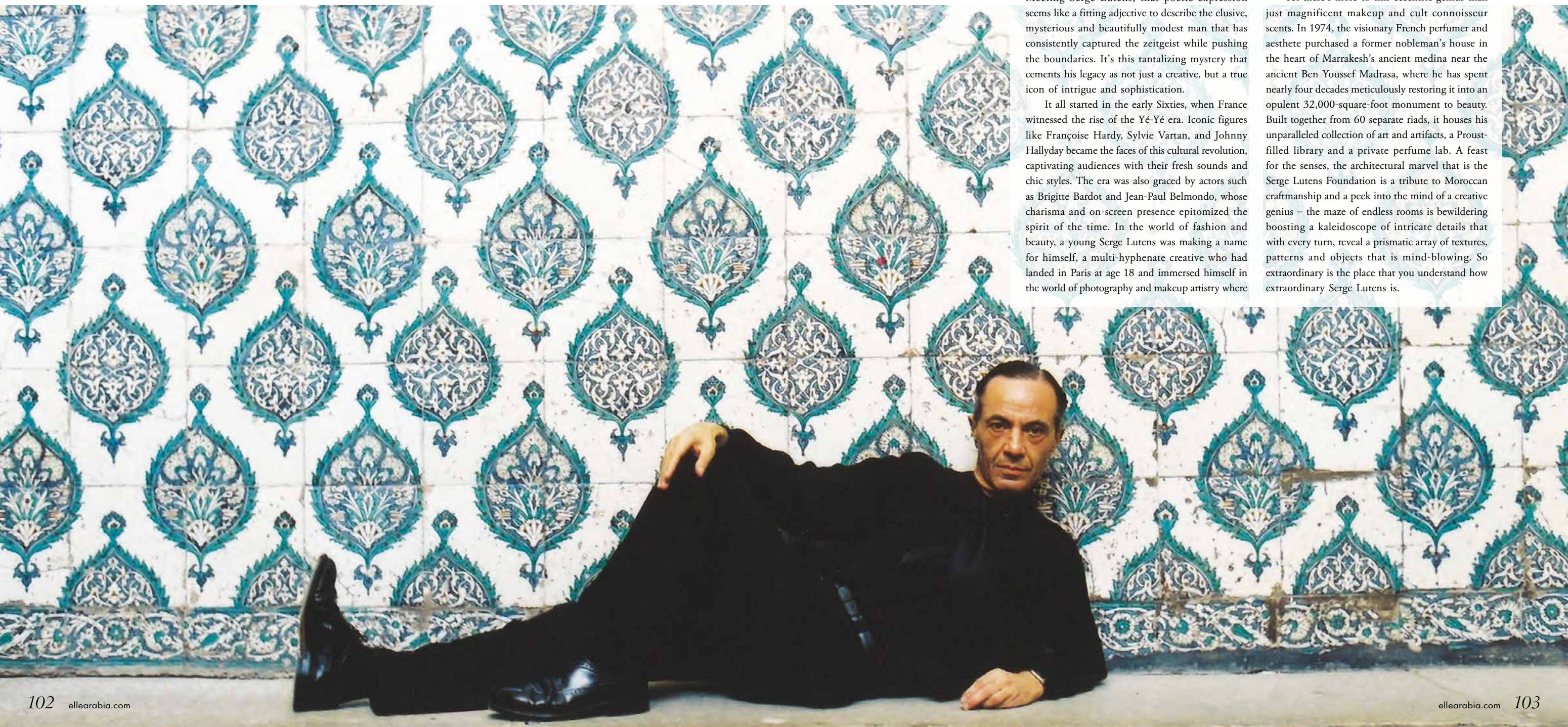
Behind the private doors of the *Serge Lutens Foundation* in Marrakesh with the fragrance impresario himself.

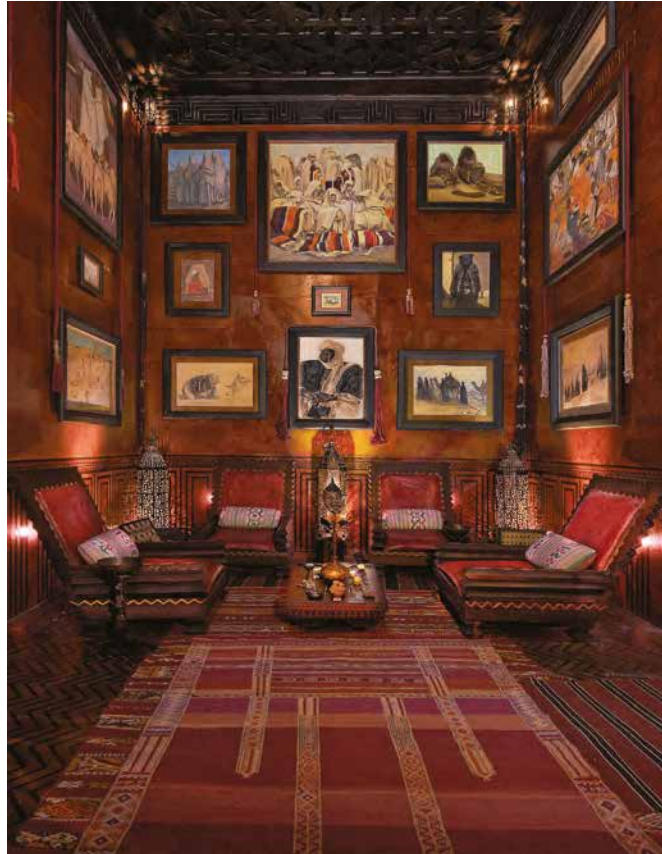
“Someone or something that is difficult to understand or explain” – that is what the English dictionary defines as an enigma. Meeting Serge Lutens, that poetic expression seems like a fitting adjective to describe the elusive, mysterious and beautifully modest man that has consistently captured the zeitgeist while pushing the boundaries. It’s this tantalizing mystery that cements his legacy as not just a creative, but a true icon of intrigue and sophistication.

It all started in the early Sixties, when France witnessed the rise of the Yé-Yé era. Iconic figures like Françoise Hardy, Sylvie Vartan, and Johnny Hallyday became the faces of this cultural revolution, captivating audiences with their fresh sounds and chic styles. The era was also graced by actors such as Brigitte Bardot and Jean-Paul Belmondo, whose charisma and on-screen presence epitomized the spirit of the time. In the world of fashion and beauty, a young Serge Lutens was making a name for himself, a multi-hyphenate creative who had landed in Paris at age 18 and immersed himself in the world of photography and makeup artistry where

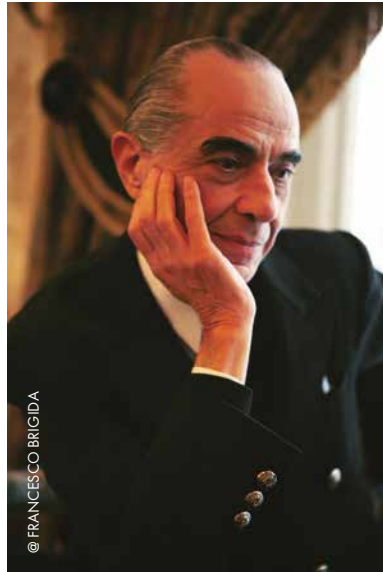
he found himself working alongside industry greats such as Richard Avedon and Irving Penn. It was only a matter of time that he would captivate other creatives and it was Monsieur Dior who took notice; he reached out to Serge to launch Dior Beauty, a role where he remained as the creative force for over a decade, shaping its identity with his unique artistic touch and becoming a symbol of the freedom created through make-up, for a whole new generation. His next landing spot would take him to Shiseido as artistic director. It was here that he first tried his hand at fragrance, launching his iconic firsts *Féminité du Bois* and *Nombre Noir*, stamping his very own olfactory revolution on the perfume world.

Yet there’s more to this eccentric genius than just magnificent makeup and cult connoisseur scents. In 1974, the visionary French perfumer and aesthete purchased a former nobleman’s house in the heart of Marrakesh’s ancient medina near the ancient Ben Youssef Madrasa, where he has spent nearly four decades meticulously restoring it into an opulent 32,000-square-foot monument to beauty. Built together from 60 separate riads, it houses his unparalleled collection of art and artifacts, a Proust-filled library and a private perfume lab. A feast for the senses, the architectural marvel that is the Serge Lutens Foundation is a tribute to Moroccan craftsmanship and a peek into the mind of a creative genius – the maze of endless rooms is bewildering boosting a kaleidoscope of intricate details that with every turn, reveal a prismatic array of textures, patterns and objects that is mind-blowing. So extraordinary is the place that you understand how extraordinary Serge Lutens is.





Left: A Living Room, photo courtesy of the Serge Lutens Foundation
Below: Serge Lutens at Ritz hotel in Paris



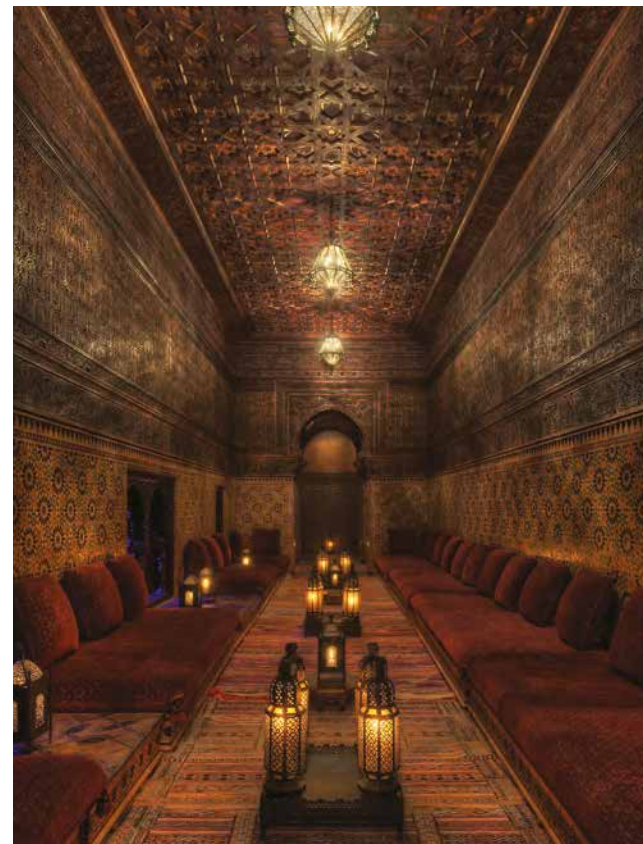
You and Marrakesh have been quite the love story. How did it all begin? It all started when I got my first contract with Dior in 1968. I came here in February 1968, which was just by sheer coincidence. I was meaning to take a boat and I was having dinner alone on the old harbor of Marseilles in France. And suddenly I found myself a bit, not sad, but I was sort of bored. I would have spoken to anyone. It could have been a millionaire or fisherman. Anyway, suddenly I saw this man. He was about to dock with his boat, and I spoke to him. I asked him, where are you going? And he said, well, I'm heading to Morocco. And I asked if he had any no shows? And he said yes so I just went. We landed in Casablanca and it was very rainy and the weather was not very nice. And I thought, what am I doing here? So, I headed towards Marrakesh. The roads were very narrow at the time and when I reached Marrakesh, the sky became so clear. It was pure light and pure sun.

It was love at first sight then? I completely fell in love with Marrakesh and also fell in love with the time notion, it's a different one. This is a time that dates back to the sort of Middle Ages. I hate modernity. This world is gradually shifting towards this very modern age where there's complete confusion in the minds of the people, where we negate and rule out the sacred, and denying the sacred part of things is like denying life; the most sacred principles today are being completely challenged and questioned and ruled out by this modern world, which I hate. We live in a world that has become more

and more diluted. Personally, I'm always on the side of the loner. I'm with the lonely man, especially the one who loses. I am on his side. The one who's hated, the one who is being pursued by nature. I love this man, I defend him, I hide him. I don't care who he is. I love him. I love him because he's like me.

And so did you feel this when you came to Marrakesh? This feeling of belonging and finding yourself? It's like going back in time. I was young. I'm no longer the same man I used to be. It's been more than 50 years since I arrived here in 1968. Could you have imagined 20 years ago that you would be sitting here? We are led, pushed forward by something that's very strong. We are the object, an entity, the word creator exists. We are pulled towards the creative process. It's not about a gift, it's about something else.

You ended up settling in Marrakesh quite fast no? I lived in an artist studio in Paris. And then I came here and thought to myself maybe I should buy a house because I like it here, because I like the place. I like the Arabian city, the Arabian atmosphere, the Arabian world. I started buying a house just to live in it, like anybody would do; I bought this house in 1974 and I arrived here in 1960, so it took two, three trips in between. I was not feeling well, I was feeling down – it happens to everybody, one of our many disasters as human beings. So, I went looking for a house to help overcome my depression and that feeling of unease. I saw one, two, three houses; very few



foreigners lived in the medina back at the time, maybe 20, totally eccentric people. This is how it all happened. **The foundation is a palatial ode to beauty and artisanship. How did you find this place?** At the time, I had seen a bit of everything. Beautiful houses, ruined palaces, charming little houses. Then one day, an old man grabbed me by the arm and brought me here. And he said to me, in broken French, I know what you're looking for. We proceeded through the doors and when we entered everything was in ruins, no more ceiling, no more roof. I said, that's the one – the broken one, the one I want. I loved it right away. And I knew there was something with this place. I lived here for a while and then I started doing some work. I bought the neighbors nearby house to find good balance, because, you know, beautiful houses and large houses were sort of split according to the heirs and inheritance. So, I reassembled everything and then I stopped living in this house. I thought, this is slipping through my fingers and I'm losing control over it. It had turned into something else.

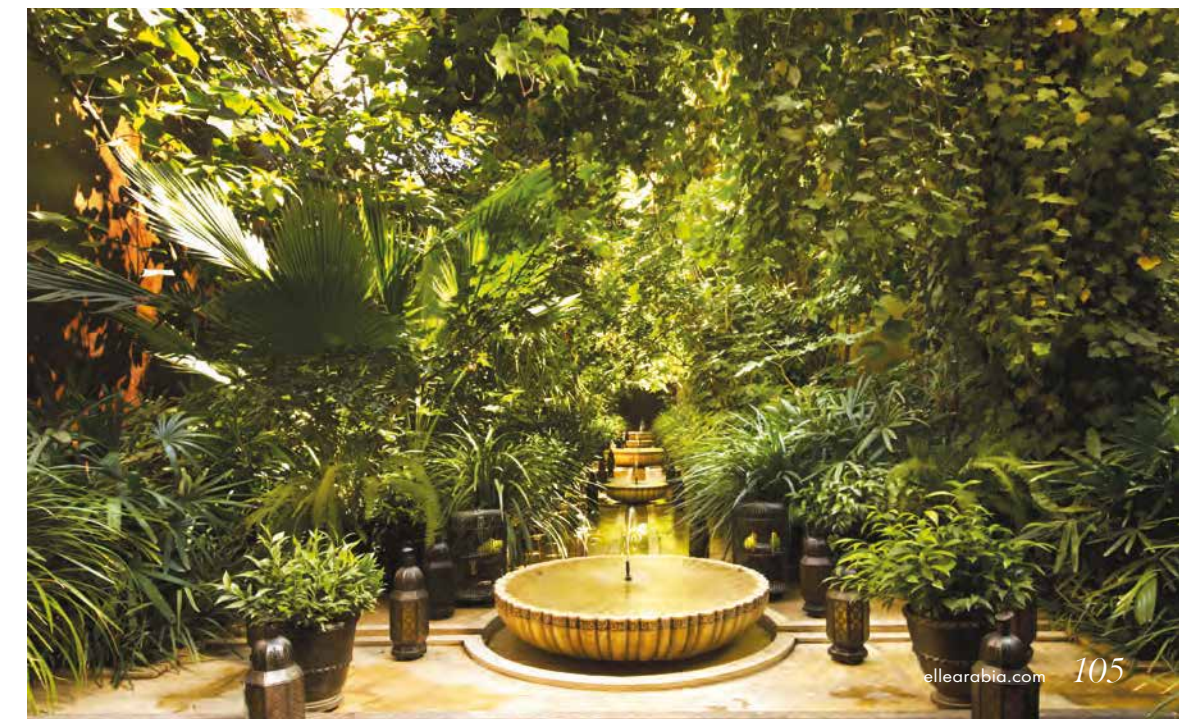
Who helped build it with you? It involved many, many people; they started working here 14/15 years of age at the time. And they followed me – the craftsman, the tradesman. They were kids when they first started and they worked with me. They taught me a lot and I've taught them a lot too, and we managed to build something together that is unique. These craftsmen, all locals from here, will one day become a treasure of their own when everything else falls into oblivion.

The brand has always attracted those in search of the extraordinary in fragrance. Why did you delve into perfumery in the first place? Perfume is an act of

resistance. In a way, I hate it. The world of perfumes, as it existed was very boastful, snooty and very pretentious. It was a very well framed universe. Before, I didn't care about perfume. I didn't like people with perfume. Most of the time, it annoyed me. Except in Morocco, I discovered perfume beautiful in another way, with a totally different meaning. I discovered perfume, people heading to the mosque on Friday, the rose fragrance in the air. This is not when I wanted to start making perfume, but when I started having an interest in fragrances and smells. A sort of human attraction to the Arabian world in me; it was a feeling of upheaval as well. To rebel against European superiority and that's where it started from. Making perfume was a sort of social, cultural product.

You were self-taught then? I was walking in the souk and I was very attracted to the smell of the cedar wood carpentry, which I found quite soft. There was this soothing smell, comforting smell and it was all the more beautiful when they used the driller on the wood. I took several bits of it with me. But initially I was not intending to produce perfume, I just thought what a nice smell, maybe I will make a perfume out of it one day. Then I bought a lot of books with words, words to describe perfumes. And had many an accident. Take the Vetiver fragrance, it took 8 years. I couldn't find the word for it. Then one of my friends who had traveled to India had some cakes, big black ones. I thought they smelled very good. So, I started working on these two perfumes, Vetiver and a piece of cake. And that was it. It was magnificent.

What is left in the world of scents that you wish to create? Olfactory memory, it's like it's a part of heritage belonging to our natural senses. We must preserve our original memory and to go back to the main foundations. It's unthinkable to die. Today, it's impossible to figure out perfume being produced in large quantities so I would love to create a conservatory which has no financial purposes. It's just magnificent and there's a wonderful future and we have to preserve it.



Scents of Place



For *Fendi*, a major move into fragrance meant looking inward.
By *Adrienne Gaffney*

From top left: Fendi's Perché No fragrance; I Casali del Pino, the Fendi family's retreat outside Rome.



From left: Leonetta Luciano Fendi, Silvia Venturini Fendi, and Delfina Delettrez Fendi.

PHOTOGRAPHED BY OBERTO GILI; PRODUCED BY MM PRODUCTIONS



Like most things Fendi does, the brand's approach to fragrance has family at its center. Silvia Venturini Fendi, a member of the family's third generation and the artistic director of accessories, menswear, and children for the company, is gathered with her daughters Delfina Delettrez Fendi and Leonetta Luciano Fendi at I Casali del Pino, a bucolic family property just outside of Rome, when the final result of a long-in-the-works project—Fendi's first major fragrance launch in years—is presented to her. She sniffs approvingly. The line includes seven perfumes, each conceived with a loved one in mind. Casa Grande, a leather scent with hints of cherry and incense, is an ode to Adele Fendi, who cofounded the company as a fur and leather goods store in 1925 with her husband, Edoardo; while La Baguette, which smells like bread with sugar and butter, was inspired by Delfina's six-year-old twin sons. When the bottles are lined up together, they form a color gradient, each one relating to the ones beside it. "It's a good way of starting a new chapter," Silvia says, before reconsidering a bit. "Not only a new chapter, I would say—a new century. This is the beginning of a celebration of our 100-year-old history." Now they are adding a new dimension to the story. "There's nothing that reminds you more of a person than a fragrance. I think that fragrance has a very, very big impact on the history of a person," she adds. "We started, of course, thinking about my grandpar-

ents, and so it came quite naturally to dedicate one fragrance to my grandmother, Adele. Then we started thinking about the Fendi sisters, and so it was kind of natural for me to talk about my mother, [Anna], one of the mythical Fendi sisters. Then [Fendi artistic director of couture and womenswear] Kim [Jones], with his story. And one for myself, one dedicated to my children, and also one thinking about the future to come. We thought that it would be nice to dedicate one to the smallest [members] of the house." Perché No, Silvia's scent, blends pink peppercorn and sandalwood and was meant to evoke the feeling of home, namely I Casali del Pino, which has been a family retreat since 2004. "They said to me, 'Let's be inspired by your best moment.' My best moments are definitely in this place. It's where I meet for the weekend with my family, my sister. We are a very, very big family, so for the weekend, we reunite, all of us in here," she says. The 430-acre property, which is run by Silvia's sister Ilaria, has an organic farm, a small hotel, a restaurant, and family quarters. "There's so much to do. You think, 'God, it's boring in the countryside.' No, it's an incredible adventure every time," Silvia says. "You wake up with the sun. I have memories of nights around the fire, talking, no television, picnics at the river.

I think the best thing that you can give to your children when thinking about their future is a place like this." Leonetta and Delfina had their first driving lessons on a tractor here years ago, and now Delfina's three children come

The naturalistic aesthetic at I Casali del Pino is reflected in Fendi's *Perché* No scent.

"THEY SAID TO ME, 'LET'S BE INSPIRED BY YOUR BEST MOMENT.' MY BEST MOMENTS ARE DEFINITELY IN THIS PLACE."

for the weekends. Roman ruins can still be found on the land, and there's a legend that there's a spot where Charlemagne once stopped on the way to Rome for his coronation. "The minute I walk through those gates and through this tunnel of trees, I feel recharged. But this place has a double kind of soul to me. There is always an adventure, because the land is infinite and it's full of discoveries. I can lie down on a hill and feel the relativeness of time and just enjoy peace. But at the same time, I can take my small car and be in the middle of a forest with wild animals while still being so close to Rome. I mean, it's quite absurd and unique," says Delfina, who joined Fendi in 2020 as artistic director for jewelry and also runs her own jewelry line, Delfina Delettrez. She remembers when the family first bought the property 20 years ago. "We were cooking with the fire. It was very primordial, because there was nothing. We would all sit in the church and just stay there, sitting on the ground and playing games," she says. The process of creating the *Sempre Mio* fragrance involved Delfina taking a deep look at her family's past to create something truly unique. "I waited 36 years to wear perfume, because I never felt connected to any existing scent!" Delfina says sitting outside as family members, longtime Fendi staff members, and the occasional dog pass by. She thought about her family roots in Morocco

and how they represented something both foreign and familiar, something that a mix of the sweetness of orange blossoms with the spicy scent of cedarwood could bring to life. Renowned perfumer Quentin Bisch, who created four of the scents in the line, worked closely with Delfina and traveled to Morocco several times.

She had given me some clear images of the textures and colors she wanted to be interpreted in the perfume," he says. "One was the color of very reddish earth, like ochre red. The landscapes, the mountains—you could see the texture of the earth. You could see the texture of the stones, of the barks of wood. You could imagine the Atlas Mountains. It was super important to be able to get the idea that she had in her mind, and to try to interpret it to be true to myself as well." Creating a series of fragrances that feel intertwined without being duplicative or overpowering one another was a tricky balance. "You start with one that you develop more than the others; then you start other ones. But at the end, every perfume was adjusted in regard to one another," he says. Delfina feels her sister when she smells *Ciao Amore*. "Leonetta, it's her. She smiles with all of her senses. She is like a breeze of beautiful fresh air," Delfina says. The scent is meant to evoke Ponza,

An orange tree on the I Casali del Pino property.



the Italian island where the family has a home, and where Leonetta says she "feels the most free and at ease." The scent's name is a phrase that falls out of her mouth frequently and with ease. "I'm very much a people person, for sure. Even if I meet someone once, but I like and click with the person, it's going to be 'Ciao, amore' the next time," Leonetta says. The fragrance combines orange blossoms with fig leaves and tonka beans, and it's also a tie to her family. Leonetta recently returned to Rome after years spent living in the UK and Belgium, where she studied and worked for the European Parliament. Since September, she's been working on Fendi's sustainability efforts and has fallen back into the family fold. "I always wanted to leave. I was always thinking that I [was] like the black sheep of the family," she jokes. "I wanted to go abroad and have different experiences, but actually it's been beautiful to come back. I feel like it's my comfort zone, but also it gives me the possibility to try new things and really do what I feel like on the inside." Each of the Fendis seems to gain so much by being beside one another, and with the fragrances, there's been a true joy in creating something new that was built upon so many of their shared memories. For Delfina, this was a long time coming. "It's really entering into the Fendi world with all of your senses, finally."

Below, from top: A window looking out on the I Casali del Pino property; a fireplace topped with family photos.





HALF BAKED

They say, *fake it, till you make it* – and today as far as tanning goes, a natural *looking glow* courtesy of a bronzing formula is the route of choice instead of *spending time and effort combating sun damage*.



1. D-BRONZI ANTI-POLLUTION SUNSHINE DROPS, DRUNK ELEPHANT 2. LUXE BODY SERUM, ST. TROPEZ 3. SELF TANNING HYDRATING BODY SKIN CARE, SISLEY PARIS 4. THE GLOW 5-IN-1 ILLUMINATING BODY TREATMENT, TAN-LUXE 5. SELF TAN SELF RADIANCE-PLUS GOLDEN GLOW BOOSTER, CLARINS 6. GOLDEN TAN MAXIMIZER AFTER SUN OIL, LANCASTER 7. CLICK & GLOW BODY TAN DROPS, JAMES READ 8. DIOR SOLAR THE SELF-TANNING GEL, DIOR BEAUTY 9. EVERYDAY LIQUID GOLD GRADUAL TANNING OIL, BONDI SANDS 10. SUNLESS TAN LUMINIZING BODY SERUM, COOLA

ELLE

culture

OF TASTE & SMELL... LOEWE Perfumes welcomes Wasabi to its Home Scents range! This high-intensity spicy scent, inspired by the Japanese condiment, unfolds to reveal savoury notes of basmati rice and citrusy lemongrass over time, designed to create an energised ambience in any space. Wasabi is available in LOEWE Scented Candles, Wax Scented Candleholders and Room Sprays



Alight the Senses!

ON HOLIDAY MODE, WE'RE ALL GEARED UP FOR INSPIRING FILMS, GOOD READS, BOLD MUSIC AND GREAT TIMES...

Play

THE TORTURED POETS DEPARTMENT

Taylor Swift's 11th studio album released earlier this April following the end of her 6-year relationship with actor Joe Alwyn. It was expanded into a double album two hours after its release, subtitled The Anthology, containing a second volume of songs. With several bonus tracks to be released this July, the album broke multiple sales and streaming records. It achieved the highest single-day and single-week global streams for an album on Spotify and topped the charts in different territories globally.



WATCH SEE PLAY

With *calendars a buzzing*, these are the noteworthy happenings causing a buzz at *the moment*



See

SYMPHONIC MIDDLE EAST

Enjoy an exceptional evening where a piano concert intertwines with a dance performance at the 2024 Symphonic Middle East Festival. The one-of-a-kind show, to be held on 5 July at Zabeel Theatre in Jumeirah Zabeel Saray, will see the acclaimed ST-DUO display their mastery on two pianos as they take audiences through centuries of music. Their blend of classical and modern compositions will be enhanced by the graceful yet dramatic moves of tango dancers from Argentina. Reserve your seats at the earliest for this fusion of musical talent and choreography.

COMPILED BY DANA ORAIBI

Watch

DEADPOOL & WOLVERINE

The bickering duo of Marvel are at it again! The trailer for Deadpool and Wolverine finds Ryan Reynolds' Deadpool and Hugh Jackman's Wolverine doing what they do best, bickering while trying to save the world at the same time. The action film will be released on 25 July, 2024.



Listen

THE DUKKAN SHOW

Brought to you by Omar Tom, Reem Hameed, and Mohammed Akkaoui, the term "Dukkan" literally means "shop" in Arabic. The Dukkan Show is a podcast that showcases the great conversations friends have when they hang at their respective dukkan stoop. The hosts are the voice of Neo-Bedouins, from the Middle East to the world.

Follow

OOZING CREATIVE TALENT, THESE WOMEN WILL HAVE YOU JUMPING ON TO YOUR NEXT INGENIOUS PROJECT!



LEA SFEIR
@Byleasfeir

A French-Lebanese table artist, Lea specializes in elegant tablescapes and curated tableware collections. Having grown up in Paris and lived in cities like Milan, Istanbul and Dubai, she draws inspiration from these diverse places.



SAMANTHA FRANCIS BAKER
@Styleisnecessity

This Dubai-based creative director and stylist is renowned for her sartorial fashion choices and DIY décor ideas. Her work showcases minimal aesthetics and she is known for supporting contemporary fashion brands.



WAFATOUTOUNJI
@Appliquestylist

A certified image consultant, Wafa has made a significant impact in the fashion and styling industry across the Middle East. She's also been a leading stylist for MBC's "Falak Tayeb" and Studio 76 in Abu Dhabi.



READ

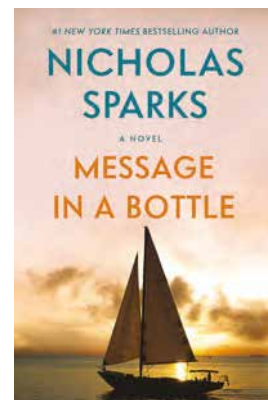
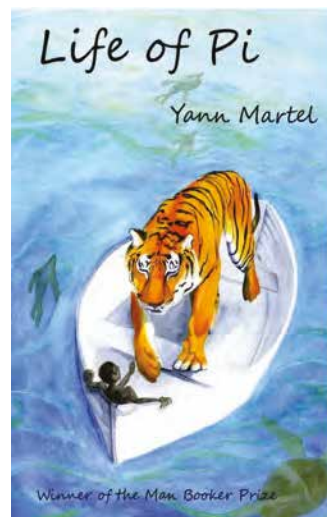
In a world where the ocean captivates our imagination, stories centered around water often evoke deep emotions and adventures. This month's selection celebrates the sea's transformative power through tales of resilience, love, and self-discovery.



LIFE OF PI

by Yann Martel

Young Pi Patel survives a shipwreck and is stranded on a lifeboat with a Bengal tiger. Over 227 days at sea, he forms a tenuous bond with the tiger, exploring themes of survival, faith and the power of storytelling. The novel challenges perceptions of reality and belief.



MESSAGE IN A BOTTLE

by Nicholas Sparks

Theresa Osborne, a newspaper columnist, finds a love letter in a bottle and seeks its author, Garrett Blake, a widower in North Carolina. They fall in love, but Garrett's past love complicates their future. This story is a poignant exploration of love, loss and second chances.



THE OLD MAN AND THE SEA

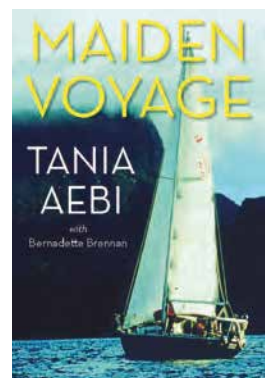
by Ernest Hemingway

An aging fisherman, Santiago, battles a giant marlin far out in the Gulf Stream. After a relentless struggle, he catches the fish but loses it to sharks on the way home. This novella is a profound tale of perseverance, dignity and the human spirit's unyielding fight against defeat.

MAIDEN VOYAGE

by Tania Aebi

At 18, Tania Aebi sets out to sail solo around the world, a journey spanning two and a half years. Battling the sea and self-doubt, she grows from a rebellious teenager into a confident woman. Her memoir is an inspiring tale of adventure, resilience and personal transformation.



“THE CURE FOR ANYTHING IS SALT WATER: SWEAT, TEARS OR THE SEA”

a quote by author ISAK DINESEN, that perfectly captures ELLE Arabia's July/August issue

COMPILED BY DANA OKAIBI

APPRECIATING MODERNIST ARAB ARTISTS

Myrna Ayad, the independent cultural strategist, editor and author of several books, is a woman inspired by **art, culture and heritage**. She tells stories of legendary artists from the Arab world in a way that is compelling and captivating. Here, she opens up to ELLE Arabia on her latest project 'ALCOVE' and her unwavering passion for the bold stories that are true to the **history of the region**



How did the concept of Alcove come about? What inspired you to create this book? The late 1950s to the early 1980s were a wondrous time in the Arab world and wider region; in addition to gaining independence, it was a golden time culturally. I found myself wondering what it was like to live during these glorious decades, and how difficult it must have been for artists to do what they do and commit to it. These artists persevered and formed a creative community; they really are the documentarians of our times and act like historians, narrating the times through their art. Beyond the art itself that is profound, I found myself really eager to know who these artists were and what compelled them. So I decided that the ideal persons to speak to are those who knew them best: their relatives and friends.

Which stories resonated with you the most? Absolutely every story in the 30 published essays in Alcove is worthy of mention, truly. From Jordan's Mona Saudi jumping into a taxi at 18 from Amman to Beirut to pursue her dream of becoming an artist, to Palestine's Jumana El Hussein who forever painted her beloved Jerusalem, to Lebanon's Saloua Raouda Choucair's stunning abstract sculptures that no one

understood, but which were inspired by her love for Arabic poetry and Islamic architecture. The stories are impacting, unforgettable and pure magic.

Why did you select these specific artists to be in Alcove? Alcove is a collection of short stories – you don't need to be operating in the art world or an academic to access this.

I wanted to cover as many Arab countries as possible and also feature as many female modernists; thankfully we managed an equal number of men and women and covered Lebanon, Palestine, Jordan, Syria, Iraq, the UAE, Saudi Arabia, Tunisia, Egypt, Morocco, Libya, Algeria and Sudan.

How do you hope this book will impact the understanding and appreciation of Arab modernist artists? I am aware that art can be intimidating to many, and also acknowledge that the literature out there on Modernism is scholarly and often academic, and therefore difficult to access or grasp. Alcove is a collection of short stories that anyone can relate to. I think it is essential for us to understand our past in order to understand our present and future and in these stories, there are alternative truths and histories that one won't find in textbooks. They are personal, intimate, authentic, and powerful.

RAPID FIRE:

Favorite Authors:

JRR Tolkien, JK Rowling and George RR Martin.

Inspirational Films:

The Lord of the Rings, Harry Potter, and Game of Thrones – sheer brilliance, utter creativity, compelling storylines, complex characters, all an allegory of our time, and not far from reality!

Dream Escape: London. Beirut. The Amalfi Coast. And London a million times again.

Current Project:

+971: Inside the Minds and Workspaces of 50 Emirati Creatives, published by Rizzoli for a slated release of April 2025. Alcove's second volume set for release in November 2025, and a children's series, which we hope to release this September.





Left: The TRIO Console table, rugs and lighting by designer Ryma Azzi, with all fixtures made from Algerian leathers
Below: Feriel Gasmi Issiakhem



"DZIGN 2024 HAS GIVEN WINGS TO A NUMBER OF DESIGNERS WHO ARE NOW KEEN TO INVEST MUCH MORE IN THE RESEARCH AND DEVELOPMENT OF BIO-SOURCED MATERIALS, AND TO WORK WITH THEIR ARTISAN PARTNERS TO PROMOTE ALGERIA'S RICH TANGIBLE AND INTANGIBLE HERITAGE, ESPECIALLY THE YOUNGER GENERATION WHO WERE EXHIBITING FOR THE FIRST TIME."

Feriel Gasmi Issiakhem

1. Eau Culture, a carpet by Nour El Houda Kadiri made using ancient natural dyeing techniques with graphics representing an ancestral irrigation system in the Saharan region of Timimoun known as LES FOGGARAS. 2. City Pollinators, a design by Chafika Ait Oudja. 3. The La Robe Memoire by Rym Menaifi. The Memory Dress is an installation created using scraps of velvet, silk and passmantry from the MENOUBA High Couture Studio. 4. End of life on a Building Site, created by architect Amal Seddiki with furniture made from the remains of building sites.

DZIGN 2024 "FOR A REAL WORLD"

The second edition of the Algerian-French design biennale organized by the French Institute in Algeria was a culmination of art, culture & ethical design, committed to solving *environmental and socio-economic issues*. Here's why its growing impact is one to watch out for when it comes to the *future of design*.

When Algeria held its first design biennale in 2021, it took place with the theme of 'Reinventing the City Through Design' focusing on the integration of local culture and practice into urban design to see how it best could serve the environment. This year, the second edition of the biennale took place from May 9 to June 8 and spanned five cities: Algiers, Oran, Tlemcen, Annaba and Constantine, expanding its reach and purpose.

Curated by Feriel Gasmi Issiakhem, it was set to the theme of Victor Papanek's manifesto 'Design For A Real World' tackling a number of subjects through design collaborations and innovative concepts. "My approach was to choose the subject and bring Victor Papanek's teaching to the Algerian scene," says Feriel. Designers, students, architects, and creatives presented technical solutions, and conceived conceptual projects between art and design, focusing on

the creation of furniture, products, fashion, and art using recyclable waste-materials, ancestral know-how and new environmentally-positive techniques. "I've been working for a long time to promote eco-responsible design in Algeria," adds the renowned global eco-designer, scenographer and artistic director of cinema. "For Algerian designers, using their rich heritage to give substance to their projects is a real strength today."

But the big question about the evolution of design and its pertinence to the emerging landscape of the planet is what sets the Algerian-French Design Biennale apart in the region. "Over the last 10 years or so, the socio-environmental issue has been a fundamental challenge for designers the world over, because today a designer involved in the systemic design/consumption relationship is obliged to review his project process in order to respond to this planetary emergency, where the notions of

BY ODEIA MATHIEVS

reparability, life and decarbonisation are no longer accessory issues but a mandatory imperative," explains Feriel. Addressing these questions, the second edition organized by the French Institute in Algeria and supported by the Ministries of Culture and Arts, and of Higher Education and Scientific Research, brought together more than 122 designers, and 13 creative cultural industries, associations, universities, and schools.

With over 20 conferences, masterclasses, and hackathons, the biennale shed light on Algerian designers who incorporated their heritage into every project. Marrying various craft trades to artisans invested in preserving traditions from each city, this dynamic relationship showcased the power of social inclusiveness, innovation, and ecology from design to post-consumption, just as Feriel envisioned. Giving new designers the opportunity to showcase their work alongside, and in collaboration with, more experienced designers, there were more than sixty-seven events hosted. Punctuated with conferences, films and excursions to encourage awareness of heritage and forest ecosystems, the opportunities to learn, develop, evolve, and seek inspiration were plenty. "In each city, we planned to create a real itinerary, with a cartography for each one. It was essential to get universities and art schools to join in the project, because it was in these places that our speakers went, along with open doors at these establishments, where student projects were also exhibited," says Feriel.

Having invested much of her time and career in the promotion of eco-responsible design in Algeria, with a view to achieving



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ARIES

20 MARCH - 19 APRIL

You are being overly cautious, weighing the likely cost and consequences of every move before you make it, which is holding you back. Thinking ahead is good, but now you expect problems rather than successes; in the past, your attitude was always the reverse of that. Luckily, mid-July should bring new ideas and help restore your old confidence. An upset on the 20th is a trivial slip - ignore it and carry on.

TAURUS

20 APRIL - 20 MAY

If you always go to the same restaurant, and order the same thing, then you know what you're going to get. If you go somewhere new, and order something you've never had before, you might like it better - and even if you don't, it will still have been a worthwhile experience. This month makes you two offers, a week apart. One is very familiar, the other all new. Go for the one you haven't tried before.

GEMINI

21 MAY - 20 JUNE

You seem to be reaching the end of an era in your career. When you started in your present role it was wonderful, but now it doesn't reward you as it used to. Just as you tell yourself that it's time to go, and prepare to move on, you are told that you could stay until next year, if you wanted. Several options are discussed, but nothing is fixed - and that should tell you something. Your original instincts were right.

CANCER

21 JUNE - 21 JULY

What do you do when someone you care for does something which you find shocking or unacceptable? Do you end your friendship right there? Or do you ask yourself whether your boundary lines need to be a little more flexible? As the outer planets slip back a little over the next few weeks you will find that you have more tolerance, in every way. Rewrite your own rules and standards: softer is better.

LEO

22 JULY - 22 AUGUST

It looks like you have a rival - someone just as powerful and charismatic as you are. Should you be worried? No. If you avoid direct confrontation, and give yourself time to get used to each other, you will see that your preferred territories don't overlap, so you can stay out of each other's way. Eventually, you will grow to respect each other, and may even become good friends. Play it gently, see what happens.

VIRGO

23 AUGUST - 22 SEPTEMBER

So much to do, so little time. At the end of June you are trying to do several things at once, trying to create good outcomes for all of them and to keep everybody happy. Early July puts you under even more pressure, but only for a day, and then life is much quieter. Don't be tempted to go back and make changes to the things you've done; they're over, so let them go. Give yourself some time to recover.

JULY

Text by BERNARD FITZWALTER

LIBRA

23 SEPTEMBER - 22 OCTOBER

Your good nature could work against you this month. In the spirit of being helpful, you volunteer for a job that nobody else wants - but soon realise that it is a dead end which may hold back your career prospects for ever. Clearly, you need to get out of this situation as soon as you can, and to think more about yourself than about being nice to everyone else. Mid-July offers you a way to escape; take it, quickly.

SCORPIO

23 OCTOBER - 21 NOVEMBER

As the outer planets lose momentum this month then you, too, may find yourself starting to drift a little. It's okay to put long-term ambitions to one side for a few weeks while you deal with more immediate concerns, but don't forget about them completely. Even if you can only advance them by a tiny amount, it's still worth doing. Helpful planetary alignments on the 22nd will show you which way to go.

SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

Fantasies always seem better than real life, yet if you ever get a chance to make one come true, they are never quite as good as you had hoped. Neptune, the planet of inspiration and illusion, is active right now - but what it is trying to show you is that what you already have is better than anything you could imagine, if only you could see its true value. Don't let yourself be led by others; stay with what you know.

CAPRICORN

21 DECEMBER - 19 JANUARY

A few months ago, you were very keen on closer collaboration, but now you are pulling back. Why? Perhaps you were carried away by the mood of the moment, and now you've had time to think about it, you're less sure. The other person isn't asking much; whatever you want, they will happily agree to. It's your choice. But any relationship needs two people - so if you're set on no, it isn't going to happen.

AQUARIUS

20 JANUARY - 18 FEBRUARY

We all have good intentions about changing our lives for the better, but we rarely do much about it unless pushed by some external event, which may be what happens now. Dealing with the crisis, whatever it is, won't take long; but the incident will put your life into perspective, and show you, too, that you have less time than you thought. Within a week, you have made far-reaching decisions; a new life awaits.

PISCES

19 FEBRUARY - 19 MARCH

Down at the bottom of your list of things to do are one or two items that never get removed, but also never get done. They have no practical value, which is why you don't prioritise them; but they have a deep, personal meaning that's hard to explain to other people but speaks clearly to you, and that's what matters. That's also why you need to do them - to experience them, enjoy them, and remember them later.

DRIFT AWAY...

Dreaming of lounging on the sea shore with laid back elegance



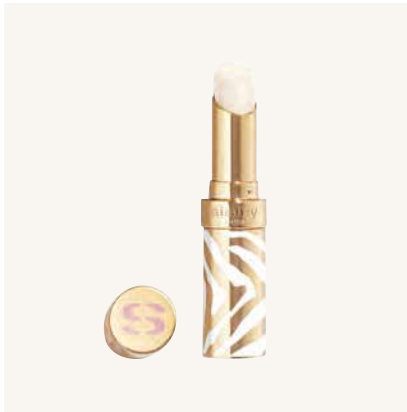
LOEWE + PAULA'S IBIZA SUNGLASSES



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FENDI BAG



HERMÈS HAT



LOUIS VUITTON 'NICE' TOTE



GUCCI SLIDE

L'APÉRITIF *Français*

*Every Friday
from 5pm*

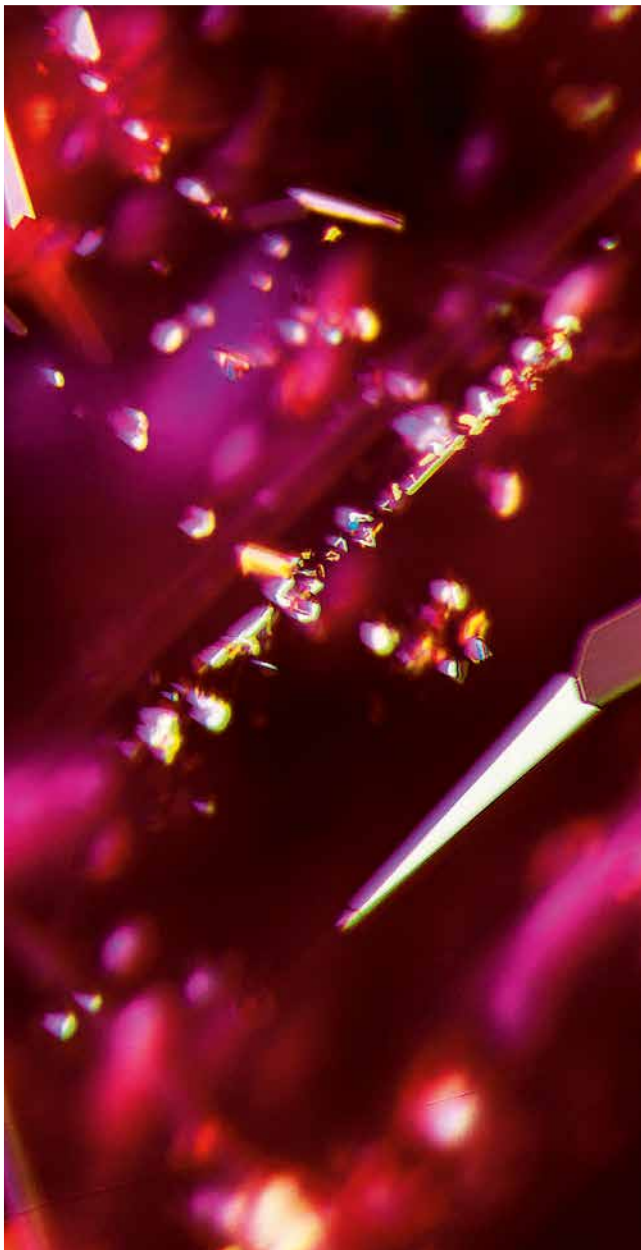
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GEMFIELDS



THIS IS A RUBY