

# ELLE

ARABIA

JUNE 2023



**SUN-KISSED  
GLOW**  
UNLEASH YOUR  
SUMMER BEAUTY  
SECRETS

THE CAPTIVATING  
CYRINE ABDELNOUR  
TAKES CENTER  
STAGE

SHINE  
BRIGHT

SPARKLING SUMMER STYLE WITH EYE-  
CATCHING JEWELRY TRENDS, THE MUST-HAVE  
ACCESSORIES, AND FASHION ESSENTIALS

UAE DHS15







**BVLGARI**  
ROMA

HIGH JEWELRY





ANYA TAYLOR-JOY

  
JAEGER-LECOULTRE

THE WATCHMAKER  
OF WATCHMAKERS



CALIBRE 844

REVERSO



# ELLE

June 2023  
Issue 144

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### On the COVER

Cyrene Abdelnour wears High Jewelry Earrings in Yellow Gold with Emeralds and Diamonds; High Jewelry Necklace in Rose Gold with Emeralds and Diamonds; High Jewelry Ring in Rose Gold with Emeralds and Diamonds, All by Bulgari's Mediterranean HJ collection; Dress by Schiaparelli  
Collection: Bulgari's Mediterranean HJ collection  
Photographer: Federico Ghiani  
Stylist/ Creative Direction: Valeria J Marchetti  
Makeup: Chiara Corsaletti  
Hair: Danilo Spacca  
Stylist Assistant: Allegra Palloni  
Light Assistant: Federico Parigi  
Digital Operator: Alessandra Alba  
Location: Villa Mondragone

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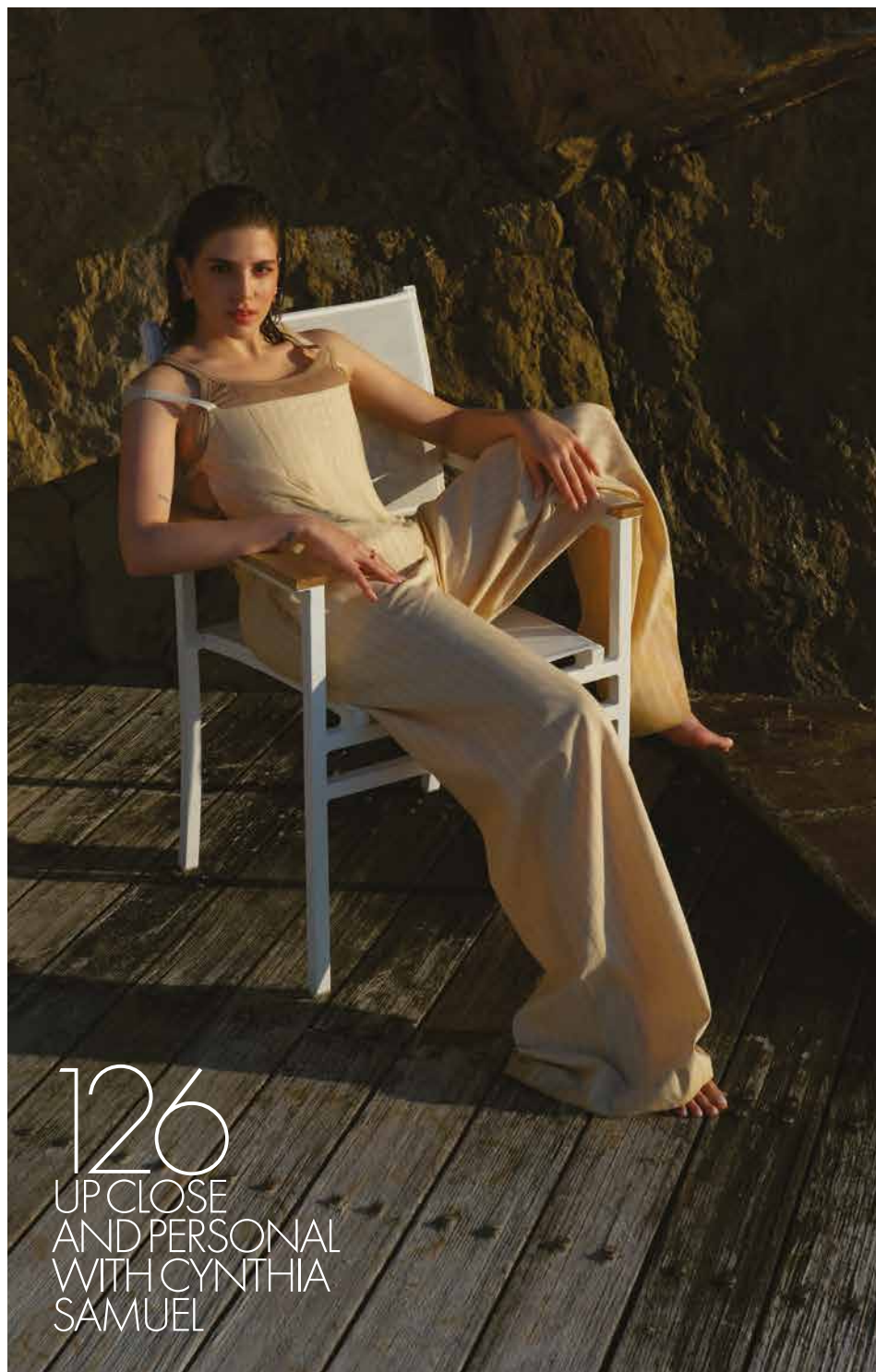


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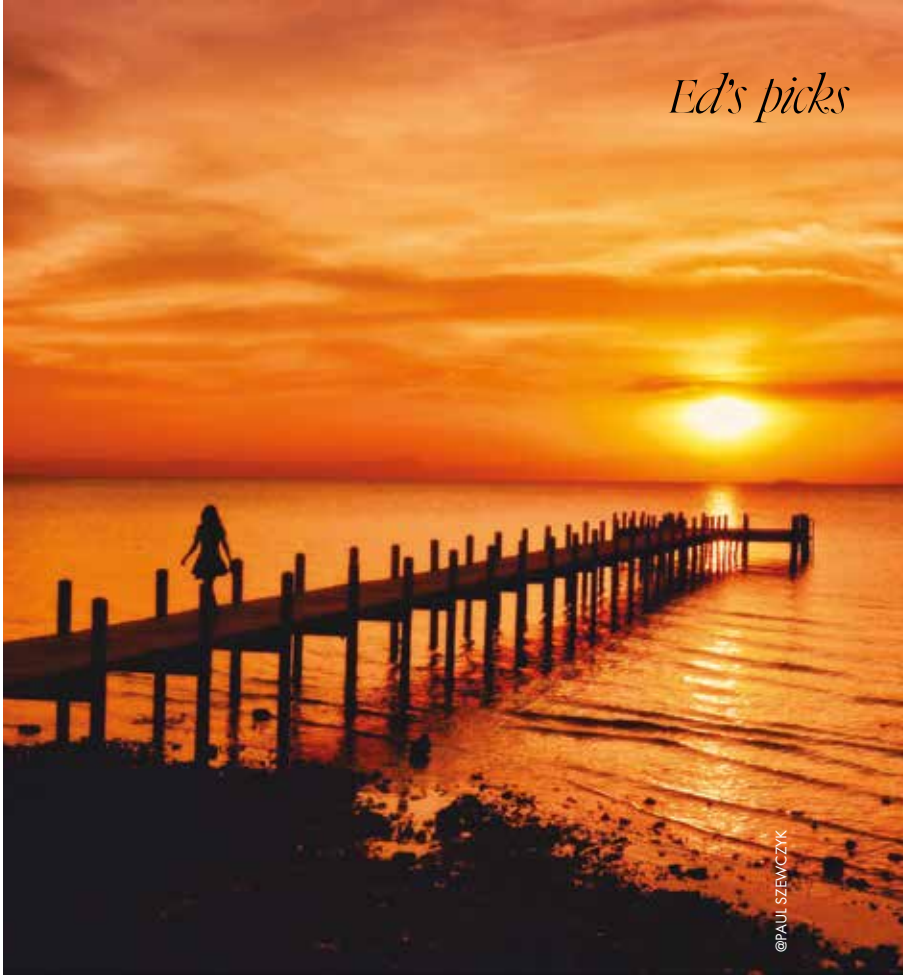




Above: THINK RAFFIA AND THINK ROOMY FOR THE ULTIMATE SUMMER IT BAGS. Left: RELAX AND REJUVENATE IN STYLE AT THE DIOR SPA EDEN ROC

# Orange you happy it's Summer?

WE DEFINITELY ARE, AS WE DREAM OF WARM SUMMER NIGHTS, COOL VIBES, AND FIERY FASHION



@PAUL SZEWCZYK

## Glow Up

Dear Readers,  
The region and all of its amazing talents are shining brighter than ever before. In a special interview, our gorgeous coverstar Cyrine Abdelnour gets candid about her career, her family, and how she navigates the world of stardom. We also get up close and personal with Cynthia Samuel who discusses the importance of skincare, gratitude and empowerment, and we get cozy with beautiful couple Nora Achmaoui and Khalid Alherani in a dazzling celebration of love. We also shine the spotlight on the women raising the bar in their respective fields, from modest fashion to

health and wellness, and from entrepreneurship and ensuring women's voices are heard.  
It's also summertime and that means some fun time! Think happy colors, easy elegance, and the latest skincare to help you GLOW...



*Dina Spahi*

dina.spahi@ellearabia.com



1. DRESS, JOHANNA ORTIZ; 2. NECLACE, DIOR; 3. EARRINGS, DEZSO; 4. BOOK, COSTA SMERALDA, ASSOULINE; 5. BRACELET, VALENTINO; 6. SUPER MARIZA SANDALS, CHRIISTIAN LOUBOUTIN; 7.HAT, HERMÈS; 8. MINI SPARKLE CROSSBODY BAG, PACO RABANNE; 9. BAG, GUCCI; 10. DRESS, MISSONI; 11. BUCKETR BAG, LOEWE





THE *Bag*

WE JUST LOVE A BIT OF CUSTOMIZATION FOR THAT SPECIAL TOUCH, AND **TOD'S** DELIVERS WITH THEIR MY DI BAG SERVICE WHERE YOU CAN CHOOSE THE COLORS AND THE LETTERING. BEAUTIFULLY CRAFTED, THIS SHOPPING BAG FEATURES A REMOVABLE SHOULDER STRAP.



THE *Ring*

THE HUMBLE COFFEE BEAN IS THE INSPIRATION FOR **CARTIER'S** STUNNING GRAIN DE CAFÉ COLLECTION. WE LOVE THE CASCADING CLUSTERS OF BEANS, GOLDEN ARCHITECTURES AND SUBTLE RATTING ON THIS RING IN ROSE GOLD SET WITH OBSIDIAN AND DIAMONDS.





THE *Shoe*

CELEB-FAVORITE **GIA BORGHINI** SHOES ARE BEAUTIFULLY MADE IN ITALY BY SKILLED CRAFTSMEN MAKING THE MAS COMFORTABLE AS THEY ARE STYLSIH. THESE STRAPPY SANDALS IN WALNUT ARE TIMELESSLY CHIC.

# ELLE

*radar*

AMAYA CALADRIUS.COM

*In Living Color...*

THE SUMMER MONTHS SEE THE BLOOMING OF BRIGHT HUES AND VIBRANT STYLES AND WE'RE LOVING IT....

BON VOYAGE...  
This season Olivia von Halle's showcase of craftsmanship reaches new heights with The Voyage Collection, an exclusive capsule that sees nine of the brand's signature silhouettes elevated with exquisite sequin embellishment inspired by the long and languorous journeys made across the tropical landscapes of Singapore, Malaysia and Thailand in the 1930s



## Coveted COLLABORATION

WHO: Nike X Off-White

WHAT: Virgil Abloh's legacy continues to flourish and this year he launched a modern version of one of the most iconic shoes in history - the Air Force 1 shoe with a mid-top. Crafted from pine-tanned leather, this trendy re-take is decorated with logos that simulate the art of spray painting to reflect the trends in the early days of this iconic design.



THE ATTICO



PARIS GEORGINA

## Cargo NOSTALGIA...

Originally inspired by military wear, the popular 90's trend has made a swift return to the runway but with a major makeover. Having now progressed on from the traditional baggy fit, cargo pants are available in a variety of flattering cuts and fabrics making them versatile enough for nights out.



AWAKE MODE

ALEXANDER WANG

REMAIN

OFF-WHITE

# Fashion memo

A CURATED ROUND UP OF THE BEST NEW FASHION AND NOTEWORTHY PIECES TO DISCOVER THIS SEASON



## Add to WISH LIST...

Constantly reinvented, the Dioriviera summer capsule collection by Dior features leather goods, shoes and accessories illuminated with pretty pastel shades. Tickling our nostalgia on the way, Maria Grazia Chiuri returns to the timeless toile dubbed toile de Jouy in playful soft tones of pink and gray. The capsule collection also includes a yoga mat, surfboard, parasol and several beach games - perfect for active getaways.

## Trending... DAD SANDALS

This season, it's all about weird and wonderful foot wear that feels uber comfortable. Enter, 'dad sandals'. Although originally deemed un-cool, the sandals have quickly found their way to the top of every designer's seasonal collection in an array of bold colours, chunky fastenings and platform soles.



Clockwise from top: ISABEL MARANT; 12 STOREEZ; STELLA MCCARTNEY X ADIDAS; PRADA; BALENCIAGA; GUCCI; ALEXANDER MCQUEEN



HERMES

TODS

GIVENCHY



MAISON MARGIELA

## At the Barre...

Take inspiration from the balletcore trend and opt for feminine and chic silhouettes this season.



LA METAMORPHOSE

PHILOSOPHY D LORENZO SERAFINI

LOEWE



DOLCE & GABBANA

STAUD



CHRISTIAN DIOR



ZIIMERMANN

MAISON MICHEL



NATASHA ZINKO

## All PATCHED UP...

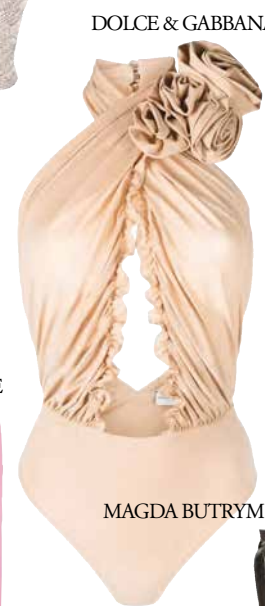
Looking to make a bold statement? Whether quilted, patched or paneled, there is no denying that the patchwork trend adds drama to any look, each section woven together tells its own little story.





# In full bloom

STATING THEIR DOMINANCE THIS SEASON, ARTISANAL FLORAL FIXTURES ARE IN THE MIDST OF A STYLE REVIVAL. 3D FLOWERS HAVE BLOSSOMED AND ARE REDEFINING THEMSELVES AS THE ULTIMATE ACCESSORY.



# Pearls of wisdom

REMAINING COVETABLE FOR DECADES, PEARLS ARE THE QUINTESSENTIAL STYLE STATEMENT OF ALL TIME. WHETHER SUBTLE OR BOLD, PEARL ENSEMBLES ARE THE ONLY WAY TO GO.







# silver linings

MODERN AND VERSATILE, SILVER TAKES FIRST PLACE IN THIS SEASON'S MOST POPULAR COLOUR. NO DOUBT THAT HIGH-SHINE SILVER FINISHES ARE THE MOST EFFORTLESS WAY TO CONQUER SUMMER STYLE.

# ELLE

## accessories

CHAIN GANG...  
This season, Saint Laurent's Jamie 4.3 Chain Bag sees its iconic codes reinterpreted. With a large flap and a double sliding chain, the Jamie 4.3 is embellished by the design of Le Maillon chain rings as well as the Carré Rive Gauche patchwork motif in a maxi size

Summer time...

CHUNKY ACCESSORIES, A RAINBOW OF COLOR AND OUR BELOVED SNEAKERS WELCOME US TO A BOLD NEW WORLD



# Battle of the buckets

FUNCTIONAL AND TRENDY, BUCKETS BAGS HAVE CLIMBED THE RANKS OF THE NEW 'IT' BAG. WHETHER YOU PREFER A LEATHER OR CANVAS FINISH, THIS TREND IS THE FOOL-PROOF WAY TO ACCESSORISE.



Clockwise from left: Pucci; Coperni; Oscar de la Renta; Prada; Valentino



Clockwise from left: Paco Rabanne; Miu Miu; Loewe; Maison Margiela; Marni



Clockwise from left: Jacquemus; Saint Laurent; Tom Ford; Bottega Veneta; Alexander McQueen



BOTTEGA VENETTA



PACO RABANNE



VANESSA BARONI



BALENCIAGA

## Extra Chunks

THIS SEASON, THINK CHUNKY. MAKE A BOLD STATEMENT BY TAKING INSPIRATION FROM OVERSIZED AND AVANT-GARDE SHAPES IN VARIOUS BURSTS OF COLOUR.



VALÈRE



KARL LAGERFELD



PARTS OF FOUR



MARNI





## Sneaker Chic

HOW SPORTS SHOES SNEAKED THEIR WAY INTO THE FASHION ZEITGEIST

There was a time when sneakers were relegated to the back of the closet, to be brought out – all worn and pungent – only when needed for a game of ball, a walk, gym class. Fashion and sneakers could not and would not ever be seen in the same sentence. Fast forward to today and the same shoes that were solely worn for sporty pursuits have now turned into the piece de resistance of any outfit. We're now talking about "performance silhouettes", and the latest collabs between creative directors and sportswear brands. There's no denying it - what was once a reluctant necessity in athletic gear has evolved into a must-have fashion staple. The evolution from athletic utility to must-have fashion accessory was no overnight sensation; it was a careful, calculated shift.

The journey started in the 90's. 1997 saw Prada release "America's cup" sneakers as part of their dedicated sport line, now known as Linea Rossa, combining luxury craftsmanship with the practicality and comfort of an athletic shoe. In 2004, Karl Lagerfeld challenged the boundaries between high fashion and streetwear by pairing sneakers with gowns in the Spring couture show. In the 2010's sneakers started appearing here and there in the

fashion scene. 2013 marked a turning point with the Givenchy (under Riccardo Tisci) x Nike collab solidifying sneaker's status as a fashion item. Then, in 2017, Balenciaga released the Triple S. This marked a pivotal moment when the so-called "dad shoe" staked its claim as a style mainstay.

A few years later New Balance, a brand entrenched in the consumer psyche, started being labeled as cool and appearing on the feet of influencers and celebs. That was another pivotal moment when many hopped on the bandwagon and bought their first pair of performance shoes that would get to see the light far beyond the confines of the gym. Sure, the purchase of the first pair might have been daunting but it also proved to be freeing. Suddenly everything we rejected about sneakers, we now love: The thickness of the sole, the flex grooves (those lines you see horizontally cut across the outsole) and the complex designs, more importantly they make you look effortlessly cool. It's time to get another pair!

1. NEW BALANCE; 2. BALENCIAGA;  
3. VERSACE; 4. DOLCE & GABBANA;  
5. GUCCI; 6. VELENTINO; 7. ADIDAS

WORDS BY LETIZIA ACKAOUY

# ELLE

SO SWEET...  
Van Cleef & Arpels'  
latest pieces shimmer  
with intense reflections

jewelry

Rise and Shine...

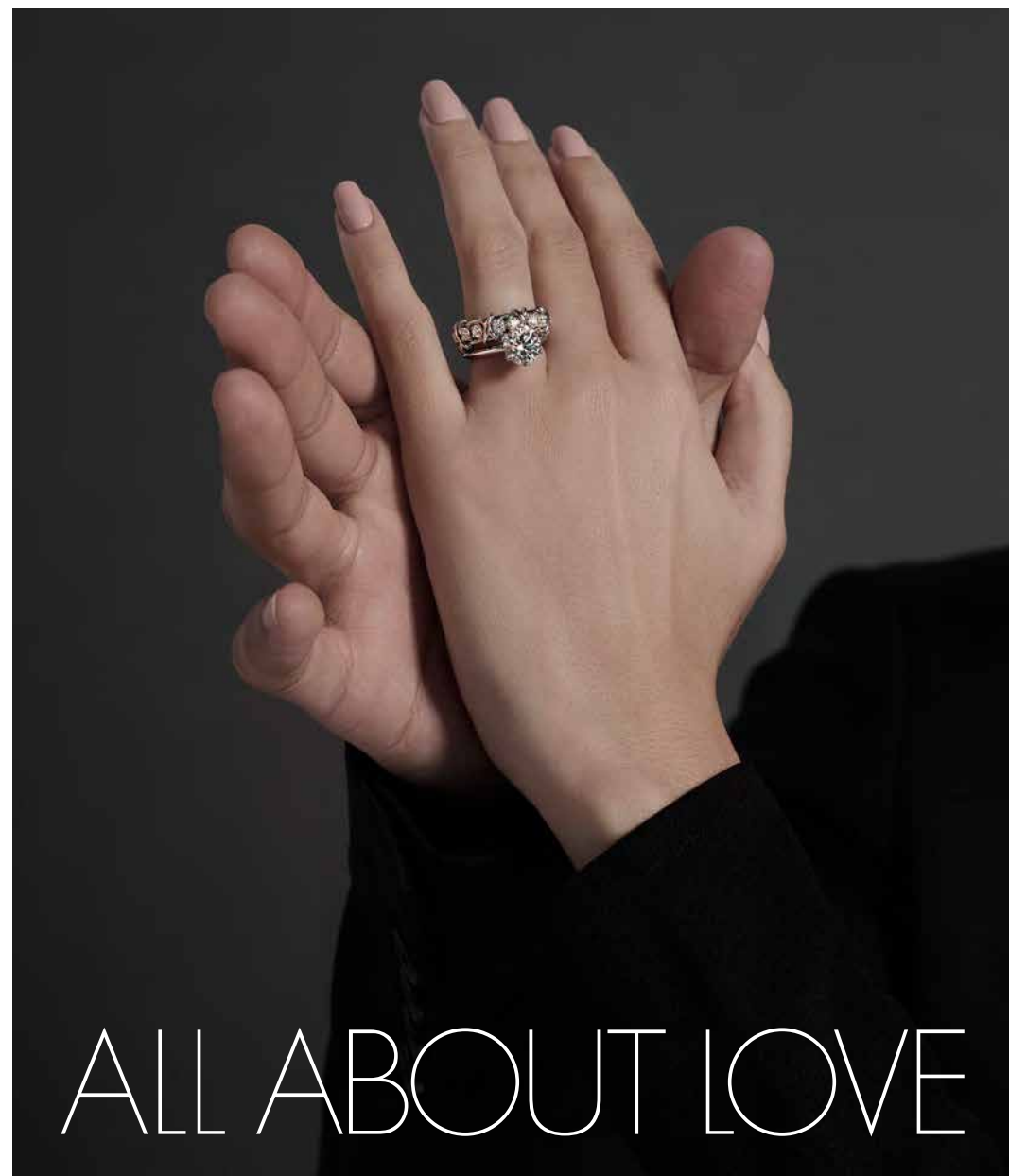
SUN-DRENCHED SKIN HIGHLIGHTS THIS SEASON'S  
BOLD AND BEAUTIFUL CREATIONS

Model on the left:  
Sweet Alhambra watch - Guilloché rose  
gold, Carnelian, Swiss quartz movement  
Sweet Alhambra earstuds - 18K rose  
gold, Carnelian Sweet Alhambra  
pendant - 18K rose gold, Carnelian

Model on the right:  
Perfée watch - Rose gold, white mother-  
of-pearl, Swiss quartz movement  
Vintage Alhambra necklace, 10 motifs -  
18K rose gold Perfée clovers ring - 18K  
rose gold, Diamond Perfée pearls of  
gold ring - 18K rose gold



Photographer  
SANDRA CHIDIAC  
Stylist & Creative Direction  
VASIL BOZHILOV



# ALL ABOUT LOVE

TIFFANY & CO.'S ICONIC JEWELRY  
AND TIMEPIECE COLLECTIONS  
SPARKLE WITH ROMANCE ON NORA  
ACHMAOUI AND KHALID ALHERANI



Tiffany HardWear  
Graduated Link Necklace,  
Link Earrings, and Link  
Bracelet in Rose Gold  
with Pavé Diamonds; and  
Link Bracelet and Wrap  
Necklace in Sterling Silver;  
Tiffany 1837 Makers  
22mm Square Watch in  
Rose Gold with Diamonds;  
Tiffany T True Wide Ring in  
White Gold; The Tiffany®  
Setting: World's Most Iconic  
Engagement Ring  
in Platinum with a Round  
Brilliant Diamond, over 2.6ct

Dress, by Pfeiffer from FLTRD;  
T-shirt, by Cotton Citizen  
from THAT Concept Store;  
Pants, by Hugo Boss

**Left page:** The Tiffany®  
Setting: World's Most  
Iconic Engagement Ring  
in Platinum with a Round  
Brilliant Diamond, over  
2.6ct; Tiffany & Co.  
Schlumberger® Sixteen  
Stone Ring in Platinum  
with Diamonds

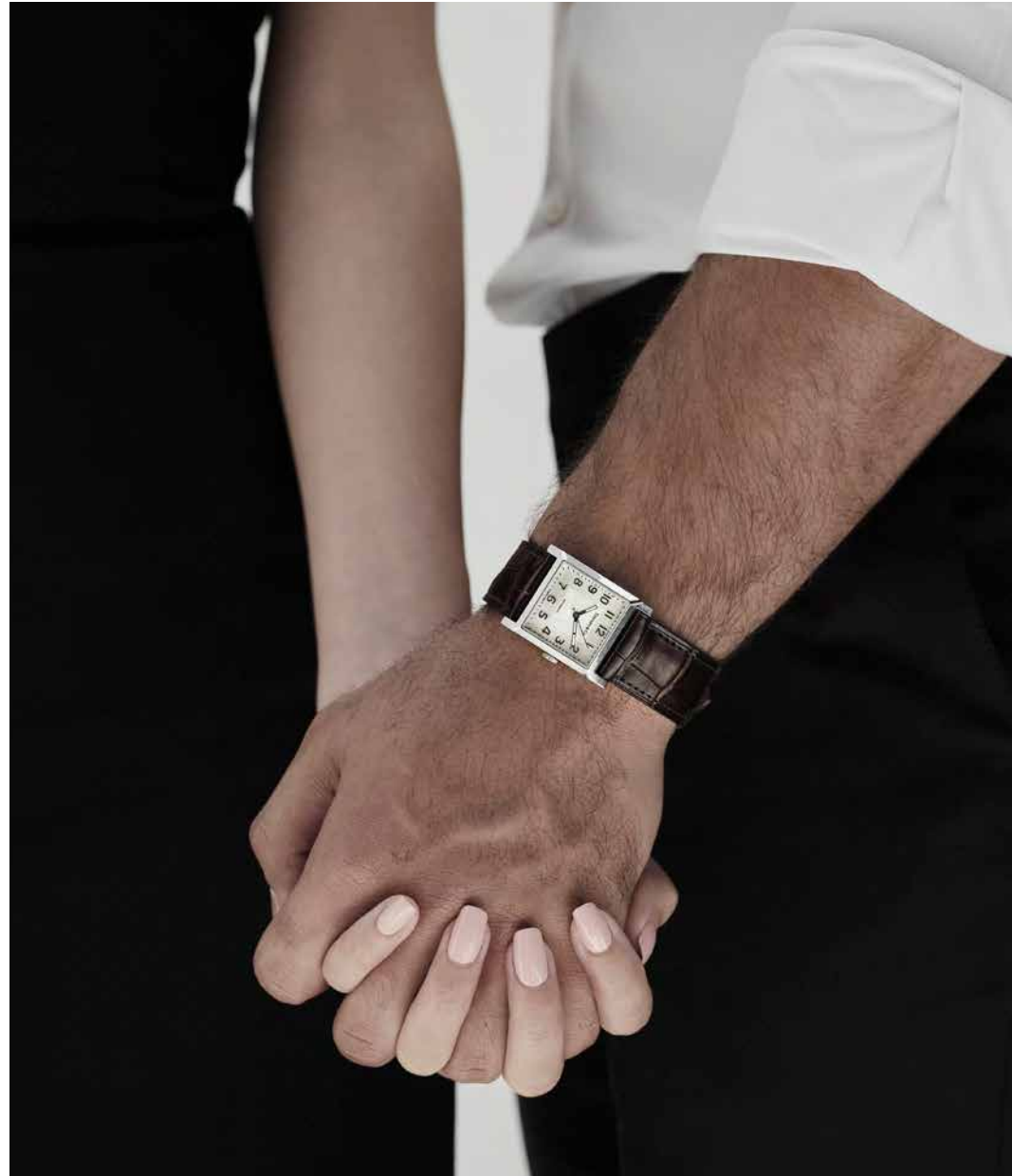
Dress, by Marmar Halim;  
Shirt, by Moeva London;  
Blazer, by Tom Ford







Tiffany 1837 Makers 27mm Square Watch in Stainless Steel



**Opposite page:** Tiffany Lock Pendant, Double Finger Ring and Ring in Rose Gold with Diamonds; Earrings in Yellow Gold with Diamonds; and Bangles in White Gold, Rose Gold, and Yellow Gold, with Diamond Accents, and with Pavé Diamonds; The Tiffany® Setting: World's Most Iconic Engagement Ring in Platinum with a Round Brilliant Diamond, over 2.6ct; Tiffany T True Wide Ring in White Gold

Dress, by Kristina Fidelskaya; Shirt & Pants, by Hugo Boss







PHOTOGRAPHER: SANDRA CHIDIAC; STYLIST/ CREATIVE DIRECTION: VASIL BOZHILOV; MAKEUP: MANUELLOSADA; HAIR: DEENA ALAWAID; HAIRSTYLIST ASSISTANT: LINDIE BENADE; LOCATION: BICKI BOSS STUDIO; TALENTS: NORA ACHMAOUI & KHALID ALHERANI

**Left page:** Tiffany & Co. Schlumberger® Bird on a Rock Brooch in Yellow Gold and Platinum with a Citrine, Diamonds, and a Pink Sapphire; Tiffany Victoria® Vine Necklace, Vine Drop Earrings, Mixed Cluster Tennis Bracelet, and Alternating Ring in Platinum with Diamonds; The Tiffany® Setting: World's Most Iconic Engagement Ring in Platinum with a Round Brilliant Diamond, over 2.6ct

Dress, by Marmar Halim; Shirt, by Moeva London; Blazer, by Tom Ford



Tiffany Knot Necklace, Drop Earrings and Double Row Rings in White Gold with Diamonds; The Tiffany® Setting: World's Most Iconic; Engagement Ring in Platinum with a Round Brilliant Diamond, over 2.6ct; Tiffany Eternity 32 mm Round Watch in White Gold with Diamonds; Tiffany Lock Bangles in White Gold with Diamond Accents, and with Half Pavé Diamonds; Tiffany T True Wide Ring in White Gold

Dress, by Reyne; Suit, by Hugo Boss



# FOLLOWING IN THE FOOTSTEPS OF ALHAMBRA

A true icon of the Van Cleef & Arpels Maison, the Alhambra collection whilst everchanging, never strays off path. A world imbued with **craftsmanship, textures, colors and diverse styles**. Its motif, inspired by the **four-leaf clover**, symbolizes luck.



Magic Alhambra long necklace, 1 motif,  
white gold, diamonds





Vintage Alhambra ring, yellow gold,  
carnelian, diamond



Magic Alhambra earrings, 3 motifs,  
yellow gold, malachite, diamonds





Sweet Alhambra watch, 18K yellow gold, guilloché 18K yellow gold, alligator strap, Swiss quartz movement



Van Cleef & Arpels catalog, 1972.

*Elle / Van Cleef & Arpels*



White and gray mother-of-pearl  
© Van Cleef & Arpels SA

Over the course of half a century, this collection has become a signature of **Van Cleef & Arpels**, both instantly recognizable and identifiable. With its four-leaf clover motif, the **Alhambra jewelry collection** celebrates good luck. ELLE reveals the **origins of this iconic design**, forever in tune with the times.

## THE STORY OF AN ICON

“To be lucky, you have to believe in luck,” is what Jacques Arpels, nephew of the founders of the Maison Van Cleef & Arpels, would say. The man who, alongside his two brothers, Pierre and Claude, presided over the destiny of the Maison from 1936 to 2020, had a habit of picking four-leaf clovers in the garden of his house in Germigny-l'Évêque. Superstitious and a collector at heart, he would gift them to his associates. The clover, with its notion of good fortune, is a tradition that goes back to the origins of the Maison and has been part of the jeweler's creations since the 1920s. In the Archives, a drawing of a clover-shaped pendant is found here, and jewelry made from bois d'amourette (letterwood) is found there, followed by further creations featuring ladybirds, unicorns, dragons, a phoenix...



It was in the autumn of 1968, however, that the nature-inspired talisman became legendary with the creation of the very first Alhambra necklace, inspired by the outline of the clover. It is composed of twenty creased yellow gold motifs, delicately outlined with gold pearls. It was an immediate success, established throughout the world as an icon of good fortune which was emblematic of the Maison.

Alhambra is a name inspired by the Arpels brothers' desire for travel. As they explored the world, such as China, the Orient, India and Japan, their curiosity for the Elsewhere that characterized that era, was always growing. If the Maison's name is synonymous with savoir-faire and refinement, that of the Alhambra collection is distinguished by its evocative influence. Over the decades, it has conjured up an imaginary world of travel and enchanting settings. Indeed, this attraction to other cultures distinguishes the creations of this period. More than a simple piece of jewelry, the Alhambra motif subtly and joyfully reflects the spirit of the times.

Society was evolving and women were becoming more active and independent, or at least as much as they dared. ELLE magazine echoed this in its pages. In the streets, skirts are shorter, jeans are worn carefree, colors are flaunted, sheer fabrics are exposed and jumpers are tight fitted. It was the moment of so-called "young" fashion. Haute Couture became more and more discreet and gave way to Ready-to-wear. Whilst this wind of freedom and audacity prevailed, Van Cleef & Arpels disrupted traditional jewelry conventions and forever influenced history by becoming an essential reference. With the Alhambra, the Maison proposed new ways of wearing jewelry on a daily basis. It was then showcased in the Parisian landmark, "the boutique", opened by the jewelry maker at Place Vendôme, bringing together easy-to-wear pieces, thus becoming more accessible than High Jewelry.

This "jewelry de jour" boldly mixes materials, colors and stylized shapes and followed, in every respect, the evolutions

of fashion and style that marked the late 1960s and 1970s. Long necklaces made of yellow gold, malachite or lapis lazuli are styled against chains holding large pendants, and link bracelets. Layered and stacked on fingers, around the neck or on the wrist, the Maison's creations complement the day-to-day fluidity of silhouettes in bright or sunny shades. The tactile and talismanic element of the jewelry is paramount, as illustrated by an advertisement from 1977: "At the Van Cleef & Arpels boutique, 22 Place Vendôme, you will find delicate jewelry, supple jewelry, amiable jewelry. And faithful jewelry that will never leave you". The Maison succeeded in capturing the era, its desires, and the longing for a more modern femininity.

In 2012, Béatrice Salmon, then director of the Museum of Decorative Arts, encapsulated the Maison's visionary intuitions in the introduction to the catalogue of the "Van Cleef & Arpels, The Art of Fine Jewelry" exhibition. With regards to the jewelry Maison, she emphasizes "a remarkable sensitivity to the forms produced by the contemporary world" and remarks that when "hippie culture swept through the youth of the 1960s, then the moon landing in 1969, Van Cleef & Arpels created jewelry in harmony with the beats of History". A revolution was happening.

How can one resist the highly coveted Alhambra, which invites optimism and plays with luck, all the while being crowned with the reputation and savoir-faire of one of the most illustrious names on Place Vendôme? How can one resist the variety of pieces that have enriched the collection over the years with ever-renewed creativity? Today more than ever, the appeal of the Alhambra collection is there and always in tune with the times. Timelessly modern.

Advertisement for La Boutique Van Cleef & Arpels, 1974 © Procom



Vintage Alhambra pendant, guilloché white gold.



Van Cleef & Arpels boutiques at 22 place Vendôme © Van Cleef & Arpels SA



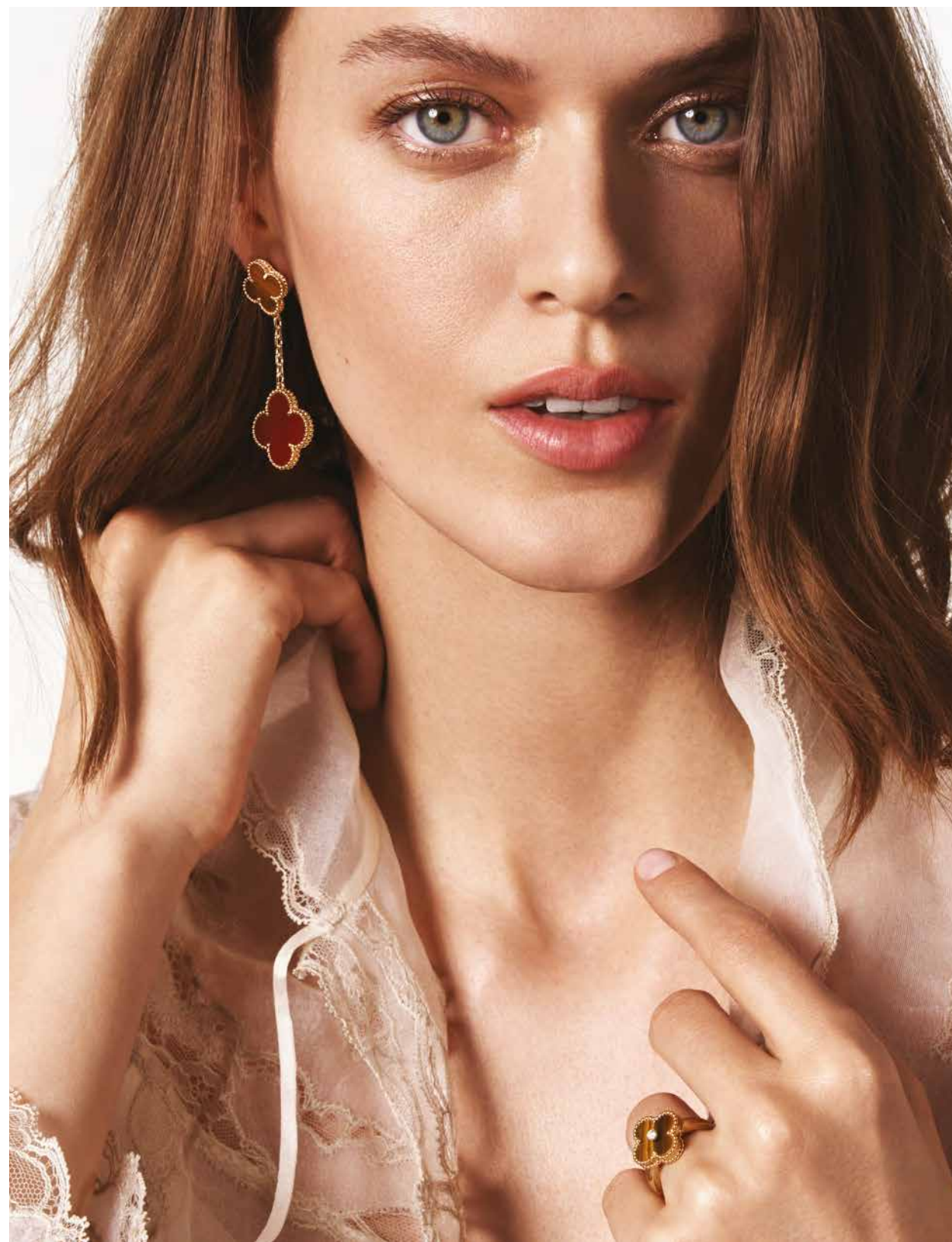


Vintage Alhambra earrings, white gold, white mother-of-pearl.  
Vintage Alhambra necklace, 10 motifs, white gold, chalcedony.  
Magic Alhambra bracelet, 5 motifs, white gold, white and gray mother-of-pearl, chalcedony.

*Dress, Alberta Ferretti*

# ON THE BRIGHT SIDE

Introduced in 1968, this collection has become an **iconic signature** of Van Cleef & Arpels. Limitless and versatile, **Alhambra** adapts to all styles and all occasions. **Now is your chance!**



Magic Alhambra earrings, 2 motifs, yellow gold, tiger's eye, carnelian.  
Vintage Alhambra ring, yellow gold, tiger's eye, diamond.

*Dress, Prada*





Magic Alhambra earrings, 3 motifs,  
yellow gold, malachite, diamonds.  
Magic Alhambra long necklace,  
1 motif, yellow gold, malachite.  
Vintage Alhambra ring, guilloché  
yellow gold.

*Dress, Jacquemus*



Vintage Alhambra necklace, 10 motifs, yellow gold, tiger's eye; Magic Alhambra long necklace, 1 motif, yellow gold, white mother-of-pearl; Magic Alhambra long necklace, 1 motif, guilloché yellow gold; Vintage Alhambra long necklace, 20 motifs, guilloché yellow gold, diamonds; Vintage Alhambra bracelet, 5 motifs, yellow gold, tiger's eye.

*Blazer, tank top and trousers, Ralph Lauren*





Vintage Alhambra earrings, guilloché yellow gold; Vintage Alhambra pendant, yellow gold, diamonds; Vintage Alhambra pendant, guilloché yellow gold; Vintage Alhambra ring, rose gold, diamonds; Sweet Alhambra watch, 18K yellow gold, guilloché 18K yellow gold, diamonds, gold mother-of-pearl, Swiss quartz movement.

*Dress, Philosophy by Lorenzo Serafini*

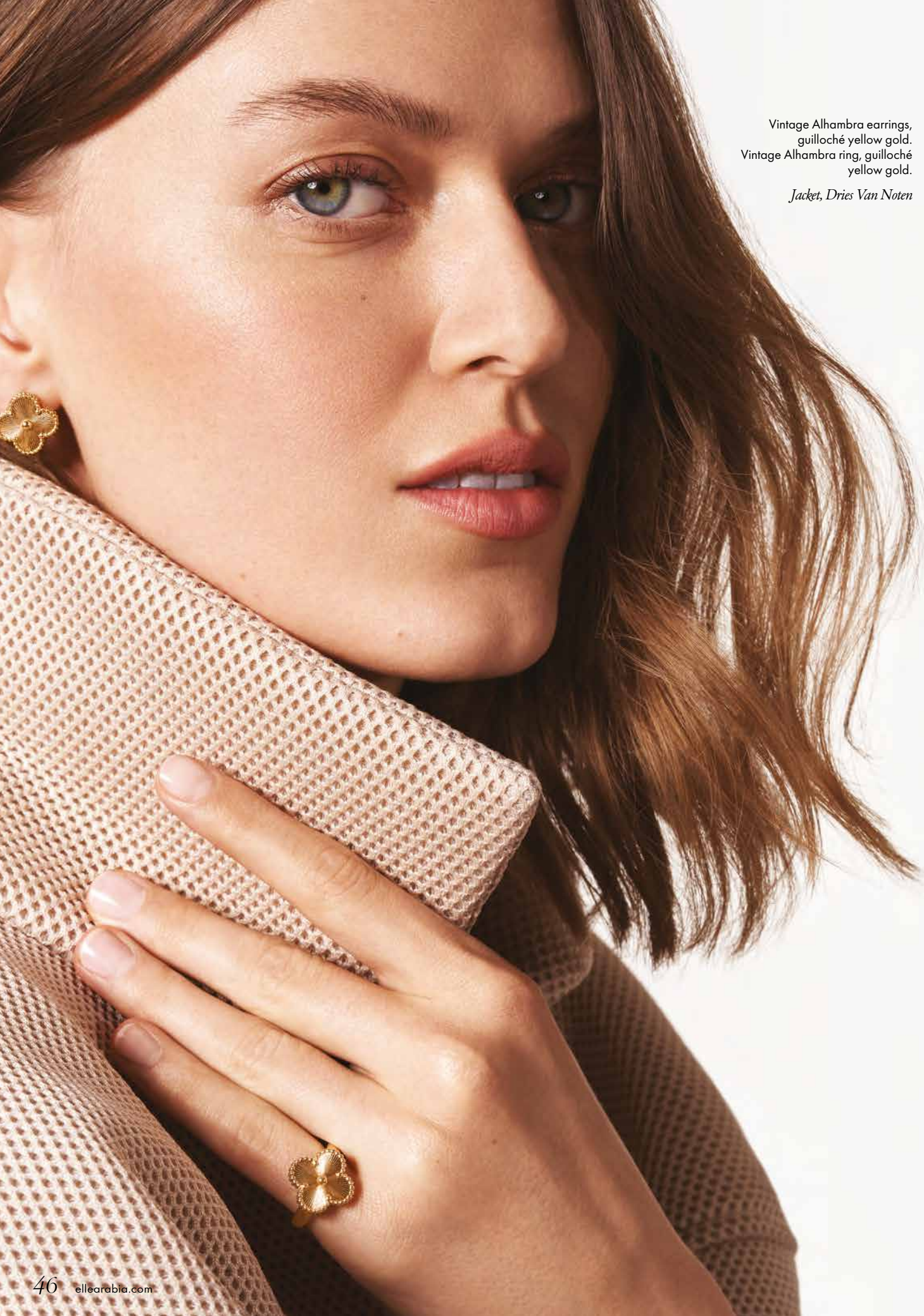


Vintage Alhambra earrings, yellow gold, carnelian; Vintage Alhambra reversible ring, guilloché rose gold, carnelian, diamond; Vintage Alhambra long necklace, 20 motifs, guilloché rose gold, carnelian; Sweet Alhambra watch, 18K rose gold, guilloché 18K rose gold, carnelian, Swiss quartz movement.

*Bodysuit with shirt, Valentino*



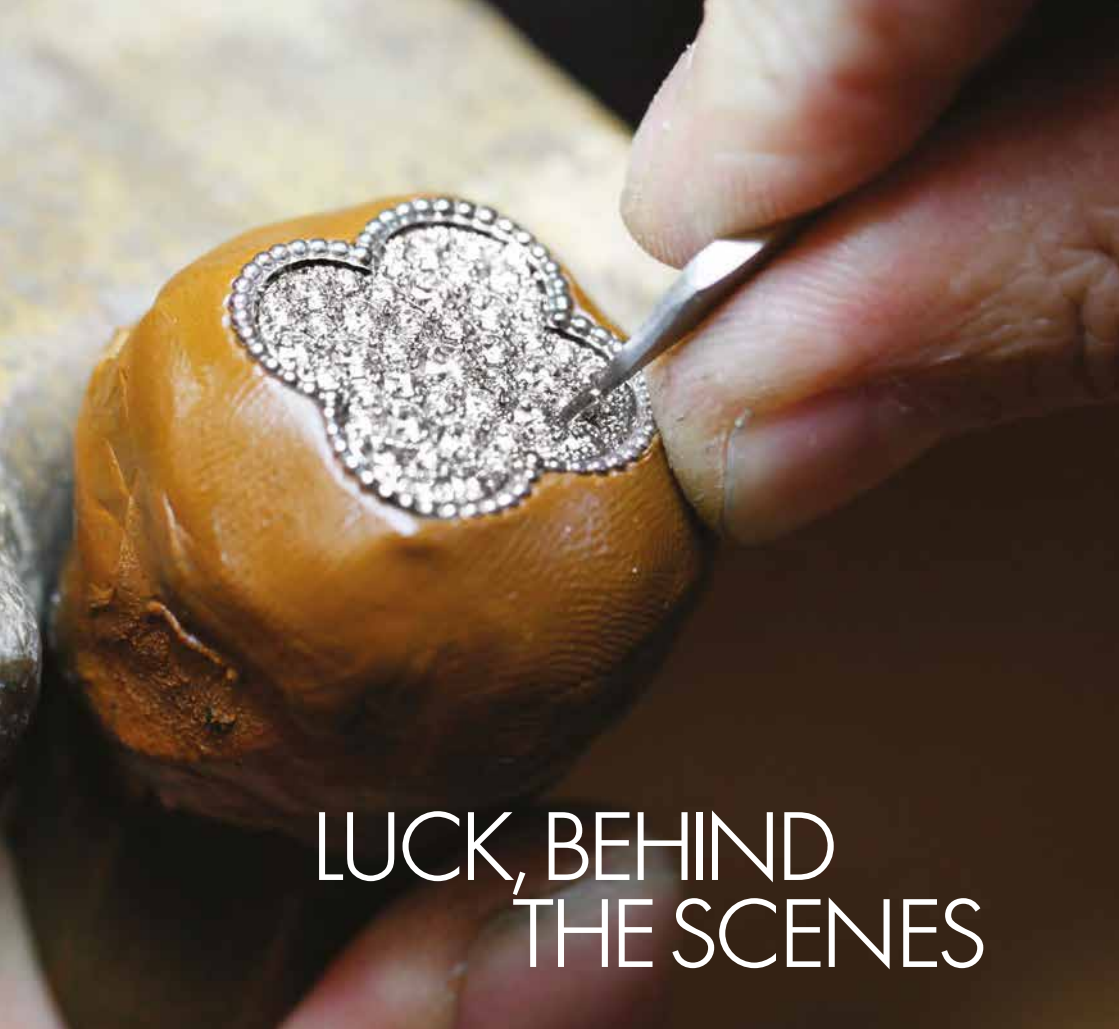
Vintage Alhambra earrings,  
guilloché yellow gold.  
Vintage Alhambra ring, guilloché  
yellow gold.  
*Jacket, Dries Van Noten*



Magic Alhambra earrings, 3 motifs, white gold, diamonds; Magic Alhambra ring, white gold, diamonds; Sweet  
Alhambra watch, rhodium plated 18K white gold, onyx, diamonds, alligator strap, Swiss quartz movement.

*T-shirt, AZ Factory X Lutz Huelle*





Crafting Alhambra creations  
© Van Cleef & Arpels SA

## LUCK, BEHIND THE SCENES



The "Alhambra" collection, created by Van Cleef & Arpels, has been celebrating good fortune for more than half a century. However, its **unwavering success owes nothing to chance**. Discover a precious savoir-faire, elegantly hidden behind this lucky charm, trimmed with gold pearls.



Beyond the legend of the Alhambra collection, a multitude of personal stories are unveiled: the memory of a mother leaning over her child, who then plays with her long necklace, that of an older sister proudly wearing her choker when starting her career, or that of the first gift, a bracelet, given by a fiancé... When you step inside 22, Place Vendôme, the mythical residence of Van Cleef & Arpels, all these memories come flooding back with emotion. Since 1906, the jeweler has accompanied the greatest tales: familial or romantic, as well as those of iconic couples with the most demanding wishes. The key to such success lies in one clear fact: craftsmanship.

### HERALDED FROM FOUR LEAVES

Over the course of 1968, the first Alhambra necklace appeared in the Van Cleef & Arpels Archives. Inspired by the contours of four-leaf clovers, this lucky charm is composed of 20 creased yellow gold motifs, outlined with gold pearls.

This emblematic design was born over fifty years ago and continues to be sought after. In keeping with the Maison's tradition of excellence, the Alhambra collection reflects the expertise of High Jewelry. From the choice of materials to the final polishing, craftsmanship unites to create an iconic piece, an emblem of good fortune. Over the decades, the Alhambra has continued to evolve, and now includes five different sizes, using new materials whilst retaining its original characteristics. The collection adapts to the spirit of each new era, rendering itself "contemporary" and reinventing the art of wearing jewelry.

### A COLLECTIVE MASTERPIECE

The Alhambra collection, an object of desire with a clear precious quality, is inscribed with the values of creativity, excellence and savoir-faire of the Maison, amidst tradition and modernity, hand-craftsmanship and technological innovations. From the lapidary to the jeweler, from the setter to the polisher, each piece calls upon a wide range of expertise and skills. These are the experts who bring all Alhambra creations to life, step by step, delicately, meticulously and lovingly. The stones are chosen and cut before being carefully polished to reveal all their nuances and brilliance. The gold is cast to create the beaded setting, and then the motif is set in the gold case and the claws are folded down with precision. The chain and the set Alhambra symbols are carefully assembled by hand. Finally, the final polishing process, which is very delicate, highlights each of these elegant gems. Jewelry that is "pleasing to wear, effortless to gift, but always treasured", as stated in a Van Cleef & Arpels advertisement, from June 1974.

### LET THERE BE COLOUR

Since the early 1970s, the four-leaf motifs have been adorned with ornamental stones: malachite, lapis lazuli, onyx, tiger's eye, turquoise...

In the 1980s, white and grey mother-of-pearl, carnelian and blue agate were introduced. All these precious materials are still displayed in the shop windows and the selection criteria continues to follow the same stringent requirements, as in High Jewelry. In fact, the Maison's expert gemologists aim for the best quality and harmony for each stone, to showcase the rich colors of nature: carnelian with its brilliant red to orange shades, malachite with its vibrant greens, and chalcedony, luminous in its lavender tones... In 2018, on the fiftieth anniversary of the collection, new material combinations were released. The iridescent reflections of the grey mother-of-pearl harmonize in chorus with the

pink gold and diamonds, the deep black onyx with the white gold, also set with diamonds. The diamonds are of the highest purity and brilliance (D to F in color and IF to VVS in clarity).

### « CLOVERS FOR A DRESS OR FOR JEANS »

The history of the Alhambra collection is intertwined with the history of the chic "Parisienne" and French style. These pieces can be worn in a variety of ways; with "a dress or a pair of jeans", as the Maison suggests in its 1973 advertisement; as a long necklace, a choker, solo, as a duo or layered together around the neck, the wrist, or sometimes even around the waist.

The icons of the 1960s and 70s collected them, inspiring many fans with their style, which today would be described as Instagrammable. Some actresses wore their creations both in real life and on the big screen, at public and private occasions. Forever current, resolutely modern, truly timeless, Alhambra adapts to different women, each with her own personal style.

### VARIATIONS OF A UNIVERSAL ICON

Today, the Alhambra collection is made up of around 200 items: long necklaces, bracelets, chokers, rings, earrings, cufflinks, Between the Finger Rings and timepieces... The collection has developed into a variety of creations over the years, with constantly renewed creativity. Like so many talismanic jewels, they instill confidence and offer guidance. In the 2000s, the collection took off again with boldness and loyalty. The "Pure Alhambra" and "Byzantine Alhambra" lines featured smoother and more graphic contours. "Sweet Alhambra", which was particularly delicate, can be shared lovingly between mothers and daughters. "Lucky Alhambra", enriched with other motifs - leaves, butterflies, hearts - is a long-lasting commitment to love. As for "Magic Alhambra", which plays on asymmetry and variations in size, the necklace lengthens and makes itself known. The original line has been renamed "Vintage Alhambra", a guarantee of endless luck.

### A LEGACY IN THE NAME OF LUCK

The Maison regularly introduces new materials and combinations when expanding the range or creating limited editions. Jewelry expertise and artistic craftsmanship join forces, sharing the same respect for excellence and passing on the savoir-faire.

In 2015, Van Cleef & Arpels continued its partnership with the famous Manufacture nationale de Sèvres, which began in 1821, and launched a pendant combining light pink porcelain and the soft reflections of pink gold, with a diamond delicately set in the center. In 2019, along came the celestial blue Sèvres porcelain - a color created by the manufacturer more than 250 years ago - in combination with yellow gold.

The porcelain is made from natural materials and then hand-painted with pigments. It involves approximately twenty steps, such as firing, polishing and enameling, to produce an Alhambra pattern in Sèvres porcelain. A specific setting technique is specially developed to attach the motif to its pearl gold setting. Last year, spurred on by its success, the Maison reissued a new limited-edition piece, this time in celadon green porcelain and white gold. Alhambra allows freedom of expression, without ever losing the spirit of the collection.

### VAN CLEEF & ARPELS CASTS A GLOW

Yet another brilliant move by the Maison, which once again explores the iconic motif. Guilloché yellow gold makes an appearance in



the 2018 collection, and dazzles with its "sunburst" in new creations: a necklace, a bracelet and ear studs. This traditional aesthetic has been used by

Van Cleef & Arpels since the 1910s. It has featured on timepiece dials, boxes, powder cases and other Minaudières. A central gold pearl completes the ensemble. When it comes to hidden details, Alhambra excels.

Amongst the creations that follow are two timepieces entitled "Sweet Alhambra," invited into this solar sphere: one on a leather strap, interchangeable with just a touch, the second radiating with a thousand lights, the strap alternating between guilloché yellow gold, diamonds and gold mother-of-pearl (from the warm waters of the Australian seas). Since autumn 2022, the Maison has offered the opportunity to adorn oneself with a long necklace, bracelet, pendant or ring glistening with the reflections of guilloché white gold.

IRREVERSIBLY BOLD

A first in the history of the collection, this year the Maison unveils a reversible Alhambra ring. The virtuosity of the jeweler and their style is revealed in this incredible two-sided ring. Playful yet refined, you immediately want to wear it! Its desirability is equal to its technicality. The body, composed of three rows of pearls, harmonizes with the outline of the famous quatrefoil motif. On one side, pink gold with solar stripes radiating around a diamond. On the other, the light of carnelian stone magnified by the underlying gold, as if the piece were ablaze from a fire within. True to Alhambra's playful aesthetic, the ring changes according to our moods and outfits: it goes with a little blouse during the day and pierces the night sky with a black dress. Behind this grace, a technical feat. Months of research and development were necessary to find the best suited movement, proven by a fluid and even rotation.

« BELIEVE IN HAPPINESS, ONE DAY YOU’LL WEAR IT »

It took this masterful combination of artful design and ancestral craftsmanship for Alhambra, far from representing a solitary necklace, to bring six collections to life: "a whole world of textures and colors made of pink, yellow or white gold, enhanced with materials ranging from fine wood to pave diamonds; a whole polychromatic artistic universe encapsulated in a singular quatrefoil pattern" as the British historian, Nicholas Foulkes, writes in Alhambra (Xavier Barral Editions, 2018) which retraces the marvelous history of this iconic collection.

While fashion comes and goes, Alhambra remains a timeless talisman, through which the contemporary blends with history, and High Jewelry with innovation. Thus, the Alhambra collection has been a permanent fixture for more than five decades and has stood the test of time without a single wrinkle (how lucky!). Recognizable at first glance, nevertheless constantly reinventing itself, always anchored in its time. Today, more than ever, this symbol of good fortune continues to shine upon us!

DAZZLED BY COLOUR

While the Alhambra motif is timeless and iconic, the collection has offered a variety of stones and colors over the years. A “kaleidoscopic” guide to finding your perfect match.



**ONYX** Its black is rich and deep. The Maison selects stones of great purity, with an intense and uniform color. Its smooth and seamless texture, magnified by the polishing process, reveals light reflections, as if it was a mirror.



**TIGER’S EYE** Its yellow and brown lines lend a silky shine to this quartz that varies with the light. Each tiger's eye pattern selected by Van Cleef & Arpels is in warm shades, from honey to deep brown, and presents a beautiful harmony of light and dark, straight and regular stripes.



**MALACHITE** Its deep green is streaked with light and dark lines, giving the stone a subtle vibrancy. Van Cleef & Arpels uses a refined palette of malachite colors, with intense hues and consistent, harmonious bands.



**CARNELIAN** From an intense red to the most luminous orange, this variety of chalcedony is also treasured for its beautiful translucency. Van Cleef & Arpels selects a very small number of hard stones, offering the most beautiful textures and the most vibrant colors, enhanced by a high level of polishing.



**BLUE AGATE** This stone, which consists of quartz microcrystals, offers a palette ranging from light to deep blue. The Maison carefully handpicks the most even and uniform stones which are then polished with care. Slight variations in opacity is natural and gives these agates their charm and uniqueness.



**CHALCEDONY** The advantage of this stone from the quartz family is its mellow color. For their creations, Van Cleef & Arpels chooses the finest pieces with soft, luminous shades, ranging from lavender to pastel blue.



**MOTHER-OF-PEARL** Mother-of-pearl, selected by Van Cleef & Arpels,

is sourced from shells and has a rare brilliance and delicate iridescence. Mother-of-pearl is renowned for the regularity of its texture and the subtle reflections, from pink to green, that make the stone glisten in the sun.



**DIAMONDS** Reflecting the Maison’s history of excellence, pave diamonds are subject to the same requirements as centerpiece stones. The first selection is based on the strictest "4C" criteria for carat weight, cut, color and clarity. Only stones from D to F in color and ‘FL’ to ‘VVS2’ in clarity, i.e. of the highest quality, are selected. In addition to this stage, the meticulous eye of Van Cleef & Arpels' expert gemologists carries out a second verification, in harmony with the Maison’s standards, in order to ensure the pieces possess an extraordinary shine.



**YELLOW GOLD** Associated in many cultures with the sun and divinity, yellow gold has been used by mankind since antiquity, notably for sacred and royal objects. Worked into gold beads and carefully polished, the Maison’s 18-carat gold retains its prestigious brilliance year after year.



**WHITE GOLD** Distinguished by its sleek and luminous aesthetic, white gold instils the Maison’s creations with a timeless elegance. In the ateliers, the metal is carefully polished and rhodium-plated to reveal its full brilliance. Admired for the purity of its reflections, the metal blends harmoniously with, and enhances, the diamonds.



**PINK GOLD** Evoking the tenderness of emotions, the pink gold used by Van Cleef & Arpels is born of a subtle alloy of gold, copper and silver, unique to the Maison. Delicately polished, it gently reflects the light, giving the pieces a warm, feminine glow.

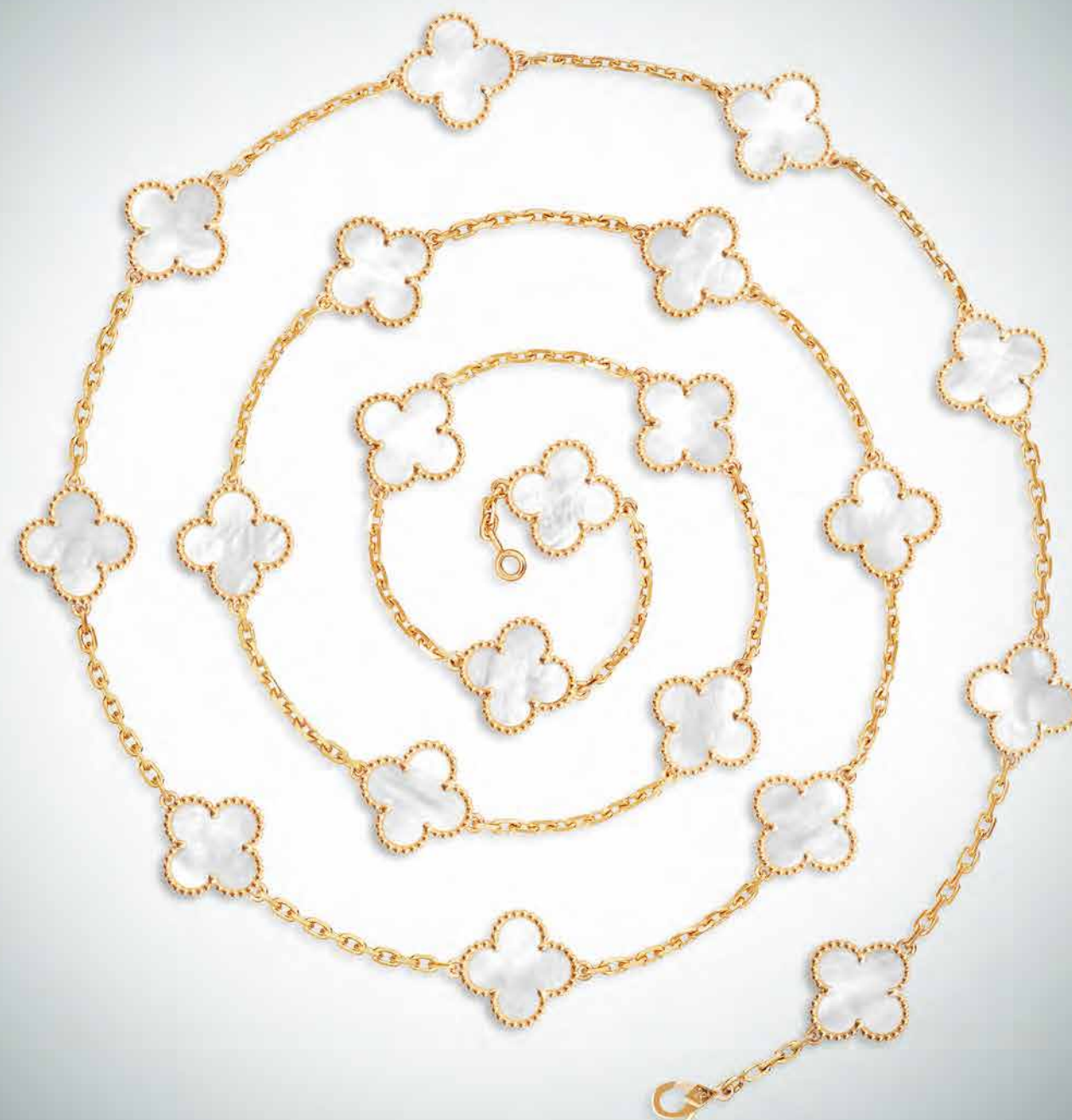
PHOTOGRAPHER: THIÉMO SANDER, FASHION EDITOR: BARBARA BAUMEIER, MODEL: TESS HUBER, HAIR: CHRISTOPH HASENBRENN, MAKEUP: ANGLONA, NAILS: HUBERTE, CÉCILIE, PRODUCTION: J.B. ASSOCIÉE, PHOTOGRAPHER: PHILIPPE LACOMBE, FASHION EDITOR: JULIE CHANUT, JULES BORDARD, PRODUCTION: YSIA, WORDS: VIRGINIE DOLATA, LOTTIE JEFFS, VIOLETTE ROSTAND, EDITORIAL AND CREATIVE DIRECTION: VIRGINIE DOLATA, ART DIRECTION: JO GOCCOBY

Sweet Alhambra bracelet, rose gold; Sweet Alhambra bracelet, yellow gold, white mother-of-pearl; Sweet Alhambra bracelet, rose gold, carnelian; Sweet Alhambra bracelet, white gold, diamonds





Vintage Alhambra bracelet, 5 motifs,  
yellow gold, blue agate

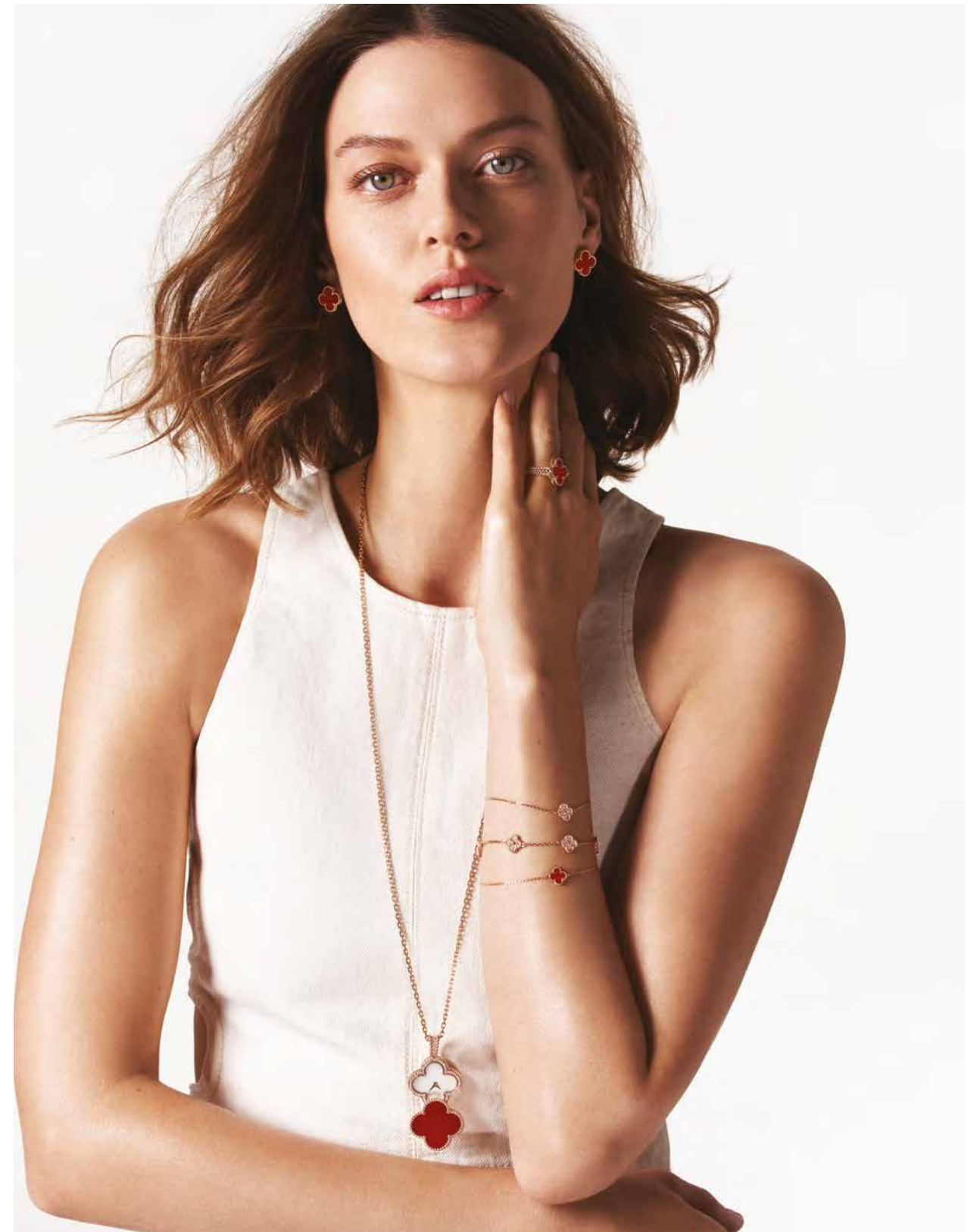


Vintage Alhambra long necklace, 20 motifs,  
yellow gold, white mother-of-pearl





Magic Alhambra Between the Finger™ ring, yellow gold, white mother-of-pearl



Vintage Alhambra earrings, yellow gold, carnelian; Vintage Alhambra reversible ring, guilloché rose gold, carnelian, diamond; Sweet Alhambra bracelet, rose gold; Sweet Alhambra bracelet, 6 motifs, rose gold; Sweet Alhambra bracelet, rose gold, carnelian; Alhambra secret pendant watch, 18K rose gold, carnelian, diamonds, white mother-of-pearl, Swiss quartz movement.

Top and trousers, Chloé



# IN LIVING COLOR



SHINE BRIGHT WITH THESE  
MODERN ICONS OF DIOR FINE  
JEWELLERY AND DIOR TIMEPIECES  
- ROSE DES VENTS, ROSE CELESTE,  
GEM DIOR AND LA D MY DIOR!



Rose Des Vents Ring  
White Gold and  
Diamonds, Gem Dior  
Bracelets & Rings White  
Gold and Diamonds,  
La D My Dior Steel with  
Diamonds, All by Dior  
Fine Jewellery



Gem Dior Rings White Gold and Diamonds, Yellow Gold and  
Diamonds, Pink Gold, All by Dior Fine Jewellery





Gem Dior Bracelets & Rings  
White Gold and Diamonds,  
Rose Des Vents Ring White  
Gold and Diamonds,  
All by Dior Fine Jewellery



Rose Des Vents Earrings Dangling Earrings in Pink gold, Diamonds & Mother-Of-Pearl  
Pink Gold, Diamonds and Pink Opal; Gem Dior Timepieces Gold, Diamonds and Tiger's Eye  
Yellow Gold, Steel, Malachite and Diamonds  
Yellow Gold, Diamonds and Onyx, All by Dior Fine Jewellery & Dior Timepieces



PHOTOGRAPHER: ABDULLA ELMAZ; STYLIST/CREATIVE DIRECTION: TALAL KAHL; MAKEUP & HAIR: AIDA GLOW; LOCATION: BICKI BOSS STUDIO; TALENT: CAREN OHANESSIAN



Gem Dior Bracelets & Rings Pink Gold and Diamonds, Yellow Gold and Diamonds, All by Dior Fine Jewellery



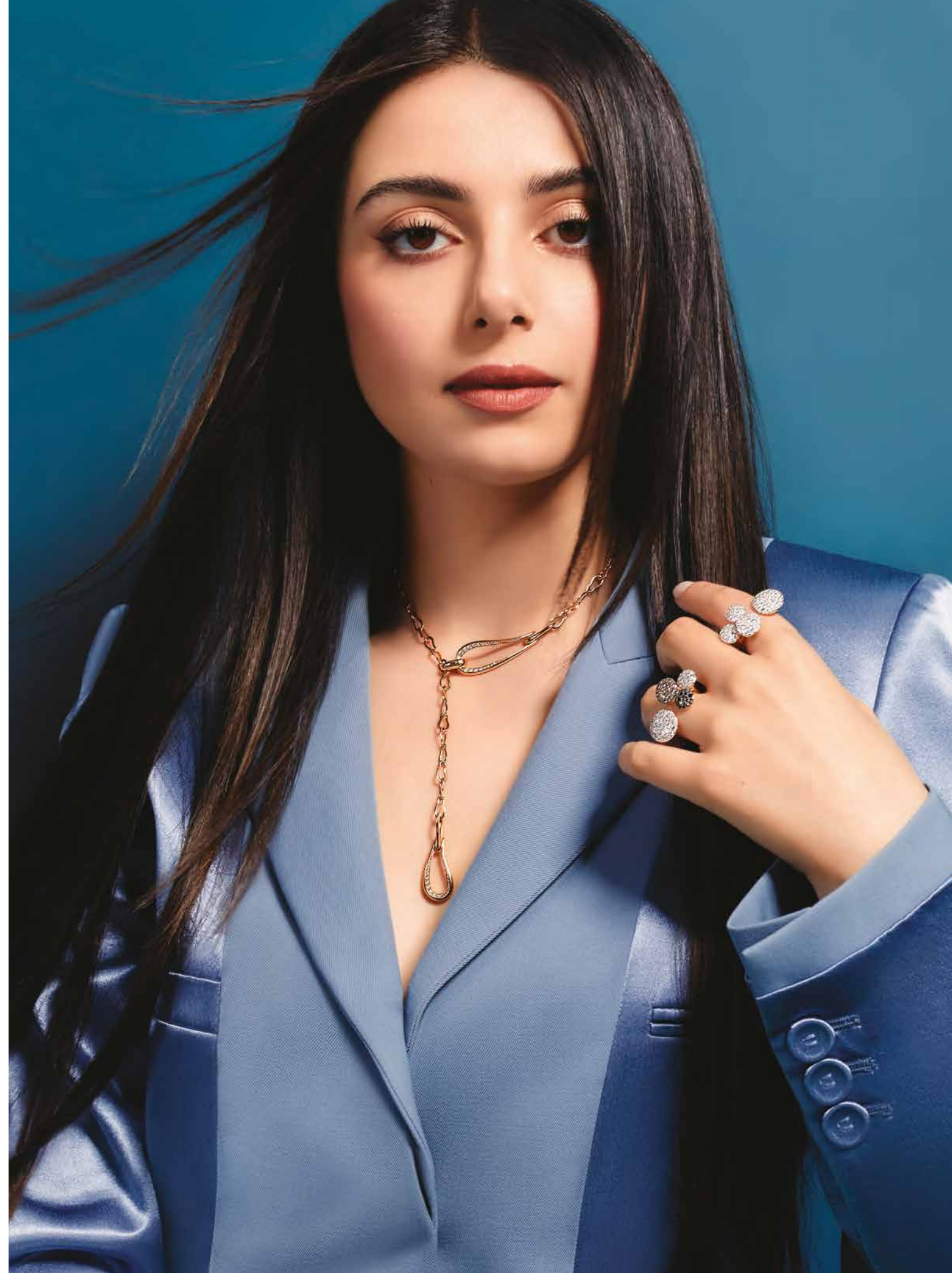
# ESSENCE OF ELEGANCE

A JOURNEY INTO A WORLD  
OF MESMERIZING BEAUTY BY  
POMELLATO, WHERE ITALIAN  
CRAFTSMANSHIP MEETS  
CONTEMPORARY GLAMOUR

*Stylist & Creative Direction* JADE CHILTON

*Talent* MARITTA HALANI

Sabbia Ring in 18k Rose  
Gold with White Diamonds,  
Brown Diamonds and Black  
Diamonds; Sabbia Ring in  
18k Rose Gold with White  
Diamonds; Fantina Necklace  
in 18k Rose Gold with White  
Diamonds, All by Pomellato  
Jacket, by Fendi







Iconica Bracelet in 18K rose gold with diamonds; Iconica Bangle in 18k Rose Gold with White Diamonds; Iconica Ring in 18k Rose Gold with White Diamonds; Iconica Ring in 18k Rose Gold and 18k Rhodium-Plated White Gold and White Diamonds, All by Pomellato; Shirt, by Valentino



Sabbia Earrings In 18k Manganese White Gold with White Diamonds; Catene Bracelet in 18k Rhodium-Plated White Gold with White Diamonds; Catene Ring in 18k Rhodium-Plated White Gold with White Diamonds, All by Pomellato; Top, by Fendi





Nudo Bracelet in 18k Rose Gold  
With Rose Quartz and Rose  
Chalcedony, and Brown Diamonds;  
Nudo Bracelet in 18k Rose Gold  
With Sky Blue Topaz and White  
Diamonds; Nudo Classic Ring in  
18k Rose and White Gold with  
White Topaz; Nudo Classic Ring  
in 18k Rose and White Gold with  
White Topaz; Nudo Necklace  
with Pendant in 18k Rose and  
White Gold with Rose Quartz and  
Chalcedony; Nudo Ring in 18k  
White and Rose Gold with Sky Blue  
Topaz and White Diamonds; Nudo  
Solitaire Ring in 18k Rhodium-Plated  
White and Rose Gold with White  
Diamonds, All by Pomellato;  
Jacket, by Del Core





Iconica Choker in 18K rose gold with diamonds; Iconic Bold Earrings in 18k Rose Gold with Diamonds; Iconica Bangle in 18k Rose Gold with White Diamonds; Fantina Bracelet in 18k Rose Gold with White Diamonds; Iconica Ring in 18K rose gold and rhodium-plated white gold with diamonds, All by Pomellato; Dress, by Taller Marmo

STYLIST/CREATIVE DIRECTION: JADE CHILTON; MAKEUP: KASIA DOMANSKA; HAIR: IVAN KUZ; ASSISTANT PHOTOGRAPHER: JEFF ZAMORA; LOCATION: CASSINA; TALENT: MARITTA HALANI



Iconica Necklace in 18K rose gold with diamonds; Iconica Bracelet In 18k Rose Gold; Iconica Bangle In 18k Rose Gold With White Diamonds, All by Pomellato; Jacket & Shorts, by Gucci





#### THE INSPIRATION

Monsieur Dior wrote often about his love for red, saying that it was indeed his lucky color, and "a sign of success" as his cheeks were covered in red kisses after a show. Victoire de Castellane, Creative Director Dior Joaillerie, used as a starting point for the latest collection, Color Dior, the passionate hue of red, and expanded with other bold colors.

#### THE NAME

The Color Dior collection cleverly uses the House's signature «CD» to create a whole new world of that is versatile and transformable to suit your own style and mood. By simply turning a letter, a piece may be transformed as desired; the necklace becomes a neo-choker that can be paired with bracelets and earrings.

#### THE PAIRING

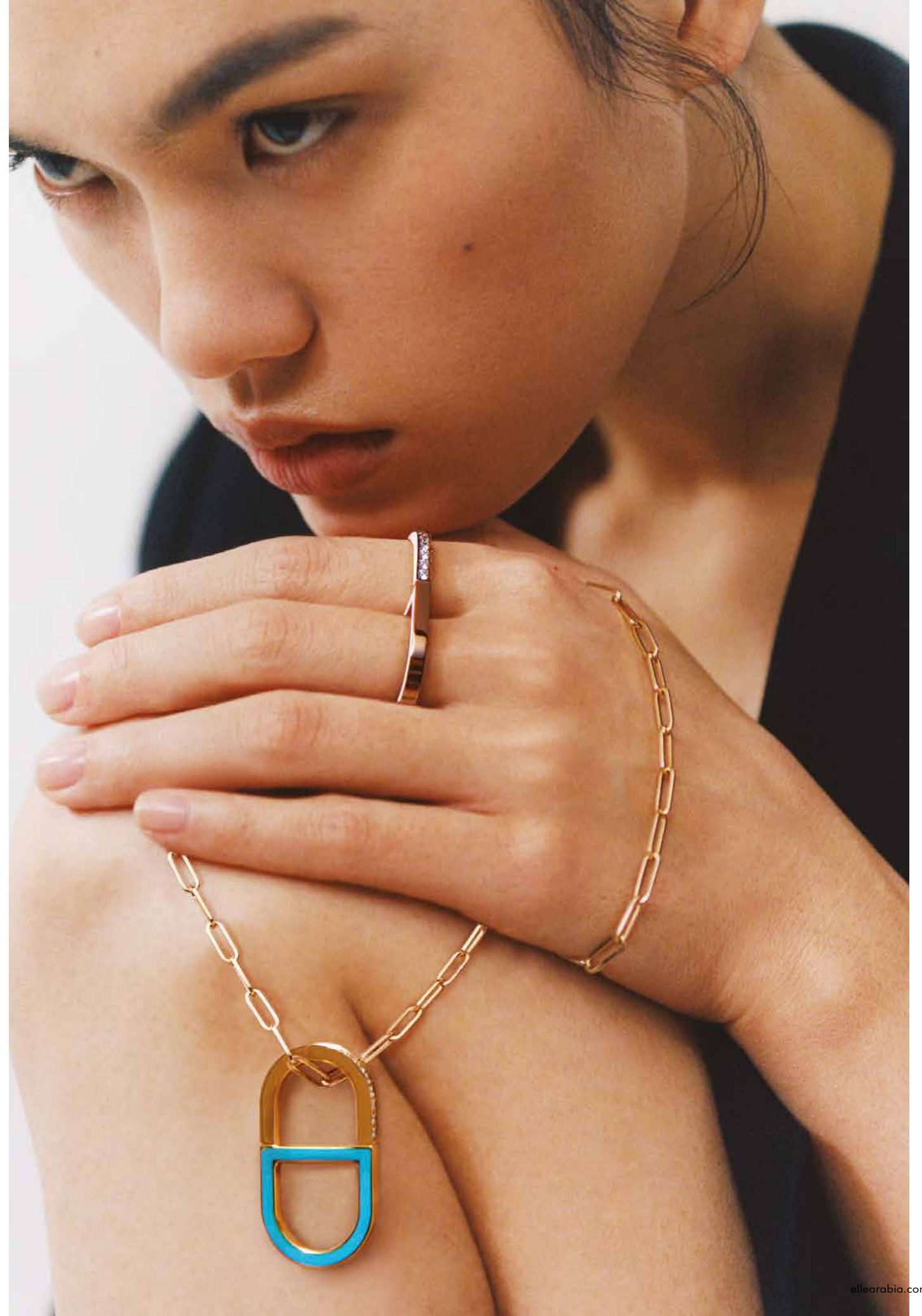
«One day, I said to myself: it's such a shame that there aren't more gold colors," explains Victoire de Castellane. "I started to work with lacquer, fluorescence, with seemingly infinite possibilities, new shades added to all the others. Gold could be fuchsia. To me, lacquer is gold's fourth color.»

#### THE COLORS

Color Dior lives up to its name, with 12 hues arranged around diamond-paved «CD» clasps: White, black, yellow, orange, red, parma, pink, violet, French royal blue, electric blue, water mint green and grass green! Illuminated by a central link paved with diamonds, drop earrings play on asymmetry in eight colors.

## LACQUER GLAMOUR

TECHNICOLOR MEETS PLAYFUL ELEGANCE  
WITH THE NEWEST COLOR DIOR





# HAUTE GLAMOUR

Shot on location in Italy,  
Singer and Actress  
Cyrine Abdelnour is  
captivating in Bulgari's  
dazzling Mediterraneo  
High Jewelry Collection

Photographer FEDERICO GHIANI

Stylist & Creative Direction VALERIA J MARCHETTI

Collection: BULGARI MEDITERRANEA  
HIGH JEWELRY COLLECTION

High Jewelry Earrings in Yellow  
Gold with Turquoise, Morganites  
and Diamonds; High Jewelry Ring  
in Yellow Gold with Turquoise,  
Rubellite and Diamonds; Serpenti  
Secret Watch in Gold with Diamonds,  
Rubellites & Turquoises, 40mm,  
2 Loops, Hour-Minute, Mechanic  
Movement, Waterproof 30m, All by  
Bulgari Mediterraneo HJ collection  
Jumpsuit by Giorgio Armani





High Jewelry Earrings in Rose Gold with Sapphires, Emeralds and Diamonds; High Jewelry Necklace in Rose Gold with Lapis Lazuli, Tanzanite and Diamonds; High Jewelry Ring in Rose Gold with Lapis Lazuli, Tanzanite and Diamonds, All by Bulgari Mediterranea HJ collection Dress by Etro



High Jewelry Earrings in Yellow Gold with Cushion Tanzanite, Cushion Peridot, Rubellite Beads and Diamonds; High Jewelry Necklace in Rose Gold with Colored Stones and Diamonds; High Jewelry Ring in Rose Gold with Cushion Peridot, Diamonds, Malachites, Amethysts and Tourmalines; High Jewelry Ring in White Gold with Cushion Amethyst, Diamonds and Emeralds, All by Bulgari Mediterranea HJ collection Dress by Taller Marmo







High Jewelry Earrings in Yellow Gold with Emeralds and Diamonds; High Jewelry Necklace in Rose Gold with Emeralds and Diamonds; High Jewelry Ring in Rose Gold with Emeralds and Diamonds, All by Bulgari Mediterraneana HJ collection Dress by Schiaparelli



High Jewelry Earrings in Rose Gold with Diamonds, Garnets and Citrines; High Jewelry Necklace in Rose Gold with Diamonds, Onyx, Garnets and Citrines; High Jewelry Ring in Yellow Gold with Spinel, Rubies and Diamonds; Serpenti Spiga Watch in Rose Gold with Diamonds, 2 Loops, Water Resistant 30m, All by Bulgari Mediterraneana HJ collection Dress by Georges Hobeika



**Opposite page:** High Jewelry Earrings in White Gold with Sapphires and Diamonds; High Jewelry Necklace in Platinum with Sapphires, Aquamarines and Diamonds, All by Bulgari Mediterraneo HJ collection Dress by Carolina Herrera

**This page:** High Jewelry Earrings in Rose Gold with Pink and Rubellite Tourmalines and Diamonds; High Jewelry Necklace in Rose Gold with Pink Tourmalines and Diamonds; High Jewelry Ring in Rose Gold with Rubellite, Sapphires, Rubies and Diamonds, All by Bulgari Mediterraneo HJ collection Dress by Taller Marmo



THE MULTI-AWARD-WINNING SINGER AND ACTRESS CYRINE ABDELNOUR OPENS UP TO ELLE ARABIA ABOUT CHILDHOOD AMBITIONS, THE CHALLENGES IN THE INDUSTRY, THE IMPORTANCE OF INNER BEAUTY AND CONFIDENCE, AND SO MUCH MORE IN THIS SPECIAL INTERVIEW...

**Did you always know you wanted to be in the entertainment industry?** What were your childhood ambitions? Never. In the past, children rarely received guidance from parents. They didn't ask about their talents or their hobbies. Today we give priority to our children's talents and skills whether in sports, music or acting. My daughter Talia, for example, has a passion for acting and art at school, so I know that she is oriented more towards the arts. In the past, this topic didn't exist, and I didn't expect that one day I would become an actress, artist or singer, or even work in the field of modeling, which I did at the beginning of my career. In fact, I expected to become a lawyer because I've always loved defending the oppressed.

**Being in the spotlight; how has being a public figure shaped you?** It can be a bundle of emotions. Of course, I have my strength, my personality, and my ambitions. I also have passion and I refuse to give up. All of these feelings have an effect on me because this profession can drain one's energy. Therefore, you find me sometimes hiding from view in order to regain my strength. In addition to that,

there's a disjoint between the artistic world and social media and communication. I cannot cooperate with producers who only look at the bottom line; I prefer artistic, lyrical or acting production. I prefer working with a creative producer who gives you a new and distinctive role, but today most people in this field put profit ahead of the work.

**Looking back, what are your proudest moments?** It is more than a moment, it is the moments in which I got real awards and recognition for my work. I emphasize the word real, meaning from an actual audience without any manipulation of voices or media. These are the moments when I won real awards from Lebanon, Egypt and the Arab world. What I'm most proud of though is my family that is built on the foundations of love, understanding and trust. The family I have built is my pride, especially since I came from a family of divorce.

**What challenges and misconceptions as a woman have you faced during your career?** The challenges at the start of my career were



High Jewelry Earrings in Platinum with Rubies and Diamonds; High Jewelry Serpenti Necklace in White Gold with Rubies and Diamonds; High Jewelry Ring in Platinum with Rubies and Diamonds, All by Bulgari Mediterranea HJ collection Dress by Georges Hobeika



PHOTOGRAPHER: FEDERICO GHIANI; STYLIST: CREATIVE DIRECTION: VALERIA J. MARCHETTI; MAKEUP: CHIARA CORSALETTI; HAIR: DANILO SPACCA; STYLIST ASSISTANT: ALLEGRA PALLONI; LIGHT ASSISTANT: FEDERICO PARIGI; DIGITAL OPERATOR: ALESSANDRA ALBA; LOCATION: VILLA MONDRAGONE, CELEBRITY: CYRINE ABDELNOUR

expected, but once you attain success you realize the real difficulty is in continuing on this path of success and overcoming the many pitfalls that you face. There are many people who wish to harm your personality and psyche so the focus should be on the people who love you and wish you well. Thankfully, I have a lot of support from fans and thank God they are loyal.

As for the misconceptions that I faced in my professional life, I didn't face many. I think I made it clear from the beginning that I'm a woman who has talent and that should be the focus, rather than simply relying on good looks. I'm thankful that I do look good on camera, but my talent is my focus and the basis of my career. My work is my priority, except for family of course! When the situation concerns my family, I sometimes disappear from the artistic scene to care for that aspect of my life, and that's why people respect me. I have come to understand that the audience's love is great, but the audience's respect for me is much greater.

**How have you navigated the pressure on beauty standards?** Conviction is very important. Beauty does exist and I would like to give some advice on that topic: One should be convinced of their beauty, be distinguished, unique and do not imitate others. There is nothing wrong with making some simple improvements, as we all try to improve ourselves in order to remain radiant and beautiful, but I'm against artificial beauty, especially since most people today are starting to look alike. I also believe in God's creation; we are the best of His creation and that makes us each distinct.

I don't get pressured into beauty standards. When I'm among people and hear them talking about my beautiful personality and accomplishments, it's so much more satisfying than them focusing on my outward appearance. In today's world, it's easier and more accessible than ever to get the best clothes, grooming, hair and beauty treatments. My main focus is on true inner beauty.

**What would you like to see change regarding how women are perceived?**

What I'd like to see change is how both men and women view women, because it's not only men who can harm a woman with their gaze; sometimes a woman's view of another may be just as harmful. There is bullying and jealousy among women. I would also like to see more people viewing women as important and essential partners in life. A woman can assume multiple responsibilities and carry out several tasks at the same time. Just look at how many women are rising to the top of major companies! A woman can also excel in the field of politics, social life, and charities, because she is a mother and is a source of tenderness and assistance.

**What are the qualities of an empowered woman? And do you consider yourself to be?** An empowered woman is a woman who has

self-confidence and is educated, not only from books and knowledge but emotional intelligence as well. She has to learn and grow from life experiences and her dealings with those around her in her work and social life. She is the one who has the patience, calmness and wisdom to deal with daily matters. An empowered woman is a capable woman who can combine her work with her family, and I consider myself to be that woman.

**What advice would you give your daughter Talia, and do you wish someone had given it to you?** There are two ideas that I would like to impart to her; the first is that no matter what happens in the world, education is key. Go to school and get good grades. Do not ask yourself how history or geography classes will benefit you later in life. Rather, tell yourself that even though some subjects may not seem useful now, they are necessary for your thinking process and intelligence as well as your memory. I wish I had had this tip! I grew up during the war in Lebanon, and I could not complete my studies because of the political circumstances as well as financial conditions, and so I turned to fashion design. As for my second piece of advice, it doesn't matter how much the world disrupts you, God is your only priority and if you do not heed that, you will never get ahead.

**What are your aspirations and dreams after such a long and successful career?** My dreams are continuity. Acting is not related to age or time. There are actors who died while they were on stage. I miss acting as well as singing, and I love to see people listen to my songs or sing them. I love the audience's sympathy for me, and I hope to leave a sweet and respectful imprint on the Arab public.

**How do you prepare yourself before a show or movie?** I always take time to be well prepared before important events. Eye-catching is the buzzword especially in showbusiness which is all about style. I always pray that the audience appreciates the effort that we put into a series or a movie. I do admit that while waiting to see the audience reaction I get anxious, and this is because I care about the work and the public.

**How do you take care of yourself; any special routines?** Taking care of myself starts with sleeping well and I also like to drink

plenty of water. I try to exercise, but I hate it. I have to force myself to exercise! I eat healthy food and try my best to get rid of toxins from the body. I also take special care of my skin. I take care of myself not only for my husband but for my daughter as well, in fact she is as proud of me as I am her.

**Your way of letting go and relaxing?** I love traveling, especially to coastal cities by the seashore for vacation. Even when relaxing, I enjoy everything related to my profession and the people I work with. I enjoy going to the beach and meditating, especially if my husband is with me as I always love his company.

### RAPID FIRE

• **My most treasured possessions...** are my kids and my family.

• **I've got my eye on...** a bright future.

• **The one thing I can't resist...** is Sleeping.

• **My idea of perfect happiness is ...** contentment and goodwill.

• **My greatest extravagance...** is, honestly, spending money on vacations anywhere in the world and the time I spend with my children and my husband as the memories are priceless.

• **My motto is...** Laugh and the world will laugh with you. I always like to be positive about life, no matter how it looks, and I say that you reap what you sow. If you sow love, you reap people's love and respect for you, and if you sow bad things, you reap sadness and psychological fatigue.



Interview by VALIA TAHA



After being in YOOX NET-A-PORTER for more than 15 years, what can you tell us today about your journey? I'm a person who likes to be involved in many different things. I really love change and I like to move so if you had told me 16 years ago, you know what? You're gonna be in the same job almost 16 years", I would have said thank you but I think you're talking about somebody else. What kept me in the business is that it's been unbelievably dynamic, it's just changing all the time; I think what helped in this is the changes in the market, the business, and the technology during these years. I joined and I was in sales and marketing, then I was very involved with the launch of The Outnet, the launch of Mr Porter. Later, I ran Net-A-Porter and then throughout all this there were different ownership changes. Today, I run Net-A-Porter, Mr Porter and The Outnet. I'm also ad interim CEO of the group, so it's been really a whirlwind and a super exciting journey. I remember when I joined and I didn't think we were that small, we were like 100 people, and today we are almost 4,500. It's a big business but I would like to say it still has this entrepreneurial side of it that we like.

What made your journey a success and what are the major challenges you have faced? If we want to talk about women and women excelling in business, I've been very fortunate to work in industries that have been pretty, if not female dominant then certainly female friendly. I know it's not the case for every industry and

INSIDER

# ALISON LOEHNIS

Challenge is never negative and success comes when you appoint the right people around you. These are just a few of the takeaways from our conversation with Alison Loehnis, ad interim CEO and President of Net-A-Porter, Mr Porter and The Outnet, part of YOOX NET-A-PORTER and the Outnet during her visit to the UAE. A great admirer of the Arab woman, she sees them as highly knowledgeable and super sophisticated when it comes to fashion and beauty. While Alison is always on the go, nothing could stop her from visiting the region that is one of her top markets.



frankly it's not the case for every company in other industries that are more open. I'd say I've always been very instinctive, so I've gone with my gut and when things don't feel right, I'm ready to either say something is wrong or ready to move on. I think more recently the biggest challenge is the one that we all faced which is the life in the pandemic and coming out of it. Also, in terms of the pace of change, technology is phenomenal, it's exciting. It empowers everything and is the engine behind what we do but we are all equally trying to keep up with it, it evolves so fast. Challenge for me is not negative, it is exciting. Challenge also is having a global customer database because it's then figuring out how to cater to such a diverse population. It is always trying to be in more than one place at the same time. Success really comes in appointing the right people and teams around you. I'm very fortunate to work with an incredibly smart, talented, curious dynamic group of people who are also great to be with. When we hire people

it's not just for their excellent skills, but also because they fit as we will spend so much time together.

How does a regular day look like at the YOOX NET-A-PORTER office? There's no such thing as regular, it really varies; I spend a lot of time with my team, we have big meetings to discuss new projects, new ideas. I also try a lot to do one-on-one sessions to learn how I can be supportive of my team members, talking about aspiration, targets growth, it can be project setting, it can be looking at the figures on a regular basis, meeting with brands, with designers, cooking up projects, planning activations, and looking at creatives.

What brings you back to our region? It's been a long time for me and I'm very happy to be back. I'm here for this trip specifically to see the market, see the team. Also I've never been to the market during Ramadan, which is super exciting; we've worked on Ramadan projects, we've had capsules for Net-A-Porter and Mr Porter for years and this year is our

biggest ever so the other night I hosted an Iftar and Suhoor which was amazing. We wanted to celebrate the teams here, the customers and the beautiful collections.

Do you remember a campaign that had an impact on you on any of your platforms? I'd say the Vanguard program where we support up and coming talents from all over the globe has had and still has a huge impact. The buying team has always been on the lookout for designers in various markets who need mentoring or need help in growing their business, and we decided actually to formalize the process and to publicize it. What's great is that we've been able to work with these designers and help them reach a global audience, to equip them with the tools to accelerate their growth. What's been wonderful is giving back to the creative community and our customers love it. Net Sustain is another project; we needed to standardize what it meant to be sustainable so we have now a set of criteria to be a sustainable brand. It's totally transparent and this is not only for beauty but also for fashion. It was a really big turning point.

How do you see the women in our region and their knowledge about shopping? Super highly knowledgeable. For as long as I've been coming here, the thing that has always struck me is how high the mobile penetration is, the app usage is big. The customers in this region were some of the first to start shopping on our platform. In terms of fashion, they are super sophisticated, they want access to exclusive pieces and desire originality.

You are one of the first ecommerce platforms that started investing in emerging talents from our region; how was it taking this risk and did you like the results? We never saw it as a risk. In fashion, each season you take a risk with any brand. We look at the product. Dima Ayad is a perfect example; we launched her this season on Net-A-Porter, and her pieces are selling well here but what is exciting is that she's doing extremely well globally.

A brand that you enrolled on your site that you'll never forget in beauty? Charlotte Tilbury, she came to us before she even launched.

An Arab designer that you really admire? Dima Ayad, Semsem and Elie Saab

A homeware brand that you use? Ginori

A beauty brand that changed the way we look into beauty? Tata Harper, she's proven everyone wrong, that clean beauty is effective; Augustinus Badr, there is product for everyone.



# Modesty... ...by numbers

Founder & CEO of Omani fashion brand Aquillora, Sumeha Qasim and Creative Director, Mayasa Al Noofli, share their take on fashion, creativity, and artistic excellence where intricate craftsmanship meets modest fashion. This month, with the launch of their debut collection 'The Courage Spur' they share their vision, inspirations, milestones with ELLE Arabia



10

"Our 10-year mission is to become the undisputed first choice for absolute quality, both technically and artistically, and service in the modest fashion space. Our vision for Aquillora is for it to be a symbol of creativity, excellence and integrity around the world."



50

"Though we have not been consciously influenced by any fashion era in particular, one could speculate that sub-consciously we have certain elements from the 90s, but also from early European fashion during and before the 50s, when modesty used to be the norm rather than the exception. Now in the Middle East, though women still prefer dressing modestly, we have learned that they also wish to keep up with international fashion without sacrificing this fundamental value of being modest."



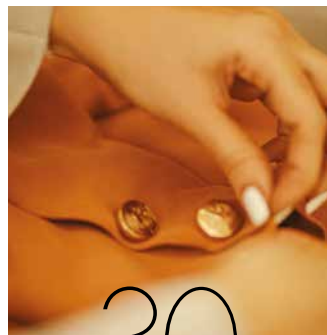
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"The core idea and vision for Aquillora was conceived four years ago, but the work and research in the run up to it took over ten years. What's unique about us is that we have managed to strike, after years of work, an extraordinarily and difficult balance between getting the product quality right on a technical level, and getting the artistic sensibility right in a way that can truly resonate with people's emotions."



15

"Our debut collection, 'The Courage Spur', has 15 unique designs that embrace timeless elegance rooted in the emotion of Courage. The collection is a symbolic representation of the five emotional stages an individual experiences while making a courageous choice in life. Each emotional stage is depicted through flowy silhouettes, structured elements, serene colour palette and minimal detailing; all representing the different stages."



30

"Without compromising on the craftsmanship and the artistry, all our styles are embroidered and embellished intricately by hand. Achieving this level of excellence can take anywhere between five to thirty hours, depending on the complexity of the design. Our signature engraved Aquillora buttons are adorned on some designs which emit an aura of power."



20

"We were both coincidentally in our late 20s when we decided to pursue and seriously explore modest fashion, through first forays in research and design, although we wouldn't come to know each other for another ten years. Despite being from totally different backgrounds, it was our passion for excellence and creativity in this space, that brought us together to create Aquillora."

BY ODEIA MATHEWS

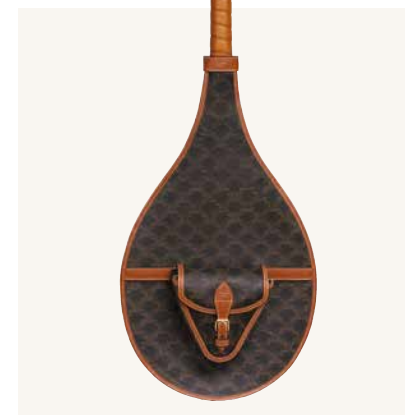
T H E V I B E

## Ready, steady... get fit.

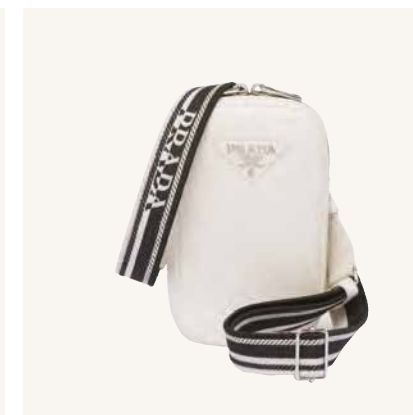
SUMMER IS HERE! LET US HELP YOU GET IN SHIP SHAPE IN STYLE



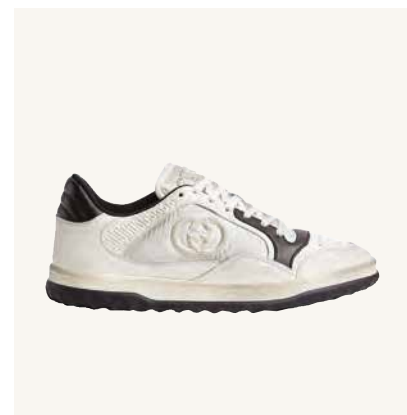
DIOR



CELINE



PRADA



GUCCI



OFF-WHITE



CHANEL



KENKO



KARL LAGERFELD



EMILIO PUCCI



## Myrna Trad Haddad

It takes courage to stand up for what you believe in, and it takes strength to stay true to your story and experience.

Myrna Haddad is a woman who does both. The writer, entrepreneur and Women's rights activist continues to be the change she wishes to bring about in the world.

"My biggest achievement is the success of my books which that tell the story of over a million girls around the world, especially in the Middle East where we are still struggling," she says. As a Women's Right Activist with a fan following that is fierce and loyal, Myrna has picked up several awards for her work including the most recent 2022 Global Women's Award. Being vocal about her thoughts on honour-based violence, forced marriages, and mental health awareness, she chooses sensitive topics that are considered a taboo by many in society. "I am determined to break the cycle of perfection as an individual, and share more from my personal experiences about my fears and insecurities," she confesses. Her two books, 'After Midnight' and 'Viva' lean into the experiences of a woman's struggle and as with most of her work, she fronts these subjects based on her first-hand understanding of what young women undertake to achieve their dreams by touching on traditions and customs inherited from generations past. "As a cycle breaker from my end, I take specific actions to advocate these issues. By sharing my personal experiences and taking actions to make a difference, I can inspire others to join me in standing up for what I believe in," she shares. This summer, Myrna is launching her first skincare range, and while she gears up for the launch her plans include finding ways to recharge mind and soul, exploring new cultures and cities.



### START

YOUR FIRST WORD IS...

At its core, **love** is about connection and intimacy. It is about the deep bond that we share with another person, a bond that allows us to be vulnerable and open with one another.

After months of determination and hard work, I was amazed by the **strength** I had built up in my mind and soul toward discipline and reaching goals.

Wellbeing  
Love  
Empowerment  
Strength  
Virtue

Taking care of your mental and physical **wellbeing** is crucial for leading a happy and healthy life.

The goal of my platform is to provide young women the confidence inside out and **empowerment** in their personal and professional life.

Living a life guided by **virtues** is not always easy, but the rewards of personal growth, inner peace, and positive impact on others make it truly an inspiring journey.

Face pearls with Vitamin C & Retinol from Myrna's soon-to-be launched skincare line



"My most recent purchase is Piaget's Possession Bracelet. It is both stylish and meaningful, suitable for any occasion and the symbol of luck adds extra significance to this piece."

BY ODEIA MATHEWS

# ELLE

fashion

### INTRODUCING...

Iranian designer Setareh Miran is a name to watch on the fashion scene with her stunningly bold and luxurious embroidered pieces. She uses concepts such as gilding, slime, decorative motifs and modern and contemporary architecture, carpets, flowers and chickens, miniatures, poetry and colors to introduce Iran's culture and art to the world in its most luxurious form.

PHOTOGRAPHER: AMER MOHAMMAD; STYLIST: JADE CHILTON; MODEL: YANA PETROVA; CLOTHING: SETAREH MIRAN; MAKEUP AND HAIR: GIAN LUCA CASU, MMG ARTISTS

Cool Luxe...

FROM PREPPY STRIPES TO CHIC NEUTRALS, THIS SUMMER WE'VE GOT OUR A-STYLE GAME ON!



Coat, top, bracelets  
and sunglasses, SAINT  
LAURENT by Anthony  
Vaccarello

Photographer ALI SHARAF  
Stylist FAROUK CHEKOUFI

THE NEW

Opposite page: Jumpsuit & Cape, DAZLUQ;  
Sunglasses, Pomellato; Handbag, Nour Abdul ;  
Shoes, Manolo Blahnik; Jewelry, NUUN Jewels

FLIRTY AND  
FEMININE  
SILHOUETTES IN  
CHIC NEUTRALS  
MAKE FOR COOL  
SUMMER STYLE

ROMANCE





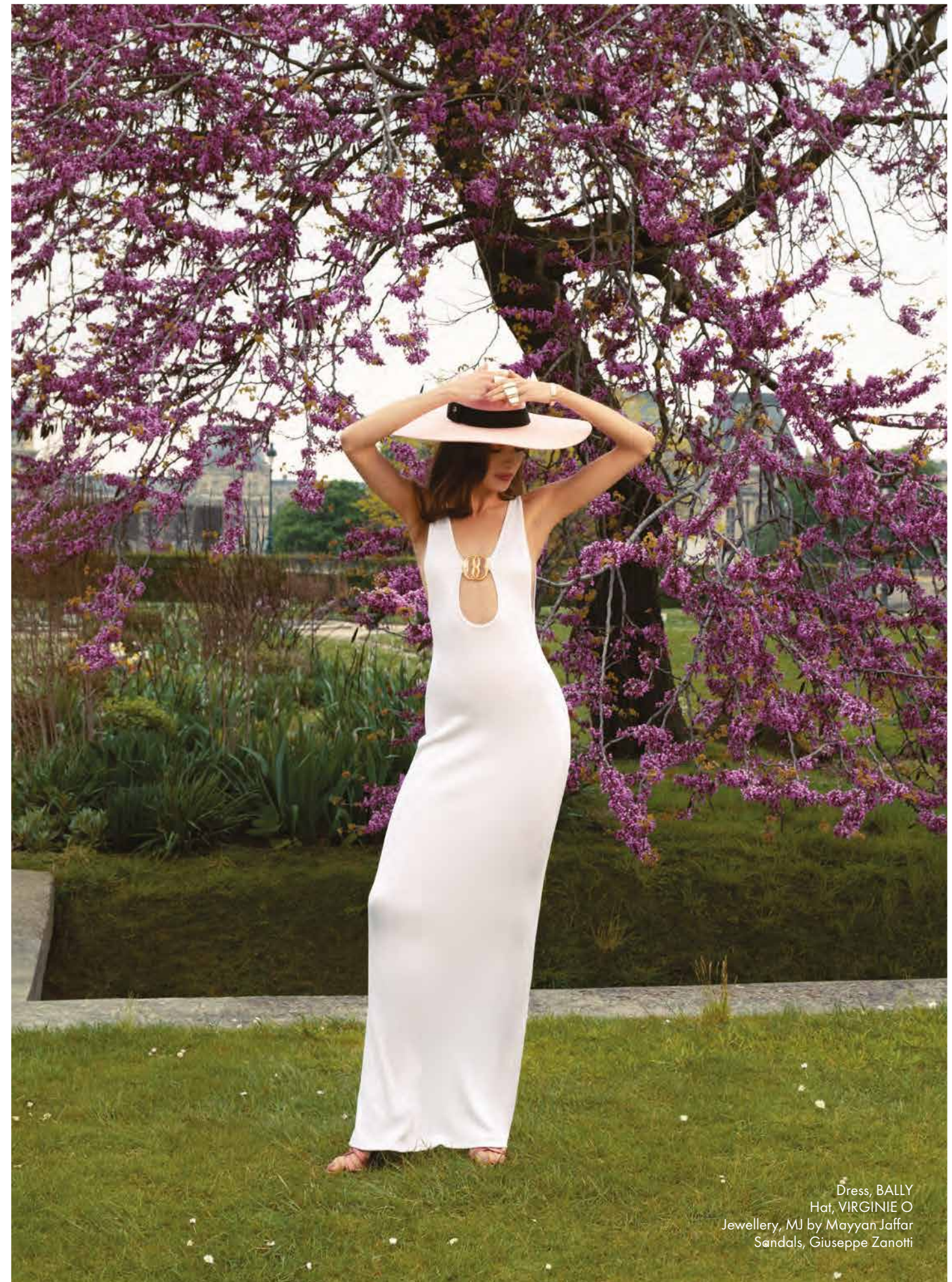
Jacket, top,  
skirt, shoes and  
jewellery, DIOR



Drape Suit,  
Nour Abdul  
Shoes, Manolo Blahnik  
Jewellery,  
NUUN Jewels



Trench Coat, GENNY  
Shoes, Giuseppe Zanotti  
Jewellery, MJ by Mayyan Jaffar



Dress, BALLY  
Hat, VIRGINIE O  
Jewellery, MJ by Mayyan Jaffar  
Sandals, Giuseppe Zanotti



Coat, GIADA  
Boots, Dolce & Gabbana  
Hat, Virginie O  
Jewellery, NUUN Jewels



PHOTOGRAPHER: ALI SHAKAF; FASHION STYLIST: FAROUK CHEKOUT; HAIR STYLIST & MAKEUP ARTIST: OMAR BOUKER FOR GUERIN BEAUTY AND GHD HAIR;  
MANICURE: MARIE ROSA FOR DIOR BEAUTY / PRODUCTION: MAISON KETI; MODEL: ALESSIA MORILLE AT ELITE PARIS; SPECIAL THANKS TO GIORGI VIOLA

Shirt and Skirt, Valentino  
Shoes, Manolo Blahnik  
Jewellery, MJ by Mayyan Jaffar





Shirt, Christian Dior  
Denim trousers, Skal Studio  
Sunglasses, Dolce&Gabbana  
Bag, Emanuel Ungaro

# MORNING CROISSETTE

STAY IN THE  
SPOTLIGHT EVEN  
WHEN THE  
CAMERAS STOP  
ROLLING IN  
LAID-BACK  
ELEGANCE  
WITH A  
CONTEMPORARY  
TWIST

*Photographer* CAMELIA MENARD  
*Stylist* ETIENNE JEANSON





Shirt, Eres; Trousers, Asquin  
Bag, Valextra at Carla StBarth  
Sandals, Nensi Dojaka at Carla StBarth



Shirt&Trousers, Vilebrequin  
Sunglasses, Emporio Armani (Luxotica)





Dress, Valerie Khalfon; Trousers, Sessùn;  
Sandals, Christian Dior; Bag, Laetis;  
Sunglasses, Versace (Luxotica)



Jacket, Asquin  
Shirt &Trousers, Skalstudio  
Necklace, Christian Dior



Dress and Shoes by GIVENCHY  
Earrings by ALEXIS BITTAR

TIME



TAKA A LEAP INTO THE FUTURE OF FASHION  
WITH THESE SLEEK SILHOUETTES

Top by MUGLER  
Dress by BALMAIN  
Jewelry by ALEXIS BITTAR



*Art Direction and CGI:* DAVID OLDENBURG  
*Photographer* REECE OWEN *Fashion* SACHIN GOGNA

& SPACE



Dress by VALENTINO  
Shoes by SERGIO ROSSI

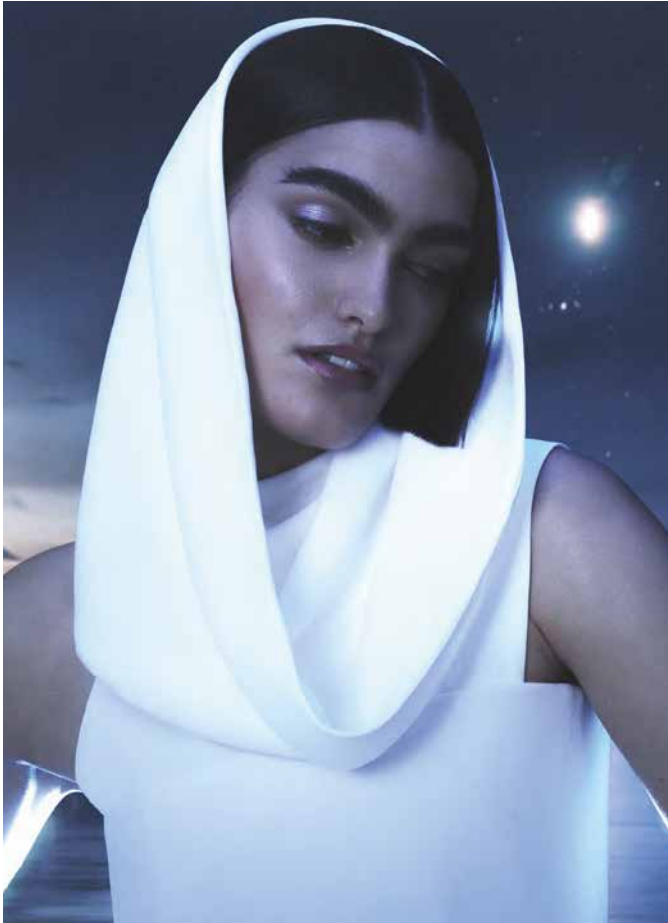


Dress by MARRKNUL  
Tights by FALKE  
Shoes by SERGIO ROSSI  
Choker Necklace by THE ROYAL MINT





Dress by FERRAGAMO DIDA for SS23  
Earrings by ALEXIS BITTAR



Full Look by ALAIA  
Jewelry by ALEXIS BITTAR



Dress and Gloves by BALENCIAGA  
Earrings by MILKO BOYAROV





Full look by AZIZ REBAR



ART DIRECTION AND CGI: DAVID OLDENBURG; PHOTOGRAPHY: REECE OWEN; FASHION: SACHIN GOGNA; MAKE UP ARTIST: MEGUMI MATSUNO; HAIR STYLIST: ALEX SARGHE; LIGHTING ASSISTANT: KAMILA BANKS; FASHION ASSISTANT: JADZIA SCOTT; MODEL: ELIA ECKERSLEY

Dress by SAM LEWIS  
Jewelry by MILKO BOYAROV  
Shoes by CHRISTIAN LOUBOUTIN  
Tights by FALKE





Shirt and necklace, Junya Watanabe  
Jeans, Levi's Red tab  
Sneakers, Celine by Hedi Slimane

# BETWEEN

REWRITE THE BINARY  
CODE WITH STRIPED  
SHIRTS, OVERSIZED  
SUITS, COATS AND  
JEANS PAIRED WITH  
CHUNKY JEWELRY AND  
TOO-COOL TRAINERS...

Photographer GILLES BENSIMON  
Stylist LAURA SEGANTI  
Model GEMMA FRANCIS BURNETT



# THE

# LINES

Shirt, Molly Bracken  
Sweatshirt, AlphaTauri  
Trousers, Fendi





Vest, Nara Milano  
Shirt, MRZ  
Trousers, DSquared2  
Hair products, Biotherm



Jacket and trousers, Giorgio Armani  
Shirt, Emporio Armani  
Bra top, Hugo  
Chain necklaces, Giovanni Raspini





Polo shirt, United Colors of Benetton  
Shirt, Polo Ralph Lauren  
Sunglasses, Bottega Veneta  
Necklace, Giovanni Raspini



Jacket and Trousers, Tagliatore  
Shirt, Sandro  
Bag, Polo Ralph Lauren





Jumpsuit and Shirt, Philosophy  
di Lorenzo Serafini  
Bra, Hugo



Jacket, stretch top, and Trousers Max Mara  
Shirt, Polo Ralph Lauren





Suit, Polo Ralph Lauren  
Sunglasses, Prada Eyewear



Top and trousers, Dior  
Sneakers Celine by Hedi Slimane





Coat, Diego M  
Shirt, MSGM



PHOTOGRAPHER: GILLES BENSIMON; STYLIST: LAURA SEGANTI; MODEL: GEMMA FRANCIS BURNETT; ASSISTANT STYLIST: CECILIA GIOETTI; HAIR: BEPPE D'ELIA WITH FRANCESCO D'ANGELO; MAKEUP: SERGIO CORVACHO

# ELLE

*beauty*

FOREVER IN LOVE...  
We were smitten at first  
scent of Narciso Rodriguez's  
latest addition to the For  
Her collection: For Her  
Forever. For Her Forever.  
Exotic frangipani and  
heady gardenia mingle  
with tuberose and jasmine  
to create an intoxicating  
bouquet of white flowers,  
interwoven with the same  
creamy osmanthus blossom  
as the original for her eau  
de toilette. The familiar  
softness of patchouli grounds  
the fragrance with for her's  
distinctively addictive base.



*Summer Vibes...*

OUR EDIT OF THE LATEST TRAVEL PRODUCTS +  
THE TREATMENTS TO HELP YOU GLOW





**BEST TOOTHPASTE...**  
SPARKLE  
TOOTHPASTE  
TABS, LUSH

**BEST SHEET  
MASK...**  
ULTRA HYDRO  
PLUMPING  
MASK, GLIST

**BEST LIP BALM:**  
BAUME À LÈVRES  
LIP BALM, GUCCI

**BEST SUN  
PROTECTION...**  
BANANA  
BRIGHT  
MINERAL  
SUNSCREEN,  
OLE HENRIKEN

**BEST EYE  
MASK...**  
SUB-ZERO  
DE-PUFFING  
EYE MASK,  
111SKIN

## 10 of the best Travelling products

IF THE CONCEPT OF PACKING LIGHT DOESN'T EXIST TO YOU, FEAR NOT, WE BREAK DOWN THE ABSOLUTE ESSENTIALS THAT WILL MEET ALL YOUR BEAUTY REQUIREMENTS FOR A COMFORTABLE HOLIDAY!



**BEST MULTIPURPOSE  
MAKEUP**  
VEIL RETOUCHING  
FLUID, HOURGLASS

**BEST MULTIPURPOSE  
BALM:** LE BAUME,  
CHRISTIAN DIOR

**BEST DRY  
SHAMPOO...**  
PERFECT HAIR DAY  
(PHD) DRY SHAMPOO,  
LIVING PROOF

**BEST  
MOISTURISER...**  
LAIT-CRÈME  
CONCENTRÉ  
MULTI-PURPOSE  
MOISTURISER,  
EMBRYOLISSE

**BEST DEODRANT...**  
DEODORANT  
ROLL-ON, AESOP

### Summer ESSENCE:

A summer getaway calls for an energising fragrance that lasts – get inspired by these fresh, fruity and floral notes that will transport you straight into holiday mode!



## Beauty Memo

BEAUTY STARTS FROM WITHIN, GET VACATION READY WITH THESE HOT NEW BEAUTY SUPPLEMENTS AND PRODUCTS.



Problematic skin can be daunting, but fear not, these omega-3 rich supplements by Vida Glow help to calm breakout-prone skin. The acne fighting formula helps to control excess oiliness, neutralise acne-causing bacteria and reduce redness.

### Glow From WITHIN

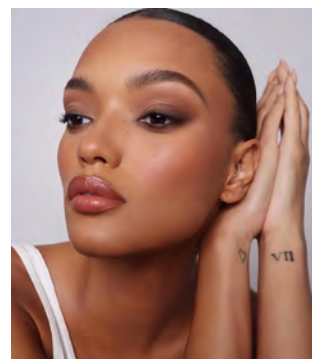
Deficiencies due to a hectic lifestyle and poor diet can play havoc on skin, hair and nails. Incorporate these beauty supplements to your regimen to boost your wellness to the next level.

If you suffer from hair fall, this vegan daily supplement by Ouai will be your saviour. With beauty boosting ingredients like biotin and pea shoot extract, you will have thicker and fuller looking hair in no time.

Dr. Barbara Sturm's potent formula containing Zinc and Slenium is a cocktail for radiant and younger-looking skin. The ingredients combined contribute to the maintenance of skin health and help to protect from oxidative stress.

### Treatment to Try: BLUSH RUSH

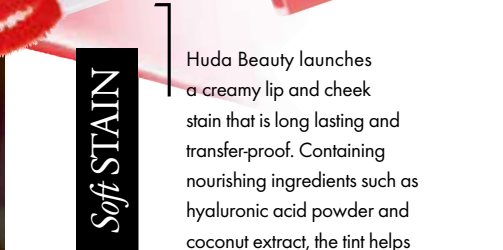
Your lips but better - this semi-permanent treatment referred to as 'lip blush' works on enhancing your natural lip colour by depositing coloured ink into the lips with a mechanical needle. The 90-minute procedure also colour corrects and enhances the shape and size of your lips for a pretty pout. Book your appointment @Brauv.ae



2 Made with 95% naturally derived ingredients and infused with cherry oil, the Dior Addict Lip Tint is transfer proof with a 12 hour semi-matte finish. The tint effortlessly fuses with the lips for a comfortable nude lip finish.



3 A unique antioxidant lip balm, the Chanel Rouge Coco Baume contains oleoactive, an oil high in omega-9 to deliver intense hydration to the lips. The buildable formula delivers a naturally luminous finish that becomes more matte as it wears.



Soft STAIN Huda Beauty launches a creamy lip and cheek stain that is long lasting and transfer-proof. Containing nourishing ingredients such as hyaluronic acid powder and coconut extract, the tint helps to condition lips and cheeks whilst infusing them with a soft pigmented satin-matte colour.





# UP CLOSE AND PERSONAL

WITH

## CYNTHIA SAMUEL

THE ACTRESS, PHILANTHROPIST AND  
DIOR'S FIRST SKINCARE AMBASSADOR  
FOR THE MIDDLE EAST REVEALS  
THE IMPORTANCE OF SKINCARE,  
GRATITUDE AND EMPOWERMENT

Renowned for her beauty, Cynthia Samuel rose to fame in 2015 when she represented her country as Miss Lebanon in the Miss Universe 2015 Pageant. Her budding success and good looks led her to be cast in hit series 'Hell's Gate' and 'Khamsa w Nos'. A passionate supporter of women's and children's rights, Cynthia invested her time in philanthropy work and used her social media influence to drive support to the UNHCR and the UNICEF. Now, she gets personal with Elle Arabia to talk about her love for skincare, her recent visit to the spectacular Dior Spa at Eden Roc in the South of France, and what it means to her to be appointed as Dior's first skincare ambassador for the Middle East.

*Photographers* MORGANE LAY AND JONNY COCHRANE  
*for Parfums* CHRISTIAN DIOR.







"JOINING FORCES WITH A PRESTIGIOUS GLOBAL BRAND LIKE DIOR AND BEING THE FIRST FEMALE AMBASSADOR TO THE BRAND IN MY REGION FEELS LIKE A MOMENTOUS ACHIEVEMENT. IT'S AN HONOUR TO REPRESENT THE BEAUTY OF OUR REGION AND ALL OF THE BEAUTIFUL AND EMPOWERED WOMEN HERE."

**You are an actress, beauty ambassador and philanthropist, what catapulted you into this journey and what has been your biggest achievement so far?** My whole journey started with a love for telling stories and bringing characters to life, captivating people through their emotions. As a child, I remember that I would always animate family nights with my acting and dancing performances. I embraced the beauty world early on in my career, and I found joy in celebrating unique looks and inspiring others to feel confident in their skin. I was taught early on to look for beauty in everything and the most simple things around me.

Philanthropy came naturally as I grew up with parents who showed love towards each other and to their surroundings with active and daily acts of kindness. Driven by compassion and a sense of us all having to be responsible towards our communities, I dedicated myself to philanthropy, working to create meaningful change in any way that I can. My greatest achievements come from the impact of my performances, the recognition I've received, and the hope and empowerment I've brought to those in need through my charitable work. This ongoing journey is fuelled by dedication, staying true to myself, and a desire to inspire others and to leave a lasting legacy of positive transformation.

**You are passionate about supporting causes for women and children's rights, what does empowerment mean to you?** Empowerment to me is the sense of self-assurance, rooted in a feeling of self-love and a strong belief system in one's potentials and capacities and mostly constitutently reminding one's self of their true worth.

For me, empowerment stems from various aspects of my life, it is a full routine; It begins in the morning as I wake up and embrace gratitude, setting a positive tone for the day. Expressing love to my loved ones also brings me a sense of strength. Empowerment, to me, is about gratitude, love, creativity, and making a positive difference in the lives of others.

**Your social media platform has allowed you to build an impactful online presence, who truly inspires you and why?** When it comes to who inspires me, if you had asked me this question at the start of my career, I would have probably mentioned another influential artist





Cynthia Samuel at the Dior Spa at Eden Roc



who made a significant impact through their art. However, today, my answer is simply myself. Every day, I find inspiration within myself to strive for improvement, to do better, and to hold onto my dreams and beliefs in achieving what I desire. I realized at a young age that I possess the power to shape my own reality and make a meaningful impact. My father guided me in understanding this, while my mother's strength and dedication paved the way for my dreams to come true. I guess I inherited inspiration from my parents.

**What does it mean to you to join Dior Beauty as the first skincare ambassador for the region?** Being chosen as the first skincare ambassador for the region by Dior Beauty is incredibly meaningful to me. Ever since I was a little girl, I was fascinated by the magic of skincare, watching my mom take care of her skin and apply makeup every day. She started teaching me about the importance of skincare when I turned 13, and it sparked my lifelong interest. Joining forces with a prestigious global brand like Dior and being the first female ambassador to the brand in my region feels like a momentous achievement. It's a significant milestone in my career, allowing me to collaborate with a beautiful brand and it's an honour to represent the beauty of our region and all of the beautiful and empowered women here.

**You are renowned for your beauty on and off the screen, what are some of your best kept beauty secrets and rituals?** When it comes to my beauty secrets and rituals, I firmly believe that simplicity is key. I pay close attention to my skin's health and how it reacts to different treatments and products. I live by the saying, "your body is your temple," and it influences how I take care of myself. By keeping

things uncomplicated and focusing on what my skin truly needs, I cultivate a healthy and glowing appearance that anyone can relate to. **The Dior spa at Eden Roc was designed to be 'an escape for the senses', what helps you to escape from your busy life?** One of the things I absolutely loved about this trip was that the activities planned by Dior were actually the same rituals I do every day in my life and that I consider as my "small sweet escapes". Every morning, I make sure to take some time to meditate, journal, and prepare my mind, body, and spirit for the day ahead. These simple yet fundamental steps that I commit to daily help me to feel rooted and empowered, and thus re-energize my senses for the day ahead.

**How would you describe your experience at the spa and what was your favourite treatment?** My time at the spa was simply an amazing experience. It was the perfect combination between the most beautiful escape, relaxation and self-care. I especially loved the first treatment I had when I arrived. It was a deep tissue massage using Dior's special body wax infused with different flower scents. The lovely smell stayed with me for the rest of the day, and I felt completely renewed and refreshed.

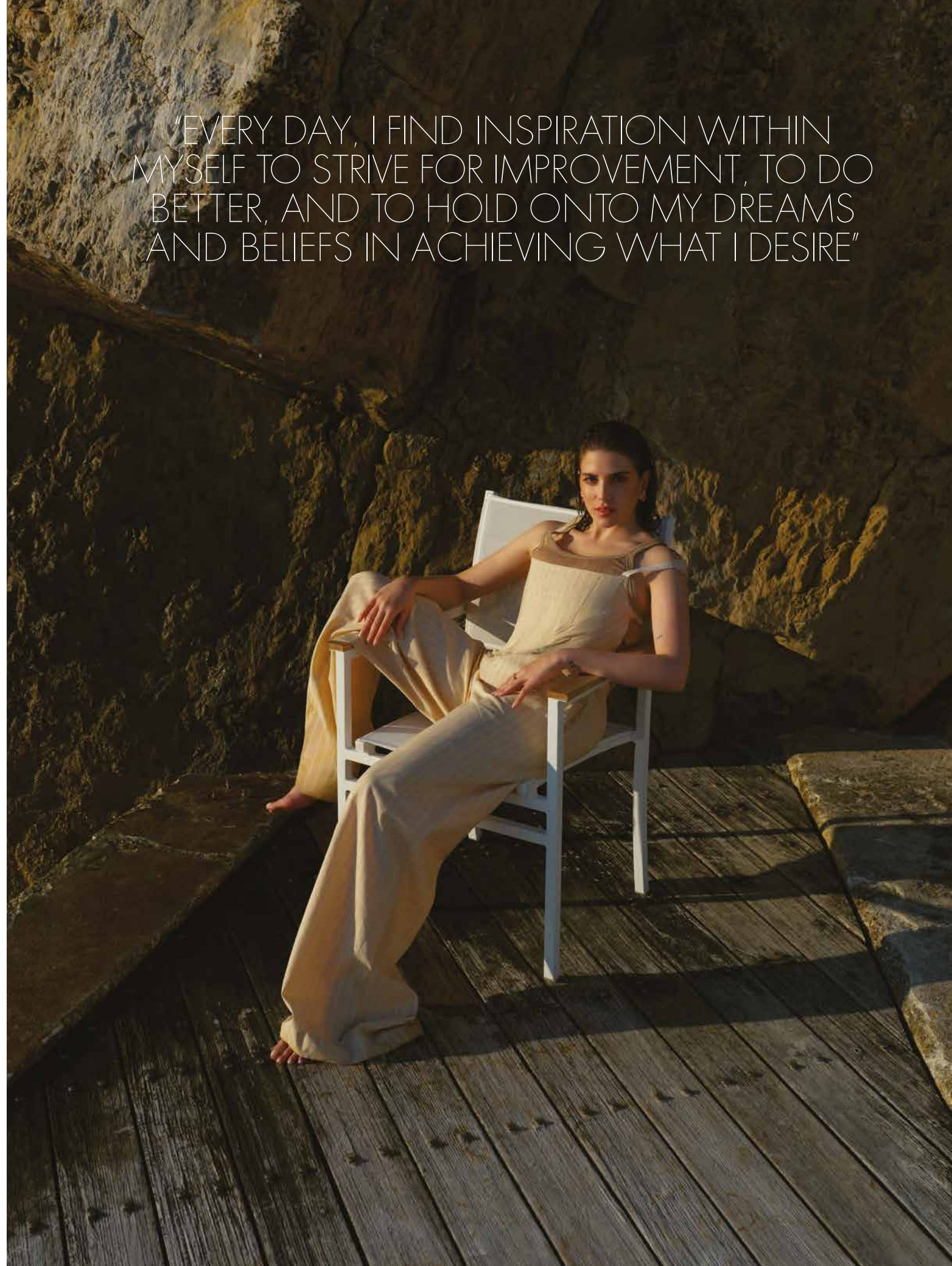
**What do you hope to bring to your role as a regional ambassador for Dior Skincare that makes you unique?** As a regional ambassador for Dior skincare, I hope to strengthen my firmly existing connection with the younger generation and together build a culture around skin care and the importance of taking care of one's self. Many young people follow me on social media, and I want to be able to show them and share with them the importance of skincare and self-care through a brand that has been deeply invested with the best treatments for skin.

I learned about taking care of my skin when I was just 13, and I believe that simple acts of self-love can have a profound impact on our well-being. I hope to inspire young people to prioritize skincare and experience the deep fulfilment that comes with caring for themselves.

**What are some of your favourite Dior skin care products from the latest collections?** I genuinely love all of the Dior skincare products from the latest collection. Even before becoming an ambassador, I had been using Dior skincare for a long time. In a way, it feels like my constant and genuine use of the brand's products helped manifest my ambassadorship. Among the new collection, two products have become my absolute favourites. The first is the New Dior Solar Sunscreen, which provides excellent sun protection. The second is the gorgeous Dior Solar Sublimating Oil. As someone with fair skin, being able to use an oil that gives me a beautiful glow is simply amazing. These products have become essential in my skincare routine and I can't imagine being without them.

PHOTOGRAPHERS: MORGAN LAY AND JONNY COCHRANE FOR PARFUMS CHRISTIAN DIOR.

'EVERY DAY, I FIND INSPIRATION WITHIN MYSELF TO STRIVE FOR IMPROVEMENT, TO DO BETTER, AND TO HOLD ONTO MY DREAMS AND BELIEFS IN ACHIEVING WHAT I DESIRE'





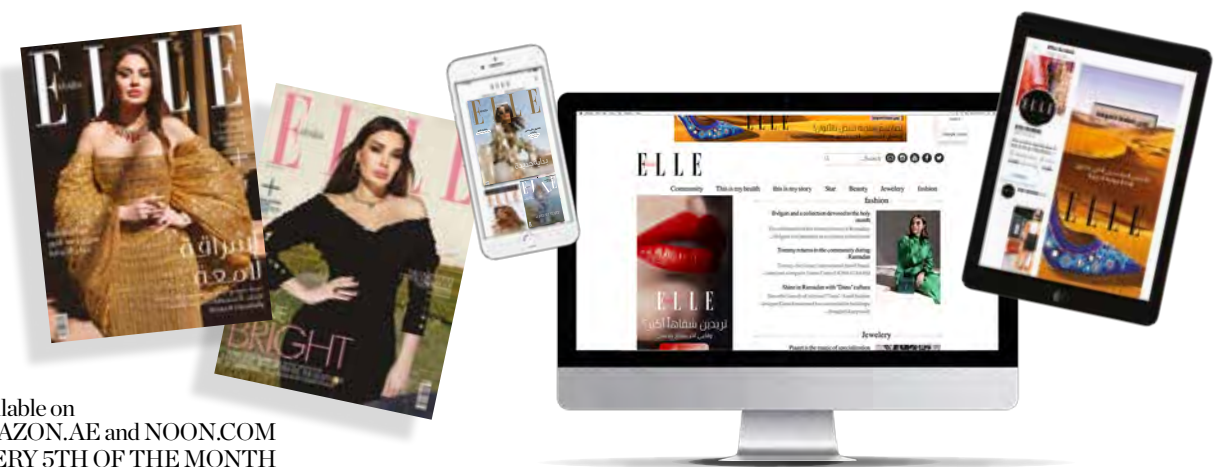


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IN CONVERSATION WITH...

# Antonela Rocuzzo

She is the woman behind one of the greatest footballers, Lionel Messi. With her healthy and balanced lifestyle, this mother of 3 boys, model, entrepreneur, and social media queen (35 million followers) likes to opt for an efficient beauty routine. Hydration is her primary goal, from head-to-toe. It is no surprise that Antonela Rocuzzo has been chosen as Guerlain's first ever Hair care Ambassador. The Argentinian, aged 35, tells us all her tricks and tips. Meet her.

**I GET UP...** around 7:00 and wake up my 3 kids for school. I try to sleep for 8 hours every night. Sleeping is essential!

**I START THE DAY...** by kissing my little Campeons, Thiago, Mateo and Ciro!



**FOR BREAKFAST I HAVE...** cereal and coffee with milk.

**MY BEAUTY ROUTINE...** is quick! With three small children it's a sport! I eat healthy, drink enough water to stay hydrated and workout every day. I wash my face and apply a serum and a moisturizer that I massage like a facialist, using both my hands, uplifting my jaw skin, cheeks and forehead. Then I take my indispensable Collagen Peptides, Vital Proteins.



**MY SHOWER SECRET...** is body moisturizing. I always moisturize my entire body after the shower with the Golden Radiance Body oil by Freshly Cosmetics

**I CARE FOR MY HAIR...** by using a deep hydration treatment from the Abeille Royale, Scalp & Hair range by Guerlain. I wash with the shampoo, and apply the conditioner or the hair mask. This hair routine transforms my hair from the root, giving radiance and vitality. I didn't have a proper hair routine before as I always had long and healthy hair. However, after giving birth my hair has become drier, thinner, and started falling out more than usual. Then I started trying to learn more about hair health.



**I STYLE MY HAIR...** by not overusing hair dryers and strengthening products.

**THE BEST BEAUTY ADVICE I'VE RECEIVED...** is to "Take care of yourself, inside and out, be calm, happy and try to find internal balance!"

**MY MAKEUP ROUTINE IS...** simple. I apply foundation and a bit of highlighter. I'll use mascara and a lip balm.

**MY FAVORITE MAKEUP FOR A PARTY...** is natural. I like when I can still recognize myself! I don't feel comfortable wearing too much makeup. If I'm going to a professional or social event, I feel good when makeup artists start by doing a skincare routine and add a brighter touch in a very natural way. I prefer nude tones, particularly on my lips. If we go for a stronger lip color, like red, I'll soften my eyes even more.



**MY GREATEST BEAUTY DISCOVERY IS...** AHA and the healing properties of honey bees.

**WHEN I LOOK AT MYSELF IN A MIRROR...** It depends on the day and the moment, but luckily, I am happy with what I see.

**MY LUNCHTIME...** is usually grilled meat or fish, a side of veggies and some rice or pasta. I try to keep healthy overall: a little bit of protein, carbs, and veggies. I love eating and I take great pleasure in it.

**MY FAVOURITE GO-TO RECIPE...** is mini, healthy pancakes with oats and fruit. I love snacking!



**IN MY FRIDGE AND KITCHEN CUPBOARDS...** I've got a lot of fruits and vegetables. I do try to keep things healthy for all of us but of course I have sweets for the kids. Balance is key! Otherwise, you will always find milk in my kitchen because I like to add it to my coffee and typical Argentinian drink, "mate"!



**MY FAVORITE DRINK...** is water. If we go out for dinner, I enjoy a

glass of wine and if we go to a party, tequila. Everything in moderation.

**MY EXERCISE ROUTINE IS...** 6 days a week! I am very consistent with workouts. I try to do 3 leg days, 2 upper body days, and 1 HIIT day. When I lived in Barcelona, I also did boxing and I loved it.



**MY WAY OF UNWINDING IS...**

Sport! I love to start my day doing sports. My mood and energy changes radically when I can do my workout routine versus when I can't.

**MY LAST BEAUTY PURCHASE...** is a set of body products to exfoliate and hydrate the skin.

**MY BEAUTY OBSESSION IS...** hydration!

**MY MOST INDULGENT BEAUTY HABIT...** is to apply rich oils and hair masks when I'm at home, and to avoid using make-up!

**MY FAVORITE FRAGRANCE IS...** Light Blue by Dolce & Gabbana.

**MY EVENING RITUAL IS...** efficient. I use a combo. I mix the Cleansing Foam Caudalie Vinoclean with their Cleansing Oil to clean and remove my make-up.



**THE LAST THING I DO BEFORE TURNING THE LIGHTS OFF...** is read.

I enjoy it and find it relaxing. It's my calm moment, the kids are asleep, and it's the best way to end a day well spent.

**MY LAST MEAL ON EARTH...** would be chicken Milanese with rice.



# STEP INTO THE FUTURE OF HOME BEAUTY

Photographer BAARD LUNDE  
Stylist JULIE CHANUT-BOMBARD

FROM THE MOST HIGH-TECH DEVICES TO THE MOST EFFECTIVE  
MANUAL TOOLS, HERE ARE THE LATEST BEAUTY GADGETS TO  
UPGRADE YOUR BEAUTY ROUTINE. SCULPT YOUR FACE AND TAME  
YOUR MANE. WELCOME TO THE NEW AGE!

Words VITORIA MOURA GUIMARAES

It's 2017 and the buzz in the beauty sphere online is all around a rather Instagrammable instrument, one that features two oblong stones of jade attached to a handle with a metal frame. Those were the early days of what became the crystal roller fad that spruced up bathrooms and transformed the millennial beauty routine. They paved the way for a roster of stone-based apparatuses such as the gua sha, a Chinese medicine staple, quartz mushrooms and cooling crystal globes. Regardless of the method, the trend convinced us of the importance of dutifully massaging one's face and taking a moment to connect to oneself.

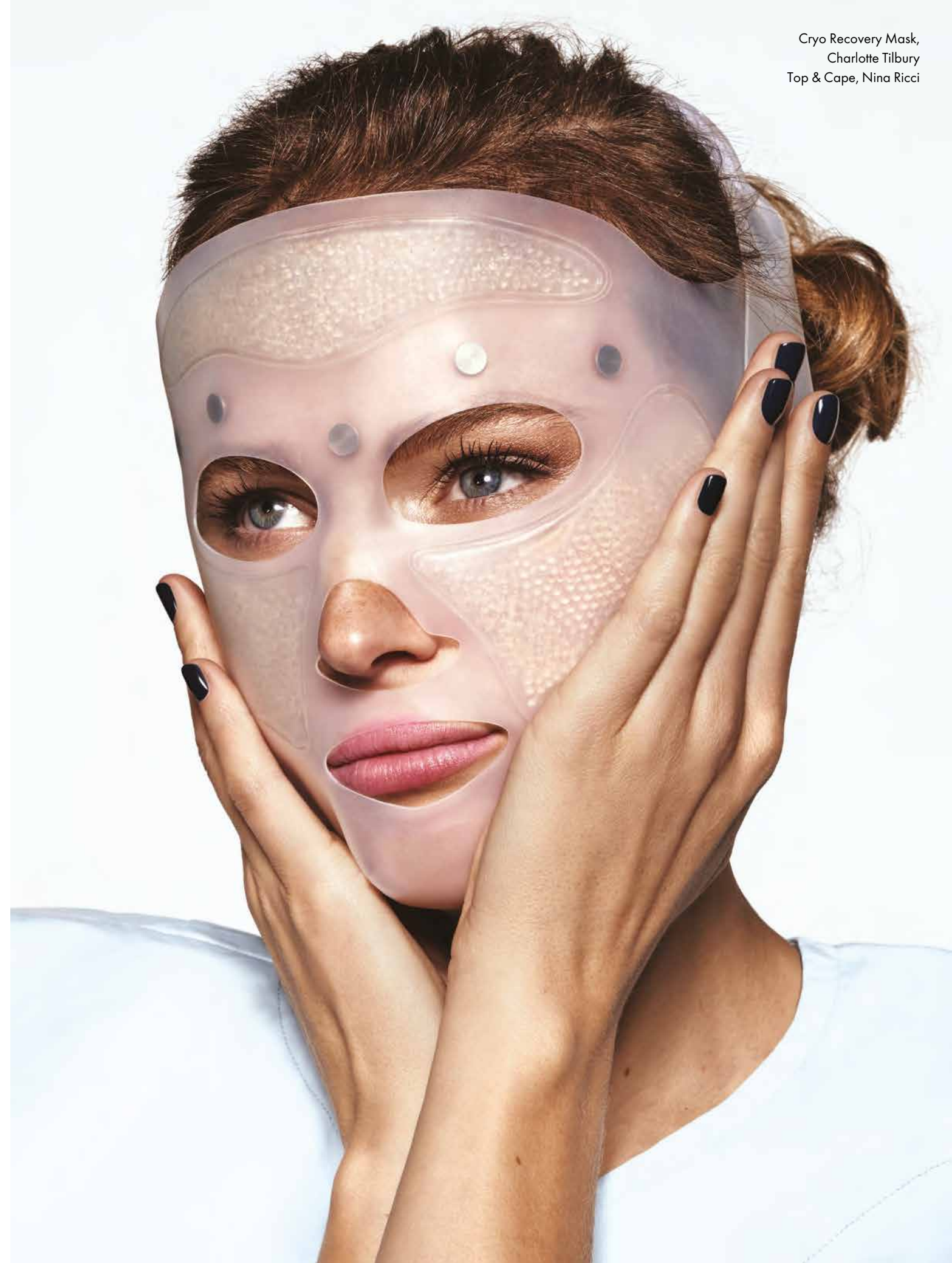
Cut to 2023 and the market is flourishing with new beauty devices with

cutting edge technologies inspired by cosmetic medicine protocols and safe to use at home - the beauty devices market is set to grow by 21.3% from 2022 to 2030 according to market research and business consulting P&S Intelligence.

"The pandemic self-care boom changed how we take care of ourselves. And people realized that those tools actually work", points out Sophie Carbonari, one of Paris go-to facialists. An adopter of microcurrent devices, she suggests them to a number of clients. "Microcurrent are essentially low levels of electrical energy that help stimulate collagen to offer firming benefits, and improve skin elasticity", explains Joshua Zeichner, director of Cosmetic & Clinical Research in Dermatology

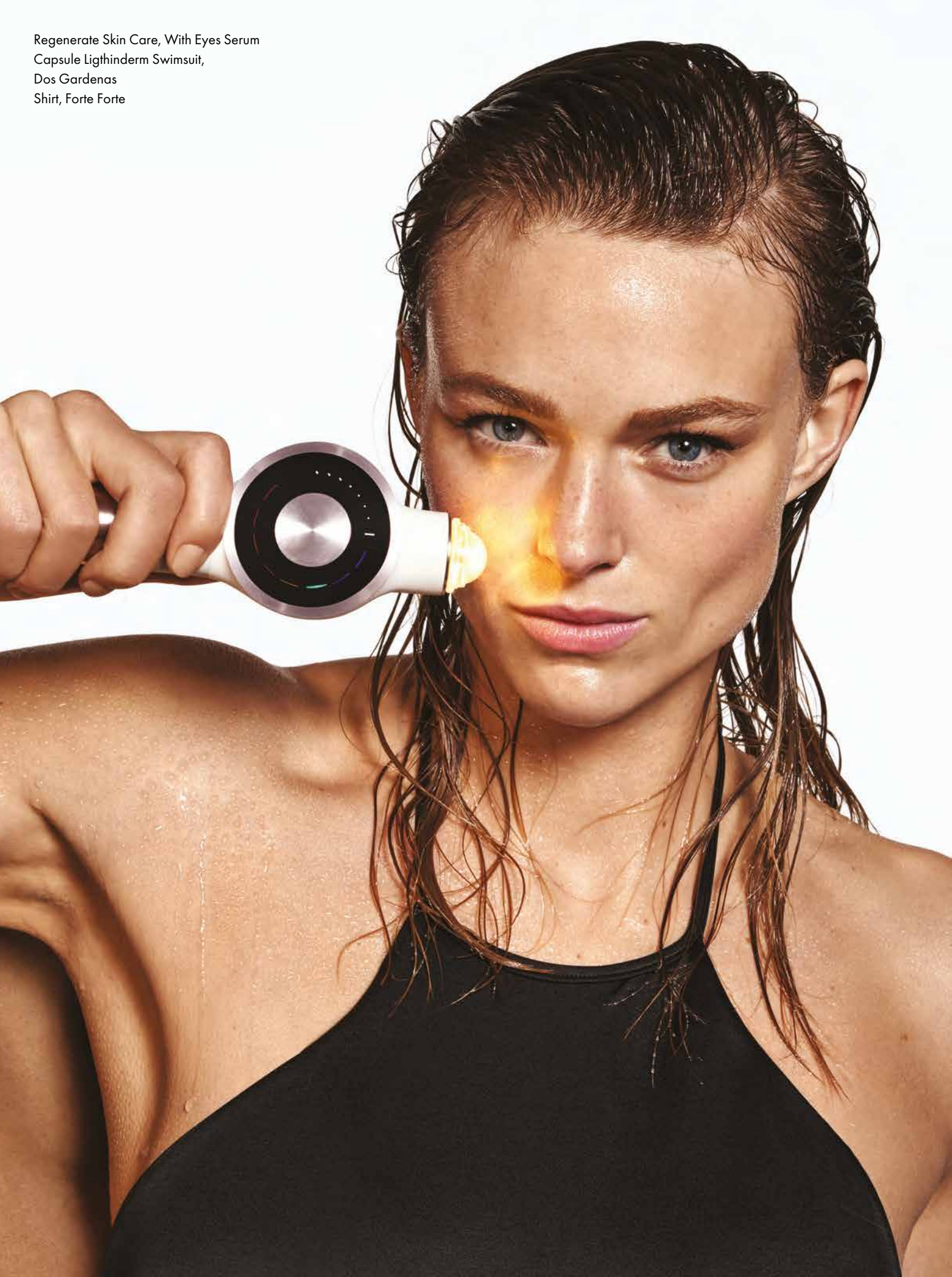
at Mount Sinai Hospital in New York. "Those beauty devices provide new holistic rituals that respond to an urgent need for self-reconnection.

On the other hand, they also address the search for scientific-based solutions that are an alternative for invasive treatments", says LightinDerm founder Géraldine Decaux. "We're living in a DIY society, and consumers are taking their skin care into their own hands. Home-use devices are here to stay", adds Dr Joshua Zeichner, warning that while those devices can be helpful, they do not offer the same benefits as in-office treatments. "Do your research before purchasing a pricey device. If it looks too good to be true, then it probably is". Analyse this !





Regenerate Skin Care, With Eyes Serum  
Capsule Lighthinderm Swimsuit,  
Dos Gardenas  
Shirt, Forte Forte



Let there BE LIGHT

Device LightinDerm, 4 capsules equivalent to 1 month of treatment

While treating her skin cancer, French marketing director Géraldine Decaux got interested in how light waves can optimize skin's self-healing processes. She brought together a team of doctors and researchers to identify the wavelengths capable of stimulating mitochondria's self-regeneration mechanisms and to mobilize all the skin's tissue layers. Seven years of research, 27 patents, 450 in vitro tests and five clinical studies later, LightinDerm was born.

**WHAT IT IS FOR?**  
An overall anti-aging action or specific concerns (blemishes, redness).

**HOW IT WORKS?**  
The device combines regenerating lights, photo-active ingredients and massage – this triple stimulation makes it possible to act on all the layers of the skin. Simply insert the capsule containing the brand's serum (wrinkles and firmness, radiance, blemishes or redness) and press the button for two seconds. The pink light lights up and the application, time guided by the device (fifteen seconds each area) can start – the massage movements, developed by french facialist Chantal Lehmann, are explained in the packaging. Follow up with your usual skincare product.

**WHAT WE THINK?**  
Easy to use, with fast results – from the first application, skin looks less tired.



It Never GETS OLD...

Rose Quartz Heart Facial Sculptor, Kora Organics

There are those who would never replace their print book with a Kindle. The same rule applies to gua sha, an ancient manual massage tool that is synonymous with holistic healing in China for over 4,000 years.

**WHAT IT IS FOR?**  
While known from its ability to sculpt the face, gua shas have other deeper healing capabilities, such as lymphatic drainage that treats stagnant energy, promoting blood flow, soothing headaches, reducing inflammation as well as releasing tensions.

**HOW IT WORKS?**  
On clean skin, apply a serum or face oil and start working the stone, as flat and close to the skin as possible, gliding at a 15 -degree angle (slightly curved, this heart-shaped version has smooth curves and a large surface to work the skin. Plus: brand's founder Miranda Kerr shows how she uses it on her Instagram account). Perform slow strokes, always upwards and outwards, for about three to five passes. If you have extra minutes, massage it on the neck, shoulders and hair roots around your forehead for a relaxing effect.

**WHAT WE THINK?**  
The self-care tool by excellence, gua shas are practical, nomadic and effective: what more could we ask for?

Face WORKOUT

NuFace Trinity Facial Toning Device

Described by many beauty editors as a desert-island must-have, NuFace was the first to bring microcurrent technology (their first device was launched in 2005) for at-home use.

**WHAT IT IS FOR?**  
Lift, firm and tone – both instantly and cumulatively with regular use.

**HOW IT WORKS?**  
Through microcurrent, a low- level current of electricity that stimulates facial muscles and boosts collagen and elastin production, improving facial contour, tone, and the look of fine lines and wrinkles. Plus: the manual mechanical action from the massage, that improves blood circulation, helps depuff and tone. On a clean face (avoid using oil based cleansers, since they can affect the conductivity), apply the brand's prep gel (or any water based serum to ensure the electrical conductivity) and work the device on neck, cheek and forehead gliding with a medium pressure always on outward and upward movements for five minutes, five times a week.

**WHAT WE THINK?**  
While gliding it around the skin ensures a pleasurable feeling, it is the instant lift effect that will make you want more and more.





Head SHIATSU

Scalp Brush, S-Heart-S

*This cult hairbrush was created by a Japanese who wished to recreate the scalp massage ritual (super popular in head spas in Japan) at home.*

WHAT IT IS FOR?

Detangle and increase microcirculation.

HOW IT WORKS?

Thanks to its massaging beads at the end of the fibers, it eliminates buildup that naturally accumulate on the scalp and at the base of the hair fiber and stimulates microcirculation, all while ensuring a relaxation effect by accurately reaching Shiatsu points on the scalp. You can use it to detangle, to spread any hair product, to style and to massage.

WHAT WE THINK?

Its rounded tip nylon bristles make detangling agreeable and you can feel the relaxing action on the scalp.



Helmets ON

Hair Alpha Ray Premium, Cellreturn

*More than ten years of research were needed to put together this helmet-like device that promises healthy hair and scalp with zero effort.*

WHAT IT IS FOR?

Strengths hair, stimulates hair growth and scalp cell renewal.

HOW IT WORKS?

By combining LED with a patented technology of dual infrared (alpha-ray wavelength) to help penetrate the scalp to stimulate and activate the cells, increasing the level of oxygenation and nutrition to the hair roots. With clean and dry hair, just put the device on and let the voice guidance direct you. Let it on for 5–20 minutes daily or a few times a week depending on your concern.

WHAT WE THINK?

Putting it own really feels like a futuristic beauty experience, but an agreeable one, since its flexibility allows a fit for different head sizes and shapes – and you can do it while watching your favorite Netflix show.

Hair BOOSTER

Scalp Dermaroller, Act+Acre

*It turns out that the benefits of a dermaroller can also be beneficial for scalp health.*

WHAT IT IS FOR?

Stimulate hair growth and increase hair thickness and density.

HOW IT WORKS?

The same way as a microneedling roller for your face (with different needles sizes), but it acts on your scalp – which is basically the continuation of your skin. « It pricks the skin and helps activate and rejuvenate hair cells that were dormant and stimulate collagen production », explains Helen Reavey, celebrity hairstylist and Act + Acre’s founder. Divide your hair so you can reach the skin and roll the device horizontally and vertically across the scalp, from front to back, with light pressure. Follow with a hair serum and massage the area.

WHAT WE THINK?

Easy to integrate in your hair routine if you are already familiar with face dermarolling and if you’re used to facial microneedling tools. Keep in mind that the results might be longer to see, as with all products for hair growth.



Roll On Double, Duo Mushrooms, Guasha Facekult Bracelet, De Maarse

HOW TO USE YOUR GUA SHA EFFECTIVELY?

Traditionally, it is used to scrape and warm the skin to cleanse it, but also to practice a deep drainage. When stretching the skin with the gua sha, hold the tissues gently with the other hand. It is this double movement - accompanying and gently holding the skin - that makes this instrument so effective. Avoid the gua sha if your skin is too fragile, i.e. particularly reactive, or if it is mature. In these cases, it is preferable to use a roller which acts more gently.







## Massage LIKE A PRO

TheraFace Pro, Therabody

*Beloved by professional athletes and celebrities, including beauty and health guru Gwyneth Paltrow, Theragun (a body massage device) was developed by chiropractor Dr Jason Wersland to relieve his tissue pain following a motorcycle accident. As his clients started using it to release facial muscles tension, he developed a face version, Theraface.*

### WHAT IT IS FOR?

Release the tension from facial muscles, firm and plump and reduce wrinkles and acne (thanks to the LED ring).

### HOW IT WORKS?

It plays the versatility card, combining multiple functions: three massaging attachments to gently release tension through percussion therapy (rapid and repetitive pressure – 2,400 per minute - combined with vibration therapy) that made the brand famous; a cleansing ring, a microcurrent ring (and corresponding conductive gel) to firm and plump; an LED-light ring (that delivers red, blue and infrared light) to reduce wrinkles and acne; and hot (to increase blood flow and help with product absorption) and cold (to reduce puffiness similar to a cryotherapy treatment). Take slow, five-second swipes across the face (repeat the same motion three times) – it can be used every day.

### WHAT WE THINK?

Combining eight treatments (including its famous percussion therapy massage) in one device, Theraface can be the Holy Grail for those that are a bit initiated in the beauty tools game.



## From outer SPACE

myLEDmask, LED facial & neck mask, MyBlend

*A quick scroll on Instagram and you'll confirm: from Victoria Beckham to Julia Roberts, celebrities are obsessed with LED masks. Blame it on Dr. Dennis Gross, the first one to adapt and make the NASA discovery mainstream - in the '90s, NASA studied the use of LED light on plant growth in space, and eventually found out that it was also great for healing and treating wounds.*

### WHAT IT IS FOR?

Boost skin repair, stimulate collagen, diminish age and dark spots, and decrease inflammation and acne.

### HOW IT WORKS?

LED therapy uses light (UV-free) in the visible spectrum (including blue, yellow, amber and red), as well as light beyond the visible spectrum to penetrate different depths of skin. This light is absorbed by the skin, just like your skincare product, and each color stimulates a different response within the cells. As the light wavelength increases, so does the depth of penetration, addressing multiple concerns. The myLEDmask carries 144 red LEDs (to stimulate collagen production, therefore tissue regeneration) and 144 infrared LEDs (that act on cell oxygenation). After cleaning the skin from make-up and any skincare product, just put the mask on and choose your program (fair, medium-light or dark skin) - three to four sessions a week (with a 48-hour interval) over six to eight weeks (suspend the treatments for one month as a rest period between each cycle).

### WHAT WE THINK?

If the thrill of posting a selfie with those Power Ranger-esque masks on can push you to make the investment, the results after only a few weeks of use will convince you it's worth it.

## Needle by NEEDLE

GloPRO® Facial microneedling tool, BeautyBio

*How does Naomi Campbell keep her skin flawless? One of her secrets is a microneedling tool that she uses every morning when applying her skincare.*

### WHAT IT IS FOR?

While in-office microneedling is known for reducing the appearance of enlarged pores, fine lines, acne scars and hyperpigmentation marks, the at home ones will not go that far, but they will help active ingredients penetrate deeper into the skin.

### HOW IT WORKS?

The mechanism is simple: fine and very short needles that rotate over the skin and break the stratum corneum (the outermost layer of the skin) to reach the epidermis and dermis – the Beautybio device pairs microneedling with LED red light therapy for skin rejuvenation. Use for one minute three times per week on clean skin before putting your serum around the chin, cheekbones and forehead (avoiding the eye area).

### WHAT WE THINK?

If professional microneedling can be painful sometimes, the at home tools only make you feel small pricks. And while they don't provide a relaxing effect, you do feel like a pro using them. And if Naomi swears by it, we won't disagree.



Face Led Mask, Myblend  
Combination And Trench,  
Dolce Gabbana  
Ring, Daphine



## Sweat it ALL OUT

Infrared blanket, Higherdose

What do Gwyneth Paltrow, Selena Gomez, Lady Gaga and Miranda Kerr have in common? An infrared blanket under their beds. Basically a sauna that folds around your body, ensuring all the benefits of infrared rays without leaving the bedroom.

### WHAT IT IS FOR?

Get rid of toxins, increase overall metabolic rate, relieve stress, lower blood pressure and cortisol levels, and to speed up recovery time in case of injuries.

### HOW IT WORKS?

Infrared rays penetrate skin tissue, heating up your body from the inside out (increasing your heart rate and metabolic rate), making it possible to expel up to 20 percent more toxins than sweating normally – sitting in the sauna for 40 minutes can burn up to 600 calories! But they also relieve stress and can help to recover if you're injured, since the infrared rays increase blood flow, sending oxygenated blood to the affected area. Just set it up the blanket on your bed, preheat it and then wrap yourself up – three times a week for 30 minutes.

### WHAT WE THINK?

The dream of having a sauna home (that takes no space and can fit on our budget) made possible. The blanket is comfortable, easy to set up and it warms quickly. A great way to decompress at the end of the day, just before a relaxing bath. Important reminder: always keep a bottle of water near to hydrate.



## Make it COOL

Ice Globes Massager, Fraîcheur Paris

Nothing better than cold to depuff, stimulate and energize your skin first thing in the morning. Much cooler than ice facials (immersing your face in a bowl full of ice), the cooling globes tools are Cindy Crawford's beauty secret for a fresh face.

### WHAT IT IS FOR?

Depuff and to stimulate blood flow, improving elasticity and the appearance of fine lines, as well as acne.

### HOW IT WORKS?

The cold shock increases blood flow, which improves elasticity and the appearance of fine lines and enhances the absorption of skincare products. Cold temperatures also help to reduce inflammation, decrease swelling and excess fluid, and minimize redness in the skin, making these tools interesting for acne-prone and post-breakout skin. In the morning, take your globes out of the fridge (or put them in a bowl of ice for at least ten minutes) and massage your face, specially the area around the eyes, making circular motions.

### WHAT WE THINK?

The cooling effect is energizing in the morning and the depuff action is like a cup of coffee: immediate and addictive.

## All Things FACE

Lyma Laser

Probably the most effective tool of the market (and a consequential investment), Lyma has an extensive list of fans, including pros like star facialist Joanna Czech, make-up artist Gucci Westman and beauty guru Cassandra Grey (founder of Violet Grey) – when launched last year in the United States, the British company had a 5,000 person waitlist (!).

### WHAT IT IS FOR?

Acne, pigmentation, rosacea, wrinkles, scars, thread veins and sagging skin.

### HOW IT WORKS?

While most lasers work by controlled thermal injury, the LYMA one uses low level laser therapy (a technology borrowed from the medical industry used to treat issues from rebuilding cartilage to healing tendons). Operating at 500mW power at the 808nm wavelength, the laser can reach the deepest layers of the skin, but also the fat and muscle tissue underneath, working on both levels of the skin aging process – the light energy triggers a genetic response within the cells to recharge, regenerate, repair and fight free radicals. Apply six pumps of the brand's Oxygen mist and six pumps of the hydrating Oxygen, then hold the device over each section of skin you are treating for three minutes a day.

### WHAT WE THINK?

As easy to use as a flashlight, the fuss-free device is worth the investment if you have true skin concerns, since it can space out the in-office laser treatments.



PHOTOGRAPHED BY BAARD LUNDE STYLED BY JULIE CHANUT-BOMBARD MODEL ANAIS GARNIER @PREMIUM MAKE-UP ARTIST CAROLE LASNIER @BAGENCY HAIR ARTIST RAYNALD @BAGENCY MANICURE FANNY SANTA RITA @CALL MY AGENT PRODUCTION YANNICK SELVA - ELLE INTERNATIONAL BEAUTY EDITOR VIRGINIE DOLATA WITH KUANYI HSU

Mask, Faciology  
Tee Shirt, Miu Miu







# SMOOTH AS SILK

For the ultimate skin refining products look no further, Benefit's latest POREfessional product drops will help you achieve salon-worthy results from the comfort of your own home.

Photographer ADAM BROWNING HILL  
 Makeup KASIA DOMANSKA for Benefit Cosmetics

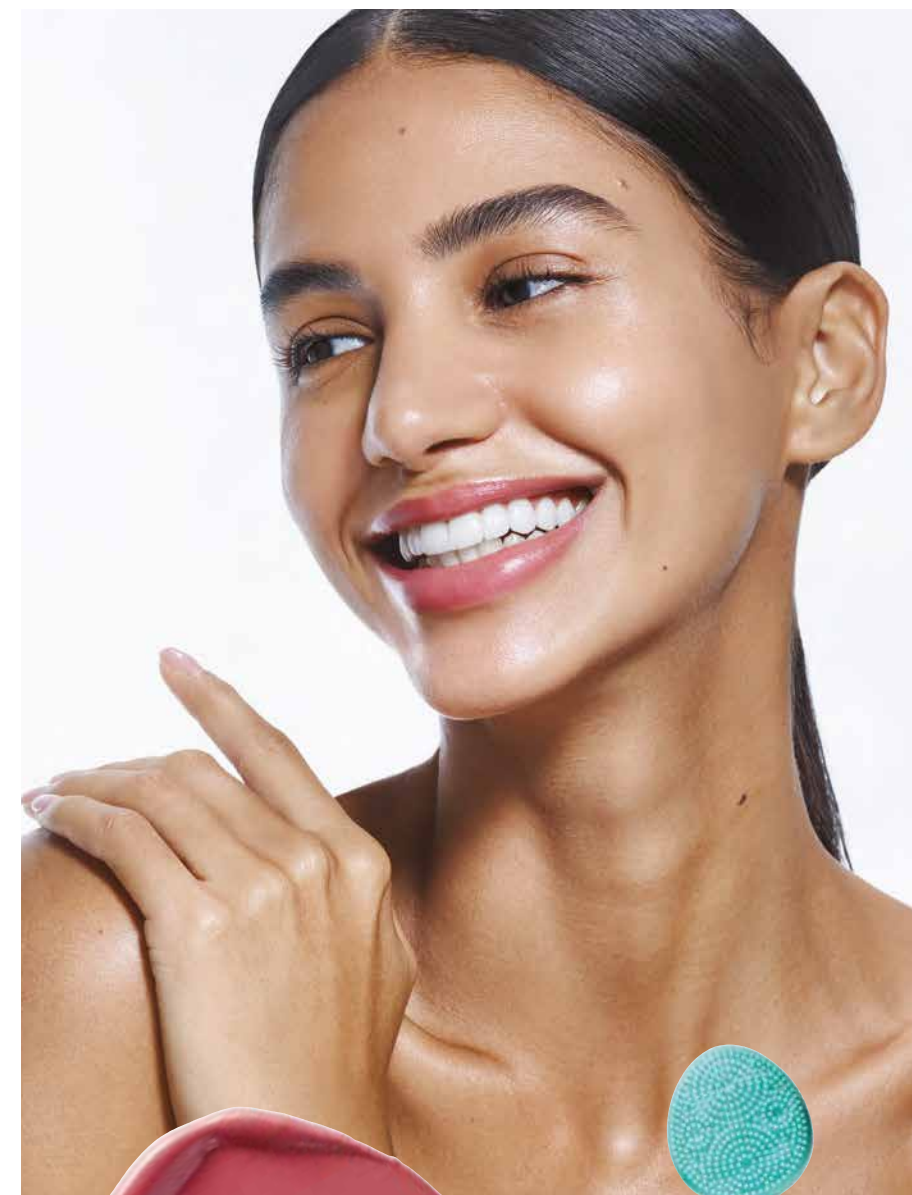
With summer drawing in and vacation plans taking center stage, time is of the essence. Thanks to Benefit's latest additions to the POREfessional range, you'll be cutting your beauty prep time in half. The POREfessional Speedy Smooth Mask promises to give instant salon-worthy results in as little as 5 minutes and the Smooth Sip Moisturizer delivers light hydration for luminous skin - just all without the hefty price tag! With these products in hand, you can finally achieve the perfect summer glow, ultra-fast.

## STEP 1

Begin by cleansing away any traces of makeup using the Get Unblocked Cleansing Oil and the All-in-One Face Tool to help lather the product effectively. Next, apply the POREfessional Speedy Smooth Mask - the light weight gel formula will begin to transform to clay as it visibly refines pores, smooths texture, and absorbs excess oil. Wait 3-5 minutes or until you notice the mask beginning to change colour. Rinse well and pat dry. Pores will instantly appear smaller and skin will feel refreshed.

## STEP 2

To infuse skin with moisture, dot the Smooth Sip Lightweight Moisturizer over the high points of your face and blend in gentle upward motions until the water-based gel-cream formula has fully absorbed. The moisturizer will boost hydration levels for up to 12 hours but for best results, use twice a day. Finish off with a swipe of Benefit's California Kissin' ColorBalm for soft, naturally tinted lips.



PHOTOGRAPHY: ADAM BROWNING HILL; MAKEUP: KASIA DOMANSKA; MODEL: THALYA C @ SIGNATURE ELEMENT; LOCATION: BICKI BOSS STUDIO





# ELLE

SUMMER LOVIN'...  
Clear blue skies and  
waters, swaying trees  
and time to catch  
up on your favorite  
podcast or series.

*lifestyle*

*Well-rounded...*

OUR PICKS FOR THE BEST WAYS TO UNWIND, GET FIT, AND GET  
AWAY + A SPECIAL NEW OPENING CLOSE TO OUR HEART

INSIDER

## Café Elle

THE FRENCH-INSPIRED CAFÉ BY ELLE  
MAGAZINE RECENTLY OPENED ITS  
DOORS IN THE KINGDOM

Breakfast, lunch, afternoon tea and dinner have become that much more stylish since the recent opening of café ELLE at Via Riyadh. A collaboration between ELLE Magazine and Cool Inc, the contemporary café in the heart of the capital beautifully merges the rich culture of the Middle East and the notorious French "Art de Vivre".

Offering a definitive Parisian culinary experience, the menu has been meticulously curated and is inspired by the indulgent cravings of a fashionable French palate exploring local and seasonal favorites. Healthy salads, scrumptious quiches, mini sliders and so much more await at this elegant yet vibrant meeting place. The Patisserie selection remains at the heart of the café with a showstopping assortment of cakes and freshly baked goods from Croissants and Pains au Chocolat to Milles Feuilles and Chocolate Mousse.

*Must try:* café ELLE's special tea selection which includes blends from la Via del Te Firenze, Italy and tea leaves harvested in China, India and Japan. The café's signature tea, Mystery Rose, is an artistic blend in the shape of a heart that promises to fill the space with its captivating aroma.



café  
ELLE

"We are thrilled to bring the global brand 'ELLE' to life through this unique café experience. Our collaboration with this global fashion-centric brand allows us to introduce a new dimension of hospitality to the Kingdom, combining the charm of fashionable Parisian cafés with the warmth of Middle Eastern culture."

*Sinan Al Saady, Founder & Group CEO of Cool Inc*

CAFÉ ELLE IS OPEN ON  
WEEKDAYS FROM 9 AM-11  
PM AND ON WEEKENDS  
FROM 9 AM-12 AM.





## Play

**CHEMISTRY  
BY KELLY CLARKSON**

After privately debuting the songs from her tenth album, 'Chemistry', for her fans in April – Kelly Clarkson's newest is set to be very emotional. Considered the breakup album of the season (we will wait for John Mayer to go into hiding as Speak Now Taylor's Version release is around the corner), the singer gets candid in the 14 tracks. Our personal favourite will definitely be 'Red Flag Collector'.



## Watch See Play

SUMMER LOVIN' HAD US A BLAST... EVEN THOUGH THE TEMPERATURES ARE RISING, IT WOULD SEEM THE USUALLY QUIETER SEASON ISN'T READY TO SLOW DOWN

## Listen

**OUT OF THE PODS  
BY NATALIE LEE & DEEPTI VEMPATI**

Love is Blind alums from season 2, Natalie Lee and Deepti Vempati, are out of the pods and into a podcast. Having left their fiancés jilted at the altar, the duo share the ins and outs of the juggernaut of reality TV show, Love is Blind. Answering unfiltered questions, inviting different alums to share their part of the story, and getting inside scoop on the latest season – sounds like a catch-up with the girls.

COMPILED BY SWATI JAIN: IMAGES: SUPPLIED



## Watch

**THE DIPLOMAT ON NETFLIX**

Intelligently written, cleverly directed and smartly produced, 'The Diplomat' easily is the one to binge this summer. Starring Keri Russell as the lead, she plays a career diplomat in the eye of the storm that is an international crisis as she makes her way as the US ambassador to the UK.



## See

**BABYLON'S  
NEW SHOW IN DUBAI**

'Let them eat cake', these four words ring the loudest of Marie Antoinette's reign. In true spirit and drawing on the seven vices, Dubai's beloved show & dining venue, Babylon, brings a new season depicting historical events, including Marie Antoinette's reign and 1940s Hollywood glam

## Follow

NOW IS THE BEST TIME TO GET MOTIVATED BY THESE THREE INSPIRING WOMEN WHO OFFER A MINI CRASH COURSE IN TOTAL SUMMER WELLNESS



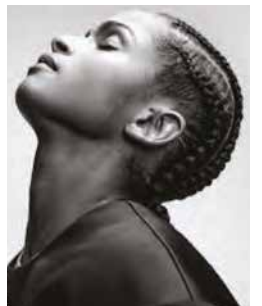
**ASCIA**  
@ascia

Sending frequent reminders on how important mental wellness and wellbeing is, is the ultra-watchable American-Kuwaiti influencer, Ascia. Her social platform is an open channel to her life – the glitzy, the good, and the bad.



**GBEMI GIWA**  
@GbemiGiwa

Strength and nutrition coach, Gbemi is a household name on the wellness scene in the region. Sharing healthy recipes, intensive workouts and fitness tips, she's worth keeping an eye on to get your summer body.



**RAMLA ALI**  
@ramlaali

First boxer to represent Somalia at the Olympic Games, first female boxing winner in Saudi Arabia, Time magazine's 2023 Women of the Year, and now a biopic of her life in the works – Ramla Ali is in it to win.





# The Ritz-Carlton, Maldives, Fari Islands

A LUXURY RESORT IN THE MALDIVES THAT EXUDES SERENITY AND FEATURES SPACIOUS VILLAS NESTLED ALONG CLEAR WATERS AND PRISTINE BEACH COVES.

Picture it: cool cerulean blue water splashing at your feet as you gradually tiptoe through the sea shore, acres of soft, untouched, white sand surrounding you and a panoramic sunset worth bragging about – this is just a taster of what to expect at the Fari Islands.

Designed by the award-winning architect, Kerry Hill, the resort is inspired by its natural surroundings. Incorporated into the design narrative are elements of swirling water and ocean breezes rooted in the shape of a circle to symbolise the circle of island life. This layout works in harmony with the villas which are also spherical in shape and overlook the spa which rests over the azure coloured lagoon.

Interiors are minimalistic to draw the spotlight on the stunning Maldivian views through the use of vast floor-to-ceiling windows - the resort's minimalist design is respectful of its visual impact on the environment and draws much of its natural surroundings into the guest experience. As part of the personalised service of The Ritz-Carlton, each room is assigned an 'Aris Meeha' or personal host to fulfil a guest's every wish to ensure the utmost comfort throughout the stay. Easily accessible via a scenic 10 minute seaplane ride or a 45 minute luxury boat ride from Velana International Airport, the extensive list of dining options, spa treatments and water activities make this resort ideal for an undisturbed island escape.

IMAGES SUPPLIED

ESCORPION

WHAT  
TO  
DO

## VISIT

The ultimate place to unwind and reenergise - the iconic Bamford spa features nine tranquil treatment rooms, each designed for bespoke massage treatments for blissful relaxation.

## EAT

Seeking a memorable gastronomic experience? Japanese restaurant, Iwau, serves creative fresh seafood in an open-air ambience featuring two Teppanyaki grills for the ultimate multi-sensory dining experience.

## STAY

The resort features 100 minimally designed, luxurious bedroom villas which come with panoramic sliding doors, a sun deck and a private infinity pool that looks out to the calm ocean.



WHAT  
TO  
PACK

BIKINI, MISSONI

WEDGES, CASADEI

BAG, PAULA IBIZA  
COLLECTION,  
LOEWE

SUNGLASSES, PRADA

OIL,  
ILLUMINATING  
OIL, LES BEIGES,  
CHANEL

DRESS, OLIVIA  
VAN HOLLE





## Ode to Culture

Emirati designer Fatima Alhashimi shares with Elle Arabia her secret to success, and how she manages to strike a balance between dreams, ambitions and family

The Emirati designer and mother of three is a creative force in the fashion industry, best known for her ability to translate Middle Eastern influences into a relatable fashion statement that is at once, functional, effortless, and elegant. "I ventured into fashion by creating designs at home," recalls Fatima. "I always had an eye for fusing new and old elements to create something unique which is what sets Hashimi apart from the rest." It was this vision that led Fatima to begin her modest fashion label from home, working closely on every collection and paying attention to the detail from start to finish. "I still remember having stacks of fabrics and materials at home with design sketches and swatches scattered around my dining room table. I would spend hours in my room designing new styles and packing every order myself," says Fatima, as she revisits memories from the start of her journey shortly after she graduated with a Marketing and Communication Degree from the Zayed University. The latest SS23 Collection is an ode to art and culture, borrowing from tradition and interpreting it for the modern women of today. "One of the unique aspects of this collection is the embroidery patterns. They provide a subtle hint of luxury through an array of minimal silhouettes," says Fatima of the Moroccan tile pattern known as 'Zellij' which is seen on the dresses, jumpsuits, and oversize coats. The Moorish artform uses geometric tiles to form abstract and intricate patterns which are embroidered on each piece. "Interweaving different thread patterns with metallic threads and sequins add a balance between art and culture," says Fatima, and this blend of patterns and influences is what makes for a perfect contrast between the East and West. Necklines, sleeve cuffs, and slits are adorned with the embellished embroidery, while hues of sepia rose, pearl, petal pink and rose complement shades of olive green, stone grey, terracotta, and twilight blue. Working from her atelier in Wasl51 with her team, Fatima brings to her business the same passion that she instils in her family, and that is to do everything with dedication and team spirit. "Balancing work, family, and my personal goals is something I learn to navigate through every day by organizing my schedule in a way that I am able to give undivided attention to each, and be present in the moment," she says. While she intends to introduce different product lines and make HASHIMI a lifestyle brand, she is keen on letting her children grow with the values that remain constant between family and business, and to that end, she shares her personal approach which is worthy of following. "I love bringing my kids to work so they can witness how my team is my extended family and working hand-in-hand is the secret to success."



BY ODELA MATHEWS



## ANATOMY OF A MACHINE: TECHNOGYM RUN

WE TAKE A CLOSER LOOK AT THIS REVOLUTIONARY NEW TREADMILL FOR THE HOME THAT OFFERS A VARIETY OF ON-DEMAND WORKOUT MODES AND PROGRAMS FOR BOTH STRENGTH AND CARDIO

*Technogym Run offers a single solution to the same level of quality and technology found in the best gyms with a variety of workouts from running, to power, to bootcamp*

Thanks to slat-belt technology that offers the same reactivity and elastic response of an athletic track, users experience the ultimate running feeling

The 27" Technogym Live console allows users to choose their preferred training experience from a wide range of training programs and modes (cardio, strength, or hi-intensity) or from the library of on-demand video workouts which include trainer-led sessions, routines that follow specific objectives, as well as virtual immersive outdoor workouts (picture a)

*Shhhhh... It's also the quietest treadmill*

*Technogym Live offers endless entertainment options (including Netflix, YouTube, TV channels, social media, and more)*

*Technogym Run's large running surface is suitable for longer strides and the ability to move freely for better performance*

Strength training in addition to cardio! Using push mode, users can adjust the resistance to replicate a sled with a load of up to 55 kg - 121 lbs., improving overall muscle tone, efficiency, and stability

Bootcamp workouts include high-intensity workouts that alternate running, resistance, and floor exercises with the ability to automatically adapt to users' level for the most effective high-intensity session ever

*When it comes to bootcamp, the console offers exercises and programs to perform off treadmill on the Technogym Bench*



# Horoscope

# June

Text by BERNARD FITZWALTER

## Aries

20 MARCH - 19 APRIL

When you took a bold step forward a few months ago, you thought you had left your old life behind - but it seems some things were unfinished, and now they need your attention. It may not be possible to fix the problem completely, but you should be able to reach an agreement which will give you the freedom to pursue new interests without having issues from the past intruding at inconvenient moments.

## Taurus

20 APRIL - 20 MAY

Do you have a wish list, or just a to-do list? Are you working towards a specific goal, or just trying to get through the week? Soft planetary alignments are now re-awakening parts of your imagination you had forgotten about, reminding you that your dreams are still achievable. The people who can help and support you as you take your first steps are already right there beside you - all you have to do is ask.

## Gemini

21 MAY - 20 JUNE

Sometimes the best way to resolve an argument is to walk away from it. Whether you win or lose doesn't matter; it's holding you back, and you have better things to do. Firm decision and prompt action both at work and in your personal life in the next few weeks will send out all the right messages: you are moving on. If others want to come with you, that's fine, but you are not waiting around any longer.

## Libra

23 SEPTEMBER - 22 OCTOBER

Communication is an essential ingredient in all personal relationships - so why haven't you put your feelings into words? Perhaps you thought you didn't need to; or perhaps you were too shy. But whatever the reason, early June gives you a chance to say how you really feel, honestly and face to face. It's a big step, and once you've let your heart speak nothing will be the same again; but it's worth doing.

## Scorpio

23 OCTOBER - 21 NOVEMBER

The big planets which drove your forwards earlier in the year now start to slide gently backwards, and you find yourself losing momentum. This is not a bad thing: it gives you time to review your recent actions. Were you right? If you could do it all again, would you do anything differently? You have time to play with possibilities - and time to play in your personal life too, a rare treat. Make the most of it.

## Sagittarius

22 NOVEMBER - 20 DECEMBER

If you have been putting off a major purchase or taking a big trip, until the world seemed less chaotic and you could see some fair weather ahead, then this is that moment. As the outer planets settle into their new long-term cycles, you find yourself with a clear vision of the future and the path you want to take. Don't worry about wasting money; what you do now will have value far beyond its cost.

## Cancer

21 JUNE - 21 JULY

Is it too late to revive an old relationship? Perhaps, but both of you feel that it's worth giving the affair another try just to be sure. Sure that you're not right for each other, that is. All the good things you remember about being together are still there - but so are the bad ones. As long as you realise that it's not going to last long, and don't try to convince yourself that it's what you want for the long term, it's fine.

## Leo

22 JULY - 22 AUGUST

The planetary traffic is unusually heavy at the moment. Everything that is presented to you is large-scale, demanding energy and long-term commitment, and there seem to be no small or easily manageable alternatives at all. Worse, some of these options could change direction once you've agreed to them. Wait a few weeks until the celestial rush hour is over; it will be easier for you to see a way forward then.

## Virgo

23 AUGUST - 22 SEPTEMBER

You have been concentrating too hard on one particular issue, and aiming for one specific outcome. This month lets you step back and see the situation from a wider perspective - and as you do so, you will realise that there is not just one solution to the problem, but several, and that the one you were focusing on may not be the best one for you in the long term. Let things happen naturally; all will be well.

## Capricorn

21 DECEMBER - 19 JANUARY

You may have to keep a promise you made a while ago. When you said it, it was to show how you felt on a certain issue. It was more of a personal political statement than something you actually intended to do, and at the time there were lots of reasons why you would probably never do it. But times change, the circumstances are right, and you have no reason not to. Or have you changed your mind?

## Aquarius

20 JANUARY - 18 FEBRUARY

The forces of change which had been pulling you forwards into a new future are now pushing you from behind. Previously, external events created situations you had no choice but to go along with; now, you can make the decisions yourself, with the planets providing back-up if you need it. You can't stand still, or go backwards, but you have more control over your direction, and how fast you travel. It's better.

## Pisces

19 FEBRUARY - 19 MARCH

Since Saturn entered your sign in early March you will have been aware of new restrictions and responsibilities being placed upon you. Your famous Piscean flexibility will have been able to find ways round most of them, but now, as Saturn comes to a halt in your sign for the first time in decades, you will feel his weight. Whatever he asks, you must do - but don't worry, it's not as bad as it first appears.



# Khuloud Al Omian

Editor-in-Chief and CEO of Forbes Middle East talks about the inspiration behind its recent women’s summit and why she believes that unity is the key to women’s success



Dear ELLE Arabia readers,

As an entrepreneur in the media industry, I am only too aware of the many challenges that women face in the workplace, in business, and in life. The expectations on us to have it all—success, beauty, family—while being faced with barriers that impede our progress, confront our fears, and drain our energy can be exhausting. And yet, we are eternally capable. We are not all the same, but we find harmony in our common goals. We are strong, we are full of life and potential, and we are deserving. And while individually, we may feel overwhelmed, together, we can find the power to achieve anything we wish for.

That is why I created the Forbes Middle East Women’s Summit. To bring together women from all walks of life to meet, to talk, to listen, and to learn from each other. We are stronger together. We need the right platforms to enable those conversations, so we can support each other, celebrate our successes, understand our differences, get through the tough times, and find a way forward that delivers progress for us all.

I believe that everything in our lives is a story, and we are storytellers. The how, why, where, and when is just about details. At the core of each story is one word: what. What is this story about? All of us have gone through many challenges—pain, failure, mistakes, and sadness in our working and personal lives—but all of this happens for a reason. Every challenge is a bridge to reaching the other side. It is vital to building our story and our success. The story we created at our summit was about sharing our

knowledge, passion, love, care, ideas, and solutions. The response has been incredible. Women from all sectors embraced each other’s ambition, learned from each other’s stories, and empowered each other’s dreams. It was a moment of joy, understanding, and hope. And though the event came to an end, the momentum it created had only just begun. Every day now, I am being contacted by women that were there and many that weren’t, who want to take part and continue on this journey we have started together.

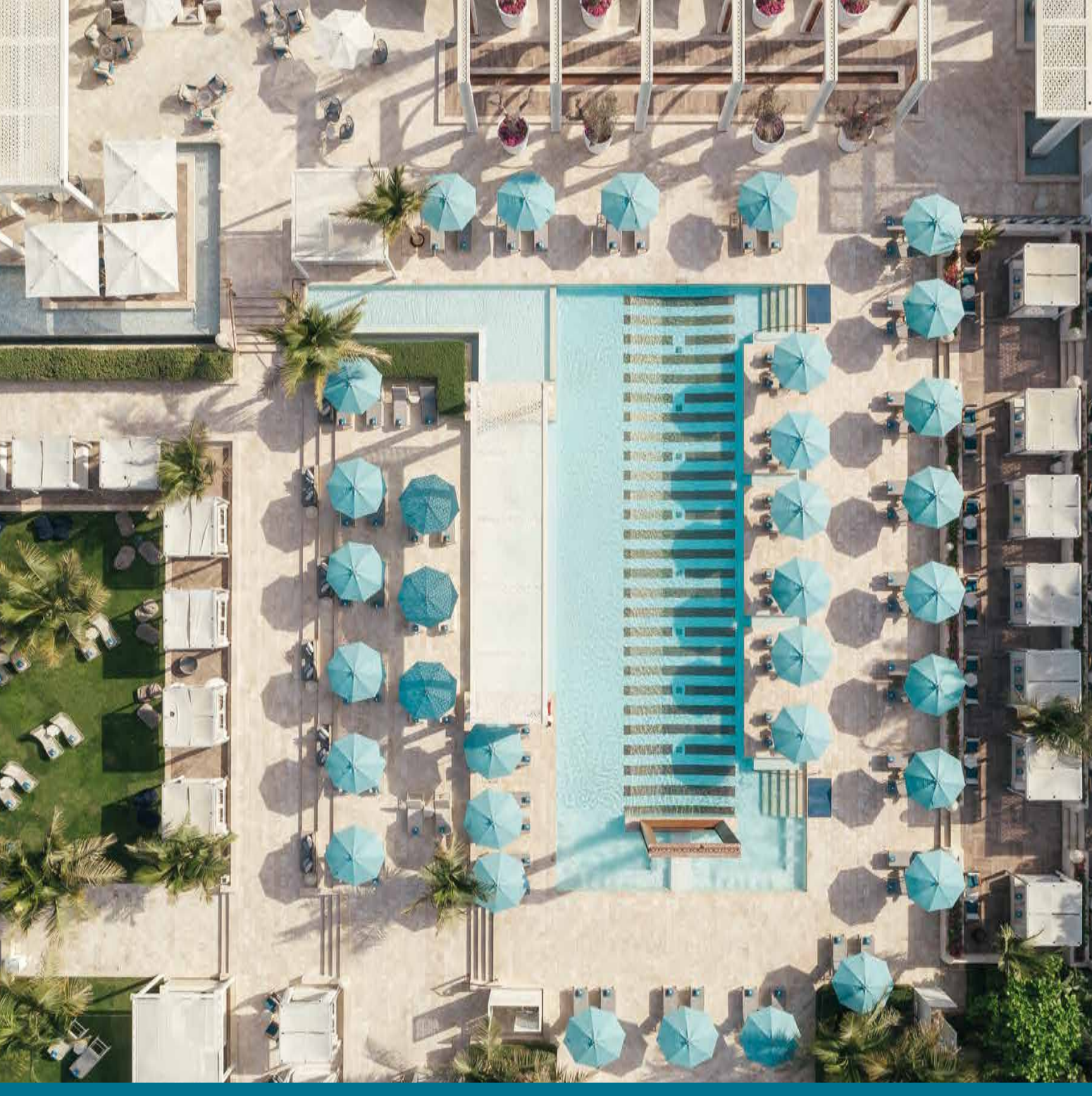
I understand this drive because of the challenges I have faced myself. I have been working as a journalist for nearly 30 years, starting my career on a busy news desk in my home country of Jordan before moving into television. I began my journey with Forbes as a senior correspondent for Forbes Arabia and fell in love with the energy and positivity of the brand. When that title closed during the global financial crisis, I was devastated; I thought my journey was over. But I didn’t give up. With the support of my family, I created my own business plan, found funding, and was awarded the exclusive license to create and publish Forbes content in English and Arabic across the Middle East.

That was 13 years ago, and we have never stopped growing since.

Sharing my story and learning from others inspires my vision of the impact we can have on the world. When women support each other, we make our lives, the lives of others, and the lives of future generations better. Be mindful, open, and determined, and hand-in-hand we will create a new chapter for a new story.

“WHEN WOMEN SUPPORT EACH OTHER, WE MAKE OUR LIVES, THE LIVES OF OTHERS, AND THE LIVES OF FUTURE GENERATIONS BETTER”

IMAGE SUPPLIED



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BEACH-DUBAI

Discover unparalleled pool days in our stylish beachfront oasis

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# CHANEL

COLLECTION MÉTIERS D'ART 2022/23