

# ELLE

ARABIA

APRIL 2023

EYE ON THE FUTURE

A LOOK AT  
SUSTAINABILITY  
IN ART, BEAUTY  
AND FASHION

STAR BRIGHT  
RAZANE  
JAMMAL  
IS JUST  
GETTING  
STARTED



THE BEST AND MOST GLAM  
FASHION AND ACCESSORIES  
TO CELEBRATE THE HOLY  
MONTH IN STYLE

UAE DHS15





*Yayoi Kusama*



*Creating infinity*

**LOUIS VUITTON**





**DOLCE & GABBANA**

DOLCEGABBANA.COM

# ELLE

April 2023  
Issue 142

## Contents



### On the COVER

Razane Jammal in Black Beret, White Shirt, Black Corset and Black Skirt - All by Dior  
Photographer: Philip Jelenka  
Stylist: Ahmed Rashwan  
Makeup: Manuel Losada  
Hair: Deena Alawaid  
Assistant Stylist: Oksana Mozgovaia  
Location: Al Fahidi Historical Area & ALC Studio

### Radar

#### 28 TAKING THE REINS

Breaking rules, challenging the status quo, and embracing the future - Jad Hobeika believes in living unapologetically and he's taking the family legacy forward with an underlying message

#### 32 AS DAY TURNS TO EVENING

Spanning the métiers, Louis Vuitton's Ramadan capsule collection highlights the Maison's savoir-faire and reimagines its iconic creations

#### 48 SHADES ON, GAME ON!

Sunglasses are the ultimate

accessory, making or breaking any look. Zeinab Hammoud, Nadya Hasan, and Ahmed Fareed show us how to find our own shade of fabulous at Sunglass Hut

#### 56 SWAROVSKI... BY NUMBERS

Alexis Nasard, who was recently appointed as Swarovski's first ever outside CEO, talks to ELLE Arabia about the legacy, the DNA, and the future of this dazzling family-owned business

#### 58 LIGHT & HARMONY

Van Cleef & Arpels' enchanting Lucky Spring collection joins the High Jewelry Maison's iconic Perle collection in a magical pas-de-deux

#### 66 IN CONVERSATION WITH...

With the launch of the new Pilot watch and the opening of the first ever boutique in Riyadh, luxury watch brand Zenith has been quite busy and Julien Tornare is here to take us through it

#### 68 DESIGNER: MILKA KARAAGACLI

The former-advertising-exec-turned world-renowned-jewelry-designer and mother-of-two talks to ELLE Arabia about uniting fine jewelry traditions with street style influences

#### 71 SNAPSHOTS: YARA ALHOGBANI

The Saudi tennis star is the embodiment of the modern, empowered Arab woman, and the ideal spokeswoman for 'Khawater Messika' that pays homage to the spirit of Ramadan

### Features

#### 72 COVERSTORY

Razane Jammal continues to see her already bright star rise ever higher. Showcasing looks from Dior's SS2023 collection, she talks about the lessons learned over her long career

#### 82 KAIA GERBER TAKES A BREATH

She made her runway debut at 16. Now, at 21, the supermodel is entering a new chapter, complete with a budding acting career and a new perspective on life

### Fashion

#### 92 FANTASY ISLAND

For Chanel's Spring-Summer 2023 RTW collection, Virginie Viard takes us on a stroll through an imaginary world

#### 100 AFTER SUNSET

Loro Piana's sophisticated Ramadan Capsule Collection is a homage to this Holy season and the region's traditions

#### 108 EASY ELEGANCE

Tod's trademark Italian flair, artisanal detailing and iconic pieces are given a new attitude this season

#### 116 DOUBLE VISION

Get ready to take a page

out of Gucci's SS23 show and double up in bohemian blossoms, chic sleeping coats, colored leather and the most delicate bouclé

#### 124 NEW ROMANTICS

Florals have had a reworked upgrade for the new season, and the look is softer, more feminine and easier

#### 130 SET THE TONE

For Ramadan 23, Oumayma and Zeynab take the new IRO Paris dress for a spin

### Culture

#### 141 READ

With Earth month and Ramadan coming at the same period this year, there's no better time than now for some quiet reflection

#### 144 ECOLOGICAL ART AND THE MIDDLE EAST

Through art there are also glimpses of optimism and new avenues for authentic connections with nature

### Beauty

#### 151 BEAUTY EDIT

10 of the best sustainable swaps to your beauty regimen more mindful

#### 154 NEW LEAF

The cosmetics industry is overflowing with new ways to tackle environmental and social issues.

### Life

#### 157 ONE WAY MENU

Lef's go on a plant-based journey initiated by the Chef, Healthy Alie, in her latest book "Plats Uniques"

#### 170 REBALANCED & REFRESHED

A 4-day stay at the renowned SHA Wellness Clinic in the South of Spain provided a complete understanding of how to best take care of our body, mind and soul

#### 176 LAST WORD

Miral Youssef, President MEA of Kering talks about her journey in the ever-evolving luxury industry



# ELLE

ARABIA

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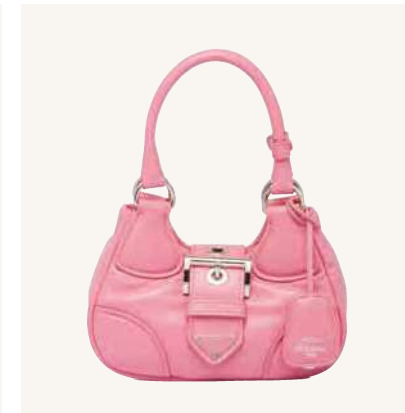
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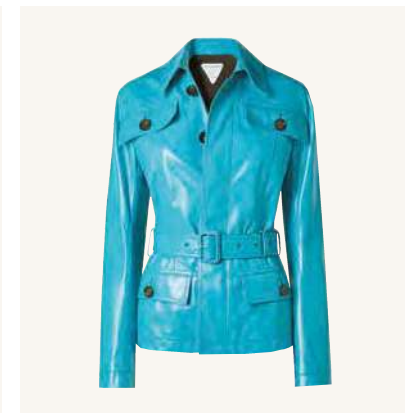
PRADA



HERMES



CHRISTIAN LOUBOUTIN



BOTTEGA VENETA



GUCCI

*Palm Dreams...*

WE'RE INSPIRED THIS MONTH BY THE LAID BACK, PASTEL-HUED  
VIBES OF SOUTH FLORIDA





PHOTOGRAPHER TOM ONEIL



PHOTOGRAPHER BARBARA FRANZO

Above: *Italy meets Iftar...* THE LATEST HOMEWEAR COLLECTION BY LA DOUBLE J IS ENCHANTING AND IDEAL FOR FESTIVE GATHERINGS WITH FAMILY AND FRIENDS. Left: *Fantasy Island...* FOR CHANEL'S SS2023 RTW COLLECTION, VIRGINIE VIARD TAKES US ON A STROLL THROUGH AN IMAGINARY WORLD JACKET IN DARK PINK FANTASY TWEED EMBELLISHED WITH JEWELLED BUTTONS, SKIRT IN DARK PINK FANTASY TWEED EMBELLISHED WITH JEWELLED BUTTONS

## Dramatic Dunes...

AS WE CELEBRATE THIS HOLY MONTH, WE LOOK TO OUR ENVIRONS AND ITS RICH COLORS THAT DEEPEN AS THE SUN SETS



# Serenity & Strength

Dear Readers,  
We're feeling blessed this season, more than ever, as the region is in full bloom and the future is brimming with positivity and hope! In this spirit, this issue is packed with our most comprehensive-to-date edit of the finest fashions, accessories and jewels to celebrate the Holy Month and Eid el Fitr in fine style. Special collections abound, with colors of the dunes, the sky and the earth at the forefront, while dazzling sequins and embroidery take center stage when evening falls.

As we look to the future, we talk to those shaping it; from our coverstar Razane Jammal and her ever-bright ever-growing future, to Jad Hobeika who is taking the reins of his father's fashion powerhouse, to Kaia Gerber

who has acting chops to go along with her mother's model-good looks, and so many more. Speaking of the future, this issue is also dedicated to one of ELLE's most important topics, that of sustainability. We hope you will love the tips, products, and people who are doing their part to make a difference for us all....



*Dina Spahi*

dina.spahi@ellearabia.com



1. PANTOS SUNGLASSES, TODS. 2. LIPSTICK PRINT SILK NECKBOW, GUCCI. 3. BELT, LOEWE. 4. HEEL, CASADEL. 5. BAG, VALENTINO. 6. TIGER'S EYE & 18KT GOLD RING, JADE JAGGER. 7. BEETLE LARGE BOWL, DINOSAUR DESIGNS. 8. BAG, LORO PIANA. 9. JOLINE HEEL, CHLOE





RALPH LAUREN



LOEWE



VALENTINO



HERMES

HOW TO WEAR  
*The Shape OF THINGS*  
From cool whites and creams to rich caramels and tan, this season's neutral-hued bags take on whole new dimensions



MIU MIU



STELLA MCCARTNEY



LOUIS VUITTON



CHANEL



GIVENCHY



Clockwise from left: DIOR, BOTTEGA VENETA, VALENTINO, ALEXANDER MCQUEEN, THE ATTICO

*Inspired by...* **FANCY FELINES**

Take on the sun in statement cat eye shades



CHRISTIAN DIOR

BULGARI

Fashion designer Mary Katrantzou and Bulgari meet for a new enchanted collaboration. The minicapsule collection includes this Serpenti top handle Tree of Life bag with more than 1,400 glass beads, 300 crystal beads and 410 glass tubes among other decorative elements.



RENE CAOVILO



*The Mood:* **ALL THAT SHINES**

We're going glam these balmy nights with the help of rhinestones and metallic hues



BOTTEGA VENETA

*Time to...* **CELEBRATE**

With the FENDI Baguette turning 25, it has been celebrated and reinvigorated on accessories, prints, and on timepieces. Delfina Delettrez Fendi, Creative Director of Jewellery and Watches, takes inspiration from the FF buckle of the iconic FENDI Baguette and reinterprets it blending fashion and watchmaking codes.



VALENTINO



BALENCIAGA



CHRISTIAN LOUBOUTIN



# TROMPE l'oeil

IN TURBULENT TIMES, THE APPEAL OF THE SURREAL IS EVER GREATER. FASHION IS PROVIDING ITS OWN ALTERNATE REALITY WITH PIXELATED PRINTS, SUPERIMPOSITION AND OPTICAL ILLUSIONS APLENTY.

LOUIS VUITTON

YPROJECT

LOEWE



# HERE & NOW

TRANSITION SEAMLESSLY FROM IFTAR TO SUHOOR IN GRAND STYLE WITH BLOOMINGDALE'S CURATED RAMADAN 2023 EDIT THAT CELEBRATES THE SPIRIT OF RAMADAN WITH A MODERN TWIST



The spotlight is on rich, vibrant hues: marsala, burgundy, sky blue, baby pink, and marigold lead the way. Rich embellishments – on bags, shoes and eveningwear – make a grand appearance.



Contemporary designers Taller Marmo, Taira, La DoubleJ and Acler provide a modern twist for wardrobe essentials, while Proenza Schouler and Huishan Zhang showcase modern kaftans



For a more relaxed look, there are sandals, loafers, and sneakers from Clae and Doucal's, and accessories from D1 Milano, Miansai, and Tom Wood.

## Fabulous Fashion



It's all about accessories this season, with jewelry from Caroline Svedbom, Goossens, and Shourouk helping to elevate any look. Shoes and accessories from MACH&MACH, Malone Souliers, Benedetta Bruziches, L'alingi, and Gianvito Rossi add a touch of glamour.





Self-care is of utmost importance this season, with La Perla's skincare line, and creams and lotions from La Prairie and Augustinus Bader ideal for hydrating and nourishing. Pamper yourself with scented candles from Diptyque.

*Beauty & Fragrance*

THIS COVETABLE EDIT OF APPAREL, ACCESSORIES, BEAUTY, JEWELRY AND HOME DÉCOR IS CURATED TO PERFECTION

For the Senses: Each year, KILIAN Paris revisits one of its most popular and emblematic fragrance, Love, don't be Shy. The special blend of this year captures the essence of home and heritage with the most complex variant yet: the legend of the inspiring Middle East, Oud resonating with a vibrant Amber accord.



BLOOMINGDALE'S ACCENTS CREATE AN EMOTIVE VISUAL STORY OF CELEBRATION AND TOGETHERNESS THAT CAPTURES THE SPIRIT OF TOGETHERNESS THAT RAMADAN INVOKES

*Home Décor*



Bringing a sense of warmth and joy into our homes this Ramadan season, Bloomingdale's Home has luxurious tableware, home accessories, and backgammon sets from Aerin, vases from GV and Saleen Art and candle holders from Michael Aram and Little Majilis.

Entertain family and friends in style with art de la table from Aquazzura, LSA, Arthur Price, Losis, and Eichholtz to create the perfect atmosphere

GOOD TO KNOW: SHOP THE RAMADAN EDIT IN-STORE AND ONLINE AT BLOOMINGDALE.AE, OR DOWNLOAD THE BLOOMINGDALE'S APP





THE  
*Timepiece*

BVLGARI'S SERPENTI TUBOGAS INFINITY IN ROSE GOLD FEATURES A DAZZLING TOTAL OF 486 DIAMONDS



THE  
*Cuff Bracelet*

THE ICONIC HERMÈS CUFF COMES IN A GORGEOUS SPECTRUM OF HUES AND DESIGNS – WE LOVE THIS CELESTIAL INSPIRATION





# THE Slingback

FOR THE DIOR OR CAPSULE, MARIA GRAZIA CHIURI REINTERPRETS THE J'ADIOR PUMPS WITH REFINED EMBELLISHMENTS

# ELLE

radar

CREATING INFINITY:  
DROP 2...  
The world of Louis Vuitton and Yayoi Kusama continues to expand with the newest drop that casts a spotlight on the Japanese Artists' iconic flowers, faces, infinity dots, infinity net, and pumpkins.



## Star Bright

THE LOOKS YOU NEED NOW TO LOOK FABULOUS + OUR ANNUAL EID GIFT WISH LIST





### Coveted COLLABORATION

WHO: Cecilie Bahnsen x ASICS  
 WHAT: Get ready for kicks that ooze modern femininity of Scandinavian simplicity as the upcycled ASICS GEL-NIMBUS 9 blossoms to life with silver leather flowers, all handstitched with couture techniques. If you're looking to turn heads, look no further – these will do the trick!

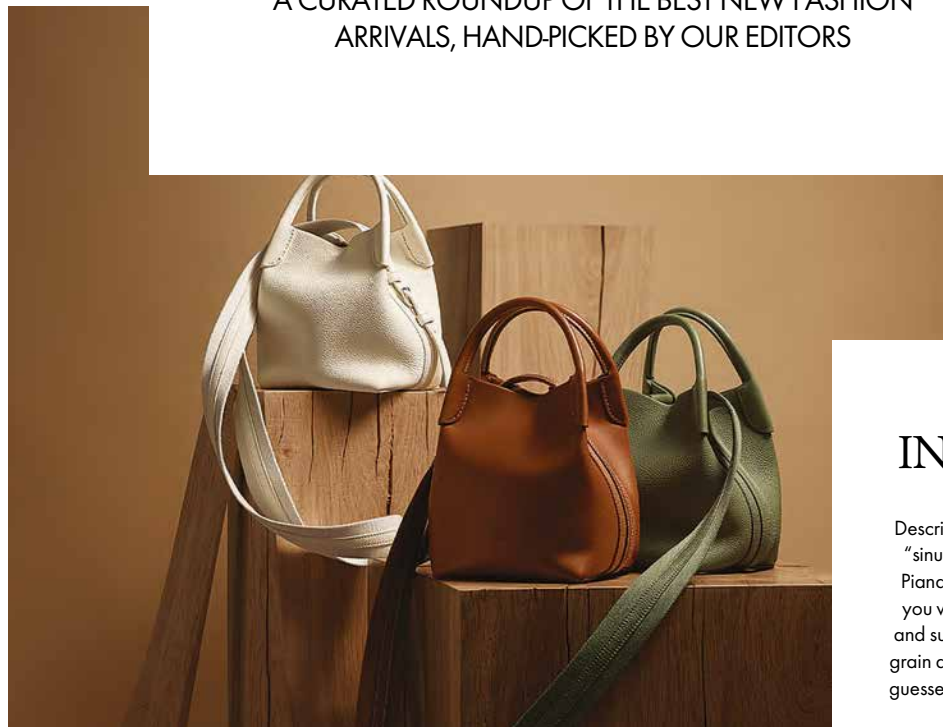


### On Our SHOPPING LIST

Paris Fashion Week might be over but that doesn't mean your craving for Caviar Kaspia need stop. Enter Casablanca, who've teamed up with the culinary institution with flagships in Paris, Dubai, Los Angeles, London and New York on a 10-piece capsule collection featuring ready-to-wear, accessories and of course, caviar. Think après-sport silhouettes, a Casa Kaspia baseball cap, and collector's items like a mother-of-pearl spoon and embroidered pouch.

## Fashion memo

A CURATED ROUNDUP OF THE BEST NEW FASHION ARRIVALS, HAND-PICKED BY OUR EDITORS



### Psst... INVESTMENT PIECE

Described by the Italian luxury label as "sinuous, casual and essential," Lora Piana's new Bale bag is exactly what you would expect – a beautifully soft and supple tote whose natural smooth-grain and tumbled finish mimics its (you guessed it) world-famous cashmere. Buy now, and wear forever!



### Trending... DENIM SKIRTS

The appetite for all things denim is at an all time high and the most popular way to satisfy the craving? A denim skirt...



### At The BARRE...

Stay one step ahead of the fashion curve with pirouette-ready pumps that are on point!



### On Our RADAR

Not only did Dubai Fashion Week make it onto the international fashion calendar, but there's a slew of upcoming new faces from our region that are walking runways globally. From French-Algerian model-of-the-moment, Loli Bahia, to Jordanian/Palestinian/Egyptian Shated Elnakhlawy, follow these beauties and more as they take over the world!





# flower girl

CUT LOOSE THIS SEASON IN A SUN DRESS; BRIGHT, BREEZY AND BEAUTIFUL – GET READY TO WEAR THIS NUMBER ON REPEAT!

1. PRADA 2. OSCAR DE LA RENTA 3. LA DOUBLEJ 4. JENNIFER BEHR 5. MIU MIU 6. TOTEME 7. AGUA BY AGUA BENDITA 8. GIAMBATTISTA VALLI 9. JACQUEMUS 10. DIOR



# blue sky

FORECAST THIS MONTH? SWEET CROCHET, SHERBET-HUES AND SUN-BLEACHED DENIM FOR DAYDREAMING IN

1. CHLOÉ 2. CHARLOTTE TILBURY 3. ALANUI 4. GIANVITO ROSSI 5. ANNA MACCIERI ROSSI 6. LIZZIE FORTUNATO 7. LOEWE 8. PAULE MARROT 9. JACQUEMUS 10. BOTTEGA VENETA





## A MAGICAL REFLECTION

Actress Myriem Boukadida showcases the Miu Miu for Ramadan Special Collection that combines feminine silhouettes and shades with sophisticated details. Blending elegance and simplicity, modesty and glamour, the collection is a light-filled reflection of the spirit of optimism and renewal

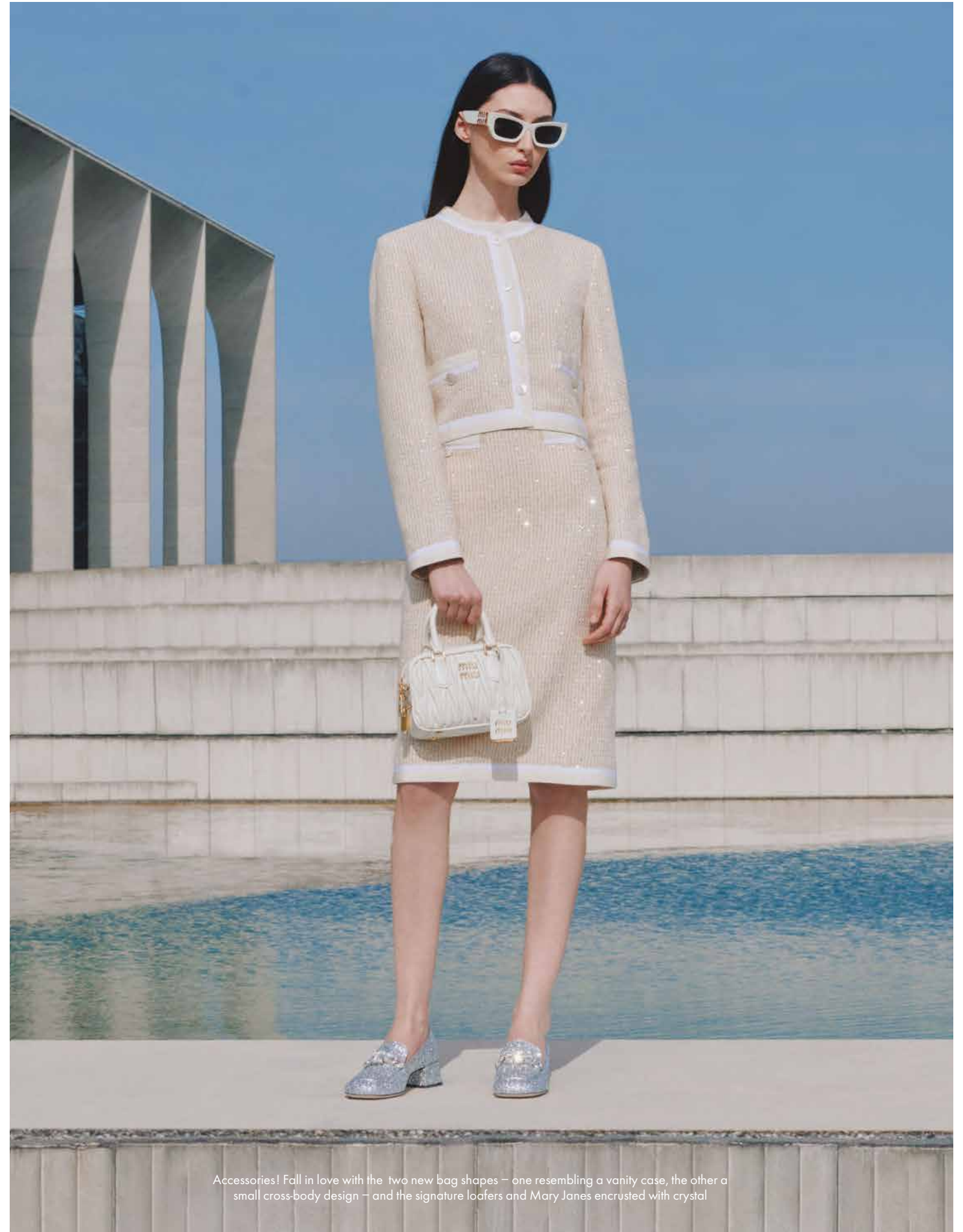


PHOTOGRAPHY THE FREAKS





Miu Miu Ramadan Special Collection



Accessories! Fall in love with the two new bag shapes – one resembling a vanity case, the other a small cross-body design – and the signature loafers and Mary Janes encrusted with crystal





@PATRICK.SAWAYA



"THIS COLLECTION HAS A LOT OF UNUSUAL SIDES TO IT, STARTING WITH A DARK THEME, WHICH IS MENTAL HEALTH"

– Jad Hobeika

## TAKING THE REINS

BREAKING RULES, CHALLENGING THE STATUS QUO, AND EMBRACING THE FUTURE  
 – JAD HOBEIKA BELIEVES IN LIVING UNAPOLOGETICALLY AND HE'S TAKING THE FAMILY LEGACY FORWARD WITH AN UNDERLYING MESSAGE

Sensual femininity enhanced by embroidery, embellishments, and intricate detailing are just a few of the things that best describe the legendary style of Lebanese couturier, Georges Hobeika. His signature gowns have been spotted on celebrities Catherine-Zeta Jones, Eva Longoria, Lilly Collins, Cardi B and Marion Cotillard to name only a few. Whether donning layers of crepe, tulle, lace or organza, these are creations made for iconic women - past, present, and most definitely future. "Rule breaking is in my DNA, I like to highlight topics that society neglects," says Jad Hobeika who took the reins of the brand in June 2022 as Co-Creative Director and unveiled the RTW F/W23 collection recently. After spending six years working alongside his father and moving to Paris to study fashion where he learned the savoir-faire of French couture sewing techniques, he was ready to embrace the unknown which he

found from his own journey of self-discovery. "I have one life to live and if I don't send the right message no matter how triggering it may be, I won't be able to sleep at night." The message behind the RTW23 Collection addressed the dichotomy between the accepted and the unaccepted, the spoken and the unspoken, the seen and the unseen. "This collection has a lot of unusual sides to it, starting with a dark theme, which is mental health," says Jad Hobeika. For him, the message in the collection is a reflection of his vision to embrace inclusivity and diversity, reaching out to men and women from all over the world, empowering new generations and bridging the gap between cultures to create a sense of belonging. Ever since he started co-creating, Jad Hobeika wanted to reinvent the heritage of the brand with a contemporary approach, and he did this with theme, concept, and a daring approach "using a variety of new fabrics, creating new cuts and silhouettes that

BY ODEIA MATHEWS

highlight the women's body, and a lot of hidden symbols and depth to it," as he explains. Inspired by vampires in the series True Blood, the creative inspiration for this latest collection led him to shed light on nocturnal creatures who work night shifts for the safety and security of all. Think hospital workers and security staff, many of who face personal battles that we rarely hear of, or ever get to see. For Jad, this was a message of significance, rooted in his own reality and experience during his formative years in Paris. "I didn't understand this topic until I went through it myself, and it was hardcore," he shares. "The vampire is a metaphor of fear, you can't become fearless if you don't understand fear itself, and that is one of the biggest factors of mental health... fear of the unknown, fear of rejection, fear of not becoming famous, fear of being unseen, fear of being irrelevant... Nowadays, people take fashion, the number of followers on social media, fame and money







©VINCENT L'APARTIENT

as a reference of happiness and a wonderful life, when in fact, none of these matters!"

While the message is intrinsic to the fashion, Jad ensures the DNA of the brand remains intact. "There's always a shared vision and discussions about future steps, and I highly take into consideration everything my father has to say, and he does, too." In admiration of the legacy his father has built over the years, he is aware of the avant-garde approach of Georges Hobeika, a couturier who learned the skills and techniques from his mother - a talented seamstress with whom he set up his first atelier in 1995. "He broke so many rules in this industry when he opened his brand, and that's a luxury that not a lot of people can be proud of," he shares.

Following his father's footsteps, Jad Hobeika considers himself a rule breaker in every sense. From breaking through the concept of competition and hierarchy in the fashion industry which exists in Lebanon and the Middle East, he sees himself as a designer open to collaboration, giving people a chance to

**"ANYONE CAN WEAR WHATEVER THEY WANT, WHEN THEY WANT AT ALL TIMES, I LOVE IT AND STAND BY IT. IT'S ABOUT HOW TO WEAR AND FEEL CONFIDENT IN IT THAT MATTERS"**

dare and see beyond their social education, by highlighting women and gender equality. "What matters is to be happy, live, create, dream, love on a daily basis: Just being obsessed with being alive," is what drives his passion to create and craft a new story which makes the fashion more accessible. Where does he see this direction going in terms of couture and RTW fashion, as a message of acceptance and belonging? "Anyone can wear whatever they want, when they want at all times, I love it and stand by it. It's about how to wear and feel confident in it that matters. I

believe you should do what you want unapologetically," he says. A glance at the RTW23 collection is enough to convince one that things are changing in the Hobeika Maison. For the first time, bomber jackets, denim, dramatic shapes, and materials are seen treated with signature embroidery that the House is known for. While things are changing, the quintessential touch of the Maison seems ever more bold and daring. After all, this is the future, and fashion is its alter ego.

# ELLE

*accessories*

SHINE ON...  
This season's curated Gucci Nojum collection includes the Gucci Diana in precious leather in statement silver with gold trim and a pop of color!



*Simply Brilliant...*

IT'S ALL IN THE DAZZLING DETAILS THIS SEASON, WITH THE SPOTLIGHT ON GLAMOUR AND SOPHISTICATION



AS DAY TURNS

TO EVENING

PHOTOGRAPHER: DANIEL ASATER  
CREATIVE DIRECTION: CARMEL HARRISON

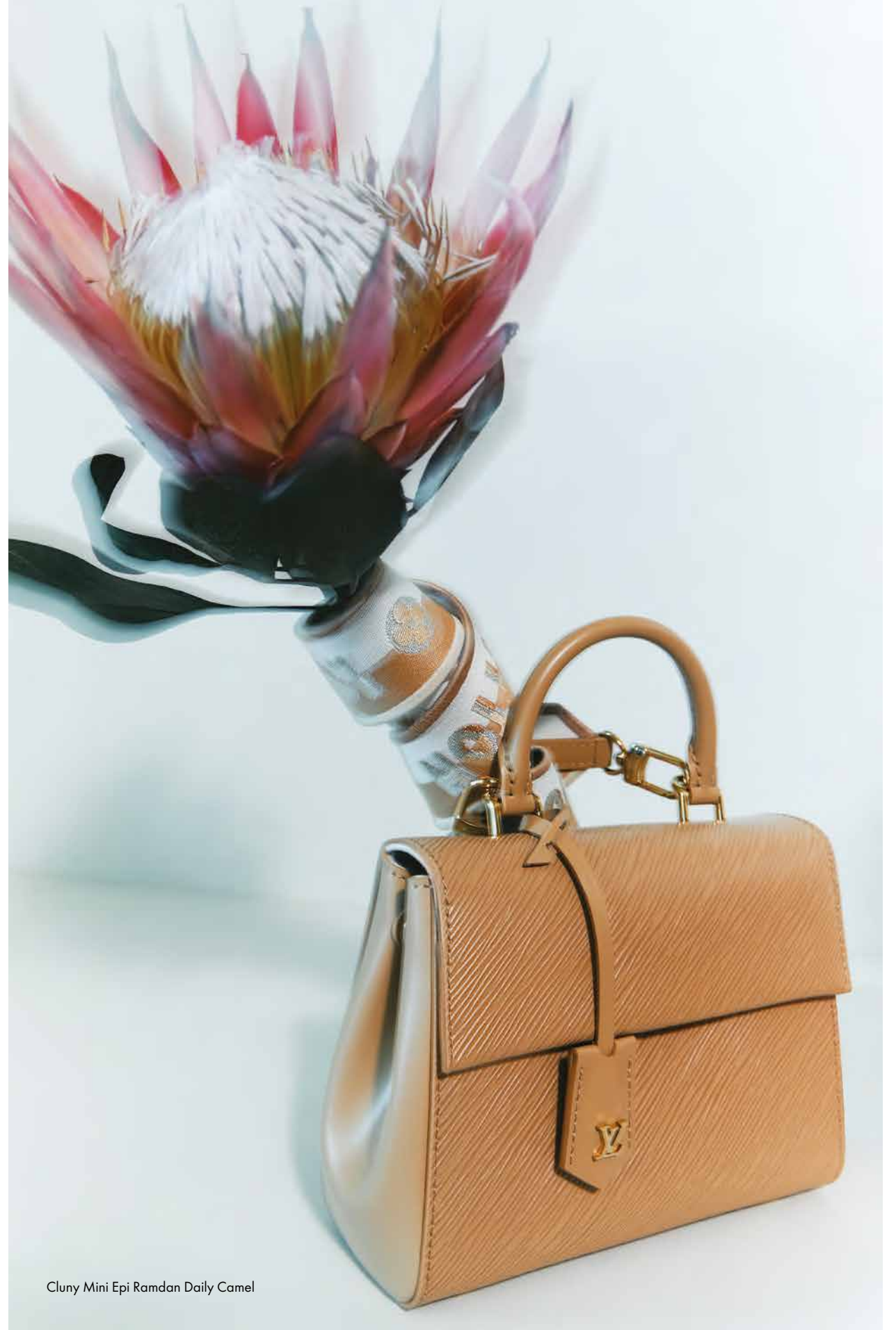
SPANNING THE METIERS, LOUIS VUITTON'S RAMADAN CAPSULE COLLECTION HIGHLIGHTS THE MAISON'S SAVOIR-FAIRE AND REIMAGINES ITS ICONIC CREATIONS. TIMELESS HUES OF BEIGE AND CAMEL FOR DAYTIME CHIC; GLAMOUROUS SEQUINS, METALLICS, AND IRIDESCENCE FOR AFTER THE SUN GOES DOWN...







Capucines Mini Flower Crown In Bull Calf Leather



Cluny Mini Epi Ramadan Daily Camel





Coussin Bb Sequins Ramadan Evening





Capucines Mini Sequins Ramadan Evening Gold Silver

PHOTOGRAPHER: DANIEL ASATER CREATIVE DIRECTION: CARMEL HARRISON LOCATION: KYMA BEACH DUBAI



Alma Bb Epi Ramadan Daily Camel





# Gift Guide

WHOEVER YOU'RE SHOPPING FOR THIS EID (INCLUDING YOURSELF), OUR COMPREHENSIVE GIFT GUIDE HAS A PERFECTLY PACKAGED PRESENT TO SUIT ALL STYLES

CH RAMADAN COLLECTION



## PAINT IT BLACK

CHIC GIFTS IN THE CHICEST OF COLORS FOR THAT PERSON IN YOUR LIFE THAT DESERVES PULLING OUT ALL THE STOPS FOR



1. DECO GLASS DECANTER, ARTEL
2. PARMA DOMINO GAME BOX, GIOBAGNARA
3. VASES, POLSPOTTEN
4. SOFA, LIGNE ROSET
5. PLACEMAT, MODA DOMUS
6. EX-VOTO CANDLE, CIRE TRUDON
7. CHESS SET, PRADA
8. THROW, HERMÈS
9. CHANEL-THE IMPOSSIBLE COLLECTION HARDCOVER BOOK, ASSOULINE
10. LIGHTER CASE, CELINE
11. BACCARAT LOUXOR GLASSES IN BLACK CRYSTAL, SAINT LAURENT



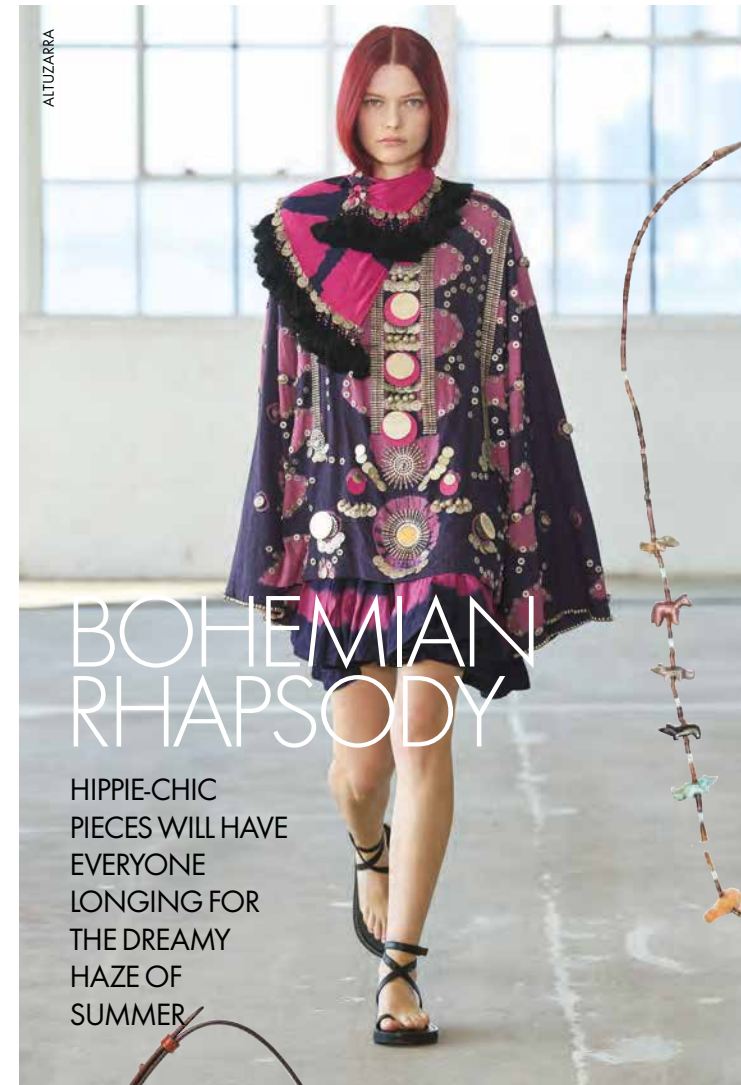


1. FAN, GUCCI 2. LARGE CARVED MALACHITE & LAPIS SHELL PENDANT, BREANT NEALE 3. PLAYING CARDS, PUCCI 4. COASTERS, LUKE EDWARD HALL 5. AMINA MUADDI 6. CANDLE, JACQUEMUS 7. ATLAS SAFE, WOLF X BEA BONGIASCA 8. COCKTAIL GLASS, HELLE MARDAHL 9. CANDLE, REFLECTIONS COPENHAGEN 10. SWIMSUIT, THE ATTICO 11. SNOWBOARD, BURTON 12. PERFUME, MIU MIU 13. MIRROR, GUSTAF WESTMAN OBJECTS 14. BON BON GLASS JUG, HELLE MARDAHL



## IN FULL COLOR

HOW TO SPREAD SOME EID CHEER? MAKE EVERYTHING ON YOUR SHOPPING LIST SHERBET-HUED AND EXTRA!



## BOHEMIAN RHAPSODY

HIPPIE-CHIC PIECES WILL HAVE EVERYONE LONGING FOR THE DREAMY HAZE OF SUMMER



1. JESSIE WESTERN 2. COASTERS, ATELIER HOURIA TAZI 3. HAT, ARTESANO 4. COCKTAIL PICKS & HOLDER, AERIN 5. EARRINGS, JACQUIE AICHE 6. CUSHION, LES OTTOMANS 7. BOWL, JOHANNA ORTIZ 8. BOOTS, GANNI 9. CARAFE, NORMANN COPENHAGEN 10. SUNGLASSES, JACQUES MARIE MAGE 11. CHAIR, KELLY WEARSTLER 12. SHOES, ALANUI X SEBAGO 13. BAR CART, JOHN

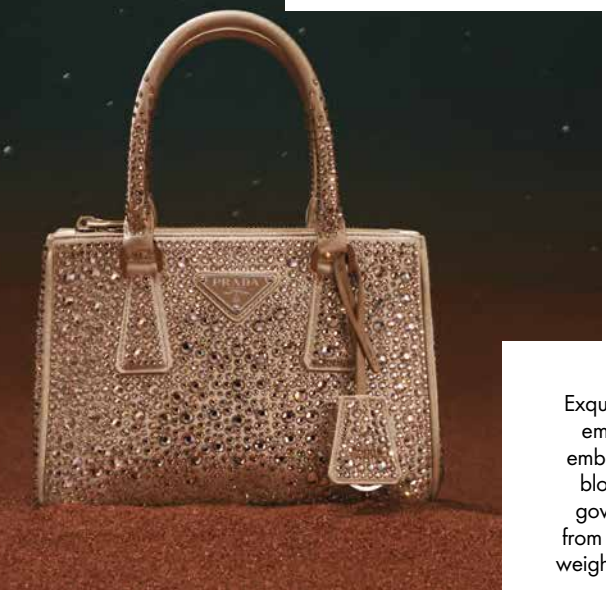




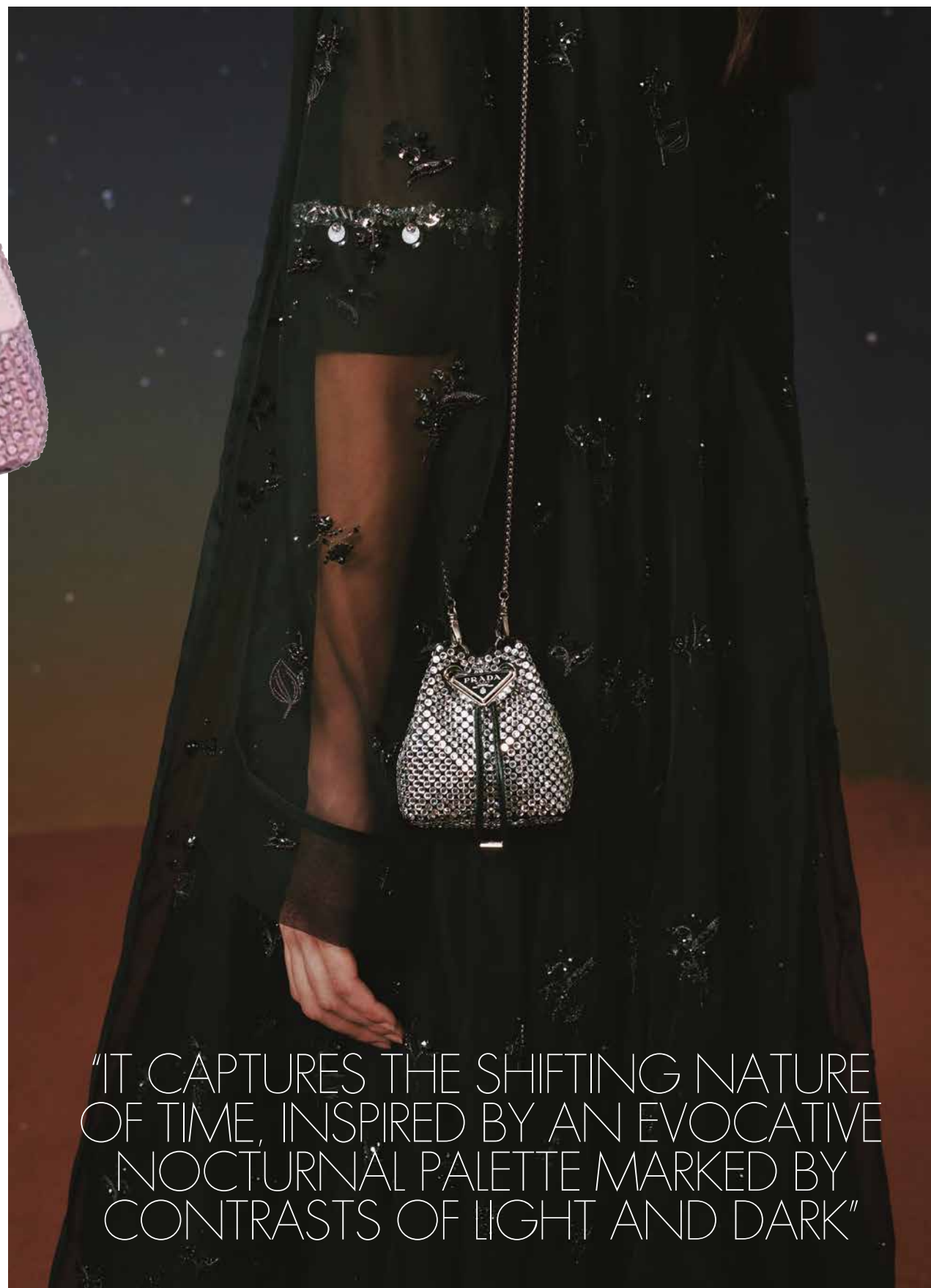
Prada's special collection dedicated to Ramadan and Eid al-Fitr consists of a range of stylish bags – including the Prada Galleria mini-bag, dazzling shoes and exclusive leather sandals

INSIDER  
**INTO  
THE  
NIGHT...**

PRADA'S SPECIAL  
COLLECTION DEDICATED TO  
RAMADAN AND EID AL-FITR IS  
A BEACON OF LIGHT



Exquisite crystal embroidery embellishes silk blouses and gowns made from apparently weightless fabrics



"IT CAPTURES THE SHIFTING NATURE OF TIME, INSPIRED BY AN EVOCATIVE NOCTURNAL PALETTE MARKED BY CONTRASTS OF LIGHT AND DARK"





"PRADA'S SPECIAL COLLECTION IS DEDICATED TO RAMADAN AND EID AL-FITR AND IS INSPIRED BY THE CONTEMPLATIVE JOURNEY EACH OF US UNDERTAKES"



The new collection captures the shifting nature of time, inspired by an evocative nocturnal palette marked by contrasts of light and dark



The mood of the exclusive selection of women's ready-to-wear and accessories is determined by the colors ranging from sky blue to deep navy and black.



PHOTOGRAPHER: DARIO CATELLANI; MODEL: AMIRA AL ZUHAR



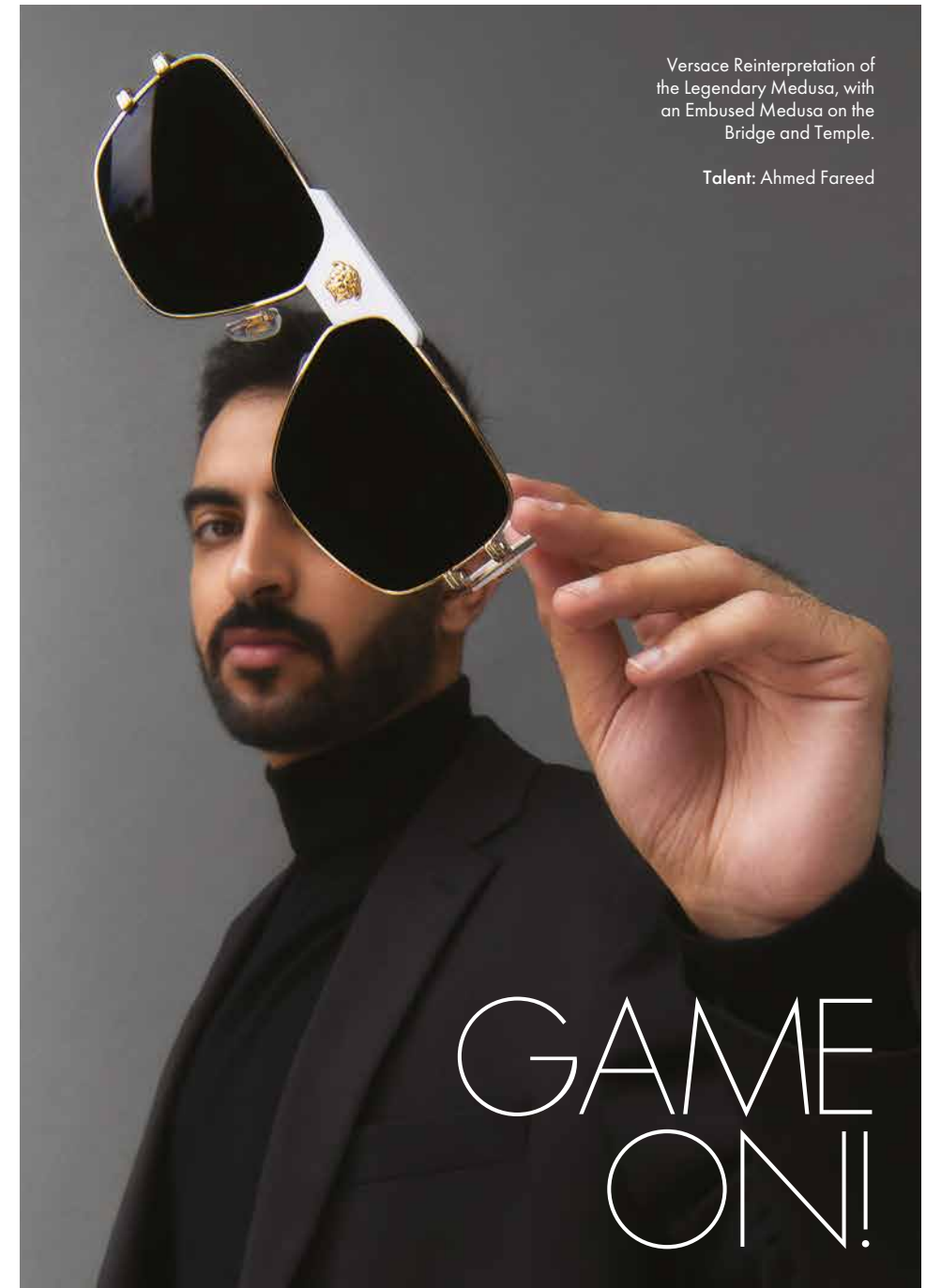
Burberry Oversized Round  
Black Frame with Black Lenses,  
Thomas Burberry Mono-gram  
and Quilted Temples.

Talent: Zeinab Hammoud

SHADES  
ON,



PHOTOGRAPHER **ABDULLA ELMAZ**  
CREATIVE DIRECTION **TALAL KAHL**  
STYLIST **FRANK PENA**



Versace Reinterpretation of  
the Legendary Medusa, with  
an Embused Medusa on the  
Bridge and Temple.

Talent: Ahmed Fareed

SUNGLASSES ARE THE ULTIMATE ACCESSORY, MAKING OR BREAKING ANY  
LOOK. ZEINAB HAMMOUD, NADYA HASAN, AND AHMED FAREED SHOW US  
HOW TO FIND OUR OWN SHADE OF FABULOUS AT SUNGLASS HUT

ALL SUNGLASSES FROM SUNGLASS HUT





Right: Ray-Ban Mega Wafarer Sun with Thick Profile and Temples, Finished with the Signature Dot Rivets to the Front

Left: Giorgio Armani Panto Bio-Acetate Sunglasses with a Keyhole Bridge, Giorgio Armani Logo on the Temples with Integrated Little Metal Diamonds on the Base.

Prada Sunglasses with a Cat-Eye Frame, Made from Lightweight Acetate and Fitted with Protective Tinted Lenses

Talent: Nadya Hasan







Right: New Prada Linea Rossa  
Impavid Active Collection with  
Cylindrical lenses

Left: Oakley Hydra Razor Blades  
Inspired, Semi Rimless Sunglasses  
with a Shield Lens





Dolce & Gabbana Acetate Sunglasses with a Butterfly Silhouette and Geometric Shaped Temples Embellished with the Gold DG Crossed Logo



PHOTOGRAPHER: ABDULLA ELMAZ CREATIVE DIRECTION: TAL AL KAHLI STYLIST: FRANK PENA MAKEUP: AIDA GLOW HAIR: DANI HISWANI TALENTS: ZEINAB HAM MOUD, NADYA HASAN, AH MED FAREED LOCATION: THE FACTORY PRODUCTION STUDIO

Right: Oakley Hydra Razor Blades Inspired, Semi Rimless Sunglasses with a Shield Lens

Left: New Prada Linea Rossa Impavid Active Collection with Cylindrical lenses.



# Swarovski by NUMBERS

ALEXIS NASARD, WHO WAS RECENTLY APPOINTED AS SWAROVSKI'S FIRST EVER OUTSIDE CEO, TALKS TO ELLE ARABIA ABOUT THE LEGACY, THE DNA, AND THE FUTURE OF THIS DAZZLING FAMILY-OWNED BUSINESS



"From Day 1, I'm looking forward to working with my new colleagues around the world and partnering with Giovanna Engelbert, the Swarovski creative director, to implement the joint transformation plan to bring joy and delight to customers worldwide. Our new strategy is called Luxignite; our strategic journey has to be product led, customer inspired and culturally relevant. It's about bringing to the world exciting collections, treating the customer as a queen, inspiring her with our creations, having a full end-to-end luxury experience. So stay tuned, we're going to keep you surprised!"



## 2021

"Two years ago, Swarovski's shareholders decided to appoint a new board of directors with a majority of independent members, and with an independent chair for the first time. That board appointed an outside CEO. Me. On the one hand you have the presence of the family shareholders who bring to the company legitimacy and a rich history, but at the same time you bring a talent base from a global pool and people who can help design a strategy and execute it with the level of discipline required. It's a great set up for the company to take it into the future."



## 127

"Founded in 1895 in Austria, Swarovski is a Wonderlab where magic and science meet. For the past 127 years it has been designing, manufacturing and selling the world's highest quality crystal, gemstones, Swarovski Created Diamonds and zirconia, jewelry and accessories, as well as crystal objects and home accessories. The brand is about Joyful extravagance!"



## 3

"Swarovski's DNA is rooted in three principles. The first is creativity and innovation, it's at the heart of everything we do. We're obsessive about detail, about product, about the new collections, about how it strikes home, about creating icons. The second is savoir-faire and 'made in Austria'; I have to say when you look at some of our high complications, they are high jewelry. Remember, every crystal is placed by hand one by one. The third principle is the ability to always be in the zeitgeist, to always understand how consumer and societal shifts are happening. We don't run around asking what people like, we think our role is to shape culture and to make people want what we make, not the other way around."



## 2023

"For this season, newly-appointed Creative Director Giovanna Engelbert steps into the Magical Garden, where magic and science meet, where geometry fuses with vibrant flora and fauna, and where dreams of crystals are beautifully brought to life."

# ELLE

## jewelry

A BEAUTIFUL COLLABORATION... For Ramadan, Piaget celebrates its art of gold with Emirati Print Designer Huda Al Nuaimi who has created two prints showcasing the story of the brand's roots that will be featured on special edition Ramadan coffee cups.



Precious Times...

WE BRING YOU OUR EDIT OF THE LATEST DAZZLING CREATIONS TO CELEBRATE THESE SPECIAL MOMENTS IN BRILLIANT STYLE



Lucky Spring Long Necklace, 15 Motifs, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Perlée Watch 23 mm, 18K Yellow Gold, Guilloché White Mother-Of-Pearl, Swiss Quartz Movement; Perlée Pearls of Gold Bracelet, 18K Rose Gold; Perlée Clovers Hoop Earrings, 18K Yellow Gold, Diamonds; Lucky Spring Between the Finger Ring Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Perlée Signature Bracelet, 18K Rose Gold; Lucky Spring Bracelet, Plum Blossom, Rose Gold, White Mother-Of-Pearl, All by Van Cleef & Arpels

Dress, by YNM Dubai

# LIGHT & HARMONY

VAN CLEEF & ARPELS' ENCHANTING LUCKY SPRING COLLECTION JOINS THE HIGH JEWELRY MAISON'S ICONIC PERLÉE COLLECTION IN A MAGICAL PAS-DE-DEUX DANCE THAT REFLECTS THE POETIC INTERPRETATION OF RAMADAN NIGHTS AMIDST THE REGION'S LUSH FLORA AND HERITAGE

PHOTOGRAPHER **ABDULLA ELMAZ** CREATIVE DIRECTION **TALAL KAHL**





Perlée Couleurs Earrings, 18K Rose Gold, Carnelian; Lucky Spring Pendant, Open Wings Ladybug Rose Gold, Carnelian, Onyx; Perlée Couleurs Between the Finger Ring, 18K Rose Gold, Carnelian, Diamonds; Lucky Spring Bracelet, Closed Wings Ladybug, 18K Rose Gold, Onyx, Carnelian, All by Van Cleef & Arpels

Kaftan & Under-dress, by YNM Dubai

Lucky Spring Long Necklace, 15 Motifs, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Lucky Spring Clip, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Perlée Couleurs Earrings, 18K Rose Gold, Carnelian; Perlée Clovers Hoop Earrings, 18K Yellow Gold, Diamonds; Sweet Alhambra Watch 22,7mm, 18K Rose Gold, Pink Mother-Of-Pearl, Quartz Movement; Perlée Signature Ring, 18K Rose Gold; Perlée Signature Bracelet, 18K Rose Gold; Lucky Spring Bracelet, Plum Blossom Rose Gold, White Mother-Of-Pearl, All by Van Cleef & Arpels

Dresses, by YNM Dubai

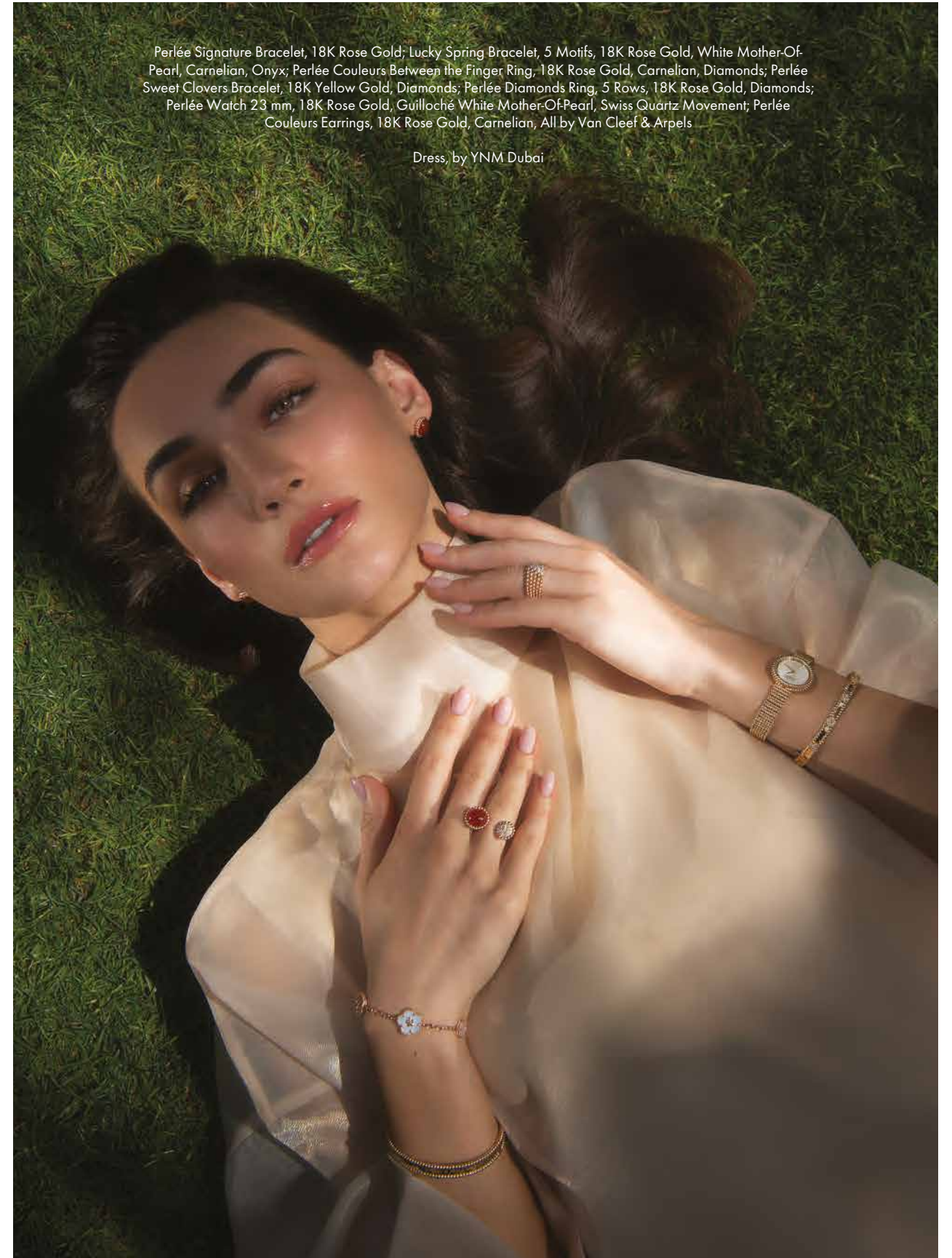






Lucky Spring Long Necklace, 15 Motifs, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Lucky Spring Clip, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Perlée Couleurs Earrings, 18K Rose Gold, Carnelian; Perlée Clovers Hoop Earrings, 18K Yellow Gold, Diamonds; Sweet Alhambra Watch 22,7mm, 18K Rose Gold, Pink Mother-Of-Pearl, Quartz Movement; Perlée Signature Ring 18K Rose Gold; Perlée Signature Bracelet, 18K Rose Gold; Lucky Spring Bracelet, Plum Blossom Rose Gold, White Mother-Of-Pearl, All by Van Cleef & Arpels

Dresses, by YNM Dubai



Perlée Signature Bracelet, 18K Rose Gold; Lucky Spring Bracelet, 5 Motifs, 18K Rose Gold, White Mother-Of-Pearl, Carnelian, Onyx; Perlée Couleurs Between the Finger Ring, 18K Rose Gold, Carnelian, Diamonds; Perlée Sweet Clovers Bracelet, 18K Yellow Gold, Diamonds; Perlée Diamonds Ring, 5 Rows, 18K Rose Gold, Diamonds; Perlée Watch 23 mm, 18K Rose Gold, Guilloché White Mother-Of-Pearl, Swiss Quartz Movement; Perlée Couleurs Earrings, 18K Rose Gold, Carnelian, All by Van Cleef & Arpels

Dress, by YNM Dubai



Perlée Clovers Hoop Earrings, 18K Yellow Gold, Diamonds; Perlée Diamonds Ring, 5 Rows, 18K Rose Gold, Diamonds; Lucky Spring Pendant Plum Blossom, 18K Rose Gold, White Mother-Of-Pearl; Lucky Spring Bracelet Plum Blossom, 18K Rose Gold, White Mother-Of-Pearl; Perlée Watch, 23 mm, 18K Yellow Gold, Guilloché White Mother-Of-Pearl, Swiss Quartz Movement; Perlée Sweet Clovers Bracelet 18K Yellow Gold, Diamonds, All by Van Cleef & Arpels

Dress, by YNM Dubai



PHOTOGRAPHER: ABDULLA ELMAZ CREATIVE DIRECTION: TALAL KAHL ASSISTANT STYLIST: KATE DIXON MAKEUP: MANUEL LOSADA HAIR: IVAN KUZ MODELS: TALITA B FROM SIGNATURE ELEMENT & MIKENA VIO CANTON; ONE AND ONLY ROYAL MIRAGE, DUBAI



Perlée Couleurs Bracelet, 18K Yellow Gold, Lapis Lazuli, Diamonds; Perlée Couleurs Ring, 18K Yellow Gold, Lapis Lazuli, Diamonds; Perlée Couleurs Pendant, 18K Yellow Gold, Lapis Lazuli; Perlée Clovers Hoop Earrings, 18K Yellow Gold, Diamonds; Perlée Signature Bracelet, 18K Yellow Gold, Medium Model, All by Van Cleef & Arpels

Kaftan & Under-dress, by YNM Dubai



IN CONVERSATION WITH...

# ZENITH CEO JULIEN TORNARE

WITH THE LAUNCH OF THE NEW PILOT WATCH AND THE OPENING OF THE FIRST EVER BOUTIQUE IN RIYADH, LUXURY WATCH BRAND ZENITH HAS BEEN QUITE BUSY AND JULIEN TORNARE IS HERE TO TAKE US THROUGH IT ALL



ZENITH DEFY EXTREME

The brand's fascination with aviation has been going on from the beginning of its foundation. Can you tell us about this? Our founder Georges-Favre Jacot was such a visionary, he patented the Pilot name in 1888 in French, and in 1904 in English. Today, we are the only brand allowed to put the Pilot name on the dial because we own it as a brand. The first real Pilot watch came out probably very early 20th century when planes were taking off. But Georges knew that the instruments needed by planes would end up somehow on a watch and that is what made him a visionary. The new Pilot watch is entirely designed from scratch. What should fans of the watch expect? We've had quite a few different versions of Pilot watches, all the way to the latest one which was quite vintage in style. This time, we wanted to come up with something much more



ZENITH DEFY EXTREME E  
DESERT X PRIX SOLDIER SHOT



JULIEN TORNARE



ZENITH DEFY EXTREME E ENERGY



ZENITH DEFY EXTREME E ISLAND X PRIX



ZENITH EXTREME E NEOM RACE

contemporary though, so we decided we were only going to use complications that were linked to the aviation world. The new model is a chronograph and a flyback, meaning that when you start the watch, you can stop and go back. We also have an instantaneous big date. Normally, almost all watches when you change the date, it takes a few seconds for the disk to turn. This one it takes 1/7 of a second. It's super, super fast.

**Did you use past collections as inspiration?** We took the codes from different watches we have and put them together, just in the same way we did with the Chronomaster Sport that became a bestseller or the Defy Skyline. We literally go into the past, look at the heritage, look at the vintage pieces and turn these codes into contemporary watchmaking.

**What's your favorite part of the new watch?**

It's most probably the dial. I mean, as much as I love a clean, flat dial, I think this one has so much vibe and energy. It's light, very comfortable, and you don't even feel it. Size and ergonomics are perfect, and that's something I've been super strict with my team over the last few years and that's comfort and ergonomics. You see it's like when come to buy a car and you go to the car dealer and you sit in the car. If you don't feel comfortable, you're never going to buy the car. Watches are the same – when you put it on your wrist, you have to feel that it's a perfect fit.

**Who do you see wearing the watch?** It's someone that is interested in watches. Someone that goes to Zenith because of its

authenticity; we are probably one of the last few brands that can say 100% of our watches have a Zenith made movement. If you look at the Pilot watches in the industry, some brands have decided to go for the jet fighters kind of feel. Us on the other hand, we focus much more on the traveling, the emotion, the good vibe around aviation. For us it's about the spirit.

**You just opened the Zenith boutique in Riyadh. What can we expect of your first ever location in Saudi Arabia?** It's around 60 square meters, the right size – not too big. We have a VIP room and the store area is so bright. Our surroundings are also incredible. We're in the center of Kingdom Mall with all the big luxury names. So, we are really in an incredible position, in the best mall in Saudi.



ZENITH NEOM LEGACY PROGRAM

### Everything You Need To Know About The New Riyadh Boutique

From the outside, the façade of the boutique immediately catches the eyes and arouses curiosity, with illuminating four-pointed stars inspired by the 1969 Zenith logo beckoning passers-by to step inside. Visitors are welcomed by warm neutral tones juxtaposed against a stretching central blue element from the floor to the ceiling that's backlit to evoke a starry night sky – a symbolic element central to Zenith's lore. For those wanting to learn more about Zenith, the "Story Bar" allows a deep dive into the Zenith universe, interacting with objects and discovering the individuals from Zenith's past and present and their inspirational stories.



DESIGNER

# MILKA KARAAGACLI

In the 14 years since she founded Kismet By Milka, the Turkish former-advertising-exec-turned-world-renowned-jewelry-designer and mother-of-two has transformed the fine jewelry brand into an international household name with an ever-growing list of celebrity clients. Here, Milka talks to ELLE Arabia about uniting fine jewelry traditions with street style influences, the brand's signature gold tone, how inspiration strikes her, and more...

We've been designing our items in Roslow Gold ever since the day Kismet by Milka was formed. Roslow gold is our signature gold tone. It was super important for me to create a gold tone that would become the signature of my brand. Our trademarked shade Roslow Gold is quite different from the classic gold tones we're used to seeing. Roslow Gold features a warm, peachy undertone. Compared to other tones of gold, Roslow Gold is perfect for mixing and matching with other shades of gold. It enables you to play with your stack without being bound by color. Roslow Gold also matches every skin tone with its distinctive shade.

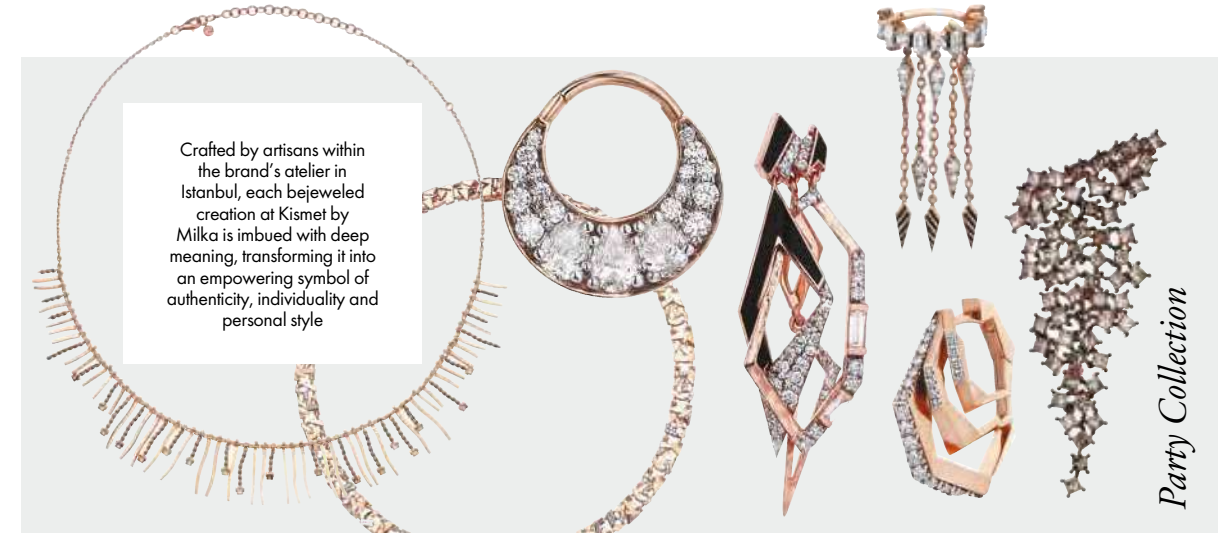
Inspiration hits me at the most unexpected times. Breaking free from my routine inspires me a lot. The city I live in, people on the streets, my travels, my past, the world we live in... There's so much to be inspired by. Exploring new locations or just getting out of the house is enough to get my creative juices flowing. Opening my eyes to the world enables me to connect with different ideas, mindsets, cultures, and ways of seeing, which directly influences the way I think creatively. I believe in design with meaning. I always try to convey a message. The design path I follow pushes me to shed light on social issues as well. All of these factors allow my thoughts to flow without limitations.

The 3 words that best describe my designs are Rebellious, Innovative, and Meaningful. I'm extremely grateful to have a brand that has reached the likes of Beyonce, Bella Hadid,



Flow Collection

The brand's very own trademarked rose gold tone, **Roslow Gold**™ is a warm, burnt peachy toned rose gold hue especially developed to fit any jewelry stack.



Crafted by artisans within the brand's atelier in Istanbul, each bejeweled creation at Kismet by Milka is imbued with deep meaning, transforming it into an empowering symbol of authenticity, individuality and personal style

Party Collection



Monsters Collection

*"I always dreamed big when I set foot into the business. I was motivated to be different, to bring a different aesthetic to initially my own country and later on, to the world."*

Meghan Markle, Cameron Diaz, and many more but one name that has a special place in my heart is Madonna. She is the embodiment of the Kismet by Milka woman. Her strength, courage, rebellious stance, and passion are all values that Kismet by Milka follows. She has been religiously wearing pieces from our Monogram Collection for years. I still pinch myself to this day when I see pictures of her wearing her M D N A rings on any given day.

How do I find a balance between work and motherhood? I do think that they feed off of each other. I love my job. It is part of who I am and it directly affects the way I raise my children. Putting together a schedule and sticking to it is paramount to keeping my time throughout the day efficient. But it's important to stay present in their lives at all times.

Motherhood and pursuing a career are both rewarding experiences with the right balance, especially when you prioritize what matters most to you in life. I know that my kids will see my organizational skills and be able to learn from my life path, as well as create their determination in life from seeing mom's accomplishments. It requires superpowers.

To me, the perfect piece of jewelry is all about what you love. There's no perfect piece of jewelry. A piece could have sentimental value or you might be the lover of a certain kind of jewelry. Some are ring people some love ear stacks. It's all up to your style and what you like.

It's a playground where you can let your creativity run wild. Personally, I love a good ear stack.

I often advise customers to just mix and match what they love. There are no rules to jewelry. I don't believe in trends and certain rules when it comes to accessories. They should just complement who you are and enhance your look. So it's all up to you. Don't get too serious about it and just have fun.

**NEED TO KNOW:** THE FIRST-EVER DEDICATED BOUTIQUES IN THE UAE HAVE OPENED AT THE DUBAI MALL AND MALL OF THE EMIRATES IN DUBAI





Razan's special edition Disney Collection for adults and children, revealed this month, presents her unique approach captured in celebration of Disney's 100th anniversary. Featuring her signature style of embroidery, the designs bring in elements of the loved Disney character Snow White. "What makes it special is that the collection is all hand-made in the Middle East."

# MODERN TRADITIONS

CREATIVITY KNOWS NO BOUNDS FOR SAUDI ARABIAN DESIGNER RAZAN AL AZZOUNI, AND IN A WORLD WHERE HER PASSIONS AND DREAMS COLLIDE, THERE IS MAGIC IN FASHION ...

"I always think of fashion as a medium to express yourself," says Razan Al Azzouni, the Saudi Arabian designer who is best known for her sculptural pieces that exude grace and femininity, and which tell stories of time and place, heritage and history. "The story I am hoping to create with my embroidery and cuts of the garments is an ethereal wonderland. I do this by bringing both, the natural and the drama together, through dimensional embroidery and patterns." Razan has always been one to create fashion and accessories that cater to women looking for novelty, to complement and complete their individual style. In fact, this is how she moved into creating her signature shoes. "I always found it difficult to find the right shoe to compliment a look or to make the look. With our embroidery and woven fabrics, I hoped to create shoes that are artistic and unique." Razan's collections, with collaboration with René Caovilla and Sadu House, are examples of her creativity at work featuring her inimitable signature style of embroidery. Apart from mixing fabric and embroidery for a play on dimensions and shadows, Razan is also selective in the use of materials. From the base fabrics to the silk threads for the embroidery, the inspiration flows based on theme. "With Caovilla, we customized their signature shoes to suit our bridal collection for the season. On the other hand, Sadu House was a challenging project that started with us trying to use a traditional material in a more modern way," she says. "The idea was to turn something from our culture into a trendy and modern piece," she says. The same stands true for the latest Ramadan collection which is inspired by the pearl, and where a variety of elements reference the importance of the pearl in Arabian culture. From pearl scalloping on the sleeves to pearl necklaces on the kaftans, these embellishments become one with the wearer, moving seamlessly with the flow of the garment, almost as if they are inseparable. Later this year, Razan will be launching a new collection of shoes, and given her previous success, there's more to expect from the designer who is keen on reinterpreting cultural influences for modern generations.



"THEY HAVE A VINTAGE FEEL BUT WITH A MODERN CUT."



BY ODELIA MATHEWS



## TRAINING DAYS

I usually start my mornings at 8am, have tennis practice from 8-11am then fitness from 11:15-12:30, have a lunch break & then do school till 4:30pm Another tennis session from 5pm-6:30, stretch and recover and unwind till 7:15pm. Be sleep by 9pm. Rinse & repeat



## SPECIAL MOMENTS

There are so many special moments shared during Ramadan, one of my favorite would have to be - after the family breaks fast we love to go on a walk all together before having iftar. The laughs we share and the stories we tell... nothing beats moments like those.



## FIT & FUN

Aside from tennis, I used to play volleyball in middle school! That was short lived, but for fun I love to play ping pong. I guess you could say if it's not tennis it's something similar haha



## CHILL & UNWIND

An ideal chill day for me would involve lots of reading, spending time with family, a bike ride, or hanging by the pool



## SNAPSHOTS

# YARA ALHOGBANI

THE SAUDI TENNIS STAR IS A ROLE MODEL FOR A WHOLE NEW GENERATION OF ATHLETES IN THE REGION, PUTTING IN THE HARD WORK AND DISCIPLINE NEEDED TO MAKE IT TO THE TOP WHILE STILL PRIORITIZING LOVED ONES AND FAMILY. YARA IS THE EMBODIMENT OF THE MODERN, EMPOWERED ARAB WOMAN, AND THE IDEAL SPOKESWOMAN FOR 'KHAWATER MESSIKA' (REFLECTIONS OF MESSIKA) THAT PAYS HOMAGE TO THE SPIRIT OF INTROSPECTION DURING RAMADAN



## COOL COLLAB

I am so happy to have worked with Messika on this Ramadan campaign as it highlights both women and Ramadan beautifully. My favorite piece would have to be the Move Uno ring because it's stunning, shiny and simple

**DEDICATION** *Hard work pays off - and I don't mean that in the cliché way everyone says it, I mean if you truly put the work in, and have full faith and belief in yourself that you can and will do it; It's only a matter of time before that dream becomes reality. Dedication, discipline, and faithfulness takes you a long way.*



## BEAUTY RITUALS

My favorite makeup product would have to be lipgloss! I'm a big fan of the Fenty beauty lip gloss.



## Favorite TV SHOW

Friends! Always gives me a laugh and is a great comfort show



## Inspirational ATHLETE

Mohammed Ali - Represents what it's like to be Muslim and a great athlete.



## Role MODEL

My older sister, Haya - I admire everything about her and hope to emulate her in every way possible.



A self-described dreamer, Razane Jammal continues to see her already bright star rise ever higher with each new project garnering a growing international fan base in addition to her millions of followers in the region. Here, the beautiful and talented actress showcases looks from Dior's SS2023 collection, and talks to ELLE Arabia about the lessons learned over her long career, the importance of women sharing their stories, and creating a safe space for others...

PHOTOGRAPHER  
& CREATIVE DIRECTION  
**PHILIP JELENSKA**  
STYLIST **AHMAD RASHWAN**

Earrings, Bracelet,  
Black Jacket,  
Black Skirt, Black  
"Dioranger" Boots

COLLECTION:  
DIOR READY-TO-WEAR  
SPRING-SUMMER 2023

# *Just the Beginning...*





This page: Black Sunglasses, Earrings, Necklace, Black Dress, Black "30 Montaigne, Avenue" Bag

Opposite page: "Dior OR" Hairclip, "Dior OR" Necklace, "Dior OR" Dress, "Dior OR" Belt, "Dior OR" Bracelets, "Dior OR" Lady D-Joy Bag, "Dior OR" J'Adior Heels







Earrings, Beige Coat, White Shirt, Black Skirt, Beige "Dior Caro" bag





Earrings, Necklace, Black Dress, Black "30 Montaigne Avenue" Bag, Black Socks, Black "Aime Dior" Boots



Dior OR™ Dress



"MY MOM'S LAST WORDS TO ME WERE BE A RAINBOW. I LIVE BY THAT AND TRY TO SPREAD LOVE AND LIGHT EVERYWHERE I GO. THAT IS HOW I HOPE TO SERVE A HIGHER PURPOSE"

**How would you define yourself in three words?** I don't like labels in general but if I had to describe myself in three words, I would say I'm a dreamer, a believer and intuitive.

**Can you tell us about this exciting time in your career?** Even though it took me 20 years to get to this stage in my career, it really feels like it's only the beginning. It's been very hectic lately but I feel blessed to be surrounded by so much love and I am trying to enjoy the moment as much as I can.

**You created quite a buzz in the series "Al Thaman" and have garnered international fans from far afield; how has that been?** I feel very fortunate and grateful to have been given the opportunity to represent a character like Sara and to have worked on a show with a stellar cast and crew. It wasn't an easy shoot, but the reward is incredibly high. I find the response to the show phenomenal and the amount of support I am receiving from my home country is truly moving.

There are some great lessons I am also learning too with this sort of exposure. Mainly it has to do with social media and learning how to detach from opinions whether they are good or bad - I try not to let outside factors influence how I feel inside. I am using all the positive and negative feedback to help me grow as a person and an artist.

**How do you see the future and impact of Arabic TV series and movies, and your role in that?** I don't feel that I'm able to know the future of television and cinema in the Arabic world. But I encourage more women to join this community in order to equalize the playing field, tell their stories and contribute in any way they can positively to the representation of women in tv and film.

**What's the most fulfilling part of your job?** There is a point where I felt that Sara and I were one, I just understood her behavior so well. There are many occasions where I was able to inject my input and alter the lines written because I felt that this is what she would say or how she would behave in this situation. And what's even more fulfilling, is that these are the scenes that the public is responding the most positively to - that gives me confidence that I know what I am doing and that I was right to fight for specific things.

We also don't exist on our own as actors, many people contribute to our growth. It is also a joy for me to work with talented people and grow from our interactions. I truly enjoy the collaborative process when working with people that are aligned with me, when we put our heads together and create something new.

**In what ways do you use your platform for the greater good?** If there is something that I don't like, I make sure to find the right tone and right dosage to deliver the message. I am aware of the privileged position I am in and the responsibility that comes with it to use my platform for the greater good but I am also human and sometimes I am struggling too even if that's not a side I often show to the public. That is why I often shift the focus to myself, like with the plane mask rule: I need to make sure I'm good before I take care of others. And I realised that by empowering myself, chasing and realising dreams, adopting a loving attitude and sharing positive content, people feel empowered too and are inspired to do the same.

I also love to form a real and human connection with my fans, which I think people are appreciating. My page is a safe space for people, a place where they are heard, can express themselves and feel loved back and accepted no matter what. Sometimes, all people need is to be seen and appreciated so I am always trying to do that to the best of my ability.

**Where do you see yourself in 10 years?** If you had asked me this ten years ago, the things I would have said would look very different to the way my life is right now. And if I've learned something, it is that nothing will ever go as planned so I can't answer this question. We get so attached to specific goals and often expect to receive things in specific ways that we ignore the gifts and blessings that are being given to us. So, rather than doing that, I invite the faith that if things don't work out the exact way I want them to, it means that God has bigger and better plans. I have confidence in myself, and I know that I know that as long as I am consistent with my aim and effort, I can achieve the things I want whatever they may be.

**How do you remain fit, active, and healthy with your busy schedule?** I haven't been very balanced with my sports as my schedule has been dramatically loaded! But I aim to incorporate some yin yoga in the evening to restore my body and mind. And hope to include some workouts during the day.

**How do you start the day?** I start the day the way I end my day, on my phone! But during confinement, I would start my day writing morning pages and found that very therapeutic. And, I would end my days by reading an interesting book or even poetry. I'd love to go back to that.

**What is your idea of happiness?** My mother always understood that it's the little things that make you happy, so she made sure that I knew that. And she was so right!

**How would you define your fashion style?** My sense of style is ever changing and evolving and is heavily influenced by the city I'm in. But I would say that 'tomboy with a dash of femininity' is my go-to style as I want to feel comfortable when I'm in my daily life because I always dress up for events and meetings.

**What do you love most about Dior?** What's not to love?! Everything! I love that it offers you the option of dressing girly but at the same time has cooler and edgier looks. I'm obsessed with the accessories and the bags. But beyond the timeless designs and exquisite versatile style, I love that Dior feels like home. And that's mainly because of the Dior ME team, a team of women that are smart, supportive, kind and dedicated to pushing boundaries and above all, women who inspire me!

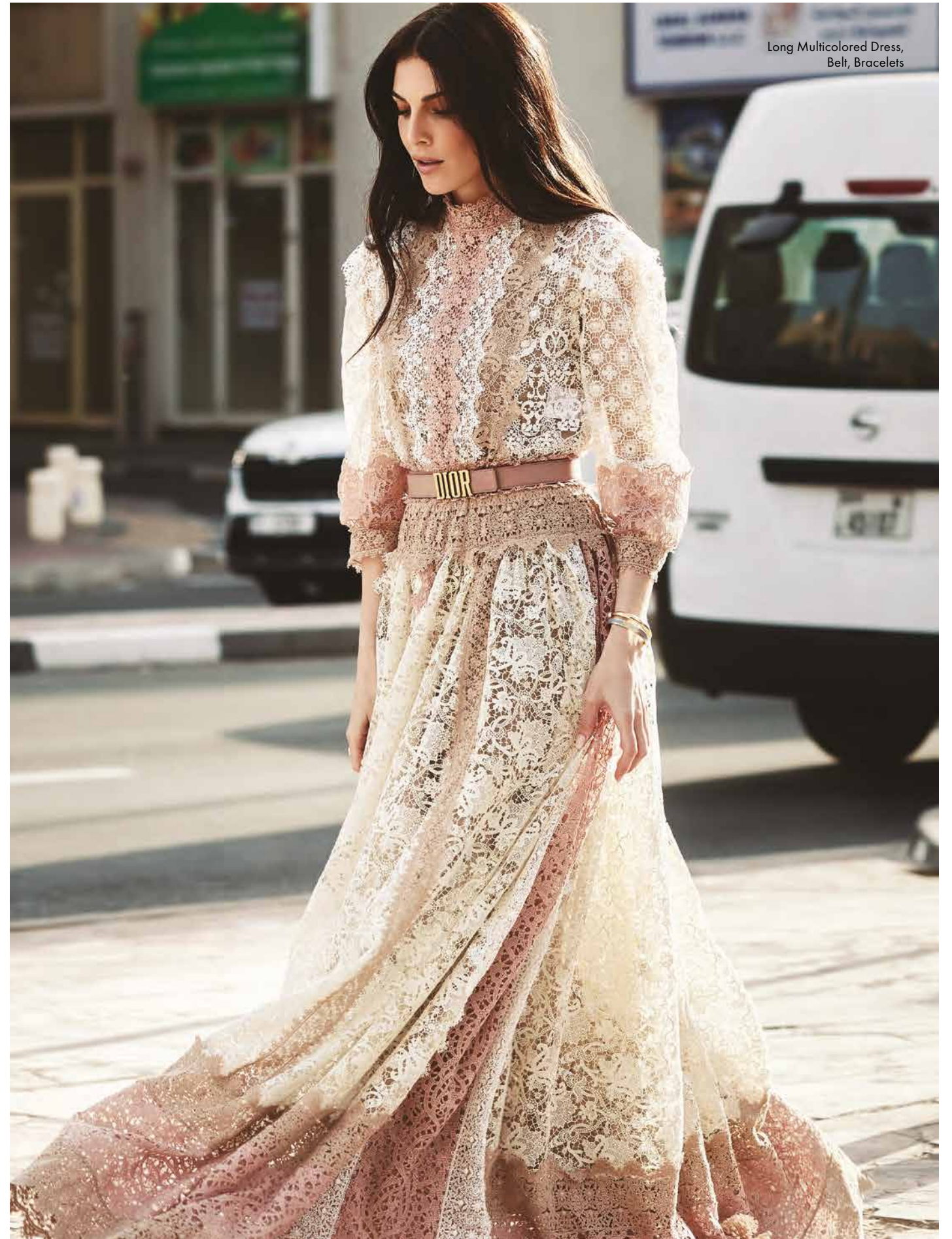
**What are your top 3 favorite Dior pieces?** Dior Or Bag, classic shoe with Dior sling back, a velvet choker with pearls!

**What is your most treasured possession?** My brain, my heart, my willpower.

**What is the one thing you can't resist?** Working!

**What is your greatest extravagance?** I tend to splurge on my health! I often experience burnouts so I go to wellness retreats and medical facilities in different countries that provide services to help me cope with my fast-paced lifestyle.

PHOTOGRAPHER: PHILIP JELENSKA STYLIST: AHMED RASHWAN MAKEUP: MANUELO SADA ASSISTANT STYLIST: OKSANA MOZGOVAIA LOCATION: AL FAHDI HISTORICAL AREA & ALC STUDIO



Long Multicolored Dress, Belt, Bracelets



KAIA  
GERBER

TAKES  
A BREATH

SHE MADE HER RUNWAY DEBUT AT 16. NOW, AT 21, THE SUPERMODEL IS ENTERING A NEW CHAPTER, COMPLETE WITH A BUDDING ACTING CAREER AND A NEW PERSPECTIVE ON LIFE

Dress, ring, boots, Celine by  
Hedi Slimane





"MY PERSONAL LIFE AND MY MENTAL HEALTH ARE NOT SOMETHING I'M WILLING TO SACRIFICE FOR MY JOB EVER AGAIN"



Vest, shirt, shorts, necklace, boots,  
Celine by Hedi Slimane



Jacket, dress, boots, Celine  
by Hedi Slimane



"I'M SUCH A COMEDY NERD... WHEN YOU SEE ME LOOKING ANGRY ON A RUNWAY, YOU WOULDN'T ASSUME THERE'S MUCH OF A SENSE OF HUMOR IN THERE"

**KAIA GERBER** swears she's a small-town girl at heart. Sure, the town happens to be Malibu, the fertile ground that also brought us the Hadids. "When I say it's a small town, people laugh," Gerber says, "but it really did feel like that. Same kids from preschool till you graduate. So it really expanded my world by an infinite amount." "It," if you somehow don't know by now, is modeling, which served as a kind of turbo exchange program for Gerber, rocketing her onto runways in all the major fashion capitals. It's a far cry from her reality today, which is a pure portrait of domestic bliss. Ensnconced in an oversize beige sweater, a dog by her side, she's cocooned in her L.A. living room. Her supermodel mother, Cindy Crawford, is downstairs watching TV. Imagine the Cleavers, if they all happened to be stunningly beautiful.

I tell her I interviewed Crawford years ago at a restaurant and still think about the collective aftershock when she walked in. "Yeah, the sea parts," Gerber says knowingly. "Especially when I started modeling, everyone would be like, 'Oh my God, your mom is so iconic,' and I'd be like, 'She's my mom.'"

Despite their strong resemblance, Gerber's aura feels a little quieter, more like a peaceful ripple. Perhaps that's because lately, she's been taking it easy—exploring new sides of herself, with acting roles in two hotly anticipated projects, a book club, and a whole lot of self-reflection. Thomas Wolfe titled a novel after the idea that you can't go home again, but Gerber seems to be proving that wrong—returning both in the geographic sense, and to herself. She tells me that when she first came into the crosshairs of model-off-duty style, "I put a lot of effort into it. Then I realized I want to be comfortable. If you've seen me anytime in the last two years, I'm most likely wearing sweat-pants, because my priority is just somewhere else now." You get the feeling she's not just talking about fashion: "I've gone back to who I am at my core."

**You grew up modeling. What was that like?** I'm only 21, and I feel like I've lived a whole life already. Having the opportunity to travel taught me so much from such a young age. I got this really amazing education. I have this catalog of images that has recorded my growing up. You're growing, and you're changing: your body, what you like, your taste. Being surrounded by so many creatives shaped my taste. I'm very much an observer, and I retain a lot.

**There's this sense of, "Models are all out to get each other. People are tripping each other on the catwalk," because that's what you see in pop culture, but it seems like you have a lot of friends in that world.**

I fell into the trap of believing that. Especially at that time, I was really

shy. I kept to myself, and I was nervous. You're coming from high school girls who are so scary, and so I assumed that that would be the culture. I got lucky meeting incredible people from all over the world who took me under their wing. I felt so much comfort in having this family away from my own family.

**Was there advice your mom gave you starting out that stuck with you?**

Be on time. Take the time to learn people's names, and be nice to everyone. If you're not grateful and happy to be there, there's someone who would be. Even when I was really tired, or wanted to go home, or felt lonely, I would remind myself how lucky I was. Another thing she told me is, "I wish I had written more down," because you think you're going to remember these amazing moments forever, and one day, it's hard to even know what shoot that was, where it happened, and when. And so I wrote it down; I journaled.

**You're a face of Celine. What has it been like working with [Celine artistic director] Hedi Slimane?** KG I've been aware of him for so long. When I was in high school and he was at Saint Laurent, he would hang out around Malibu and street-cast people from my school. Getting to work with him has been a dream. He's everything that you'd hope he would be, but oftentimes people aren't. He takes the time to get to know you. He has a way of turning you into the best version of yourself. For so long, I felt like as a model, I was playing these different characters, which was really cool, and I still like doing that. But I think now, because I get to do that in acting and that's my primary focus, I appreciate when I feel seen by someone as me, the person. I wasn't ready for that when I was first modeling, because I didn't feel fully formed. Now I feel more myself.

**What's it been like letting your personality shine through more?**

I mean, it's scary. People were like, "How do you deal with rejection in modeling?" and I was like, "Honestly, you don't take it personally," because it's so subjective, and they weren't rejecting anything about me as a person. That doesn't mean it doesn't hurt at times, but it was easier to take. It can be scary to show yourself, because it opens you up for criticism and for people to not agree with you and not like you, but I think I just came into myself more. I was like, "No, I do have a point of view, and I have things to say." You accept that not everyone is going to agree with that, but I don't need that anymore.

**How has your personal style evolved since you entered the public eye?** I remember the first time being like, "Oh, people care what I'm wearing." That wasn't how I felt growing up. In Malibu, people didn't wear shoes to school.



**And now there are Instagram accounts that chronicle everything you're wearing.** And I was like, "What?" My job is a job where you go and change out of your clothes. So I'm like, "Why do I have to put on jeans to take them off again?"

**You shot a movie, *Bottoms*, directed by Emma Seligman and costarring Rachel Sennott and Ayo Edebiri.** I was a fan of Emma because I saw *Shiva Baby*, and I was like, "No one has ever done anything like this. It's so funny, and sad, and real, and touching." She has such a strong point of view, and I just, immediately, was like, "What else is she going to do?" Same with Rachel. I just thought she was so good in that, and funny, and real. I've always loved her stand-up. Same with Ayo. I was a fan of her stand-up. I'm such a comedy nerd.

**That's not something people necessarily would associate with you.** I go to comedy clubs all the time. It's my favorite thing to do. I was intimidated getting to work with Rachel and Ayo, but they were so welcoming. I feel so honored that I got to be a part of that movie because I think it's really special. I think it's going to shock people in a good way.

**You mentioned letting people see more of the real you. Do you think this is going to change the way that people see you?** I think so. When you see me looking angry on a runway, you wouldn't assume there's much of a sense of humor in there. My character is nothing like me as a person at all, but I do think people will respond well to the jokes that are being made. It's very of its time and very meta.

I think also a lot of queer stories and films can be really sad, and a lot of the [real-life] stories unfortunately are really sad. But to bring light to a situation and be able to find humor in it, that's why I love comedy. It helps me laugh about things that sometimes are really difficult and hard to laugh at. While it's dealing with heavy topics, it also has a humor about it.

**You also have an upcoming Apple TV+ series, *Mrs. American Pie*, with Laura Dern and Kristen Wiig. And Carol Burnett makes an appearance.** I have no idea what I'm doing there. It's ridiculous. Carol Burnett made me understand comedy in such a different way. I never would've dreamed that I'd get to work with her. I still can't believe it happened.

**Is there a literary heroine you'd want to play onscreen?** Patti Smith, with *Just Kids*, fully changed my life. And Joan Didion. I've read everything she's ever written. I watched her documentary a million times. She has this quote that really resonated with me, about wanting to know where the pain is. I found that—not running away from your feelings — through her.

**You started a book club on Instagram Live during the pandemic.**

When people come up to me and tell me that they follow my book club, it's the highest compliment. I didn't think people were going to respond the way that they have. People are like, "You got me into reading again," and I'm like, "If I can give the world one gift, that could be it." It's on hiatus, but definitely not done.

**Would you ever want to write a memoir?** Yeah. I have collections of different essays and things that I've written. They're not super narrative-based and mostly about feelings, but I was looking through them the other day, and I was just like, "I don't know what I want to do with these, but I'm just grateful that I have them." I would love to do a column or something one day to just share my brain, but it also can be quite intimidating because I know how tough the literary world is, and I'm scared of it.

**You were at home with family during COVID. Did that period of**

**slowing down cause you to reflect more?** Honestly, it came at a time when I really needed it, and it was a really difficult time in the world, but I really had reached a point where I just felt like I was falling out of love with it, and I didn't know that you could ask for a break. I was forced to stop, and I realized how badly I needed one. When you're being told what to do every day, you don't have time to sit and reflect. But I had gone through so many changes and had so many massive things happen to me over the years that I was modeling. I had four or five years of processing to do. I felt so lucky that I got to be with my family because I'd spent so much time away from them, and I realized I had so much guilt about missing birth- days and things. I had been traveling since I was a teenager, and so I got to develop an adult relationship with my family.

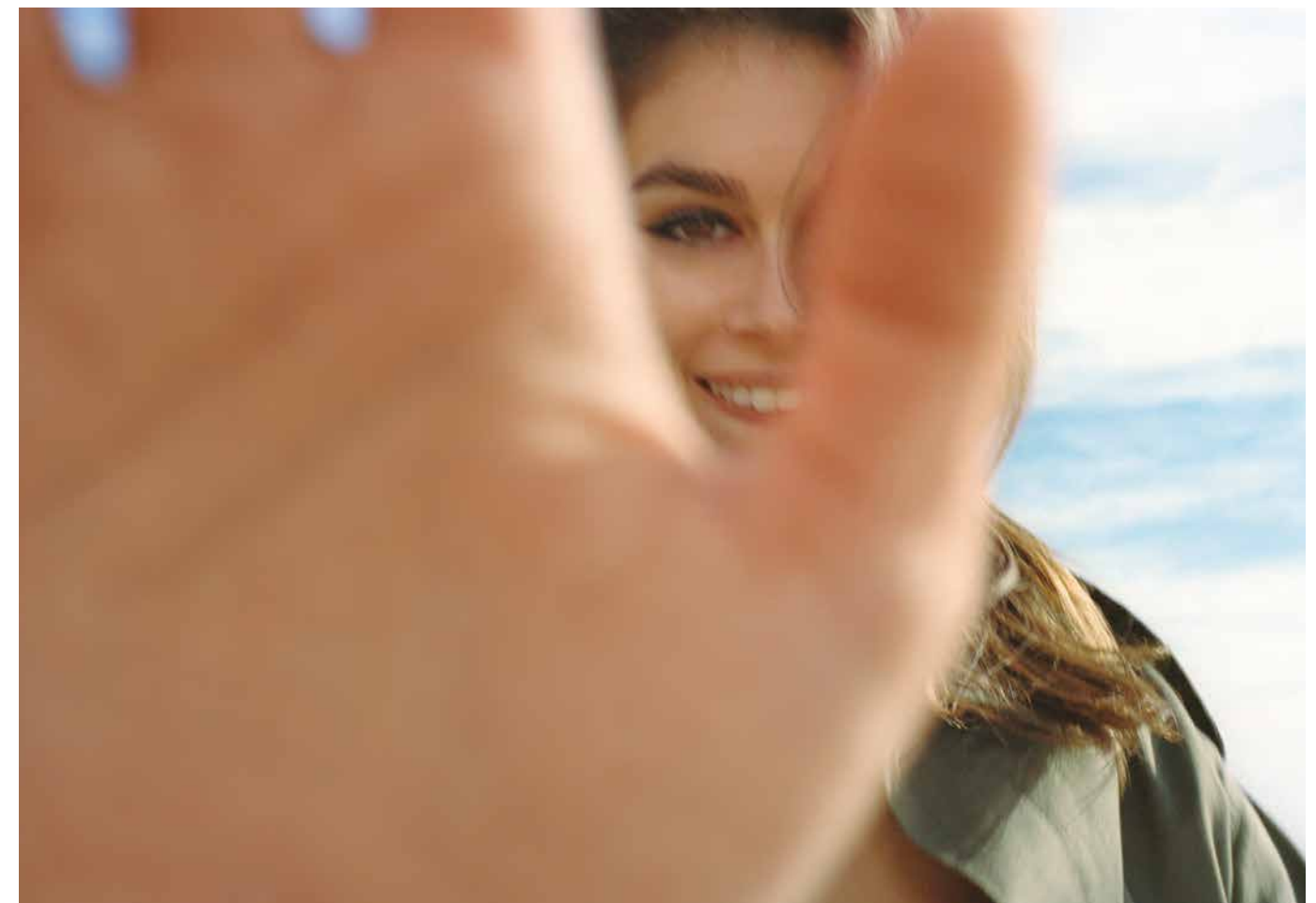
**Now that you're back in the world, and you're on these sets, how are you protecting your mental health?** I developed so much deeper relationships in my life, and also a connection to myself. When you're forced to sit with yourself, all of a sudden, you're aware of all the stuff you haven't dealt with. There wasn't communication happening between me and myself, and I felt out of body sometimes. Once I developed that, I was like, "This isn't something I want to give up." My personal life and my mental health are not something I'm willing to sacrifice for my job ever again. Right now, I'm getting to work at home, which is a beautiful thing, and not traveling all the time. I come home, and I'm with my dog. I have friends, and I'm cooking dinner. I see my therapist, and I see my family.

**In modeling and also in the celebrity world in general, there's a lot of conversation lately about people having an easier time getting into the industry because of a family member. Do people sometimes make assumptions about how you got here?** I won't deny the privilege that I have. Even if it's just the fact that I have a really great source of information and someone to give me great advice, that alone I feel very fortunate for. My mom always joked, "If I could call and book a Chanel campaign, it would be for me and not you." But I also have met amazing people through my mom whom I now get to work with. With acting, it's so different. No artist is going to sacrifice their vision for someone's kid. That just isn't how art is made, and what I'm interested in is art. Also, no one wants to work with someone who's annoying, and not easy to work with, and not kind. Yes, nepotism is prevalent, but I think if it actually was what people make it out to be, we'd see even more of it.

**You've posted about the overturn of *Roe v. Wade*, and you attended Black Lives Matter protests in 2020. How do you decide what to speak up about, and what you want to share?** What I've learned is, the most important thing is to understand it. Do your research; know what you're speaking out about. Don't just repost, because the spread of misinformation is becoming a huge problem and can do more harm than good. I think for a long time, people were afraid to speak out about things because people weren't going to react well, but silence speaks so loudly now. When I see people with a platform not using it the way that they could, it makes me upset. I don't expect everyone to have the same opinions about things, but I think that there's so much good that can be done with this platform. So many people spend so much time complaining about fame. But you can also do something so incredible with it. I've seen firsthand that actually, you can make a difference. You can change people's lives, and to not take that opportunity would be silly and make none of it worth it for me.



Jacket, Celine by Hedi Slimane







**Beauty Tip:** Beachy waves (with or without the ocean) can be a breeze—spritz Bumble and bumble Surf Spray (\$30) throughout lengths, scrunch, and go on with your day.

PHOTOGRAPHED BY CASS BIRD. STYLED BY ALEX WHITE. WORDS BY VERONIQUE HYLAND.

Jacket, bralette, Ralph Lauren Collection



# ELLE

*fashion*

AN EXQUISITE TRIBUTE...  
Dolce&Gabbana's UAE Exclusive Collection features soft shirts with matching pants, elongated tunics, elegant capes and sophisticated dresses in twill, charmeuse, stretch satin, light cady, crêpe de chine, lace and fabrics entirely embroidered with sequins are embellished by jewel buttons, floral appliques and precious details. Exclusively available at the Dolce&Gabbana boutiques in Dubai Mall and The Galleria Mall Abu Dhabi.

*The Mood...*

THE FRESH SPRING LOOKS WE'RE COVETING + WE HIGHLIGHT FABULOUS RAMADAN COLLECTIONS



Jumpsuit in Pink and  
Ecru Fantasy Tweed  
with a Gingham Motif  
Embellished with  
Jewelled Buttons,  
Earrings in Metal and  
Strass, All by Chanel



# FANTASY

PHOTOGRAPHER **TOM ONEIL**  
STYLIST/ CREATIVE DIRECTION **KATE HAZELL**



# ISLAND

FOR CHANEL'S SPRING-SUMMER 2023 RTW  
COLLECTION, VIRGINIE VIARD TAKES US ON  
A STROLL THROUGH AN IMAGINARY WORLD  
WHERE RHINESTONES, SEQUINS, BOWS, BOAS,  
LACE, LIGHT CHIFFON AND PASTEL TWEEDS ALL  
DANCE TOGETHER





Dress in Ecrú and Silver  
Sequined Cotton Lace  
Embellished with Feathers,  
Earrings in Metal and Strass,  
Vanity Case in Pink and  
Ecrú Tweed with a Gingham  
Motif Leather and Metal,  
Slingbacks in Silver and  
Black Strass and Grosgrain,  
All by Chanel





Dress in Gold, Black, Yellow, Pink and Blue Iridescent Velvet Embellished with Embroidered Braid; Jewelled Belt in Metal, Resin and Strass; Cuff Bracelets in Metal, Leather and Strass, All by Chanel



Vest in Black Leather with White Polka Dots Trimmed with Lace and Embellished with Jewelled Buttons; Shorts in Black Leather with White Polka Dots Trimmed with Lace; Belt in Leather, Metal and Strass; Long Fingerless Gloves in Leather, All by Chanel  
Première Original Edition™  
Watch, by CHANEL  
WATCHES



Cardigan in Black and White Sequined Knit, Embellished with Jewelled Buttons; Bermuda Shorts in Black and White Sequined Knit, Embellished with Jewelled Buttons; CHANEL 22 Bag in Black Leather, Beads and Metal; Necklace in metal, leather and strass, All by Chanel



PHOTOGRAPHER: TOM ONEIL / STYLIST: CREATIVE DIRECTION: KATE HAZEL MAKEUP: MICHEL KIWARKIS HAIR: IVAN KUZ MODEL: ALISHA AT FASHION LEAGUE LOCATION: PINK LAKE, RAS AL KHAIMAH



Short Jacket in Pink, White, Purple and Blue Painted Cotton Tweed; Skirt in Pink, White, Purple and Blue Painted Cotton Tweed; Eyewear SS23; Bag in Light Yellow Sequins and Metal, All by Chanel



"LINNIE" Dress in Linen, "BALE BAG" in Calfskin Leather, "ANDRIA"  
Soft Loafers in Linen and Silk, All by Loro Piana



LORO PIANA'S  
SOPHISTICATED RAMADAN  
CAPSULE COLLECTION IS A  
HOMAGE TO THIS HOLY  
SEASON AND THE REGION'S  
TRADITIONS. LIGHTWEIGHT  
LINENS AND SILKS, CLEAN  
LINES, AND TONES THAT  
RECALL THE BEIGES AND  
GOLDS OF THE DESERT AND  
ITS PASTEL-HUED SKIES ARE ALL  
IMBUED WITH THE ITALIAN  
MAISON'S SAVOIR-FAIR AND  
IMPECCABLE TAILORING

PHOTOGRAPHER  
**PHILIP JELENSKA**

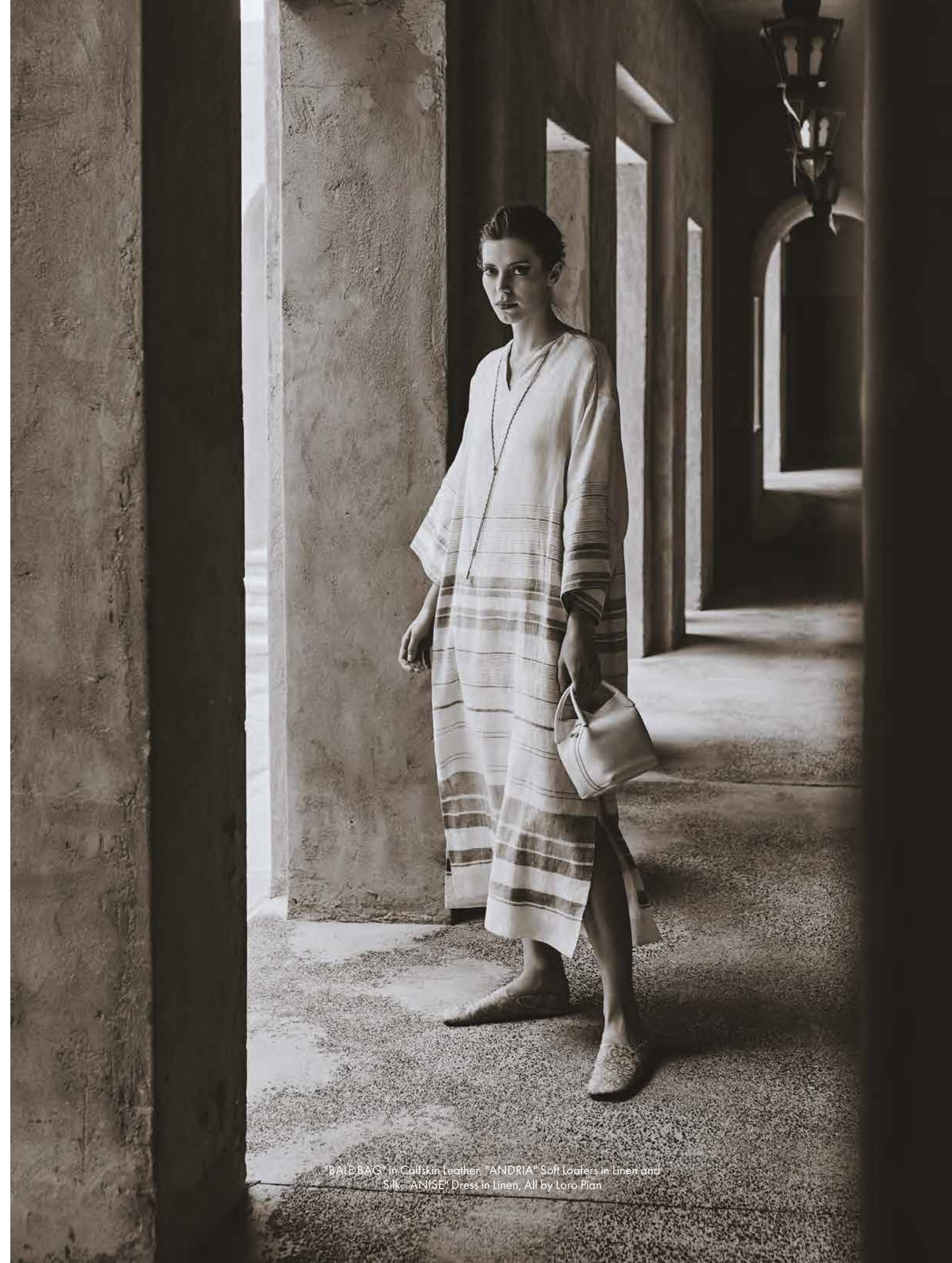
STYLIST/ CREATIVE DIRECTION  
**VASIL BOZHILOV**

*After*  
**SUNSET**





"BALE BAG" in Calfskin  
Leather, "CHRISTA"  
Jacket in Linen, "LUNA"  
Top in Silk, "AIDEN" Pants  
in Linen, All by Loro Piana



"BALE BAG" in Calfskin Leather, "ANDRIA" Soft Loafers in Linen and  
Silk, "ANISE" Dress in Linen, All by Loro Piana



"CORYL" Coat in Linen and Silk, "PHYLLIS" Pants in Linen and Silk, "DEHLIA" Camisole Top, "ANDRIA" Soft Loafers in Linen and Silk, "BALE BAG" in Calfskin Leather, All by Loro Piana



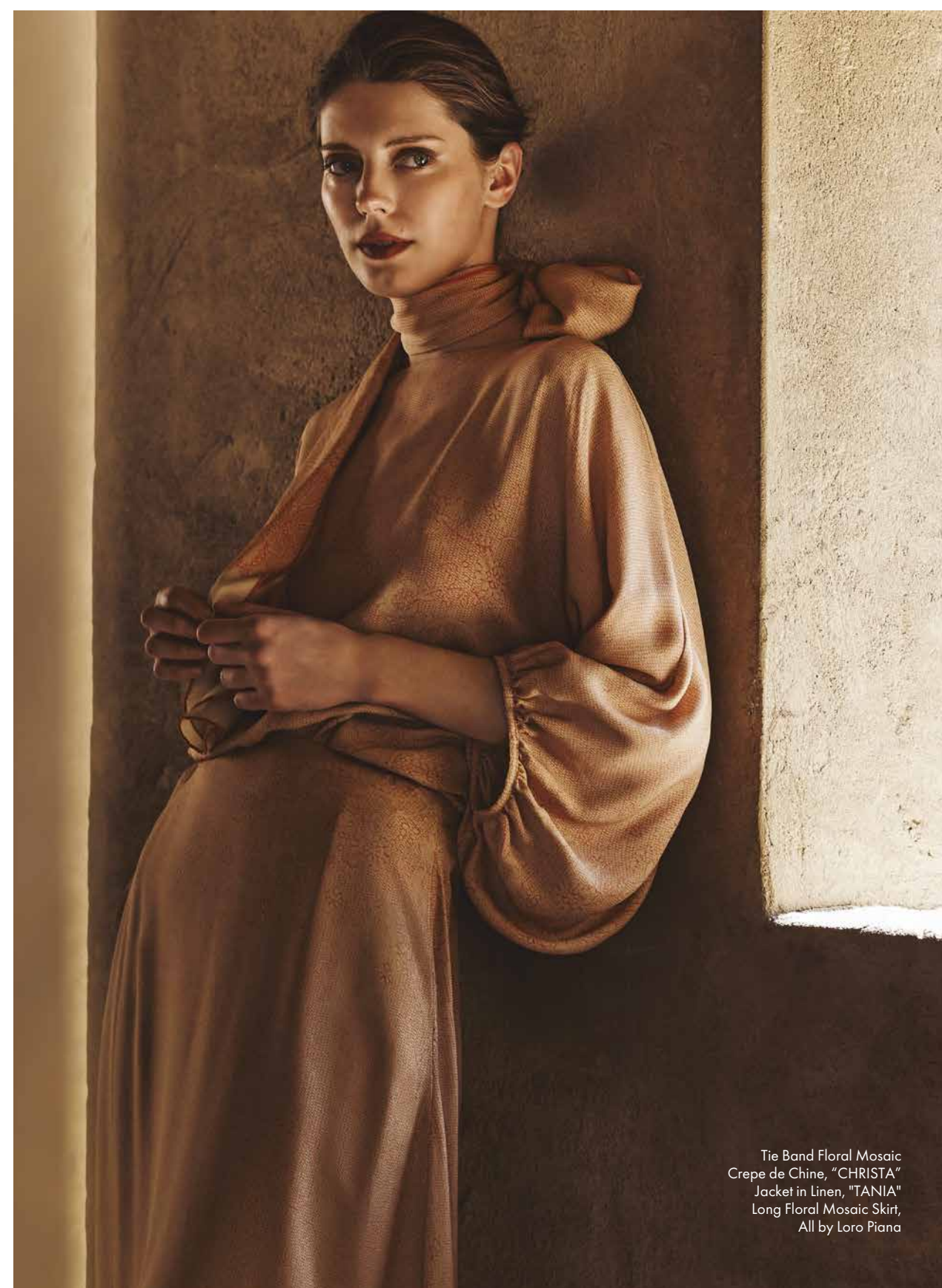
"ANDRIA" Soft Loafers in Linen and Silk, "LINNIE" Dress in Linen, All by Loro Piana





"DEHLIA" Camisole Top, "Blossom Jacquard" Stole in Silk Scarves,  
"KASEY" Coat in Linen and Silk, "AIDEN" Pants in Linen, "ANDRIA" Soft  
Loafers in Linen and Silk, All by Loro Piana

PHOTOGRAPHER: PHILIP JELENSKA STYLIST: VASILI BOZHICOV MAKEUP & HAIR: ATHINA DOUTIS MODEL:  
OVANA ZUBKO ASSISTANT PHOTOGRAPHER: SONJA JELENSKA LOCATION: BAB AL SHAMS DESERT RESORT, DUBAI



Tie Band Floral Mosaic  
Crepe de Chine, "CHRISTA"  
Jacket in Linen, "TANIA"  
Long Floral Mosaic Skirt,  
All by Loro Piana





EASY ELEGANCE



TOD'S TRADEMARK  
ITALIAN FLAIR,  
ARTISANAL DETAILING  
AND ICONIC  
PIECES ARE GIVEN  
A NEW ATTITUDE  
THIS SEASON  
WITH CREATIVE  
DIRECTOR WALTER  
CHIAPPONI OPTING  
FOR ALL-NATURAL  
HUES, CLEAN LINES,  
AND A NOD TO  
CONTEMPORARY  
STREET-STYLE

Tod's T Timeless Shopping  
Bag, Tod's Platform Mules in  
Leather, Full Look by Tod's

Talent: Yusr Al Khalidi

PHOTOGRAPHER: DANIEL ASATER  
STYLIST & CREATIVE DIRECTION CARMEL HARRISON  
TALENTS YUSR AL KHALIDI & MARYAM AL KHALIDI





Tod's DI Bag in Leather &  
Tod's Platform Mules in  
Leather, Tod's Bag in Leather,  
Full Look by Tod's



Tod's DI Bag in Leather, Full Look by Tod's





Tod's Shoulder Bag T Case in Leather, Tod's Sandalo T Timeless, Full Look by Tod's



Tod's DI Bag in Leather, Tod's Bag in Leather, Full Look by Tods





PHOTOGRAPHER: DANIEL ASATER / STYLIST: CARMEL HARRISON / MAKEUP: SHARON DRUGAN  
HAIR: JULIA RADA / TALENTS: YUSUF AL KHALIDI & MARYAM AL KHALIDI / LOCATION: RADISSON BLU, FUJAIRAH

Tod's DI Bag in Leather, Tod's Loafers in Leather, Full Look by Tod's

Talent: Maryam Al Khalidi



GET READY TO TAKE A PAGE OUT OF GUCCI'S SS23 SHOW AND DOUBLE UP IN BOHEMIAN BLOSSOMS, CHIC SLEEPING COATS, COLORED LEATHER AND THE MOST DELICATE BOUCLÉ.



Blazers & Skirts, Both by Proenza Schouler; Earrings, Lié Studio

# DOUBLE



# VISION

PHOTOGRAPHE FREDERIK LENTZ ANDERSEN / HOLIDAYS  
STYLIST AGNES BUCH





Dress, Pants & Shoes, All f Acne Studios



Dress & Top, Both by The Row; Shoes, Cecilie Bahnsen; Earrings, Lié Studio





Dress, Cecilie Bahnsen; Earrings & Necklace, Lié Studio



Trench Coat, Dresses & Jumpsuit, All by Burberry; Sunglasses, Flatlist





Dress, The Row; Shoes, Cecilie Bahnsen; Earrings, Lié Studio

PHOTOGRAPHER: FREDERIK LENTZ ANDERSEN / HOLIDAYS; STYLIST: AGNES BUCH; HAIR: LINE BILLE; MAKEUP: TAYLOR TREADWELL @ HOME AGENCY; MODEL: AMALIE MOOSGAARD & CECILIE MOOSGAARD @ LEMANAGEMENT; FASHION EDITOR: VITTIUS JULIUS SACEANU; PHOTOGRAPHER ASSISTANT: CALVIN REBOYA; RETOUCHER: NICE TOUCH; SPECIAL THANKS TO THE LUDLOW HOTEL





FLORALS HAVE HAD A REWORKED UPGRADE FOR THE NEW SEASON, AND THE LOOK IS SOFTER, MORE FEMININE AND EASIER. PAIRED WITH ANDROGYNOUS BROGUES AND A BLAZER, THEN GO AND ENJOY THE SPRING YOU DESERVE

# NEW ROMANTICS

PHOTOGRAPHER **LIZ COLLINS**  
STYLIST **ANNE MARIE CURTIS**  
FASHION EDITOR **CHARLOTTE DEFFE**

Cotton Dress,  
Molly Goddard;  
Silk Crepon Dress,  
Celine; Black  
Fish-Net Socks,  
Hedoine; Polished  
Black Brogues,  
Church's





Cotton Blazer, Viscose  
Shirt & Polyester Skirt,  
All By Dries Van Noten;  
Hat, Lock & Co.; Socks,  
Hedoine; Polished Black  
Brogues, Church's



Bralet, Skirt & Socks,  
Christian Dior; Hat, Lock  
& Co.; Polished Black  
Brogues, Church's





Top & Trousers, Both By Vivienne Westwood; Single Breasted Linen-Jacquard Jacket, Emporio Armani; Socks, Hedoine; Polished Black Brogues, Church's

PHOTOGRAPHER: LIZ COLLINS; STYLIST: ANNE MARIE CURTIS; STYLIST ASSISTANT: CRISTALIE COV; FASHION EDITOR: CHARLOTTE DEE/ELLE INTERNATIONAL; FASHION PRODUCER: YANNICK SEELER/ELLE INTERNATIONAL; MAKEUP: SHARON DOVSEITZ/AGENCY OF SUBSTANCE; HAIR: SUE WALKER/AGENCY OF SUBSTANCE; MODEL: BAKHTIA @ PREMIER MODEL MANAGEMENT; WITH THE HELP OF: ZOE WASSAL @ GREAT SOUTHERN PRODUCTIONS WWW.GREATSOUTHERNPRODUCTIONS.COM



Tailored Jacket, Stretch Jersey, Lace Slip Dress & Cotton Skin, All By Burberry; Hat, Jade Maclaine For Hawk & Dove; Socks, Hedoine; Polished Black Brogues, Church's



SET

THE

STONE



Exuding confidence and vitality through a clean wardrobe, the IRO Paris woman is perennially stylish in beautiful pieces that she can wear now, and treasure forever. For Ramadan 2023, Oumayma, Maram, and Zeynab are wearing signature spring looks and exclusive capsule collection dresses available in peach, mint, and lilac colors from the Dubai Mall and Mall of Emirates boutiques.

PHOTOGRAPHER MICHEL TAKLA STYLIST RIM CHOUCAIR



**Left page:** OPARA Long Dress in Lilac, EMBELLA Leather Belt, All by IRO Paris  
Talent: Oumayma Elboumeshouli

**This page:** LIDAMA Long Printed Dress, UBERTA Oversized Ribbed Cardigan, GREB Cotton Baseball Cap, AVENIR Sunglasses, All by IRO Paris  
Talent: Maram Zbaeda



CLEO Denim Jumpsuit, GREB Cotton Baseball Cap, SHARPHONE Open Pouch with Chain in Quilted Lambskin, AVENIR Sunglasses, All by IRO Paris  
Talent: Zeynab Elhelw



BEATRICE Satin Suit Jacket & BENITO Pants in Ivory, NOUE Bag in Italian Lambskin Leather, AVENIR Sunglasses, All by IRO Paris  
Talent: Zeynab Elhelw





OPARA Long Dress in Peach, EMBELLA  
Leather Belt, All by IRO Paris  
Talent: Oumayma Elbouchouli



BENITO Satin Suit Pants & BEATRICE  
Jacket in Bronze, BERWYN silk and  
lace camisole, NOUE Bag in Italian  
Lambskin Leather, All by IRO Paris  
Talent: Maram Zbaeda

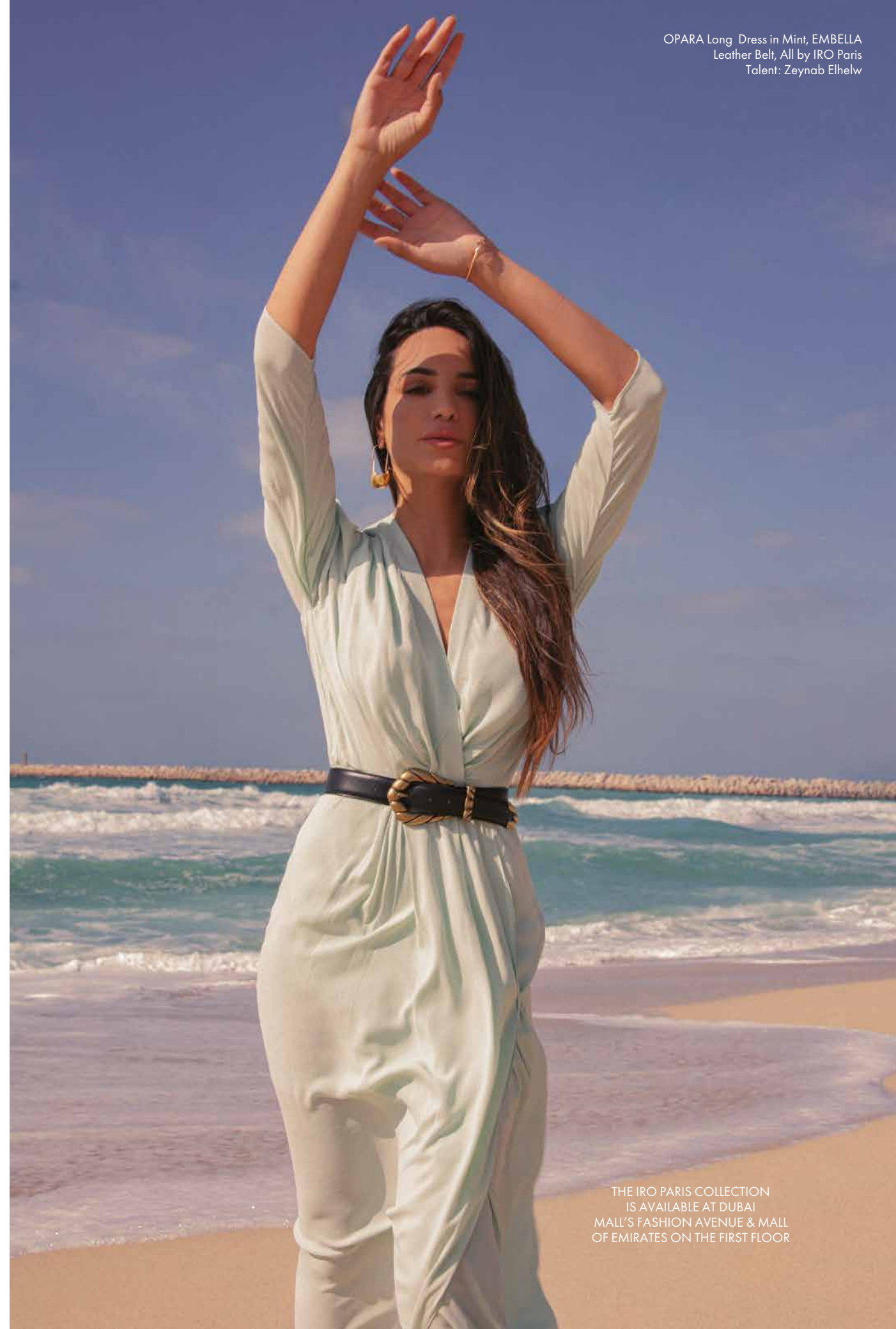


EZRO Tweed Jacket & ESTA Shorts, NICEA Cropped  
Patterned Tank Top, IRIS Leather Bag with Chain,  
SIKAIROINE Logo Scarf, All by IRO Paris  
Talent: Zeynab Elhelw



PHOTOGRAPHER: MICHEL TAKLA, STYLIST: RIM CHOUCAR, MAKEUP: SHARON DRUGAN, HAIR: DANI HUSWANI,  
TALENTS: ZEYNAB ELHELW, WARAAH ZBAEDA & OUMAYMA ELBOUMESHOUTI, LOCATION: NIKKI BEACH RESORT, DUBAI

OPARA Long Dress in Mint, EMBELLA  
Leather Belt, All by IRO Paris  
Talent: Zeynab Elhelw



THE IRO PARIS COLLECTION  
IS AVAILABLE AT DUBAI  
MALL'S FASHION AVENUE & MALL  
OF EMIRATES ON THE FIRST FLOOR

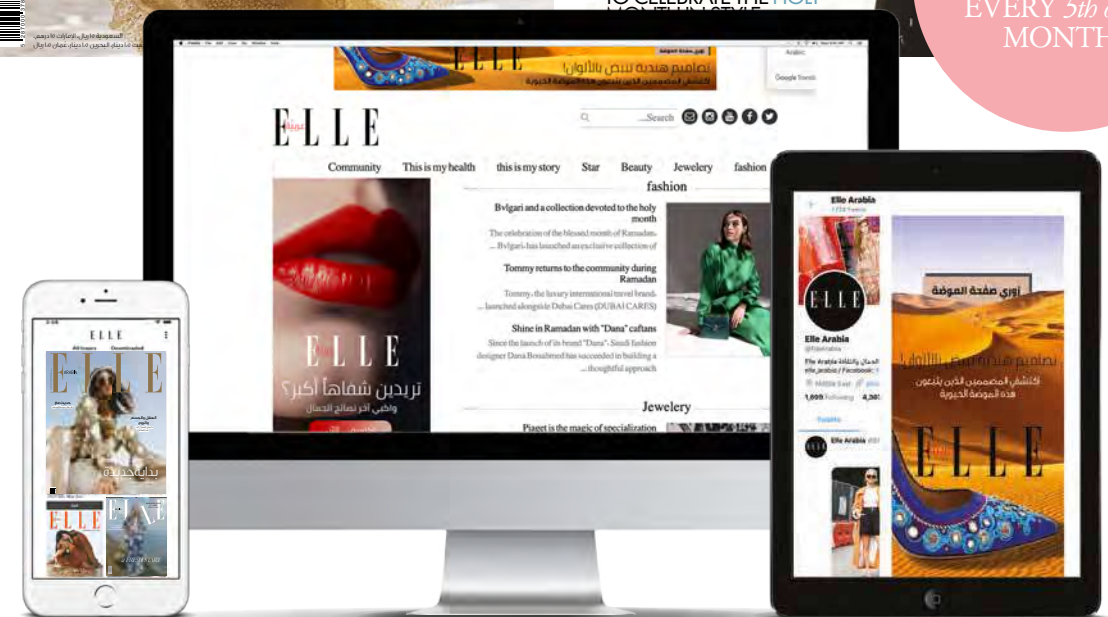


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Available on  
AMAZON.AE  
AND NOON.COM  
EVERY 5th of the  
MONTH





# ELLE

*culture*

SHARJAH BIENNIAL 15: THINKING HISTORICALLY IN THE PRESENT...  
This unmissable event is on until June, and is open during Eid. Make sure to check out the remarkable installation *Until we became fire and fire us. 2023* by Basel Abbas and Ruanne Abou-Rahme. The site-specific, multi-channel audiovisual and mixed media installation was produced by Sharjah Art Foundation and cocommissioned by Polygreen Culture and Art Initiative (PCAI), Piraeus, Greece, and explores the visual and aural manifestations of the desire to reconnect with severed homelands, communities and histories. Flashes of distant poetry, fractured melodies and intense text and video projections pervade the overgrown ruins of Bait Haider Abadi, a heritage house in Al Mureijah. © Sharjah Art Foundation

*Open doors, open minds...*

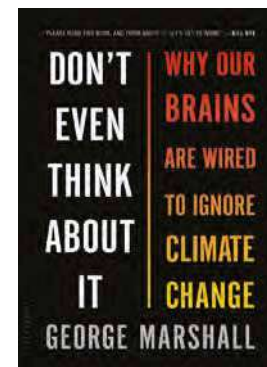
THE HOT LIST OF HAPPENINGS THIS MONTH + WE EXPLORE THE SUSTAINABLE SIDE OF ART

SUERAYA SHAHEEN



## *Read*

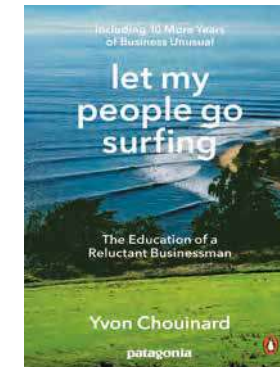
WITH EARTH MONTH AND RAMADAN COMING AT THE SAME PERIOD THIS YEAR, THERE'S NO BETTER TIME THAN NOW FOR SOME QUIET REFLECTION – ESPECIALLY OF THINGS WE CAN DO TO PROTECT THIS BEAUTIFUL PLANET EARTH. READ ON FOR THE TOMES MAKING A CHANGE...



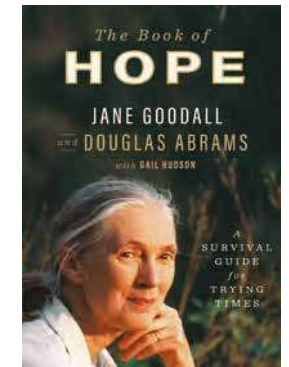
**DON'T EVEN THINK ABOUT IT: WHY OUR BRAINS ARE WIRED TO IGNORE CLIMATE CHANGE**  
*by George Marshall*  
Most of us recognize climate change as a deeply pressing issue, yet we do very little about it. This book explores the root of this psychology with different scholars in fields of climate matter, human behavioural psychology and environment protection.



**NO ONE IS TOO SMALL TO MAKE A DIFFERENCE**  
*by Greta Thunberg*  
A voice for her generation, Greta Thunberg is a remarkable young girl, who at the age of 15 sparked a global movement for action against climate crisis. This book collects her speeches that have made history across the world – acting as a rallying cry for the importance of taking action against climate change – with big changes and small.



**LET MY PEOPLE GO SURFING**  
*by Yvon Chouinard*  
Patagonia, at its heart, has always championed sustainability. The brand's founder gives his first-hand account of Patagonia's beginnings, challenges faced, and the push to ensure they recognize their environmental impact to drive changes in the fashion industry.



**THE BOOK OF HOPE: A SURVIVAL GUIDE FOR AN ENDANGERED PLANET**  
*by Jane Goodall & Douglas Abrams*  
Legendary naturalist and conservationist Jane Goodall has spent her lifetime talking about the need for climate action. The book, a deeply personal conversation with Jane, helps expand the readers understanding of what it means to be human and what we all need to do to build a better world.





## Play

**NEW ERA**  
BY NADINE EL ROUBI

Boston-based Sudanese rapper Nadine El Roubi brings a trap-inspired anthemic banger, 'New Era'. The album comes to life with wilful lyricism and danceable music packed with tracks that see her rap about stepping into a new era, where she is fully set on actualizing her potential and success.



## Watch

**ROSALINE**

Have you wondered what happened to Romeo (of Romeo-Juliet)'s first love, Rosaline? Well, you get to find out in this comedic retelling of the Shakespearean love story from the perspective of Juliet's cousin Rosaline, Romeo's recent love interest. Heartbroken when Romeo meets Juliet and begins to pursue her, Rosaline schemes to foil the famous romance and win back her man.



## See

**WEST SIDE STORY AT THE DUBAI OPERA**

One of the most famous American musicals, West Side Story is making its way across the world landing in Dubai from April 25th to 30th at the Dubai Opera. From forbidden love to the fear of immigrants and the obsessive rivalry between the Jets and the Sharks – this musical will transport you back to 1950s New York City!

## Watch

## See

## Play

CONFUSED ON WHAT TO DO TO PASS THE LONG, LONG DAYS OF RAMADAN? WE'VE GOT YOU COVERED...



## Listen

**DRIFTING OFF WITH JOE PERA**

Do the soothing voices of Harry Styles and Matthew McConaughey on the Calm app not put you to sleep? In that case, 'Drifting Off with Joe Pera' is the sleep podcast you didn't know you needed. With low-key jokes, immersive soundscapes, and relaxing phone conversations, it will help you unwind and perhaps even fall asleep.

COMPILED BY SWATI JAIN; IMAGES: SUPPLIED

## Follow

WITH EARTH MONTH IN FULL SWING, FOLLOW THESE WOMEN ON THEIR SUSTAINABLE JOURNEYS...



**SUJATA ASSOMULL**  
@Sujstyle

A fashion journalist and author, Dubai-based Sujata has become a prominent voice for sustainable fashion. Through her platforms and writing, she explores the different lost arts of fashion craftsmanship around the region and India.



**AMANDA RUSHFORTH**  
@Amandarushforth

Championing sustainability as a way of life, Amanda is on a mission to develop a sustainable Middle East. A lover of all things sustainable, Amanda has been plastic water bottle free for years and pushes to maintain a plastic-free household.



**LEAH MUCH**  
@Unmaterialgirl

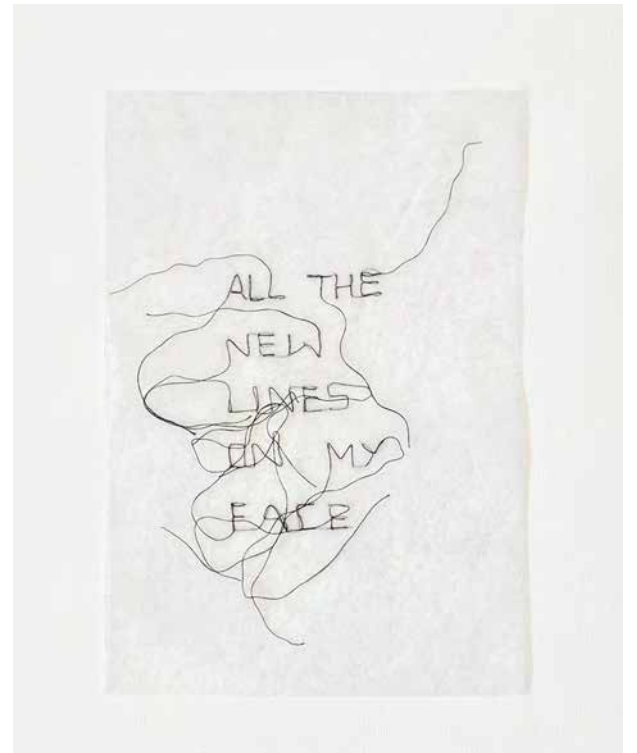
A self-claimed former fast fashion addict turned slow fashion activist, Leah shows how sustainable fashion can be attainable for everyone. Her style is very 70's inspired – with plenty of denim, beach vibes thrown in!



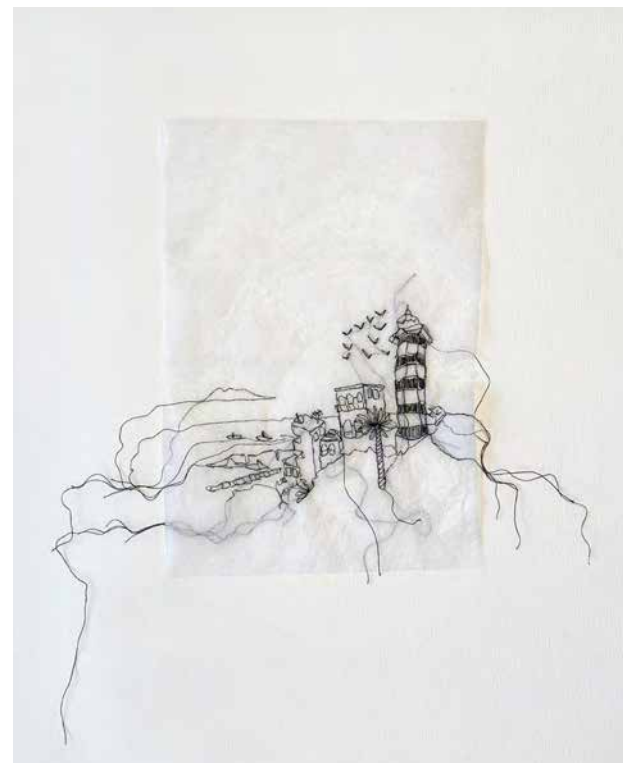


These are some of the themes considered in *Perceptible Rhythms/ Alternative Temporalities*, an exhibition curated by Maya El Khalil taking place at the *Middle East Institute in Washington, D.C.* It is produced in collaboration with the Abu Dhabi Music & Arts Foundation, spearheaded by Huda Alkhamis-Kanoo, as part of her commitment to raising awareness of environmental issues through the arts. The show features 12 artists from the Middle East and South Asia exploring sustainability. Along with documenting stark environmental realities, the show imagines alternative ways to live in harmony with nature. Lebanese artist **Christian Sleiman** invites the viewer to slow down and consider the natural world's capacity for nutrition and growth. Sleiman forages, cooks and serves food from urban spaces, revealing ecosystems and generational knowledge about our environment that many have forgotten. The experience is captured in delicate pencil drawings of plant life and trees that fold out across the wall.

Left page: CHRISTIAN SLEIMAN, *UNTITLED (STORIES AROUND TREES)*, 2022. PENCIL ON PAPER. 100 X 180 CM. COURTESY OF THE ARTIST



MAHA NASRALLAH, *RE-BOUNCE: A PERSONAL DIARY IN EXILE*, 2022. BOUNCE FABRIC SOFTENER SHEETS AND THREAD. 23 X 16 CM EACH. COURTESY OF THE ARTIST



Another highlight is Lebanese-Canadian artist **Maha Nasrallah**, who has an established practice around ecological issues. Co-founder of the eco-friendly Bkerzay Pottery Workshop, Nasrallah won the 2017 Lebanese Architect Award for Sustainable Architecture. She strives to explore sustainability amidst challenging fault lines, an optimism complicated by her recent self-exile from Lebanon's ongoing economic crisis. The handstitched message in her achingly personal *Re-bounce: a personal diary in exile*, 2022, expresses a heartfelt longing and love for the natural world.

# ECOLOGICAL ART AND THE MIDDLE EAST

THE CLIMATE CRISIS IS AN URGENT, GLOBAL CHALLENGE, HOWEVER THE REGION FACES ADDITIONAL LAYERS OF COMPLEXITY, FROM WEAPONIZED POLITICS OF WATER TO THE SURREAL DISSONANCE OF SEEDING CLOUDS TO CREATE RAIN IN THE DESERT. THROUGH ART THERE ARE ALSO GLIMPSES OF OPTIMISM AND NEW AVENUES FOR AUTHENTIC CONNECTIONS WITH NATURE. ARTISTS SEE THINGS DIFFERENTLY AND CAN POWERFULLY MOVE US TOWARDS ACTION TO CREATE NEW SHARED FUTURES.

Words by SUERAYA SHAHEEN



Humanity's relationship to natural resources is also the subject of a concurrent exhibition at the Jameel Art Center in Dubai. *An Ocean in Every Drop*, curated by **Rahul Gudipudi** and **Nora Razian** positions water as a dynamic force that produces history, culture, language and community. More than an element in crisis, water is a medium for connection and creation.

**Asunción Molinos Gordo**, a research-based artist who lives between Spain and Egypt, has long utilized natural materials in her practice to explore the interconnection of global communities. Her first project with Art Jameel dates back to 2019 when she was commissioned to create the center's second Artist's Garden. The living project consisted of plants grown from seeds used in the diverse cuisines of Dubai's citizens and visitors to expose realities of interconnectivity, cohabitation, migration, and mobility. Her current installation — *¡Cuánto río allá arriba! (How many rivers above!)*, 2021-2022 — offers a much quieter gesture. Here she presents four historic ceramic vessels that were used to transport, store, and drink water. The vessels reflect the evolving history of water access and the impact of development that literally flow through our geography. The work poses subtle questions about what culture may be lost in the face of progress, while also centering the discourse in a very human way. We are reminded that the need to drink and conserve water is basic and universal; we wonder too if the lips of our ancestors may have touched those vessels.

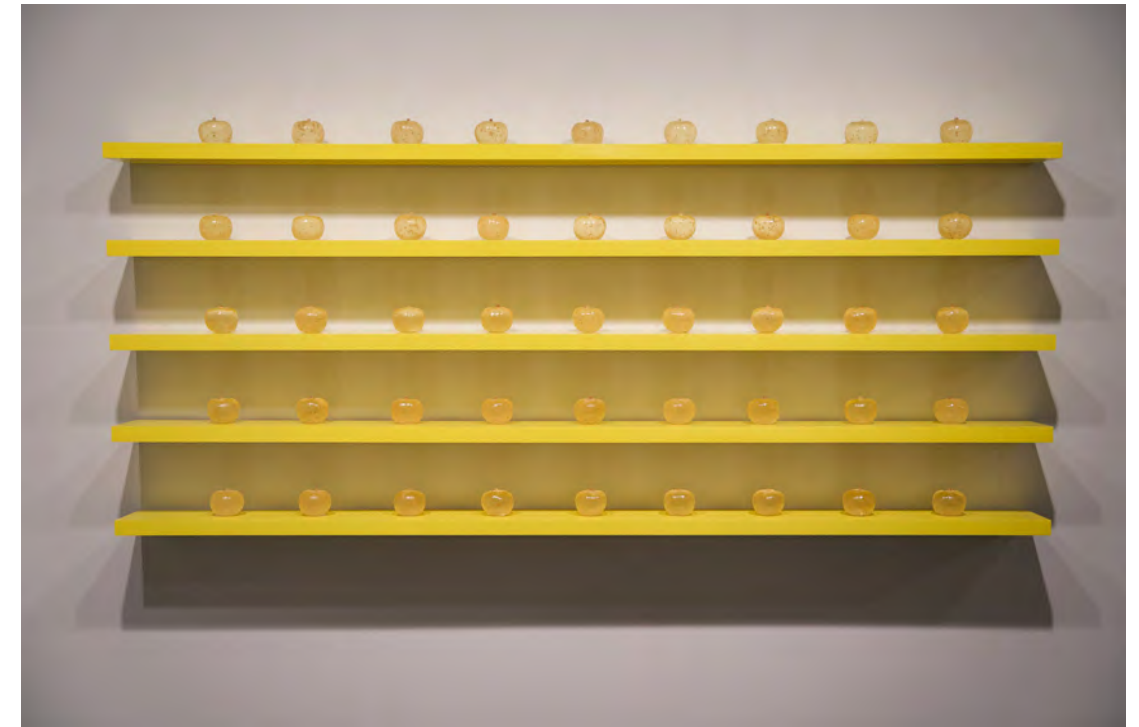
ASUNCIÓN MOLINOS GORDO, ¡CUÁNTO RÍO ALLÁ ARRIBA! (HOW MANY RIVERS ABOVE!), 2021-2022. MIXED MEDIA. COURTESY OF TRAVESÍA CUATRO GALLERY, MADRID



Likewise **Hussein Nassereddine's** work — *A Few Decent Ways to Drown*, 2021 — exposes the fragility of memory, culture and access to water in the face of harsh natural elements and the passage of time. His sculptural fountains are comprised of impossible combinations of limestone, steel, carbon paper, and sunlight, along with the text of Arabic poems dating back as far as the 6th century.

HUSSEIN NASSEREDDINE, A FEW DECENT WAYS TO DROWN 3, 2021. LIMESTONE, STEEL, CARBON PAPER AND SUNLIGHT.

While the Jameel Arts Center's exhibition offers a slightly more contemplative and at times spiritual experience, the two shows complement one another. Both provide essential insight into the complex reality of ecological discourse and the potential for artists to help us tackle the seemingly insurmountable issue of climate change. Sometimes, it seems like it is only with the creative ingenuity of artists that we will be able to record the history of and build new possibilities for our relationship to nature.



*Fortitude* spotlights a Saudi Arabian tomato variety, grown by generations of farmers in artist Sarah Abu Abdallah's home province, Qatif, but now-extinct due to land reforms. In her installation, the original seeds are preserved in tomato resin sculptures, drawing attention to humankind's part in ecological turmoil. The artist has written about the work, "The idea is to preserve nature as part of one's identity and culture."

FORTITUDE, 2020 180 X 15 X 2 CM, RESIN AND TOMATO SEEDS. COURTESY OF THE ARTIST AND ATRH GALLERY

With *Disappearing Land*, Egyptian artist Marianne Fahmy imagines a future map of the Nile Delta river basin, which scientists predict will face severe flooding.



DISAPPEARING LAND (2022) PRINT ON CANVAS, MOUNTED ON WOOD, COVERED WITH GLASS. COURTESY OF THE ARTIST





Available exclusively on the website, the two Shiseido X Yasmin Al Mulla sets include Shiseido's Future Solution LX eye cream or serum, eye masks and an exclusive matcha making set with matcha tea sourced from Japan.



## Cool Collaboration

EMIRATI DESIGNER YASMIN AL MULLA HAS TEAMED UP WITH SHISEIDO FOR THEIR MOST CHERISHED AND EXCLUSIVE CREATIONS, FUTURE SOLUTION LX ENMEI

Merging Shiseido's universe with Middle Eastern traditions, these special, limited edition sets link the brand's identity with cherished memories of spending time with loved ones during the holy month. "I am delighted to be collaborating yet again with a brand and product line that holds a special place in my heart," says Yasmin. "This bespoke artwork creation showcases the beauty of heritage, art, science, and rejuvenation infused with a Middle Eastern influence for the holy month of Ramadan." The two special edition sets include an eye cream set and a serum set from Shiseido's Future Solution LX Legendary Enmei ultra-premium skincare line. Shiseido's Legendary Enmei ultra-premium skincare line is powered by LonGenevity Science and two key ingredients - precious Enmei Herb and rare treasured Green Silk extract - that provide a solution to all age-related concerns and all those who are looking for a superior luminosity for their skin.



# ELLE

beauty

J'ADORE LES ADORABLES... This bodycare trio of desirable objects "to adore" and to collect comprises The Body cream, the Shimmering body gel, and the brand new Shimmering body scrub, all which serve to strengthen the fragrance trail of J'adore.



## Inside & Out...

OUR EDIT OF THE LATEST PRODUCTS + WE TAKE A LOOK AT THE SUSTAINABLE BEAUTY YOU NEED NOW





OURNOX

**Need to look GOOD, FAST?**

For those times when your skin is looking dull and jaded, facial aesthetics clinic Ouronyx will help bring that glow back with #MyOuronyxGlow experience – a specially curated power-packed package of botox, proffilo, radio frequency and Vitamin C serum, that is all you need to get that radiant you back in time before summer.



**Endlessly REFILLABLE**

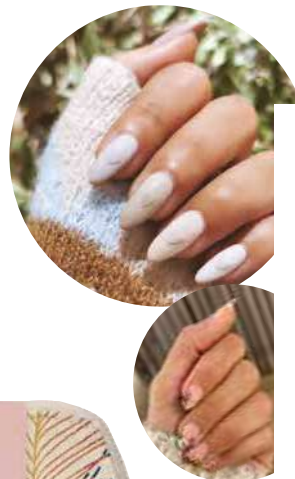
Done with your Carolina Herrera lipstick? Simply pop in a refill of your favorite color into one of their iconic caps and let the fun begin all over again!

**Beauty Memo**

STAY IN THE KNOW OF ALL THE BEST BEAUTY NEWS MAKING A BUZZ THIS MONTH

**Current crush: OMOROVICZA**

Using ingredients from the family's 2000-year-old thermal spring in Budapest along with its patented Healing Concentrate™ (a secret complex that powers all of its products), this skincare brand is the fountain of youth we have all been searching for. Buy now @Apothecabeauty.com



**Destination BEAUTY SNOB**

**WHAT:** Whether you're looking for a quick on-the-go blowdry, a pampering session mani/pedi or to indulge in a heavenly massage (ask for Ada), this little beauty salon is the one to explore this month. **TRY:** With a team of talented nail technicians all under one roof, Snob is the go-to for big, bold and expressive nail art – check out their Instagram for some inspo! Book your appointment @Snob.ae



**New LOCATION**

Dubai's leading beauty bar, Brau, has finally opened up its flagship studio in an iconic bungalow in the Jumeirah neighborhood. With treatment bays designed-for-purpose to provide brows, lashes and facial treatments – it's the one-stop spot for your monthly grooming to semi-permanent needs!



**BEST LIP BALM**  
N°1 DE CHANEL LIP AND CHEEK BALM IN WAKEUP PINK, CHANEL

**BEST SPF**  
GLOWSCREEN SPF 40, GOOP  
Dawn Spectrum Sunscreen F 40 PA+++  
1.7 fl. oz. / 50 ml.

**BEST CLEANSER**  
RINSE AWAY OIL CLEANSER, NAZAN SCHNAPP

**BEST BALM**  
RINASCITA DELLE OLIVE - REPLENISHING BALM, FURTUNA SKIN

**BEST EXFOLIATOR**  
MANDELIC ACID + SUPERFOOD UNITY EXFOLIANT, YOUTH TO THE PEOPLE

**BEST EYE CREAM**  
RESTORATIVE EYE CREME, TATA HAPER

**10 of the best Sustainable Swaps**

MAKE YOUR BEAUTY REGIMEN MORE MINDFUL OF ITS ENVIRONMENT WITHOUT COMPROMISING ON RESULTS



**BEST MOISTURIZER**  
THE RICH CREAM, AUGUSTINUS BADER

**BEST NIGHT TREATMENT**  
THE BARRIER BIOACTIVE TREATMENT, U BEAUTY

**BEST SERUM**  
GOLD OIL SERUM, MONASTERY

**BEST FACE OIL**  
PLUM BEAUTY OIL, LE PRUNIER



# TIME TO TURN OVER A NEW LEAF

THE COSMETICS INDUSTRY IS OVERFLOWING WITH NEW WAYS TO TACKLE ENVIRONMENTAL AND SOCIAL ISSUES. HERE IS AN OVERVIEW OF THE NEW STAKEHOLDERS OF CHANGE AND SUSTAINABLE INNOVATIONS.

Written by VALENTINE PETRY Photographed by BAARD LUNDE

The cosmetics industry has largely started to shift towards much lower emission manufacturing processes. This is now at the heart of almost all brands' marketing strategies. While we have long since reached the peak of "free" products - phthalate-free, paraben-free..., the challenge of the years to come lies elsewhere. Packaging is, more than ever, at the centre of the green revolution. Far from being a limitation, the question of packaging durability is fortunately a source of innovation. But that's not all: creating good quality products for the benefit of humanity means of course polluting less, but also supporting those working to create the products. Social and ethical issues are catching up with the cosmetic industry. This is great news!

## 1 REGENERATIVE AGRICULTURE, THE LATEST CHALLENGE

Whether you call it "agroecology", regenerative agriculture or permaculture: these words are virtually synonymous. Simply put, the aim of this approach is to restore farmland to a healthy, thriving state. By nourishing the soil, we nourish the plants, and in turn, the population. The idea is to restore the forest floor, rich in humus, earthworms, mycelium and bacteria. Unfortunately, the intensive agricultural techniques developed in the last century have had the opposite effect: they have impoverished the soil, creating arid land. So, what does the cosmetics industry have to do with this? Regenerative agriculture is beginning to inspire brands. Some use this technique to harvest specific ingredients, such as Klorane and Le Champ. Clarins is committed to the conservation of approximately one hundred endangered species in partnership with the ASTERS Conservatoire d'Espaces Naturels de Haute-Savoie (Conservatory of Natural Spaces in Haute-Savoie) association. Chanel, a pioneer in this field, cultivates 50 species of wild plants and 37 varieties of chestnut trees in the Southern Alps. The fashion house also grows 2,700 camellia plants in Gaujacq, a village in the South-West of France. "We maintain the hedges, we replant trees, we study insects, we encourage anything that will bring in small fauna and we of course pay particular attention to the quality of the soil. It is a very important work, as it provides the plants' foundation and when the soil is healthy, the plant is healthy," summarizes Philippe Grandry, head of Chanel's agricultural operations in Gaujacq. Newer brands are also placing this principle at the heart of their projects, such as the Eclo make-up line, which is COSMOS organic certified. The founders have selected three active ingredients for their regenerative benefits: rye (a plant that creates pathways for drainage), Breton brown seaweed, which absorbs carbon, and Breton hemp known for aerating the soil. "The idea is to start a revolution, to educate consumers. The laboratory we have been working with has invested a lot, trusting that other brands will follow suit," explain Priscille Charton and Julien Calledé, the founders of Eclo. Another pioneering brand, L'Occitane, created an agronomy department in 2008, which employs three people in

Burkina, for sourcing shea butter, and six people in France. The team works with farmers on the Valensole plateau, near Manosque, a hotspot for cosmetic houses: lavender, almonds, etc. are grown there. Unilever Group announced last year that it was co-creating an investment fund to support the transition to this type of farming. As for Lush, the brand launched the Spring Prize in 2017, to help promote and reward regenerative farming initiatives.

## 2 THE IMPORTANCE OF LABELS, INSPIRED BY THE B-CORP BEAUTY MODEL

You see the logo everywhere: B-Corp is an NGO and a label with wide-ranging ambitions, targeting companies seeking a positive social and environmental commitment. (Patagonia is a prime example). "Governing bodies are asked to commit to taking responsibility. Any company awarded the B-Corp label must modify its bylaws", explains Augustin Boulot, General Delegate of B Corp France. The label covers five different areas of impact, including involvement with employees, the community, environmental responsibility and the overall impact of the business model. In addition to these listed objectives, the label measures the real impact of policies, using a points system. The NGO carries out an audit every three years to check the score. Not only that, they also offer a free questionnaire that provides guidance for companies wishing to improve. Worldwide, 4,000 companies are certified yet a total of 150,000 use the service. Many cosmetic companies are starting to use it: Expanscience, Typology, Purally, Baübo, Aveda, Davines, Elemis, Nature & Découvertes, UpCircle, Innersense Organic Beauty, The Body Shop, Aromatherapy Associates, and the Natura Brasil group are now certified.

## 3 SHELTERS FOR BEES

The benefits of honey, one of the first natural medicines, are endless: antibacterial and healing, it cleans wounds, reduces scars, transforms hair, has anti-aging properties and is a "multi-purpose remedy" for everything... Its buttery smooth texture has made it a staple in the cosmetic community, having been used by companies for decades. Numerous brands are actively involved in the conservation of bees. Guerlain is committed, through a partnership with UNESCO and the French Observatory of Apidology, to training women beekeepers across the world. Yon-ka, Nuxe... and many other companies are collaborating with the NGO Un toit pour les abeilles (A roof for the bees), which allows the sponsorship of beehives and the planting of melliferous flowers. 10,000 beehives have already been built. Esthederm and Sanoflore have created bee-friendly supply chains to harvest the necessary ingredients. The British company Neals' Yard Remedies also works with the NGO "Save The Bees". Bees, without which pollination would cease to exist, are now, more than ever, at the core of brand projects.



## 4 "CLEAN BEAUTY" REDEFINED

From Dior to Nivea, all brands are on the hunt for contentious ingredients. So much so that the purity of the formulas is no longer even a point of discussion. So does "clean beauty" serve a purpose anymore? Not really. However, it is worthy of a new definition to reflect current issues. On this point, major retailers could have a crucial role to play. "Clean beauty is a frustrating term because it can't be quantified or verified," reiterates Alexia Inge, founder of e-commerce site Cult Beauty, "We're looking to redefine and expand it to a more sustainable definition, for the planet. Instead of scrutinising every ingredient, we prefer to check how a brand's products were produced within the supply chain." To this end, she has created "Cult Conscious" within her e-shop, in partnership with Provenance, an independent company that verifies claims made by selected brands, such as the percentage of recycled plastic used, or their inclusivity. "We ask companies to provide evidence of their claims, such as a clinical study, or proof that the company is carbon neutral. We demand to see the funds and the invoices when brands claim to give money to charitable organisations". In practice, the customer can click on an icon next to the product, which opens a page generated by Provenance and access the impact claims. This is blockchain technology, a kind of online transparency guarantee. The platform features more than 70 brands: "Most of them are independent, because that makes it very easy to contact the founder directly. But for the industry to change in a big way, the big brands have to change too," she continues. It is a great way to combat greenwashing and to stop unethical practices, such as sending ingredients to the other side of the world for tax benefits.

## 5 "RENEWABLE" AND ABUNDANT INGREDIENTS

How do you measure the environmental impact of an ingredient? This is the very question the industry needs to address, as not all ingredients are equal, of course. For example, avocados are very water-intensive. The L'Oréal group has committed to sourcing 95% of ingredients from "renewable materials, circular production or mineral-rich land" by 2030. "The aim is to only use raw materials that do not have a negative impact on the environment," explains Delphine Bouvier, director of the research and innovation transition to green sciences at L'Oréal. "In short, the company will not only use plants, but 'bio-based' materials, i.e. 'derived from living organisms', such as microbial strains and by-products from other industries." This is already happening, but it will have to be accelerated: some brands are using flower stems, fruit pits, quinoa bran or fish off-cuts to extract active ingredients or collagen, for example. The group is also committed to using no more land than those already present. The list of "abundant minerals" is being compiled: "These are those that are present in the earth's crust in abundance and can be used without endangering reserves, such as clays and iron and metal oxides, which are very useful in make-up," explains Delphine Bouvier. In short, the group wishes to refrain from using petrochemicals, for which reserves are not renewable. If a company is willing to do so, it is because alternatives already exist. One example? Global Bioenergies has succeeded in producing isododecane without petrol. This is a first! This molecule, used as a solvent and essential for waterproof products, is produced using a specific bacterium that is 'fed' with plant sugars. This has enabled the company to launch LAST, the first

waterproof make-up range using all natural ingredients. More good news? The Marisurf research programme, led by a consortium of European researchers and the Apivita brand, has identified two marine microbes that have the potential to produce surfactants and emulsifiers - new alternatives to petrochemicals. All of these new developments prompt a reflection on the concept of "naturalness", which is often perceived as being interchangeable with "sustainability". Current products with high levels of natural ingredients, in order to reassure consumers, could now move towards "low environmental impact" formulas. Who knows, maybe the new luxury will be a cream made from 90% by-products, or 80% bacteria? Certain industry players are already envisaging a database and sustainability profile for each ingredient, natural or synthetic, according to where it is produced or distributed.

## 6 WASTER: FROM DISCARDED TO DESIRABLE

elying on nature, extracting value from plants down to the last fibre: a concept well known to our grandmothers, as well as to the giants of the cosmetics industry. What's new? Some brands are now making it the core of their messaging. For example, it is around this anti-waste discourse that Shiseido centred the advertising for its Waso range, whose formulas contain, for example, recycled water from juicing apples, once discarded due to lack of commercial opportunities. The playful Pulpe de Vie skincare products are created from organic fruit and vegetables from surplus food and the brand is particularly proud to use the apple residue post-extraction. Dermo Ioniq includes "freshwater collagen" in its anti-aging skincare line thanks to a patented extraction process using the skins, carcasses and heads of sturgeon intended for caviar production. Guérande Cosmetics, in turn, recovers the mother- waters of salt marshes, as well as certain seaweeds or marine plants, including marsh samphire, with a high mineral and micronutrient concentration. Surfing the green wave, start-ups have made upcycling their raison d'être, such as the Scandinavian company Kaffe Bueno, which transforms coffee waste (collected in hotels, for example) into skin care ingredients, such as Kaffoil, rich in polyphenols. The young Dutch brand Honestly also offers exfoliants made from coffee grounds. In Finland, Innmost recycles birch bark collected from the wood industry to produce various active ingredients, including azelaic acid, an anti-acne agent. Finally, Lofty Box, in Great Britain, offers 'end-of-stock' products from independent brands, with relatively short expiry dates, to limit waste. While these initiatives do not yet carry significant weight, they successfully illustrate how upcycling is becoming highly desirable in cosmetics. The era of chasing the rarest, most exotic, most precious ingredient is over. Consumers are now interested in the value of ordinary ingredients.

## 7 ORGANIC PRODUCTS NOW SUITABLE FOR SENSITIVE SKIN

As women with sensitive skin know, some organic products can cause adverse reactions due to the essential oils they may contain. Things are changing. At the top end of the market, the queen of organic luxury, Tata Harper, is trying a new approach. Known for its lengthy formulas, with several dozen plant extracts and extensive use of essential oils, the brand has launched a range for sensitive skin, from which 75 allergens and irritants are excluded. Adopting this new philosophy, three products, including one that boosts radiance, have just arrived on the shelves. "Exfoliating sensitive skin is a real challenge," says Tata Harper. "We discovered an AHA with a broad molecular structure, which limits its effect on dead cells [it sits on the surface]. There is no risk of overuse, so there is no irritation."

Created in partnership with the Mayo Clinic, an American university hospital and research federation, the range is also certified by the Skin Safe label. In short, organic products are finally suitable for everyone, which is excellent news.

PHOTOGRAPHED BY BAARD LUNDE · STYLIST JULIE CHANUT · BOMBARD · MODEL ANAIS GARNIER @PREMIUM · MAKE UP ARTIST CAROLE LASNIER @BAGENCY · HAIR ARTIST: RAYNALD @BAGENCY · MANUCURE FANNY SANTA RITA @CALL MY AGENT · BEAUTY EDITOR VIRGINIE DOLATA · PRODUCTION YANNICK SELVA





# ELLE

*lifestyle*



*Embrace this time...*

NOW IS THE TIME TO TAKE CARE OF YOURSELF BODY, MIND AND SOUL +  
CREATE MEMORABLE MOMENTS WITH LOVED ONES

@HUDSON HINTZE

## One way menu

LET'S PREPARE A UNIQUE DISH, SIMPLE, PERFECTLY BALANCED AND PACKED WITH EXOTIC FLAVOR. THANKS TO THE PLANT-BASED JOURNEY INITIATED BY THE CHEF, HEALTHY ALIE, IN HER LATEST BOOK ("PLATS UNIQUES" EDITIONS SOLAR), COOKING TRANSCENDS BORDERS! IMMEDIATE BOARDING.

Compiled by VIRGINIE DOLATA & KUAN -YI HSU



### WHO'S THE CHEF?

'Healthy Alie' is a vegan food designer, food stylist and photographer based in Paris. Born in Guadeloupe to farming parents, cooking is a family affair with tips & tricks passed down from mother to daughter, over several generations. After having been trained by chefs across Asia, Alie has been sharing her vegan recipes since 2020, inspired by her Caribbean, Jamaican and Cuban roots, and her travels through Asia & Indonesia... She offers accessible and original dishes, existing in harmony with her ideological values, seeking above all the well-being of body and mind. Stand-out dishes include her Pad Kee Mao, Shepherd's pie or Polenta tart, perfect additions to your weekly meal prep. Enjoy.

"PLATS UNIQUES VEGAN" by Healthy Alie, Edition Solar

Alie has also published 3 e-books:  
"80 recettes japonaise vegetales", "Gourmandises de notre enfance"



**CHICKPEA SCRAMBLE SANDWICH**

These scrambled chickpea sandwiches are hearty, simple and delicious. They are rich in protein, not to mention fiber, vitamin B, iron and folate, chickpeas are an excellent plant-based alternative to animal protein.

(Serves 4) - Preparation: 10 mn. - Storage: 3 days in fridge

400g canned chickpeas • 1/2 red onion • 2 garlic cloves • 30g fresh celery • 2 sprigs of chopped parsley • 4 radishes • Juice of 1 lemon • 1/2 tsp. turmeric powder • 30g sunflower seeds • 100g plant-based mayonnaise • 2 tsp. mustard • 2 pinches of black salt (kala namak) • 4 slices of whole-meal bread (of your choice) • 4 romaine lettuce leaves • Pickles • Salt and pepper

1. Drain and rinse the chickpeas. Peel and dice the red onion and garlic cloves. Chop the celery and parsley. Cut the radishes into round slices.
2. Place the chickpeas, lemon juice and turmeric in a bowl and mash with a fork or potato masher (or food processor).
3. Then add the red onion, garlic, celery, parsley, sunflower seeds, plant-based mayonnaise, mustard, and black salt.
4. Mix well, then add salt and pepper to taste before mixing again.
5. On 1 slice of bread, place 1 lettuce leaf, a few slices of radish and half the chickpea 'mash'. Close the sandwich with another slice of bread.
6. Repeat to assemble another sandwich and cut in half before serving with pickles.



**TIPS:** ADAPT THIS RECIPE TO THE SEASON AND TO YOUR PERSONAL TASTE BY USING DIFFERENT VEGETABLES AND HERBS: CARROT, PEPPER, CUCUMBER, DILL...

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**PAD KEE MAO**

Pad Kee Mao is a cult Thai street food dish. Nothing beats the combination of freshly tossed rice noodles, sweet and sour sauce, bird's eye chilies and the delicious aroma of Thai basil!

(Serves 4) - Preparation: 15 mn. - Cooking Time: 15 mn.

FOR THE SAUCE • 2 tbsp. soy sauce • 1 tbsp. brown sugar • 1 tsp. Marmite spread • 1 tsp. brown miso paste • FOR THE NOODLES • 1 onion • 5 garlic cloves • 1 red pepper • 2 bird's eye chilies • 2 tbsp. neutral oil • 250g plant-based protein (Heura® minced meat, tofu, tempeh...) • 100g canned baby corn • 10g Thai basil • 200g dry wide rice noodles

1. SAUCE. Mix all the ingredients in a bowl with 2 tablespoons of hot water. Set aside.
2. NOODLES. Peel and chop the onion, peel and mince the garlic, remove the seeds from the red pepper and cut it into thin strips, and finely slice the chilies. Heat the oil in a wok over high heat. Add the garlic, onion and chilies. Stir-fry for 2 minutes until golden brown. Add your chosen protein and the sauce. Stir-fry for 2 minutes.
3. Add the baby corn and the noodles. Stir-fry for 2-3 minutes until the protein is cooked through and the vegetables are tender. Remove from the heat, add the chopped basil and mix well.
4. For the rice noodles, follow the cooking instructions on the packet. Drain the noodles and add to the wok, tossing well to coat. Serve immediately.



**TIPS:** FOR THIS RECIPE, YOU CAN OPT FOR PROTEIN OF YOUR CHOICE: TOFU, TEMPEH OR SEITAN.

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**POLENTA TART**

With its crispy pastry and generous creamy filling, this recipe is perfect when you're in the mood for a comforting dish. It is also suitable for a gluten-free diet, as the base is made from corn polenta.

(Serves 4) - Preparation: 30 mn. - Cooking time: 45 mn.

**FOR THE CREAM:** 1 clove of garlic • 200g tofu ricotta • 40g cashew nuts • 2 tbsp. lemon juice • 1/2 tsp. salt • 2 tbsp. malted yeast • **FOR THE POLENTA:** 1 tbsp. olive oil • A pinch of coarse salt • 150g polenta • 1/2 tsp. dried rosemary • 2 tbsp. plant-based parmesan • **FOR THE GARNISH :** 200g cherry tomatoes • 2 garlic cloves • 1/2 white onion • 1 tsp. olive oil • A dash of balsamic vinegar • 2 large handfuls of fresh spinach • A pinch of coarse salt • 2 grinds of fresh black pepper • **TO SERVE :** 1 tbsp. plant-based parmesan • olive oil

**1. CREAM.** Peel the garlic clove. Mix the tofu ricotta with the cashew nuts, lemon juice, garlic, salt and malted yeast and set aside.

**2. POLENTA.** Boil 600ml of water with the olive oil and coarse salt in a medium saucepan, then pour in the polenta. Stir well, lower the heat and simmer for 8 minutes, stirring occasionally. Add the rosemary and plant-based parmesan, mix well, and remove from the heat. Spread the polenta carefully

into a greased tart mold.

**3. GARNISH.** Cut the cherry tomatoes in half lengthwise, peel and chop the garlic and onion. In an oiled frying pan, sauté the garlic and onion for 2 minutes, then add three quarters of the tomatoes and the balsamic vinegar. Cover and simmer for 3 minutes. Stir in the spinach, season with salt and pepper, mix gently, cover and simmer for 2 minutes until the spinach has wilted.

**4. ASSEMBLY.** Preheat oven to 175 °C (gas mark 5/6). Spread a layer of cream over the polenta base, then place the filling on top. Carefully cover with the remaining cream and place the remaining cherry tomatoes on top as garnish. Sprinkle with plant-based parmesan and brush the edges of the tart with olive oil before baking for 30 minutes. Remove from the oven and leave to cool before serving.



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**CHERRY TOMATO HUMMUS WRAP**

This protein-rich and flavorful hummus and vegetable wrap is a great lunch option to take to work, or for lazy nights.

(Serves 4) - Preparation: 10 mn. - Cooking time: 15 mn. - Storage: 3 days in the fridge

**FOR THE HUMMUS :** 400g canned chickpeas • 1 clove of garlic • 2 tbsp. cherry tomatoes • 2 tbsp. tahini • 1 pinch of salt • 2 tbsp. olive oil • Juice of 1/2 lemon • **FOR THE WRAPS :** 2 carrots • 1 avocado • 1 raw beetroot • 4 plant-based nuggets • 4 wheat tortillas • 2 romaine lettuce leaves

**1. CHERRY TOMATO HUMMUS.** Rinse and drain the chickpeas. Peel the garlic clove. Blend all ingredients in a food processor. Set aside. **2. WRAPS.** Peel and finely grate the carrots and slice the avocado. Wash the beetroot and place

in a microwaveable dish. Add water until submerged completely and cover the dish with cellophane. Microwave for 10 minutes, stirring halfway through. When the beetroot is cooked and warm enough to handle, peel and slice. Cook the nuggets

in a pan or in the Air Fryer. Assemble the wraps by placing a large spoonful of cherry tomato hummus and then a lettuce leaf on top, followed by the carrot, beetroot and avocado slices and nuggets on each tortilla. Roll the wraps up tightly.



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**TIPS:** THE HUMMUS CAN BE STORED FOR UP TO 5 DAYS IN THE REFRIGERATOR. THE WRAPS FOR 3 DAYS IF WRAPPED IN CELLOPHANE.



### GOLDEN BROCCOLI SOUP

Turmeric is a spice known for its antioxidant and anti-inflammatory properties. This golden soup is rich in vitamins and minerals, such as iron, potassium and magnesium. This makes it a healthy and tasty dish!

(Serves 5) - Preparation: 15 mn. - Cooking time: 50 mn. - Storage: 5 days in the fridge (without the tofu); several months in the freezer.

**INGREDIENTS** • 1 white onion • 1 small piece of fresh ginger • 3 garlic cloves • 400g of Japanese fried tofu (Taifun®) • 4 large handfuls of kale • 1 tbsp olive oil • 200g of broccoli florets • 1 tsp ground cumin • 2 tsp turmeric • 800ml vegetable broth • 250ml coconut milk • 1 tsp salt • 1/2 tsp of black pepper • 1/2 lime juice

1. Peel and chop the onion and ginger, mince the garlic. Cut the fried tofu into medium-sized cubes. Roughly chop the kale.
2. Heat the oil in a large saucepan over medium heat, sauté the onion and ginger for 3 minutes. Add the garlic, broccoli, turmeric and cumin, mix well and sauté for another 3 minutes.
3. Pour in the vegetable stock and coconut milk, bring to the boil and then lower the heat and simmer for about 20 minutes, until the broccoli is tender.
4. Add salt and pepper, lime juice and kale, mix well and simmer for another 10 minutes.
5. In the meantime, fry the tofu in an unoiled pan for 4 minutes, turning occasionally.
6. Serve by placing the tofu cubes at the bottom of the bowls and covering with soup and broccoli.

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### BUTTER TOFU

Inspired by Indian cuisine, this take on the classic butter chicken will impress your guests! Here, golden tofu cubes replace the chicken becoming the perfect accompaniment to the rich, fragrant and delicately spiced sauce.

(Serves 4) - Preparation: 30 mn. - Cooking Time: 30 mn.

**FOR THE TOFU** 1 tbsp. cornstarch • 1 tsp. of malted yeast • 1/2 tsp. garam masala • 1/2 tsp. paprika • 1/2 tsp. salt • 1/2 tsp. turmeric • 400g extra-firm tofu • 1 tbsp coconut oil (or neutral oil of your choice) - **FOR THE BUTTER SAUCE** 3 garlic cloves • 1/2 white onion • 1 small piece of fresh ginger • 2 carrots • 1 tbsp coconut oil (or vegetable margarine) • 150g chopped tomatoes • 2 tbsp. tomato paste • 1 can of coconut milk (400g) • 1 tsp. salt • 1 tsp. brown sugar • A pinch of black pepper • A pinch of turmeric • 1/2 tsp. sweet paprika • 1 tsp. garam masala - **FOR EXPRESS NAANS** 1 clove of garlic • 2 sprigs of parsley • 2 tbsp. vegetable margarine • A pinch of coarse salt • 220g wheat flour • 1/2 tsp. salt • 1 tsp. baking powder • 100g heavy plant-based yoghurt • 2 tbsp. olive

1. **TOFU.** Mix the cornstarch, yeast and spices in a container or freezer bag. Tear off pieces of tofu or cut them into cubes, place them in the container, close and shake well so that each piece is well coated. Grill the tofu in a hot pan with the oil for 5 minutes, turning each piece several times until golden brown on all sides. Leave to rest and remove excess oil with a paper towel.
2. **"BUTTER" SAUCE.** Peel and mince the garlic, onion and ginger. Peel the carrots and cut them to thick rounds. In the same pan, melt the margarine and sauté the garlic and onion for 2 minutes, mix well, then add the ginger, chopped tomatoes, tomato paste, coconut milk, salt, sugar and spices. Bring it to the boil, stirring well, then lower the heat to stir in the tofu and carrots. Simmer for 10-15 minutes until the sauce thickens.
3. **NAANS.** Peel and mince the garlic, chop the parsley. Melt the margarine, adding the coarse salt, garlic and parsley and mix well. Mix flour, salt and yeast in a large bowl. Add the yoghurt, oil and roughly 60ml of warm water. Knead several times with your hands until the dough is elastic, releases easily and doesn't stick to your fingers. If it is too crumbly, add more water. If it is too sticky, add more flour. Dust a surface with the cornstarch and divide the dough into 4 equal parts. Roll out each naan, until thin and flat, with a floured rolling pin. Cook each naan in an unoiled pan over high heat for about 3 minutes on each side, then brush with melted margarine. Serve the butter tofu with white rice and naan.

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**TIPS:** GARAM MASALA IS A TYPICAL INDIAN SPICE BLEND. YOU CAN REPLACE IT WITH 1/2 TSP GROUND CUMIN AND 1/2 TSP ALLSPICE.



**WARM BULGUR WHEAT SALAD with Roasted Vegetables**

The combination of miso and maple syrup is an explosion of flavors and creates a caramelized glaze that is amazing and perfectly balanced.

(Serves 4) - Preparation: 15 mn. - Cooking Time: 45 mn.

**FOR THE MISO SAUCE** • 1 tbsp. brown or white miso • 4 tbsp. maple syrup • 2 tbsp. olive oil • 1 tsp. garlic powder • **FOR THE ROASTED VEGETABLES** - 2 medium raw beets • 4 small carrots • 1 sprig of thyme • 1 red onion • 1 pinch of coarse salt • 1 tsp. dried rosemary • **FOR THE SALAD** - 240g bulgur wheat • 1 orange • 100g fresh spinach • 2 tbsp. sunflower seeds • 1 tbsp. soy sauce

**1. MISO SAUCE.** In a small bowl, combine the miso paste, maple syrup, olive oil and garlic powder. Taste and adjust to your liking.

**2. ROASTED VEGETABLES.** Preheat the oven to 200 °C (gas mark 7). Brush the whole beets with a little bit of olive oil and place on a baking tray lined with baking paper. Peel and cut the carrots into large slices and place them on the baking tray next to the beetroot, leaving enough space

between them, and pour the marinade over the carrots. Sprinkle some thyme between the carrot pieces. Place in the oven for about 45 minutes, or until the carrots are have softened and a knife can be easily inserted into the beets. Meanwhile, peel and dice the red onion, add to the carrots 10 minutes before the end of the cooking time, stir and return to the oven. Once removed from the oven, sprinkle the vegetables with coarse

salt and rosemary. Cut the beetroot into thick slices.

**3. SALAD.** While the vegetables are cooking, cook the bulgur according to the packet instructions. Cut the orange into rough chunks. Assemble the salad by combining the cooked bulgur, the roasted vegetables (with their marinade), the fresh spinach, the sunflower seeds and the orange. Pour in the soy sauce and mix well.



**TIPS:** GARAM MASALA IS A TYPICAL INDIAN SPICE BLEND. YOU CAN REPLACE IT WITH 1/2 TSP GROUND CUMIN AND 1/2 TSP ALLSPICE.

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**PASTA SALAD**

(For 1 jar) - Preparation: 15 mn. - Cooking Time: 25 mn.

**FOR THE SAUCE** - 100g white tahini • Juice of 2 lemons • 1 tbsp. maple syrup • 1 pinch of salt) • **FOR THE SALAD** - 100g canned chickpeas • 1 tsp. paprika powder • 50g pasta • 2 tbsp. finely diced cucumber • 1 tbsp. chopped red onion • 60g cherry tomatoes • 20g grated plant-based cheese • A handful of romaine lettuce

**1. PASTA SALAD.** In a bowl, mix all the ingredients for the sauce with 100ml of hot water and set aside. Preheat the oven to 180 °C (gas mark 6). Drain and rinse the chickpeas before pouring them into another bowl. Sprinkle

with paprika and mix well. Spread on a baking tray and roast in the oven for 15 minutes. Cook the pasta according to the instructions on the packet and rinse with cold water. Prepare the vegetables, cut the cherry tomatoes in half.

Assemble the salad jar by first pouring 2 tablespoons of sauce into the bottom of the jar, then add the vegetables, followed by the grated vegetables, pasta, roasted chickpeas, and finally the romaine lettuce.



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**TIPS:** ALWAYS START WITH THE SAUCE, AND LAYER THE REST OF THE INGREDIENTS FOR MOISTURE RESISTANCE.





1. CAKES & BUBBLES AT OSCAR WILDE LOUNGE  
 2. DOME PENTHOUSE BATHROOM  
 3. HOTEL CAFE ROYAL AKASHA GYM  
 4. CLUB SUITE LIVING ROOM  
 5. HISTORIC ENTRANCE



**GOOD EATS**

There's no shortage of fabulous dining options at the Hotel Café Royal. Start off the evening at the Green Bar which specializes in botanicals and tonics. Continue with an intimate and casual dinner at Brasserie Saint-Germain which features a menu inspired by the brasserie located in Hotel Lutetia – the hotel's sister property in Paris. For a truly special evening, enjoy the meticulous and unique cooking techniques of renowned Chef Alex Dilling, who showcases gastronomic French classics in his intimate 34-seat dining room. For those with a sweet tooth, there are two great options: The Grill Room's award-winning afternoon tea experience is not to be missed, while Albert Adrià - who was voted the World's Best Pastry Chef - explores a parade of exceptional desserts at his first London location, Cakes & Bubbles.



**WHAT TO PACK**

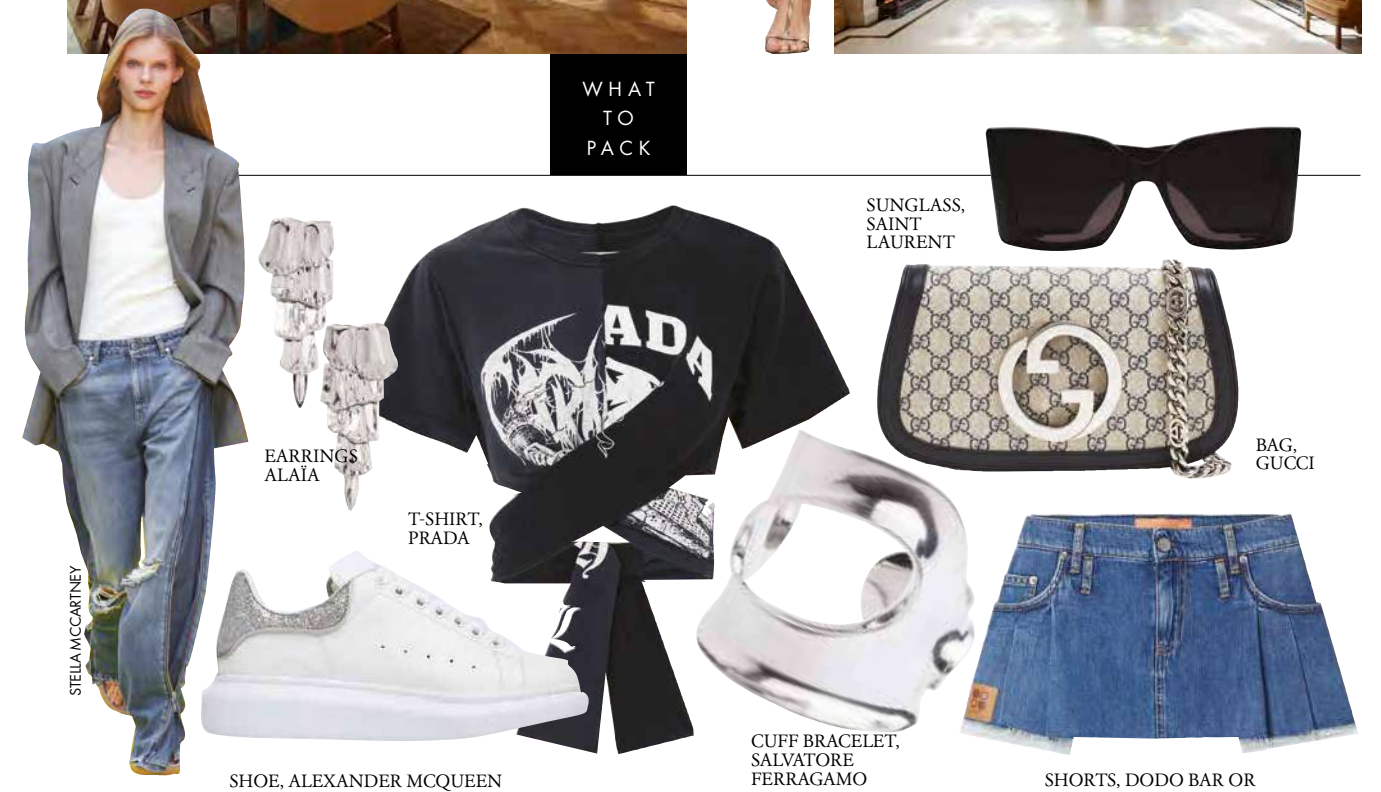
# Hotel Café Royal, London

A LUXURY HOTEL WITH A GLAMOUROUS SPIRIT IN THE HEART OF THE CITY

**THE LOWDOWN**

Part of The Set Collection of outstanding addresses around the globe, Hotel Café Royal is a beacon of luxury in the center of London. The grand and imposing building is located on legendary Regent Street in the heart of the West End. With the elegance of Mayfair to the West and creative Soho to the East, it is literally walking distance from London's shopping streets, tourist attractions and theaters. Staying true to the artistic and imaginative heritage of its location, the restoration of the

building combines its iconic history and contemporary design and amenities. After a day out taking in all the city has to offer, the hotel is an oasis of serenity and comfort. The 152 beautifully furnished guest rooms are joined by 7 stunning signature suites that range from one to six bedrooms, each created in a unique aesthetic and character. Wood-paneled walls, dining tables for up to 8, crystal chandeliers, spacious walk-in closets, and summer terraces with magical views of the city from above are just a few of the extraordinary features of the suites.



STELLA MCCARTNEY

EARRINGS, ALAÏA

T-SHIRT, PRADA

SHOE, ALEXANDER MCQUEEN

SUNGLASS, SAINT LAURENT

BAG, GUCCI

CUFF BRACELET, SALVATORE FERRAGAMO

SHORTS, DODO BAR OR



## Cool Collaboration: NADINE KANSO X W DUBAI - MINA SEYAH

Head to the hotel's Arabesque restaurant Farrago, which means "a confused mixture", where Nadine's Bil Arabi collection will be on display to browse, admire and buy.



"IT'S A TRULY BEAUTIFUL VENUE THAT CELEBRATES ARABIC HERITAGE, ART, AND CULTURE."  
Nadine Kanso



## We're Playing... GAMES

The classic, mind-bending game of Chess to be exact. And what better way to spend evenings with friends and family than over a beautifully-designed board. A little rusty? Then this book on chess makes for a perfect gift!

OLYMPIA LE-TAN MODERN CHESS OPENINGS BOOK CHESS SET



@MATCHSFASHION

## Dreaming of... DREAMY PASTELS

Birkenstock 1774's latest collection reimagines iconic styles in sweet colors, for the perfect balance between uber-functional and super cute!

MICHAEL ARAM



LLADRÓ



VALENTINO SLEEPING STOCK



## The Mood: FESTIVE COLOR

DoubleJ's latest collection of homeware, candles and even kaftans and dresses is positively brimming with fun colors and bold designs.



## Inspired by UPCYCLING

Maison Valentino has collaborated with Tissu Market for a creative reuse of their stock of fabrics through their project "Valentino Sleeping Stock". Chiffons, taffetà, dévoré satins, crêpes de chînes with floral prints, silk georgettes and guipure lace used in the Maison's collections, preserved in the archives and otherwise destined to no longer be used, find new life.



VALENTINO - SLEEPING STOCK



REFLECTIONS COPENHAGEN



VERSACE



L'OBJET X HAAS BROTHERS



FENDI HOME

## Searching for... THE LIGHT

Make your evening gatherings more elegant, mystical, and altogether more dramatic with the help of flickering candles atop these conversation-starter candleholders



**FIRST IMPRESSIONS**

The scenic drive from Alicante airport to the clinic itself is part of the de-stressing process, with the mountains and the sea coming together in glorious technicolor. The modern and sleek Sha Wellness Clinic is located right on the Mediterranean Sea and in the middle of the Sierra Helada Natural Park, and enjoys a wonderful climate of 330 days of sunshine a year. The architecturally stunning white building takes full advantage of the mountains, sea and sunshine with remarkably large windows throughout the entire complex. The suites - with floor-to-ceiling, wall-to-wall sliding doors facing the sea - are large and impeccably designed with a living room, a large screen TV that swivels to face the bed, a desk/dining table and a large walk-in closet. Simply perfect for relaxing in between therapies.

DR. VICENTE MERA HEAD OF THE GENOMIC MEDICINE AND HEALTHY AGEING UNIT AT SHA WELLNESS CLINIC



SUGAR-FREE, DAIRY-FREE DESERT



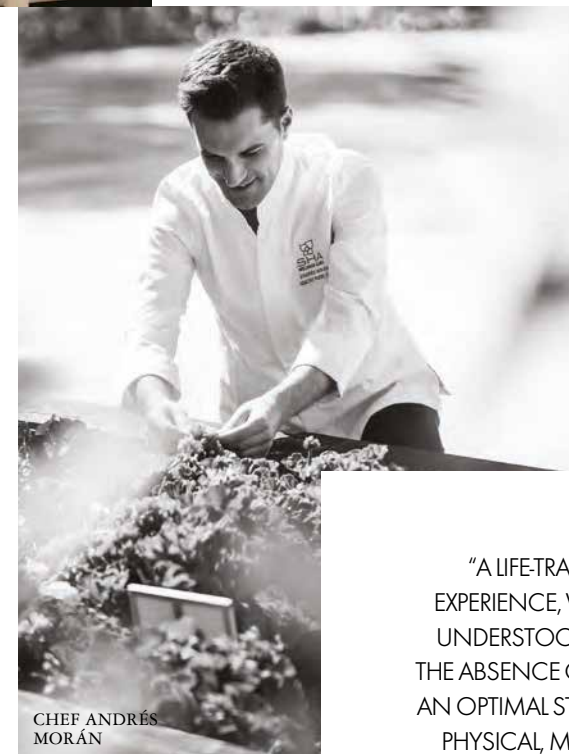
MISO SOUP

my fat, muscle, and bone composition, but also my memory, my stress levels, the level of free-radicals in the body, my concentration, my strength and so much more. Welcome to the future, indeed. The SHA is opening a branch in the UAE soon, and I highly recommend that even if one doesn't have 4, 7 or 14 days to avail of the life-changing programs, to at least spend a day undergoing the Health diagnosis to better understand one's health of body and mind, and to go from there.

**ART OF LIFE**

State-of-the-art goes hand in hand with personalised care, impeccable service - we were greeted at every corner and at mealtimes by our names - and of course, our favorite part, plenty of de-stressing treatments; reiki massage, lymphatic drainage sessions in a special tub, intestinal massages that worked a dream, deep tissue massage, sessions in hydrotherapy room with sauna and steam rooms, jacuzzi, cold plunge pool and ice bath, and a fun and informative healthy cooking session that had us learning all about the benefits of mushrooms and algae. These two ingredients are expertly-incorporated at most meals, which are all sugar-free and dairy-free (including the scrumptious desserts) and primarily vegetarian, with a smattering of fish and seafood. Our group looked forward to each beautifully-prepared gastronomic meal. Truly, the chefs are artists as they help us rid our bodies of inflammatory foods and stream our waistlines while having us licking our lips at the tasty dishes. Teatime - which can be every hour if you so choose, as I did - was another revelation, with a seemingly endless array of teas and tisanes helping to digest and detox the system. The atmosphere of complete zen, relaxation and contentment permeated the entire clinic the 4 days we were there: a much-needed respite for our body, mind and soul, and

a reminder to better take care of ourselves inside and out to ensure a long, healthy future. My top three takeaways that I still incorporate are walks, Miso soup and resistance weight training... and a love of the South of Spain!



CHEF ANDRÉS MORÁN

"A LIFE-TRANSFORMING EXPERIENCE, WHERE HEALTH IS UNDERSTOOD NOT ONLY AS THE ABSENCE OF DISEASE, BUT AS AN OPTIMAL STATE OF COMPLETE PHYSICAL, MENTAL, SPIRITUAL WELL-BEING IN HARMONY WITH THE ENVIRONMENT, YOUR IDEAL WEIGHT AND GREAT VITALITY"

**STATE-OF-THE-ART**

The Clinic's mission is to help people live longer and better through a comprehensive and integrative approach to health. My stay was designed as a 4 -day "Rebalance Health Program" and included a comprehensive schedule of Medical consultations, Health diagnostics, Healthy nutrition, Wellness treatments, Beauty treatments, Natural therapies, Fitness sessions, Body & mind discipline and Outdoor activities including a revitalizing sunrise hike to the lighthouse and a more leisurely stroll to the nearby town center. The Health diagnostics, in particular, were mind-blowingly sophisticated with state-of-the art technology applied to evaluate not only



CHEF STUDIO

**NEED TO KNOW:** SHA WELLNESS CLINIC OFFERS DIFFERENT PACKAGES FOR A VARIETY OF HEALTH NEEDS FROM DETOX TO STRESS MANAGEMENT, WEIGHT LOSS, SLEEP IMPROVEMENT AND MORE FOR DURATIONS OF 4 UP TO 21 DAYS. LOOK OUT FOR THE UPCOMING OPENING OF SHA WELLNESS CLINIC IN THE UAE

*Rebalanced & Refreshed*

A 4-DAY STAY AT THE RENOWNED SHA WELLNESS CLINIC IN THE SOUTH OF SPAIN PROVIDED NOT ONLY A MUCH-NEEDED BREAK BUT A COMPLETE UNDERSTANDING OF HOW TO BEST TAKE CARE OF OUR BODY, MIND AND SOUL







GROUP MEDITATION AT SHA



OBJETS HERMES  
© STUDIO DES FLEURS

LACOSTE

VICTORIA BECKHAM



MISSONI



SAINT LAURENT

VERSACE

CARTIER



SLIP SILK PILLOWCASE

APPELLATION LUNA  
STONE ESSENTIAL OIL  
DIFFUSE



GANNI

DR. BARBARA STURM'S CALMING SERUM



DR. BARBARA STURM  
MOLECULAR COSMETICS  
CALMING SERUM  
MADE IN GERMANY



AROMATHERAPY ASSOCIATES



RELAX & UNWIND

What to Pack

TAKING CARE OF OUR BODY, MIND AND SOUL DOESN'T MEAN WE SHOULDN'T DO IT IN STYLE! HERE'S OUR GUIDE TO WHAT TO PACK TO LOOK GREAT WHILE FEELING YOUR BEST...



RENA UZIYEL

BIRKENSTOCK

TODS



PUCCI.



SPORTY & RICH.



MELISSA OBADASH



@MQUYUSB



CYNTHIA ROWLEY



TATA HARPER'S  
GENTLE 'SUPERKIND'  
SOFTENING CLEANSER



MISSONI

IRENE NEUWIRTH



KANNA



# Horoscope

# April

Text by BERNARD FITZWALTER

## Aries

20 MARCH - 19 APRIL

For as long as you can remember, you have been unable to do what you really want. Every time you try something new, unforeseen problems come up and make life difficult. But not any more. From now on the road ahead is clear. There is no recommended route for you to take, but you don't mind that. Simply to know that you can go where you want, in your own way, and at your own speed, is enough.

## Taurus

20 APRIL - 20 MAY

Unexpected developments at work may make you re-think some of your long-term plans. But after the initial surprise, nothing much seems to happen; were you just over-reacting? Can you go back to the way things were? No. The planets are giving you time to get used to the idea of necessary change, and to make adjustments in your aims and outlook, ready for the far-reaching transformations that lie ahead.

## Gemini

21 MAY - 20 JUNE

At the start of April you may be in a position to make one of your fondest hopes into reality - but you hesitate, wondering whether you still want to, or whether you should. Times have changed, and your dream may be out of date. Or you may have outgrown it. Whatever the reason, if it feels wrong, don't do it. Venus will offer you an easier and more comfortable alternative, after the 11th. Go with that instead.

## Libra

23 SEPTEMBER - 22 OCTOBER

If this month was a cup of coffee, it would be a double-strength espresso. If that's the way you like it, then fine; but if you're more of a latte person, it may be a bit of a shock. Every part of your life, both at work and in your personal affairs, seems to be turned up to the maximum. It's thrilling, but it's exhausting too. Would you like to go back to your quieter life? You could, if you wanted - but right now your answer's no.

## Scorpio

23 OCTOBER - 21 NOVEMBER

The next chapter of your life starts here, as your own planet Pluto reaches the base of your chart. The slowest of all the planets - and hence the one with the deepest influence - its presence here will form the background to your life from now on. Not all of what this new era contains will be revealed in the first few weeks, though, so don't judge it too soon. In the long run, it will work to your benefit. Don't worry.

## Sagittarius

22 NOVEMBER - 20 DECEMBER

If you want to take a risk on a new romance, or take a big step forward with the one you're already in, this is the time to do it. Or to launch some other large-scale project. There is lots of Sagittarian confidence and optimism here - but there is also a sense of enjoying life, of doing something not because it's the right thing, or aiming for success, but just because it's fun. When was the last time you felt like that?

## Cancer

21 JUNE - 21 JULY

A sudden and surprising change of dynamic in your personal relationships. All the difficulties and arguments, all the resistance to your ideas and the battles you had to fight to make even the slightest advance, all vanish; and at the same time, you are given extra power by the entry of Mars into your own sign. So rather than feeling helpless, you are now in danger of doing too much, too fast. Take things slowly.

## Leo

22 JULY - 22 AUGUST

Concentrating on what you know you can do is fine, but it's put you on too narrow a track. It's time to broaden your horizons, in every sense. Go somewhere you've never been before, and get into a different way of life. Or read books that take you deep into subjects you never knew existed. What you learn and experience now will be fuel for the future, not just this year but for the rest of the decade.

## Virgo

23 AUGUST - 22 SEPTEMBER

You usually have so much to do that you have no time to stop and think. Yet now, as your own planet Mercury and expansive Jupiter meet in the part of the sky which is concerned with the far future, there's no better time for that big conversation about what you really want, and why. Your answer may not fit into your life as it is right now, but it will give you something to aim for, and that will make a big difference.

## Capricorn

21 DECEMBER - 19 JANUARY

Beware of being too cautious in discussion about a possible promotion or some other deal. Although what you are being offered is good, it will stay as it is, with no potential for growth, and that may mean being left behind later. Perhaps you are unsure of what you are taking on, and aiming low to be on the safe side; but you should have no fears. You can handle this easily - and much more, if you wanted.

## Aquarius

20 JANUARY - 18 FEBRUARY

Pluto, now in your sign for the first time, is about to re-write all the rules you usually play by. Suddenly everything is serious, and you will feel the power of this, perhaps, in a new romance which presents itself mid-month. In times past, you would have enjoyed it, but not let yourself get too deeply involved. This time, however, it becomes something that once you're in, you can't get out of. Take care.

## Pisces

19 FEBRUARY - 19 MARCH

There is an easy flow to your life this month, as one thing leads to another, and all of them good. Some signs might find this a little alarming, or even suspicious, but you are happy to live in the moment and enjoy it all, and you are quite right to do so. It's all part of a larger plan, and you can see that. Don't worry about money, either; you may seem to be spending a lot, but it's not extravagance, it's investing for the future.



# Miral Youssef

PRESIDENT MEA OF KERING TALKS ABOUT HER JOURNEY IN THE EVER-EVOLVING LUXURY INDUSTRY, THE EMERGENCE OF THE MIDDLE EAST AS A MAJOR FASHION HUB, ENCOURAGING DIVERSITY AND INCLUSIVITY, AND THE IMPORTANCE OF PROMOTING SUSTAINABLE AND ETHICAL PRACTICES...



Dear ELLE Arabia Readers,

Over twenty years ago, my journey in the luxury industry began, and it has been truly an incredible and exciting experience. I feel fortunate to work in a field that is continuously evolving and inspiring, and to have played a role in laying the foundations for organizations and brands at large. As an Arab woman, this is particularly rewarding, and resonates deeply to be contributing to a region that is sharply shaping its very promising luxury landscape. The Middle East has undergone significant growth and development and has emerged as a crucial fashion hub.

In an industry that strives on change, the one thing that remains constant I found, is the significance of human-centric leadership in driving success and positive impact in the industry. This, to me, means prioritizing people and the planet while striving for excellence and innovation. It is about leading with empathy, authenticity, and transparency while also embracing the constant evolution and change of the industry. I found it essential to create a culture of inclusivity where everyone feels valued, nurtured, and empowered to contribute their unique perspectives and ideas.

The luxury fashion industry has the power to inspire, innovate and shape cultural narratives, and as leaders, we are responsible for using this power for good. Be mindful of our impact on the environment and society

and work towards creating a more accountable and sustainable industry.

In the Middle East, we need to take a proactive and collective approach to sustainability and ethical practice. It also means promoting diversity and inclusivity, embracing different cultural perspectives and styles, and celebrating the region's unique identity. I'm proud to be part of a group that champions all of this, Kering being for example one of the few companies in the fashion industry that has implemented EP&L accounting, which accounts for the environmental impact of our operations and supply chain, helping to identify areas where it can reduce our ecological footprint. Our initiatives cover various areas, from responsible sourcing to climate change to biodiversity. The Group has also launched, during the 2015 Festival de Cannes, Women In Motion, a unique platform born to shine a light on the female talents of the cinema industry and advance equality, then extended to many major artistic fields such as photography, contemporary art, design, literature...and of course in so many other parts of the world, with the belief that culture is the cement between us all and the most effective lever for change.

As the luxury fashion industry continues to evolve and grow, I believe the key to success lies in embracing our humanity, being transparent & inclusive, and leading with empathy and authenticity, through which we can create a positive impact and inspire others to do the same.

IMAGE: SIEIMAN DAYAA

DRIFT  
BEACH-DUBAI

# L'apéritif

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