

ELLE

ARABIA

NOVEMBER 2022

BY DESIGN
EXCLUSIVE INTERVIEWS
WITH SILVIA FENDI, ISABEL
MARANT AND MORE...



100 CHANGEMAKERS
THE INCREDIBLE WOMEN
AROUND THE WORLD
SHATTERING GLASS
CEILINGS & WINNING
OUR HEARTS

THE HEIGHT OF STYLE

IT'S ALL ABOUT STATEMENT
JEWELRY, FASHION AND ACCESSORIES

UAE DHS15





DIOR

N°5

CHANEL





“CLASSIC”?

“A classic timepiece, designed for a lady.” This is how some may describe our Oyster Perpetual Lady-Datejust. Maybe they’re right. Since the early 20th Century, Rolex has designed and crafted watches suited for all women’s wrists, with the same standard of excellence as for all the models that have built its legend. Always pursuing a higher standard. So, if “classic” means perpetuating tradition while combining elegance and precision, grace and resistance, beauty and performance, it is indeed a classic timepiece, designed for a lady. **The Lady-Datejust.**

#Perpetual



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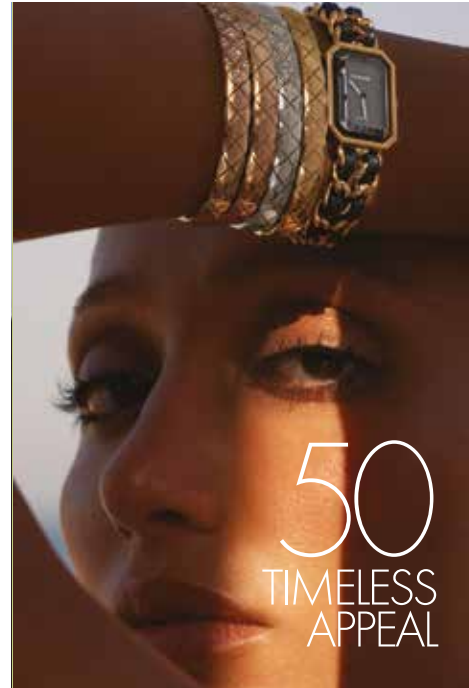
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ELLE

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Whether internationally acclaimed or locally admired, these 100 women are

shattering glass ceilings, campaigning, creating, changing minds, and winning our hearts. Nominated by the teams behind all 45 editions of ELLE International, this list of incredible change-makers, in no particular order, is a timely reminder of the soft power and seismic influence women hold in all fields. Prepare to be 100% inspired!

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Left: *Storytime...* SILVIA VENTURINI FENDI ON THE HISTORY AND APPEAL OF THE BAGUETTE AS IT CELEBRATES A QUARTER-OF-A-CENTURY OF STYLE!
Above: *The Bold & the Beautiful!* COLOR AND TEXTURE REIGN SUPREME AT ISABEL MARANT

HIGH *Style*

Dear Readers,
This month, we're going all the way to the TOP – just as our beautiful Cover Star Kenza Fourati has, decked in Cartier's latest jewelry atop the stunning skyscrapers of Dubai. The TOP designers and style icons grace our pages in exclusives with Silvia Venturini Fendi and Isabel Marant sharing the history and inspiration behind their success. And as always, we salute the TOP women making a mark in their field in the region and beyond, from film to music, tech to the environment. Our 100 Changemakers feature is one to hold on to, as it

truly is inspirational and a fascinating read! On the fashion and beauty front, we bring you 92+ pages of the TOP trends and looks for FW22, and the latest in the Cruise collections. Enjoy to the MAX!



Dina Spahi

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FALLING
into
FASHION...
WARM YET STRONG,
MUTED JEWEL TONES
ARE ON OUR WISH LIST
THIS FESTIVE MONTH



1. MAXI DRESS, REFORMATION; 2. MINI DRESS, ELIE SAAB; 3. SHOE, VALENTINO GARAVANI; 4. EARRINGS, OSCAR DE LA RENTA; 5. BAG, JUDITH LIEBER; 6. WATCH, AUDEMARS PIGUET; 7. SUNGLASS, ISABEL MARANT; 8. JACKET, CELINE BY HEDI SLIMANE



the SHOE

GIANVITO ROSSI'S JAIPUR COLLECTION CENTERS AROUND A STRIKING GEM, THE SHAPE OF AN OVERSIZE EMERALD WHICH DEMANDS ATTENTION. WE'RE OBSESSED OVER THESE SHARP BOOTIES' DIAMOND BLACK!



the BAG

THE ICONIC **MIU MIU** TEXTURED MOTIF IS REIMAGINED IN A MICRO VERSION ON THIS MIU CRYSTAL SATIN BAG WHICH FEATURES REFINED CRYSTALS, METAL HARDWARE, AND A DETACHABLE METAL CHAIN SHOULDER STRAP.



the TIMEPIECE

IT'S TIME FOR HIGH-TECH STYLE WITH THE NEW APPLE WATCH **HERMÈS**. PART OF THE APPLE WATCH SERIES 8, THIS ICONIC PIECE WITH ON-TREND CHAIN DETAILING DELIVERS BEST-IN-CLASS HEALTH AND SAFETY FEATURES, AND A LARGE, ALWAYS-ON RETINA DISPLAY.



Searching for endless
LOVE?

WE'VE FOUND IT WITH PRADA'S VERY FIRST FINE JEWELRY LINE, ETERNAL GOLD!

The debut collection draws on Prada's heritage to create pieces that embody its eternal characteristics: the instantly-recognizable Prada triangle, the head of a snake, chunky chain links, and our favorite - the XL Gold Heart pendant on a gold chain or worn as a choker on a ribbon.

•WHILE EVOKING CLASSIC JEWELRY PIECES, THE EXAGGERATED AND BLOWN UP PROPORTIONS CREATE A MODERN IMPACT, AND A COLLECTION THAT EXPRESSES STRENGTH AND PRESENCE.
•ETERNAL GOLD IS THE FIRST TRULY SUSTAINABLE FINE JEWELRY COLLECTION BY A GLOBAL LUXURY BRAND USING 100% CERTIFIED RECYCLED GOLD.

•THE PIECES FROM THE COLLECTION ARE CRAFTED FROM TRULY SUSTAINABLE RECYCLED GOLD AND ETHICAL, TRACEABLE DIAMONDS WITH RADICAL TRANSPARENCY OFFERED THROUGHOUT EACH PIECE'S CREATION.

• PRADA'S ARCHETYPE, THE TRIANGLE, APPEARS AS A CLASP CLOSURE, EARRINGS AND PENDANTS, WHILE ITS ANGLES SHAPE CHAIN LINKS AND HEARTS, THE HEAD OF A SNAKED BRACELET.

"The entire collection has a reflection of the notion of heirloom designed like a classic but with a modern impact"

Reflections... ON A RICH HISTORY

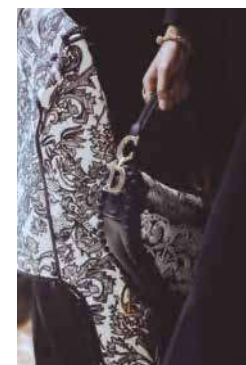
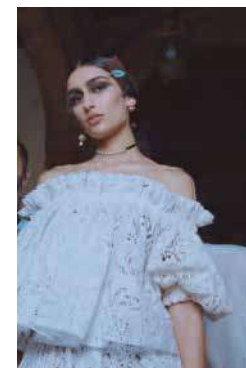
FOR DIOR'S CRUISE 2023 COLLECTION, MARIA GRAZIA CHIURI TAKES US ON
A SPECTACULAR JOURNEY THROUGH TIME AND ACROSS THE GLOBE



“The icon of this collection is La Capitana, also known as Carmen Amaya, the first Flamenco dancer to dress in men’s clothing, combining power and fragility through her art and expressing the soul of Spain.”

“Another grand woman that provided inspiration for the collection is the Duchess of Alba who rode horses with Jackie Kennedy in a short jacket, high-waisted pants and a wide-brimmed hat worn on an angle.”

“The tale of these nomadic objects is narrated using multiple voices: men’s pinstripe suits, pants worn with suspenders, Andalusian horsemen’s pants, short jackets adorned with brandebourg closures; trimmed boleros...”



“Maria Grazia Chiuri reinterpreted two classic hat shapes – emblematic of the horse-riding wardrobe – produced by the Fernández y Roche atelier. One is made of felt and the other of straw, both decorated with iconic Dior details.” (Above)

“A celebration of the world’s crafts, the Dior icon pays tribute to Chinese culture through the use of Pankou buttons, while the Bar jacket is reinvented in black velvet embroidered with gold threads.” (Right)



“Featuring a Chinese embroidery technique, the emblematic Manila shawl - imported from the Philippines to Seville in the 17th century – is now produced in the María José Espinar atelier which has developed a series with iconic Dior details.” (Below)

“FROM PARIS TO SEVILLE: THE DIOR CRUISE 2023
COLLECTION IS A CAPTIVATING DIALOGUE WITH
TRADITIONAL ANDALUSIAN SAVOIR-FAIRE”



Time & AGAIN...

VACHERON CONSTANTIN'S NEWLY RENOVATED FLAGSHIP AT THE DUBAI MALL PAYS TRIBUTE TO THE MAISON'S DEEP ROOTS IN THE MIDDLE EAST SINCE THE VERY BEGINNING OF THE 19TH CENTURY



THE INNOVATION

Vacheron Constantin, the luxury Swiss watchmaking Maison with 267 years of expertise, has re-opened its flagship boutique on the ground floor of The Dubai Mall, and invites customers to take part in an incredible interactive tour through the history of the Maison via its digital archives: the "Chronogram". A screen developed in partnership with the Swiss Federal Institute of Technology in Lausanne, the Chronogram uses emerging technologies to digitalize Vacheron Constantin's exceptional body of archives accumulated since 1755.

THE HISTORY

As Louis Ferla, Chief Executive Officer, Vacheron Constantin says, "Vacheron Constantin and the Middle East have shared a love of fine watchmaking for over 200 years, a joint passion notably expressed in the 20th century through two exceptional watches gifted to their Majesties Fouad I and Farouk of Egypt in 1929 and 1946 respectively. These were the most complicated watches of their age. With the reopening of our flagship in The Dubai Mall, our Maison is pursuing its age-old relationship with the Middle East region and its many devotees of Belle Haute Horlogerie."



THE DESIGN

The boutique entrance is adorned with the Mashrabiya pattern, traditional to local architecture. The heart of the experiential boutique opens to the watchmaking bench, intended to encourage interaction with an in-house master watchmaker, as well as a custom strap station presenting both engraving and embossing bespoke options along with a Métiers d'Art collection discovery table placed below an iconic dome. Two private salons provide an immersive brand experience for clients.

THE COLLECTIONS

The new flagship houses the complete Vacheron Constantin timepiece collections from simple to high complications such as the Traditionnelle perpetual calendar ultra-thin, boutique exclusive models, the first permanent Les Collectionneurs vintage watch offering in the Middle East, along with the first permanent Heritage exhibition and the periodic showcase of an exclusive Les Cabinotiers assortment will be also showcased within this new flagship.

ELLE

radar

CRUISING INTO STYLE...
Chanel's Cruise 2022-23 collection takes inspiration from the unique beauty of Monaco; boat trips, poolside chic, evening glamour, and the celebrated Monte-Carlo ballet.



Pulling out all the stops...

WE TAKE A LOOK AT THE LATEST CRUISE COLLECTIONS, THE MUST-HAVE ACCESSORIES AND JEWELS + ELLE ARABIA TALKS TO THE DESIGNERS MAKING THEIR INDELIBLE MARK

Dot.com SERVICE

A sartorial remedy for stress? Whether the effect is simply a placebo one or actually the real deal, we're buying whatever Kuwait-based luxury style destination, Fabric of Society, is selling. Unlike other online e-tailers, this new digital shop offers a carefully curated portfolio of niche next-gen brands that excel in understated luxury and elevated streetwear such as Last Frame, Coperni, Éera, Ottolinger, MISBHV and more!

1. COPERNI
2. LAST FRAME
3. ALEKSANDRE AKHALKATSISHVILI



Fashion MEMO

A CURATED ROUNDUP OF THE BEST NEW FASHION AND NOTEWORTHY PIECES TO PAY ATTENTION TO NOW!

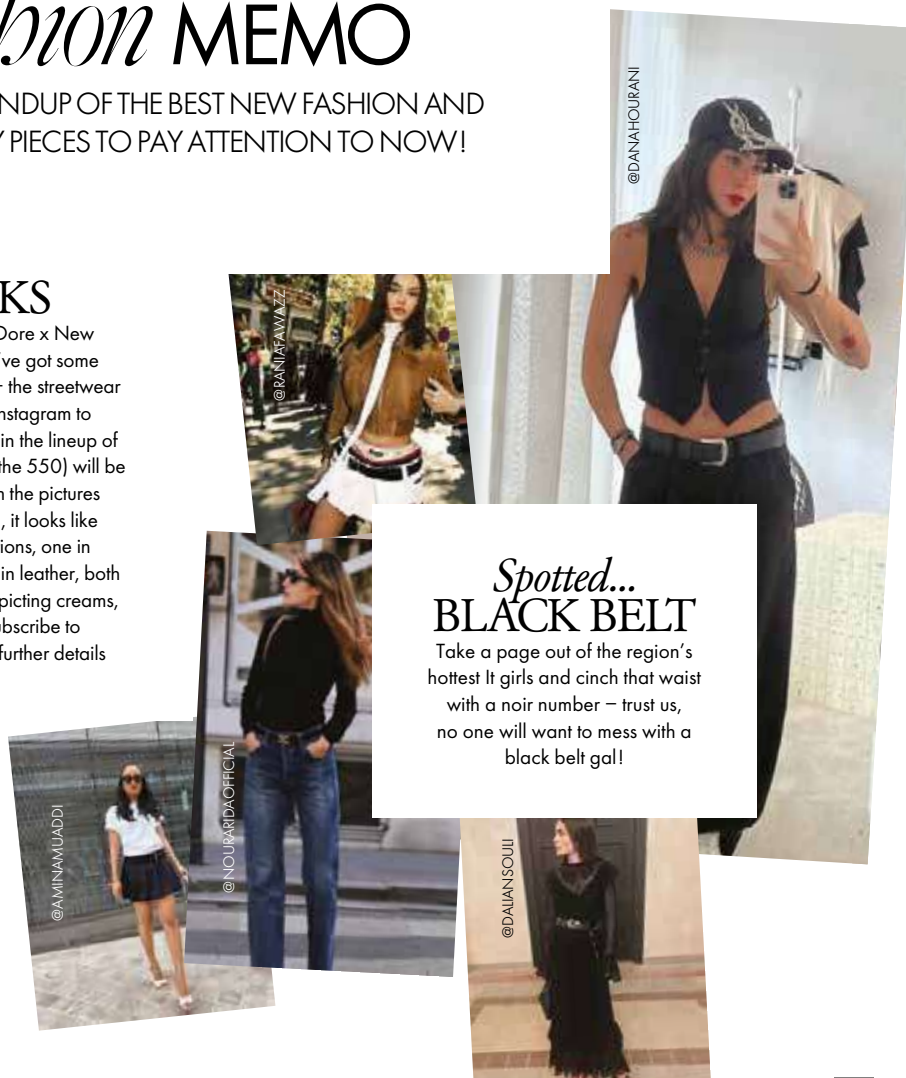
Cult KICKS

A fan of Aimé Leon Dore x New Balance 550s? We've got some great news for you – the streetwear brand has taken to Instagram to reveal that the latest in the lineup of collaborative pairs (the 550) will be dropping soon. From the pictures posted on Instagram, it looks like there will be two options, one in suede and the other in leather, both in a color palette depicting creams, whites and greys. Subscribe to ALD's newsletter for further details



Spotted... BLACK BELT

Take a page out of the region's hottest It girls and cinch that waist with a noir number – trust us, no one will want to mess with a black belt gal!



New kid on THE BLOCK

Sole sisters will want to get their pretty manicured feet over to The Dubai Mall where Italian shoe whisperer, Gianvito Rossi, has just opened his first ever store in the city; there's no better incentive than those chic 'Portofino' sandals to get one motivated for some shoe shopping – we'll take them in every color!



Trending... THE PUFF JACKET

These bolder styles in exaggerated shapes will have you snuggled up and ready to brave the elements.



Out of THE BOX

In boxy silhouettes circa the '90s, these tiny bags ooze serious urban minimalism



A Cozy COLLECTIVE

Tis the season to snuggle up before December parties have everyone heel-clad out and about and Italian brand Loro Piana wants you to nestle right in with its new "cocooning" collection. Using LP's renowned cashmere production in a range of must-have knitted garments (oversized turtlenecks, hoodies, slip dresses & more), all the pieces are meant to be used within the household as well as beyond it, ideal for moments dedicated to meditation, relaxation and refuge.





1

GIAMBATTISTA VALLI



2



ROBERTO CAVALLI



ST JOHN

Fashion FEROCITY

IT'S A JUNGLE OUT THERE
AS DESIGNERS PILED ON
THE PRINTS – LEOPARD,
ZEBRA, COW; YOU CAN
STICK TO JUST ONE OR
JOIN IN THE CHAOS,
WEAR THEM ALL
TOGETHER AND WALK
ON THE WILD SIDE!

DRIES VAN NOTEN



4



3

1. ZEBRA 1966 PRINT CREPE COUTURE DRESS, VALENTINO; 2. SNAKE SKIN TEXTURE DRESS, LUDOVIC DE SAINT SERIN; 3. SNAKESKIN-EFFECT MINI BAG, AMINA MUADDI; 4. ANIMAL-PRINT MINI SKIRT, THE ATTICO



SACAI

VIVIENNE
WESTWOOD



PRADA



The BOMBER

WHEN THE WEATHER TEETERS IN
TEMPERATURE, TAKE FLIGHT IN AN
OVER-SIZED BOMBER

THE
ATTICO



ISABEL
MARANT



LOEWE



1

WEAR
WITH



2



3



4



5



1. PRINTED HAT,
JW ANDERSON
2. BOOT, OFF-WHITE
3. BAG, EERA
4. WOODGRAIN
TUBE TOP; STAUD
5. SHOE, PALM
ANGELS
6. GRAPHIC PRINTED
HIGH WAIST
TROUSERS, ACNE
STUDIOS
7. DOUBLE G FLORAL
RING, GUCCI

Happy DAYS

FORGET THE WINTER BLUES; THE FORECAST THIS SEASON IS BRIGHT AND SUNNY VIA A VIBRANT KNIT



WEAR WITH

1. GELSO OVERSIZED WOVEN BLAZER, THE FRANKIE SHOP; 2. RING, BEA BONGIASCA; 3. JEANS, ISABEL MARANT; 4. PORTE & PAIRE, LEOPARD-PRINT CALF HAIR LOAFERS; 5. WATCH, BULGARI



Short STORY

TEENY IN SIZE, MINIS ARE STILL MAKING A BIG IMPACT THIS SEASON. STYLE YOURS WITH HEAVY TIGHTS IF YOU'RE OVER TOO MUCH LEG.

WEAR WITH

1. SOCKS IN COTTONS, GUCCI; 2. CROPPED LONG-SLEEVED SHIRT, JACQUEMUS; 3. OTTOLINI HOUNDSTOOTH CASHMERE AND SILK COAT, LORO PIANA; 4. CHELSEA BOOTS IN LEATHER, TOD'S

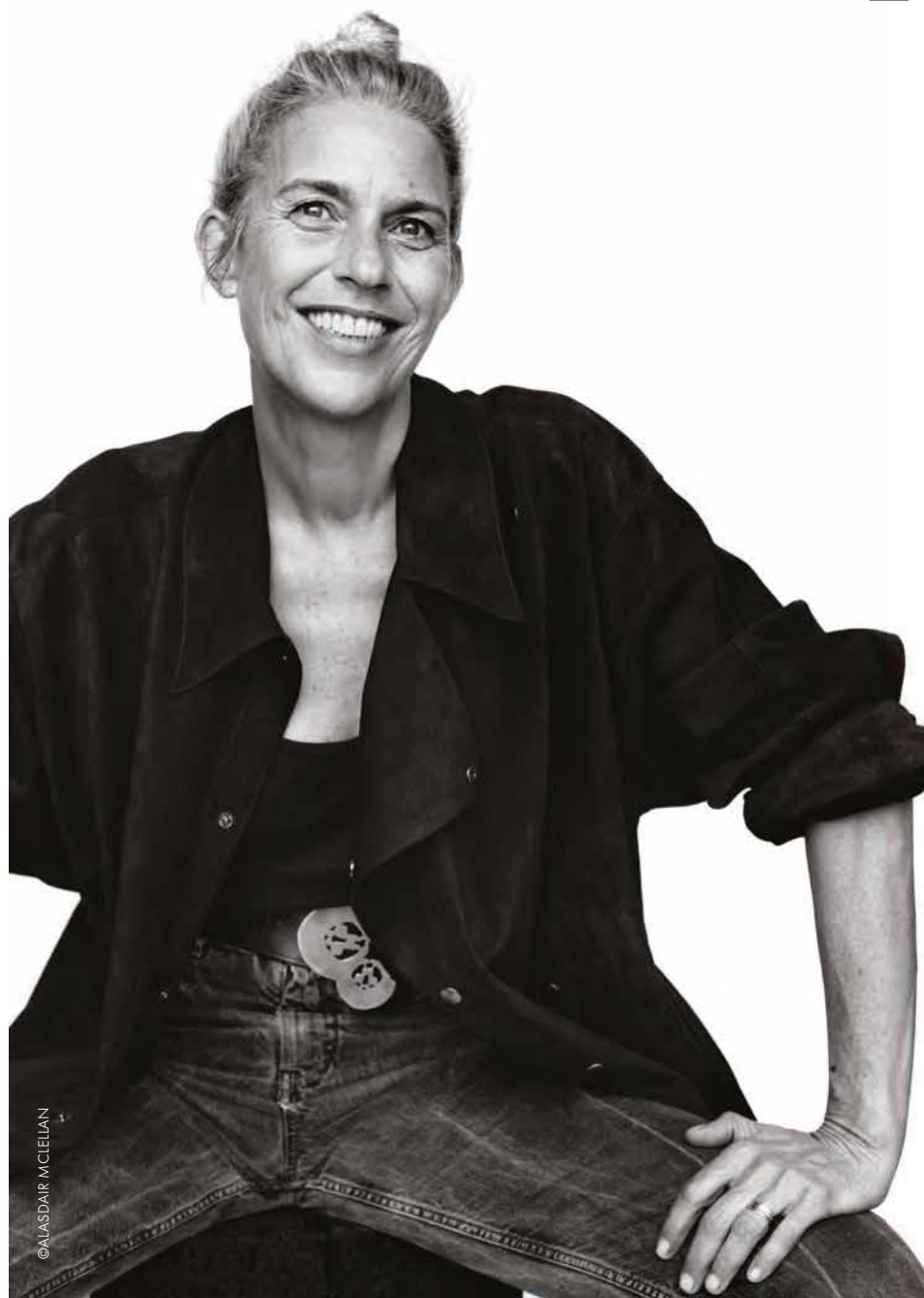
LOUIS VUITTON, CHANEL, COPERNI, DION LEE, MIU MIU





'That's very Isabel Marant' has become a description for a certain aesthetic; how would you describe the IM style? Comfortable, easy, and sexy with flattering yet relaxed shapes. I design clothes for women who want to have style while keeping their own personality. The kind of women who remain genuine but who are stamped with a hidden and remote sophistication. Some would say I've invented the 'cool French-girl look' with an oversized blazer over a ruched miniskirt or a pair of jeans and an effortlessly nonchalant air...

What do you feel is unique about your label? I've always wanted women to feel confident while wearing my clothes, and my vision remains the same. For more than 20 years I have tried to create collections adapted to our needs and our ways of living, collections that provide style, comfort and a certain assurance.



"For the FW2022 collection, I felt a desire to focus on the essentials, to get dressed in a simple and comforting gesture. There's a lot of clothes in this collection, oversized men's jackets or bomber jackets over a skinny dress, a cuddly knit dress paired with motocross inspired thigh high boots. There is also a nod to Y2K fashion, with all the denim looks, that are flirting with sexy printed dresses."



"A LOT OF WOMEN TELL ME THAT THEIR ISABEL MARANT'S PIECES ARE LIKE OLD FRIENDS THAT MAKE THEM FEEL MORE CONFIDENT, THAT IS MY CREATIVE VISION: MAKE WOMEN FEEL POWERFUL AND HAPPY BECAUSE THEY HAVE CLOTHES THEY LIKE, THAT MAKE THEM LOOK BEAUTIFUL BUT NATURAL."



ISABELMARANT

designer ISABEL MARANT

ON THE 'COOL FRENCH-GIRL LOOK', THE IMPORTANCE OF COMFORT & CONFIDENCE, AND THE JOYS OF SWITCHING OFF ON WEEKENDS...

How do you continue to evolve while staying true to the brand's DNA? I am very insistent on dealing with the reality of fashion than the fantasy, when I started doing prêt-à-porter, what mattered to me was taking that term literally, and to really say to myself 'I design clothes because I want to get dressed'. My perception of fashion has always been based on saying 'Okay, what am I wearing today', opening my wardrobe, knowing that I have the right clothes. I, both as a designer and as a woman, can figure out what we are looking for, which makes my life easier. You can easily combine my old season's designs with those in my current collections because the same eyes and the same spirit have created them. I'm always loyal to my perception of design and myself.

INTO *the* FUTURE

WITH A TOUCH OF SCI-FI AND AN UNADULTERATED SENSE OF FEMALE EMPOWERMENT, NICOLAS GHESQUIÈRE'S LOUIS VUITTON CRUISE 2023 WAS MADE FOR TODAY'S AMAZON SUPERHEROINE GODDESS



Ghesquière's genius came to shine with his clever use of material; a mix of shimmering fabrics and metallic embellishments beautifully reflected the waning sunlight, while sequins, leather and denim caught the final rays of the day.

Models emerged from the far western side of the Salk Institute's courtyard against a golden backdrop where they walked between 6 rows of seating that lined the length of the space for its 650 guests, which included Emma Roberts, Lea Seydoux and Miranda Kerr.

EMMA ROBERTS



MIRANDA KERR



LEA SEYDOUX





Following his now trademark tradition of staging his Cruise shows in some of the world's most incredible architectural landmarks, Nicolas Ghesquière chose California's Salk Institute to present his Louis Vuitton Cruise 2023 collection. Designed by Louis Kahn in 1965, this Brutalist masterpiece is both a treasure of modern architecture and an internationally renowned research institute.



As if on a utopian crossing, the collection can be seen to either celebrate the sun or provide protection from it. From looks that evoke a desert-climate to metal tones that reflect solar rays, Nicolas Ghesquière explores the contrast between structured constructions and fluid draping, between technology and the earth.

"I WANTED THE CLOTHES TO BE LIKE REFLECTIONS, A POINT OF CONTACT BETWEEN LIGHT AND PEOPLE."
Nicolas Ghesquière



The sun is the Artistic Director's guest of honor in the Cruise 2023 collection, playing an active part in the evolution of this wardrobe where changes in temperature set a stylistic tempo. The unique light of the West Coast creates prisms across shimmering silhouettes, while a myriad of natural materials gives the illusion of a metallic palette.



HEAD TO THE LATEST WEEKEND MAX MARA STORE NOW OPEN AT THE DUBAI HILLS MALL TO DISCOVER THEIR NEW FW22 COLLECTION

CLOSET CONFIDENTIAL

Alexandra Pereira

THE STYLE SETTER AND WEEKEND MAX MARA'S LATEST BRAND AMBASSADOR TELLS ELLE ARABIA ABOUT HER FALL MUST-HAVES AND HOW SHE'S ADAPTING HER WARDROBE TO DUBAI WEATHER

Tell us some anecdotes about your childhood and first experiences with fashion... I had a strong interest in fashion from a young age. As a child, my favorite game was to dress up my Barbies for imaginary events like weddings or parties. I would really have a blast dressing them up, accessorizing their looks and on occasion (and to my mother's despair), give them a haircut. Later on into my teens fashion became a means of self-expression, a way to assert my personality. Although I did not really realize it at the time, I had a very clear vision of what good style meant to me. In that sense, I have clashed numerous times with my mother over what things to shop for or what outfits to wear to party, restaurant, or simply for a day with the family.

What is a trademark Alexandra Pereira look? Short dress combined with an oversized blazer and statement accessories (shoes and bags).

Describe your first memory with Weekend Max Mara... That would be this past February, during Milan Fashion Week. I dropped by the unveiling of the capsule collection designed by Patricia Urquiola.

101 WITH ALEXANDRA PEREIRA

- *Your next purchase...* Probably a white bag
- *Always in your closet...* Nowadays, those would be a strong pair of cargo pants
- *Never in your closet...* Long white leggings
- *Day to Night transition...* A little black dress. It transitions very easily you just need to switch the accessories!
- *Your fave vintage piece and the story...* A military jacket I bought a few years back at the flea market in Los Angeles. I wore it a few days after and checking out of a store, the cashier told me: "Thank you for your service" which left me confused. Turns out she was an army veteran and that the jacket looked like an authentic piece from the army.
- *Accessories that make your look...* A statement bag without any doubt. Bags are my favorite accessory and I have a special passion for those. I also give a lot of importance to my earrings and sunglasses – I love to style my outfits with a nice pair!



To celebrate the moment, I wore a total look by Weekend Max Mara and had a blast meeting Patricia and catching up with familiar faces.

Weekend Max Mara's FW22 collection features a modern take on classic designs. Which is your favorite piece? I'm obsessed with the brand's knitwear line. I already have a favorite and it is waiting right at home. The winter suits also caught my eye from the very first glance.

How will you style it? I would wear the knit pieces with a simple pair of jeans or with cargo pants. They're colorful and powerful and will

make you feel dressed just by wearing them on top of basic pieces.

What's your most treasured Weekend Max Mara piece ever purchased? My Pasticcino Venezia bag. It has a unique shape and design and is easy to wear for a dressed-up event or with a more casual look.

You recently moved to Dubai from Paris. How has the change been? I have nothing but great things to say about it. Paris will always be a dream; the city has welcomed us with arms wide open and we enjoyed every moment there. That being said, as we decided to become parents, Dubai seemed like a better fit as it offered countless positive points that we were striving for; sun, good weather, good vibes, modern lifestyle, good connection to every corner of the world and last but not least, having a network of friends and relatives in Dubai also made the transition very easy.

You went from cold weather to hot and sunny. What impact has this had on your closet or sense of style? I can safely say that I have not worn my coats for a while. That being said, most of my audience lives in countries that are already settled in the fall season and going into winter. That is why you'll see a lot of fall fashion inspo on my feed despite the fact that we're living a beautiful summer in Dubai.

How will you incorporate the Weekend Max Mara FW22 collection to fit the hotter climate in Dubai? I love the colorful shirts and denim pieces for Dubai. They fit the weather here and it will be easy to wear them out here.



Name to Watch: ALINE ASMAR D'AMMAN

The architect and designer recently unveiled her first furniture collection with The Invisible collection at Féau Boiseries in Paris during Paris Design Week 2022, and we can't get enough of her pieces that combine ultra-feminine lines with a modern instinct feel. The pieces designed by Aline Asmar d'Amman celebrate the perception of femininity with a modern instinct.

The contemporary language motivating the design and the associations of bespoke materials is nurtured by artistic references, combined with the love of fashion and its silhouettes.

"The 'Georgia' conversation salon in powder pink mohair invokes a contemporary 'Hollywood glamour' spirit; the tense, androgynous lines of the 'Smoking' lighting collection is grafted with black metal and underlined with brushed satin brass; 'The Memory of Stones' is her take on brutalist constructions with high finishes initiated by a quest for 'concrete poetry' and upcycling combining rare and forgotten marbles grafted onto the hard stone of Vicenza."



Let's EAT...

As friends and family gather this season, add an extra sprinkle of joy to meals with colorful and quirky tableware.



On our Shelf...ROSSO

Pierpaolo Piccioli has entrusted Assouline with the creation of Rosso, a unique opera that explores the personality of the iconic Rosso Valentino through the decades, entirely handmade in the Valentino Atelier. It is a study within the Maison's renowned color: the most powerful, recognizable, and recognized symbol that took the name of its creator in 1985. Available in Assouline and Valentino boutiques

ELLE

accessories

STEP INTO THE LIGHT...
With these crystal-heeled,
embossed-leather mules
from Miu Miu!
Available at Level Shoes



Perfect partners...

THE IT PIECES THAT MAKE THE LOOK + AN ICON
CELEBRATES A MILESTONE...



BOTTEGA VENETA



BALENCIAGA



EERA



ULLA JOHNSON



BY FAR



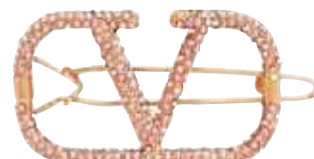
LOEWE



CHANEL

The Small DETAILS

WHETHER YOU'RE USING THEM TO CINCH IN A DRESS OR TO ADD SOME POLISH TO YOUR MANE, THESE EVERYDAY ACCENTS ARE THE FINISHING TOUCH YOUR LOOK NEEDS



VALENTINO



JACQUEMUS



PRADA



CHANEL



GUCCI



SAINT LAURENT



MIU MIU



3



2



1



4



6



7



HERMÈS

Black DAHLIA

SMALL HANDBAGS MIGHT LOOK GOOD IN COLOR, BUT THEY MAKE THE STRONGEST STATEMENT IN BLACK!

1. DISTORTION MINI BAG, ACNE STUDIOS
2. SHOULDER BAG, SAINT LAURENT
3. LUNA SMALL LEATHER SHOULDER BAG, LOEWE
4. BOX CALFSKIN BAG, ALAÏA
5. SOFIA TOP-HANDLE BAG IN LEATHER, THE ROW
6. BLACK GEA VEGAN CLUTCH-BAG, THEMORÉ
7. SCULPTED SHOULDER BAG OFF-WHITE
8. TIMELESS CROSSBODY BAG, TOD'S

INTERNAL DAY

Working overtime? Give yourself a style promotion with these new-season staples

PHOTOGRAPHER **GUIDO TARONI**

STYLIST **PATRIZIA LEUZZI**

Cardigan, Alanui; Skirt, Ami Paris; Tights, Calzedonia; Boots, Chanel; Rings & Bracelets, Pisa Diamanti



Bags, Lancel



Sweater, Acne Studios; Dress, Luisa Spagnoli; Watch, Daniel Wellington; Socks, Falke; Boots, Tamaris





Chain Strap Bag, Tata Italia; Shoulder Bag, Mandarina Duck; Crossbody Bag, Avenue 67; Bracelets, Swarovski



Shopper Bag, Furla; Bag, Patou; Rings, Morellato



Clockwise: Coco Block Loafers, Rodo; Classic Moccasins, Sebago; Moccasins with Golden Chain, Geox; Crocodile Moccasins, Fratelli Rossetti; Knee-High Socks, Gallo



Shoulder Bag, Guess

Black & Red Penny Loafers, Pollini; Moccasins, Alberta Ferreti



Shirt, Marni; Skirt, Courrèges; Bucket Bag, Miriade; Shoulder Bag, Alviero Martini 1a Classe; Ankle Boots, Vic Matié; Socks, Calzedonia





Mini Bag, Campomaggi; Shoulder Bag, Coccinelle; Bootie, Carmens

PHOTOGRAPHER: GUIDOTARONI; STYLIST: PATRIZIA LEUZZI; MANICURIST: CALOTTA
SAETONE @ WM MANAGEMENT; MODEL: AITNA SHBETA/ WOMEN



Shoulder Bag, Gianni Chiarini; Black & Silver Suitcases, Delsey Paris; Boots, Hogan

ELLE

jewelry

WHEN FASHION AND JEWELRY FUSE...
The result is the sublime Dior Print collection, whereby Victoire de Castellane brings Liberty prints, checks, stripes, and tie-dye to life on a high jewelry collection. Every one of the 137-piece collection is a marvel of savoir faire, design, and technical feat.



The art of beauty...

THE BEST OF BOTH WORLDS COLLIDE
WITH THE LATEST EXQUISITE PIECES MERGING
TIME-HONORED, TRADITIONAL CRAFTSMANSHIP
WITH OTHERWORLDLY DESIGNS.

Mood:

CHAIN REACTION

THE SYMBOL OF BONDING AND CONNECTION IS TAKEN TO NEW HEIGHTS

Merging femininity, sophistication and modern aesthetics, the latest collections from Damas – Kiku, Links, and Alif – offer true personalization through layering, stacking, and adjustable lengths. Dazzling gold, brilliant diamonds, delicate pearls and bold blues come together on statement pieces that offer infinite styling options.



Alif Unity



Inspired by the first letter of the Arabic alphabet, the Alif Unity collection turns a single letter into statement necklaces, bracelets and for the first-time double motif drop earrings, all in 18K yellow gold.

WE LOVE: *The singular hero Alif motif fully studded with brilliant diamonds!*



Links



True to its name, the Links collection offers infinite styling options with adjustable chains and various lengths for a truly personalized look. The romanticized take on the link chain trend makes for jewelry that is feminine yet sophisticated.

Kiku



Boasting soft fluid shapes that can be stacked or paired together, the Kiku collection pays homage to the elegance and sophistication of pearls. The collection of 18K gold necklaces, earrings, bracelets, rings, and bangles features delicate pearls complemented by Lapiz Lazuli and Turquoise gemstones.



PHOTOGRAPHER **AMER MOHAMMED**

STYLIST & CREATIVE DIRECTION **JADE CHILTON**



T I M E L E S S

Born out of an absolute freedom of creativity over 35 years ago, Chanel's Première Original Edition watch remains as contemporary as ever with its instantly distinguishable shape inspired by the stopper of the N°5 perfume bottle. Showcasing the iconic watch and Chanel Jewelry pieces, Huda Shahin stops time with her own inimitable style...

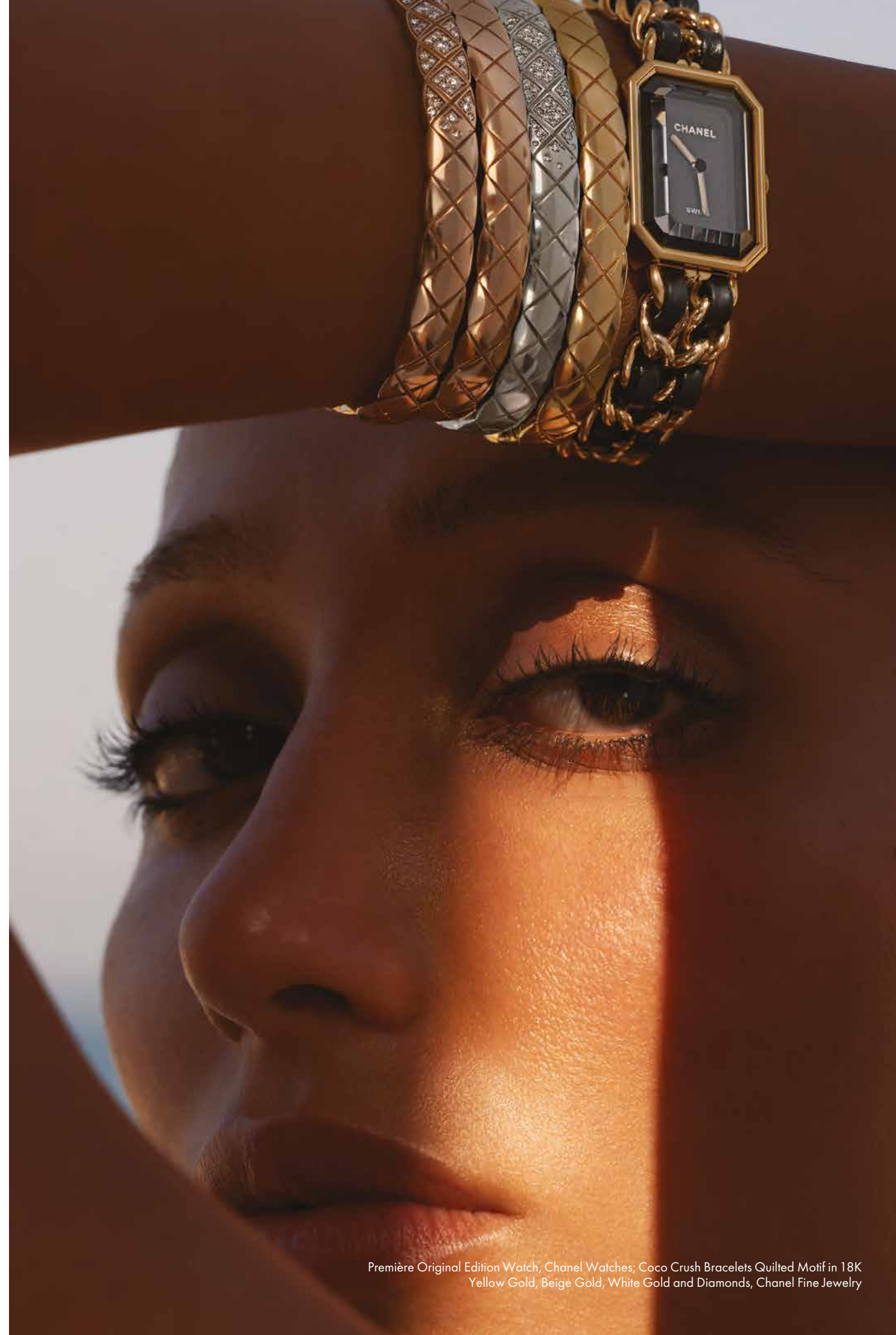
Coco Crush Hoops and Ring Quilted Motif in 18K Beige Gold, Extrait De Camelia Transformable Ring in 18K Beige Gold and Diamonds, All by Chanel Fine Jewelry

A P P E A L

Jewelry



Première Original Edition Watch, Chanel Watches; Coco Crush Hoops and Ring Quilted Motif in 18K Yellow Gold, White Gold and Diamonds, All by Chanel Fine Jewelry



Première Original Edition Watch, Chanel Watches; Coco Crush Bracelets Quilted Motif in 18K Yellow Gold, Beige Gold, White Gold and Diamonds, Chanel Fine Jewelry

Jewelry



Première Original Edition Watch, Chanel Watches; Coco Crush Necklace, Rings, Earrings and Ear Cuffs Quilted Motif in 18K Yellow Gold, White Gold and Diamonds, All by Chanel Fine Jewelry; Sunglasses, Chanel Eyewear



Première Original Edition Watch, Chanel Watches; Coco Crush Ear Cuffs, Necklace, Rings and Bracelets Quilted Motif in 18K Yellow Gold, Beige Gold, White Gold and Diamonds, All by Chanel Fine Jewelry

A close-up portrait of a woman with dark hair pulled back, wearing a black long-sleeved top. She is posing with her hands near her face, showcasing several pieces of Chanel Fine Jewelry. On her fingers are multiple rings, including a large Shooting Star Ring on her right ring finger and several smaller rings on other fingers. She is also wearing large, quilted hoop earrings and a delicate necklace. The background is a clear blue sky with a hint of the ocean. The word 'Jewelry' is written in a cursive font in the top left corner. At the bottom, there is a line of text describing the jewelry pieces and their materials.

A close-up portrait of a woman with dark hair pulled back, wearing a black long-sleeved top. She is posing with her hands near her face, showcasing several pieces of Chanel Fine Jewelry. On her fingers are multiple rings, including a large, quilted ring on her right ring finger and a Shooting Star Ring on her left ring finger. She is also wearing a necklace and large hoop earrings. The background is a clear blue sky.

Jewelry

Coco Crush Ear Cuffs, Necklace, Rings and Hoops Quilted Motif in 18K Beige Gold, White Gold and Diamonds; Shooting Star Ring in 18k White Gold and Diamonds, All by Chanel Fine Jewelry

A close-up portrait of a woman with dark hair pulled back, wearing a black long-sleeved top. She is posing with her hands near her face, showcasing several pieces of Chanel Fine Jewelry. On her fingers, she wears multiple rings, including a large, quilted ring on her right ring finger and a Shooting Star Ring on her left ring finger. She also wears a necklace and large hoop earrings. The background is a clear blue sky with a hint of the ocean. The word "Jewelry" is written in a cursive font in the top left corner. At the bottom, there is a caption describing the jewelry pieces.



A close-up, low-angle shot of a woman's face tilted back, eyes closed, with her head partially submerged in water. She is wearing large, ornate hoop earrings and a matching ear cuff. The water is splashing around her head, and the background is a bright blue sky.

PHOTOGRAPHER KEITH CHAN STYLIST BEN WONG

ICING



Ring, Earrings & Necklace,
All by Chanel



ON THE CANDY

Satisfy your sugar cravings with the season's most delightful jewelry



Ring, Earrings & Bracelet, All by Dior Joaillerie



Watch, Earrings & Ring, All by Van Cleef & Arpels



Necklace & Earrings, Both by Bulgari

PHOTOGRAPHY KEITH CHAN, STYLING BEN WONG





Solar

INSPIRED BY THE EXCEPTIONAL RADIANCE OF THE SOLEIL D'OR,
FRED CAPTIVATES WITH ITS MOST LUMINOUS CHAPTER YET



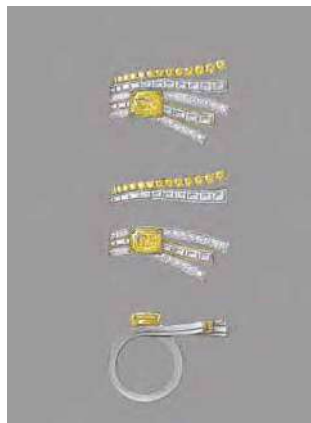
power

Light guided Fred Samuel, who founded his Maison in 1936, infusing every part of his being and thus naturally reflecting on his creativity as a jeweler, radiating imminently on each jewel and creation born of his imagination and passion. In 1977, his light shone the brightest as his lucky star guided him towards an extraordinary encounter with one of the most incredible yellow diamonds in the world: Soleil D'Or. Weighing an incredible 105.54-carat with a "Fancy Yellow" shade, it quickly became one of the most fascinating pieces of its time, bringing the Maison into "the 100 club", an incredibly exclusive circle for jewelers who held stones of over 100 carats. Unveiled to the general public on November 24, 1977 at an exhibition organized at FRED's boutique in Paris and another event held before the exhibition at Maxim's, it disappeared into the coffers of private collectors up until 2021 thanks to the search for archive material led by Valérie Samuel – the Vice President and Artistic Director of Fred, and the granddaughter of the founder. Today, inspired by the exceptional radiance of the Soleil d'Or, the Radiant Energy chapter recreates the magic of a sunset over the sea.

THE COLLECTION
IS INSPIRED BY
THE EXCEPTIONAL
RADIANCE OF THE
SOLEIL D'OR, THE
YELLOW DIAMOND
OF OVER 100
CARATS



SKETCHES OF THE SOLEIL D'OR RADIANT ENERGY PIECES BEFORE THEIR PRODUCTION



"I HAVE OFTEN
THOUGHT THAT
LIVING UNDER
SUCH STRONG
LIGHT, WITH A DAILY
CONNECTION TO
THE SUN, MUST
NOURISH A GREATER
THIRST FOR LIGHT."

FRED SAMUEL
*A Jeweler's
Memoirs, 1992.*

THE SOLEIL D'OR
RADIANT ENERGY
NECKLACE



The graphic combinations of white and yellow baguette and brilliant-cut diamonds follow the soft asymmetrical broken lines while the center stones - fancy intense yellow diamonds of up to 11.25 carats - seem to have concentrated the energy of the sun's rays. The versatility and savoir-faire associated with FRED are expressed on a short necklace whose central motif transforms into a brooch, a double ring that can be worn in a variety of ways, an ear-cuff that morphs into a pair of asymmetrical earrings, and, lastly, a sautoir whose medallion also detaches as a brooch.

The gold and diamond threads of a ring, adorned with a fancy intense yellow diamond of 2.55 carats secured with double-arched claws, separate into two jewels which undulate delicately on the fingers. An ear-cuff morphs into a pair of asymmetrical earrings with a removable yellow diamond and a detachable line of baguette diamonds to light up the other lobe. Lastly, a sautoir turns into two other jewels: a long and elegant necklace of yellow and white diamonds on the one hand, a medallion to wear as a brooch on the other, enhanced by a fancy intense yellow diamond (IF) of 11.25 carats which seems to have concentrated the energy of the sun's rays.



THE GRAPHIC
COMBINATIONS OF WHITE
AND YELLOW BAGUETTE
AND BRILLIANT-CUT
DIAMONDS FOLLOW THE
SOFT ASYMMETRICAL
BROKEN LINES





PHOTOGRAPHER **DANIEL ASATER**
CREATIVE DIRECTION **JEFF AOUN**

RAISING *the* BAR

WITH A BRIGHT FUTURE AHEAD, ONE THAT SHINES BRILLIANTLY JUST LIKE THE NEW VAN CLEEF & ARPEL'S PERLÉE COLLECTION, EMIRATI FUTURIST, ENTREPRENEUR AND SPEAKER ALANOUD ALHASHMI IS A FEAT TO RECKON WITH. ELLE ARABIA CAUGHT UP WITH THE WONDER WOMAN TO TALK TECHNOLOGY, PASSION PROJECTS, AND OF COURSE, JEWELRY.



Left page: Kaftan, Dima Ayad; Perlée Sweet Clovers Bracelet, Yellow Gold, Diamonds; Perlée Pearls of Gold Bracelet, Yellow Gold; Perlée Diamonds Bracelet, 1 Row, Yellow Gold, Diamonds; Perlée Couleurs Ring, Yellow Gold, Turquoise, Diamonds; Perlée Couleurs Ring, Yellow Gold, Lapis Lazuli, Diamonds; Perlée Toi & Moi Secret Watch, Yellow Gold, Diamonds, White Mother-Of-Pearl Dial, Turquoise, All by Van Cleef & Arpels

This page: Dress, Taller Marmo; Perlée Couleurs Transformable Long Necklace, Yellow Gold; Perlée Couleurs 5 Row Ring, Yellow Gold, Emeralds; Perlée Couleurs Bracelet, Yellow Gold, Malachite; Perlée Couleurs Ring, Yellow Gold, Malachite, Diamonds; Perlée Watch, Yellow Gold, Guilloché White Mother-Of-Pearl, All by Van Cleef & Arpels

Jacket, Serrbofficial; Perlée Watch, Yellow Gold, Guilloché White Mother-Of-Pearl Dial; Perlée Couleurs Transformable Long Necklace, Yellow Gold, Coral; Perlée Couleurs Ring, Yellow Gold, Coral, Diamonds; Perlée Diamonds 5-Row Ring, Yellow Gold, Diamonds; Perlée Diamonds Bracelet, 3 Rows, Yellow Gold, Diamonds; Perlée Sweet Clovers Bracelet, Yellow Gold, Diamonds, All by Van Cleef & Arpels

Tell us about your latest initiative... I worked with a great team of scientists, engineers, and experts to build a new company, SDG Global, which was launched few months ago. This new project will enable many companies and governments to endorse and embrace sustainability through technology and science following a business module that promises to ensure the return of investment along sustainability and environmental goals.

What challenges as a woman have you faced during your career? The biggest challenge to anyone, be it woman or man, is oneself. We need to face ourselves, and challenge our own limitation, and trust in ourselves, and work on a consistent development plan. It is also important to have supporting friends, like-minded people around you to help you grow and celebrate your achievements and advise you on different matters.

Who has been your biggest cheerleader? I don't want to sound like a person with ego, but I have had to face many situations where I had to be my own cheerleader, therefore, I am my biggest supporter. With time many will support you, but first and foremost you need to be your first and biggest cheerleader.

How has it been being a public figure and how has it shaped you? It comes with a lot of responsibility; you are not only a role model to many other ambitious people, but you represent the country and the Emirati person and woman. It is important to me to make sure I do my best. It is also time consuming; many days I barely have time for myself – between work, events, and mentorship programs – it is a serious commitment!

What would you like to see change regarding how women are perceived in the tech industry? We need equal opportunities in funding, programs and an objective approach to how women are not only part of the ecosystem, but they also add value and are committed to achieve and progress.

What advice would you give to your younger self? And to others starting their tech journey? You need yourself; your happiness is you, your health matters most and enjoy the journey and let the energy flow to guide you to your purpose, you don't need to know it all in the beginning.

Describe your first memory with Van Cleef & Arpels. Visiting their shop back in in 2010, four years I think after they opened their first shop in Dubai. It was a gift for my promotion – a beautiful Van Cleef & Arpels sweet Alhambra mother of pearl gold bracelet.

Which are your favorites from the Perlée collection to shop from? The Perlée sweet clover bracelet is so beautiful and elegant, perfect for daily use in meetings, events, gatherings – it is just perfect! Not to mention the heartwarming unique Perlée couleurs set – the bracelet and ring are just divine; they add glamour to any evening event.

And how will you style them? With my daily routine, I would keep it simple with the clover bracelet – works in any environment whether with a suit or abaya. As for the evening, the couleurs will add a wow factor to any dress, abaya or cardigan.



Abaya, 1309; Perlée Couleurs Pendant, Rose Gold, Carnelian; Perlée Diamonds Pendant, Rose Gold, Diamonds; Perlée Pearls of Gold Bracelet, Rose Gold; Perlée Diamonds Bracelet, 1 Row, Rose Gold, Diamonds; Perlée Couleurs Bracelet, Rose Gold, Carnelian, Diamonds; Perlée Diamonds Ring, 1 Row, Rose Gold, Diamonds; Perlée Diamonds 5-Row Ring, Rose Gold, Rubies, All by Van Cleef & Arpels



PHOTOGRAPHER: DANIEL ASATER; STYLIST: JEFF AOUN; MAKEUP: SHARON DRUGAN; HAIR: BETTY BEE HAIR

Abaya, Stylist's Own; Perlée Diamonds Pavé Earrings, White Gold, Diamonds; Perlée Diamonds 5-Row Ring, White Gold, Diamonds; Perlée Couleurs Between the Finger Ring, White Gold, Turquoise, Diamonds; Perlée Couleurs Bracelet, White Gold, Turquoise, Diamonds; Perlée Diamonds Bracelet, 3 Rows, White Gold, Diamonds; Perlée Diamonds Bracelet, 1 Row, White Gold, Diamonds, All by Van Cleef & Arpels



QUICK FIRE WITH ALANOUD

- *Quick fire with Your idea of perfect happiness...* Contentment and satisfaction with oneself, and sharing blessings when earned with others.
- *Greatest fear...* Dying before fulfilling my purpose.
- *Most admired...* Strong women who thrive like a phoenix from the ashes!
- *Greatest love of your life...* My unconditional love to those who I care about, all love is great and love always will find its way.
- *Your motto...* I am alive today, I am capable and unstoppable, and will make it work and it will happen – inshallah!

*new*HEIGHTS

PHOTOGRAPHER
AMER MOHAMED

STYLIST & CREATIVE DIRECTION
JADE CHILTON

BOTH RENOWNED FOR THEIR RADICAL STYLE AND REFINED GLAMOUR, KENZA FOURATI TAKES TO THE SKIES WITH CARTIER'S LATEST JEWELRY AND WATCH COLLECTIONS - LOVE, JUSTE UN CLOU, PANTHÈRE DE CARTIER, TANK MUST, AND CLASH DE CARTIER

Trench Coat, Alaïa; Love Necklace in Yellow Gold, Juste un Clou Necklace in Rose Gold and Diamonds and Juste un Clou Bracelet in Yellow Gold and Diamonds, All by Cartier

Trench Coat, Saint
Laurent; Panthère
de Cartier Watch
Middle East Exclusivity
Medium Model Quartz
Movement in Yellow
Gold and Diamonds,
Clash de Cartier Ring
Rose Gold, Clash de
Cartier Bracelet Rose
Gold and Love Necklace
in Yellow Gold,
All by Cartier

25 questions with... KENZA FOURATI

THE MODEL, ENTREPRENEUR, FOUNDER OF LABEL OSAY, ACTIVIST, AND ADVOCATE FOR ARTISTIC EXPRESSION IN TUNISIA TALKS POWER OF SOCIAL MEDIA, HER IDEA OF PERFECT HAPPINESS, AND HER LOVE OF A GOOD STEAK!

The advice I would give my younger self... is to be less fearful and more trusting towards the process. Keep showing up and understand that the process is the most important part, not just the destination.

10 years from now... I will have two teenagers at home, wish me LUCK! I hope I'll keep my adventurous and eternal learner spirit until my very last day. I hope OSAY's mission to challenge the fashion industry to consume with more integrity, to preserve heritage in a very modern way will be the norm and we will grow to be a label in the true sense of the term. I love Fashion, it is one of the most immediate ways to express oneself. Wearing your values should just be mainstream.

The biggest misconception... is to not acknowledge the "invisible work". The work you have to do on yourself to grow and evolve as a human being, as an entrepreneur, in every aspect but especially in parenting and at home. We don't talk about it often. We only "share" the great moments or the end products but rarely the process.

Being a public figure has... lol, who is the public figure? I don't see myself as a public figure for sure but I have a certain duty towards my platform. I believe when you have a platform on social media, you should be more intentional with your posts, with your values. I don't believe in being incendiary but you also have a duty to take certain stances close to your values. We are all interconnected, no one should be tone-death and ignore the world around us.

What I'd like to see change regarding how women are perceived... being a woman brings a slightly different sets of challenges depending on where you stand. But in general I hope we, women, will be a bit more in charge of our own narrative and care less about how we are perceived. Because that's what limits us, we have a tendency to shine less in order to not be seen as too ambitious, too superficial, too serious, too sexy etc... And today social media has made it worse, so actually I wish we cared less about how we are perceived and more about truly discovering and connecting with who we are and who we want to be.

The unexpected surprises on my journey... everything is a surprise somehow on my journey. I had never planned on becoming a model, I had never planned on being a social entrepreneur. This is why I emphasize the idea of trusting the process. Show up, be kind, have an idea of what you are interested in and trust the process.

The challenges I've met in the fashion industry... come from my own wrong perspectives and insecurities; I wish I had felt more confident and been more vocal earlier on.

The Fashion Arab scene... is extremely exciting! It is young, energetic, full of various talents. The new generation is proudly digging into our heritage and traditional craftsmanship with a very modern twist and I am always beyond inspired by this new creativity!

What I love most about my country... I love the sophistication of Tunisia. There a, at every level of society, people are intellectual, smart and challenging. I love that! And I love our Harissa, sorry but no one beats us!

One of my most treasured childhood memories is... growing up I loved when the month of Ramadan was starting. I loved finishing school earlier. I love the Ramadan meals, the amount of TV we were allowed to watch and also the late nights, meeting the friends in the neighborhood playing around. My kids live in NY so I often think of the different experiences they will have growing up from mine in Tunisia.

I'll start the day off ... hating my alarm!

Perfect happiness is... the simple moments shared with the ones I love, seeing my grandmother laughing with my kids, a nice breakfast at home. Nothing beats the pure simple moments of daily life with the ones you love the most.

My current state of mind... I am an entrepreneur and I am problem solving and problem shooting all day. A lot of exciting things are happening with OSAY, notably in the region so my current state of mind is to find a minute to remove myself from the daily grind of running the business and try to reaffirm the big picture.

My upcoming plans... I am currently traveling so my upcoming plan is to head home ASAP to be with my babies, plan their Halloween in the neighborhood, with their schools etc..

My greatest extravagance... is food! I am such a foodie and I love when food is an experience.

My out-the-door outfit is... OSAY to feel chic, jeans and any button down shirt I find in my closet.

I prepare before a shoot or a show by... doing research. I am a geek so I approach it as homework and preparation. I like to research the photographer's and the whole team - this is how I like to prepare before a big shoot.

My way of letting go and relaxing... I was taught how to meditate almost 10 years ago and I still use this technique to observe my emotions and relax.

I'm listening to... I love to listen to podcasts, especially about entrepreneurship. I must be the only New Yorker that loves to drive so this is my moment in my car to listen and learn.

I am reading... my friend's memoir which is pretty fascinating to see someone you care about ready to share her extremely personal story with the world.

The one thing I can't resist... is a great steak which makes me very depressed because I would love to become a vegetarian but I truly love meat.

The greatest love of my life is... cheese!

Dress, Maria Lucia Hohan
@ Ounass; Panthère de Cartier Bag
Cherry Red Calfskin with Golden
Finish, Panthère de Cartier Watch
Middle East Exclusivity,
Medium Model Quartz Movement
in Yellow Gold and Diamonds,
Juste un Clou Ring Yellow Gold
and Diamonds, Juste un Clou
Bracelet in Yellow Gold and
Diamonds, Love Bracelet in Yellow
Gold and Diamonds, Love Bracelet
in White Gold, Love Necklace in
Yellow Gold and Love Necklace in
Yellow Gold and Diamonds,
All by Cartier





Left page: Dress, Balenciaga; Juste un Clou Bracelet in Yellow Gold and Diamonds, Juste un Clou Ring in Yellow Gold and Diamonds, Love Ring in Yellow Gold and Love Earrings in Rose Gold and Diamonds, All by Cartier
This page: Top & Skirt, Monot at Ounass, Tank Must de Cartier Watch Small Model Quartz Movement in Steel & Leather, Love Necklace in Yellow Gold, Love Bracelet in Yellow Gold & Diamonds, Juste un Clou Bracelet in Yellow Gold & Diamonds and Panthère de Cartier Bag in Black Calfskin with Golden Finish, All by Cartier





PHOTOGRAPHER: AMER MOHAMED; STYLING/ CREATIVE DIRECTION: JADE CHILTON; MAKEUP: SHARON DRUGAN; HAIR: BETTY BEE; ASSISTANT STYLIST: FRANK PENA; TALENT: KENZA FOURATI; LOCATION: ST REGIS DOWNTOWN, DUBAI

Opposite page: Dress, Bottega Veneta; Tank Must de Cartier Watch Small Model Quartz Movement in Steel & Leather, Love Bracelet in White Gold, Love Bracelet in Yellow Gold and Diamonds, All by Cartier
This page: Dress, Saint Laurent; Panthère de Cartier Watch Middle East Exclusivity Medium Model Quartz Movement in Yellow Gold and Diamonds, Clash de Cartier Ring Rose Gold, Clash de Cartier Bracelet in Rose Gold and Juste un Clou Earrings in Rose Gold, All by Cartier



About a bag...

SILVIA VENTURINI FENDI ON THE UNIQUE HISTORY AND ENDURING APPEAL OF THE LEGENDARY FENDI BAGUETTE AS IT CELEBRATES ITS 25TH ANNIVERSARY

It was the first bag to have its own name (not a celebrity's name). The first it-bag with a waiting list. The first to feature one of the most fun and naughty TV series, Sex in the City and, frankly, the only one Carrie Bradshaw has remained loyal to since 1998! That is why we are in New York: to celebrate the 25th anniversary of an authentic work of art that has made a mark on history, the Baguette. Silvia Venturini Fendi, Artistic Director of Accessories and Men's Fashion at the label that her grandmother founded in 1925, grants me an appointment to talk about the impact it has had ahead of the launch in New York of the special collection that she and Kim Jones designed to celebrate the birthday of this timeless bag - which includes collaborations with other LVMH brands such as Marc Jacobs and Tiffany & Co., and with Japan's Porter. With a constellation of fashion icons on the runway, from Sarah Jessica Parker to the mythical Linda Evangelista, Silvia, who is one of the third generation of a strong clan of women, remains calm and is focused only on the mantra 'nothing is impossible'.



"This bag is the spirit of New York incarnate, isn't it?" she asks, knowing the answer. "Sex in the City transformed it into an icon. Carrie summed it up very well when a thief tried to steal it from her at gunpoint: 'It's not a bag, it's a Baguette!'. It was the first bag to have its own name as they were usually named after the person carrying them. We were also pioneers in believing in the series and lending clothes to them. Then the others followed us. But when we read the script, we said right away that this was going to be very interesting for our brand. It was an important cultural product because it talked about women and it did so in a new way. No taboos." And so how did the bag get its name, the Baguette? "It derives from the way it is carried, like a stick of French bread, under the arm," Sylvia explains, "This, in turn, comes from the idea of leaving your hands free. Back then, we were obsessed with backpacks. And I thought it would be nice to have a bag that allowed you to put your hands in your pockets, or wherever you wanted to put them."

Sylvia gives the impression that her objective is always to help women. "I am very observant. And I try to stay ahead of what our customers want, that's true," she agrees. "Those were the years of the first mobile phones, and I created a compact model since everything was getting smaller and a big bag was no longer as necessary. I also made it soft because, when it was carried under your arm, it had to fit around the body." The Baguette is a classic that is both contemporary and an eternal object of desire. "Of course, time is the real test," Sylvia says. "And even more with a bag, which tends to get passed down from generation to generation. In my house, so do the dresses, huh!" she adds as she throws a knowing look at her daughters, Delfina Delettrez and Leonetta, who are sitting opposite. The bag is almost a talisman. Art critic Achille Bonito Oliva defined it as 'a table sculpture'. It is something that has its own light. This time, Silvia has included several collaborations. "They are interpretations, rather than collaborations," she clarifies. "One of the keys to its success was precisely that it was considered a manifestation of individuality. A model with many versions... I don't know, more than a thousand. Always the same, but always different at the same time.

So, in this quarter of a century, we have worked with a lot of creative people. On this occasion, what we wanted was for them to imagine it in the New York way. A must-see in New York is Tiffany & Co. and that's why we worked with them. This is a design like a little gem. Among other things, it is a timeless

design, and these 25 years prove it. In the parade you can see several Baguette that have come out of collectors' wardrobes. And then there's Marc Jacobs. Marc's women are dynamic, women of their time. In addition, Kim intended to showcase this city divided into two: Downtown and Uptown. Because the popularity of this bag came from the street. At the time, Fendi was a small company, and we didn't have a marketing department. People ask, what was the recipe for success? But the truth is that there wasn't a recipe. The Baguette boom involved a lot of factors, including its somewhat limited availability. We

were not ready for that much of a demand, which meant that there were not enough to go around. From that came the idea of the famous waiting list. People would call me and ask if they could jump the queue. Then, several brands wanted to join with fake waiting lists, but this was real. We couldn't keep up with the demand for the different versions: Cashmere, mink, denim... some were extremely complex, with multi-colored pearl embroidery, for example. Whenever there was a missing color or thread, production stopped. The Baguettes were delivered when they were ready, as they were hand crafted. These collaborations are precious, especially because they were not even conceivable recently. Yes, although they have arrived in a completely natural way. After our experience with Donatella (Versace, which created Fendace last spring), which was so easy for us, we are now used to it." It sounds natural now, but at the time Fendi was disruptive in this regard. In the same way that they were when they recruited a very young Karl Lagerfeld. "I think the most disruptive thing there was that he stayed with us for 54 years!" she says. "In fashion there is an extremely high rotation; and when a collection doesn't work as planned, it's time to say goodbye. We have a great respect for work and an enormous sense of friendship. Also Kim Jones, from the very first moment, felt that he had found his place. He feels perfectly at home now, and is already a member of the family. There is a special bond between us."

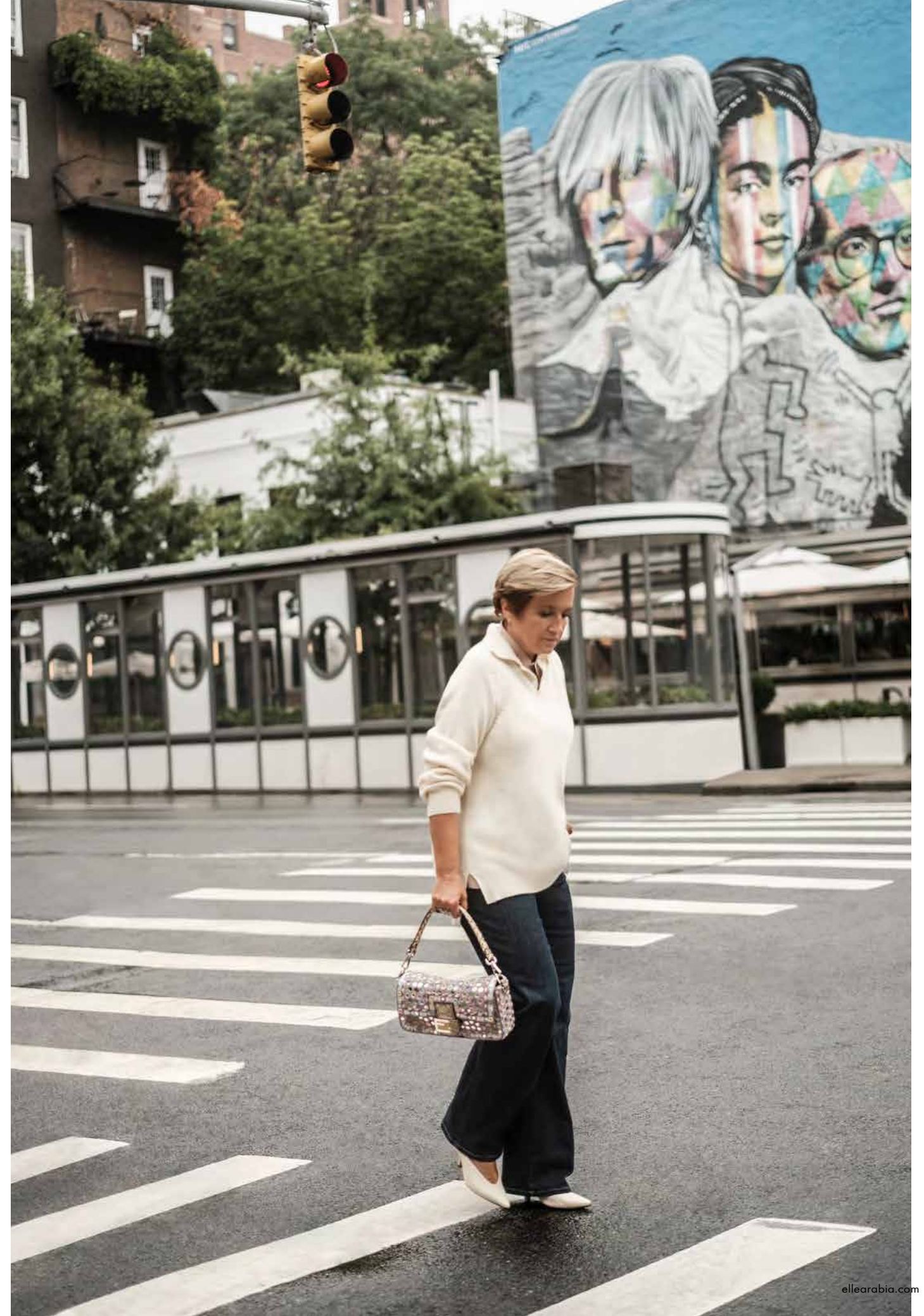
Sylvia's grandmother famously said, 'for Fendi, nothing is impossible'. "Yes, that is our motto," Sylvia says. "And this is evident in the history of how we started working in the United States, in 1975. My mother and my Aunt Carla arrived here with the collection in a suitcase. They booked a suite at the Hotel Le Pierre and invited the department stores. But they were not overly interested in their products, which were too ahead of their time for them. That was when my mother said to my aunt, 'It's impossible that there is nobody in this city who understands this type of fashion. Let's go for a ride'. So they went out into the streets and saw beautiful stores called Henri Bendel, which were modern. Although it was not easy, they

"UNTIL RECENTLY, THEY USED TO ASK ME WHAT WAS IN FASHION, WHICH COLORS WERE IN VOGUE. FORTUNATELY, WE HAVE FREED OURSELVES FROM THAT. NOWADAYS PEOPLE WANT TO BE ONE-OF-A-KIND, TO BE INDIVIDUALS."

– *Sylvia Venturini Fendi*

succeeded in meeting the president, Geraldine Stutz. When she saw the line, she fell in love, and she told them 'I give you 100% of the window displays, at Christmas - I just want to have Fendi on display. Leave it all here with me'. And they went back to Italy with empty suitcases."

We haven't talked about Sarah Jessica. Since we are in New York, there's no way we could leave her out. "We made the book on the Baguette with her in 2012, and we did a collaboration with her so coming here without Sarah was unthinkable. She is part of this success and of this family."





In the images, the reinvented versions of four iconic models of the 'Baguette' handbag, in four iconic New York settings: Geometric print, embroidered beads, 'paillettes' and metallic with sheepskin detail.



FROM THE ARCHIVES

Silvia Venturini Fendi created the Baguette bag in 1997. Named after its attitude, worn under the arm as the French bread, the Baguette became immediately a cult object, a true “phenomenon” that revolutionized the entire fashion industry by defining an archetype of style. To celebrate the Baguette 25th anniversary and its creativity, 25 archive editions of the bag are re-interpreted featuring its most iconic materials and craftsmanships. Here are a few of our favorites....



This Baguette bag is a re-edition of the ‘denim’ Baguette from the Spring/Summer 2000 collection. Embodying its disruptive and fun spirit, this bag is made of a traditional ready-to-wear material. Timeless and minimal, denim has become a Baguette staple, reinterpreted in many different versions.

This Baguette bag is a re-edition of the multicolour ‘beads embroidery’ Baguette from the Fall/Winter 1999-2000 collection. An expression of Fendi’s DNA, it is crafted for hundreds of hours by the skilled hands of Fendi artisans. The embroidery features 40,000 round shaped beads of different colors and glass finishings, from opaque to shiny to iridescent, forming an abstract geometric pattern and further enriched with light blue exotics details.

This Baguette bag is a re-edition of the ‘cashmere’ Baguette from the Fall/Winter 1999-2000 collection. Soft and supple, it is made of 100% cashmere paying tribute to the history of the Baguette, often created in traditional ready-to-wear materials. The ‘cuoio’ FF buckle is a signature from the late 90s to enhance its crafts appeal.

This Baguette bag is a re-edition of the ‘mirror embroidery’ Baguette from the Spring/Summer 1999 collection. Inspired by mirrors coming from Silvia Venturini Fendi mother’s house, this is one of the most iconic Baguette bags of all times, handmade with 200,000 beads and 380 small mirrors.



This Baguette bag is a re-edition of the ‘aluminium paillette’ Baguette from the Fall/Winter 1999-2000 collection. The meticulous paillettes embroidery is one of the most famous and glamorous Baguette craftsmanships, fully embroidered by hand by Fendi expert artisans with 12.600 squared paillettes in aluminium color.

This Baguette bag is a re-edition of the ‘fabric and embroidery’ Baguette from the Spring/Summer 2000 collection. Mixing two Fendi iconic codes, fabric and embroidery, it has been featured in several color combinations through the years using 600 pieces of crystals, pearls, beads and paillettes embroidered together by hand following geometrical designs together with exotics details.

This Baguette bag is a re-edition of an ‘ethnic animalier’ Baguette from the Fall/Winter 1999-2000 collection. It showcases a black and white cow print with an FF buckle embellished with a blue dyed howlite stone. Ethnic animalier motifs printed on pony-hair are part of the DNA of the Baguette.

This Baguette bag is a re-edition of the ‘furry animalier’ Baguette from the Fall/Winter 1999-2000 collection. Reinterpreting the animalier story with a bold and playful twist, it’s a long pony-hair in vitaminic green color for a fun and unique attitude. The ‘cuoio’ FF buckle is a signature from the late 90s to enhance its crafts appeal.

This Baguette bag is a re-edition of the ‘leather’ Baguette from the Spring/Summer 2012 collection. The iridescent Baguette is made of nubuck leather with micro paillettes creating a sparkling mother-of-pearl effect.

"ALTHOUGH WE HAVE COME A LONG WAY SINCE WE WERE JUST A SMALL FUR SHOP TO BECOME THE GLOBAL BRAND WE ARE TODAY, THERE ARE SOME THINGS WE STILL DO JUST LIKE MY GRANDMOTHER DID."

– Silvia Venturini Fendi

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T H E V I B E



TWEED JACKET, R13



THE GUEST MODEL, LLADRÓ



BOOTS, RICK OWENS X DR. MARTENS



CHAIN BELT, RAEY



LEATHER SKIRT, TOM FORD



SUNGLASSES, CELINE



CAP, RUSLAN BAGINSKIY



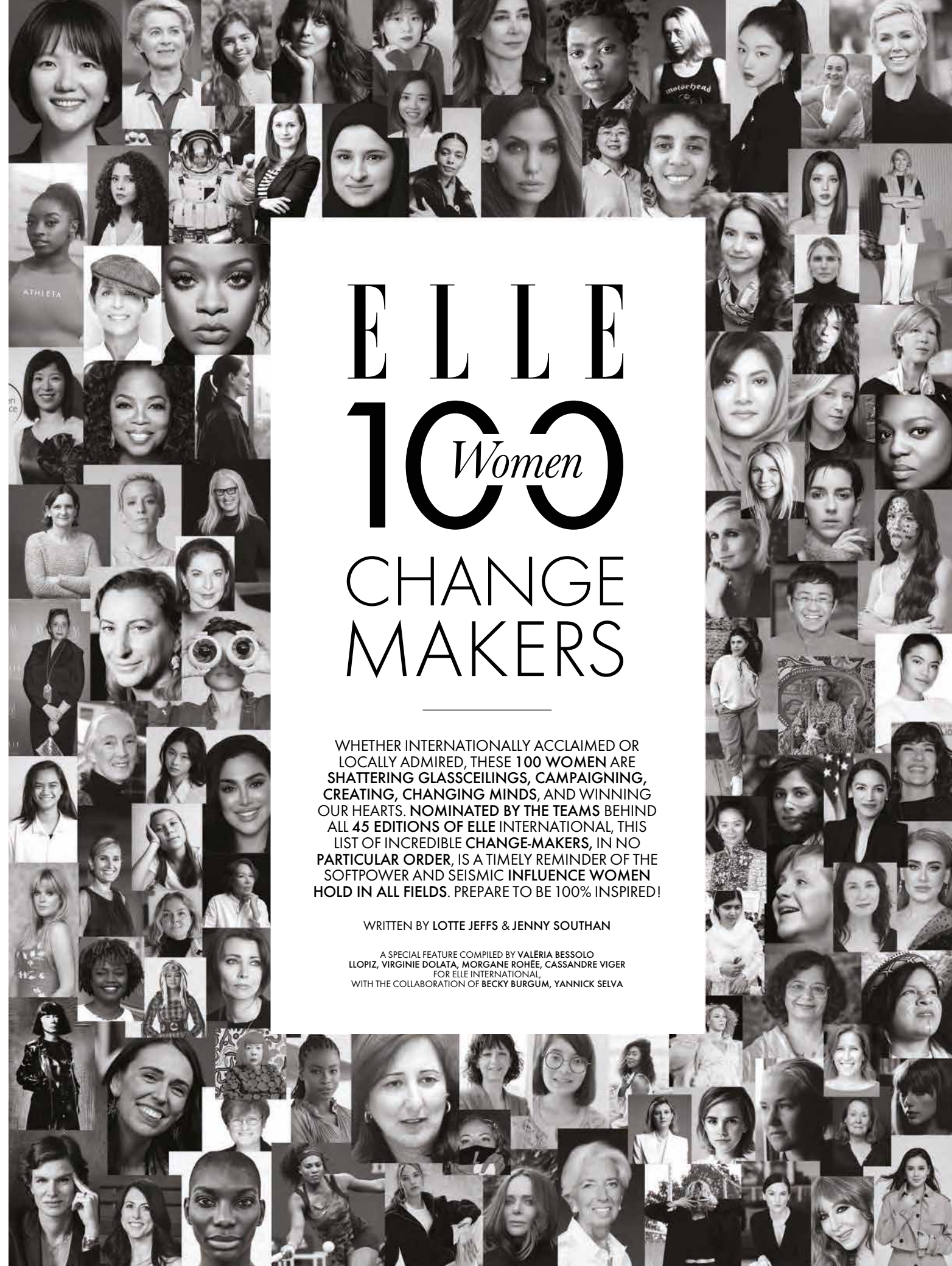
GLOVES, DOLCE & GABBANA



BAG, GIVENCHY

The EDGE of ROCK

COVERED IN CHAINS, WRAPPED UP IN LEATHER, AND INTO THE DARK WE GO...



ELLE 100 *Women* CHANGE MAKERS

WHETHER INTERNATIONALLY ACCLAIMED OR LOCALLY ADMIRER, THESE 100 WOMEN ARE SHATTERING GLASSCEILINGS, CAMPAIGNING, CREATING, CHANGING MINDS, AND WINNING OUR HEARTS. NOMINATED BY THE TEAMS BEHIND ALL 45 EDITIONS OF ELLE INTERNATIONAL, THIS LIST OF INCREDIBLE CHANGE-MAKERS, IN NO PARTICULAR ORDER, IS A TIMELY REMINDER OF THE SOFTPOWER AND SEISMIC INFLUENCE WOMEN HOLD IN ALL FIELDS. PREPARE TO BE 100% INSPIRED!

WRITTEN BY LOTTE JEFFS & JENNY SOUTHAN

A SPECIAL FEATURE COMPILED BY VALERIA BESSOLO
LLOPIZ, VIRGINIE DOLATA, MORGANE ROHÉE, CASSANDRE VIGER
FOR ELLE INTERNATIONAL,
WITH THE COLLABORATION OF BECKY BURGUM, YANNICK SELVA

SOCIETY

THEY HAVE FOUGHT TIRELESSLY FOR OUR RIGHTS, BATTLING PREJUDICE AT EVERY TURN. THESE WOMEN ARE USING THEIR VOICE TO CHANGE THE WORLD.



SHANNON MELISSA CHAN

Hong Kongese, 38 years old

WHY HER? Alongside her day job as an upper gastro-intestinal surgeon and assistant Professor at the Chinese University of Hong Kong, Dr. Chan works closely with Doctors Without Borders (Médecins Sans Frontières) to provide surgical care globally. She advocates for access to proper medical care worldwide and has put herself at the front line of medical assistance in extremely dangerous places ravaged by war, such as Yemen and Sudan. She was also pivotal to local Covid 19 vaccination drives in Hong Kong.

DEFINING MOMENT: In 2021 she won the Hong Kong Humanity Award.

POWERFUL QUOTE: “Find your meaning in life and do things that make you happy”.

WHAT'S NEXT? She has further affirmed her commitment to providing humanitarian aid to the less developed parts of the world.



REEMA BINT BANDAR AL SAUD

Saudi Arabia, 47 years old

WHY HER? As Saudi Arabian ambassador to the United States she is the first female envoy in the country's history. She has advocated for female empowerment and has worked to expand opportunities for Saudi women.

DEFINING MOMENT: Advocating for a woman's right to drive in Saudi Arabia, a campaign that has finally achieved its aims.

POWERFUL QUOTE

“If you stand still, you give them the power to push you down. If you keep walking, they have to follow you.”

WHAT'S NEXT? Through her Catmosphere foundation, Princess Reema launches the second Catwalk walkathon in support of Big Cats on 6 November, to raise awareness of endangered big cats – like Saudi's nearly extinct Arabian Leopard – and their ecosystems.

VUSLAT DOGAN SABANCI

Turkish, 51 years old

WHY HER? A former publisher of newspapers in Turkey, she is Vice Chair of the Aydin Dogan Foundation which works for education equality and empowers young women. She's also the founder of the Vuslat Foundation, a global initiative dedicated to 'generous listening' as a route to meaningful change. She's a self-taught artist and has become a strong voice for human rights and gender issues in Turkey.

DEFINING MOMENT: Her foundation's first creative installation project, commissioned for the Architecture Biennale, was chosen as Valentino's couture runway venue in Venice in 2021.



with the United Nations High Commissioner for Refugees and is a committed conservationist and animal rights activist.

DEFINING MOMENT: In June 2020, Jolie donated \$200,000 to the NAACP Legal Defense Fund in the aftermath of the murder of George Floyd.

POWERFUL QUOTE: “Nothing would mean anything if I didn't live a life of use to others.”

WHAT'S NEXT? She is starring in the movie Every Note Played as the ex-wife of a piano virtuoso who cares for him when he's diagnosed with ALCS. Jolie continues to oversee UNESCO's second “Women for Bees” program, recently launched in Cambodia, to train women in beekeeping.



MARTA LEMPART

Polish, 43-years old

WHY HER? Because of her social and political activism Lempart has been targeted by the government with arrests and legal charges and faced death threats from opponents. This hasn't stopped her from initiating and leading the Women's Strike, which demands the right to abortion. Her work has also included advocating for equal rights for members of Poland's LGBTQ+ community and for people with disabilities.

DEFINING MOMENT: Setting up the Polish Women's Strike movement to confront the government's propaganda.

POWERFUL QUOTE: “Of course, we move backwards and forwards, which causes a great level of frustration. It's obviously going to take time, but I know, in the end, we will get there because it's impossible any other way.”

WHAT'S NEXT? Encouraging other activists to seek out mental health support.



ANGELINA JOLIE,

American, 47 years old

WHY HER? Do you really need to ask? Actor, filmmaker, humanitarian and Cambodian American goodwill ambassador, she is known for her work



MARIA RESSA

Filipino-American, 59 years old

WHY HER? This journalist and former CNN correspondent in Southeast Asia is known for co-founding Rappler, a Philippines online news website. She has fought tirelessly against fake news and has been highly critical of the Philippine President. In 2019 she was arrested for “cyber defamation”, in what is considered a political act initiated by the government.

DEFINING MOMENT: In 2021 she was co-awarded the Nobel Peace Prize.

POWERFUL QUOTE: “You cannot succeed if at some point you haven't failed.”

WHAT'S NEXT? Ressa faces a potential jail term of over 100 years in the Philippines for exposing the truth about global political online corruption. Coming out in September 2022, her new book How to Stand Up to a Dictator (out now) is an explosive account of her game-changing investigations.

MACKENZIE SCOTT,

American, 52 years old

WHY HER? She's the fourth-wealthiest woman in the United States and has committed to give at least half of her wealth to charity. As a signatory to the Giving Pledge, Scott donated over \$2.7 billion in 2021 alone. She has been Executive Director of Bystander Revolution, an anti-bullying organization since she founded it in 2014. Scott is also



a successful novelist and won an American Book Award for her 2005 debut novel, The Testing of Luther Albright.

DEFINING MOMENT: Divorcing billionaire founder of Amazon, Jeff Bezos, in 2019. Then later donating two of their Beverly Hills homes worth \$55 million to the California Community Foundation, in 2022.

POWERFUL QUOTE: “People struggling against inequities deserve center stage in stories about change they are creating. This is equally — perhaps especially — true when their work is funded by wealth”.

WHAT'S NEXT? She will continue working with consultants to identify causes and recipients. And then, rather than imposing complex reporting requirements or interfering in management, she leaves spending decisions to the discretion of the beneficiaries.



EMMA WATSON

British, 32 years old

WHY HER? While childhood fame sends many on a spiral of self-destruction, Watson continued to build a successful film career after Harry Potter and used her growing passion for human rights and gender equality to forge a new role as an activist. Alongside her work as a UN Goodwill Ambassador, she has visited Bangladesh and Zambia as part of her humanitarian efforts, has worked to promote fair trade and organic clothing and served as an ambassador for Camfed International, a movement to educate girls in rural Africa.

DEFINING MOMENT: Her iconic “if not me, who? If not now, when?” speech at an event for the HeForShe campaign, at the United Nations Headquarters, New York.

POWERFUL QUOTE: “I don't want other people to decide who I am”.

WHAT'S NEXT? Working behind the camera and moving into directing.



MALALA YOUSAFZAI

Pakistani, 25 years old

WHY HER? Since being shot by the Taliban in Pakistan in 2012 when she was just 15, Yousafzai has demonstrated unimaginable resilience in the face of such horror, recovering from her own major injuries to double down on the activism she was attacked for. She continues to fight for education in countries where girls can be banned from schools.

DEFINING MOMENT: Winning the Nobel Peace Prize in 2014 and becoming the youngest person in history to do so.

POWERFUL QUOTE: “One child, one teacher, one pen, and one book can change the world.”

WHAT'S NEXT? Developing the Malala Fund's Girl Program designed to amplify girls' voices, equip them with leadership and advocacy skills.



OLENA ZELENZKA

Ukrainian, 44 years old

WHY HER? Olena is an architect graduate turned screenwriter who is the wife of Ukrainian President Volodymyr Zelensky. She has launched a series of humanitarian initiatives aiming to help Ukrainians suffering from Russian aggression.

DEFINING MOMENT: Speaking to the US Congress about Russia's invasion of Ukraine in July 2022.

POWERFUL QUOTE: “I really want the whole world not to get used to this

war. Yes, it is far from you, it lasts long, and you can get tired of it, but please do not get used to it, because if everyone gets used to it, this war will never end.”

WHAT'S NEXT? Continuing her campaign to raise funds to buy much-needed emergency vehicles for Ukraine.

MANJULA PRADEEP

Indian, 53 years old

WHY HER? From an orthodox Dalit family in Gujarat, she rose up, defying her abusive father, to become a lawyer and activist for the rights of India's most deprived communities.

DEFINING MOMENT: In 2021 she co-founded the National Council of Women Leaders.

POWERFUL QUOTE:

“I am proud that I am a woman. In my community when a girl is born, people feel uncomfortable. I have made a mark in such a society; have awakened those women who were reluctant to voice their opinions. Now they fight injustice.”

WHAT'S NEXT? Continuing the work she does via her WAYVE Foundation, which seeks to empower the country's



ENVIRONMENT

IT'S TIME TO SERIOUSLY ADDRESS OUR IMPACT ON THE PLANET. THESE WOMEN ARE LEADING THE WAY.



XIYE BASTIDA
Mexican-Chilean, 20 years old

WHY HER? Bastida is a climate activist and member of the Mexican indigenous Otomi-Toltec nation. She is one of the main organizers of New York's Fridays for Future protests. She's a leading voice for indigenous and immigrant visibility in climate activism.

DEFINING MOMENT: She was invited as the only speaker at the Biden Climate Summit in 2021, where she spoke to 40 heads of state.

POWERFUL QUOTE: "Take care of Mother Earth, because Mother Earth takes care of us."

WHAT'S NEXT? She is currently a student at the University of Pennsylvania where she is studying Environmental Studies with a concentration in Policy.



JANE GOODALL
British, 88 years old

WHY HER? Goodall is a national treasure in the UK where she has devoted her career as an ethnologist and anthropologist to studying the behaviour of chimpanzees. Her work has profoundly transformed the understanding of the relationship between humans and animals. She founded the Jane Goodall Institute for the protection of biodiversity, sustainable development, and education and has received numerous awards and honors for her work.

DEFINING MOMENT: At a conference in 1986 in Africa she was made aware of the horrific conditions chimps were subjected to in the name of research and says at that moment she went from scientist to activist.

POWERFUL QUOTE: "If we kill off the wild, then we are killing a part of our souls."

WHAT'S NEXT? Her latest project is The Book of Hope: A Survival Guide for Trying Times.



SONIA GUAJAJARA
Brazilian, 48 years old

WHY HER? This Brazilian Indigenous activist from the Guajajara tribe has moved into politics, becoming a member of the leftist Socialism and Liberty Party (PSOL). She was initially a candidate for President of Brazil in the 2018 election, before being chosen as the vice-presidential running mate of nominee Guilherme Boulos. This made her the first indigenous person to run for a federal executive position in Brazil.

DEFINING MOMENT: In 2022, Guajajara was named one of the 100 most influential people in the world by Time Magazine.

POWERFUL QUOTE: "Brazil is at a very tense moment. (Indigenous peoples') land rights are under attack. Our very lives are at stake."

WHAT'S NEXT? Guajajara has been bringing to national attention the trampling of Indigenous rights during the COVID-19 pandemic.

EMILY LAM-HO

Hong Kongese, 38 years old

WHY HER? Despite coming from one of Hong Kong's most prominent families, she chooses to devote her life to giving back. As CEO and Co-Founder of EcoDrive Hong Kong she promotes reduction of single-use plastics through community education and collaboration with corporates and schools. Earlier this year she also launched Empact28, an investment company focused on funding women entrepreneurs and corporations making a positive social or environmental impact.

DEFINING MOMENT: Emily was reappointed for a third consecutive term by the government as a council member of the Hong Kong Women's Commission advising the administration on female supporting initiatives.

POWERFUL QUOTE: "It's very important to have good women mentors. This is one of the reasons why I wanted to support similar people with a similar mindset. I think a lot of people just really need a chance."

WHAT'S NEXT? Working on 8Shades, a purpose-driven lifestyle platform she founded, promoting sustainable living.



RIDHIMA PANDEY
Indian, 15 years old

WHY HER? When she was nine years old, she filed a suit against the Indian government for not taking enough steps to combat climate change. She was also one of the complainants to the United Nations, along with several other young climate activists, against several nations' failure to take action against the climate crisis.

DEFINING MOMENT: Delivering an inspiring TED talk at a local Kanke event at the age of just 13.

POWERFUL QUOTE: "I want a better future. I want to save my future. I want to save our future. I want to save the future of all the children and all the people of future generations."

WHAT'S NEXT? Recently selected for the UN Women's 30 for 2030 initiative, she will provide expertise on youth and gender issues and be central to policy-making for sustainable change.



AUTUMN PELTIER

Canadian, 18 years old

WHY HER? This Anishinaabe Indigenous rights advocate from the Wiikwemkoong First Nation on Manitoulin Island, Ontario, Canada is a force to be reckoned with. She was named Chief Water Commissioner for the Anishinabek Nation in 2019.

DEFINING MOMENT: In 2018, at the age of 13, Peltier addressed world leaders at the UN General Assembly on the issue of water protection.

POWERFUL QUOTE: "My people believe that when we're in the womb, we live in water for nine months and our mother carries us in the water. As a fetus, we learn our first two teachings: how to love the water and how to love our mother."

WHAT'S NEXT? Having received a Young Leaders Human Rights award in 2022, Peltier continues to fight for the right to clean water for all First Nation communities.



SWIETENIA PUSPA LESTARI,
Indonesian, 27 years old

WHY HER? Underwater diver, environmental engineer and environmental activist, Lestari is a modern-day Wonder Woman. She is executive director and co-founder of Jakarta-based Divers Clean Action (DCA) and leads a team of volunteer divers who clear rubbish, especially plastic waste, from the reefs and recycle what they find.

DEFINING MOMENT: In 2017, Lestari founded the Indonesian Youth Marine Debris Summit and in 2019 was invited



to attend Barack and Michelle Obama's Obama Foundation Leaders Forum in Malaysia.

POWERFUL QUOTE: "Youths can drive bigger and faster changes."

WHAT'S NEXT? Amplifying her campaign to say no to single use plastics.

GUNHILD STORDALEN
Norwegian, 43 years old

WHY HER? This medical doctor and environmental activist is the founder and executive chair of the EAT Foundation, which aims to transform the global food system to ensure that the growing population has healthy and nutritious food within safe environmental limits.

DEFINING MOMENT: As an animal rights campaigner she refused to do an interview with ELLE until the magazine changed its policy on featuring fur, which it went on to ban across all editions in 2021.

POWERFUL QUOTE: "If a school girl can change the global conversation alone, imagine what we can do together!"

WHAT'S NEXT? Continuing her work on several boards and advisory councils including the United Nations Scaling Up Nutrition Movement, the World Economic Forum Stewardship Board on Food Systems, and as an ambassador for Friends of Ocean. She is also part of the International Leadership Committee for a Net Zero NHS.



GRETA THUNBERG,
Swedish, 19 years old

WHY HER? She's the voice of a new empowered generation of climate activists. From Sweden, where at the age of 15 she began protesting outside parliament every Friday with a sign that read 'School Strike for Climate', the movement gained traction among other people and soon school protests were seen around the world. She has unashamedly held governments to account and refused to be intimidated by patriarchal power plays.

DEFINING MOMENT: To avoid flying, she sailed by boat from Sweden to North America where she delivered the now iconic line 'How Dare You?' in her speech at the 2019 UN Climate Action Summit.

POWERFUL QUOTE:

"Our house is on fire. I am here to say, our house is on fire."

WHAT'S NEXT? She has spoken of the toll her childhood of activism has taken and while she remains committed to the cause she would prefer not to be the singular face of the global climate justice movement. Thunberg is now stressing the importance of listening to local people on local issues.

HOA TRAN,

Vietnamese, 42 years old

WHY HER? Vietnam has lagged behind some other nations with its environmental commitment so when Hoa Tran co-founded Greenhub Vietnam in 2016, its purpose was clear: to connect communities with resources while embracing greener lifestyle practices, sustainable production and natural conservation. For almost two decades she has worked with international organizations, managing development projects, and addressing issues such as natural resources co-management, waste management, environmental protection, plastic pollution and climate change adaptation.

DEFINING MOMENT: A strong advocate of the 'zero waste' approach, she has helped pioneer its introduction in Vietnam, sharing her experiences with global networks.

POWERFUL QUOTE:

"You're never too young to start learning about sustainable living".

WHAT'S NEXT? Developing her "Zero waste schools and more" initiative (ZHub) which teaches children the basic 5 Rs: Refuse, Reduce, Reuse, Recycle, Rot. Plus, mapping plastic found along Vietnam's urban and coastal margins.



ECONOMICS

THEY'VE MADE WAVES IN A HISTORICALLY MALE DOMINATED INDUSTRY, AND HOLD THE PURSE STRINGS OF POWER.



REEM BADRAN

Jordanian, 53 years old

WHY HER? Known for her valuable business development and social impact, she was the first woman to run for election as a board member of the Jordan Chamber of Commerce in 2009, and she won. Spurred on by this success she then ran for election as a member of Parliament in 2010 and was the first woman in Amman to win a seat outside of the country's quota system. Having trained as an Economist, she is now a member of several non-profit organizations operating in the fields of investment, women, youth, leadership, education, art and heritage, sports, finance and economy.

DEFINING MOMENT: She was named One of the World's Most Successful Women in Business by the International Women's Entrepreneurial Challenge Foundation in New York.

POWERFUL QUOTE:
“The best thing for a person to have better revenue and profit is to start a business. That needs courage and persistence.”

WHAT'S NEXT: Continuing to serve as the Chairwoman of the National Microfinance Bank in Jordan which finances income generating projects for underserved segments of society.

CHOI SOO YEON,

Korean, 40-years-old

WHY HER? Up to 95% of executive positions among Korea's publicly listed companies are filled by men, and the average CEO is over 58. That makes Soo Yeon a brilliant anomaly.

DEFINING MOMENT: Korea's JoongAng Daily called it an “extreme makeover” of Naver's C-suite when she stepped into the CEO position at the age of 40. She became the youngest-ever leader of Naver—the number one portal operator and internet firm in South Korea, often



compared to Google in its reach across search, online shopping, maps, and more. She is also its first female CEO.

POWERFUL QUOTE: “To take a leap forward, our most urgent task is to recover [our] corporate culture based on trust and autonomy.”

WHAT'S NEXT: She has had face-to-face meetings with 400 employees and listened to their views on Naver's structural challenges and their suggestions to resolve them.

ESTHER DUFLO

French-American, 49 years old

WHY HER? Professor of Poverty Reduction and Development Economics at the Massachusetts Institute of Technology - now that's a job title - she doesn't try to answer the “big questions” like others in her industry with grand sweeping theories. Instead, she has transformed the field



of development economics by pursuing practical answers to small questions: how best to persuade teachers in rural India to show up to work or parents to immunise their children?

DEFINING MOMENT: She was co-awarded the Nobel Prize in Economic Sciences in 2019 for her work researching which policy interventions work to reduce poverty

in developing countries. She was the second woman in history to receive the prize.

POWERFUL QUOTE: “The poor get bored the same as the rest of us. Their happiness might be as important to them as their health.”

WHAT'S NEXT? Her latest book Good Economics for Hard Times is out now.

GITA GOPINATH

Indian American, 50 years old

WHY HER? It would be impossible to list all Gopinath's achievements in the short space allocated here, suffice to say, as Deputy Managing Director of the International Monetary Fund (IMF), who is recognized as one of the world's leading macro-economists, has been extremely busy lately!

DEFINING MOMENT: She has been pivotal in helping to end the Pandemic, enabling accelerated delivery of vaccines to low- and lower-middle income countries.

POWERFUL QUOTE: “I think about issues. I use my economic training to devise solutions”.

WHAT'S NEXT? She is bringing together policy-makers to fight against the effects of climate change, while publishing her research work as a Harvard scholar. She continues to be a trailblazer in the field of Economics.



CHRISTINE LAGARDE

French, 66 years old

WHY HER? She's President of the European Central Bank but Lagarde's impressive career started in Paris at an international business law firm. In 2005 she became France's Minister for Foreign Trade. Under President Nicolas Sarkozy, she was appointed Minister of the Economy. One of the few women in politics and economics, her every move was scrutinized in a way men in similar positions do not face.



MARIANA MAZZUCATO

Italian, 54 years old

WHY HER? Translating economic ideas into policy is no easy job, but it's what Mazzucato has devoted her career to. She is the Founding Director of the University College London (UCL) Institute for Innovation and Public Purpose, Professor in the Economics of Innovation and Public Value, Chair of the World Health Organization's Council on the Economics of Health for All, and winner of the Leontief Prize for Advancing the Frontiers of Economic Thought. She continually challenges policymakers to shape markets using moonshot thinking to solve the greatest challenges of our time.

DEFINING MOMENT: Mazzucato's moonshot thinking shaped Europe's €100 billion innovation fund, putting the ideas in her globally influential book, Mission Economy: a moonshot guide to changing capitalism, into practice.

POWERFUL QUOTE:
“History tells us that innovation is an outcome of a massive collective effort — not just from a narrow group of young white men in California. If we want to solve the world's biggest problems, we better understand that.”

WHAT'S NEXT? Her new book The Big Con: how the consulting industry has infantilized government, weakened business and warped our economies is out this Spring.

STEFANIE STANTCHEVA

Bulgarian, 36 years old

WHY HER? Giving tax a compelling narrative that makes people want to engage in the subject is an achievement in itself, but Stantcheva, who is a Professor of economics at Harvard University, is so passionate about the subject it's impossible not to be fascinated by her work. It centers around the long-lasting effects of tax policy — on innovation, education, and wealth.

DEFINING MOMENT: She was named one of the eight best young economists of the decade by The Economist.

POWERFUL QUOTE: “I'm a very big believer in more information, and more education on economic issues.”

WHAT'S NEXT: Exploring people's attitudes towards taxation, health care, immigration policies, environmental policies, and social mobility using large-scale Social Economics surveys and experiments.



POLITICS

TRANSFORMING LAWS, CHANGING MINDS AND LOBBYING FOR A BETTER WORLD, THESE WOMEN KNOW HOW TO GET THINGS DONE!

JACINDA ARDERN

New Zealander, 42 years old

WHY HER?

Since 2017 Arden has led her party and her country through crises no premier could have predicted - from the Christchurch terrorist attacks to the White Island eruption and of course, the Covid-19 pandemic. She has become known for her firmness and empathy and isn't afraid to be honest about the reality of being a working mother. She won a landslide victory in the 2020 general election to become Prime Minister of New Zealand, giving her party more votes than any election in the previous 50 years.

DEFINING MOMENT:

Bringing her 3-month-old baby to a United Nations Meeting.

POWERFUL QUOTE:

"I really rebel against this idea that politics has to be a place full of ego and where you're constantly focused on scoring hits against each one another. Yes, we need a robust democracy, but you can be strong, and you can be kind."

WHAT'S NEXT?

An election looms next year.



KARINE JEAN-PIERRE

French-born American, 44 years old

WHY HER?

She's the first black White House press secretary in history. Before becoming a mother with her wife and taking on two of the most significant jobs of her life, Jean-Pierre was a political campaigner, activist, political commentator, and lecturer in public and international affairs at Columbia University. She has also been a political analyst for NBC News and MSNBC.

DEFINING MOMENT:

In August 2020, she became chief of staff to Democratic vice-presidential candidate Kamala Harris.

POWERFUL QUOTE:

"Dream big [...] and don't ever lose your true self."

WHAT'S NEXT?

With the endlessly volatile state of American politics, she'll be busy communicating Biden's vision to the nation as the White House press secretary.



URSULA

VON DER LEYEN

Belgian, 64 years old

WHY HER?

In her role as a German minister, von der Leyen has spoken out on a number of issues that challenged her more traditional party members - from increasing the number of nurseries for children, the introduction of a women's quota for listed companies' main boards, in favour of gay marriage and a nationwide minimum wage. She was the first woman to become Minister of Defence and was widely seen as one of Angela Merkel's successors as leader.

DEFINING MOMENT:

In July 2019, she was elected President of the European Commission, becoming the first woman to hold this position.

POWERFUL QUOTE:

"Work for something because it is good, not just because it stands a chance to succeed."

WHAT'S NEXT?

She has said the EU plans to ban 90% of all Russian oil imports by the end of the year.

SANNA MARIN

Finnish, 36 years old

WHY HER?

The Finnish Prime Minister made international news recently after a video of her dancing with friends at a party went viral and garnered disproportionate criticism from detractors who forced her to take a drugs test. Countless politicians and people of note have come out in support of her, highlighting the unfair treatment a woman in a position of power is subjected to. The furor over her dancing detracts from the work she has been doing as Leader, including taking a very firm line against Vladimir Putin, following Russia's invasion of Ukraine and dealing deftly with the Covid-19 crisis.

DEFINING MOMENT:

At 34, she became the youngest person to lead a government in the world. She has improved the nation's already generous parental leave system for both mothers and fathers.



POWERFUL QUOTE:

"The strength of a society is measured not by the wealth of its most affluent members, but by how well its most vulnerable citizens are able to cope."

WHAT'S NEXT?

She has pledged that Finland will be net zero by 2035.

ANGELA MERKEL

German, 68 years old

WHY HER?

Named the most powerful woman in the world fourteen times by Forbes magazine, Merkel was originally a scientist before moving into politics and working her way up to the top job - serving as the chancellor of Germany from 2005 to 2021. She was the Christian Democratic Union (CDU)'s first female leader.

DEFINING MOMENT:

The normally cautious Merkel won international praise with her bold move to open the country's borders to refugees at the height of Europe's migration crisis in 2015, rallying



Germans with the mantra, "We can do it".

POWERFUL QUOTE:

"I chose to pursue a career in physics because there the truth isn't so easily bent."

WHAT'S NEXT?

Merkel is working on a book of political memoirs with her longtime adviser Beate Baumann, due to be published in 2024. She is also the new President of the Gulbenkian Prize for Humanity Jury (Climate crisis).

ALEXANDRIA

OCASIO-CORTEZ

American, 33 years old

WHY HER?

As if being the youngest female parliamentarian elected to the United States Congress wasn't enough of an achievement, Ocasio-Cortez introduced a total of 23 pieces of legislation in her first term alone.

DEFINING MOMENT?

There have been so many! Through committee hearings, she pressured a major pharmaceutical company into lowering the price of a drug that reduces HIV transmission; forced a defense contractor to return \$16.1 million in federal funding; and got Michael Cohen to state on the record that President Donald Trump was engaging in tax fraud.

POWERFUL QUOTE:

"Change takes courage."

WHAT'S NEXT?

Her current term ends on January 3, 2023, so she's busy running for re-election.



CULTURE

THE PEN IS MIGHTIER THAN THE SWORD!
THESE FORCES TO BE RECKONED WITH ARE WRITING THEIR WAY INTO HISTORY.



DOLLY ALDERTON
Canadian British, 34 years old

WHY HER? It takes a certain kind of bravery to lay your own life, in all its gloriously messy detail, for others to consume. But that's how this prolific columnist, magazine writer and author made her name. The TV adaptation of her first book, the memoir *Everything I Know About Love*, became one of the most buzzed about shows of the year. Her 2021 novel *Ghosts* was shortlisted for the British Book Award for Fiction Debut and she is known for her witty takes on pop culture and dating.

DEFINING MOMENT: The much-loved podcast she created and co-hosted *The High Low* garnered her legions of new fans and proved a lifeline for many listeners over lockdown.

POWERFUL QUOTE:
“Nearly everything I know about love, I've learnt from my long-term friendships with women.”

WHAT'S NEXT? She's working on another novel and plans to carry on making TV.

CHRISTIANE AMANPOUR
British-Iranian, 64 years old

WHY HER? Her name is synonymous with American journalism. In the early 1990s her reports of the Persian Gulf War brought her wide recognition. Her dispatches on the ground from the Bosnian war and other conflict zones earned her a reputation for fearlessness. She was CNN's chief international correspondent from 1992 to 2010 and has since been an international politics anchor on ABC News.

DEFINING MOMENT: She famously put President Bill Clinton on the spot in an interview in 1993 accusing him of “constant flip-flopping” over conflict in Bosnia. He responded angrily but she asserted herself as a force to be reckoned with.

POWERFUL QUOTE: “I quickly decided to turn loss and failure into my driving force.”

WHAT'S NEXT? After battling ovarian cancer Amanpour has said she has a new lease of life.



RANA AYYUB,
Indian, 38 years

WHY HER? ‘Fearless’ is the word most often used to describe Ayyub, an Indian investigative journalist whose ‘Global Opinions’ column in *The Washington Post* isn't afraid to tackle thorny issues which have provoked horrific trolling and death threats. She reports on politics and social issues in India and has been lauded for her undercover investigative work on the Gujarat riots of 2002.

DEFINING MOMENT: She carried out an almost eight-month long risky sting operation investigating the role of Prime Minister Narendra Modi and Bharatiya Janata Party president Amit Shah in the riots.

POWERFUL QUOTE: “India is an imperfect experiment.”

WHAT'S NEXT? Ayyub will soon join the University of Chicago, Institute of Politics as their prestigious Pritzker fellow.



VIRGINIE DESPENTES
French, 53 years old

WHY HER? The iconic writer, novelist, and filmmaker is known for her work exploring gender, sexuality and the effects of poverty or life as part of a marginalized community.

DEFINING MOMENT: She published her first novel, the rape-revenge story *Baise-Moi*, at the age of 23. In 2000, she co-directed a film adaptation of the novel starring a French star. It became the first movie to be banned in France in 28 years.

POWERFUL QUOTE:
“Past the age of 40, everyone is like a bombed-out city.”

WHAT'S NEXT? She has launched a publishing house specializing in the publication of works related to the societal issues of queer and feminist culture.

ANNIE ERNAUX
French, 82 years old

WHY HER? the French writer's uncompromising work has been called courageous and



ELIF SHAFAK
Turkish, 51 years old

WHY HER? Novelist, essayist, public speaker, political scientist, and activist, her novel *10 Minutes 38 Seconds in This Strange World* was shortlisted for the Booker Prize. Her work has been translated into more than 50 languages. She's also a committed feminist and humanist heavily influenced by Sufism and Ottoman culture. Her writing attacks all forms of xenophobia.

DEFINING MOMENT: Her novel *The Forty Rules of Love*, was chosen as one of the BBC's 100 Novels that Shaped Our World.

POWERFUL QUOTE:
“Love exists within each of us from the moment we are born and waits to be discovered from then on.”

WHAT'S NEXT? Working on new books.

searing. The Guardian journalist Anita Chakraborty said: “The quality that distinguishes Ernaux's writing on sex from others in her milieu is the total absence of shame. Desire in her brings forth more desire, the impulse of death, happiness, and even past trauma, like her abortion, but never humiliation.”

DEFINING MOMENT: winning the 2022 Nobel Prize for Literature (£840,000). It goes to the writer deemed to be, in the words of Alfred Nobel's will, “the person who shall have produced in the field of literature the most outstanding work in an ideal direction”.

POWERFUL QUOTE:
“Maybe the true purpose of my life is for my body, my sensations and my thoughts to become writing.”

WHAT'S NEXT?

In April 2023, Yale Press will publish the first English translation of Ernaux's “Look at the Lights, My Love,” which it describes as “a diaristic meditation on the uniquely modern phenomenon of the big-box superstore”.

AMANDA GORMAN
American, 24 years old

WHY HER? In a matter of minutes, this American poet and activist became a household name around the world when she read her self-penned piece ‘The Hill We Climb’ at the inauguration of President Biden. Her work explores themes of oppression, feminism, race, and marginalization, as well as the African diaspora. Gorman became the first person to be named National Youth Poet Laureate in 2017, but the global stage catapulted her into ‘Voice of a Generation’ territory.

DEFINING MOMENT: Becoming the youngest poet to read at a presidential inauguration in United States history. She is now signed to IMG Models and her books are best-sellers.

POWERFUL QUOTE: “There is always light. Only if we are brave enough to see it. There is always light. Only if we are brave enough to be it.”

WHAT'S NEXT: She intends to run for president in 2036.



OPRAH WINFREY
American, 68 years old

WHY HER? She's the world's most famous TV host, the richest Black woman in the world and the first Black woman billionaire in the world, but what we really admire is her ability to build a brand around her strong sense



of herself. Known now as the “Queen of All Media”, with podcasts, books, films, TV shows, live events and so much more to her name, there really is nothing Oprah can't do - except, maybe, slow down!

DEFINING MOMENT: She has been nominated for two Oscars as both an actor and a producer but it's her philanthropy which is the greatest marker of her character, providing significant assistance to schools, battered women's shelters and campaigns to catch child abusers.

POWERFUL QUOTE: “Turn your wounds into wisdom.”

WHAT'S NEXT? She is one of the four producers bringing the movie musical of *The Color Purple* to the big screen in 2023.

ENTERTAINMENT

USING THEIR ROLE IN THE PUBLIC EYE TO DRAW ATTENTION TO ISSUES AND INSPIRE POWERFUL CHANGE.

ADELE

British, 34 years old

WHY HER? Despite being one of the world's best-selling music artists, with sales of over 120 million records, 15 Grammy Awards and 12 Brit Awards to her name, Adele keeps it real and maintains her great British sense of humour and self-deprecating personality.

DEFINING MOMENT: Each of her albums has been a moment in itself, and her songs have become instant classics, but it was clear she'd made it when she was awarded an MBE in 2013 for services to music.

POWERFUL QUOTE: "I have insecurities of course, but I don't hang out with anyone who points them out to me."

WHAT'S NEXT: After cancelling and postponing her Las Vegas residency in tears, Adele has confirmed she'll be playing 32 shows at Caesars Palace, from November until March 2023.



BEYONCÉ

American, 41 years old

WHY HER? Where to even start with the powerhouse that is Beyoncé! From Destiny's Child to Dangerously in Love - the solo album that catapulted her to superstardom - and her most recent album, Renaissance, Queen B has a preternatural ability to get the cultural moment before anyone else does. Her work transcends music and makes a dent in the zeitgeist, provoking conversation, fashion trends and entire social moods. She's channeled her creativity into acting, producing, art, fashion and so much more and is one of the biggest selling artists in the history of music.

DEFINING MOMENT: Releasing the album Lemonade, which addressed her feelings of betrayal head on after rumours surfaced of her husband Jay-Z's affairs, was a power move like no other.

POWERFUL QUOTE: "Don't try to lessen yourself for the world; let the world catch up to you."

WHAT'S NEXT: Fans are hoping for a Renaissance world tour in 2023.



MICHAELA COEL

British, 35 years old

WHY HER? Since creating and starring in the E4 sitcom Chewing Gum, for which she won a BAFTA, Coel has used her voice on and off screen to make powerful statements. Her autobiographical show I May Destroy You which she wrote and starred in won two BAFTAs, and she made history as the first Black woman to win the Emmy Award for Outstanding Writing for a Limited Series.

DEFINING MOMENT: Her iconic speech at the Edinburgh TV Festival in

2018 addressed discrimination and the treatment of sexual assault survivors in the entertainment industry.

POWERFUL QUOTE: "Don't be afraid to disappear."

WHAT'S NEXT: Playing Aneka in Black Panther: Wakanda Forever.

ZHOU DONGYU

Chinese, 30 years old

WHY HER? The actress and producer has won a massive 37 awards for her work and continues to be one of the most in demand Chinese actresses of her generation. Her roles defy type casting, and she's wowed in parts ranging from crime thrillers to romantic comedies. She is an ambassador for several luxury brands, but more importantly she is a committed environmentalist serving as a spokesperson for the Franco-Chinese Month of the Environment.

DEFINING MOMENT: She had no prior acting experience before she was chosen in 2010 by the famed director Zhang Yimou to star in his film The Love of the Hawthorn Tree. Her



performance won numerous awards and led to her becoming one of China's four most bankable actresses.

POWERFUL QUOTE: "Human wisdom can change the world, but respecting, caring for, and cherishing the ecological environment, animals and plants should be a necessary prerequisite."

WHAT'S NEXT: She has three major films slated for release in 2023.

JUNG HO-YEON

Korean, 28 years old

WHY HER? She began her career as a freelance model back in 2010, but when she competed on the fourth season of Korea's Next Top Model (she was a runner-up) her career really took off. She is now a famous luxury brand ambassador but, more notably, made her name as an actress after



starring in the Netflix hit Squid Games.

DEFINING MOMENT: She won the Screen Actors Guild Award for Outstanding Performance by a Female Actor in a Drama Series and earned a nomination for an Emmy Award.

POWERFUL QUOTE: "I try really hard whatever it is. I swear it."

WHAT'S NEXT: She will star in Alfonso Cuarón's Apple TV+ thriller series, Disclaimer, alongside Cate Blanchett.



OLIVIA RODRIGO

American, 19 years old

WHY HER? The Disney child star to pop star journey is a well-trodden one, but Rodrigo has well and truly made it her own. Her debut single "Drivers License" became one of the best-selling songs of 2021. Before signing her record deal, she negotiated maintaining the rights to the masters of all her tracks. Time named her the 2021 Entertainer of the Year and Billboard named her 'Woman of the Year' in

2022. Along with pop stardom, she is committed to using her platform for good and helped encourage young people to get the Covid-19 vaccination.

DEFINING MOMENT: In response to the 2022 overruling of the Roe v. Wade U.S. Supreme Court ruling, Rodrigo performed "Fuck You" with British singer Lily Allen at Glastonbury Festival.

POWERFUL QUOTE: "I love constructive criticism as it means someone cares about you and your art."

WHAT'S NEXT: Fans hope she will play Coachella in 2023.

TAYLOR SWIFT

American, 32 years old

WHY HER: One of the greatest songwriters of her generation, Taylor Swift is a force to be reckoned with. She has sold over 200 million records worldwide, making her one of the best-selling musicians of all time. She has won 11 Grammy Awards—including three Album of the Year wins, 34 American Music Awards—the most for an artist, 29 Billboard Music Awards—the most for a woman, and an Emmy Award.

DEFINING MOMENT: She famously took back control of her entire back catalogue of music, after a public dispute with talent manager Scooter Braun and Big Machine. When they refused to let her buy the masters, she began re-recording her work and releasing each album with "(Taylor's Version)" in the title.



POWERFUL QUOTE: "I want to say to all the young women out there: There are going to be people along the way who try to undercut your success or take credit for your accomplishments or your fame... But if you just focus on the work and you don't let those people sidetrack you, someday, when you get where you're going, you will look around and you will know — it was you, and the people who love you, who put you there. And that will be the greatest feeling in the world."

WHAT'S NEXT: After releasing her 10th studio album in October, it is rumoured that Swift plans to get back on the road in 2023 with a global stadium tour.

ARTS

WITH THEIR FILMS, PHOTOGRAPHY AND GROUNDBREAKING ARTWORK, THEY HAVE ETCHED THEIR LEGACY UPON OUR CULTURAL LANDSCAPE.



MARINA ABRAMOVIC

Serbian, 75 years old

WHY HER? Her work explores body art, endurance art, feminism, the relationship between performer and audience, the limits of the body and the possibilities of the mind. She has been active for over forty years and calls herself the "grandmother of



performance art". In 2007 she founded the Marina Abramovic Institute (MAI), a non-profit foundation for performance art.

DEFINING MOMENT: Her performance piece Rhythm 0, involved putting her life and body completely in the hands of strangers, turning herself into an object to be used as one wished for a period of six hours in a gallery space. During this time, she agreed to remain completely passive until the experiment was over.

POWERFUL QUOTE:
"My presence is a challenge."

WHAT'S NEXT? Creating a large-scale artwork for Wadi AlFann ('Valley of the Arts') a new cultural development in the Saudi desert.

POWERFUL QUOTE: "People have so much pain inside them that they're not even aware of."

WHAT'S NEXT? Her first major UK retrospective at the Royal Academy of Arts – initially planned for 2020 – will open in September 2023 and run until December.

JANE CAMPION

New Zealander, 68 years old

WHY HER? In 1993, she won the Palme d'Or at the Cannes Film Festival for her film The Piano, making her the first woman filmmaker to receive this award.



Then in 2014, she became the first female director to chair the feature film jury at the 67th Cannes Film Festival. She is the first woman in the history of cinema to have been nominated twice for Best Director at the Oscars in 1993, and in 2022 for The Power of the Dog, which she finally won.

DEFINING MOMENT: The Piano had a seismic cultural impact with Kirsten Dunst saying: "I knew that Jane was the ultimate in directing female performances.... That kind of acting is the goal."

POWERFUL QUOTE: "What we learn in movies directed by women is what real women are about. I don't think that men see things wrong and women right, just that we do see things differently."

WHAT'S NEXT? Focusing on the Aotearoa Pop Up Film Intensive, a new film school she founded in New Zealand with funding from Netflix.



JULIA DUCOURNAU,

French, 38 years old

WHY HER? The director and screenwriter's most recent film Titane, which was hailed 'a ferocious and unflinching body horror thriller,' won the Palme d'Or at the Cannes Film Festival in 2021, making her the second woman to win the award and the first to win it alone. She is now being hailed as one of the leading figures in genre cinema.

DEFINING MOMENT: Her debut feature, Raw, which explored graphic (cannibalistic) extremities introduced her to the international stage as a fearless storyteller who defies expectations of a female director.

POWERFUL QUOTE:
"I think it's important to provoke a reaction or to provoke debate through art."

WHAT'S NEXT? As part of the Villa Albertine artist's residency programme in 2023, she will draw inspiration for her next film by investigating the worlds of skin surgery and tattoo artists.

YAYOI KUSAMA

Japanese, 93 years old

WHY HER? Known for her iconic red bob haircut and penchant for polka dots, the artist is as eccentric as she is



talented. She voluntarily lives in a psychiatric asylum in Tokyo, which has been her home since 1977. In recent years, her large-scale exhibitions at the Tate Modern and the Pompidou Center have been blockbuster sell-out shows and garnered her new fans among the Instagram generation. After arriving in New York in 1958, the artist began applying the dot motif to paper, canvas, walls, and even her own naked body.

DEFINING MOMENT: Her early 'Infinity Net' paintings – monochromatic canvases filled with thousands of tiny dots – paved the way for Minimalism. She helped pioneer Pop, performance, and installation art, too.

POWERFUL QUOTE: "Bring on Picasso, bring on Matisse, bring on anybody! I would stand up to them all with a single polka dot!"

WHAT'S NEXT? Louis Vuitton's Cruise 2023 show debuted a new collaboration with the artist through 'Infinity Mirror Rooms'-inspired bags, the full collection will be released in January.



ZANELE MUHOLI

South African, 50 years old

WHY THEM? This non-binary artist and visual activist's work spans photography, video, and installation

and focuses on subjects such as race, gender and sexuality. They are one of the most acclaimed photographers working today, and their work has been exhibited all over the world.

DEFINING MOMENT: One of Muholi's most impressive projects is 'Faces and Phases', a series of portraits of South Africa's Black lesbian and transgender communities.

POWERFUL QUOTE:
"I'm just human."

WHAT'S NEXT? An exhibition at The National Gallery of Iceland features over 100 photos and is on until early 2023.



PRUNE NOURRY

French, 37 years old

WHY HER? This multidisciplinary visual artist collaborates with artisans, psychoanalysts, geneticists, anthropologists, and researchers on artworks combining sculpture, installation, performance and video. The works she produces are mainly large volumes made in situ, which she destroys, buries, or stages in documented rituals, through photography and video.

DEFINING MOMENT: In China, she created an army of women in terracotta, inspired by the warriors of Xi'an, for a project she entitled 'Terracotta Daughters'. After being exhibited around the world, they have been buried in China in a secret location.

POWERFUL QUOTE:
"Art keeps us sane."

WHAT'S NEXT? In 2030, Nourry will dig up her 'Terracotta Daughters'.

CINDY SHERMAN

American, 68 years old

WHY HER? For four decades she has interrogated our fixation with identity; playing with the visual and cultural codes of art, celebrity, gender, and photography. She is among the most significant artists of the Pictures Generation who came of age in the 1970s.

DEFINING MOMENTS: Shortly after moving to New York, she produced her

Untitled Film Stills, in which she put on guises and photographed herself as various setting female characters (and caricatures) such as the jaded seductress, the unhappy housewife, the jilted lover, and the vulnerable naïf.



POWERFUL QUOTE: "I wish I could treat every day as Halloween and get dressed up and go out into the world as some eccentric character."

WHAT'S NEXT? Since 2019, alongside major retrospectives at institutions such as London's National Portrait Gallery and Paris's Fondation Louis Vuitton, she's been turning the images she posted on her Instagram into tapestries.



CHLOË ZHAO

Chinese, 40 years old

WHY HER? From Beijing to Brighton, then New York to New England, and now LA, this film director and screenwriter's itinerant life has given her a rare and authentic ability to shift between people and places. It shows in her eclectic work – independent films, a sprawling modern Western, and most recently a Marvel blockbuster. **DEFINING MOMENT:** Winning Best Picture and Best Director for Nomadland at the Oscars in 2020 made Zhao the second woman in history and the first woman of color to win the Best Director category.

POWERFUL QUOTE:
"Wherever I go, I am drawn to outsiders because I am one myself."

WHAT'S NEXT? She has been slated to executive produce a yet-to-be-titled series about the origins of the largest ever pan-Asian-American protest movement.

FASHION

THESE ARE THE DESIGNERS, STYLISTS, MODELS AND LEADERS OF CHANGE MAKING THE BIGGEST IMPACT IN THE FASHION INDUSTRY.



MARIA GRAZIA CHIURI
Italian, 58 years old

WHY HER? The artistic director of Dior is credited with bringing feminism to luxury fashion. While training at the Istituto Europeo di Design in Rome, she quickly teamed up with her fellow student Pierpaolo Piccioli. The pair started out in the Fendi studios in the late 1980s. After creating a line of accessories for the Italian designer Valentino in 1999, they joined the prestigious house. In 2016, Maria Grazia Chiuri left Valentino to join Christian Dior. She is the first woman to hold this position since the creation of the brand in 1946.

DEFINING MOMENT: Her “We should all be feminists” slogan T-shirt boldly set the new direction for Dior in her debut Spring/Summer 2017 show. And since then, she has targeted the millennial generation of shoppers who revel in individualism and self-expression.

POWERFUL QUOTE: “You must always be courageous. Don’t let others define who you are.”

WHAT’S NEXT? Embracing technology and the future of fashion.



GABRIELA HEARST
Uruguayan-American, 45 years old

WHY HER? A pioneer of sustainability in luxury fashion, Hearst made it her mission to ensure there’s a ‘purpose to every piece’ and her label has become synonymous with effortless chic. In 2019, the luxury group LVMH invested several million in her eponymous label and in December 2020, the fashion designer was appointed Creative Director of Chloé.

DEFINING MOMENT: Hearst designed the dress worn by First Lady Dr. Jill Biden for the 2021 presidential inauguration.

POWERFUL QUOTE: “I don’t believe in perfection, I believe in trying to get it.”

WHAT’S NEXT? Hearst, whose eponymous label raises sheep on its ranch and produces its own merino wool, will impose her vision and philosophy of sustainability on Chloé. The Gabriela Hearst brand is now on sale at Le Bristol hotel in Paris.



IRIS VAN HERPEN
Dutch, 38 years old

WHY HER? She’s dressed everyone from Beyoncé to Fan Bingbing in her other-worldly, futuristic constructions. After studying fashion design at the ArtEZ Institute of Arts in Arnhem, van Herpen worked for Alexander McQueen and Claudy Jongstra. In 2007 she launched her own line which has attracted celebrities keen to make a statement thanks to her collections’ 3D designs and the use of innovative materials.

DEFINING MOMENT: Dressing Lady Gaga for the 2020 MTV Awards in a technicolour dress and pink gas mask.

POWERFUL QUOTE: “I really see couture as the laboratory of fashion.”

WHAT’S NEXT? Conquering the metaverse.



AURORA JAMES
Canada, 38 years old

WHY HER? She’s a creative director, activist, and fashion designer. In 2013, she founded the fashion label Brother Vellies, with the goal of promoting traditional African design practices and techniques. In 2020, James founded the 15 Percent Pledge as a non-profit organization to support Black-owned businesses. She was named one of the 100 most influential people by Time in 2021.

DEFINING MOMENT: Traveling around Africa in her 20s and meeting some of the artisans. She started working with a workshop in South Africa, which was at risk of closing. She was looking at the vellies (a

traditional South African shoe shape) and began tweaking the colours and shape with them a little. She then took the shoes back to New York to sell in a market... and the rest is history.

POWERFUL QUOTE: “Investing in a solid, well-made piece that will last for years and years is one way to become more eco-conscious.”

WHAT’S NEXT? James hopes that the fashion industry continues to move towards progress and evaluate what sustainability looks like and how consumers value that in a brand.

REI KAWAKUBO
Japan, 80 years old

WHY HER? Being one of fashion’s most influential designers, Rei Kawakubo strives to challenge the form of the traditional garment. She is the founder of Comme des Garçons and Dover Street Market and is notoriously under the radar. She rarely gives interviews, and yet her influence prevails. She is based in Tokyo and Paris and is only the second living



designer to be honored with an exhibition at the Institute of the Metropolitan Museum of Art.

DEFINING MOMENT: In 2017, to coincide with the exhibition, the Met Gala at the Metropolitan Museum of Art in New York City was given the theme “Rei Kawakubo/Comme des Garçons: Art of the In-Between”.

POWERFUL QUOTE: “We can’t become a cool, new company unless we do things that have never been done before.”

WHAT’S NEXT? She will continue to create collections that distort the body and anything but “easy clothes”.



STELLA MCCARTNEY
British, 51 years old

WHY HER? In April 2001, Stella McCartney created her own eponymous fashion brand, with clothes that are still to this day known for their simplicity, elegance and effortless cool. She opened her first boutique in the Palais Royal in Paris and later, New York. As a vegetarian like her mother, McCartney does not use fur or leather in her collections. Banning leather, fur, feathers, and animal glues made her a pioneer in environmental responsibility in high fashion.

DEFINING MOMENT: Buying back the 50% stake of her business that was owned by luxury conglomerate Kering Group.

POWERFUL QUOTE: “We are all living on this land with limited resources, and we all have to be conscious about how we consume and how we manufacture and how we source.”

WHAT’S NEXT? Working more with mycelium, the infinitely renewable underground root system of fungi, which can have the appearance of leather.



MIUCCIA PRADA
Italian, 73 years old

WHY HER? Miuccia Prada is a fashion designer by profession, but she’s also an art curator, film producer, architect, feminist, socialist and ex-mime artist. Yes, really! She transformed her family’s modest leather goods house into one of fashion’s ready-to-wear powerhouses. In 2022, Bloomberg estimates her net worth to be \$5.19 billion, ranked 463rd in the world.

DEFINING MOMENT: In February 2020, Prada and Belgian designer Raf Simons announced that after more than four decades as Prada’s creative architect, she would now share that responsibility with Simons, the former creative director of Calvin Klein and Dior. Never before had two such well-known figures shared the creative responsibilities of a major fashion label.

POWERFUL QUOTE: “You need to be curious and never stop studying. You have to challenge yourself to think every day to understand and react to what is happening.”

WHAT’S NEXT? Believing business can be profitable and sustainable, there’s a plan to phase out nylon in favour of recycled nylon, and find alternatives to leather.



MARINE SERRE,
French, 30 years old

WHY HER? With her famous “moon” logo, Marine Serre is one of the most prominent figures in French fashion today. Her eponymous label, launched in 2017, has been steadily climbing higher in the cool stakes, and is shown at Paris Fashion Week. She works with upcycled materials and high-tech fabrics for a look halfway between sportswear, utilitarian and a big night out.

DEFINING MOMENT: Beyoncé wore a crescent-covered catsuit in the Black Is King “visual album”. It exposed Serre to millions.

POWERFUL QUOTE: “I take risks with everything. It’s not about money, I do things for love and change. I am stubborn.”

WHAT’S NEXT? Continuing to push for change and inclusion with her empowered designs.

LAUREN WASSER
American, 34 years old

WHY HER? At the age of 24, the model’s life changed overnight when she was rushed into hospital, just hours from death, with toxic shock syndrome — a condition caused by an excess of staphylococcus aureus bacteria in the body, most commonly associated with tampon use. It resulted in the



amputation of both her legs. After some dark times adjusting to her new reality, Wasser began to build herself back up, and gain in confidence. With her trademark golden prosthetic legs, she has continued her career as a model to raise awareness and campaign for a new law requiring tampon companies to disclose what’s in their products.

DEFINING MOMENT: Leading the models down Louis Vuitton’s Cruise runway in May 2022 dressed in a shimmering metallic ensemble that revealed her gold prosthetic legs.

POWERFUL QUOTE: “Seeing beauty is being able to look at another person in their humanity.”

WHAT’S NEXT? Further campaigning and fashion editorials, including the next iconic 2023 Pirelli Calendar.



RUI ZHOU
Chinese, 28 years old

WHY HER? Known for redefining the idea of everyday garments, such as the bodysuit, the tank top or the stocking, fashion designer Rui Zhou reveals and amplifies the body in equal measure with her brand RUI. It’s no wonder she’s loved by celebs such as Dua Lipa and Solange. Rui has won a number of Young Designer Awards and since launching her brand 2019, she has already made waves in the industry by creating gender-fluid collections.

DEFINING MOMENT: Zhou was one of the nine finalists for the LVMH Prize and went on to win the Karl Lagerfeld Special Prize.

POWERFUL QUOTE: “I really like a peaceful world—a very soft, gentle emotion.”

WHAT’S NEXT? She wants to explore potential collaborations in the future.

BEAUTY

THESE WOMEN ARE TURNING THE ART OF BEAUTY INTO BRANDS WITH SERIOUS CULTURAL CLOUT.



HUDA KATTAN

Iraqi-American, 39 years old

WHY HER? This makeup artist, beauty blogger, social media star and entrepreneur, started off training at Joe Blasco Makeup Academy in LA, after studying finance at the University of Michigan. She started her "Huda Beauty" blog and YouTube channel to share tips with friends in 2010, before launching her first product, false eyelashes, in 2013. She never could have predicted it would quickly become the number one blog in the Middle East. Her global cosmetics line went on to become a \$1.2 billion makeup empire.

DEFINING MOMENT: Huda Beauty has fast become the number one beauty Instagram account in the world with over 50.8 million followers and counting.

POWERFUL QUOTE:
"The minute you decide to do what you love to do, you have made a life plan for yourself and a career choice."

WHAT'S NEXT: Since stepping down as CEO of the company in 2020 to focus on the creative side of the business, she has become increasingly interested in crypto currency and is investing in a portfolio of NFTs.

KIRSTEN KJÆR WEIS

Danish, 57 years old

WHY HER? From growing up on a farm in Denmark to attending the prestigious Christian Chauveau School of Artistic Makeup, Kirsten Kjær Weis has worked around the world for some of the most renowned fashion magazines. As an in-demand makeup artist, she found that people were sacrificing the health of their skin by using irritating, synthetic makeup. The natural products, however, were not up to par in performance. This inspired her to become a pioneer in organic, luxury beauty with Kjær Weis cosmetics.

DEFINING MOMENT: Working with designer Marc Atlan (the man behind the silver pebble Comme Des Garçons perfume bottle) to develop beautiful,



sustainable packaging for her brand. His designs are incredibly exceptional. **POWERFUL QUOTE:** "Organic, sustainable, and high performing, you can have all these things. You don't need to compromise."

WHAT'S NEXT: Expanding the range of infinitely refillable products, such as the Red Edition metallic eyeshadow case which is made from refillable, recyclable, and compostable paper that looks like leather.



PAT McGRATH

British, 56 years old

WHY HER? She is the world's most influential and in-demand makeup artist. For over 25 years, McGrath's creative vision has made her a powerhouse of creativity, with a legendary reputation. She launched her own beauty line in 2015, which by 2019 had become a billion-dollar business and the best-selling beauty line at Selfridges.

DEFINING MOMENT: Dame Pat McGrath was appointed Member of the Order of the British Empire (DBE) in the 2014 New Year Honours for services to the fashion and beauty industry.

POWERFUL QUOTE: "Makeup is an extraordinary tool that allows me to share my inspirations, my fantasies, and my vision with the world."

WHAT'S NEXT? Her new makeup line Mothership IX is coming soon.



ATSUKO MORITA

Japanese, 58 years old

WHY HER? It was when she developed asthma during her professional life as a flight attendant, along with dry skin and hair, that Morita turned to a French friend, who recommended phytotherapy techniques. Through her research into pharmacology and cosmetics, Morita began to realize the transformative power of plants. After discovering that botanical therapy could support health and wellness from the inside as well as the outside, she began developing a series of plant-based beauty products that could be used throughout a lifetime and later launched her brand Wapphyto. Her award-winning discoveries have made her a leading authority in the field of biomethodological phytotherapy - a combination of French phytotherapy and traditional Japanese herbology. **DEFINING MOMENT:** When she left her airline career permanently to attend university and study botanical therapy in Paris.

POWERFUL QUOTE: "Great skin doesn't happen after one try."

WHAT'S NEXT: Continuing to be a passionate wellness advocate for women. She specializes in phytotherapeutic self-care to support women's health in all ages.

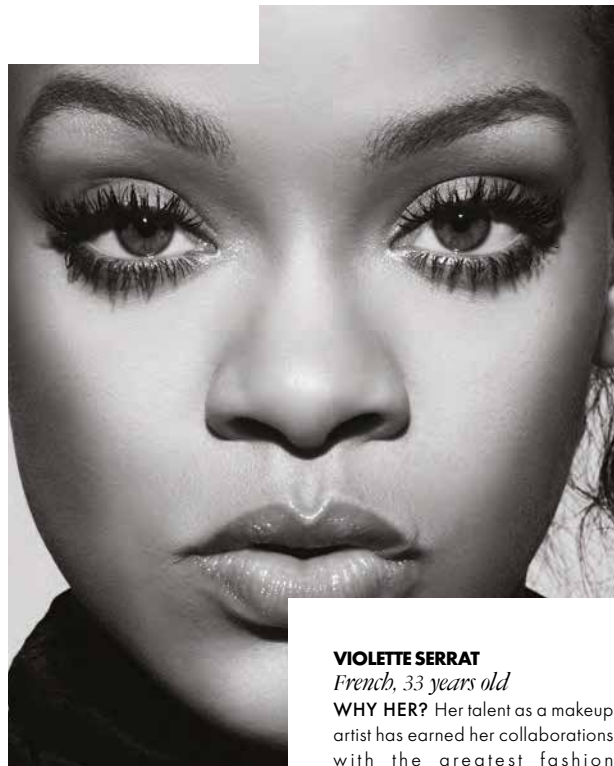
HYE-MIN PARK AKA PONY

South Korean, 32 years old

WHY HER? As a blogger, influencer and makeup artist Pony is credited with popularising Korean beauty trends worldwide. Her make-up career has seen her author several how-to books and collaborate with multiple makeup brands before launching her own range of cosmetics, Pony Effect. **DEFINING MOMENT:** Her megaviral Taylor Swift transformation video from 2016 has over 23 million views alone.

POWERFUL QUOTE: "I create my looks for everyone!"

WHAT'S NEXT: Developing new lines, collaborating, creating and finding new ways to engage with her vast audience of fans.



RIHANNA

Barbadian, 34 years old

WHY HER? Fans are desperate for a new album from the best-selling female music artist of the digital era, but in 2017, the pop star created her own fashion line Fenty and then a spin off cosmetics brand Fenty Beauty, with the support of LVMH, and has poured her creativity into her businesses instead of music ever since. In 2020, she launched Fenty Skin, a skincare range. Her ethos is to make women everywhere feel included, focusing on a wide range of traditionally hard-to-match skin tones, developing formulas that work for all skin types, and pinpointing universal shades.

DEFINING MOMENT: In March 2017, the Harvard University Foundation gave Rihanna its Humanitarian of the Year award in recognition of her dedication to promoting educational programs.

POWERFUL QUOTE: "Makeup is there for you to have fun with. It should never feel like pressure. It should never feel like a uniform. Feel free to take chances, and take risks, and dare to do something new or different."

WHAT'S NEXT: Growing her \$1.4 billion fortune, raising her son and maybe, just maybe, making new music!

VIOLETTE SERRAT

French, 33 years old

WHY HER? Her talent as a makeup artist has earned her collaborations with the greatest fashion photographers and magazines. Having spent the past four years as Global Beauty Director at Estée Lauder, she was named Creative Director of Makeup at Guerlain last year. Her own brand Violette_Fr, spans makeup, skincare, fragrance and hair care, with vegan and cruelty-free formulas.

DEFINING MOMENT: After moving to America in 2015, Serrat's career soared, thanks not least to a collaboration with Dior.

POWERFUL QUOTE: "I really want to embrace aging. It's such a privilege."

WHAT'S NEXT: Reinventing iconic products for the historic cosmetics house.



CHARLOTTE TILBURY

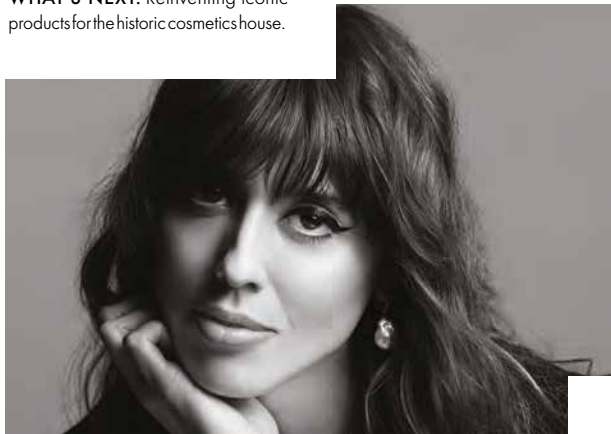
British, 49 years old

WHY HER? Think makeup, think Charlotte Tilbury. Her beauty empire started with a YouTube channel and blog where she'd post advice about skincare and makeup tutorials. In 2013, she had a powerful enough following alongside her high-profile editorial bookings to launch her beauty brand, Charlotte Tilbury Beauty Ltd at Selfridges in London. Two years later she opened her flagship store in Covent Garden. Alongside her international reputation in beauty, she is an ambassador for the charity Women for Women International.

DEFINING MOMENT: Being awarded an MBE in 2018.

POWERFUL QUOTE: "Beauty is power. And makeup is something that really enhances that. It's a woman's secret."

WHAT'S NEXT: After opening 'Charlotte Tilbury Beauty Wonderland' in Liverpool, UK in October-she is looking to expand her stores worldwide.



LIFESTYLE

THEY ARE INTERIOR DESIGNERS, ARCHITECTS, CHEFS...
BUT THERE'S SO MUCH MORE TO THESE WOMEN THAN THEIR PRIMARY PROFESSION.

FRIDA ESCOBEDO

Mexican, 43 years old

WHY HER? One of the most outstanding architects of our time, she creates powerful spatial and communal experiences, while bringing attention to today's socioeconomic and ecological issues. She founded her own architectural and design studio in 2006 which is located in Mexico City. In 2018, she became the youngest architect to work on the Serpentine Pavilion, and the second woman to be invited after Zaha Hadid designed the first in 2000.

DEFINING MOMENT: Being awarded the contract for Ray Harlem, a mixed-use development in New York that intersperses apartments with artist studios and co-working spaces, as well as Harlem's historic National Black Theatre. The goal is to connect the new community with the existing one and the artistic world of the theatre.

POWERFUL QUOTE: "I've always wondered what makes certain things stick, what makes certain things significant, how we build a common language."

WHAT'S NEXT? She has been selected to design the new Oscar L Tang and HM Agnes Hsu-Tang Wing of The MET Museum in New York. The new wing will be home to the museum's collection of modern art, encompassing works from the 20th and 21st century.



DOMINIQUE CRENN

French, 57 years old

WHY HER? Not only is she currently the only woman chef in the United States to attain three Michelin stars, for her restaurant Atelier Crenn in San Francisco, but she is also an activist, a champion of women's rights and an icon of the restaurant community and even the cancer community. In the often toxic, aggressive and, let's face it, male environment of restaurant kitchens she has made a name for herself for treating her staff well and avoiding the normal yelling and abuse associated with the high-pressure environment of her profession.

DEFINING MOMENT: Partnering with Rethink Food, a nonprofit on a mission to create a more sustainable and equitable food system, one where everyone has access to nutritious food. Each week, the sister restaurant, Petit Crenn prepares meals for communities facing food insecurity.

POWERFUL QUOTE: "Being a chef is about feeding people, which is part of the story of all humanity."

WHAT'S NEXT? Crenn is focused on using her platform to forge a better future for the new generation.



LEONOR ESPINOSA

Colombian, 59 years old

WHY HER? Her restaurant Leo Cocina y Cava in Bogotá has been called one of the best in the world. Her approach to cooking combines tradition, memory and creativity featuring vibrant Colombian flavours. She is interested in combining contemporary art with field research, anthropological insight and an immersion in different communities around the world.

DEFINING MOMENT: In 2008 she launched the Leo Espinosa Foundation which creates development initiatives in rural communities by strengthening culinary traditions, nutrition and food security.

POWERFUL QUOTE: "I wanted to eat up the world... I was hungry for it."

WHAT'S NEXT? The chef's 'ciclo-bioma' philosophy uses gastronomy as an impetus for social and economic development in indigenous and Afro-Colombian communities.

PATRICIA URQUIOLA

Spanish, 61 years old

WHY HER? The architect believes in an original design point of view merging humanistic, technological and social approaches. Her design thinking is confronting challenges and breaking prejudices while finding unexpected connections between the familiar and the unexplored. She has taught the master's degree in Interior Design at the Domus Academy in Milan and lectured at Harvard. Her studio deals in architecture (hotels, retail, exhibitions), industrial product design and strategy consulting. She



starts each project by building an empathic connection with the user that will eventually interact with her designs. Several of her works are in the collections of MoMA. **DEFINING MOMENT:** In 2008, she was elected designer of the year at the French trade fair "Now! Design à vivre". In 2010, she was awarded the Gold Medal of Merit for Fine Arts by the Ministry of Education, Culture and Sports.

POWERFUL QUOTE: "There is no beginning or end. Today, everything is interconnected."

WHAT'S NEXT? Designing better and smarter surfaces and fabrics to create a healthier and safer environment. She says, "We must no longer consider nature as a pretty setting, but as a part of ourselves. Ecology must be our driving force."



multi-day restoration retreats held inside her "Sacred Grotto", a cave under the Milan store.

POWERFUL QUOTE: "All color has a special vibration and the more you notice that, and embrace it, the more you're able to tap into something deeper in yourself. Color is power."

WHAT'S NEXT? After bringing its vibrant prints to Lake Como, where it debuted its first permanent interior design project at the new Passalacqua hotel, we wonder if the brand will be partnering with more properties.

GWYNETH PALTROW

American, 50 years old

WHY HER? In 2008, Paltrow who was previously best known for her roles in films such as Iron Man and The Royal Tenenbaums, launched the weekly lifestyle newsletter, Goop, encouraging readers to 'nourish the inner aspect'. Goop has expanded into Goop.com - a lifestyle and wellness empire including e-commerce (jade egg, anyone?).



The focus is collaborating with fashion brands, launching pop-up shops, founding a wellness summit, a print magazine, a podcast, a cookbook, and a documentary series streamed on Netflix.

DEFINING MOMENT: The company released its first vibrator on Valentine's Day in February 2021, with Paltrow joking she "had to pass the time" somehow during the coronavirus pandemic.

POWERFUL QUOTE: "My life is good because I am not passive about it. I invest in what is real. Like real people, to do real things, for the real me."

WHAT'S NEXT? The docuseries based on Goop has been greenlit by Netflix for a second season.

INDIA MAHDAVI

French of Iranian-Egyptian origin, 60 years old

WHY HER? With degrees in architecture, industrial design, graphic design, product design and furniture design, India Mahdavi started her career as an artistic director for decorator Christian Liaigre. In 2000, she opened her own design studio and, at the same time, her first showroom and a boutique dedicated to accessories in Paris. In 2003, she launched her first furniture collection. She is known for her numerous international projects - restaurants and hotels that fast become places to see and be seen in such as Hotel on Rivington in New York, the Café Français and

the Germain in Paris, the Sketch Gallery and the Connaught's Coburg bar in London.

DEFINING MOMENT: A collaboration with H&M Home earlier this year led to her beautiful aesthetic reaching a new demographic of shoppers, thanks to its affordability.

POWERFUL QUOTE: "The fragility of life has never been so close to us and has affected the ease of being. That means using every moment to learn, enjoy and laugh."

WHAT'S NEXT? She has said, "There are collaborations coming up - but I don't want to spoil the surprise for you!"



SCIENCES & NEW TECH

THEIR WORK HAS BEEN PIVOTAL IN PIONEERING DEVELOPMENTS ON EARTH AND BEYOND.



SARAH AL-AMIRI

Emirati, 35 years old

WHY HER? Al-Amiri is the Chairwoman of the UAE Space Agency (UAESA) and the country's Minister of State for Public Education and Advanced Technology. Originally employed by the UAESA as a software engineer in her early twenties, about a decade later she was spearheading a mission to send an uncrewed probe to Mars to map the entire planet's atmosphere. The spacecraft, called Hope, successfully entered the Red Planet's orbit in early 2021 and has been sending back images and data ever since.

DEFINING MOMENT: Seeing a photo of the Andromeda Galaxy when she was 12 years old and deciding that she would learn as much about space as she possibly could.

POWERFUL QUOTE: "Science to me is the most international form of collaboration. It is limitless, it is borderless, and it is run by the passions of individuals for the benefit of human understanding."

WHAT'S NEXT? Overseeing a flyby of Venus in 2028, as well as a tour of seven different asteroids, complete with one landing.

EMMANUELLE CHARPENTIER

French, 53 years old

WHY HER? This powerhouse of a professor and researcher in microbiology, genetics, and biochemistry has been a director at the Max Planck Institute for Infection Biology in Berlin since 2015.

DEFINING MOMENT: In 2020, Charpentier and American biochemist Jennifer Doudna were awarded the Nobel Prize in Chemistry for pioneering revolutionary gene-editing technology called CRISPR. This was the first science Nobel ever won by two women alone.

POWERFUL QUOTE: "Personally, I don't think it is acceptable to manipulate the human germline for the purpose of changing some genetic traits that will be transmitted over generations."

WHAT'S NEXT? The first CRISPR gene-editing drug, designed to treat blood disorders, could be on the market by 2023.



SAMANTHA CRISTOFORETTI

Italian, 45 years old

WHY HER? Imagine spending almost 200 days in space! It would take a very special kind of resilience, but this European Space Agency astronaut, has everything it takes to thrive on board a space craft for so long. Cristoforetti was previously an Italian Air Force pilot and engineer. She held the record for the longest uninterrupted



spaceflight by a European astronaut until June 2017 when this was broken (thankfully, by another female astronaut!) She is currently completing a mission on board the International Space Station and in September, she became the first European woman to be appointed commander of it.

DEFINING MOMENT: Becoming the first Italian woman in space.

POWERFUL QUOTE: "When you discover new things every minute and your mind is absorbing so many experiences, it feels like time expands."

WHAT'S NEXT: Continuing to inspire the next generation as commander of the International Space Station.

CYNTHIA KENYON

American, 68 years old

WHY HER? When it comes to understanding human longevity, there are few people in the world more equipped than Cynthia Kenyon. A molecular biologist and biogerontologist who has made great strides in studying the genetics of aging, she is Vice-President of aging research at Google/Alphabet's Calico Life Sciences division, and emeritus professor of biochemistry



and biophysics at the University of California, San Francisco.

DEFINING MOMENT: In 1993, she discovered that a single-gene mutation can double the lifespan of healthy, fertile *C. elegans* roundworm, indicating that longevity is largely determined by genetics. She also noticed that giving them sugar decreased their lifespan and subsequently removed sugar and carbohydrates from her own diet.

POWERFUL QUOTE

"The link between aging and age-related disease suggests an entirely new way to combat many diseases all at once; namely, by going after their greatest risk factor: aging itself."

WHAT'S NEXT? Unlocking the secret to immortality?



HAILAN HU

Chinese, 49 years old

WHY HER? In 2022, neuroscientist Hu was awarded a L'Oréal-UNESCO For Women in Science International Award for her breakthrough discoveries in the field of neurobiology and the treatment of depression, something that is estimated to affect about 5 per cent of people globally.

Hu is also the executive director of the Center for Neuroscience at Zhejiang University School of Medicine in Hangzhou.

DEFINING MOMENT: Conducting groundbreaking clinical trials in rodents that revealed how the anesthesia drug ketamine could be used as a rapid treatment for depression, with a better state of mind achieved in hours rather than weeks.

POWERFUL QUOTE: "Chinese women scientists are 'blooming' and everyone is racing to get better."

WHAT'S NEXT? The development of next-generation antidepressants.



KATALIN KARIKÓ

Hungarian-American, 67 years old

WHY HER? After moving to the US in her twenties, Karikó has since become a senior vice-president of BioNTech RNA Pharmaceuticals. One of Karikó's biggest achievements has been using her knowledge as a biochemist to help protect the world from Covid-19 through the development of "messenger RNA" (mRNA) vaccines, which teach cells how to make a protein that will trigger an immune response inside the body. Her work ultimately contributed to the creation of the Moderna and Pfizer-BioNTech inoculations.

DEFINING MOMENT: Earlier this year she was jointly awarded the \$3 million Breakthrough Prize in Life Sciences for her vaccine development efforts.

POWERFUL QUOTE:

"I felt like a god."

WHAT'S NEXT: It's hoped that mRNA will also help form the foundation for vaccines against HIV, influenza and malaria.

TIMNIT GEBRU

African-American, 39 years old

WHY HER? Gebru is a hyper-smart computer engineer who has made it her mission to examine the ethical ramifications of artificial intelligence, with a specific focus on algorithmic biases that can manifest as racism. An advocate for diversity in tech, she is also a co-founder of Black in AI, which seeks to increase the presence of Black people working in the AI sector. At the end of 2021, Gebru launched her own independent AI research group called DAIR (the Distributed Artificial Intelligence Research Institute).

DEFINING MOMENT: While co-leader of Google's Ethical A.I. team, she published research in 2020 revealing the facial-recognition technology is less accurate at identifying people of colour than white people, a flaw that can lead to discrimination. She was then reportedly fired by Google, leading to protests on her behalf.

POWERFUL QUOTE: "I am very concerned about the future of AI. Not because of the risk of rogue machines taking over. But because of the homogeneous, one-dimensional group of men who are currently involved in advancing the technology."

WHAT'S NEXT? Gebru will continue to challenge Big Tech by asking hard questions about who is building AIs, for what purpose and for whose benefit?



LISA MOSCONI

Italian-American, 45 years old

WHY HER? Mosconi is a neuroscientist with a particular focus on how the menopause affects the brain and the early detection of Alzheimer's. She is also an associate professor of neuroscience in neurology and radiology at Weill Cornell Medical College in New York. In recent years she has written two non-fiction books – Brain Food and New York Times bestseller The XX Brain, which explores cognitive enhancement and Alzheimer's prevention specifically in women. In it she explores evidence-based approaches related to diet, stress reduction and sleep that go a long way to protecting the female brain as it ages.

DEFINING MOMENT: Realising there was a connection between the menopause and Alzheimer's, and the

role that estrogen plays in protecting the female brain from dementia.

POWERFUL QUOTE: "It is this continuous exposure to food that makes diet the most important factor ever to affect our DNA."

WHAT'S NEXT: Further research into how best to use HRT (hormone replacement therapy) to ward off Alzheimer's.



SUSAN WOJCICKI

Polish-American, 54 years old

WHY HER? After more than 20 years in the tech industry, Wojcicki has worked her way up Google to become the CEO of YouTube. (She was one of the first people to be hired by the company when it was founded in 1999 after renting her garage to Google co-founders Sergey Brin and Larry Page.) Now with a net worth of \$765 million, she has also found the time to have five kids.

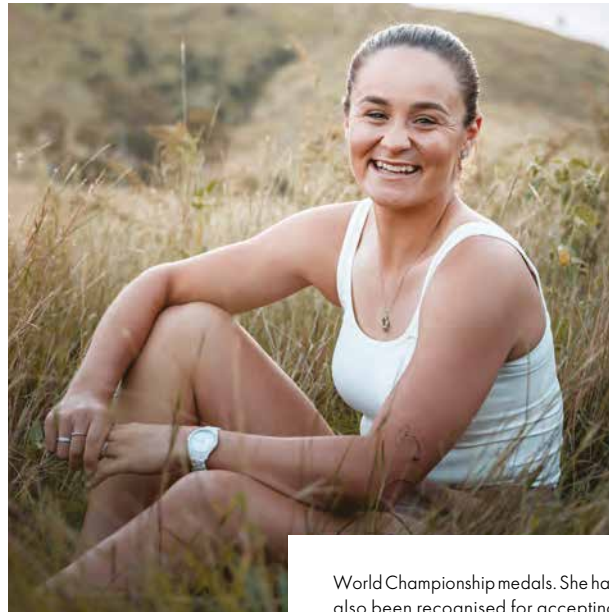
DEFINING MOMENT: Advising Google to buy YouTube for \$1.7 billion in 2006, a company that she has run since 2014.

POWERFUL QUOTE: "What is important to me is that kids learn how to manage technology responsibly."

WHAT'S NEXT? Figuring out how platforms such as YouTube can successfully balance people's right to free speech in an era of increasing misinformation.

SPORTS

THESE WOMEN WINNERS IN EVERY SENSE.



ASHLEIGH BARTY

Australian, 26 years old

WHY HER? In addition to being a talented cricketer and golfer, Ashleigh Barty is one of the best tennis players on the planet. During her career she has won 15 World Tennis Association singles titles including the French Open in 2019, Wimbledon in 2021 and the Australian Open in 2022. However, in spring 2022, she announced her retirement from professional tennis aged just 25. Why? She wants to “chase other dreams”. She also said she wants to give more back to the community - particularly young Indigenous Australians.

DEFINING MOMENT: Winning the Australian Open to become the first home player to take the men's or women's singles title in 44 years.

POWERFUL QUOTE

“If I win, it’s a bonus. If I lose, the sun still comes up the next day, and it’s all good.”

WHAT’S NEXT? Barty has taken on a role as “chief inspiration officer” at Australian telecommunications company Optus. She is also writing a series of children’s books and a memoir.

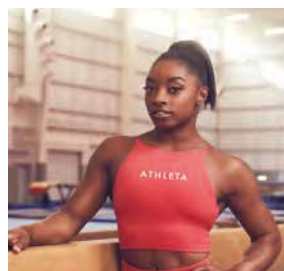
SIMONE BILES

American, 25 years old

WHY HER? Probably the greatest female gymnast of all time, Biles has won seven Olympic medals and 25

World Championship medals. She has also been recognised for accepting “failure” with grace. During the 2020 Tokyo Olympics she withdrew from the competition after suffering from the “twisties” (a loss of mid air spatial awareness) connected to psychological pressures she was experiencing. Although she has taken some time out from competing professionally, she has by no means announced her retirement from gymnastics. In 2022, she was awarded a Presidential Medal of Freedom by US President Joe Biden, the highest civilian award in the US.

DEFINING MOMENT: Becoming the



first-ever female gymnast to cleanly land a “triple double” at the USA Gymnastics Championships in August 2019 - something considered to be an impossible move, and is now known as the “Biles II”.

POWERFUL QUOTE: “I was built this way for a reason, so I’m going to use it.”

WHAT’S NEXT? Biles is now chief impact officer for mental health app Cerebral, and wants to use her profile to inspire girls to be assertive, competitive and strong enough to speak up.

EILEEN GU

Chinese-American, 19 years old

WHY HER? Gu is an Olympic champion freestyle skier who has competed for both the US (she was born in California), as well as China. Earlier this year, she won two gold medals and a silver for China at the 2022 Olympic Winter Games in Beijing. This feat made her the first freestyle ski athlete to win three medals at one Olympics. The year before, she won a trio of medals for the US at both the Aspen 2021 World Championships and Aspen 2021 Winter X Games. Her ability to diplomatically navigate the geopolitical tensions around her



PERNILLE HARDER

Danish, 29 years old

WHY HER? The captain of the Danish national women’s football team, Harder is considered one of the most expensive players in the women’s game after being transferred from Champions League finalists Wolfsburg Frauen to Chelsea Women in 2020 for £300,000. In a world where so few male footballers have come out as gay, Harder and her girlfriend Magdalena Eriksson, a Swedish professional footballer who is also in the Chelsea team, have become proud role models for LGBTQ+ people around the world. In an Instagram post on International Women’s Day, they wrote: “We keep pushing forward because we want a world without discrimination and stereotypes, a world that really is better for everyone.”

DEFINING MOMENT: Becoming the first person in history to be named UEFA Women’s Player of the Year, twice (in 2018 and 2020).

POWERFUL QUOTE: “You don’t have to hide your sexuality to play football.”

WHAT’S NEXT? Harder’s contract will come to an end with Chelsea in summer 2023 - will she stay or will she go?



competing for these two opposing nations has also been praised. Time magazine has ranked her one of the top 100 most influential people in the world.

DEFINING MOMENT: Landing a ‘double cork 1620’ at the 2022 Olympic Winter Games in Beijing.

POWERFUL QUOTE: “I’m an 18-year-old out here living my best life.”

WHAT’S NEXT: Helping Salt Lake City prepare for its bid to host the 2030 or 2034 Winter Olympics in her capacity as an ambassador.



NAOMI OSAKA

Japanese, 25 years old

WHY HER? An elite tennis player at the top of her game, Osaka has won four Grand Slam titles since 2018 including the US Open in 2020 and the Australian Open in 2021. She is also the first Asian person to hold a number-one ranking - in fact, she held on to the top spot for 25 weeks in 2019. In addition to her passion for sport, she is a self-described “fashion nerd”, luminary, entrepreneur who is “building her own empire”. She has launched her own skincare range called Kinlò for darker skin tones and has earned over \$50 million from endorsements with companies, from luxury fashion brands to Airbnb. She is also a social change advocate, with mental health a particular area of focus.

DEFINING MOMENT: When she beat her idol Serena Williams at the US Open in 2018.

POWERFUL QUOTE: “You just gotta keep going and fighting for everything, and one day you’ll get to where you want.”

WHAT’S NEXT? To be a world number one, again.



EMMA RADUCANU

British, 19 years old

WHY HER? Just three years after going pro, Raducanu is a professional tennis player who won the US Open in 2021 at the age of 18, an achievement that also meant she became the first British woman to have won a Grand Slam singles title since Virginia Wade’s victory at Wimbledon in 1977. Not only that, but she did this by winning ten consecutive matches without dropping a set, making her the first female tennis player to win a Grand Slam tournament from the qualifying rounds.

DEFINING MOMENT: Beating Leylah Fernandez at the 2021 US Open to become the 23rd-best player in the world and the British number-one. She also scooped a price of \$2.5 million.

POWERFUL QUOTE: “Every single player in the women’s draw has a shot at winning any tournament.”

WHAT’S NEXT? After being eliminated in the first round of the 2022 US Open, Raducanu is planning on working her way back up the rankings.



MEGAN RAPINOE

American, 37 years old

WHY HER? Rapinoe is a professional soccer player and Olympic gold medalist, having won gold with the US Women’s National Team at the 2012 London Summer Olympics. She subsequently helped them win two Women’s World Cups in 2015 and 2019. Today, she is captain of OL Reign of the National Women’s Soccer League, and is an outspoken advocate for gender pay equality, racial justice and LGBTQI+ rights. Open and proud of her sexuality, Rapinoe is engaged to professional basketball player Sue Bird. Earlier this year, President Joe Biden awarded Rapinoe a Presidential Medal of Freedom for “blazing trails for generations to come”. She is the first soccer player to ever receive one.

DEFINING MOMENT: Scoring a rare “Olimpico” goal from a corner kick at the 2020 Tokyo Olympics - her team ultimately won a bronze medal for their efforts.

POWERFUL QUOTE: “No one should ever tell you what your limits are and tell you what your dreams are.”

WHAT’S NEXT? Rapinoe hopes to lead the US to victory in the 2023 World Cup, which will be hosted by Australia and New Zealand.

SERENA WILLIAMS

American, 41 years old

WHY HER? One of the most inspiring and successful tennis players of all time, Serena Williams has had a career spanning 27 years. She famously began playing tennis when was a child with her sister Venus, and their story has been dramatised in the recent movie King Richard. Serena Williams has won a total of four Olympic gold medals and 23 Grand Slam singles titles – the most of any player in the Open Era – and was ranked number-one in the world in singles by the Women’s Tennis Association for 319 weeks. Not only has she been the highest paid female athlete of all-time, she has used her fame to campaign for gender pay equality, racial justice, and affordable healthcare for mothers and babies. In August 2022, she announced her departure from the sport to pursue “other things that are important to her”, such as her young daughter, Alexis Olympia.

DEFINING MOMENT: Winning her first US Open title at the age of 17, defeating the then world number-one, Martina Hingis, in straight sets.

POWERFUL QUOTE

“I really think a champion is defined not by their wins, but by how they can recover when they fall.”

WHAT’S NEXT? Growing her family and building her new venture capital firm, Serena Ventures.



ELLE

culture

THROUGH THE LENS...
Memories, thoughts,
movements and progress
start from here!

Seen & Heard...

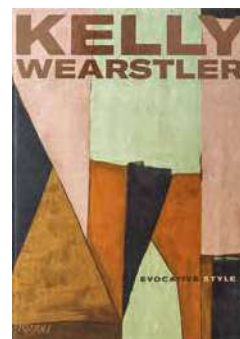
THIS MONTH, WE MEET THE WOMEN MAKING
A STATEMENT IN FILM, MUSIC AND MEDIA!

JOHN MOSES BAUJAN

KELLY WEARSTLER: EVOCATIVE STYLE

by Kelly Wearstler
and Rima Sugi

Kelly Wearstler is an experienced interior designer and creative genius who is known for her exemplary style that oozes old-school Hollywood glam. This book, her first in 10 years, explores bringing her iconic style into your home.



THE LAYERED INTERIOR

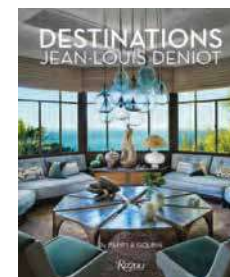
by Greg Natale

Follows a more refreshing, personable style that gives a home character through color, pattern and brilliant storytelling! Featured residences include a modern palazzo on Brisbane River, a Melbourne city mansion and a penthouse in Melbourne's exclusive Toorak suburb that channels a dazzling Dynasty vibe.

JEAN LOUIS DENIOT: DESTINATIONS

by Pamela Golbin

Layering art and furniture from different periods, Jean is best known for his erudite take on classical style. The book follows him around the world to 18 destinations showcasing his newest never-before-published projects.



ART LIFE

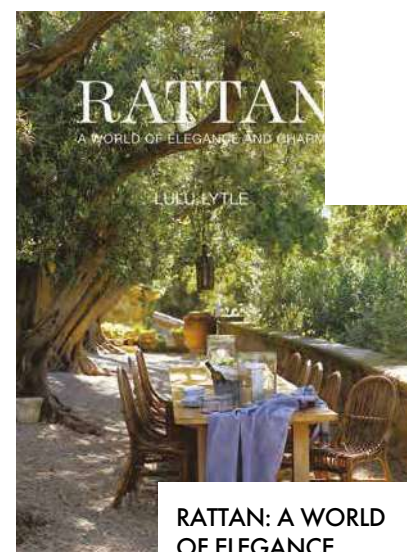
by Sig Bergamin by Assouline

Known for his unique style, eclectic vision, and vivid interiors, Sig Bergamin is loved for his juxtaposition of minimalist and maximalist décor. The book, a kaleidoscopic oeuvre of interiors, offers a private tour of 12 of his works from Brazil to Portugal.



Reading List

TO HELP YOU IN YOUR HOME DESIGN ENDEAVORS –
OR TO INSPIRE A NEW ONE, HERE ARE SOME OF THE
BEST INTERIOR TOMES TO TURN TO!



RATTAN: A WORLD OF ELEGANCE AND CHARM

by Lulu Lytle

Rattan is reminiscent of a time passed, evoking that subtle glamor and exoticism of the Riviera, like something straight out of a classic movie or a painting. The book showcases rattan's appeal through archival images of beautiful interiors.

ROMANCING THE HOME

by Stewart Manger

This stunning aspirational book, made for those with an appreciation for beautiful interiors, peeks into different homes, illustrating along the way Stewart's process in romancing the home!



lisa perry



LISA PERRY: FASHION - HOMES - DESIGN

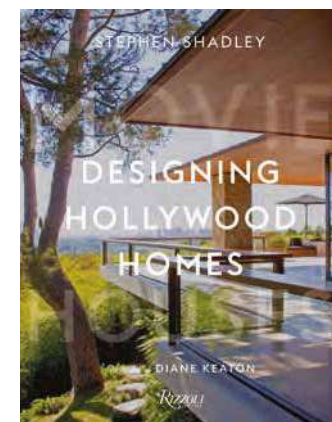
by Robyn Lea

Known for her 60s-inspired clothing and accessories, Lisa's whimsical and infectious loveable design also flows through her homes and Assouline captures that journey as she crafts whimsical interiors.

DESIGNING HOLLYWOOD HOMES

by Stephen Shadley

Get to know Steven Shadley, the man behind the interiors of La La Land stars including Diane Keaton, Jennifer Aniston, Robert Altman, and more in this stunning must-have tome.





Play

SEQUANA BY SOUAD MASSI

If you haven't heard of Souad before, Sequana is the perfect place to start. Capturing the passage of time in 10 beautiful poetic renditions, the Franco-Algerian singer-songwriter explores themes of exile, freedom, politics, yearning, and yet, the hope that keeps life going. A beautiful melancholic album that draws on a diversity of musical styles – folk, country, rock, calypso, bossa, along with sounds of the Middle East and the Algerian desert.



WATCH See PLAY

WITH CALENDARS A BUZZING, THESE ARE THE NOTEWORTHY HAPPENINGS BRINGING THE HEAT AT THE MOMENT



Listen

SUKOUN ON SPOTIFY

'Sukoun', a word shared in Arabic, Urdu and Hindi simply means still, calm, and rest. It's that feeling of utter stillness where the shift in measures brings back the balance in chaos. Hosted in Arabic, the 'Sukoun' podcast is the perfect exploration into mental wellness. The new season follows the hosts discussing reflections of personal experiences and their relationship with psychology. Whether it's compassion, forgiveness, love, or meditation – the episodes touch on all aspects with sincere care.



Watch

BLOCKBUSTER ON NETFLIX

For the older generation of Netflix comedy fans, we all got our comedy fix by heading to the nearest blockbuster store and renting or buying the latest funny film. This series is obviously an ironic one as Netflix and other streaming services were responsible in the downfall of the rental chain that once dominated the market. It's got Melissa Fumero (of Brooklyn Nine-Nine) and Randall Park (Fresh Off the Boat) as the two leads working in the last remaining Blockbuster store as Randall (aka the manager) fights to keep his video store open and staff happy amid competition and complicated feelings.



See

SOLA JAZZ LOUNGE COMEDY NIGHTS

Looking for some festive cheer before the holidays? Then we definitely recommend heading to the SOLA Jazz Lounge on Sunday evenings for their Comedy Nights. With a diverse selection of stand-up comedians, the show is not only hilarious but it's also immersive as the audience is gets to be included in parts of the acts – you'll either end up lucky and spared yet holding your stomach in stitches or hiding behind the table from the comedian!

Follow

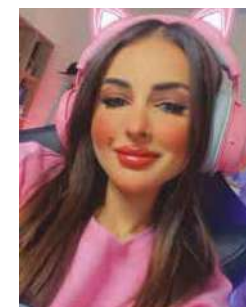
AS GAMING TAKES OVER THE FUTURE, WE HAVE PULLED TOGETHER A LIST OF FEMALE SAUDI GAMERS THAT YOU MUST ABSOLUTELY FOLLOW!



MESHAEL
@meshaelmr



JUDE KHALED
@juuuuuuuuuuuuuude



BASHAYER
@_.gb

COMPILED BY SWATI JAIN; IMAGES: SUPPLIED

Touching on a little bit of everything, Meshael's content varies from fashion, beauty, and lifestyle – with a big focus on gaming! She's already garnered herself a following of more than 20k on Instagram who tune in daily to see this Saudi crush it in the world of gaming.

With a hilarious personality, Jude is a star in the region's gaming community. She started with the classic Crash Bandicoot when she was younger and is now known for her "play" with POV games such as Call of Duty: Warzone.

Hailing from the Kingdom and a prominent member of the professional Esports organization, Yalla Esports and a Twitch Partner, Beshayer really paved the way for women in the field of gaming in the region.

film focus

NURTURING TALENT & CONNECTING CULTURES

H.E SHEIKHA JAWAHER BINT ABDULLA AL QASSIMI, DIRECTOR OF SHARJAH INTERNATIONAL FILM FESTIVAL (SIFF) FOR CHILDREN AND YOUTH AND FUNN - A FIRST-OF-ITS KIND ESTABLISHMENT DEDICATED TO NURTURING FUTURE GENERATIONS OF TALENTED ARTISTS IN MEDIA AND FILM, IS A FORMER ENGLISH TEACHER WITH A PASSION FOR ARTS, LANGUAGE AND CINEMA. SHE TALKS TO ELLE ARABIA ON HER VISION FOR THE YOUTH OF THE COUNTRY AND ON FINDING AND NURTURING TALENT.

"SIFF is a platform for children and youth and our goal is to acquaint our target audience with a balanced mix of films that provide both entertaining and enriching content and introduces them to places, people and cultures that are different from their own. We hope children are inspired by and learn from those they see on screen to become agents of change themselves."

How is the 9th edition of the SIFF unique and what does it hold for the future of the youth? Through the films showcased at SIFF, our vision is to stimulate the creativity and critical thinking of the future generation. We do this by enriching their skills in the media arts, through workshops and seminars, to motivate them to create unique content and share their experiences through a range of new media. A standout feature of the 9th edition is the Green Carpet event where 6 select films will have a screening, followed by engaging discussions with cast or crew members of the film to deepen understanding of both the thematic and technical aspects of the film. SIFF is also unique because of its Child and Youth-made films category which features movies helmed by children, and are judged in the awards competition by a jury comprising children.

How has your educational background helped you in your vision to nurture young filmmakers? I studied English language and literature, and this opened my mind to reading history and familiarizing myself with varied cultures around the world. The film festival too, reflects this ethos as through its movies screened here, it expands the understanding of cultures, customs and lives across so many countries. I was a teacher for almost 10 years before I joined FUNN and became part of SIFF. I have always been involved with children, and I am constantly fascinated by how young minds can be moulded with the right values of peace, tolerance and understanding as they grow to become citizens of the world. Films are a great way to nurture long-term, meaningful goals in children's

lives. Children are our future, and by cultivating an understanding of other cultures, the reality of their lives and experiences, films encourage children to reflect on the world around them.

Why do you think that films and movies can make an impact on future generations? Film is a medium that reaches hearts and souls everywhere, and stays fresh in our minds long after we have watched it. And when the right message is portrayed in the right way, it touches the right chords and inspires us all. Narratives from across cultures also offer a variety of perspectives that encourage children to see the bigger picture and observe the multiple possibilities of a given situation. Films expose them to the reality of situations like conflicts, wars, humanitarian crises, and more, as these resonate strongly with audiences when seen through the lens of a camera. A good film

certainly has the power to change hearts and minds and bring about shifts in behavior or lead to broader changes in society. We hope children are inspired by and learn from those they see on screen to become agents of change themselves. Movies that explore environmental concerns, films on the fast-food industry, heroic efforts of individuals and communities, and true stories of business magnates and influential personalities have often inspired and impacted change in viewers and the larger society.

What is your message to young children who aspire to share their stories with the world? What are some of the most common challenges they must overcome to succeed? Cinema is a powerful medium that influences all members of society, and children are no exception. By bringing the best of world cinema to Sharjah, we aim to unlock enriching experiences and facilitate their potential filmmaking talents. Our educational workshops and discussions teach them valuable skills and offer a creative outlet for children and youth to express themselves. The Child and Youth-made films category at SIFF also gives the upcoming generation of filmmakers the opportunity to exhibit their talent on a bigger platform. With advancements in technology, it is much easier for children and youth with passion and an interest in filmmaking to take their interests to the next level. One of the main challenges we have observed is how some young filmmakers find the initial passion wears off when they realize they have no idea how to operate complex gadgets. Budgeting is another key issue for young filmmakers, as is finding the right cast and familiarizing themselves with the camera, editing software, and so on. This is where FUNN's programming at SIFF each year makes a big difference as it helps hone their skills and make them confident and prepares them for their creative pursuits.

Would you be able to elaborate on some of the best experiences that have made a difference to this young audience? At FUNN, we believe that everyone has creative capacities and that these must be nurtured at a young age to help children discover their own creative pathways to success. The workshops and mentorship programs organized

"Parents play a pivotal role in nurturing their child's interests. By shifting from a traditional approach of learning to a more fun, hands-on approach, parents can help their children grow into healthy adults with high levels of creativity."

"Cinema is a powerful medium that influences all members of society, and children are no exception. By bringing the best of world cinema to Sharjah, we aim to unlock enriching experiences and facilitate their potential filmmaking talents. Our educational workshops and discussions teach them valuable skills and offer a creative outlet for children and youth to express themselves."

by FUNN throughout the year encourage young people to freely express themselves and embark on their unique creative journeys. Parents play a pivotal role in nurturing their child's interests. By shifting from a traditional approach of learning to a more fun, hands-on approach, parents can help their children grow into healthy adults with high levels of creativity. Imaginative play to fuel their curiosity, fostering creativity through art to expand the imagination, and instilling a growth mindset in the youth will all reap benefits in the long run.

What is your philosophy on building talent, and finding and following one's talent and skill? I believe that each of us have the potential to develop and enhance our natural creative talents. Creativity is a vehicle of self-expression; it is something we can all learn and is both a skill and a process. So, start young! Find your passion, nurture it with patience and find the right tools and resources to

build this talent. Talent is everywhere but opportunity is not always within everyone's reach. By facilitating creative, out-of-the-box thinking through FUNN's year-round workshops and activities, we hope to spark new ideas for children and youth in Sharjah and the UAE, and help our future generation discover their full potential.

INTERVIEW BY ODELLA MATHEWS



THE POWER *of* MUSIC

SAUDI BASED FEMALE RAPPER, JARA, HAS ONE WORD FOR ALL WHO HAVE BEEN UNDERESTIMATING WOMEN, AFA!

ON STAGE

Tell us about your latest release and the message? 'AFA' is a song that aims to represent and highlight the power and resilience that women embody. The lyrics and music video and the whole messaging behind it stands for women who are grinding and killing the game whatever field that may be. It's a song that aims to appreciate strong women and it was made to highlight and empower women that are jacks of all trades, that juggle and wear multiple hats every day. Moms, entrepreneurs, business, women, artists, lawyers, doctors, wives and the list never ends.

How was your rap style received - and who was your biggest cheerleader when you first started? I focused a lot on my craft and finding my style and voice rather than focusing on the feedback. Feedback both negative and positive has always been there, sometimes one more than the other, but I kept my head in the game instead of focusing on what people had to say. One thing I would say though is that the criticism and hate I've received has actually motivated me more than the encouragement I've gotten. Negativity always gives me that extra push to do what I do and it fuels me to prove the haters wrong. My parents are my biggest supporters, thankfully, and baba has been with me throughout all the ups and downs. My mom has kept me motivated and reminded me of the importance of finishing my education and aiming for higher credentials which is something I advocate for. And my dad has helped by protecting me and supporting me, knowing that this is a male dominated field, it feels safe knowing he has my back.

THE JOURNEY

What challenges as a woman, and a Saudi woman, have you faced during your career? Challenges will be present in every path or career one chooses. In the music business it hasn't been much of a challenge, since nowadays being a woman and pursuing your passion is supported and encouraged. Being a female rapper/artist amongst other things, in Saudi has acted as an asset in terms of where I aim to reach.

What came first, the music or the fashion? And how does one inspire the other? Fashion for sure. I've always valued and prioritized modesty, and throughout the years I've experimented with streetwear and transformed myself from a hijabi to what I like to call Hoodjabi. It's the method in which I express myself. I wear the name Jara the way I wear my clothes: in defiance of categorization and arbitrary labels. Jara is my mode of expression. It includes the way I dress, the lyrics I pen, and the life I live. My style is an expression of the role I play as one of the only females rapping in Saudi Arabia,



of paving my own path in the urban hip hop scene, and of telling fearless tales in the face of change.

How has it been being a public figure and how has it shaped you? It's interesting to be asked that question because I don't necessarily view myself as a public figure. I don't see what other people see to be honest and I don't think I realize what my scope is at the moment. From my perspective, I'm just doing me and doing the best I can.

How is where you are today different from where you thought you'd be? I didn't expect life to turn out this way at all. I'm proud that I've used my hardships as fuel for my art and push for my creativity and vision. I didn't envision myself doing music or being in the spotlight. I've always been a jack of all trades and aimed to do so much in life but the influence and empowerment that music has been able to create for me is not something I planned.

AT HOME

Who are you listening to these days? Surprisingly it's been a long minute since I've spent my days jamming to music and listening to what's new. I've been distant in terms of listening to music and I've been appreciating silence more. Usually I listen to podcasts as opposed to music, for many reasons, but one of which is to limit outside influences and to make sure my music comes from me and is purely from my own creation and creativity. Finding my voice and vibe means I try to limit what I listen to so I don't unintentionally copy someone else's flow or style.

Your way of letting go and relaxing? I spend a lot of time alone in my room, letting go usually consists of me just isolating myself and trying to free my mind of ongoing stress. Lately, my method of relaxing has been taking occasional walks in nature and they've been helping a lot in terms of distracting my mind.

How do you take care of yourself? Any special routines? I'm known to take care of others and not myself so I must admit I've been lacking in terms of self care but it'll always be a working progress. At the moment there isn't a specific routine or special unwinding routine that I follow, but I'm always open to suggestions.

How do you spoil yourself after a long and busy day? This isn't something I can do every day, but the 'Do Not Disturb' feature on my phones and Airplane Mode is what I would say is the only selfcare treatment I give myself occasionally (emphasis on the occasionally). I'm a hard worker and the grind doesn't stop, but sometimes my mind is overwhelmed, over stressed and overloaded so occasionally I'll just switch my phone off so I can avoid being overstimulated and it's a way to slow things down for myself for a minute.

"It's Modern, Adaptive, New-School. We keep up with the trends and we're always up to something new. It's never dull, always busy, always something happening"

"Attempting to appreciate the moment and have more faith in myself and what the future will bring"



"Maturity has taught me that one simple chain or necklace is better than multiple invaluable ones. Less is more and simplicity is key"

"Starting my own fashion line. It's been a dream for a while and I really want to make my own clothes instead of buying creations that don't fulfill what I actually wish I could be wearing"

MAGIC of MOVIES

MEET HALA ALHAID, THE RIYADH-BASED ANIMATOR AND FILM DIRECTOR AND ONE OF TWO FEMALE TALENTS TO PREMIERE ON NETFLIX MENA AS PART OF THE 'NEW SAUDI VOICES COLLECTION'. SHE TALKS TO ELLE ARABIA ABOUT HER LATEST ANIMATED MOVIE THE PALM WITCH, INSPIRED BY TALES AND MEMORIES OF HER CHILDHOOD IN SAUDI ARABIA

"I've always daydreamed about imaginary worlds. I believed in superheroes and parallel universes — I still do," says Hala Alhaid, the director and animator of the 3D short film 'The Palm Witch'. In a candid interview where she goes behind-the-scenes with the challenges and dreams of her latest movie which recently premiered at the Red Sea International Film Festival in Saudi Arabia, Hala holds nothing back. "I'm a huge fan of thrillers," she says. "During my research phase, I went back to my earliest childhood memories and found that the most prominent stories that kept me at the edge of my seat were the ones the elders in the family shared about myths. This is how my obsession with The Palm Witch began." For Hala, this meant diving into the myths and legends of the land, studying different mythologies around the world, and researching to find a visual reference or representation of the witch. "I realized along the way that the witch has never been the star of the show," she admits, and that's how the plot developed, based on the context of fear and how it affects people, drawing them in with curiosity. "As a way of honoring the Palm Witch, I eventually entertained the idea of her not being present in the visual sense, yet her spirit guides us through the story of the two young girls." Talking about something which she hasn't shared before, Hala discloses her personal struggle with health when she was hospitalized for two months while the project was in process. "I underwent a major life transformation dealing with a chronic illness away from home. It was nearly a fatal condition that I managed to survive and only brought me closer to myself in the process of recovering. I was able to take this painful experience and use it as a motivating force to finish my film on time, which I can now say I successfully accomplished." The plot of the movie follows two friends, Sara and Nora, and is inspired by old tales told by elders in a family to ensure their

UP NEXT
"I am currently working as an Animation Director on Saudi features while developing my own animated short film project as a writer and director. I am mainly focusing on taking part in Saudi stories that I can see myself in."

kids returned home early. Talking about character design, Hala moves beyond aesthetics and style. For her, animated characters are relatable and real — they deal with issues common to youth of today. "Miles Morales (2018, Spider-Man: Into the Spider-Verse by Sony Animation) and Coraline (2009, the American stop-motion animated dark fantasy horror film) have got to be some of my favorite characters in animation at the moment, mainly because they have so much depth, and both deal with family dynamics with such impact," she shares. Using animation as her medium of choice, Hala finds herself thinking about stories that her generation is yet to share. Dealing with her identity as a westernized Arab was something she thought she needed to hide or be ashamed of and that internal conflict was put to rest when she turned to developing animated characters with the same emotions to connect with a wider audience. "By writing stories that carry universal emotions, I am constantly reminded that we as humans share the same emotional language across the world." With that, Hala paints a new story — one that is filled with animated characters that bring to life everything that is old and new, lived and experienced, felt and unspoken.



BY ODEIA MATHEWS

ELLE

fashion

HIGH DRAMA...
Versace's Holiday collection is - as expected - bold, edgy, and oozing a whole lot of glam! Taking inspiration from the Versace Teatro books created by Gianni Versace in 1987 and 1992, we love that the Italian fashion House is working with Lily McMenamy as the star of the campaign, as her mother Kristen McMenamy was synonymous with Versace in the mid-1990s.



Sign of the Times....

AS WE ENTER THE GRAND DAME OF THE FASHION SEASONS - WITH FALL, HOLIDAY, AND RESORT BRINGING OUT THE BEST OF THE BEST — WE ARE POSITIVELY SPOILED FOR STYLE CHOICE!

Gold Weave Tank Dress, Slingback
Pumps in Silver, All by Louis Vuitton

S P A R K S

will fly

Reverberating and shimmering in dialogue with the sun, Louis Vuitton's Cruise 23 collection of linen, jacquard, silk, leather and tweed has our pulses racing...

PHOTOGRAPHER **PROD ANTZOULIS**

STYLIST & CREATIVE DIRECTION **CARMEL HARRISON**



Jet Ski Box Top, Graphic Accent Silver
Calfskin Mini Skirt & Slingback Pumps in
Silver, All by Louis Vuitton



Boxy Top with Shawl Collar, Mini
Skirt & Slingback Pumps in Silver,
All by Louis Vuitton



Crinkle Effect Metallized Trench Coat, Louis Vuitton



Molten Lava Box Top & Layered Mini Skirt, All by Louis Vuitton



PHOTOGRAPHER
ESENIA IVAKLOVA

STYLIST
FRANK PENA

Dress Shirt, Trouser & Bag, All by Celine

Rich Fall hues in
opulent textures
and statement
silhouettes transition
seamlessly from day
to night...

A LIGHT OF EXPECTATION



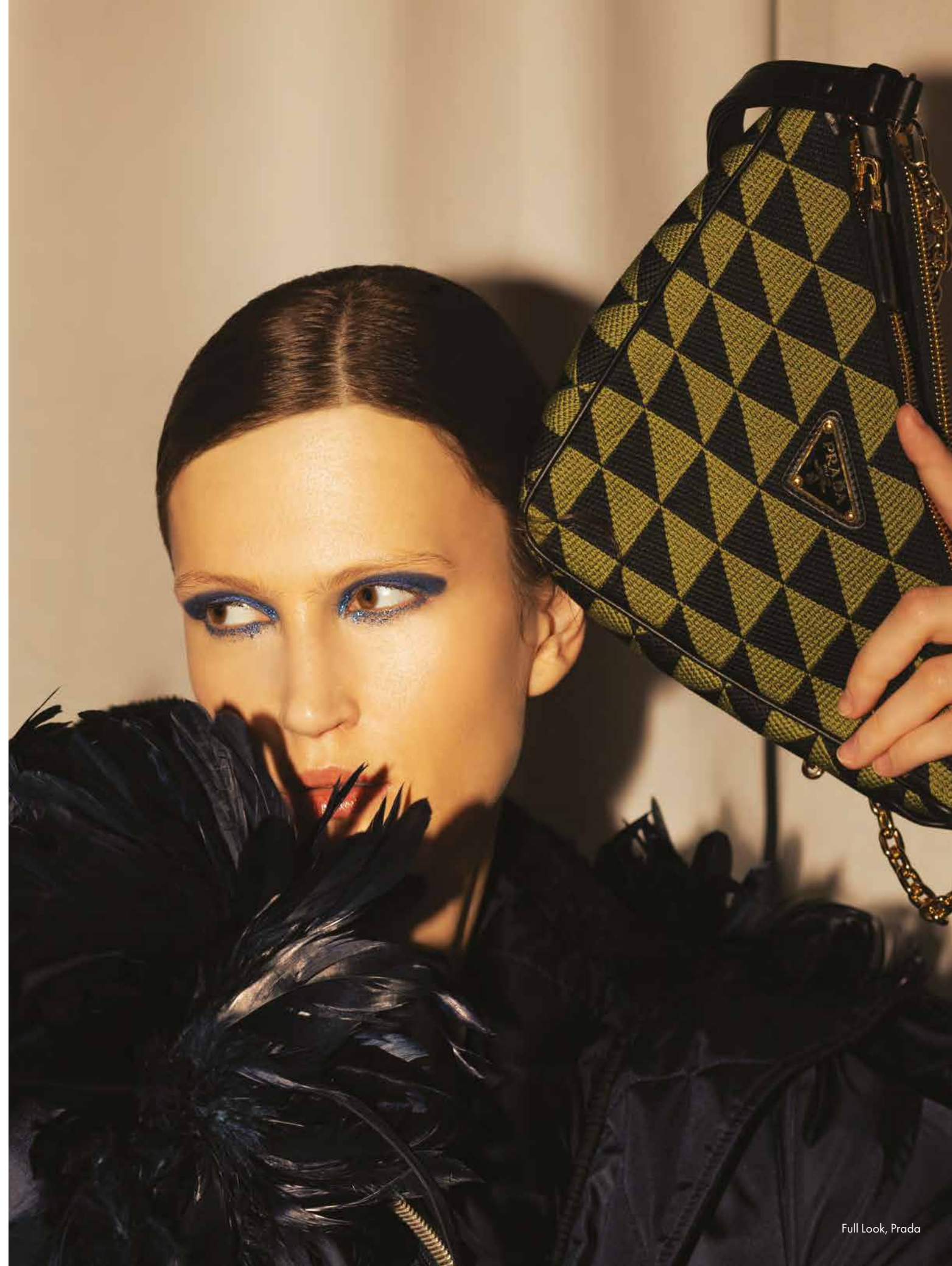


Full Look, Givenchy



Full Look, Fendi

Full Look, Bottega Veneta



Full Look, Prada

Trench Coat & Heels, Both by Alaïa;
Necklace, Celine



PHOTOGRAPHY: ESENIJA IVAKLOVA; STYLIST: FRANK PENA; HAIR: GAEI SASTRE;
MODEL: DARIA OSIPOVA; LOCATION: SIS HOTEL & RESIDENCES



Full Look, Dior

RE SO RT SPECIAL

PHOTOGRAPHER
TOM SCHIRMACHER

STYLIST
CELIA AZOULAY

GET TO KNOW THE TRENDS SURE TO CHANGE
HOW YOU ARE DRESSING FOR RESORT 2023



Knit Top, Stella McCartney



Dress, Prada; Tights,
Wolford; Pembrey W5
Loafers, Church's



Varsity Jacket & Coach x
Scooby Doo Neck Sweater,
Coach; Raptori Jeans in
Brice, Khaite; Cortez Low-Top
Sneakers, Nike



Tweed Jumpsuit, Chanel

Knit Shirt & Knit Pants,
Proenza Schouler



Silk Twill Top, Wool & Silk Vest, Embroidered Pants & Hat, All by Dior; Pembrey W5 Loafers, Church's



Hourglass Coat & Silk Satin Blouse, Balenciaga

Jersey Tracksuit, Jacket,
Bootcut Jeans & Mid-Block
Sneakers, Celine; T-Shirt,
Nili Lotan; Socks, Stylist's
Own; Mini Samira Hoops,
Jennifer Fisher; Necklace,
Tiffany & Co.



Lycra Top & Leggings,
Philosophy Di Lorenzo Serafini

Knit Pullover & Knit Bloomers,
Louis Vuitton; Freestyle
Sneakers, Reebok; Socks,
Stylist's Owen



Blouse, Versace





Velvet Dress, Gucci; Odissea Ear Huggies, Odissea

PHOTOGRAPHER TOM SCHIRMACHER; STYLIST CELIA AZOULAY



Coat, Max Mara;
Turtleneck, Nili Lotan;
Denim Trousers, Ulla
Johnson; Geraldine Style
Belt, Deborah Dratell;
Watch, Earrings & Ring,
Cartier; Pembrey W5
Loafers, Church's

ELLE

beauty



WHEN NATURE & SCIENCE
COME TOGETHER...
For its latest Intensive Repairing
Crème, Dior harnesses the incredible
anti-ageing properties of the Rose de
Granville via a new and exclusive
extract at the heart of Rosapeptide.

Skin deep...

THE LATEST LAUNCHES FOR GLOWING SKIN,
THE HOTTEST PRODUCTS FOR THE FESTIVE SEASON
+ A STAR GIVES US HER BEAUTY SECRETS

Floral FANCY

Everything from Gisou's smells really, really good. Made with honey from the Mirsaleh bee garden in Holland, their new floral edition of the coveted Honey Infused Hair Perfume not only hydrates hair and tames frizz, but it now adds new notes of sweetness with earthy Lavender imparting a delicate floral veil when spritzed on the hair.



Hair NECESSITIES

Today's clarifying shampoos give your mane (and scalp) a much-needed deep clean minus the harshness of chemicals. On our list? Oribe Gold Lust Repair & Restore Shampoo @ ApothecaBeauty.com, Olaplex No.4C Clarifying Shampoo and Sisley Hair Rituel Revitalizing Straightening Shampoo.



DAVINES
WELL BEING
SHAMPOO



Beauty MEMO

EVERY EXCITING AND HYPED-UP BEAUTY
LAUNCH COMING TO MARKET



The Good STUFF

This new witch's brew from SkinCeuticals not only has a revolutionary ability to strengthen the skin barrier, but Phyto Corrective Essence Mist's magical blend of botanicals manages to keep ruddiness at bay, perfect for those post laser treatments!

Double TROUBLE

They say, two is better than one. Case in point: Item Beauty by Addison Rae's Boost Juice – a boosting primer and colored mascara in one featuring two conditioning hues (that disappear under mascara!) to help lashes look fuller, longer and juicy!



Tata Talks... WITH SKINCARE ENTREPRENEUR TATA HARPER

The holiday season always brings a slew of parties, dinners and events to attend that call for a little extra pizzazz in my skincare routine. I love the no-makeup makeup look, but for special occasions I harness the power of diamonds to give my skin that natural looking radiance and extra confidence boost you can't find anywhere else. I'll always use the Illuminating Eye Crème and Illuminating Moisturizer that are formulated with real diamond dust, which is a game changer for providing that radiant look without the use of harmful glitter, as most glitter nowadays found in makeup products is actually made from plastics that are detrimental to your skin. My Illuminating Eye Crème acts as a highlighter and instantly brightens dark circles and under eye bags. It even doubles as a luminous eye shadow when applied on the eyelids. The Illuminating Moisturizer does the heavy lifting for a holiday look that's lit from within. This product gives an all over glow with a universal pink tint for subtle luminosity to instantly illuminate the skin. I love using this product on its own for a natural look with maximum radiance. It also pairs perfectly with any liquid foundation to create a glowy, full coverage base. Apply your liquid foundation to your hand and add a pump of the Illuminating Moisturizer and combine. Use a makeup brush to blend the products into your skin for a subtle glow that's the perfect canvas for any holiday look.

SDFOTS·P F
NOW



PHOTOGRAPHER **ABDULLA ALMAZ** STYLIST & CREATIVE DIRECTION **JADE CHILTON**

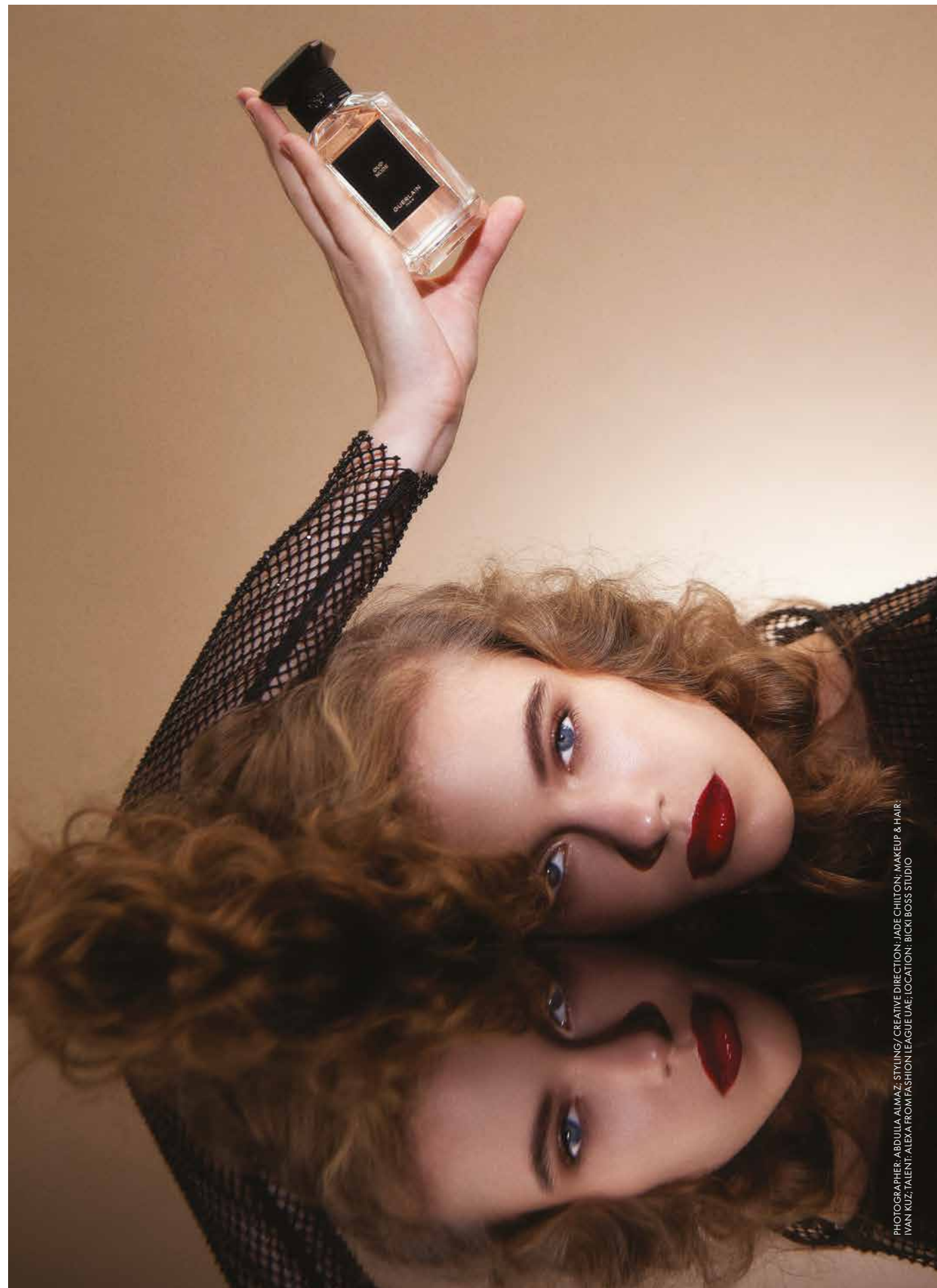
CRAFTED WITH PASSION, TALENT AND SAVOIR-FAIRE, THE MOST BEAUTIFUL INGREDIENTS OF PERFUMERY ARE REVEALED IN GUERLAIN'S L'ART & LA MATIÈRE COLLECTION, WHICH CELEBRATES THE FIRST ANNIVERSARY OF ITS RELAUNCH WITH THREE NEW, EXCEPTIONAL FRAGRANCES SHOWCASING OUD WOOD: OU NUDE, CHERRY OUD & OUD KHÔL MESMERIZING BOLD CREATIONS THAT EXALT THE UNSUSPECTED SHADES OF THIS MULTIFACETED BLACK MATERIAL.

This page: L'Art & La Matière Oud Khol, Guerlain

Opposite page: L'Art & La Matière Oud Khol, Guerlain









ACTRESS, DANCER AND LANCÔME AMBASSADOR ZENDAYA COLEMAN SHARES HER BEAUTY & WELLNESS TIPS, AND TALKS ABOUT THE IMPORTANCE OF CONFIDENCE, GRATITUDE AND PHILANTHROPY...

MAKEUP BY SHEIKA DALEYLANCÔME ADVANCED GÉNIFIQUE; LANCÔME TÊTE IDOLE ULTRA WEAR 0.55 BISQUE; LANCÔME TÊTE IDOLE ULTRA ALL OVER CONCEALER 051; LANCÔME TÊTE IDOLE ULTRA WEAR STICK - STICK BIUSH; LANCÔME BROW DÉFINIE PENCIL 06 BROWN; HYPNÔSE PALETTE - REFLET D'AMÉTHISTE BRONZE ABSOLU; CILS BOOSTER; LASH IDÔLE MASCARA 01; LABSOLU ROUGE 253; @MICAH CARTER FOR LANCÔME

BEAUTY & WELLBEING

What do you love most about being a Lancôme ambassador? I appreciate the spirit of collaboration, and how we're always trying new things. I like that in my campaigns we've been able to be a little bit experimental, while still maintaining the heritage of the brand. Beyond that, Lancôme is known for its color range, and that is important to me. Also, there's a quality to the products.

You've said you have sensitive skin—how do you take care of it? I've learned to figure out things that work for me, and stick with them. That was hard for me when I was younger. I'd be impatient and want something to work, like, tomorrow. Eventually, I learned that the results happen over time. As far as core products, I love the Génifique serum. It's nice and light but very hydrating, and I especially love it when I travel. Keeping your skin hydrated is so important. (a)

Which products do you recommend to your friends? I always recommend Lancôme for its staple eye products, whether that's eyeliners like Lancôme Le Crayon Khol, or great eye pencils, eyeshadows, or Lash Idôle/ Le 8 Hypnôse mascaras. Lancôme has the best mascaras. And lipsticks. I have so many Lancôme L'Absolu Rouge lipsticks, it's actually ridiculous. Which is funny, because I don't usually wear anything other than red or nude. I wish I was a bit more experimental with lip colors. Also, I'm blown away by the new Idôle concealer, which is lightweight but blends very well. (b)

Do you follow any techniques or practices to help preserve your own mental health? My favorite thing to do — the thing that has helped me the most — is make a list of things I'm grateful for every night before I go to bed. Sometimes I write it down and sometimes I just say it out loud. But simply saying, 'I'm thankful for these things' really helps put life in perspective.

We hear that you're a vegetarian. What are your favorite vegetarian meals? I've been a vegetarian since I was 11 years old. It's a decision I made as kid after I learned where meat came from. I never have time to cook, but I think I would be good at it. I can make a mean black bean burger. That's the one recipe I've learned and it's become my staple. Thankfully, I live in L.A., where there are so many options for vegetarians.

Do you have a signature fragrance? What do you love about it? This is really cool: One of my first missions as a Lancôme ambassador was to be the face of a new fragrance that they were launching. They had a bottle, but they hadn't selected the fragrance yet. They gave me three different options, and I got to pick what is now Idôle. So, I feel a kinship to it.

THE UNEXPECTED

Ýxú, ò cN Nq b óú, Ý³ qhx, ù @ I am a night owl. ThytN³ tç, Ýxò pyÝ, ù yÝ ù, ò 'dçm, áçkçyt, phNy... I would like to be able to teleport. It would make my life a lot easier. çòf Ýtçù yçd, ³ tçk³, ù cN, ò tçù, ò... I don't really have secrets, to be honest. I, ò ÝçpNtçt Ýçk... That would require that I go to parties. I, ò Ýç ÝçNçç h, pyçf, Ýçhçfò ù Ýç... For people to be a little bit more empathetic. It would drive us to do more things for each other. I, ò ÝçmNt Ýçf, Ýççy... Be a nice person.

LIFE

What do you do when you need to turn a bad day around? I hang out with my dog. My dog is like my kid. One day, I'll have kids and he'll be jealous. But until then, he's my furry child. I just want to protect him. There's something about the unconditional love of a dog. They're so happy to see you.

What's the most important message your parents instilled in you? I think the importance of having confidence and a strong sense of self. My parents always let me choose what I was going to wear when I was little. They didn't pick out my outfits, even when I was three or four. An outfit may have been a jersey with plastic heels and maybe a headband and basketball shorts. It made me happy. That has had a huge impact on me and my ability to feel like I can wear whatever I want and to dress for myself. They also taught me to never stand by when someone needs you.

You began your career as a model and backup dancer very young. What advice would you give to young women about staying grounded while maintaining their self-confidence? I find this more important now than ever. You can't compare yourself to anyone, because you're not like anyone else. You're always going to win the 'you' game. No one will ever be as good at being you than you are. So embrace that and find the things that make you happy, and which bring you joy, and that make you fulfilled in life. It's one thing to be inspired by someone. But comparison - that's a slippery slope.

Lancôme is proud of its philanthropic efforts, which include Write Her Future and global sustainability programs. Are female literacy and environmental issues close to your heart too? I'm the daughter of two educators, so education is massively important to me. I've seen how it can change someone's life. I firmly believe that everyone is entitled to an education. Knowledge is power, and a gift no one can take back. Once you have it, it's yours. Sustainability is massively important to me, too. I'm still learning more about how I can be better at it, and what my piece of the puzzle is. Because everyone has to do better and be smarter about how we create and do things.



Left page:
HD Skin Foundation,
Make Up For Ever;
Amazonian Clay Blush
in Captivating, Tarte
Cosmetics; Beautopsy
Palette, Hindash; Metal
Melted Shadow in
Droptop, Huda Beauty;
Lipstroke in Chaar, Ctzn
Cosmetics; Kind Words
Lipstick in Worthy, Rare
Beauty; 24hr Brow Setter
Gel, Benefit Cosmetics

This page:
Positive Light Tinted
Moisturizer, Rare
Beauty; Bronzing
Powder in Laguna, Nars;
Backstage Highlight
Palette in Glow Face,
Dior; Amrezy Palette,
Anastasia Beverly Hills;
Precisely My Brow
Pencil in #3, Benefit
Cosmetics; Hydra Matte
Lipstick in #402, Essence
Cosmetics

THE BOLD TYPE

PHOTOGRAPHER YULIA KEM

STYLIST FRANK PENA

This season, experimenting with color, finishes and
shapes challenges us all to be more daring



PHOTOGRAPHER: YULIA KEM @YULIA KEM; STYLING: FRANKY PENA @FRANKYPENA; MAKEUP: SARAH SEQUEIRA @SSEQUEIRAMAKEUP; HAIR: DANI HISHVANI @DANIHISHVANI; MODEL: NATARA WOITE @NATARA WOITE

Left page:
Soft Matte Concealer, Nars; Beauty Light Wand in Spotlight, Charlotte Tilbury; Nouveau Palette, Anastasia Beverly Hills; Scattered Light Glitter Shadow in Vivid, Hourglass; California Kissin' Colorbalm in Coral & Microfilling Pen in Medium Brown, Benefit Cosmetics

This page:
Beautiful Skin Foundation, Charlotte Tilbury; Blush in Sunny, Benefit Cosmetics; Positive Light Liquid Luminizer Enlighten, Rare Beauty; Backstage Highlight Palette in Pure Gold, Dior; Heroline, Hindash; Stunna Lip Paint in Uncensored, Fenty Beauty



FLORA GORGEOUS JASMINE EAU DE PARFUM, GUCCI



LES 4 OMBRES TWEED LIMITED EDITION MULTI-EFFECT QUADRA EYESHADOW PALETTE, CHANEL



ROUGE DIOR MILLEFIORE COUTURE EDITION IN 1974 MISS DIOR, DIOR



Smells LIKE FALL

FROM WARM MOODY LIPS AND TERRACOTTA-SMEARED EYES TO THE WOODY, SWEET, MUSKY SCENTS OF SEASON, HERE ARE THE NEW FALL PRODUCTS TO FALL IN LOVE WITH

BEAUTY ELIXIR, CAUDALIE



HONEYSUCKLE CANDLE, LOEWE



VANILLE ANTIQUE EXTRAIT DE PARFUM, BYREDO



HAND CREAM, MOROCCANOIL



ALL LINED UP

FORGET ALL ABOUT FILLERS; ENHANCE THE SHAPE AND SIZE OF YOUR POUT WITH TIKTOK'S LATEST MAKEUP HACK AND BENEFIT COSMETICS' GIMME BROW+ VOLUMIZING PENCIL IS THE TOOL TO HELP YOU DO IT!

GIMME BROW+ VOLUMIZING PENCIL IN SHADE 4.5, BENEFIT COSMETICS



IMAGES: BENEFIT COSMETICS

We all love a product that can double up in usage and thanks to TikTok's obsession with all the ways in which you can boost lips naturally, we've discovered that there's much more to our eyeliners than meets the eye! Yes, if you're a makeup wearer with a TikTok account you might've already seen the slew of videos on

how to achieve a poutier lip look with lined lips and Benefit Cosmetics is helping us break it down for everyone interested in giving it a go...

STEP 1
Using light-handed strokes, take Benefit Cosmetics' Gimme Brow+ Volumizing Pencil (available in 12 shades) and sketch the

outside lines of your lips ever so slightly.

STEP 2
Glide on Benefit Cosmetics' California Kissin' ColorBalm over lips so that they are nicely hydrated and lush. This cushiony formula contains wild mango butter to help keep lips feeling smooth and hydrated all day.

STEP 3
Take the Benefit Cosmetics' Gogotint Cheek & Lip Stain and add to the middle of the bottom lip to create a fuller pout.

STEP 4
Follow up with lip gloss and presto, beautiful plump lips that will last for hours!



ELLE

lifestyle



TAKE A SEAT...
As we enter the busy season,
don't forget to pause, reflect
and recharge.

Relax & Unwind...

AS WE TAKE YOU ON A TRIP TO PARIS
+ FOCUS ON A STATE-OF-THE-ART CLINIC

@CHARLES LOYER



SAINT LAURENT

Hotel Lutetia, Paris

AN ICONIC ADDRESS ON THE LEFT
BANK OFFERS UPDATED MAGNIFICENCE
AND UNRIVALED VIEWS



THE LOW DOWN

Located in the St.Germain-des-Pres area of the Left Bank, the iconic hotel was originally opened in 1910 by the Boucicaut family, founders of Le Bon Marche, and has more recently undergone an extensive renovation in 2018 with renowned architect Jean-Michel Wilmotte. Marrying contemporary design and amenities with heritage and charm, Hotel Lutetia is a light-filled wonder with a welcoming interior courtyard patio ideal for a pause after sightseeing or shopping. The guest rooms, too, have been made more spacious, with 8 signature suites, including a two-bedroom Presidential suite and two penthouse suites with private terraces as large as 70sq. meters and boasting an unrivaled 360-degree view of Paris. Since its opening a program of collaboration with renowned and celebrated figures in the worlds of art, fashion and cinema invited to style and decorate

signature suites has begun. There's 'The St Germain Penthouse by Coppola' designed in collaboration with legendary auteur and Parisian habitué Francis Ford Coppola, 'The Suite Parisienne by Isabelle Huppert', 'The Eiffel Writer's Suite' with a view across to the Eiffel Tower, 'The Josephine Baker Suite', 'The Presidential 'Carré Rive Gauche' Suite', among others.

RELAX & UNWIND

While the location is ideal for discovering the city's incredible arts, fashion, and culture scene, the hotel also serves as an oasis of calm with a number of unique spaces to meet, entertain, reflect and indulge. Most well-known is 'Brasserie Lutetia', the hotel's iconic restaurant is set over two floors and has its own hidden al fresco patio. At the heart of the hotel is the 'Salon Saint-Germain', a lounge featuring artist Fabrice Hyber's radiant glass ceiling and an open-air courtyard beyond. For some deeper relaxation, head to the Akasha Holistic Wellbeing Centre, a 700 sqm/7,500 sq. ft spa that bases its philosophy on the four elements of life: air, earth, water and fire, and offers beauty and treatments with 6 wellness rooms, a sauna, steam room, plunge pool, infinity edge Jacuzzi, large fitness room, and the jewel: a 17-meter long swimming pool, a rarity in the heart of the city!



lifestyle



WHAT
TO
WEAR



BAG,
MOYNAT

HAT, YVES SALOMON



BOOT,
ALAÏA

EARRINGS,
CELINE

CHANEL





Bulgari Hotel, Paris

AN EXCEPTIONAL JEWEL WHERE THE BEST OF ITALIAN SOPHISTICATION MEETS FRENCH ELEGANCE, ALL ON ONE OF PARIS' MOST PRESTIGIOUS AND ICONIC STREETS – AVENUE GEORGE V

THE LOW DOWN

Bulgari jewelry has always been synonymous with gold, glitz and glamour, so it would only be natural to expect the Italian brand's hotel offering to be the same. Case in point, its new – might we add extraordinarily shiny – oasis of elegance and sophistication on Paris's Right Bank, smack in the midst of the ever so swanky George V Avenue. The building, gutted and built back meticulously over six years by famed Italian architectural house Antonia Citterio Patricia Viel – they've designed each of the 7 Bulgari Hotels to date – oozes a sophisticated blend of uncompromising purity and subtle references to Italian Renaissance architecture that adds a striking contemporary note that sets it apart from the rest of its more classical grand dame neighbors. Inside, the glam-factor has been zhuzhed up to embrace the same color palette and

textures of other Bulgari Hotels: marble, silk wallcoverings, granite, tapestries and varnished eucalyptus woodwork create the perfect canvas for designer furniture and art pieces. Unlike many of the city's hotels, the Bulgari Hotel Paris has just 76 rooms and suites, giving it a private and almost residential quality. The color palette throughout is a mix of light-colored textures enlivened by herringbone pattern carpets (a nod to the city's famed classic parquet floors) that sit beneath silver-thread headboards looming over soft and inviting beds all boasting linen by Rivolta Carmignani and cashmere blankets by Enzo degli Angiuoni. Books, photographs and art pieces by Gio Ponti give each room and suite the intimate character of a delightful private apartment, while bathrooms – some equipped with private hammams – exploit the interplay between dark and light, and all share the same detailed attention

IMAGES SUPPLIED



1. PENTHOUSE-DINING ROOM-TERRACE;
2. PENTHOUSE GARDEN;
3. SPA VITALITY POOL
MOTIF; S 4. CHAMBRE
EXECUTIVE TERRASSE



COPERNI

to design and facilities. Inspired by the Italian modernist style with frosted glass wall lights and hand basins set on mirror chrome bases, all are decorated with a glass art piece engraved with the Bulgari Serpenti Constellation motif, using the same historic technique as France's glass design maestro René Lalique. The pièce de resistance is the Bulgari Penthouse, which can be seen from the street, home to an extraordinary rooftop garden with Mediterranean plants and fruit trees where guests can soak in a spectacular 360° view of the French capital's famous monuments. And it doesn't end there; the glamor of Rome and legacy of the Roman jeweler continues to come to life below the ground-floor lobby where the Spa, occupying 1300 square meters on two levels, beckons hotel residents and local clients alike to spend the day there exploring innovative, bespoke treatments to relax the mind, body and soul.

GOOD EATS

Whether you're seeking a memorable gastronomic experience or some fashion crowd spotting at the bar, dining and cocktails at the Bulgari Hotel Paris can't be missed! Set in a private garden, a retreat from the Parisian bustle, is Il Ristorante – the gourmet restaurant helmed by three-star chef Niko Romito who reinvents the transalpine dining tradition by focusing on the essential ingredients and characteristics of Made in Italy culture, elegance and vitality. On the way to dinner, take a pit-stop by the bar for an where the mixologists are infusing spirits with local ingredients to create specialty drinks and where aperitivo hour lasts for hours!



FENDI



DRESS,
RODARTE



JACKET,
ALEX PERRY



SHOES, MACH AND MACH



ROCHESTER
PERFUME FLACON,
REFLECTIONS
COPENHAGEN



RING,
SWAROVSKI



HEADBAND,
JENNIFER
BEHR



BAG, SELF-
PORTRAIT

WHAT TO PACK



An extensive suite of complementary services ensures an exclusive customer experience, ranging from 24-hour personal and medical care, around-the-clock concierge support, private chef provisions, and child/family care, to travel planning for a discreet stay in Switzerland, complete with tourism, cultural, and sports activity suggestions.

A revolutionary concept, the new clinic allows the incorporation of precious metals, diamonds, jewels, objects d'art, and other very individual valuables to create a truly bespoke and almost 'priceless' result: a 'one-million-dollar smile'.



Drenched in splendor and opulence, the facility boasts five contemporary treatment rooms and operating theaters, a photo studio, bar, and showroom.

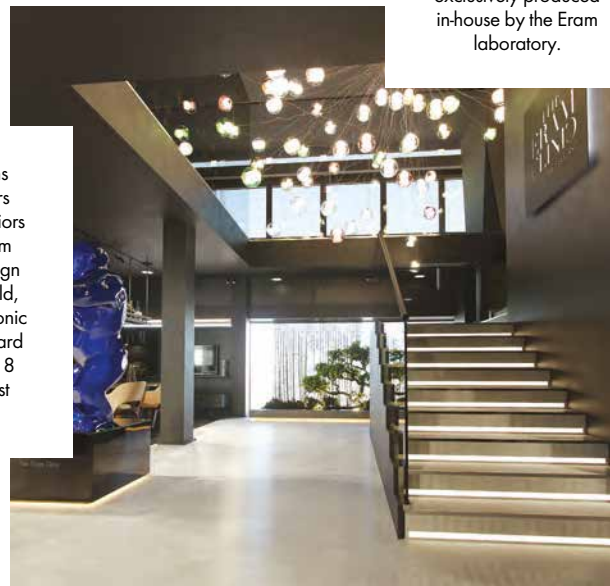


A Swiss escape THE ERAM CLINIC

WITH A "NEVER QUIT" MENTALITY, RICCARDO AND HIS WIFE, ZAHRA ERAM, HAVE SUCCESSFULLY LAUNCHED, MARKETING, AND SCALED THE WORLD'S MOST LUXURIOUS DENTAL PRACTICE, OFFERING WORLD-CLASS SERVICES AND REVOLUTIONARY DENTAL AND MEDICAL AESTHETIC OFFERINGS. ELLE ARABIA TAKES A CLOSER LOOK AT THE STATE-OF-THE-ART FACILITY AND MEETS THE POWER COUPLE BEHIND IT...

Luxury hospitality meets premium medicine in the heart of Zurich, as The Eram Clinic opens its doors in the prestigious "Hochhaus zur Palme", taking over the historical Credit Suisse, complete with the original vault that serves as a secure storage space for the exclusive dental veneers developed by the facility. Founded by Swiss entrepreneurial couple Zahra Eram, who flaunts more than 15 years of experience in aesthetic dentistry, and former Swiss professional football player and private banker Riccardo Meilli, the new launch differentiates itself through its bespoke hospitality and concierge services to ensure a 360-luxury retreat for its patients. A team of medical and dental experts work in harmony with specialists in nutritional counseling, cosmetics, and nursing to offer a multidisciplinary and holistic experience.

The new clinic spans 1,000 square meters and three floors. Interiors draw inspiration from architecture and design from around the world, accentuated by an iconic artwork by artist Richard Orlinski, one of only 8 such pieces that exist today.



Challenging the conventional methods of producing veneers, the one-of-a-kind Eram-Veneers flaunt a variety of color options that are exclusively produced in-house by the Eram laboratory.



In Conversation with... ZAHRA ERAM & RICCARDO MEILI

Zahra Eram, Co-Founder and Chief Executive Officer of The Eram Clinic, brings with her over 15 years of business development, growth, and dental experience. Riccardo Meili is a businessman, entrepreneur, and retired professional soccer player, as well as the Co-Founder and Chief Operating Officer of The Eram Clinic. Following years of professional athletic training and focus, Riccardo channeled his energy and leadership skills into co-founding one of the world's most luxurious dental and medical aesthetic clinics.

"We started with the Eram Dental health clinic in 2015 where we focused on dentistry to really become the premier destination for everything, from veneers and crowns. The business grew exponentially as we earned the trust of our patients, and I realized that the same trust extended to other areas of the face. Our perspective for the new Eram Clinic is really the luxury, the elegance, and to really give a holistic approach to oral facial treatments. This means that when you come to our clinic as a patient for a normal checkup, you not only have your appointment with the dentist, but you also have the plastic surgeon specialist as well as the smile designer. More than four doctors focus on the patient to make sure that when they do a treatment plan, everything is in harmony with each other. This is very important for us; to be able to

"We pursue a holistic approach of lifestyle, well-being, luxury, and elegance, specialising in the aesthetics of the mouth and face, and aim to be a pioneer in global dentistry. We are convinced that a unique and individual smile has the power to transform and strengthen one's self-confidence instantly."
Riccardo Meili,
Co-Founder and Chief
Operating Officer,
The Eram Clinic.

offer this in one clinic, the doctors work hand in hand together.

Nmrv g` s-l `j dr-Dq`l -rs` mc`nt s`tm` -rd` -nebnl odt`nm.. We are really the best in our field because we have handpicked our specialists. Our doctors understand this philosophy, its standards and the overall holistic view that we would like to provide. To add on top of that, we have really focused on the full experience for the patients. We have our own laboratory which means that we produce all the veneers inside our clinic. So, everything is controlled by the standards of Eram clinic. We also customize veneer colors for every patient. And of course we have very unique requests for unique patients as well, like having diamonds placed on their tooth. We have many different options, and since we have our own development, we are the only clinic in the world who offers these special requests. We take the diamond and we crush it into powder, we then integrate it in the veneer so you get that sparkle when you smile. And what makes us more special, when patients who come to Eram Clinic for a smile make over, they each have their own patient care

manager. Which means that before they fly, we organize a private jet for a tour in Switzerland along with their hotel reservation, and everything they require during their stay.

Nmrv g` s-l nrs`f BB`-o` s`dnr`-q`q drs... Sometimes I have to pinch myself to really realize that this person is sitting in our clinic, we are very grateful! Usually, women who come for veneers, Botox fillers, and plastic surgery for the face, love Switzerland because they believe

in our medical approach and the very high standards, and it can't be compared to anywhere else in the world. So, for women, it is more than just aesthetic. Unsurprisingly, a lot of men are jumping on this trend as they, too, want to look their very best!

Nm`sgd`-c`h`ad`q`mbd`-adsv ddm`sgd`-mddc`r`-n`e`-@`q` a`-v`nl d`m`-mc`-n`sgd`q`m` s`nm` k`tdr.... What I love about Arab women is that they have this elegance. They take care of themselves. It doesn't matter where they are going, they are always elegant and very confident, they know what they want. This is definitely something that we as Europeans can learn from. Arab women do have more requests than European women, they always want the highest standards and the best. Most of our diamond treatments that we do are for Arab women and they don't care about how long it takes nor how much it costs, as long as it's the best and the most beautiful. They are very attentive to details.

Nm`e` s`t`q`-ok` m`-sn`-dwo` mc`-mc`-nodm`-aq` mbgdr`-lm`sgd`-f` t`le.. Absolutely! We already have it planned, and also this is a request from the government. We are receiving many requests to open branches in the Middle East.



ARIES

20 MARCH - 19 APRIL

You have some unfinished business from the past. Perhaps you thought that if you left it where it was, and pushed on towards the future with all your usual energy, you could escape it - but it seems that you can't. Go back and do what has to be done. It won't take long. Forget about winning, losing, or who gets what; aim instead to dissolve barriers, so that both sides can feel free to move on.



TAURUS

20 APRIL - 20 MAY

It's time to re-think your major relationship. Signs of stress have been there for some weeks, but the lunar eclipse in your sign this month will finally force you to take action. It may mean the end of one relationship and the start of another, or it may mean starting again with the one you have; but either way, it will be on your own terms. You are no longer prepared to waste time on affairs which go nowhere.



GEMINI

21 MAY - 20 JUNE

The end of October offers you what seems to be an unmissable opportunity, so you take it. But then you find that you don't actually have the spare time and energy that it needs, and also that the situation itself is unstable, and could change at any moment. Have you made a big mistake? Not necessarily. Treat it as a temporary phase, a stepping stone leading to something else. Keep moving, and all will be well.



LIBRA

23 SEPTEMBER - 22 OCTOBER

Late October is a crazy rush, desperately working against a deadline to complete something you have been busy with all year. You get there - just - but then events take a different turn, and you feel crushed. If at this point you are offered something worth far less than you deserve, don't give in: say no, and wait. The flow of fortune will soon go your way again, and your earlier work will be given proper recognition.



SCORPIO

23 OCTOBER - 21 NOVEMBER

Taking a bold step into the future isn't actually a step, it's a jump. You have to let go of the past before you can take hold of the future, and there is a moment in the middle when you are in mid-air. If you're not ready for that, then maybe you're not convinced that what you're aiming for is going to give you all you want. If so, then do some more research, ask some more questions. When you're sure, you'll jump.



SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

Moving on with your life is something you do naturally, and you are always eager to make a new start. Too eager, sometimes. Your own planet Jupiter is preparing to move on again very soon - but before you follow, take a quick look back. If there are hopes and dreams that were never fulfilled, take them with you into the future; they don't weigh anything, after all. Their time has not yet come, but it will.



CANCER

21 JUNE - 21 JULY

For the next few weeks it will seem that time has somehow slowed down, allowing you to edit your life in a way that you normally can't do. If you have been successful, you can make that success even greater, or more permanent; longterm projects that seem to be stuck can be set in motion again; and things you wish had never happened can be undone. If you need to do any of these things, grab your chance!



LEO

22 JULY - 22 AUGUST

A few months ago Jupiter and Neptune offered you a new vision for the future, but you were too busy to take what was offered. Now they ask again. There is no need for you to abandon everything you have worked so hard for; all you have to do is change your course a little, allowing yourself to take a road where you can't always see where you're heading. Risky? A little, maybe. More interesting? Definitely.



VIRGO

23 AUGUST - 22 SEPTEMBER

Since you were asked to take on a new role a few weeks ago, you have not only proved that you can do it, and do it well, but have started to make improvements, as Virgos always do. This month the pace and the pressure both ease slightly, giving you time to plan ahead and to make even more changes. In some ways, you are becoming a victim of your own success - but to be honest, you quite like it that way.



CAPRICORN

21 DECEMBER - 19 JANUARY

Are you prepared to put a price on a dream? This month brings you a chance to do, or perhaps own, something you have always wanted - but then you find yourself wondering whether it is worth its price tag. Does it have to be the exact brand and colour, or will a less expensive version work just as well? Price and value are not the same; emotional values can never depreciate, and are worth far more than money.



AQUARIUS

20 JANUARY - 18 FEBRUARY

A welcome sense of firmness returns to key areas of your life. Saturn now enters the final phase of his time in your own sign; you have met all the challenges of the past two years, and can face the future with confidence. At the same time, a love affair which was going too deep and too fast slows down to a more manageable pace. Finally, there's a promotion on offer at work, but only if you want it. Your call.



PISCES

19 FEBRUARY - 19 MARCH

This month will bring a stream of new ideas and inspiration, and the effect will be like rain after months of drought. Let them wash over you, giving you the emotional nourishment you have been lacking for so long. You don't have to respond to them, just absorb them and be refreshed. Play with the possibilities, and make plans for the future. By the end of the month you will be ready to take on the world again.



Rani ILMI

The founder of FRAME Publicity has enjoyed a 20 year career in LUXURY PUBLIC RELATIONS, working on 360 degree brand strategies across *fashion, fine jewelry & watches, beauty and lifestyle* industries to strengthen their positions. Born and raised in Dubai, RANI RELOCATED *to New York City* IN 2004, delving straight into the world of PR & communications, *moving back to Dubai in 2011* to apply her NYC learnings to the Arab market. Currently, at her agency FRAME she is enjoying the newness of working with 'SOCIAL-MEDIA-FIRST' luxury brands by *helping them connect* with the regional customer.

Dear ELLE Arabia Reader,

Like you, recently, I've been seeing posts on TikTok in which young fashion voices lament the 'gatekeeping' nature of the fashion industry. Their critiques are typically that more senior people in the industry often don't want to help young people, whom they regard as not knowledgeable enough about fashion to have a place in it or valid opinion on it. Their opinions aren't worthwhile, industry veterans have made clear, because they haven't been, say, invited to a certain couture show for the past 20 years. The message is that they aren't at the same 'level' as the publishing houses, therefore they have no business positioning themselves as people with worthwhile analysis and coverage of this industry.

The question here is a simple one that has been prevalent in fashion since the freakout over 'outsider' bloggers in the 2000s: Who really gets to be an authority in fashion in the Middle East today? In practice, it doesn't matter how the establishment feels about young new creators gaining followings on IG, and clout on TikTok. Because authority, in fashion and many other journalistic and creative mechanisms, is granted to those with an audience, and those who can't effectively communicate to an audience in 2022 will find their authority eroded, no matter how many elite fashion shows they've been invited to or what knowledge they have stored away about Tom Ford's archival Gucci collections.

I grew up in Dubai dreaming of making it in the fashion industry,

but wondering if there was really place for me in it... I read the international fashion magazines, but wished there were people who looked like me in them, wondering if I could ever really join the 'club'. Then, I worked, worked and worked some more to ensure I could be a part of the dialogue.

Looking through this issue of ELLE Arabia, you see the diverse representation of established and emerging voices that makes me beam with pride, knowing how far we've come to push for this balance in the pages we consume. We've found our voice and no longer look externally for fashion validation – it's both intrinsic and ethnic, and this is part of why I founded FRAME Publicity, a band of die-hard fashion communications professionals who are third culture kids, expats, locals, and the definition of multicultural and established as fashion clients, if not fashion critiques.

Media has changed in our market to reflect this inclusion, too, and I couldn't be happier about it. International retail has changed too, now allowing us to shop local globally – with Fashion Trust Arabia's winning designers stocked on MATCHESFASHION. I feel that emerging talent inclusion is something we've achieved a baseline for now in

the Middle East market – and something we will work collectively to grow and challenge the definition of.

I'll continue to read the magazines, consume fashion, and avidly watch our market's fashion voices pave the way...

"WE'RE HERE BECAUSE WE LOVE FASHION. WE READ IT, BREATHE IT, WEAR IT, LIVE IT AND 'GRAM IT, BUT DO WE REALLY FEEL PART OF IT?"



DRIFT
BEACH-DUBAI

*Rosé sunsets meet sundowner sessions
at DRIFT pool bar.*

FOR MORE INFORMATION AND BOOKINGS CALL 04 315 2200

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