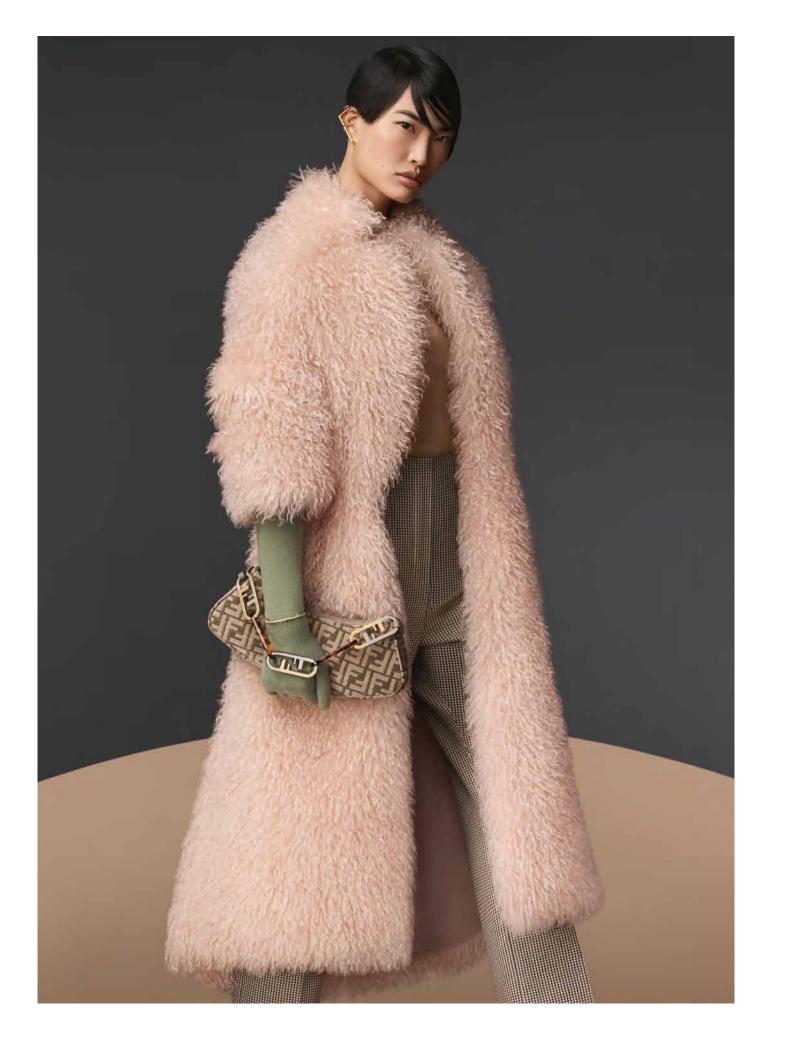




# LOUIS VUITTON











## On the COVER



AMIRA AL ZUHAIR in Polished Leather Coat with Curved Back & Polished Cropped Leather Trousers, All by Bottega Veneta Photographer: Stephanie Volpato Stylist: Sarah Cazeneuve Makeut: Meyloo Hair: Alexandre Gloaguen Location: Montmartre, Paris

#### 48 ACCESSORIES TRENDS THE NEW SEASON Here's a hint: subtle has nothing to

do with it 58 STYLE FILE

#### MARY ALICE MALONE

The Founder and Creative Director of Malone Souliers talks to ELLE Arabia about her callina into the world of shoemaking, the transformative power of fashion and the statement silhouettes of the season

#### 60 STYLED TO GO

Sama Alwasmi, the Founder & CEO of Quinn Hop, shares her personal choices on fashion, leisure, mind, body and more...

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#### 68 GOLDEN BEADS

At the iconic and perfectly-suited Palais Bulles in Cannes, France, Van Cleef & Arpels recently unveiled the newest chapter from the iconic Perlée collection The fabulous soiree was a true celebration of the Maisom's iconic symbol – the Golden Bead – entering a new era filled with color, dazzle and joy.

#### 76 BREAK THE RULES With its latest UNI collection. Marli welcomes in a new era o

expressionCeleb 78 DIAMOND LIFE Rich green and cool white go hand The Tonda Automatic, newly

#### in hand in more ways than one.. presented with a fully-paved diamond Grain d'Orge or barleycorn dial setting, shines RADAR with powerful simplicity. This is the 15 FASHION TRENDS

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THE NEW SEASON

The future is here, and it's bright!

filter of art. culture, and time

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a sense of subtle style...

42 A TRADITION OF CREATION

For his latest AW2022/23 Collection,

message that Parmigiani Fleurier wants this creation to embody for those who appreciate beauty with essential substance

#### 80 SPACE IN TIME For Dior's Haute Couture Autumn-Winter 2022-2023 Collection, Maria Grazia With an incredible assortment of the Chiuri contemplates fashion through the world's finest timepieces, Watchbox elevates your style in seconds

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design Maestro Giorgio Armani returns to the signs that identify his style; In our ferventfast-paced digitalized fluid silhouettes, precise constructions, world, it's becoming ever so hard bold colors, and of course – always – to keep up. So, we have compiled all thebooks to add to your e-shelf

#### this monthto help yoube in the know of what's happening rightnow 110 INSIDER ALEXANDRE

ASSOULINE The COO of Assouline spills the beans on the wonderful world

112 WATCH SEE PLAY With calendarsabuzzing, these are the noteworthyhappenings bringing the heat at the moment

#### 114 MOZA AL MANSOORI The remarkable artist painter teacher and cancer survivor is a woman who shares her heart and

soul through her work.

116 TECHTALK A round-up of the latest in Web3, NFTs, Crypto, the metaverse and the women making the headlines

#### 120 GAMECHANGERS

In the groundbreaking new podcast 'The Gamechangers', Nisreen Shocair, CEO of YOOX NET-A-PORTER MIDDLE EAST, sits down HH Basma Al Said, the founder of Whispers of Serenity Clinic, the first private specialized mental health and well-being clinic in Muscat, Oman

#### **FEATURES** 90 COVERSTORY: A NEW DAWN

Rooted in simplicity, Matthieu Blazy's AW22 collection for Bottega Veneta proves that uncomplicatedness and wearability can still cause a spectacle in today's world

Nayla Tueni, the head of "Al-Nahar seen or heard her before..

### FASHION

122 BACK TO THE NEW ERA Dior's Ready-to-Wear AW222-2023 Collection is perfectly poised between the present and the future, as Maria Grazia Chiuri re-constructs e-imagines, and re-appropriates the house's iconic silhouettes and pieces with futuristic technologies

130 FALL IN BLOOM Cozy knits, wraparound coats, and uber-chic boots have us yearning for

silhouettes and fluid fabrics

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up beauty launch coming to market 156 BEAUTY TRENDS THE NEW SEASON Bold and Black – with a dollop

#### 170 GLOW GETTERS

of pretty pink!

Known as one of the superheroes of skincare, there isn't much that vitamin C can't do: from briahtenina skin tone and boosting collagen to inhibiting piamentation and protecting against environmental damage, this potent antioxidant is a beauty win-win.Recommended fo morning use (to protect skin from pollution), this daytime counterpart to your evening retinol will leave your skin happy and bright, whether you're dealing with hyperpiamentation, dark marks, skin dullness, or all of the above.Here, 9of the bestvitamin C options -from serums to moisturizers -to give your skin the

radiance boost it deserv 172 SLEEPING BEAUTY Sleeping is essential for our health. our morale, our productivity, and our beauty. To avoidsleepless nights and endless days, follow our 12 pro tips and you'll be as fresh as a daisy

### LIFE

180 DESTINATION: LONDON Looking to put down some roots? Lodha UK is offering the most desirable places to live and work through a combination of outstanding design and impeccable service.

#### 182 LET'S COOK TOGETHER "We are family, I got all my recipes

with me!" Monelle might sing, the happy author of the new cooking book « On cuisine en famille» (Sola Edition). Fun, easy and fast, with only a few ingredients, you can make your family rock around the stove!A perfect occasion to savor a moment to exchanges.

#### 188 MEET THE NEW EQE

Hot on the heels of the EQS, Mercedes-EQ is already presenting the next model series to be based on the electric architecture developed specifically for electric vehicles the new FQF. The sports business saloon offers all the essential functions of the EQS in a slightly more compact for

190 HOROSCOPES What does the month of Septembe have in mind for you? Let's find out..



HAPPY SPORT CHRONO Handcrafted in Ethical Gold

Chopard

100 FORCE OF NATURE Media Group", as you've never





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# *The Hautest*, LATEST, & COOLEST...

That's what this September issue is all about, as we bring you ELLE's definitive guide to the top fashion, beauty and accessories trends of the season. Plus, we shine a bright light on Haute Joaillerie & Fine Timepieces, and the exquisite workmanship, design and history that goes into the making of each and every piece. On the coolness front, it doens't get any more so than the remarkable strides made in the metaverse and with NFTs; check out our guide to the latest meta news and the books we recommend to help you navigate

the future of fashion, and more ...

**GGO** dina.spahi@ellearabia.c

Editor's letter

Above: EXQUISITE WORKMANSHIP: BTS AT DIOR'S LATEST HAUTE COUTURE SHOW





## Ed's picks

# A SWEET Transition

WE'LL BE EASING INTO THE NEW SEASON WITH THE HELP OF RICH, DECADENT, AND PERENNIALLY ELEGANT CARAMELTONES.





1. BELT, ALAIA; 2. DRESS, BLUMARINE; 3. BOOT, ISABEL MARANT; 4. AVIATOR SUNGLASSES, PORT TANGER X VANESSA REID KUKY; 5. TOP, L'AGENCE; 6. BAG, KAYU; 7. SHOE, SEE BY CHLOÉ; 8. EARINGS, FERNANDO JORGE; 9. CHAIN, OSCAR DE LA RENTA; 10. SKIRT, MAX MARA LEISURE; 11. OFF-THE-SHOULDER GATHERED T, RENAISSANCE RENAISSANCE; 12. RING, DOLCE & GABBANA; 13. BAG, GUCCI



the EARRINGS

DELFINA DELETTREZ FENDI TAKES THE GRAPHIC SOPHISTICATION OF THE LETTER F TO NEW LENGTHS THIS SEASON - LITERALLY! WE LOVE HOW THE HOUSE'S ARTISTIC DIRECTOR OF JEWELRY HAS MIXED METALS AND CRYSTALS TO CREATE BOLD AND DISTINCTIVE, YET FEMININE PIECES FOR FENDI'S FIRST JEWELRY LINE.

Upfront

## Upfront







SAINT LAURENT'S MANHATTAN LINE WELCOMES A NEW MEMBER THIS SEASON: A STUNNING BLACK BOX LEATHER CLUTCH INSPIRED BY THE MINIMALIST OF THE 90S. ITS SIMPLE, CLASSIC SHAPE IS PUNCTUATED BY AN ENGRAVED SAINT LAURENT PARIS MAGNETIC CLIP BUCKLE AND TWO SIDE TABS FOR A TOUCH OF ROCK 'N GLAM.

SHOE LABEL **PIFERI** BURST ONTO THE FASHION SCENE TWO YEARS AGO WITH ITS 100% VEGAN SHOES THAT BOAST EXCEPTIONAL CRAFTSMANSHIP, EDGY DESIGNS, AND SUSTAINABLE PRACTICES. THIS SEASON, WE'VE GOT OUR SIGHTS SET ON THEIR 'COMMA' HEEL THAT CREATES AN ILLUSION OF HEIGHT BEYOND THE 100MM REALITY, WITH A WIDER BASE FOR A STABLE WALK.

ELLE TREND REPORT/2022

# New Season Trends

OUR COMPREHENSIVE FALL-WINTER 2022/23 GO-TO-GUIDE FOR THE LATEST LOOKS IS HERE! CHECK OUT THE COLORS, SILHOUETTES AND ACCESSORIES THAT HAVE US SWOONING ..

GET A GRIP... ...On Loewe's latest lust-worthy bags. The Spanish label has topped itself this season with luscious colors, buttery leathers, and iconic shapes.

radar



## THE ABYSS AND LOOKING TO A NEW FUTURE

ELLE TREND REPORT/2022



## OH MY goth!

GO HELL FOR LEATHER THIS SEASON – ANYTHING SO LONG AS IT'S BLACK, SLICK AND SUPER SHINY. LESS ABOUT PROVOCATION AND MORE ABOUT PROTECTION, AW22'S STYLES LOOK LIKE A KIND OF BODY ARMOUR. FROM MILITARY-INSPIRED CORSETRY AT DIOR AND BALMAIN TO ENVELOPING COATS AND EYE SHIELDS AT DOLCE & GABBANA AND CHUNKY, CLOMPY BOOTS AT MCQUEEN, IT'S TIME TO GET TOUGH.PICK A SIDE: DARK OR LIGHT.



## THE LOOK

## **OVER IT**

CHANNEL GRACE JONES WITH THE SEASON'S HANDIEST ACCESSORY. REMEMBER, THERE'S NEVER A BAD HAIR DAY WITH A HOOD.





#### THE TREND

## **SHORT AND SWEETSKIRTS**

THE MINISKIRT MAY HAVE BEEN LAST SEASON'S BIGGEST STORY - MIU MIU'S SUPER-SHORT VERSION IS SO FAMOUS IT HAS AN INSTAGRAM ACCOUNT - BUT IT'S BACK WITH A SWEET LITTLE SWAGGER FOR AW22.



## WOOLY mammoth

IT'S TIME TO TURN DOWN THE HEATING AND TURN TO SWEATER DRESSING INSTEAD: FROM COATS TO CARDIGANS, TWO PIECES TO TWIN SETS, ANYTHING GOES SO LONG AS IT'S A FIT KNIT.





#### THE LOOK

## SUNGLASSES AT NIGHT

THE BIGGER AND BOLDER THE BETTER – THERE'S NOTHING UNDERSTATED ABOUT THIS SEASON'S SHADES.







FORGET GRUNGEY PLAIDS AND TRAD TWEEDS. FORGET THE QUEEN IN THE SCOTTISH HIGHLANDS, EVEN THOUGH HER FISHING WADERS MADE A SURPRISE APPEARANCE ON THE CHANEL RUNWAY. THIS SEASON'S TAKE ON THE TREND IS SWEET BUT NOT SACCHARINE, SOPHISTICATED YET STILL PLAYFUL: PASTEL CHECKS WITH UNEXPECTED CUT OUTS AT VERSACE, VINYL BOOTS AT VUITTON AND THE SHORTEST SKIRT SUBVERTING A BOW-EMBELLISHED SUIT AT VALLI.







23555



## SCHOOL uniform

PLEATED PLAID KILTS, PETER PAN COLLARS, HALF UNDONE NECK TIES, WHITE TIGHTS AND GYM KIT TOPS: AW22 PRODUCED LOOKS READY FOR BUNKING OFF BEHIND THE BIKE SHEDS. A 60S STYLE INSOUCIANCE INFORMED THE MIU MIU SHOW - THESE ARE LOOKS FOR GIRLS TOO COOL FOR SCHOOL

THE TREND

**MAXI COATS** 

WE DON'T LIKE STYLE DICTATS BUT AW22 HAS MADE **ONE THING** CLEAR: IF IN DOUBT, THROW A LONG AND LEAN COAT OVER IT.



## COLOR Mood

10

fonday to Fri 6.30pm

Saturday 11.30am

(III)

HOT PINK, FUSCHIA, SCARLET: BOLD, ZINGY BLOCK COLOUR SPARKED JOY ALL OVER T HE AW22 RUNWAYS. AT VALENTINO IT WAS A SINGLE PROPOSITION – EVERY LOOK, PLUS THE ACTUAL SET - WHILE OTHER DESIGNERS DIPPED INTO THE TREND, FROM PRADA'S BARBIE PINK LEATHER COAT TO LOEWE'S TOMATO RED COLUMN DRESS WITH LIP-SHAPED BODICE.

## THE LOOK:PRETTY in punk

R E P O R T / 2 O 2 2

REBELLION IS ALWAYS A GOOD IDEA. PUNK ENERGY FLOWED THROUGH AW22 -LINGERIE DRESSING GOT TOUGH WITH CRYSTALS EMBELLISHMENTS, VINYL BOOTS GAVE AN EDGE TO BABYDOLL SILHOUETTES AND FEMININE SUBVERSION WAS EVERYWHERE. MIU MIU SHOWED OFF THE PRETTIEST, EDGIEST GIRLS IN TOWN - IF YOU ONLY TAKE ONE STYLE TIP, MAKE IT A VELVET AND DIAMANTE CHOKER.

GUCCI

PHILOSOPH SERAFINI

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HELLO SUN-SHINE INJECT COLOUR INTO YOUR OUTFIT WITH PARED-BACK ACCESSORIES IN A SHERBET SHADE







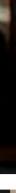
TIME TO GET THE DRY CLEANER ON SPEED DIAL. THE STREET STYLE SET WHITEWASHED THEIR WARDROBES WITH A CLEAR, COOL PALETTE REFRESH THAT WAS BOTH STRIPPED BACK AND STAND OUT.





AN ELEGANT EDGE FLOOR.SWEEP-ING STYLES – A LONG SKIRT OR TROUSERS – ARE A SOPHISTICATED DAYTIME OPTION IN PALER SHADES











WHITER SHADE of pale











## SWEET

GIVE SHORT HEMLINES A YOUTHFUL 60S FEEL BY PAIRING WITH AN ELONGATED JACKET









BACK TO BLACK MONOCHROME ALWAYS MAKES A STATEMENT: ADD BLACK FOR A SHORTCUT TO









THE TIP: MATCH YOUR ACCESSORIES FOR TRUE HEAD-TO-TOE STYLE.





## BLUE monday

FROM NAVY TO TURQUOISE TO ACQUAMARINE, EVERY SHADE OF BLUE WAS TRENDING WITH THE STREET STYLE SET. FROM DIOR'S STATEMENT 60S TWO PIECE TO VUITTON'S SHORT SHIFT, VIA EVERY POSSIBLE ITINERATION OF DENIM, THERE WAS A WAY FOR EVERYONE TO MAKE A STATEMENT.













THE TIP: AN OVERSIZED CHAMBRAY SHIRT TOUGHENS UP EVEN MIU MIU'S ULTRA GIRLY MINI











DOUBLE DOWNON DENIM: TOO MUCH IS NEVER ENOUGH WITH THIS STYLE STAPLE.





SHAGGY FAKE FUR CREATIONS ROAMED THE RUNWAYS THIS SEASON. COLOURFUL, COOL AND DECIDEDLY OTT, FROM DOLCE & GABBANA'S FUSCHIA STRIPES TO VERSACE'S LOGO'D LIME, THEY'RE NOTHING LIKE THE REAL THING AND ALL THE BETTER FOR IT.

F TREND

SOME LIKE *it faux* 

SUPER FURRY FAUX ANIMAL: A MENAGERIE OF



FASHION'S ART OBSESSION WAS SEEN LITERALLY ON THE AW22 RUNWAYS, WITH SURREALIST SHAPES, NEW TAKES ON TROMPE L'OEIL AND COLLABORATIONS WITH FRANK STELLA AT STELLA MCCARTNEY AND ANTHEA HAMILTON AT LOEWE. MOSCHINO'S JEREMY SCOTT NATURALLY TOOK THINGS FURTHER, SCALING UP THE SURREAL BY TURNING MODELS INTO PIECES OF FURNITURE FROM A GILDED STATELY HOME.

STATISTICS OF STATISTICS OF STATISTICS

-



ELLE TREND REPORT/2022



A YOUTHQUAKE OF MINI DRESSES APPEARED ON THE AW22 CATWALKS, SIXTIES REBELLION COLLIDING WITH NOUGHTIES EXUBERANCE IN A PASTEL TONED PARADE THAT WAS ANYTHING BUT SACCHARINE. MIU MIU HIT THE HEMLINE HIGHS AGAIN BUT SWEET LITTLE LOOKS WERE EVERYW HERE FROM LOEWE TO JIL SANDER.



THE DETAIL

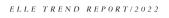
## WET LOOK HAIR

THE SEASON'S EASIEST BEAUTY TREND? JUST WASH AND GO, LITERALLY. COMB THROUGH WET LOOK GEL IF YOU HAVE AN EXTRA MINUTE TO SPARE.









# ANIMAL magic

MINIMALISTS LOOK AWAY NOW. A COUNTERPOINT TO THE ABUNDANCE OF FAUX FUR ON AW22'S RUNWAYS, ANIMAL PRINT POPPED UP EVERYWHERE, MORE JOYFULLY MAXIMAL AND FANTASTICAL THAN EVER BEFORE. IT A PPEARED EVEN IN UNEXPECTED PLACES, SUCH AS JW ANDERSON AND COMME DES GARCONS, PROVING THAT SOMETIMES WE ALL NEED A BIT OF ESCAPISM.





#### ELLE TREND REPORT/2022



HOT HINTS SO BRIGHT YOU'LL SO BRIGHT YOU'LL NEED SPF: GO ALL IN WITH A RETINA-SEARING SHADE PLUS CLASHING ACCESSORIES





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# PUFFA!

IF IT'S GOOD ENOUGH FOR RIHANNA TO MAKE HER PREGNANCY DEBUT, THIS SEASON'S PUFFA IS DEFINITELY DOING IT FOR THE STREET STYLE SET. EDITORS AND INFLUENCERS LOVED BEIGE AND KHAKI LOOKS FROM TOTEME AND GANNI, BUT FUSHIA WAS THE STAND OUT CHOICE.



CROWD FOR A MINIMALTAKE ON THE TREND, MATCH A LONG VOLUMINOUS COAT WITH MORE DISCREET TAILORING.





















TIED UP THE PRINTED SILK SCARF GETS A GLOW UP THIS SEASON. COLOUR CLASH AND CONTRAST, ANYTHING GOES – SO LONG AS YOU MASTER THE SLOANE RANGER KNOT.

LEATHER TIE.

# GENDER neutral

 $H^{\prime}$ 

0 0 K

THE LINES ARE BLURRED WHEN IT COMES TO GENDERED DRESSING. WHAT WORKS NOW IS A PLAYFUL TAKE ON BOTH MASCULINE AND FEMININE FASHION, USING TIMELESS TAILORING AS A STARTING POINT FOR SUBVERTING STYLE NORMS.

TREND REPORT/2022

# THE HAIR

ALTERNATIVELY, BORROW FROM THE BOYS WITH A









ELLE TREND REPORT/202

#### MICHAEL KORS

COLOUR suiting

THERE'S A SIMPLE FORMULA FOR NAILING STATEMENT STYLE - GO FULL COLOUR. FROM MICHAEL KORS TO ALEXANDER MCQUEEN, DESIGNERS UPPED THE DRAMA OF SIMPLE SUITING WITH THE NEW SINGLE-COLOUR DRESSING. THIS IS MAXIMALISM FOR MINIMALISTS.

THE LOOK:

ALEXANDER MCQUEEN

all'site



SUPER SHORT *shorts* JUST WHEN YOU THOUGHT <THAT> MIU MIU SKIRT HAD NO MORE MILEAGE, HERE COMES MIUCCIA PRADA WITH A CHEEKY UPDATE THAT'S EVEN SASSIER.

**GUCCIX** ADIDAS

OR RATHER TWO STRIPES VERSUS THREE. ALESSANDRO MICHELE'S MERGING **OF SARTORIA AND** SPORTSWEAR ID THE COLLABORATION OF THE SEASON

ONU ON



THE TREND





LLE TREND REPORT





Social calendars are buzzing with action and with after-work dinners back on the agenda, this season's blazers offer the perfect office-to-bar uniform

# Fashion MEMO

ALEXANDER WANG

TACOL

KHAITE

State of the second sec

COOL-GIRL LEATHER, RETRO TRAINERS AND A WHOLE LOT OF FENDI... HERE'S WHAT WE ARE COVETING (& WEARING) FOR FALL

## Investment PIECE... Rebellious and

inextricably cool, the leather jacket will never go out of style. Wear and feel like a badass now!

*Trending...* RETRO SNEAKERS With nostalgic details and a revived silhouette, these (modern) classics are inspired by the past but made to wear for years to come.







VEJA



If you're looking to elevate your everyday uniform, Reemami's tongue-in-cheek collection – a Tin of Olive Oil – is a playful way to do it. Watercolor florals, kaleidoscopic prints and experimental textiles make up the printed playground inspired from her childhood delicacies. It's loud, vibrant and cheekily cool - because who wants to blend in when there's an option to stand out?!

earabia.com

Radar

# Everybody's Wearing... FENDI'S MINI BY THE WAY

They say good things come in small packages, and this season, the pure and simple silhouette of the By The Way downsizes into a cute mini. Wear yours crossbody over an off-duty blazer or hold it by the strap with a floor-skimming maxi dress for a ladylike air.

ADIDAS ORIGINALS



LOEWE



A TRADITION OF CREATION

FOR DIOR'S HAUTE COUTURE AUTUMN-WINTER 2022-2023 COLLECTION, MARIA **GRAZIA CHIURI** CONTEMPLATES FASHION THROUGH THE FILTER OF ART, CULTURE, AND TIME

"Sumptuous embroideries made of cotton threads, silk threads, and yarn abound. The soft color palette is punctuated with a touch of black or blue, with a scarlet dress taking center stage."

"The tree of life is at the heart of Ukrainian artist Olesia Trofymenko's work, and the starting point for the Dior autumnwinter 2022-2023 haute couture collection designed by Maria Grazia Chiuri. Painting and embroidery give an emotional charge to this image that is a symbol for different far-flung cultures and mythologies."



in archer



HT to

THIN





Radar







"Hand-loomed fabrics display precious, irregular textures in garments that banish all hems. This is a matter of shaping materials and forms in the space for reflection that the Atelier represents, permeable to the social reality in which we live; a matter of recalling what it means to be human today."

# SIGNSOF FOR HIS LATEST AW2022/23 COLLECTION, DESIGN MAESTRO

GIORGIO ARMANI RETURNS TO THE SIGNS THAT IDENTIFY HIS STYLE; FLUID SILHOUETTES, PRECISE CONSTRUCTIONS, BOLD COLORS, AND OF COURSE - ALWAYS - A SENSE OF SUBTLE STYLE ...

GIORGIO ARMANI HAS ALWAYS HAD A PASSION FOR ART DECO, AND HE BRINGS THIS INTO PERSONAL TERRITORY WITH JACKETS AND TROUSERS THAT DRAW CLEAR-CUT FIGURES, TOUCHES OF FAUX FUR THAT ADD MOTION AND VELVET THAT COVER THEM WITH SILKY REFLECTIONS.

THERE'S A SENSE OF AN ELEGANCE CREATED BY RENOUNCING THE SUPERFLUOUS RATHER THAN EXCESS.

Radar

IT IS LIGHT THAT DOMINATES, FROM DAY TO EVENING, MOVING FROM DRESSES TO VELVET BAGS AND BOOTS AS HIGH AS STOCKINGS.

N/ARMON

THERE IS A NEW GLOW THIS SEASON. EVERYTHING SPARKLES WITH SILVERY LIGHTS OR BRILLIANT COLORS THAT DANCE.

### THE VIBE





RETROFÊTE

TIMELESS PEARLY



OLIVIA RUBIN



AMINA MUADDI





LINDA FARROW





HUNZA G

JIMMY CHOO

OLYMPIA LE-TAN

GUCCI

# Endless SUMMER

WHO WANTS TO RUSH BACK TO THE DAILY GRIND? NOT US! WE'LL BE EXTENDING THE LAID-BACK HOLIDAY SPIRIT AS LONG AS WE CAN... At the very top of our wish list is Louis Vuitton's Capucine bag; this instant modern classic continues to astound season after season with an array of new finishes and colors.

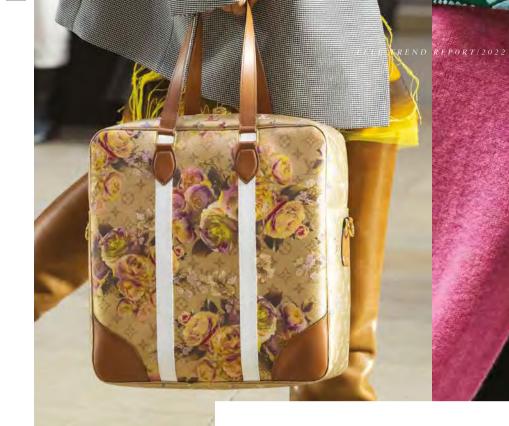


The fall hit list ...

OUR EDIT OF THE NEWEST BAGS TO TOTE, SHOES TO STRUT AND ACCESSORIES TO MAKE THE LOOK + WE TALK TO A REMARKABLE WOMAN RESPONSIBLE FOR OUR NEWFOUND SHOE ADDICTION

47





# FLORAL bags

TIME TO RAID GRANNY'S ATTIC: THE SEASON'S SWEETEST BAGS REFERENCED ANTIQUE FABRICS IN FLORAL SILKS, PRINTED LEATHERS AND ELABORATE BROCADES. SO FAR SO NOSTALGIC – EMPORIO ARMANI'S WAS BROUGHT UP TO DATE WITH A COLOUR CLASH WHILE LOUIS VUITTON PAINTED ON GO FASTER STRIPES.



**CRAZY SHOES !** If AW22's key piece is a simple vest, designers made up

for sobriety by offering the wildest, weirdest shoes we've seen in seasons

ELLE TREND REPORT/2022





BAS DAS

22

# THIGH *high* BOOTS

.....

THE LONGER THE LEGS, THE HIGHER THE BOOTS – FROM BOTTEGA TO BALENCIAGA TO BURBERRY, HIP-BONE SKIMMING STYLES RULED THE RUNWAY. FOR THE LESS BLESSED, THOSE AT CHANEL AND VUITTON NAILED IT AT THE KNEE





# *Tweed/patterned* BAG

TWEED MAY BE AN AW22 TREND - BUT CHANELOWNS IT. OF COURSE THEY DO; SCOTLAND WAS COCO'S FAVOURITE SOURCE OF INSPIRATION. HEATHER HUES COLOURED THIS HIGHLAND COLLECTION - FROM THICK KNIT STOCKINGS TO PATCHWORK BAGS, ACCESSORIES WERE AS BONNY AS THE CLOTHES THEY MATCHED.

# NECK ties

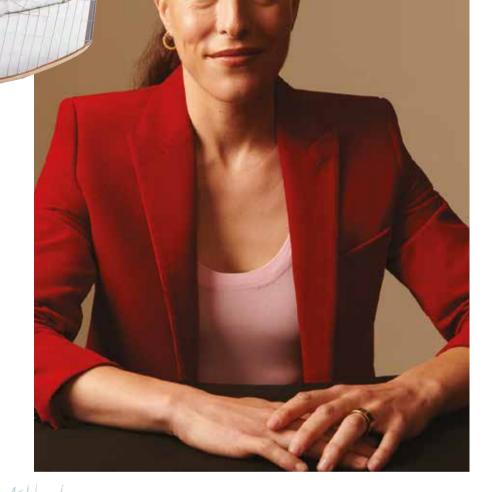
THE TRADITIONAL SILK MENSWEAR TIE GETS SUBVERTED FOR AW22 -LOUIS VUITTON SHOWS THAT A CLASSIC WINDSOR KNOT IS STILL THE WAY TO WEAR IT BUT EVERYTHING ELSE FEELS FRESH, FROM GENDERLESS SEPARATES TO GAUDY FLORAL PRINTS



STYLE FILE:

# MARY ALICE MALONE

THE FOUNDER AND CREATIVE DIRECTOR OF MALONE SOULIERS TALKS TO ELLE ARABIA ABOUT HER CALLING INTO THE WORLD OF SHOEMAKING, THE TRANSFORMATIVE POWER OF FASHION, AND THE STATEMENT SILHOUETTES OF THE SEASON



am a "maker", I love "making things" with my hands. That passion, combined with the fact that from a young age I was fascinated by my grandmother - her style, her eclectic outfits, and gorgeous shoes made me realize how much I wanted to get into a creative business, especially the cordwainer path, studying and practising the traditional way of crafting shoes.

I am someone who loves challenges and observes a lot. I have always loved heels and the psychology behind them, that is what made me start my own brand. I get inspired by women and I create for women, I want them to wear something timeless, that is at the same time classic and unique, with a distinctive aesthetic. The first shoe I have ever made was a court shoe (pump)- it's the most basic of shoemaking. Though, I went a bit over the top by adding laced handtooled leather to it.

It has been 8 years of very challenging moments as well as pure joy and satisfaction. I have met so many talented people and I have learned so much from them. The most unexpected surprise was learning the fine line of my vision for shoes vs. giving the consumer what they want and need. Finding the path of growing commercially and not just creatively as a creative person.

I design architecturally, and the aesthetic part follows. Fit and comfort are key for me, and I believe this is what sets us apart from other brands. I am someone who loves the journey to reach perfection, so I always feel each season there are ways to move forward and hurdles to tackle. Evolution is exciting.

When I started, I always thought that I would reach a point of contentment in what I wanted to achieve, both for the brand and myself. Either I have not yet hit that point or I was wrong and that point doesn't exist.

Through my experience as an equestrian, I have learned discipline, and how to be focused and goal-oriented, which is what I apply to my business. Psychology is what influences my vision towards shoes and towards whom I design for.

Our AW22 campaign spotlights style as a powerful means of selfexpression. I wanted to celebrate the unique attitude of the Malone Souliers wearer and promote the enduring confidence that I aim to instil whenever they step into a pair of our shoes.

The new silhouettes introduced? Boots and platforms. I went heavy on statement pieces such as silver mirrored leather platform mules, ruched boots, and feathers, but our iconic Maureen and Montana will always have a presence in every collection.

We are planning to further establish our presence in the Middle East, and I am very excited to be part of the FTA Advisory Board. I will also attend the Awards in October, it is such an honor.



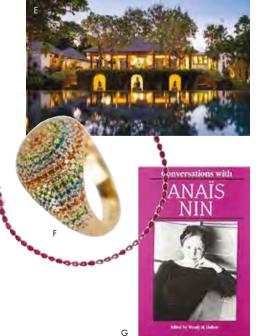
MY WAY OF LETTING GO AND RELAXING... time with my kids. And then once they go to bed, sauna and a good book. THE ONE THING I CAN'T RESIST IS... dark chocolate! A GIFT I'VE RECEIVED AND LOVED LATELY IS... Fresh flowers from my toddler. AN ITEM I HAVE ADDED TO MY WORKSHOP... does our new office count? A PLACE THAT INSPIRES ME... the world. Traveling is the best inspiration. MY MOST TREASURED POSSESSION... is a bracelet my mother gave me when I was 18. I have not taken it off yet. MY STYLE... varies based on who am for the day. MY OUT-THE-DOOR OUTFIT... Dresses or a suit make everything easier. I'VE GOT MY EYE ON... I have a soft spot for blazers. ONE OF MY MOST TREASURED CHILDHOOD MEMORIES IS... being wild babies on the farm with ponies. MY IDEA OF HAPPINESS IS... my family!

Accessory



## Rapid Fire







## Styled TO GO SAMA ALWASMI, THE FOUNDER & CEO OF QUINN HOP, SHARES HER PERSONAL CHOICES ON FASHION, LEISURE, MIND, BODY AND MORE...

Style FILE: Travel Outfit: My go-to outfits are the resort brands at my own online retail store Quinn Hop (@quinn\_hop), so either New-York based Suzie Kondi or Donni by Alyssa Wasko, for the flight. I wear either cozy velour or forgiving Terry, and pack a ton of versatile cotton T-shirts from Donni, Sans Faff and Kondi, as well as beautiful cotton and linen dresses from Dear Nin, Rachel Antenoff (a) and S/W/F (b). Style Essential: A head scarf. It always has Kool that have soothing products like Cica that been a favorite since university days. I opt for something large enough to tie my hair with during bad hair days, or to use as a top or a pareo (c). Sustainable Fashion: My current favorite is Girl of the Earth; she upcycles vintage fabrics into the best styles and pieces.

#### LIFESTYLE: Kitchen Staples: Definitely

my Vitamix blender. I truly cannot live without it. Playing Hostess: Music, lighting, food and some sort of activity like a game or a DIY project. I once invited friends over and made them make a 9-frame collage out of scraps of unused wallpaper. Green Choices: There are no more plastic bottles in our home. Purchasing a high-grade water filter 10 years ago was the me curate the perfect stack of ruby chain and best decision we made. Also cleaning up my beauty products, prioritizing glass or recycled bottles over plastic, and finally using bamboo sanitary products form Leap Loves Green.

### Travel & LEISURE:Detox Escape:

love going on a retreat! My favorite for a detox is LifeCo in Bodrum (d) and my go-to for an active surf retreat is Escape Haven in Bali (e)! I love that the owner Janine is a mom of two, and completely

manifested her dream career through the retreat. I've been going for years, and I always improve my surfing, get amazing massages and plus it is for women only so it's very comfortable. Unwinding Spots: I love the ocean and the sea so whether it's crystal-clear med bays or freezing cold oceans, as long as I can surf or swim in it, I am happy. Skincare Basics: SPF is an absolute must for me. I love the Korean ones from Seoul never break me out.

#### Scents & STYLE: Personal Fragrance:

Le Labo Gaiac 10 - it's been my favorite for 7 years since I discovered it in Tokyo and it's their city scent. I love that you can only get it in Tokyo and I live for a woody musky moment. Also, Tokyo is my favorite city in the world and I'm so glad the city scent lived up to my expectations. Top Notes: Musk, Guaiac Wood, Ambergris. Jewelry & Gemstones: My personal favorite is my wedding band, pinky ring and the perfect diamond studs. I recently got into building my ruby stack from Arkay Jewelers based out of Dubai (f). The owner Resham has helped solitaire stacks.

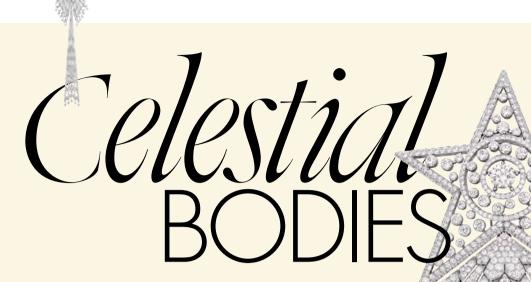
### Mind & BOD: Authors of Choice:

Anais Nin (g), Amelie Thomboux, Henry Miller, and Julio Cortazar. Personal Fitness Tip: Sweat! Super simple, I know, but if it is a 5-hour hike or a guick blast after working out, just sweat once a day! Latest Podcast: I just listened to Sweet Bobby after a colleague recommended it and I was glued to my headphones.

TATION TO JOURNEY .... oucheron's exquisite Ailleurs collection, Choisne takes us on a journey around orld to appreciate the beauty of nature e deserts to the oceans, the mountains ainforests. Part of the Sand Woman et, these Coquillage Diamant (Diamond I) earrings are a remarkable pairing of ral shell with gold and diamonds!

Divine...

THAT'S THE WORD THAT COMES TO MIND WITH THESE LATEST HAUTE JOAILLERIE AND **TIMEPIECE LAUNCHES** 



CHANEL'S HIGH JEWELRY COLLECTION "1932" DRAWS A NEW MAP OF THE HEAVENS, WITH THE COMET, THE MOON AND THE SUN TAKING CENTER STAGE AS THEY DID 90 YEARS AGO...

90 years ago, Gabrielle Chanel created "Bijoux de Diamants", the world's first High Jewelry collection. Following the Great Depression, the collection was a welcome breath of hope. As Gabrielle said herself, "Nothing could be better for forgetting the crisis than feasting one's eyes on beautiful new things, which the skills of our craftsmen and women never cease to unveil." Her inspiration for that first,

groundbreaking collection were the heavens above, the stars, the moon, the comets, and love – always love.

"My stars! How could anything be more becoming or more eternally modern?" GABRIELLE CHANEL

The Bijoux de Diamants' 50-plus pieces were the inspiration for the "1932" High Jewelry collection - a new story that celebrates this rich history of beauty, symbols, and the stars. From the legendary original collection, the theme of the heavenly bodies, the purity of the lines and the freedom of the body have been retained. "I wanted to return to the essence of 1932 and to harmonize the message around three symbols: the comet, the moon, and the sun. Each heavenly body shines with its own light." PATRICE LEGUEREAU, Director of the Chanel

Fine Jewelry Creation Studio

The Chanel Fine Jewelry Creation Studio revisits the past to better project itself into the future, and thus create jewelry to the modern world; 13 of the 77 pieces are transformable, wrapping around and resting freely against the skin. Star-studded coils can be twisted around the wrist at will to create unique constellations.

While the original collection was almost entirely pristine, the "1932" collection plays with colored gemstones; deep blue sapphires as blue blazing yellow diamonds, vibrant red rubies, sky blue tanzanites... The Moon

18 pieces pay homage to the most mysterious heavenly body in the solar system, the only one that doesn't emit light but reflects it.



## The Comet

Featured on 34 pieces, either singly or in constellations, this heavenly body is like a lucky charm with its light and aura, watching over the destiny of the woman who wears it. *"I wanted to cover women with constellations. With stars! Stars of all sizes."* GABRIELLE CHANEL

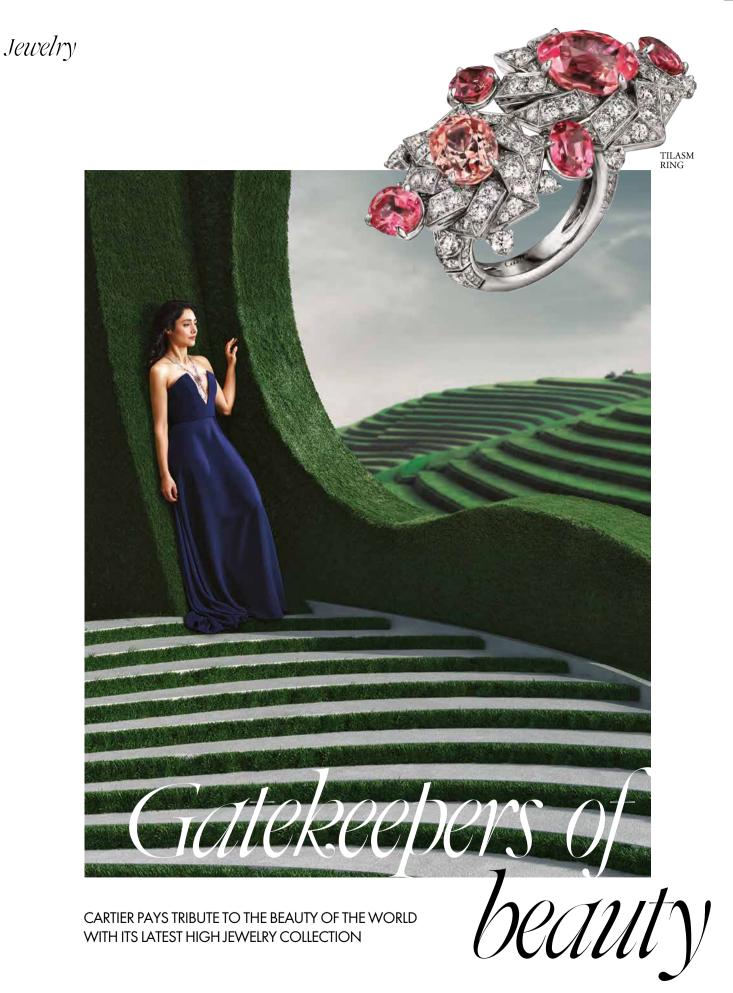
Jewelry

## The Sun

24 exceptional pieces reproduce the brilliance of the heavenly body for which Mademoiselle had such a passion.

## Star Piece: THE ALLURE CĒLESTE NECKLACE

The "Allure Céleste" necklace features among the round-cut diamonds, an oval sapphire of intense blue (55.55 carats) and a Type IIa DFL 8.05 carat pear-shaped diamond. The halos on this transformable piece detach to become brooches, while the central row of diamonds becomes a bracelet, transforming the necklace into a short version.





conserving it, and enriching it, have always been the pillars that have shaped Cartier's design and savoir faire prowess. Today, the latest Beautés du Monde High Jewelry collection continues this tradition, capturing beauty and enhancing it through design, tension of lines, geometry and abstraction. ELLE Arabia caught up with Pierre Rainero, Cartier's Image and Style Director, to find out how they managed to capture the beauty in the world even in the smallest of places and living things.

IWANA NECKLACE What does beauty mean to you? My definition of beauty, it is something that appeals to my sensibility. Even if there is something that we might all see as beautiful, in some other cases I can feel something is beautiful but some others might not feel the same. That is why it is hard to say that beauty is universal. As for what it means to Cartier, it is all about the idea of being curious!

What sets this collection apart from others? Each collection and each theme have an inspiration; it is an opportunity for us to push the boundaries, to go further in cultivating our own differences. This current one shows the direction the brand is going; first, one of the collections is purely on esthetics, the research we do on forms and shapes and how we try to go further in the idea of not being figurative and not being abstractive but being on the position where you let the spectator project his or her own imagination behind the evocation, and create his or her own thing. This is very important, we do not impose but of course we tell our clients what the inspiration was but then they are not obliged to see it, if they want to project something else, they are welcome

if the design allows that. Second, I think in the techniques, in what the pieces do convey in terms of delicacy, how assertive they are in the making is great. It is a way of conveying a certain elegance in the details, it is behind the fluidity and the articulation, it is also a statement of femininity in showing how delicate the design is.

AMODEA

UNG

Nature and earth play a big role in the house. Is this collection a continuation to the last year's collection? The idea was that the world is full of examples of beauty, it is just a question and freedom of the eye. I don't like the idea of sending messages, but if there is for this collection, it would be 'Free your Eyes to Look at the World'. Things are there to be admired – you can admire the strength of a river, the strength of moving stars – everything is inspiring, it is a question when we let our eyes open. Have there been any challenges sourcing stones, especially the Coral? After the pandemic and with current world circumstances, suddenly rarity has come back for many different reasons. We though have taken it as an opportunity to become more creative; yes, it might be frustrating having to work with what is available, but there is beauty everywhere, so we are putting our focus on what we can change and forgetting about the rest.

MIZUCHI RING & RECIF NECKLACE

With sustainability being a core focus in the world these days, how do you incorporate it at Cartier? From the very beginning, all of our manufacturing spaces in Switzerland have all the water in their systems recycled. Our buildings

RIGHT: RITUEL NECKLACE IN WHITE GOLD, RUBIES, CHALCEDONIES, ONYX & DIAMONDS

Jewelry

also feature an isolation system to keep the heat. When it comes to designs, we go as per the global rules and champion that our pieces are timeless – anything we have created in the past can be dismantled and reused. We also transform pieces that we weren't able to sell.

SCILLA RING

> How has your journey been with Cartier? It is enriching! The great thing is that I have learnt a lot and I still have a feeling that I can learn more from my colleagues, because all of this wouldn't be possible without the creativity, the energy, the dedication of all the designers – they are the engine, they are very young, they are bringing the new eye at the service of Cartier. They have a specific vision, which is incredible and the design we see a year after another, it is endless. The future generation is capable of magic. I am very optimistic.



THIS COLLECTION ILLUSTRATES CARTIER'S ABILITY TO BOTH ADMIRE AND FURTHER ENHANCE BEAUTY THROUGH DESIGN, TENSION OF LINES, GEOMETRY AND ABSTRACTION. THE INTERPLAY OF STONES AMPLIFIES THE ELEMENTS OF NATURE AND CULTURES THAT INSPIRE THIS NEW COLLECTION.

# GOLDEN BEADS: The dazzling Story Continues

AT THE ICONIC AND PERFECTLY-SUITED PALAIS BULLES IN CANNES, FRANCE, VAN CLEEF & ARPELS RECENTLY UNVEILED THE NEWEST CHAPTER FROM THE ICONIC PERLĒE COLLECTION. THE FABULOUS SOIREE WAS A TRUE CELEBRATION OF THE MAISON'S ICONIC SYMBOL – THE GOLDEN BEAD – ENTERING A NEW ERA FILLED WITH COLOR, DAZZLE AND JOY

The Perlée collection was born in 2008, but the golden beads have gleamed in Van Cleef & Arpels' creations since the 1920s, increasing in size and prominence, and giving rise to flexible pieces.

For nearly 120 years Van Cleef & Arpels has been at the forefront of savoir-faire and virtuoso craftsmanship to create exceptional pieces inspired by nature, couture, dance and the imagination. Their vast archives are rich in history; and this latest collection Perlée collection draws elements from these treasures and remodels them for a modern aesthetic.



Jewelry



This new Perlée collection - for the first time since 2008 - features colored precious stones onto three new rings inspired by the Caroline rings and bracelets created in the late 1970s.



The House's emblematic golden bead motif - in vellow, rose or white gold is combined with precious stones, mother-of-pearl, and coral. Five new rings reinterpret the aesthetic of the Philippine rings created by the Maison in 1968. At the center of a three-dimensional setting, each jewel showcases a stone carefully selected for its vibrant color. Two rows of delicate golden beads fan out on either side of the gem, along with a line of round diamonds.



diamonds pavé rings launched in 2020, three pairs of matching earrings in yellow, white and rose gold echo the rings.

Five new watches join the family, combining playful curves with watchmaking savoir-faire. Each watch features an interchangeable bracelet in grosgrain fabric, along with a flexible bracelet made up entirely of articulated gold bead links.



Two sets made up of a bracelet and a pendant revisit a style launched in 2017, using either lapis lazuli or coral. The intense colors of these rare stones is showcased further with a smooth polished surface.

Ed's Pick:

Inspired by "you and me" jewels,

the secret jewelry watch is an

open bangle entirely composed

of the golden beads with

two motifs facing each other.

Pivoting delicately through

360°, the larger one reveals a dial in white mother-of-pearl,

surrounded by a border of round

diamonds. We especially love

the bold color combinations!

NICOLAS BOS PRESIDENTAND CFO OF VAN CIFFE & ARPEIS On his 22 years of experience at Van Cleef & Arpels... It has been quite a long journey, but it went by fast and has been extremely enjoyable; I am blessed and lucky to be there. There are so many things that I developed and changed, and at the same time the company has managed to remain what it was - what the founders wanted it to be - without losing its soul, its craftsmanship and its identity.

On celebrating at the Palais Bulles... We were very happy to have this opportunity, we wanted to bring together and celebrate this community that we call family, the people who have supported us for such a long time. I love the location as there are a lot of colors and a sense of playfulness. The Palais Bulles is quite imposing in terms of architecture and design.

On the new Perlee Collection... It is not a subcategory of high jewelry, but it is complimentary to the former collection. Despite the slightly different approach, there are a lot of similarities with high jewelry. It is a very accessible translation of Van Cleef & Arpels' DNA for many more people from high jewelry which is still mainly for collectors.

On the novelties in this new collection... There are some colored stones with deep shades discovered not long ago, a mix of reds, blues and black. We like to mix these unusual stones; they harken back to the summer colors of the 1960s. More importantly, we wanted to bring back traditional precious stones like sapphires, rubies and emeralds that we don't use often in collections with the same spirit as Perlee, as they tend to be used more in high jewelry.

On jewelry in the region... I think it is a region that considers jewelry as a form of art and jot only an accessory. We witnessed that when we brought L'Ecole here; the interest was not only for the opulent or the expensive, people wanted to know the story behind each piece and the craftsmanship that went into it.

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On drawing from the House's history... It's fascinating to see what went on behind the scenes in creating this collection; what goes into the design, the inspiration, how they form a continuity in the history of the company and its craftsmanship. This is not a fashion accessory; when we talk about Perlee, it is a legacy that begins from the very early age of jewelry.

"PERPETUATING A HERITAGE MARKED BY OVER A CENTURY OF **HISTORY AND** INNOVATION WHILE EXPRESSING AND ENRICHING THAT IDENTITY IN THE WORLD OF TODAY. THAT IS OUR MISSION FOR THE FUTURE"

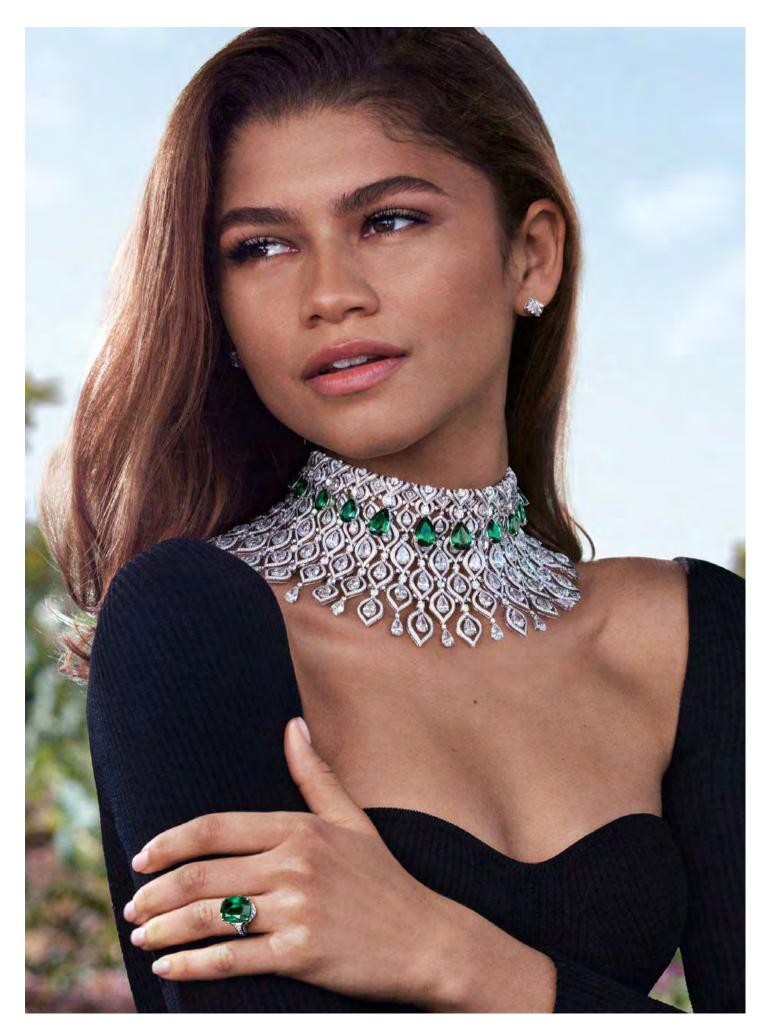
When we introduced Perlee 15 years ago, we developed a collection that is easy to wear yet sophisticated and more abstract than most of the collections.



## FORBIDDEN

FRUIT

GIVE IN TO TEMPTATION WITH BULGARI'S LATEST ENTICING COLLECTION OF EDEN-THEMED JEWELS



Jewelry



The collection evokes a breathtaking universe, where the majesty of mother nature expresses itself in its rarest and most beautiful forms and meets the most sophisticated human creations in a continuous. prolific dialogue.

any have been hypnotized by the serpent, and for more than 8 decades, Bulgari has managed to slither the mesmerizing creature into many a collection, adorning it with brilliant diamonds and voluptuous gemstones, enticing many a thrill seeker to go out and indulge in something dangerously sparkly. Today, with the launch of its latest High Jewelry and High-End Watches collection "Eden, The Garden of Wonders", the Italian Maison will have everyone give in to temptation and the seduction begins with the Serpenti Spinel Embrace necklace. Shining and enticing through sinuous silhouettes and tactile textures crafted from pink gold and diamonds, the serpent wraps around a 25,70-carat drop-shaped pink spinel, a stone associated with passion and devotion. "For us, every year our ambition with the new collection is to be better than the year before. The beauty of this one, is the variety and uniqueness of creativity compared to the past - especially with Serpenti," explains Mauro Di Roberto, Bulgari's Jewelry Director. "Serpenti with gems gives a different connotation; it shows that it can be the jewel of the collection!" Other incarnations of the snake appear in the Serpenti Ocean Treasure, which features two entwined serpents whose writhing diamond-set bodies sensuously wrap around the neck and their shared head holds a 61.30-carat drop-shaped Sri Lankan sapphire. Aside from the Maison's snakehead-shaped beauties, the collection also evokes a breathtaking universe, where the majesty of mother nature expresses itself in its rarest and most beautiful forms and meets the

most sophisticated human creations in a continuous, prolific dialogue. Consisting of over 140 masterpieces, more than 30 of these extraordinarily unique jewelry pieces are dedicated to the magnificent emerald, a stone that has captured the imagination of the jeweler's artisans for over 60 years. "The main thing behind this collection was to give focus to the emerald," says Mauro Di Roberto, and the most stunning example of this is the incredible Emerald Glory, a jewel as soft as lace that can be worn as a necklace, choker or tiara and one that took Bulgari's master jewelers over 3000 hours of handwork to create the lattice of 220 carats of diamonds that adorn with 11 pear-shaped Colombian emeralds. Elsewhere in the collection, Bulgari, the master of colored gemstones has managed to reach new heights of color experimentation which blossom brightly in the Flowers of Eden necklace; adorned with a jubilee of wonderful flowers, it blooms to life with tourmalines, carnelians, amethysts, and emeralds joyfully surrounding three impressive mother-of-pearl flowers enriched with diamonds. Incredible gems, the rarest and most sublime gifts of nature are now glorified by Bulgari with a unique mix of craftsmanship and imagination. The skilled hands of the jeweler's goldsmiths interpret superb ideas combining design and a rigorous architectural approach giving shape to dazzling pieces, offering a unique mix of refinement, comfortable fit, and ultimate versatility. "This collection is not made for someone who doesn't want to be noticed, because wherever and whenever you wear any of its pieces, you will be noticed," adds Mauro Di Roberto, and the Mediterranean Reverie necklace is just the piece to do that. One of the most precious creations ever realized by the Roman jewelry house, its features a rare 107,15carat cushion-cut Sri Lankan sapphire with intense yet translucent blue hues suspended from a chain of made up of platinum links entirely set with baguette-cut sapphires and hundreds of diamonds.

#### *"ILOVE STONES* **BUTITEND TO** LOVE MORE THE CREATIVITY, THE CRAFTSMANSHIP AND WORK THAT **GOES INTO** THE PIECES,"

MAURO DI ROBERTO Bulgari's Jewelry Director

Consisting of over 140 masterpieces, the collection includes more than 30 creations dedicated to the magnificent emerald for the first time in Bulgari's history. This stunning tribute to the Maison's longstanding affinity with the exquisite gemstone boasts some of the most extraordinary wonders of nature ever brought to light.

## **BREAK THE RULES**

WITH ITS LATEST UNII COLLECTION, MARLI WELCOMES IN A NEW ERA OF EXPRESSION, HIGHLIGHTING INDIVIDUALITY THROUGH A COLLECTION OF BRACELETS DESIGNED TO BE WORN ANY NUMBER OF WAYS - BEAUTIFULLY STACKED WITH MARLI'S CLEO-B3, THE CLEO 2 LINK AND OF COURSE, THE TIP TOP TENNIS BRACELET, AND FURTHER COMPLIMENTED WITH EITHER MATCHING COLORED STONES OR FULL DIAMOND JEWELRY.











GREEN AGATE

LAPIS LAZULI

STACK EM' UP

MORE. JUMP-START YOUR ARM GAME WITH MARLI'S UNII BRACELETS -BECAUSE ONE IS NEVER ENOUGH!

POWER TRIANGLE THE PYRAMIDAL GEMSTONE, ONE OF MARLI'S MOST RECOGNIZABLE MOTIFS, TAKES

CENTERSTAGE ON THE NEW UNII BRACELET, ITS CABOCHON STONE ENGAGING WITH ITALIAN LEATHER IN A PLAY OF BOLD, CHROMATIC COMBINATIONS.

MODERN CHARM HAND CRAFTED IN

18K WHITE OR ROSE GOLD, UNII PIECES STAND APART FOR THEIR FLUID LINES, PERFECT MATERIAL VOCABULARY AND FLAWLESS REFLECTIVE QUALITIES.

OPPOSITES IN TUNE WITH UNII'S DYNAMIC NATURE, EACH UNII BRACELETS IN ROSE AND WHITE GOLD WITH HEMATITE AND BLACK ONYX STONES, MARLI

## WHEN IT COMES TO BRACELETS THIS SEASON, MORE IS MORE IS

#### ALL IN A NAME A PLAYFUL TWIST ON THE WORDS "UNISEX" AND "I," THE GENDER-NEUTRAL JEWELRY COLLECTION IS THE ULTIMATE EXPRESSION OF BOLDNESS AND SPIRIT.

### ELEGANT

BRACELET OFFERS DIFFERENT GEMSTONE **OPTIONS WITH** COORDINATING LEATHER STRAPS FOR A TRULY PERSONAL STATEMENT.

#### **EXPRESS** YOURSELF

A SAFFIANO LEATHER STRAP GIVES EACH BRACELET TRUE PERMANENCE. DELIVERING ON FOUNDER & CEO OF MARLINEW YORK MARAL ARTINIAN'S DESIRE TO PRODUCE A UNIVERSAL COLLECTION WITH A WELL-DEFINED CHARACTER AND AN ENDURING SENSE OF LUXURY.

### Jewelry



## DIAMOND Life

THE TONDA AUTOMATIC, NEWLY PRESENTED WITH A FULLY-PAVED DIAMOND GRAIN D'ORGE OR BARLEYCORN DIAL SETTING, SHINES WITH POWERFUL SIMPLICITY. THIS BEAUTIFUL JEWELRY WATCH IS A REFINED TRIBUTE TO FEMININE ELEGANCE. THIS IS THE MESSAGE THAT PARMIGIANI FLEURIER WANTS THIS CREATION TO EMBODY FOR THOSE WHO APPRECIATE BEAUTY WITH ESSENTIAL SUBSTANCE

he Tonda Automatic fully paved with diamonds was designed as a painter would imagine filling his canvas using the technique of pointillism (a technique of painting in which small, distinct dots of color are applied in patterns to form an image). Parmigiani Fleurier draws with diamonds using more than a thousand diamonds of different sizes to adorn the dial and the case. All these precious stones certified F-G color and VVS, an exceptional and rare standard of quality in the industry, bring the signature Grain d'Orge motif to life.

The clear and harmonious lines of the Tonda Automatic in 18 ct rose gold or 18 ct white gold instantly reveal its dial, which captures the eye. This unique diamond setting that follows the distinctive lines of the barleycorn pattern, is in no way comparable to the usual.

Inspired by the Grain d'Orge motif, which is now one of the strongest aesthetic signatures of Parmigiani Fleurier on its guilloché

dials, the Maison chose to translate it through a complete diamond setting evoking the motif. This was a difficult challenge indeed, as it involved highlighting the Grain d'Orge pattern with a diamond "snow" setting that uses diamonds of 7 different diameters, set in a very limited space on the finely patterned gold dial.

#### DELICATE COMPOSITION

Each of the two gold versions boasts a total of 979 brilliant-cut diamonds set on the dial, thus forming a delicate composition evoking fine waves undulating over the large dial surface which highlights the complexity of the diamond setter's work carried out on the piece. The bezel and the lugs are also set with a total of 70 brilliant-cut diamonds. The crown is finally adorned with a cabochon in either blue sapphire on the white gold model, or white

DAVID GOI

PHOTOGR<sup>A</sup> LOCATION: The Tonda Automatic fully paved with diamonds reflects the creative spirit of the brand: simplicity endowed with powerful yet subtle details that guide us towards emotion, where detail is synonymous with beauty.



opal on the rose gold model. Beauty is achieved in just the right proportions for this 36 mm-diameter jewelry watch, which is at once very formal in its appearance yet elegantly discrete. Inside is an automatic-winding manufacture movement expertly crafted within Parmigiani Fleurier's watchmaking centers. The PF310 caliber is equipped with a 50-hour power reserve and an oscillating weight in 22 ct rose gold engraved with a corresponding Grain d'Orge guilloché pattern. The elegant alligator leather strap, in blue for the 18 ct white gold version and in grey for the 18 ct rose gold version, is made by the French luxury expert Hermès.



CALIBER: PF310 -Automatic Winding Manufacture Movement, 50 hour power reserve. CASE: Polished 18 ct rose gold set with 70 diamonds, 1.69 cts. Water resistance: 30 m DIAL: White with full set Grain d'Orge pattern with 979 diamonds 1.21 cts, and 18 ct rose gold PF logo HANDS: Rose goldplated, skeletonized leafshaped BRACELET: Hermès Elephant Grey alligator strap with 18 ct rose gold pin buckle



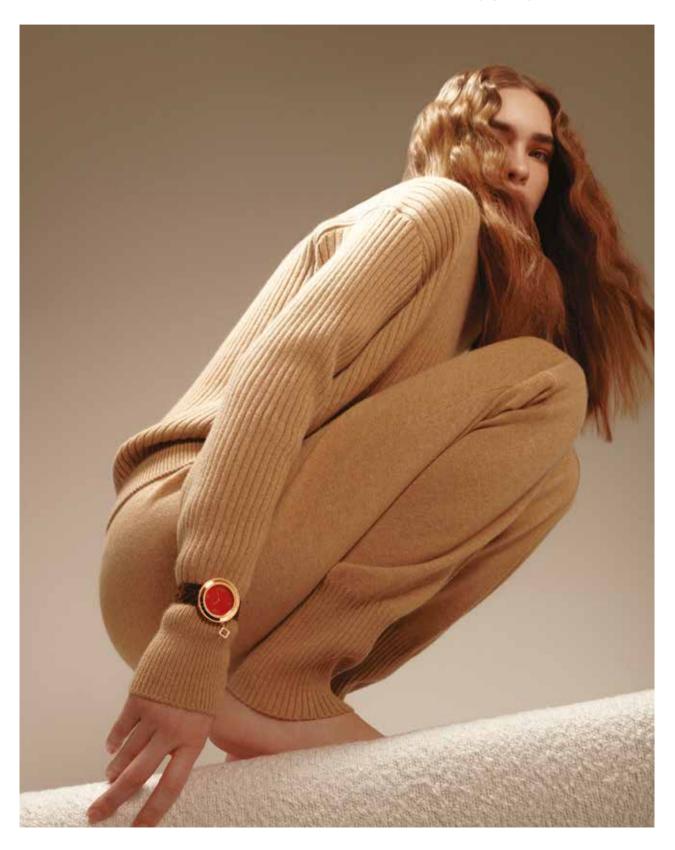


With an incredible assortment of the world's finest timepieces, Watchbox elevates your style in seconds

> PHOTOGRAPHER FOUAD TADROS CREATIVE DIRECTION AND STYLING JADE CHILTON







Left page: Timepiece, Cartier @Watchbox This page: Timepiece, Van Cleef @Watchbox





This page: Timepiece, Cartier @Watchbox Right page: Timepiece, Rolex @Watchbox CREATIVE DIRECTION AND STYLING-JADE CHILTON; PHOTOGRAPHER: FOUADTADROS; HAIR AND MAKEUP. IVAN KUZ; FASHION ASSISTANT; MONIQUE SPEARMAN; MODEL: ANZHELIKA AT AVANT MODELS CHAIN AND BENCH @ HOME FIGURES; LOCATION: BIKI BOSS STUDIOS, DUB AI



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Cover story

# Anew Davn

Matthieu Blazy's debut Winter 22 collection for Bottega Veneta embodies quiet power and a sophisticated luxury proving simplicity and wearability still reign in today's world of fashion

> PHOTOGRAPHER STEPHANIE VOLPATO STYLING SARAH CAZENEUVE

Cape Toscana Shearling with Painted Tips, Bottega Veneta



High Shine Satin Dress, Soft Wool Textured Cardigan Jersey Knit & Soft Calf Over the Knee Boot All by Bottega Veneta

11

PERSONAL PROPERTY OF THE PROPE





Alpaca Chevron Knit Sweater, Shiny Leather Skirt with Fringes & Sardine Intrecciato Nappa Leather Bag, All by Bottega Veneta



Sequin Sheer Jersey Dress, Sheer Jersey Paillettes Gloves & Mirror Calf Leather Over the Knee Boot, All by Bottega Veneta

A REAL PROPERTY

Cover story

Polished Leather Coat with Curved Back & Polished Cropped Leather Trousers, All by Bottega Veneta

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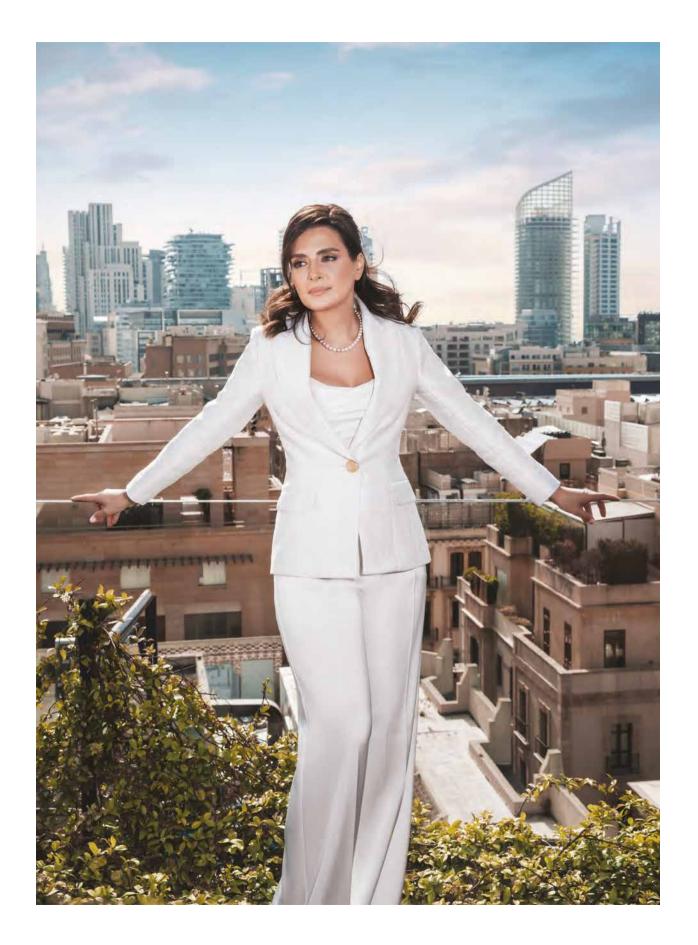
## FORCE

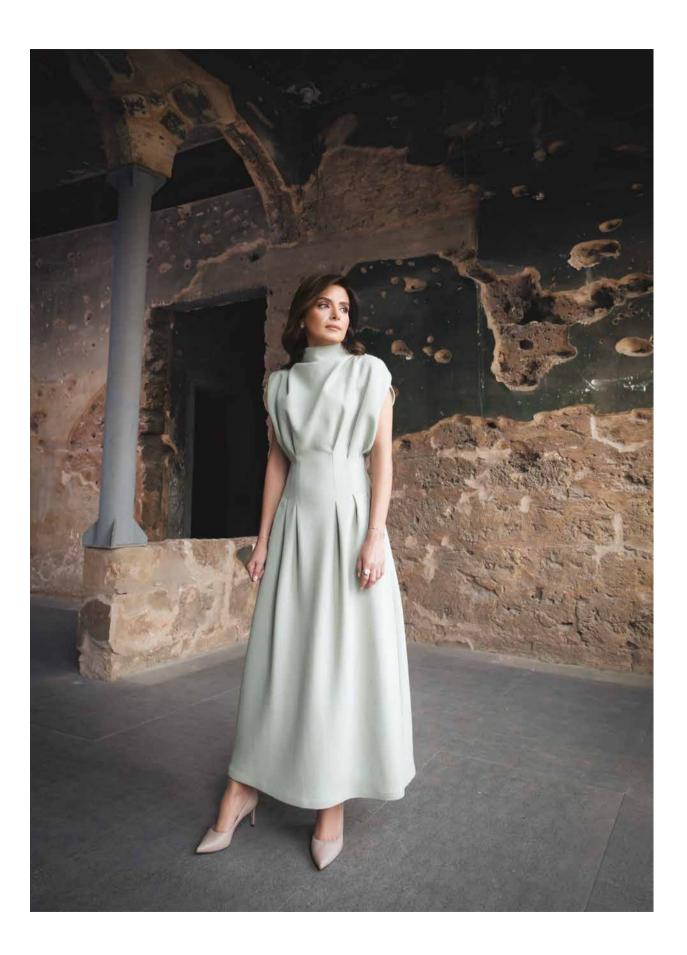
## OF NATURE

ELLE Arabia gets up close and personal with the remarkable CEO of Lebanon's celebrated newspaper, An-Nahar. The fourth generation journalist, former member of Parliament, and dedicated mother talks about the responsibility of keeping a national institution on the cutting edge of technology, the challenges facing the industry, the value of learning from mistakes, and much more...

> PHOTOGRAPHER: MOHAMAD SEIF STYLIST: JONY MATTA









Tell us about yourself and the difficulties you may have faced on a personal level? I was born and lived in the home of a journalist and politician and very involved in culture and diplomacy. I would often accompany my grandfather and my father when they went to work on the newspaper. My passion was born! I specialized in journalism at the Lebanese University before completing my postgraduate studies in diplomatic negotiation strategies in Paris. I underwent training at "An-Nahar" newspaper, like any journalist who enters this institution. With the assassination of my father, Gibran, in 2005, everything changed and I had to take responsibility for a large institution like An-Nahar and make it stand firm in the face of the assassination. At that time, I worked on developing other skills I had, such as business management to be able to develop the institution and follow up on any problems it may face, especially successive economic crises, and try to find appropriate solutions.

I am responsible for the fate of a newspaper that is the oldest in Lebanon, has a significant Arab presence, and includes the most important journalists from different countries. It is not easy for a 22-year-old woman to head the business and deal with people of different generations. An-Nahar faced three economic crises, and it was a great responsibility on my shoulders to save the institution in light of the crises.

We faced the Covid crisis, at a time when we had to cover the crises while we were confined to our homes. We faced the repercussions of the Beirut port explosion that injured our colleagues and destroyed our offices on the day the "Arab Day" project was launched. Now, we are still facing the repercussions of the stifling economic crisis that Lebanon is going through, and this represents a great challenge for me. All of these matters represent a serious challenge to running an organization with more than 225 employees and a network of correspondents in the world.

#### What have you been able to achieve despite these difficulties?

Following my 17 years at the newspaper, An-Nahar now has a website and multiple platforms on social media, not just the print newspaper. This transformation was not easy, especially with the older generation needing to be convinced of the importance of this step, as they had been accustomed throughout their lives to only the print version. I worked on changing the design of the newspaper with Mario Garcia, one of the most renowned designers of international newspapers,

and it was also a great challenge. I was keen to keep pace with the digital transformation, through a website that operates 24 hours a day and deals with various political, economic, social, environmental, health and other topics, in addition to sports, For example, we may bet on a particular project and put a lot of energy into it and defend it, and it does not bring the desired results. In this case, I don't see what happened as a mistake or a failure, but rather as an opportunity to learn, especially in a rapidly changing digital world. I've often had to make tough and fateful decisions that some might see as a mistake, but my goal was and still is the steadfastness, continuity and development of the institution.

How do you balance your family, work and social life? Balance between one's private life and professional life is a great challenge for women. For example, I like to take my children daily to school, cook, take care of the house and

cooking and business management to attract groups such as women, youth and new generations that keep pace with technology. We introduced video and web TV, set up studios, and made sure to develop constructive content that interacts with social media.

In 2020, I also worked on developing the "Al Nahar Al Arabi" website, which includes the most important Arab writers, with the aim of addressing all Arab generations and societies. We work with various bodies and associations that pursue meaningful topics such as children, women, people with special needs and other special issues. The awards we received through projects we worked on for positive purposes represents a new pattern for how media organizations should act. I mention among them the publication of the newspaper "The White Page", the anthem, the electoral issue, and others, all of which emulate our commitment to issues and messages, and the international awards are our recognition of this role.

An-Nahar's latest project, "Redress Lebanon" with international fashion designer Zuhair Murad, is an achievement. As an Arab media organization, we entered the world of NFT. "Al-Nahar Al-Arabi" will also work on meaningful "NFT" projects with various Arab youth and artistic energies. This is evidence of the institution's development and commitment to keep pace with the era of Web.03 and its belief in the necessity of the role of Arabs and youth specifically in this context. Currently, we are preparing for "podcast" and "road show" programs as well. Our goal is to keep pace with developments and contribute to more interaction with the Arab world.

What's an important lesson you learned on your remarkable journey? That we are ultimately human. Those who does not make mistakes are those who do not try. We work in very stressful conditions and we have a lot to do, and most of the time we want things to be perfect. The strength to learn from these mistakes no matter what, and to have the courage to correct them and try not to repeat them is what matters.

"WE ARE ULTIMATELY HUMAN. THOSE WHO DOES NOT MAKE MISTAKES ARE THOSE WHO DO NOT TRY. WE WORK IN VERY STRESSFUL CONDITIONS AND WE HAVE A LOT TO DO, AND MOST OF

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WANT THINGS

TO BE PERFECT"



all the children's activities. Reconciling the responsibilities and difficulties of work and home is difficult, in addition to taking care of oneself and social events that are an essential part of my work. But I'm used to balancing things, and part of being successful is doing all the things that we love to do, that we ought to do.

What are the challenges facing Arab women? There are many difficulties that Arab working women face, but they have proven their presence by assuming the most important positions in politics, administration, entrepreneurship and others. On a personal level, I faced many difficulties, especially in the beginning. Many have likened me to my father, who was guided by his backround and principles, despite my belief that each person has his own style.

I faced a lot of pressure when facing the crises of my organization, and today my colleagues have full confidence in me after they realized that everything I do is in keeping with the development that the world is witnessing. Consequently, women must believe in their roles and persevere towards their dreams and goals.

What is the biggest factor that helped you succeed? The biggest factor in success is listening to others and learning from their experiences. Self-confidence is necessary, but within certain limits, and correcting after

making mistakes is of paramount importance. Solutions are always present; despite the great challenges I faced, I persisted despite moments of weakness. I believe in my work and the role for which I was born, and I say to every person, 'There is no life without ambition and a role', and herein lies the secret of success.

What is your advice to the next generation of young women entrepreneurs? My advice to young women who are active in entrepreneurship is to work hard on themselves without imitating others. You should not be dragged behind the waves of "trends" and life is not as rosy as some portray it, as there are beautiful days and others full of difficulties. The pinnacle of failure is working to break and destroy others, and success comes through working to achieve the dream despite all odds and challenges.

With you constantly busy, how do you take care of yourself? A person reaches the point of not being able to give more if they are constantly busy without paying attention to their food intake and their physical and mental health. A woman's taking care of herself and her outward appearance is not only for people to see, but for her. This helps her to love herself and give her the positive energy needed to continue. Yoga, travel,



reading and going out with friends have a great role in human development and overcoming the challenges surrounding each of us. I make time for myself so that in return I will be able to take care of my personal and professional responsibilities.

How can women support each other in all areas? The primary role played by women is to support others, through the solidarity of workers, entrepreneurs, housewives and those who are determined to learn any new profession. My advice is not to stay at home and depend entirely on the husband, but develop a role that is constructive and productive. Family and children are of primary importance, but women have a great role in giving that is not limited to taking care of the home only.

As a successful and pioneering journalist, I believe in the importance of my role in this field, so I am working on a "podcast" program soon and several projects for the "Al-Nahar Al-Arabi" website on social issues. I am working on the "Road show" program, in which I and the "Al-Nahar Al-Arabi" team take a closer look into the humanitarian issues that we are working on. Arab women have a large share of the site's content this year, along with issues of development, youth and culture, all with new methods and templates that simulate all groups and interests.



## Sign of the times...

THE BEAUTY OF DICHOTOMY: WHEN **APPRECIATING TRADITION AND** LOOKING TO THE FUTURE COEXIST + THE LATEST FROM THE METAVERSE

#### 國門國論王 THE ARTIST IN THE MACHINE The Am and and THE ARTIST IN THE MACHINE: THE WORLD OF AI-POWERED CREATIVITY

Digital Minimalism

CAL NEWPORT

CHOOSING A

FOCUSED LIFE

IN A NOISY

With the world at

one's fingertips,

a tech-saturated

one at that, this

New York Times

WORLD

DIGITAL MINIMALISM:

Bestseller focuses on As AI advances the practice of being in the moment – a further from the life of minimalism typical science of especially when being to creating art, music and it comes to one's literature - this personal technology. book looks into the key factors essential to the creative process, the nature of consciousness and emotions in



a computer.

THE COFFEE TABLE Capturing the fond hobby of people watching from coffee shops, this digital book by Jerald W. Blackstock is a collection of digital art based on his observations at different coffee shops around 8 the world.



IN OUR FERVENT FAST-PACED DIGITALIZED WORLD, IT'S BECOMING EVER SO HARD TO KEEP UP. SO, WE HAVE COMPILED ALL THE BOOKS TO ADD TO YOUR E-SHELF THIS MONTH TO HELP YOU **BE IN THE KNOW OF** WHAT'S HAPPENING **RIGHT NOW** 



Culture

Culture



THE ART OF IMMERSION The art of storytelling continues to evolve, from being spectators to being our own media through social media platforms. This book delves into the new twoway world that deciphers how we communicate, think and immerse ourselves at will.



#### VIRTUAL SOCIETY

As metaverse conversations take centerstage, there's still a lot left to comprehend on this new world and how we can evolve ourselves into it. From history to the present, the author Herman Narula makes a clear case for humanity in the metaverse.



THE NFT HANDBOOK: HOW TO CREATE. SELL AND **BUY NON-**FUNGIBLE TOKENS Don't have a technical background? You don't need one thanks to this guide that will teach you exactly what NFTs are, how they evolved, why they have value, and whether or not you should be buying that picture of a Monkey wearing a tutu!



COMPORTA

INSIDER:

MARRAI

COMPO

## ALEXANDRE ASSOULINE THE COO OF ASSOULINE SPILLS

THE BEANS ON THE WONDERFUL WORLD OF BOOKS



We all want to know; how does a location make it on the Assouline Travel list? We are, as you are well aware, a family business. It all depends on what we want to discover and what is interesting at the time. We all have a list of places we'd like to explore, and we just choose what speaks to us the most. The family factor is crucial in this decision. We make a decision as a team and try to align the launch of the book with a specific moment that is important for the destination. It's mainly about excitement and feeling. You have three different tomes that are about Arabia. How have they been received? Extremely well - both locally and internationally. Our readers and customers have learned a lot about these cultures through our books. And Arabian countries have been a major focus in recent years.

Are there any more in the pipeline? Absolutely, we intend to open locations in the region and start engaging with additional titles. For example, we have an extended collaboration with the Kingdom of Saudi Arabia to work on their cultural treasures and we are launching an entire series dedicated to those topics. We successfully published seven books on Expo 2020 Dubai and we are now working with even more Arabian countries, which is really exciting to us.

With everything turning digital, has it been a challenge keeping books alive in this digital age? I wouldn't say it's a challenge because people rely on us for the printed books and the image curation. The way that we are luxury storytellers, combining writing from insiders and the unique selection of photographs that we spend months sourcing and shooting is what keeps people interested in our publications.

Gen Z is very different from other generations...Are they your customer at the moment? They're not currently our core customers, but they definitely have interest in our products and books. Every collection we're creating is catered for an audience. For example, The Ultimate Collection and the Travel Series have a different audience. We are starting to work more on developing books and complementary products for that growing demographic. How do you get them interested in Assouline titles? By including digital components to our products, while always keeping our book as the main focus. I recognize that this is a critical aspect for that generation.

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Will Assouline delve into the NFT world? Are there any plans for joining the metaverse? I feel that each brand must establish their own approach to Web3 in their own unique style. We are actively working on a new project in this realm and other exciting ideas, but everything will revolve around the book.

What would be your three Assouline must haves? First, the acrylic. It's a Bookstand that I designed that has the ideal angle and mechanism for any book. Another must is the culture lounge candle, our signature library scent which will be available in a new format early next year. Lastly, the Paris Chic book, which I always have open on my coffee table that perfectly captures the essence of that lovely city.

Any tips on curating the perfect home library? Don't overcrowd, let your books breathe and the result will feel more special.

Feature 100 "THE WAY THAT WE ARE LUXURY STORYTELLERS, COMBINING WRITING FROM INSIDERS AND THE UNIQUE SELECTION OF PHOTOGRAPHS THAT WE SPEND MONTHS SOURCING ANI SHOOTING IS WHAT KEEPS PEOPLE INTERESTED IN OUR PUBLICATIONS"



## WATCH See PLAY

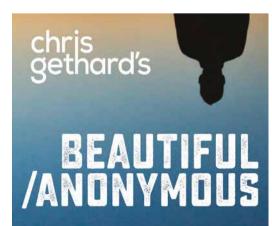


#### LEGEND BY JOHN LEGEND

Dropping September 9, John Legend's upcoming eighth studio album promises to be legen...dary. Not only does is it a double album, but it will feature sonas with a bunch of creatives such as Rick Ross, Muni Long, Jazmine Sullivan, Rapsody and more. Produced by Legend and OneRepublic's Ryan Tedder, it is described in a press release as being "suffused with an unapologetic spirit of sensuality and joy, informed by the full vulnerability of pain, praise and healing." Get ready to play on repeat!



WITH CALENDARS A BUZZING, THESE ARE THE NOTEWORTHY HAPPENINGS **BRINGING THE HEAT AT THE MOMENT** 



Listen

#### **BEAUTIFUL STORIES FROM** ANONYMOUS PEOPLE

Chris Gethard opens the line every week to one anonymous caller, and there are no topics that are off limits; from people sharing their darkest secrets to shocking confessions and philosophical discussions, this podcast will pull at your heart's strings.

Watch

#### THE LORD OF THE RINGS: THE RINGS OF POWER

'Tis the year of prequels, at least that is what we are going by with 'House of the Dragon' and now 'The Rings of Power'. So, calling all the magical people of Middle Earth, the perfect prequel to the Hobbit and the Lord of the Rings saga is set to premier on Amazon Prime from September. Centerstage of this new series is the elusive and enchanting Galadriel – the elf queen, who urges and gathers her allies to fight evil and create the kingdoms, legacies and characters we saw in the series that came before.



## Follow



NUJOUD OWEIS @Nujoudoweis

A multiciliary designer focused on accessories and jewelry, Nujoud finds her muse literally in the sea as she focuses on up-cycling shoreline objects through sustainable and ethical practices.



DARA HAMARNEH @DaraHamarneb

Crafting contemporary pieces, Dara's vision and core principles revolve around creating accessories that are 'season-less' with exceptional craftsmanship, ease and wearability that elevate everyday wear.

EARWOLF

Culture





#### **ROMEO & JULIET AT THE** DUBAI OPERA

Arriving for a weekend this September, the State Ballet of Georgia brings some of its most memorable dancers to the Dubai stage where they will perform one of the greatest examples of the dramballet genre, complete with highly dramatic and largely realistic elements. Come for the greatest love story of all time and don't forget a box of tissues for all the tears, we highly recommend it!

### SEWING COLLECTIONS THAT ARE REDEFINING THE RULES OF SLOW AND SUSTAINABLE FASHION, THESE THREE ARAB-ORIGIN FASHION DESIGNERS ARE A MUST TO FOLLOW



MALIK THOMAS @ MalikThomasJalil

Of Iragi-origin, Jordanian-based Malik was a finalist at Fashion Trust Arabia. With textiles focused on screen printing, his genderneutral label focuses on a slow fashion movement, with every piece sustainably produced and anchored in the Arab World.



Coffee is an authentic style of hospitality for the Arabs and the aroma of its roasted coffee smells of copper pampering and pottery kisses. Coffee has been associated with Arab





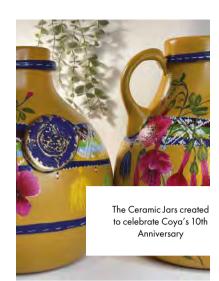






"I ALWAYS INCLUDE EMIRATI IDENTITY IN MY ART WHERE I BLEND THE PAST AND THE PRESENT OF MY TRADITIONS"

> The wicker industry is one of the popular handicrafts, which was distinguished by women in the past in the United Arab Emirates, because they depended on wicker braiding to resemble a braid, and then made their various household needs from those wicker braids, including baskets, bags and landfill. This painting was gifted to The Women's Museum and is on exhibition as part of the artistic documentary on Emirati women.



t takes a great deal of courage to overcome personal adversity and tap into innate talent, emerging victorious on the other side of the fight. Many are unable to make it through, while others keep fighting until they reach the light of their dreams, and that is the story of Emirati artist and painter, Moza Al Mansoori. "I've been drawing since I was 12, but didn't believe in my abilities until I beat cancer," she recalls. It has been a journey of self-discovery for AlMansoori as she faced her greatest fears and fought her way to find the silver lining in her situation. It was her dream to be an artist, but she did not think it was possible. Not until the day she picked up a paint brush and began to experiment with colors. "I started to learn the basics of oil painting, then began to explore other painting techniques like watercolor and acrylics. After a few years, I worked with ceramics and fell in love," she shares. Falling in love was only the beginning for AlMansoori and everything else was a matter of her heart leading the way. Her very first collection was a series of handmade ceramic cups and small plates reflecting the traditional art of Emirati hospitality to serve coffee and dates. The stoneware collection which soon followed included cultural symbols such as the national bird of the UAE, the falcon which is a sign of force and courage, camels which represent Emirati heritage, and horses which represent traditional values of pride and honor. Taking her talent to the next level, AlMansoori obtained an international certification



THE REMARKABLE ARTIST, PAINTER, TEACHER AND CANCER SURVIVOR IS A WOMAN WHO SHARES HER HEART AND SOUL THROUGH HER WORK. INSPIRING A YOUNGER GENERATION OF BUDDING ARTISTS, HER TALENTS SPEAK OF TRADITIONS AND HERITAGE, PAIN AND TRIUMPH, AS SHE WEAVES STORIES OF THE PAST AND PRESENT TOGETHER IN A BEAUTIFUL ALCHEMY OF COLORS THAT STAND THE TEST OF TIME AND TESTIFY TO THE SPIRIT OF PERSEVERANCE AND CHILDHOOD INNOCENCE.

Serving coffee is

one of the most

important traditions of

hospitality in the Arab

community in general

and the Emirati

community, as well

as being a symbol of

aenerosity

both, the past and present with a local and international twist of techniques and styles. A stunning example of her talent and skill was seen in her recent collaboration with the awardwinning lifestyle brand Coya Abu Dhabi to celebrate and mark the Peruvian restaurant's 10th Anniversary with a special collection of ceramic jars that were given a traditional makeover. Having exhibited her collections at selected locations around the city, AlMansoori is keen to set up her own studio and shop to cater to her growing fanbase. "One of my fondest childhood memories was going to the desert with my father. He was always so funny and would sing for me all the time. Today, that is the happiest memory of my life," she shares, and her work is a stunning reflection of such joyful memories from her past. Featuring the golden sands of desert, the radiant sun, and blue seas, AlMansoori's creations evoke joie de vivre that captures life through the eyes of child. A quaint little cottage, turtles in motion, dragon flies, seahorses and sea shells to Arabian lanterns and embroidery techniques that are a pat of Emirati folklore, there's always something to admire for every person who sees art as a language of love and a form of storytelling. This just happens to be AlMansoori's way of sharing her story with the world. For more info, follow @moza\_uae\_artist

Culture

as a professional trainer and soon began to work with budding young artists to encourage them to pursue their dreams and talents. "I work with the children at the Alva Art Center and Art Central where I teach mixed media art, pottery and watercolor techniques. I always advise young artists to practice and be confident in their work, just as I would advice my younger self to be more confident and trust the process," she says. Always one to explore and evolve with time, AlMansoori is not afraid of change and embraces learning and mastering new techniques. This, to her, is a way of remaining true to herself without forgetting her past. "I constantly explore and accept new techniques and apply them to traditional style painting on ceramics. I want to create ceramics cups with my own special touch and focus on drawing projects related to my traditions," she says. Inspired by French artists Claude Monet and Van Gogh, and the work of Middle Eastern artists such as Alia Al-Suwaidi, Noura Al-Hashemi, Munira Al-Abadi and Gina Sharif, to name only a few, AlMansoori sees herself as a painter and artist that blends



A ROUND-UP OF THE LATEST IN WEB3, NFTS, CRYPTO, THE METAVERSE AND THE WOMEN MAKING THE HEADLINES



There's been a lot of talk about the crypto space being male dominated. Various surveys have shown that women are under-represented in the crypto industry, both as investors as well as industry leaders, and a lot remains to be done to close the gender gap. Our mission is to build an open and inclusive financial system, and women have a big role to play in that, be it as investors, coders, NFT artists, or entrepreneurs. We put a lot of emphasis on educating people and it's empowering to see an increasing number of women in crypto and fintech, with many taking on high-impact roles.

**Crypto**, **as a topic**, is often misunderstood. Although a lot of people are beginning to add crypto assets to their investment portfolios, many don't understand the underlying technology and the impact it will have on the future of finance.

**One of our key aims** is to build awareness around digital assets among regional investors, which will help them overcome the myths surrounding the topic, as well as help them steer clear of scams.

**The global NFT market** is estimated to be worth over USD 44 Billion. We have noticed demand for NFTs picking up, especially since the region is home to many budding artists and creatives. However, compared to the massive NFT transaction volumes we



are seeing internationally, the MENA region is still at a very nascent stage.

NFTs have had some interesting use cases and have represented collectables, images, music, videos, even memes and tweets. Given their unique use cases among digital artists, gamers, and art collectors, NFTs could drive mainstream adoption of crypto assets. Creating awareness around crypto has been central to BitOasis's growth strategy. We have an obligation to make sure our customers and investors are aware of risks before they invest. We also aim to make educational crypto content more accessible for female investors who are starting out on their crypto journey. *Bitoasis.net* 

### In the Metaverse

#### Must Try... GIVENCHY BEAUTY HOUSE

Playing dress up and experimenting with makeup just got more exciting with Givenchy Parfum's latest experience now available in the metaverse. Step into the Givenchy Beauty House on Roblox and enjoy a virtual experience that connects you to the brand's aristocratic heritage, giving you a chance to interact with products, fragrances and accessories. Dress your avatar, participate in a contest, and improvise as a makeup artist, as you enjoy a virtual experience that unlocks hidden treasures inspired by emblematic fragrances of the brand such as the Irresistible dance floor and the L'Interdit forbidden station. (*Right*)



#### Don't Miss... METACON EDITION II

Gear up for a one-of-a-kind 'metaverse into reality' pop culture convention with the second edition of Metacon scheduled for December this year. Bringing together the best of blockchain gaming, e-sports, web 3.0, NFTs and more, the event will present a regional first of blockchain gaming e-sport tournament with guilds participating from across the globe for a cash prize. Live demos, workshops and panel discussions will open the doors for visitors to experience the UAE as the world's leading blockchain country where artists, creators, collectors, investors, experts and enthusiasts will converge under four distinctive pillars of Gaming and Technology, Art, Esports, and Music and Entertainment all explored across four zones - the MetaStage, MetaConnect, MetaArena, and MetaSpaces. For details visit Metaconglobal.com (*Above*)

Culture



#### *Play Time...* **TOMMY PLAY METAVERSE STORE**

In a bid to offer unique brand experiences to global community, Tommy Hilfiger has expanded its presence in the metaverse with a virtual Tommy Play store that builds on the success of the brand's first Tommy X Roblox Creators collection launched in December 21. The collaboration which now includes an immersive social space, offers ongoing content updates for the Roblox community of digital consumers. Designed to defy physics, the Tommy Play store is set high in the sky and houses large stone animal statues inspired by the Bronx Zoo and featuring tags from local street artists. In addition, it displays the Tommy Jeans Pop Collection which includes iconic puffers, hoodies and accessories. *(Below)* 





### The latest on NFTs

#### Inspired by Beauty... LIL BEAUTY BOSS NFTS

Myriam Keramane, Founder of Myriam.K Paris, has launched her very first NFT line in the beauty industry known as Lil Beauty Boss. All LBBs are unique in their colors, assets, and facial expressions and are generated algorithmically. While there is only one type of Lil Beauty Boss, it is further divided into four groups based on their assets, or colors. **What's to know?** LBB exemplifies excellence and inclusion, regardless of age, gender, appearance, ethnicity or any other criteria; a community where everyone belongs, and is safe, seen, heard and protected. **What's the objective?** Myriam Keramane says, "Through the Lil Beauty Boss HQ, we want to make our community the meeting place for women ready to educate themselves in the 3.0 world to discuss, share and collaborate with the sole purpose of making a difference in the whole of web 3.0. To help build their ecosystem, they can start by joining or purchasing a unique Lil Beauty Boss artwork." (*Rigbt*)



#### Hot & New... A FIRST FROM BENTLEY

Bentley Motors is releasing a one-time NFT drop, limited to 208 pieces only. The genesis Bentley NFT is a unique artwork created by Bentley Design, and owners of this first sustainable NFT will enjoy unique access and exclusive rewards. **What's hot?** Minted on Polygon, an Ethereum scaling platform, these NFTs will be entirely carbon-neutral as Polygon recently attained carbon-neutral status and has pledged to go carbon negative by the end of 2022

What's to know? The limited-edition of 208 NFTs bear a special relevance to the top speed of the fastest Grand Tourer (the Continental GT Speed) and the total production run of the iconic R-Type Continental of 1952 – the car that inspired the modern Bentley design DNA. (*Above*)



#### A Sell-Out Success... PRADA'S TIMECAPSULE DROPS

At the time of writing this piece, Prada Crypted has 6,000+ registered members as part of its online community. It is here that the luxury brand releases its limited-edition Timecapsule collections with a corresponding gifted NFT. The first two drops in June and July were an immediate sell-out with the gifted NFT becoming the center of attention for many. Members and buyers of these limited-edition drops which are available in selected markets, including the UAE, get to enjoy special benefits such as the full Prada journey in Milan with an exclusive invitation to the brand's fashion show in September.

What's to know? The Timecapsule is a monthly online event and each new drop is limited to 50 items, released for 24 hours only, on the first Thursday of every month. What's hot? For the August drop, the number #32 shirt was constructed from black poplin, embellished with a selection of exclusive Prada fabrics, including a Frankenstein-inspired print created by artist Jeanne Detallante. (*Below*)



#### *Talking with...* NADINE ABDEL GHAFFAR

The French-Egyptian curator, art consultant, and cultural ambassador and founder of Art D'Egypte, was amongst the few women from the Middle East to attend Gary Vaynerchuk's VeeCon22 multi-day NFT conference in the U.S. earlier this year. She shares her thoughts on gender parity in the web 3.0 community, the sell-out of the first Forever is Now NFT collection, and her latest upcoming projects.

#### On Art and culture: Art

D'Égypte became a case study in promoting cultural heritage and attracting cultural tourism, as heritage is seen from the lens of contemporary artists. Therefore, we launched our global brand Culturvator. **On gender parity in Web3:** It was actually very strange to me that very few women were

into Web3 internationally as it was only me, Maha Gaber and Huda Kattan from the Middle East at the VeeCon22. I always stress on gender equality and empowering women by having them in the cultural world.

ELLE EXCLUSIVE NEWS: ART D'ÉGYPTE IS LAUNCHING A VIRTUAL TICKET NFT FOR PEOPLE TO VIRTUALLY ATTEND THE SECOND EDITION OF FOREVER IS NOW IN OCTOBER FROM AROUND THE WORLD. IF ANYONE IS INTERESTED, REACH OUT TO @ARTDEGYPTE TO KNOW FURTHER DETAILS AND HOW TO RECEIVE THE LINK.



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**On more women artists:** We try in Egypt every year to have more women artists represented in our yearly exhibition, as well as having collateral exhibitions for women only to give a platform and a voice for the Egyptian female artists. **On sold-out NFTs:** The Forever is Now NFT collection was a

very unique collection as it was the first time in 4500 years to have this contemporary art exhibition in such an old setting and of course as NFT is jumping into the future that made it even more appealing.

**On upcoming projects:** This year as we have a whole talk on Forever iss Now which will be a series dedicated on the Web3. We also have a couple of NFT artists at our collateral exhibitions coming up. Feature



## GAMECHANGERS

IN THE GROUNDBREAKING NEW PODCAST 'THE GAMECHANGERS', NISREEN SHOCAIR, CEO OF YOOX NET-PORTER MIDDLE EAST, SITS DOWN WITH INSPIRING WOMEN OF OUR REGION WHO FORGED SUCCESSFUL CAREERS AND BUSINESS DESPITE ALL THE STIGMAS AND BOUNDARIES THEY FACED. IN THIS FIRST EDITEDFORSPACE CONVERSATION, NISREEN TALKS TO HH BASMA AL SAID, THE FOUNDER OF WHISPERS OF SERENITY CLINIC, THE FIRST PRIVATE SPECIALIZED MENTAL HEALTH AND WELLBEING CLINIC IN MUSCAT, OMAN

"WE ALSO HAVE SOMETHING

CALLED "YOUNG MINDS" FOR

TEENAGERS AND YOUNG MEN

AND WOMEN WHO DECIDE

WHICH ACTIVITIES THEY BELIEVE

ARF NFFDFD '

NISREEN: We at YOOX Net-A-Porter have focused on mental health issues for both men and women. What surprised us is when we did a program on the subject it was not only men who said that they could not cry or express their emotions, but also women. They don't know where to turn to if they need help. You as a clinical therapist, hypnotist and PTSD (Post Traumatic Stress Disorder) coach, how did you get into hypnotism? HH: I first began my studies at Jordan University where there was a Dr. who was a hypnotherapist and who told us that this was a very serious field which requires a lot of training. This remained in my mind when I continued my training in the UK at Kings College and at Harvard University. When I went to Australia for my master's degree, I was

pregnant with my daughter, and one of the things that made my pregnancy easier was hypnotherapy, so when I went back to the Sultanate I got my diploma in hypnotherapy. It is very effective in bringing up issues that are buried in our subconscious and of which the person may not be aware.

NISREEN: I would like to talk about business people, particularly during and

after Covid. They are always on Zoom calls, continuously connected, there is no difference between week days and weekends - they are exhausted, stressed and are not sleeping well. How can we caution people to take care off themselves?

HH: I would first like to clarify that each case has a different treatment. We have the basic steps of course for all cases but these do not always apply which is why the first session is very important and helps us to get to know the client. As to the question of how to balance work and life, I think that it is a choice. For some people work is more important than family, for others family comes first. It is when we find that we are unable to accomplish what we usually do, that there is a problem. Mental health is mental balance. If one feels

that there is a recurring lack of balance, something must be done. NISREEN: Tell us about the "Not Alone" mental health campaign. Can teenagers join and help?

HH: "Not Alone" was started 8 years ago. It's about giving back but in an innovative way, through music, poetry, art and competitions such as Freud's Got Talent. We also have something called "Young Minds" for teenagers and young men and women who decide which activities they believe are needed. "Not Alone" aims at promoting a mental health culture and raising awareness not only in Oman but around the world. We had a hotline for Lebanon when the events and explosions occurred and we collaborated with institutions there. We find that young people these

> days do want to talk about mental health issues, but sometimes they prefer to listen to certain bloggers and influencers rather than to specialists. This could be dangerous as there is a lot of wrong information so it would be better if they educate themselves by listening to specialists in the field.

NISREEN: We sell fashion, which helps us feel good about ourselves. It's a form of self-expression. I believe that no brand

can express only one thing and that we have to be close to our clients in all aspects.

HH: Last October I was invited to be a guest speaker at the Jimmy Choo Fashion Academy in London. People came up to me to ask what a mental health therapist had to do with fashion. Interestingly enough, mental health is is present in everything we do. At the Academy of Fashion, they unleash creativity but designers like artists can go through periods of mental block. We can help them get through these periods. Teaching students about self-esteem, communication, how to present their brands and how to talk is a plus. We are building a new generation that is concerned about its wellbeing and its mental health and that can cope with stressful situations.

DELIGHT IN THE DETAILS. or its FW22/23 lection Prada as zoned in on the letails – from shee ulle to intricate mbroidery, mering netallics, tufts of faux fur, and inexpected bursts of color.

## It's a Wrap...

START BOOKING YOUR TICKETS FOR COLDER DESTINATIONS, AS THE STATEMENT COAT IS BACK IN FULL FORCE + TAKE A CLOSER LOOK AT THE BO UNEXPECTED COLORS OF



Dior's Ready-to-Wear AW222-2023 collection is perfectly poised between the present and the future, as Maria Grazia Chiuri re-constructs, re-imagines, and re-appropriates the House's iconic silhouettes and pieces with futuristic technologies



PHOTOGRAPHER **DANIEL ASATER** STYLIST **JADE CHILTON**  Navy Blue Jacket, Beige Pleated Skirt & Light Green "Saddle" Bag, All by Dior





Black Bra, Black Lace Dress, Black & White "Dior Caro" Bag, All by Dior

Coast

"Miss Dior B 1 U" Sunglasses with Crystals, Black Velvet Jacket & Black Velvet Pants, All by Dior

> ; MODEL: PHOTOGRAPHER: DANIEL ASATER: STYUST: JADE CHILTON; MAKEUP; MANUELLOSADA; HAIR: DEENA ALAWAID; VIDEOGRAPHER: STEPHANIE MOUK ARZEL; VERA L ROM @FASHIONLEAGUEUAE; ASSISTANT PHOTOGRAPHER: FIEL CONCOLES; SSISTANT HAIR: UNDIE BENADE; LOCATION: BICKIBOSS STUDIO



Tiara, Black Lace Sweater, Black Bra & Multicolored Skirt, All by Dior PHOTOGRAPHER ED MEHRAVARAN STYLIST HERCULES TERRES

Cozy knits, wraparound coats, and uber-chic boots have us yearning for cooler climes

in

Coat, Vero Moda Pants, Dolce & Gabbana Scarf, Louis Vuitton





Coat, Ecoalf Suit, Aline Celi Shirt, Gucci Boots, Christian Dior Tights, Falke



Coat, Aspesi Shirt, Moschino Boots, Christian Dior







Introducing this season's power color combo

PHOTOGRAPHER LAURIE BARTLEY STYLIST AURELIA DONALDSON FASHION EDITOR CHARLOTTE DEFFE



Dress, Alexander McQueen Hooded Gilet, Moncler Shoes, Roker Tights, Stylist's Own Trousers & Jacket, Max Mara Gloves, Miscreants Belt, Pangaia Jumper, Extreme Cashmere Tights, Mugler x Wolford Shoes, Neous



Jacket, Top & Trousers, Valentino Gloves, Elissa Poppy Bags, Ralph Lauren



Jacket, Isabel Marant

THE FEFTERE

Jacket, Chanel Trousers, Moncler Sunglasses, Cutler & Gross Suit & Jumper, Michael Kors Collection Red Down Jacket, Moncler

.....

PHOTOGRAPHER Beatrice V. Winterfeldt

STYLIST Zhenya tarasova

## FREE FALL

Push the bounderies with monochromatic looks that take on a new dimension with architectural silhouettes and fluid fabrics

ody, AIU Body Couture Pants, Jacquemus Earrings, Chanel







CITY SPIRIT... CITY SPIRIT... Francis Kurkdjian has traveled the four corners of the globe, beginning in Paris, and eventually to New York, Sydney, Tokyo, Seoul, Shanghai, New Delhi, Mumbai, Manila, Kuala Lumpur, Moscow, London, Berlin, Buenos Aires, Los Angeles and Houston. "There is something about big cities that sweeps over you, electrifies you, elevates you. I translated that communicative energy, that life pulsating in unison, into a musky, floral, urban fragrance that I named 724, for 24 hours of scented living, seven days a week." In Style ...

THEY'RE HERE! THE HOTTEST MAKEUP, HAIR AND NAIL LOOKS OF THE SEASON! + WE TAKE A LOOK AT THE REMARKABLE BEAUTY BENEFITS OF A GOOD NIGHT'S SLEEP AND OF VITAMIN C



### Hair trend to TRY NOW

As they say, everything old is new again – and this season, that includes braids. From typical updos turned into something extra-special to side partings made cooler with a set of framing plaits, braids are having their moment and we are all here for it.



### Beauty MEMO

STAY IN THE KNOW WITH ALL THE BEST PRODUCTS OUR EDITORS ARE TRYING OUT THIS MONTH

### Old SCENTS, New TRICKS

This season, beauty noses have hit refresh on familiar notes. Byredo's seductive Vanille Antique gives you a less syrupy and more nuanced aroma capturing the alluring possibilities of the night. A sunnier spin on the classic bloom, Coach Wild Rose is spiked with bergamot, jasmine sambac and redcurrant. While Elie Saab's Girl of Now Lovely, bursts with a radiant composition led by the heady noble patchouli.

### *Coveted* COLLABORATION

WHO: Givenchy Beauty x Yasmin Al Mulla WHAT: Al Mulla has created her own designs for the Parisian House's packaging using silk paper and special product sleeves, so that customers purchasing their Givenchy Beauty gifts from Harvey Nicholas will their purchases wrapped in the special limited-edition packaging.

### Face GAME

Contouring doesn't seem to be going anywhere thanks to socialmedia beauty buffs' videos and we've embraced the 'soft-sculpting' technique using cream-to-powder formulas for a more buildable look. Our favorite? Fenty Beauty's Match Stix Contour, Shimmer, & Correcting Skinsticks.



### Lip SERVICE

Valentino always knocks it out of the ball park on their runways and they're doing it again, but this time, with Nude Intensa, a collection of five new nude Rosso Valentino lipsticks inspired by the colors of Rome. Think striking color in both matte and satin finishes that glide on with one swipe, no matter what your skin tone may be. Bonus: the outer tube is also refillable so you can easily replace your favorite once you're done!

### Some ME TIME

With vacations over, self-care is back on the agenda and Gucci Beauty's caring duo -Baume Nourrissant Universel (a multi-purpose nourishing balm) & Brume De Beauté (a beauty mist to prep, set or refresh the skin) will have you indulging in those moments.

VANILLE



### Tata Talks... WITH SKINCARE ENTREPRENEUR TATA HARPER

As time goes on, our natural body processes like collagen replenishment, moisture replacement and cell turnover begin to slow down resulting in thin, wrinkled, less elastic and deflated skin. Skincare is an incredibly important piece of the puzzle, but I also believe that supplements are a major key to reversing aging and obtaining vouthful looking skin. I am extremely specific about which supplements I add to my wellness routine because supplements should not be replacements, but they really help take your nutrition to the next level. I am a working mom of three, so I prioritize taking ones that combat inflammation and regulate moods, because stress ages you. I also love taking supplements that support other bodily functions while indirectly improving my skin.

Magnesium and Omega 3 are two great supplements for improving brain function and mood, while also improving skin health. Magnesium helps improve serotonin levels but also your skin's overall appearance, while Omega 3 improves the fatty acid composition in your skin and balances its inflammatory response. These two supplements are the ultimate multitaskers for a healthy body and mind.

In the morning, I like to start my regimen with functional mushrooms - Chaga is a mushroom with potent antioxidants that help prevent wrinkles, discoloration and acne; Lion's Mane is another mushroom that helps to strengthen the immune system, stimulate digestion and is also great for the skin; Reishi is also great for restoring moisture loss, fighting fine lines and wrinkles, reducing stress, and improving sleep; and finally Cordyceps, which are another go to source for intense anti-aging benefits.

It's important to pay close attention to your gut health as well because the gut is directly related to the skin, so I love to incorporate a daily prebiotic into my routine. Another one of my favorite ways to get a daily dose of stress relief is through tea. I have been obsessed with Butterfly Pea Tea - It is a natural relaxer and great for boosting vibrancy.

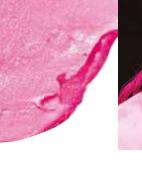
Incorporating supplements into your daily routine is another amazing way to practice self-care and take a moment to yourself, so I encourage everyone to take this extra step towards improving their health and wellbeing. Your body will thank you!



## THINK pink

INSPIRED BY THE VALENTINO SHOW, WHERE EVERYTHING FROM THE CLOTHES TO THE SEATS TO THE SET WERE COLOURED IN THE SAME SHADE OF FUSCHIA, BEAUTY GETS BRIGHT AND BOLD FOR AW22. SO LONG AS IT'S PINK, ANYTHING GOES, FROM A CAREFULLY CONTOURED MATT LIP TO A WASH OF SHADOW ROUND THE WHOLE EYE.







### BACK TO black

GRAPHIC MEETS GRUNGE: A SLASH OF BLACK CRAYON BROUGHT BOLD DRAMA TO DARK BEAUTY LOOKS. WHETHER YOUR MAKE UP MOOD IS CINEMATIC SCREEN QUEEN, WITH A FELINE FLICK, OR HEAVILY-LINED GOTH, DITCH THE MASCARA AND LAY THE LINER ON THICK.





### ELLE TREND REPORT/2022



### THE NEW nudes

FUN FACT: NUDE LIP GLOSS IS BACK. FOR A MORE REFINED TAKE ON AW22 BEAUTY, OFFSETTING ALL THOSE GOTHIC MOMENTS, A NO MAKE-UP LOOK FOCUSED ON IMMACULATELY FINISHED SKIN, A GENTLE BLUSH FLUSH AND A JUST BITTEN LIP STAIN.



BOWED DOWN HAIR DECORATIONS MAKE FOR EASY EMBELLISHMENT: TRY FENDI'S DIAMANTE BARETTE CLIPS FOR A SUBTLE SHINE

BEJEWELLED and bedazzled THE CATEGORY IS DISCO BALL. METALLIC ACCENTS RULED THE RUNWAYS, WITH EYES BLOCKEDINSHINYFOILATGUCCIORDABBEDWITHSILVERON THE INNER CORNERS AT DIOR. HAIR ACCESSORIES ADDED MORE GLEAMING EMBELLISHMENT, WHILE FACE JEWELS MADE A MAJOR STATEMENT AT BURBERRY AND SIMONE ROCHA.

HEAVY METAL BALANCE DELICATE WITH DARING - NO MAKE-UP BEAUTY AND A STATEMENT FAUX PIERCING.

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FACE JEWELS FOR THE PATIENT AND STEADY-HANDED, GET OUT THE EYELASH GLUE AND GET CRAFTY.

### ELLE TREND REPORT/2022



AS SEEN AT LOEWE AND LOUIS VUITTON, A PRETTY BUT IMPERFECT BOB IS THE HOT TIP FOR HAUTE HAIR THIS SEASON. A Y2K MIDDLE PARTING IS A MUST, THEN MAKE IT POKER STRAIGHT TO FLICKED OUT ENDS OR ROUGHLY TEXTURED AND AIR DRYED.





The grades a

Section 18

Was Lines I





FOR A RETURN TO VELCRO ROLLERS, BLOW DRIES AND SIX WEEKLY TRIMS.

A New Forever Favorite

22 SHADES AND 16-HR TRANSFER-PROOF WEAR: PETER PHILIPS TAKES AN ICON OF DIOR MAKEUP INTO A NEW ERA





When Dior decided to make lipstick, they set out on  $(\mathbf{D})$ a mission to dress women's smiles for every occasion possible. Today, their latest launch - Rouge Dior Forever – has finally gotten the job done. Offering more than exquisite surface color, the House has managed to combine for the first time ever both easy bullet application with extreme long wear, meaning that that you get 16 hrs of no-transfer wear combined with 16 hrs of comfort. A veritable feat of formulation, Rouge Dior Forever delivers on everything any pout loving woman requires of her rouge: no more color transfer on clothes or skin; uniform color that stays intact and intense; and finally, a formula that does not require any more touch-ups. "This new generation of Dior lipsticks is loud when it has to be loud, and discreet when wanted and for sure, always beautiful." Peter Philips, Creative and Image Director for Dior Makeup. The 22 shades, from iconic reds to essential **"BY SHOWING WHAT** nudes, are radiant, confident and more YOU HAVE TO SAY, intense than ever, all in a matte finish YOU'RE GUARANTEED that is incredibly soft and desirable. TO BE HEARD. THIS Comfort is long-lasting and weightless, LIPSTICK STANDS FOR to dress the lips without feeling heavy, THE STRENGTH AND and to make them look more beautiful, IMPACT OF DIOR. A day after day. This ground-breaking **BOND AMONGST** product also comes dressed in a new, WOMEN THAT LASTS ever more couture case, with an ultra-FOREVER, THROUGH matte midnight blue finish that echoes THE POWER OF COLOR Dior creations. AND FEMININITY."



Beauty



PETER PHILIPS, Creative and Image Director for Dior Makeup

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### Beauty





# LIFTOFF

BENEFIT COSMETICS IS SHARING ITS SECRETS TO GETTING BETTER BROWS THAT STAY IN PLACE WITH ITS LATEST BROW LAMINATION SERVICE, ONE OF THE MOST REQUESTED EYEBROW TREATMENTS IN BEAUTY SALONS AROUND THE WORLD

Beauty

### HOW DOES IT WORK ...

First step is Brow Mapping, where brow hairs are brushed up to show exactly what the Brow Lamination will look like. This is where one settles on the final desired shape. The Brow Lamination process then begins, and the hairs of the brow are relaxed, repositioned and conditioned, then locked into a full, lifted shape chosen that will last up to 6 weeks. This is followed by a short consultation on how to style and take care of the newly laminated brows.

### PRO TIP...

\*\* 24-HR BROW SETTER \*

Pair your newly laminated brows with Benefit Cosmetics' fan-fave 24-HR Brow Setter to extend and amplify the effect of the treatment.

### SOMETHING EXTRA...

Want more Benefit Cosmetics Brow services?! Brow Lamination is easily paired with their popular Brow Tinting service for a beautiful new brow look!

Book your Brow Lamination and Brow Tinting services at select Benefit Cosmetics boutiques & Sephora stores

2

24 HOUR BROW SETTER CLEAR BROW GEL

### Beauty



Weightless and gentle on the skin, this super booster, which an be used alone or mixed in with moisturiser, not only features a high concentration of pure vitamin C to tackle fine lines and even out skin tone but its's also jam packed with Liquorice Root and Glutathione to stimulate all the things that help keep skin young: collagen, hyaluronic acid and improved elasticity.

111SKIN VITAMINC RIGHTENIN BOOSTER POSTER D'ECLA

C + COLLAGEN BRIGHTEN & FIRM VITAMIN C SERUM, DR. **DENNIS GROSS SKINCARE** For a brightening glow-up in a bottle, look no further - this serum comes packed with 3-O-Ethyl Ascorbic Acid, collagen amino acids and of course, vitamin C. which when used on a daily basis, will lessn hyperpigmentation, add more hydration, and give you skin that glows from within.

3.00

Y Dennis Gross

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# GLOW Getters

KNOWN AS ONE OF THE SUPERHEROES OF SKINCARE, THERE ISN'T MUCH THAT VITAMIN C CAN'T DO; FROM BRIGHTENING SKIN TONE AND BOOSTING COLLAGEN TO INHIBITING PIGMENTATION AND PROTECTING AGAINST ENVIRONMENTAL DAMAGE, THIS POTENT ANTIOXIDANT IS A BEAUTY WIN-WIN. RECOMMENDED FOR MORNING USE (TO PROTECT SKIN FROM POLLUTION), THIS DAYTIME COUNTERPART TO YOUR EVENING RETINOL WILL LEAVE YOUR SKIN HAPPY AND BRIGHT, WHETHER YOU'RE DEALING WITH HYPERPIGMENTATION, DARK MARKS, SKIN DULLNESS, OR ALL OF THE ABOVE, HERE, 9 OF THE BEST VITAMIN C OPTIONS - FROM SERUMS TO MOISTURIZERS -TO GIVE YOUR SKIN THE RADIANCE BOOST IT DESERVES.

### HOLI (C) THE C DUO CALCIUM & VITAMIN C, AGENT NATEUR

Having traveled the world in search of the highest-grade ingredients, Agent Nateur's Jena Covello has managed to bottle calcium and vitamin C in their most stable, potent state. Her formula not only brightens and tightens skin, but it also heals scars, acne and helps rosacea.

### C-FIRMA FRESH VITAMIN-C DAY SERUM, DRUNK ELEPHANT

There's nothing better than making something yourself, and Drunken Elephant's C-Firma Fresh Day Serum offers just that - the chance to mix your very own serum before its first use, a major factor that maximizes the potency of its delicate (but powerful) ingredients while keeping the formula fresh. Forget the lab, your bathroom is where the magic will really happen!

DR. BARBARA STURM

these singles -

holi (c)

the (c) duo

3

MOLECULAR

COSMETICS

THE GOOD

VITAMIN C SE

MADE IN GERI



THE NUE

c 9

THE GOOD C

from free radicals.

VITAMIN C SERUM,

DR. BARBARA STURM

There's a whole lot of vitamin C

happening in Dr. Barbara Sturm's

Good C Vitamin C Serum. Inside

the cool white bottle, you'll find a

SKINCEUTICA C E FERULI

PREVEN

multitasking formulation of vitamin C in three skin-friendly forms - oilsoluble vitamin C THD, stabilized, synthetic vitamin C in glucosidic form and an extract from Kakadu Plum, a fruit that is a potent source of plant-based Vitamin C. Together, they help to reduce uneven pigmentation, improve tone and provide anti-oxidative protection

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### **CEO 15% VITAMIN C BRIGHTENING** SERUM, SUNDAY RILEY

Powered by science and balanced by botanicals, this wonder serum packs a zesty punch super-charged with vitamin C to dramatically improve the appearance of hyperpigmentation and uneven skin tone. A beauty bag essential that will work over time to defy signs of ageing

### TOPICAL C, THE NUE CO.'S

Forget serums, powders are where it's at when it comes to the new slew of vitamin C products; the new superpower, they combine all the samee incredible effects of a liquid, but aren't susceptible to the same instability. Formatted as a powder that can be mixed with either water or your favorite serum or moisturizer, this powdered supplement is a wonder weapon that will simplify anyone's skincare routine.

### C E FERULIC, SKINCEUTICALS

A cult favorite amongst beauty editors and dermatologists alike, this is serum is as potent as they come; containing vitamins E and C, plus ferulic acid, it has proven time and time again to dramatically lighten dark spots caused by sun damage. Worth the price tag - just use a couple of pea-size drops for your entire face so it lasts for a good amount of time.

### VITAMIN C SERUM, LA ROCHE-POSAY

Vitamin C has been catapulted to cult beauty status because of its ability to fade dark spots. La Roche-Rosay has taken those properties and added Salicylic acid and hyaluronic acid to the mix, which mean hyperpigmentation hardly stands a chance!

LA HOOHE-POSA

# SLEEPING

SLEEPING IS ESSENTIAL FOR OUR HEALTH, OUR MORALE, OUR PRODUCTIVITY, AND OUR BEAUTY. TO AVOID SLEEPLESS NIGHTS AND ENDLESS DAYS, FOLLOW OUR 12 PRO TIPS AND YOU'LL BE AS FRESH AS A DAISY. SLEEP IS LIFE!

BY VIRGINIE DOLATA

e spend more than a third of our lives in bed. Unfortunately, sometimes counting sheep. Sleep is fundamental to our biological and physiological functions, essential to our physical, mental, and

psychological health, and to our beauty. The consequences of insomnia, especially chronic insomnia, are manifold: cardiovascular diseases, cancers, hypertension, depression, bad mood, weight gain, dull complexion and eyes at half-mast, lack of concentration and decreased performance... We are angry with the whole world, we lose patience, we overeat, thinking we are getting stronger, and we breakdown at the slightest inconvenience, whether it be family or work-related. Sleeping allows us to regulate our emotions, our metabolism, particularly our blood sugar levels, our appetite, and therefore our satiety. It also improves memory and gives the brain a deep clean, and even aids physical recovery at a cellular level. A good night's sleep also helps brain maturation, development, and preservation of cognitive abilities. We are more efficient in our work and better able to have a fulfilling social life. In addition, while we sleep, our skin is active in cell regeneration and epidermal repair. The number one beauty secret for beautiful girls is sleep! So, we sleep.

### ADOPT BASIC LIFESTYLE HABITS

According to the National French Institute of Sleep and Vigilance, you should eat a light dinner, to digest properly, at least 2 to 3 hours before bedtime. From 4pm onwards, avoid stimulants such as coffee, tea, vitamin C, tobacco, cola, and alcohol, which delay sleep and increase the number of night-time awakenings. Go to bed at regular times, in a tidy, airy room, with a well-positioned bed. The bedroom, and especially the bed, should be used solely for sleeping (or almost...). The solution: Favor proteins, white meat and fish which boost the production of melatonin, and slow sugars which prevent night- time hunger pangs. Add vegetables rich in antioxidants and vitamins, such as artichokes, broccoli, or spinach. For dessert, opt for a dairy product and a fruit (banana, apple, fig, walnut) with antistress properties. And as a snack, one or two squares of dark chocolate, a recognized neuro-mediator for falling asleep.



Beauty

### **EVALUATE SLEEP PATTERNS**

Singer Mariah Carey reportedly sleeps 15 hours a night, while George Clooney only sleeps 5 or 6 hours. Jeff Bezos would religiously get his 8 hours, to feel his best. Sleep time varies depending on genetics, but generally, it's between seven to nine hours. An average sleep cycle lasts 90 minutes, and goes through five cycles, each alternating deep, light and REM sleep. Ideally, you should get up at the same time every day, including weekends, allowing yourself an extra hour if you are tired. It is better to respect the synchronizing effect of the sleep-wake rhythm. Bye-bye sleeping in! The solution: "To find your optimal length of time, go to bed exactly seven and a half hours before your scheduled wake-up time. Add or subtract minutes from this schedule until you can wake up naturally at the same time each day, even without an alarm," advises Michael Breus, a Los Angeles-based clinical psychologist and sleep specialist.

### SIESTA LIKE RIHANNA

Regular naps are not necessarily the solution to sleep deprivation, but they are an effective way to increase our energy and productivity. Napping is said to be the wellness secret of singerentrepreneur Rihanna, who has a "late-night/ early-night" lifestyle (she sleeps 5 hours/night).

The solution: Try the "nap-latte", a small coffee followed by 26 minutes of sleep. You'll wake up just as the caffeine kicks in. Another alternative is the micro "pen nap" in the office, lasting 3 to 10 minutes maximum. Hold it between your fingers, arm stretched downwards, and sleep. As soon as it falls, you'll wake up. It's magical! Our advice: Experiment a "nap bar". Ergonomic mattress, Shiatsu bed or zero-gravity chair with integrated massagers, in an environment designed to help you let go, soothing music, humidifier and soft lights for 25, 35 or 45 minutes of a restorative nap.

### DON'T BE AFRAID OF THE DARK

Complete darkness promotes better melatonin production and a high-quality sleep. Even dim light can trigger restlessness. In the morning, however, open your curtains wide. The light from outside will help you to wake up refreshed. And stretch, really stretch! The solution: Use a fabric sleep mask or a cosmetic one, with a sericin-based serum for a fresh, relaxed look when you wake up. Our pick: Benu Blanc 'Regard de Soie' silk eye mask (coated with fibroin) and Silky Eye Serum, packed with active ingredients (20ml.

### **DECLARE WAR ON BLUE LIGHT**

Emitted by our screens, it sends a contrary signal to our brain, telling it to stop producing melatonin, which is necessary for sleep. It stimulates the brain instead of calming it and putting it on stand-by. We should therefore avoid screens at least 45 minutes before going to bed. Not all screens are equal, falling asleep in front of the television is less harmful than scrolling Instagram on your phone. The solution: Do yoga instead. Practice these three Ayurvedicinspired poses. In Vajrasana (sitting on your heels, hands on your knees), breathe calmly for five minutes, concentrating on your breathing. The goal is to take less than four breaths per minute. Then, lying down, breathe in through your nose, counting slowly 1-2-3-4, hold the breath, counting again 1-2-3-4, then breathe out through your nose, still counting 4-3-2-1. Repeat 10 times (about 10 minutes).

### MOVE YOUR BODY LIKE BEYONCE

Regular physical activity, preferably before 7pm, undeniably improves the quality of your sleep, and in turn your productivity, your mood, and your figure. It's creates a good, healthy fatigue. Specialists recommend doing 1 to 1.5 hours of exercise, 3 times a week or 30 to 45 minutes a day. Or 9 hours of dancing a day like Queen B! The solution: Choose an endurance activity such as cycling, swimming, walking, running at a moderate intensity and regular pace as well as yoga and stretching, preferably outdoors to take advantage of the exposure to daylight. Our pick: After effort comes comfort. In a hot bath, add a few drops of Weleda Recuperating Bath Milk with Arnica.

### **BLOCK OUT PRINCE CHARMING SNORING AND NEIGHBORS' LATE-**NIGHT PARTYING

Unwanted noise can cause conscious or unconscious breaks in sleep, often followed by difficulty getting back to sleep. The medical consequences of prolonged exposure to noise can in time also have cardiovascular consequences (hypertension), or even psychological consequences (depression, anxiety), or developing the patience of a pit-bull. The solution: Earplugs will reduce the noise considerably. Our pick: BOLLSEN, in soft silicone.

### TAKE BENEFIT FROM A BEDTIME ROUTINE

Filling your evening with cues that signal the end of your day can set the stage for a successful night's sleep. This phase will help you reduce your levels of cortisol, the stress hormone that is a major sleep disruptor. You will then have less to think about when you go to bed. The solution: In the "first disconnection" phase, take a relaxing bath (with Epsom salts), put on loungewear or comfortable clothes, thus protecting your Balmain dress from splashes of Bolognese... In phase 2, known as "proactive", make a to-do list for the next day, prioritizing according to

urgency. Like Kim Kardashian, get your clothes ready for the morning. The Acne-Versace mix&match you have in mind may require some thought. Finally, favour small bedtime rituals, ambient lighting, soft music, a little lavender mist on the pillow to greet you when you pull back the covers. The routine that should never be skipped: make-up removal, lotion, serum, cream or night mask combo. Our picks: The Ritual Sleep of Jing perfume diffuser by Rituals, a lavender and sandalwood scented room mist, and a little lamp that turns itself off.

### HOT OR COLD?

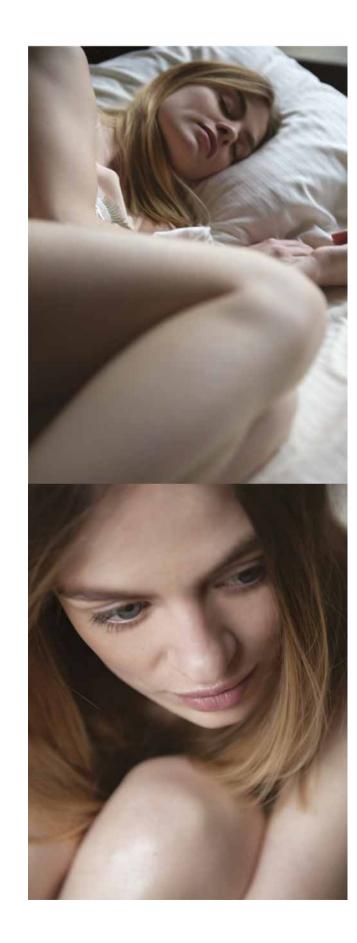
Humans constantly need to regulate their temperature at a stable level (37°C) or else they will generate physiological reactions that disturb sleep. The ideal temperature for your bedroom is therefore around 18 degrees Celsius, with a good, cosy duvet in winter. Our advice: Studies have shown that if you warm your cold feet by putting on socks, as your mother advised you to do as a child, your blood vessels dilate, which tells your brain that it's time to go to sleep. And don't forget to brush your teeth!

### ALEXA PLAY "NO SLEEEP" BY JANET JACKSON Insomnia is most often the result of poor

sleep quality. You don't respect your rhythm; you go to bed too early because you confuse fatigue with sleep. Or, conversely, you go to bed later and later, exceeding your bedtime, which has the effect of fragmenting your sleep. The solution: It's better to get up, have a glass of water in the kitchen, read the latest ELLE, and wisely wait for the "next train", in 90 minutes. As soon as it starts, look out for the signs, such as a drop in your body temperature, tingling eyes... Our shopping: Take a dose of magnesium. It will reduce stress and help you sleep

### **SLEEPING ON CLOUD NINE**

10 years is the maximum recommended life span for bedding: that's 30,000 hours of use, 150,000 movements, at a rate of 40 movements per night and 40cl of water absorbed from our body (that's 300 litres of water per year if there are 2 of us), millions of dust mites, and "tiny particles" of skin, hair and fur...enough to give you nightmares. The solution: Revamp your bedding entirely, mattress and box spring. Use mattress protectors and hypoallergenic pillows. Air the bedding every day, change the sheets every fortnight at most and vacuum the mattress regularly. Also change your pillow. It should reflect the curve of your neck, not too thick or too flat. Our advice: When choosing new bedding, test it with your partner in crime! Lie down for several minutes, close your eyes, and concentrate on your feelings. Test 1: Lie on your back. If can you put your hand between your back and the mattress, the mattress is too firm. Test 2: Lean on your elbow. If it sinks into the mattress, it is not firm enough

















Beauty



### **NIGHT-TIME HIT-LIST**

Your skin works day and night: protecting itself from external aggressions during the day and activating cell regeneration and epidermal repair in the evening. And

just like your body, your skin loses up to 4 times more water at night than during the day. The epidermis needs to be regenerated and helped to replenish its water reserves while you sleep. So, we focus on maximum hydration, from head to toe:



AS CLEAN SHEETS, cleansers and makeup removers are infused with purifying French nymphéa extracts. A micellar water, a cleansing milk and an eye and lip makeup remover make it possible to double cleanse, gently and efficiently - Dior Cleansing with Nymphea



AS FRESH AS A DAISY, the skin is dewy and smooth thanks to its Damask rose extract and hyaluronic acid -Rose deep hydration sleeping mask, Fresh



AS STRONG AS A SHIELD, this repairing cream gel acts against external aggressions, blue light, pollution, fatigue, UV rays thanks to Tripeptide-3 - Estée Lauder Advanced Night Repair



DREAMLIKE, a complete formula that acts on 3 types of aging, genetic, environmental and lifestyle benefiting the eye and lip area, Sisleya Integral AntiAging Eye and Lip Cream



GODDESS OF SLEEP, thanks to its Longoza Extract and Grape Seeds, it boosts the nocturnal regeneration power of stem cells like magic-Intensive restorative Night cream Face and neck, Dior Capture Total



PULPY AND SOFT, full of Raspberry Seed Oil and Shea Butter it immediately nourishes, protects and comforts the lips and their contour by smoothing out the wrinkles and fine lines- Extra firming lip and contour balm, Clarins

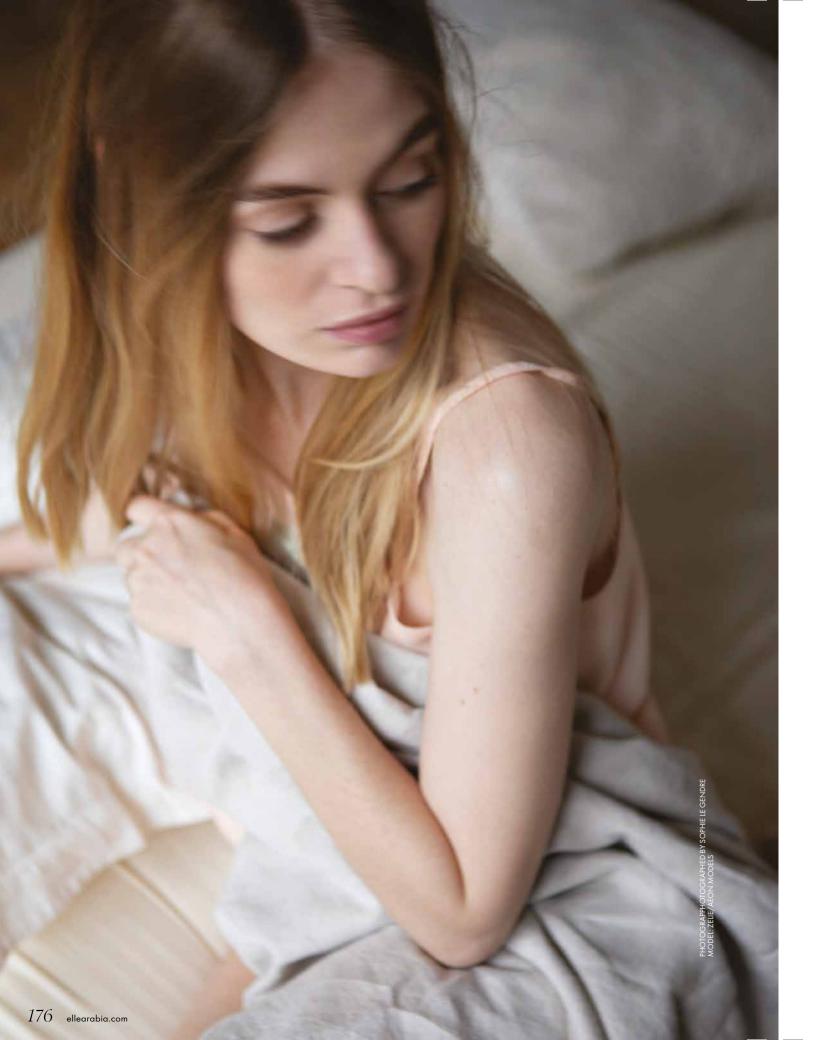
FOR DREAMY HAIR, with a water-based formulation, this surprising serum has a runny consistency with a subtle fragrance for a mane of bee princess- Abeille Royale Scalp & Hair Youth Oil Guerlain

LOVELY HANDS a night mask with sacred wood to soften and soothe the most manual, Sleep night rescue hand mask, the Ritual of Jing, Rituals

WALKING ON A CLOUD, its creamy consistency is quickly absorbed and is particularly appreciated by very dry feet. Hydrating Foot cream, Dr Hauschka



BREATHABLE, use a smart humidifier in your bedroom that promotes healthy skin and reduces cold and flu symptoms, The Canopy Humidifier



### WHAT TYPE OF **SLEEPER ARE YOU?**

DO YOU HAVE TROUBLE FALLING ASLEEP? DO YOU SNOOZE YOUR ALARM CLOCK EIGHT TIMES EVERY MORNING? MAYBE YOUR SLEEP PATTERN DOES NOT MATCH YOUR INTERNAL **BIOLOGICAL CLOCK, A WORLD** STAR IN THE TREATMENT OF SLEEP DISORDERS, CLINICAL PSYCHOLOGIST, MICHAEL BREUS, INSPIRED BY THE RHYTHM OF ANIMALS, IDENTIFIED FOUR CHRONOTYPES (DOLPHIN, LION, BEAR AND WOLF). BREUS HAS ESTABLISHED A TEST TO FIND YOUR OWN.

1. I can't fall asleep, or I wake up if there is a little light or noise. 2. I am relatively indifferent to food. **3.** I don't sleep well on planes, even with a mask. **4.** I don't sleep well on planes, even with a mask. 5. Fatigue often makes me irritable. 6. I worry too much about small things. 7. I have been diagnosed by a doctor (or self-diagnosed) as an insomniac. 8. During my studies, I was very stressed about my grades. 9. Instead of falling asleep, I think about the past and worry about the future.

10. I am a perfectionist.

### IF YOU ANSWERED AT LEAST SEVEN TIMES TRUE, YOU ARE A DOLPHIN.

Like 10% of the population, and like animal that sleeps with only half its brain, you are anxious, hypervigilant, and therefore prone to sleep difficulties and waking up at night.

IF NOT, FOR EACH QUESTION, CHOOSE FROM THE THREE ANSWERS.

**1.WHAT TIME DO YOU WAKE UP** AT THE WEEKEND? At the same time as during the week. ▲ Between 45 minutes and 1.5 hours later than on weekdays. More than 1.5 hours later than on weekdays.

### 2.DO YOU OFTEN SUFFER FROM

JETLAG AFTER A TRIP? No, you get over it very quickly, especially if you travel from east to west. Yes, and you need time to recover ▲ Yes, but you get better after 48 hours

### **3.IN TERMS OF TIMING RATHER** THAN MENU, WHAT IS YOUR FAVOURITE MEAL?

- Breakfast ▲ Lunch.
- Dinner.

### 4.YOU ARE RATHER...

- Right brain: creative and far-sighted.
- Left brain: strategic and analytical.
- ▲ Somewhere in between.

### 5.YOU DO YOU TAKE NAPS?

- Sometimes at weekends. Never. • If you take one, you don't sleep not
- sleep all night.
- WHEN YOU WAKE UP? No, not at all. Yes, a lot.
- A Yes, a little.
- WHICH STATEMENT IS MOST LIKE YOU? ▲ I make sensible choices from
- time to time • I find it difficult to make reasonable choices. I make reasonable choices
  - most of the time.

Beauty



### 6.DO YOU HAVE AN APPETITE

### **7.**REGARDING YOUR HEALTH,

### 8.ARE YOU COMFORTABLE WITH TAKING RISKS?

- Very.
- Not at all.
- A More or less.

### 9. WHEN YOU WAKE UP IN THE MORNING, YOU FEEL...

- Fresh and relaxed.
- ▲ Slightly dazed, but only very
- temporarily.
- Stunned, with heavy evelids.

### **10.GENERALLY SPEAKING, YOU** ARE SATISFIED WITH THE LIFE YOU LEAD....

Very much. • A little. 🔺 Quite a bit

### **RESULTS** :

Add up the number of points corresponding to each of your answers:

= 1 point =  $\triangle$  2 points =  $\bigcirc$  3 points Great need for sleep.

### BETWEEN 24 AND 30 POINTS, YOU ARE A WOLF This is the evening.

### BETWEEN 10 AND 16 POINTS, YOU ARE A LION

This is the most morning chronotype: like the hunter at the top of the food chain, yo uare optimistic, ambitious, strategic. you are most productive at the beginning of the day, slow down in the late afternoon and in the evening, all you can think about is going to bed.

### BETWEEN 17 AND 23 POINTS, YOU ARE A BEAR

This is the most common chronotype: like 50% of the population, you adapt your cycle to that of the sun. sociable, outgoing and fun-loving, bears sleep deeply and have a g chronotype: wolves are creative, introverted individuals, with an average sleep requirement. their peak productivity is around 7pm and they rarely fall asleep before midnight.



Until Start the new season on the right track with Habitas AlUla's threeday Wellness Workshops. Fitness, wellness, exploration and culture collide against the backdrop of this breathtaking destination. Take a deep breath reconnect with nature with a visit to Manal Aldowayan's trampoline installation "Now You See Me, Now You Don't", an excursion to Hegra, a fire ceremony and meditation session, a sunrise Canyon Trail walk with meditation, a sunset Visit to Elephant Rock, and so much more. Ourhabitas.com/alula



# THINGS TO LOOK FORWARD September

SPECIAL FOCUS: ALULA! ELLE ARABIA'S GUIDE TO THE TOP 3 COOLEST HAPPENINGS IN KSA'S EXCITING DESTINATION

Let's ROCK! Literally. This month is the perfect time to explore the incredible rock formations of exceptional beauty and deep history. While they took millions of years to form, you can visit them by foot, by buggy, by car or by helicopter. Climb three stories into the Arabian sky atop the majestic Elephant Rock that stands at 52 meters, see the Desert Fish Rock that recently went viral on social media through a photo taken by the photographer Khaled AlEnazi, dance in tune with the Dancing Rocks that appear to be swaying in unison in the Raggasat Valley, and take a helicopter tour for a panoramic view of the Lava Domes and Flows. Experiencealula.com

Culture

Located 620 miles from Riyadh, AlUla is a place of extraordinary natural and human beritage. The vast area, covering over 14,000 sq. miles, includes a lush oasis valley, towering sandstone mountains and ancient cultural beritage sites dating back thousands of years to when the Lihyan and Nabataean Kingdoms reigned.



Saudi's world-renown dates are definitely worthy of their own celebration! Under the umbrella of AlUla Moments, every weekend over the four weeks, the Dates Festival offers a sweet experience not to be missed! To help you burn off the calories, head to AlUla's new Adventure Hub which offers abseiling, rock climbing, via ferrata and canyon hammock, and zipline for a great workout. Experiencealula.com



### LONDON

LOOKING TO PUT DOWN SOME ROOTS? LODHA UK IS OFFERING THE MOST DESIRABLE PLACES TO LIVE AND WORK THROUGH A COMBINATION OF OUTSTANDING DESIGN AND IMPECCABLE SERVICE.

INC. INC.

HAT TO

SKIRT, VERSACE WI

Holland Park Gate

LONDON'S HOTTEST NEW ADDRESS PROMISES TO

BALANCE RICH CULTURE WITH HOLISTIC WELLNESS

EARRING

HEADBAND, IENNIFER BEHR

SHOES,

AMINA MUADDI



### THE LOW DOWN

Situated on vibrant Kensington High Street, with Holland Park's 54-acres and the Design Museum a stone's throw away, Holland Park Gate boasts one of the most soughtafter locations in West London. This landmark location, once an Art Deco cinema, now boasts an extraordinary collection of 71 luxury apartments by Lodha UK spread throughout four elegant buildings. Enabling residents to live highly sustainable and healthy lifestyles has been a touchstone of this project from its inception. A leafy courtyard at the centre of the property, designed by internationally renowned landscape architect Andy Sturgeon, has been specially planted to encourage biodiversity, while a living roof carpeted in 24 species of wildflower provides vital habitat for pollinators. Residents will also get to enjoy state-of-the-art amenities including a Health Club & Spa, crafted by Italian designer Piero Lissoni, which will offer a tranauil oasis from city life, and will be managed by the extraordinary in-house concierge team, Saint Amand, In addition, the new homes will be among the most energy efficient in London, and an integrated EV charging system will make owning an electric vehicle effortless.

### HIGHLIGHTS

Holland Park Gare will feature a dedicated Health Club & Spa including a 25m pool, gym, private treatment rooms, dining room, and library. The development will also deliver a restaurant, a boutique cinema and flexible working space.



### No.1 Grosvenor Square

WORLD-CLASS DESIGN AND UNRIVALLED SERVICE RIGHT IN THE HEART OF MAYFAIR



### THE LOW DOWN

Home to British aristocracy since the 1700s, No.1 Grosvenor Square has been at the center of fashion and status ever since the first stone was set by Sir Richard Grosvenor. Today, the historic building has been reconstructed brick by brick 44 to reveal 44 stunning residential units overlooking the largest square in Mayfair. The property's elegant west-facing facade benefits from casts of light from sunrise till sunset, whilst the interiors boast exceptional ceiling heights and grand balconies that offer sweeping views across London, making it the idyllic residential setting for the privileged few. Residents can look forward to entertaining guests in the sophisticated surroundings of the world-renowned design studio, Yabu Pushelberg's interiors, where highlights include bespoke bathrooms complete with

elegant Italian marble and natural stone, an expansive kitchen with integrated stateof-the-art appliances, and bedrooms with stunning period features, including coffered high ceilings, cornicing and large windows.

### HIGHLIGHTS

Grosvenor Square by Lodha UK boasts a state-of-the-art Health Club & Spa housing a private gym, 25m swimming pool, spa with two private treatment rooms, residents' lounge and cinema. This 12,000 sq ft space has been designed to enhance residents' sense of relaxation and tranquility, while providing a comfortable and luxurious setting to catch up with friends and family.



180 ellearabia.com







Lifestyle



# LET'S COOK Together

"WE ARE FAMILY, I GOT ALL MY RECIPES WITH ME!" MONELLE MIGHT SING, THE HAPPY AUTHOR OF THE NEW COOKING BOOK « ON CUISINE EN FAMILLE » (SOLAR EDITION). FUN, EASY AND FAST, WITH ONLY A FEW INGREDIENTS, YOU CAN MAKE YOUR FAMILY ROCK AROUND THE STOVE! A PERFECT OCCASION TO SAVOR A MOMENT TO EXCHANGES. COOK, EAT AND (FAMILY) LOVE!

PHOTOGRAPHER DELPHINE CONSTANTINI STYLIST MELANIE MARTIN COMPILATED BY VIRGINIE DOLATA WITH MANON BEYNET AND LOU DE LAUW

FOR 4 PERSONS -PREPARATION: 15 MIN -COOKING: 20 MIN INGREDIENTS: 2 tbsp. honey - 1 teaspoon of chopped garlic- 1 tsp. freshly grated ginger- 110 ml soy sauce (approx.) 2 tbsp. golden sesame seeds- 500 g of beef fondue - 1/2 broccoli-20 g butter To serve: basmati rice and fresh coriander METHOD: Start by preparing the sauce: in a container mix the honey, garlic,



### THAI Express Beef

ginger, soy sauce, then finish with 1 tablespoon of sesame seeds (save the rest for garnish). Cut the meat into small cubes (or thin strips according to preference). Rinse and cut the broccoli into florets. In a wok or a large frying pan, fry the meat for a few minutes over high heat, in butter. When the meat starts to brown, pour in the sauce, and lower the heat a little. Then, add the broccoli florets. Let it cook for 10 to 15 minutes while stirring. Serve with Thai or basmati rice and top with the remaining sesame seeds and some fresh coriander leaves.

### TIK TOK Ramen

FOR 1 OR 2 PERSON(S) - PREPARATION: 5 MIN -COOKING: 10 MIN INGREDIENTS:

1 bag of instant noodles- 1 knob of butter- 1 clove of garlic- 1 tablespoon of brown sugar- 3 tablespoons of soy sauce- 1 egg- Crispy onions-Chives METHOD:

To begin, boil the noodles for 2 minutes and then drain and set aside in a bowl. In a wok, add the butter, the chopped garlic clove, sugar, and soy sauce and let caramelise over medium heat for a few seconds. Then add the precooked noodles. In the same wok, next to the noodles, crack the egg and add it to the noodles, stirring as it cooks. Serve in a bowl with crispy onions and some chives.



FOR 4 PERSONS -PREPARATION: 15 MIN -COOKING: 45 MIN INGREDIENTS: 400g fresh or frozen spinach-Olive oil- 1 clove of garlic- 300g of ricotta cheese- Salt and pepper 1 egg- 8 sheets of lasagna- 180g of grated cheese For the "be chamel" sauce: 70cl of milk- 50g of butter- 5 tablespoons of flour- Salt and

### pepper - 1 pinch of nutmeg METHOD:

Preheat the oven to 180° (th. 6). Start by sautéing the spinach in a saucepan, with a tablespoon of olive oil and a chopped clove of garlic (or a teaspoon of garlic powder). Meanwhile, in a bowl, mix the ricotta with a little salt, pepper and the whole egg. Add this mixture to the spinach when it has reduced. Then, in a saucepan, prepare the béchamel sauce: melt the butter over medium heat, add the flour, mix, and using a hand whisk, stir, adding the milk gradually until it forms a smooth paste. Then add a little salt, pepper, and nutmeg. Laying out the lasagna: Start by lining the bottom of the baking dish with a thin layer of béchamel sauce, then place the lasagna sheets on top, side by side, so that the dish is covered. Add another layer of béchamel sauce. Then spread a layer of spinach/ ricotta on top of the béchamel, then, add more lasagna sheets. Cover it again with béchamel, then spinach, etc. Repeat three times, and finish with a lasagna sheet covered with béchamel and a thick layer of grated cheese. Place in the oven for 35 min at 200°C.

### THE BEST Banana Bread

FOR 6 SLICES - PREPARATION: 5 MIN - COOKING: 30 MIN INGREDIENTS:

3 bananas (1 for decoration)-80g of softened butter + a little for the cake tin-90g of brown sugar (preferably)- 2 eggs- 180g of flour- 1 packet of baking powder-1 teaspoon of vanilla extract METHOD: Preheat the oven to 180°

(th.6). In a bowl, mash 2 ripe

bananas. Add the previously softened butter, then the sugar. Mix. Incorporate the rest of the ingredients: firstly, the eggs, then the flour, the baking powder, and the vanilla extract. Once the mixture is all combined, pour it into a greased and floured baking tin. Cut the banana in half and place on horizontally on top. Dust with a little brown sugar and bake for 30 minutes.

PREPARATION: 10 MIN - COOKING: 20 MIN INGREDIENTS: of dark chocolate- 3 eggs METHOD:



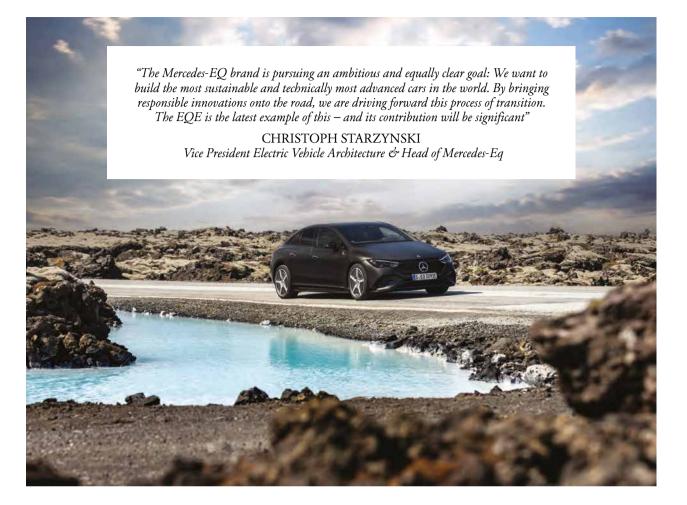
Lifestyle





# A COMMITMENT TO SUSTAINABILITY

HOT ON THE HEELS OF THE EQS, MERCEDES-EQ IS ALREADY PRESENTING THE NEXT MODEL SERIES TO BE BASED ON THE ELECTRIC ARCHITECTURE DEVELOPED SPECIFICALLY FOR ELECTRIC VEHICLES, THE NEW EQE. THE SPORTY BUSINESS SALOON OFFERS ALL THE ESSENTIAL FUNCTIONS OF THE EQS IN A SLIGHTLY MORE COMPACT FORMAT.



he EQE features a sporty 'purpose design' with all the characteristic elements of Mercedes-EQ, one-bow lines and cab-forward design. More streamlined, with a slightly shorter wheelbase, shorter overhangs and more recessed flanks, the new EQE carries the concept of the business saloon into the future.

Navigation with Electric Intelligence plans the fastest and most convenient route, including charging stops, based on numerous factors and reacts dynamically to traffic jams or a change in driving style, for example.

Consistently high performance and multiple



accelerations without a drop in power characterise the EQE's drive philosophy. This includes a sophisticated thermal concept and several variants of energy recovery by means of recuperation.

With the new Mercedes me Charge Plug & Charge function, the EQE can be charged even more conveniently at Plug & Charge-enabled public charging points: when the charging cable is plugged in, the charging process starts automatically; no further authentication by the customer is required. The vehicle and the charging station communicate directly via the charging cable.





ARIES

Sometimes it's a good idea to put an important decision to one side for a while. That's not the same thing as ignoring it or forgetting about it, just a way of giving yourself some time to think and get some perspective on the problem. When you return to it a few weeks later, you'll see that your original response was simply instinctive, and probably over-defensive; there are better, easier solutions available.



TAURUS 20 APRIL - 20 MAY

The rush of events that moved you onwards in recent weeks is subsiding now, as the big planets lose their forward momentum. There is a temptation to let yourself settle back into whatever position you were in before, but you must try to resist that. Any advantage you gained - however small - is worth holding on to, so keep looking forwards. Late September may bring you a surprise offer: if so, take it.

GEMINI 21 MAY - 20 JUNE

At the end of August, you are full of enthusiasm and ready to go; two weeks later, you are backing away. Have you changed your mind? Are you no longer interested? Actually, it's the opposite. Your first attempt shows you exactly what you are taking on - but you also realise how much it matters to you to succeed with this. You need to re-think your tactics, do some more research and preparation, and try again.



CANCER 21 JUNE - 21 JULY

You face a relationship dilemma. What you want to do is selfish and based purely on your own desires, and you know that. But, you tell yourself, isn't that always how things are in love affairs? After all, you are not actually breaking any laws here. But if what you are thinking of doing makes you feel guilty, it can't be right. Think carefully about where your personal rules and boundaries are, and stay inside them.



LEO 22 JULY - 22 AUGUST

The job you want is there for the taking, or so it seems - but you are surprised when one of your best friends plus someone you have worked with for a long time both tell you that you shouldn't. Are they trying to stop you from making a mistake, or are they trying to reach the same prize? It's a difficult situation to resolve. Maybe you should withdraw from the contest, and look for something different elsewhere. You are trying your best, but recent changes to your lifestyle are not quite the effortless upgrade you imagined - and they are proving expensive to maintain, too. Are you do all this because you genuinely want to, or because you are trying to keep up with others? To live your best life is to live the life in which you are comfortable, and feel that you can be your true self. You need no more than that.

VIRGO

23 AUGUST - 22 SEPTEMBER





LIBRA 23 SEPTEMBER - 22 OCTOBER

The mood of next few weeks is gentle and slightly nostalgic. You might find yourself tempted to re-start an affair from earlier in the year, but you have both moved on from there, and don't really want to go through it all again. What you want right now, perhaps, is a soft and undemanding relationship with no expectations on either side; and as September ends, some quiet nights in with an old friend feel just right. This is one those wonderful times where almost everything you do has a good outcome, and one success leads straight on to another. If this year has so far failed to live up to expectations, then the next few weeks will make up for that, and more. Even your personal life is good, with a friend who would like to be much more than that; but will your busy schedule give you time for a relationship right now?



CAPRICORN 21 DECEMBER - 19 JANUARY

Just as you are getting close to achieving your ambitions, you find yourself facing some serious ethical questions. Do you approve of the position of the people you work for, or with, on important political and ecological issues? If not, how far apart is your position from theirs? Small enough to ignore, or so big that you would feel bad about continuing to work there? You need answers before you can climb any higher.



AQUARIUS 20 january - 18 february

The fastest way to reach a compromise is for both sides to make concessions, to reduce the distance between them, and as a fair-minded Aquarian, this is what you usually do. But on this occasion you know that your own position is the right one, and you should not move from that. Very slowly, the other person will come round to your point of view. It may be an uncomfortable process for you both; be patient.

SCORPIO 23 october - 21 november



### SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

It's obvious that you work well together, and that there's lots of personal chemistry between you; so is it time to move this office romance out into the wider world? Surprisingly, the answer seems to be no. Within a few days you both realise that it's not working as planned; so you take it back into your working environment, where all is well. Maybe this one's a greenhouse flower, not suited to rougher weather.



19 FEBRUARY - 19 MARCH

With Venus moving across the relationship angle of your chart, your personal life looks very good; nonetheless, friends and family may be trying to speed up the flow of events, steering you towards a certain outcome. Luckily, you are aware of this, and can resist it. Most of the time you are happy to let it happen around you; only once, in mid-September, do you lose your temper and let your true feelings show.



Omaima Al-Khamis' magical and award-winning Omaima Al-Khamis' magical and award-winning story of a Crusade-era bookseller who embarks on a journey through the Islamic world's great medieval cities is next on our must-read list



BEACH-DUBAI

### NEW SEASON OPENING

Indulge in the ultimate beachfront experience and discover a Provençal lunch affair.

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We're Head Over Heels In Love With Pearls From Top To Toes. (Shoes, Givenchy)

Dazzling Savoir-Faire; The Grace Necklace From Louis Vuitton's Spirit Collection

> When Feminine Charm Meets Rock When reminine Charm Meets Kock The Result Is The Valentino Garavani Rockstud Spike Bag

Tea Time! Nature Abounds In Gucci's

The Warm Cardamom Scented Breeze Scented Breeze Carrying The Fresh Coffee Aroma, Coffee Aroma, Sizzling In The Warming, Sizzling Pots Golden Hooked Pots To The Young Condiant Circle To The Young Giggling Girls Shyly Peeking From Behind The Partitioned Tent Walls Excerpt from Arabian Nights Excerpt from Arabian Simail by Saudi Poet Nimab

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