

ELLE

ARABIA

APRIL 2022

Ramadan
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PHENOMENAL



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Fashion &
Clean Beauty

AGENT OF CHANGE

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MOHAMMED

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ELLE

April 2022
Issue 131

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HAPPY SPORT

- Handcrafted in Ethical Gold -

Chopard

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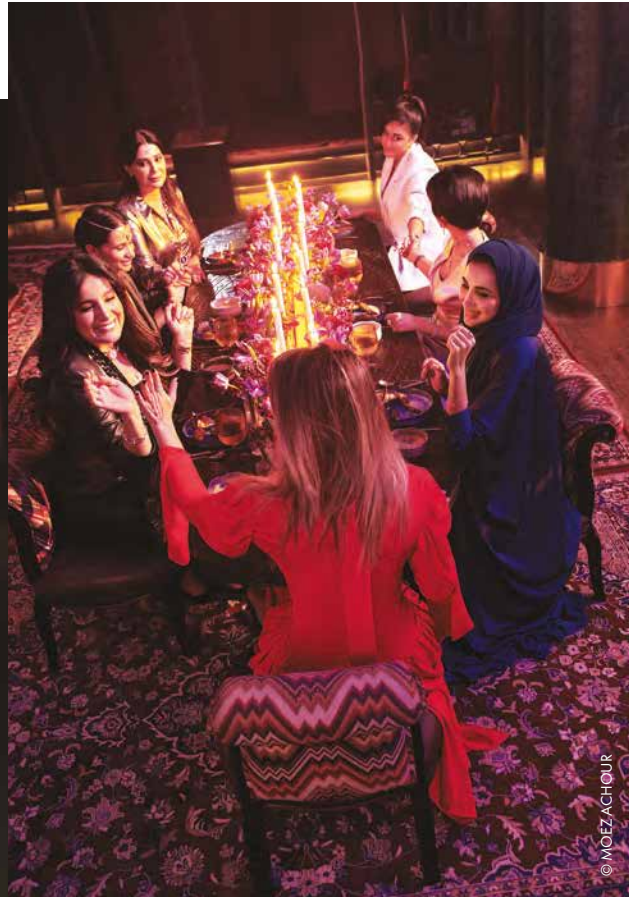
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What does the Holy month of April have in mind for you? Let's find out...

EDITOR'S LETTER



© MATTIA GUOLO



© MOEZACHOUR

Left: HIGH FASHION TAKES TO THE MAJESTIC HISTORICAL SITE OF ALULA, WITH DOLCE & GABBANA MERGING ARABIAN TRADITIONS AND ITALIAN CRAFTSMANSHIP. Above: WE'RE READY TO ENJOY RAMADAN NIGHTS WITH LOVED ONES, IN GRAND STYLE! SAUDI CHEF SAMA JAAD BREAKS FAST WITH VALERIE MESSIKA & FRIENDS

SECOND *Chances...*

Dear Readers,

This year, the Holy Month of Ramadan comes at a time when we are emerging from what has been an unexpectedly difficult period, and are hopefully re-entering a more peaceful and positive one. It also comes at a time when, more than ever, we appreciate the bounty, importance and beauty of Mother Earth. In this issue, we address both special topics with an eye to spreading joy, appreciation and curiosity, and sharing tips on how to do our part. The women we feature this month hail from many different sectors but, as always, have one thing in common; a positive inspiring outlook that has them always reaching for the top, always helping others, always striving for better while breaking stereotypes and boundaries. As we celebrate

Ramadan nights and Eid days with 50+ pages of luxurious, colorful, and altogether fabulous fashion and accessories, we have also packed this issue with 'Green' articles, shoots, book reviews, and a whole host of helpful suggestions on how to do our part for the environment; from cleaner makeup and beauty products, to sustainable fashion, and regional foundations that we can sign up to in order to make a difference.

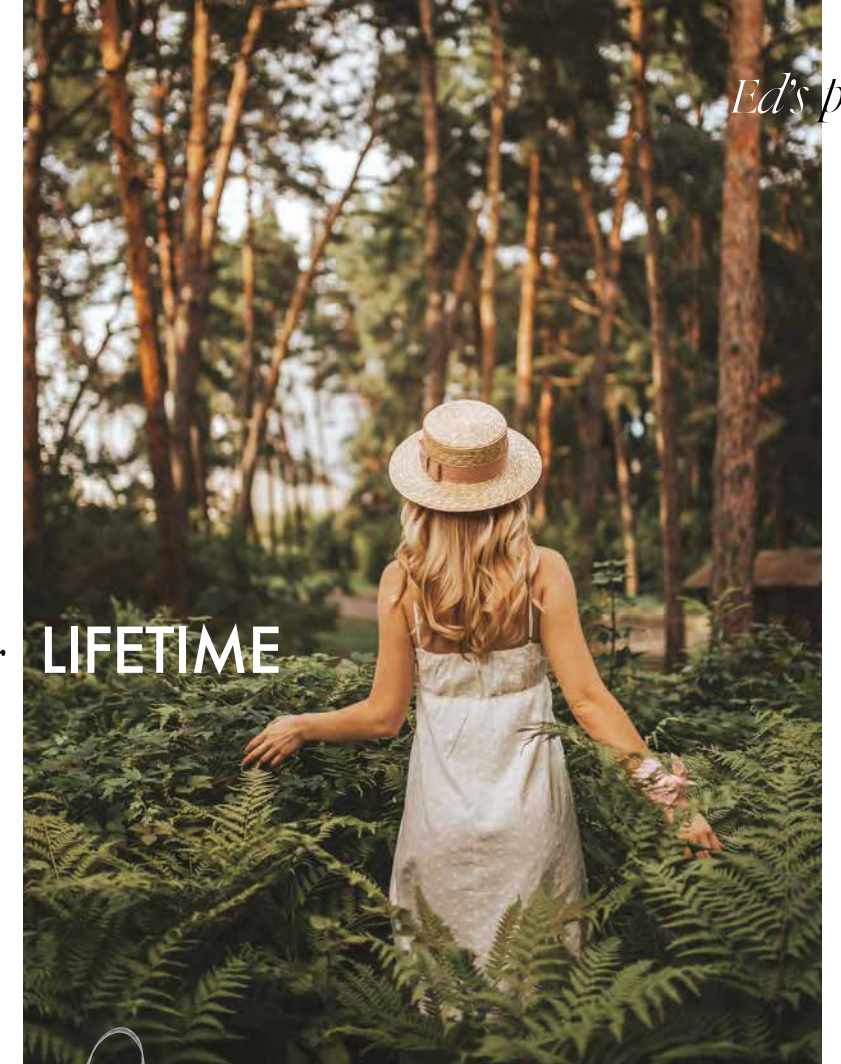


Dina Spahi

dina.spahi@ellearabia.com

EARTH DAY, *Our* LIFETIME

AS WE CELEBRATE EARTH DAY THIS MONTH, IT'S BECOMING INCREASINGLY EVIDENT THAT FROM PACKAGING TO MANUFACTURING AND FROM CONSUMING TO DISCARDING, SOMETHING MUST BE DONE – THIS MONTH, AND EVERY MONTH. WE SALUTE THOSE WHO ARE STRIVING TO MAKE A DIFFERENCE



Ed's picks



1. PANTS, MIGUELINA; 2. RECYCLED TOTE, ALEXANDER MCQUEEN; 3. MULES, CHLOÉ; 4. HAT, MAISON MICHEL; 5. TRINKET BOX, ZAHA HADID DESIGN @MATCHESFASHION; 6. DENIM JACKET, BALMAIN; 7. SUNGLASSES, LAPIMA; 8. TOP, MIGUELINA; 9. EARRINGS, ALEXIS BITTAR

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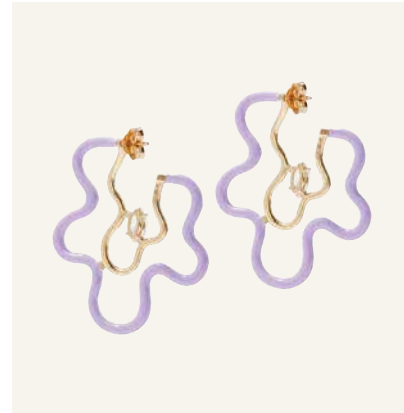
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T H E V I B E



EARRINGS, BEA BONGIASCA



COAT, OSCAR DE LA RENTA



CLOGS, BALENCIAGA X CROCS



ESPADRILLES, CHRISTIAN LOUBOUTIN



CUSHION, BOKJA



WALLET, LOEWE



DRESS, LA DOUBLEJ



SUNGLASSES, SWAROVSKI



SWIMSUIT, ZIMMERMANN

LET *it* BLOOM!

SPRING IS IN FULL SWING; LET'S EMBRACE THE FLEETING PERFECTION
THAT IS THE FLOWER...



the NECKLACE

MAKE A STATEMENT WITH **TIFFANY & CO.**'S EXQUISITE BLUE BOOK NECKLACE IN PLATINUM WITH A JAW-DROPPING 12+ CARATS OF DIAMONDS. THIS IS HIGH JEWELRY TAKEN TO THE NEXT LEVEL.



the BAG

AS PART OF **VALENTINO**'S MIDDLE EAST EXCLUSIVE CAPSULE COLLECTION, THIS DELIGHTFULLY FEMININE AND SPARKLING BAG HITS ALL THE RIGHT NOTES! WITH ITS ENCRUSTED VLOGO AND DEGRADE TONES OF SWAROVSKI CRYSTALS, IT'S ON OUR MUST-HAVE NOW LIST...



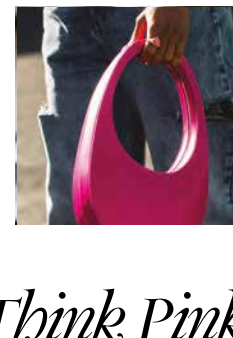
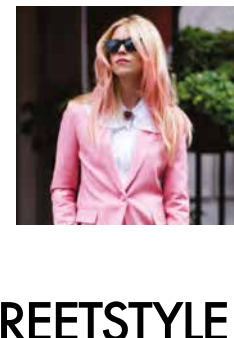
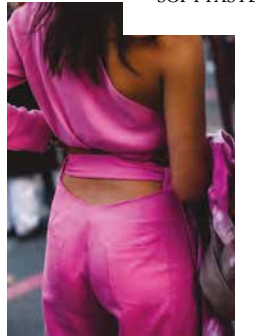
the SHOE

FLATTERING SILHOUETTE? CHECK. JUST-RIGHT HEEL HEIGHT? CHECK. STATEMENT LOGO? CHECK. SHIMMER AND SHINE FOR THE HOLIDAYS? CHECK! FROM **PRADA**'S SPECIAL RAMADAN CAPSULE COLLECTION, THESE MULES ARE OH-SO-PRETTY AND MAKE EVERY EVENT A SPECIAL OCCASION...

HOT HINT GO MATCHY MATCHY WITH A BAG THAT ADDS A TOUCH OF POLISH TO YOUR LOOK.

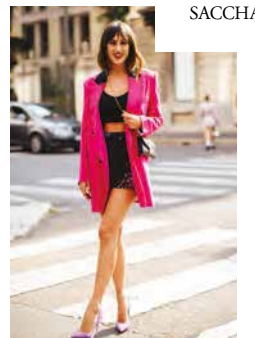


THE TIP DIAL DOWN THE GIRLISHNESS IN SHADES OF FUSCHIA RATHER THAN SOFT PASTELS.



STREETSTYLE *Think Pink !*

THE STREETS LOOKED SWEET AS LOCKDOWN EASED: EDITORS AND INFLUENCERS CELEBRATED THEIR RETURN TO PARIS AND MILAN IN BUBBLEGUM SHADES THAT POPPED LIKE A PHOTOGRAPHER'S FLASH.



THE PIECE AMP UP THE ENERGY WITH EQUALLY ARRESTING ACCESSORIES.

THE TIP CHOOSE BLACK AS A SHORTCUT TO CHIC: IT MAKES SWEET LOOK LESS SACCHARINE.



THE TREND *Here comes the Sun*

MAYBE IT'S BECAUSE WE ALL NEED A HOT HOLIDAY,
BUT BEACHWEAR BECAME READY TO WEAR FOR SS22.
VIRGINIE VIARD SENT CHIC SWIMSUITS DOWN THE CHANEL CATWALK
WHILE REJINA PYO WENT FURTHER AND SHOWED HER COLLECTION
BY THE POOL AT LONDON'S AQUATICS CENTRE.



THE LADY D-LITE IN PINK OR GOLD, THE DIOR BOOK TOTE EMBROIDERED WITH METAL THREADS, THE LADY DIOR ENHANCED WITH A MULTICOLORED IRIDESCCENT FINISH...



Mood: GOING FOR GOLD

Every season, Creative Director Maria Grazia Chiuri reinterprets favorite and iconic pieces for the eagerly-awaited and luminous Dior Or Capsule collection.

IMAGES: MELANIE & RAMON



"LONG FLOWING DRESSES, BLOUSES AND MATCHING SKIRTS ARE EMBELLISHED WITH SILKY, SHIMMERING FABRICS"



... AS FOR FOOTWEAR, THE J'ADIOR PUMPS, D-CONNECT SNEAKERS, DIORACT SANDALS AND DWAY MULES ARE EACH GILDED IN THEIR OWN WAY.



Current Obsession... THE POWER OF PURPLE

Pink's more subdued older sister is just as flirty with a bit of chic thrown in the mix. Bonus: it pairs beautifully with bold colors and neutrals alike!

Market Place: HOT TO TOTE

Is it really Summer if we're not toting a tote bag? Our edit of the best of the month...



Twinkle in her Eyes

Give the sun a little friendly competition with frames that make a statement ...

ELLE

radar

It's getting hot in here: For SS 2022, Loro Piana fuses their trademark fabulous fabrics with warm pops of color for a luxe take on casual chic.



Color Coded...

A LOOK AT WHAT WE'RE COVETING NOW + WE TAKE YOU TO A MAGICAL PLACE OF DREAMS AND DESIGN...

LORO PIANA SPRING SUMMER 2022



Trending: THE GABBI

Did you know that Gigi Hadid, Hailey Bieber, and Emily Ratajkowski's favorite new piece of arm candy is not only super affordable but also environmentally friendly? Yes, the Gabbi – JW Pei's vegan handbag – is made of high-quality canvas, polyurethane, and certified fabrics made from recycled plastic bottles. Too good to miss!

Fashion MEMO

A CURATED ROUNDUP OF THE BEST NEW FASHION ARRIVALS, HAND-PICKED BY OUR EDITORS



KAREN WAZEN EYEWEAR
DEVON PINK



KAREN WAZEN EYEWEAR
DIXY LAVANDER



KAREN WAZEN EYEWEAR
CIARA BUMBBLEBEE

Eye spy... KAREN WAZEN EYEWEAR DROPS NEW COLLECTION

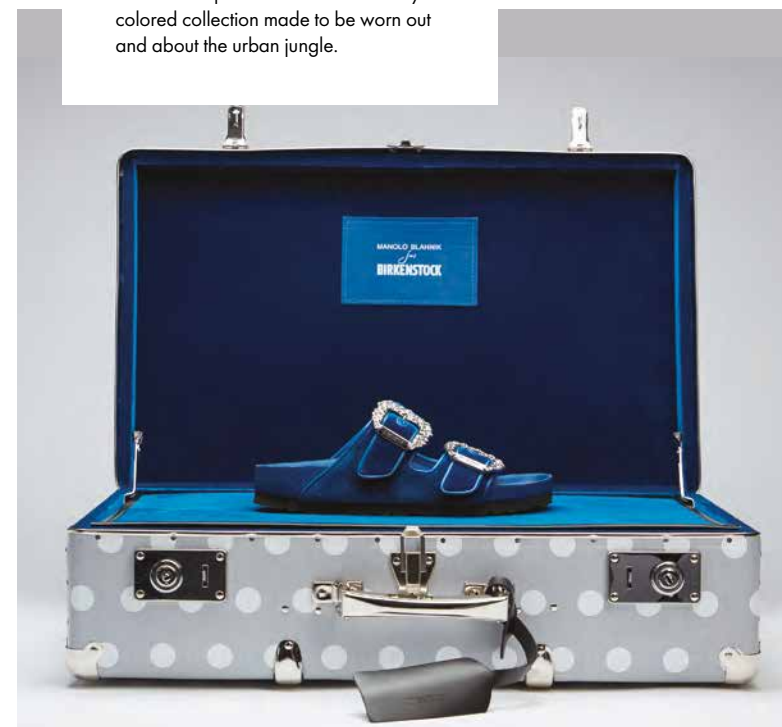
When it comes to eyewear, there's no doubt that queen of the Gram and Mama Mogul, Karen Wazen, knows a thing or two about notable shades. And her latest drop, the new "On-The-Go" Collection, offers a contemporary twist to vintage-inspired frames with four new



KAREN WAZEN EYEWEAR

Coveted COLLABORATION

WHO: Manolo Blahnik x Birkenstock
WHAT: Comfort but make it chic, that's what you get when you team MB's nonpareil flair with the premium German craftsmanship of Birkenstock – a richly colored collection made to be worn out and about the urban jungle.



Psst..

INVESTMENT PIECE

E.L.V. DENIM has released yet another incredible sustainable denim collection and there are so many reasons you should buy into it. Using unwanted redundant material, each piece in the collection is made from old discarded denim otherwise destined for landfills. The result? A line of cool-girl denim separates that are just as eco-friendly as they are wallet-friendly.



On our SHOPPING LIST

Rooted in Emirati heritage while taking cues from Mother Nature, regional conscious brand NIILL contributes responsibly to the local community and delivers luxury that is based on ethical sourcing and responsible production. We're vying for their sweet summer dresses whose fabrics are hand-picked, upcycled, and given a second life.



THE MODEST edit

THE ALL-INCLUSIVE RAMADAN EDIT YOU'VE BEEN WAITING FOR



Trending... prints

According to our favorite e-tailers' Ramadan edits, patterned print's mood-lifting hues and playful appeal is what every savvy dresser needs to prove their sartorial prowess amongst the traditional kaftans abound.



Magenta madness

Somewhere between pink and purple lies this brilliant shade taking over purses. Buy one though with a metallic sheen and watch it take you from dusk late into dawn.



Midas touch

Everything this season that glitters, is actually gold – according to Stella McCartney who just dropped her first-ever gift edit celebrating Ramadan and Eid. The pieces to covet? The iconic Falabella Zip Mini Shoulder Bag and a Mesh Stretch Mule – reimagined in glittering jewels and gold tones (of course!).



Add to cart...

We've bought their annual shoe and bag drops every Ramadan, but this year Louis Vuitton will have us taking out our wallets for their first ever RTW-filled capsule consisting of four key silhouettes across three themes: Lace, Broderie Anglaise and Polka Dot that seamlessly taking the wearer from day to evening. PS: Everything in the line is decked out in the chicest of emerald green!



Maroon

THINK 50 SHADES OF BROWN FOR EVERYONE'S TASTE



Color

FORGET SUBTLETY; ONLY BOLD, COLORFUL KAFTANS WILL DO!



THE 4 New KAFTANS TO TRY

PRESS REFRESH ON YOUR RAMADAN WARDROBE WITH THE NEW SEASON STYLES

Embracing a new spirit of form and structure, this year's collection of floaty kaftans sees the classic silhouette take on a contemporary cool aesthetic. Think pieces dreamed up with your day-to-day wardrobe in mind. Here are the trends to look out for.



Floral

A MODERN TAKE ON FLORA AND FAUNA

Pastels

THE DREAMY STAPLE HAS BEEN GIVEN A LUXURY POLISH



by DESIGN

THE DYNAMIC DUO BEHIND ITALIAN-BASED LABEL TALLER MARMO - YAGO GOICOECHEA AND RICCARDO AUDISIO – ON THE 6 BUZZWORDS BEHIND THE INSPIRATION FOR THEIR LATEST COLLECTION, THE WOMEN THEY DESIGN FOR, AND THE IMPORTANCE OF INDIVIDUAL STYLE...



What's in a Name

TALLER MARMO IS NAMED AFTER THE SPANISH WORD FOR LABORATORY AND THE ITALIAN WORD FOR MARBLE



ESSENCE

For this collection, we wanted to make comparisons between the 1920s and the 2020s to highlight how cyclical fashion is and how relevant its elements, from 100 years ago, are still today.

MUSE

The collection celebrates the most iconic eccentric women in history. Women that were brilliant, creative and didn't comply with the standard thinking of their time.

SILHOUETTE

Nowadays, we feel that there is not just one direction when it comes to fashion. There is room for different aesthetics; they can sometimes be completely opposite and that is one of the best things about today's fashion. Our signature silhouette is very relaxed and fluid, inspired by and similar to that of the 1920s.

FLAPPERS

The Taller Marmo woman loves to express herself through fashion. She is not worried about standing out or taking risks, and that spirit resonates with the flappers from the 1920s.

FEEL

This season we wanted to work with hues that are opulent and rich such as peacock green, gold, dark rose and sage so that our customers feel empowered when wearing the pieces.

WOMAN

For us, women are strong and powerful, and through our collections, we aim to highlight the many different kinds of women who inspire us.

FUTURE

The Taller Marmo woman is in complete control of her destiny. We just want to be part of her journey.



UN of Style

YAGO GOICOECHEA HAILS FROM ARGENTINA, RICCARDO AUDISIO IS FROM ITALY, AND TALLER MARMO IS FROM DUBAI. THE LABEL WAS LAUNCHED 10 YEARS AGO IN THE UAE, FINDING INSTANT SUCCESS WITH THEIR TRADEMARK ELEGANT KAFTANS AND GOWNS.

Brand DNA

DEFINED BY A MODERN TAKE ON OCCASION WEAR, THE BRAND EMPLOYS CLEAN RELAXED CUTS IN BOLD AND EMPOWERING FABRICS, WHERE A FOCUS ON CRAFTSMANSHIP INTERTWINES WITH A FUN AND FABULOUS SPIRIT.



FASHIONING *the* FUTURE

ELLE INVESTIGATES THE INNOVATION AND CREATIVITY SPARKING A NEW ERA OF SUSTAINABLE FASHION. FROM MUSHROOM LEATHER TO UPCYCLED DUVETS ON THE RUNWAY – ANYTHING (AND EVERYTHING) IS POSSIBLE AS THE INDUSTRY CONFRONTS ITS ETHICAL AND ENVIRONMENTAL IMPACT

BY LOTTE JEFFS

THE FASHION INDUSTRY - accurately the 100 billion garments it produces each year - contributes up to 10 percent of annual global greenhouse gas emissions. It's hard to truly comprehend this kind of detrimental impact to our planet, and there was a time when the question was - why would we want to? Nothing killed the excitement of our favourite brand's latest collection, the sheer joy of slipping into something new, or the buzz we got from 'adding to basket' like environmental doom and gloom. However, after over a decade of reckoning from businesses and consumers alike, we have all faced facts: to care about fashion today is to care about its effect on the planet. Now, when we shop pre-loved or know that a garment has been sustainably produced by a brand doing everything it can to lessen its carbon footprint, then the dopamine hit that fashion provides becomes even more potent.

RECYCLED POLYESTER AND COTTON JERSEY T-SHIRT & SWEATER MONCLER "BORN TO PROTECT" SWEATER & SKIRT WITH RHINESTONES BOTTEGA VENETA CYLINDRICAL MASK SUNGLASSES, CROSSED LEATHER SANDALS MONCLERWW OYSTER PERPETUAL WATCH ROLEX

PHOTOGRAPHED BY OLIVIERO TOSCANI / STYLIST BENEDETTA DELL'ORTO / STYLIST ASSISTANT BENA BOZZI / FASHION EDITOR CHARLOTTE DEFFE (ELLE INTERNATIONAL) MAKE-UP BY TORINO @ PRODUCTION LUK MILANO / HAIR BY ROBERTO PAGNINI @ AIRPORT AGENCY PARIS / MODEL ROO SABELS @ BRAVE MODELS

CHANEL'S
PINEAPPLE HAT



H&M LATEST
CAMPAIGN.
PINEAPPLE LEAVES,
HEMP WASTE,
COASTAL WASTE
AND RECYCLED
GLASS ARE SOME
OF THE MATERIALS
H&M USES IN
THEIR CONSCIOUS
EXCLUSIVE
COLLECTIONS.



GUCCI HAS
LAUNCHED ITS
OWN VEGAN
LEATHER



HUGO BOSS
USES PINEAPPLE
LEATHER FOR
THEIR SNEAKERS
COLLECTION.



In 2022 brands from high street to high end are interrogating how their clothes are made, where and by whom. And if they're not - you can bet that shoppers will waste no time in calling them out. Just look at the twitter backlash a brand such as H&M receives when it attempts to promote its 'Green' credentials. Because the more we learn about the climate emergency, the more we realise that the small choices we make every day as consumers do matter. We are asking what it is we really need from clothes, buying less, buying better. And this year heralds a new era for fashion and sustainability the groundwork has been done, businesses are on board, shoppers are buying into it, no one needs convincing any more. A global report by Thredup reveals that the fashion resale market should be worth €77 billion by 2025, compared to fast fashion's predicted worth of €40 billion, for example. Instead, a thrilling new space is emerging for creativity, innovation and artistry as the fashion industry and its fans look to the future.

FUNGHI ON THE ROW

One of the most exciting developments to emerge from luxury fashion's continually evolving self-awareness in this space, is material. Everything from orange peel to algae to fungi has been used in the creation of alternative fabrics. Pineapple leather has featured in the collections of HUGO BOSS, Chanel, and H&M, while wine-grape leather is set to replace cow skins at GANNI and Gucci has launched its own vegan leather. But up until now, the quality of these materials hasn't necessarily reached the exacting standards needed to please luxury customers. Matt Scullin is CEO of biotechnology company MycoWorks which has discovered a revolutionary way to harvest mycelium - the vegetative part of a fungus that consists of a mass of branching, thread-like 'colonies' found in and on soil.

Unlike "mushroom leather," which is compressed mycelium, or vegan leathers, which are aggregates of plant waste incorporated into a plastic binder, Mycowork's technology allows the engineering of mycelium during its growth to create the interlocking cellular structures that give it superior strength, durability, and quality. It's mind-blowing and it appeals to luxury fashion houses because it enables brands to have full aesthetic and quality control starting at the material level. Fine Mycelium materials can be fully customized by strength, drape, texture, aesthetic, and more from the start,

opening-up unlimited design possibilities and giving brands more control over their supply chains. Most recently Hermès has collaborated with MyCoworks on a bag made with a bespoke fine mycelium they have called Sylvania. Cow leather has been identified as the most environmentally damaging material in fashion. Far from being a mere by-product, leather is a lucrative co-product of animal agriculture, which emits high levels

of methane and nitrous oxide - leading contributors to climate change - and by some estimates is responsible for higher greenhouse-gas emissions than all the transportation in the world.

I ask Yvonne Taylor, UK's Senior Manager of Corporate Projects at the animal rights charity PETA if the reputation of 'vegan' leather is changing? "Today, it is not only more durable and higher in quality than ever but also more sustainable", she says, while pointing to the fact that this change is happening in response to savvy, socially conscious consumers being increasingly aware of the journey their clothes and accessories have taken before reaching their wardrobes. This includes the cruel ways in which animals are reared and killed for their skin.

"THE SMALL
CHOICES WE MAKE
EVERYDAY AS
CONSUMERS DO
MATTER"

THE ICONIC
SOPHIA LOREN
WEARING
A STELLA
MCCARTNEY
FAUX-FUR
COAT MADE
FROM KOB
POSTED ON
INSTAGRAM.



THE KOB
SCHOOL

UMI COLLECTION, A
UNIQUE COLLECTION OF
FAUX FUR MADE USING
UP-CYCLED SEAQUAL
YARNS FROM THE OCEANS



FROM CHANGING ROOMS TO CHANGING MINDS

Innovation is happening at every stage of the supply chain. Take Evrnu, a company that works to insert the tens of millions of tons of textile waste that end up in landfills or incinerators every year back into the value chain. Brand partners include Stella McCartney, Adidas, Levi's, and Target, and its breakthrough technology turns textile waste into pristine fibers that are on a par or higher quality than their original form and can be recycled multiple times. Evrnu is on course to allow for all textiles to be successfully recycled by 2030. This would be truly game changing as currently 85% of our clothes end up in landfills or burned.

I wonder if MyCoWorks experienced any resistance from the fashion industry when its fine mycelium first came to market? "With any new technology, there is the challenge of educating and building awareness around the capabilities of the product", Scullin tells me. "We've introduced a completely new material to the world. This is a challenge but also an enormous opportunity to show new sourcing and design possibilities. We are at a precipice of product consumption where buyers want more transparency, clarity, and responsibility from the products they buy. Our Fine Mycelium materials are uniquely positioned to scale and to have a major impact on the luxury fashion and footwear industries because our approach has always been to put performance and quality first. Brands and consumers are not going to sacrifice performance for sustainability. Performance leads to adoption, and widespread adoption leads to impact." Scullin says that any time a potential partner gets their hands on their material, it becomes a lightbulb moment for them. "Feeling and seeing is believing, and we love it when brands tell us our material is leaps and bounds better than the other alternatives, and especially when they can't believe it's not animal hide."

FAIRER FUR AND OTHER FARFETCHED FABRICS

MycoWorks is far from the only start-up reimagining the future of fabrics. Evolved by Nature is a global biotechnology company that creates renewably sourced, silk-based solutions to petrochemicals in fashion. Evolved by Nature's Activated Silk platform uses silk protein to create sustainable molecules that

protect, repair, and enhance any barrier or surface. Its silk-based finishes for leather enable performance and degradability, and the silk-based finishes for activewear enable performance and recyclability. What's not to love? The company is backed by Chanel, and current brand partners include Anya Hindmarch and Gentrue. Meanwhile, in France ECOPEL is leading the way in creating high quality alternatives to animal fur and works with over 300 fashion brands who have committed to not using animal fur. More than 100 million animals are killed for their fur every year worldwide, including mink, fox, raccoon dog, chinchilla and coyote. That's equal to three animals dying every second, just for their fur.

PETA's Yvonne Taylor is a fan of the brand, claiming that one of the most exciting materials on the market today is ECOPEL's KOB - the world's first faux fur made from plants. This revolutionary vegan textile incorporates corn from the biofuel industry. Its production uses 30% less energy and emits 63% less greenhouse gases than traditionally made faux fur and is infinitely kinder to both animals and the planet than animal fur. Taylor says "Stella McCartney has created garments made from KOB, and recently, we teamed up with her to send a coat to Sophia Loren, who loved the gift." Back in 2018 The British Fashion Council banned animal fur from every fashion show during London Fashion Week. Since then, more and more brands are agreeing to use only faux fur. Last year Versace, Michael Kors and Gucci made the pledge, joining the likes of Tommy Hilfiger, Giorgio Armani and of course the anti-fur activist Stella McCartney. The city of San Francisco has gone even further, ruling to ban the sale of new fur pieces, making it the largest city to ever do so. "It's easy to see that a vegan fashion revolution is underway", says Taylor. "We all now know that animal agriculture is simply not sustainable. Aside from the horrors of factory farming, the United Nations has stated that a move towards a vegan lifestyle is necessary in order to offset the worst effects of climate change. Rearing and killing animals for their flesh and lucrative co-products also results in water contamination, air pollution, and land devastation. As if that wasn't damaging enough, there is also the use of resources and chemicals - many of which are highly toxic - that are necessary to prevent animal skins and hair from decomposing.

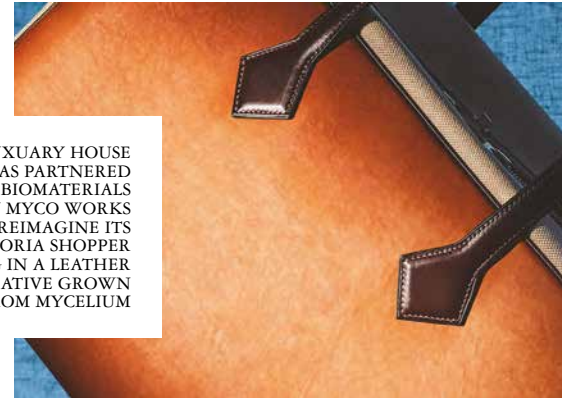
ANNA PLUNKET AND LUKE SALES FROM "ROMANCE WAS BORN" WERE AWARDED AS THE DESIGNER OF THE YEAR AT THE 14TH AUSTRALIAN FASHION LAUREATE.



LIVA FIRTH, THE FOUNDER OF ECO-AGE



FRENCH LUXURY HOUSE HERMÈS HAS PARTNERED WITH BIOMATERIALS COMPANY MYCO WORKS TO REIMAGINE ITS VICTORIA SHOPPER BAG IN A LEATHER ALTERNATIVE GROWN FROM MYCELIUM



VEGAN FASHION WEEK IN LOS ANGELES



An overwhelming majority of the biggest designers in the world is proudly fur-free, hundreds of brands are dropping angora and mohair from their ranges, and prominent labels are experimenting with cutting-edge vegan leathers. Virtually all material innovation in fashion is vegan. It's down to each of us – as consumers – to accelerate this change by demanding that designers and brands switch to more sustainable, animal-friendly plantbased materials." Fortunately, the Silicon Valley is leading to world into a new era of responsible fabric and these options will soon be non-negligible for all brands, luxury or high street.

RESALE REVOLUTION

We, the fashion-loving consumer, have a huge role to play in the future of sustainable fashion too. Livia Firth, the founder of Eco Age (a company that certifies brands for their sustainability) began the #30Wears campaign to encourage us to always think, 'Will I wear it a minimum of 30 times?' before buying a new item of clothing. If the answer is yes, then buy it. "But you'd be surprised how many times you say no," says Firth. And if we are shopping, we are more and more likely to buy second-hand. The resale market has been booming thanks to sites such as The RealReal, Vestiaire Collective and Depop.

Luxury brands are increasingly looking to capitalise on this trend, with Gucci partnering with the RealReal and more recently Burberry announcing a collaboration with the UK's top luxury rental and re-sale platform, MY WARDROBE HQ in a move that aims to champion a more circular future and help customers consider all options available to them when they're looking to refresh their wardrobes. Indeed, the luxury resale movement is experiencing record growth. The RealReal reported six million new members in the past year. In the annual trends briefing, the WIRED World in 2022, Fanny Moizant, president and

co-founder of Vestiaire Collective, claimed the resale trend is «a similar phenomenon to e-commerce in the 1990s», which was also initially greatly underestimated by the industry. She said: "Today, those companies that have embraced e-commerce fully are thriving. Those that did not are struggling or have already disappeared. Despite its projected growth, most luxury brands have remained on the side lines of the resale market by fear of cannibalising sales of new products or diluting the exclusivity of their brands». Last year, Vestiaire Collective introduced its "Brand Approved" buyback program with Alexander McQueen, whereby boutiques offer store credit for the brand's current collection in exchange for past-season pieces, which are in turn inspected and resold online. French fashion house Jean-Paul Gaultier is also in on the action renting out its extensive archive for customers to borrow, while its new website

features a resale category where it will sell vintage pieces. Valentino too has entered luxury resale with "Valentino Vintage", encouraging vintage Valentino pieces to be given'back' to key stores around the world in exchange for vouchers. Estimated to be worth around €28 billion in 2021, the luxury second hand market is growing four times faster than the primary luxury market, at 12% per year versus 3%, the Statista Research Department reported. A global report by Thredup further confirms that the

resale market should be worth €77 billion by 2025, compared to fast fashion's predicted worth of €40 billion.

GOING GLOBAL

With Millennials and Generation Z consumers making up 30% of all luxury shoppers and on track to represent 45% by 2025, luxury brands need to find a way to balance social luxury and social values if they want to stay relevant. They would do well to take inspiration from the sustainable fashion start-ups

"IT TAKES MORE THAN SUSTAINABILITY FOR A PRODUCT IS TO BE DESIRABLE"

breaking through around the world. Innovation is happening everywhere as the next generation of the fashion industry confronts its effect on the environment.

In Asia, Hong Kong's The Mills Fabrica has joined forces with Amsterdam-based organisation Fashion For Good on the launch of the "Good Fashion Fund" which is investing in sustainable innovations in India, Bangladesh and Vietnam. The majority of the money will go to small and medium sized manufacturers who are committed to adopting environmentally friendly practices, such as using recyclable materials, operating using clean energy and fair job creation. Meanwhile, Hong Kong's Redress Design Award is also underway this year - the world's largest sustainable fashion design competition invites aspiring designers globally to vie for \$10,000 in development funding. A key component of this year's award will be educating emerging designers about the concept of embedding circularity into fashion and design. Circularity is a regenerative system in which garments are circulated for as long as their maximum value is retained, and then returned safely to the biosphere when they are no longer of use).

According to an EU 2018 Science Hub Report, over 80 percent of a product's environmental impact is locked in at the design stage, so this year's judges will be looking for designs that can best showcase low-waste, low-impact materials and processes; longevity; and recyclability. Also, this year, over in the southern hemisphere, Western Australia is once again hosting the world's longest and largest Sustainable Fashion Art Shows & Exhibitions. The event celebrates the artistry and imagination of designers working in this space. Further cementing the Australian fashion scene's commitment to improving practices. At last year's Australian Fashion Laureate Awards, the Sustainable Innovation prize went to bassike for its use of sustainable materials, transparency and social impact. While Anna Plunket and Luke Sales of Romance Was Born, were recognised as the Designer Of The Year. Their clothes are made by hand using found fabrics, treasured remnants and disused garments that they carefully re-fashion and breathe new life into. For example, we need to find a huge amount of blankets, and they need to be perfect size, colors, and condition." Bergqvist believes it takes more than 'sustainability' for a product is to be desirable. "Of course, for some people it really matters, but for many it's just a big plus, in addition to buying something they find cool". Schück adds, "A lot of our products are one of

a kind, since they are upcycled from home textiles. We also believe there is a customer that values the uniqueness."

And more than any quotas or scaremongering, it's this – uniqueness, sheer creativity and craftsmanship in designing clothes that bring people joy – that will propel fashion into a brighter, kinder and more circular future. The UN has defined sustainability as "meeting the needs of the present without compromising the ability of future generations to meet their own needs." It's clear that there is still a long way to go - but from sci-fi fabrics, to renting outfits and upcycled curtains on the runway, there's no stopping the wild innovation currently shaking the industry to its core, as brands begin to put people and planet over profit. *Similarly in Stockholm Rave Review identifies innovative ways of transforming home textiles into must-have fashion items. I spoke to its designers and co-founders Livia Schück and Josephine Bergqvist about the challenges of pushing boundaries creatively while staying true to their eco ethos. "Working with upcycling is very rewarding when it comes to generating cool ideas", they explain, "but yes, it is challenging when it comes to scaling up these ideas. We are mostly struggling when it comes to sourcing.

SAY NO TO FUR:
ELLE PAVES THE WAY



Since its launch in 1945 ELLE has always been ahead of the curve, and so it should come as no surprise that it was one of the first fashion magazine brands to consider its environmental and ethical impact globally. despite very different cultures around the world, all 45 editions of ELLE (from France to China, Russia to Australia) have banned or will ban editorial content and advertisements that promote animal fur, as it is defined by the Fur-Free Alliance, by January

2023. The ELLE fur free charter means that we are united in our values to promote sustainability and banish animal cruelty.

*Claudia Schiffer wearing a faux-fur coat on the cover of Elle Germany, shot by Ellen Von Unwerth.

Dolce & Gabbana's DESERT DREAMS

COME TO LIFE

IT'S BEEN 10 YEARS SINCE DOLCE & GABBANA presented their first Alta Moda Collection, and since then the eagerly-anticipated shows have been presented in some of the most fascinating locations in the world, paying homage to the most beautiful, poetic and passionate creations shaped by human hands. So it's only fitting that for this year, Dolce & Gabbana's Alta Moda, Alta Sartoria and Alta Gioielleria collections were showcased in AlUla, as part of the Winter at Tantora festival. Located 1,100 km from Riyadh, AlUla a place of extraordinary natural and human heritage; encompassing 22,561 km², it includes a lush oasis valley, towering sandstone mountains and ancient cultural heritage sites dating back thousands of years to when the Lihyan and Nabataean kingdoms reigned. Against the backdrop of Jabal Ikma - one of the main historical and archaeological sites in AlUla, this first-ever Saudi runway event by Dolce & Gabbana celebrated haute couture along with ancient horse heritage and their historical ties with Saudi culture. The Ikma Fashion Cavalry Show saw the bejeweled and exquisitely bedecked models joined on the runway by 12 lavishly decorated Arabian horses - truly bridging the best of East and West in one unforgettable moment.

"JABAL IKMAH: THE MOUNTAIN IS A HISTORICAL AND ARCHEOLOGICAL SITE AND HAS BEEN DESCRIBED AS A HUGE OPEN-AIR LIBRARY WITH HISTORICAL INSCRIPTIONS AND ROCK ART"

HIGH ITALIAN FASHION, MAGNIFICENT NATURAL BEAUTY, AND ANCIENT EQUESTRIAN HERITAGE COME TOGETHER FOR AN UNFORGETTABLE SHOWCASE AGAINST THE STUNNING BACKDROP OF JABAL IKMAH IN SAUDI ARABIA'S ALULA REGION

"THE SPLENDOR OF THE SUN AND THE MAGICAL NIGHTS OF ARABIA, THE NOBILITY OF PRINCESSES AND THE DELICACY OF NATURE MATERIALIZE IN UNIQUE CLOTHES AND JEWELS, MADE EVEN MORE SPECIAL BY THE SEARCH FOR DETAIL, THE USE OF THE FINEST MATERIALS AND THE METICULOUS STUDY OF PROPORTIONS"



FINE FIRSTS

• Dolce&Gabbana exhibited the one-of-a-kind collection in Maraya, the world's largest mirrored building • The fashion show took place during the Ikmaah Fashion Cavalry Show, an event during Winter at Tantora, the first festival in the Kingdom celebrating heritage, culture and music • Contemporary luxury Saudi Designer Nora AlShaikh produced the horse handlers' costumes; her designs reflect a cosmopolitan Arabia bridging tradition and modernity • Winter at Tantora is the first festival of AlUla Moments which include three other distinctive festivals: AlUla Arts, AlUla Skies, and AlUla Wellness festival.

"THE BOUNDARY BETWEEN REALITY AND FANTASY DISSOLVES, THE TWO WORLDS ARE REFLECTED IN EACH OTHER: THE CREATION OF SHAPES, ARTISTIC INSPIRATION AND REFINED HANDCRAFTED DECORATIVE TECHNIQUES MAKE EACH CREATION AN AUTHENTIC WORK OF ART"

"OUR FIRST FASHION SHOW IN ALULA WAS THE PERFECT COMBINATION OF EXQUISITE ELEGANCE AND NATURE. WITH THE IKMAH MOUNTAIN AND DATE PALMS FRAMING THE RUNWAY UNDER A PERFECT STARRY NIGHT, THE RESULT WAS BREATHTAKING. ALULA IS A CRADLE OF CREATIVITY WITH ARTISTIC ENDEAVOUR STRETCHING BACK THOUSANDS OF YEARS - WE ARE NOW ONCE AGAIN A PLACE TO WELCOME AND INSPIRE ALL AREAS OF ARTS." - PHILLIP JONES, CHIEF MANAGEMENT AND MARKETING OFFICER, ROYAL COMMISSION FOR ALULA.

ELLE

accessories

Pretty in Pink: With its signature matelassé finishing and gold logo detailing, Miu Miu's shoulder bag epitomizes statement style



Gift ideas galore...

OUR MONTHLY EDIT OF THE ACCESSORIES WE'RE COVETING + WE'VE HEARD - AND ANSWERED! - THE CALL OF THE WILD FOR OUR WARDROBE AND HOME ALIKE...

Just in time for spring,
Givenchy's latest crop of bags
blossom in full bloom

PHOTOGRAPHY & SET STYLING KAREN MADI



PETAL
PUSHERS

From left: Ivory & Mauve Kenny Small Shoulder Bags in Soft Leather, Givenchy



Pumpkin Antigona Sport Small Bag in Smooth Leather, Givenchy



Antigona Sport Mini Bag with Chain in Black Smooth Leather, Givenchy

Black Kenny Small Shoulder Bag in Soft Leather with Chain & Black Kenny Mini Bag in Satin, Givenchy



Red Shark Lock Boots in Calf Leather, Givenchy



Red Kenny Mini Bag in Satin, Givenchy



Black Shark Ankle Boots in Grained Leather, Givenchy

PHOTOGRAPHY & SET STYLING KAREN MADI



SIDE TABLE,
FERMOB

OUTDOOR
CUSHION,
PODEVACHE

DIFFUSER
REFIL, EMMA J
SHIPLEY

SUNGLASSES,
THE ATTICO

NECKLACE, LIZZIE
FORTUNATO

OUTDOOR RUG,
ORLA KIELY

SLIDE,
BIRKENSTOCK

BAG,
LOEWE

ONE *with* NATURE

EMBRACE THE GLORIOUS OUTDOORS IN
SHADES OF GREEN – WITH A POWERFUL
POP OF PINK, ORANGE OR YELLOW FOR A
MODERN TWIST



OUTDOOR SOFA, KARTELL



PLACEMATS, EMILIA
WICKSTEAD



PLATES, EMMA
BRIDGEWATER



OUTDOOR
DINING
CHAIR,
MISSONI
HOME
COLLECTION



PITCHER,
MARIO LUCA
GIUSTI



CUPS &
SAUCERS,
GUCCI



WILLOWS IN
THE WIND
POLISH, ESSIE



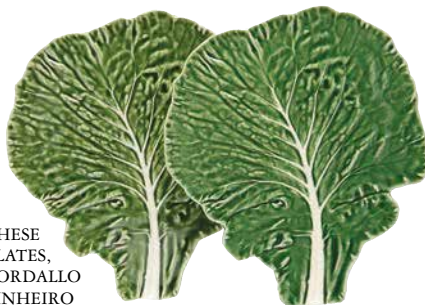
BUCKET BAG, MARNI



CUSHION, HOUSE
OF HACKNEY



SKIRT,
ANDERSSON
BELL



CHESE
PLATES,
BORDALLO
PINHEIRO



SLIDES,
BOTTEGA
VENETA

RECYCLED-JERSEY
SWIMSUIT, AGUA
BY AGUA BENDIT



Coussin PM, Louis Vuitton



Alma BB, Louis Vuitton

GREEN

with

ENVY

ART DIRECTION & PHOTOGRAPHY
KAREN MADI

Reimagined in the exclusive seasonal emerald and black color palette, Louis Vuitton's Ramadan 2022 capsule sparkles with its most iconic creations



Moonlight Ankle Boot, Louis Vuitton





Dauphine Mini, Louis Vuitton

Petite Malle, Louis Vuitton



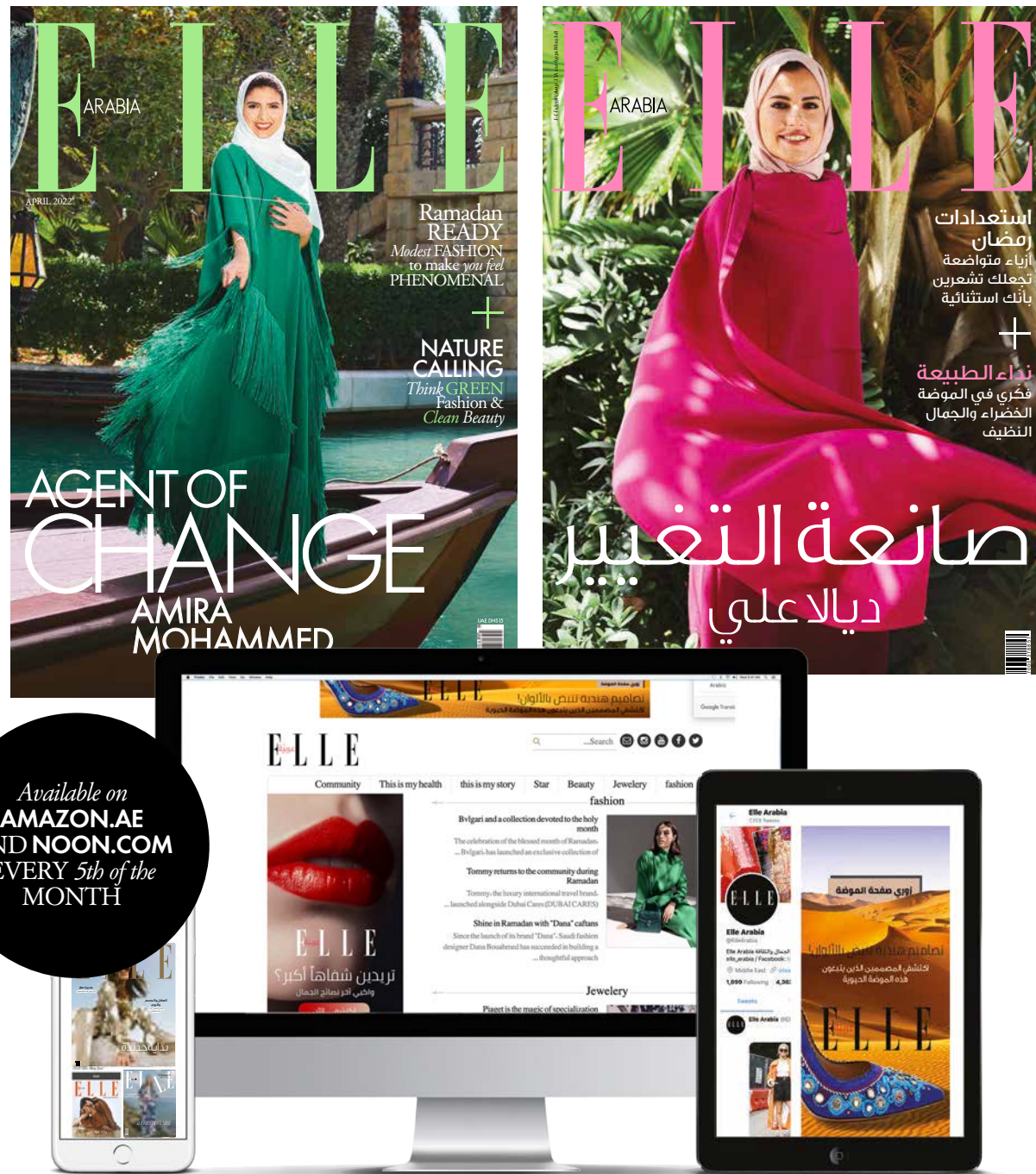


Moonlight Ankle Boot, Louis Vuitton



Capucines Mini, Louis Vuitton

Discover ELLE ARABIA
on Our PRINT and
DIGITAL Platforms



✉ f y t i @dlld`r` bh` .bn m

ELLE

jewelry

Designed by Victoire de Castellane, Artistic Director of Dior Joaillerie, the Gem Dior watch's unique case was designed after the natural formations of minerals, while the bracelet was inspired by Monsieur Dior's way of pinning fabric swatches from his haute couture shows onto sheets of paper.



Diamond Life...

THIS MONTH, WE TALK TO A FEW OF THE LEADERS IN
MODERN JEWELRY DESIGN + OUR EDIT OF THE
FEMININE CHARM OF DROP EARRINGS

DIOR

IN CONVERSATION WITH

LUCIA BOSCAINI

BVLGARI'S BRAND AND HERITAGE CURATOR TALKS TO ELLE ARABIA DURING HER VISIT TO THE REGION ABOUT HER FASCINATING ROLE, THE IMPORTANCE OF THE HERITAGE COLLECTION, AND HER SEARCH AROUND THE WORLD FOR THE BRAND'S UNIQUE AND HISTORICAL PIECES...



pieces is very challenging for several reasons. First, we don't have records of our past sales because it was only paper bills that were destroyed after years, second we don't know which sketches were actually produced. Therefore, we cannot only rely on our archives but also try to locate the pieces from movies, magazines or auction houses. Some pieces are bought by the company, others are for an exhibition only and then returned to the owners. Jewelry is often part of a family legacy so it is hard to know who owns it.

On the value of the heritage pieces. In my opinion, these pieces are extremely precious not only because they represent the heritage of Bvlgari, but also because they are linked to precious emotional and spiritual values. That's why some families don't accept to sell them. Still, by borrowing them, we have the chance to learn more about that heritage. It's really a treasure hunt! We buy a lot from auction houses, mainly from the United States.

On the size of the Heritage collection. I am very proud to say that we have almost 1,000 pieces, including watches, bags and silver items, and we are hoping to find around 500 more. It's getting harder now to locate these pieces. I highly respect the idea that people would like to keep the pieces in the family, and I believe this is the real spirit of owning High Jewelry pieces.

It is a great privilege to even have the chance to borrow them.

On the journey to collecting the piece. We started in the mid-90's, then between 2005 and 2009, we purchased a lot. After that, and after joining LVMH group, they wanted us to strategically approach the Heritage, at that time we had about 400 pieces. Now we have almost a 1,000.

On authenticating the pieces. We have a specialized team that checks the pieces and it takes at least a couple of months to validate authenticity. They analyze every single detail: stones, cut, and definitely the manufacturing.

On whether high jewelry trends change. Yes but not as fast as fashion jewelry. The trends are driven by different elements like lifestyle. Nowadays, everyone is crazy for rubies, for example, because there are no more ruby mines in the world.

On her role as Bvlgari's Brand and Heritage Curator. It is actually a unique and quite unusual role; my mission is to keep alive the brand's centuries' old traditions and heritage, and collect unique pieces from all around the world. The heritage is the starting point, and my role is not paying tribute to the history for the sake of the past, but rather to communicate in a contemporary way about who we are and what Bvlgari stands for. We own by now a fair collection of jewels from the 50's, and others from 5 years ago. The Heritage Collection and the retrospectives we showcase help in showing the style evolution, the values and the craftsmanship.

On locating the pieces, and their owners. It is quite a long process! We have archives, sketches and editorials, in addition to documents about the company. Our search for the Heritage



Bvlgari's love story with Gems
Since the 1950s, the Roman jeweler has blazed its own trail in a color revolution. Initially it started combining rubies, sapphires, emeralds not only with diamonds, but also among themselves in bold combinations. Gradually, Bvlgari began combining rubies, emeralds and sapphires with amethysts, citrines, tourmalines, coral, pearls and garnets. This led to wider range of colors, including new shades of violets, pinks, deep reds, greens and yellows.

The Bvlgari Sautoir

• In the Renaissance, necklaces with elongated chains and a sumptuous pendant were very fashionable to flaunt a high social status for men and women. • In the 1920s sautoirs came back to fashion as they perfectly matched the column, knee length fringed dresses of that time. • Sautoirs made a comeback in the 1970s, this time paired with maxi dresses of the epoch: caftans and pajama trousers that reflected a fascination for exoticism and relaxed elegance.



Tubogas

Sleek and flexible, the tubogas technique was developed during the second half of the 19th century but Bvlgari perfected to make it its own. The term "tubogas" was inspired by the distinctive shape of the gas carrier pipes in use from the 1920s onwards. This motif was revived by Bvlgari in the 1940s with the early Serpenti creations and subsequently resumed in the 1970s.



Architectural

The design for this necklace was inspired by the pentagonal plan of the monument Castel Sant'Angelo in Rome. Today a national museum, the monument was built by emperor Hadrian (who reigned 117–138 AD) as his mausoleum. The necklace suggests the majesty of Castel Sant'Angelo with a grid in gold enhanced by diamonds hosting gemstones skillfully calibrated to define the design.



**"IT'S REALLY A TREASURE HUNT!
WE BUY A LOT FROM AUCTION HOUSES, MAINLY
FROM THE UNITED STATES"**

Convertible Jewelry

Actress Gina Lollobrigida owned a stunning convertible necklace that can be transformed in two bracelets and two clips, and also be worn as a tiara for a total of about 60 carats of round, brilliant and baguette diamonds. This kind of convertible jewelry was very fashionable since the 1920s.



Monete

One of the most celebrated Bvlgari icons ever, the pieces mounting antique coins were introduced in the mid 1960s by Mr. Nicola Bvlgari, nephew of the Company's founder Sotirio Bvlgari, as an overt reference to a long standing tradition in jewelry dating back to Ancient Rome, 1st century AD.



Serpenti

From ancient Egypt and ancient Rome, to pre-Columbian and Asian civilisations, the tradition of jewels made in the shape of a snake for religious or ornamental reasons has very ancient origins. At the end of the 1940s, Bvlgari revisited this very ancient motif, with sinuous watch-bracelets that coil around the wrist. Today, the Serpenti motif is integral to the brand and its history...



DROP *it*

THEY GLITTER AS THEY CATCH THE SUNLIGHT, AND LEND A FESTIVE, CAREFREE SUMMER VIBE TO ANY LOOK... WE'RE IN LOVE WITH THIS SEASON'S GRAPHIC DESIGN-INSPIRED DROP EARRINGS



let's GO WILD!

SINGLE EARRINGS ARE OUR NEW FAVE WAY TO MAKE A MINI STATEMENT. THIS MONTH, WE'RE WILD FOR CRITTERS FROM THE ANIMAL KINGDOM.

Clockwise from left: BEGÜM KHAN GOLD-PLATED, CRYSTAL AND ZIRCONIA SINGLE HOOP EARRING; CRYSTAL HAZE JEWELRY NOSTALGIA BEAR GOLD-PLATED, RESIN AND CUBIC ZIRCONIA SINGLE HOOP EARRING; SYDNEY EVAN 14K GOLD DIAMOND & SAPPHIRE BEE STUD EARRING; ALISON LOU SNAKE 14-KARAT GOLD AND ENAMEL SINGLE EARRING; YVONNE LÉON 9-KARAT GOLD DIAMOND SINGLE EARRING



BEAUTY INSIDER

I like to keep my skin moisturized since I spend so much time in the kitchen in the heat, I always stay hydrated by drinking water and fresh juices, and of course I use good quality skincare products.

IN SHAPE

It's no secret that I love food, but I also pay attention to my health and try to balance things as much as possible. I put a lot of effort in balancing my eating habits, sports, and lifestyle.



POSITIVE VIBES

Valérie Messika's energy was different from any other person I've met before. She is radiating positive energy and was in good spirits from the moment I met her, which made me feel connected to her.



NEW VENTURES

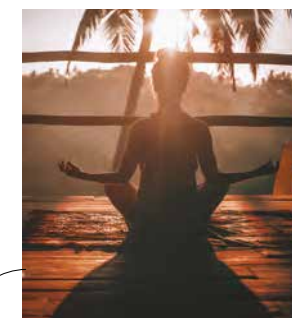
I opened a new restaurant named Tomillo in Jeddah in September 2021. The restaurant serves international cuisine with an Arabic twist, which is my way of proving to myself and to the world, that we Arab woman can achieve anything at the highest standards if we put our minds to it.



Snapshots:

CHEF SAMA JAAD

THE BEAUTIFUL AND AWARD-WINNING SAUDI CHEF, TV HOST, TOP CHEF CHAMPION AND ENTREPRENEUR DISHES TO ELLE ARABIA ABOUT HER COLLABORATION WITH **MESSIKA JEWELRY**, WHAT RAMADAN MEANS TO HER, THE OPENING OF HER NEW RESTAURANT, THE INGREDIENT SHE'S CRUSHING ON, AND LOTS MORE ...



AWAY FROM THE KITCHEN

I love being in the kitchen, but whenever I feel like stepping out and doing something different, I usually find myself practicing yoga, meditating, praying, watching movies, or I'll just pack my suitcases and travel.

RAMADAN NIGHTS

My most cherished Ramadan memories are those I shared with loved ones. It's about family, family and then family. Ramadan to me is strongly embedded in family and traditions. We have a rich variety of traditional dishes in Saudi that I love to include in my Ramadan menu such as different soups, samosa, fowl, etc.

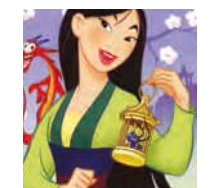


MESSIKA'S APPEAL

I relate to Messika because it brings something fresh to the table. I love that the jewelry feels young and is comfortable to wear, which makes it easy for me to wear all day with my kitchen apron and also out on other activities of my daily life.



Ingredient crushing on...
Zaatar! I always try to add it to my dishes. For example I made French Madeleine cookies with Zaatar flavor, and they were amazing.



Film that inspires...
The old version of the movie Mulan (1998). It inspired me when I first watched it because it tells the story of a woman and her ability to reach heights way beyond everyone else's expectations.



Listening to...
Currently, I'm listening to all of Amr Diab's songs on repeat!

Home to the greatest collection of pre-owned luxury watches, WatchBox's latest pieces make telling time as smart as it gets

PHOTOGRAPHY SANDRA CHIDIAC
STYLING JEFF AOUN

MODERN



TIMES



This page: Cartier Tortue Monopoussoir watch available at WatchBox
Left page: F.P. Journe Classique Octa Lune 2 "Havana" watch available at WatchBox



This page: F.P. Journe Classique Octa Lune 2 "Havana" watch available at WatchBox



Right page: Kurono Toki watch available at WatchBox



Left page: Bovet 19Thirty Dimier UAE Limited Edition watch available at WatchBox

This page: Kurono Toki watch available at WatchBox





This page: IWC Pilot's Chronograph watch available at WatchBox
 Opposite page: Rolex Datejust (80359) watch available at WatchBox

PHOTOGRAPHER: SANDRA CHIDIAC; STYLIST: JEFF AOUN; MAKEUP: SHARON DRUGAN; HAIR STYLIST: IVAN;
 MODELS: SAJAD & JESSICA K; VIDEOGRAPHER: KHALID; LOCATION: STELLAR LIGHT STUDIO





THE CAMPAIGN DEPICTS A TIME OF CHANGE, A CROSSROADS OF INTROSPECTION IN THE HEART OF THE DESERT. IN THIS STORY, THE NEW SERPENT BOHÈME SOLARITÉ COLLECTION IS UNVEILED.



The Inspiration
SHARING A MOMENT OF FRIENDSHIP WEARING BOUCHERON



TO HAVE & to GIVE

ROOTED IN THE PLEASURES OF SHARING, BOUCHERON'S NEW MIDDLE EAST CAMPAIGN "SHARE MORE" DELVES INTO THE SPIRIT OF FAMILY AND OF EMPATHY, BOTH OF WHICH THE MAISON HOLDS DEAR. THIS IS THEIR INSPIRATION...

CHOKES...

ON YOU!

DECKED IN GOLD, FRED'S NECK-HUGGING PIECES AIM TO SHINE BRIGHT ALL YEAR LONG.

THE BIGGEST INVESTMENT PIECE you can add to your jewelry box this year? A talking-point necklace from one of FRED's much coveted collections. When it comes to styling, instead of reserving them strictly for black-tie events, wear them with your favorite casual pieces like a simple white-tee or everyday jeans for effortless glamour.

CLOCKWISE FROM LEFT: FRED FORCE 10 NECKLACE IN 18K YELLOW GOLD AND DIAMONDS; FRED OMBRE FÉLINE NECKLACE IN 18K YELLOW GOLD, BLACK LACQUER, DIAMONDS AND BLACK SPINELS; FRED UNE ÎLE D'OR NECKLACE IN 18K YELLOW GOLD AND DIAMONDS



ELLE

The heavens and Earth

culture

Look Around...

ART IMITATES AND CELEBRATES THE MYSTICAL, WONDROUS BEAUTY OF OUR WORLD... AND BEYOND. WE BRING YOU THE MUST-SEE, MUST-ENJOY WORKS, WORDS, AND IMAGES INSPIRED BY NATURE



© BENNY ROTLEVY

Rising TOGETHER

ARTIST SACHA JAFRI'S LATEST WORK LANDS ON THE MOON TO RECONNECT HUMANITY TO THE CIRCLE OF LIFE AND THE UNIVERSE

Art has always been a medium to connect people in a way that transcends all boundaries, and this time around Dubai-based artist Sacha Jafri is using it to reconnect humanity with his very first artwork that will be placed on the moon in perpetuity. "The placement of my moon-landed heart artwork, entitled: 'We Rise Together – with the Light of the Moon', aims to reconnect Humanity to ourselves, each other, our creator, and ultimately to 'The Soul of the Earth'" he explains. First revealed at the USA Pavilion at the Expo 2020, the placement of the art on the moon is the first commercial lunar mission under the NASA CLPS Initiative (Commercial Lunar Payload Services) organized together with Spacebit and Selenia. Using a special aerospace grade aluminum gold plate as canvas, Spacebit and their partners have made Jafri's artwork resilient to lunar conditions, while Selenia a company specializing in the curation of art in space has tied in the humanitarian and artistic aspect of the mission together.

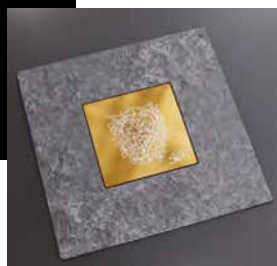
Talking about this first-of-its-kind mission defined by art in space, Jafri remains true to his core values of using art as a medium to connect people to each other with a purpose that defies limits. "My intention behind creating this piece, and the NFTs, falls directly in-line with the intention of creating a better future for our children and bringing a new hope to our planet something that is very close to me," he says. Jafri's most recent painting, which is the world's largest art piece, is titled 'The Journey to Humanity' and sold for a record-breaking USD\$62m, and this new mission aspires to go further raising as much money as possible in aid of the four main concerns of our world - Health, Education, Sustainability and Equality. The purpose behind the creation of the artwork is to build a better future for children and bring new hope to our planet, and as Jafri explains, it is all tied to our desire to venture out for bigger goals – only this time, he ties it to a profound message

that is important to carry forward as it makes history. "As Humanity leaves the Earth to explore a New World, we venture as we have before but this time with a new-found purpose, a message of Exploration, Creation, Solidarity, Consciousness, and Hope; as technology aids to merge expression and code, and humanity begins to collectively paint our world a different color."

The landing site where Jafri's artwork is placed will become a world heritage landmark preserved forever and it will be placed alongside NASA scientific payloads, together with other instruments and technologies from the mission partners. The artwork mission also marks the return of the US to the moon since the Apollo program in 1972. Also launching alongside the mission is the Jafri Heart-NFTs which can be purchased by anyone. Explaining how these will be created, Sacha explains: "The Jafri Heart-NFTs created directly from my original piece will launch alongside each stage of the mission – from the rocket launch entering the stratosphere, the Earth circumnavigation, the Moon sling-shot, the Moon landing, and the legacy of the eternal artwork on the Moon."



Above: SACHA JAFRI'S ORIGINAL MOON PAINTING 'WE RISE TOGETHER WITH THE LIGHT OF THE MOON'; Right: LUNAR LANDING PLATE REVEALED; Opposite page: SACHA JAFRI IN ACTION 2



Anatomy of 'We Rise Together – with the Light of the Moon'
The original piece of work features several hearts, around which figures are entwined in love, connected to each other in a heart hope, understanding, and unity with a playful, child-like drawing that reveals a colorful world as viewed from a child's eyes. 'From the darkness comes the light, we move as one, in beauty we live' are just a few of the inscriptions that beautify the colors and shapes, bringing life to the true meaning of rising together.

WORDS: ODELLA MATTHEWS



"WE RISE TOGETHER, WITH A LIKE-MINDED GOAL OF CREATING A NEW VISION FOR OUR WORLD, FOCUSING ON THE FIVE Pillars THAT WILL ALLOW HUMANITY TO THRIVE ONCE AGAIN: UNIVERSALITY, CONSCIOUSNESS, CONNECTION, EMPATHY, AND EQUALITY"

Sacha Jafri



Play

SAUDI'S MOST WANTED BY SKINNY

Serving refreshing bold visuals, Saudi-born rapper Skinny has finally dropped a new music video after a two-year break that delves into the hip-hop star's contrasted life torn between two countries and two cultures – complete with golden chains and traditional thobes!



WATCH *See* PLAY

CONFUSED ON WHAT TO DO TO PASS THE LONG, LONG DAYS OF RAMADAN? WE'VE GOT YOU COVERED...



MOHAMED CHAMDIN AT TIME OUT MARKET DUBAI

There is something hauntingly beautiful and reminiscent about the Oud player – especially around the Holy month of Ramadan. As many, many places offer the string melodies of Oud, Egyptian Mohamed Chamdin will be playing live a soundtrack of chart-toppers with an Arabic twist every evening during April at the Time Out Market Dubai.

COMPILED BY SWATI JAIN; IMAGES: SUPPLIED

Listen

Watch

LOVE LIFE & EVERYTHING IN BETWEEN ON NETFLIX

If you enjoyed the love stories of Modern Love, this will be something to indulge in: Netflix worked with 8 directors from the Middle East, including Saudi Arabia, Egypt, Morocco, Tunisia, Lebanon and Palestine, to create short films exploring love and Valentine's Day – as interpreted in each of these countries. Going beyond the two-dimensional scenes of romance and heartbreak, this pan-Arab anthology series explore the themes of dark comedy, monetary aspect, capitalism – and of course, all the love in between.



See

REVIVAL OF AESTHETICS AT THE THEATRE OF DIGITAL ART (TODA) DUBAI

Surrounded by screens – with 150,000 artsy compositions that dance to a tune – can easily be the most mesmerizing way to spend an evening. This April, ToDa is celebrating the art of carpet weaving that has been a dominating form of art for centuries. Curated in collaboration with the Generative Gallery, the exhibition by Orkhan Mammadov preserves the ancient roots of the craftsmanship through artificial intelligence.

Follow

CELEBRATING EARTH MONTH THIS APRIL, HERE ARE THREE AWESOME REGIONAL SUSTAINABILITY CHAMPIONS



AMANDA RUSHFORTH @amandarushforth

From spending weekends picking up trash from the sea to educating people on sustainable living, mama-to-be Amanda Rushforth feels passionately about saving the environment and keeping the beaches clean.



MALIHA AL HABSI @thesustainablehub

Creator behind 'The Sustainable Hub', Maliha Al Habsi is focused on empowering the community and highlighting different social and environmental issues through her public and very informative journal.



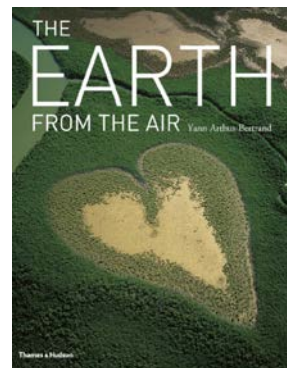
ARABELLA WILLING @arabellawilling

Known lovingly as 'The Turtle Lady', she is a marine biologist known for her work with turtles, community environmental outreach programmes and her project to protect Abu Dhabi's marine wildlife!



Read

THERE'S NO PLAN B FOR THE PLANET WE LIVE ON, SO EVERY LITTLE STEP THAT CAN HELP CREATE A BETTER ENVIRONMENT FOR US AND THE GENERATIONS TO COME IS SOMETHING WE SHOULD AIM TOWARDS. THIS MONTH'S SELECTION OF BOOKS SLOWLY PAVES THE WAY...



THE EARTH FROM THE AIR

by Yann Arthus-Bertrand

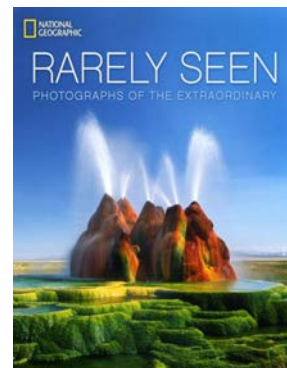
An up-to-date portrait of our world the book is a testament to the natural wonder, inner workings and fragility of our planet captured beautifully by French aerial photographer, Arthus-Bertrand.



SUPERLIGHT: RETHINKING HOW OUR HOMES IMPACT THE EARTH

by Phyllis Richardson

Lightweight dwellings have become the newest advocates for sustainability in the era of climate change and this book acts as a beautiful compendium for homes that were designed around lightness and low eco-footprint.



NATIONAL GEOGRAPHIC RARELY SEEN

by Stephen Alvarez & National Geographic Society

A collection of the most incredible photos that capture once-in-a-lifetime views by some of the world's best photographers – get ready to have your breath taken away.



MAKE GARBAGE GREAT

by Tom Szaky & Albe Zakes

One of those books that teaches you something every time you open it, this engaging, graphic volume shares practical and actionable tips to reduce one's impact on waste and lead a zero-waste lifestyle.



NATURE

Being close to nature is how I understand the world. Nature can combine powerful and calm energies at once and it does this in a systematic way. It is my source of inspiration and what guides my designs. Most of my work, whether it's the spaces I design or the experiences I create aims to be immersive through expressing the beauty that exists in nature already.



THE ARCHITECTURE OF HAPPINESS

I like to read random pages of this book over and over again; it becomes like a good conversation with an old friend. Alain de Botton does a masterful job connecting philosophy to design and objects to daily life, it's a narrative that really animates my design thinking.

COLLECTING

I COLLECT CHAIRS, OLD POTTERY, A LOT OF ROCKS, VASES, PASHMINAS, LEATHER JACKETS, PLEATED SKIRTS, BLACK CERAMICS AND A MILLION OTHER THINGS. MY COLLECTIONS ARE BOTH ORDERLY AND CHAOTIC AND THEY ARE ALWAYS INSPIRING ME TO FIND MORE STUFF; I JUST NEED TO FIND MORE SPACE TO STORE THEM.



What makes ANOUD AL ZABEN Happy

THE MULTI-TALENTED ARCHITECT, EXPERIENCE DESIGNER AND MOVEMENT INSTRUCTOR HAS CAPTIVATED US WITH HER STUNNING NATURE-INSPIRED TABLESCAPES THAT BECOME THE FOCAL POINT OF ANY GATHERING



MY BICYCLE

Cycling around the city always offers fresh perspectives and new destinations to explore. Dubai is a flat city and really made for cycling. You should explore it on a bicycle!

5

MY DAUGHTERS

MY GIRLS GIVE ME ENERGY AND INSPIRATION. I LOVE SEEING HOW CURIOUS THEY ARE ABOUT RANDOM THINGS AND WATCHING THEM IMITATE ME IN THEIR OWN WAYS. IT ALWAYS REMINDS ME TO KEEP MY OWN SENSE OF WONDER INTACT.



MOVEMENT

This is a daily part of my life, especially in my morning routine. I start my day with a lot of energy and activity. It's the fundamental secret and engine of life.

THE NATURE OF ART
WE'RE INSPIRED TO
INCORPORATE FLORA AND
FAUNA INTO OUR WARDROBE,
AND HOME..



modest MUSINGS

Known for their prowess on the screen as two of the top presenters in the Emirates,

Diala Ali and Amira Mohammed are a force to be reckoned with. Dressed in NET-A-PORTER's stunning Ramadan capsule, they open up to ELLE Arabia about their dreams, the obstacles they have faced, and how they're paving the way for women in the region

NET-A-PORTER'S EXCLUSIVE
RAMADAN EDIT

Crepe Kaftans, both Taller Marmo
Exclusive @ NET-A-PORTER

PHOTOGRAPHY FOUAD TADROS
STYLING JEFF AOUN





Silk-Faille Maxi Shirt Dress,
Valentino @ NET-A-PORTER



Vaniria Tulle-Trimmed Gathered Cady Dress,
Roksanda Exclusive @ NET-A-PORTER



Camille Embellished Embroidered
Velvet Midi Dress, Saloni Exclusive
@ NET-A-PORTER



Capri Belted Printed Silk Crepe De
Chine Maxi Dress, Louisa Parris
Exclusive @ NET-A-PORTER
Bag , Bottega Veneta

This Ramadan, luxury e-tailer NET-A-PORTER takes demure dressing to new heights in its most exclusive capsule to date with a bright and colorful edit to truly capture the spirit of the occasion. In beautiful flowing tunics and stunning kaftans designed by Oscar De La Renta, Taller Marmo, Louisa Parris, and more, Diala Ali and Amira Mohammed showcase a fresh take on the new season's trends in NET-A-PORTER's most exuberant Ramadan styles.



Cape-Effect Embellished Silk-Blend Gown, Oscar de la Renta
© NET-A-PORTER

Tell us a bit about yourself...

AM: Professionally, I am a journalist and presenter at Abu Dhabi TV. Privately, I'm a super classic and calm person that loves adventure. I'm crazy about sports, running, horseback riding and motorcycles! I'm big on travel and exploration, because of how it opens us up to different cultures, lifestyles, history and languages.

DA: I have been working as a journalist in the UAE since 2007 and hold a BA in Business Administration as well as a MA in Leadership in Contemporary Media from the American University in Dubai.

And what led you to journalism?

AM: Curiosity, love of knowledge, imparting it to society and positively affecting it is what motivated me to take up journalism, which through word, sound and image helps me deliver a meaningful message to society. Through it, I am able to highlight the achievements and goals of my country, the UAE, and encourage young people to gain knowledge by opening up new horizons for them through my television programs. I definitely credit my mother for encouraging me to enter this profession.

DA: I love media and I've been working in this field ever since I was a student at the university. I now have many programs that I have presented and produced myself.

What are some of the projects you have worked on?

AM: The future attracts me with all its different sciences, and in the television field, I specialize in doing pieces that explore the future. I have presented various programs on artificial intelligence and space. The last one, which was in cooperation with the US State Department, saw us film in five ground centers belonging to NASA; it was a huge milestone for the Abu Dhabi TV Channel – we were the first Arab channel ever to be presented with such an opportunity. I also presented a program specializing in the future of the various sectors in the UAE called “The Promise of Fifty”, which hosted and interviewed a number of decision-makers, including ministers, GMs and executives, about the most important plans and strategic goals they are working on for the future of the next fifty years of the United Arab Emirates. I've covered many other major events in the UAE; the launch of the Hope Probe, the opening of Expo 2020 Dubai as well as the Museum of the Future.

DA: There's the At Diala program, which came at a time where there was a great shift between traditional and new media, and the Qiyam program, which deals with the stories of the many different people who live in the UAE, and which reflects on the most important societal principles.

What are some of the challenges you have faced along the way?

AM: I believe that the UAE is a place for every dreamer, confident in his abilities – challenges exist, but they are matched by solutions and opportunities as well. From very early on, I had many goals and I have worked tirelessly on them that now I have reached a stage where I do not mention the challenges I have faced, but only speak of the opportunities I seized and worked hard to develop. All of this requires discipline and focus on the basic values behind these goals, which are the benefit and positive impact they have on society.

DA: There have been many challenges concerning creativity at work and deviating from the norm; I have always liked to either present what is distinct and different.

Who is your idol?

AM: Our leaders in the UAE are the inspiration and they are the driving force; I was inspired by His Highness Sheikh Mohammed bin Rashid Al Maktoum's insightful vision for the future and His Highness Sheikh Mohammed bin Zayed's wisdom, strength, and determination to achieve the best for the country.

What is your favorite thing about the Emirates?

DA: Being from the UAE makes me proud because the UAE is a country of progress and prosperity and a country of tolerance and coexistence; it is filled with stories of big achievements, and those stories not only fill the community with happiness, but they also push people to give more of themselves.

Do you have any advice for young Emirati women who are trying to make a name for themselves?

AM: The most important step to achieve our ambitions is to believe in our goals – write them down, work on them with discipline and to remember in our journey to achieve them, the basic values that drive us to them. We are fortunate to belong to this land which is a fertile environment for innovation and creativity, where support exists for every human being who believes in her goals.

DA: My advice to every girl who wants to enter the field of media is to be aware of its various fields; they should read up as much possible and listen to the different podcasts out there that are familiar with these topics. Then to choose for herself a specific field and specialization to focus on. Diversity is required in knowledge, and focus is important in producing work.

PHOTOGRAPHER: FOUAD TADROS; STYLIST: JEFF AQUIN; MAKEUP: SHARON DRUGAN; VIDEOGRAPHER: STEPHANIE MOUKARZEL; SHOT ON LOCATION AT JUMEIRAH AL QASR & JUMEIRAH DAK AL MASYAF



Ubud Shoulder Feather-Trimmed
Crepe Maxi Dress, Taller Marmo
Exclusive @ NET-A-PORTER

1 Fight food waste and advocate for misshapen produce by signing up for EroGo, the first ugly fruits and vegetables delivery service in the UAE.

3 Unwind at the Riyadh-based Respire Lounge, where sustainability awaits at every turn – solar panels, Tesla charging stations, a compost machine, and a reverse vending machine are just some of the onsite features.

2 Save the planet and your skin by switching to Upfill products, which are not only waterless and all-natural, but also devoid of plastic packaging.

4 Reduce your consumption of single-use plastic water bottles by joining the Dubai Can movement, accessing drinking water at the many water stations installed across Dubai.

5 Support Goumbook's Give a Ghaf tree planting program to help the planet breathe better with the help of the UAE's national tree.

10 Use a special occasion to organize a fundraiser in support of Emirates Nature-WWF through online fundraising platform Yalla Give, where you can share your campaign idea and collect donations online.

12 Muscat residents can support marine conservation efforts by diving with Aura Divers – it facilitates the collection of everyday trash from the ocean during each dive.

13 Sign up for one of Emirates Environmental Group's many campaigns that entail picking up trash, planting trees, collecting aluminum cans for recycling, and more.

14 Consume more sensibly and sustainably in Qatar with the help of Souqti, a platform where you can not only buy, sell, and rent pre-owned fashion, but also have items cleaned, repaired, and customized.

11 Considering most fast fashion purchases end up in landfills, shop pre-loved clothing at the likes of Retold, The Luxury Closet, and La Suite in Dubai.

15 Turn to The Giving Movement for athleisure as the eco-conscious clothing brand uses fabric made from recycled plastic water bottles.

16 Volunteers are always needed for the beach and dive clean-ups organized by the aptly named CleanUp Bahrain, which is anchored in influencing youth to make a difference.

17 Through Qatar Airways' Carbon Offset Programme, you can offset the carbon emissions from your flight at the time of booking.

18 Calling everyone with a scuba diving certification! The Dive Against Debris hosted by Divers Down entails collecting trash from the seas of Dubai and Fujairah.

19 Help Freestyle Divers preserve and protect the UAE's coral reefs by signing up for either the role of Coral Sponsor (non-diving) or Coral Propagator (diving) – or both!

20 Single-use menstrual products wreak havoc on marine environments. The solution? A reusable menstrual cup that, with proper care, can last up to six years.

22 Based in Jeddah, the Hejaz Ploggers are involved in planting, upcycling, and clean-up activities – all while promoting picking up trash while jogging (a.k.a. plogging).

7 Inspire the next generation to make positive choices by gifting Save Our World's The Eco-heroes series of children's books about five fictional friends who are helping save the planet.

8 Based in Dubai or Abu Dhabi? Download the RECAPP app to have recyclables collected from your home for free.

9 Book a pick-up by Enviroserve Kuwait, a company that recycles everything from plastic and paper to hazardous electronic waste such as cell phones and home appliances.

ECO Calendar

WITH THE 2022 EDITION OF **EARTH DAY** CALLING FOR EVERYONE – BUSINESSES, GOVERNMENTS, AND CITIZENS INCLUDED – TO TAKE ACCOUNTABILITY TOWARDS A HEALTHIER PLANET, THE TIME FOR ACTION IS NOW. HERE, IN HONOR OF THIS GLOBAL EVENT MARKED ANNUALLY ON APRIL 22, WE REVEAL 22 WAYS TO GIVE BACK.

COMPILED BY SAMIA QAIYUM

Chasing THRILLS, NOT *frills*

SAUDI ARABIA'S FIRST FEMALE RALLY DRIVER, DANIA AKEEL HAS COME A LONG WAY SINCE WINNING THE ROOKIE CUP AT THE DUCATI CUP 19/20, PART OF THE UAE NATIONAL SPORTS BIKE SUPER SERIES. A RACER, SURVIVOR, DREAMER, AUTHOR, AND MOTIVATIONAL SPEAKER, SHE TALKS TO ELLE ARABIA ABOUT HER LIFE-CHANGING ACCIDENT AND THE LESSONS SHE'S LEARNED ALONG THE WAY

By ODELIA MATHEWS



Determination and adventure are a heady combination and Dania Akeel is a woman who thrives off the mix. Without ever planning to become a rally driver, she discovered her taste for motor sports as a young girl exploring life and all that it had to offer. "I taught myself how to ride a dirt bike when I was around 12 years old," she shares as she recalls the first time she got onto a racing superbike. It was a Ducati Panigale 959 Corse which she purchased in 2019 and rode every weekend before participating in local Ducati Championships. "This is where I felt myself merge seamlessly with the machine and I was naturally synchronized with its aerodynamics and movement. It was a feeling I cherish until this day," she admits.

Starting out her career in motor sport racing was something that Dania did not plan on and yet she knew it was the thrill of the moment that attracted her attention the most. To experience the adrenaline in a safe surrounding she often headed to the Dubai Autodrome to practice her skills and pursue the budding passion she had discovered.

Soon after, she was competing in the UAE National Championships and quickly moved to races in Bahrain. Her first win was in the T3 category at the Sharqiyah Baja in Saudi Arabia in March 2021 which was part of the FIA Cross Country Bajas World Cup. "It was a combination of my skill set with the available opportunities and where I am located geographically that led to my racing in the cross-country discipline across the fast Arabian desert terrain," she recalls, explaining how this led to her most recent race which she completed on snow as part of the Cross-Country Bajas World Cup 2022 races.

A Woman of Many Firsts

Chasing the thrill of adventure and her passion for motor sports, Dania soon became a woman of many firsts even though it wasn't a planned path. She was the first Saudi Woman to participate and succeed in the FIA World Cup for Cross-Country Bajas (an annual competition for Baja-style rally raid events covering a 350-kilometer-long cross-country rally race with each round hosted in a different city around the globe), and also

the first Saudi Arabian woman in history to receive the Speed Bikes Competition license by the Saudi Arabian Motorsport Federation (SAMF). In 2021 she became the first Saudi woman to race in, and win an international rally, the Sharqiyah Baja held in March 2021 as part of the FIA Cross Country Bajas World Cup T3 category.

This year, she was also one of the first female Saudi athletes to participate in the annual Dakar Rally in 2022 becoming the



first Arab woman in history to finish the race in the top 10 securing the 8th position in the T3 group out of 48 competitors.

Convinced that this is just the beginning for many women who aspire to chase their dreams, she says, "I think one of the obstacles for women to enter the field could be our own perception of the relevance of this sport to a woman."

Ever since Saudi Arabia revealed its Vision 2030 for the country's economic and social reforms, women have been at the helm of change, showcasing their talents on a global stage and attracting more attention to the country by their determination and skill and Dania is just one example in a sport often dominated by men. "I have seen that this idea and stereotype is changing, and doors are opening for women. It is their choice whether to walk through them, but to do that, old ideas must be discarded," she says. Armed with her license to participate in the UAE National Sports Bike Super Series and an International Rally License, Dania has paved the path for women to explore racing in every terrain through her own driving experiences in sand, mud and most recently ice, crediting her success to the flexibility, change and growth-mindset. "I moved from racing super bikes on track to racing buggies in the desert, and it was my openness to change which allowed me to pursue opportunities in a different discipline of racing."

Life Lessons, Pain & Patience

While there are many stories of women achieving their dreams against all odds, it's rare to meet women who have returned to their dreams after life-changing incidents.

For Dania, that moment came with an unexpected accident when on the racing track in Bahrain in 2020 when she leaned the bike too close to the ground, resulting in a crash that left her with a fractured spine and broken bones in her pelvis. "The crash taught me to take full responsibility for my choices and I understood the real impact of risk. I also learned to respect the dangers of motorsport and this pushed me to become a much more cautious and careful driver while maintaining the patience to develop my skills," she says. During the three-month rehabilitation period that followed, Dania spent time focusing on ways to heal naturally before she could walk again, as her doctors had advised that the injuries did not need surgery. From strength training, swimming and daily physiotherapy

sessions, she was also practicing gratitude and patience as she pieced herself together. "The accident taught me how to embrace extreme gratitude in a situation where I was powerless over the outcome," she shares. Recounting her moments of struggle and triumph in her book titled, 'Freefall' Dania chronicles her life of adventure from early childhood all through the highs and lows of life experienced across the Himalayan mountains to the farthest northern borders of the Arctic Circle, and the glorious sand dunes of the Middle East.

Growing & Inspiring

It is from our pain that the greatest stories of inspiration and hope emerge, and Dania remains a testament to every woman caught in a similar situation. A graduate of International Business from the Hult International Business School, she combined her education and work experience in consulting to spearhead her dreams by achieving sponsorships for the many races she has participated in. An athlete, motivational speaker, author and presenter, she isn't driven by titles as much as she is driven by the thrill of the chase to achieve her dreams and inspire others. "What I love most in life is to learn. I love the feeling of novelty and coming to understand a new place or how to acquire a new skill, or even sharpen an old one. Racing fulfils all of this. The feeling of utter focus brings me such peace and makes me feel extremely calm even though I am in a fast-moving scenario," she shares. Her parting words of advice to women is this: "It is important to know what you want but also to be able to remain flexible."

"CONVICTION
IS KEY,
HOWEVER
REMAINING
FLEXIBLE AND
ADAPTABLE
IS EQUALLY
IMPORTANT
TO ACHIEVE
GROWTH"

Dania Akeel





Change AGENT

ELLE ARABIA SPEAKS TO NOURA ALTURKI WHO SPEARHEADS NAMAT, A NON-PROFIT SOCIAL BUSINESS THAT SERVES TO ENRICH SAUDI ARABIA'S GARMENT MANUFACTURING INDUSTRY THROUGH THE DEPLOYMENT OF THE KINGDOM'S RURAL WOMANPOWER. THE VISIONARY ZERO-WASTE MODEL OFFERS HIGH-QUALITY, ETHICAL, AND SUSTAINABLE ALTERNATIVES TO LARGE SCALE GARMENT PRODUCTION, AND INTEGRATES WOMEN LIVING OUTSIDE URBAN CENTERS INTO THE NATIONAL ECONOMY; ENABLING THEM TO ACTIVELY CONTRIBUTE TO THE ECONOMIC AND SOCIAL PROSPERITY OF THE KINGDOM BY REDEFINING THE POTENTIAL OF 'MADE IN KSA'.

How is where you are today different from where you thought you'd be? "I never expected to build my career in the corporate world. And yet, it has been rewarding to discover my family business, Nesma, being a platform for social good. The important work we are doing to bring jobs to women in the tailoring and embroidery industry is proof of this. Through our social enterprise, Namat, we provide opportunities to women in rural areas, bringing them into the folds of the national economy. In this way, I am exactly where I had hoped I would be, but the path to getting here was unexpected."

What are the qualities of an empowered woman? "An empowered woman is true to herself, silences the voices (internal and external) that doubt her, in order to pave her own happiness in the world."

What advice would you give to your younger self and to other young woman in the region? "Your achievements do not define you, and seeking perfection in any aspect of life is not a worthwhile goal. It's so much more important to live everyday to its fullest, to pursue learning, to see where our curiosity takes us, and to unleash our own creativity. If we seek perfection, we will focus only on what we're the best at, but what we're the best at is very limited. Instead, we should look within, believe in ourselves, try everything, accept the failures, and enjoy the process of personal growth and development."



MY KSA

I'LL START THE DAY OFF...
DOING YOGA ONLINE
AT MIMIYOGA.COM
FAVORITE
NEIGHBORHOOD...
AL-RAWDAH DISTRICT
- JEDDAH, WHERE
NAMAT'S HEAD OFFICE
IS LOCATED
UNDER THE RADAR MUST
DO... HIKING IN THE
NEARBY MOUNTAINS
LOCAL CONCEPT STORE
TO CHECK OUT... THE
STORE AT ITHRA -
DHAKHAN, SAUDI
ARABIA
FOR A PROPER TASTE OF
STREET FOOD... VISIT
THE CHEFS TURNING
LOCAL FOOD INTO ART
AT ZADK CULINARY
BIGGEST
MISCONCEPTIONS...
THAT KSA'S LANDSCAPE
IS ONLY DESERT
WHAT I LOVE MOST
ABOUT MY CITY...
THE CHILDHOOD
MEMORIES

ELLE

fashion

STAR BRIGHT: Gucci's Nojum collection is replete with metallic and sparkling details in a delicate color palette, embodying an elegant and luxurious aesthetic for this joyful time of the year spent with family and friends. Crystals, sequins, cuvettes, embroideries, fil coupe, and iridescent silk abound!

Let's celebrate...

FASHION MIRRORS LIFE, AND NOW IS THE TIME TO EMBRACE COLOR, ART, AND DESIGN INSPIRED BY NATURE - WITH A TWIST!

POSITIVELY 'GLA-MIU-ROUS'

Craftsmanship and tradition meet contemporary elegance in Miu Miu's special Gla-miu-rous 2022 selection of Ready-to-Wear and Accessories curated for Ramadan and Eid. Against a backdrop of hand-woven oriental carpets, Dima Al Sheikhly reveals the collection's feminine silhouettes embellished with sophisticated details and bright hues that embody the positive spirit surrounding this time of year

PHOTOGRAPHY DANIEL ASTER

CREATIVE DIRECTION JEFF AOUN

Miu Miu cady diamond jacket
Miu Miu cady diamond skirt
Miu Wander matelassé leather bag
Amulet Pave' Jewels
Silk Socks
Leather loafers with heel
Total Look, Miu Miu



Miu Miu cady diamond jacket
Miu Miu Logo sunglasses
Choker with pearls



Miu Miu georgette dress
Miu Wander matelassé leather bag
Choker with pearls
Leather loafers with heel
Total Look, Miu Miu



Miu Miu embroidered crepe de chine dress
Miu Wander matelassé leather bag
Earrings with pearls
Leather loafers with heel
Total Look, Miu Miu

Miu Miu embroidered cady top
Miu Miu embroidered cady skirt
Total Look, Miu Miu



Miu Miu embroidered cady dress
Miu Miu Crystal Nappa Leather Bag
Total Look, Miu Miu



PHOTOGRAPHER: DANIEL ASATER; CREATIVE DIRECTION: JEFF AOUN; MAKEUP: SHARON DRUGAN; HAIR STYLIST: DANI HISWANI;
VIDEOGRAPHER: JEAR VELASQUEZ; LOCATION: COURTESY OF FATIMA BINT MOHAMED BIN ZAYED INITIATIVE

Earth Polo Shirt, Ralph Lauren
Ribbed Knit Midi Skirt From The
Committed Collection, Mango
Handmade Crochet Knit Top, Etro
Raffia & Leather Botsy Bag,
Isabel Marant
Bone Bracelet In Yellow Gold,
Elsa Peretti For Tiffany & Co.
Shoes, Tod's

PRINCESS GARDENER

"Buy once, buy well" advised Prince Charles. Choose your future timeless staple piece from the new spring-summer collection. Mix and match with sustainable brands to create an amazing vintage-eco-wardrobe. It's time to grow!



CREATIVE & STYLING **BENEDETTA DELL'ORTO**

PHOTOGRAPHY **OLIVIERO TOSCAN**

FASHION EDITOR **CHARLOTTE DEFFE**

Green Polo Shirt & Red Short-
Sleeved Polo Shirt, Lacoste
Cotton Trousers With Floral
Print, Iris Apfel X H&M
Twill Cap With Prints, H&M
Striped Straw Basket Bag,
Loewe Paula's Ibiza

Short-Sleeved White Ribbed
Polo Shirt, Lacoste
Multicolor Sleeveless In Recycled
Cashmere Dress, Chloé
Shopping Bag In Raffia, Loewe
Paula's Ibiza
Loafers, Sebago



White Short-Sleeved Polo Shirt, Lacoste
Dragonfly Straw Dress, Stephan Janson
Vegan Sandals, Bohonomad
Love Bracelet In Yellow Gold, Juste
Un Clou Bracelet As Earrings & Clash
Bracelet On Wrist, Cartier
Alzer Suitcases, Louis Vuitton



Double Breasted Blazer &
Gemonia Straight-Fit Trousers,
Max Mara
Denim Jacket With Chain
Details, Guess Jeans



Archive Cloth Coat,
Valentino
Men's Vest In Cashmere
And Silk, Stephan Janson
Handknitted 100% Cotton
Culotte, Maria La Rosa
Wood, Resin & Pearl,
Donatella Pellini
Women's Extra Velvet
Sandals, Hermès

Single Breasted Jacket &
White Wool Shirt, Fendi
100% Cotton Handknitted
Culotte & Cactus Big Bag In
Vimini, Maria La Rosa
Hats, Stephan Janson
Shell & Mother Of Pearl,
Shells & Agate Necklaces,
Donatella Pellini
Loafers, Salvatore
Ferragamo



Eco-Denim Jacket, Blue &
Black Backpacks In Econyl
With Gg Motif, Gucci
501 Design For Circularity
Recycled Materials Pants,
Levi's Red Tab



Black Jacket, Poplin Blouse,
Black Wool & Silk Bermuda
Shorts, Dior
Straw Hat & Straw Bag,
Stephan Janson
Vegan Sandals, Bohonomad



PHOTOGRAPHED BY OLIVIERO TOSCANI; STYLED BY BENEDETTA DELL'ORTO;
FASHION EDITOR CHARLOTTE DEFFE (ELLEINTERNATIONAL)



Boxy Shirt, Belt, Birkin 35
Cargo Bag, Sandals & Birdy
Epsom Bag Accessory, Hermès
Rib Sweater Bralette & Bottom
Sweater, Levi's Red Tab
Classic Straw Hat,
Stephan Janson

Earrings, Yellow Coat & White Shirt
Dior Ready-to-Wear Spring-Summer 2022

THE SHAPE OF ART

Contemporary lines and bold
hues converge with supreme
craftsmanship and House codes in
Dior's S/S2022 collection

PHOTOGRAPHY **FOUAD TADROS**
STYLING **JEFF AOUN**

"DIOR OR" Shirt, "DIOR OR" Pants &
"DIOR OR" Dway Heeled Sandals
Dior Ready-to-Wear Spring-Summer 2022



Green Dress, Black "Dior Idole" High Boots &
Patent Green "Micro Lady Dior" Bag
Dior Ready-to-Wear Spring-Summer 2022



"DIOR OR" Dress, "DIOR OR" Lady D-Joy Bag,
"DIOR OR" D-Connect Sneakers, Ring & Earrings
Dior Ready-to-Wear Spring-Summer 2022



Necklace, Black Jacket, White Shirt
Black Skirt & Black "Lady D-Joy" Bag
Dior Ready-to-Wear Spring-Summer 2022



PHOTOGRAPHER: FOUAD TADROS; STYLIST: JEFF ACUN; MAKEUP: MANUEL LOSADA; HAIR STYLIST: IVAN KUZJ; MODEL: KATERINA®
SIGNATURE ELEMENT: VIDEOGRAPHER: JEAR VELASQUEZ; SHOT ON LOCATION @ THE BOWERY COMPANY, DUBAI UAE

Earrings, Multicolored Scarf, White Coat &
Orange "East-West Dior Bobby" Bag
Dior Ready-to-Wear Spring-Summer 2022



AFTER THE

BEACH CLUB

Enjoy the magical summer sunset in a riot of prints and colors



Left page:
Top & Bottom, Tesai
Bag, Versace
Necklace & Earrings, Shiatzy Chen
Sunglasses, Masunaga by
Kenzotakada

This page:
Dress, Emanuel Ungaro
Ring & Earrings, Versace
Sunglasses & Chain, Carlotti
Bracelets, Victoria Leivissa

PHOTOGRAPHY CAMELIA MENARD

STYLING ETIENNE JEANSON

Top & Shorts, Christian Dior
Necklace, Louis Vuitton
Bracelets, Bijoux De La Mer



Dress, Versace
Bag, Christian Louboutin
Ring & Bracelets, Victoria Leivissa

Dress, Fendi
Boots, Christian Louboutin
Glasscase, Any Di At Carloti



PHOTOGRAPHER: CAMELIA MENARD @CAMELIAMENARD; STYLIST: ETIENNE JEANSON @ETIENNEJEANSON; FASHION: FASHION@
ETIENNEJEANSON; MODEL: ORIANE LUPERT @ORIANE_LUPERT; MAKEUP: JENNA COIFFURE ST BARTH



Jacket, Victoria Leivissa
Shirt & Shorts,
Emanuel Ungaro
Necklace & Bracelets,
Bijoux De La Mer
Earrings, Fendi

Pink bolero jacket in cotton tweed
Pink sleeveless jacket in cotton
tweed, embellished with
jeweled buttons
Pink shorts in viscose and cotton
Earrings in metal, glass
beads, resin and strass
White bag in shiny leather
and metal
Chanel Spring-Summer 2022
Ready-To-Wear

HOUSE CODES

Staying home never looked so good! Leather, sequins, cotton
tweed, gold braid, fantasy knit and bejeweled detailing come
together in unexpected yet iconic Chanel style...

PHOTOGRAPHY FOUAD TADROS

CREATIVE DIRECTION JEFF AOUN



Purple and black jacket
 in fantasy checked cotton
 tweed, embellished with
 sequined braid and
 jeweled buttons
 Purple and black
 skirt in fantasy checked
 cotton tweed
 Earrings in metal,
 resin and strass
 Black vanity case
 in leather and metal
 Chanel Spring-Summer 2022
 Ready-To-Wear



Navy blue and ecru
 coat in fantasy cotton
 tweed, embellished with
 jeweled buttons
 Navy blue bag in shiny
 leather and metal
 Chanel Spring-Summer 2022
 Ready-To-Wear



Black jumpsuit in topstitched quilted-effect leather,
embellished with jeweled buttons
Black heeled Mary-Janes in patent leather
Necklace in metal, leather and glass beads
Necklace in metal and strass
Chanel Spring-Summer 2022 Ready-To-Wear

Black and multicolor
jacket in fantasy knit
embroidered with sequins
Black and multicolor skirt
in fantasy knit embroidered
with sequins
Black heeled Mary-Janes
in patent leather
White bag in leather
and metal
Green & Blue
sunglasses in acetate
Chanel Spring-Summer
2022 Ready-To-Wear



PHOTOGRAPHY: FOUAD TADROS; STYLIST: JEFF AOUN; MAKEUP: NAJETTE
AZZAROU; HAIR: YVAN KUZ; TALENT: MAYARA

Black jacket in tweed
embroidered with sequins,
embellished with gold braid
Black capri pants in tweed
embroidered with sequins,
embellished with gold braid
Black heeled Mary-Janes
in patent leather
Black clutch bag in
leather and metal
Chanel Spring-Summer
2022 Ready-To-Wear



Denim Shirt, Sea New York
Top & Jeans, Ganni
Bag, Awake Mode
Shoes, Amina Muaddi
Earrings, Petit Moments

STRIKE A POSE

Graphic lines, architectural angles and plenty
of pop color make this season picture perfect

PHOTOGRAPHY **EMIL SINANAGIC**

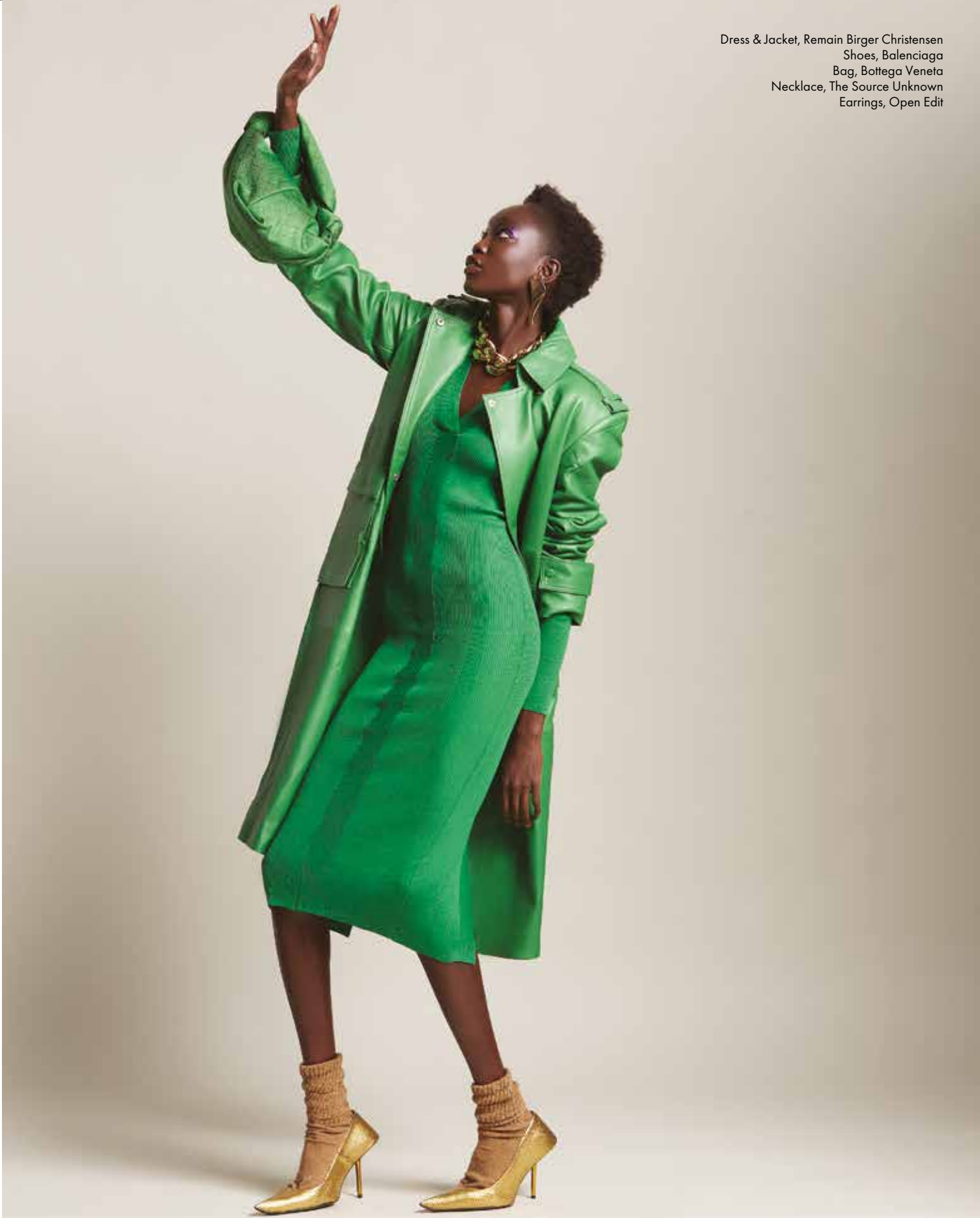
STYLING **NASREEN HUSSAIN**

MODEL **NYA KONG**





Jacket, Awake Mode
Red Jumpsuit, Farm Rio
Shoes, Balenciaga
Earrings, Petit Moments



Dress & Jacket, Remain Birger Christensen
Shoes, Balenciaga
Bag, Bottega Veneta
Necklace, The Source Unknown
Earrings, Open Edit



Dress, Agnona
Jacket, Cecilie Bahsen
Shoes, Amina Muaddi



Dress, Molly Goddard
Shirt, Ganni
Necklace, Vintage
Bag, Karl Lagerfeld
Shoes, Shutz

Jacket, Adam Lippes
Leggings, Ganni
Shoes, Balenciaga
Earrings, Oscar De
La Renta



PHOTOGRAPHER: EMIL SINANAGI; MODEL: NYA KONG; STYLIST: NASREEN
HUSSAIN; MAKEUP: KONSTANTINE MIRONYCHEV; HAIR: IGOR



Dress, Chloé
Shoes, Shutz
Earrings, Swarovski

Horsebit Sandal & Gucci Diana Bag, Both
Gucci Nojum Collection

STAR ACT

Decked out in metallic, sparkling details in a selection of precious skins and timeless, yet contemporary pastel shades, Gucci's Nojum collection of accessories are just the star worthy pieces needed for this season's soirées

PHOTOGRAPHY **DANIAL ASTER**
CREATIVE DIRECTION & STYLING **JADE CHILTON**





Gucci Diana Bag, Gucci Nojum Collection



Gucci Bamboo 1947 Bag & Heels, Both Gucci Nojum Collection



Sandals & Dionysus Bag, Both Gucci
Nojum Collection



Gucci Bamboo 1947 Bag,
Gucci Nojum Collection



Gloves and "Seashell" Clutch,
Both Gucci Nojum Collection

PHOTOGRAPHER: DANIAL ASTER, CREATIVE DIRECTION AND STYLING: JADE CHILTON,
LOCATION: HOUSE OF SARAH HARDAN AND SAAD NAAMANI



Sandals, Gucci Nojum Collection

Celebrate the wild beauty of nature in all its magnificent glory and power, with soft and

sheer pieces that ride the wind

Dress, Stefania Morland; Earrings, Daria Olejniczak Jewelry

PHOTOGRAPHY **BOB LEINDERS**
CONCEPT & STYLING **PETRA TIELMANN**

BY THE SHORE





Jacket & Skirt, Stephen Van Eeden; Top, Mariam Mehlhorn; Necklace, Maren Jewelry



Dress, Stefania Morland; Earrings, Daria Olejniczak Jewelry

PHOTOGRAPHY: BOB LEINDERS; CONCEPT & STYLING: PETRA TIELMAN; HAIR & MAKE-UP: HELEN RUDOLPHE; MODEL: SHANON PHILIPS @ BOSS MODELS CAPE TOWN

ELLE

beauty

Hermès Plein Air is a new chapter dedicated to the complexion that does not attempt to conceal the skin but instead allows it to breathe, liberates it, offers it a burst of invigorating air. Alongside the natural enhancing complexion balm, the collection comprises two finishing powders, a powder brush and blotting papers.



Going Green...

NATURAL BEAUTY IS THE BUZZWORD, AS WE DELVE DEEP INTO THE LATEST CROP OF CLEAN PRODUCTS AND TREATMENTS



© DEO SUVERA ET PAMELA DIMITROV

Clean BEAUTY 101

HOW TO PURIFY YOUR MAKEUP BAG WITH
CONSCIOUS PRODUCTS THAT ACTUALLY WORK. IT'S
TIME TO MEET YOUR NEW BEAUTY HEROES...

SKINCARE

EYE OPENER

Although rather expensive, this little gem's super powers is worth its weight in gold! Nazan Schnapp's diamond (yes, we're talking real diamonds here!) eye cream protects the delicate eye area from dehydration and reduces the appearance of darkness and under-eye bags, leaving eyes looking lifted and illuminated. Invest in this little beauty, and your peepers won't be disappointed. **Luminous Youth Diamond Eye Crème, Nazan Schnapp**

SUPER SAVIOUR

6 times more powerful than Marula Oil, and 8 times more powerful than Argan Oil, this miracle facial oil is sustainably made from the pits of plums, a superfood known for its nourishing vitamins and anti-oxidants and the reason why this oil has a waitlist in the tens of thousands! Use on your face, hands, hair and body, to brighten and restore while locking in moisture. **Plum Beauty Oil, Le Prunier**

WORKS A TREAT

It doesn't get more indulgent than this cerulean-blue balm; made with organic botanicals that are hand-harvested on an 800-acre Sicilian estate, it envelops the face in a cocoon of moisture as it sinks right into the skin leaving even the driest

of complexions luminous and refreshed. Pro Tip: Add layer upon layer of balm until skin is satisfied. **Rinascita Delle Olive - Replenishing Balm, Furtuna Skin**

FACE BOOSTER

The retinol serum from Dr. Maryam Zamani is a bestseller for a reason: formulated with a potent 2% strength of Vitamin A it amplifies collagen production and protects against free radicals – perfect for anyone in search of younger-looking, more radiant skin. **Retinol Skin Booster, MZ Skin**

SKIN SOOTHER

Like a multivitamin for your skin, this serum works to repair broken-down skin tissue and calm calms even the most irritated complexions. Use alone as a moisturizer or layer under a cream. **Gold Oil Serum, Monastery**

Pearl Powder and Hyaluronic Acid are blended with Rose and Chamomile oils, a combination of tried-and-true ingredients that adds up to gorgeous results on skin. **Ageless Crème Riche, Cecilia Holistic Beauty**

CLEAN SLATE

A lovely lightweight organic oil cleanser containing vitamins A, C, D and E to moisturize and nourish. It makes removing makeup a breeze, but doesn't strip the skin. **Nourishing Oil Cleanser, Henua Organics**



POWER PILL

Unlike your typical vegan superfood supplements, Catalyst Gold was actually developed to re-program the body on a cellular level, addressing multiple issues at once. So, if you're looking to nourish and detox without harsh cleanses and unrealistic dietary restrictions, this bespoke mix is the perfect way to jump-start your health. **Catalyst Gold, Herbalore NYC**

RAISE THE BAR

A skin supplement led by science, for a beautiful complexion that is visible on the outside and felt inside. This magical mix is made up of 7, locally sourced in France, superpowered active ingredients that work on awakening radiance and slowing down cellular aging. **L'Essentiel Peau, Combeau**

HEALING HERBS

Excellent for anyone seeking digestive support or help with inflammation. An overall longevity drink to have! **Golden Sun Milk, Anima Mundi**

TUMMY TROUBLE

If you don't start your mornings off with this prebiotic/probiotic combo, then your gut is missing out on this belly happy pill that works on healing gut flora – hopefully, forever. **Heal, Depuravita**

BODY



THE BEST DIY BEAUTY RECIPES *from* THE GIRLS OF *Elle* AROUND *the* WORLD

OUR BEAUTY PROS AT ELLE'S 45 EDITIONS WORLDWIDE SHARE THEIR BEST BEAUTY HOME-MADE TIPS AND TRICKS. FOR PAMPERING YOURSELF FROM HEAD TO TOE, SIMPLY OPEN YOUR CUPBOARDS AND PREPARE YOUR POTIONS WITH SIMPLE AND NATURAL INGREDIENTS. MAGICAL!

COMPILATED VIRGINIE DOLATA & ESTÉE JAILLON

For a RADIANT FACE

"If you suffer from hormonal acne around the time of your period, make a turmeric-based face mask that soothes and cleanses the skin. Use 1 teaspoon of each ingredient: raw honey, organic turmeric powder and organic yogurt. Mix those and apply to the skin. Rinse off with warm water after 10 to 15 min." Marie-Noelle Vekemans, *Elle Belgium*

"This mask really soothes skin and makes it more radiant. I add lavender or Immortal flower hydrolat to my clay powder mask instead of water, then I add a teaspoon of honey to the mask." Petra Windschnurer, *Elle Slovenia*

"This simple trick works wonder for an instant glow! Rub ice on your face or put your face in an ice box. You don't even need to use a blush." Kamna Malik, *Elle India*

"To reveal hydrated and smooth skin, use two ingredients as a mask and scrub combined together: coconut oil and sugar. When making this mask, don't melt the coconut oil. Instead, mash it with a fork until it's smooth. Mix in the sugar, creating a thick paste. Apply to the skin evenly and allow the mask to sit for about 5 min. Then rub the mask in circular motions for about thirty seconds. Rinse away." Mallika Boonyuen, *Elle Thailand*

"Your skin will be silk! My best DIY recipe is a face mask with sea salt and honey." Younie Tsang / *Elle Hong Kong*

"To make your own DIY-masque at home, I love the new Swedish brand Foreo Imagination, which is a creamy mask base that inspires you to make your own. Try to mix it with the glow-getter turmeric." Carin Hellman, *Elle Sweden*

For a SOFT BODY

"For a natural body scrub, mix the sugar (60g of sugar-white, whole grain or cane), and olive oil (30g) in a bowl. Finely grate the lemon peel and add it. If you have lemon essential oil, add 5 drops and mix well. Apply on damp skin delicately in small circles, without pressing, so as not to damage the skin. At the end, hydrate well, (so that the skin reestablishes its balance after being subjected to this slight aggression)."

Arlette Barrionuevo, *Elle Argentina*

"For smoother skin: few years back, I was searching for the best skincare product for my little baby... I have bought the most expensive baby products and then I've asked the Pharmacist for her advice. She recommended sunflower or olive oil for 5 € or something and it was the best advice! No additional perfumes, no preservatives...etc. Pure nature just like my little girl."

Anna Machova, *Elle Czech Republic*

At your FEET & IN YOUR HANDS

"To nourish them, I do sometimes rub a bit of coconut oil into my cuticles or onto the dry soles of my feet and toenails at night. I find it really nourishing and I love the scent."

Jennifer George, *Elle UK*

"To soften rough and dry skin, fill your tub with warm water, add 3 tablespoons of baking soda into the water; swish it around until it is well mixed. Soak your feet in the water for at least 10 min. Magic for tired, worn-out soles... especially after fashion week!"

Dina Kabbani, *Elle Middle East*

For BEAUTIFUL HAIR

"To enhance brown hair reflections with walnut hulls, I have an old recipe from a friend from Provence, the southern part of France. This natural tint makes hair bright and darker. If you have a walnut tree in countryside, take several hulls and macerate for 2, 3 days. Then mix 1/4 of these to 3/4 water and a yogurt to obtain a creamy texture. Let it sit for 30min to 3h on hair (no more than 1 hour the very first time), all depends on the researched intensity."
Elisabeth Martorell, *Elle France*

"For healthy hair, combine the yolk with olive oil (1 tbsp.) and lemon juice (1 tsp.) and apply to dry hair. Keep the mask on for an hour (or overnight), then wash your hair with a mild shampoo."
Joanna Lorynowicz, *Elle Poland*

"To detox your scalp, twice a month mix one teaspoon of sugar with your regular shampoo and use it as a detox scrub, particularly if your scalp is oily. My hair loves it and look a lot healthier and refreshed afterwards."
Rozina Kouri, *Elle Greece*

"To bring shine to dull hair, mix honey, apple cider vinegar and coconut oil equally. Apply the blend to damp hair and leave on for 20 to 30 min, then shampoo out and rinse well. This mask brings shine and helps to lock in color."
Barbara Huber, *Elle Germany*

"To hydrate your hair tips, apply olive oil. I recommend leaving it in for 15 min and then wash it properly."
Blanca Gonzalez Rufini / *Elle Spain*

"In order to re-do your curls anytime of the day, have a spray of water inside your purse all the time. It works magic!"
Pedro Camargo, *Elle Brazil*

"For extremely dry hair, like mine, every week use a mask made of different types of oils coconut, avocado, olive, argan... I apply it before going to bed and let it sink for the entire night."
Gabriela Calitoiu, *Elle Romania*

To FEEL GOOD

"A must have on the beach, put two tablespoons of rice starch in a small bottle of water to wash away salt from face, decollete and other supersensitive areas. Good for babies too."
Michela Motta, *Elle Italy*

"The multi task oil is coconut oil. As body cream, as hair serum or as a shaving balm, I use it for everything."
Shanice Zoetewij, *Elle Netherlands*

"To feel relaxed and fall asleep easily, when I go in bed, I put a drop of lavender oil between my eyebrows and my wrists."
Suzan Yurdacan, *Elle Turkey*

"For an invigorating aroma-bath, put in a tablespoon cream 5-5 drops of Bergamot, Wild Orange, Rosemary and Frankincense Doterra Essential Oils."
Monika Fodor / *Elle Hungary*

Our five EXTRA TIPS

To gently cleanse your face

Mix 1 teaspoon of white surfine clay (kaolinite or illite, nothing else) with 1 tablespoon of water in the palm of your hand. Apply this milk to your face, without rubbing, then rinse. Do these 2 to 4 times a week.

To moisturize dry and damaged hair

After a gentle shampoo without sulphates, rub your hands with pure aloe vera gel and smooth your hair from root to tip. Then blow dry your hair on cold.

To drain puffy eyes

Place teaspoons permanently in the freezer. As soon as you have 15 minutes to spare, lie down and put them on your lower eyelids, protected by a clean compress.

To relieve your tired feet.

Take a foot bath. Dip them in a basin containing 1/4 of bicarbonate to 3/4 of warm water. Corns and calluses will soften, and the tired feeling will subside in 10 minutes.

To moisturize dry hands

Make an olive oil bath with lemon, once or twice a week. Warm 1 glass of olive oil over low heat, add the juice of 1/2 lemon and 1 tablespoon of powdered sugar. Pour the mixture into a bowl and immerse your hands in the warm (not hot) oil for about 10 minutes. Then rinse thoroughly with warm water before drying.

Extract from Julien Kaibeck's book "Mes recettes green et bien-être" (Editions Solar)





IN LIVING

COLOR

Get ready to pucker up as Dior Addict, the brand's hero collection of lipsticks housed in the now-refillable signature upside-down case, has been rebooted with a whole gamut of new shades and a moisturizing formula made with 90% natural-origin ingredients

PHOTOGRAPHY PHILLIP JELENSKA
BEAUTY DIRECTION & STYLING JADE CHILTON

Dior addict lipstick, 856 Défilé



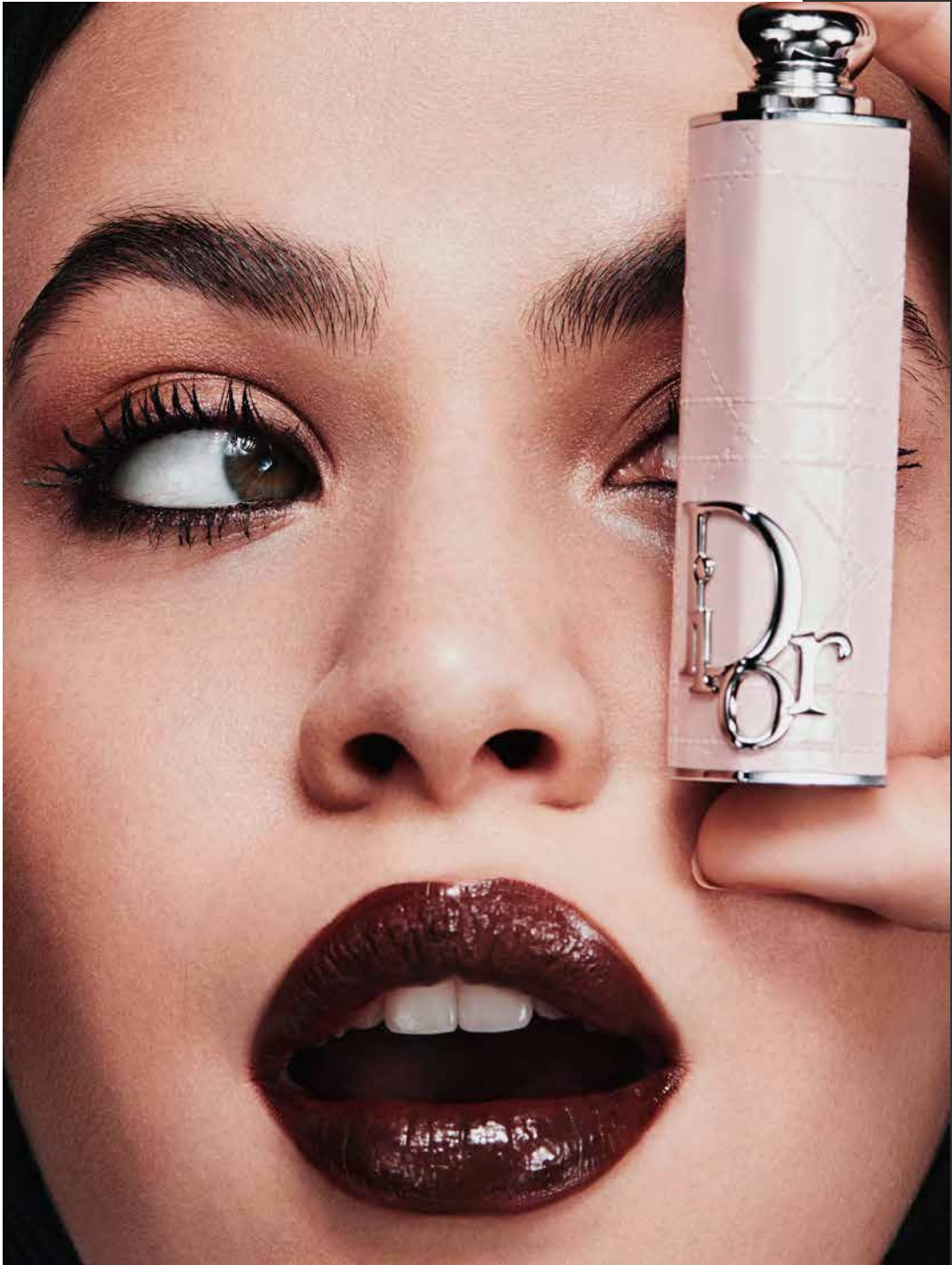
Opposite page: Dior Addict lipstick, 373 Rose Celestial
This page: Dior Addict lipstick, 567 Rose Bobby



Dior Addict lipstick, 976 Be Dior



Opposite page: Dior Addict lipstick, 745 Re(d)volution
This page: Dior Addict lipstick, 980 Tarot



PHOTOGRAPHER: PHILIP JELENSKA, BEAUTY DIRECTION AND STYLIST: JADE CHITON, MODEL: MAI AT UNN, MODELS MAKEUP: SHARON DRUGAN



IN CONVERSATION WITH...

ARIZONA MUSE

THE 33-YEAR-OLD AMERICAN SUPERMODEL IS COMMITTED TO THE PLANET, TO HER TWO KIDS AND TO ACHIEVING AN EFFICIENT AND ORGANIC BEAUTY ROUTINE IN A FLASH. VERY MUCH CONCERNED ABOUT INGREDIENTS, ARIZONA MUSE PLANTS TO CREATE A BIODYNAMIC FARM IN HER NEW BALEARIC ISLANDS BASE.

I WAKE UP... at about 07:30. Ideally, I would sleep in until 09:30 every morning, but I have kids, a job, a husband and I hardly ever get to do this. I need 9 hours of sleep, but I get 7. It's not fun, I value sleep so much and am so grateful to have even one night a week uninterrupted by my three-year-old!

I START THE DAY... by washing my face with Weleda Purifying gel Willow Bark cleanser. Then, I brush my teeth with Charcoal toothpaste and a bamboo toothbrush.

FOR BREAKFAST I HAVE... black tea with milk and sugar.

MY SHOWER SECRET... is a thick creamy amount of Aveda's Botanical Repair Masque Rich and once in a while I love to loofah my whole body and scrap the bottoms of my feet with a foot stone. It sounds like a lavish experience, and it is, but it's not time consuming. I do these things super-fast, and I feel fresh afterwards.

I CARE FOR MY HAIR... by using the Aveda Nutriplenish Shampoo and Conditioner and after I towel dry with my favorite hair towel designed by Phillip Lim for Aveda.

I STYLE MY HAIR... easily! I like to air dry my hair for most of the year, only in deep winter do I use a hairdryer.

THE BEST BEAUTY ADVICE I RECEIVED... is from my mom! She told me from an early age not to over pluck my eyebrows. I didn't listen straight away and had a few disasters but now I do take that advice seriously!

MY PERSONAL TRICK... is to have at least one full length mirror in my house. For years and years, I never had one and it was until I got one that I realized my body proportions and then learned how to dress in a way that would flatter me. For example, I now only wear high-waisted trousers. I have a long torso that looks more elegant when I have a high waist. Simple but so helpful to know!



THE PRODUCT I CAN'T LIVE WITHOUT IS... Aveda Volumizing Tonic for hair! It gives maximum volume to fine hair thanks to organic aloe and wheat amino acids. I love its aroma, combining jasmine, rose and clove and other pure flower and plant essences.

MY MAKEUP ROUTINE IS... to use Maison de Made, Biodynamic Face Oil as a moisturizer under my Ilia foundation. Then I apply La Bouche Rouge makeup, on cheeks, eyes and lips with their gorgeous Japanese-made wooden brushes.

IF I'M GOING OUT AT NIGHT... I add a simple black eyeliner in the inner lid, my long-time favorite for this is YSL black or brown pencil; its texture is soft and malleable.

MY GREATEST BEAUTY DISCOVERY IS... using a couple drops of Rosehip oil mixed into foundation, it goes on smoother and looks more glowy.

THE CRAZIEST THING I HAVE DONE IN THE NAME OF BEAUTY IS... squeezing my pores! It never works and I know that, and I keep doing it. I'm mad!



MY LUNCHTIME... is an omelet with a generous amount of chives and spring onions in it, so it is green and tasty! I'm not a foodie.

MY FAVORITE GO-TO RECIPE... beans and rice with lots of cilantro and Pico de Gallo, I think it's my southwestern roots, with an ale sometimes. Nothing better than an ice-cold organic lager for me!

IN MY FRIDGE AND KITCHEN CUPBOARDS... I have Organic and Biodynamic everything. I am super proud of the time, energy and money I spend supporting regenerative agriculture. I know this luxury isn't available to every family, and I am therefore extremely grateful to be able to do this. And with DIRT, my charity, my ambition is to make Biodynamic products more easily available to all.

Because we all deserve to know that our food and fashion is grown in ways that are supporting the planet and our nutritional needs.

I LOOK INTO THE MIRROR AND SEE... problems! Even though I'm a model, I do theoretically get it that I look fine, my mind still just sees my faults and weaknesses. I'm pretty sure this has something to do with our societal expectations for self-perfection, something we all need to work on but I haven't yet found the solution.

MY ROUTINE EXERCISE IS... Pilates twice a week, a swim once a week and hot yoga once a week. But that is an ideal world that I probably won't be able to reach until my kiddies are older and more self-sufficient. I will love myself anyway, even though I might be a little flabbier!

MY WAY OF UNWINDING IS... Essential oils and thinking thoughts like, "it's ok, even if the worst happens, life will still go on." I find this thought particularly important to shift me out of negative thought patterns. Also, "Be gentle to yourself" is a good motto! When I'm gentle and add a dose of fun to my life, I'm more productive and things move more swiftly around me anyway!

MY BEAUTY OBSESSION IS... Oona Series, it's my husband's most recent venture, a platform that offers wellness advice from him, an osteopath and all round wiseman, and superb fitness classes from his business partner Catie—who is one of our best friends!

MY FAVORITE SMELL IS... Vyrao's mood enhancing, crystal infused scents. Mine is the yellow one that is for protection, clarity of mind and openness to the world!

MY EVENING RITUAL IS... a disaster. I wish I did, but my three-year-old's bedtime routine has taken over mine! I hardly even get to brush my teeth!

THE LAST THING I DO BEFORE TURNING LIGHTS OFF... is to set the alarm.

MY LAST MEAL ON EARTH... would be broccoli or peas and brown rice, any vegetable with a big bowl of hot steamy brown rice doused in so much olive oil, plenty of salt and pepper and maybe even some parmesan cheese!



CLEANER MAKEUP

With more natural ingredients and even more innovative formulas, makeup is finally embarking on a green revolution. Dazzling colors, smooth textures, this spring's makeup combines glamour and sustainability. A breath of fresh air.

PHOTOGRAPHY KATE POWERS

WORDS VALENTINE PETRY

NEAR PERFECT SHADES

Powder, cream eyeshadows, pencils and liners are becoming increasingly varied in their shade ranges. To obtain very vivid hues, some brands use natural formulas, mixed with a small percentage of synthetic pigments: this guarantees an unbeatable intensity. For maximum shine, apply a little Aloe Vera gel on top.

©KATE POWERS - WHITE COTTON WITH JEWELS AROUND COLLAR T-SHIRT, MIU MIU.



SEMI-ORGANIC NAIL VARNISH

Nail varnishes using 'natural' formulas have been on the market for more than five years now. However, none of them have organic certification.

"We are managing to replace petrochemical solvents with plant-based equivalents. This is between 75% and 85% of the formulas," explains Lilian Monnier, Nailmatic's Managing Director. "The rest of the varnish is composed of a synthetic film-forming agent that allows the solvents to evaporate when applied. It also guarantees the shine. We don't use natural pigments, because their shade can vary from batch to batch, as can their purity. And they do not age as well on the nail."

©KATE POWERS - BEIGE AND WHITE KNIT SEQUINS DRESS, MISSONI



FINER FOUNDATION

Skin-base products are the most difficult to formulate: they must be light, they must glide easily onto the skin, they must blend seamlessly... in short, they're a challenge. "Formulas have become much softer and more sheer," observes makeup artist Carole Colombani. "It is rather as time passes that we sometimes see changes: some foundations begin to shine or shift during the day". Fortunately, technology is evolving fast. "Classic foundations are often made up of a mixture of silicones and mineral oils, sometimes with water," confirms Aïmara Coupet, founder of Be + Radiance. "To replace them, we used cucumber water. And we have access to increasingly sophisticated ingredients, such as alkanes. These derivatives of vegetable oils, often coconut, allow you to regain the flexibility and suppleness of silicones, without weighing down the formulas." Alternatively, opt for powder foundations, which provide buildable coverage without drying out the skin.



ULTRA-GENTLE BALMS AND OILS

Organic lip glosses do not really exist, but there is a large number of tinted lip oils on the market which occasionally hold nourishing properties.

Advantage: They bring fatty acids to the lips. Disadvantage: Without synthetic compounds, they are not long-lasting. Some brands mix the two, to guarantee an optimal shine. Tip: Apply lipstick first, then a layer of lip oil to optimize the effect. It's best to use a lip scrub beforehand, as it will provide a perfectly smooth base. They are usually made up of natural waxes and sugar crystals.



LOW- TECH FACE PREP

Before applying makeup, makeup artists always start by prepping the skin with a massage. This activates microcirculation, plumps the skin, and relaxes the face and the mind! To get the same result, warm a few drops of essential oils, or your day cream on your fingertips and apply by pressing onto the contours of the face. Sculpt the cheekbones and jawline using the palm of your hand. There is only one rule: always massage upwards. You can also invest in a massaging tool, such as a roller, a Gua Sha or even suction cups, to glide over the skin with the help of natural oils. Glow guaranteed!

EASY MASCARA

We challenge you to discern a traditional formula from a natural mascara! “If you want to switch to organic makeup, but it scares you a little, start with mascara,” says makeup artist Carole Colombani. “Today, black pigments are very intense, and the results are comparable to the traditional version, both in terms of hold and volume,” she enthuses.

More good news: the packaging is also evolving. Many recyclable (glass or plastic) and refillable tubes are now available.

PHOTOGRAPHED BY KATE POWERS; ASSISTED BY KEVIN WU AND EDUARDO FIEL (Diplo Tech); STYLING BY MASHA ORLOV; ASSISTED BY KIRA GENOVESE; HAIR STYLED BY ADAM MACLAY; USING RENÉ FURTERER STYLE COLLECTION; MAKEUP SHAINA EHRLICH; MODEL CORA EMMANUEL; CASTING CAST PARTNER; ELLE INTERNATIONAL BEAUTY EDITOR: VIRGINIE DOLATA



©KATE POWERS — FLORAL LACE TOP & CROWN SUNGLASSES, LOUIS VUITTON

PICK A COLOR, ANY COLOR

The range of lip colors available now is endless. Creating a lipstick from natural ingredients is rather simple. How to choose? “It’s all about quality ingredients,” says Sarah Biggers, founder of Clove + Hallow. “Even if we use traditional raw materials, such as oils, waxes and butters, not all argan oils are the same, for example. We also incorporated isododecane, a well-known and safe synthetic molecule, as well as some clay, into our lipsticks. This combination ensures longevity, while reducing the proportion of other synthetic components.”

MEET BENEFIT
COSEMTICS'
BEAUTY
EQUIVALENT
OF THE
PERFECT
WHITE TEE:
FRESH,
VERSATILE
AND SO
DAMN
NATURAL

DEMURE DAMSEL

IMAGES: BENEFIT COSMETICS

Beauty

YOUR
TOOL
KIT

PRECISELY,
MY BROW
EYEBROW
PENCIL IN
SHADE 4,
BENEFIT
COSMETICS

BOI-ING BRIGHT
ON CONCEALER IN
SHADE 4, BENEFIT
COSMETICS

GIMME BROW+
VOLUMIZING
EYEBROW GEL IN
SHADE 3, BENEFIT
COSMETICS

THEY'RE REAL!
MAGNET
MASCARA, BENEFIT
COSMETICS

Ramadan beauty usually has us vying for a well-executed no-makeup makeup look. In that spirit, we asked Benefit Cosmetics to share their secret tips and tricks to achieving a natural #wokeuplikethis look.

STEP 1

Apply three delicate dots of Boi-ing Bright- On Concealer to each undereye using the doe foot applicator. Gently blend using your fingertip, from the innermost corner outwards then layer for additional brightening. Pro-tip: Dot and blend the concealer on cheekbones and bridge of the nose for a brightening boost!

STEP 2

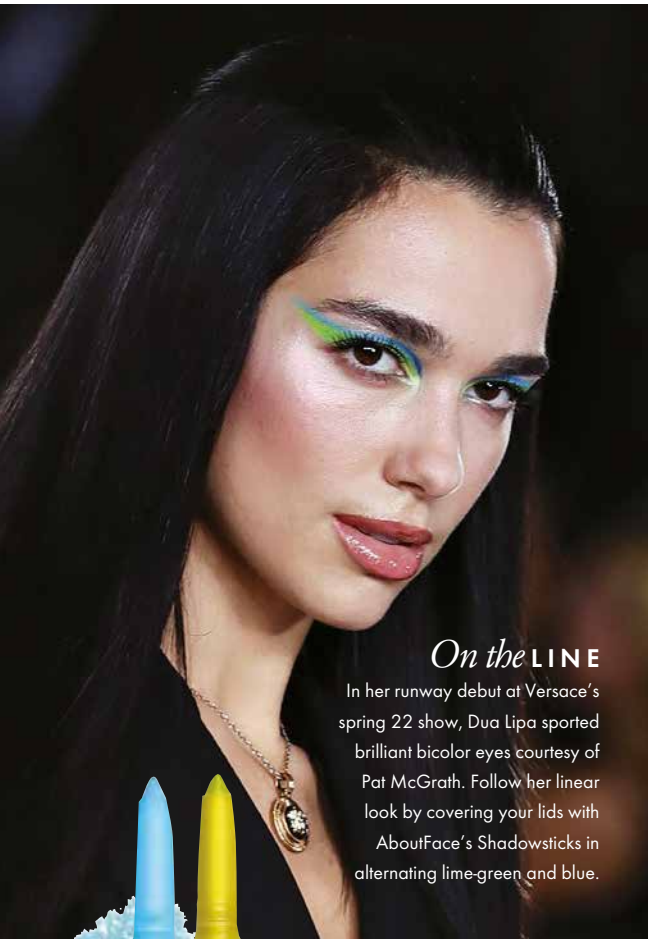
Get those lashes ready for extreme length and powerful lift with They're Real! Magnet Mascara. Gently wiggle the mascara's wand from the base of the lashes to their tips then layer over and over several times to achieve the ultimate bold eye. Pro-tip: Allow a few seconds of drying time between coats to build the most EXTREME lash drama!

STEP 3

Using the Precisely, My Brow Pencil start at the base of the brow and use tiny hair-like flicks (light, short, upward strokes) to draw in the direction of your natural hair growth. Pro-tip: Alternate the pressure between each stroke for more dimension.

STEP 4

Thin brows? Skippy brows? Solved! Simply stroke the Gimme Brow+ Volumizing Gel's brush tip along your brows to define their shape, then brush through to blend and build. Pro-tip: Use the precision tip to define the narrow parts of your brow like the arch & tail.



On the LINE

In her runway debut at Versace's spring 22 show, Dua Lipa sported brilliant bicolor eyes courtesy of Pat McGrath. Follow her linear look by covering your lids with AboutFace's Shadowsticks in alternating lime-green and blue.



Beauty MEMO

STAY IN THE KNOW OF ALL THE BEST BEAUTY PRODUCTS MAKING A BUZZ THIS MONTH



Spritz ON... Ready for a fresh start? Our crop of new season fragrances will have you springing into spring, one floral note at a time.

PrettyPOUTS

Nothing beats the mood-boosting appeal of a spring lip, and Hermès' latest limited-edition lipsticks drop – Rose Nymphéa, Orange Capucine and Beige d'Eau – depict a fresh and exuberant magical vibrancy in both color and packaging, delivering a veil of brightness plus a beautiful glossy finish.



EyeOPENER

A targeted anti-aging treatment for the delicate eye area, this retinoid serum (blended with olive oil and shea butter) promises to erase jetlag, dehydration and any trace of tiredness from one's face...hopefully, forever!



5 STARS RETINOID + NIACINAMIDE EYE SERUM, SUNDAY RILEY

1 NEON GARDEN, DRIES VAN NOTEN
2 MUSC NOIR ROSE, NARCISO RODRIGUEZ
3 DECLARATION HAUTE FRAICHEUR, CARTIER
4 SPELL ON YOU, LOUIS VUITTON
5 ALLEGRA SPETTACOLARE, BVLGARI



@ALEXILUBOMIRSKI

TATA TALKS... with Skincare Entrepreneur TATA HARPER

As Ramadan begins, I want to talk about how this period of deep spirituality touches on two cornerstones of wellness with a profound impact on our lives: fasting and self-evaluation. As you practice both during this month, take the time to reflect with intention on every aspect of your life in order to see how it can be improved and re-centered on principles of wisdom. Daytime fasting spiritually energizes the soul but also benefits the body. It has been scientifically proven that this process has the power to detoxify cells and remove waste, helping you not only feel better, but also function better mentally and physically. Staying hydrated while fasting can seem tricky, but implementing the habit of drinking at least a gallon of water between iftar and suhoor will help you keep your skin glowing and body healthy. Finally, don't forget about the moisture of your skin, since optimal hydration needs to be taken care of both internally and externally. Topical hydrators are essential to any skin type, bringing you the benefits of humectant ingredients like hyaluronic acid, honey, and snow mushroom; these humectants keep water on the surface of your face and body, help your complexion reach its most moisturized state. I personally recommend my Hydrating Floral Essence, which is my favorite beauty snack to reach for whenever I want to treat dryness. You can even pair it with my Hydrating Floral Mask for a double serving of moisturized, glowing skin all month. **Wishing you a peaceful and joyous Ramadan!**



Meet LARS SKJOTH, THE MAN FIGHTING HAIR LOSS IN THE MIDDLE EAST & BEYOND

THE FOUNDER AND LEAD SCIENTIST OF HARKLINIKKEN SHEDS LIGHT ON SHEDDING AND HOW THE FUTURE CAN LOOK FULLER FOR ALL

Successful hair regrowth has been notoriously a tough code to crack – especially for women, who according to a 2015 study in the Journal of the American Academy of Dermatology, reports that 40% are effected by hair loss by the time they reach the age of 50, many of whom are so embarrassed that they never go to a doctor. "There's a factor of shame, a sort of attack on one's self-image," explains Lars Skjoth, founder and lead scientist of Harklinikken. "We have an image of ourselves, of who we are and how we look, and then suddenly we realize that something has changed." Having spent almost 30 years diving into the psychology behind hair loss, Lars has managed to build the Scandinavian brand into a haven for those dealing with hair thinning, loss, or other hair issues. "First off, you have to be accepted to come and start," says Lars of his process. This is the initial screening phase and can be done online for those who don't have access to a nearby clinic. Currently, there are 8 clinics in cities across three continents, including Dubai, Copenhagen, New York City, Düsseldorf, Reykjavik and Los Angeles. "We are not trying to hold anyone away from the treatment, but merely to be responsible. If I know that you're probably not going to be very successful, we need to elaborate on that and look to help you in other ways." But for those who make the cut after the scalp analysis, a tailor-made hair rehab process is mapped out to serve specific hair care needs, formulated by a Harklinikken specialist, who will continually adjust the blend throughout the program based on progress and ongoing evaluations. "I love the combination of the work in the lab and work in the clinic. Everything we do at Harklinikken, including custom making the Extract for each and every person, is geared towards getting the best results for our clients." And the results speak for themselves, with the brand relying solely on word of mouth advertising, a method that has led to over 100,000 worldwide clients.



LARS' TOP TIPS FOR A HEALTHY MANE

USE A GOOD SHAMPOO LIKE OUR STABILIZING SHAMPOO WHICH IS MADE TO DEEP CLEANSE THE HAIR AND SCALP, OR OUR FORTIFYING SHAMPOO THAT RESTORES THE SCALP'S PH LEVEL AND IMPROVES HAIR TEXTURE.

IF YOU WEAR A VEIL, DON'T COVER YOUR HAIR WHEN ITS WET. THAT ALSO APPLIES TO BEDTIME; NEVER GO TO SLEEP WITH WET HAIR!

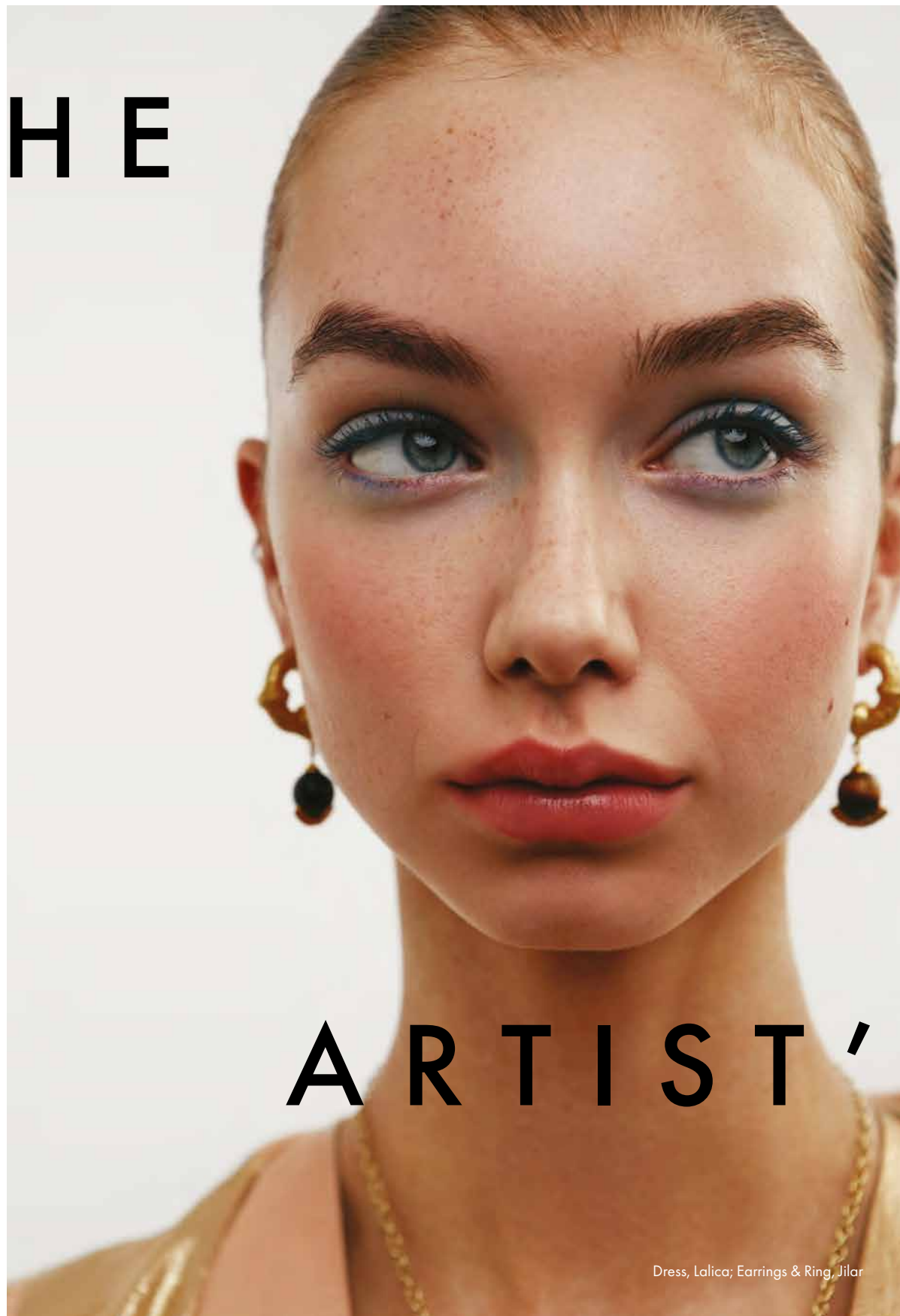
WHEN YOU TIE YOUR HAIR, MAKE SURE THAT YOU TIE IT AND THEN YOU LOOSEN YOUR SCRUNCHIE APPROXIMATELY ONE CENTIMETER SO THAT THERE'S NO PULLING GOING ON. AND IF YOU DO ANY BRAIDING, ALWAYS MAKE SURE IT'S SOFT BRAIDS.

FOR THOSE WHO USE A BLOW DRYER, TRY TO KEEP THE BLOW DRY ON COLD AND AT ARM'S LENGTH. THE SAME APPLIES TO HOT TOOLS; TRY TO MAKE SURE YOU REDUCE THE AMOUNT OF TIMES YOU USE THEM.

DRY SHAMPOO IS TERRIBLE! FIRST OF ALL IT HAS NOTHING TO DO WITH SHAMPOO – IT'S MORE A STYLING PRODUCT THAT ULTIMATELY BINDS TO OILS AND SCALP WHERE IT CAN CAUSE IRRITATION, DERMATITIS AND POTENTIALLY INFLAMMATION IN HAIR FOLLICLES, WHICH CAN RESULT IN PERMANENT LOSS OF HAIR IN THE INFLECTED HAIR FOLLICLES. ON TOP OF THIS, IT CAN REALLY DEHYDRATE YOUR HAIR AND MAKE IT LOOK MATTE AND DULL.



THE



ARTIST'S

Dress, Lalica; Earrings & Ring, Jilar

Dress, Sister Jane; Earrings, Jilar

CREATIVE & STYLING **SOPHIA KATYEA**

PHOTOGRAPHY **HOLYBROOMHAL**



MUSE

Make light of dressing this season in modernly elegant pieces and colorful makeup looks that brighten your mood



Dress, Ana Ljubinkovic; Earrings & Ring, Jilar



Dress, Naya Rea; Earrings, Blaiz



Dress, Gayeon Lee; Collar, Agne Kuzmickaite

PHOTOGRAPHER: HOLYBROOMHALL; STYLIST: SOPHIA KATYEA; MODEL: JOSIE LANE @ THE SQUAD;
MAKEUP: CHINYARA KOJOEV; HAIR: WILIS GALBRAITH; RETOUCHING: RESOLVE STUDIOS



Top, Ganni; Earrings, Studio Gingko



lifestyle

The verdant beauty of Jaipur awaits

Call of the wild...

FROM EAST TO WEST, NATURE IS BECKONING - AND WE'RE REPLYING WITH RENEWED PLANS TO DISCOVER NEW VISTAS + OUR EDIT OF AMAZING KETO RECIPES

@RAHUL CHAKRABORTY

Lifestyle



PRESIDENT OF LAZIO REGION
NICOLA ZINGARETTI AT THE
CIVITA DI BAGNOREGGIO

An unforgettable Journey through Italy's Lazio Region

BETWEEN HISTORY, CULTURE AND ENVIRONMENT.
BETWEEN MYTHS, LEGENDS AND SUSTAINABILITY. THIS
BEAUTIFUL REGION OFFERS THE DISCERNING TRAVELER
EVERYTHING THEY MAY DESIRE - AND MORE!

From its legendary food and grape to its spectacular mountain and sea that beckon to be discovered, and its rich and fascinating cultural and religious history, Lazio is like no other region in the world. It is literally the land of popes and emperors, and the land of great heritage including 6 UNESCO sites, 30 archaeological areas, and over 250 museums and galleries. "Lazio," explains the President of the Region Nicola Zingaretti, "is a territory rich in uniqueness, which is not only represented by the beauty and culture found in Rome. There are cities and small villages welcoming tourists in a hospitable and creative way, offering quality services, products and crafts that represent pride and excellence". Here, Mr. Zingaretti takes us on a journey through Lazio Region, from North to South. Let's begin...

BEYOND ROME

Lazio - with the Eternal City at its center - is crossed by roads and paths that today have become a destination for tourists looking for a combination of sustainability, environment and history: the Via Francigena, the Way of St. Francis, the Way of St. Benedict. Our journey begins in the North, in the Viterbo area: from Tarquinia, seat of the Etruscan dynasty, to Civita di Bagnoregio, a splendid and surreal village suspended over the Valley of the Calanchi (gullies); from the park of the monsters of Bomarzo to the evocative medieval historical center of Viterbo (the largest walled city in Europe), seat of the Popes and of the Bullicame baths, mentioned by Dante in his *Inferno*. And then there are the pearls to be discovered, like Caprarola, and the lakes of Bolsena and Vico. Green hills and mountain tourism are the prerogative of the province of Rieti, from Terminillo to charming villages such as Cittaducale, Greccio and Fara in Sabina, near which stands the Abbey of Farfa, among the greatest examples of Cistercian architecture. The Rieti area is also a land of lakes, including the Turano, Salto and Paterno.

CITY TO SEA

Rome also has its mountain, Mount Livata, which rises above the Aniene Valley, in the heart of which we find Subiaco, cradle of monasticism and printing. In the metropolitan area, between flavors and



ABBZIA
MONTECASSINO



PALMAROLA

beauty are the Roman Castles, the beautiful villas of Tivoli and Villa Adriana, popular seaside resorts between Civitavecchia and the beautiful Torre Astura in Nettuno. Heading down along the coast of the Tyrrhenian Sea, we plunge ourselves in the charm of the Pontine coast, including history, classical archeology, architecture and myth. Discover Gaeta and Formia, Sperlonga, Sabaudia and Terracina, renowned destinations of summer tourism, up to San Felice Circeo and the promontory of the Sorceress Circe narrated in the *Odyssey*. Make sure not to miss the beautiful Pontine Islands, including Ponza, Palmarola and Ventotene. The vicinity offers us, in the province of Frosinone, other beautiful centers, including the historic Alatri and Anagni, as well as traces of that monasticism that has made the history of the Church and the West: such as the Abbey of Montecassino, founded in 529 by St. Benedict of Norcia, the Abbey of Casamari and the Charterhouse of Trisulti.

WHAT TO PACK



SUNGLASSES,
FENDI

GRECA CHAIN
NECKLACE,
VERSACE

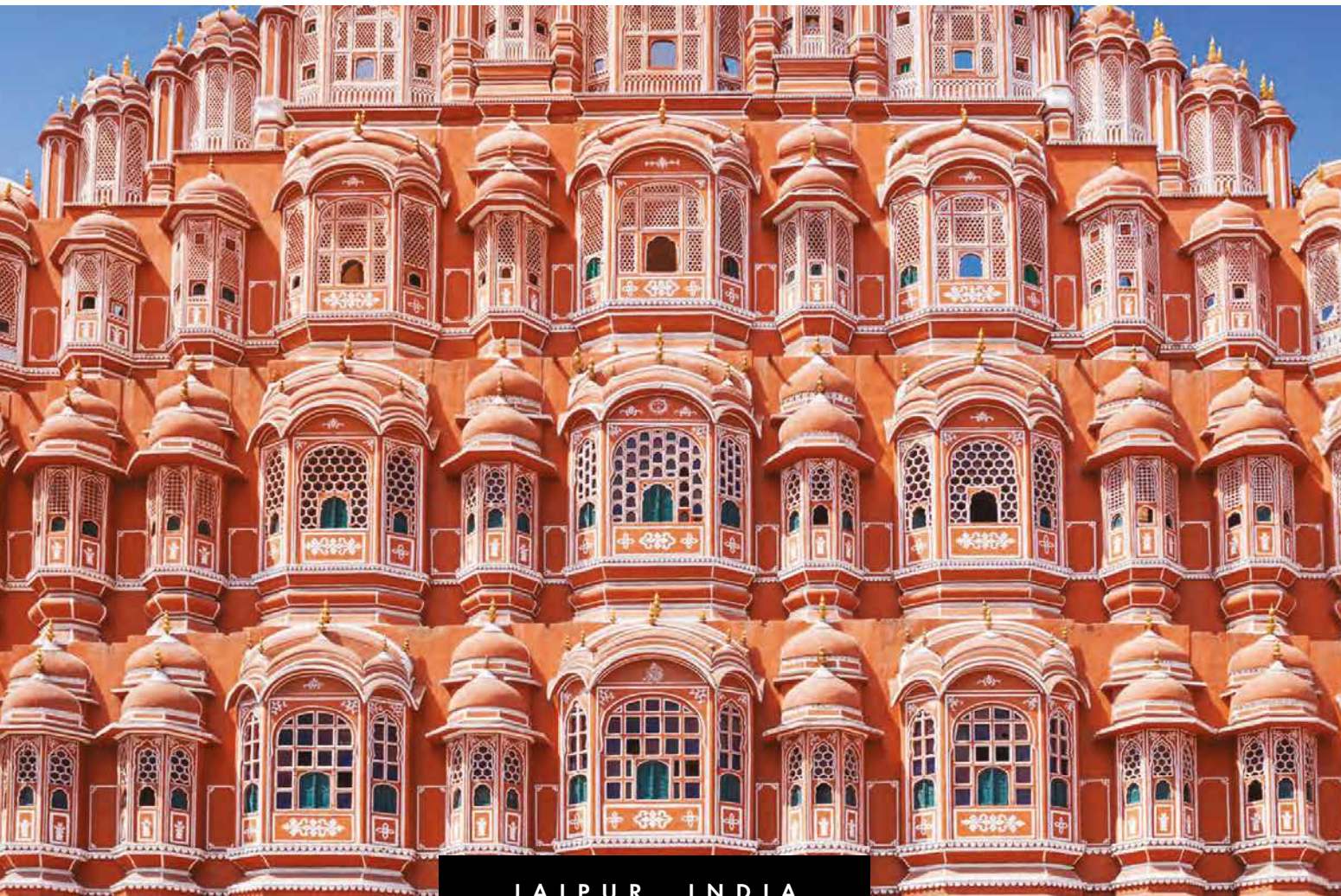
MULES,
GUCCI

EARRINGS,
VALENTINO
GARAVANI

CROSS-BODY BAG,
BOTTEGA VENETA

DRESS,
DOLCE & GABBANA

SNEAKERS,
SALVATORE
FERRAGAMO



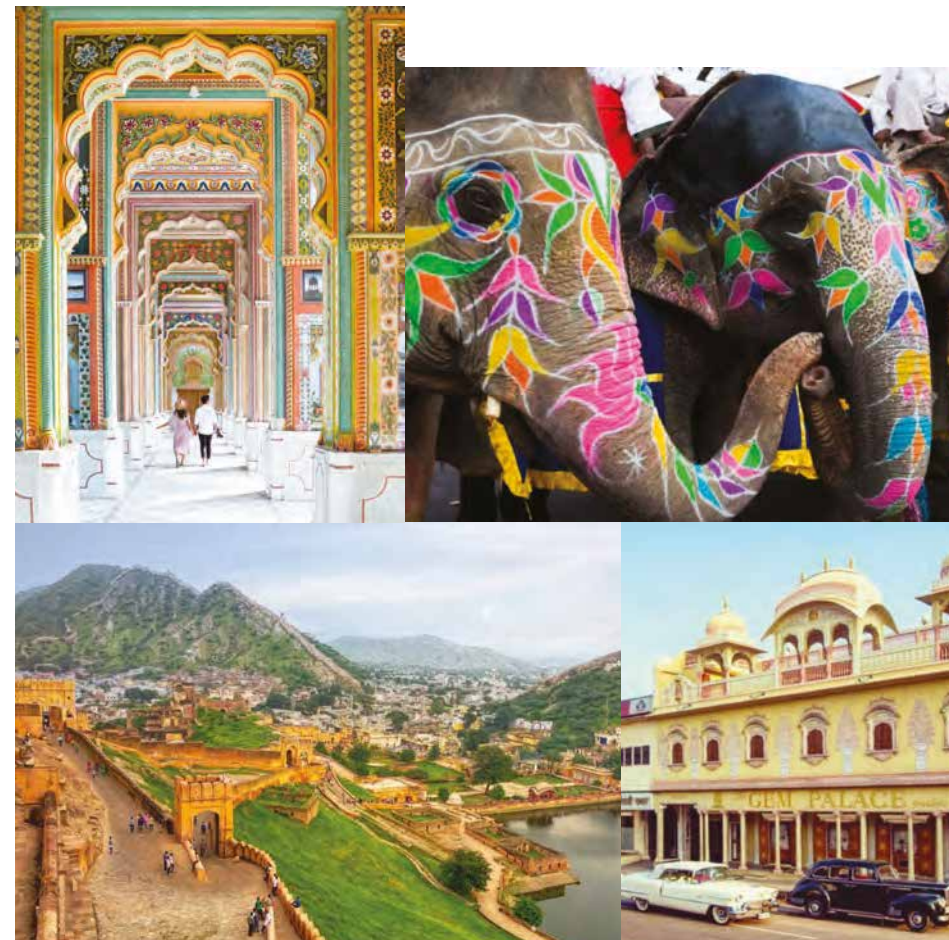
JAIPUR, INDIA

INDIA'S EXTRAVAGANT 'PINK CITY' IS A FEAST FOR THE SENSES – ONE THAT REDEFINES THE ART OF UNWINDING.

As soon as you arrive in Jaipur, you are automatically seduced by its romantic pink hues, surrounded by bustling bazaars, delicious street foods, architectural wonders, and bright colors. It is a blend of prestigious heritage and dynamic spirit, where elephants and peacocks still roam the streets, opulent architecture overlooks sprawling gardens, and the world's finest selection of precious gems and textiles fill the vibrant bazaars. And whether you are passionate about jewelry design or not, you will want to explore Jaipur's bounty of jewelry. Gem Palace is the city's oldest jewelry outlet and here you will see Jaipur's royal flavor is still very much alive. Known as the 'Jewel of Jaipur', Rambagh Palace is a must-stay on your first visit. Given that this hotel used to be the home of the Maharaja of Jaipur, it offers an exquisite combination of opulence, heritage, history, and fine dining. Join the

ritual candle-lighting ceremony, which takes place every evening for guests before indulging in the royal Indian menu at Suvarna Mahal restaurant. Balance your visit with an enriching day trip to the centuries-old Amer Fort (commonly known as Amber Palace), overlooking the shimmering Maota Lake, the majestic view from high on the hill is anything but ordinary. When in Jaipur, do as the Jaipuri do - enjoy a world-famous lassi at Lassiwalla, just 10-minutes from the hotel. Since 1944, it has been the most popular spot with locals and tourists, instantly quenching your thirst with its freshness, and embodying the city's dynamic spirit. A trip isn't complete without a visit to the distinctive landmark and pink palace that helped lend the city its nickname - the impressive and elegant Hawa Mahal. To avoid the crowds, admire the views (and the 953 small windows!) from the quaint Wind View Cafe across the street.

COMPILED BY TAMARA WRIGHT; IMAGES SUPPLIED



WHAT TO DO

Stay

Tucked away in the heart of Jaipur's jewelry bazaar, The Johri is an intimate luxury hotel that houses just five suites that are sure to take your breath away.

Visit

Jal Mahal (water palace) is a majestic touch of serenity amidst the city chaos. Located in the middle of the picturesque Man Sagar Lake, the mysterious place almost seems ethereal.

Eat

Jaipur's gastronomical landscape is continuously evolving. For a complete Rajasthani experience, Chokhi Dhani offers wholesome food (try the Rajasthani Platter), traditional folk music, and souvenir shopping.



WHAT TO PACK



PERFUME,
DOLCE &
GABBANA
BEAUTY

SKIRT,
CAROLINA
HERRERA

SHIRT,
JACQUEMUS

EARRINGS,
JENNIFER FISHER

SANDALS,
VALENTINO

BAG, GUCCI

Celebrate the spirit of Ramadan!

EXPERIENCE THE TRUE ESSENCE OF THE HOLY MONTH WITH JUMEIRAH'S ONSLAUGHT OF EXCEPTIONAL CULINARY MOMENTS. CREATE EVERLASTING FAMILY MEMORIES THIS RAMADAN WHILE ENJOYING FLAVOR-PACKED CUISINES.



MAJLIS MAGIC @ TERRACE BETWEEN THE TOWERS

In true Middle Eastern style, the Terrace has curated a luxurious selection of only the best dishes to break your fast. From 8:30pm onwards, experience a seamless blend of Arabic hospitality, local flavors, and unparalleled views of the Museum of the Future and Dubai's skyline.

Price: DHS 275 per person

TREAT YOURSELF @ JUMEIRAH ZABEEL SARAY

Elevate your Ramadan experience with a blast of sunshine and heavenly seaside backdrop. Jumeirah Zabeel Saray provides an unequalled Iftar experience on the beach where you can enjoy a mouth-watering selection of classic dishes and themed beverages in a private setting, served by your very own butler.

Price: DHS 345 per person

FAR EAST FLAVOURS @ ZHENG HE'S, MINA A'SALAM

Inspired by traditional Chinese flavors, Zheng He's stunning waterside restaurant offers classic cuisine with a modern twist. Available from sunset to 8:30pm, the Iftar menu consists of a beautifully-presented nine-course sharing style menu - perfect for a special occasion or welcoming the whole family.

Price: DHS 280 per person

SUHOOR IN STYLE @ AL NAFOORAH, AL QASR

Immerse yourself in an artistic dining experience reminiscent of cosmopolitan Beirut. Al Nafoorah invites diners to enjoy exceptional Lebanese cuisine including hot and cold mezze and sweet favorites such as baklava, surrounded by stunning architecture and views of the Burj Al Arab.

Price: À la carte



FOR MORE INFORMATION AND RESERVATIONS, VISIT WWW.JUMEIRAH.COM/RAMADAN



A JOURNEY OF Self-reflection

AREEJ NASHASHIBI AND FATMA HUSAM COME TOGETHER WITH VICTORIA'S SECRET FOR A SPECIAL RAMADAN MESSAGE

In time for the Holy Month, Victoria's Secret has launched an exclusive Ramadan capsule collection comprising satin robes and long-sleeved and long pant pyjamas modeled by non-other than Areej Nashashibi and Fatma Husam. The limited-edition collection of stunning slips, robes and pyjamas come in a range of colors; from bold blues to chic navy – all with the label's signature attention to detail and luxury.

In the brand's first ever Ramadan campaign in the Middle East, the two UAE-based, dynamic entrepreneurs took to the magical desert to celebrate the beauty and people of the region, emphasizing the importance of self-reflection in everyday life during this time.



EDITOR'S PICK: AMONG THE MANY HIGHLIGHTS SHOWCASED, IS VICTORIA'S SECRET'S SMOKY AND INTRIGUING FRAGRANCE BOMBSHELL OUD. WE LOVE THE DEEP AND EXOTIC TWIST OF THE GULF'S SIGNATURE SCENT





WE LOVE: THAT EACH BAG HAS A LABEL THAT SAYS HOW MANY PLASTIC BAGS WERE RECYCLED TO MAKE IT



Sustainably Stylish: WHAT'S IN A BAG?

Reform Studio, founded by Hend Riad and Mariam Hazem, aims to design for a cause while promoting sustainable and ethical luxury. The feeling of responsibility towards serving their society and environment led them to invent "Plastex", an upcycled material which is washable and waterproof. Their latest Rebel Series 02 collection includes 10 designs, ranging from different sized tote bags, belt bags to fanny packs.

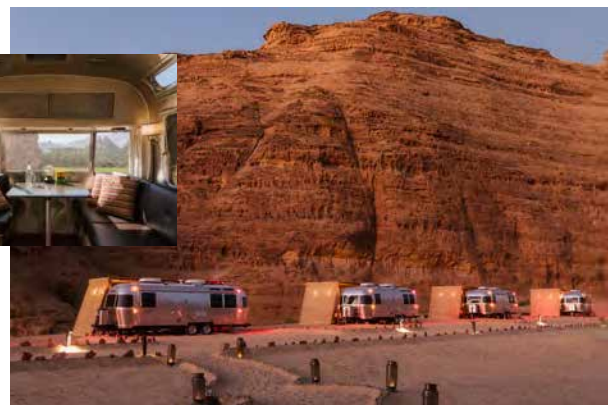


Table top inspo: GARDEN DELIGHTS

Whether you're enjoying a meal outdoors, or indoors with the cool of AC, bring a bit of that nature to the table...

We're heading... UNDER THE STARS

Pack your bags, and don't forget the sunscreen; the newly-launched caravan Alula by Habitas experience includes 22 chic, airstream Caravan rooms that are equipped with a private outdoor deck, air conditioning and wifi, a queen sized bed (or 2 single beds), an indoor lounge, a kitchenette stocked with snacks and a private shower and bathroom. The experience includes cultural discourse, performances, interactive art installations, and an immersive adventure programming which includes Canyon Crossing, Desert Trekking, Arabian Horse Treks, Stargazing and Desert Survival Skills. There's also a library, a games room, a fire pit, a yoga deck, food trucks, a food court, and much more... all set against a magnificent backdrop!

We're Loving... HONEY!

FIVE REASONS WHY YOU NEED MANUKA HONEY IN YOUR LIFE

So we've all heard that Manuka Honey has healing properties, but what does it really do? Well, a lot, it seems. Here's just a handful of reasons why you need this magical ingredient in your life, like, right now...

It's a secret superfood: Yes, that's right. Just like acai, kale and blueberries, Manuka Honey is celebrated for its nutritionally dense make up. But not all Manuka Honeys are made equal... be sure to check the Methylglyoxal content (MGO) – the active ingredient that makes it so special. In layman's terms, the higher the MGO, the stronger the effects.

It's a natural antibiotic: So it's true that all raw honey products contain healing qualities, due to their hydrogen peroxide content, but Manuka Honey is on a whole other level. Medical grade Manuka Honey with a minimum of 800+ MGO is known to have special compounds that fight infections and kill bacteria in the throat and gut.



MANUKA HONEY 1050+, BINSINA



HONEY HAMMAM SOAP, SENTEURS D'ORIENT, 205G



HONEY WHIP PEPTIDE MOISTURIZER, WISHFUL



MIEL DE LAVANDE ARTISANAL PROVENCE SOAP, BASTIDE

HAND WASH, ANTICA FARMACISTA

Its great for your skin: Cuts, scrapes, burns, stings? Yep, you've guessed it, Manuka Honey helps you heal. Its combined anti-bacterial and anti-inflammatory properties speed up the healing process by repairing cells and fighting irritation. Suffering from chapped lips and dry skin? No problem. Slather on to your lips, elbows, heels, and hands to lock in moisture and smooth skin. It hits the sweet spot: A spoonful a day will keep the doctor at bay, so whether you like to take it straight up, or dissolve into your morning tea or coffee for a little natural sweetness, be sure to work it in daily to support digestion, health, and healing.

It's limited edition: Well, kind of! With a limited production cycle of just 4-6 weeks every year, due to the Manuka Flower's highly sensitive nature, coupled with the remoteness of the quality crops, genuine Manuka Honey is quite the catch. Produced in low volume, quality Manuka Honey may sit towards the higher end of the price scale, but the health benefits speak for themselves.



cool collaboration: ROKSANDA X FILA

Designer Roksanda Ilincic channeled her love of contemporary art into the collaborative collection that sees blown-up, dramatic shapes, and vibrant colors meet the technicality and straightforwardness of FILA. "Growing up in Serbia, I cherish personal memories of how much we all loved FILA pieces coming from Italy. This collection allowed me to give a new point of view on such a beloved heritage: one that merges my shapes and colors with a sense of performance and the outdoors." – Roksanda

LET'S *go* KETO

EAT FAT, GET SLIM! THIS IS THE SURPRISING PROMISE OF THE KETOGENIC DIET AND THE 28-DAY CHALLENGE PROPOSED BY PROFESSOR JURGEN VORMANN AND CHEF NICO STANITZOK FROM THE BOOK "THE KETO CURE" (EDITIONS SOLAR). EXIT SUGARS, PASTA, RICE AND POTATOES. WELCOME TO LIPIDS!

PHOTOGRAPHY **MONA BINNE** RECIPES **NICO STANITZOK**
COMPILED BY **VIRGINIE DOLATA & ESTE E JAILLON**

TOMATO & RED PEPPER SOUP *With Parmesan Crisps*

SERVES: 2

Preparation: approx. 30 minutes

Per portion: approx. 395 kcal, 15 g protein, 32 g fat, 10 g carbohydrate

1 teaspoon chili flakes • 1 tablespoon fennel seeds • 60 g (2 oz) Parmesan, finely grated

FOR THE SOUP

1 red pepper, halved and deseeded • 3 tablespoons olive oil • 1 small onion, finely chopped • 200 g (7 oz) peeled tomatoes (tinned) • 250 ml (1 cup) vegetable stock • 1 teaspoon dried rosemary • 2 sprigs of basil, leaves picked • 2 tablespoons creme fraiche • salt and pepper

Preheat the oven to 200°C (400°F). Line a baking tray with greaseproof paper. Crush the chili flakes and fennel seeds using a pestle and mortar and mix with the Parmesan.

Dollop spoonfuls of the mixture on the baking tray to create six Parmesan crisps. Space them somewhat apart because they will spread. Slide the tray into the center of the oven and bake for 4 minutes until the cheese has melted and the edges have begun to brown. Remove from the oven and leave to cool completely on a wire rack (still on the greaseproof paper). Set the oven temperature to 250°C (475°F) grill setting.

To make the soup, place the pepper pieces skin-side up on a baking tray and bake on the top shelf of the oven for 10–15 minutes until the skin begins to blister and turn black. Remove, cover with a clean, wet tea towel and leave to cool slightly.

Meanwhile, add the olive oil to a pan over a medium heat and sweat the onion for 2 minutes. Add the peeled tomatoes to the pan along with the vegetable stock, rosemary and basil and bring to the boil, uncovered. Simmer for 8–10 minutes.

Pull the skin off the pepper and add the peeled pieces to the pan. Blend with a hand blender, return to the boil and season to taste with salt and pepper.

Serve in two deep bowls, each one topped with 1 tablespoon of creme fraiche and garnished with the Parmesan crisps.

SPEED THINGS UP

This soup still tastes great without the time-consuming step of frosting the peppers to remove the skin. Once blended the skin is barely noticeable.

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MINI AUBERGINE *Pizzas*

SERVES: 2

Preparation: approx. 15 minutes

Cooking: approx. 30 minutes

Per portion: approx. 370 kcal, 16 g protein, 32 g fat, 4 g carbohydrate

1 aubergine, cut into 12 x 1 1/2 -cm (5/8-in) thick slices • 3 tablespoons olive oil • 1 teaspoon oregano • 80 g 1/3 cup) chopped tomatoes (tinned) • 125 g (4 1/2 oz) ball mozzarella, drained and sliced into 12 pieces • 40 g (1 1/2 oz) goat's cheese • 12 basil leaves • salt and pepper

Preheat the oven to 200°C (400°F). Line a baking tray with greaseproof paper. Brush the aubergine slices on each side with the olive oil, lay them on the baking tray and season on both sides with a bit of salt. Transfer to the center of the oven and bake for 20 minutes.

Meanwhile, add the oregano to the tomatoes and season with salt and pepper.

Remove the baked aubergine slices from the oven and spread the tomatoes evenly on top. Add a piece of mozzarella to each one and crumble over the goat's cheese. Continue baking for another 10 minutes.

Remove the 'pizzas' from the oven and garnish each with a basil leaf to serve.

ALTERNATIVE MINI PIZZAS

These pizzas also work brilliantly using kohlrabi or daikon radish, which have strong, aromatic flavors. For this option, peel the kohlrabi or radish, cut it into 6–8 mm (1/4 –3/8-in) thick slices and cook for about 6 minutes in salted water. Blanch briefly in ice-cold water, dab dry and proceed with the rest of the ingredients as described above.

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YOGHURT PANNA COTTA *With Strawberry Sauce*

SERVES : 2

Preparation : approx. 25 minutes

Chilling: approx. 4 hours

Per portion : approx. 390 kcal, 10 g protein, 33 g fat, 11 g carbohydrate

FOR THE PANNA COTTA

4 sheets of gelatine • 1 vanilla pod • 150 g (2/3 cup) cream • 1/4 teaspoon ground cinnamon • 200 g (3/4 cup) Greek yoghurt • birch sugar (xylitol, optional)

FOR THE STRAWBERRY SAUCE

zest and juice of 1/2 lime • 150 g (1 cup) strawberries, hulled • 4 mint leaves, to serve

Soak the gelatine for 5 minutes in ice-cold water. Meanwhile, slice the vanilla pod lengthways and scrape out the seeds. Add both seeds and pod to a pan with the cream, cinnamon, 50 ml (1/4 cup) of water and bring to the boil.

Remove the gelatine from the water and squeeze it out. Stir the gelatine into the hot cream until it has completely dissolved. Remove the vanilla pod, stir in the yoghurt and add birch sugar to taste, if desired. Divide the panna cotta between two glasses or dessert dishes. Cover and chill for at least 4 hours or overnight.

Add the lime zest and juice and strawberries to a blender and blend until smooth. Spread the strawberry puree over the panna cotta and garnish with mint leaves to serve.

TRY WITH CHOCOLATE SAUCE

To make a chocolate sauce instead of the strawberry option, finely chop or grate 40 g (1 1/2 oz) dark chocolate (minimum 70% cocoa content). Bring 100 g (scant. cup) cream to the boil in a pan, then remove from the heat. Add the chocolate and stir until it has completely melted. Add teaspoon vanilla powder and birch sugar to taste. Let the chocolate sauce cool completely before serving.

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CRISPY COURGETTE *With Herb Aioli*

SERVES: 2

Preparation: approx. 20 minutes

Per portion: approx. 580 kcal, 14 g protein, 57 g fat, 3 g carbohydrate

FOR THE AIOLI

1 1/2 teaspoons milk • 50 ml (1/2 cup) olive oil • 1 medium egg yolk • 1 garlic clove, roughly chopped • 1 tablespoon of dried Italian herbs • salt and pepper

FOR THE COURGETTE

1 medium egg • 20 g (3/4 oz) Parmesan, finely grated • 30 g (1/3 cup) ground almonds • 1 teaspoon mild paprika • 1 teaspoon dried thyme • 1 large courgette, sliced into 8-mm (3/8-in) thick discs • 3 tablespoons coconut oil • Salt
Peel and roughly chop the garlic. Add the milk, olive oil and egg yolk to a blender. Slowly blend in pulses until the mixture has thickened to form a kind of mayonnaise.

Add the garlic and herbs to the mayonnaise and mix again. Season to taste with salt and pepper.

Whisk the egg in a deep bowl. Mix the Parmesan with the ground almonds, paprika, thyme and a pinch of salt in a second bowl. First dip the courgette slices in the egg, then coat both sides with the almond mixture.

Add the oil to a non-stick pan over a medium heat. Fry the coated courgette slices in the hot oil on each side for 2 minutes until golden brown.

Remove and let drain on kitchen paper before arranging on two plates. Serve with the herb aioli.

AIOLI WITHOUT EGG

If you prefer to avoid raw eggs, there is a simple alternative. If all the ingredients are pureed with a hand blender, they will thicken and combine even without the raw egg yolk. Insert the hand blender into the beaker and only switch it on when it is immersed, then slowly raise and lower it. However, the mixture will only keep its consistency for a few minutes. So, if you choose the egg-free version, it's best to make the aioli right before serving.

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LEMON PRAWNS

On Creamed Spinach

SERVES: 2

Preparation: approx. 20 minutes

Defrosting: approx. 2 hours

Per portion: approx. 425 kcal, 29 g protein, 34 g fat, 3 g carbohydrate

FOR THE SPINACH

4 teaspoons butter • 300 g (10 1/2 oz) frozen spinach, defrosted • 100 g (scant 1/2 cup) cream • Freshly grated nutmeg • salt

FOR THE PRAWNS

3 teaspoons coconut oil • 250 g (9 oz) raw frozen king prawns (peeled), defrosted • 1 garlic clove, finely chopped or crushed • 1 mild red chili, sliced into thin rings • Zest and juice of 1 lemon • salt and pepper

Heat the butter for the spinach in a pan. Squeeze all the liquid out of the spinach, roughly chop and sauté for 2 minutes in the butter. Pour in the cream, season with a pinch of salt and nutmeg and cook, uncovered, for 4 minutes over a medium heat.

Meanwhile, add the coconut oil to a non-stick pan over a high heat. Season the prawns with salt and pepper. Fry them for 3 minutes on each side. Add the garlic and chili as they cook.

Finally, deglaze the pan with the lemon juice. Adjust to taste with some grated lemon zest, salt and pepper.

Arrange the spinach on two plates, place the prawns on top, drizzle with the juices and serve.

GENTLE DEFROSTING

It takes quite a while for prawns and spinach to defrost. The best approach is to defrost them both overnight in the fridge, or for about 2 hours at room temperature. But if you're really in a hurry, the spinach can be defrosted with a bit of water in a pan over a low heat, as per the instructions on the pack, and the prawns can be immersed in hot water for 4–5 minutes. Once defrosted, let them drain well and proceed as described above.

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LEMON CREAM *Cheese Muffins*

MAKES: 12
Preparation: approx. 20 minutes
Baking: approx. 30 minutes
Per muffin: approx. 170 kcal, 7 g protein, 15 g fat, 1 g carbohydrate

FOR THE BASE
90 g (3 1/4 oz) butter • 120 g (1 1/4 cups) almond flour • salt

FOR THE FILLING
3 medium eggs • 300 g (11/4 cups) full-fat cream cheese • 2 teaspoons baking powder • 1/4 teaspoon vanilla powder • zest of 1 lemon, plus 1/2 lemon, very thinly sliced to decorate • zest of 1/2 orange • birch sugar (xylitol, optional) • salt

Preheat the oven to 340°F. Line a 12-hole muffin tin with paper cases. Melt the butter and work it into the almond flour with a pinch of salt to create a crumbly consistency. Divide this crumbly mixture evenly between the muffin cases and press down firmly, so the base of each case is covered. Transfer to the center of the oven and bake for 10 minutes.

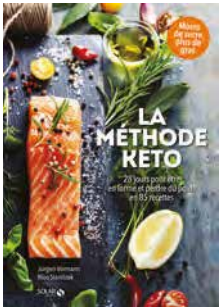
Meanwhile, stir together the eggs, cream cheese, baking powder, vanilla powder, a pinch of salt, plus the lemon and orange zest until well combined. Add some birch sugar, if desired.

Pour the mixture onto the pre-baked muffin bases and continue baking in the center of the oven for 20 minutes.

Remove the muffins from the oven, leave to cool briefly, then remove from the tin to cool completely on a wire rack. Decorate the muffins with the thin lemon slices.

FREEZING THE MUFFINS
These muffins freeze really well if individually protected with plastic wrap. This way you'll always have some supplies. Just defrost the frozen muffins for 10–12 minutes in an oven preheated to 200°C (400°F), or warm up defrosted muffins in the microwave or toaster and enjoy!

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WHO'S WHO

"There are few areas of science where our understanding of what is good for the body has changed as fundamentally as our relationship with nutrition" said Professor Jurgen Vormann who is a nutritional scientist with a Ph.D in Pharmacology and the Toxicology of Nutrition. The founding Director of the Institute for Prevention and Nutrition (IPEV) in Munich, he has authored several diet books, is a member of the American Society for Nutrition and sits on the advisory board of a number of nutrition organizations. Nico Stanitzok is a chef with a dietary background, a well-known food blogger and successful author of several cookbooks. Together they have put together this book of 85 recipes, from breakfast to dinner, over a period of 28 days.

WARNING: Like all diets, you should be monitored by a doctor who can adjust the diet to your physical condition.



ARIES

20 MARCH - 19 APRIL

There is a strong note of realism in the next few weeks, which may not be a bad thing. Either you will decide that one of your more fanciful ideas is not really feasible, and abandon it; or you will take a good look at it, make it more manageable and affordable, and get started. Both outcomes are good. Firm decisions and definite actions suit you far better than waiting around for problems to solve themselves.



TAURUS

20 APRIL - 20 MAY

Beware falling into the trap of accepting second best, or something you don't really want, simply because you feel that it's better than nothing. What you are offered at the end of March is fine as far as it goes, but it's limited, and will hold you back. If you really have no other choice, then say yes - but don't make any long-term commitment. April will bring you something much better, rich with future potential.



GEMINI

21 MAY - 20 JUNE

What do you do if you have three parties to go to on the same night? Pick one and send apologies to the other two, or go to each for an hour or two in turn? Right now your life is exactly like that, with so many career opportunities opening up that you don't know which to go for. The best strategy is to show interest in all of them; the ones which aren't right for you will fade away naturally, as you will see.



LIBRA

23 SEPTEMBER - 22 OCTOBER

Is your present relationship serious? You are now at the point where you have to make a real commitment to your future together. It would be perfect, of course, if you could reach agreement together, and step forward hand in hand - but you will make up your mind sooner than your partner, which will mean a week of agonising indecision, waiting for their response, not knowing what the final answer will be.



SCORPIO

23 OCTOBER - 21 NOVEMBER

Are you ready to be swept off your feet by love? When you had affairs in the past, you were always in control; you knew what you wanted and you made sure you got it. This time it's completely different. There is no real plan, and you don't know where it's going or what it will lead to; all you know is that you want more of it. There's real life-changing potential here, so go with it, and see what happens.



SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

This is a strange time. Although the future is going to be better than the present, you can't see it from where you are, because it isn't there yet. It will take shape as you approach it, but to get closer to it you have to release yourself from the past. That will mean uprooting yourself from where you are, and leaving behind all the stuff that makes you feel grounded and secure. It feels scary, but it's the only way.



CANCER

21 JUNE - 21 JULY

There were certain things you never thought you'd do - but here you are, doing them and enjoying every minute. What has changed? A new relationship is part of it, spending time with someone who helps you see yourself from a different angle. But there are deeper changes, too, new ideas and attitudes that come from within. You're finally allowing yourself to become the person you always wanted to be.



LEO

22 JULY - 22 AUGUST

After months of fighting your way past unexpected obstacles and having to make choices based on no more than faith and guesswork, you are now moving into a clearer space where you can see what you are doing. In fact, you are so far ahead of everyone else that you even have spare time to plan your next moves, an unimaginable luxury just a few weeks ago. You're back on top, and it feels good.



VIRGO

23 AUGUST - 22 SEPTEMBER

When the flow of events is going in the direction you want, then of course you let it carry you along; but when it starts to veer towards a different destination, then you have to leave it and make your own way, which is usually slower. You're fine with that. It gives you time to do things the way you want them. If you're travelling alone, then it won't be for long - mid-April looks likely to bring you a new companion.



CAPRICORN

21 DECEMBER - 19 JANUARY

The big decisions you made last year are starting to produce some positive results. In the next few weeks you will get clear proof - in your work, your finances, and even in your personal relationships - that you have made the right choices and that life is improving. As with all long-term projects, there is still a long way to go and you know that, but this month's little successes will be a real boost to your confidence.



AQUARIUS

20 JANUARY - 18 FEBRUARY

You were probably taught that if you wanted something, you should ask politely. That's exactly what you do at the end of March, but it gets you nowhere. It may not even get you a response at all. Yet this is an important issue, not something that you can let go by; so in April you do what has to be done. You are not being selfish or impatient here, but correcting something that is clearly wrong, for the benefit of all.



PISCES

19 FEBRUARY - 19 MARCH

This not just the best month of the year, but the best month of the decade. The start of a new era, in every sense. And it will be so tempting just to stay as you are and bathe in the warmth of the planetary influences - but the first few days of any new era are the ones which matter most, defining the shape and direction of what lies ahead. You must not simply enjoy these days, therefore, but use them as well.

ELLE

Last word
GREEN DAYS ahead...

"AND FORGET NOT
THAT THE EARTH
DELIGHTS TO FEEL
YOUR BARE FEET AND
THE WINDS LONG TO
PLAY WITH YOUR HAIR"
Poet and writer
KHALIL GIBRAN

Shall We? Margherita Maccapani Missoni's
collab with MAX & Co is a celebration of the joy
of getting dressed. Fresh & free!

"DANCE LIKE NOBODY'S
WATCHING
SING LIKE NO ONE IS
LISTENING
LOVE LIKE YOU'VE
NEVER BEEN HURT."
Poet and novelist AHLAM
MOSTEGHANNEMI

"NATURE IS WOMAN'S
BEST FRIEND. IF
YOU'RE HAVING
TROUBLES, YOU JUST
SWIM IN THE WATER,
STRETCH OUT IN A
FIELD, OR LOOK UP AT
THE STARS"
Sociologist and writer
FATIMA MERNISSI

"WE HAVE ON THIS
EARTH WHAT MAKES LIFE
WORTH LIVING: APRIL'S
HESITATION, THE AROMA
OF BREAD AT DAWN,
A WOMAN'S POINT OF
VIEW ABOUT MEN, THE
BEGINNING OF LOVE,
GRASS ON A STONE..."
Poet
MAHMOUD DARWISH

Walk this Way... what better
way to celebrate Earth Day
than in style. Santoni

Coveting: Bulgari teams up with Casablanca for
an ultra-chic metamorphosis of the Serpenti. The
Mosaic bag is top of our list...

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