

ISSUE 126 NOVEMBER 2021

ARABIA

ELLE

POWERPLAY

FEARLESS
FASHION,
STATEMENT
JEWELS
AND BOLD
ACCESSORIES

THE MAKING
OF **TARA EMAD**
UP CLOSE &
PERSONAL
WITH ONE OF
THE REGION'S
MOST EXCITING
TALENTS

UAE DHS15





HELLENIC MINISTRY OF CULTURE AND SPORTS - ODAP - TEMPLE OF ZEUS, NEMEA

SHOP-COUTURE. DIOR.AE

DIOR

N°5

CHANEL





THE DATEJUST

The ultimate Rolex classic, the Datejust was the first self-winding waterproof chronometer wristwatch to display the date in a window, and continues to be the quintessential watch, reflecting the essence of timeless style.

#Perpetual



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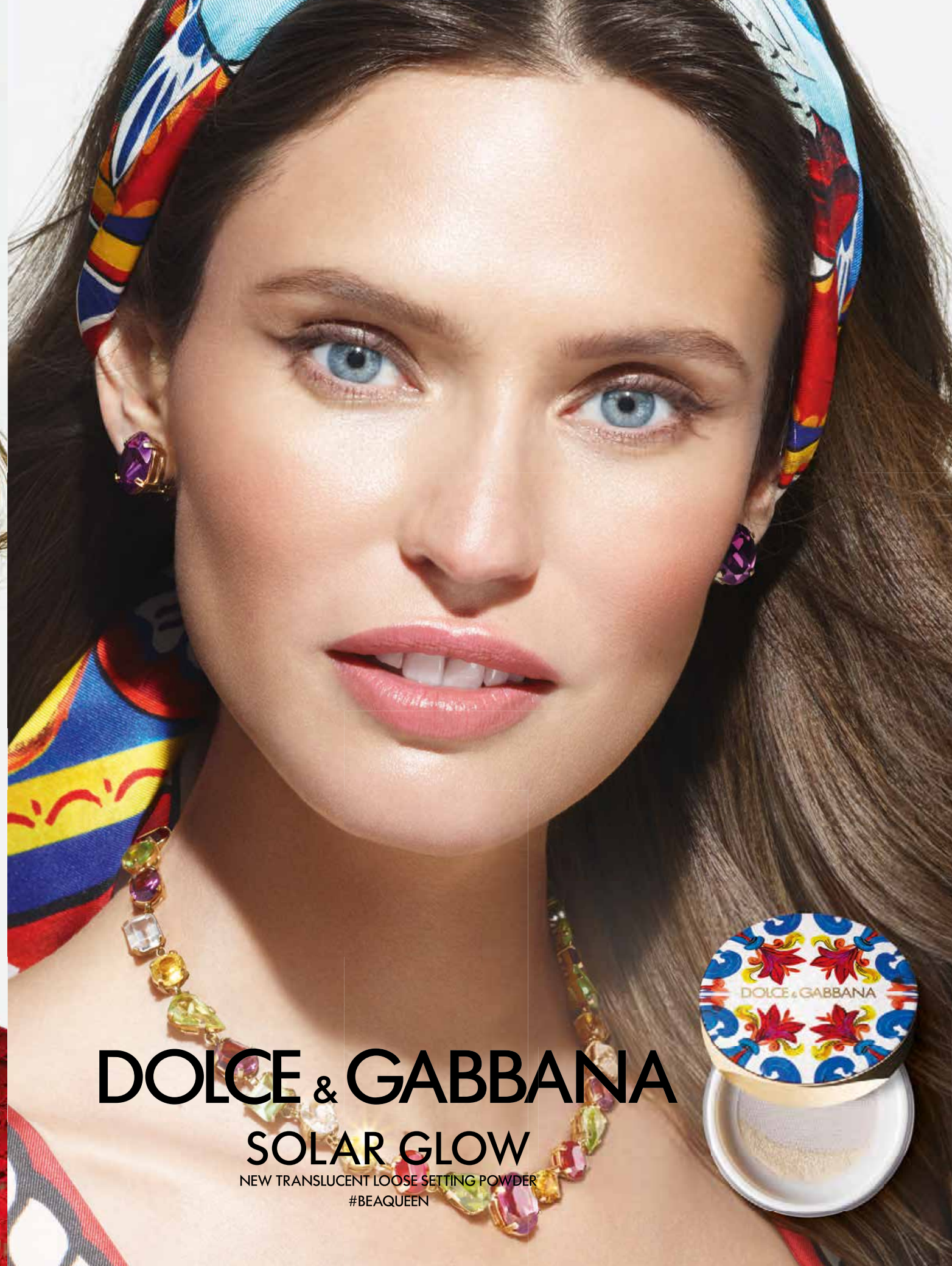
OYSTER PERPETUAL DATEJUST 31



DOLCE & GABBANA

THE ONLY ONE MATTE

NEW LASTING MATTE COLOUR LIPSTICK
#BEAQUEEN



DOLCE & GABBANA

SOLAR GLOW

NEW TRANSLUCENT LOOSE SETTING POWDER
#BEAQUEEN





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ELLE

Contents November 2021



The Cover

Tara Emad in Cartier Jewelry,
Alaïa Shirt & Skirt
Photographer: Samer Rawadi
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Makeup Artist: Manuel Losada
Videographer: Kalid Hassan
Location: BickiBoss Studio

EVERY MONTH

16 EDITOR'S LETTER

Editor-in-chief Dina Spahi on the beauty and power of Design

19 UPFRONT

Stay up to date on matters of fashion, film and fun

LAST WORD 184

Zeina El Dana on lessons learned this past year, and the importance of mental health and wellbeing

RADAR

27 RADAR

Our editors' picks of the latest trends for fashion & accessories

26 LABEL TO LOVE

BYLUMA Founder & Creative Director Luma Saqqaf reveals how she's changing the fashion

landscape one ethical luxurious piece at a time

30 IT'S SHOWTIME!

With his latest collection for Spring/Summer 2022, Giorgio Armani lets his imagination soar as he focuses on making the world a better place via sustainable practices and designing beautiful pieces that reflect our modern lifestyles

34 TRENDS: FASHION

We're loving these eye-catching, twisted geometric prints and head-to-toe animal print looks

38 LUCKY NUMBER 7

Max Mara revives iconic pieces for its milestone anniversary

40 HIGH IMPACT

'Tis the season to strike a pose and rock René Caovilla's fabulously glamorous and feminine crystal-embellished heels

48 TRENDS: ACCESSORIES

Spotlight on chunky rubber soled boots, retro print scarves, surrealist-inspired pieces, and 'market' tote bags

52 CAN A BAG SAVE THE WORLD?

To mark its 50th anniversary year, Mulberry has launched the Made to Last Manifesto, laying out its commitment to sustainability

56 123 FACETS OF A FRAGRANCE

To celebrate the 100th anniversary of N°5, Chanel Fine Jewelry has created the resplendent "Collection N°5", the first High Jewelry collection ever to be dedicated to a perfume

62 TIMELESS MODERNITY

As Fred opens its first boutique in the Middle East, we take a look at the jewelry

brand's heritage and iconic collections

64 DAZZLING ENERGY

Resplendent in Tiffany & Co. jewelry, Mariam Al Badr talks to ELLE Arabia about championing the role of women in the energy sector, how "to do" lists help in her work-life balance, and the importance of compassion and respect in all facets of life

FEATURES

68 THE MAKING OF TARA EMAD...

She is one of the region's most exciting talents: an actor, model and Cartier darling who's fought her way to the top. Now she's here, she talks to us about the power of standing out in a world where everyone wants to fit in

Elegance is an attitude

Kate Winslet
Kate Winslet

LONGINES



The Longines Master Collection

ELLE

Contents November 2021



78 FOCUS ON: FENDI X SKIMS

The collaboration between the iconic Italian fashion house and the revolutionary shapewear brand results in a marriage of high style and cool comfort

86 WOMEN IN DESIGN

Capturing timeless sophistication in design and architecture, ELLE Arabia speaks to three leading ladies to discover their philosophy, passion, and styling tips ahead of the festive season

92 GAME CHANGER

As an award-winning entrepreneur and Founder of Sustain Leadership and 'Tawazoun' a 'think-do tank' which is currently tackling the balance agenda, Hanane Benkhallouk is conscious about shifting the narrative from gender equality to gender balance

BEAUTY

94 BEAUTY MEMO

Bring classic trends into a new era with a little help from beauty's most in-demand color

96 BEAUTIFULLY INCLUSIVE

With the launch of their new Nudes Collection, Charlotte Tilbury is making sure that everyone is included in the beauty conversation

107 BEAUTY EDIT

10 brow pens that offer a convenient and easy approach to achieving perfectly coiffed arches

110 THE ART OF THE PERFUMER

Guerlain relaunches L'Art & La Matière, an impassioned celebration of fragrance-made art

FASHION

112 CRUISING IN COLOR

Louis Vuitton's Cruise 2022 RTW Collection is rich in bold hues and iconic motifs

120 CITY ELEGANCE

The time is right to embrace sparkle, embroidery, feathers, lace and other refinements no matter the place or occasion!

126 LE GEEK C'EST CHIC

Head straight to the top of the class with a new, grown-up take on schoolgirl classics!

132 DUSK AND THE WIND

High design takes center stage with neutral colors yielding the starring role to bold shapes and elaborate textures

140 DESERT ROSE

Revel in the drama of the dunes with equally-grand statement separates and silhouettes

146 NEW GIRL IN TOWN

Demure introductions are a thing of the past; make an entrance and make an impact in High Style

CULTURE

152 WATCH SEE PLAY

Start the month off on the right note with our guide on the hottest and most buzzworthy happenings and showings of the moment

156 DO WE KEEP TALKING?

In the new post-pandemic zoom world, we explore the ups and downs of connecting via screen

163 ELLE WORD

We could all use great advice these days in all aspects of our lives, and here are Dr. Rasmi's five words that can help us thrive...

160 THE VIBE

Fall calls with the warm yet vibrant colors of Fall; pumpkin, beet, maple

161 ECLECTIC LIVING

Arwa Hafiz talks to ELLE Arabia about finding a home for her vision of multicultural, multi-generational design

LIFE

166 GORGEOUS GETAWAYS

Whether you stay in the region or venture away, we have the ideal resort for the perfect retreat

170 DESTINATIONS

Ignite your senses in the cosmopolitan city of Singapore

172 EYE SEE YOU

Inspired by the beautifully blue and bold talisman, we're starry-eyed for celestial accessories

174 LIFE UPFRONT

The latest home, food, and travel trends this month

176 THE NEW COCO SHOW

Chocolatey goodness without the guilt? Check out these recipes from Clémence Catz's latest book "Chocolat végétal"

182 HOROSCOPES

What does the month of October have in mind for you? Let's find out...

The Spotlight Squad

Charlize Theron
Misty Copeland
Yao Chen



CHRONOMAT


BREITLING
1884

#SQUADONAMMISSION



EDITOR'S LETTER



Left: Diamond Necklace from Chanel's High Jewelry 'Collection No. 5'; Above: Backstage at Giorgio Armani SS22 Armani

The TRIUMPHANT return OF design

Dear Readers,

As we move onwards and upwards, Design with a capital D once again takes center stage. Whether in the meticulous workmanship and imagination of Jewelry, the marriage of form and function in Furniture, the craftsmanship and materials in Shoes and Bags, the refinement of materials in the Art of Fragrance, the delightful celebration of luxury and tech in Fashion – creativity and innovation are back with a bang! Halted for a brief moment,

the creative energy couldn't be contained for long. Let us guide you through the breathtaking work that has been undertaken in the name of beauty and freedom of expression, and let us introduce you the men and women behind the magic...



Dina Spahi
 dina.spahi@ellearabia.com

SHIMMY'n'SHAKE

AS WE PREPARE TO BID FAREWELL TO A WILD RIDE OF A YEAR, WE INTEND TO START THE *celebrations early* WITH A WHOLE LOT OF ATTITUDE. COME, JOIN THE DANCE...



1. Sweater, Saint Laurent; 2. Paisley-Pattern Mesh Necklace, Etro; 3. Leather Bag, Bottega Veneta; 4. Heel, Gucci; 5. Earrings, Joanna Laura Constantine; 6. Lamp, Slamp; 7. Mobair & Wool-Blend Scarf, Loewe; 8. Wool-Blend Midi Dress, Lukbanyo Mdingi+The Vanguard @ Net-A-Porter.com; 9. Fringed Safety Pin, Marni

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the HANDBAG

THE QUINTESSENCE OF TIMELESS ELEGANCE, THE PRADA GALLERIA BAG'S SLEEK SILHOUETTE AND MYRIAD OF COLOR OPTIONS MARRIES TRADITION WITH MODERNITY. WE LOVE THIS COOL WHITE VERSION AND THE REMOVABLE SHOULDER STRAP AND POUCH, ALLOWING IT TO BE ADAPTED FOR ALL OCCASIONS.



the SNEAKERS

PART OF **DOLCE & GABBANA'S** LIMITED EDITION PROJECT CELEBRATING THE 50TH ANNIVERSARY OF THE UNITED ARAB EMIRATES, THESE NS1 SNEAKERS FEATURE THE UAE COLORS - RED, GREEN, BLACK, WHITE - INTERTWINED WITH THE BRAND'S ICONIC ELEMENTS, WRITINGS, LOGOS AND GRAFFITI FOR A DECIDEDLY URBAN FLAVOR.



the TIMEPIECE

A MILESTONE IN THE MAKING: **BULGARI'S** FIRST WOMEN'S OCTO DEPLOYS THE FULL RANGE OF ITS JEWELRY AND WATCHMAKING SKILLS. THE OCTO ROMA TOURBILLON LUMIÈRE HAS A FINELY OPENWORKED MANUFACTURE MOVEMENT WITH A TOURBILLON REGULATOR, AND FEATURES 239 BAGUETTE-CUT DIAMONDS THAT BEAUTIFULLY CONTRAST WITH THE BLUE SAPPHIRES. LIMITED EDITION OF 30.



Rolex Cosmograph Daytona

Hublot Big Bang Integral Tourbillon High Jewelry



Royal Oak Concept Flying Tourbillon

Chopard Happy Sport

Inspired by... TIME TELLERS

On your marks, set your watch, and go! Dubai Watch Week sees the global watch industry reunite for the fifth edition of the event from 24th to 28th November 2021. Dubai Watch Week brings the culture and tradition of watchmaking to the Middle East in conjunction with long-term partners, Ahmed Seddiqi & Sons, the region's leading retailer of luxury watches and jewelry, who founded the event in 2015; Dubai Culture & Arts Authority; Dubai Festivals and Retail Establishment (DFRE); Christie's, the world's leading art business; and Dubai International Financial Centre (DIFC). Admission is free by registering on the DWW website.

Don't Miss: DOHA DREAMS

For the first time in the Middle East, the House of Dior unveils a retrospective dedicated to its unique heritage. Following its success at the Musée des Arts Décoratifs in Paris and several prestigious museums around the world, from London to New York 1, the M7 in Doha will present the exhibition Christian Dior: Designer of Dreams from November 6th to March 31st 2022. "This newly reinvented retrospective celebrates more than 70 years of creative passion, punctuated by marvelous discoveries, from the iconic address 30 Avenue Montaigne to the sumptuousness of Versailles and enchanted gardens. The exhibition features haute couture designs past and present, designed by Christian Dior and the Artistic Directors who succeeded him – Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galliano, Raf Simons and Maria Grazia Chiuri."



Haute Couture AW 1989. Christian Dior by Gianfranco Ferré. Dior Heritage Collection, Paris.



Haute Couture AW 2018. Christian Dior by Maria Grazia Chiuri. Dior Heritage Collection, Paris.



Haute Couture SS 2010. Christian Dior by John Galliano. Dior Heritage Collection, Paris.



Haute Couture AW 2012. Christian Dior by Raf Simons. Dior Heritage Collection, Paris.

The Mood: BOSS BOOTS

Strut in style in over-the-knee boots! They instantly add edge and a whole lot of attitude to any look.



Celine



Alexander McQueen

Key Piece THE CHIC SHOULDER BAG

Perfectly-proportioned, sleek and chic in silhouette, and oft with a trademark or logo'ed clasp, the shoulder bag is a modern classic.



Carolina Herrera



Miu Miu



Cartier



Trending: CHUNKY CHOKERS

Adding oomph and a whole lot of cool to any look, this season's chokers are the IT accessory we were waiting for.



Simon Procter Karl Lagerfeld Time Square Mid



Simon Procter Chanel Rocket Ultra Grand Palais Paris

Must See: A FASHIONABLE CELEBRATION

"Lagerfeld: The Chanel Shows" by photographer Simon Procter is a must-see exhibition for all fans of the one and only Karl Lagerfeld. Running until 15 January 2022 at City Walk, Dubai, the exhibition features photographs by Procter who is one of the most outstanding photographers of his generation, and one of Karl Lagerfeld's most trusted documentary photographers. Capturing the energy and essence of the Chanel shows, Procter has visually recreated the epic sets from a lush forest scene to a rocket launch, combining multiple photographs to illustrate in a single image the many perspectives of the intense but fleeting spectacle.



THE MOOD: *A Veritable Celebration*

THE RECENT SPRING AND SPRING/SUMMER '22 SHOWS WERE A VERITABLE CELEBRATION OF LIFE AND ART AS THERE WAS NO HOLDING BACK WHEN IT CAME TO BOLD COLORS AND PATTERNS, THE PLAY OF TEXTURES AND SHAPES, AND THE UNDENIABLE INFLUENCES OF ROCK & DISCO, MENSWEAR & SPORTSWEAR, ART & ARCHITECTURE, AND THE ENDLESSLY INSPIRING 60S, 70S, AND 80S!



Luma Saqqaf



FROM FINANCE LAW TO FASHION After 20 years of being a very successful lawyer, but the last two years a very tired one, I had no idea what else I could do well. The challenge was redefining myself and finding what else I could do in a way that was equally satisfying and challenging. In BYLUMA, my heart and brain beat every day and five years on, I am still learning and evolving every day.

WOMAN OF TODAY BYLUMA strives to bring out both sides of a woman: her femininity and her power simultaneously, as many women like to be seen and understood. I believe that if you do something you have to do it right. This is not a project about selling clothes. This is about a message that women can choose to be both a woman and a professional at the same time, and for that they should not need to sacrifice elegance or quality.

SIGNATURE DESIGN You can spot a BYLUMA piece because of its finishing touches, simple things like hand finished hems in the trousers, piping in jackets, coats and skirts and trousers. I love seeing how we have evolved as a brand; we are now creating spectacular pieces when it

comes to jackets, fabrics, structure and finishing. One of the signature items that we have mastered is the silk dress, a must-have for the kind of woman we are addressing who wants something versatile that can be worn all day long for a meeting, styled down with jeans for a less formal outing and then with heels for night out.

CLEAN & GREEN Our values are encapsulated in our motto – “eternal ethical luxury for the discerning woman”. On the sustainability front our goals are clear: quality natural fabrics; working within the community; and finally, paying attention to the environment every step of the way. Environment is in our DNA in all of the chain; from choosing suppliers and ateliers close by to using natural fabrics not only outside but also in the lining of our pieces and using recyclable boxes and vegetable ink printed silk paper for our deliveries.

GLOBAL REACH We source our fabrics and accessories (including buttons and buckles) from Italy and we produce all our collections in Spain. The brand is currently sold in more than 10 countries in like Brussels, Dubai, Doha and Napoli and is available in online in the Middle East on Ounass.com.

Insider

INSPIRED BY A TIMELESS YET CONTEMPORARY APPROACH TO FASHION, BYLUMA IS ALL ABOUT WARDROBE ESSENTIALS AND INVESTMENT PIECES FOR TODAY’S WORKING WOMAN. HERE, FOUNDER & CREATIVE DIRECTOR LUMA SAQQAF REVEALS HOW SHE’S CHANGING THE FASHION LANDSCAPE ONE ETHICAL LUXURIOUS PIECE AT A TIME



Our Collections will be in London from February of next year, and we have a couple of announcements up our sleeve that we hope to share very soon.

E L L E

Summer 22 Red Carpet @ German Larkin



RADAR

STATEMENT FASHION CONTINUES TO DOMINATE AND WE TAKE A CLOSER LOOK AT THE SEASON’S PRINT PARTY, WITH ANIMAL AND GRAPHIC DESIGNS LEADING THE PACK + UPCOMING DESIGNERS YOU NEED TO KNOW NOW

Team TECHNO

Neon and electric, prints this season are to be worn with a cautionary too-bright sign.

Nostalgic NOUGHTIES

Throwing it way back – and we mean early teenage years – Collection 6 sees designers George Azzi and Assaad Osta pay homage to the late 90s, an era that shaped their fashion dreams. Edgy silhouettes are tempered with coolly accomplished polish while playful silhouettes emerge in a riot of sequins, velvet, crepe and tulle, marrying the sensual and elegant with decisively sculpted tailoring.

Fashion MEMO

A CURATED ROUNDUP OF THE BEST NEW FASHION ARRIVALS, HAND-PICKED BY OUR EDITORS

Mark YOUR CALENDARS!

WHAT: That Concept Store is offering shoppers the chance to get their creative juices flowing with an artistic workshop where they will be able to replicate one of her beautiful home décor designs to take home.

WHEN: 4th November from 10:00am – 11:00am **WHERE:** Mall of Emirates. Book by sending a message to @thatconceptstore on Instagram to RSVP, with limited slots

REINA MASRI
WORKSHOP

Menasa Window By
Rami and Carmelo



Rami Al Ali Limited
Edition EXPO 2020



Coveted COLLABORATION

Designer darling Rami Al Ali has teamed up with architect Carmelo Zappulla for Expo 2020 Dubai's Design and Crafts Programme MENASA, an Emirati Design Platform, to tell a story through their exclusive window display. Using his penchant towards craftsmanship, Al Ali has created an intricate hand embroidery that covers the tips of Zappulla's 3D Installation using organic shapes in addition to a series of commemorative hand-crafted boxes that will be available to purchase at the MENASA Boutique located at the Rove Hotel.

Rami @ Expo 2020



Into THE BLUE

Winter is coming and the only way to shake those blues will be with some sole twirling footwear in cerulean of course.



Clockwise from left: Bottega Veneta; Fendi; The Attico; Ancient Greek Sandals; Ganni

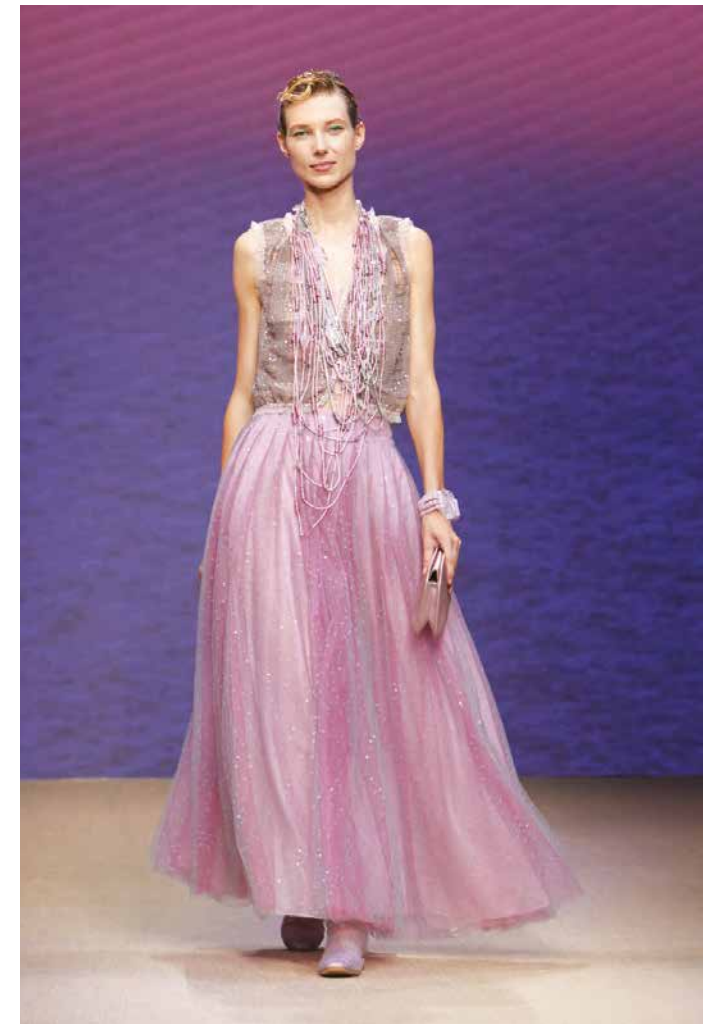
Curry NATION

Stay one step ahead of the fashion curve with the soft curvy hobo bags that dominated the runway.



It's SHOWTIME!

WITH HIS LATEST COLLECTION FOR SPRING/SUMMER 2022, GIORGIO ARMANI LETS HIS IMAGINATION SOAR AS HE FOCUSES ON MAKING THE WORLD A BETTER PLACE VIA SUSTAINABLE PRACTICES AND DESIGNING BEAUTIFUL PIECES THAT REFLECT OUR MODERN LIFESTYLES



The collection is a métissage of Armanian tropes mixed with nomadic scents, decorations and colors that are reinterpreted with an urban feel. The counterpoint of precision and freedom is achieved with remarkable lightness, of both materials and hues.

The ultimate showman with impeccable style and sense of timing, Mr. Giorgio Armani presents the future of fashion with his Spring/Summer 2022 collection. Heralding a new aesthetic for the new world order and outlook we live in, the collection was showcased last month in the UAE. The One Night Only event and fashion show, held at the Armani Hotel in Dubai, was a celebration of life with bold bursts of color, of craftsmanship with exquisite detailing and workmanship, and of design with pieces that seemingly float around the silhouette allowing for ease of movement for our current fast-paced lifestyles. Mr Armani, who was in town for the event which also marks the 20th anniversary of the Dubai and Milan hotels, spoke to ELLE Arabia ahead of the show about his new outlook on fashion, the changing face of eveningwear, and the secret to his enduring love of his craft...



Eveningwear includes luminous, weightless gowns that barely skim the body, made of layers of tulle that create soft nuances of color



'I AM VERY HAPPY TO RETURN TO DUBAI AFTER 11 YEARS WITH ONE OF MY ITINERANT ONE NIGHT ONLY EVENTS THAT COINCIDES WITH EXPO 2020 AND IS ALSO AN OPPORTUNITY TO CELEBRATE THE 10TH ANNIVERSARY OF MY ARMANI HOTELS'

GIORGIO ARMANI

impression of levity. The outfits suggest an evocative elegance and resemble giant blossoms, calling to mind an enchanted garden.

Eveningwear has it metamorphized?

After being forced to spend time at home and wear comfortable items, I'd say that the desire for more elegant and formal outfits has certainly been increased together with the desire for beautiful things that are made to last. This has always been my approach and these recent terrible months made me believe even more in the value of what I have created. Real luxury needs to be authentic, and in my world, the authenticity of the creation, of the design, of the materials is the first and most important quality to emerge, both in my RTW and couture collections. Couture in particular allows a form of extreme personalization through emphasising uniqueness, and allowing any kind of workmanship, even the most delicate and complex. Couture focuses on people, creating fashion around them.

What continues to be your inspiration, beautiful collection after beautiful collection? For me inspiration comes from many sources and my creative ideas

come from both inside and out. If I am obviously influenced by my experiences in the world - travels, landscapes, films, books, encounters, art, architecture - I constantly appeal to my imagination and a rich collection of memories and ideas. My focus is on observing reality, and above all on observing people - how they live, how they move, how they work, and how they change over time.

How did the past couple of years affect your outlook on fashion? These past two years have convinced me even more that creativity is always a positive force. Now it is more important than ever to use our imaginations. We need to imagine how we can make the world a better place for future generations. And making the fashion industry more ethical is a process that every fashion company needs to engage with at multiple levels. We need to look at how we can improve sustainability in how we create and make products, how well we design those products to last (in terms of aesthetics as well as quality), how we run our offices, and how we construct and run our stores. So, in many ways. I have become even more attentive to the environment, urging clients to buy less, and better. As a designer, I feel a lot of responsibility, because fashion can be a very polluting industry, and this is why I have put environmental awareness at the top of the Armani group's priorities.

And what did you want to present/represent with this new collection? With the Giorgio Armani SS 2022 womenswear collection I wanted to express a return to an intimate, cosy dimension. The collection is a mix of Armanian themes mixed with nomadic accents, decorations and colors, reinterpreted with an urban feel. A balance of precision and freedom, achieved through the lightness of both materials and hues. For couture I created a very feminine, luminous collection, with surprising colors and bright fabrics that almost seem liquid and create an



Statement accessories include large totes and crocheted shoulder bags, knotted scarves and crocheted caps, - open on the toe or laced around the foot.



Soft and elongated jackets, trousers as wide as skirts, or with tapered volumes, floaty long skirts, little tops and tunics, and lots of layering for an ethereal feel. Colors explode in a gypsy juxtaposition of reds and purples, or remain muted in dove grey and pale pink.





La Doublej



Paco Rabanne



Marni



Baobab Collection



AWAKEMODE



Maison
Mihara
Yasubiro



Dodo Bar Or



Jonatban
Adler



CHLOE

Gucci



Colville

Mindtbegin



AKRIS



Charles Jeffery
Loverboy



STAUD



Victoria Beckham



Yinka Ilori



ANTEPRIMA



Prada



Versace



Wales
Bonner



Jil Sander



Stella McCartney



LOUIS VUITTON

MISSONI



Vibi Venezia



PRADA



What's up PUSSY CAT

HEAD-TO-TOE CHEETAH OR A SINGLE STATEMENT LEOPARD ACCESSORY, WHATEVER SPOTTED STYLE FLOATS YOUR BOAT, THIS SEASON IS ALL ABOUT SHOWING OFF THE WILD CAT LADY IN YOU.

The **REVAMP**

What do you do when you hit 70 years of fashion success? Well, if you're Max Mara then you take your most iconic designs (in this case, three coats and one bag) and you gently fine-tune and repropose them for today.

The **COAT EDIT**

Making the cut for the anniversary collection were three coats that have left their mark not only on Max Mara's ever-evolving story but also on the history pages of fashion; the iconic 101801 camel coat, a unique piece handed down from mother to daughter, the Ludmilla, known for being the quintessential double pure cashmere coat, and the Teddy Bear, an 'It Coat' from conception and a favorite with celebrities like Kim Kardashian and Rita Ora.

The **IT BAG**

If you weren't familiar with the brand's famed glam-street tote, the Anita bag, then its exclusive anniversary reinterpretation will definitely grab your attention. Reversible, the accessory is



Max Mara's modern icons

showcased in the most iconic Max Mara coat fabrics in addition to the 1951 number detail; an ode to the year in which the brand was founded.

The **2 IN 1 SPECIAL**

They say all good things come in twos, but there's nothing quite like a reversible piece that can be flipped inside out to reveal a totally new look – more bang for your buck, wouldn't you say!? And that's what Max Mara did – it took the iconic 101801, Ludmilla and Teddy coats and made them reversible with an all-new tonal water-repellent technical nylon thread-embroidered with the Max Mara 1951 logo with a matching velvet-effect patch appliqué.



Lucky
NUMBER 70

MAX MARA REVIVES ICONIC PIECES FOR ITS MILESTONE ANNIVERSARY



E L L E

Unveiled at the Door 2022 Cruise show in Athens, the Dior Vibe bags by Maria Grazia Chiuri combine the house's heritage with the world of sportswear.



ACCESSORIES

THE ACCESSORIES THAT MAKE THE LOOK, A CLOSER LOOK AT THE METICULOUS DETAILING OF FINE LEATHER BAGS + FABULOUSLY FANCY FOOTWEAR!

© AGGEIKI KALAMARA

Dana Malhas (left) wears René
Caovilla Silver Nia Slingbacks
Fatma Hussam wears René
Caovilla Bouquet Cleo Sandals

H*i*GH

Models DANA MALHAS AND FATMA HUSSAM

Photography by DANIEL ASATER

Styling by JEFF AOUN

*i*MPACT

'Tis the season to strike a pose and rock
René Caovilla's fabulously glamorous and
feminine crystal-embellished heels

Accessories

Dana wears René Caovilla
Silver Nia Slingbacks



Fatma Hussam wears René
Caovilla Bouquet Cleo Sandals

Accessories





Dana wears René Caovilla Black
Bettie Sandals With A Spool Heel

PHOTOGRAPHER: DANIEL ASATER, STYLIST: JEFF AOUN, VIDEOGRAPHER: KALID, MAKEUP: SHARON DRUGAN, HAIR: KIRIL VASILEV, LOCATION: LE GUEPARD MODELS: FAIWA HUSAM & DANA MALHAS



Dana wears René Caovilla
White Frozen Slingbacks in Lace



Brunello Cucinelli



Alysi



Gianvito Rossi



BOTTEGA VENETA



Ganni



Camper



Alexander McQueen



Moncler



Stella McCartney



Givenchy



Bottega Veneta



GANNI

Rubber TROUBLE

SOLID, PRACTICAL, AND SARTORIALY COOL, CHUNKY RUBBER SOLED BOOTS STRIKE THE PERFECT BALANCE BETWEEN FORM AND FUNCTION, ESPECIALLY IN THIS SEASON'S BRIGHT BOLD HUES.



CONNECIVES



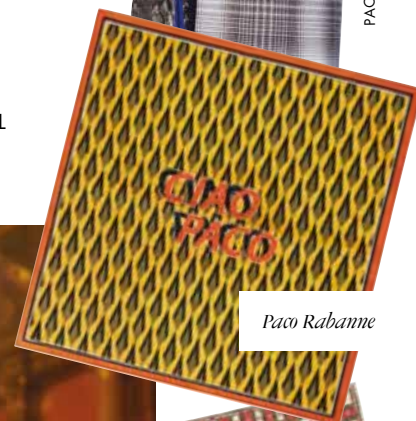
VERSACE

Valentino

Dolce & Gabbana

The GAME

STANDFIRST: MANE ISSUES? CHEAT A BAD HAIR DAY WITH THE HELP OF A RETRO PRINT SCARF LIKE VERSACE'S LOGO FOULARDS OR PACO RABANNE'S SILK TWILLS – BOTH IDEAL FOR CAPTURING FALL'S BREEZY INSouciance.



Paco Rabanne



Etro



CASABLANCA



ANNA SUI

DIOR

PACO RABANNE



Dali DÉJÀ VU

MELTING CLOCK CHARMS? BRAIDED GOLDEN HEELS? THESE ARE THE SURREALIST PIECES THAT SALVADOR AFICIONADOS WILL HAVE ON THEIR WISH LISTS FOR SANTA COME CHRISTMAS.



Otally TOTABLE

AS FASHION OPENS UP FOR BUSINESS, THE SEASON'S MARKET BAGS AND CARRYALLS OFFER A (CHIC) HELPING HAND FOR ALL THAT HEAVY LIFTING

Can a bag SAVE THE WORLD?

TO MARK ITS 50TH ANNIVERSARY YEAR, MULBERRY HAS LAUNCHED THE MADE TO LAST MANIFESTO, LAYING OUT ITS COMMITMENT TO SUSTAINABILITY

Mulberry, which has been designing and manufacturing leather goods for half a century, has this year written an open letter, the Made to Last Manifesto, that tackles the issue of sustainability and presents a series of goals that focus on a regenerative and circular supply chain by 2030. Asking the hard question, 'Can you make a blue bag green?', Mulberry is also releasing its first locally made 'farm to finished product' bags using the world's lowest carbon leather. To understand more about the revolutionary, business-changing approach Mulberry is taking towards a more ecologically-minded future, ELLE Arabia spoke with the company's CEO Thierry Andretta about the call to action, the steps to be undertaken, the importance of the three R's - regeneration, renewal and reimagination, and what makes an icon...

50 years and still going strong! What is the secret to Mulberry's success? Mulberry was founded in 1971 in Somerset, England, when the founder began making leather accessories at his kitchen table using offcuts and scraps. This has shaped Mulberry to become the company it is today. From the very beginning, we have combined a Made to Last ethos with responsible innovation, creating timeless collections that champion contemporary British design and craftsmanship. We think to be a business that is relevant you have to be a business with a clear vision and purpose. On our 50th anniversary, we are committed to keeping these values at the very heart of our brand, to ensure we are building a truly sustainable legacy - for the next 50 years and beyond.

Regarding luxury and sustainability, how can the two go hand in hand? We think that the luxury sector is particularly well placed to lead in sustainability because of the strong connections to quality, durability and responsibility. Our hope is that luxury and sustainability practices become synonymous.

How is Mulberry making a difference? Why now? Made to Last is a philosophy that has been part of our brands ethos since the very beginning. For us, this is really the perfect phrase to describe every



Mulberry's CEO,
Thierry Andretta

element of our business. It influences every action that we take, from the products that we make, to how we source, how we repair, how we embed circularity into our products, and to the relationships we have with the communities we are a part of. Ultimately, it also describes our vision for the future, and how as a business we believe we can play a positive role in combating climate change. To mark our 50th anniversary, we announced the launch of the Mulberry Made to Last Manifesto, which lays out our vision for the next 50 years. It is an ambitious commitment to transform our business to a regenerative and circular model that will encompass the entire supply chain, from field to

wardrobe, by 2030. This focuses on six key actions for change:

1) Pioneer a local, transparent 'farm to finished product' supply chain model. 2) Develop the world's lowest carbon leather sourced from a network of organic and environmentally conscious farms. 3) Achieve net zero carbon emissions by 2035. 4) Continue to extend the life of Mulberry products through repair and restoration. 5) Buy back, resell or repurpose any Mulberry bag. 6) Extend Mulberry's commitment to being a real Living Wage employer by working with its network of suppliers to achieve the same worldwide. In every area of our business, we consider how the actions we take and the products we make can be regenerative and circular benefiting our community and the planet.

Tell us more about the new 'farm to finished product' bags, and how they are changing the future of fashion? This month, Mulberry will release its first locally made 'farm to finished product' bags using the world's lowest carbon leather, working with our strategic partner



Muirhead, a member of the Scottish Leather Group. The collection will be created entirely in the UK with a pioneering hyper-local, hyper-transparent 'farm to finished product' supply chain model, marking a bold commitment to transparency and traceability. This collection will represent the future of the business, establishing a model that can be replicated with a network of trusted partners and underpins our commitment to reaching net zero carbon emissions by 2035. The collection consists of four different colors in the Small Soft Amberley Satchel.

In addition to the new practices, Mulberry is also focusing on repair, restoration, and reselling. Can you tell us more? Since the beginning, we have championed Made to Last, and we are passionate about extending the life of every Mulberry product through repair, renewal, and

repurposing. This commitment is at the heart of our circular proposition, influencing the way we design and manufacture, and the services we offer our customers. Our Repairs Team are masters of restoration, already breathing new life into more than 10,000 bags every year. We keep stores of leathers and components going back over 35 years to ensure we can service all manner of repairs for our customers, and we are the only people in the world who can truly authenticate a Mulberry product. Launched last year, The Mulberry Exchange is a progressive circular economy programme, offering a suite of services that invites customers to have their Mulberry bags authenticated and appraised, with the opportunity to put this value towards a new purchase, and also enables customers to purchase pre-loved pieces that have been carefully revived by Mulberry's restoration artisans in Somerset. This year we expanded this service to Mulberry.com and Vestiaire Collective, giving our customers across the globe wide access to unique vintage pieces, designed to be handed down from generation to generation.

Half a century later, which models remain true icons year in and year out? And what are the new modern classics to watch out for? Last year we saw the launch of the 'Sustainable Icons' collection, this series of the brand's most beloved bags included the Bayswater, the Amberley, the Iris, the Lily and the recently relaunched Alexa.

These bags were all crafted at Mulberry's carbon neutral factories using the most sustainable leather, sourced from tanneries that have achieved a gold standard rating. As part of the 50th anniversary celebrations, we launched a new ongoing series of limited-edition collections, 'Mulberry Editions'. Each collection draws inspiration from the brand's iconic design and DNA, and so far this has featured an exciting list of new collaborative partners from Britain's contemporary design community, including Priya Ahluwalia, Richard Malone and we are soon to launch Nicholas Daley. This series also included long-time friend of the house and the woman who inspired one of its most iconic bags: Alexa Chung. Each of these has had a focus on low impact manufacturing, innovative sourcing and product circularity.





Accessories

“A THOUSAND *Lights*”

THE AQUAZZURA X LEVEL SHOES CAPSULE COLLECTION
TAKES INSPIRATION FROM THE SPARKLING CITY OF DUBAI

For Aquazzura’s exclusive Capsule Collection collaboration with regional powerhouse Level Shoes, Founder and Creative Director Edgardo Oscorio was inspired by the “thousands of incredible lights that sparkle in the amazing city of Dubai, a precious pearl in the heart of the United Arab Emirates.” Combining luxury and craftsmanship with innovative design, sophisticated embellishments, and vibrant colors, Aquazzura shoes are often spotted on trendsetters and fashion insiders around the globe. For this special SS22 Capsule Collection, Oscorio revisits his most iconic styles and silhouettes with a twist, like the Bow Tie Pumps in PVC with new colors - framboise red, gold and pewter. The Dubai Butterfly Garden - lace-ups sandals with fabric butterflies, is among the many fun and fabulous highlights of this limited edition collection. “After a year and a half of staying home, I wanted a capsule to celebrate life and having fun again,” explains Oscorio. “These are all statement, fun and party shoes, full of embellishments and transparencies for the sexiest of results.” Here, Edgardo Oscorio talks to ELLE Arabia about his love of shoes, the importance of comfort, his plans for the future, and more...

I’ve always loved fashion and beauty, in each form. I grew up surrounded by beautiful, strong women that I admired so much. I

watched them while they dressed up and saw how this made them feel good; I wanted to create something that gave women the same feeling. It’s always fascinated me how emotional shoes can be. They are the windows to a woman’s personality. So, after my studies in London and 10 years working for famous Italian luxury brands, I decided to create my own company. The idea started after a summer where I had been invited to 12 weddings and attended 11 of them, I noticed most women would complain about their shoes, and I didn’t understand why nobody was making beautiful and comfortable shoes you could party and have fun in. This led me to start Aquazzura; we studied a way to construct high heels that made shoes more wearable and we paid special attention to making our shoes provide comfort especially when women wear our shoes for special occasions.

The name Aquazzura comes from the words 'acqua' and 'azzurra', which means blue water in Italian. I’ve always been in love with the sea and the sun, and wanted the name of my brand to evoke my love for Italy, to remind me of Capri and to transport me to all the sunny places by the water that I used to escape to during the winter.

I love designing shoes that enhance a woman’s beauty - that makes her feel good. My favorite shoes are the ones that make you smile; make you want to have a good time. I also think of comfort; if you’re comfortable, you’ll really have a good time.

My desire for Aquazzura is to transform it into a lifestyle brand. I started this transformation by introducing a Fashion Jewelry collection for Spring Summer 2021, an entirely handmade collection in Tuscany with an Aquazzura DNA. The next step will be to expand Aquazzura into Homeware with the Aquazzura Casa collection.

“LEVEL SHOES HAS BEEN SUPPORTING AQUAZZURA SINCE THE VERY BEGINNING SO IT MADE SENSE TO OPEN A POP-UP FOR THE EXPO AT THE MOST FABULOUS SHOE STORE IN THE WORLD!”



THE CAPSULE COLLECTION



E L L E

Tiffany Victoria®
vine necklace in
rose gold with
diamonds –
Tiffany © Co.

JEWELRY



WHETHER TAKING INSPIRATION FROM HISTORICAL MOTIFS, ARCHIVES AND HISTORY, OR CREATING NEW MODERN CLASSICS – THE DESIGNS ON THESE PAGES ARE SURE TO DAZZLE YOU

TIFFANY © CO.

123 FACETS of A FRAGRANCE

TO CELEBRATE THE 100TH ANNIVERSARY OF N° 5, CHANEL FINE JEWELRY HAS CREATED THE RESPLENDENT "COLLECTION N° 5", THE FIRST HIGH JEWELRY COLLECTION EVER TO BE DEDICATED TO A PERFUME



N5 Cascade, Necklace



It's not very often that one sees an entire High Jewelry collection centered around a fragrance. But then again, it's not every day that a game changing fragrance such as Chanel's No 5 comes along! For Patrice Leguèreau, Director of the Chanel Fine Jewelry Creation Studio, the first step in the monumental task of translating the iconic fragrance into a 123-piece High Jewelry collection was to immerse himself in the 100 years of history of Chanel No 5. "Before even looking at the bottle and the shape, I made it a point to delve deep into the very rich history of the fragrance," he explained. "It was a revolutionary fragrance at the time, 100 years ago, and remains a modern classic, and this is what set the tone of the collection more than anything." Once he had the tone established, Patrice went



Patrice
Leguèreau,
Director of
the Chanel
Fine Jewelry
Creation Studio

N5
Abstraction,
Ring



N5 Signature
Bottle, Brooch



Inspiration: THE BOTTLE

Yet another simple yet instantly recognizable shape, the geometric silhouette of the bottle is metamorphosed into cascading lines on sautoir necklaces, brooches and pendant earrings.



N5
Sparkling
Silhouette,
Earrings

N5 Abstraction,
Necklace



N5 Cascade,
Earrings



N5
Abstraction,
Earrings

THREE EXTRAORDINARY DATES

1921

The first "perfume for women with the scent of a woman" composed by Ernest Beaux and Gabrielle Chanel, the N° 5 perfume was a veritable revolution.

1932

Once again Gabrielle Chanel shatters the codes of French High Jewelry with her one and only collection in platinum and diamonds, the "Bijoux de Diamants".

2021

Patrice Leguèreau, Director of the Chanel Fine Jewelry Creation Studio, brings these two universes together with the "Collection N° 5"!



"I SKETCHED THE NUMBER 5 WITH BROAD STROKES TO GIVE IT MOVEMENT, TO MAKE IT MORE FEMINE AND LIGHT, MUCH LIKE A RIBBON..."

PATRICE LEGUÉREAU

about sketching each element of the bottle and quickly realized just how recognizable the three simple graphic shapes of the bottle, the stopper and the label were – simple yet offering a realm of possibilities. "I sat and just made a ton of abstract sketches of the bottle, to see what made it so recognizable. That was how I was able to see that all we needed was the rectangle for the bottle, the square for the label, and the horizontal rectangle for the stopper. And that's why many of the pieces in the collection feature a horizontal shape that represents the stopper, from which cascades down the implied shape of the bottle. It's all in the dimensions." While an initial look at the collection reveals the bottle's aesthetics, Patrice wanted the collection to be above and beyond the graphic shapes. "It was very important for me, with this collection, to really delve into the history of No 5, and that's how I was able to create 123 unique pieces. More than simply looking at the bottle, I had to smell it, to get inside it – its olfactory and its history," he said. "Ultimately, I decided that the collection

should be made up of 5 chapters; the stopper, the bottle, the number 5, the flowers that make up the fragrance, and the sillage which is the sensorial element." The flowers were a particularly exciting facet for Patrice to work on, "The Camellia is traditionally the flower used in Chanel's jewelry, and for quite a while I had wanted to experiment with other flowers, as there are many flowers in the



Inspiration: THE STOPPER
The iconic rectangular shape of the bottle's stopper is now transformed into a graphic emerald cut - crafted from rock crystal or set with diamonds, onyx, pearls and yellow sapphires – that takes center stage and pride of place on the jewelry sets.



Making of... THE N°5 SPARKLING SILHOUETTE

A SHINING STAR OF THE "COLLECTION N°5", THE SPARKLING SILHOUETTE NECKLACE IN PINK GOLD AND PLATINUM CAPTURES THE BOTTLE'S SHAPE – OR SILHOUETTE – WITH A CENTRAL 5.19CT PEAR-CUT STONE SURROUNDED BY CASCADING DIAMONDS



Chanel universe." Patrice got his wish with this collection, which highlights the fragrance's main flowers of jasmine, may rose and ylang ylang. "Actually, what's funny is that when I started working on the three flowers, I realized that each one was linked to the celestials of 1932 (the collection). Jasmine is white with five petals like a star, ylang ylang is yellow with six petals and resembles the sun, while the may rose is round and looks like the moon. Once we saw this connection, we decided to work that link into the pieces, so if you turn the pieces around you will see that there's a small moon, star or sun worked into the back." When asked about the unusual starting point for the collection, Patrice said that it was indeed an interesting and inspiring task that he was handed. "I've been designing jewelry for 30 years, so it's normal that after three decades of creating bracelets, rings, necklaces, earrings, etc, I would find renewed motivation and creativity in bringing No 5 to life through jewelry. The history of Chanel is very deep and rich, and the more one enters into the history, the more one discovers, the more one learns, and the more one wants to know. I looked at everything and everyone related to the fragrance and its creation: the films, the painters, the celebrities, the artists... What I find most fascinating is that this collection, in 2021, captures the same creative spirit as the fragrance in 1921, and Gabrielle Chanel's first jewelry collection in 1932. We tried, and I think succeeded, in building on this synergy, this very special creative energy passed on from Gabrielle."



Inspiration: THE SILLAGE
The most challenging of the fragrance elements to translate, yet the most important perhaps, is the olfactive revolution that is the N°5 perfume. To that end, pieces that shimmer and soften over the body like perfume, solar and amber colors, and pink harmonies all represent this facet.

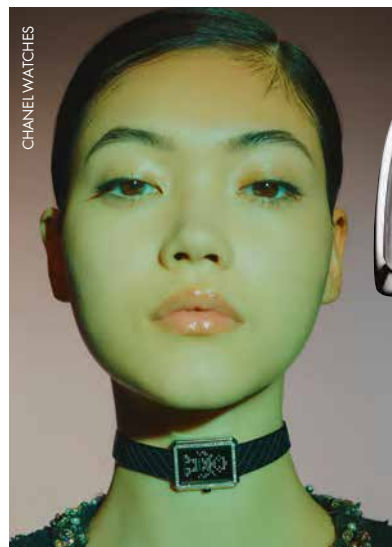


Feeling...LUCKY!

Celebrating over 50 years of offering luck and beauty, Van Cleef & Arpels' Alhambra collection continues to embody timeless style. The Maison recently showcased the enchanting history of the collection in Riyadh, KSA, presenting both patrimonial and contemporary Alhambra creations in a display which celebrates the emblematic lucky motif. In 1968, the Maison created the first Alhambra long necklace, inspired by the shape of the four-leaf clover. A harmonious token of luck, it was made up of 20 motifs in creased gold, delicately edged with golden beads. Since then, the Alhambra collection has become a genuine icon of jewelry, renewing itself over time with six collections: Vintage, Magic, Sweet, Lucky, Pure, and Byzantine Alhambra.



Galop d'Hermès @ Joel Von Allmen



Santos De Cartier



Bulgari



Chanel Boyfriend Electro



Dior Grand Bal Ruben

Eye on Design... DARK DAYS AND NIGHTS

Back to black. Timepieces in classic black are anything but. Sleek and futuristic, feminine and sweet, contemporary and classic – what's your flavor?

MOUAWAD



Timepiece, Tiffany & Co.



1. Gucci; 2. Saint Laurent;

3. Valentino Garavani;

4. Simone Rocha; 5. Loeve



SCHIAPARELLI RTW FW21 @DANIEL ROSEBERRY



Earrings, Louis Vuitton



Necklace, Pomellato

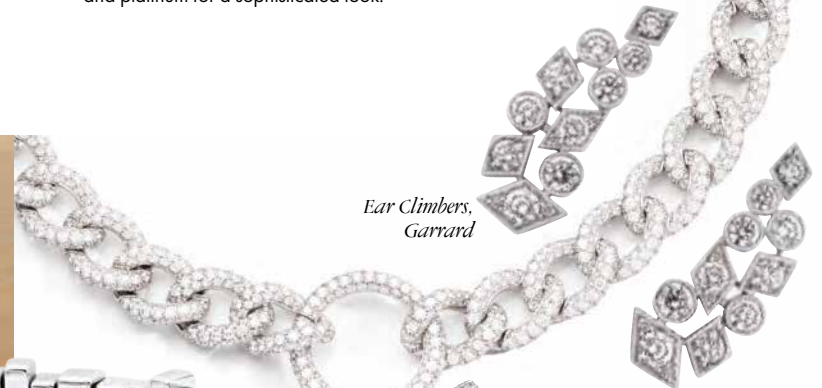


Ear Clip, Boucheron

Mood: WHITE HOT

Let the diamonds do the dazzling when set against white gold and platinum for a sophisticated look.

Ear Climbers, Garrard



Bracelet, Dior



Rosedior, Dior Fine Jewellery



Trending...LOGOED BROOCHES

Put a pin in it, literally! A beautiful brooch elevates any jacket, dress or even cardigan to a whole new, put-together level.



Timeless MODERNITY

As Fred opens its first boutique IN THE MIDDLE EAST, WE TAKE A LOOK AT THE JEWELRY BRAND'S HERITAGE AND ICONIC COLLECTIONS



Chance Infinie acts as a lucky charm; the 8 is a nod to Fred's date of birth, in the eighth month of the year 1908. The interlacing loops are also inspired by the lemniscate, the symbol of infinity and eternity.



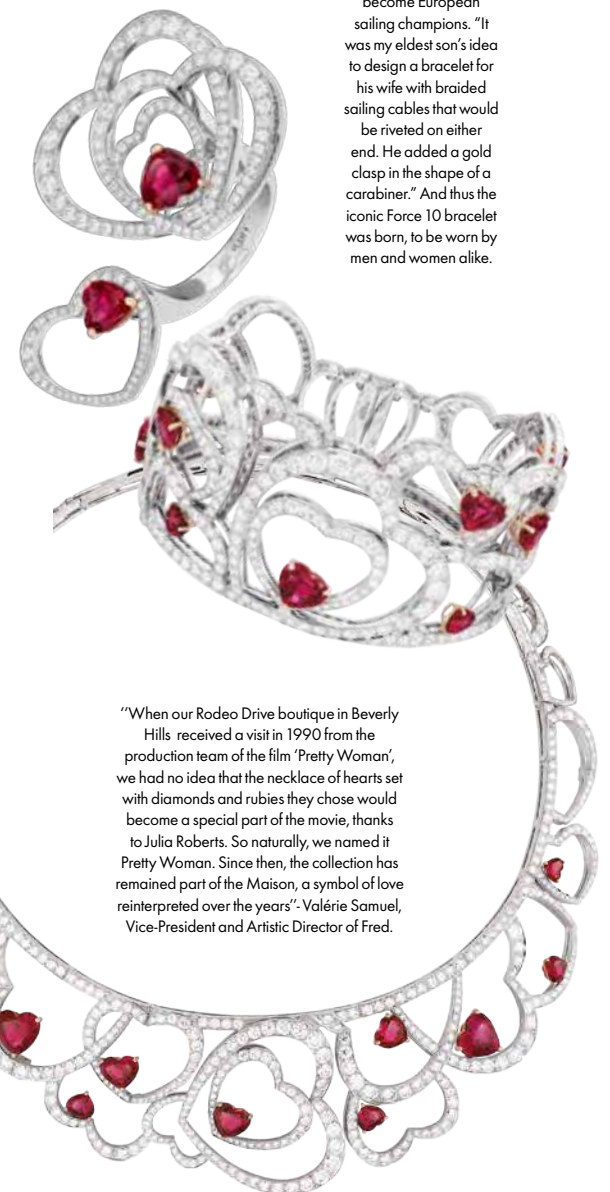
Fred's passion for rowing and water sports was passed on to his sons, who went on to become European sailing champions. "It was my eldest son's idea to design a bracelet for his wife with braided sailing cables that would be riveted on either end. He added a gold clasp in the shape of a carabiner." And thus the iconic Force 10 bracelet was born, to be worn by men and women alike.

From Buenos Aires to Paris, Los Angeles to Monaco, Fred Samuel was a world traveler, avid sportsman, friend of artists, literati, and royalty, and self-proclaimed 'modern jewelry-designer' with an insatiable thirst for adventure, discovery, and modernity. All these attributes helped form the crux of Fred, the brand, which strives to always look to the future since he first set up shop in Paris in 1936. "There's a driving force that pushes me onward and a burning desire that moves me forward," he's quoted as saying. "Objects from the past bore me. I would never even think of taking inspiration from a traditional or vintage piece of jewelry. Antique jewelry should stay in museums. Uncharted territory is what I have always aspired to." The Fred 'style' - which was established in the Seventies when women wanted lightweight pieces to wear all day, any day and not just for special occasions - is centered around extremely graphic, curvilinear and asymmetrical shapes.

"FRED JEWELRY IS FOOD FOR THE SOUL, GIVING YOU SPARKLE THAT WILL BRIGHTEN YOUR DAY AND STRONG MASTERFUL LINES THAT WILL LIGHTEN YOUR MOOD"

FRED SAMUEL

Hand in hand with Fred's desire to introduce modern icons, is his passion for gemstones which was born in the early Fifties when Nepal's royal couple asked him to design some jewelry to match the saris worn in court. He was inspired by the shimmer of multicolored silks, which he reproduced using an infinite palette of sapphires. "I learned about love from these gems that both absorb and emit light." Since then, his name has become associated with some of the most extraordinary gemstones in the world; 1977, he introduced the Soleil d'Or in a fancy yellow color. With a total carat weight of 105.54, it was considered one of the most extraordinary diamonds in the world. In 1980, Fred sold the Blue Moon, a 275-carat Ceylon sapphire set in the middle of a diamond tiara. These are but a few examples, as Fred has, since then been a preferred jewelry to the world's richest and most powerful families.



"When our Rodeo Drive boutique in Beverly Hills received a visit in 1990 from the production team of the film 'Pretty Woman', we had no idea that the necklace of hearts set with diamonds and rubies they chose would become a special part of the movie, thanks to Julia Roberts. So naturally, we named it Pretty Woman. Since then, the collection has remained part of the Maison, a symbol of love reinterpreted over the years". Valérie Samuel, Vice-President and Artistic Director of Fred.

DAZZLING ENERGY

DIRECTOR OF CORPORATE COMMUNICATIONS AT DOLPHIN ENERGY - THE ABU DHABI GOVERNMENT NATURAL GAS COMPANY, BOARD MEMBER OF THE NEW MEDICAL CENTER PATIENT ADVISORY BOARD, MOTHER TO TWO SONS, AND LOVER OF ART, TRAVEL, FASHION AND FITNESS, **MARIAM AL BADR IS A TRUE ROLE MODEL. HERE, RESPLENDENT IN TIFFANY & CO. JEWELRY, SHE TALKS TO ELLE ARABIA ABOUT CHAMPIONING THE ROLE OF WOMEN IN THE ENERGY SECTOR, HOW "TO DO" LISTS HELP IN HER WORK-LIFE BALANCE, THE IMPORTANCE OF COMPASSION AND RESPECT IN ALL FACETS OF LIFE, BEING FEARLESS IN FASHION, AND MUCH MORE...**

On the challenges, and support, during her meteoric rise in the oil and gas industry... Though my background was in communications, I suddenly found myself in the oil and gas industry - something I knew very little about. My first challenge was ensuring I gained enough insight and knowledge so that I could do my job well, but also so that I was taken seriously in a male-dominated space. In the early days, being a woman in the oil and gas industry was uncommon, especially for an Emarati. But I had the support of my employer who was progressive and gave me the confidence and tools I needed to grow and develop. Also, because the sector continues to change so rapidly, it's a challenge to constantly stay informed and up-to-date with its latest developments.

On unexpected surprises along the journey... One of the biggest reasons why I love working in this sector is that I find the human aspect of what we do incredibly motivating and inspiring. For instance, we work so hard to develop young national talent and support them as they take their first steps in their careers. We see the energy in these young students who participate in STEM programs that we sponsor. I am always in awe of the talent, creativity and initiative of these young people.

On her secrets to maintaining a work-life balance... I think the key is set a plan every day on what you want to get done and achieve. I am a forward thinker and always know what I'll be doing the next day. Setting my goals in advance really helps me to see the big picture and balance my priorities. I'm also a big believer in "to do" lists!

On being a role model in the workplace... Being regarded as a role model by my peers is very flattering, but what I value most and want to set the example for, both in and outside of the workplace, is kindness. I truly believe that if you can set the tone by showing compassion, understanding and respect,

Right Page: Earrings: Tiffany HardWear Link Earrings in 18k Yellow Gold; Necklace: Tiffany HardWear Graduated Link Necklace in 18k Yellow Gold; Ring (Left): Tiffany T True Narrow Ring in 18k Yellow Gold with Pavé Diamonds; Rings (Right): Tiffany T1 Wide Diamond Ring in 18k Yellow Gold; Tiffany T1 Narrow Ring in 18k Yellow Gold with Diamonds





R A P I D F I R E

My way of letting go and relaxing: Unwinding on the couch and watching TV
The one thing I can't resist: A bread basket!
My idea of perfect happiness: My children achieving their dreams
My greatest extravagance: Travel
The greatest love of my life: My two wonderful boys
Your most treasured possession: Traditional Emirati gold hair clips that were given to my mom by her mom and passed down to me

then you'll find that you attract people who do the same into your inner circle, which creates such a pleasant, inclusive and inviting work environment.

On being a role model in fashion/lifestyle... When I started to embrace my true self (flaws and all!), that's when I was able to take on a unique fashion sense that worked for my sense of style, body type and appearance. And I encourage everyone to do the same! So many women and young girls out there are not being true to themselves when they try so hard to look like someone else. If we can't accept who we are and what we look like, then throwing on some new clothes or accessories won't make a difference. I know it sounds cheesy but it really starts from within.

On having two homes - the USA and the UAE... I see myself as a bridge between East and West. Being raised in both countries and experiencing different milestones and memories in each - it's harmonious for me and is really reflected in my personality. I embody both cultures and perspectives in different, but complementary ways.

On the role of fitness in her life... Fitness is crucial to your physical and mental well-being. I always make it a

point to try to fit in exercise into my busy schedule and enjoy the feeling when I'm done with a great workout! It also makes me feel balanced and accomplished. It's incredibly gratifying to see the results of hard work in all arenas in my life, both personally and professionally.

On the importance of fun and fashion... I think some people take fashion too seriously and end up losing the joy of it when they become too competitive. We should always try to incorporate some fun and embrace our individuality through fashion, whether through experimenting with different colors, fabrics or styles! Sometimes, just a new shade of lipstick can make you feel like a new woman! Worst case scenario, you try something new and it doesn't work out. No big deal! What I love about fashion is that there really aren't any rules - or at least, you make your own rules.

Above: Earrings: Tiffany HardWear Triple Drop Earrings in 18k Rose Gold; Necklace: Tiffany HardWear Link Necklace in 18k Rose Gold; Bracelet: Tiffany HardWear Link Bracelet in 18k Rose Gold with Diamonds; Rings: Tiffany T1 Wide Ring in 18k Rose Gold; Tiffany T True Wide Ring in 18k Rose Gold with Pavé Diamonds; Tiffany Atlas® X Closed Narrow Ring in Rose Gold with Diamonds
 Right Page: Earrings: Tiffany Victoria® Mixed Cluster Drop Earrings in Platinum with Diamonds; Necklace: Tiffany Circle Necklace in Platinum with Diamonds; Bracelets (Left): Tiffany T1 Wide Diamond Hinged Bangle in 18k White Gold; Tiffany Victoria® Cluster Tennis Bracelet in Platinum with Diamonds; Watch: Tiffany Eternity Watch in 18k White Gold with Diamonds; Rings (Right): Tiffany Victoria® Diamond Vine Band Ring in Platinum; Tiffany Schlumberger® Round Brilliant Engagement Ring with a Diamond Platinum Band

H O M E L A N D U A E :

One of my most treasured childhood memories is... There used to be a huge fountain on the Corniche in Abu Dhabi. My grandfather would take me and my siblings there every weekend. We would climb up and down the fountain and grab ice cream at the end. It's my most vivid and cherished childhood memory. **I'll start the day off...** I start my day at 5 a.m. with a workout and head to work. I like to get to work early as there are less distractions and I'm able to accomplish more. I have a Sundaze drip coffee on my way to work and it really gets my day going. **I love taking my boys...** All over the world! To be able to see the world through your children's eyes is an unexplainable joy. They are my favorite travel companions. **Under the radar must do...** Although the UAE has some of the most extravagant restaurant venues, I love taking visitors to Ustadi in Deira. They have the most amazing authentic kababs! The restaurant has so much old Dubai charm. **I get inspired in my city from...** Seeing the incredible growth in Abu Dhabi is truly inspirational. It is the most beautiful city. If the world is an oyster, then Abu Dhabi is the pearl. **I would love the world to know...** Being true to yourself never goes out of style.

STYLIST: JEFF AOUN; PHOTOGRAPHER: EOUAD TABROS; MAKEUP ARTIST: SHARON DRUGAN; HAIR STYLIST: DANY HISWANI; LOCATION: ETHAD MUSEUM, DUBAI CULTURE



ONE OF MY GREATEST TOOLS IN MY CAREER HAS BEEN MY CONSTANT THIRST FOR KNOWLEDGE, ESPECIALLY IN A MALE-DOMINATED INDUSTRY; I WANTED TO MAKE SURE THAT AS A WOMAN, I NEVER FELT BEHIND BECAUSE I WAS LESS INFORMED THAN ANYONE ELSE ON MY TEAM

The MAKING of... TARA EMAD

SHE IS ONE OF THE REGION'S MOST EXCITING TALENTS: AN ACTOR, MODEL AND CARTIER DARLING WHO'S FOUGHT HER WAY TO THE TOP. NOW SHE'S HERE, SHE TALKS TO ELLE ARABIA ABOUT THE POWER OF STANDING OUT IN A WORLD WHERE EVERYONE WANTS TO FIT IN

Photography by SAMER RAWADI

Styling by JADE CHILTON



Dress, Carolina Herrera
Clash De Cartier
Necklace & Ring XL
Model, Cartier

Shirt & Skirt, Alaïa
Clash De Cartier Ring, Bracelet &
Necklace XL Model, Cartier



Dress & Cape, Chanel
Clash De Cartier Earring
Large Model, Clash De
Cartier Ring, Clash De
Cartier Bracelet, Cartier





Coat, Alexander McQueen
Clash De Cartier Ring, Clash De
Cartier Ring Small Model, Clash De
Cartier Ring Medium Model, Cartier



Dress & Cape, Chanel
Clash De Cartier Earring
Large Model, Clash De
Cartier Ring, Clash De Cartier
Bracelet, Cartier

I WILL BE FOREVER GRATEFUL FOR EVERY HILL ALONG THE ROAD THAT MADE ME TOUGHER AND TAUGHT ME TO ALWAYS TAKE ON NEW CHALLENGES

You juggle two extremely trying yet exciting careers – modeling and acting – which is the most fun and why? Both are fun but it depends on what your soul calls for. Currently, I'm completely devoted to acting as my passion for it continues to grow! I want to continue to take on characters and learn from them and about them and portray them in ways that touch the audience's hearts and minds.

You rose to fame quite quickly. Was it difficult to be taken seriously as a model being so young? I believe people were constantly surprised because I was the only teenager model at that time in Egypt. It was new and it benefited me well to be honest. I was very passionate, hardworking and resilient even as a teenager and I believe this has helped people in the industry to take me seriously.

When did the leap from modeling to acting happen? When I left behind a big modeling contract in Paris for a role with Adel Imam in his series Saheb El Saada in 2014; this is where my career professionally began. I did two TV series before that but the roles were very minor. I continued modeling while acting for several years up until about 4 years ago, I decided to fully immerse myself in solely pursuing acting.

Was it difficult to be taken seriously as an actress after being a model? I wouldn't say it was that difficult, but it hasn't been an easy road altogether. When it came to acting, I always felt that I needed to prove myself coming from a modeling background and that I'm not just a pretty face in search of fame. I want to depict roles that change lives and make an impact on the long run. I wanted to have a domino effect on the causes I care about through the spotlight I get off of my career. It took time, but I appreciate it because it taught me patience and persistence in

the toughest times when I was told more No's than Yes's. I will be forever grateful for every hill along the road that made me tougher and taught me to always take on new challenges.

How is where you are today different from where you thought you'd be? I am a dreamer and I always push myself to achieve more and work harder. However, I have learned that it's good to pause and reflect and be grateful for the long path traveled to where I am. And remembering my childhood dream I can say I make the little Tara proud. But I still do long for bigger dreams to come true.

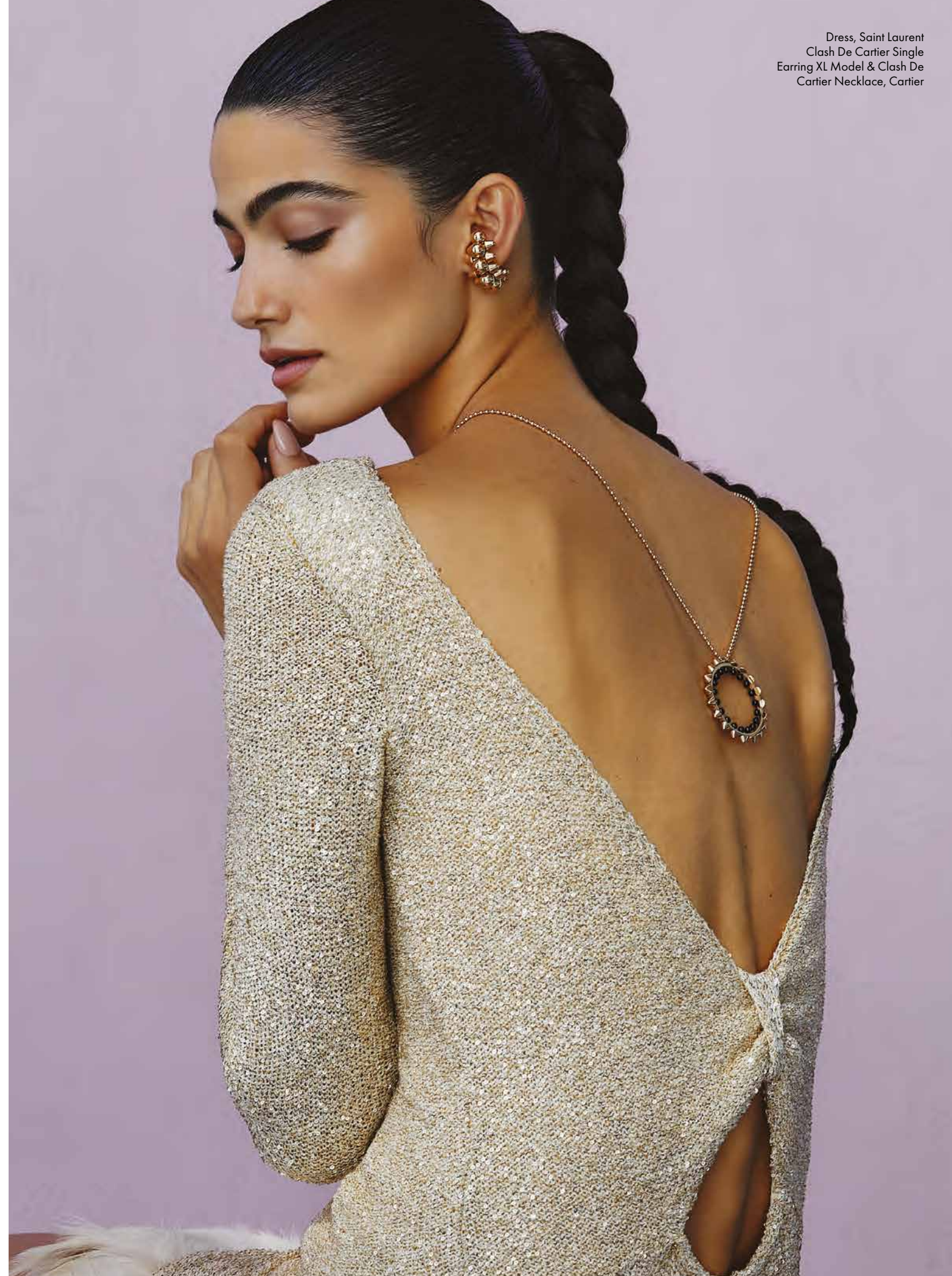
Arab cinema is a very critical world. How do you deal with it? I've been living by this rule: "No matter what you do or what you become, you won't be able to please everyone, and honestly you shouldn't." My skin became thicker due to criticism that isn't based on my talent, my hard work or my portrayal of a certain role. I appreciate when someone gives me constructive criticism and take what I can from it. It's a skill and it takes a lot of letting go of your ego and shedding that layer that makes you feel you are better than any criticism.

What advice would you give to young females trying to break into the industry? Know your legal rights and don't let the No's discourage you.

What was the best career advice you have ever received? It was from my mother. She told me, "You will never be able to please everyone. Do what you love and have faith in your talent and never stop nurturing it."

What's next on the agenda for Tara Emad? I'm filming a movie with Mohamed Henedy and Mona Zaki called Gawahergy and continuing with Aladdin the play throughout November and December in Cairo.

Dress, Saint Laurent
Clash De Cartier Single
Earring XL Model & Clash De
Cartier Necklace, Cartier



Dress & Belt, Alaïa
Clash De Cartier Earrings
Small Model, Clash De Cartier
Necklace Medium Model,
Clash De Cartier Necklace
Diamonds, Cartier



PHOTOGRAPHER: SAMER RAWADI; STYLIST: JADE CHITON; MAKEUP: MANUAL LOSADA; HAIR: IVANNA; ADDITIONAL STYLING
BY JEFF AOUN; VIDEOGRAPHER: KALID HASSAN; LOCATION: BICKBOSS STUDIO; SPECIAL THANKS TO MAD SOLUTIONS

Cape, Top & Skirt, Valentino
Clash De Cartier Single Earring &
Ring XL Model, Cartier



Featuring
TAMARA FADL,
BASMA HAMZE
& RAWAN KATTOA

FOCUS

ON:

FENDI X SKIMS

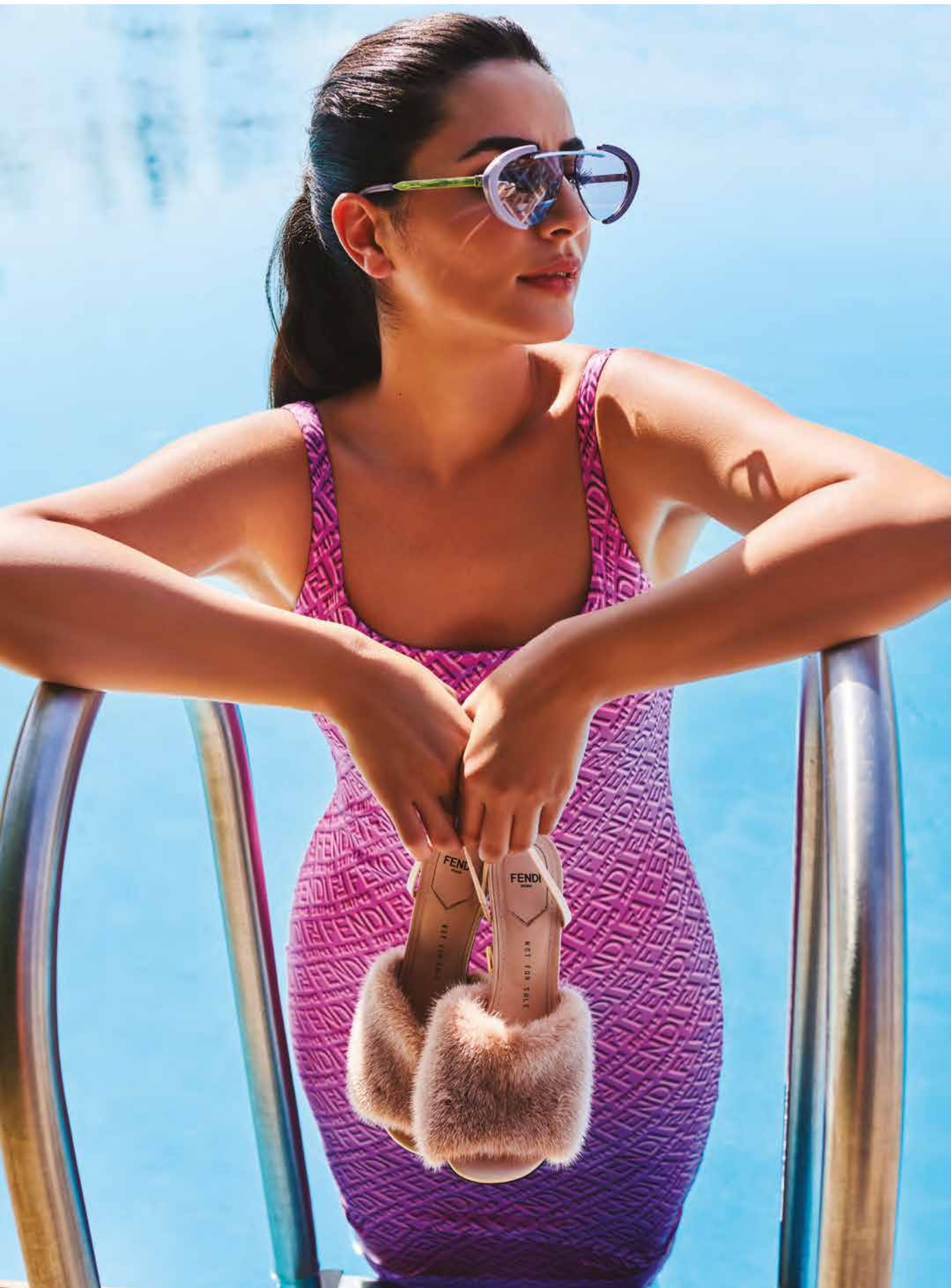
The collaboration between
the iconic Italian fashion
house and the revolutionary
shapewear brand results in
a marriage of high style and
cool comfort

Photography by FOUAD TADROS

Styling by JEFF AOUN









PHOTOGRAPHER: FOUAD TADROS, STYLIST: JEFF AOUN, MAKE UP ARTIST: SHARON DRUGAN;
HAIR STYLIST: KIRIL VASILEV, VIDEOGRAPHER: JEAN VELASQUEZ





PHOTOGRAPHY BY ANNTWIST



WOMEN *in* DESIGN

CAPTURING TIMELESS SOPHISTICATION IN DESIGN AND ARCHITECTURE, ELLE ARABIA SPEAKS TO THREE LEADING LADIES TO DISCOVER THEIR PHILOSOPHY, PASSION, AND STYLING TIPS AHEAD OF THE FESTIVE SEASON

By ODELIA MATHEWS



PHOTOGRAPHY BY SERGEY BESPALOV



PHOTOGRAPHY BY ANNTWIST



PHOTOGRAPHY BY ANNTWIST

PHOTOGRAPHY BY ANNTWIST



Nisrine EL LABABIDI MOGHRABY

DESIGN DIRECTOR & FOUNDER, HARF NOON DESIGN STUDIO
@harfnoondesignstudio

When Nirsine El Lababidi set up Harf Noon Design Studio in 2014, she had one vision in mind; she wanted to stand out in an over-saturated market by positioning herself as an educator for clients, making them part of the unfolding story as she got to work designing and restyling with purpose. "Stylish doesn't necessarily mean more layers, more adornment, more show," she says. "Rather it means that simplicity can be as much of a statement as adornment." Having designed several commercial offices and showroom styling projects of

varying sizes ranging from small apartments to vast penthouses and mansions, Nisrine believes that success all comes down to personal touch and dedication which allows the owner's personality to shine. "I don't walk into a space and tell my clients that everything has to go. I empower them by giving them guidance as to why we chose specific pieces and even leave future space in their homes so that when they are out shopping in the future or traveling, they can get art, accessories or even furniture pieces that complement their dwelling," she explains. When it comes to trends, her best bet is to always go for timeless pieces that transcend trends, suggesting high-quality, long-lasting materials, neutrals and classic shapes. "Buying a nice piece of design is like buying a painting or a sculpture; it's something to pass down," she adds.

Author of "Homes: We Make Them; They Make Us", Nisrine is all for a future that embraces sustainable furniture and

NISRINE'S TOP FIVE TAKES ON DESIGN

- The secret to creating a beautiful space is to start with a clutter free canvas.
- My pet peeves are to see art hanging high where you cannot appreciate it. I also don't like floating rugs that are way too small for a space.
- A best kept design secret is green plants which always add sophistication to a space.
- When styling books and accessories, always use a tray and opt for contrasting colors, choosing decor that plays off the color of your coffee table.
- My favorite color choice is blue. It has a healing, soothing note to it and can be played up to be playful or muted to give a more relaxed vibe.



PHOTOGRAPHY BY ANNTWIST

accessories whether by means of the production process or the people involved in design and manufacturing. "Antique, repurposed, salvaged and retro pieces all have their place in 2022. The key is to go with a less is more approach for a cohesive aesthetic – collecting items over time that mean something to you and contrasting them with a few luxe items to create a modern take on it," she says, indicating towards a future that will remain influenced by global influences, nature and the nostalgia of travel.

PRO-TIP: Engage all five senses when entertaining! Set the mood with the right music, ambient lighting from multiple sources - candles included, and fresh flowers. Add unexpected decorative elements on your table as a conversation starter.



PHOTOGRAPHY BY ANNTWIST



Masoomeh HILAL

FOUNDER, MASOOMEH HILAL STUDIOS
@masomehbilal_studio

After spending twenty years in the design industry, Masoomeh Hilal answered destiny's call when she opened her eponymous studio in 2018 and moved to Dubai. Aspiring to follow her passion through her projects, the philosophy of her studio has always been to 'Live Creatively', giving everyone a chance to experience life through the aesthetics of form, shape, and tactile design that appeals to the senses and spirit. "Translating our client's vision is of utmost importance to us," she says. "Emphasis is also on how our clients live thereby helping to create a functional yet aesthetically pleasing environment." Before the start of every project, clients fill out a style quiz which helps reveal the feel that they are trying to achieve. For Masoomeh,



understanding the personality of the owner is crucial as it helps inject character into every design and this is something that she lives by herself. "My favorite room in my house is my living room. I love hanging out with friends and entertaining in this space as it represents my family's personality and showcases a lot about who we are from our collection of books, artwork and décor."

Creating homes that are modern as well as timeless in feel is at the core of Masoomeh's design philosophy. Talking about trends that are shaping the season, she points to the use of natural materials, neutral color tones and furniture that stands out in organic shapes and raw forms. In an attempt to remain timeless in approach, Masoomeh shares some of her pet peeves that can ruin a beautiful space – overly



bright lighting, cool white bulbs, heavy drapery, clutter and poorly positioned art – these are just a few of the things that would never make it past her expert eye.

PRO TIP: When entertaining, always consider using candles and flowers for a warm and beautiful ambiance. For styling a table, try festive colored flowers of the season, napkins and napkin rings.

MASOOMEH'S TOP FIVE TAKES ON DESIGN

- The secret to balancing function, form and style is studying the space and understanding requirements.
- My favorite color choice is white and beige; keeping a neutral base and adding pops of color in accessories and art to create a hint of drama.
- My top tip for mood lighting is the use of lamps for indirect lighting with dimmers.
- A best kept design secret is symmetry
- When using books, accessories and natural elements always style them using different heights and scale.





Dana ALMATROOK

CO-FOUNDER OF THE LINE CONCEPT
@thelineconcept

"Interiors are now as much a reflection of a person as fashion is - if not more," says Dana Almatrook, Co-Founder of the Line Concept which has for over five years carved a statement for itself since its inception. "We design with so much passion and produce in our own workshop which we oversee every day; other than our designs, we're unique in

that we create rather than react to trends," says Dana and her Co-Founder, Newsha Dastaviz. Incorporating elements of style and function, with materials that match the personality of the homeowner is central to the philosophy followed by the studio. "We're passionate about making sure clients have a home that is truly theirs and not someone else's dream. Understanding a client, their mindset, their lifestyle, and translating that in design is critical," they say. Commenting on trends that are now shaping the season, Dana sees a return to nature in form, color, and material. One of her common pet peeves is the urge to match everything. "Designing a space can be organic and unplanned. Not everything should match," she believes. When asked about her favorite room, she is quick to point out that in both their cases, it is the living room because of the openness of the space and the time they share together with family and friends. "The room with the most light and in both our cases it's our living rooms. It's also the room that doesn't belong to anyone and a space that promotes togetherness."

PRO-TIP: When entertaining make sure people feel truly at home. Drop formalities and make the seating process fun. Create tablescapes that are beautiful, but that people can also interact with and start conversations about. Most importantly, make sure to keep arrangements low so people can see each other. It seems like a given, but is often overlooked.



DANA ALMATROOK'S TOP FIVE TAKES ON DESIGN

- The secret to successful design is passion, detail and self-critique
- When it comes to colors, my personal favorite choice is monochrome and shades of rust.
- My top tip for mood lighting is natural light or candles
- I admire Swiss Architect Le Corbusier because he left a real legacy and to this day his pieces look current.
- An art style that I always recommend to clients is Figurative art as it brings a lot of character to a space.





HANANE BENKHALLOUK
Founder, Tawazoun
@betawazoun



Game CHANGER

Hanane Benkhallouk is a woman who is passionate about change. As an award-winning entrepreneur and Founder of Sustain Leadership Consultancy and ‘Tawazoun’ a ‘think-do tank’ which is currently tackling the balance agenda, she is conscious about shifting the narrative from gender equality to gender balance. “We all benefit from balanced societies and work environments and that’s what I am passionate about and aspire to achieve,” she says. The main objective for this change is to create a community focused on human-centric dialogues. “The founding premise of Tawazoun (which means balance in Arabic) is grounded in developing balanced people today, for a balanced world tomorrow,” she explains and with a keen eye for balance and change, she shares her tips on life and style for a well-rounded approach to aesthetic living.

Style

Fashion: My fashion staples are a boyfriend jacket, tweed blazer, or a Prince of Wales print boyfriend blazer.

(A) Athleisure: As a yoga practitioner, I’d prefer Lulu Lemon or Alo Yoga leggings, they’re great to workout in and comfortable to just hang out in.

Skincare: With my frequent travels, Beauty Flash Balm by Clarins has always kept my skin bright and glowing after a long trip or a long night. (B)

Home

Aesthetic: My favorite place in my home is the gazebo in my garden; I call it my sanctuary. (C)

Functionality: In terms of the functionality and design, I can’t live without my Moroccan tea set. **Art:** An art piece I take pride in, is a portrait of me that was sketched by orphans in a school I support in Uganda. It holds immense personal value to my heart. (D)

Leisure

Reading: The Power of Letting Go by John Purkiss. (E) **Listening:** The most inspiring podcast I can recommend is by Chris Gethard, Beautiful Anonymus.

Fitness: If there’s one secret I can’t keep it’s ‘Breathing Yoga’ or breathwork it has changed my life. Just 10-15 min of a daily breathing routine can do so much for the body and the mind.

Travel

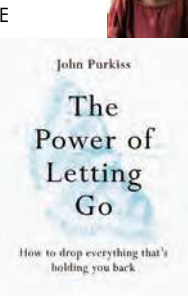
Style: When traveling, my luggage of choice is always my Rimowa metallic luggage that is very functional and

elevates my travel experience.

Comfort: A stay at the InterContinental Hotels Group and Sofitel. **Inspiration:** My favorite destination for inspiration will always be the big apple, NYC. It’s the place that keeps me going and inspires me to want more, and live life. (F)

Food: From a personal experience, definitely Nobu. (G)

“MY favorite
DESTINATION
for INSPIRATION
WILL ALWAYS
BE THE big
APPLE, NYC



E L L E



The Art of Fragrance takes center stage with Louis Vuitton’s Les Extraits Collection which brings together renowned nose Jacques Cavallier Belletrud and celebrated architect Frank Gehry for five unforgettable scents - Dancing Blossom, Cosmic Cloud, Rhapsody, Symphony and Stellar Times

WE HELP YOU PUT YOUR BEST FACE FORWARD WITH THE COLORS, TEXTURES, AND TIPS OF THE SEASON + THE LATEST PRODUCTS FOR FLAWLESS SKIN

© LOUIS VUITTON

Title: DESTINATION BEAUTY - BROWNS & CO

WHAT: A homegrown Dubai cosmetic artistry studio in the heart of Jumeirah designed to transport you to the Balearic Islands. With 6 private treatment rooms, they offer everything from beautiful brows and lashes to rejuvenating facials and semi-permanent makeup. TRY: Face Sculpt, a bespoke facial that mimics a gym session for that beautiful face of yours. Get ready to lift and tighten those face and neck muscles with a steam cleansing, followed by a 20-minute high intensity massage (aka. cardio), a specialized muscle-toning device) before finishing with an iced-roller cool down. www.brownsandco.ae



Face FAVORITE

Chanel has done it again with another multipurpose drop – this time around, you can touch up your face with Sublimage Le Soin Perfecteur, a 3-in-1 moisturizer, primer and illuminator. Why we love it? Because of the Intense Vanilla Planifolia Water in its formula – it plumps the skin and leaves the complexion with the freshest of glows!



Beauty MEMO

EVERY EXCITING AND HYPED-UP *beauty launch* COMING TO MARKET



Fall FEELINGS

Deliciously comforting, the latest autumn scents boast notes of moody oud, spicy sandalwood and worn leather, capturing cozy cashmere sweater in spray form.

Clockwise from left: Fenty, Fenty; Invite Only Amber 23, Kayali; Libre, Ysl; Le Grand Tour The Limited Editions, Diptyque; Désinvolte, Givenchy



Team KIEHL'S

We love a good skincare line but we love it even more when they choose to collaborate with some of our region's hottest beauty stars. Enter Kiehl's who, for their latest campaign, have teamed up with Asallah Kamel, Hessa AlKhataf, Lulwa AlKhataf and Njoud Al Shammari to bring their favorite Kiehl's products to the table with their unique personas and styles.



Posh POUTS

Back in the day when Victoria Beckham was rocking it out as a Spice Girl, Posh would always wear a high shine clear gloss with a heavy lip liner to make her lips look fuller. Today, she takes gloss from 0 to 100 with this hydrating, lip-plumping formula that is so clearly Posh. Wear with a matching pout to immortalize VB!



THINK PINK
Brighten up a wash of pretty pink with pops of vivid neon

TANGERINE DREAM
Surprisingly versatile, orange is a great base color

NEXT BIG THING Tie-dye eyes

SHOW RESTRAINT THE DOOR: MORE IS MORE WHEN IT COMES TO THIS SEASON'S SIGNATURE EYE. PACK ON A JUXTAPOSED PALETTE OF SHADES, WITH POWDER PATTERNS PAINTED UP TO THE BROWS

Beauty by HANNAH THOMPSON

Photography by PAUL ZAK



SOFT SHADES
If in doubt, try the entry-level route with muted tones

MOODY MIXES
Take dark hues beyond a classic smoky eye with bright accents

B E A U T Y F O R A L L

WHEN CHARLOTTE TILBURY DROPS A NEW COLLECTION, IT MEANS ALL SKIN TONES, SKIN TYPES, AND EACH INDIVIDUAL IS INVITED. HERE, THE BEAUTY MOGUL'S NIECES, SOFIA SCHWARZKOPF-TILBURY & BELLA BROEKMAN-TILBURY, CELEBRATE THE LAUNCH OF THE SUPER NUDES 2021 COLLECTION WITH SIX BEAUTIFUL WOMEN THAT EMBODY THE ETHOS OF THE BRAND



Photography by TARECK RAFFOUL

Styling by CARMEL HARRISON

Hair by LALOGÉ BEAUTY SALON & SPA



Get Ameni Esseibi's look with the following Charlotte Tilbury products: **SKIN:** Magic Serum Crystal Elixir, Cryo Recovery Eye Serum, Charlotte's Magic Cream Light, Magic Lip Oil Crystal Elixir, Invisible UV Flawless Poreless Primer. **COMPLEXION:** Magic Vanish #3, Airbrush Flawless Foundation in 10N, Magic Away Concealer 7, Hollywood Contour Wand Medium/Dark, NEW! Nudegasm Face Palette, Airbrush Flawless Finish #2, Airbrush Flawless Bronzer #4, Brow Cheat in Dark Brown, Brow fix. **EYES:** NEW! Super Nudes Easy Eye Palette, Bedroom Black Rock and Kohl, Pillow Talk Push up Lashes! Mascara. **LIPS:** Lip Cheat in Foxy brown, NEW! Matte Revolution in Cat Walking



Get Abeer Sinder's look with the following Charlotte Tilbury products: **SKIN:** Magic Serum Crystal Elixir, Magic Eye Rescue, Charlotte's Magic Cream **COMPLEXION:** Magic Vanish #3, Airbrush Flawless Foundation in 16 C, Magic Away concealer 15.5, Airbrush Flawless Finish #4, Airbrush Flawless Bronzer #4, Brow Cheat in Black Brown, Legendary Brows in Dark Brown, Brow Fix. **EYES:** NEW! Super Nudes Easy Eye Palette, Bedroom Black Rock and Kohl, Pillow Talk Push Up Lashes! Mascara. **LIPS:** Lip Cheat in Foxy Brown, NEW! Matte Revolution in Super Fabulous



Get Rosemin Manji's look with the following Charlotte Tilbury products:
SKIN: Magic Serum Crystal Elixir, Cryo Recovery Eye Serum, Charlotte's Magic Cream Light, Magic Lip Oil Crystal Elixir
COMPLEXION: Magic Vanish #3, Airbrush Flawless Foundation in 8W, Magic Away Concealer 7, Airbrush Flawless Finish #2, Airbrush Flawless Bronzer #3, Beauty Light Wand in Spotlight, Beauty Light Wand in Pinkgasm, NEW! Nudegasm Face Palette, Brow Lift in Dark Brown, Legendary Brows in Perfect Brow, Brow Fix
EYES: NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push up Lashes! Mascara, Classic Black Pencil
LIPS: Lip Cheat in Pillow Talk Medium, NEW! Matte Revolution in Supermodel



Get Reham Soliman's look with the following Charlotte Tilbury products:
SKIN: Magic Serum Crystal Elixir, Cryo Recovery Eye Serum, Charlotte's Magic Cream Light, Magic Lip Oil Crystal Elixir, Invisible UV Flawless Poreless Primer
COMPLEXION: Magic Vanish #1, Magic Away concealer 1, Airbrush Flawless Finish #1, Hollywood Flawless Filter #1, Brow Lift in Natural Brown, Legendary Brows in Dark Brown, Brow Fix, NEW! Nudegasm Face Palette
EYES: NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push up Lashes! Mascara
LIPS: Lip Cheat in Pillow Talk, NEW! Matte Revolution in Cover Star



Get Zeinab Hammoud's look with the following Charlotte Tilbury products: **SKIN:** Magic Serum Crystal Elixir, Magic Eye Rescue, Charlotte's Magic Cream. **COMPLEXION:** Magic Vanish #2, Airbrush Flawless Foundation in 8W, Magic Away Concealer 6, Hollywood Contour Wand Medium/Dark, Airbrush Flawless Finish #2, Airbrush Flawless Bronzer #3, Brow Cheat in Dark Brown, Legendary Brows in Dark Brown, Brow Fix. **EYES:** NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push up Lashes! Mascara. **LIPS:** Lip Cheat in Foxy brown + Iconic Nude, NEW! Matte Revolution in Cat Walking



Get Rania Hammad's look with the following Charlotte Tilbury products: **SKIN:** Magic Serum Crystal Elixir, Cryo Recovery Eye Serum, Charlotte's Magic Cream Light, Magic Lip Oil Crystal Elixir, Invisible. **COMPLEXION:** Airbrush Flawless Foundation in 7N, Magic Away concealer 6, Hollywood Contour Wand Fair/Medium, Airbrush Flawless Finish #1, Airbrush Flawless Bronzer #3, NEW! Nudegasm Face Palette, Brow Cheat in Dark Brown, Legendary Brows in Dark Brown, Brow Fix. **EYES:** NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push Up Lashes! Mascara. **LIPS:** Lip Cheat in Love trap, NEW! Matte Revolution in Supermodel

It's official, the '90s are back with the Charlotte Tilbury Super Nudes 2021 Collection. What's exactly in it? It's all inspired by the 90s era; Charlotte started her career in the nineties with Cindy Crawford, Kate Moss, Naomi Campbell – all those gorgeous supermodels who really loved working with nudes to play up their features and enhance their natural beauty. But the makeup was all matte, quite chalky and cakey, not very flattering; it was good for photographs, but not real life. Charlotte wanted to take that look and create something that was actually wearable, that would stretch across everyone. **What's so special about the Super Nudes Easy Eyeshadow Palette?** It's super wearable, really easy to use and really easy to blend. You've got your warm shades as well as your cool shades and you can mix them up to create lots of different looks. You can start your day off with a kind of cool, lighter look then keep building on it as the day goes by. Charlotte's always about easy to use, easy to choose – that is like her thing. So, on the back of the palette she's got 123/123 which divides it into two different looks, so people can understand it a bit better especially if you're new to makeup. Also, all of these tones suit a lot of different complexions; it's so nice to see how they stretch across everyone and that everyone can use them – it just shows how versatile this palette is and what you can do with it.

Charlotte has brought back her sold-out Glowgasm palette (loved by so many because it's created for all skin tones) for the collection with Nudegasm. How does a multipurpose piece like that work for everyone? This palette is amazing, really universal which took us a while to get those shades and those textures to kind of fit everyone; with Charlotte, it can literally take from five to 10 years until a product is completely perfect and this one is. It's really dreamy and the packaging is so beautiful. When you try the powders on the skin, it's almost like wet – like candlelight on the skin. The great thing is the structure of the shades on various skin tones, you can really build it up so if you're a bit fairer you want to kind of go lightly and pat it on but if you're darker you get to use more and kind of build up.

The Super Nudes collection also contains four new lipstick shades reimagining the iconic (Matte Revolution) formula in four modern nude tones. What makes them so “pout worthy”? It's always very hard to find that perfect nude that will suit one's skin tone, so Charlotte really wanted to come up with nudes that were going to suit everyone, ones that weren't going to look too brown, orange or pink – just kind of like the perfect nudes. The names of the four new shades were inspired by the backstage supermodels of the 90s and are amazing like Cover Star and Supermodel, which is the most universal shade ever and everyone can wear it easily. It's got quite a slight pink and it's really flattering.

If we looked in your makeup bag right now, what Super Nudes product would we find and why does it go with you everywhere? Currently I have the Nudegasm Palette. I think the reason why is because I always like to carry bronzer with me and highlighter, but I also love the mirror as well. And then the other thing I'd say is I'd have Supermodel in my bag. The reason why I don't bring shadows out with me is because when you apply them, they don't move so you don't need to reapply them.

CT is one of the beauty brands that gets inclusivity right. How important was it to make products that don't exclude anyone? Charlotte has always been about makeup for everyone, everywhere – from the foundations to our best-seller Pillow Talk, you'll find stretch across all colors, for every skin tone. No matter what, you'll always be able to find something that will suit you. The Airbrush Flawless Foundation comes in 44 shades that caters to a wide range of light to dark skin tones. You should have seen us when we were testing this foundation, it was crazy – we had hundreds and hundreds of people that came into the office to test it before it hit the market. Charlotte is a perfectionist and her attention to detail is kind of like otherworldly!

How has diversity and inclusion been incorporated into CT's marketing campaigns? We have a diversity inclusivity panel to make sure everyone's being celebrated; they take a look at our casting and look at the photos and unedited raw images. Also, we have this apprenticeship scheme for those from less privileged backgrounds; they're able to come in and be mentored by a really senior person in our company. That kind of internal work is super important as well as the external. It's really important to include everyone and to make everyone feel like they can be part of your brand.

PHOTOGRAPHER: TARECK RAFFOUL; STYLIST: CARMEL HARRISON; MAKEUP: CHARLOTTE TILBURY TEAM; HAIR: LA LOGE; TALENTS: SOFIA SCHWARZKOPF, TILBURY, BELLA BROEKMAN, TILBURY; KATIA HAMMAD, ABEER SINDER, ZEINAB HAMMOUD, AMENI ESSEBI, REHAM SOULMAN, ROSEMIN MANJI; LOCATION: HOTCOLD STUDIOS

Left: Get Sofia Schwarzkopf. Tilbury's look with the following Charlotte Tilbury products:
SKIN: Magic Serum Crystal Elixir, Magic Eye Rescue, Charlotte's Magic Cream
COMPLEXION: Magic Vanish #2, Airbrush Flawless Foundation in 7N, Magic Away Concealer 4, Hollywood Contour Wand Fair/ Medium, Airbrush Flawless Finish #1, Airbrush Flawless Bronzer #3, NEW! Nudegasm Face Palette, Brow Cheat in Natural Brown, Brow Fix
EYES: NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push Up Lashes! Mascara
LIPS: Lip Cheat in Pillow Talk Medium, NEW! Matte Revolution in Cat Walking

Right: Get Bella Broekman. Tilbury's look with the following Charlotte Tilbury products:
SKIN: Magic Serum Crystal Elixir, Magic Eye Rescue, Charlotte's Magic Cream
COMPLEXION: Airbrush Flawless Foundation in 5N, Magic Away Concealer 3, Hollywood Contour Wand Fair/Medium, Beauty Light Wand in Pinkgasm, NEW! Nudegasm Face Palette, Airbrush Flawless Bronzer #2, Airbrush Flawless Finish #1, Brow Cheat in Natural Brown, Brow Fix
EYES: NEW! Super Nudes Easy Eye Palette, NEW! The Super Nudes Duo Liner, Pillow Talk Push up Lashes! Mascara, The classic Brown Eye Liner
LIPS: Lip Cheat in Hot Gossip, NEW! Matte Revolution in Cat Walking



FALL *into* PLACE

WHETHER YOU'RE IN SEARCH OF CLASSIC AUTUMN SWEETNESS OR LOOKING FOR DELICATE MUSKY NOTES, DOLCE & GABBANA'S LATEST FRAGRANCE BOTTLES UP BOTH FOR HAPPY FALL SPRITZING

This season, drawing on the legacy of The One line, Dolce & Gabbana capture a spirit of confidence and irresistible allure with The One Gold, an Eau de Parfum Intense that represents this powerful modern femininity in olfactory form. In this latest creation by master perfumer Violaine Collas, sparkling Italian mandarin, juicy plum and the subtle spiciness of pink pepper get cozy with one another for a

fruity melody that graces the top notes of the fragrance. This mouthwatering sweet mix illuminates the exuberant floral heart, where rose superessence combines with sensual jasmine and lively lily of the valley to create a luminous feminine bouquet – a combo ideal for any floral fragrance lover that can't resist a petal perfume all year round but is still looking for something that smells clearly autumnal.

INSIDE THE ONE GOLD

what
ARE THE KEY
pillars?

The Concept

The One Gold celebrates a woman who radiates elegance in all that she does. Independent and charming, her luminosity is generous, spreading light over others and never overshadowing them.

The Design

Reinvented in gleaming gold, the bottle features graphic architectural lines that catch the light with in lustrous gold, reflecting the luminous allure of The One Gold woman.

The Ingredients

With a radiant floral heart at the center, base notes of mysterious patchouli intertwine with smooth, sweet notes of vanilla and lingering white musks, the perfect complement to the scent's fruity top notes.

Best for... SCULPTING POWER
Arch Brow Sculpting Pencil, Hourglass

Best for... REALISTIC RESULTS Big Ego DIY Brow Detailing Pen, Tarte

Best for... PRO DEFINITION Perfectly Defined Long-Wear Brow Pencil, Bobbi Brown

Best for... PAINTBRUSH-LIKE DETAILS Brow Flick, Glossier

Best for... MICROBLADED EFFECT
Brow Microfilling Eyebrow Pen, Benefit Cosmetics

Best for... BUILDING DIMENSION
Micro-Stroke Detailing Brow Pen, Anastasia Beverly Hills

Best for... FEATHERY FINISH
Kash Triple Brow Pen, Milk Makeup

10 of the best BEAUTY GADGETS

IF MICROBLADING FEELS A LITTLE BIT EXTREME, TODAY'S BROW PENS OFFER A MORE CONVENIENT APPROACH TO ACHIEVING PERFECTLY COIFFED ARCHES – MINUS THE PAIN AND THE PRICE TAG

IN A SEASON WHERE NATURAL BEAUTY RULES, THE BEST WAY TO SHOW OFF A BARELY-THERE MAKEUP GLOW COMES COURTESY OF BENEFIT COSMETICS' LATEST CULT TINT DROP – PLAYTINT!

Playtint!,
Benefit
Cosmetics



SEEING TINT Created by Benefit Cosmetics founders Jean and Jane Ford for dancers in the '70s, Benetint has managed to achieve cult status around the world thanks to its natural flush-like finish, buildable application and kiss-proof color that lasts for hours. Today, the brand is adding a new member to their tints collection with **Playtint!** – a pink lemonade-tinted lip and cheek stain that promises the most delightful flush you can get from a bottle! The flattering sheer shade is perfect for those no-makeup makeup days; just glide onto lips, layering to build intensity then dot and blend quickly onto cheeks for a long-lasting flush. Pro Tip: For ombre lips, dab on inner part of lips and blend outwards with your fingertip.



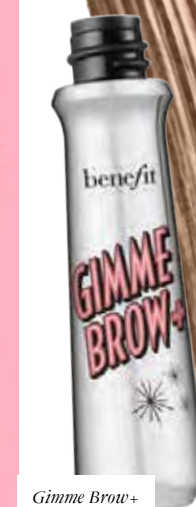
IMAGES: BENEFIT COSMETICS

FINISHING TOUCHES Today no look is quite as complete without a well-groomed set of brows and nobody gets the job done quite like Benefit Cosmetics. If you've already been blessed with a full set, a quick slick of their Gimme Brow + Volumizing Eyebrow Gel will keep strays in place all day. Those in need of extra thickness should enlist the help of the Precisely, My Brow Pencil; use small, hair-like strokes around empty areas then fan up hairs with gel and pouff, the perfect fluffy pair of arches to go with your Playtint's flushed glow.



Gimme Brow+
Volumizing
Eyebrow
Gel, Benefit
Cosmetics

Precisely, My
Brow Eyebrow
Pencil, Benefit
Cosmetics





Ann-Caroline Prazan, Brand Artistic, Culture & Heritage Director For Maison Guerlain

The Art of THE PERFUMER

Guerlain RELAUNCHES L'ART & LA MATIÈRE, AN IMPASSIONED CELEBRATION OF FRAGRANCE-MADE ART

Elevating fragrance to an art form since 1828, Guerlain has relaunched the trailblazing L'Art & La Matière collection that was first released in 2005. This new, exciting collection of exclusive fragrances includes 11 iconic scents of the collection that are joined by four of the House's beloved fragrances which have been renamed for the occasion - Frenchy Lavande, Herbes Troublantes, Oeillet Pourpre and Épices Volées, as well as by two wholly new compositions - Rose Chérie and Santal Pao Rosa which both pay tribute to Guerlain Perfumers' most cherished flower. ELLE Arabia talks to Ann-Caroline Prazan, Brand Artistic, Culture and Heritage Director for Maison Guerlain, about keeping the House's heritage alive and the importance of artist collaborations...

On the DNA of Guerlain fragrances. Raw material is at the origin and at the heart of each of Guerlain's creations: the historical know-how of the House, particularly in the art of perfume is an exploration and a highlight of a natural essence, a raw material. Enhancing raw material

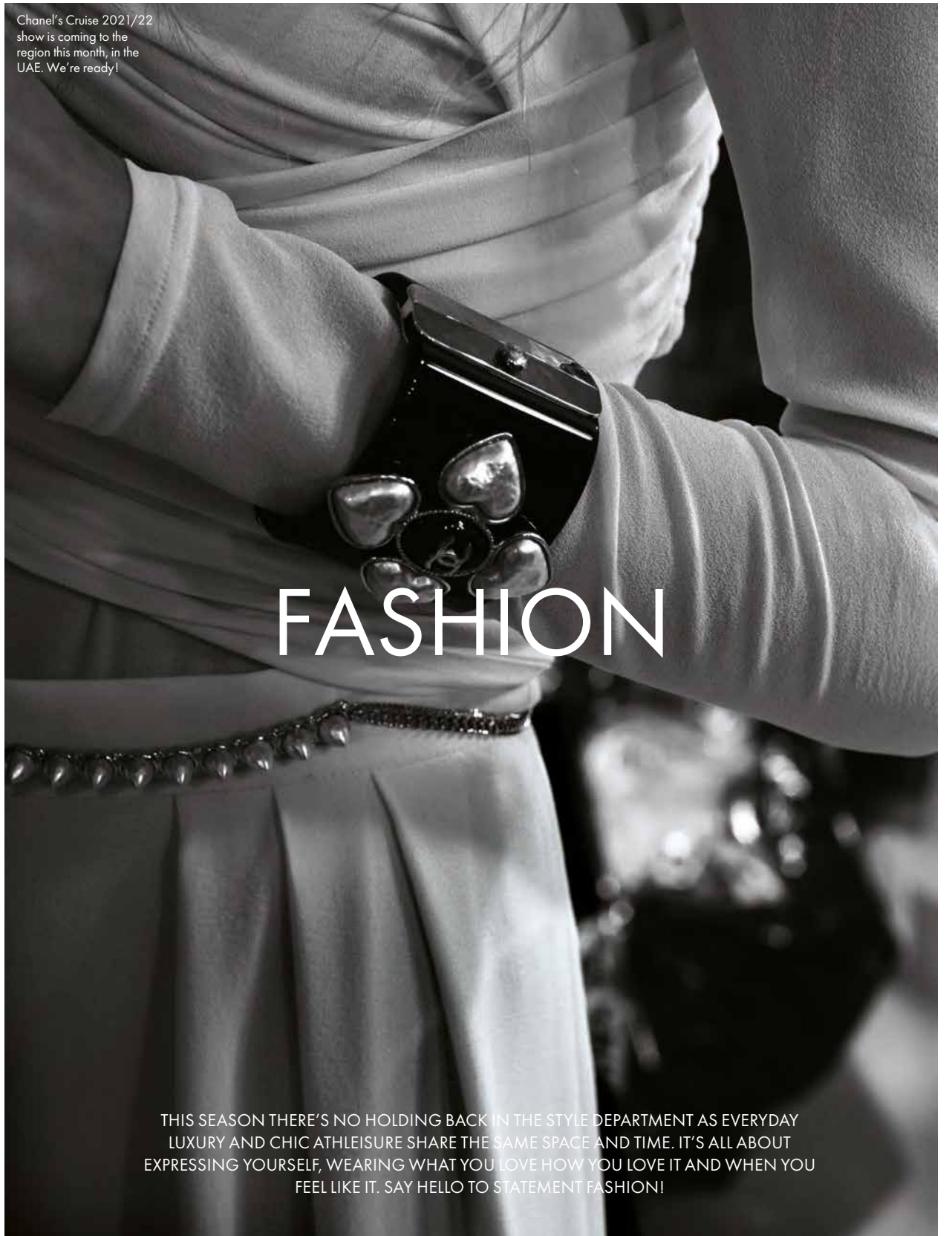
while preserving it is one of the House's "raison d'être". The latter is only reaffirming itself today, at a time when raw materials are threatened by a creeping disequilibrium of our ecosystems.

On marrying this heritage with new creations. The House of Guerlain has always evolved with its time. Guerlain is a spirit in search of the absolute creator, a universe enriched by tradition and innovation in perpetual symbiosis with the march of history and the anticipated future. Our Heritage is fundamental because it is unique, it is a source. It allows us to contextualize, to give legitimacy, to give credibility. Our future and our past are closely linked, and this osmosis firmly anchors us in the present and the modern world.

On highlighting the heritage and culture of Guerlain. Guerlain loves art as the Guerlain family did at the time and share its passion for artists. The role of the House is also to share beautiful encounters in today's contemporary art's world. Raw material is an essential topic for us, how we defend it today more than ever as the Guerlain family has always done and how important it is through pollination and bees.

ELLE

Chanel's Cruise 2021/22 show is coming to the region this month, in the UAE. We're ready!



FASHION

THIS SEASON THERE'S NO HOLDING BACK IN THE STYLE DEPARTMENT AS EVERYDAY LUXURY AND CHIC ATHLEISURE SHARE THE SAME SPACE AND TIME. IT'S ALL ABOUT EXPRESSING YOURSELF, WEARING WHAT YOU LOVE HOW YOU LOVE IT AND WHEN YOU FEEL LIKE IT. SAY HELLO TO STATEMENT FASHION!

CHANEL FALL WINTER 2021-2022

Turtleneck, Wrap Skirt &
Buttoned Jacket,
Courtesy of Louis Vuitton

Photography by SAM RAWADI

Styling by CARMEL HARRISON

PASSPORT TO ADVENTURE

With the 2022 Cruise collection, Louis Vuitton taps into our desires for freedom of movement and newfound adventure. Cue confident color, unbridled creativity and fearless fashion



Right page: Embroidered Mini Dress, Pool Pillow Comfort Sandals & Twist MM Bag, Courtesy of Louis Vuitton

This page: Balloon Dress & Mini Skirt, Courtesy of Louis Vuitton



Right page: Crew-Neck
Pullover, Straight Cut Pants,
Officer Jacket, Coussin BB Bag
& Magnetic Slingback Pumps,
Courtesy of Louis Vuitton

This page: Cape-Like Double
Breasted Coat, Courtesy of
Louis Vuitton





PHOTOGRAPHER: SAM RAWADI; STYLIST: CARMEL HARRISON; MAKE UP: SHARON DRUGAN;
HAIR: IVAN KUZ; MODEL: CAROL PERINGERO; LOCATION: ALBANY



Left page: Sweater Dress,
Silhouette Ankle Boots & Loop
Bag, Courtesy of Louis Vuitton

This page: Embroidered Single
Breasted Jacket, Single Breasted
Top, Straight Cut Pants, Coussin
PM Denim Blue Bag & Archlight
Slingback Pump, Courtesy of
Louis Vuitton

ANY

ELEGANCE

The time is right to embrace
sparkle, embroidery, feathers,
lace and other refinements no
matter the place or occasion!

Photography by BEATRICE V. WINTERFELDT

Styling by UTE SILLMANN



Coat, Uma Wang; Dress, Irene Luft; Boots, En Avant



left page: Long Blazer & Dress, Lala Berlin; Blouse, Jil Sander; Socks, Wolford; Shoes, 8 by Yoox
Below: Coat, Wandering; Blouse, Dolce & Gabbana; Pants, Sezane; Shoes, Miu Miu





PHOTOGRAPHY: BEATRICE V. WINTERFELDT @STYLEHOUSE; STYLING: UTE SILMANN; MODEL: ALISA @
HER MANAGEMENT; MAKE-UP/HAIR: FRAUKE BERGEMANN-GORSKI @KULT ARTISTS



Blouse, Ganni; Skirt, Irene Luft; Shoes, Miu Miu

Photography by SIMONA SERMONT

Styling by CHARMAINE MCKOY

LE GEEK C'EST CHIC

Head straight to the top of the class with a new, grown-up take on schoolgirl classics!



Suit, Dolce & Gabbana
Shirt, Hugo Boss
Shoes, Vince
Socks, Calvin Klein
Earrings, Dior
Brooch, Erdem



Right page:
Dress, The Vampire's Wife
Earrings, Givenchy
Shoes, Marc Jacobs
Socks, Calzedonia

This page:
Jacket, Balmain
Blouse, Gucci
Skirt, Claudie Pierlot
Earrings, Dior





Right page:
 Blouse, Mary Katrantzou
 Skirt, Cedric Charlier
 Waistcoat, Nili Lotan
 Shoes, Boden
 Socks, Calzedonia
 Earrings, Buccarello Jewelry
 Sunglasses, Finlay

This page:
 Dress, Sandro
 Cardigan, Claudie Pierlot
 Belt, Belt, Shoes &
 Socks, Gucci
 Earrings, Chanel

PHOTOGRAPHER: SIMONA SERMONT; PHOTOGRAPHER'S ASSISTANT: JOSEPH LA VAL; FASHION STYLIST: CHARMANE MCKOY;
 STYLIST'S ASSISTANT: AAIMA SEES; HAIR: NADIA WEBBER; MUA: REBECCA HANNAH; MODEL: ARAMINTA REED @BMA MODELS



DUSK AND THE WIND

High design takes center stage
with neutral colors yielding the
starring role to bold shapes
and elaborate textures

Creative Direction by NIXON MARQUEZ

Photography by YISOO KIM

Styling by FRANK PENA



Total look, Alexander McQueen



Total look, Bottega Veneta



Total look, Givenchy



Total look, Miu Miu



Total look, Etro

CREATIVE DIRECTION: NIXON MARQUEZ PHOTOGRAPHY: YISOO KIM STYLING: FRANK PENA HAIR AND MAKE UP: GAEL SASTRE
STYLING ASSISTANCE: MONIQUE SPEARMAN MODEL: ALICE COTE @LUMINARY MODELS LOCATION: STELLAR STUDIOS, DUBAI UAE



Total look, Alexander McQueen

This page right: Jacket,
Jumpsuit & Foulard,
Georgiela Studio
Gloves, Varadé
Boots, Levi's
This page below:
Jacket, Dress &
Blouse, Otrura
Boots: The Kooples

Jacket & Trousers, Pertegaz
Blouse, Alvaro Calafat
Shoes, The Kooples
Hat, Tolentino Hats

d e s e r t

ROSE

Revel in the drama of the dunes
with equally-grand statement
separates and silhouettes

Creative Director & Photography by JULIO SANCHO

Styling by LARA BOSCH





Dress & Vest, The Habey Club
Earrings, Ekuluri By Gabriela
Muntaner



Trousers & Shirt,
Lebor Gabala
Vest & Belt, Pedro Del Hierro
Boots, The Kooples

Trousers, Coat, Tee &
Foulard, Corsicana
Vest, Sandro
Cap, Espirit
Sneakers, Victorias



CREATIVE DIRECTOR AND PHOTOGRAPHY: JUIPO SANCHEZ @STUDIOJUISANCHEZ PHOTOGRAPHY ASSISTANT: MANUELA SUAREZ @SUAREZ.MANUELA; STYLING: LARA BOSCH; STYLING ASSISTANT: IRENE
CANO @CANO.IRENE; MAKEUP: M.A.H. SANDRA MAKEUP REPRESENTED BY @THEMISTALENTS @SANDRA.MAKEUP; MODEL: NEELY G. VIEW MANAGEMENT; DIGITAL ARTIST: NOIR RETOUCH @NOIR_RETTOUCH



NEW GIRL

Demure introductions are a thing of the past;
make an entrance and make an impact in High Style

Photography by ISMAEL NEBCHI

Styling by AURORE DONGUY

Dress, Issey Miyake; Turtleneck, Tommy Hilfiger; Shirt, Etudes; Bag, Barbara Bui; Boots, Skorpis; Necklace, Maison Holleville; Ring, Cuff & Bracelet, Aurelie Bidermann





Left page: PVA Coat, PVA Vinti Andrews; Dress, Stella McCartney; Sweater, Karl Lagerfeld; Boots, Jimmy Choo
This page: Jacket, Yves Salomon; Dress, Bag, Shoes & Bracelet, Versace; Earrings, Delphine Charlotte Parmentier



Right page: Dress, Maison Ullens; Jacket, Kolor; Hat, Laulhère; Lion Ring, Goossens; Earrings & Ring, Orus
This page: Hood, Antik Batik; Dress, Seyit Ares; Pants, AZ Factory; Shoes, Hogan; Necklace, Goossens





PHOTOGRAPHER: LEA MELANCONI @SWATL OFF; ASSISTANT: SEYDOUCOULIBALY @JANSEYCLB; STYLIST: AUORE DONGUY @AUOREDONGUY; ASSISTANT STYLIST: CELIA STERN @CELIASSTERN; MAKEUP ARTIST: BENOTI CLAVERE @CLAVEREBENOTI @DIORBEAUTY; PRODUCTION: MEDIA UP PRODUCTION @MEDIAUPPRODUCTION; MARC JUAN @MARCJUANCOMUNICACION

E L L E



TAKE A STAND FOR TEAM GREEN WITH OUR PICK OF VEGAN COOKBOOKS, TUNE IN TO A PODCAST FULL OF LIGHT-HEARTED STORIES ABOUT THE LIVES OF 2ND GENERATION ARAB EXPATS, CHECK OUT WHO WE'RE FOLLOWING ON INSTA + WE EXPLORE THE UPS AND DOWNS OF CONNECTING VIA SCREEN

@ KARI SHEA



Play

ENSANEIN BY DANA HOURANI

If there's one thing that got us through 2020, it was Dana Hourani's all empowering ballad about Arab women, Enti Ana. And now, November 17th (mark it on your calendar!), the ELLE Arabia cover star drops Ensanein (Two Humans), her debut album and one that features fan favorites Ella Enta, Zuruni and Lahza.



WATCH See PLAY

THE GLOBAL SCENE IS ALIVE AND POPPING; *everyone we love seems to be dropping an album* (Taylor Swift & Adele), KANYE'S CHANGED HIS NAME AND KOURTNEY KARDASHIAN IS ENGAGED. BUT NOT TO WORRY, THERE'S ALSO A LOT HAPPENING ON OUR END OF THE WORLD TOO AND WE'VE GOT IT ALL RIGHT HERE FOR YOU!



Listen

HAMBURGER GENERATION

This one's for all the millennials – a podcast full of light-hearted stories about the lives of 2nd generation Arab expats; think great stories by even greater storytellers, all Arab youth who have chosen to embrace life the with humor.

COMPILED BY SWATI JAIN; IMAGES: SUPPLIED

Watch

COSTA BRAVA, LEBANON

Starring Oscar-nominated director Nadine Labaki, Mounia Akk's bittersweet dramedy is a heartfelt charmer. The movie, which just won the Network for the Promotion of Asia Pacific Cinema at the 26th Toronto International Film Festival, follows Labaki and the Bakri family as they grapple through Beirut's garbage crisis – moving to the mountains to build their idyllic home.



See

GUY MANOUKIAN AT THE DUBAI OPERA

If you didn't catch one of the Lebanese composer's epic performances during his past three-year appearances at the Dubai Opera, don't worry – he's back for the fourth time this November 19th and will be launching his highly anticipated new album Tamada. Expect to hear him showcasing his new tunes as well as his much-loved classics.

Follow

RHYTHMICALLY COOL, THESE ARAB ARTISTS' SICK NEW BEATS ARE ALL WE ARE LISTENING TO NOW



BKLAVA
@Bklava

Lebanese-Armenian-Irish Lara Sweeney is not only as sweet as her nickname Bklava, she's also set to make her mark as one of the three Arab artists to be selected for FIFA's latest soundtrack. This regional ambassador is definitely one to follow.



CERA KHIN
@cerakhin

Berlin-based Tunisian DJ, Cera is making her name within the techno scene producing some of the coolest and most experimental sounds in the region. Follow her as she brings awareness to mental health through her initiative Techno Mental Health.



ISSAM ALNAJJAR
@issamalnajjar

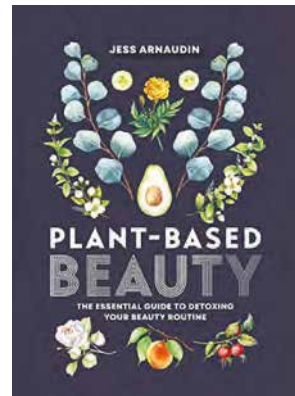
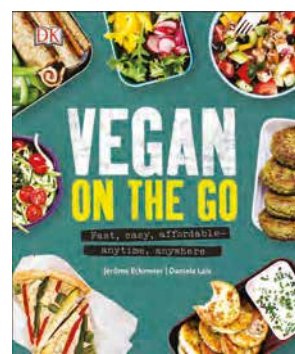
After an epic collaboration with Elyanna and the soaring success of his hit 'Hadal Ahbek', the 18-year old Jordanian singer and songwriter's new album will definitely keep us on our (dancing) toes. Check out his feed for his latest songs.

DISCOVER ELLE ARABIA on our PRINT and DIGITAL PLATFORMS



@ellearabia.com

VEGAN ON THE GO
by Jérôme Eckmeier
& Daniela Lais
Rescuing your lunchbox and injecting delicious, nutritious vegan flavor into your food, this cookbook packs in 100 mean vegan recipes that are easy and affordable – perfect for those always on the go looking to rustle up quick meal options.



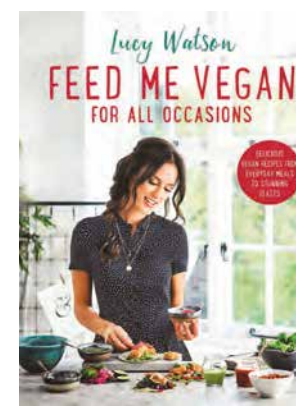
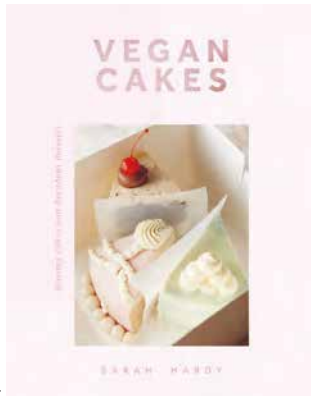
PLANT-BASED BEAUTY
by Jess Arnaud
More than just about the food – the veganism movement is about a lifestyle and plant-based beauty is an up and coming vertical. The book will help you understand the ingredients you use on your skin, and replace them with self-care rituals you'll look forward to. While decoding the science and myths – Jess shares her recommendations of natural ingredients and recipes – for a true inside out beauty.



VEGAN JAPANESE EASY
by Tim Anderson
Sometimes traditional classics is the way to – at least that's the way Tim Anderson does it. Rather than reinventing the wheel, he shares a wealth of quintessential Japanese dishes that are already plant-based.

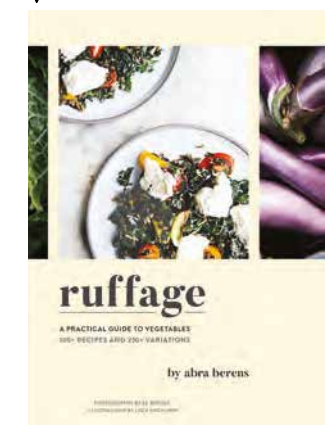
Read
WITH NOVEMBER 1ST MARKING WORLD VEGAN DAY, JOIN THE REVOLUTION WITH THESE TRIED AND TESTED VEGAN COOKBOOKS THAT WILL GET EVEN THE BIGGEST MEAT-EATER INTO SOME PLANT-BASED COOKING

VEGAN CAKES: DREAMY CAKES & DECADENT DESSERTS
by Sarah Hardy
The common assumption that dairy-free desserts aren't as delicious or Instagrammable is a myth that Sarah Hardy is happy to squash. Her book, Vegan Cakes, is a brilliant introduction to the world of plant-based sweets that is both – aesthetically pleasing as it decadent >>

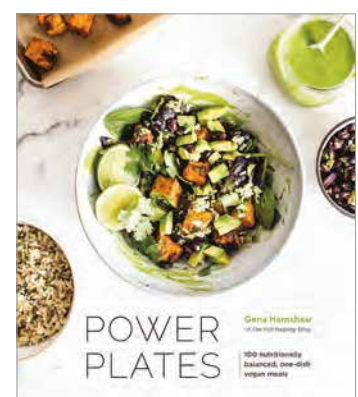


FEED ME VEGAN
by Lucy Watson
New-adopters and plant-based veterans will (literally) eat up this easy-to-follow book filled with everything from easy midweek pasta recipes to blow-out Sunday feasts. Even the salad pages are finger licking good! <<

RUFFAGE: A PRACTICAL GUIDE TO VEGETABLES
by Abra Berens
The first step towards any plant-based diet begins with the understanding of vegetables and here is exactly where Ruffage comes in. Written by American farmer Abra, each chapter focuses on a single variety of greens helping you conceive different ways of preparing veggies into a hearty meal – an indispensable guide that even Wikipedia can't compete with.



POWER PLATES
by Gena Hamshaw
Registered dietician Gena Hamshaw makes eating well not only achievable but utterly delicious at the same time with 100 nutritious recipes that just happen to be vegan. Follow her @thefullhelping for even more nourishing, wholesome, and satisfying vegan eats.





© EDWIN HOOPER / UNSPLASH

THE WORD 'OBLIGATION' COMES TO MIND WHERE 'BEING VIRTUAL' HAS SOMEHOW COME TO STAND FOR 'BEING AVAILABLE'

Zoom & Team Calls, like all things when new, seemed so exciting; work, catch-ups, birthdays, weddings, baby showers (oh the many, many baby-showers), game nights and even heart-to-hearts in the middle of the night all moved to the small vicinity of a computer screen. And just like that, it didn't take long for my calendar to be full again. Everyone was busy catching up, making the best out of isolation, and slowly turning our world into a dystopian Zoom (now so ubiquitous it has become a verb) one. And finally, when it seemed like we were just about adjusting to this new and crazy norm, pouf the region seemed to have moved on to a somewhat normal pre-Covid life where social roles (aka outings) started to have context again.

Now in this new world, there is an obvious dissonance between the offline and online lives we currently lead. There are some demarcations

I'm glad to have brought forward – the better relationships

I built with friends and family (both close and far); the fact that I have a couple of days where I can easily work from home while still keeping in touch with my team; and although my personal trainer moved back to London, I still manage to train with her online every week. But bar that – I seem to have grown quite conflicting feelings.

The word 'obligation' comes to mind where 'being virtual' has somehow come to stand for 'being available'. For instance, there are many social events I would have politely declined – a couple of client calls (which should have been an email!), random 'functions' that I would have been 'cough, cough' suddenly down with something to attend, the daily family calls where now we discuss what everyone had for lunch (huh?) – but to what avail? Yes, reconnecting at first was great, but now it's become a chore. At home, there is barely any downtime – there

are different time zones and an expansive circle to check-in with; and at work, calls with pools of people where every opinion must be said – there's barely time in the day to get actual work done.

All I can say is that in my limited interaction with the world, I have learnt that everything has some good and some bad – the glass is either half full or half empty – it's all about our own perspective. Whether it's the after-effects of a pandemic, if you ask me, these video calls made life easier, but the wonders of physical presence and touch communication are unmatched. This dissonance of the real and virtual requires a balancing scale. We keep the new but savor the old by setting in boundaries and going back to the drawing board to map out our individual priorities with this reimaged reality, still keeping our far ones close, and the close ones – I would think they need a hug – even closer.

© GLEN CARRIE / UNSPLASH

do WE keep TALKING?

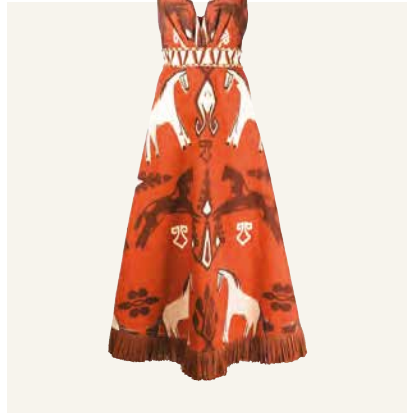
IN THE NEW POST-PANDEMIC ZOOM WORLD, SWATI JAIN EXPLORES THE UPS AND DOWNS OF CONNECTING VIA SCREEN

I have always been someone who has had a busy social calendar – whether it's catching up over coffee, attending a friend's wedding, hosting a work event or even attempting a yoga class in a new studio, I have always been that girl constantly on the go. Now, flashback to the first half of this year, and pouf everything (out of sheer necessity) went virtual.

THE VIBE



Lip Chic In Lantana, Chantecaille



Dress, Johanna Ortiz



Table Lamp, Kartell



Knit Boots, Balmain



Trazz, Les Ottomans



Quilted Top, Etro



Oil & Vinegar Set, Cabana Magazine



Patchwork Bag, Chloé



Scarf, Burberry

FALL *into* FASHION

AS WE APPROACH OUR FAVORITE TIME OF YEAR WHEN GATHERINGS TAKE PLACE AND FAMILY TAKES CENTER STAGE, THE WARM YET VIBRANT COLORS OF FALL – PUMPKIN, BEET, MAPLE – BECKON...

Eclectic
LIVING

ARWA HAFIZ TALKS TO ELLE ARABIA ABOUT FINDING A HOME FOR HER VISION OF MULTICULTURAL, MULTI-GENERATIONAL DESIGN

"I wanted unique statement pieces for my home, so I simply started sourcing them myself," says Saudi entrepreneur Arwa Hafiz, Founder of The Odd Piece. Looking to fill a gap in the market for furniture galleries offering original, vintage or antique furniture and home accessories she launched her double-storey gallery in the vibrant Al Serkal Avenue. "When it comes to design, I try to go for striking pieces of high quality; to balance form and function, especially for the furniture and homeware," she says, explaining how every item within the gallery can well be considered an art piece that lends character and personality to any space. "I follow trends and keep an eye on the market but mostly, it's a feeling. If I love a piece, I will get it for the gallery regardless of what's in or out. I go for beautifully designed furniture and accessories that can transform a room and draw the eye," says Arwa who takes pride in sourcing from mixed cultures mostly Italian, French, Syrian, Turkish and Egyptian bringing in modern, antique and vintage pieces by both established and upcoming designers from around the world. "Arab artists are finally being recognized for their talent both regionally and internationally. I think in the coming years the art and design sector will keep on growing and I am particularly proud of young Saudi artists and feel that a new generation of talent is on the rise there."



"I LOVE THE CURATION PROCESS. I LOVE DISCOVERING NEW DESIGNERS AND EXPLORING ANTIQUE AND DESIGN FAIRS"



1: Tall ornate Ottoman-era mirrored cabinet from Syria that showcases the beauty and intricacy of centuries-old Middle Eastern wood marquetry and pearl inlay techniques arranged in traditional Arabesque designs.



2: A bouquet of flowers in a vase by Ann Carrington made entirely from silver spoons. Carrington upcycles silverware and cutlery from junk shops, antique markets and auctions and turns them into sculptural works of art.
3: A brass, life-sized palm tree; this stunning vintage artwork would take center-stage in any room.
4: The Odd Piece Gallery at Al Serkal Avenue

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E L L E W O R D

Dr. Sarah Rasmi

IN HER CAPACITY AS THE MANAGING DIRECTOR OF THRIVE WELLBEING CENTER, THE VISIONARY PSYCHOLOGIST IS ON A MISSION TO ENSURE THAT ACCESS TO MENTAL HEALTH SUPPORT IS GIVEN THE PRIORITY IT DESERVES - FOR A BETTER, HAPPIER SOCIETY

Dr. Sarah Rasmi earned her undergraduate and graduate degrees in the UAE, went on to earn a Ph.D. from the University of Guelph in Canada, and returned to the shores of Dubai to open her center. She is a widely published author, award-winning speaker, and licensed psychologist, has seen her academic work appear in numerous scientific journals and presented at international conferences, and leads a team of 14 mental health professionals at her center – all with the ultimate goal of helping others. She has worked closely with the Emirates Center for Happiness Research, among many government entities, and this year decided to launch “Thrive in 5”, the first platform in the UAE to help us all invest in our mental health, social relationships and professional development. We could all use great advice these days in all aspects of our lives, and here are Dr. Rasmi's five words that can help us thrive...



START

YOUR FIRST WORD IS...

It is important to feel **connected** - to others, to a purpose, and to ourselves. I work towards this by spending time with others, serving the community through Thrive, and looking inwards.

Everyone has a story and we rarely know what it is. This is why we should treat each other with care and kindness. At the same time, **compassion** starts from within. I have been working on being gentler and accepting of myself.

HEALTH CONNECTION CONTENTMENT COMPASSION AGILITY

Good **health** is the foundation of a good life. I try to nurture my physical and mental health on a daily basis through exercise, sleep, relaxation, and connection.

Striving is my biggest strength, and weakness. It's helped me achieve many goals but also prevented me from enjoying them. Now, I try to be mindful and **content** of where I am and what I'm doing; paying attention to the present - rather than focusing on the past or rushing towards the future.

The COVID-19 pandemic has taught us that things can change overnight. This has presented innumerable challenges to all of us. It is important to move quickly with **agility** and thoughtfully when change presents itself.

IMAGES: SUPPLIED

"I do some form of physical exercise on most days. It energizes me by allowing me to release and reset. Working out with a partner is especially motivating and enjoyable."



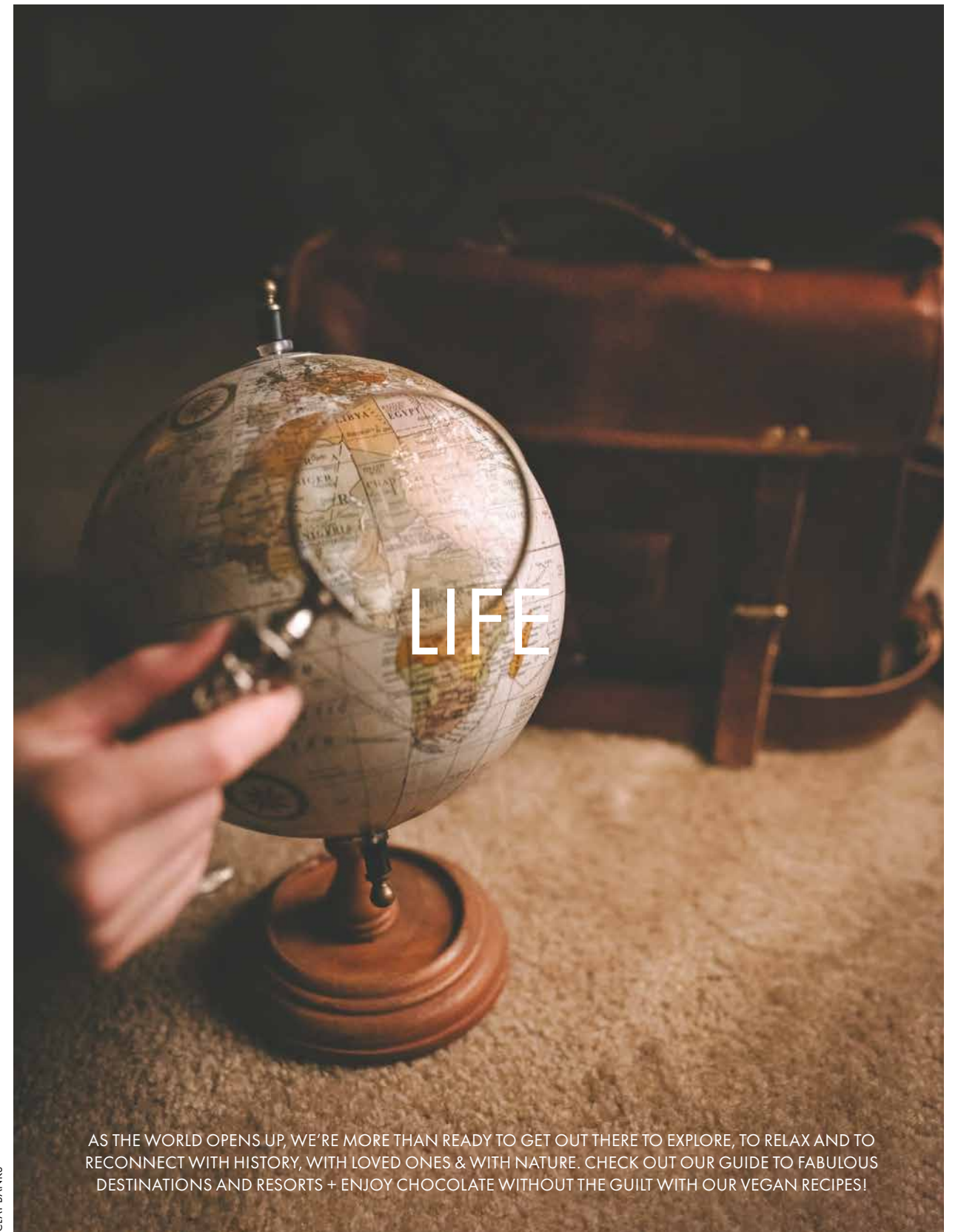
*Eye Defining Pen in Deeper, Tom Ford
"It is the first thing I put on every morning. It makes me feel confident and ready to take on the day."*

AMOUAGE

MATERIAL



E L L E

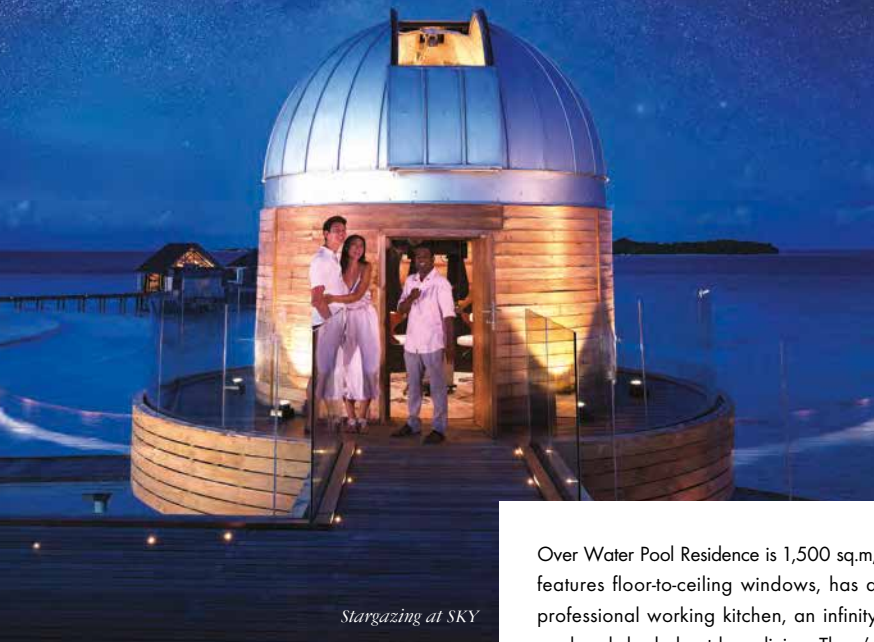


AS THE WORLD OPENS UP, WE'RE MORE THAN READY TO GET OUT THERE TO EXPLORE, TO RELAX AND TO RECONNECT WITH HISTORY, WITH LOVED ONES & WITH NATURE. CHECK OUT OUR GUIDE TO FABULOUS DESTINATIONS AND RESORTS + ENJOY CHOCOLATE WITHOUT THE GUILT WITH OUR VEGAN RECIPES!

@CLAY BANKS

*Anantara Kihavah
Villas, Maldives*

THIS AQUATIC PARADISE SET AMIDST LUSH GREENERY IS
AN IDEAL ROMANTIC GETAWAY OR FAMILY VACATION



THE LOWDOWN

Set on one of the most pristine islands in the awe-inspiring archipelago of the Baa Atoll region, Anantara Kihavah Villas draws its strength from the natural beauty of its destination, local cultural traditions and historic heritage. It is also one of the greenest resorts in the Maldives having been awarded the gold Green Globe Certificate, and consistently strives to keep the private Kihavah Huravalhi Island's environment of untouched lush vegetation intact. Architect Mohamed Shafeeq (aka 'Sappe') from Group X Design Associates has ensured the stylish resort's structural design draws on native building methods traditional to the Maldives. The astral Sky Observatory and underwater restaurant and vino cellar Sea are mesmerizing, as are the nearby coral house reef that is home to hundreds of species of tropical fish, hawksbill turtles, reef sharks and eagle rays.

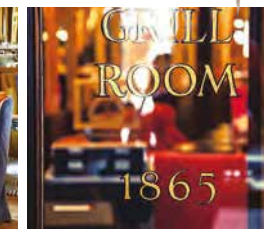
PRIVATE PARADISE

The resort has 80 private pool sanctuaries, from 260 to 2,990 sq.m. Earlier this year, the resort launched its collection of the largest private pool residences in the world. The Two-Bedroom



*Hotel Café Royal,
London*

GCC TRAVELERS WELCOMED BACK WITH
EXCEPTIONAL EXPERIENCES IN PARTNERSHIP WITH
VAN GOGH: THE IMMERSIVE EXHIBITION



THE LOWDOWN

The iconic Hotel Café Royal has exclusively partnered with the city's latest resident showcase, Van Gogh: The Immersive Experience, offering guests an opportunity to visit the inspiring exhibition while staying in their home away from home in the heart of London. The experience concludes with a magical tasting journey through some of Van Gogh's most famous artworks with the hotel's all-new afternoon tea, served in the Oscar Wilde Lounge, the very room where Oscar Wilde fell in love with Lord Alfred Douglas, Aubrey Beardsley debated with Whistler, David Bowie retired Ziggy Stardust and Mick Jagger, the Beatles and Elizabeth Taylor danced the night away.

AFTERNOON TEA

Hotel Cafe Royal's Van Gogh Afternoon Tea celebrates the brilliance of one of history's greatest artists. The hotel's Head Pastry Chef, Michael Kwan, has crafted each item on the menu drawing inspiration from Van Gogh's iconic paintings. Sumptuous sandwiches such as Crab and Dill on Lemon Bread has been inspired by Van Gogh's 1887 piece, Two Crabs. Sweet delicacies include a Vase with 12 Sunflowers); The Starry Night and the Van Gogh Self-Portrait, served on its very own easel.

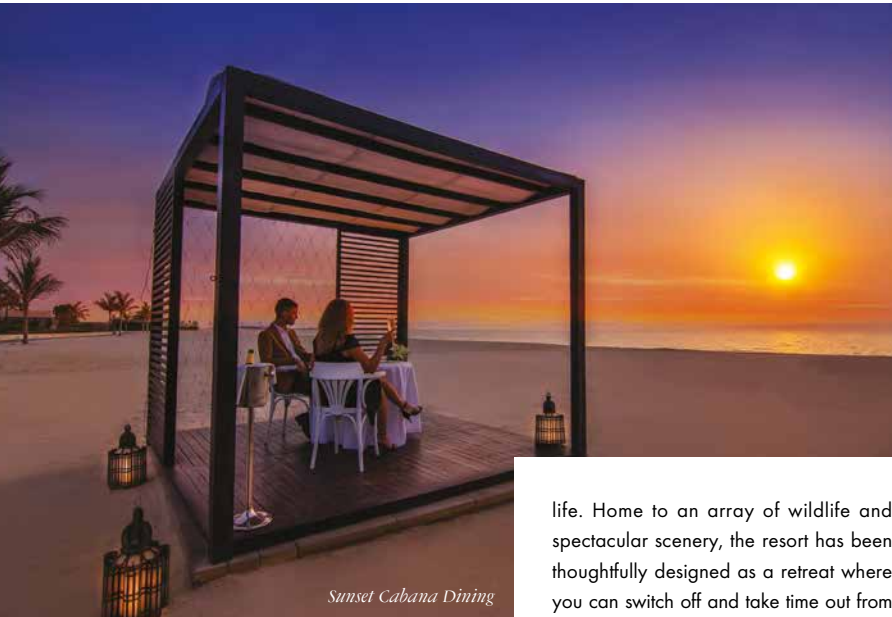
THE IMMERSIVE EXPERIENCE

Take a journey through the Dutch artist's life, exploring his inspirations, struggles and contributions to the art world. 106 Commercial Street, a former horse and carriage repository, is the host venue. Using the latest technology, the virtual experience features more than 200 of Van Gogh's sketches, drawings, and paintings. A drawing studio and additional galleries provide a complete look at the artist's life and work.



The Oberoi Beach Resort, Al Zorah

THIS SECLUDED LUSH OASIS IS THE UAE'S BEST-KEPT SECRET



Sunset Cabana Dining



Kobinoor Suite

THE LOWDOWN

Situated just 25 minutes from Dubai and nestled within 247 acres of rich ecological wetland, Al Zorah boasts exceptional biodiversity and is home to almost sixty species of birds and marine life. The Oberoi Beach Resort, designed by the famous Italian architect Piero Lissoni, boasts a sophisticated design set within mangrove forests, open spaces, a natural palette and simple lines prevail. A true nature-lovers' paradise, with the lush green mangroves on one side of the resort and the azure blue Arabian Gulf on the other, it is an idyllic escape from the hustle and bustle of urban

life. Home to an array of wildlife and spectacular scenery, the resort has been thoughtfully designed as a retreat where you can switch off and take time out from daily routine. The rooms, suites and villas are spacious, immersed in natural light with spectacular ocean views. Each of the rooms features a private balcony, cutting edge in-room technology and customized designer furniture, and the villas and suites offer wide terraces and temperature controlled private pools.

LEISURE ACTIVITIES

Gastronomy and outdoor adventures, spa indulgences and bespoke experiences await! Try freshly caught seafood at the luxury beachfront dining destination, Aquario, quintessential Oberoi flavours of India at Vinesse, or book dinner under the stars at a private beach cabana deck. The Oberoi Spa offers personalized experiences to treat the body, mind and soul with therapists offering a range of treatments blending Eastern and Western methodology set to revive, relax and rejuvenate. When nature calls, you can kayak in the Mangroves, golf on the 18-hole Jack Nicklaus designed championship course, strike a yoga pose in the fitness center, barbecue at your private villa and much more...



Premium Two Bedroom Villa With Private Pool

WHAT TO PACK



JWAnderson

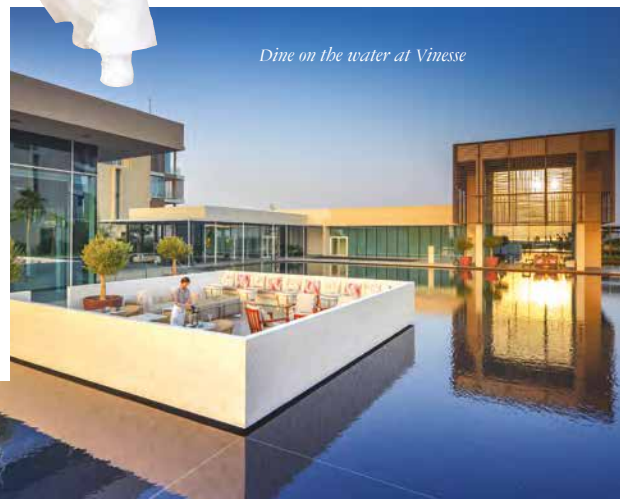
Celine

Sara Cristina @Matchesfashion.com



Zimmermann

Acne Studios



Dine on the water at Vinesse



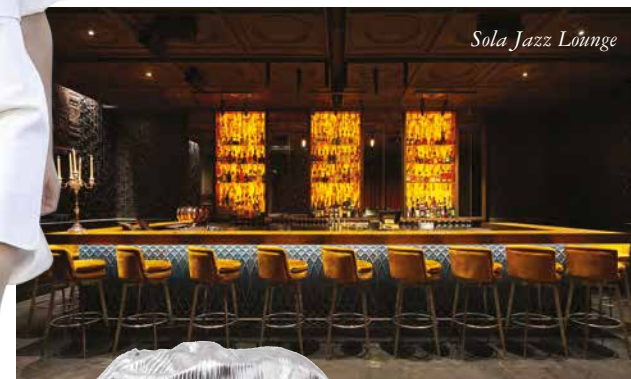
Raffles The Palm Dubai

Raffles The Palm, Dubai

EXPERIENCE UNRIVALLED LUXURY AT THIS NEW PALATIAL BEACHFRONT RESORT



MAX MARA RESORT



Sola Jazz Lounge



Bottega Veneta

WHAT TO PACK



Norma Kamali

Dolce & Gabbana

Dodo Bar Or

Gianvito Rossi

Indoor Pool at the Cinq Mondes Spa



Blüthner Hall

THE LOWDOWN: Raffles' first ultra-luxury resort in the Middle East in a stunning location on the Palm Jumeirah, offering sophisticated accommodation, spectacular dining experiences and lavish amenities, including a 500-meter private beach and the award-winning Parisian Cinq Mondes Spa which features 23 treatment rooms, two private spa suites and an indoor swimming pool. The resort's 389 luxurious rooms, suites and villas are all designed with antique furnishings and have panoramic views over the Arabian Gulf or the Dubai Skyline. Avail of Raffles's signature perks, including the 24-hour Raffles Butler, the world renowned Raffles Patisserie and the exclusive Raffles Club Lounge.

THE GRANDEUR: The resort includes a spectacular collection of villas, beautifully furnished and offering every amenity required for an unforgettable stay. The 70,000 pieces of furniture come from the traditional Italian ateliers of Francesco Molon along with more than 6,000 Swarovski crystal chandeliers. Every guest enjoys the 24-hour personalised butler service that also act as concierges to unlock unique experiences and destination surprises. The four-bedroom villas are located along the shoreline with access to a private beach and lush gardens, and featuring a built-in spa and private swimming pool.

CHILL & UNWIND: When not diving into the pool, walking along the beach, enjoying a treatment at the spa, or partaking in a yoga class, there are plenty of restaurants to explore. Check out Matagi, where a team of expertly trained chefs will prepare an exquisite fusion menu of contemporary Japanese and Italian food, a cuisine known as Itameshi. Music lovers should head to SOLA, a Jazz lounge with acclaimed artists performing live jazz. During the day, don't miss the afternoon tea at Blüthner Hall, a truly majestic experience with live piano and delectable patisserie options courtesy of Master Pastry Chef Gianluca Guinzoni.



Japanese contemporary cuisine awaits at Matagi



SINGAPORE

IGNITE YOUR SENSES IN THIS COSMOPOLITAN CITY FULL OF EXPERIENCES

Made for foodies, explorers, and socializers, you won't be short of things to do in the "Lion City". For such a young country, the island nation of Singapore has had a great ride so far and is still constantly evolving and reimagining itself. If you've not yet visited, there is no better time than now.

Most people recognize Singapore for its impressive architecture, world's most loved airport, and shopping on Orchard Road. But any trip to the city doesn't really begin without a pitstop first at the renowned Marina Bay Sands Hotel, possibly Singapore's most iconic building. Home to over 60 restaurants (so go with an empty stomach!), it would be rude not to taste what at least one has to offer (Michelin-star "CUT by Wolfgang Puck" comes highly recommended!). Burn it all off with a stroll through the enchanting futuristic forest and flower dome at the one and only "Gardens by the Bay" before checking out the jaw dropping plunge pool – not recommended for

anyone with a fear of heights! Once you've had enough glitz 'n' glam, it's time to join the locals. Street food in Singapore is some of the world's greatest and it's best enjoyed in hawker centers, a melting-pot of Asian cuisines and culture where you can try an array of dishes from all the different stalls. Then head down and roam the bustling streets of 'Little India'. Locals love it for its delicious food, fresh vegetables, art galleries, ancient temples, and street art. And if you're still hungry for more, continue your food tour in the evening down at Boat Quay, a lively row of restaurants and bars along the river that were once warehouses. Before calling it a night, those in-the-know head to 'Swee Choon' for late night (or early morning) dim sum!

If you're after something a little less modern, hop on a bumboat and take a trip back to 1960's Singapore - the island of Pulau Ubin. There's plenty of nature, villages, and beaches to explore but very few visitors know it exists.

COMPILED BY TAMARA WRIGHT; IMAGES SUPPLIED



WHAT TO DO

Visit: There's a reason they call it Garden City! Relax in the Botanic Gardens (the only tropical botanic garden on the UNESCO World Heritage List) and go for a jog, explore the orchids, then take a complimentary tai chi class at 8am.

Eat: Michelin-star contemporary Chinese restaurant in Marina Bay Sands, Mott 32, is named after New York's first Chinese convenience store at 32 Mott Street. Try its signature dish - apple wood roast Peking duck.

Stay: An ultra-luxurious resort situated in the lush rainforest of Sentosa Island, Capella Singapore is ideal for those looking for a superior level of comfort and luxury while slowing down from the hustle of the city life.

WHAT TO PACK



Dress, Cecilie Bahnsen

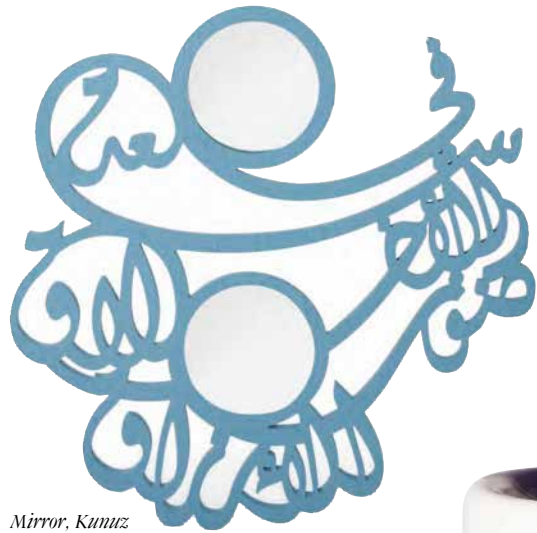
Bag, Bottega Veneta

Lipstick, Olivia Palermo Beauty

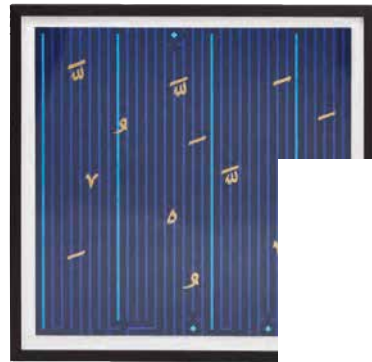
Boots, Fendi

Earrings, Isabel Marant

Perfume, Diptyque



Mirror, Kanaz



Wall Art, Rachael Elabbas Studio



Boots, Piferi



Bookend, L'Objet



Coffee Table, Les Ottomans



Bangle, Dries Van Noten



Stopper, Joanna Buchanan

EYE See YOU

INSPIRED BY THE BEAUTIFULLY BLUE AND BOLD TALISMAN, WE'RE STARRY-EYED FOR CELESTIAL ACCESSORIES



Sculpture, Lalique



Plate, Ottolenghi For Serax



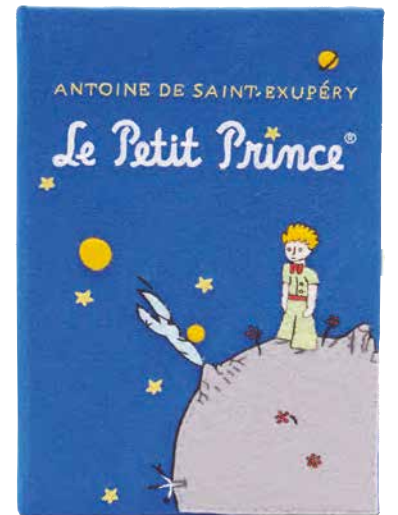
Trinket Tray, Halcyon Days



GRETA CONSTANTINE



Ashtray, Casacarla



Clutch, Olympia Le-Tan



Sneakers, Dior



Bowl, Silsal



Sofa, Seletti Wears Toilet Paper



Bowl, Kosta Boda



REIMAGINED BY NADA DEBS, THIS COLLECTION FEATURES 7 CRAFTED PEBBLE CHAIRS AND STRAW LAMPS AS AN ODE TO THE GOLDEN JUBILEE OF THE UAE. THE 7 PIECES REPRESENT THE 7 EMIRATES, WHILE THE CRAFT REVIVES A SENSE OF BELONGING CONNECTED TO THE CULTURE OF LEBANON AND THE ART PAYS HOMAGE TO THE LAND OF PALESTINE.



Must visit: ABU DHABI ART 2021

Taking place from November 17-21, this annual art fair held under the patronage of His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan, is on our go-to list for discovering exceptional regional art. This year, we'll be sure to check out the 'On Belonging' collaborative collection by designer Nada Debs and social enterprise 81 Designs. The collection titled is a culmination of a six-month project inspired by Palestinian artist Nabil Anani's 'In Pursuit of Utopia' which is a picturesque portrayal of his imagined homeland envisioned as one immaculate landscape, without division or disruptions.



CO-FOUNDED BY MOTHER & DAUGHTER, NESRINE EL TIBI MAALOUF AND NADINE MAALOUF, 81 DESIGNS, IN COLLABORATION WITH ARTISTS FROM THE MENA REGION, SERVES AS A PLATFORM FOR REFUGEE WOMEN ARTISANS TO SHOWCASE THEIR TALENT AND CREATIVITY.

De'longhi Coffee Machine



From left to right: Barleigh; Versace Home; Roberto Cavalli

From left to right: Ralph Lauren Home; Ginori 1735; Jonathan Hansen X Marie Daage

Inspired by... COFFEE CULTURE

With the weather ideal for outdoor coffee breaks - and with the ever-handsome Brad Pitt teaching us how to brew the 'Perfetto' cup of coffee with his De'Longhi bean-to-cup machine - we're in the mood for perky cups and saucers to enjoy our perfect brew...



Life upfront

Tiger Cushion,
Saved New York

Monkey Bowl,
Les Ottomans

Fish
Sculpture,
Lalique

Table Decoration, Etro

Brass Box Turtle,
Jonathan Adler

Trending: NATURE CALLS

Bring the outdoors - and all its little critters - into your home this season!

Eye On: COOL COLLABORATIONS

Fitness and fashion have always been great partners. We're head over heels for these new launches that will have you breaking a sweat in style.

- MCM's AW21 M'ETAVERSE collection includes this first 3-D printed luxury e-bike, made in partnership with Urwahn and strictly limited to just 50 units worldwide. Each one is precision-engineered from steel, and has been fully coppered and wrapped with a black oralite rendition of MCM's iconic Visetos monogram.
- Kenzo Sport's custom-made folding bike was designed in collaboration with Brompton to create an exclusive Kenzo x Brompton color combination with only 50 numbered bikes around the world. The bike folds up to a third of its size, and weighs on average just 11kg for the standard model and from 16.6kg for the Brompton Electric.
- Technogym and Dior have teamed up to create an exclusive limited-edition series of fitness products. Available from January 2022, the series includes the Technogym My Run For Dior compact treadmill, the Technogym Bench For Dior and the Technogym Ball For Dior that is both a seat and a wellness tool.



MCM E-Bike
Campaign
Digital 150dpi



WE LOVE: THE SPECIAL FOLDABLE HELMET KENZO X OVERADE, TO PROTECT WITH STYLE WHEN RIDING.



Dior and
Technogym
Limited
Edition

The New CHOCO SHOW



We fall for it at any time. Chocolate is now everywhere in our daily lives. What if we switched to vegetable chocolate, without palm oil or excess sugar? This is the challenge taken up by Clémence Catz in her latest book "Chocolat végétal" (Solar Editions). With her sweet potato brownies and her pumpkin spice muffins ... it's a real and delicious ode to ethical cocoa. To be eaten without guilt!

Photographed by **MARIE LAFORET, ALICE PAGES & ALINE CARON**
 Recipes by **CLEMENCE CATZ**
 Compiled by **VIRGINIE DOLATA & ESTEE JAILLON**

PEANUT CARAMEL *Chocolate Bars*



FOR 6 BIG BARS (OR 8 MEDIUM) Preparation: 25 min / Freezing: 30 min / Refrigeration: 30 min

• 100 g oatmeal (gluten-free if desired) • 80 g macadamia nuts • 1/2 spoons of vanilla powder • 1 pinch of salt • 25 g cocoa butter • 55 g coconut oil + 2 tablespoons • 50 g of coco nectar + 1 tablespoon • 70 g white or whole almond puree • 1/3 tablespoon of salt • 30 g unsalted roasted peanuts • 150 g dark pastry chocolate

- 1** • To make the biscuit base, finely chop the oat flakes and macadamia nuts and mix them with the vanilla and salt.
- 2** • Melt the cocoa butter over very low heat, mix it with 25 g of coconut oil and 1 tablespoon of coconut nectar, pour it over the previous preparation and mix well.
- 3** • Pour the dough into a 10 20 cm baking pan lined with parchment paper. Spread it out with your hand and store it in the refrigerator.
- 4** • Prepare the vegetable caramel: mix 30 g of coconut oil, coconut nectar, almond puree and salt. Spread it evenly on the biscuit base with a spatula, cover with peanuts and place in the freezer for 20 to 30 minutes.
- 5** • Melt the chocolate in pieces with 2 tablespoons of coconut oil over very low heat or in a double boiler and mix well. Take the mould out of the freezer, remove the parchment paper and gently cut 6 bars (or more) with a sharp knife.
- 6** • Dip each bar in melted chocolate on all sides (you can use a fork) and place on a sheet of parchment paper placed on a tray.
- 7** • Let the chocolate harden in the refrigerator for 30 minutes, then store the bars in an airtight box in the refrigerator.

Tip!

Use brown whole almond puree if you prefer the rich texture compared to the soft white almond puree.

CHOCO-TONKA MOUSSE *with Toasted Hazelnut Cream*

If you have never tasted the famous 100% vegetable chocolate mousse based on aquafaba, now is the time to start. This ultra- gourmet version with tonka bean and toasted hazelnut puree has an extraordinary texture and a unique flavor.

FOR 4 PEOPLE

Preparation: 25min / Refrigeration: 6 hours • 150 grams of black pastry chocolate • 1/2 tonka beans (or 1/2 teaspoon with bitter almond flavor) • 1 tablespoon toasted (or plain) hazelnut puree • 1 nice pinch of salt • 40g whole sugar • 100g aquafaba* • 1/2 teaspoons lemon juice

1 • Melt the chocolate on very low heat or in a double boiler, add the grated tonka bean, the hazelnut purée and the fleur de sel, mix well and let cool off the heat. **2** • Finely mix the sugar to make icing sugar. **3** • Put the aquafaba in a deep bowl with the lemon juice and whisk by hand or with an electric mixer, until the mixture is frothy. **4** • Continue beating, adding sugar gradually to beat the eggs until stiff. Stop when the mixture is firm. **5** • Add the melted chocolate gently to the spatula until a smooth cream is obtained and pour it into 4 ramekins. **6** • Place them in the refrigerator and allow the foam to set for a minimum of 6 hours.

Tip!

Replace the toasted hazelnut puree with whole almond puree and tonka bean with the aroma of bitter almond, coffee or spices of your choice.

© ALICE PAGES - "CHOCOLAT VÉGÉTAL" BY CLEMENCE CATZ - SOLAR EDITIONS

Spice PUMPKIN MUFFINS

Undeniable across the Atlantic, pumpkin spice muffins bloom in American cuisine from the first butternut of the season, with a peak of popularity during Halloween. Mellow, soft, and delicately spicy, they are ready in the blink of an eye.

FOR 1 DOZEN MUFFINS

Preparation: 20min / Cooking time: 25min
• 230g squashed (butternut, chestnut, sucreine), cooked and mixed • 120ml olive oil • 250ml almond milk • 1 tablespoon of chia seeds • 100g whole sugar or coconut • 200g small spelt flour • 2 teaspoon baking powder • 1 tablespoon pumpkin spice* • 1 pinch of salt • 150g dark pastry chocolate • 1 tablespoon chocolate chips (optional)

Tip!

The famous «pumpkin spice» is very easy to find but it is very simple to prepare it yourself. For a small pot, mix 2 tablespoons of powdered cinnamon, 2 tablespoons of ground ginger, 1 tablespoonful of powdered orange peel, 1 teaspoon of freshly ground nutmeg and 1/2 teaspoons of ground cloves. That's all!

1 • Mix the squash with the olive oil, almond milk and chia seeds, set aside the mixture for 10 minutes. Preheat the oven to 180°C (th. 6). **2** • In a salad bowl, combine the sugar, flour, baking powder, spices and salt. **3** • Melt the chocolate, cut into pieces, over very low heat or over a bain-marie, then mix it with the squash preparation. **4** • Pour it over the mixture, dry and stir with a fork, just enough to coarsely incorporate the two preparations (a few lumps of flour must remain). **5** • Spread the dough in oiled muffin molds, sprinkle it if desired with chocolate chips and bake the muffins for about 25 minutes. **6** • Let them cool before unmolding. **7** • Consume them within 48 hours, or freeze them for later!

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Gluten-Free CHOCOLATE, Orange & Turmeric MARBLE CAKE

Here is the vegan and gluten-free version of this great snack classic, accompanied by an unusual & original little orange and turmeric.

FOR 6 PEOPLE

Prep: 15 min / Rest: 20 min / Cook Time: 40 min • 2 tablespoons flaxseed (or chia) • 170g almond milk • 70g whole rice flour • 50g corn flour • 50g almond powder (freshly ground if possible) • 30g arrow-root • 2 teaspoon of baking powder • 1 teaspoon psyllium blond • 90g whole sugar • 1 pinch salt • 10cl olive oil • 30g unsweetened cocoa powder • 3 drops of sweet orange essential oil, or zest of 1 orange • 1 teaspoon turmeric powder for colour (optional)

1 • 100 g of almond milk and let it rest 10 minutes.

2 • Preheat the oven to 180°C (th. 6). 3 • Meanwhile, mix the flour with the almond powder, arrowroot, baking powder, psyllium, sugar and salt. 4 • Add the flax seeds, the olive oil and the remaining almond milk, then mix well until you obtain a homogeneous paste. 5 • Divide the mixture in half. In a small bowl, mix the cocoa powder with 50 ml of hot water. Add the essential oil (or zest) and turmeric in the first half of the dough and cocoa in the second. 6 • Alternate large spoonfuls of dough of both colors in a small oiled and floured cake pan, then draw volutes with the blade of a knife. 7 • Cook for 35 to 40 minutes, until the tip of a knife comes out dry. Leave the cake in the oven for 10 minutes, then gently remove it from the oven and transfer it to a rack until completely cooled.

Tip!

You can replace the corn flour with another flour (quinoa, buckwheat, chestnut) and the essential oil with the zest of an orange. But don't forget the psyllium, which gives this cake its softness.

© MARIE LAFORET - "CHOCOLAT VÉGÉTAL" BY CLEMENCE CATZ - SOLAR EDITIONS

Blackberry and DARK CHOCOLATE TIRAMISU

Very close in texture to the original, this tiramisu combines the best fats that nature offers us in a rich, creamy and incredibly flavored cream. An ode to the wonders of autumn!

FOR 8 PEOPLE

Prep: 40min / Cook: 10min / Refresh: 4h
1 dizaine

For the crunchy Granola • 60g oatmeal (gluten-free if desired) • 40g hazelnuts • 40g macadamia • 1,5 tablespoons of maple syrup • 1 pinch of salt
For the cream Tiramisu • 60g coconut oil • 60g cocoa butter • 200g cashew nuts (soaked for 4 hours) • 100g coconut nectar • 25g lemon juice • 1 cap vegan white rum (optional) • 100g silky tofu • 200g blackberries • 60g dark pastry chocolate + 10g for decoration

1 • Prepare the granola: spread the flakes, hazelnuts and macadamia nuts on the baking sheet and roast for 10 minutes at 180°C (th. 6). 2 • Let them cool down for a few minutes and then mix them in pieces to reduce them to crumbs, but not powder. 3 • Add the maple syrup and salt, then mix. Set aside 1/3 of the mixture and pour the rest into the bottom of a large dish

with high edges. 4 • Melt the coconut oil and cocoa butter over very low heat, then pour into a bowl and let cool. Rinse the cashews and put them in the blender bowl with 200 g of fresh water, coconut nectar, lemon juice and rum. Mix long, scraping the walls of the appliance from time to time if necessary, to obtain a smooth and homogeneous cream. 5 • Add the silky tofu and mix again for at least 30 seconds. Finish with the melted coconut oil and cocoa butter mixture and mix at slow speed, just enough to incorporate it. 6 • Pour half of the cream into the dish on the granola, add the 2/3 of the blackberries, chocolate cut into shavings with a knife or a peeler and the granola set aside, then pour the second layer of cream and decorate with the blackberries, the chocolate and the granola remaining. 7 • Place in the refrigerator and let stand for at least 4h. 8 • Serve chilled.

Clemence Catz's Books gives «organic» cooking classes of course, and campaigns for the protection of cocoa trees, threatened by global warming, and of humans!

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ARIES

20 MARCH - 19 APRIL

A work-related dispute is settled at the end of October, but the solution is not the one you wanted; never again, you tell yourself, will you back down and let yourself lose an argument. Mid-November puts your new firmer attitude to the test with a major shake-up of your finances and your social life; the outcome is good, but there's a lot of wreckage. Couldn't you find a gentler way to get what you want?



TAURUS

20 APRIL - 20 MAY

A tantalising new relationship is starting to form. At first, the way you meet is genuinely random as you cross each other's paths at work; but then you start to deliberately arrange things so that you can be together more often. Being so close, yet not quite in a proper relationship, is delightful, though your 'not-quite' status may have to continue for longer than you think. Be patient: true love is worth the wait.



GEMINI

21 MAY - 20 JUNE

Although you are known for your good humour and willingness to compromise, there are certain people who are being deliberately obstructive and making life difficult for you. You have no alternative, therefore, but to tell them exactly what you want, and why; and to take all necessary actions yourself, since there is no other way to get a proper result. Only then can you smile and be your usual self again.



LIBRA

23 SEPTEMBER - 22 OCTOBER

If other people are pushing you to make decisions, ignore them. They are only concerned with meeting deadlines and saving money. You are interested in working in a pleasing and rewarding way, creating something for yourself that looks and feels right for you, and which will continue to inspire you in the future. If that means you take a little longer, that's fine - and far better than rushing now and regretting later.



SCORPIO

23 OCTOBER - 21 NOVEMBER

It's time to make a break with the past. Which sounds simple, but right now it may not be what you want to hear. Don't dig in and refuse to move; don't try to bring it all with you so that you don't have to say a final goodbye to anyone or anything; and above all, don't try to destroy it so that nobody else can enjoy what you had. Leave it clean and tidy for whoever comes next. Pack light, and get ready to move on.



SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

Although the end of October is fun, you can't help thinking that you are wasting time, and that you ought to be doing something more useful. Luckily, the start of November will provide you with just what you need - a new idea to capture your interest and get you up and running again. But is it something serious, or just a more active way to entertain yourself? By the 15th you should know the answer.



CANCER

21 JUNE - 21 JULY

Have you been directing your energies towards the goal you thought you ought to aim for, but that in your heart you knew you didn't want? If so, this month will release you from all of that, as unexpected circumstances prevent you from going any further down that road. You will be forced to seek an alternative - something that you like much better, but would previously never have allowed yourself to do.



LEO

22 JULY - 22 AUGUST

You are already laying the foundations of the future, and making plans for next year. There's no going back to the past, you know that; so you are thinking about a new career direction, better suited to the world we now live in. It may mean re-writing the rules of a relationship - and the other person may not agree with what you have in mind. Careful negotiation will be needed if you don't want to risk drifting apart.



VIRGO

23 AUGUST - 22 SEPTEMBER

In the past, your sharp tongue has always been a pretty good defence mechanism to ward off those people whose attentions you don't want. But what happens when you meet someone who finds your wit attractive, and can match you with his own? You could find yourselves falling into an odd little romance in early November. It has more sparks than flames, and it may not last more than a week or two, but it's fun.



CAPRICORN

21 DECEMBER - 19 JANUARY

If you make big, sweeping changes to your life, you may leave yourself with nothing to form a framework for the future; but if you only make small changes, not enough happens. Between these extremes is a point where change is significant, but also manageable. In the next few weeks you will be pushed forwards on three separate occasions, so make each one a separate step; don't try to do everything at once.



AQUARIUS

20 JANUARY - 18 FEBRUARY

This month's new moon offers you a career jump that you didn't see coming. Flattered to be asked, your first instinct is to say yes; but before you do that, ask yourself whether this will take you away from what you love doing, or demand more of you than you want to give. As pressure on you increases, you may feel that you have no alternative but to agree: if so, make sure it is on your own terms.



PISCES

19 FEBRUARY - 19 MARCH

You seem to be at a sort of peak point in your present career phase: highachieving, well-rewarded, and well-liked by everyone - but somehow you sense an emptiness in it all, as though it cannot last for much longer. Should you move on? Not yet. Big planetary moves early next year will take you forwards anyway, so stay where you are and enjoy your success. Think of the next few months as a sort of farewell tour.



Zeina El Dana
*on lessons
learnt in a
PANDEMIC,
and the
importance of
self-love, mental
health, and
KINDNESS...*

THIS YEAR MARKS THE 14-YEAR ANNIVERSARY SINCE ZEINA EL DANA FOUNDED Z7 COMMUNICATIONS. GUIDED BY HER ENTREPRENEURIAL SPIRIT AND PASSION FOR THE INDUSTRY, SHE BUILT A TEAM OF DEDICATED PROFESSIONALS AND TOGETHER THEY TURNED THE BOUTIQUE AGENCY INTO ONE OF THE LEADING LUXURY PR AGENCIES IN THE REGION.

Dear Readers,

Every single one of us has been pushed to our limits, both personally and professionally, over the last two years. Being forced to slow down and reflect during the pandemic has led me to consider the last five years of my life and the journey that I have been on, as well as the many lessons that I have learnt.

We are all on a journey of self-discovery, which never ends and constantly changes. My own experiences have highlighted the importance of mental health and how we need to support each other. I have come to realise that taking care of yourself first and foremost, is key to thriving in every aspect of your life. I always feel that the answers are within us, if we take the time to listen to what we actually need. Creating a wellness recipe with key ingredients including mental, physical, emotional, and social wellbeing is an essential part of self-love and becoming the best version of yourself.

We have ownership over our personal lives but what about pioneering a change in the workplace? Mental health is a topic that is not discussed or emphasised enough, and awareness is key to providing a safe space for everyone to flourish. We have endeavoured to create a workspace at Z7 that is both psychologically safe and empowering, as well as being comfortable and flexible – which in turn, leads to greater levels of success within our team.

If the trials of the pandemic can teach us anything, it is that kindness and gratitude are essential and should be applied to everything we do and everyone we meet. Everyone is going through something that we know nothing about, now more so than ever, so starting the conversation around mental health and the workplace is imperative for personal and professional growth.

Yours Truly,
Zeina El Dana



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Understated
x
Chic

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