

ELLE

ARABIA

A CLASS ACT

HUDA AL MUFTI ON LIFE
IN THE SPOTLIGHT, HER
QUICK RISE TO FAME AND
WHAT SHE'S SET HER SIGHTS
ON NEXT

STYLE

ALERT

THE *best of*
Modest FASHION
+ STUNNING
JEWELRY FOR
EID EL FITR

THE

New

BEAUTY

CLEAN, HIGH-IMPACT,
NATURAL, OR BOLD-THE KEY
IS TO MAKE IT YOUR OWN!

THE REGIONALLY-BASED *female entrepreneurs* TAKING OUR BEAUTY WORLD BY STORM
+ THE SUMMER SKIN SAVIORS ON OUR WISH LIST

UAE DHS15



COCO MADEMOISELLE



EAU DE PARFUM

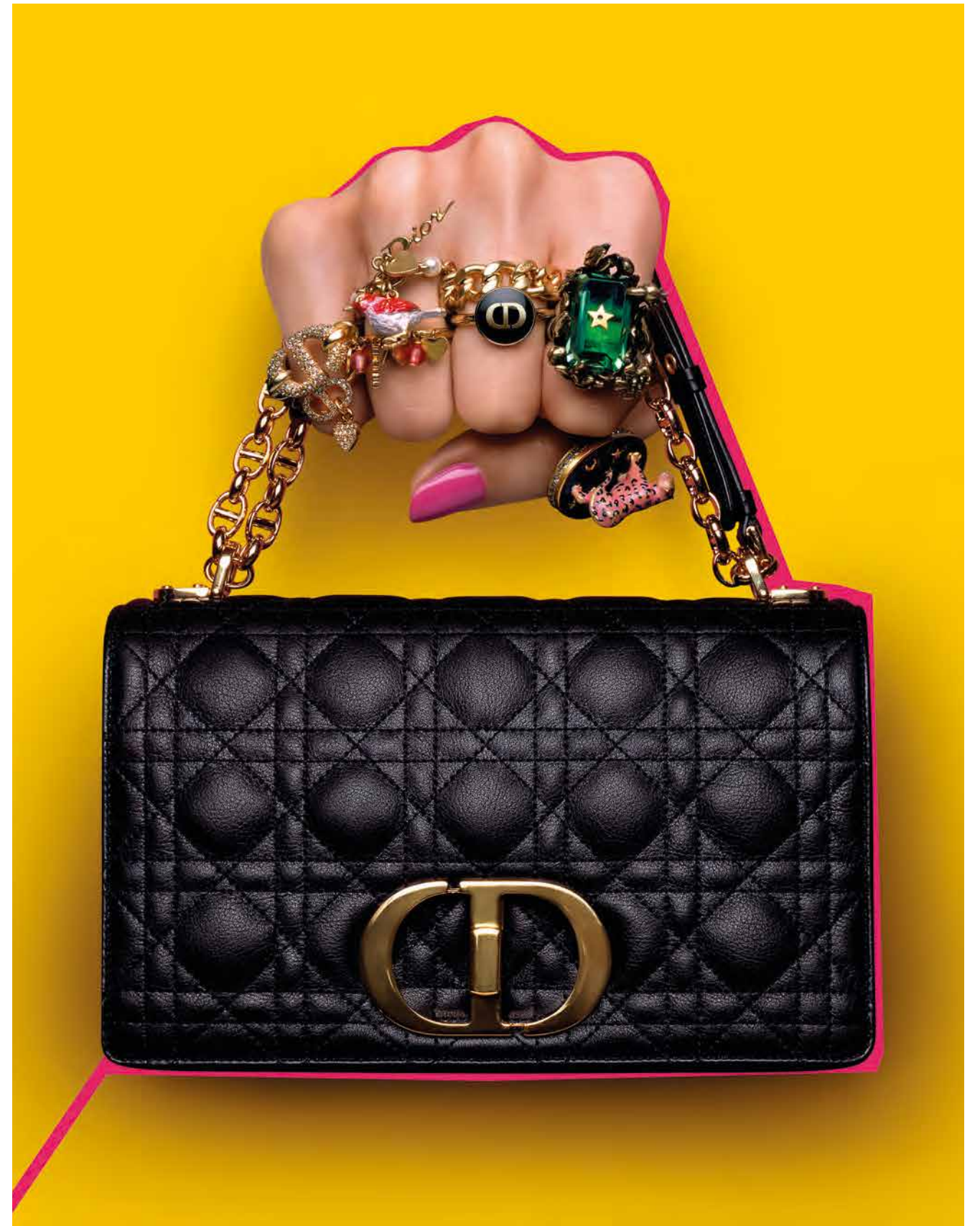
CHANEL.COM

CHANEL





SHOP-COUTURE. DIOR.AE



DIOR

ELLE

Contents May 2021



64 *A Class Act*

EVERY MONTH

8 EDITOR'S LETTER
Editor-in-chief Dina Spahi on the many facets of beauty

10 UPFRONT
Stay up to date on matters of fashion, food and fun

176 LAST WORD
Water is Life is Art – we take a look at this newest fusion

RADAR

17 RADAR
Our editors' edits of the latest trends for fashion & accessories

22 MODERN ROMANCE
NET-A-PORTER celebrates modest fashion with the most covetable international and local brands, in honor of the month of Ramadan

38 MAKING OF...
We take a closer look at Loro Piana's soft and oh-so-stylish Sesia bag

40 INSIDER
Kuwaiti shoe designer Najeeba Hayat reveals the mystery and magic that go into making Liudmila the object of our wildest footwear dreams

42 DAWN TILL DUSK
To celebrate the month of Ramadan, Miss L' by Lazurde has imagined a new collection inspired by the region's rich heritage

50 HAPPY TALK
Julia Roberts shares her happiness tips, her indomitable motto and what makes her laugh

54 IN CONVERSATION WITH...
Inside the mind and imagination of jewelry designer Nina Runsdor who discusses her influences & her path to success

56 A MESMERIZING METAMORPHOSIS
Bvlgari injects a contemporary twist to its most legendary icon, the snake, with the latest Serpenti Viper collection

FEATURES

64 A CLASS ACT
With more than one Ramadan hit series under her belt, and a starring role in another two box-office blockbusters this Eid, Huda Al Mufli has plenty to smile about. The Egyptian star opens up to ELLE Arabia about life in the spotlight, her quick rise to fame and what she's set her sights on next

74 FOR THE LOVE OF BEAUTY
As the beauty industry faces major changes, independent brands are operating in new, more imaginative ways. Meet the small crop of regionally-based female entrepreneurs taking our beauty world by storm



DG6146 501/8G

DOLCE & GABBANA

DOLCEGABBANA.COM

ELLE

Contents May 2021



138 *Mirror Mirror*

78 THE CHANGEMAKER

Cara Delevigne opens up about her new hair color, her relationship with makeup & the power of speaking her mind

90 MY FASHIONABLE LIFE

Bahraini cousins and the design duo behind Noon by Noor, Shaikha Noor al Khalifa and Shaikha Haya al Khalifa talk sweet beginnings, childhood connections and everything that has led up to their success today

BEAUTY

94 PLAY WITH COLOR

Lights, Camera, Action! Actress Ruba Zarour takes on the intense shades of Chanel's new Rouge Coco Bloom 2021 collection in her own inimitable style

A KIND SOLUTION 102

Farm-to-cosmetics queen, Tata Harper has been driving 'clean' skincare into new and exciting heights of efficacy for the past 10

years with her cult, namesake brand

104 BEAUTY CHAT

Model Fran Summers spills the beans on her lowkey makeup routine, her favorite scent and what she does to stay at the top of her beauty game

106 SUMMER SKIN SAVIORS

Elevate your beauty ritual to the next level with these beauty heroes

122 SHINE ON

This season calls for a bit of color and a lot of sheen for a lit-from-within finish

FASHION

130 UPLIFTING REINTERPRETATIONS

Fendi celebrates summer with a dedicated capsule collection featuring FF Vertigo collaboration with Sarah Coleman

138 MIRROR MIRROR

Look, and you shall see. Bright colors and bold strokes redefine the season

147 GARDEN DELIGHTS

Revel in a bouquet of florals, pastels and pretty prints

152 METTALICA GIRL

Shimmer and shine your way into magical summer nights

CULTURE

160 WATCH SEE PLAY

Start the month off on the right note with our guide on the hottest and most buzzworthy happenings and showings of the moment

164 UGLY MATTERS

Revisiting his 2019 series and the not-so-flattering self-portrait that started it all, photographer Waleed Shah talks us through the launch of his debut book

165 STORY TIME

Ahlam Bolooki, director of the Emirates Airline Festival of Literature and one of the three show hosts for the Boundless Book Club podcast which just kicked off its second season, on the power of story telling, her bucket list destination, and her favorite snacks while reading

LIFE

167 LIFE UPFRONT

The latest home, food, and travel trends this month

170 ROSE GARDEN

Fragrant in scent, delicate in design, sweet in color and mesmerizingly beautiful – it's no wonder the majestic rose continues to be a favorite muse

172 DESTINATION: THE MALDIVES

A magical stay at the Diamonds Athuruga Island Resort was the perfect prescription for lockdown blues

Editor-in-Chief

DINA SPAHI

Fashion & Beauty Editor

DINA KABBANI

Senior Art Director

T PRASADAN

Photo Editor

GEORGES DAHER

Copy Editor

MIRA KHOURY

Contributors

SWATI JAIN, SAMIA QAIYUM

Editor In Chief Digital

NADA KABBANI

Fashion & Celebrity Digital

FIDA RAMADAN

Fashion & Beauty Digital

MYRIANA JBEILY AOUN

Lifestyle Digital

ROULA MAALOUF, LOUBNA FAWAZ

Graphic Designer Digital

ELSA MEHANNA

Social Media

ABIGAIL JOSEPH

For Advertising:

PATRIMONY MEDIA Z LLC

Brand Director

HASSAN EL SAMAD

ELLE ARABIA / PATRIMONY MEDIA FZ LLC
DUBAI MEDIA CITY, ZEE TOWER, OFFICE 403, DUBAI,
UAE E-MAIL: INFO@ELLEARABIA.COM

C.E.O

RANY OHANESSIAN

Publisher

VALIA TAHA

Financial Director

KHUSRO AZIZ

Assistant

PETREESHYA CHLLENGAT THAZHE

Printing

UNITED PRINTING AND PUBLISHING

ELLE
INTERNATIONAL
a division of **Lagardere**
MEDIA

CEO Constance BENQUE, CEO ELLE INTERNATIONAL LICENSES Francois CORUZZI, SVP/INTERNATIONAL DIRECTOR OF ELLE Valeria BESSOLOLOPIZ, SVP/DIRECTOR OF INTERNATIONAL MEDIA, LICENSES, & SYNDICATION Mickael BERRET, ELLE BRAND MANAGEMENT: Marketing Manager, Morgane ROHEE/Editorial Manager, Trish NAGYTRAVIESO, Graphic Design Manager, Marine LEBRIS, Senior Digital Project Manager, Mada ZERE, ELLE INTERNATIONAL PRODUCTIONS Fashion Editor, Charlotte DEFFE/Beauty & Celebrity Editor, Virginie DOLATA, ELLE SYNDICATION Deputy Syndication Team Manager, Marion MAGIS/Syndication Coordinator, Gwenael GUILLARD/Copyrights Manager, Severine LAPORT Data Base Manager, Pascal IACONO www.ellearoundtheworld.com INTERNATIONAL AD SALES HOUSE: LAGARDERE GLOBAL ADVERTISING SVP/INTERNATIONAL ADVERTISING – Julian DANIEL jdaniel@lagardere.com



The Cover

Huda Al Multi in Gucci
Creative Direction and styling:
Kate Hazell
Photography: Fouad Tadros
Makeup: Manuel Losada
Hair by: Deena Alawaid
Fashion assistant: Scar Salaro
Shot on Location at: Mysk
Kingfisher Retreat – Khor Kalba,
Sharjah

EDITOR'S LETTER



Vanish Concealer, Hourglass Cosmetics; Nudies All Over Face Color in Naughty 'N' Spice; Nudestix; Sunrise Eyeshadow Palette, Natasha Denona; Gimme Brow in 02, Benefit Cosmetics; Lip+Cheek in Werk, Milk Makeup

Above: Be Bold! Now is the time to express yourself with vibrant hues;
Left: Farm-to-Cosmetics Queen Tata Harper talks about the launch of her Superkind range

The TWO FACES of BEAUTY

Among the lessons learned this past year, are the changing ideas on beauty. On the one hand, after months secluded from the world, many of us are more than eager to emerge – as a butterfly – looking our absolute best. To that end, this issue, our Beauty Issue, is packed with the latest skincare products, newest makeup trends, and up-to-date looks to ensure you head out in confidence. We take a closer look at the regionally-based female entrepreneurs taking our beauty world by storm, we speak to Tata Harper about her pioneering natural luxury skincare, and we highlight the four sisters who are curating a clean beauty platform that suits the needs of every woman.

The other face of beauty – inner beauty, compassion, strength of character, inclusivity – has likewise emerged more powerfully than ever as our energies and ideas take center stage from behind masks and computer screens. Our cover star, Huda Al Mufti is the embodiment of both inner and outer beauty. During her glamorous shoot by the sea shore, the Egyptian actress took the time to talk to ELLE Arabia about her passion for

her craft, her desire to work as hard as possible to achieve her goals, and the importance of women and men supporting each other through it all. The ever-cool actress and model Cara Delevigne tells us how beauty is about being confident in your own skin and being a good person, actress Fran Summers highlights her low key beauty routine that is focused more on all that is healthy and natural, and photographer Waleed Shah talks us through the launch of his debut book 'Rock your Ugly: A Middle Finger to Toxic Beauty Standards'.

After all, what is beauty? It's delight. It's happiness. And that comes from doing good and feeling great!



Huda Al Mufti

dina.spahi@ellearabia.com

Ed's picks

Luminescent...

Celebrating THE HOLY MONTH, MARKING THE START OF SUMMER, LOOKING FORWARD TO A BRIGHTER FUTURE; WE'RE FEELING GIDDY, AND ONLY GOLD – AN ODE TO THAT MOST MAJESTIC AND LUMINOUS OF PRECIOUS METALS – CAN CONVEY THE FEELINGS OF RESPECT, GRATITUDE, AND HOPE THAT COMING THESE DAYS



CHANEL SS2021 RTW SHOW - BACKSTAGE



1. Sunglasses, Loewe; 2. Dress, Dolce & Gabbana; 3. Lynda box and set of four plates, l'Objet X Haas Brothers; 4. Shoulder bag, Valentino Garavani Rockstud; 5. Slingback sandals, Aeyde; 6. Necklace, Fendi; 7. Medusa bead-embossed weights, Versace; 8. Logo earrings, Chloe; 9. Heart cuff, Saint Laurent; 10. Limited Edition, The Vespa 946 Christian Dior scooter



The SHOE

AS PART OF THEIR MIDDLE EAST EXCLUSIVE CAPSULE, THIS **VALENTINO** PUMP IS EVERYTHING A GIRL COULD WANT: EXQUISITE SNAKESKIN, A DAZZLING LOGO BUCKLE, A STRAPPY SILHOUETTE, AND A 'JUST RIGHT' HEEL HEIGHT. WE WANT!



The BAG

GOLDEN DELIGHTS! THE **DIOR GOLD** CAPSULE COLLECTION - AN EXCLUSIVE RAMADAN CAPSULE FOR THE MIDDLE EAST – IS CHOCK-FILLED WITH LUST-WORTHY PIECES, LIKE THIS LADY DIOR FINELY EMBROIDERED WITH METALLIC THREADS.



The WATCH

LIMITED TO JUST 10 PIECES, AUDEMARS PIGUET'S ROYAL OAK SELF-WINDING FLYING TOURBILLON WITH AN 18-CARAT PINK GOLD CASE AND GREEN DIAL WITH "EVOLUTIVE TAPISSERIE" PATTERN WILL HAVE EVERYONE GREEN WITH ENVY...



Bags DU JOUR

HOLD ME, SQUEEZE ME, LOVE ME

The new crop of buttery soft bags are just what these times of our new 'comfortably chic aesthetic' call for. Who knew huggable & edgy would look so good together?



The Market... WATCH THIS SPACE

From modern to retro, dainty to unisex – time looks better with a golden glow



AN INVENTIVE APPROACH TO SCALE, CUT AND COLOR CREATES A HYPER-CHUNKY, HYPER-EXPRESSIVE, AND HYPER-VERSATILE COLLECTION

THE MOOD *Technicolor*

At its 125th year anniversary, Swarovski steps forward with a dramatic new vision for the future. "Ignite your dreams" is the new rallying call for a Swarovski world set in an imaginary Wonderlab. That is how its new and first ever Swarovski Creative Director, Giovanna Engelbert, envisions the modern crystal. "The Wonderlab is where science and magic meet, where extra and elegance collide." With an explosive approach to color, size and styling, Engelbert's first collection, Collection One is big and bold. "I wanted to explore the fundamental geometry of crystal and its potential as a material. Looking at Daniel Swarovski's first drawings was an absolute inspiration, discovering the magic of his early inventions and understanding the power of his dream to create something the world had never seen. As I set out on my own creative journey, I respect how transformative jewelry can be and wanted to create pieces and a vision of style that women and men could embrace and feel like their bold unique selves in."

Meet...MKO

THE DUBAI-BASED SINGER/SONGWRITER FUSES AFRICAN AND ARABIC BEATS IN HIS NEW SINGLE

We could all do with some upbeat music about positivity this summer and MKO, who made history in the UAE as the first artist to launch an AfroPop album in the GCC, is certainly delivering with his latest single 'Diverse' which features Jordanian singer Mansour and pays homage to the diversity of the city he lives in.



"THE AFRICAN CULTURE IS RICH AND THE ARABIAN CULTURE IS RICH, AND TOGETHER WE CAN SHARE OUR DIVERSITY THROUGH THE ART OF MUSIC, CULTURE AND FASHION."

MEET *The sisters cleaning up beauty*

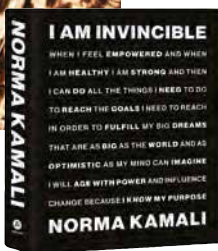
Founded by Middle Eastern sisters Talah, Donya, Yara and Roya Almously, The Beauty Heritage is the first platform of its kind to foster an open and informed conversation around nontoxic, clean beauty. With a focus on cruelty-free and sustainable products, the clean beauty platform addresses everything from antiaging and skin nourishment to clean makeup, with options for every skin type and complexion. Inspired by their grandmother who took her beauty very seriously, each sister has brought her unique experiences and journey with clean beauty to the curation and vetting process. Eldest sister Talah developed a love for the environment and sustainability at a young age. Second sister Donya struggled with sensitive skin in her youth and found refuge in natural beauty products. Third sister Yara developed a love for animals and found global standards of animal testing unacceptable, especially for our beauty routines. Youngest sister Roya experienced a slew of health issues that caused hypersensitivity to chemicals and synthetics in cosmetics, converting her into a clean beauty ambassador.

Here, the sisters highlight three of their hero products for clean summer skin: 1) **Esmi Hydrating and Nourishing Acai Duo**: A lightweight hydrating and nourishing duo skin treat, ideal for thirsty skin. It has anti-aging properties that address multiple skin concerns at once and leave your skin hydrated, regenerated and so soft. 2) **NASKIN Konjac Face Pod in 'Wild Mint'**: Konjac Face pods gently exfoliate the skin. The Wild Mint & French Blue Clay pod helps minimize fine lines and wrinkles, while nourishing and hydrating the skin. 3) **Ere Perez Aloe Gel Lash & Brow Mascara**: Clear natural gel mascara made with the highest quality ingredients. Tames brows, lengthens lashes, highlights your true lash/brow color, and adds a layer of shine.



Psst... ON OUR BOOKSHELF

NORMA KAMALI: I AM INVINCIBLE



In her first book, fashion legend Norma Kamali offers readers a stylish, inspiring, and heartfelt handbook for gliding boldly through each of life's decades with purpose and power. Manifesto, memoir, and essential guide, its pages are informed by 50 years of Kamali's twists, turns, triumphs, and failures experienced while finding the courage and conviction to race after her dreams and

never look back. At 75, Kamali looks - and acts - nearly half her age. The secret, she writes, is learning to age with power: Embracing a healthy lifestyle

and looking forward to every milestone and the changes they bring. With wisdom and wit, Kamali imparts her lessons on authentic beauty, timeless style, career-building, fitness, and health through personal stories, worldly insight, and actionable advice designed to help women of every age create their happiest, healthiest, most successful and fulfilling lives.



THE HYPE

Pomegranate

Very few stories represent Arab Americans in a positive light. With ‘Pomegranate’, Iraqi author Weam Namou weaves an inspiring and relatable tale that aims to help bridge cultural stereotypes. The story follows Niran, a young Iraqi immigrant, as she struggles to balance ancestral traditions with the freedoms of a new generation. An award-winning author of 14 books, international award-winning filmmaker, journalist, poet, TV host, and Ambassador for the Authors Guild of America (Detroit Chapter), Namou also wrote the screenplay for Pomegranate and will be directing the movie this summer. "We have a wonderful cast," Namou said. "The majority of which are Iraqi American, especially the women, and I'm very proud of that because I wanted to make this story to be as authentic as possible."

What do you know now that you wish you knew at the beginning of this process? You don't need the approval of any institution, industry, community, or person to validate your work.

What advice would you give to other people trying to accomplish something similar? Believe in yourself long enough to see the project through to the end. Be patient. Don't use your gender, marital status, parenthood, money, or any other factor as an excuse for not honoring your dreams and aspirations. Don't be afraid to work hard. Be creative as well as practical so that you don't rely on connections, philosophy, dreams, and luck to get you where you want to go. Your faith, work, and persistence will communicate to the universe your needs, and somehow, somewhere, the things you want the most will happen.

"I GREW UP NOT FINDING AUTHENTIC STORIES OF MY PEOPLE AND CULTURE IN BOOKS, FILMS, OR TELEVISION. TODAY MOST STORIES ABOUT IRAQ, OR THE ARAB WORLD IN GENERAL, HAVE TO DO WITH VIOLENCE, WAR, AND POLITICS. THE BEAUTIFUL, LOVING, AND WITTY SIDE OF THE PEOPLE AND CULTURE OF THAT REGION IS RARELY BROUGHT FORTH."



Trending... TEVA-ESQUE SANDALS

ON TREND AND COMFORTABLE? THE UBER-HIP TREKKING-SHOE UPGRADE HAS OUR FEET SIGHING IN RELIEF



E L L E

R A D A R

IN SUPREMELY SOPHISTICATED SATIN WITH A FLIRTY CRYSTAL-ENCRUSTED BOW, PRADA'S STRAPPY SANDALS ARE INSTANT EVENING CLASSICS!



NAME TO KNOW: *The Cousin*

For S/S21, Louis Vuitton’s creative director Nicolas Ghesquière has introduced this season’s hero piece: a plush and pillowy bag (whose name actually translates to cushion) made from supple lambskin and available in a wealth of colors. We’ve had our eye on Dua Lipa’s acid neon trophy version ever since she uploaded it to her Instagram – no green-eyed monster here at all!



Fashion MEMO

A Curated Roundup OF THE BEST NEW FASHION AND NOTEWORTHY PIECES TO PAY ATTENTION TO NOW!



DRESSED UP DENIM

Elasticated sweat pants have made everyone used to a bit room around the waist that even denim this season has caught the comfort bug with and loosened up too. The trending silhouette, a wide-leg 1970s style, is just as louche and cool as they are comfortable. Wear with a silk shirt or blouse for the ultimate low-key look.



GET ACQUAINTED WITH...

Who: Didon Jewelry
What: The Dubai-based ultra-modern, slightly under-the-radar brand and brainchild of Tunisian Azza Skhiri, creates sleek, contemporary pieces with unmatched sophistication and modernity – ideal everyday signatures that you’ll wear for years to come.
Wear: Pair the brand’s sculptural pieces with distressed denim and a basic white-tee for the ultimate in downtown cool. Buy online at Didonjewellery.com



NEW DOT COM

Saudi-based fans of British fashion retailer PrettyLittleThing rejoice – you can now shop the Arabic language website (a first for the UK brand) from the comfort of your homes right here in the Kingdom. Known (and loved) for its inclusivity of different sizes and curves, PLT not only offers style-savvy pieces at affordable prices for all, the new ar.PrettyLittleThing.Sa will feature curated regional edits as well as unique local capsules just for the region. Home run!



IT’S A CLOG LIFE

Get in line with the spring folk trend and clomp down the street in a wooden because nothing sounds as good this May as a pair of clogs in motion.

SOLE SUPREME

Dubai based Lebanese-Australian footwear designer Katerine Hanna is best known for the Banksia; a beautiful sandal whose uniquely patterned heel comes crafted from Australia’s banksia nut. This season, available online at Katrinehanna.com and instore at Level Shoes, the new Bad Banksia Bianca model sees the everyday classic Mary Jane style get an edgy update and our cool-girl seal of approval, just in time for spring.



Hello CITRUS COLORS

COLOR BLOCKING COMES WITH A BITE THIS SEASON WITH HEAD-TO-TOE LIME AND ORANGE OFFERING AN INJECTION OF ENERGY, ESPECIALLY WHEN CLASHED INTO ONE OUTFIT.



Visual CHAOS

PRINT ON PATTERN CAN BE DAUNTING, BUT THIS SEASON'S CARTE BLANCHE ON MIXING AND MATCHING MEANS THERE ARE NO RULES – THINK WILD, ECCENTRIC AND OVER-THE-TOP!

INTO THE LIGHT

AMIDST THE SUN-BLEACHED LANDSCAPE OF HATTA DRESSED IN **NET-A-PORTER'S** MOST DECADENT, VERSATILE, AND STATEMENT RAMADAN PIECES, KHULOOD BIN THANI AND RAWAN KATTOA TAKE ON THE FREE-SPIRIT OF NOMADIC MODESTY. THINK ROMANTICALLY FLOWING TUNICS, ARTFULLY CONSTRUCTED KAFTANS AND STANDOUT HEADWEAR – A MODERN INTERPRETATION OF AND HOMAGE TO TODAY'S CONTEMPORARY ARAB WOMAN.

Khulood
Kaftan and belt, Taller Marmo
Turban, Maryjane Claverol
All available at NET-A-PORTER

Rawan
Dress, Ulla Johnson
Choker, Area
Headband, Alessandra Rich
All available at NET-A-PORTER

PHOTOGRAPHED *by* FOUAD TADROS

STYLING & CREATIVE DIRECTION *by* JADE CHILTON

Kaftan, Taller Marmo
Turban, Maryjane Claverol
All available at NET-A-PORTER



Scarf, Khulood's own
Kaftan, Louisa Paris
Necklace, AZ Factory
All available at NET-A-PORTER





Khulood
Scarf, Khulood's own
Dress, Retrofête
Belt, Alessandra Rich
Trousers, Loretta Caponi
Top, Baserange
All available at NET-A-PORTER

Rawan
Earring, Alexander McQueen
Body suit cape, Talbot Runhof
Skirt, Christopher Kane
All available at NET-A-PORTER

Kaftan, Louisa Paris
Bag, Rosantica
All available at NET-A-PORTER



Scarf, Khulood's own
Dress, Rasario exclusively at
NET-A-PORTER
Bag, Cult Gaia
All available at NET-A-PORTER

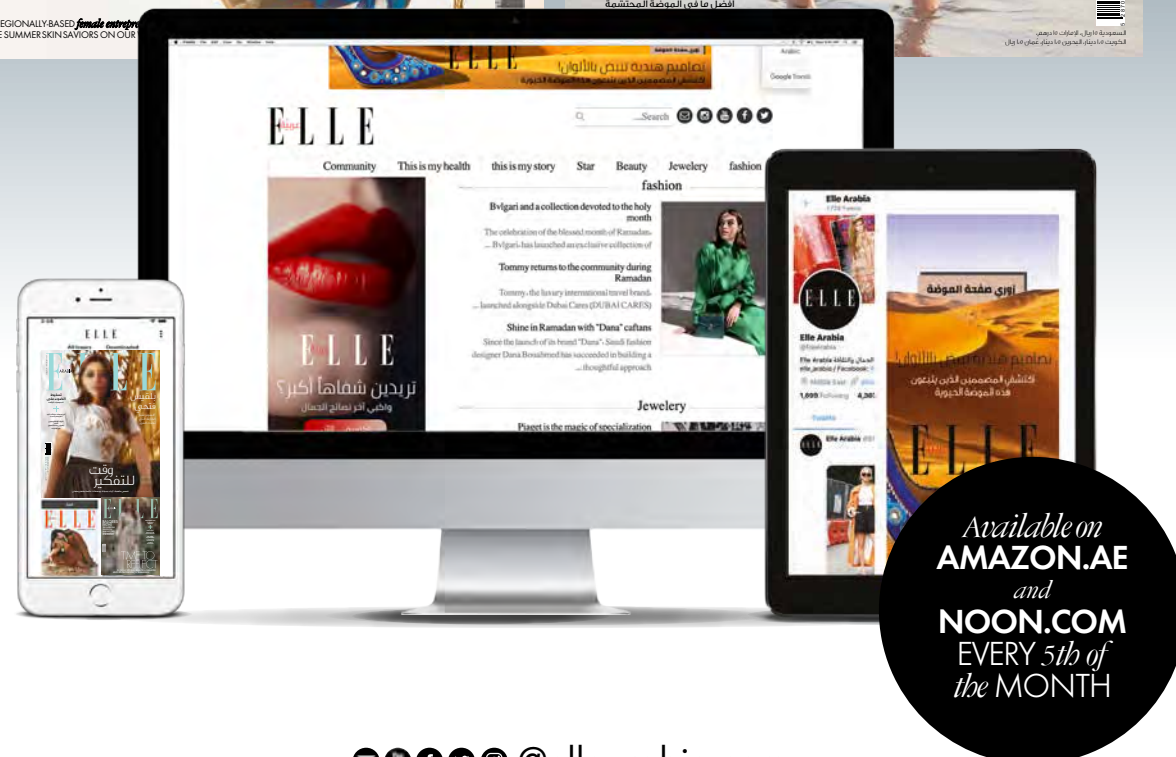


Scarf, Khulood's own
Dress, Solace London
Earring, AZ Factory
All available at NET-A-PORTER

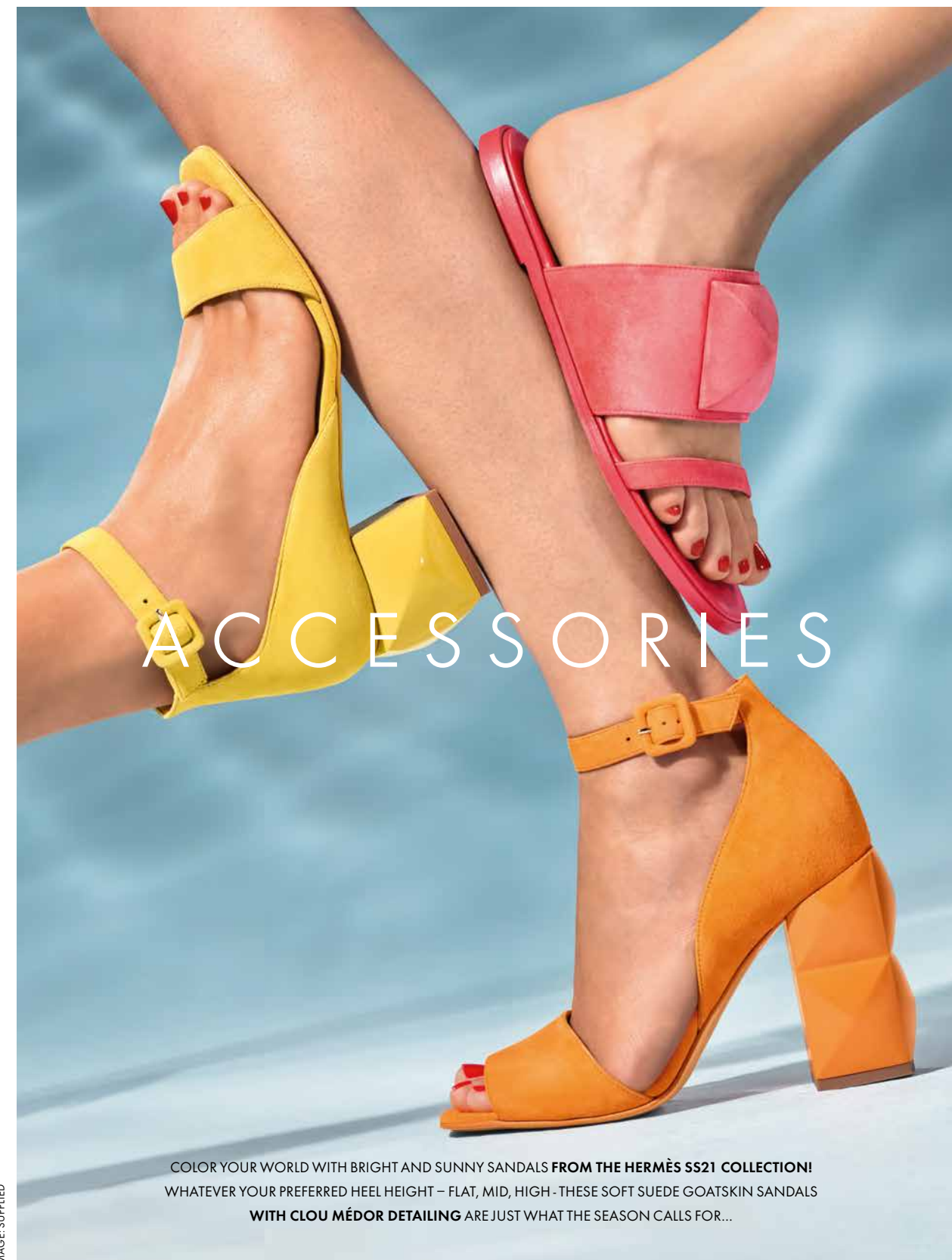


ELLE

DISCOVER ELLE ARABIA *on* OUR PRINT *and* DIGITAL PLATFORMS



@ellearabia.com



COLOR YOUR WORLD WITH BRIGHT AND SUNNY SANDALS FROM THE HERMÈS SS21 COLLECTION!
WHATEVER YOUR PREFERRED HEEL HEIGHT – FLAT, MID, HIGH - THESE SOFT SUEDE GOATSKIN SANDALS
WITH CLOU MÉDOR DETAILING ARE JUST WHAT THE SEASON CALLS FOR...

IMAGE SUPPLIED



TAN Thing

CRAFTED IN CANVAS AND PAIRED WITH BUTTERY TANNED LEATHER, THERE ISN'T A CHICER MARRIAGE OF MATERIALS THAT PROMISE TO GO WITH EVERYTHING

1. Loewe, 2. Chloé, 3. Celine, 4. Paravel, 5. Valentino, 6. Jacquemus, 7. Saint Laurent, 8. Balmain, 9. Hère, 10. Valestra, 11. JW Anderson, 12. A.P.C



Flash GORDON

THIS SEASON BROUGHT US BRIGHT-COLORED CLOTHING AND WITH IT, AN EXUBERANT PAIR OF SUNGLASSES TO MATCH THE RUNWAYS' OPTIMISTIC FASHION

1. Lapima, 2. Valentino, 3. Loewe Paula's Ibiza, 4. Bottega Veneta, 5. Linda Farrow X Paco Rabanne, 6. The Attico, 7. Retrosuperfuture, 8. Poppy Lissiman

BUNNYE®

ACTIVEWEAR



ONLINE SHOP
www.bunnye.com

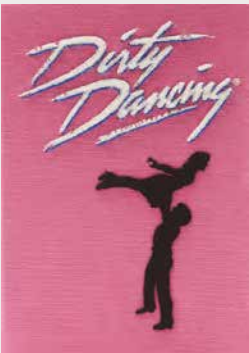
INSTAGRAM
@bunnyeactivewear

EMAIL
contact@bunnye.com

THE VIBE



Blade shoe, Saint Laurent



Dirty Dancing clutch, Olympia Le-Tan



Exclusive Delina Fragrance, Parfums de Marley



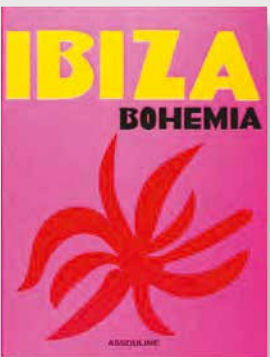
Red Blossom Plate, Bernadette



Handle bag, Giorgio Armani



Ikat print cushion, Les Ottomans



Ibiza Bobemia, Assouline



Roses d'Ete lipstick, Rose Hermes



Suede heels, Christian Louboutin

Blushing BEAUTY

Pretty pink is this season's belle of the ball, lending its hue in unexpected ways to either embrace or counter its sweet sensibilities. We especially love the bold pairing of pink & red for an unexpectedly artsy feel...



Making of... THE SESIA BAG

Curved in shape AND SOFT TO THE TOUCH, LORO PIANA'S SMOOTHLY DESIGNED SESIA BAG ESCHEWS ANGLES FOR A SENSE OF EFFORTLESS CHIC AND *sublime femininity*



We take a closer look at the inspiration and making of a modern classic – The Sesia in a rich Kummel color.

- The curve of the upper end gives Sesia its distinctive shape. Named after the valley Loro Piana inhabits and the sinuous river that crosses it is meant to be used easily, gliding evenly across occasions, from work to leisure.
- As a punctuation mark, the Loro Piana crest appears on the bottom right angle in the form of an enamel button in the same shade of the leather.
- Padlocks and straps, either in matching leather or Suitcase Stripe fabric, allow to interpret Sesia as one wishes, or needs.



Sesia is designed TO BE ENJOYED WITH BOTH THE EYES AND THE HANDS, SOAKING UP THE SUPPLENESS OF THE COLORS WHILE CARESSING *the grain of the leather*



Sesia is available as a handbag, in different sizes which correspond to different attitudes and ways to carry oneself. The offer of materials flows from Satin Smooth to Grain Matt leather to Soft Shiny alligator, while the range of hues starts from delicate rose and whisper white, moves to buttercup yellow, eucalyptus and forest green, fades to burnt orange and sunset rose and finally spreads up in sky and navy blue.



**REGIONAL
ICONS...** Azza
Fabmy. Her
brand is the only
regional one that
truly moves me.



**CREATIVE
DRIVES...**
Books and a
Piscean desire
to live
in a fantasy.

**DESIGN
SIGNATURES...**
Curving lines and
a pop, cartoonified
historical/
fantasy aesthetic.



Insider

SHE'S THE KUWAITI SHOE DESIGNER WHOSE MARIE ANTOINETTE-
ESQUE INSPIRED SOLES BRING TO MIND FANTASY FLIGHTS AND
WHIMSICAL DINNER PARTIES. HERE, **NAJEEBA HAYAT** REVEALS
THE MYSTERY AND MAGIC THAT GO INTO MAKING LIUDMILA THE
THING OF ONE'S WILDEST FOOTWEAR DREAMS.

MAGICAL MOMENTS

The highlight of my career
so far is a collective
we called The Magic
Circle that I started with
two friends of mine, Bea
Bongiasca and Nafsika

Skourti, to push our brands together. I organize trunk shows
across the Gulf and they are always very escapist and
intense. People really look forward to them.

INFLUENTIAL ICONS I most respect the ethos of Gabriela
Hearst because she really is an industry leader in terms of
no-compromise eco-innovation in her materials and
components. I also love Christopher Kane, Miuccia Prada,
Romeo Gigli, Buccellati, Cindy Chao, Paco Rabanne by Julien
Dossena, Schiaparelli by Daniel Roseberry, John Galliano,
Guo Pei and McQueen. You really get a sense of the person
behind the clothes and a sense of their enormous imagination
and skill and that's what inspires loves.

INSIDER VIEW

Minakari 100



Sari



Drury Lane



Juba



E L L E

JEWELRY

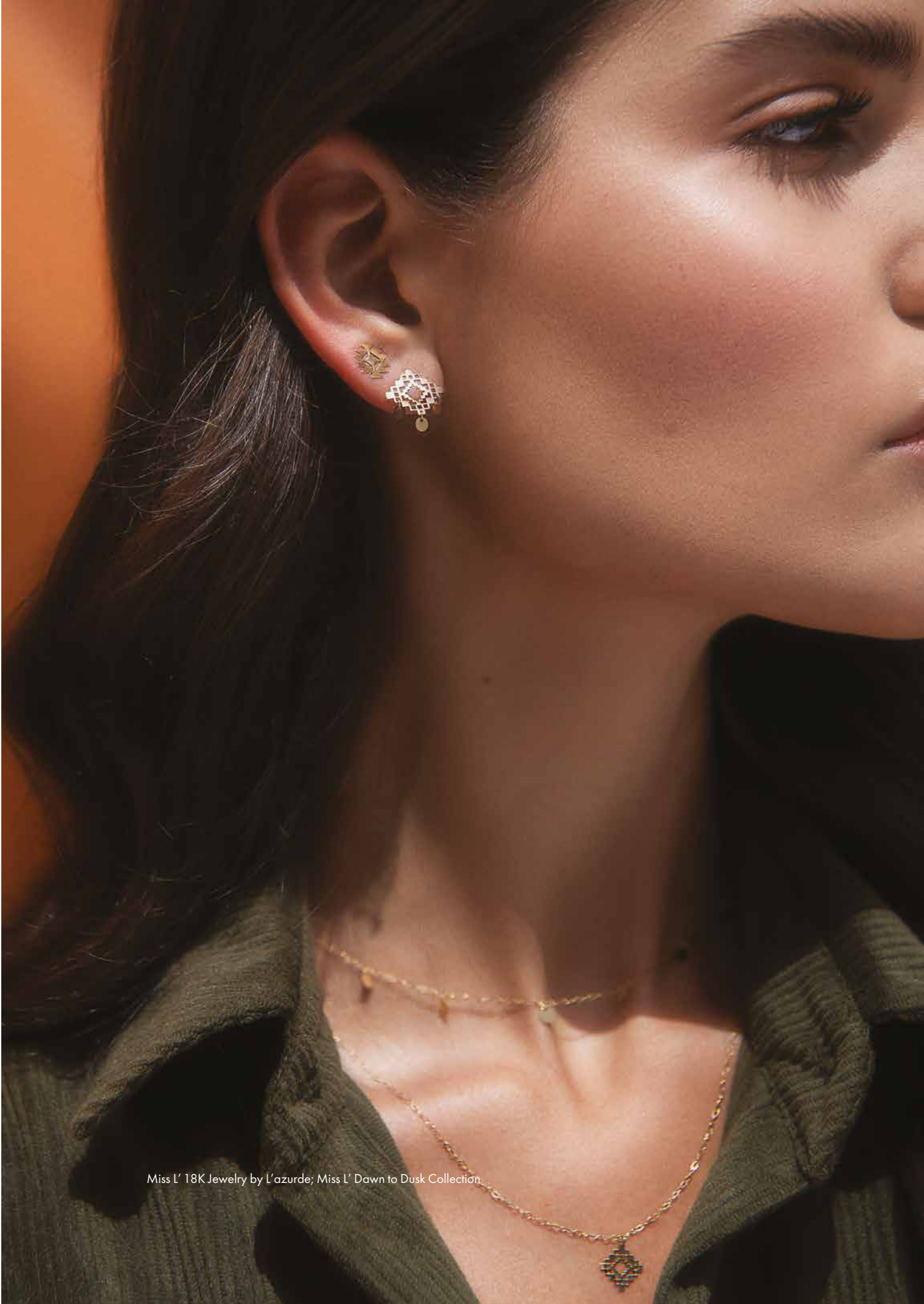
PERFECT FORMS, PRECISE PROPORTIONS, AND PRECIOUS DETAILS - THE CARTIER LIBRE COLLECTION TAKES THE
MAISON'S TRADEMARK WATCHMAKING EXCELLENCE TO BEJEWELLED HEIGHTS AS IT INCORPORATES CREATURES
FROM THE MENAGERIE. INSPIRED BY A TURTLE'S SHELL, THE CARTIER LIBRE BAIGNOIRE IS TOPPED WITH 171
DIAMONDS, 18 SAPPHIRES, AND 24 TSAVORITES.

CARTIER LIBRE BAIGNOIRE

PHOTOGRAPHED *by* ABDULLA ELMAZ
STYLING *by* NERMINE EIDO

DAWN TILL DUSK

To celebrate
the month of
Ramadan, Miss L'
by L'azurde has
imagined a new
collection inspired
by the region's
rich heritage.
Combining tradition
with modernity,
beautifully
designed motifs
come to life in the
form of timeless
jewelry pieces
that keep you
glowing from
dawn till dusk



Miss L' 18K Jewelry by L'azurde; Miss L' Dawn to Dusk Collection



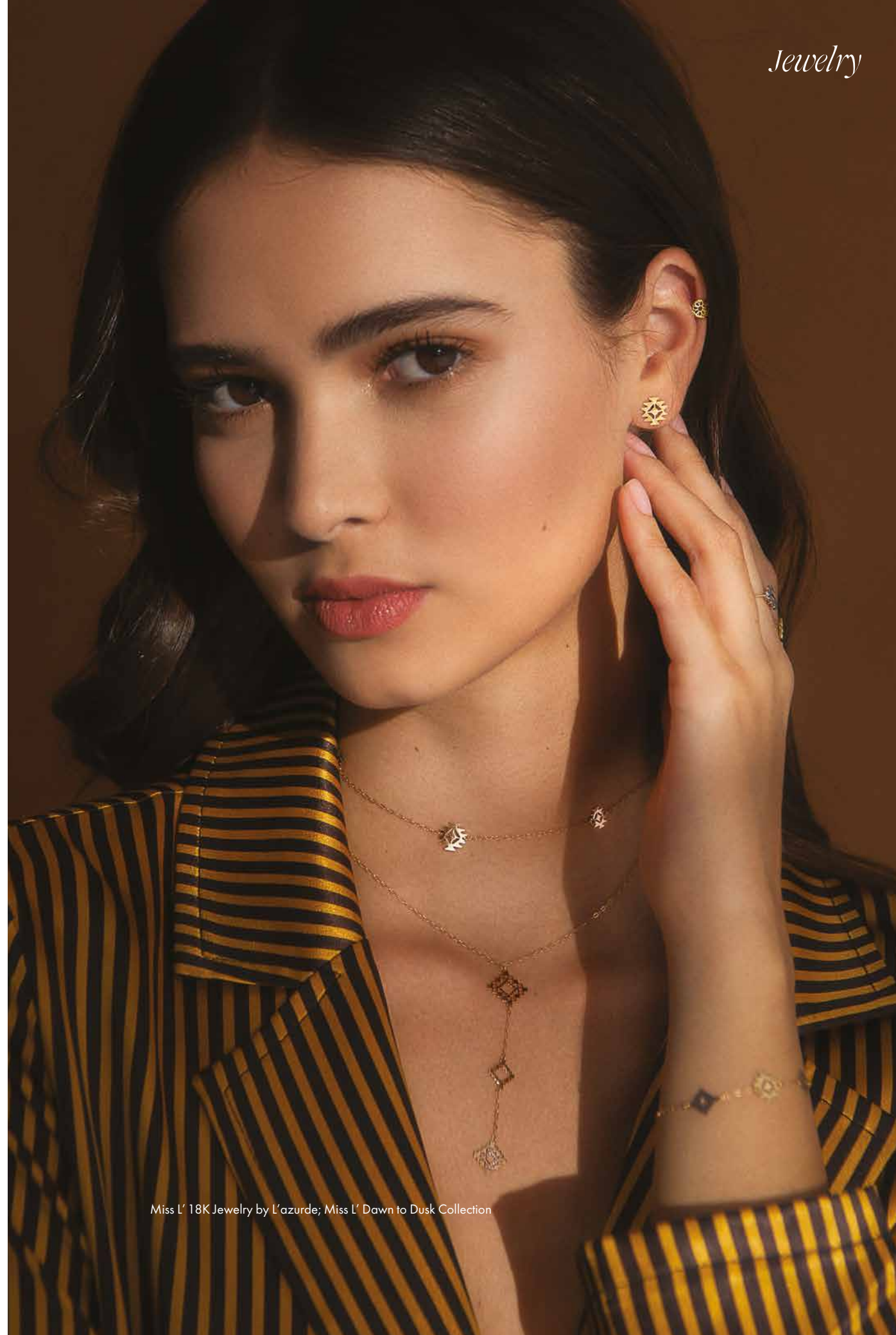
Jewelry







PHOTOGRAPHER: ABDULLA ELMAZ; STYLIST: NERMINE EIDO



Jewelry

Miss L' 18K Jewelry by L'azurde; Miss L' Dawn to Dusk Collection

Happy talk with JULIA ROBERTS

As the new face OF CHOPARD'S HAPPY SPORT COLLECTION,
THE AWARD-WINNING ACTRESS WITH THE BRILLIANT
SMILE SHARES HER HAPPINESS TIPS, HER INDOMITABLE
MOTTO AND WHAT *makes her laugh...*

Julia Roberts is first and foremost associated with the most famous smile in the world. She has starred in films with the greatest directors, built a top Hollywood career and played major roles, and throughout, her sunny energy and disposition have been unwavering. For Caroline Scheufele, artistic director and co-president of Chopard, the beautiful star with the easy smile was the ultimate Happy Sport woman. "Julia Roberts was the only person I felt could convey the spirit that I see in Happy Sport," says Scheufele who created the first Happy Watch in 1993. In the short-film campaign for Happy Sport, *Joie de Vivre* directed by Xavier Dolan, we see Julia Roberts engaged in a wild pas de deux with her dancing diamonds to the upbeat rhythm of *Upside Down* by Paloma Faith. Together, Julia Roberts and Happy Diamonds interpret the spirit of freedom as a powerful creative impulse drumming to the beat of a life lived to the fullest. Here, Julia Roberts lets us in on what makes her happy...



Something that makes you happy instantly?
The sunrise. Instantly is very specific...

A movie that makes you happy? The Philadelphia Story is a movie that makes me happy, to think about or to watch.

Your happiness tips? **1-** Be kind to others;
2- Surround yourself with loving, kind, compassionate people; **3-** Kissing, followed by dancing as a close second.

Your favorite qualities in a woman? Depth, soulfulness and just a real personal strength.

Your greatest extravagance? Travel.

What makes you laugh? Cleverness; not so much things that are funny, but things that are clever: a thoughtful thread to humour.

What do dancing diamonds evoke to you? Perhaps the idea that something is going to happen!

How does your Happy Sport watch make you feel? There is something about having a watch and every time you look at it seeing all these sparkling diamonds whirling around; it's pretty awesome and truly good stuff.

What does being a free-spirited woman mean today?
Being comfortable in your convictions and sharing your convictions with those around you. Not all women have those liberties and I am very grateful that I have them.

A STATE OF MIND.
AN ODE TO HAPPINESS

*"Happiness exists only when shared.
It is made of moments you spend with your loved ones.
Happiness expresses itself through movements.
You can't help smiling, laughing, dancing...
Happiness is full of life!
Happy diamonds follow the rhythm of your emotions.
Free diamonds twirl as you do,
They communicate your Joie de Vivre.
They sparkle and celebrate your Happiness,
inspiring those around you."*

CAROLINE SCHEUFELE, Co-President and Artistic Director of Chopard,
creator of the Happy Sport watch in 1993.



HAPPY SPORT – 33MM - GOLDEN RATIO
FOR CHOPARD'S ICONIC WATCH

For the first time, the Happy Sport watch is appearing in an optimally comfortable 33 mm-diameter case inspired by the 'golden ratio' principles of aesthetic harmony. The collection features four two-tone models with a Lucent Steel A223 case embellished with ethical 18-carat rose gold, and three entirely crafted from ethical 18-carat rose gold, available on a leather strap or metal bracelet. An eighth version in ethical 18-carat white gold is entirely set with diamonds.



ALL IN NAME: THE COLLECTION WAS CHRISTENED HAPPY DIAMONDS BY CAROLINE SCHEUFELE'S MOTHER, WHO EXCLAIMED UPON FIRST SEEING THEM: "THESE DIAMONDS ARE HAPPIER WHEN THEY ARE FREE." HOUSED IN A BARELY-THERE GOLD CAPSULE, THEY ARE AN EXTENSION OF THE LIFE AND IMPULSES OF THE WOMAN WHO WEARS THEM LIKE A TALISMAN.

How important to you is responsible luxury? I would say that the idea of responsible luxury is something that not enough brands pay attention to. The thing with a Maison like Chopard

is that it has really pioneered the idea of having a conscience, leading the charge and setting an example for other brands to follow.

What is so special about Chopard? Chopard just represents this timeless idea of elegance and sparkle and being ladylike. You kind of think: "When I grow up I want to be having a great time and wearing watches and earrings by Chopard"... and now look at me, I'm all grown up!

Your favorite motto? The motto that I repeat the most is "no way out but through".

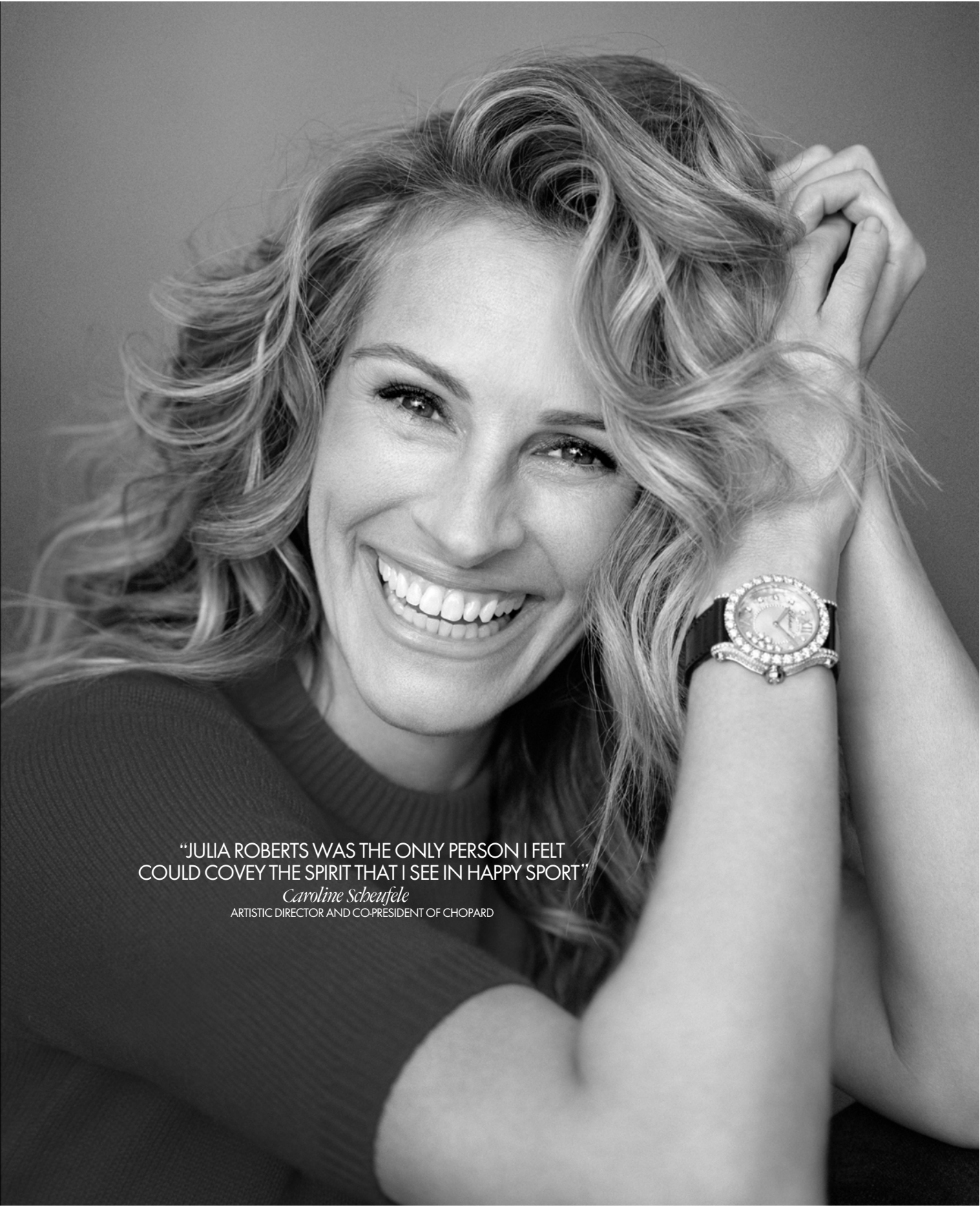
What's your present state of mind? I am really happy right now; it's been such a beautiful day and I have felt such a really great sense of kinship that I had not expected today, so I'm super happy.

HAPPY SPORT THE FIRST -
THE REBIRTH OF THE
1993 ICON

Created in 1993 in an innovative alliance between steel and diamonds, Happy Sport has survived almost three decades while preserving every ounce of its charm and modernity. Chopard now presents Happy Sport the First: two 1,993 and 788-piece limited-edition re-releases of the very first watch presented when the collection was launched. They pay faithful homage to this icon, thanks to its legendary diamonds and its "pebble-link" bracelet, while adding major innovations: a new case in Lucent Steel A223 redesigned in a 33 mm diameter inspired by the principles of the golden ratio, as well as the Manufacture Chopard 09.01-C movement with automatic winding.



ART DIRECTOR: XAMER DOLAN; PHOTOGRAPHER: SHAYNE LAVERDIERE; STYLIST: ELIZABETH STEWART
ALL WATCHES AND JEWELRY BY CHOPARD



"JULIA ROBERTS WAS THE ONLY PERSON I FELT
COULD COVEY THE SPIRIT THAT I SEE IN HAPPY SPORT"

Caroline Scheufele
ARTISTIC DIRECTOR AND CO-PRESIDENT OF CHOPARD

Jewelry



Nina Runsdorf
Mesh Chain
Necklace with 9
Bezel set Pearshape
Diamonds

18K PG 15.49cts Brown
Diamond Slice Earrings with
1.33cts Pave Diamonds

18K Blackened Gold .74cts
Slice Diamond Ring with
23cts Black Diamond Pave

Nina Runsdorf

When was your label founded and what is its origin story? I founded my label in 2005. Funny story. I was working on 47th street learning the diamond trade from my father-in-law and I started making pieces to sell to clients that were coming into his booth. I must say that I love, love, love, the way that light flickers on Rosecut diamonds. Also, I'm an art collector and I love Calder, the American sculptor and I love things that move. So, I thought wouldn't it be fun to do something that goes back and forth so the piece, the diamond, actually catches the light and becomes a conversation piece. That's how I created the Flip Ring, which is my iconic design, my first design for the brand. By chance, an editor from W Magazine who I'd met through a friend came in to buy an engagement ring. When she saw the ring, she said: 'Oh my God, I have to put this in WI!' That was the first time that anybody had ever seen one of my designs and that was a pretty incredible moment in my life.

That's wonderful. Then what happened? There was a girl that I knew when I worked at Ralph Lauren who had started to advise and represent jewelry designers and take their designs to different stores. Again, when she saw the flip ring, she said: 'I'm going to Stanley Korshak (famous store in Dallas, Texas) and I'm taking some other designer jewelry. Would it be okay if I take a few of your Flip Rings to show their buyer?' And I said, sure. She took the few things that I had because in those years I didn't have a line, just a few rings. When she got there, a client was looking at pieces already so as she took the rings out of the bag, the woman was like, 'What are these? Oh my God. I want to buy these.' And we hadn't even really priced them yet. Melissa, who is still the buyer at Stanley Korshak said, "who is this designer? I want her to come down and do a trunk show." So within, I would say six months, I had created a line of jewelry and I flew to Dallas, Texas. Melissa gave me an incredible trunk show and it did so well that when I came back, my husband said to me: "You have to leave my father's business. You have to

In Conversation With... NINA RUNSDORF

Inside the mind and imagination OF THE SECOND-GENERATION JEWELER, WHO DISCUSSES HER INFLUENCES, HER PATH TO SUCCESS AND HOW OPULENCE CAN *live in the 21st century*



18K
Blackened
Gold 13.04cts
Emerald
Earrings



Blue Enamel FlipRing

18K WG 1.60Cts
Slice Diamond
Pendant with .26cts
Pave Diamonds

Pearshape
Diamond Flip
Bracelet on
Gold Mesh
Chain

18K PG .41cts
Slice Diamond
Ring with .29cts
Pave Diamonds

start your own brand." And so that October, I started Nina Runsdorf.
Do you remember the first piece you made? Do you still have it? I made my mother a ring, which she still wears to this day. It's very sculptural because at the time I was really into sculptors and artists. It fits on your finger so that both sides are curved in, so that it almost becomes a part of your hand, then it has a square bottom and a square top, and the top has been cut out so it looks like the top of a castle.

Colored stones feature heavily in your work. What is appealing to you about them? Well, my favorite colored stone is Emerald and especially Colombian emeralds; I like a brighter color than a darker color. My grandmother and mother had emeralds as engagement rings, and they both loved emeralds so that's where I inherited it. Also growing up on a farm in upstate New York, everything was so lush and green that emeralds today, remind me of my childhood living there. I also love sapphires because I love denim blue, and sapphires always make me think of denim.

What are some of your design signatures? I would say first is obviously my iconic Flip Ring, which I've been wearing for 16 years since I made it. Another signature of mine are the sliced diamonds. I think it was in 2007; I was the first designer to ever work with the material. It's now become a category, but in those years, people didn't know what slice diamonds were. Emeralds have emerged as a signature as well. In fact, I'm wearing them right now, layered in necklaces.

How has your upbringing affected your designs and your work ethic? Well, my parents always treated my sister, brother and I as equal partners. They didn't treat us as children. We were brought up to always believe that we can do whatever we set our mind to if we work hard.

What has been the most magical moment of your career so far? When I turned to Anne Muhlethaler (brand consultant & collaborator) and I said: "My dream is to do a pop-up at Harrods." And she looked at me and she said: "Great, we're going to get this done." And one year later, I was standing at the opening party of my pop-up store at Harrods — we had done it! My parents always believed that women and men are equal. They were very open and creative parents but even when we rode our horses (my sister and I were competitive horseback riders) or when I made my jewelry, everything was considered as a job. The bar was always set incredibly high.

Is there anything that you like to collect and why? Oh my goodness! I love to collect watches. I have a really nice watch collection, because I had a great uncle who was a great collector and taught me all about watches, so I'm fascinated by them. I have a dream to do a watch collaboration one day.

What's the best advice you've ever been given? My parents always said to me, 'be true to yourself, stand up for what you believe in and everything is possible.' If you work hard, you can make things happen. Being an entrepreneur, that's what I am doing. I am following my parents' advice.

"MY DREAM
IS A POP-UP
AT HARRODS,
AND 1 YEAR
LATER, I WAS
STANDING
AT THE
OPENING"

PHOTOGRAPHYED *by* JOHAN SANDBERG

STYLED *by* ALICE GENTILUCCI

A MESMERIZING METAMORPHOSIS

BVLGARI INJECTS A CONTEMPORARY TWIST TO ITS MOST LEGENDARY ICON, THE SNAKE, WITH THE LATEST SERPENTI VIPER COLLECTION. THE EYE-CATCHING PIECES SHIMMER IN GOLD – YELLOW, ROSE, AND WHITE – AND DIAMONDS, AS THEY WRAP AROUND THE BODY LIKE POWERFUL ARMOR



BVLGARI Serpenti Viper two-coil Ring, in Rose Gold, set with demi-pavé Diamonds; BVLGARI Serpenti Viper Bracelet, in Rose gold, set with demi-pavé Diamonds

BVLGARI Serpenti Viper Bracelet one-coil, in White Gold, set with full pavé Diamonds; BVLGARI Serpenti Viper Bracelet one-coil, in Rose Gold and full pavé Diamonds; BVLGARI Serpenti Viper pendant Necklace, in White Gold, set with pavé Diamonds; BVLGARI Serpenti Viper pendant Necklace, in Rose Gold, set with pavé Diamonds; BVLGARI Serpenti Viper one-coil Ring in White Gold, set with full pavé Diamonds; BVLGARI Serpenti Viper one-coil Ring in Rose Gold, set with full pavé Diamonds



BVLGARI Serpenti Viper Ring two-coil, in white gold, set with pavé Diamonds; BVLGARI Serpenti Viper Bracelet two-coil, in White Gold, set with pavé Diamonds; BVLGARI Serpenti Viper Necklace, in White Gold, set with full pavé Diamonds



BVLGARI Serpenti Viper Ring, in Rose Gold, set with pavé Diamonds
BVLGARI Serpenti Viper two-coil Bracelet, in Rose Gold, set with pavé Diamonds





Left page: BVLGARI Serpenti Viper Bracelet two-coil, in Rose Gold, set with pavé Diamonds; BVLGARI Serpenti Viper pendant Necklace, in White Gold, set with pavé Diamonds; BVLGARI Serpenti Viper one-coil Ring in White Gold, set with full pavé Diamonds; BVLGARI Serpenti Viper one-coil Ring in Rose Gold, set with full pavé Diamonds; BVLGARI Serpenti Viper Single Earring, in Rose, White and Yellow Gold, and Black Rhodium

This page right: BVLGARI High Jewellery Serpenti Necklace, in White Gold, set with blue Sapphires and pavé Diamonds

This page left: BVLGARI Serpenti Viper two-coil Ring, in White Gold, set with full pavé Diamonds
BVLGARI Serpenti Viper Bracelet two-coil, in White Gold, set with full pavé

Opposite page: BVLGARI Serpenti Viper Bracelet two-coil, in White Gold, set with full pavé Diamonds; BVLGARI Serpenti Viper Earrings in White Gold, set with full pavé Diamonds; BVLGARI Serpenti Watch, in White Gold, set with brilliant cut Diamonds, White Mother-of-Pearl Dial and Diamond

This page: BVLGARI Serpenti Viper pendant Necklace, in Rose Gold, set with pavé Diamonds; BVLGARI Serpenti Viper two-coil Ring, in Rose Gold, set with demi-pavé Diamonds



PHOTOGRAPHER: JOHAN SANDBERG; STYLIST: ALICE GENTILUCCI; HAIR: GABRIELE TREZZI; MAKE UP: MICHIKO IKEDA; TALENTS: VITTORIA CERETTI, BLESNYA MINHER



Photographed by
FOUAD TADROS

*Creative Direction
& Styling*
KATE HAZELL

A CLASSES ACT

With more than one Ramadan hit series under her belt, and a starring role in another two box-office blockbusters this Eid, Huda Al Mufti has plenty to smile about. The Egyptian sensation opens up to ELLE Arabia about life in the spotlight, her quick rise to fame and what she's set her sights on next.

Cover Story



Blazer & Pants, Gucci

Dress, Gucci



Dress, Blazer, Shoes & Socks, All Gucci



Cover Story





Dress & Bag, Gucci

Dress & Bag, Gucci



You rose to fame quite quickly. What bold moves did you make to get you to where you are now?

Simply, I took it slow. I did not care much to rise to fame quickly. The steps I made were really small, yet steady and helped me cement my name on solid ground - which was bold enough in my opinion.

What role do you believe catapulted your career?

I think it was my role in Kaeno Embarih. It really gave me the space to be re-introduced to the audience in a different way. I was able to show my skills and ability to play different types of characters.

Has it been difficult to be taken seriously as an actress being so young? What do you do to counter any pre-conceived notions people might have of you because of your age?

Yes, maybe in the beginning I encountered this, but not because of my young age. It was because when a girl has a certain style, people take her lightly. However, I try not to stay preoccupied with what people of me, my age or anything. I focus on my work and consider the best channels that can help me grow and reach my career goals.

Were there any unexpected surprises along the way?

There were many. Mostly, I really was able to fulfill the achievements I planned, such as collaborating with big-name directors (who actually sometimes reached out to me!) in such a short time. This was a huge step for me and it came as a surprise as, even though I planned for this and wished for it, but I did not expect to see it happening this soon.

Do you believe you have grown as an artist from where you were when you first started?

Yes, and to a great extent. I worked really hard on myself, professionally and personally. I tried as much as I could to expand the scope of my talent, education and culture through reading.

Arab cinema is a very critical world. How do you deal with criticism and negativity?

In general, I accept and make use of the constructive and positive criticism to improve myself and my skills. However, I can't stand the negative criticism at all. Actually, we see a lot of this when men give a criticism based on their masculine beliefs, and when girls give a destructive criticism out of jealousy. I believe we have to support each other, men and women, as this is a sign of a healthy mentality.

One movie that saw you get a lot of critique for your bold character was Ras Al Sana. How did you deal with it and what was your response?

I think the role received a lot of negative comments because of its boldness, as it reflects a certain class in our society that is believed to be more open minded. However, it was a good and different experience for me, where I got to introduce a new story along with a number of superstars.

As a woman working in a predominantly male industry, sexism is something you cannot escape.

But times are changing, especially with the

#MeToo movement. How do you deal with it and what do you think actresses can do to propel change?

I'm good with where we're standing now. We have a voice now. Changes are more likely to happen when the younger generation is aware of the issue and starts to spread this awareness. I deal with sexism by pretending it's not there. Considering men as superior to women is a toxic mindset that we should totally disregard. The male superiority complex in our society can be changed through spreading the culture of change among the older generation, and raising awareness among the younger one about the ability of women as leaders.

Currently there are not that many leading roles for female stars.

Do you see this changing in the future? Yes, actually, I can see this happening right now. There are a lot of actresses of different generations who could establish themselves, like Yousra, Mona Zaki, Saba Mubark, Dina Elsherbiny and many others who took leading roles, introducing critical issues. It's not normal for us to be limited to supporting roles, and I can see this changing even within my generation.

What advice would you give to young women trying to break into the industry?

My advice is don't get disappointed and always work on and believe in yourself. Also, ask yourself this question "Why do I want to pursue acting as a career?". If it's because you like the fame and attention, that can be very tricky; being in the spotlight can seem glamorous, but it can take over your whole life if you don't have an actual purpose and dream to fulfill. If you're pursuing it because you have a passion for acting, then don't give up!

How is the Huda Al Mufti on set different from the Huda Al Mufti of everyday?

Huda Al Mufti on set is more serious and focused on the job, but I always try to be nice to everyone. Those behind the camera work hard to represent me in the best possible way; I do my best because it's my dream, but they exert all this effort to help me fulfill that dream.

You have worked with a slew of great actors already like Adel Emam and Shireen Reda. Who has been your favorite and why? I have learnt and gone through different experiences with each of them. They all have their special places in my heart, especially as we shoot for months so we become like a family on set.

Any actors you dream of working with? I worked with Yousra before, and I would love to learn more and work with her again on a bigger role. I want to work with Hend Sabry, a skillful and intelligent actress who stands up for her beliefs; Saba Mubark, who chooses her roles carefully and knows exactly what she wants, and many others.

What was the best career advice you have ever received and who was it from?

It was from my acting coach. He told me "You're a mirror to the pain of the audience. Focus on reflecting your words through your eyes, because sometimes silence speaks louder than words."

Besides acting, you are a dancer, one who just got back into it. Why did you stop and will you continue?

I stopped dancing because I had to. I went through a big surgery, so the doctors advised me to stop dancing for a period of time. I'm making my way back slowly though. It's my passion and I'll definitely continue.

The past year has been life-changing for most of the world. What have you learned about yourself over the past year?

I learnt that no matter what obstacles come our way, we can overcome them. I learnt to be more patient and to concentrate more on what I'm doing, giving myself time to discover my abilities and skills.

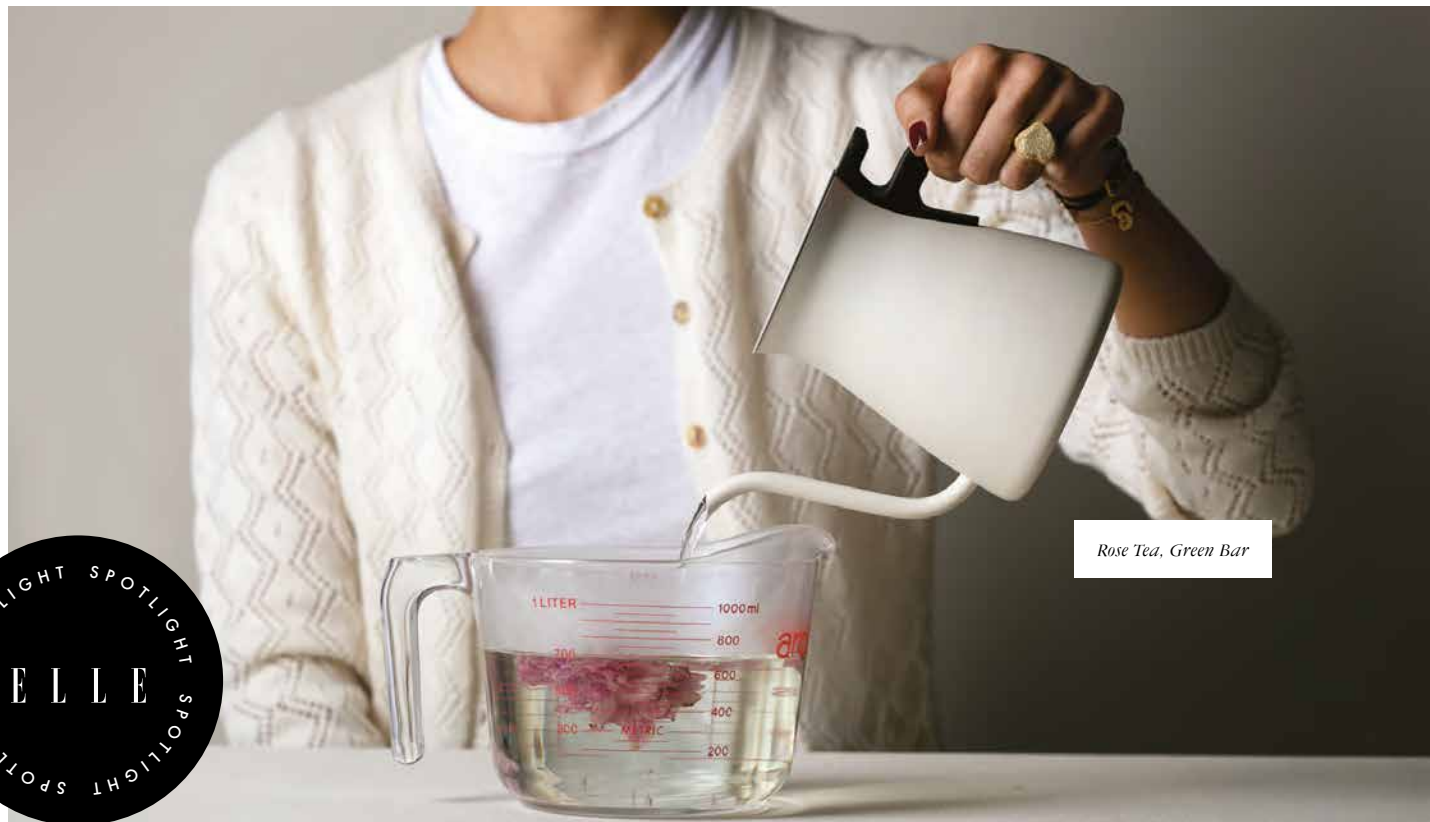
What's next on the agenda for Huda Al Mufti?

My upcoming work includes Dido, which will be released during Eid al-Fitr, and El Fanar alongside Mohamed Sharnoubi. In the meantime, I'm working on Bimbo with director Amr Salama, Kira & El Gin with director Marwan Hamed, and I'm also preparing for a new TV drama titled Investigation.

"I believe in myself enough to continue what I've started and to fulfill my dreams, regardless of the obstacles and challenges that come my way"



Dress, Gucci



FOR THE LOVE of BEAUTY

As the beauty industry
FACES MAJOR CHANGES,
INDEPENDENT BRANDS
ARE OPERATING IN NEW,
MORE IMAGINATIVE WAYS.
MEET THE SMALL CROP OF
REGIONALLY-BASED FEMALE
entrepreneurs taking our
BEAUTY WORLD BY STORM.

COMBINED by DINA KABBANI

There has been much talk about the sweeping changes affecting the beauty landscape; as consumers become more knowledgeable and vocal about what they want put on and into their faces, small-scale and independent brands are answering their demanding calls. And there has never been a better time to lend our support to the young talent and small brands shaping the industry's future. Whether you're looking for all organic ingredients or a niche homegrown brand pioneered by a strong young, Arab woman, here are the five names proving that small really is beautiful.



MZN BODY CARE

Created by: Muzon Ashgar

Ethos: A Saudi brand centered on creating natural, vegan & cruelty free bodycare products for the everyday consumer.

The Beginning: "It started by chance, not by design; I was planning a spa themed party for my friends and I decided to make giveaways that are within the theme. After a short Pinterest research, I discovered the world of DIY skincare products and I was hooked. After a while my friends started asking for more products and refills and I decided to try my luck at the upcoming open-air market. We sold out every day and I would go home and make more. And the rest is history as they say."

Brand DNA: Local ingredients that are inspired from the region such as date seed oil, Myrrah, frankincense, and aloe Vera extract as well as Rose water and local sea salt.

Cult Products: The Vanilla Latte Lip Scrub, Lavender Body Oil and Pink Musk Body Butte.

To Shop: Mznbodycare.com



2.



SHIFFA

Created by: Lamees Hamdan

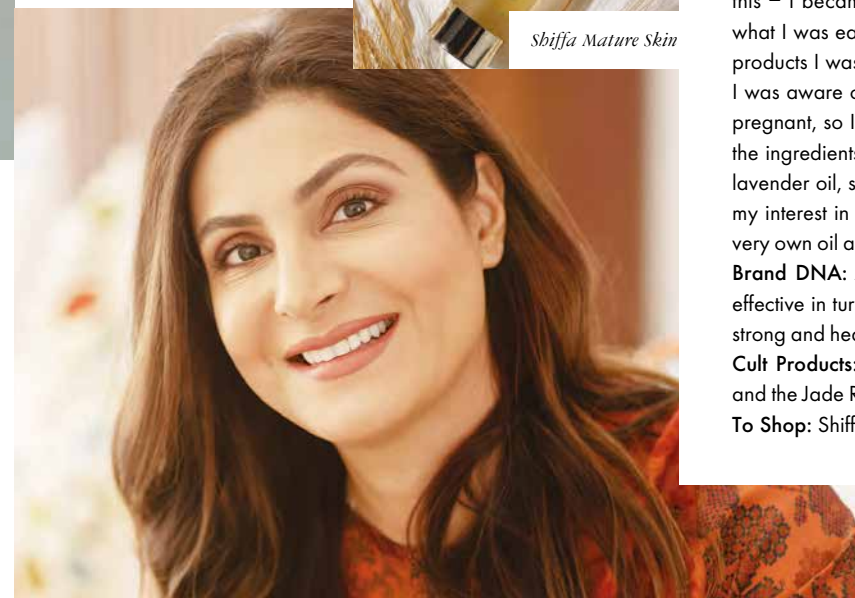
Ethos: Meaning "to heal", the Dubai-based brand uses the world's most potent organic ingredients with advanced skin care science to heal skin from within and reveal it's beautiful potential.

The Beginning: "I wanted something totally natural but highly effective and being pregnant was the catalyst for this – I became aware of what I was putting into my body, what I was eating, cleaning my house with, and what beauty products I was using. I have a tendency for stretch marks and I was aware of it and I didn't want to have them when I was pregnant, so I went to the store to find a product. I looked at the ingredients and it was a little bit of sweet almond oil and lavender oil, so I decided to create my own and that's where my interest in alternative medicine started. I made myself my very own oil and I just kept giving it to friends and family."

Brand DNA: All products are at least 80% organic and are effective in turning back the clock on skin while still keeping it strong and healthy."

Cult Products: Pregnancy Body Oil, Rose Maroc Night Elixir and the Jade Roller.

To Shop: Shiffa.com





trace-of-twist-up-the-volume-mascara

MINA ALSHEIKHLY

Created by: Mina AlSheikhly

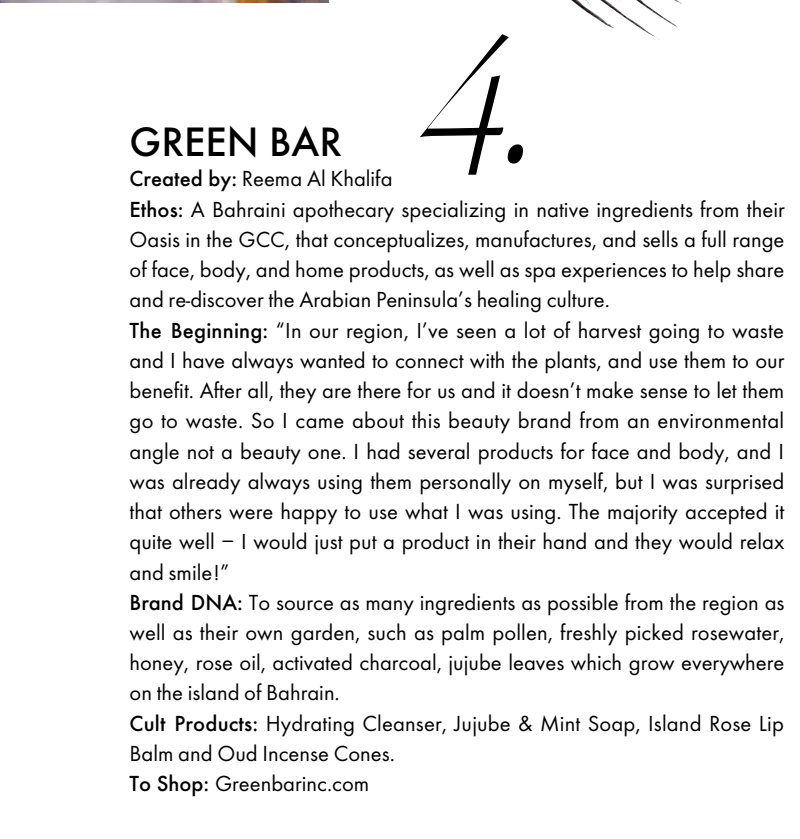
Ethos: Produced and packaged in Italy, the line promises aesthetic refinement through a formula that isn't harsh on the lashes and that nourishes them application after application.

The Beginning: "I come from a very creative family with my father being an Interior Designer and my Specialist. Seeing them work in their respective fields inspired me to do something of my own as well. I started with content creation and through my work in this field I got to try many different beauty brands. Mascara is a staple universal makeup product, regardless of skin tone, ethnicity or nationality and I've always loved using it to accentuate my eyes, but I felt that something was missing in every product I tried. Either the formula was too harsh or I ended up having 'panda eyes' by the end of a long shoot day. So after three years of trips around the world and constant search for the perfect formula, I launched my very own line."

Brand DNA: Two sole products – one that caters to women who like a more natural, relaxed look and the other, a mascara that targets a false-lash effect for those who like their lashes to standout. Both complement each other and can be used together or separately.

Cult Products: Tailored Mascara and Elevated Mascara.

To Shop: Byminaalsheikhly.com



GREEN BAR

Created by: Reema Al Khalifa

Ethos: A Bahraini apothecary specializing in native ingredients from their Oasis in the GCC, that conceptualizes, manufactures, and sells a full range of face, body, and home products, as well as spa experiences to help share and re-discover the Arabian Peninsula's healing culture.

The Beginning: "In our region, I've seen a lot of harvest going to waste and I have always wanted to connect with the plants, and use them to our benefit. After all, they are there for us and it doesn't make sense to let them go to waste. So I came about this beauty brand from an environmental angle not a beauty one. I had several products for face and body, and I was already always using them personally on myself, but I was surprised that others were happy to use what I was using. The majority accepted it quite well – I would just put a product in their hand and they would relax and smile!"

Brand DNA: To source as many ingredients as possible from the region as well as their own garden, such as palm pollen, freshly picked rosewater, honey, rose oil, activated charcoal, jujube leaves which grow everywhere on the island of Bahrain.

Cult Products: Hydrating Cleanser, Jujube & Mint Soap, Island Rose Lip Balm and Oud Incense Cones.

To Shop: Greenbarinc.com



Neroli & Mastic Lipbalm

Fall Blossom Rose Tea



TOULANE ESSENTIALS

Created by: Eman Al Sharif

Ethos: A natural skincare brand based in the UAE, inspired by the ancient beauty rituals for our modern world.

The Beginning: "I wanted to create clean and effective products that work for all skin types, ones that can be used in many different ways. At first, it was very challenging to get people to purchase skincare products online without trying them, but once they did, they always came back for more. Today, each of our products takes us at least 1.5 years to develop, and we work so hard in creating the best possible natural products that will benefit all skin types. Our aim is to let people be confident with their natural bare face, to accept their natural flaws and enhance them with skincare."

Brand DNA: Using 100% natural ingredients and manufacturing in small batches to ensure products are fresh.

Cult Products: Natural Rosa Purifying Toner, Blooming Bliss Oil and Lemongrass Shea Butter.

To Shop: Toulane.com

The CHANGE

CARA DELEVINGNE, THE MULTI-TALENTED DIOR BEAUTY AMBASSADOR,
OPENS UP ABOUT HER NEW HAIR COLOR, HER RELATIONSHIP WITH
MAKEUP, & THE POWER OF SPEAKING YOUR MIND

MAKER

PHOTOGRAPHED *by* DENNIS LEUPOLD STYLED *by* CHARLES VARENNE

WORDS *by* KJERSTI FLAA

Having launched her award-winning modeling career at age 10, Cara Delevingne grew up in front of a camera. She's garnered praise as an actress, author, singer, business woman, Instagram sensation, philanthropist, Dior LipGlow egerie, and proud spokeswoman for equal rights. Time and again, in all of these arenas, she's proven that she's not afraid to use her power for change, even when it means speaking up and going against the grain.

"Hello everyone. This is Alfie." It's 10.30 AM on a Wednesday and Cara Delevingne has just climbed out of a black SUV and entered the West Hollywood studio. Her tiny frame struts across the open floor plan, and it's easy to see why the camera loves her. Alfie, her little Chihuahua follows her closely and makes sure to tell everyone that he has a voice and he's not afraid to use it, just like his mama. Cara smiles apologetically over his barks before slipping into the glam room. Once inside, she kicks off her black leather boots and leans back into her chair. Dressed in a tiny tank top and summery pants, she scrolls quickly through her phone while her hair stylist starts brushing through her newly dyed hair. She is a brunette now, and she loves it. As soon as Cara jumps in front of the camera, it's easy to tell that she has been modeling since she was ten. She signed her first modelling contract with Storm Management after leaving school in 2009. She won model of the year in both 2012 and 2014, and has continued her success in movies since her first role in, Anna Karenina, where she played Princess Sorokina. To

date, she's appeared in over 20 films and TV projects. Her most notable roles include the romantic mystery film Paper Towns, Suicide Squad, and her role as Laureline in Valerian and the City of a Thousand Planets. She also appeared next to Orlando Bloom in the Amazon series Carnival Row, and last year, she starred in Life in a Year with Jaden Smith. She already has a few projects planned for 2021—one with Eva Longoria, Frida Pinto and Juliette Binoche. It's safe to say that Cara is just as famous for her outspokenness in interviews and on social media, where she has 43 million followers. The model-turned-actress has a long history collaborating with Dior. She's walked their catwalks, she is the face of Dior Joaillerie, and the face of Dior Beauty for several years. Right now, she is proud to wear their new Dior LipGlow, a natural color reviving lip balm with couture inspired packaging. The door from the glam room opens again. Cara is ready. So is little Alfie. They both skip across the floor onto the set. A table is moved onto the set and Cara leans over it, she looks intensely into the camera while her feet are tapping the rhythm to Elton John's "I'm Still Standing." Oh yes, she is, proud and fierce!

ELLE: HOW DOES IT FEEL BEING SO GLAMMED UP?

CARA DELAVINGNE: Really good. I mean, I have the most incredible team of people around me. We're like family so it's just so nice to see them. We can catch up, listen to music and dance around. I'm also enjoying having dark hair at the moment. I've gone to the dark side, so to speak, and that's been really great.

ELLE: ARE YOU A MAKEUP PERSON? DO YOU USUALLY WEAR A LOT OF MAKEUP?

C.D.: Definitely more now that I'm working less and having more time off. Before, whenever I wasn't working, I'd be wanting my skin to breathe. But now, especially thanks to all the incredible people on YouTube who are doing makeup tutorials, it's been really great to play around with it. And of course,

I've gotten the best advice from Peter Philips, Creative and Image Director for Dior Makeup. I'm learning to do it a bit more by myself. I'm still not very good, but I enjoy it. I was inspired by some incredible drag like that, but I try. For a natural makeup look, I always have with me the new LipGlow Universal Balm.

ELLE: CAN YOU TELL US ABOUT YOUR COLLABORATION WITH DIOR?

C.D.: I've always been a huge, huge fan of Dior and everything, all the women that represent them and the people they choose to support and what they choose to do. Whether it's Kim (Jones) or Maria Grazia (Chiuri). I just really love their style and their clothes. And then, obviously, getting to do things like being the face of the new Dior LipGlow campaign or the jewelry or watches, it's been so many different kind of

Dior women that I get to encompass. It doesn't have to be the same type of woman because every Dior woman is different and unique and celebrated, but it's always nice to put on the different hats of the different houses in Dior. So that's been really amazing. It's always been so major, especially since they really get to encompass things like music and acting and fashion altogether so well in technology. It's just really fun and it seems to always be quite ahead of its time, which is cool.

ELLE: WHAT IS YOUR PERCEPTION OF BEAUTY?

C.D.: To be beautiful—to feel beautiful—is a choice and a daily routine and a daily practice. Beauty isn't just about a specific type of look or fitting into a box. It's about being confident in your own skin. It's also about being a good person and choosing to be better and better every day. I think that's the most beautiful thing you can do.

ELLE: HOW WOULD YOU DESCRIBE YOUR STYLE?

C.D.: Androgynous, practical and unique.

ELLE: WHAT DO YOU FEEL GREAT IN?

C.D.: I really do love dressing up—like in a ballgown, wearing heels, going to the nines, doing full hair and makeup. I've enjoyed wearing dresses more, but I also love wearing a suit and not feeling forced to stick to gender roles. I have a quite wide range of what I like to wear, so it just depends on how I feel in those clothes, no matter if I'm naked or wearing a full dress.

ELLE: DO YOU HAVE A FAVORITE HOMIE OUTFIT?

C.D.: I'm a bit of a slut for comfy-but-nice materials, whether it's cashmere or silk—especially as I've gotten older and more spoiled with what's available. But, also, I like to work out, so I do end up just wearing track suits or leggings a lot. I love a good pair of slippers or great socks. Pandemic clothes have just been great.

ELLE: THERE IS THIS CUTE PICTURE ON INSTAGRAM OF YOU AS A KID PERFORMING IN FRONT OF A MIRROR. DID YOU DO THAT A LOT GROWING UP?

C.D.: Oh yes, but I don't think I was performing a lot in front of mirrors growing up because I had a big group of family and friends to do it in front of. I put on puppet shows and plays and dances.

ELLE: DO YOU REMEMBER THE FIRST TIME YOU WERE ON A SET?

C.D.: Yes! I started out modeling and doing the whole fashion thing. I did Italian Vogue when I was ten years old. That was the first memory I have of it. But even before then I remember being about five years old doing a lot of theater, even if it was a school play.

ELLE: YOU'VE SAID BEFORE YOU WANTED TO BE A CHILD PSYCHIATRIST. ARE YOU STILL INTERESTED IN MENTAL HEALTH?

C.D.: The human brain and human anthropology and the question of what makes us turn into the people that we are is very interesting. Especially with

trauma. I think we have to look at mental health like it's another organ in the body that people need to look after. Growing up in England, emotions and being vulnerable and being open about certain things wasn't really the thing that you did, and that has caused so many issues. I think now it's incredible to see young people being able to talk about the way they feel so much more. I don't know if I was ever clever enough to have gotten a degree as a psychiatrist, but it's always something I've been really interested in, which is probably why I went into acting. It's kind of a similar vein.

ELLE: HOW HAS THE LOCKDOWN AND COVID-19 AFFECTED YOU?

C.D.: I have to say I'm a very lucky person to get to continue to work. I feel like I can't really compare myself to people who've lost their jobs. It's terrible. But this time is hard for everyone and you can really feel—especially if you're an empathetic person—the weight of it on the world. I've really been trying to do as much as I can, to really get involved. I have a foundation through which I've been able to give back and donate a lot of money to certain COVID relief or homeless banks. I've really enjoyed getting to do that. I've also been getting more involved in climate change. It never feels like you can do enough because there's so much that needs to be done. In terms of my own mental health, it's actually been really nice to have a bit of time to stop and realize that I was working too much.

Working as much as I did was causing me more pain than I realized, and being able to stop and be a bit more of a human being is good.

ELLE: DID YOU LEARN ANY NEW SKILLS DURING LOCKDOWN?

C.D.: I've been doing personal growth work and a lot of yoga and meditation. I've always been someone who likes to do a lot of things. I already played the drums and piano, so I've just been trying to harness those skills. But I haven't learned a language. I haven't been one of those people who learned loads of new different things. I've just

been trying to harness the things that I do already.

ELLE: AND YOU DID A FUN PROJECT WITH YOUR SISTERS TOO...

C.D.: Della Vite Prosecco has been really fun. I loved having the chance to get involved in something that was a family business to make it ourselves, drink it and pick the best one. It's been nice to make a quality and sustainable product that's also affordable and to be able to do all of that with my sisters.

ELLE: A LOT OF PEOPLE ADMIRE YOU FOR BEING SO OUTSPOKEN. BUT SOME PEOPLE TAKE THAT AS AN OPPORTUNITY TO LASH OUT. HOW DO YOU DEAL WITH CRITICISM?

C.D.: It doesn't matter who you are or what you stand for. Even if you're the nicest person in the world and never make a mistake, people will still hate you no matter what. And I think that's the thing you have to realize. You've got to not care what people think. I'm not perfect. I've made mistakes. I'm flawed, but I never wanted to convince people otherwise. I want to make sure I use the platform I have to entertain people, to make a difference, and to help people who didn't think they had a voice. I want to be as honest as possible, and in that way make a difference.

ELLE: HOW DO YOU DO THAT?

C.D.: I focus on staying grounded and continuing to try to make the world a better place if I can. I know that sounds like a big feat. But I try to keep my morals and the people I've had since I was a kid around me, which helps. To have the opportunity to create and make art and try to make a difference as much as possible is a really big gift. I'm grateful for it and remind myself of that every day.

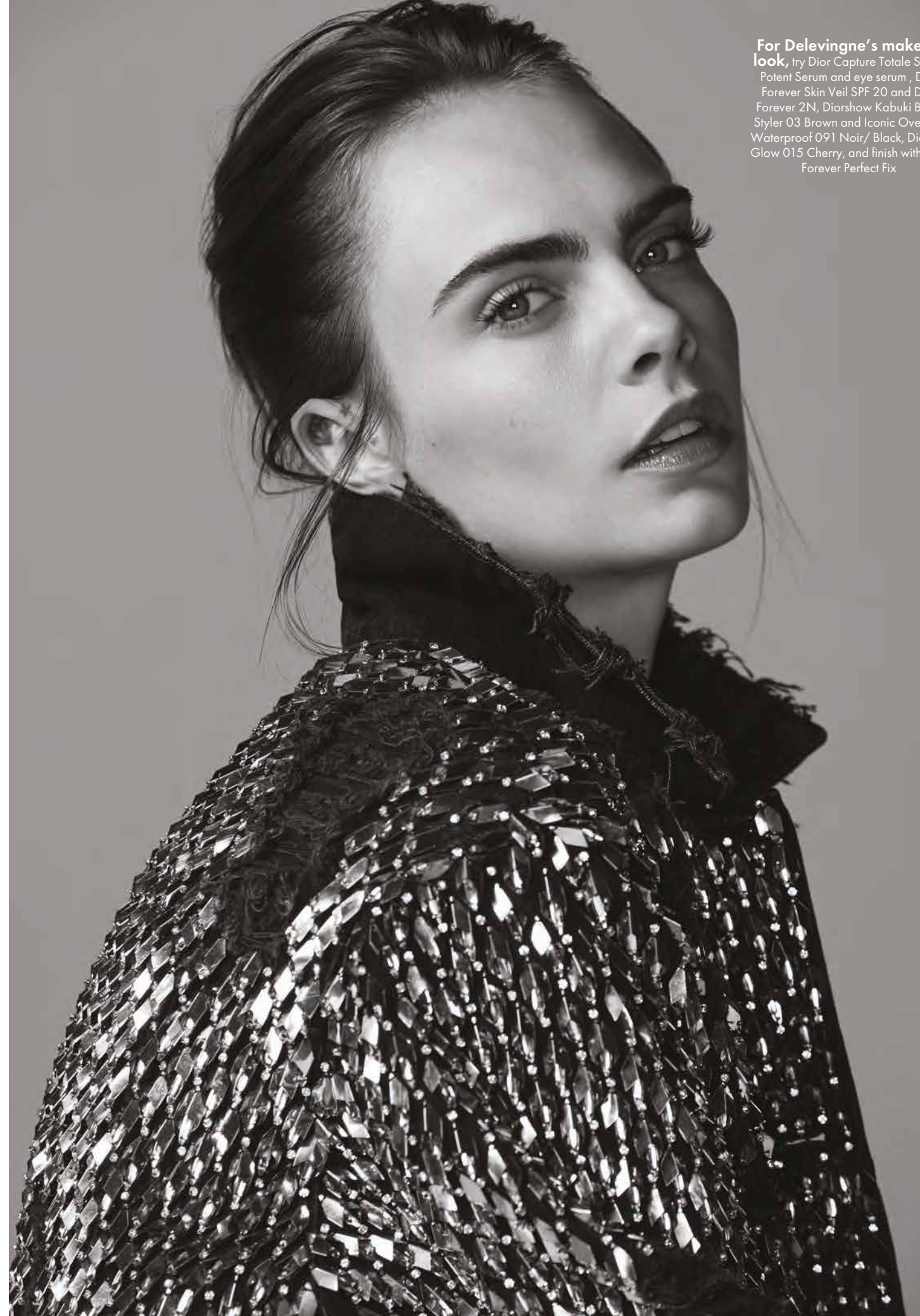


For Delevingne's makeup look, try Dior Capture Totale Super Potent Serum and eye serum, Dior Forever Skin Veil SPF 20 and Dior Forever 2N, Diorshow Kabuki Brow Styler 03 Brown and Iconic Overcurl Waterproof 091 Noir/ Black, Dior Lip Glow 015 Cherry, and finish with Dior Forever Perfect Fix

For Delevingne's makeup look, try Dior Forever Skin Veil SPF 20 and Dior Forever 2N, Diorshow Kabuki Brown Styler 03 Brown and Iconic Overcurl Waterproof 091 Noir/Black, Mono Couleur Couture 573 Nude Dress, Dior Lip Glow 004 Coral, and finish with Dior Forever Perfect Fix



For Delevingne's makeup look, try Dior Capture Totale Super Potent Serum and eye serum , Dior Forever Skin Veil SPF 20 and Dior Forever 2N, Diorshow Kabuki Brow Styler 03 Brown and Iconic Overcurl Waterproof 091 Noir/ Black, Dior Lip Glow 015 Cherry, and finish with Dior Forever Perfect Fix





For Delevingne's makeup look, try Dior Capture Totale Super Potent Serum and eye serum, Dior Forever Skin Veil SPF 20 and Dior Forever 2N, Diorshow Kabuki Brow Styler 03 Brown and Iconic Overcurl Waterproof 091 Noir/Black, Dior Lip Glow 015 Cherry, and finish with Dior Forever Perfect Fix



To get Delevingne's makeup look,

COMPLEXION: Start by applying Dior Capture Totale Super Potent Serum to prep and hydrate the skin and follow with Dior Capture Totale Eye Serum. Then, apply the Dior Forever Foundation all over the face for a flawless matte complexion. Apply it with a brush, then blend it with a sponge for a perfect flawless finish.

EYES: To give your eyes a warm but natural tone use the Dior Mono Couleur Couture 573 Nude Dress and apply two coats of the Diorshow Iconic Overcurl Waterproof 091 Noir/Black on the top and bottom lashes. To define your brows, use the Diorshow Kabuki Brow Styler 03 Brown.

LIPS: Apply the new Dior Lip Glow 001 Pink with 97% natural ingredients to prep and hydrate your lips for 24h. Its color reacts to each person differently for a personalized result.



For Delevingne's makeup look, try Dior Forever Skin Veil SPF 20 and Dior Forever 2N, Diorshow Kabuki Brown Styler 03 Brown and Iconic Overcurl Waterproof 091 Noir/Black, Mono Couleur Couture 573 Nude Dress, Dior Lip Glow 001 Pink, and finish with Dior Forever Perfect Fix. On nails, Dior Vernis 648 Mirage

For Delevingne's
makeup look, try Dior
Capture Totale Super Potent
Serum and eye serum, Dior
Forever Skin Veil SPF 20 and
Dior Forever 2N, Diorshow
Kabuki Brow Styler 03 Brown
and Iconic Overcurl Waterproof
091 Noir/Black, Dior Lip Glow
015 Cherry, Dior Vernis 648
Mirage



PHOTOGRAPHER: DENNIS LEUPOLD; ASSISTED BY TYLER WERGES; STYLIST: CHARLES VARENNE; ASSISTED BY LAURA DEVEY; DIGITAL TECH: KEVIN
LEUPOLD; HAIR STYLIST: MARA ROSZAK / A FRAME AGENCY; MAKEUP ARTIST: MOLLY STERN / A FRAME AGENCY; MANICURIST: THUY NGUYEN / A-
FRAME AGENCY; BEAUTY & CELEBRITIES EDITOR: VIRGINIE DOLATA FOR ELLE INTERNATIONAL; INTERVIEW BY KJESTI FLAA

For Delevingne's makeup
look, try Dior Forever Skin Veil SPF 20
and Dior Forever 2N, Diorshow Kabuki
Brown Styler 03 Brown and Iconic
Overcurl Waterproof 091 Noir/Black,
Mono Couleur Couture 658 Beige Mitzah,
Dior Lip Glow 012 Roswood, and finish
with Dior Forever Perfect Fix.





MY FASHIONABLE *life*

PIONEERS IN UNDERSTATED LUXURY, **BAHRAINI COUSINS AND THE DESIGN DUO** **BEHIND NOON BY NOOR** – SHAIKHA NOOR AL KHALIFA AND SHAIKHA HAYA AL KHALIFA – ARE ADORED FOR THEIR SOPHISTICATED APPROACH TO WARDROBE CLASSICS THAT TRANSCEND SEASONS. HERE THEY TALK SWEET BEGINNINGS, CHILDHOOD CONNECTIONS AND EVERYTHING THAT HAS LED UP TO THEIR SUCCESS TODAY.

Growing Up In Bahrain

SHAIKHA NOOR: I was very close to my late grandfather HRH Prince Khalifa bin Salman Al Khalifa. I distinctly remember him taking me to work with him all the time, and accompanying me on my first day of school. I was quite the social butterfly and found my passion in Art classes and enjoyed Physical Education.

SHEIKHA HAYA: Noor and I went to the same school. We share memories as early back as first grade! I grew up enjoying being around family and friends and loved the beach.

Falling For Design

SN: I guess it came naturally growing up in an artistic household – my father is a renowned artist (Shaikh Rashid Al Khalifa) and my mother has always had a keen interest in fashion. So art, design and fashion have always been a part of my life.

SH: The first piece we designed together was when we were studying fashion in Washington. We kept every single piece we have ever designed since then, including our senior line.

First Fashion Steps

SN: It probably goes back to when we

were younger and we’d travel with our mothers to Paris. We’d tag along with them down iconic streets like the Champs-Élysées, Avenue Montaigne and Rue Cambon, just walking through grand doors of haute couture maisons and picturesque designer boutiques.

Most Treasured Pieces

SN: I have a little red scarf from when I was a child, around four years old, which I used to wear a lot. I also have several traditional vintage dresses that I proudly wore as a child and I’m elated about passing them on to my daughters now.

SH: We used to always dress up for Eid, I remember those mornings so vividly. I still have a few of the traditional dresses I wore back then as a child.

Journey To The Top

SH: Our first very own collection was designed before we even established Noon By Noor. It was around 2004. We created a small capsule and presented it to friends and family at The Ritz Carlton Bahrain beach.

SN: Each collection has contributed to our success in its own way. They’re like building blocks where we’re reaching a new height with every new collection, but they’re equally special parts of Noon By Noor.



E L L E

Rose Hermès - Silky
blush © Scheltens &
Abbenes

BEAUTY

FOLLOWING ON FROM **ROUGE HERMÈS**, THE FOUNDING GESTURE OF HERMÈS BEAUTY, COMES ROSE HERMÈS FEATURING 8 SHADES OF ROSE HERMÈS SILKY BLUSH, TWO BRUSHES, A POMMETTE BLUSH CASE AND THREE ROSY LIP ENHANCERS. HOUSED IN A ROUND CASE WITH AN OFF-CENTER MIRROR DESIGNED BY PIERRE HARDY, ROSE HERMÈS **SILKY BLUSH IS DISTINCTIVE** FOR ITS LIGHTNESS, CONCEIVED FOR USE FROM MORNING TO NIGHT BY LAYERING AS MUCH OR AS LITTLE AS YOU LIKE. WE LOVE THE REFILLABLE CASE, AND THE DELICATE SCENT CREATED BY IN-HOUSE PERFUMER CHRISTINE NAGEL.



The HAIR

Whether you choose to experiment with an acid blonde shag like Drew Barrymore had or those iconic blue tresses that made Gwen Stefani the go-to at many a hairdresser during the 90s, be careful – those bold hues weren't the kindest to hair follicles and their growth. Turn back the hands of time with Sachajuan's Hair Repair, a strand-quenching liquid that promotes cell regeneration and encourages growth for the ultimate mane.



BEAUTY TIP: LINE YOUR LIPS FIRST AND THEN FILL IN WITH LIPSTICK. BLEND IN, THEN TAKE YOUR LINER AND REAPPLY AROUND THE OUTER EDGES OF THE LIPS FOR THE PERFECT '90S OMBRE LIP.

90'S THROWback

From bold highlights to lip liner, BEAUTY KEEPS SERVING US PLENTY OF POP CULTURE THROWBACKS TO GET EXCITED ABOUT



The Inspiration: CINDY CRAWFORD

We can't think of 90's beauty without reverting to the world's hottest supermodel of the time Cindy Crawford – in particular, her take on the two-toned lip. Duplicate that carved-out liner by going for at least two tones darker than your lipstick. Hourglass' Panoramic Long Wear Lip Liner in Canvas delivers rich, water-resistant pigment that won't smudge or feather throughout the day.



BEST FOR LIFTING...
Facial Massager,
Joanna Czech

BEST FOR REENERGISING SKIN... Jade
Beauty Restorer,
Hayo'u

BEST FOR MASKS... UFO
Smart Mask
Treatment, Foreo

BEST FOR FINE LINES... NuVibe
RX Amethyst
Massaging Beauty
Roller, Nurse Jamie

BEST FOR PUFFINESS...
Fraicheur Ice Globes
in Gold Glitter,
Fraicheur Paris

BEST FOR EXFOLIATION... Gentle
Konjac Sponge, Honest Beauty

10 OF THE BEST Beauty gadgets

A GOOD FACE REGIMEN MIGHT GO A LONG WAY, BUT IT WOULD GO EVEN FURTHER IF SUPPORTED WITH THE RIGHT ARSENAL OF FACE TOOLS. WHETHER YOU WANT TO DEPUFF, REJUVENATE OR JUST TAKE THINGS UP A NOTCH, THESE ARE THE BEAUTY GADGETS AND DEVICES THAT WILL DELIVER INSTANT, LONG-LASTING RESULTS.

BEST JADE ROLLER... Rose
Quartz Facial
Roller, Herbivore

BEST FOR BODY TONING... Allover
Jade Roller, Esker
Beauty

BEST FOR EYES...
Jade Eye Flowies
Treatment, Skin Gym

BEST FOR PORES... Pro Pore
Refiner, Sarah
Chapman



PHOTOGRAPHED *by* FOUAD TADROS

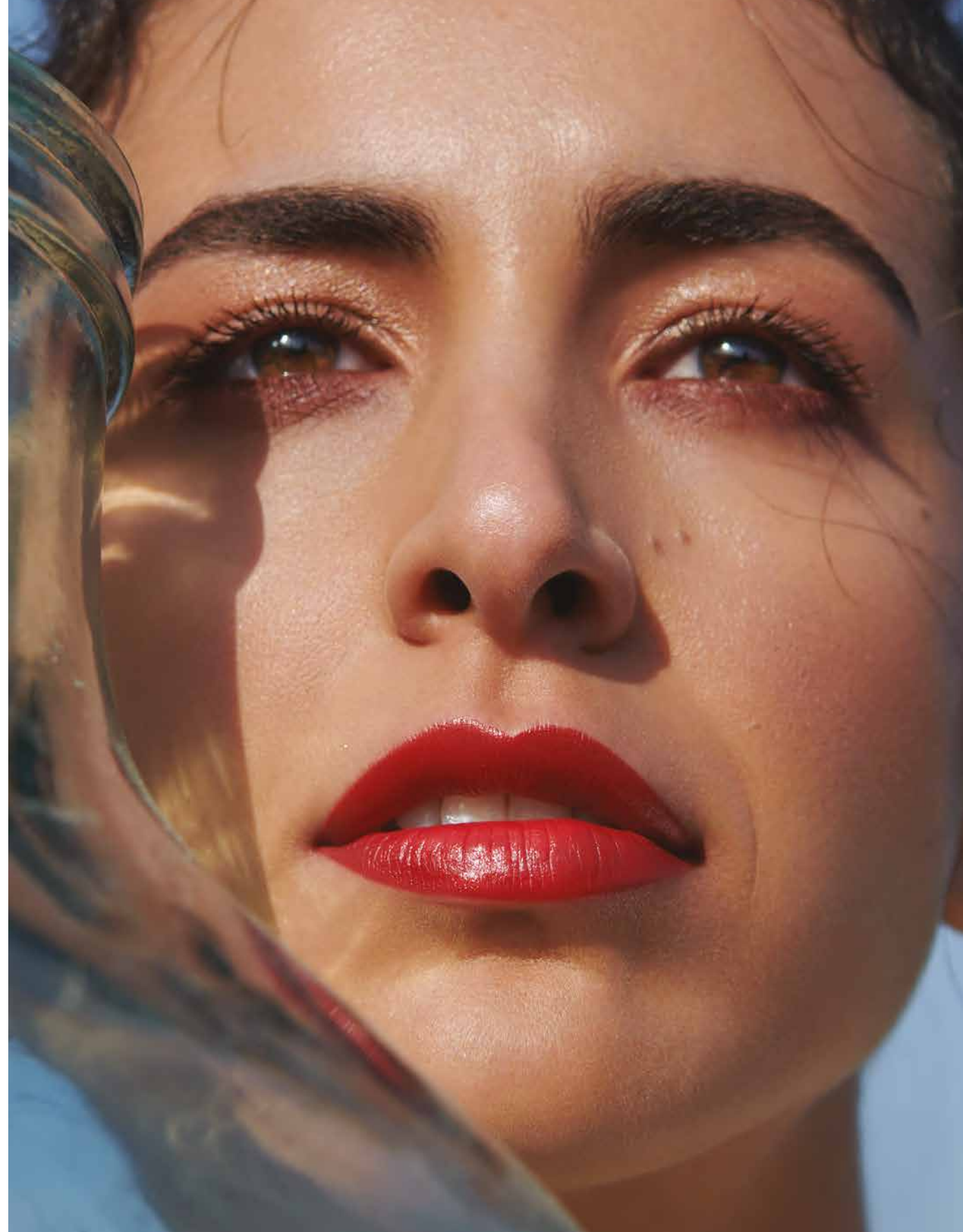
STYLED *by* JADE CHILTON

Play with Color

Lights, Camera, Action!

Actress Ruba Zarour
takes on the intense
shades of Chanel's
new Rouge Coco Bloom
2021 Collection in her
own inimitable style.
The 20-shade lipstick
collection features a
twisting system for a
flawless application
that will light up
your smile

Les Beiges Eau de Teint in Deep
Rouge coco bloom in Unexpected 144

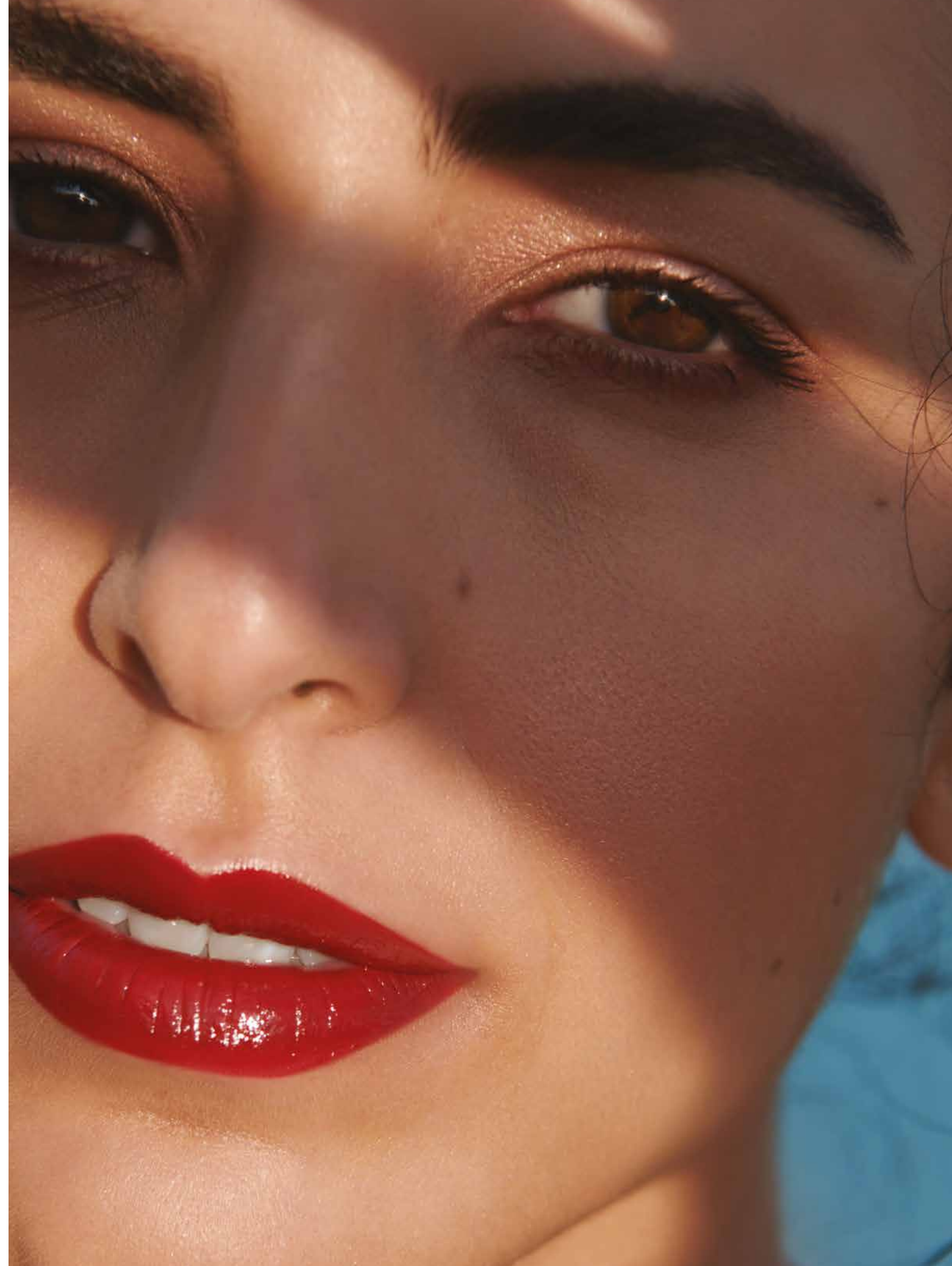


Left page: Les Beiges Eau de Teint in Deep; Rouge Coco Bloom in Sunlight 13
This page: Les Beiges Eau de Teint in Deep; Rouge Coco Bloom in Merveille 124



Right page: Les Beiges Eau de Teint in Deep; Rouge Coco Bloom in Alive 140
This page: Les Beiges Eau de Teint in Deep; Rouge Coco Bloom in Destiny 136

PHOTOGRAPHY: FOUAD TADROS; MAKEUP: NAJETTE EZZAROUJ FOR CHANEL; STYLIST: JADE CHILTON; HAIR: KIRIL VASILEV © SE





How do we LIKE OUR BROWS THIS SEASON? FLUFFY AT THE FRONT, FULL IN THE ARCH, AND NARROWING DOWN TO A NICE CLEAN POINT. ARMED WITH BENEFIT COSMETICS' BROW ZINGS PRO PALETTE AND 24-HOUR BROW SETTER CLEAR BROW GEL, *big and bushy becomes easy as 1,2,3...*

STATEMENT SET

PHOTOGRAPHED *by* ADAM BROWNING HILL

BROWS *by* YARA AYOOB BENEFIT COSMETICS' REGIONAL BROW ARTIST

MAKEUP *by* SARAH SEQUEIRA *for* BENEFIT COSMETICS

FILL, SCULPT & DEFINE BROWS

Take your brow look up a notch with Brow Zings Pro Palette! This slim, portable brow palette includes four longwearing brow powders to fill and shape brows and three waxes to sculpt & define brows – two flattering high-pigment waxes and one clear wax. It also includes a dual-ended hard-angled brush for precise wax application, a flat, tapered brush for powder application and a blending spoolie for effortless blending. It comes available in two flattering shades – Light-Medium and Medium-Deep – that take the guesswork for you out of gorgeous brows.

KEEP HAIRS IN CHECK

This 24-hour* clear brow gel shapes and tames brows and locks on makeup so brows don't pull a disappearing act. The custom-molded, dual-sided wand coats hairs from root to tip and the flexible, flake-free formula is easy to apply and quick to dry!



YOUR TOOL KIT



24-Hour Brow Setter Clear Brow Gel, Benefit Cosmetics



24-Hour Brow Setter Clear Brow Gel, Benefit Cosmetics





A kind SOLUTION

FARM-TO-COSMETICS QUEEN, TATA HARPER HAS BEEN DRIVING 'CLEAN' SKINCARE INTO NEW AND EXCITING HEIGHTS OF EFFICACY FOR THE PAST 10 YEARS WITH HER CULT, NAMESAKE BRAND. TODAY, AHEAD OF THE LAUNCH OF HER SUPERKIND RANGE, SHE SPEAKS EXCLUSIVELY WITH ELLE ARABIA ON THE NEW THREE-STEP VEGAN SKIN CARE ROUTINE, WHY IT'S A GAMECHANGER FOR THOSE WITH REACTIVE SKIN, AND HOW SHE MANAGED TO TURN SUPER POWERFUL INTO SUPER GENTLE.

they're afraid to try anything that they consider to be too powerful. They are a little bit traumatized by the vicious cycle of flares up and they end up with this very simple routine that tends to be quite synthetic with a lot of products found at pharmacies that are not very efficacious when it comes to antiaging. So, solving this problem really became the next challenge for me and my team – let's figure out how to give reactive skin powerful skincare that's also 100% natural like everything that we do. What we do is already difficult, but the engineering of Superkind was so much harder; we had to add even more formulation requirements to how we work. We also had to meet all our green beauty standards, plus it all had to be completely hypoallergenic.

What is this new launch bringing to the table that sensitive-skinned beauties have never seen before? With Superkind, we had to add even more filters to create seriously hardworking products that are not just natural, nontoxic, and EcoCert - but also completely hypoallergenic. We applied filters to exclude stressors and irritants that are commonly known to weaken the skin barrier and trigger reactions, all together we left out over 85 of the most common skin triggers. We wanted these formulas to be as comprehensive as possible to minimize contact with as many skin triggers as possible

With the launch of the new Superkind line, you're promising "nothing this powerful, has ever been this gentle."

I've been working with my team on this for more than two years and it's going to be a game changer for reactive skin. The line was inspired by a lot of conversations I was having with my friends and a lot of people with reactive skin...and the reality is that today, the modern environment we live in is full of stressors and allergens, and they are just making people more prone to reacting. What I've also realized is that



and to help ward off reactions so reactive skin can actually get real skincare results.

The new campaign for Superkind mentions the term 'reactive skin'. What does that mean exactly and how is reactive skin different to sensitive skin?

Sensitive skin is a skin type. You're born with it. Prone to allergies, eczema, rosacea. Experienced on the face and body. Skin is predisposed to irritation and easily irritated by skincare, soaps, detergents, fragrances, etc.

Sensitized skin is a skin condition. You develop it over time, regardless of your skin type. It's a reflection of your environment. Caused by: using the wrong products for your skin type, over exfoliating, harsh skincare and ingredients, allergens, fragrance, essential oils, drying alcohols, uv rays, pollution, diet, stress, weather, travel, hormones, stress. **Both are reactive.** **Sensitive & Sensitized skin both experience:** Tightness, Dryness, Redness, Itchiness, Blotchiness, Dehydration, Dullness, Roughness.

Tell us more about each of the products in the new Superkind range. What makes them stand out? We launched three products to begin with – the essentials: a cleanser, a mask and a moisturizer. **The Softening Cleanser:** This formula was made to support and reinforce the skin barrier, not strip it down. It's super soft, goes on like a cream and when you add a little bit of water it transforms into a beautiful microfoaming texture, and leaves you feeling very clean and perfectly hydrated. **The Radiance Mask:** This is our way of making sure that clients with reactive skin get to enjoy the benefits of our best-selling product - our beloved resurfacing mask, that exfoliates your skin and gives your skin a lot of glow. It still has a fun jelly texture, but it's a little bit creamier, softer, and really comforting. This was the hardest to formulate. With so many acids available we had to do a lot of research to decide what were the right acid combinations to use, and ended up including a special self-neutralizing aha blend that promotes cell turnover and also boosts hydration without disrupting the skin. **The Fortifying Moisturizer:** With a total of 28 active ingredients, this formula is the most complex out of the three and includes extremophile endurance technology; these are plants that have adapted in nature to withstand extreme environments and conditions so each one has a unique super power to help the skin endure our modern way of living. Whenever we test our products, we always vote from 1-5 and this product was a 10, off the charts – it was voted our silkiest moisturizer by our team.

You included a careful curation of 36 multifunctional ingredients that are able to transform reactive skin with green technology that it can tolerate. How did you manage that? What we do is already difficult, but the engineering of Superkind was so much harder! We had to add even more formulation requirements to how we work to meet all our green beauty standards.

As you know we use zero synthetic chemicals but now we also needed the line to be completely hypoallergenic. So, all together, we excluded more than 80 of the most common skin triggers like soy, wheat/gluten, nuts/legumes, fragrances, harsh alcohols & acids, BHA's, etc. We also avoided a list of 79 ingredients that are commonly monitored by dermatologists included in their NAC list (North America Comprehensive). This list is what they use for patch testing. As a result, Superkind has the skinsafe™ trusted choice seal of approval which was developed in partnership with the mayo clinic. We also made the products natural fragrance free, so no essential oils were included.

AS YOU KNOW WE USE ZERO SYNTHETIC CHEMICALS BUT NOW WE ALSO NEEDED THE LINE TO BE COMPLETELY HYPOALLERGENIC. SO, ALL TOGETHER, WE EXCLUDED MORE THAN 80 OF THE MOST COMMON SKIN TRIGGERS LIKE SOY, WHEAT/GLUTEN, NUTS/LEGUMES, FRAGRANCES, HARSH ALCOHOLS & ACIDS, BHA'S, ETC.





IN CONVERSATION WITH...

FRAN SUMMERS

HER VOICE

ONE OF THE FASHION INDUSTRY'S FACES TO WATCH, THE 21-YEAR-OLD BRITISH MODEL HAS WALKED IN SHOWS FROM PARIS TO MILAN, RACKED UP A NUMBER OF MAGAZINE COVERS, STARRED IN SEVERAL CAMPAIGNS AND LANDED HERSELF THE COVETED SPOT OF MUSE FOR GIVENCHY PARFUMS AS THE FACE OF THEIR LATEST FRAGRANCE. THE YORKSHIRE-BORN MODEL SITS DOWN WITH ELLE ARABIA AND SPILLS THE BEANS ON HER LOWKEY MAKEUP ROUTINE, HER FAVORITE SCENT AND WHAT SHE DOES TO STAY AT THE TOP OF HER BEAUTY GAME!



I HIT THE SACK AT... Around 11pm. I used to go to sleep at around 8pm at the beginning of the lockdown, just because I was so bored! It ended up just making me restless and I was getting worse sleep because of it. I love my time in the evening to relax and really unwind. I shower, do my skin care routine, use my acupressure mat and drink hot water and lemon to completely relax before going to bed.

I WAKE UP AT... Around 7am, I aim to get around 8 hours of sleep each night. I never set alarms; I just don't have curtains in my bedroom! My favorite way to wake up is by the natural light of the morning soaking into my room. I'll just lay in bed for around 30 minutes and then basically do the same routine as going to bed. I feel like the slow process of starting and ending my day really helps me to decompress and find stillness.



MY SKINCARE ROUTINE... In the shower in the morning, I will use the Weleda Foam Facial Cleanser, and I'll use a body scrub to exfoliate my skin. Once I'm out of the shower, I spray my Dr Hauschka Facial Toner on my face and dab it into my skin. Whilst drying on my face, I like to use the Skin Food Body Butter to moisturize my body. Once dry, I use Weleda Firming Facial Oil and the Eye Firming Cream too.

MY MAKEUP ROUTINE... Very simple! I am not one to wear makeup when I'm not working. I've never really been good at it nor anywhere near as talented as the people I work around, so I like to leave the makeup to them. For me, I just apply my Givenchy Teint Couture City Balm, which gives a very natural glow to my skin. I love wearing it as it gives me the idea of makeup whilst looking and feeling very light and fresh. Paired with that, I'll just apply a modest coat of Givenchy Phenomen' Eyes Mascara to make my eyes pop!

EXERCISE FOR ME INCLUDES... I

exercise a lot, it's one of my biggest passions. I used to exercise quite a bit before lockdown, but during this time I've discovered how amazing it is to move my body and discover nature. In the past year, I have learnt to climb and have been climbing mountains in Northern Italy. I learnt how to ski, and then quickly fell in love with ski touring and toured up four different mountains in Tirol and I've been able to go from struggling to stand in skis to going down black routes and off piste! Not only learning new activities, I've dedicated myself to training my body, so I got a personal trainer and we work together 3 times a week, it's amazing to see how my strength and dedication has changed since going on this journey. I feel so strong and healthy.



WHEN I LOOK IN THE MIRROR, I SEE... Something different every day! Some days I'll wake up and feel amazing and other days I'll find it hard to be kind to myself. But the more I understand that, it's easier for me to change the way I feel and restore myself love!

MY FAVORITE FRAGRANCE IS...

Irresistible-Givenchy! I wear it every day, day or night. I love the way it's so bright yet complex, as it means it can be worn during the day or in the evening.



MY FIRST MEMORY OF SMELL... Probably going to Disney when I was younger, and the smells of vanilla, sugar and cinnamon.

MY DIET IS... All homemade! I am very much about home cooking, so it will be lots of hearty



broths, stir fries, stews and curries. I love having the freshest foods possible and know what I'm actually putting in my body.

MY FRIDGE IS FILLED WITH... Fruit and

vegetables! All sorts of whole foods such as watermelon, honeydew melon, pink lady apples, fresh strawberries and blueberries, broccoli, bok choy, Chinese cabbage, cauliflower, and more!



MY LAST BEAUTY BUY... An LED mask! It hasn't arrived yet, but I'm so excited to try it out, I've heard so many good things about it. Also, I'm just really excited for another form of self-care to add to my evening routine!



MY BIGGEST INDULGENCE IS... My biggest indulgence is definitely my love for caffeine, I will never get tired of iced coffees and cappuccinos!

MY LAST TREATMENT... A

microdermabrasion facial! It restores skin cells and helps me to get rid of all my blemishes.

BEST BEAUTY TIPS ARE... Brown mascara, and Vaseline on your cheek bones for a natural dewy look!

THE BEST BEAUTY ADVICE I'VE HAD...

Moisturizer is your best friend, always use it before putting any makeup on!

I DEAL WITH STRESS BY... Breathing, exercise and

MY PHILOSOPHY IS... Always be kind! It's always easier to be kind than to be mean.

Summer Skin Saviors

ELEVATE YOUR BEAUTY RITUAL TO THE NEXT LEVEL WITH THESE BEAUTY
HEROES FOR EVEN, SMOOTH, AND GLOWING SKIN.



Dior, Capture Totale C.E.L.L. Energy Super Potent
Eye Serum & Capture Totale C.E.L.L. Energy
Firming & Wrinkle Correcting Cream



Sisley, Sisleya L'Integral Anti-Age
Eye and Lip Contour Cream



Skinceuticals, C E Ferulic High
Potency Triple Antioxidant Treatment



Dr. Barbara Sturm, Face Mask
Hydrating & Anti-Ageing



Guerlain, Abeille Royale Eye R Repair Serum



Chanel, Le Lift Lotion



Sunday Riley, Good Genes All-in-One Lactic Acid Treatment



Augustinus Bader, The Cream PPC Cellular Renewal Cream



La Prairie, Platinum Rare Haute-Rejuvenation Protocol Intensive Rejuvenating Face Treatment



NEGATIVE SPACE
Essie Nail Polish In
Licorice (Above) And
Marshmallow (Below)

IT'S ALL WAVY
Left: Opi Nail
Lacquer In
Alpine Snow, To
Be Continued,
Oh You Sing,
Dance, Act, And
Produce?, And
Russian Navy

GOLD SEAL
Above: Mavala
Nail Polish
In Black And
Cyber Gold

BORN TO BE WILD
Above: Emolyne Gel
Lacquer In Cairo,
Morocco And Mali

CANDY STRIPES
Above: Rimmel 60
Seconds Nail Polish
In Royal So And So!,
Lovey Dovey, Ring
A Ring O'roses And
Lose Your Lingerie

NEXT BIG THING *French fancies*

TAKE YOUR FRENCH MANICURE TO THE NEXT LEVEL, WITH 3D JEWELS, BOLDER SHAPES AND EVEN WILDER PRINTS. TRY ON A SINGLE ACCENT NAIL FOR A DELICATE UPGRADE TO THE CLASSIC

BEAUTY *by* ZEYNAB MOHAMED

PHOTOGRAPHY *by* PAUL ZAK



PEARLY QUEEN
Above: Dior Vernis
Nail Lacquer In
Junon



VAMP IT UP
Above: Givenchy Le
Vernis Nail Polish In
Grenat Initié
Right: Chanel Le
Vernis Nail Color In
Rouge Noir

STYLING: SUZI REZLER @NAILERVOFFICIAL. ALL BASE COATS, NAILS INC SUPER SEXY STRONG. NAIL POLISH IN SILHOUETTE. PEARLS, STYLIST'S OWN.



PEACOCK PEEPERS
Sisley so intense mascara in deep
blue, and sbiseido controlled chaos
mascara ink in green

TUTTI FRUTTI
Mac Chromagraphic Pencil In Basic
Red And Process Magenta, And Dolce &
Gabbana Passioneys Intense Volume In
Divine Gold

FUCHSIA FLUTTER
Urban decay double team special effect
colored mascara in vice and junksbow

AQUA FAN
Clate keep an eye on
colored mascara in
be bold

TIPPING THE EDGE
Dr. Hauschka volume
mascara in plum, and ysl
beauty vinyl couture in i'm
the madness

TWO-TONED
Morphe gel liner in voodoo and
vitamin sea

NEXT BIG THING *Color block*

ADD AN EXTRA DIMENSION TO YOUR SS21 MAKE-UP WITH VIVID MASCARA. SWEEP SEPARATE SHADES ONTO YOUR LASHES TO CREATE A TWO-TONE EFFECT

BEAUTY *by* CHARLOTTE BITMEAD

PHOTOGRAPHY *by* PAUL ZAK



RAINBOW PALETTE
Fenty flypencil eyeliner in grillz, bank
tank, lady lagoon, purple stuff, cute ting
and cherry punk



FIRED UP
Chanel le volume de chanel in metal terracotta,
and ysl beauty vinyl couture in i'm the fire



MERMAID SPIRIT
L'oréal paris le liner signature
eyeliner in turquoise and gold
velvet



Today, more than ever before, our eyes are exposed and expose us. Never have they revealed so much about us. Constantly moving in response to our thoughts, surroundings and emotions, the eyes can inform us about the health of a person and reflect their emotional state. Depending on our lifestyle, our origins and morphology, the eye area evolves differently over time. In a bid to better understand, measure and decipher the evolution of the eyes, and in turn address this evolution with an anti-aging formula, Dior Science launched a comprehensive study that included facialists, biologists and even neuroscientists. At the end of this study, Dior Science established The Eye Power Index, a universal index of the signs of aging in the eye area starting from the age of 20: even skin tone in the eye area, luminosity in the eye area, appearance of wrinkles, appearance of lines, appearance of dark circles, appearance of eye bags, appearance of puffiness in the eye area, drooping eyelids, tonicity of the eye area. To counter these ageing effects in the delicate eye area, Dior enlisted the powers of floral science and of tech science. The result? The Super Potent Eye Serum and the high-tech, dual-patented applicator. At the heart of the formula lies Longoza, which helps to stimulate the regenerative power of cutaneous mother cells, which are even more precious in an area of the face where they are less abundant. It acts as a wave of energy, to help target the signs of ageing and revitalize the eye area. The serum, composed of 92% natural origin ingredients, also has hyaluronic acid combined with glycerine for radiant, dewy skin. From the brow bone to the temples via the upper and lower eyelids and the crow's feet, the entire eye area is instantly smoother, refreshed and illuminated.

THE DUAL-PATENTED 360 CRYO-FLEX APPLICATOR

Much more than just skincare, this is a high-tech facial treatment. The flexible neck enables 360° application to every millimetre of the eye up to the brow bone and mechanically stimulates the skin. The entire area seems drained thanks to the 7 micro-waves whose contours act according to the principals of acupressure. Deep within, micro-circulation seems stimulated. The eye area is instantly lifted, fine lines are smoothed, eye bags are decongested.

Nature MEETS TECH

Dior's Super Potent EYE SERUM
CAPTURE TOTALE REVEALS ITS NEW GAME-
CHANGING FORMULA COMBINED WITH A
REVOLUTIONARY APPLICATOR THAT UNVEILS
THE FULL POWER OF THE EYES



This high-tech bead is composed of zamac, a thermo-active alloy known for its thermal properties. It absorbs the skin's calories on contact, and the cutaneous temperature drops several degrees. In addition to an instant decongesting action, this mini thermal shock helps firm the skin.



Composed of 92% natural origin ingredients, the formula is line reducing, illuminating, firming, depuffing and hydrating. Longoza helps to energize the cells and hyaluronic acid combined with glycerine creates radiant dewy skin.

AN ORIGINAL ALPHA TECHNIQUE DEVELOPED BY DIOR FACIALISTS

This daily, 4-step workout has been designed by Dior facialists to refresh, enhance and firm all eyes.

1. Cryo-draining: In one application, this exercise refreshes the entire eye area. Draw the alpha symbol starting at the temple and moving towards the lower eyelid pressing as you move to the inner corner, then move up to the upper eyelid. Repeat 2 to 3 times on each eye to reduce puffiness, refresh and awaken the eyes. **2.** Smoothing: Ideal to soften dark circles, fine lines and wrinkles. Begin by gliding the applicator across the lower eyelid, from the inner to the outer corners of the eye, to illuminate dark circles and smooth wrinkles. On the upper eyelid, carry out the same movement from the inner corner following the eyebrow to the crow's feet. Repeat 2 or 3 times on each eye to alleviate eye imperfections. **3.** Lifting: The power of youth in 30 seconds per day. Lift the upper eyelid and move the applicator across the brow bone, smoothing and stretching the eyebrow upwards to lift the eye toward the brow bone. Repeat

PRO TIPS: * Put the eye serum in the refrigerator (not freezer) overnight, this will chill both the applicator and product, creating the benefits of cold therapy, helping to reduce puffiness and refresh the eye area. *Before applying pre-squeeze a good amount onto the applicator. It can be used under your eye cream or as a lightweight eye cream depending on your skin's needs as well as the climate.

2 or 3 times on each eyelid to fight drooping, to lift and firm. **4.** Sculpting: Without the applicator, lift the end of the eyebrow and carry out a rolling massage movement with the fingertips. 5 seconds on each eyebrow to resculpt, redefine and lift the eyebrow.



Since 2014, French neuroscientist Dr Arnaud Aubert has been helping Dior research with his work on comprehending the impact of facial appearance on interpersonal relations, and the implications of this in terms of how age and beauty are perceived. Here, he talks to ELLE Arabia about the link between neuroscience and skincare and his top tips for minimizing the signs of ageing...

It's fascinating how neuroscientific research is being applied to cosmetics; can you tell us how you have bridged the two, and the findings? Neuroscience helps cosmetics find relevant ways to innovate and develop more subtle products to induce relevant benefits. Nowadays, we are reconsidering ageing as a global process, and more specifically we address the issue of ageing as a whole in a PhD thesis for Dior by Dr. Heloise Vergnaud, which I supervised. We considered both physiological aspects of ageing (e.g. changes in skin properties), but also psychological parameters (e.g. mood and emotion, well-being, self-esteem). This kind of study helps to better understand what is relevant and what is not for women when it comes to the question of ageing. To make it simple, the most important

factor is not to fight wrinkles per se or to try to look like a teenager forever, but to help women feel comfortable with themselves and attractive at any age. This is what is called "positive ageing" in scientific literature, and the way Dior wants to explore with our collaboration.

What did the research by you and the Dior facialists yield and how did you apply this to the Super Potent Eye Serum and the 3D CRYO-FLEX applicator? I am not directly involved in the development of products per se. My collaboration with Dior is centered on the better understanding of how our brains process morphological, behavioural and emotional cues emitted by others, but also the neuropsychological consequences of global processes such as ageing. This understanding allows us to identify more relevant and specific parameters to target, and the way to induce subtle but significant changes. Once this task is done, the results are communicated to the R&D teams who in turn select the most appropriate ingredients for the identified targets, and set up a final product to test. At this point, I am again involved in the scientific assessment of the effects of the final product.

Dior's Eye Power Index lists the 9 signs of ageing of the eyes. What are your top tips – lifestyle, cosmetic, psychological – to minimize most of them? The eye area is very sensitive to ageing because the skin in this area is very thin and fragile. This vulnerability can be corrected by appropriate skin care products. But the ageing process of the eye area is not only due to time, but also stress. Our urban lifestyle and the increased amount of time we spend looking at screens are major sources of stress for the eyes. In addition to care products, certain routines can be very helpful to maintain the quality of our eye area: • Blink more often to avoid dry eyes: every 20 minutes, stop staring at the screen and blink 10 times very slowly. • Take the time during your day to gaze at a distant object (i.e. > 5 meters) for 15sec, then to a close object for 15 sec, then back to the same distant object again repeat 10 times. • Upgrade your display: the higher the definition, the lower the eye fatigue. • Avoid extreme contrasts and adjust display settings: the brightness of the screen should be similar to the brightness of the room. • Use proper lightning: turn off the overhead fluorescent lights in your office and use floor lamps that provide indirect "soft white" LED lighting instead.

Summer IN A BOTTLE

VERSACE'S DYLAN TURQUOISE fragrance IS PURE ESCAPISM

Escaping towards faraway islands where the blue sky meets crystal waters. The sea breeze caresses the skin, waking up the senses and regenerating the soul. A fragrance reminiscent of the warm sun and summer days. Dylan Turquoise is an ode to the sensuality of the Versace woman," says Donatella Versace on the newest member of the Dylan family of fragrances. Indeed, this vibrant and luminous eau de toilette is the ultimate summer scent, with Primofiore Lemon and Italian Mandarin from Sicily adding a citrus-infused freshness, Pink Peppercorns imparting sparkling notes, and Jasmine and Guava lending a distinctively tropical feel that is grounded by musk and cedarwood.

• THE FRAGRANCE

Primofiore Lemon, considered the finest quality lemon, leads the dance with a slightly acidic green note. This energetic note is accompanied by Italian Mandarin from Sicily, combining odor molecules from the peel and flesh of the fruit to offer a multi-faceted note. The top notes of pink peppercorn impart a hint of red berries. Next, fresh guava mingles with jasmine petals and freesia to lend an enduring, exotic and tropical undertone. The perfume's sensuality lies in its modern woods, with the long lasting base notes of White Musk, Cedarwood and Clearwood providing the creative finale.

• THE BOTTLE

The Italian Maison's iconic motifs are evident throughout; from the elegant curves that evoke Greek culture and mythology to the embossed Medusa Head on the cap, to the Baroque-style engraved lettering.

When Technology meets Art: Clearwood

Made from sugarcane, this original molecule is the first to be created by biotechnology and is an exclusive natural ingredient that is the fruit of research. Combined with a cocktail of vibrant woods and White Musk, it lends a sense of modernity to Dylan Turquoise.



OLFACTIVE FAMILY

Floral - Woody - Musk

Top

Mandarin Essence
Lemon Primofiore Essence
Pink Pepper

Middle

Blackcurrant
Buds Absolute
Jasmin Petals
Freesia
Guava

Dry Down

Clearwood®
Vibrant Woods
Musks

** A Vision of Sustainability: Over 85% of the raw ingredients used in the fragrance are biodegradable*

Beauty

SHINE ON

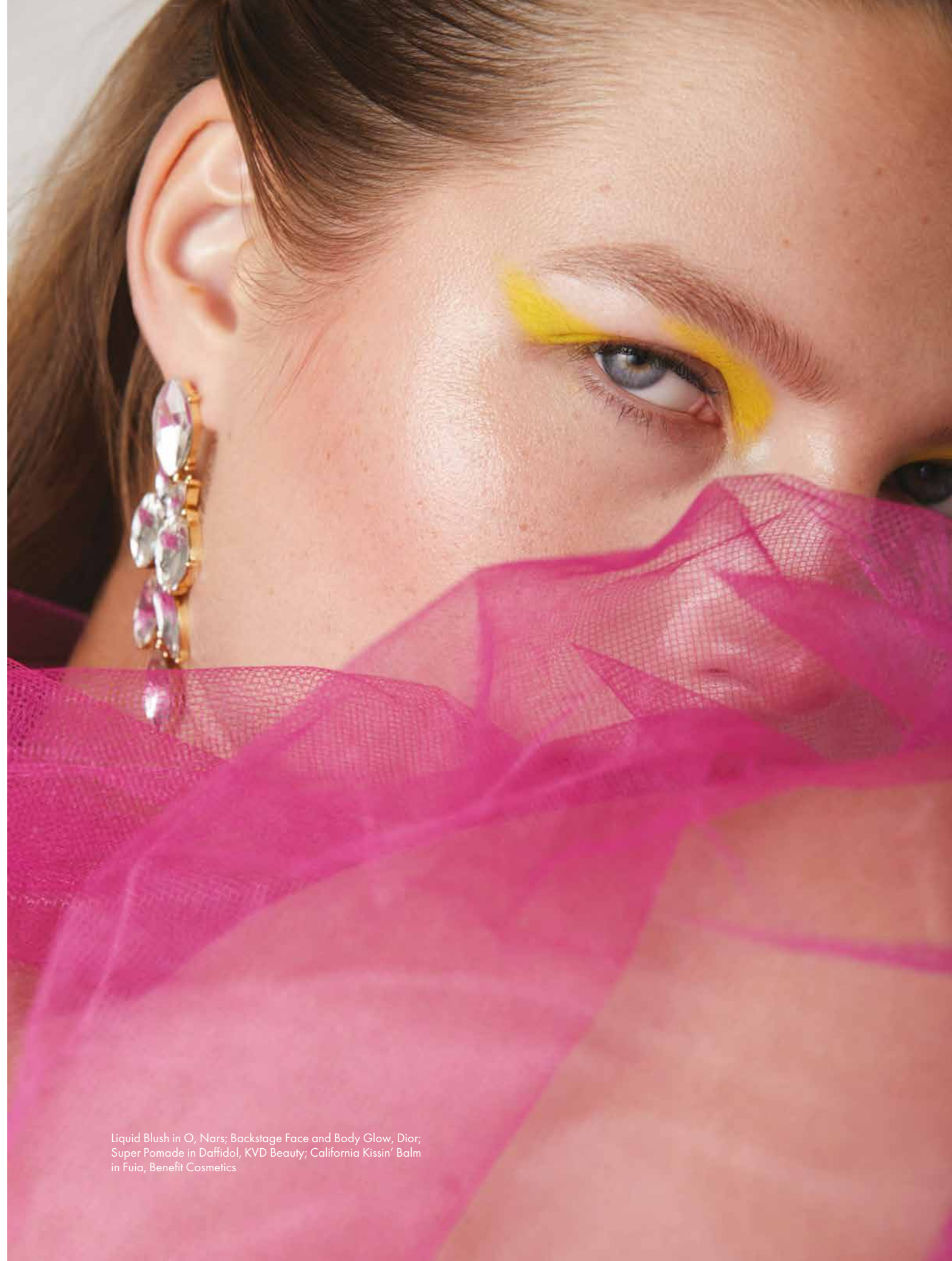
SPRING THIS SEASON CALLS FOR A BIT OF LOW-KEY SHEEN, SO DIAL BACK THE GLITZ AND EMBRACE A LIT-FROM-WITHIN FINISH

MAKEUP *by* SARAH SEQUEIRA

PHOTOGRAPHED *by* NICOLETA BURU

STYLED *by* NATASHA SINGH

Liquid Blush in O, Nars; Backstage Face and Body Glow, Dior; Super Pomade in Daffidol, KVD Beauty; California Kissin' Balm in Fuia, Benefit Cosmetics





Illuminating Tinted Moisturizer, Laura Mercier; Super Pomade in Daffidol, KYD Beauty; Bad Gal Bang Mascara and California Kissin' Balm in Poppy, Benefit Cosmetics



Nudies All Over Face Color in In the Nude, Nudestix; Backstage Glow Face Palette in Rose Gold, Dior; Brow Microfilling Pen in Blonde, Benefit Cosmetics; Gloss Bomb Cream Color Lip Drip in Fenty Glow, Fenty Beauty

Vanish Concealer, Hourglass Cosmetics; Nudies All Over Face Color in Naughty 'N' Spice, Nudestix;
Sunrise Eyeshadow Palette, Natasha Denona; Gimme Brow in 02, Benefit Cosmetics;
Lip+Cheek in Werk, Milk Makeup



Tinted Cover Foundation, Nudestix; Cheeks Out Cream Blush in Petal Poppin', Fenty Beauty;
24 Hr Brow Setter Gel, Benefit Cosmetics; Vanish Flash Highlighting Stick in Champagne Flash,
Hourglass Cosmetics; Lip Glow Oil in Pink, Dior





Phyto Blush Twist in Petal, Sisley Paris; Matte and Metal Melted Shadow in Minted, Huda Beauty; Circo Loco Eyeshadow Palette, Natasha Denona; They're Real Magnet Mascara, Benefit Cosmetics; Lip Tattoo in Natural Peach, Dior

MAKEUP: SARAH SEQUEIRA @SSEQUERAMAKEUP; PHOTOGRAPHY: NICOLETA BURU @NICOLETABURU; STYLING: NATASHA SINGH @NATASHASINGHSTYLIST.

E L L E

Loewe Paula's
Ibiza 2021



IT'S ALL ABOUT **EFFORTLESSLY CHILL** AND **RELAXED** SUMMER VIBES, AND THE LOEWE PAULA'S IBIZA 2021 COLLECTION EMBODIES THIS SPIRIT BEAUTIFULLY. IT'S TAKE ON THE NATURAL WORLD-INSPIRED ARCHIVE PRINTS – PARROTS, DOVES, CROCUSES – ALTERNATES WITH A PLAYFULLY PSYCHEDELIC INTERPRETATION OF THE LABEL'S LOGO, WHILE **CROCHET RECURS ON DRESSES, HOODED SWEATS**, AND EVEN ALONG THE HEM OF TROUSERS AND SLEEVES OF BLOUSES. TEXTURED GEOMETRIES ON TOPS AND KAFTAN **DRESSES HIGHLIGHT THE FEELING** OF THE HANDMADE, AND SHAPES ARE LOOSE AND ASYMMETRIC.

GRAY SORRENTI

FENDI CELEBRATES SUMMER WITH A DEDICATED CAPSULE COLLECTION
FEATURING FF VERTIGO COLLABORATION WITH SARAH COLEMAN

UPLIFTING REINTER



PRETATION

FENDI Summer 2021 Capsule featuring FF Vertigo collaboration with Sarah Coleman



THE FF VERTIGO IS A NEW INTERPRETATION OF THE ICONIC LOGO



PATTERN, REVISITED THROUGH A SEVENTIES' PSYCHEDELIC FILTER



FENDI Summer 2021 Capsule featuring FF Vertigo collaboration with Sarah Coleman





NEW YORK-BASED VISUAL ARTIST SARAH COLEMAN IS KNOWN FOR HER DISRUPTIVE
MATERIALS THAT SHE EMPLOYEES TO RETHINK AND REPURPOSE EVERYDAY

MANIPULATION OF DESIGNERS'
OBJECTS WITH AN IRONIC FILTER

FENDI Summer 2021 Capsule featuring FF Vertigo collaboration with Sarah Coleman

MIRROR

LOOK, AND YOU SHALL SEE. BRIGHT COLORS AND BOLD
STROKES REDEFINE EYES AND LIPS

PHOTOGRAPHED *by* FRANKLIN THOMPSON

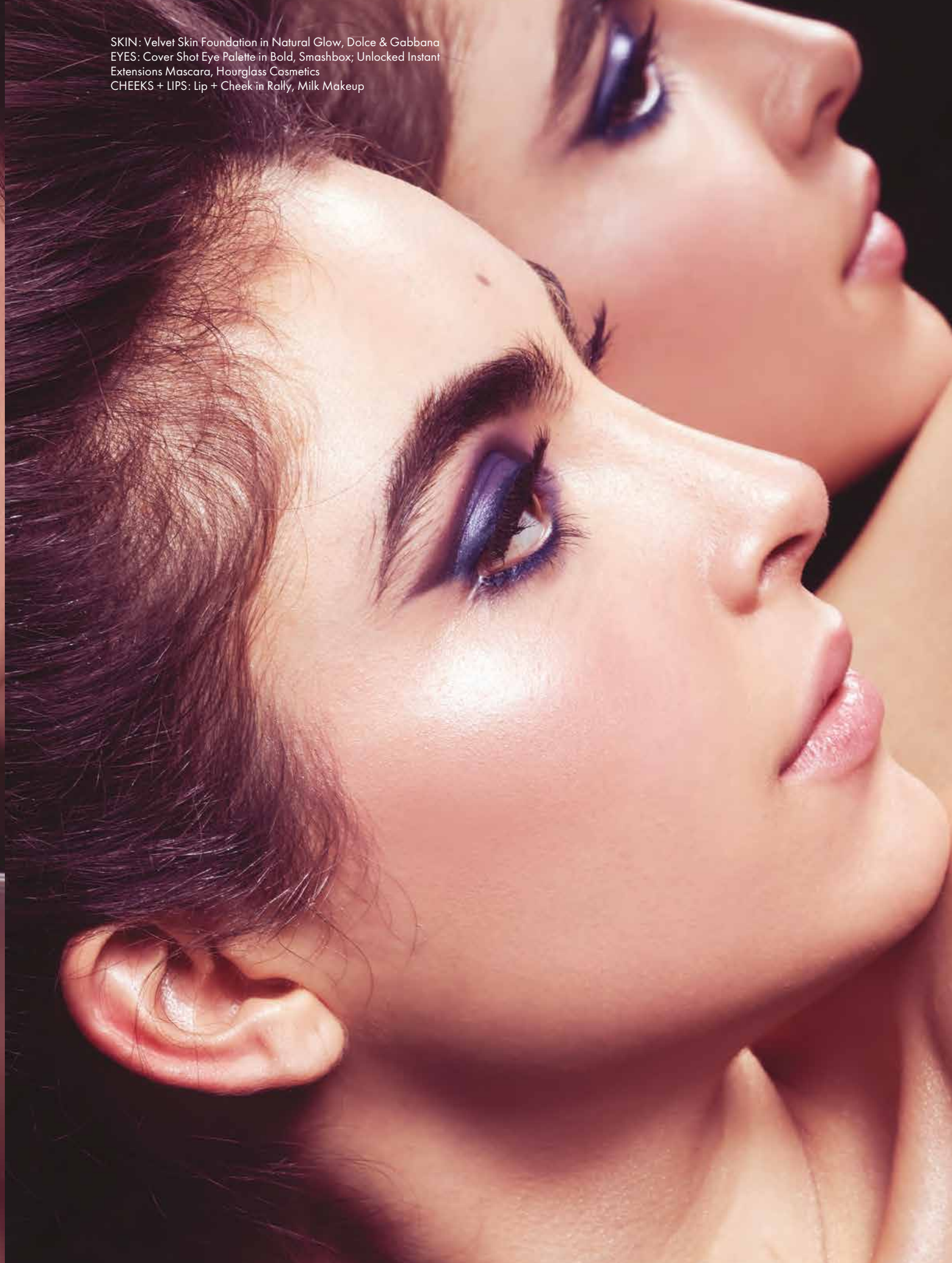
MAKEUP AND CREATIVE DIRECTION *by* SOPHIE ONO



SKIN: Even Better Glow in WN12, Clinique
EYES: Glitter & Glow Liquid Eyeshadow in Perlina, Stila; Flypencil Longwear Pencil
Eyeliner, Fenty Beauty; LimitlessLash Lengthening Mascara, Ilia
CHEEK: Positive Light Liquid Luminizer Highlight, Rare Beauty
LIPS: Magnetic Plush Paints in Waikiki Rose, Nude Stix



SKIN: All Hours Foundation in BD 50, YSL
BROWS: Brow Power Universal Eyebrow Pencil, It Cosmetics
EYES: Venus XL in Ripe, Radiant and Stella, Lime Crime; Velvet
Noir Major Volume Mascara, Marc Jacobs Beauty;
Liquid Eye-lie-ner, Haus Laboratories
CHEEKS: Mini Shimmer Brick Highlighter, Bobbi Brown
LIPS: Rouge à Levres Lipstick in Janie Scarlet, Gucci Beauty



SKIN: Velvet Skin Foundation in Natural Glow, Dolce & Gabbana
EYES: Cover Shot Eye Palette in Bold, Smashbox; Unlocked Instant
Extensions Mascara, Hourglass Cosmetics
CHEEKS + LIPS: Lip + Cheek in Rally, Milk Makeup

This page:
SKIN: Sheer Glow Foundation in Fiji, Nars
BROWS: Bomb Brows Microshade Brow Pencil in Black Brown,Huda Beauty
EYES: Beyond Beige, Surratt Beauty; Lash Idole Lash-Lifting & Volumizing Mascara, Lancôme; Ink Liner, Make Up For Ever
CHEEKS: Backstage Glow Face Universal, Dior
LIPS: Rouge Allure Ink Fusion in True Red, Chanel

Opposite page:
SKIN: Best Skin Ever in 25N, Sephora
EYES: Eyeshadow in Steamy, MAC; Infallible Never Fail Mechanical Eyeliner, L'Oreal; Eyes To Kill Lengthening Mascara, Armani Beauty
CHEEKS: Beauty Creme Contour & Highlight, KKW
LIPS: Vitality Lip Flush Stain in Rose Flush, It Cosmetics





SKIN: Face Tape Foundation in 35G, Tarte Cosmetics
EYES: Stay-in-Place Pencil in Onyx, Estee Lauder; Naked Honey
Eyeshadow, Urban Decay; Maxi Lash So Volume Mascara, Guerlain
CHEEKS: Mini Hoola Bronzer, Benefit Cosmetics
LIPS: I Need a Nude Lipstick in Taupe, Natasha Denona

PHOTOGRAPHY: FRANKLIN THOMPSON; MAKEUP AND CREATIVE DIRECTION: SOPHIE ONO; HAIR: SERINA TAKEO;
MODEL: MILA MAGNANI / SUPREME MGMT; PHOTOGRAPHY ASSISTANT: LOS FLORES



SKIN: The Soft Fluid Long Wear Foundation in Neutral, La Mer
EYES: Share Your Radiance Eyeshadow Palette using Snowflake and Peony, Zoeva; Liquid Eye-liner, Haus Laboratories; Maxi Lash So Volume Mascara, Gurlain
CHEEKS: Bronzing Compact, Clarins
LIPS: Le Rouge Lipstick in 42, Givenchy

Garden Delights

REVEL IN A BOUQUET OF FLORALS, PASTELS AND PRETTY PRINTS

PHOTOGRAPHED *by* YASMIN MAIWALD

FASHION STYLED *by* SARAH HEIDELBERGER



Opposite page: Jacket & Pants, Hosbjerg; Shoes, Raid; Jewelry, Goldmarlen.
This page: Blouse & Pants, Never Fully Dressed; Jewelry, Aode; Cloud Earrings by Goldmarlen





Blazer & Pants, H&M



Dress, Tommy Dombrowsky



Dress & Shoes, Versace Jeans Couture

PHOTOGRAPHER: YASMIN MAIWALD @YASMINMAIWALD; FASHION STYLIST: SARAH HEIDELBERGER @SARAHHEIDELBERGER; HAIR & MAKE UP: SASKIA MÜLLER @SASKIAMUELLERSTYLING; MODEL: IVANA TEKIC @IVANATOFOICIAL @LOUISAMODELS; BOTANICAL SET DESIGN: STUDIO DE PASQUALE @STUDIODEPASQUALE; RETOUCHER: MAREIKE KEICHER @MAREIKEKEICHER



Dress, Stine Goya; Shoes, Konstantin Starke

PHOTOGRAPHED *by* HIGOR BASTOS

CONCEPT & STYLING *by* PETRA TIELMANN

METALLICA GIRL

SHIMMER & SHINE YOUR WAY INTO MAGICAL SUMMER NIGHTS

Leather Corsage, Alexandra Fuks;
Sequin Pants, Reserved



Sequin Dress, Jessy Stuchly;
Golden Bikini, Melissa Odabash



Chiffon Gown with Leather Applications, Rouba G;
Golden Ring, Maren Jewelry





Halterneck gown, Shana Morland;
Golden Ring, Quite Quiet



Sequin Dress, Stefania Morland

PHOTOGRAPHY HIGOR BASTOS; CONCEPT / STYLING PETRA TIEMANN; HAIR / MAKE UP NICOLE GRANT; MODEL CANDICE SHEPSTONE © BOSS
MODELS CT; ASSISTANT SIMON NOGUEIRA; RETOUCHING SHEARER VILJOEN; PRODUCTION EUROCONNECTION_CT

E L L E

Artwork by Nourie Flayhan. Printed on sustainable YOOX tote bags for the month of Ramadan



ILLUSTRATOR AND STORYTELLER NOURIE FLAYHAN HAS COLLABORATED WITH YOOX TO CREATE THIS SPECIAL ARTWORK THAT REFLECTS TOGETHERNESS AND TRADITIONS TO CAPTURE THE ESSENCE OF THE HOLY MONTH. NOURIE, WHO HAILS FROM THE BEAUTIFUL MOUNTAINS OF LEBANON AND IS BASED BETWEEN BEIRUT AND DUBAI, SAYS SHE WAS INSPIRED BY THE STORIES OF THE REGION AND WANTED TO RECLAIM THEM AND SHARE THEM - WITH A WHIMSICAL TOUCH.



See

THE MAN WHO SOLD HIS SKIN AT CINEMA AKIL

This May, as you look for more indoor activities, we recommend taking an evening stroll around Alserkal Avenue with one destination and mission in mind: Cinema Akil, to watch its latest and most compelling showing - The Man Who Sold His Skin. The not-always-easy-to-swallow story follows a Syrian refugee who turns himself into a living work of art by letting a cryptic art-world guru use his back as a canvas and exhibit it in a museum, in the end realizing he has sold away more than just his skin. Tunisia's first Oscar-nominated film!



Watch

ARABIAN ALIEN

Having made its international debut from Saudi Arabia to the Sundance Film Festival, Arabian Alien brings together popular Saudi comedian and influencer Mohammed AlHamdan, aka 'Warchieff', and Saudi actor and director Meshal Aljaser. A sci-fi film, it's about a man whose world takes a turn for the better after an alien comes into his life. There's also a music video to add, 'Romantic Encounter', with Saudi actress Sayda Word – as the beloved alien goes on a romantic stroll in Riyadh.



Play

HADAL AHBEK BY ISSAM ALNAJJAR

You have to be living under a big non-Arab rock to have missed 17-year-old Issam Alnajjar's Hadal Ahbek. The first Arabic song of its kind to hit number one globally on both Shazam and Spotify, thanks mostly to going viral on TikTok, the track counts over 23 million views and 1.1 million likes on YouTube and has managed to land the Jordanian teen a contract with Universal Music Group's new Middle East label. Not bad for the rising star who started off his career in music by posting covers of major hits on social media.

WATCH
See PLAY

START THE MONTH OFF ON *the right note with our guide* ON THE HOTTEST AND MOST BUZZWORTHY HAPPENINGS AND SHOWINGS OF THE MOMENT



Watch

MINNANA MINNAKUM BY ALAA BALKHY

She might have garnered our following thanks to her fashion aesthetic, but Alaa Balkhy's proven she's a woman of many talents. Based between New York, Jeddah and Dubai, the Saudi creative entrepreneur's latest venture is an Arabic language podcast that features Balky's intimate conversations with women from the Kingdom addressing everything under the sun – from fashion and photography to design, business, and much more!

COMPILED BY SWATI JAIN; IMAGES: SUPPLIED

Follow

MAY BRINGS A SLEW OF REGIONAL ARTISTS AND CREATIVES TO LIGHT UP OUR FEEDS



OMAR FAROOQ @Omr94

Based out of Bahrain and one of the region's biggest YouTubers, the young filmmaker and comedian has become known for his creative storytelling thanks to his YouTube series - Omar Tries. Follow his adventures as he experiences different professions, with an aim to understand everything better, in a light-hearted manner that will keep you entertained from am to pm.



REX CHOUK @Rexchouk

Love a good illustrator? Then Saudi multi-media pop artist Chouk should be on your roster! The anonymous figure, think Banksy style, uses characters and expressions imbued with icons and Saudi slang as a means of contemporary commentary of our system.



NJoud AL SHAMMARI @Njoudsb1

Earlier this year, YouTube revealed Al Shammari as one of the Top 10 Most Influential Arab Women in Social Media. The 21-year old Saudi makeup vlogger keeps her 1.6million followers amused with videos that range from comedy and makeup tips to funny tutorials. Her day-to-day quick recipes are also fun to watch out for!



Read

Throughout the pandemic, WE HAVE SEEN THE BEAUTY INDUSTRY CHANGE ITS STANCE ON EVERYTHING FROM MAKEUP AND HAIR TO SKINCARE AND FRAGRANCES, BRINGING INCLUSIVITY TO THE FOREFRONT OF ITS CORE. KEEP UP WITH THE CHANGES AND ADD THE *below to revamp your library!*



BLOWING MY WAY TO THE TOP by Jen Atkin

Long before launching her cult haircare brand Ouai, Jen Atkin became a household name thanks to her bevy of celebrity friends like the Kardashians and Chrissy Teigen. Today, her part memoir, part self-help book celebrates that journey to the top delving into her hair-blowing world revealing everything from running your business like a feminist to how she managed to build an empire valued at \$80 million in a predominantly male-dominated industry.



EDITIONS DE PARFUMS FRÉDÉRIC MALLE– THE FIRST TWENTY YEARS by Rizzoli

If it's a sensorial journey you seek, look no further than this visual ode to the inspirations and vision of one of the great protagonists of contemporary perfume, Frédéric Malle. Celebrating 20 years of his couture fragrance brand, the book delves into his world showcasing an eclectic palette of imagery, campaigns, and Malle's inspiring story and evolution of the brand – all in graphic-novel form.



SKINCARE: THE ULTIMATE NO-NONSENSE GUIDE by Caroline Hiron

Written by skincare guru and the ultimate beauty influencer in the business, this beauty tome is the only skincare grammar you need. Written in Hiron's frank, honest and hilarious tone of voice, the book offers advice for those keen to correct and protect their skin's health and vitality. From battling breakouts to those new "smile lines", everyone with skin should read this.



TONI MALT MAKEUP: TRANSFORM 60 MAKEUP LOOKS

Ever wondered what goes on in the mind and imagination of an editorial makeup artist? Using one model as her palette for 60 different makeup transformations, Dubai-based makeup artist Toni Malt offers a peak into her world through her mastery of color, technique, and balance. An ideal gift for the beauty enthusiasts on your list who like to think (and color) outside of the box.

COLLAGE BY T. PRASADANI, COMPILED BY SWATI JAIN

Inspired By

Sheikh Zayed: An Eternal Legacy

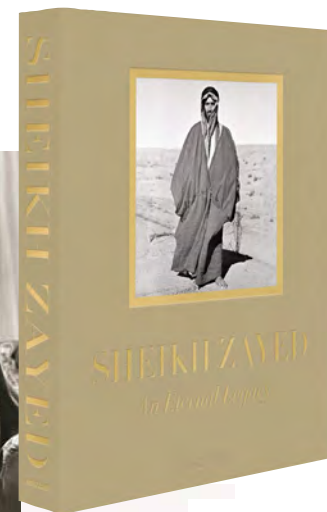
Foreword by His Highness Sheikh Abdullah bin Zayed Al Nahyan

Text by Myrna Ayad

As we approach the 50th anniversary of the United Arab Emirates, Assoulne's first tome surrounding a notable Arab Royal figure is timed to perfection. This introspective volume examines Sheikh Zayed's enduring legacy as the first president of the UAE, a unifier, a conservationist and a modernist. Each page brings Sheikh Zayed to vivid life through archival photographs and exclusive interviews with politicians and family members who knew the ruler intimately. Demonstrating both his dedication to the welfare of his people, his country's progress, and the transformation of the Arab desert into an oasis for agriculture, this book celebrates both the impressive growth of the UAE – and the incredible driving force who was responsible for its creation, Sheikh Zayed.

"THERE IS NOTHING THAT CAN'T BE ACHIEVED IN THE SERVICE OF THE PEOPLE IF DETERMINATION IS FIRM AND INTENTIONS ARE SINCERE," SHEIKH ZAYED BIN SULTAN AL NAHYAN

Sheikh Zayed during an interview in 1977



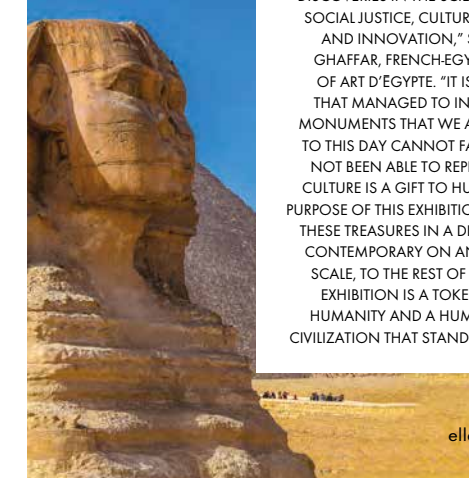
Wherever Sheikh Zayed's inspections trips around the country took him he was always welcomed by a traditional dance, the *ayala*, which he would happily partake in.



THE HYPE: Forever is Now

Mark your calendars, book those tickets and hotel and prepare to be wowed as this upcoming October 23, 2021, Art D'Egypte is organizing a massive, groundbreaking contemporary art exhibition at the Pyramids of Giza. 'Forever is Now' will be the first art exhibition in the 4,500-year history of the Giza Pyramids to be held at the Giza Plateau, inviting international artists, Egyptian artists and the world to join in honoring arts and culture. Held under the auspices of the Ministry of Tourism & Antiquities, Ministry of Foreign Affairs and under the international patronage of UNESCO, this is one event not to be missed.

The exhibition represents a merging of ancient heritage and contemporary art at the oldest and last remaining of the Seven Wonders of the Ancient World.



"I HAVE ALWAYS BEEN IN AWE OF THIS EXTRAORDINARY ANCIENT CIVILIZATION THAT HAS INFLUENCED GENERATIONS WITH DISCOVERIES IN THE SCIENCES, ARTS, MATH, SOCIAL JUSTICE, CULTURAL DEVELOPMENT, AND INNOVATION," SAID NADINE A. GHAFAR, FRENCH-EGYPTIAN FOUNDER OF ART D'EGYPT. "IT IS A CIVILIZATION THAT MANAGED TO INVENT AND BUILD MONUMENTS THAT WE AS HUMAN BEINGS TO THIS DAY CANNOT FATHOM AND HAVE NOT BEEN ABLE TO REPLICATE. EGYPTIAN CULTURE IS A GIFT TO HUMANITY, AND THE PURPOSE OF THIS EXHIBITION IS TO SHOWCASE THESE TREASURES IN A DIALOGUE WITH THE CONTEMPORARY ON AN INTERNATIONAL SCALE, TO THE REST OF THE WORLD. THIS EXHIBITION IS A TOKEN OF HOPE FOR HUMANITY AND A HUMBLE TRIBUTE TO A CIVILIZATION THAT STANDS THE TEST OF TIME."



"EMPOWERING LOCAL CREATIVE TALENT, ATTRACTING EXPERTS AND CREATIVE INSTITUTIONS FROM ACROSS THE WORLD, FACILITATING THEIR BUSINESS OPERATIONS IN DUBAI, AND ENHANCING THE PROFILE OF DUBAI'S CREATIVE SCENE LOCALLY, REGIONALLY AND GLOBALLY."

Upcoming... A CREATIVE FORCE

We are beyond thrilled that Her Highness Sheikhha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of the Dubai Culture & Arts Authority (Dubai Culture), will lead several new initiatives and projects

focused on enriching the UAE's cultural scene and preserving the country's national heritage, most notably the development of the Al Quoz Creative Zone to create an integrated, dynamic creative hub and a regional and global center for designers and creative.

Led by Her Highness, a committee will develop plans to enhance the creative and cultural infrastructure in Al Quoz, including: a comprehensive transportation infrastructure in

Al Quoz area linked to the Al Safa metro station; shared tracks for pedestrians, bicycles, and electric scooters; a creatively-designed bridge for pedestrians, bicycles and scooters on Al Manara Street; and a bus route connecting Al Safa metro station to tourist and artistic attractions in the area. We're already re-inflating our bike tires in anticipation of the bridge!



Rock Your Ugly is published by The Dreamwork Collective and available now.

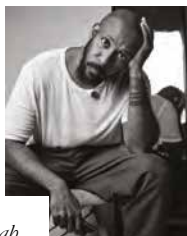
Ugly MATTERS

REVISITING HIS 2019 SERIES AND THE NOT-SO-FLATTERING SELF-PORTRAIT THAT STARTED IT ALL, PHOTOGRAPHER WALEED SHAH TALKS US THROUGH THE LAUNCH OF HIS DEBUT BOOK. LISTEN IN.

Talk of unattainable beauty standards is hardly unusual, but it's not everyday that an engineer-turned-photographer flips them the bird, so to speak. Enter: Waleed Shah, who set out to showcase the raw, unfiltered beauty of his subjects through a powerful series of portraits accompanied by very human stories centered around mental health. As for what prompted it? An unflattering yet honest self-portrait taken after the death of his best friend led his mental health to deteriorate. Today, this celebration of imperfections has found a home in Shah's brand new book, *Rock Your Ugly: A Middle Finger to Toxic Beauty Standards*.

You dedicated the book to your late best friend, who passed away from cancer, and chose cancer survivor Luz Villamil for the cover. Was this an emotional decision? I hadn't actually connected the two, but I chose Luz because of my love for that image. I noticed people lingering around it at exhibitions. They would look at it, look away, walk away, and then return when they thought no one was looking. I think it has something to do with how deep her connection with the lens was.

Waleed Shah



What overarching theme(s) did you pick up on amongst the diverse array of subjects? The book is a reminder to be mindful of what we say to each other. A lot of the subjects' issues stem from what was said or done to them when they were younger, and they carry it around as adults. If you comment on someone's state or mind or appearance, it may lead to self-harm. And parents are a part of this problem. Based on the sexual abuse stories I heard, they were more fixated on protecting their image instead of going after the uncle or neighbor who committed the abuse.

Was Dubai's reputation as a plastic surgery capital a factor in the backstories? It wasn't so much about where they lived. For example, one of the plastic surgery stories was Saskia, who grew up thinking she wasn't beautiful because of bullying. It got to a point where she had planned all her surgeries and was awaiting the money to execute them. Then there's Sarah, whose rare condition caused her breasts to grow asymmetrically. Her

teenage years were riddled with shame, so her case illustrates that plastic surgery can help one feel better.

Seemingly, it's only women who obsess over body image. Any observations about the male subjects? They were more reserved. Women are braver when it comes to sharing their experiences, but I think men feel the same depth of emotions about their appearance.

Where do you stand now in terms of your own insecurities? In my mind, *Rock Your Ugly* closed a long time ago, and I feel good about myself. But it's working on the project that brought me here. It was my therapy. Like traditional therapy, most of the people I spoke to were strangers, so I could unload my grief onto them – and they could do the same.

WORDS: SAMIA GAIYUM. IMAGES: SUPPLIED



AHLAM BOOOKI



STORY time

AHLAM BOOOKI, DIRECTOR OF THE EMIRATES AIRLINE FESTIVAL OF LITERATURE AND ONE OF THE THREE SHOW HOSTS FOR THE BOUNDLESS BOOK CLUB PODCAST WHICH JUST KICKED OFF ITS SECOND SEASON, ON THE POWER OF STORY TELLING, HER BUCKET LIST DESTINATION, AND HER FAVORITE SNACKS WHILE READING...

Leisure Studies

Reading: Over the Republic Bridge by Shahad Al Rawi. It's currently published in Arabic, but coming out in English translation very soon.

Listening to: Faysalosophy Podcast
On: Anghami

Taking notes from: *Surrounded by Psychopaths: How to Stop Being Exploited by Others*. A book by Thomas Erikson.(1)

Style file

Out-the-door outfit: Loose linen pants and top in pastel colors, with plain white comfortable Nike sneakers.

Skin care: All Aesop. Mandarin Facial Hydrating Cream during the day. Parsley Seed Anti-Oxidante facial cleanser, toner and eye cream in the evening.(2)

Special Accessory: My engagement ring.

Sweet Home

Room to read in: My library

Deco Style: Contemporary but comfortable and cozy.

On the Move

Fave Escape: Any tropical beach destination within a 5-hour radius. Bucket List Destination: Tromsø in Norway, to see the Northern Lights. (3)

Travel bag: Something spacious and easy to navigate on 4-wheels, in a color that's easily identifiable on the conveyor belt.

Driving: Lexus RX 350 (4)

The Menu

Restaurant: Le Relais de L'Entrecôte.

Only one thing on the menu, which I crave regularly. (5)

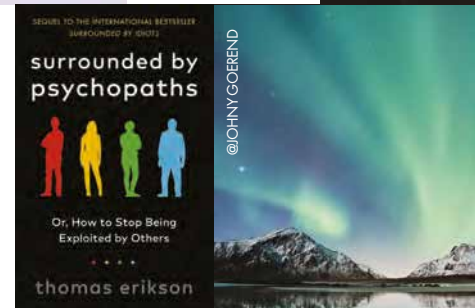
Dessert: Nai Wong Bao (Chinese Custard Buns), closely followed by a fluffy Japanese cheesecake.

Snack while reading/listening: Any and every kind of chips, or a bowl of olives.

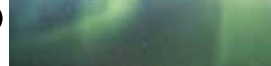
On the feedback for the

Boundless Book Club. We get everything from a 'thanks for a great recommendation' to requests for new topics. We have had people ask us to do an episode about hopeful books, about historical fiction, and regional authors. Sometimes it is just comments on the books we recommend from listeners who have read the same book and want to share their views, but it is always really rewarding to hear from our listeners.

On the power of storytelling? As human beings, we interact with and understand the world around us through stories. Stories give us meaning, empathy, broader worlds, more lives than one, and also most importantly over the past year and a half, escapism. Throughout the pandemic we found solace in stories in all their forms, whether it was through films, books or podcasts. They kept us company in our isolation and filled our days with love, adventure, tragedy, time travel and more. Stories are an inseparable part of our lives, and a basic human need, in my opinion.



1



3



4



5

Located in Sharjah's Kalba, an enclave of the city, Kingfisher Retreat is situated on the Gulf of Oman's coast.

LIFE

NOW'S THE TIME TO EXPLORE THE BEAUTY RIGHT AT OUR DOORSTEP! ESCAPE THE CITY AND HEAD INTO NATURE TO DISCOVER THE REGION'S RICH WILDLIFE AT KINGFISHER RETREAT. THE BOUTIQUE HOTEL FEATURES 20 LUXURIOUS TENTS, EACH WITH ITS OWN PRIVATE POOL. A TRUE SLICE OF PARADISE...

Life upfront



Shaker Cushion
© Aura Living

Iconic Tea
Cup & Saucer

By Design... OUTDOOR DINING TIPS

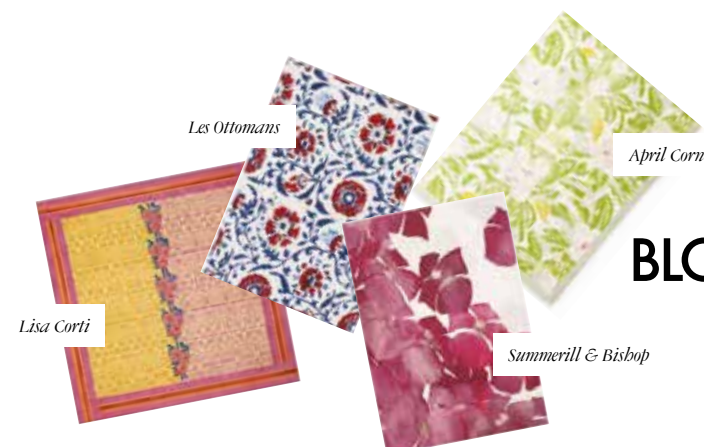
The cool weather is in full swing and it is the perfect time to take dining outdoors. Whether you have a large poolside patio or a high-rise balcony, there are plenty of ways to spruce up your outdoor space to create a stylish yet welcoming setting for family and friends. Here, Kelly Smith, Head of Visual Merchandising at aura Living, shares her top tips for creating the perfect al fresco dining area:

- **Revive your furniture:** As your outdoor furniture is likely exposed to natural sunlight on a daily basis, it is bound to show a bit of wear and tear. Take the time to freshen up pieces, whether it be by sanding and varnishing wooden pieces, reupholstering those made from material or even just adding a new coat of paint can go a long way in adding a new appeal to the space. If you're opting for new tones, choose neutral and deeper hues such as cinnamon, grey, brown, rust, plum or gold to add warmth and bring an essence of timelessness to the space.
- **Keep it cozy:** Warm up your space by adding cozy throws. Perfect for the cooler evenings, they are sure to bring out a bit of warmth, comfort and functionality into the space.
- **Mood lighting:** Decorative lamps are a must have for any outdoor area. Strategically place the lighting to enhance the atmosphere as well as mix and match various sizes and shapes. Arched floor to wall lamps create a nice asymmetric look. For a more romantic aesthetic, glass lanterns are a beautiful addition to enhance the warm mood of your space.
- **Keep it classy:** If you are seeking a more refined outdoor look, opt for a beautiful table linen and elegant dining and serveware. The difference is all in the details so ensure to match the tablecloth and napkins with complementary accessories. This will add an air of elegance to a truly memorable garden evening.
- **Focus on your centerpiece:** A centerpiece adds a final touch to any elegant outdoor dinner. Flowers in vases with candles pointedly placed in between creates a sophisticated and chic option. Alternatively, choose floral greenery, such as hydrangeas or orchids to create a natural and inviting feel. The most important advice is to stay true to your personality. Keep it simple and let your setup reflect who you are. And of course, just enjoy hosting your loved ones in your own special outdoor place, but of course stay safe!



Bab Black Lantern

Floor Lamps



Les Ottomans

April Cornell

Lisa Corti

Summerill & Bishop

Trending... BLOOMING TABLECLOTHS!

"FLORALS BRIGHTEN UP ANY EVENT"

Psst...

For those who usually travel stateside for their dose of top-of-the-line kitchen ware - and more recently, homeware - William Sonoma has opened their first store in the UAE, at the Dubai Mall. Just in time for family gatherings and summer dining.



In the Kitchen with...
CHEF ZEINEB BEN SLAMA, HEAD CHEF AT FOREVER ROSE CAFE

In November 2020, homegrown luxury florist, Forever Rose, opened the first Forever Rose Café in Dubai, where Chef Zeineb’s original dishes transport guests into a world of fairy tales. Some of her favorites include the Shakshouka and the Crème Brûlée French Toast, but here for our readers, she lets us in on the secret behind her more-ish Avocado Toast – ideal for summer!

FOREVER ROSE I LOVE AVOCADO TOAST

Ingredients:

- teaspoon lemon juice
- teaspoon kosher salt
- teaspoon black pepper
- 1 teaspoon extra-virgin olive oil
- 10-gram baby spinach
- 2 eggs, for poaching
- 2 x slices of bread (either sourdough, wheat, or brown bread with cereal)

Method:

- Toast the bread in a toaster until golden and crispy.
- In a bowl, smash the avocado with the back of a fork, then add the lemon juice and salt.

- Fill a deep skillet halfway up with water.
- Bring the water to a simmer, adding the vinegar.
- Gently break each egg separately into a small bowl and slowly add each egg, one at a time, into the simmering water allowing it to cook for 1 minute exactly.
- Turn the heat off and place a lid on the skillet and let the eggs sit in the hot water for 5 minutes.
- Take the toast, spread the smashed avocado on top and then the baby spinach.
- Finish with the poached poached egg.
- Serve immediately as is, or add a delicious hollandaise sauce with an edible flower for a decorative touch.

The Spirit of Ramadan
PALACE DOWNTOWN, DUBAI

BOASTING A STUNNING VIEW OF THE BURJ KHALIFA, ALONG WITH AN ARABESQUE ARCHITECTURE AND DESIGN CONCEPT, THIS 5-STAR DELUXE HOTEL IS THE PERFECT SETTING TO ENJOY IFTAR OR SUHOOR



ICONIC IFTAR ELEGANCE
@ ewaan

Celebrate the month of togetherness with your loved ones at this iconic Iftar at Ewaan Restaurant. Savour the generous Middle Eastern and International buffet from Sunset to 9pm, while enjoying harmonious oud music that will create an enchanting ambiance for Iftar.

Price: AED 260 per person inclusive of buffet and Ramadan beverages / AED 130 for children

A SUMPTUOUS SUHOOR
@ ewaan

Delight in a culinary journey of authentic Arabic buffet for Suhoor at Ewaan Restaurant, from 10pm to 1am on weekdays and 10pm to 2am of weekend. Sample their signature dishes, traditional favorites and Levantine delicacies, accompanied by Oud harmonies that will fill the air with a sense of enchantment.

Price: AED 170 per person / AED 85 for children

PRIVATE IFTARS
@ royale ballroom

The regal settings of the Royale Ballroom and the refreshing ambience of Ewaan set the stage for a captivating evening with family and friends. Enjoy an arabesque affair with soft tunes and mouth-watering food options from Sunset to 9pm at this unique location in the heart of Downtown.

Price: AED 185 per person (AED 155 during the first week)



For reservations at Ewaan, email DineAtPalaceDowntown@addresshotels.com or call +971 4 428 7961.
For reservations at the Royal Ballroom, email events@thepalace-dubai.com or contact +971 4 4287938



Freeze FRAME!

Keep your most precious memories alive in these vibrant frames.

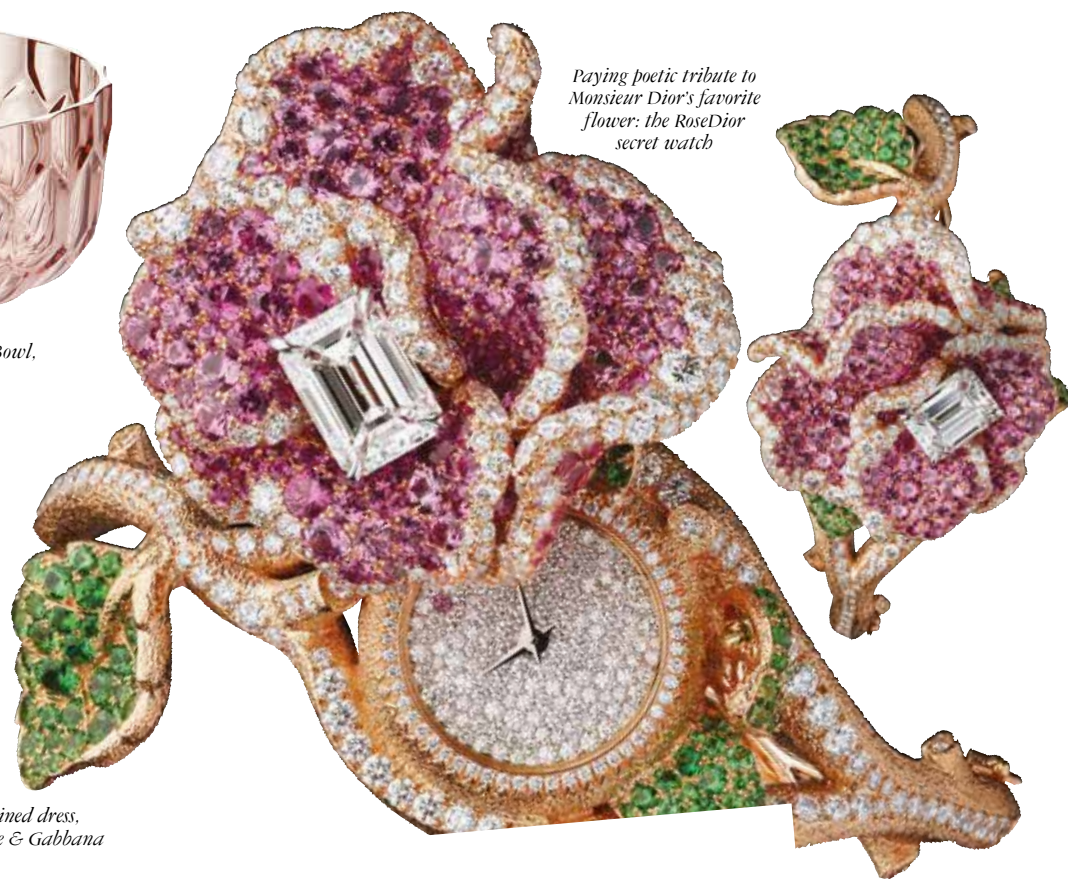
Clockwise: Pidgeon & Poodle; Kinzzi Collection @ Kinzzi.com; Jay Strongwater; Mariposa



Salad Bowl,
Kartell



Sequined dress,
Dolce & Gabbana



Paying poetic tribute to
Monsieur Dior's favorite
flower: the RoseDior
secret watch

ROSE Garden

Fragrant in scent, DELICATE IN DESIGN, SWEET IN COLOR
AND MESMERIZINGLY BEAUTIFUL – ITS NO WONDER THE MAJESTIC
ROSE CONTINUES to be a favorite muse



Wraparound Suede Sandals In Rose
Amelie, Christian Louboutin



Silk Eye Mask,
Bernadette



Black Rose Skin
Infusion Cream, Sisley



Lip Chic,
Chantecaille
+ John Derian



Embroidered Elephant,
Anke Drechsel



Cushion, Bloomingville



Giant Ice
Cream Cone
Table Candle,
Voluspa



Buffet Plate,
Villeroy &
Boch



Maison de
L'Amour
tray, Gucci



Rose Sea Polish,
French Girl
Organics



Bag, Alberta Ferretti



Apricot Rose
Diffuser, Rosy Rings



Belgravia collection
bouquet in a vase,
Forever Rose



DESTINATION: *The Maldives*

A magical stay AT THE DIAMONDS
ATHURUGA ISLAND RESORT WAS THE PERFECT
PRESCRIPTION FOR *lockdown blues*



ISLAND LIFE

Set in the middle of the Ari Atoll, Diamonds Athuruga Island Resort lies about a 25 minutes scenic-flight by seaplane from Male international airport. A holiday at Athuruga is a real Robinson Crusoe adventure, paired with impeccable service and a luxe twist! The resort includes a Spherique fashion boutique, a drugstore, tailoring services, a fabulous spa, a variety of leisure and sports facilities, and even a resident marine biologist who can answer any question about the rich marine life.

DREAM VILLA

Upon arrival, we were greeted by Silvia, the resort's charming PR manager, who showed us to our eye-poppingly beautiful 2-bedroom water villa with a large terrace, plunge pool and direct access to the water, enabling us to just walk out of bed and step into the ocean. When we could tear ourselves away from the magnificent view, a look around the room revealed tasteful furnishings including custom made rattan furniture, canopy king size beds, Italian contemporary lighting and handmade wooden parquet floors. Among the

ALL RESORT IMAGES © ROBERTO PATTI

many, many in-room highlights were the Italian Espresso machine – watching the sunrise with fresh coffee is a pleasure that is hard to top! – a spacious walk-in shower featuring a double showerhead and direct access to the outside terrace, a personal iMac, and our new friend “George” the speaker. The staff was a revelation, literally on hand day and night, ensuring we were comfortable and well taken care of. Silvia went above and beyond by helping to organize fun-filled days with activities and jaunts to Athuruga’s spectacular twin island Tudufushi, also managed by the Diamonds resort group.

TIME TO EXPLORE

One of the main highlights of the trip for us were the private excursions to the house reefs. The amazing Hussein, the water sports instructor, ran these excursions and opened our eyes to fascinating facts about the ocean and sea life that helped alleviate our apprehension about jumping into the unknown. We went snorkeling on a daily basis, and the marine life we saw was life-changing, an experience that will stay with us forever. Turtles, sharks, mantas, dolphins and more, all by our side and all as one enjoying the magnificence of the Maldives. Being at one with Mother nature and all her creatures was a much needed respite after over a year of lockdown and stress. While we spent most of our time snorkeling, swimming, and relaxing, there is also an I-Dive PADI diving center with nitrox facilities, beach volley, yoga and pilates, laser and catamaran sailing, windsurfing, canoeing and SUP, and Big game fishing with local Dhoni boat.



WHAT TO PACK



Hat, Cbloé

Sunglass, Tom Ford

Dress, Missoni

Slipper, Dolce & Gabbana

REST & RELAXATION

What's an island getaway without a spa treatment? Here, again, we were spoiled thanks to their unique spa concept that is based on Indian traditions and blended with the best from all Asian countries, offering a range of Ayurvedic massages, wraps, scrubs and facials using natural materials such as honey, cucumber, sesame, coconut, yogurt, coffee, papaya and orange. All that fresh air, swimming and pampering made way for a hearty appetite come evening when, once again, we were blown away by the hospitality and choices. A perfect end to magical days, we enjoyed live music at the many restaurants, including our favorites; the beach grill serving seafood under the stars, and the Maldivian restaurant offering a truly local dining experience.



ARIES

20 MARCH - 19 APRIL

After weeks of considering all the options, and having finally realised that the only way to go is forwards, not back, you are ready to embrace change and start a new chapter in your life. Most people would do this gradually, by small steps; but in true Aries style you decide to do everything at once. Full-on, total commitment. New look, new lifestyle, new direction; your friends are openmouthed in amazement.



TAURUS

20 APRIL - 20 MAY

How far dare you push yourself? This month opens a career development phase lasting several months, offering you several different roles to choose from. Some could take you very high indeed, though as always there will be risks; others will be less well-rewarded, but safer. Your natural instinct is to be cautious, in a world which is still in upheaval - but isn't that also the time to be brave and take a chance?



GEMINI

21 MAY - 20 JUNE

Is this a big new romance? Not at all, you say. You've actually known each other for quite a long time, and have only become close in recent weeks. You also say it's not serious, and that you'll still be friends when the romance fades in a month or two. But when you're seen out together in early May you're very obviously an item, and happy to be so; clearly, there's more to this relationship than you're ready to admit.



LIBRA

23 SEPTEMBER - 22 OCTOBER

A new opportunity fills you with hope for the future – but friends and family seem less enthusiastic. Should you give in to them? No, but you should accept that whatever your final choice, there will have to be compromises. Hold on to your dream, and follow it when you can; progress may be slow, but in the end those close to you will realise it is something you really do want, and give their blessing.



SCORPIO

23 OCTOBER - 21 NOVEMBER

Relationships have to be flexible or else they set like concrete, and can't move. Right now you see no reason to go back on your word, while your partner remains entrenched in a defensive position. One of you must make a move, so why not you? In the end, it comes down to whether you value what you have together more than your pride - and your answer will tell you all you need to know about the relationship.



SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

A simple way to resolve a long-standing problem presents itself. It's so obvious that you wonder why you never thought of it before; in fact, you probably did, but the time wasn't right for it. It's also so easy that you're sure there must be a downside you haven't seen yet – but that's just you, overthinking things. It's genuine, but the window of opportunity is short: a week, in early May. If you want it, grab it.



CANCER

21 JUNE - 21 JULY

You have been very patient in recent months, waiting for difficult situations to resolve themselves, or for other people to make their move; but now, as fiery Mars enters your sign, it is time to take the initiative yourself. You need to create a framework for the future which is less restrictive and more enjoyable than what you have now - and late April will show you how to put back the fun that was missing.



LEO

22 JULY - 22 AUGUST

Riding a bike up a mountain is hard work, even if you're fit. As you toil up the slope, you ask yourself why you're doing it, and why you chose this route. Once you get to the top, you feel better; but the real benefit of the ride is not the exercise, but the answers to those questions. Does the destination even matter any more, or are you just proving a point to yourself? Maybe it's time to take a different path.



VIRGO

23 AUGUST - 22 SEPTEMBER

For you, it is not enough to do things well; you must also do them for the right reasons, which means finding an idea or a principle that you can follow. This month could provide exactly that. The inspiration it gives you, and the enthusiasm of your response, will be enough to keep you busy, motivated, and productive for several months; but best of all, you will feel genuinely happy - and that can't be a bad thing.



CAPRICORN

21 DECEMBER - 19 JANUARY

A problem that you pushed out of the way so that you could concentrate on what you saw as more important things now rises to the surface. In fact, this hidden issue is what really matters; the rest was just a convenient distraction. If you attempt to assess it in financial terms, you will decide that it's all too expensive, but that's just an excuse. Personal happiness is beyond price, as you know.



AQUARIUS

20 JANUARY - 18 FEBRUARY

A precious moment, as obligations to the past slacken a little, the responsibilities of the present lift a little, and you catch sight of an opportunity for the future. Normally you would have to decline it, because you have so much to do already; but this time you can say yes. If none of the new options offered to you in recent months have seemed quite right, then this one might be just what you have been waiting for.



PISCES

19 FEBRUARY - 19 MARCH

Jupiter, bringer of good fortune, returns to your sign after more than a decade away. The bad news is that he is only with you for two months, though he will be back at the end of December. But in the next few weeks you will be able to do more, and achieve more, than at any other time this year. Don't worry about not having enough time or energy to do all that you want; all will be taken care of, as you will see.

WATER IS LIFE IS ART...

THROUGH THEIR INSPIRATIONAL DESIGNS FOR LIFEWTR, THESE CONTEMPORARY ARAB ARTISTS ARE ENGAGED IN A DIALOGUE BEYOND BORDERS.

TO CELEBRATE ITS MIDDLE EAST LAUNCH, LIFEWTR HAS ENLISTED THE TALENTS OF THREE ARAB ARTISTS - ATHIER, BASMAH FELEMBAN AND EBTISAM ABDULAZIZ - TO DESIGN LABELS FOR THE PREMIUM FILTERED WATER BRAND. WE TAKE A CLOSER LOOK AT THE ARTISTS, THEIR INFLUENCES, AND WHAT THE PROJECT MEANT FOR THEM. ...



Saudi artist **Basmah Felemban** combines her interests in Islamic art, architecture, and traditional Arabic poetry from the Golden Age of Islam. For her label, Basmah explored the movement of water and the lunar and solar cycles, integrating the movement of planets, Islamic astrology, science, and poetry. "A few stars aligned when I was approached by LIFEWTR - I had just graduated with an MA in Islamic and Traditional art in London and returned to my hometown Jeddah after a residency in New York where I had researched colors and water. I felt that this was a **chance for me to grow** and to create something new, and the moon served as my main inspiration for its presence and calmness through the ebb and flow."

To help find the talent, mentor them, and set growth opportunities in motion, Dubai-based cultural strategist and arts consultant **Myrna Ayad** was instrumental in guiding the selection of the artists for the Middle East's first series. "The whole LIFEWTR Middle East project has been incredibly rewarding - from theme development and artist shortlist through to each artist's **creative journey** and the final execution. LIFEWTR is another canvas of sorts for these artists, and it's also a novel platform with a different reach, which makes it all the more exciting".



LIKE WATER, INSPIRATION IS ESSENTIAL TO LIFE



With Iraqi origins, a childhood in London and current base in Paris, **Athier** uses a vibrant range of colors and geometry in his work, which is influenced by architecture, cubism, Iraqi modernism, and a fascination for Arabic texts. His label for LIFEWTR is inspired by the rivers of his childhood through to adulthood - from the Tigris and Bosphorus to the Thames and Seine. "I love anything to do with **water and art**, and so in a sense, this was a dream collaboration. The encouragement of free expression was really refreshing and a testament to an ethos that really puts creativity in the hands of the artist. The bottle looks fantastic; it not only holds true to the design, but also enhances it with subtle shimmers and movements in the colors. I didn't expect a bottle to feel like such a work of art, but here we are!"

Later this year, LIFEWTR will also release a third design to celebrate Expo 2020 Dubai - with a dedicated label by **Emirati artist Ebtisam Abdulaziz**.

DRIFT
BEACH-DUBAI

Alfresco Dining

Wednesday to Saturday

Treat yourself to a Provençal dinner at DRIFT Restaurant from 7PM until 11PM

RESERVATIONS: +971 (04) 315 2200 | INFO@DRIFTBEACHDUBAI.COM
LOCATED AT ONE&ONLY ROYAL MIRAGE | @ DRIFTBEACHDUBAI



MARGOT ROBBIE

CHANEL.COM

CHANEL

J12

IT'S ALL ABOUT SECONDS

SELF-WINDING MANUFACTURE MOVEMENT

HIGHLY RESISTANT CERAMIC WATCH. SWISS MADE. 5-YEAR WARRANTY.