

ISSUE 115 NOVEMBER 2020

ARABIA

**FOR THE
LOVE OF
ADVENTURE**
THE WOMEN
IN THE
REGION
FORGING
THEIR OWN
PATH

**CONSCIOUS
CONVERSATION**
THE ROAD TO
SUSTAINABLE
FASHION

FORCE OF NATURE

The **GREAT
OUTDOORS
ISSUE**

UAE DHS15



Make Up

MILLENNIALSKIN
ON-THE-GLOW TINTED MOISTURIZER

DOLCE & GABBANA

#BEAQUEEN



Make Up

PASSIONEYES
NEW INTENSE VOLUME MASCARA

DOLCE & GABBANA

#BEAQUEEN





SHOP-COUTURE. DIOR.AE

DIOR

N°5

CHANEL



Acting Editor-in-Chief
DINA SPAHI
Fashion & Beauty Editor
DINA KABBANI

Senior Art Director
T PRASADAN
Photo Editor
GEORGES DAHER
Copy Editor
MIRA KHOURY

Contributors
JON S. MALOY, ODELIA MATHEWS,
SWATI JAIN, YOUNNA ESSA

Editor In Chief Digital
NADA KABBANI
Fashion & Celebrity Digital
FIDA RAMADAN
Fashion & Beauty Digital
MYRIANA JBEILY AOUN
Lifestyle Digital
ROULA MAALOUF, LOUBNA FAWAZ
Graphic Designer Digital
ELSA MEHANNA
Social Media
ABIGAIL JOSEPH

For Advertising:
PATRIMONY MEDIA Z LLC
Brand Director
HASSAN EL SAMAD

ELLE ARABIA / PATRIMONY MEDIA FZ LLC
DUBAI MEDIA CITY, ZEE TOWER, OFFICE 403, DUBAI,
UAE E-MAIL:INFO@ELLEARABIA.COM

C.E.O
RANY OHANESSIAN
Publisher
VALIA TAHA
Financial Director
KHUSRO AZIZ
Assistant
PETREESHYA CHLENGAT THAZHE

Printing
RAIDY PRINTING GROUP LLC

ELLE
INTERNATIONAL
a division of **Lagardere**
NEWS

Trademark Notice: ELLE is used under license from the trademark owner, Hachette Filipacchi presse, a subsidiary of Lagardere SCA

CEO Constance BENQUE, CEO ELLE INTERNATIONAL LICENSES Francois CORUZZI, SVP/INTERNATIONAL DIRECTOR OF ELLE Valeria BESSOLOLOPIZ, SVP/DIRECTOR OF INTERNATIONAL MEDIA, LICNSES,& SYNDICATION Mickael BERRET, ELLE BRAND MANAGEMENT: Marketing Manager,Morgane ROHEE/Editorial Manager, Trish NAGYTRAVIESO, Graphic Design Manager, Marine LEBRIS, Senior Digital Projet Manager, Moda ZERE, ELLE INTERNATIONAL PRODUCTIONS Fashion Editor,Charlotte DEFFE/Beauty & Celebrity Editor,Virginie DOLATA, ELLE SYNDICATION Deputy Syndication Team Manager,Marion MAGIS/Syndication Coordinator, Gwenael GUILLARD/Copyrights Manager,Severine LAPORT Data Base Manager, Pascal IACONO www.ellearoundtheworld.com INTERNATIONAL AD SALES HOUSE: LAGARDERE GLOBAL ADVERTISING SVP/INTERNATIONAL ADVERTISING – Julian DANIEL jdaniel@lagarderenews.com

On... The Cover JAIME JARVIS

Styling the lovely Leyla Greiss in Full-Look YSL for our cover and inside shoot, is Jaime Jarvis. The London-based fashion stylist has been working within Fashion, Music and Advertising for years and lends her keen eye to this special shoot. **My pro-tip for making a shoot pop...** would have to be big accessories. **When I'm not working in fashion...** you can find me laying down and taking a break.



In...Last Word ELYANNA

Elian Marijya, professionally known as Elyanna, started her journey in music at the age of seven. Her debut release, "Oululee Leh" (Tell Me Why), marks the beginning of a new generation of disruptive music for artists and fans around the world. Growing up, Elyanna was surrounded by art and music. Her grandfather was a well-known poet in the Middle East and she also often writes music with her mother and brother. Elyanna says confidently, "I always knew from a young age that I wanted to be a musician. I never gave myself any other option." **For me, music is....**a way to express myself. Music is not just something you hear, but something you feel. **When I'm not singing you can find me...** staying active. I especially like to work-out in the morning to give me energy and put me in the right mindset to tackle the day. I work to improve my artistic personality and express myself by painting, dancing and designing clothes. I'm currently learning Spanish from my grandma and cousin.



In...Fashion MARC JUAN

Based in Barcelona, Marc Juan has been involved in fashion and marketing for over a decade, working with leading brands and publications. In addition, he has taught at the Istituto Europeo di Design. **A tip for a great shot...** would be always check the weather twice, find a B plan in case it rains, and never forget to ask weather the models have earrings or not in case you have to produce a beauty shoot! **My passion for the world of fashion started during childhood.** For me, fashion has always been both a key element of communication and a means for self-expression; a dialogue between who you are and who you want to be. Fashion generates this bidirectional conversation and fashion brands contribute to show the values people want to convey, depending on their mood, the place or the occasion they have to face in each moment of their lives.

CONTENTS NOVEMBER 2020



70 Leyla Greiss

EVERY MONTH

8 EDITOR'S LETTER
Editor-in-chief Dina Spahi on open doors and fresh air!

10 UPFRONT
Stay up to date on matters of fashion, food and fun

65 MY AGENDA
Saudi Arabian equestrian Dalma Malhas breaks down the gadgets that rein her in

164 LAST WORD
Singer/Musician Elyanna on disrupting the music scene

RADAR

17 RADAR
We present the latest trends for fashion & accessories, plus we shine a spotlight on statement Jewelry Pieces

23 MANIFESTO
In Conscious Conversation with... Stella McCartney as she decodes a new alphabet for sustainable fashion

27 JUMP IN
A sneak peek at the trends coming our way for S/S21

32 ART OF CRAFT
The native crafts and artisans of Southern Italy take center stage in Dior's Cruise 2021 collection.

TIME TO REFLECT 46
Jaeger-LeCoultre presents their stunning timepieces for women

CULTURE

56 GIVING VOICE
Wafa Al Obeidat on helping women in the region reach for the stars

58 MADE IN LEBANON
Andrea Wazzen on building, and then rebuilding her eponymous footwear label

59 ETHICAL FASHION
Jon S. Maloy's love letter to the region's new wave of creatives making aesthetics resonate with ethics



112 Enchanted

FEATURES

70 COVER STARS
Leyla Greiss strikes a pose in London in Saint Laurent

78 MAISIE'S WAY!
Having conquered television and the big screen, Maisie Williams is tapped as an exceptional ambassador for Cartier

81 WOMEN IN SPORT
For the Love of adventure! We speak to four women forging their own paths

90 ON THE MAP
Omani designer Amal al Raisi's ode to her homeland

FASHION

94 DREAMWEAVER
Oumayma Elboumeshouli whisks us away to the Maldives where she models the latest looks by Louis Vuitton

104 TIME CAPSULED
Along the historic streets of East

Berlin, the 80s are captured through a modern lens

112 ENCHANTED
Opposites attract as lavish statement pieces against a backdrop of a lush greenscape!

124 BODY MECHANICS
The past and present collide with retro influences converging alongside architectural volumes

BEAUTY

134 BEAUTY MEMO
The latest make-up treasures to add to your beauty cart now

137 RUNWAY BEAUTY
Embrace the skin you were born with, with a little help from the latest complexion aides

138 BEAUTY CHAT
We chat with Ella Fanning

on her makeup musts, her diet tips, and more

144 DANCE WITH ME
We speak to dancer Jeremie Belingard on partnering with Marion Cotillard and Chanel No 5.

146 VANITY DIARIES
Zeina Malhas Ghandour spills her beauty secrets, from dance routines to indulgent lip blush

LIFE

148 AT HOME WITH...
...Kate Instone. The founder and creative director of Blush International on the top tips to bringing the indoors out this season

152 LIFE UPFRONT
The latest home, food, and travel trends this month

156 TRAVEL
It's time to explore! Forests, Deserts and Tropical Islands beckon



The Cover

Photographer: Malak Kabbani
Stylist: Jaime Jarvis
Model: Leyla Greiss @ IMG
Hair: Pål Lundhaug Berdahl
Makeup: Yin Lee
Location: The Barbican, with special thanks to Malmaison London Hotel

COVER: FEATHER JACKET, L'AVALLIERE; NECK BLOUSE IN SILK, JACQUARD, HIGH-RISE LATEX LEGGINGS, MONOGRAM VINTAGE BELT IN CROCODILE-EMBOSSED LEATHER, ALL BY SAINT LAURENT

EDITOR'S LETTER



Left: The need for speed! Kuwaiti Motocross Racer Sarah Khurairat in action. Above: Oumayma Elbounsboult embraces the island life in the Maldives in Fall-Look Louis Vuitton

LET'S STEP OUTSIDE....

Happy Glorious November to you! Right here, right now is the region's BEST time to fling open your doors and enjoy all that Mother Nature has to offer: Fresh air, azure waters, greenscapes, and desert delights await. After months of being indoors, we appreciate ever more all that Nature has to offer, and we're inspired by designer Stella McCartney's dedication to reducing fashion's footprint, as she tells us about her 'Manifesto' on conscious fashion in our interview with her. Celebrating the great outdoors with us are four women from the UAE, Kuwait and Saudi Arabia whose love for adventure has taken them on unexpected paths. You will be amazed at the heights they've climbed, depths they've dived, and speeds they've reached! On the topic of heights, we speak with Bahraini entrepreneur

Wafa Al Obaidat who, through her foundation, is helping women in the region reach for the stars. On the fashion front, allow us to whisk you away to Urban Cityscapes, Lush Forests, and Tropical Islands to present the very best and latest trends. For those who prefer to remain in the comfort of their home, check out our feature with designer Kate Instone who guides us through the process of bringing the indoors out!



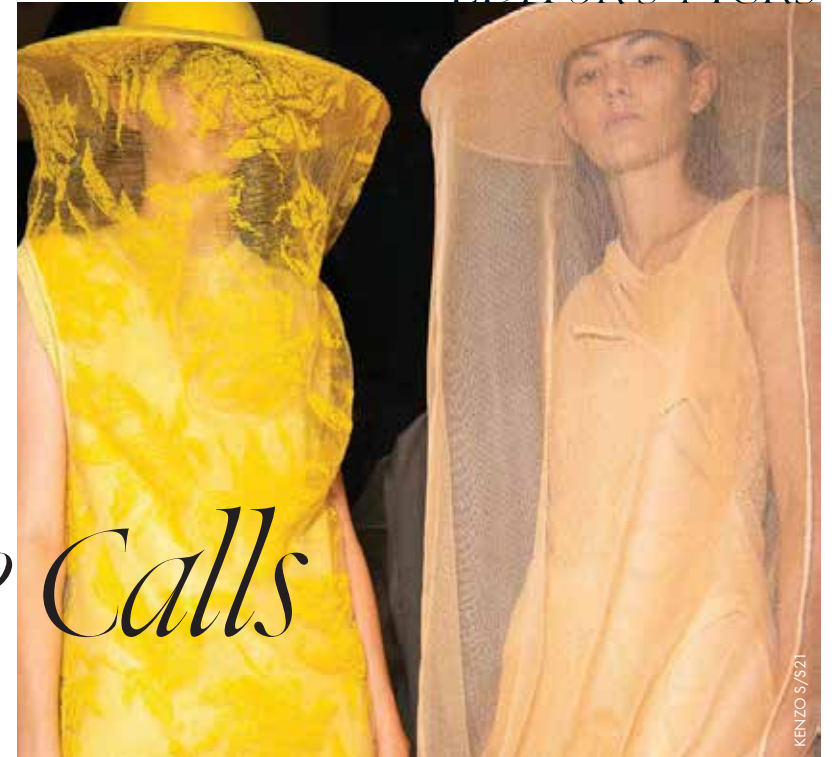
Dina Spahi

dina.spahi@ellearabia.com

EDITOR'S PICKS

Nature Calls

BUTTERFLIES & BEES, Ferns & Flamingos; SHOWCASE YOUR LOVE OF THE GREAT outdoors



1. Sunglasses, Celine Eyewear; 2. Cushion, Gucci; 3. Flamingo beels, Sophia Webster; 4. Crab earrings, Begum Khan; 5. Handbag, Gucci; 6. Bikini, Versace; 7. Cuff, Begum Khan; 8. Coat, Fendi; 9. Rockstud sandals, Valentino; 10. Sea Girl mirror, Seletti Toiletpaper; 11. Baby Vine Tendril ring, Bea Bongiasca; 12. Dress, Dolce & Gabbana; 13. Oversized papillon earrings, Jennifer Behr



The final act... GUCCI CELEBRATES A FAIRY TALE IN THREE PARTS

A message about leaving behind fashion's old rules, the Epilogue collection is Alessandro Michele's experiment whereby in place of models there are those who designed the clothes wearing the clothes, members from Gucci's own design team. To convey the idea that pieces should be worn always, and not just for one season, inside the 76 men's and women's looks are the creative director's own design motifs from the past five years – the necktie blouse for his first collection, long cardigans, T-shirts tucked into jeans and bags Dionysus, Ophidia and Jackie 1961.

THE LINEUP TAKES SHAPE IN SILHOUETTES INSPIRED BY THE 70S, WITH VIVID COLORS AND PATTERNS – FEATURING OVERSIZED BOTANICAL PRINTS AND RAINBOW STRIPES SOURCED FROM KEN SCOTT'S ARCHIVE, AN AMERICAN DESIGNER WHO LIVED IN MILAN IN THE 60S AND 70S

In his own words, Michele describes the importance and meaning of the Epilogue collection. "The epilogue is the closing act of a narration. The accumulation point of reflections that sedimented during an excavation. As for me, it represents the possibility to accomplish my questioning about the world of fashion, through a path that is like a fairy tale in three parts." * The first act for Michele unfolded in February as he celebrated the magical ritual of the fashion show, "a sacred and unrepeatable liturgy through which creative thinking goes public and offers itself to the interpretation of a community of emancipated spectators. I wanted to unveil what lies behind the curtains of this ritual." * The second act took shape during the advertising campaign in May, "when I tried to create further disorientation inside the routine mechanisms of fashion. It was a radical experimentation in which I let myself go with the idea that beauty can appear, unpredictably and wonderfully imperfect, through the absence of control." * Finally, the epilogue comes, "to seal the closure of a trilogy of love." The culmination of this final act is the aptly-named Epilogue collection!

"MY FAIRY TALE *in three parts* WANTS TO GENERATE A *questioning* ABOUT THE RULES, THE ROLES AND THE FUNCTIONS, THAT KEEP THE *world of* FASHION GOING"

A walk to remember... THE WOMEN'S HERITAGE WALK GOES VIRTUAL

From Abu Dhabi to Al Ain, this annual female-only trek was launched in 2015 by American author and Clinical Counselor Jody Ballard, and she now continues to grow the walk alongside her Emirati partner, Asma Al Mutawa, who is a prominent cultural and literature advocate. The Walk is a heartfelt tribute to the women of the United Arab Emirates who helped shape the nation and focuses on four important pillars: women's encouragement, culture and heritage, health and wellness, and community building. For the upcoming 2021 edition at the beginning of the year, the WHW is going virtual. Check out their website at womensheritagewalk.com to sign up



Hands free... BACK PACKS

Who said you can't be prepared AND stylish? Carry all your essentials in a statement backpack and lead the way...



On the Cusp... AVNI DOSHI

Making headlines around the world, Dubai-based author Avni Doshi has been shortlisted for the Booker Prize for Fiction. Beating literary heavyweights like Hilary Mantel and Ann Tyler to the shortlist, Avni's debut novel *Burnt Sugar* - about a fraught mother-daughter relationship in the shadow of dementia set in contemporary India - has taken the world by storm. Learn more about her journey on The Boundless Book Club Podcast, where she shares her mother's reaction to the novel, her reason for not telling her husband straight away about being shortlisted for the most prestigious literary award in the English-speaking world, and some wise words for other aspiring authors. The podcast releases a new episode every two weeks, with recommendations from the Emirates Literature Foundation and guests around a central theme, which could be anything from literary controversies to poetry, and from classics and love to the Middle East region's finest.



We Love: THAT THE PHYSIOLOGICAL AND PSYCHOLOGICAL WELL-BEING OF THE ANIMALS AT DUBAI SAFARI PARK IS A PRIORITY

Let's go...WILD!

If you haven't visited the new Dubai Safari Park, prepare to be surprised. The 119 hectare wildlife reserve is home to 3,000 animals, and features new animals, including African elephants and giraffes, as well as several unique new experiences, such as the Safari Journey which features a private guide and driver who will bring the wonders of Dubai Safari Park to life in the most vivid way. Alternatively, a hop on-hop off bus service takes visitors to each area of the park, including the Asian, African, and Arabian Villages, and along the banks of the Wadi river that stretches the length of the park. Head to dubaisafari.ae for more information



A covetable collaboration... BLOOMINGDALE'S X MALONE SOULIERS

Cult favorite Malone Souliers know a thing or two about shoes, their signature pointed mules in supple leathers and suedes are just some of Hollywood's favorite go-to soles. This fall, the London-based footwear label is set to make its mark in the Middle East with its one-of-a-kind styles designed especially for Bloomingdale's. Produced in limited edition and available to shop exclusively in-store at Bloomingdale's UAE and Kuwait, the new Missy Metallic Mules is a brand-new silhouette featuring a pointed-toe and a low stiletto heel in a versatile tone of soft gold, topped with a decorative crystal brooch. And it doesn't end there; Malone Souliers is launching three additional variations of its signature styles, exclusive to Bloomingdale's in Kuwait: the Cody pump in a soft nude blush, the Constance mules in a white mesh and the Maureen flat pumps in peach!



THE MSINENE RIVER, THE NORTHERN BORDER OF THE UKUWELA NATURE RESERVE

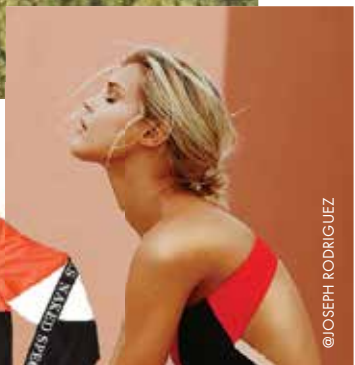
Inspiring... ETHICAL FASHION

Combining the two things she loves most, fashion and animals, model, actress and streetwear designer, Joy Corrigan and her sister, Gina Smith founded the brand Naked Species that offers everyday basics with a modern to street style twist. Joy, who has worked alongside Bruce Willis and Arnold Schwarzenegger to name a few, has personally designed each piece with her style and art, so everyone who wears these pieces can proudly display their support for endangered species.

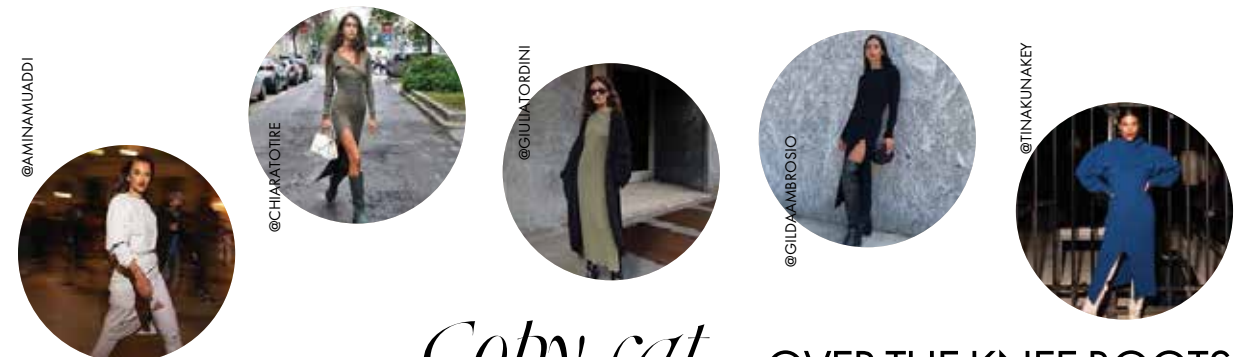
The spirit of Naked Species culture is... to redefine the way we do fashion; from the ethical way we create, to the way we design every piece, ultimately making edgy wearable art for the conscious human.

Naked Species is all about... making a wearable statement to save endangered species from extinction. We donate 10 percent of every purchase to our partner charity; The Wild Tomorrow Fund. With everyday basics and the modern twist to street style, we infuse art and awareness into every piece, making "basics" not so basic.

When I'm not working, you'll find me... painting new art pieces, listening to podcasts, relaxing by the beach, cooking zucchini pasta, or doing yoga at home with the Alo Moves app.



@JOSEPH RODRIGUEZ



Copy cat... OVER THE KNEE BOOTS

Slick and slender, hugging the calves or just skimming the legs, it's adieu clobbering ankle booties of seasons past and hello to fall's longer boot silhouette.



THE
BAG

BVLGARI INTRODUCES THE SERPENTI MULTICHAIN BAG, A NEW STYLE BLENDING ESSENTIAL SHAPES, AN UNPRECEDENT CHAIN SHOULDER STRAP AND A REVISITED SNAKEHEAD CLOSURE. WE LOVE THE GOLDEN, GLOWING EXOTIC SKINS!



THE
SNEAKER

MADE OF WHITE NAPPA LEATHER WITH ALL-OVER EMBOSSED FF MOTIF, **FENDI**'S MINIMALIST RISE SNEAKERS HAVE 35MM PLATFORM CUPSOLE AND A TOUCH OF GOLD!



THE RING

IN A MIDDLE EAST EXCLUSIVE, **BOUCHERON'S** ICONIC SERPENT BOHÈME THREE-MOTIF RING IS SET WITH A STUNNING TURQUOISE DROPLET STONE AND ROUND DIAMONDS, IN YELLOW GOLD.

ELLE



RADAR

With the stunning backdrop of Florence, the cradle of the Renaissance, Dolce & Gabbana presented their Alta Gioielleria, Alta Sartoria and Alta Moda events as a tribute to the history, art, and elegance of the city.

"The beauty of the park, with the harmony of the colors and the variety of the flowers, inspired many of our sartorial creations. The choice of fabrics, materials like straw or raffia, and of artisanal workmanship carried out entirely by hand by skilled Italian craftsmen, seeks to pay tribute to the extraordinary nature of this place and to the Florentine manufactory tradition," explains Domenico Dolce and Stefano Gabbana.

Villa Bardini, located between Costa San Giorgio and Borgo San Niccolò, preserves right in the center of town an unspoiled place, from which you can enjoy the most beautiful view of Florence. Its four hectares of woods, the spectacular garden and the fruit orchard, flanked by the medieval walls, offer the opportunity not just to discover a lush slice of nature, but also to explore the culture, art and history of the city.

The original building, known as Manadora from the client's last name, was built in the first half of the 17th century. Already in the original project the garden was of great importance, so much so that it was immediately embellished with sculptures and with numerous panoramic views, obtained by making the most of the slope of the hill.

In the 19th century the new owner Giacomo Le Blanc enriched the park with woods, winding paths, statues and fountains.

After numerous changes of ownership (from the Mozzi family, who owned a homonymous palace with a surrounding garden a little further down, to the Austrian zu Carolath-Beuthen princes) the complex passed in 1913 to

Stefano Bardini, a great collector and art dealer, who profoundly updated the architecture of the Villa and the garden, which since then bear his name. His son Ugo, having no heirs, decided to donate the whole complex to the city of Florence. The most scenic part of the park remains the large Baroque staircase, which culminates in a small building-belvedere, from which you can admire a spectacular view of the city. You cannot have a clear idea of Florence if you don't look at it from above! The magnificence of Florence's monuments and the charm of the Tuscan landscape immediately stimulated Dolce & Gabbana's creativity.

In order to reproduce the perfect proportions of the city's architecture on the clothes, inspiration was drawn from the special technique of the Florentine mosaic in marble and hardstone. Through the juxtaposition of different fabrics (brocade, velvet, leather, python, silk, lace, etc.), the seamstresses managed to recreate the three-dimensionality of the dome of the Duomo and the ashlar effect of the façade of Palazzo Vecchio. The extraordinary nature of this work, entirely done by hand, is rendered even more unique by the crystals, the pearls and the beads that embellish their surfaces.

The long time required to complete the artistic collages also distinguishes the embroideries with floral motifs that "blossom" on many garments. Inspired by the colors of the plant species grown in the Bardini garden, roses, irises, wisteria and dahlias, to name just a few, were embroidered in Dolce & Gabbana's new workshop. This extraordinary manufactory sees the involvement of highly skilled craftsmen, who with dedication and passion perfected the traditional processes of an extremely ancient art. When the embroidery is finished, the beauty enclosed within it will be released with infinite love, rendering the person who wears it unique.

FASHION MEMO

DIGITAL *brick and mortars*, ARAB REPRESENTATION, AND THE HUMBLE CLOG – ALL THE NOTEWORTHY FASHION *news* for November

COMPILED by DINA KABBANI



WALK THIS WAY

Noticed a few familiar Arab faces take to the S/S21 catwalks? Models from Alegria to Lebanon stormed the runways at Dior, Chloé, Alexander McQueen and more - another major step for Arab representation.



SOMETHING TO THINK ABOUT

We love a good sustainable collection, especially one that brings attention to important social and environmental issues, like Lebanon's water pollution crisis. Case in point, Roni Helou's S/S21 collection; dubbed 'RH2021', the line not only featured fabrics sourced from dead stock, it was showcased digitally in a fashion film made to capture the city's wondering youth as they discover the damages of water pollution in their country; a short yet captivating video that gets the mind thinking



HUMBLE BEGINNINGS

With its clunky wooden sole and bohemian vibe, the clog has gone from rural essential to fall's most sought-after numbers.



JUST IN: AMINIS

She gave us sultry and playful party-shoes that had even fan-girl Rihanna enlist the Jordanian designer for a limited-edition collection for her luxury maison Fenty. Now, Amina Muaddi is making a bid for queen of accessories, launching her first-ever handbag collection. Dubbed 'Aminis', the line features satin-like textures as well as bejeweled handles, miniature iterations that go hand-in-hand with her soles, both made for a night out on the town.

DIGITAL DREAMING

Fancy a bit of late-night shopping at Hermès? If you live in Saudi Arabia or the UAE, it's now as easy as clicking add-to-cart, as the Parisian house has just unveiled a new ecommerce platform that makes shopping for your favorite Oran slides, just a few buttons away. Head to Hermès.com to find out more.

WHO: Meera Adnan. **WHAT:** Reviving the local textile industry to tell personal stories from the "city under siege", Gaza-based designer Meera Albaba's contemporary RTW label is all about building a platform for Palestinian creativity through her clothes. **WEAR:** Focusing on easy suiting pieces with a playful 80s retro vibe, channel the rebellious and powerful culture of the new generation in Gaza in one of her voluminous silhouettes. Buy online at meeraadnan.com



MOST WANTED

Obsessed with Leena AlGhouti's contemporary yet modest style (who isn't!)? Now, you can channel a bit of the Palestinian influencer's fashionable flair with Stacks, AlGhouti's new gender-fluid streetwear brand that is all about expressing individuality and uniqueness. Launched with her younger brother Hasan Al Ghouti, the siblings debut drop features hoodies and sweatpants that strike the balance between bold and basic.



The Stacks Logo Explorer Bag

The Signal Hoodie



MEERA ADNAN



Marni

Saint Laurent

Ganni

Alessandra Rich

Raf Simons

Stella McCartney

Dior

Nouveau PUNK

FALL SMELLS LIKE **PREENED SPIRIT** THIS MONTH; THINK DUSTER KNITS, TARTAN SLIPS AND A PAIR OF DOC-INSPIRED **BOOTS**. **COURTNEY** AND **KURT**, HERE WE COME!



DIOR © MORGAN O'DONOVAN



Vivienne Westwood

Versace



Chopova Louena



Dior

Breitling

Ganni

Philosophy di Lorenzo Serafini

Y/Project

MM6 Maison Margiela



Prada

Boucheron, Quatre Jean cuff in diamonds, jeans & white gold



Off-White



Saint Laurent



Moschino



Acne Studios



Mix and match denim on the streets

DOUBLE Denim

IT DOESN'T TAKE A **JEAN-IUS** TO SPOT THE **NEW-SEASON** WAY TO WEAR FASHION'S MOST UBIQUITOUS FABRIC; IT'S **HEAD-TO-TOE** IN CASE YOU DIDN'T GET THE MEMO



SAY MY Name

GONE IS BOUGIE BRANDING OF SEASONS' PAST, WHERE TOP TO BOTTOM LOGOS REINED SUPREME. TODAY'S WEARABLE FORMULA IS LESS ABOUT STATUS, AND MORE "I'M WITH THE BRAND" COOL-GIRL PLAYFUL IRREVERENCE



IN CONVERSATION WITH... STELLA McCartNEY

During lockdown, Stella McCartney took the moment of pause to reflect and question how and why we do everything. "Having been in fashion for 20 years, I have been thinking a lot about our wider impact. How can we reduce what we produce? How can we do more with less?" she asked. Already acutely in-tune with, and at the forefront of, conscious fashion, McCartney returned to the world more mindful of what matters – focus on core values, minimize waste and the use of raw materials by increasing the use of repurposed and upcycled fabrics, while remaining committed to the esthetic. The result? For her Spring 2021 collection, she presents 'The McCartney A to Z Manifesto', a conscious conversation whereby each of the alphabet's 26 letters represent an ideal to work toward, as well as a look. "The Manifesto is a map of our DNA and a blueprint of our future intentions; everything we know, believe and love about fashion. It is a guide to keep us accountable and a challenge to be the best sustainable fashion house anywhere. It has our signature lightness of touch; fashion needs hope and humor." To that end, McCartney also asked 26 amazing artists to bring to life every letter from A to Z. "I asked if they'd collaborate by picking a letter and visualizing it with free rein. Many have been intimate friends for years or that I've met organically on my travels through fashion; some I just connected with because I've always admired them, while others are next-generation talents I am giving a platform to start their careers during this difficult time." Here, she talks to ELLE Arabia about the future of fashion, how to be effortlessly stylish, and about her greatest loves...

You have been focusing on fashion & sustainability for ages, do you feel this year has finally brought the world up to speed? I think it's fascinating that this is the first time in history we are all connected by one thing, it's very emotional. This is also the first time in history that we can truly measure the damage human activity has had on the planet, and I really hope that one of the things this pandemic will bring us is our sense of values, especially when it comes to sustainability and social responsibility. Fashion is one of the most polluting industries in the world; the equivalent of one garbage truck of textiles is burned or landfilled every second which is already too many garbage trucks since you've been reading this article. We've seen in such a short period of time how incredible nature is and how she bounces back so quickly so I really hope this causes a turning point. Time is up. Our house is on fire and we need to act!





E IS FOR EFFORTLESS. ©CINDY SHERMAN, 2020



"Cindy's got a really dry sense of humor. She doesn't waste words. You see all this dark humor in her work. Cindy wears my clothes. She genuinely is a Stella girl. We have the same sort of belief systems. I love the humor in her E – that it's clunky and chunky and looks homemade." - Stella McCartney



L IS FOR LINDA. PHOTOGRAPHER: LINDA MCCARTNEY, 1975 © PAUL MCCARTNEY

Being ahead of the curve, what do you think we will see next in the fashion world?

I have many hopes for the future of the fashion industry, but I guess one big thing that's front of my mind right now, heightened by the pandemic is 'reduce what you produce'. I truly believe that people are going to come back from this pandemic with a more conscious attitude to how they consume, and this needs to be mirrored by brands reducing what they produce as this is the only way we will ever make change. In 2019, 114 billion items of clothing were sold globally – the equivalent of nearly 15 new garments for every person on the planet. If we stay on this path, clothing waste accumulated between today and 2025 will weigh as much as today's global population which is completely mad... I would also like to see more brands and consumers thinking about the life cycle of their products. Circularity offers new opportunities to reconsider manufacturing processes, products, technologies, consumption and waste management, it can create jobs whilst making sure yet more things don't end up in landfill.

Did you know that less than 1% of material used to produce clothing is recycled into new clothing, meaning 99% of all textiles and fashion are waste! All of this is a business opportunity! It's also why I wanted to have values such as 'R for Repurpose' and 'Z for Zero Waste' in my manifesto as these are things

"That's my mother Linda – she photographed herself by the standing stone which is right outside our kitchen farm window at our home in Scotland. That home, and that period of Mum in that image – the sources of those memories are probably my biggest inspirations to date. Because she was the most cool, kick-ass, ahead-of-her-time woman, mother, daughter, wife, sister. She cut her own hair, didn't wear makeup, didn't shave her legs. Didn't conform at all, and yet had a delicacy and naturalness about her. Those are all the things that inspire me - her mixing, the way she wore things." Stella McCartney on Linda McCartney

we continuously look at here at Stella McCartney... I am so keen to reduce our impact, our footprint and continue to develop our sustainable practices across all aspects of the business, and I hope that this crisis will help my peers in our industry and others see that doing business in this way has its advantages.

What does 'Fashion' mean to you? What shouldn't it mean?

I've always said I think one of the easiest responsibilities that we have as designer is to be sustainable and to create timeless pieces that customers want to wear over and over again, and not create disposable trends that only last a season and then end up in landfill. To me that

is fashion! I want to create staple pieces for my customers, that will live in their wardrobes that are almost like old family and friends, that you love dearly, make you feel amazing and want to continue bringing out over and over again! For example, I know that I'm going to want my camel coat. I know I'm going to want a perfectly cut tailored suit, my go-to-knitwear in a great shape, an effortless dress that will take me from the office to afterwork drinks and a jumpsuit to run around in with the kids at the weekend.

So I think for me, designing in a timeless way is important, as well as using sustainable materials that are built to last, but also keeping it fresh and exciting through the use of fabrics, materials, design, technology.... I think there are a lot of different factors that you can still incorporate and keep things fresh and exciting. It's not just how they look!

Your manifesto is beautiful; we've focused on E for Effortless and L for Love. What was your

first letter breakthrough that started the alphabet? That's very kind! Well, since the beginning, 20 years ago now... we have always been really conscious and always had a deeper meaning, other than just the beauty, inspiration and creativity of fashion. We've always had this other underlying reason to do what we do and desire to try and change the industry, hopefully for the better. So throughout lockdown, the short moment of pause we were all afforded, I began to feel really energized and invigorated and I found this new fire in my belly to come back fighting. I found myself during a sleepless night writing a manifesto in my head. I perhaps didn't realize it was a manifesto at the time, but I wrote down what I know, the reasons that I personally do what I do. But really, the belief system behind the brand, what we've done from day one, and also how we want to shape the future, what our goals might look like and how we can do better. We can all do better. Then in order to illustrate it in an easy more digestible way I started thinking about the alphabet, and it all started to

THE SPRING 2021 COLLECTION

THE COLLECTION IS AN EDIT OF GRAPHIC NEUTRALS AND CLASSIC TONES PRESENTED IN PARALLEL TO A PALETTE EXPLORING A RICH, NATURAL VIBRANCY IN SOFT SHADES OF ROSE PINK, KHAKI, PEACH, TANGERINE ORANGE, SKY BLUE AND BAMBOO. THIS IS ENERGIZED WITH JOYFUL BURSTS OF BUBBLE GUM AND FLAME RED. A PLAY ON BMX-STYLE DETAILS, RIBBING AND SEAMS CREATE A GEOMETRIC SPORT SOFTENED IN ORGANIC COTTON AND LINEN FABRICS. SS21 ALSO FEATURES A SERIES OF FORM-FITTING DRESSES, SAFARI JACKETS AND MOTOCROSS-INSPIRED TROUSERS AIMING TO HARMONIZE THE ATHLETIC WITH THE SCULPTURAL. BODYCON DRESSES, CYCLING SHORTS AND FITTED TOPS MADE FROM REPURPOSED LACE FROM PAST COLLECTIONS BRIDGE SENSUALITY, SPORTINESS AND SUSTAINABILITY.

WE LOVE: The Daisy clog sandal, made distinctive by its vegan, cruelty-free upper with gold stud hardware and a chunky heel crafted from sustainably sourced wood.

fall into place. A for Accountable... B for British... C for Conscious... E for Effortless, these words are the blueprint of Stella McCartney. I then wanted to go further by illustrating this manifesto by linking up each letter to a look from the Spring 2021 collection, a look that really illustrates what that word means and also reducing what we are producing and only creating 26 looks instead of the 40+ we usually create. So for example, A for Accountable - this look is a limited edition fur-free-fur look made up of left over fur-free-furs from previous seasons, put together in the most beautiful patchwork, and what is really exciting for me about this piece is when I run out of the fabrics, this piece is not going to be continued to be made.

For Effortless, how can we achieve that style. How should one curate their wardrobe?

E is for effortless. Now, this is a word that comes up at Stella McCartney over and over and over! I believe that as a woman designing for women, it's something that comes really naturally as it's something we all long for in the clothes we choose to wear. When curating an effortless wardrobe, the main thing is to choose items that are really easy to put on, and having clothes that don't wear you, but you wear them!

For Love, what are your greatest loves? L is for Love in our Manifesto, but L is also for Linda, my mother, who's sadly no longer here with us anymore, but continues to be one of my greatest loves. My mother has been a huge inspiration for me and everything I do from the beginning. She is also my muse, and her influence can be seen throughout every single one of my collections.



"This look is a limited edition fur-free-fur look made up of left over fur-free-furs from previous seasons, put together in the most beautiful patchwork, and what is really exciting for me about this piece is when I run out of the fabrics, this piece is not going to be continued to be made."



Bazza Alzouman... by NUMBERS

SHE'S THE *Kuwaiti* DESIGNER WHO MANAGED TO BRIDGE THE *gap between evening RTW AND COUTURE*. HERE, SHE BREAKS DOWN THE FACTS AND *figures* THAT *have shaped* HER JOURNEY



26

"My latest collection has 26 pieces in total; I'm obsessed with the ruffled crop top, the off shoulder rose gold gown with slit balloon sleeves, and its pewter version that comes with a tulle skirt. I also really love the black shoulder padded long sleeved gown with a side tulle drape – you can tell it's really hard for me to choose a favorite!"



2014

"I became a mother for the first time the same year as I launched my brand (2014) and had my second daughter less than two years later. Now during Covid-19, I am virtual schooling my daughters in the mornings and then going to the studio in the afternoons and making it back home for bedtime in the evenings. Every phase of running a label comes with its own challenges and it's a really dynamic environment to be in."



6



2020

"A/W20 is aesthetically my favorite so far and represents who the Bazza Alzouman woman is. I think the past seasons were explorations of her and then now this is when she arrived and it's a tribute to the modern, feminine, captivating, confident woman she is."



2021

"What's in our future? Well, evening wear needs to stay relevant to the changing times, people are still celebrating but differently. We want to be a part of that joy and give them gowns that make them feel good and be a part of those memories. I think being agile and responsive and intuitive is what's needed for the seasons to come."



4

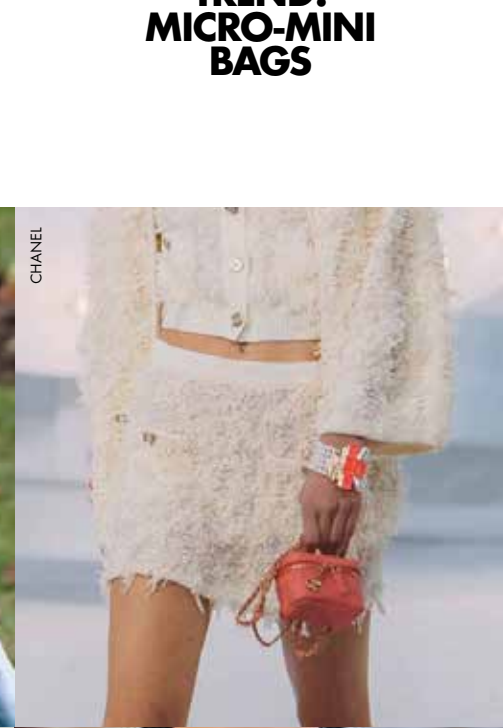
"The brand is currently available in Kuwait, Qatar, UAE, and online with Ounass who deliver to most of the region."

IMAGES: SUPPLIED



JUMP IN

A SNEAK PEEK AT S/S 21 REVEALS PLAYFUL COLOR, FOOTWEAR WITH A DECIDEDLY SPORTY EDGE, AND MICRO MINI BAGS THAT LEAVE YOU HANDS FREE TO EMBRACE LIFE TO THE FULLEST



**S/S 21
TREND:
MICRO-MINI
BAGS**



Radar



Ibiza CALLING

WITH SUMMERS SPENT ON THE FREE-SPIRITED ISLAND OF IBIZA, LIFE-LONG FRIENDS CARMEL HARRISON, JODI GILL AND AMY WHEATLEY TAKE INSPIRATION FROM THEIR HEDONISTIC YOUTH TO CREATE A NONCHALANT APPROACH TO FASHION WITH THEIR BRAND SECOND SUMMER LABEL, WHICH INCLUDES LAID-BACK LINENS, BAREFOOT BASICS AND OTHER PIECES THAT CHANNEL THE CAREFREE SPIRIT OF THE ISLAND – BOLD AND EMPOWERING YET FEMININE AND SENSUAL, JUST LIKE THE SIDES OF IBIZA ITSELF.

Radar



DANCE CULTURE "The brand's name comes from the 80s movement that saw the rise of house music in the UK and also the rise of nightclubs run by a group of five DJs that included Danny Rampling, Paul Oakenfold, Nick Holloway, Slam and Mike Pickering who were inspired to start these events after holidaying in Ibiza. This movement was dubbed 'The Second Summer of Love'."

SWEET, SWEET SUMMER "We've been holidaying in Ibiza for 13 years and have made so many memories there. There's something magical about the island and how it has two sides – one is soft, romantic and natural and the other, bold, wild and free. Much like the Second Summer girl."

BUILDING BLOCKS "Each capsule is like a mini wardrobe in itself. Collection 1.0 High Summer included a dress, trousers, two tops, a shirt and a pair of shorts. The idea is that within the capsules you can mix and match all the pieces and the complete collection has all the essentials you need for high summer. With every capsule we launch, we see it as the next building block to the ultimate trans seasonal wardrobe and every capsule can be combined with the last and so on."

BOHEMIAN ESSENCE "Our latest collection, El Corasrio, is inspired by the cool art crowd Grupo 59 from Ibiza back in the 50s. We wanted this collection to represent the barefoot creatives, the dreamers, the bold, the wild and the free. It's a five-piece capsule of laid-back linens and cotton in bronze and black."

FOR EVERYONE "We wanted to capture an audience that would be thinking of buying more sustainably at affordable price points. Instead of buying two tops from the high street you are able to buy one piece from Second Summer that is better quality, more sustainable and will transcend the seasons. We are not throw-away fashion, we hope to see our customers wearing pieces from our debut collection year after year."

IMAGES: SUPPLIED

E L L E



IMAGE: SUPPLIED

GAME ON! IT'S THE **SEASON FOR FUN AND GAMES**, AND THAT GOES FOR FASHION AS WELL! LOUIS VUITTON'S ICONIC CAPUCINE BAG HAS LITERALLY **CAPTURED OUR 'HEART'** WITH THIS LATEST **MODEL** FROM THE CRUISE 2021 COLLECTION.

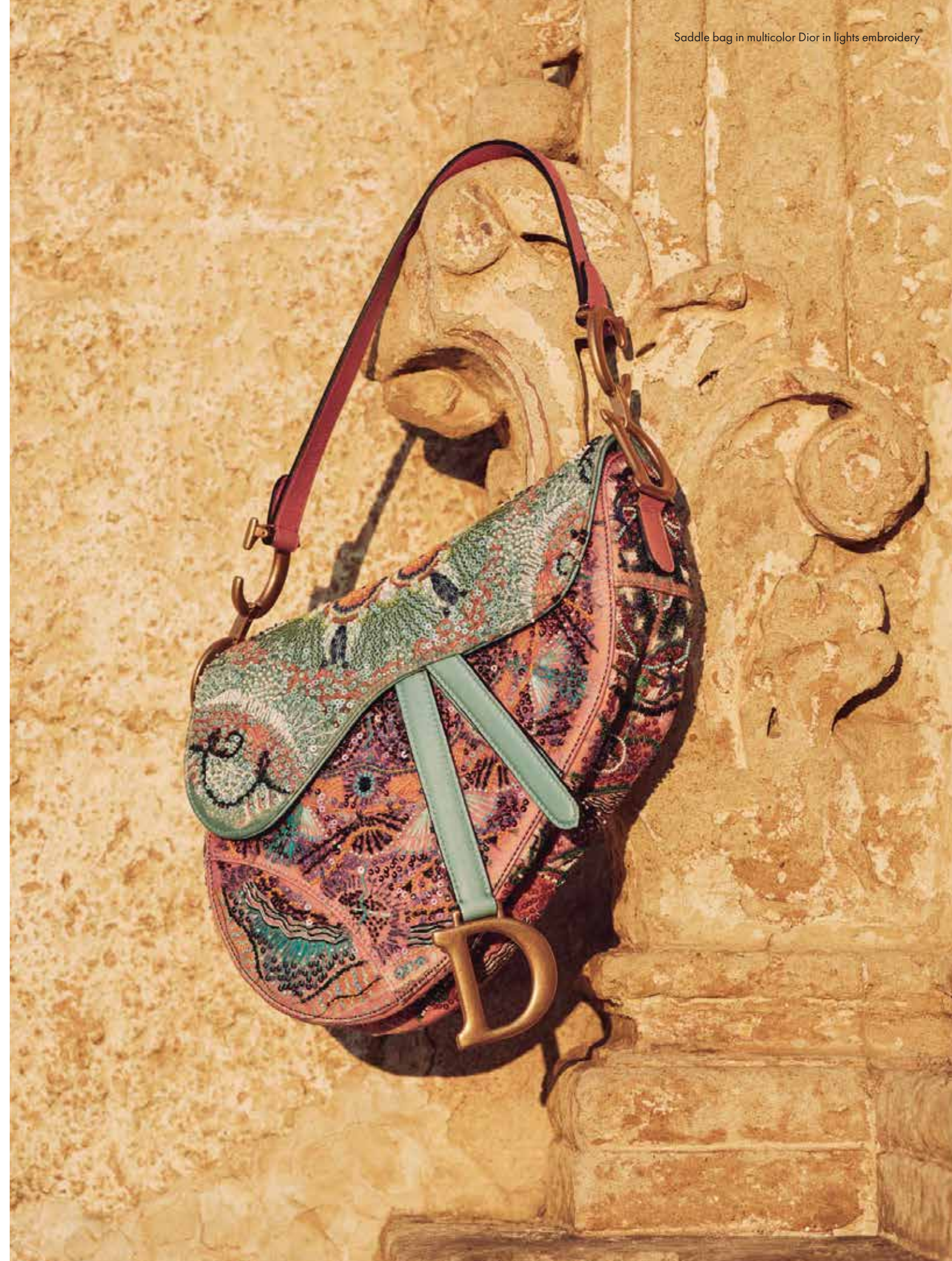
THE NATIVE CRAFTS AND ARTISANS OF
SOUTHERN ITALY TAKE CENTER STAGE IN DIOR'S
CRUISE 2021 COLLECTION. REVEL IN ELABORATE
EMBROIDERY, SCULPTED LEATHERS, TEXTILE
PRINTS, AND WOVEN PIECES

PHOTOGRAPHER: @LAURA SCIACOVELLI
COLLECTION: DIOR CRUISE 2021

THE ART OF CRAFT



Dior Bobby natural bag



Saddle bag in multicolor Dior in lights embroidery





Dior Book Tote in sculpted leather





Dior Wicker beige bag



Lady D-Lite bag in multicolor tie & Dior embroidery



@Oliver Hadlee Pearce



Les leopards modernes scarf in silk twill

Les bassets scarf in vintage silk twill

Toucans de paradis scarf in silk twill

Couvertures et tenues-de-jour-double-face scarf in silk twill

Projets carrés au crayon scarf in silk twill

The CARRÉ

From the creation of the first CARRÉ TO THE REINTERPRETATION OF THE CODES OF HERMÈS HERITAGE, PERFECTIONISM AND IMAGINATION ARE AT THE HEART OF *new stories in color*

THE HISTORY

With its 90cm sides and rolled hem, the constraints of this blank page in its initial white silk format should by rights rein in the imagination. Yet the history of the Hermès carré has proved quite the opposite; the talent of the hundred or so designers devoted to inventing completely original motifs over the past 70 years has ensured that the creation implicit in this silk square has never gone round in circles. More than 1,500 versions have been dreamt up to date, by turns recounting the history of Hermès and its links to fashion, to the arts, to cultures and to traditions.

THE FIRST CARRÉ

"You must perfectly master the rules, the better to break them," confides Pierre-Alexis Dumas Directing the design today as Artistic Director of Hermès, he discovered the carré with the eyes of a child. It was his grandfather, Robert Dumas, who produced the very first one in 1937: Jeu des omnibus et Dames illustrated in its own way the inauguration of the Parisian public omnibus line from Madeleine to Bastille. A subject that could have lent itself to thousands of interpretations, it already mixed humor and colors despite its precise organization in a square. "From the beginning, the Hermès

carré was imagined as an object, and not as an accessory," Pierre-Alexis Dumas recalls. "My grandfather was fascinated by the rigor imposed by printing on silk, and he immediately addressed the creation of his motifs through composition. He therefore accorded great importance to the design, refusing to accept approximation in the representations of animals, objects and details, and he ended up with a very expressive printed style, even when he was not the originator of the design."

THE COLLABORATIONS

In 1978, Jean-Louis Dumas perpetuated the tradition of invited artists, notably calling on Hilton McConnico for the carré Souvenirs de Paris. Like his father, the new director of Hermès has not been slow to put his mark on the new editions. With a mischievous sense of humor, he likes more than anything to tell stories and has established an annual theme across all the different skills of the house. In response to this additional constraint, a renewed creativity enlivens the new editions.

THE NEXT GENERATION

Three generations, a single passion. In 2003, Pierre-Alexis Dumas invited Bali Barret to design the "Soie Belle" collection. New talents, like Dimitri Rybaltchenko, Benoît Pierre Emery or Anamorphée, have devoted themselves to the carré exercise. The new designs are entitled Cheval surprise, En désordre and En duo. And the famous Jeu des omnibus et Dames blanches was revisited in 2007 without losing an inch of its originality. In 2006, Pierre-Alexis Dumas entrusted Bali Barret with the artistic direction of the women's silk. Bali Barret works in collaboration with the house's design studio.



"To succeed in coloring a carré, I therefore need to tell myself stories. TO IMAGINE A SITUATION, AN ATMOSPHERE, A JOURNEY THAT IS different for each version, so as to avoid reproducing the same ambiances."

PIERRE-ALEXIS DUMAS,
ARTISTIC DIRECTOR OF THE HERMÈS GROUP

Oscar de la Renta

Salvatore Ferragamo



Paco Rabanne

A BUD'S LIFE

FROM WALLPAPER PRINTS TO
tapestry style flora and
FAUNA, FULL-ON BLOOMS ARE
undoubtedly breaking
GROUND THIS FALL

Valentino



Etro



Carolina Herrera



Lele Sadoughi



Area



Tory Burch



Simone Rocha



Givenchy



Etro



Carolina Bucci



Dior



Bao Bao Issey Miyake



Valentino



Osklen



Saint Laurent

CUT THE CORD

TIGHTLY COILED, COLORFUL
rope accents add a whimsy
DOSE OF CAMP NOSTALGIA
minus the mosquitoes



Chanel



TORY BURCH



Apple

Marine Serre



ON THE COURT



Ganni



@NAKEDCPH

Chloé



Versace

Chanel



Jhoan Sebastian Grey

Loewe's Paula Ibiza



Stella McCartney



FORGET ON THE COURT; THIS SEASON, *form and function meet outside of* IT MAKING GYM-TO-STREET ACCESSORIES *the most covetable uniform this side of* THE LOCKER ROOM

E L L E



JEWELRY

A GREAT LOVER OF NATURE, **CAROLINE SCHEUFELE** BRINGS FAUNA AND FLORA TO BRILLIANT LIFE WITH CHOPARD'S 73-PIECE 2020 RED CARPET COLLECTION. HERE, A **STUNNING JAGUAR** RING IN **FAIRMINED-CERTIFIED** ETHICAL 18-CARAT YELLOW GOLD IS SET WITH WHITE AND COLORED DIAMONDS, CRADLING A 6.67 CARAT **BLACK OPAL**.

CHOPARD

Jaeger-LeCoultre 101 Rendez-Vous



TIME TO REFLECT

Jaeger-LeCoultre presents their stunning timepieces for women from the home of fine watchmaking in Vallée de Joux. A mood inspired from the serenity, nature's abundance and craftsmanship

PHOTOGRAPHY by JURE URSIC @JURE_URSIC SHOT ON LOCATION at STUDIO GOSHÀ @GOSHA.FLOWERS



TOP: Jaeger-LeCoultre Rendez-Vous Moon Serenity
ABOVE: Jaeger-LeCoultre Rendez-Vous Celestial



TOP: Jaeger-LeCoultre Dazzling Rendez-Vous Night & Day
ABOVE: Jaeger-LeCoultre Dazzling Rendez-Vous Moon



Jaeger-LeCoultre Reverso One Duetto Jewellery



Spiral Jetty (1970)
by Robert Smithson.
As featured in Art &
Place and Destination
Art by Phaidon



GOING WITH THE CURVE

With an architectural approach to construction that is spiral in silhouette, sculptural jewelry twists and turns this season. Mixed metals might highlight the complex engineering of these bejeweled artworks, but they shine brightest when constructed in gold.

1. *Perlée Couleurs Transformable Long Necklace in yellow gold, Van Cleef & Arpels;*
2. *Tiffany 1837® Interlocking Circles Pendant in yellow gold, Tiffany & Co.;*
3. *Hurly Burly Ring in yellow gold, Charlotte Chesnais;*
4. *Technical Berbère Ring in rose gold with diamonds, Repossi;*
5. *Curly Hoops Earrings in yellow gold, Cada;*
6. *Serpenti Tubogas Watch in rose gold and stainless steel with diamonds, Bulgari;*
7. *Happy Spirit Earrings in rose and white gold with diamonds, Chopard;*
8. *Uptown Bangle in rose gold with diamonds, Wempe*



FAKE *it*

BECAUSE NOT ALL THINGS NEED TO BE FOREVER, *ear cuffs*, *climbers* AND *clip-ons* offer YOUR LOBES AN EASY DRESS UP RELATIONSHIP WITH NO COMMITMENTS (*and no-needles-necessary!*)



LEAVES of LOVE

Dior's limited EDITION COLLECTION
PAYS TRIBUTE TO IVY, A SYMBOL OF
ETERNAL love and loyalty



"IT WRAPS *around* THE FINGERS, GENTLY ENLACES THE WRIST AND CLIMBS UP THE *neck*, LIKE A TALISMAN"

UNDYING LOVE

Named Leaves of Love, Dior's new limited-edition collection designed by Victoire de Castellane is dedicated to the green creeper whose time-honored motto, "I attach myself or I die", evokes tender declarations. A symbol of fidelity and eternal love, ivy enlaces and seals the most beautiful promises. In 1947, Monsieur Dior chose this emblem to embellish a bridal gown in tulle and guipure that he named Fidélité. A tribute to Monsieur Dior's unconditional passion for flowers, nature and gardens, the five-piece collection is interpreted like a child's drawing, with dancing, poetic curves enhanced by the unique green of malachite and the brilliance of gold and diamonds.

METICULOUS CRAFTSMANSHIP

In the heart of the prestigious jewelry ateliers with which the house collaborates, these creations come to life thanks to the skillful hands of artisans who combine interlaced gold with various setting techniques. In an ode to the art of detail that Victoire de Castellane holds dear, the backs of the jewels are designed with infinite delicacy. Meticulous gold edging etches out the movement of leaves, while fine piercing, like veins, illuminates each piece. These precise gestures underscore the vitality of ivy that wraps itself around fingers, naturally embraces the wrist or encircles the neck like a talisman.

AN ODE TO THE ART OF DETAIL, TREASURED BY VICTOIRE DE CASTELLANE, THE BACK OF THE CREATIONS ARE DESIGNED WITH INFINITE FINENESS





Roar!

WILD FOR GUCCI'S *Lion* HEAD FINE Jewelry COLLECTION

The Lion Head is no stranger to the Italian fashion house and can be spotted in prints for ready-to-wear, Gucci Décor and jewelry designs. House Creative Director Alessandro Michele is often seen wearing the Lion Head ring, which debuted in the very first show he staged for Gucci. For this new fine jewelry Lion Head Collection, we see the animal motif cast in 18carat white and yellow gold into earrings, pendant necklaces, rings and bracelets set with diamonds and colored gemstones.

PRECIOUS

As precious as the The Lion Head fine jewelry collection is, Gucci is committed to protecting the natural world and its precious inhabitants. Earlier this year, Gucci joined The Lion's Share Fund, raising funds to tackle the crisis in nature, biodiversity and climate across the globe. Led by the United Nations Development Programme (UNDP) and a coalition of businesses and UN partners, the Fund aims to raise over \$100 million per year within the next five years for the protection of endangered species and their natural habitats. The Gucci Lion Head stands as a reminder that the natural world is precious and awe-inspiring and merits our continued protection.

LIONS *have* BEEN A KEY MOTIF OF ALESSANDRO MICHELE'S CREATIVE *vision* SINCE HE BEGAN DESIGNING COLLECTIONS *for* GUCCI *five* YEARS AGO

Raha Moharrak enjoying the view

CULTURE



TAKE A **DEEP BREATH** AND JUST... DO IT! CLIMB TO THE TALLEST SUMMIT, DIVE TO THE **DEEPEST** DEPTHS, GO FAST, **RIDE HARD** AND TAKE FULL ADVANTAGE OF NATURE'S BEAUTY AND **BOUNTY**.

IMAGE SUPPLIED

She may wear many hats, but Wafa al Obaidat has one clear vision: to help and inspire people to follow their dreams. As CEO and Creative Director of Obai and Hill, she aims to bring young innovative designers into a new light and bridge the gap between the unestablished younger designer and the client. As a Feature Contributor to Start Up Bahrain, a publication for startups and entrepreneurship, and a columnist at Khaleejessque Magazine, Wafa writes about startups, design, and the creative industry in the Middle East. As a Shaper in the Global Shapers Community, she joins other young leaders who want to develop their leadership potential to better serve society. As a committee member of the SME Society in the Bahrain Chamber of Commerce, her expertise in community building, business management, communication skills, concept creation, managing teams, and business development is much-lauded. However it is through her wildly popular Women Power Summit media platform and nationwide conference that she is garnering the most attention. Known for her powerful messaging and informal style of digital and experiential, Wafa is reshaping attitudes on female entrepreneurialism, work culture and for women in MENA.

How did you start out? I've always wanted to be an entrepreneur and create a design agency, where youth energy is promoted. My mother told me to always control my own destiny and that has instilled on to me till today. Obai & Hill was founded in London in 2010. We built a strong portfolio of clients that were based in the UK but when we expanded to the GCC, we realized there was a bigger demand for our services and so we relocated. I have always vouched to support young designers and the youth in general in their passion and energy because I was given my first appreciation in London by a designer called Liza Bruce. I had started working through internships ever since I was 14 and felt lonely in a surrounding where I was not trusted with projects or work in general. Liza made me feel like an asset and not a liability, and told me to give her my energy because I am the future. This completely shifted how I view myself in a work environment, because I grew up in a negative light where everyone was so frustrated with their jobs instead of loving what they do for a living. The youth have so much energy and passion and I want to be able to guide them in their careers and that's why I created this space for them.

What advice would you give to your younger self? Stop being so hard on yourself! My twenties were spent drowning in anxiety and stress because I pressured myself. I was building a company, whilst being responsible for so many people's wellbeing and their source of living. I would tell myself to pause and find ways to relax and unwind when I could. I would try but there was this sense of awe in the back of my mind



Giving VOICE

Babrutini ENTREPRENEUR Wafa al OBaidat *on* HELPING women in the REGION REACH FOR THE STARS

because I was not aware on how harsh the language I spoke to myself was. I would tell her to definitely be kinder, gentler and form a more positive mindset instead.

What are some common misconceptions you continue to face? In my experience as an entrepreneur and as a woman, the biggest misconception I have faced is that I am "Bossy". It is so bizarre that women are perceived as "bossy", when they are firm and outspoken on their decisions and vision. Whenever I pitch, present or even stand up to myself, my passion could be misinterpreted as too "emotional", and that places me in an atmosphere of unease. There are other times, where I feel like as a manager, I have to be tough when holding people accountable, but because I am a woman, that creates an aura of discomfort and forms a misconception as well.

Who inspires you? I source a lot of my inspiration from Noor and Nada Hakeem. They have built a ground-breaking community that seems

so authentic. They portray a sort of realism in the work they present themselves with and that really inspires me. However, I have to say my mother is my biggest source of inspiration. Right from the beginning, she has been a mentor and helped me navigate through all the hurdles and has constantly pushed me to go out there and gain as much experience as possible, work as much as I could and I can gladly say that the woman I am today is only because of her conviction and guidance. She has not only taught me to be empowered and strong-headed, she has done so by arming me with love, compassion and vulnerability to being my most authentic self!

What advice would you give to young designers & entrepreneurs? My advice is to not to glamorize entrepreneurship. In my 20s I glamorized it and now in my 30s I have a different perspective. Don't listen to the reasons why you can't do something. That's the easiest thing to do. We're raised in a culture of fear; people are ready to tell you that your ideas are not realistic, but you need to be unrealistic to pursue what you want. I believe that vulnerability is power and I've always projected this face of positivity, energy and success. For Instance, not having financial support is a huge motivator because it can break you or inspire you. For me, it inspired me to do better, push harder, be more creative, negotiate better, to barter and be able to survive and grow.

How is where you are today different from where you thought you'd be? I tend to live my life with a no regrets policy and take it one day at a time. I started with being situated in Europe and expanding to the GCC was a new challenge and chapter in my life that felt right. It was very different to adapt to the different culture, work environment and projects but I tried to bring a balance of my experience and the work life here to create Obai & Hill, Women Power Network and other projects. I had a clear vision of my career but it took me onto unexpected paths for the better. The biggest aspect that helped me envisioned this path is to align my personal vision to my work ethic. Questions ranging from, "Why am I here on this path?" to "does the demand of this product/service connect to my passion". This helped me create an overall business plan for these projects.

Can you tell us a bit about your initiative, the upcoming WPS and how the idea came about? There are so many women in the MENA region who are doing incredible work and we wanted to create a safe space for them to be able to talk about their inspiring stories, experiences and challenges with the hopes of empowering the future generations. The aim was to build a platform to create opportunities for women and help them find mentors, role models, and build a strong network. This year, we will be hosting the 3rd edition of the Women Power Summit on the 15th & 16th of November as the Women Digital Festival. The Women Digital Festival is an annual event and is one of the largest gatherings for women in the MENA region. The event serves as a platform to connect and empower women from different backgrounds and age groups with 4 main values: Partnership, Community, Positive Impact & Growth. This year we are set to connect and bring together 50+ influential female leaders and 7,000 attendees from all around the MENA region.

What are you most excited about discussing this year? In these unprecedented times we are living in and due to the restrictions imposed because of COVID-19, it has created uncertainty on where the world is

"THE youth HAVE SO MUCH ENERGY AND PASSION AND I WANT TO BE ABLE TO GUIDE THEM IN *their careers* and THAT'S WHY I created THIS SPACE FOR THEM"

heading. This year, we will focus on forging digital conversations with inspiring leaders, authors, business women, artists and freelancers to uplift the local, regional and global communities to PIVOT and adapt to the times.

How do you feel WPS has progressed since its inception? When we first started, not a lot of people knew of the amazing work women in this part of the world do. We have really seen a shift in that regard, we feel like women's successes and talents are starting to be recognized and are being highlighted through the event.

Your podcast highlighting inspirational women is fascinating. The Women Power Podcast consists of honest, vulnerable, authentic conversations from inspiring women. I recognized a gap in conversations, resources, events and community for female millennial entrepreneurs and young professionals and responded with a solution, the wildly popular Women Power Summit media platform and nationwide conference. The Podcast, like my previous platform, is built around reshaping attitudes on female entrepreneurialism, work culture for women in MENA. My goal was to reduce this gender gap by inspiring action and leading change. The positive impact and efforts of driving change in the direction of women empowerment has been relentless and we're grateful and thankful to all those who have supported us in making this platform what it is - a safe space for women to learn and lead their life with purpose.

What do you love about women in the Middle East? Women in the MENA are resilient, empathetic and driven to the point that they want to maximize their potential with every opportunity that comes their way. We believe in leading our life with purpose and want to become role models for the next generation. There's nothing like being strong, beautiful and confident, and showcasing that with openness by persevering through the struggles and shining through like a soaring bird.



RAPID FIRE
I AM CURRENTLY LISTENING TO... APODCAST, "HOW I BUILT THIS", HOSTED BY GUY RUZ. IT PORTRAYS THE STORIES OF HOW DIFFERENT ENTREPRENEURS HAVE BUILT THEIR BUSINESSES.
I AM READING... THE "ATOMIC HABITS" BY JAMES CLEAR AND THE "MIDNIGHT LIBRARY" BY MATT HAIG.
MY CURRENT STATE OF MIND IS... IN A FLOW HEADSPACE. I AM FLOWING IN MY WORK WITH PASSION ENGULFED INTO IT. WHAT I LOVE MOST ABOUT MY CITY... IS HOW FRIENDLY, KIND AND GENEROUS THE PEOPLE ARE.
I GET INSPIRED IN MY CITY FROM... VERY MUNDANE THINGS LIKE WALKING OUTDOORS, ENJOYING THE GORGEOUS WEATHER AND GOING TO THE PARK IN RIFFA VIEWS.
I WILL START MY DAY OFF ... READING 10 PAGES, JOURNALING 3 PAGES AND MEDITATING. ALSO, FITTING IN MY STARBUCKS COCONUT LATTE IN BETWEEN.
TO LET GO AND RELAX... I TAKE MY SON TO THE BEACH. WATCHING HIM DISCOVER NEW THINGS LIKE THE WATER AND JUST BEING OUTDOOR MAKES ME FEEL CONTENT WITH MY LIFE.
MY IDEA OF HAPPINESS... IS BUILDING SOMETHING WITH A PURPOSE, FORMING AND BUILDING A COMMUNITY, EDUCATING MYSELF ON DIFFERENT THINGS AND SPENDING TIME WITH MY SON.
MY IDEAL HOLIDAY IS... VISITING THE SOUTH OF ITALY. I ADORE CAPRI, POSITANO AND I CAN'T WAIT TO EXPLORE OTHER AREAS IN THE SOUTH.
THE ONE THING I CAN'T RESIST IS... MY VENTICO CONUT LATTE.
PARTING WORDS OF WISDOM... YOU WILL BE WHATEVER YOU IMAGINE YOURSELF TO BE. DO NOT SETTLE. DREAM BIG, TRUST IN YOUR THOUGHTS & MANIFEST IT BECAUSE LIFE AND GOD WILL DELIVER WHAT YOU HAVE ENVISIONED YOUR DREAMS TO BE.

Cult favorite styles from Andrea Wazen include the Immy Slim Multi Pro



The Ingy Green Pro



FOCUS ON:

MADE IN *Lebanon*

WITH A **CULT FOLLOWING**, KYLIE JENNER AND HAILEY BIEBER ARE AMONGST THE MANY THAT FLOCK TO HER FOR EPONYMOUS RED-CARPET SOLES, **ANDREA WAZEN** HAS MANAGED TO BUILD A FOOTWEAR LABEL THAT EXUDES UNCOMPROMISED GLAMOUR WITH A **PLAYFUL SENSE OF OPULENCE**. DESIGNED AND PRODUCED IN THE DESIGNER'S BELOVED HOMETOWN, BEIRUT, WAZEN IS ONE OF THE CITY'S MANY **CREATIVE'S WHO WERE HIT** BY THE AUGUST EXPLOSION. HERE, SHE OPENS UP ABOUT THE HARDSHIPS FACED AND THE **PLANS OF REBUILDING** THAT FOLLOW

THE DAMAGES

Both the boutique and our offices were severely hit from the explosion. Unfortunately, we weren't able to recover anything – both locations are unrecognizable, from the walls and ceilings to the furniture, lighting, as well as part of our stock.

THE JOURNEY

The boutique took about three months to finalize, while the office took us one month. At this stage now, we are not sure how long it will take to rebuild, but we are working on our recovery plan.

STEPS TO REBUILDING

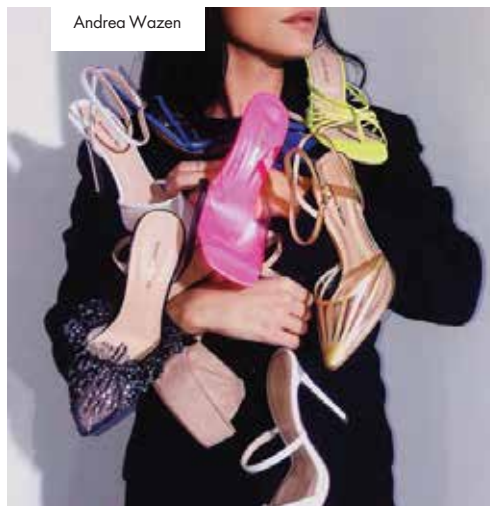
Lebanese creatives are always inspired and create beauty out of the rubble. However, I do believe that at this point many of us are still healing and trying to pick up the broken pieces from August 4th.

A GLOBAL STANCE

For now, the way the region and the world can help is to carry on donating to the NGOs that are helping the Lebanese on the ground. Supporting local talent is also a healthy and good way to keep the designers strong and steady in order to make it through these tough times. It will be a slow process, but we will move forward despite the struggles and obstacles.

IMAGES: SUPPLIED

Andrea Wazen



You are what you wear.. AND THIS TIME IT MIGHT JUST BE TRUE

My love letter to the region's NEW WAVE OF CREATIVES WHO
MAKE AESTHETICS RESONATE *with ethics*



WORDS *by* BY JON S. MALOY

COLLAGE *by* © ISWARYA RAJEEV

The latest fashion weeks in Paris, Milan and New York were different, eclectic and electric, as if freed from the constraints of trends. An industry we all love is changing, no doubt. We're witnessing the start of a new era: one that introduces us to a new way of thinking, a new way of producing and, more importantly, a new way of looking at the world around us. Now, more than ever is the time for a more responsible creative industry to take over and show us all what the future of style could feel and be like. And home-grown talents are leading the way; here are three visionaries who make us want to stop asking "Who are you wearing?" but rather "Why are you wearing who you're wearing?"

DOMINIC NOWELL-BARNES *did just* THIS, WHEN HE *imagined* AND INTRODUCED THE GIVING MOVEMENT IN THE *midst* OF THE *Covid-19* PANDEMIC



Dominic Nowell-Barnes

The color of the season you ask?

Well, Green of course. What if a hoodie didn't have to be just that? What if a hoodie could become a beacon of what can be achieved if an entire industry decided to channel its creative genius into the service of doing better, by us and the communities we live in? Dominic Nowell-Barnes did just this, when he imagined and introduced The Giving Movement in the midst of the COVID-19 pandemic. The UAE-born label has completely re-imagined the way collections can be put together. Using only sustainable material, it's created a platform where doing good finally rhymed with looking good. While the collections could be labeled as everyday basics, we can all agree that there is nothing basic about wanting to make the world around us a little better.

Nothing needs to be set in stone... not even high-end jewelry

No industry is more intimately linked to the idea of "foreverness" than the jewelry one. Yet none has been more pressured to change its ways. One of the creatives leading this new wave of thinking is Donna Hourani. The power of storytelling, upcycling and ethical sourcing are the heart of how Donna Hourani helps through her creations redefine the meaning of forever. Her design philosophy sits at the crossroads of invention and reinvention. Invention because as an artist, each one of her creations is unique. They all tell a story, the story of the person to



Donna Hourani



whom they are destined and just like no two memories can be alike, neither can her creations: All are made to order.

Reinvention is the firm belief that every jewelry piece crafted should not only be honest and sustainable but also purposefully assembled. All materials are ethically sourced and upping the ante, the Lebanese creative also encourages her clients to repurpose their old and long forgotten treasures to help bring to life new ones. Jewelry is meant to last forever and with that, stories to be passed down from one generation to the next. What more meaningful way can there be to celebrate a moment in time than by using the very items that were part of the moment itself?

It's no longer about He or She, it's about Me

Boyfriend the brand is a minimal, subliminal, and gender invisible label that imagines collections you would find in both men and women's closets. Amine Jreissati who founded the brand in 2017 has since become one of the most brilliant advocates of how seasonless and trendless fashion can be executed using gender invisibility as a way to strike the right balance between quality and timelessness for Amine Jreissati and his label Boyfriend the brand. Collection after collection, the label keeps on demonstrating that it is possible to produce less and for a wider audience; Boyfriend the brand has no intention in shocking the world through a seismic shift with loud and bold designs; but rather with a more subtle nudge, that encourages you to be more confident in your approach to life and style alike. A very much welcome and refreshing take on fashion where form is elevated through substance. Fashion, like the rest of the world, absorbed the times and bowed to its uncertainties, seeking how to turn constraints into a creative lever. But as we all squirm in the hopes of our lives going back to our old-normal, let's take a moment and recognize an opportunity when we see one: Not everything we did prior to March 2020 was great. In fashion, like life there is a more meaningful way forward, driven by more sustainable habits and responsible choices. A new wave of homegrown creatives is drafting the blueprint. Let's celebrate them. Fashion is changing, so are we and it is fascinating.



AMINE JREISSATI *has* BECOME ONE OF THE MOST BRILLIANT *advocates* OF HOW SEASONLESS AND TRENDLESS *fashion* CAN BE EXECUTED

Amine Jreissati



THE *power* OF STORYTELLING, UPCYCLING AND ETHICAL SOURCING ARE THE HEART OF *how* DONNA HOURANI HELPS THROUGH HER CREATIONS REDEFINE THE MEANING OF *forever*





Play

WONDER BY SHAWN MENDES

To tease his upcoming documentary 'In Wonder' coming to Netflix on November 23rd, singer-songwriter Shawn Mendes has dropped Wonder – the title track to his fourth studio album. Filled with wanderlust and adventure, the power ballad follows the musical narrative of a man struggling to convey his feelings – wondering every raw emotion one lyric at a time.



WATCH See PLAY

Nail biting zero-gravity SCENES, A PRIVATE VIRTUAL TOUR LIKE NO OTHER AND A 200 EPISODES PODCAST *on modern love*

COMPILED by SWATI JAIN



Listen

MODERN LOVE

Stories are a way of escape – and love stories, whether the happy or sappy ones, do warm the corners of every heart. Case in point: The Modern Love podcast by NPR, which features stories (love, of course) from the very popular New York Times column, with readings by notable personalities and even updates from the essayists themselves. And if you really get into it, there's also a show on Amazon Prime inspired from the beautiful tales, starring Anne Hathaway, Tina Fey, Dev Patel and more.

IMAGES: SUPPLIED



Watch

AWAY - NETFLIX

If you've never been a Hillary Swank fan, which is a little surprising, you will be after watching Away. With a very diverse cast that touches on different minorities in America, the show follows a group of astronauts in space as they make their voyage to Mars for a four year mission. Driven by sentiment and conflicting emotions, the 10-episode season comes with heavy doses of fairly human drama, so be prepared!



See

THE PALACE AND GARDENS OF VERSAILLES IN FRANCE

Fall usually meant getting away at some point and while some things are opening up, a private tour of Versailles is still not something that is easily accessible. Enter Google's Art & Culture Club who are now providing an all-access virtual tour of the palace. Take a stroll in the Hall of Mirrors or stomp around the beautiful manicured grounds of French royalty, this is a never-before-seen experience of Versailles that is open for all.

Follow

IN SEARCH OF VISUAL INSPIRATION? HERE ARE THE ON-THE-RISE ACCOUNTS THAT WILL FEED YOUR IMAGINATION



MASOOM MINAWALA
@MASOOMMINAWALA

Based out of Antwerp, Masoom has become known for her indulgent Indian fashion and designer-wear which she styles with contemporary Western brands. Follow for a joyful and (very) colorful take to everyday life.



TAIBA
@TAIBBBAAA

Craving some major 90's vibes fashion? Kuwaiti artist Taiba mixes art with urban dressing, giving us streetwear outfit inspo for days – you'll want to copy her every look.



CYRIELLE VERSTUYFT
@CYRIELLEVERSTUYFT

Dubai-based founder of CocoBum, Cyrielle's feed takes us around the world on a long, very fashionable vacation to exotic and tropical places – just like her brand. Get ready to set sail from your couch!

Read

THE GREAT *outdoors* are slowly OPENING UP, BUT WHILE WE WAIT PATIENTLY WITH OUR BAGS PACKED AT THE TERMINAL, TAKE A *seat under the shade of a tree* WHILE THE *cooling breeze settles* AND TUCK IN TO THESE BOOKS AS THEY TAKE YOU FROM ONE *incredible place to the other*.



WITH OR WITHOUT YOU by CAROLE MATTHEWS

With a storyline that is extremely fun, you'll learn the importance of taking a break when things aren't going the way you want them to – a reminder to follow one's heart and see where it leads to – even if like the protagonist, you find yourself in Nepal trekking your way to the Mount Everest base camp.



THE BOOKSHOP ON THE SHORE by JENNY COLGAN

Escaping to a small idyllic village by the sea in the Scottish Highlands to take care of a mobile library and a huge mansion might at first might sound like a dream. But this is 2020 and if we've learnt anything, it's that nothing worth having comes easy. Case in point Zoe, whose move to Scotland has her discover a grand but crumbling castle, an unwelcoming boss and a band of unruly children. Witty and warm-hearted, an easy read for November.

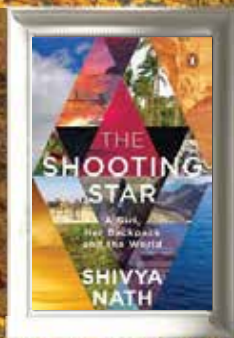


MIAMI BEACH by HORACIO SILVA

The endless sunshine, the potluck of cultures, an illustrious heritage and a crowd that sets apart – when we talk about the perfect sunny holiday, Miami instantly comes to mind. Never been? This travel tome by Assouline brings to life the sentiment of the city in beautiful colorful illustrations with 304 pages you won't be able to stop flipping through.

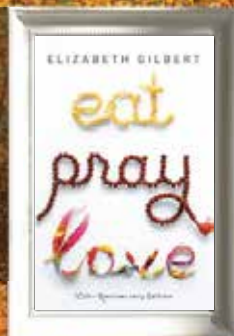
THE SHOOTING STAR by SHIVYA NATH

Wanderlust still not satisfied? Let Nath take you on a journey from the foothills of the Himalayas to the tropics of Ecuador, as she strives to create a new life and reinvent herself. A compelling read for those contemplating quitting their 9-to-5 corporate jobs to travel the world.



EAT, PRAY, LOVE by ELIZABETH GILBERT

Disillusioned with life and disappointed in love? If This internationally bestselling memoir will take you from Italy all the way to India and Bali, on a quest to find the true meaning of 'happiness'. A must-have self-help book, filled with romance and a jetting travelogue that will have you tare through this book and jump straight into the movie.



COMPILED BY SWATJAN



My AgEnDA

SAUDI ARABIAN equestrian DALMA MALHAS BREAKS down THE GADGETS that REIN HER IN



1. I could never see myself without my phone, alarm or my whip and spurs; I know the last two aren't gadgets, but I can't see myself living without them.

2. Kitchen gadgets I'm obsessed with I guess would be a fork and knife – I'd rather eat than cook!

3. When it comes to beauty, I love the Gua Sha stone. It's a traditional Chinese treatment that involves scraping a flat jade or rose quartz stone over the skin to promote tissue drainage and skin tightening.

4. Music is a big part of my life and my playlists are constantly changing according to my mood. I'll play them out loud on JBL speakers.

5. I love photography so my iPhone is very handy for that; it has a great camera. I'm Apple girl all the way – it's definitely a more innovative community.

GO-TO APPS What Dalma is currently obsessed with



WHATSAPP

Because everyone needs to connect with friends and family.



INSTAGRAM

For sharing updates and to see what's new from others.



FEI

To keep in touch with the equestrian world and people who make a difference.

Taking THE REINS

As Polo continues TO CONQUER THE FOUR CORNERS OF THE GLOBE, IT'S GREAT TO SEE MORE AND MORE WOMEN embracing THIS CHALLENGING SPORT. WE SPOKE TO PETRA B SPANKO, A Dubai-based ENTREPRENEUR, ABOUT HER VENTURE IN THE WORLD OF POLO AND PLAYING AT THE Al Habtoor Polo Club



I got into Polo five years ago, while doing showjumping and cross-country riding at the Desert Palm Resort. I would watch the UAE polo team training there regularly and the sport piqued my interest. I spent six months looking for someone to give me my first polo lesson. In the end, I finally met Dubai Polo Academy and polo professional Steve Thompson, who helped me from my first polo steps to me playing alongside him at the prestigious Annual

Polo Classic exhibition match in Virginia in 2017 and getting my first MVP (most valuable player) Award.

The reaction from the Polo community has been wonderful; everyone is very supportive and truly passionate about polo. They support me to be better, to play better, to be a better rider. There are more and more women playing now, even though we are still definitely in the minority in the whole polo world. So I would say, the reaction has been more than welcoming. Thankfully,

my husband supported me all the way, understanding the passion I have as he does love horses too and also he feels the same when it comes to his desert motorbike.

The reaction from my family was a bit different, more apprehensive as polo is quite a rigorous and dangerous sport. As they say, polo is faster than hockey, tougher than rugby, and more chic than golf. They also say, playing polo is like playing golf during an earthquake.

Being part of the polo community is an incredible feeling. It changed my life completely; my lifestyle, my priorities and the day rhythm. It has also definitely enhanced the sport element in my life, which has always been there. I was never really a morning person, but to train with your horse, you usually have to wake up very early. So in my case, it changed my life quite dramatically. I usually go to bed early, wake up early as well, and aside from polo I also train a lot at the gym. You need to work out quite a bit to have your core strong. Also running is a necessary part of the training too, you need to work on your cardio.

I truly enjoy on this sport, for many reasons. First, it's definitely the love for the horses. It's in my blood, I got this beautiful heritage from my fathers side. Second, it's the thrill and excitement during the game. You have to try it, to be able to understand what I mean. It's all so complex and you just have to become "one" with your horse for those few very fast minutes. And last but not least, it's the polo community. Polo is a very small world. As once Winston Churchill said – the polo handicap is your passport to the World - and I fully agree with him.

Polo represents one of the most beautiful outdoor sports for me. As I child I spent a lot of time outdoors, running with my dog or being part of the athletic team at school. Sport in general is for me a very important part of the life. It keeps you healthy physically, but also mentally. It gives you this moment during the day when you can be only with yourself, your thoughts and your dreams and I believe it's very important for life balance, especially if you have a busy lifestyle.

I love being active in the business world, but I'm a passionate polo player as well. I truly enjoy having both in my life. The game of four chukkas takes approximately 45min to an hour (4x7min net time), so it's not that difficult to adjust the rest of your workday. Most of the games take place during the weekends, which definitely helps as well. The weekends are then simply all about horses and polo.

There are more and more people interested in playing or at least "trying" polo. The UAE is an ideal place to do

so and Al Habtoor Polo Club has one of the best facilities in the region. The polo scene has changed quite a lot in last few years; when we used to have only two polo clubs, Desert Palm and the Dubai Polo & Equestrian club, so when Al Habtoor Polo Club came onto the scene it inspired even more people to take a closer look at the game. This wider polo scene in the region also helps to bring more world-known players here for the season.

We usually start to train the horses in September, to be ready for season to kick off in October. We have plenty of exciting events during the year, many different tournaments and exhibition games. There will be a few Pink Polo exhibitions this year in November as well, to spread wider awareness for women to take care of themselves, to pay attention to their health and to find some activity or sport when they can enjoy some "me time".

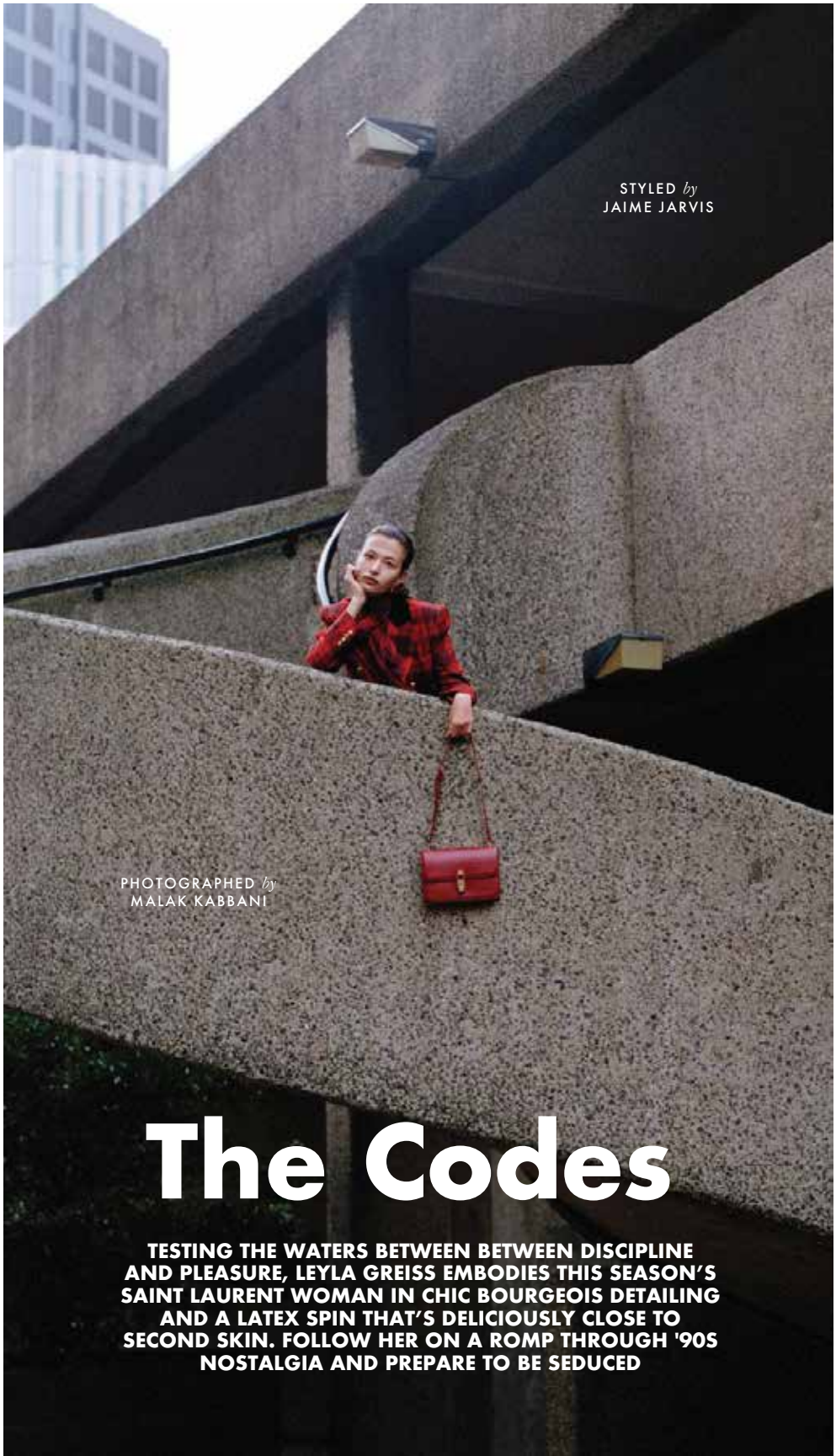
Every year during the season you meet some new "polo" people that you just easily click with, as we deeply share the same passion. So I would say, I would like to play as much as it will be possible and simply enjoy the time on the field. Traveling with polo is a very exciting thing, too. Just this year thanks to the current circumstances I'm not sure it will be part of the agenda.

"THERE
ARE more
AND MORE
people
INTERESTED
IN PLAYING
OR AT LEAST
"trying"
POLO"



PRINT AND DIGITAL PLATFORMS





Double-breasted jacket in prince of wales wool tartan, lavallière-neck blouse in prince of wales check silk muslin, high-rise latex leggings, carré satchel in box leather, all by saint laurent

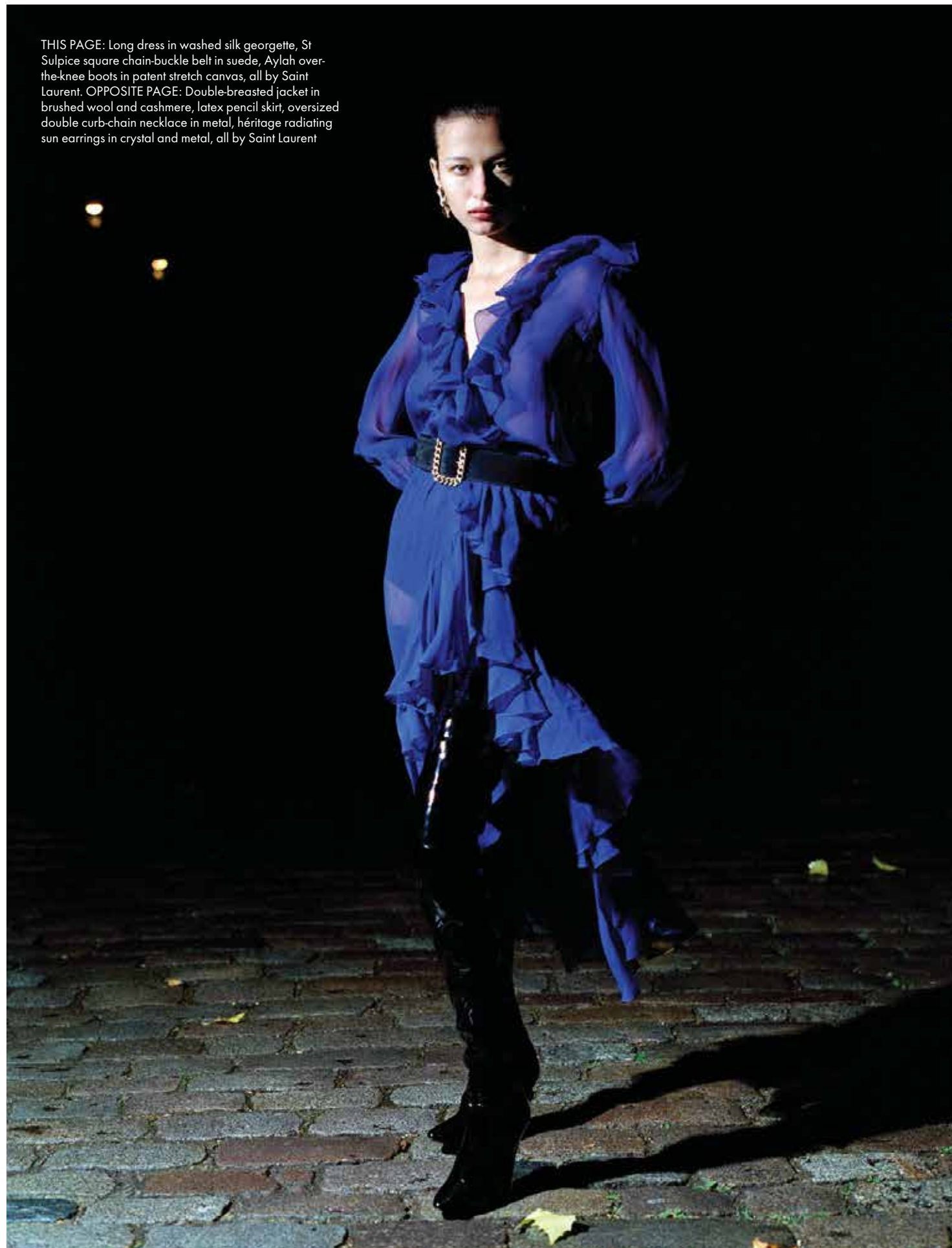
The Codes

TESTING THE WATERS BETWEEN DISCIPLINE AND PLEASURE, LEYLA GREISS EMBODIES THIS SEASON'S SAINT LAURENT WOMAN IN CHIC BOURGEOIS DETAILING AND A LATEX SPIN THAT'S DELICIOUSLY CLOSE TO SECOND SKIN. FOLLOW HER ON A ROMP THROUGH '90S NOSTALGIA AND PREPARE TO BE SEDUCED



LEFT PAGE: Double-breasted jacket in mélange wool tweed, lavallière-neck blouse in silk charmeuse, high-rise latex leggings, héritage radiating sun earrings in crystal and metal, all by Saint Laurent. THIS PAGE: Double-breasted jacket in brushed wool and cashmere, monogram vintage belt in crocodile-embossed leather, oversized double curb-chain necklace in metal, high-rise latex leggings, all by Saint Laurent

THIS PAGE: Long dress in washed silk georgette, St Sulpice square chain-buckle belt in suede, Aylah over-the-knee boots in patent stretch canvas, all by Saint Laurent. OPPOSITE PAGE: Double-breasted jacket in brushed wool and cashmere, latex pencil skirt, oversized double curb-chain necklace in metal, héritage radiating sun earrings in crystal and metal, all by Saint Laurent



Ever wonder if you could get to know someone in just 25 questions? ELLE Arabia took the challenge with rising Egyptian model Leyla Greiss. Below, she spills the beans on life in the Big Apple, TLC's No Scrubs and her big love for zebra print...

Tell us about your foray into modeling? A friend introduced me to my mother agent, Ricky Michiels in New York, back when I was studying there. We exchanged emails and he signed me before placing me with IMG Worldwide.

What were some unexpected surprises on your journey? I was in university in New York before modeling, so everything was surprising in the industry. Traveling for work and being able to see new places, was both unexpected but also incredibly exciting. Especially when you get to go places you never expected you would like when I traveled to and shot at the Dead Sea. Till today, I still can't get used to seeing myself in magazines.

How do you see yourself? Kind, generous, sometimes shy, and honest.

How has being a public figure shaped you? I wouldn't necessarily consider myself a public figure, but since modeling it's definitely made me more aware of my relationships with people and how I interact with everyone. Being on set has brought me out of my shell, helped me become more socially aware. I'm learning a lot about myself and the industry, and about how to handle myself in professional situations.

What would you like to see change regarding how women are perceived? I'd like for women to be taken more seriously in the women's health care industry, especially within the Middle East.

What do you feel is different about your look/style? I think personally I have quite an unconventional face. I also really enjoy dressing in a more traditionally masculine way – it's what I feel most comfortable in.

How do you prepare yourself before a show or shoot? I research. I'll research the team and the brand or publication. It's important for me to know who I'm going to be working with and to look at the photographers work beforehand so I can familiarize myself with their style.

How do you take care of yourself, any special

routines? My bedtime routine is important to me. I always take a long shower or Epsom salt bath, exfoliate, do my skin care, drink tea, and try to have some quiet time before I go to bed.

Your way of letting go and relaxing? Spending quality time with myself!

What are some of the biggest misconceptions you deal with? People think I dislike them because I tend to get quiet with people I don't know.

Your idea of happiness? Calmness, contentment and being able to sit without distraction and just be.

Your Ideal holiday? A very lively island.

The one thing you can't resist? Singing TLC's No Scrubs whenever I hear it on the radio

Who inspires you? My cousin, Laura. She is such a genuine and good person inside, a hard worker, and the only person I know who really persists and carries on through difficult situations. She is kind, funny, outspoken, carefree and unapologetically herself.

What is your greatest fear? Maggots!

What is your greatest extravagance? Uber.

What is the greatest love of your life? My dog and just about any animal.

What is your current state of mind? Self-development and growth.

What is your most treasured possession? A box of letters people have written to me over the past few years.

What is your motto? Be your own biggest fan.

Your fashion style is... Comfortable, cozy, chic, and sometimes very 70s inspired.

“BEING on set has brought me out of my shell and made me more SOCIALLY aware”

YSL, for you, represents... Elegant tailoring!

What have you recently added to your wardrobe?

My t-shirt 'beautiful dogs surrounding me' and another t-shirt with a zebra on it. I also have this vintage leather jacket with different sizes of zebra print on it too!

What do you currently have your eye on? Sephora US makeup and skincare, but I live in London so can't get any of them.

Your out-the-door outfit? Black suit trousers, a colored or patterned sweater or shirt, my boots and my salmon suede coat.

PHOTOGRAPHER: MALAK KABBANI; STYLIST: JAIME JARVIS; MODEL: LEYLA GREISS @ IMG; HAIR: PÁL LUNDHAUG BERDAHL; MAKEUP: YIN LEE USING PEEFER SAL ESSENTIAL SERUM; LOCATION: THE BARBICAN / MALMAISON LONDON HOTEL WITH SPECIAL THANKS TO LEANDER JARVIS



Biker jacket in smooth lambskin, Lavallière-neck sleeveless blouse in dotted silk muslin, high-rise latex leggings, all by Saint Laurent

MAISIE'S *way*

WE'VE WATCHED *her grow up and we've watched* HER CONQUER HOLLYWOOD, THE WORLD AND THE WHITE WALKERS IN HER OWN BOLD AND *inimitable style*. *Maisie Williams* CONTINUES TO *forge her own path with a slew* OF PROJECTS FOR TELEVISION AND THE BIG SCREEN, AND HAS RECENTLY JOINED THE 'PASHA DE CARTIER' COMMUNITY AS ONE OF THEIR *exceptional ambassadors*.

As Aria in Award-winning hit series Game of Thrones, Maisie marched to the beat of her own drum, never conforming or submitting, and ultimately emerging as a leader in her own right. That determination and confidence sees the British actress continuing to break down barriers in Hollywood and beyond! In addition to joining the Marvel Cinematic Universe in her role as Rahne in the latest X-Men movie, The New Mutants, you can watch Maisie in the horror film The Owners and the television series Two Weeks to Live. While she continues to resonate as the voice of her generation and is sought after, she nevertheless created her own production company, Pint-Sized Pictures, to showcase unknown women's talents. And as if that wasn't enough, she is passionately involved in animal activism and protection. It's little wonder then that Cartier tapped her to be among their 'exceptional ambassadors' for the relaunch of the iconic Pasha de Cartier timepiece. Joining Maisie are fellow Pasha ambassadors Rami Malek, Troye Sivan, Willow Smith, and Jackson Wang who have been shot by New York fashion photographer Craig McDean for the campaign. Furthermore, Cartier is unveiling a movie featuring these five exceptional talents who reveal a glimpse into their world inhabited by creativity, assertiveness and versatility, as well as five short movies, each dedicated to one of the talents through the Maison's website. Maisie talks about her career, her generation, what she has learned, and what we can expect...

"I FIND THE *watch* EMPOWERING TO *wear* AS IT REFLECTS MY CONFIDENCE AS *a woman*"

How would you describe yourself and your career? I guess my career has been pretty extraordinary. Until this point I've never really had a direction; I've allowed myself to be pulled through this industry. Me as a person, I would say I'm a control freak so from here on I see myself having a clear plan and goal.

What achievement are you most proud of so far? To be recognized by the academy for my role on Game of Thrones is something that I'm really proud of.

What does it mean to be successful today? Success is a positive mental attitude. You take from the world what you put in, I'm currently manifesting my happiness and success.

What is the main thing you've learned from success? Success is entirely personal, it's never about the status which comes with the work that you've achieved. It's always about the way you feel about the work you have achieved and if you're doing that something which you find unfulfilling, you'll never see it as successful.

What is left for you to achieve? What other achievements are you striving for? Too many to count. I want to direct and produce, I see art and creativity as fluid so I'm interested in pushing the boundaries of what film and television can be.

At what point did you realize that you wanted to use your celebrity status towards something bigger, grander, and more personal? When I realized people had a preconceived idea of the sort of person I was before getting to know me. Anyone has the power to change the world, especially those with influence. I believe we were put on this earth to do more than just exist,

I want to leave the planet in a better state than the way I found it because I think that is my purpose. I don't want to only be a mother for my children but I will also be a mother for the world.

How important is collaboration for you? I rely on other people for energy; I find conversation to be an excellent way to understand the thoughts within your brain. I think we need other people to be a better version of ourselves for that reason collaboration is the most important thing in creativity.

You used to be one of the youngest actors of your generation. What is it like to grow up in your industry? Growing up in the industry is like being the youngest child in the family. You watch the people before you, you see their decisions and actions. You learn from their mistakes and you choose the way you want to be similar and also different.

What distinguishes your generation from those of the past? Generation Z have an experience unlike any generation who have come before, we are on the cusp of something so monumental, we can't even see it or understand it yet. To be growing up in this era and creating art feels otherworldly. I know the emotions captured today will be around for hundreds of years because this new age of technology will inhabit the veins of our society for the rest of eternity.



Describe your generation in three words. Mischievous, compassionate, riotous.

Do you have a motto that you live by? Get that head, get that bread, then leave - peace out.

How did you start your career? My career came to fruition through persistence. I loved to perform more than anything in the world. At every opportunity to be seen by a new audience or to meet new people who were linked to the industry, I made sure I was there even from the age of eight.

As a young girl in the film industry, what challenges have you faced and how did you overcome them?

The biggest challenge I faced as a young woman in the film industry would be my body image. There is immense pressure on young women to look a particular way. We need to be striking but in a soft appealing way. To be curvy but with a slim waist and skinny arms. At a certain level the decisions stop centering around talent and they purely come down to aesthetics.

Who's your favorite actor that was prominent in the 80s? Linda Hamilton or Sigourney Weaver.

What was your reaction when Cartier approached you? I was extremely flattered, it is such an honor to be approached by a brand as iconic as Cartier.

What does time mean to you? I used to feel like I was running out of time but that was because I used to fill my time with pointless things. Now I see time as being precious and I don't want to waste it.

What's more challenging, being an actress or being an entrepreneur? Being an entrepreneur is pretty stressful. Business brings out the worst in people and having to compete with personalities like that is draining.

The new Pasha ambassadors Rami Malek, Willow Smith, Troye Sivan, Maisie Williams and Jackson Wang, as shot by New York fashion photographer Craig McDean



What are your messages to young girls like yourself under today's conditions? Never let the people who don't care for the real you distract you from loving who you are. Don't waste time being anyone other than yourself.

The Pasha watch was initially created

in 1985. What's the first image that comes to mind when you think about the 80s? Princess Diana and her athleisure.

We are surrounded by devices that tell time, why do you choose to wear a watch? What does it represent to you? My phone represents chaos, every five seconds it's a notification or an email or a text. My watch literally gives me more time in my day, it's magic.

How would you describe the watch you are wearing? It's a subtle reminder of how far I've come without being flashy or insensitive.



The new Pasha features interchangeable straps, a sapphire crystal case back, a new crown and personalized engraving



FOR *the* LOVE of ADVENTURE

THIS MONTH ELLE ARABIA CELEBRATES THE GREAT OUTDOORS BY TALKING TO TRAILBLAZING WOMEN IN THE UAE, SAUDI ARABIA AND KUWAIT WHO ARE ETCHING A NEW PATH IN MALE DOMINATED ADVENTURE SPORTS. THEIR COURAGE AND PASSION **ARE NOT JUST A TESTAMENT** TO RELENTLESS EFFORT BUT ALSO EVIDENCE OF WHAT IS POSSIBLE IRRESPECTIVE OF CULTURAL BOUNDARIES OR SOCIAL STIGMA. **HERE THEY SHARE THEIR PAINS AND GAINS** OF THE LESSONS LEARNED AND DREAMS ACHIEVED

EDITED by ODELIA MATHEWS

COLLAGE: T. PRASADAN, IMAGES: SUPPLIED



RAHA MOHARRAK
 KSA
 MOUNTAIN CLIMBING



THE SILLY
notion THAT
 WE ARE
 WEAK AND
scared NEEDS
 TO BE MET
 WITH *vigor*
 AND BRAVERY

Raha Moharrak is the first and youngest Saudi woman to summit Mount Everest and the seven summits. An adventurer at heart and an art director by profession, she enjoys public speaking and smashing stereotypes, as she talks about her fearless pursuit to achieve goals, defy limits, and live life like an adventure waiting to be explored. She's previously trekked to the top of Mount Kilimanjaro, Mount Vinson, Mount Elbrus, Aconcagua, Kala Pattar, Pico de Orizaba and Iztaccihuatl, unfazed at being a woman bold enough to fight for her dreams.

My passion for mountain climbing never really began at a particular time. My father tells me that my love for adventure began from the moment I opened my eyes, and it was always there. I always dreamt of living an adventurous life, but I never imagined that my love for adventure would manifest into a passion for mountaineering. That to me, was a lovely surprise and revelation.

The greatest challenge that I've faced as a woman is to never conform to anyone's idea of what makes an acceptable passion for a woman. The more they tell you that you can't do it the more you should prove them wrong and so despite the many difficulties, I would say that staying true to who I am has been the biggest challenge. In a sea of fakes and copies, being an original in this day and age is a battle.

What I love about mountain climbing is that it teaches you sportsmanship and teamwork and how to be a humble winner and an honorable loser. It's the same with all sports. It takes such a long time to get mentally, emotionally and physically prepared for such undertakings and it's probably one of the most important steps in any sport.

I believe in suffering during training so that you don't during the sport. Especially with mountaineering, there's no room for being out of shape mentally, emotionally or physically. Mountaineering is one of the very few sports that is a lifestyle. You don't just climb then go home and sleep comfortably - you live it and that is what makes it so difficult.

There's a stereotype that needs to be killed about women; the silly notion that we are weak and scared, needs to be met with vigor and bravery. Whoever makes that misjudgment should meet the women in my family. The everyday average person is who finds the courage to live an extraordinary life is the one that inspires me the most.

I don't dress to impress others, instead, I dress to feel good in my own skin. Once that is achieved, confidence shines. Bambah, my best friends' boutique is one of my favorites. I think nothing can make a woman more attractive than being effortlessly sexy and naturally attractive. You can apply all the makeup in the world but if you don't feel good you will never look good.

I've always wanted to live a full and happy life with an insatiable curiosity and a passion for adventure, but like everyone who dares to forge their own path, I faced many struggles. This simply meant that I had to work harder for what I believed in. Many people take for granted the importance of contentment.

I've got my eye on my next adventure, but for right now I'm trying to find a way to balance being Covid-19 cautious and still enjoy going on all the adventures. It's such a delicate balancing act that has become a new normal for everyone but we need to adapt to survive.

One of my most treasured childhood memories are summers with my family. **My favorite hangouts in the city** are the beach and my place. I am touched by the kindness of Dubai's people and love to visit Kite Beach as well as my favorite restaurant La Petite Maison. **I currently enjoy listening** to a variety of podcasts and I am reading Sapiens: A Brief History of Humankind by Yuval Noah Harari, and watching The Hunting series.

My motto in life is to live curious enough to discover; get lost enough to be found and brave enough to take the first step. I intend to live with passion and explore with wild curiosity.

My roots have taught me to always stay humble and grounded. Never let go of your childish curiosity, it will give you an extraordinary life, it helped me touch the sky so don't be afraid to go on epic journeys because they are a collection of experiences; a teacher, wrong turns, and random encounters all that move you no matter grandeur or minuteness.

When I want to relax, I usually start to organize things in my personal space. My ideal holiday is perfect weather, great company and relaxing near the beach.

Hanan Al Mheiri is one of the first Emirati female equestrians to pursue her passion for horse riding, racing professionally in more than 23 endurance races and winning several awards. Not only did she change the commonly held perspective of the sport being one mainly reserved for men, but she also inspired many other women to follow their dreams when she produced a documentary film titled, ‘Our Right to Ride’ in 2009. She is currently pursuing a Ph.D. in Business and is an avid sportswoman with interests in cycling, running, filmmaking and adventure sports.

My passion for horse riding began when I was one semester away from obtaining my undergrad degree. I set a reward for myself that if I received my degree with honors, I would then start to learn horse riding. It was very hard at first because it could be perceived in many different ways and it was something commonly perceived negatively if women attempted to pursue it.

I would like to think that I contributed towards the change of this perception because during my filmmaking career I directed and produced a documentary film titled ‘Our Right to Ride’ back in 2009. The premiere took place in a ceremonial setting at the Atlantis with 500+ people in attendance and it addressed the female horse-riding issue through a social, medical and religious lens, taking into account opinions from men, doctors, and islamic sheikhs.

When I first started riding it was extremely difficult for me to convince my father to allow me to ride a horse and it almost took me two years to gain his approval. My mother was extremely conservative, so I did not even think of sharing this dream with her. However, the first time she saw me riding was when I was on television and since then she has been proud and supportive of my passion.

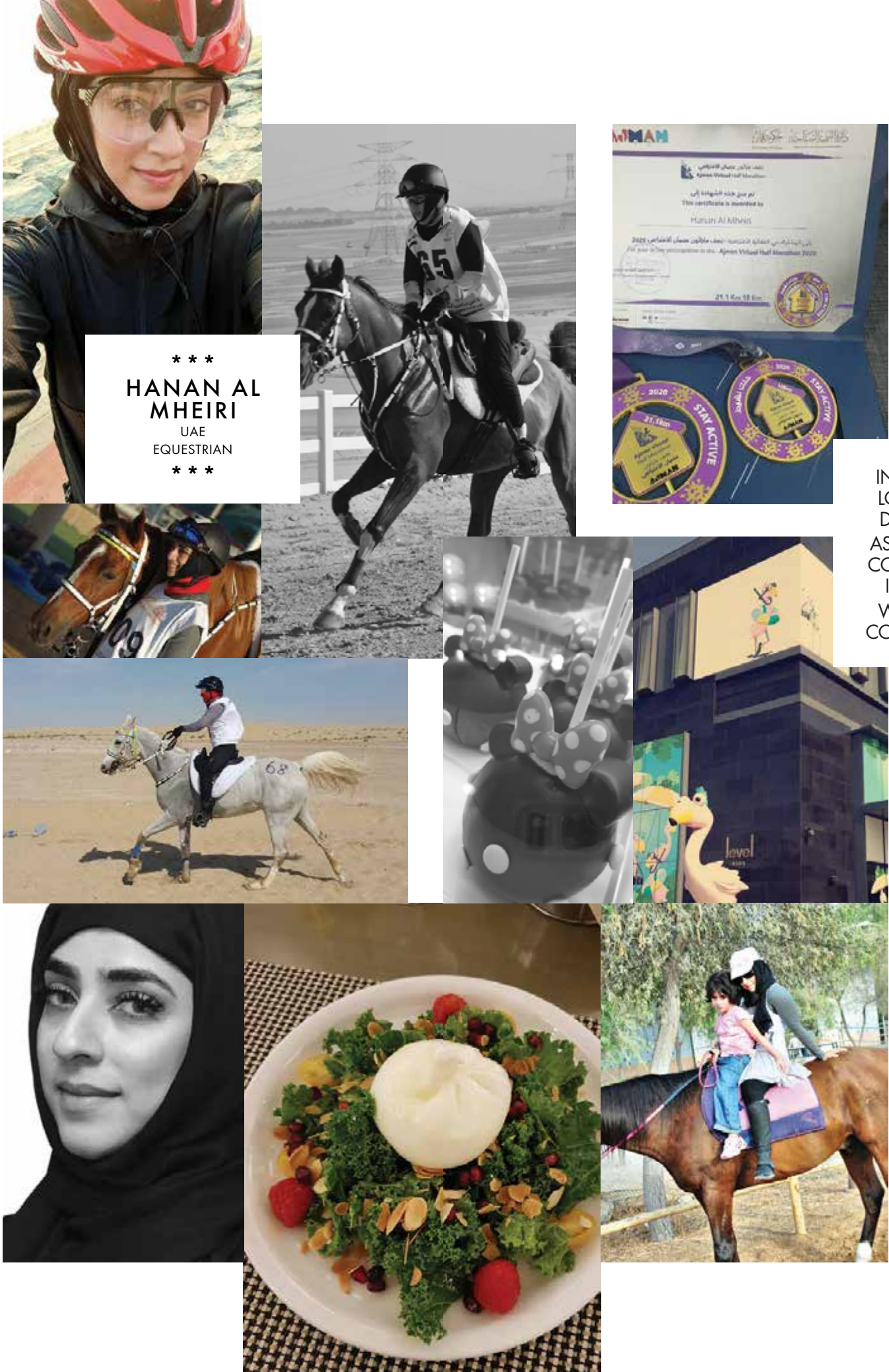
I advise women to follow sport in general because having a sport will always support and prompt them to lead a healthy lifestyle. For young women who are interested in learning about horse riding my advice is to learn from the very best. They need to identify qualified trainers who can train them well, and they should develop a committed and caring attitude towards the horses.

What I love about horse riding is that you connect with another soul. Horses have personalities just like humans. You need to build trust with them, and they need to feel safe with their riders. Some horses tend to test the rider on their first ride.

In the field of horse riding, I have many female friends who inspire me with their dedication, commitment and perseverance. Amongst them is one of my best friends, Shathra Al Hajjaj who is one of the first female endurance riders in the UAE and a pioneer in flat races which is all about precision, high speed and short distances.

When it comes to preparing myself for riding, I usually focus on gear and training. If the preparation is for a race, then as a rider I try to follow a healthy diet. I work out daily and also focus

I THINK THAT I’VE come A LONG WAY IN FULFILLING MANY OF MY ambitions AND I’M GRATEFUL FOR EVERY SINGLE SITUATION, INCIDENT AND person IN MY LIFE AND CAREER



on recovery which is extremely important. I also try to take health supplements and vitamins to maintain my lifestyle and overall routine.

I love fashion but I don’t stick to one style as I tend to get bored. I follow different fashion styles depending on the occasion and place. While I always have a special place for traditional Emirati fashion, I also love to shop from favorite sports brands like Lorna Jane, Lulu Lemon, Nike and Under Armor. Internationally, I love the creativity of Gucci especially their latest collaboration with Disney and Louis Vuitton.

One of my most treasured childhood memories is when my mother would tell my siblings that I was a person who would enjoy taking on challenging missions, and not ordinary tasks. I think that I’ve come a long way in fulfilling many of my ambitions and I’m grateful for every single situation, incident and person in my life and career, as I’ve learned a lot from them.

My roots have taught me to value education because not all people were granted the opportunity that we have today. Tough times taught me to be resilient whereas great times taught me to stop and celebrate success and share those moments with my team.

My favorite hangouts in the city are shopping malls during the summer and open spaces in the winter. My favorite malls are Dubai Mall and Mall of the Emirates. In the winter I love to visit Dubai Parks as I love roller coasters and I like long walks in the cool weather. I also enjoy meeting cartoon characters.

Places that inspire me are usually the outdoors where I can be one with nature under the clear blue skies, surrounded by lush greenery, golden sand dunes, or azure blue waters. I love to visit the Dubai Parks or City Walk to find new inspiration from boutiques and brands.

I am currently working on my PhD in Business. My research topic focuses on Investigating the Impact of Organizational Culture on Knowledge Sharing Behavioral Intentions Among Employees. During this educational journey, I’ve learned a lot about my domain and was able to contribute to my professional career. I was able to present my research in various countries around the world and was even able to get my work published.

A personality that I admire most is His Highness Sheikh Mohamed Bin Rashid Al Maktoum, the Ruler of Dubai in the way he rules the city. I think he is a great visionary, and we are lucky as a nation to experience so many opportunities for growth, development and improvement.

When I want to relax, I usually try to experience a new adventure which is mostly related to sports such as ziplining, cycling, running, or participating and training for the Desert Warrior races.

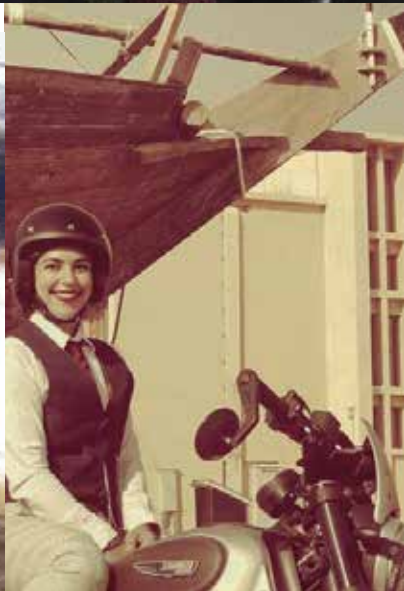
My most memorable holiday was traveling to Shanghai where I had the opportunity to witness the grand opening of Disneyland with my husband. I enjoyed discovering everything about China, including the cuisine, culture and history. I would love to also visit Japan soon.

Happiness to me is spending precious moments with my family members especially my nephews and nieces.

IN THE winter I LOVE TO VISIT DUBAI PARKS AS I love ROLLER COASTERS AND I LIKE LONG WALKS IN the COOL WEATHER



SARAH KHURAIBET
KUWAIT
MOTOCROSS RACING



Sarah Khuraibet is a Motocross Racer from Kuwait and is the only woman from the GCC to embrace dirt bike racing, alongside a full-time career as a Mechanical Engineer. In a sport mainly dominated by men, she is fearless in chasing her dreams, and representing her country regionally and internationally, so that other women may pick up the courage to one day feel the thrill of racing and owning their passions with glory and grit.

My passion for motorcycles was ingrained in me since I was a child. However, I didn't get the chance to actually learn how to ride a motorcycle until my early twenties. I've always been an adventurous person, so I decided to try Motocross for fun, but never thought of it competitively. After coming back from a race in South Africa in 2018, I knew that racing was what I wanted to do. The 2019/2020 Racing Season was my first racing season in which I raced in the UAE, Kuwait and Bahrain in the Motocross Championships.

As an Arab woman, you are viewed differently to your western counterparts. Lots of western women are encouraged to take part in these sports, and there are many initiatives and means to support them. There are already so few Arab women taking part in motorsports, let alone racing motocross because society has a negative view about us. So for me, it wasn't an easy step to be out there and openly face criticism, but it's a small step that someone had to take to start something.

If you love something, never give it up. Be bold, be brave and just go for it! This sport is tough, but it's also extremely rewarding in its own way. When I put on my helmet and get on my bike, I just lose myself with the adrenaline rush. It's risky for sure, but that's precisely what makes it so appealing to me.

There are many people that inspire me in different ways. My parents are, first and foremost, my greatest inspiration because they showed me how to be relentless in pursuit of excellence; they are resilient and honest people, and have always encouraged and supported my passions, and embraced me as I am. In motorsports, one of my idols is Laia Sanz. She is such a talented and hardworking athlete,

and I aspire to be like her.

A few people have had a profound impact on me. There's Abdullah Al-Shatti, who is a Motocross/Rally Rider from Kuwait. He races in the big league (The Dakar Rally) along the best in the world and is one of the most hardworking and friendliest riders in Kuwait. There's also Mohammad Al Balooshi, a Motocross/Rally Rider from the UAE, who won the 2018 FIM Baja World Cup. He is someone I truly look up to. From his dedication and work ethic to his humble persona and sportsmanship, to me that is what success is, he embodies the meaning of an athlete in my eyes.

I never underestimate the importance of rest, relaxation and training. It's extremely vital to be physically and mentally prepared to ride. I train well, eat well and sleep well, and just try to relax, perform and have fun. This sport requires an insane amount of fitness to keep up, so I do a lot of cycling, strength training, and running.

I would really like to see more initiatives supporting women in motorsports. Most people lack an awareness and understanding on what the sport demands. They often assume that I just ride a dirt bike around the track but it's quite the contrary. In fact, this is one of the most physically and mentally demanding sports in the world and we need to have more campaigns to educate people about it and develop a positive image for women to pursue it without hesitation or the fear of being stigmatized.

My style is mostly casual and comfortable, so I prefer t-shirts and jeans. That said, I really like retro fashions from the 50s and 70s. I really like lifestyle wear, especially from Adidas!

When I was younger, I wanted to be a physicist since I was always fascinated with physics. However, I decided to pursue Mechanical Engineering as the career choice was more practical and I ended up working in the oil industry as a Mechanical Technician - a job which I've been doing for 10 years now. It wasn't easy especially since it is a very male

dominated field, but luckily I was also in a very supportive environment. This gave me the confidence in my abilities and allowed me to face my difficulties with grace.

My motto in life is to dare to be different. In the next 5 years I intend to take my racing career to the next level and I've got my eye set on regional championships.

My roots have taught me to be proud of who I am and where I come from. My late grandmother taught me that you should always embrace your culture, as it is an important part of your identity.

When I want to relax, I usually play videogames, like CS-GO. I also enjoy writing and reading. Currently I am reading Into Thin Air by Jon Krakauer. I recently tried an ice bath. It was not fun. When I want to relax, I usually hang out at home. Other than that, I'm usually at the gym or training on the motor track.

I get inspired from my city by Bayt Abdullah. It's a children's hospice and they do a great job providing terminally ill children with a supportive environment.

WHEN I PUT
ON MY HELMET
AND GET ON MY
BIKE, I JUST LOSE
MYSELF WITH THE
ADRENALINE
RUSH

Nouf AlOsaimi is the first Saudi female tech diver and Founder of Pink Bubbles Divers, a female diving community to empower and encourage Saudi women to scuba dive. Following her undergraduate degree in Tourism Management from the UK, and her first encounter with the ocean, she has been unstoppable in living her dream life as a PADI instructor and trainer, and a marine life advocate, passionate about raising awareness on sharks. AlOsaimi is also an Ambassador for @GirlsthatScuba – the world’s largest female dive community, and a relentless eco-warrior striving to protect the earth and the Red Sea.

My first encounter with scuba diving was by accident in 2008 and it was probably the best accident of my life, which changed the course of my path forever. At the time I was studying and living in the UK and I wanted to escape the weather to a warm and sunny place, so I traveled to Sharm El-Sheikh in Egypt for a holiday.

Fate had other plans for me, and I realized this only when I booked a boat excursion which included diving activities. The instructor asked if I wanted to try scuba diving and I jumped at the opportunity without a thought. The experience changed my life goals and in 2009 I decided to complete my basic PADI certifications, followed by PADI’s Rescue Diver and Divemaster certifications in Jeddah; eventually becoming a scuba diver instructor in 2013 by completing the instructor development course.

I faced many challenges when I wanted to pursue scuba diving. As it is predominantly a male-dominated sport, I usually found that my diving skills were underestimated by men. Even women would think that diving with a male instructor is safer, while men think that they are more capable at handling diving issues. This is not the case at all and we now know that it’s not a sport reserved for any particular gender, race, or background.

My advice to women is not to focus on just being a good diver. Instead, strive to be an ocean warrior and a marine life advocate and go beyond the ordinary. You never know who you just may inspire by striving to do your best and following your dreams.

I love how this sport is so meditative and relaxing. It disconnects you from the whole world and connects you with nature

I find my inspiration in the beauty, colors and diversity of the Red Sea. I am also very lucky in that my passion is also my career and that I get to enjoy my ambitions to the fullest.

Before a dive I usually make sure to have good sleep the night before and a good mindset. To keep myself in top form, I drink lots of water to stay hydrated, plus I listen to my body carefully. I try to watch if my body is ready for diving or not and if it needs rest because diving depends on mental and physical health.

You will usually find me dressed down in a comfy casual boho style. My go-to brands include Oysho, Roxy, Billabong, The North Face, Columbia Sportswear, Patagonia and AllSaints. Lately, I have been trying to wear more sustainable clothing brands that support the environment.

I once visited the Maui Island in Hawaii and I fell in love with everything that I encountered there. From the food to the people, it was love at first sight and the most unforgettable part was the scenic Road to Hanna. It was much like heaven on earth with waterfalls, lush greenery, and black, red and white sand beaches.

One of my most treasured childhood memories is my when my dad would read me bedtime stories until I fell asleep. One lesson from my childhood which I can never forget is that the more I learn the less I know and so, one should always be humble and down to earth when it comes to learning new things.

My favorite hangouts in the city and a place I always find myself returning to is the Ash Café in Jeddah. I also love the Siblings’ Bruch & Coffee – they have the best truffle eggs on toast!

My roots have taught me to be authentic in everything, no matter how big or small.

To me, an idea ideal holiday would be to enjoy a full week at sea, on a boat with no signal or connection to the world, so that I can enjoy the best remote dive sites without interruption.

**NOUF
ALOSAIMI**
KSA
SCUBA DIVING



I love HOW THIS
SPORT IS SO
MEDITATIVE *and*
RELAXING. IT
DISCONNECTS
you FROM THE
WHOLE WORLD
AND CONNECTS
YOU *with*
NATURE

It's not often that one simply stumbles upon a successful career, but that's precisely what happened to Amal Al Raisi. "I stumbled upon fashion design by accident when I was on the hunt for my wedding dress," she says. "I decided to design it myself as I had a clear picture of how I wanted it to look. During the process, I realized that design sparked my interest." That interest grew to a passion as she started designing for family and friends. "Seeing their response, appreciation and support fueled my desire to launch my brand." The inspiration behind the Omani-designer's eponymous brand was immediately evident: her home country! "I am constantly in awe of the culture, traditions, nature and architecture around the country. My brand is my way of showcasing Omani talent and craftsmanship to the rest of the world." Amal talks to ELLE Arabia about her label, how she has evolved, and going global...

How would you describe your label? The brand captures the essence of fusing tradition with modernity by honoring Arab traditions and incorporating an Omani element in every collection.

How do you continue to evolve while staying true to your brand? I continue to learn and keep up to date with the latest trends in fashion as it allows me to bring something new to every season. I like to blend this with Amal Al Raisi's feminine aesthetic and signature embellishment style to stay true to the brand.

How do you see the Arab fashion scene changing? The Arab fashion scene is constantly evolving and adapting as Arab women have a great sense of style. It is exciting to see how they are experimenting with different styles, cuts as well as colors.

You've gone global! Tell us about that. I feel truly happy to have had the opportunity to have my line stocked at retailers around the world and participate in fashion shows and showrooms in Europe. My goal is to put Oman on the international fashion map and I believe these steps help achieve that and showcase Omani talent far beyond borders.

Biggest misconceptions about modest fashion? The biggest misconception is that modest fashion is something that only Arabs wear and is dedicated to abayas and kaftans. When in fact, the designers from this region have proved that modest fashion is bold and embraces creativity.

On the MAP

Omani DESIGNER AMAL AL RAISI'S LABEL IS A LOVE LETTER TO HER *homeland*



Amal Al Raisi

RAPID FIRE

- **MY DESIGN MOTTO...** CAN BE DESCRIBED AS "FUSING TRADITION WITH MODERNITY" TO EMBRACE FEMININE YET STRONG WOMEN.
- **MOST TREASURED POSSESSION...** IS MY FAMILY.
- **ONE OF MY MOST TREASURED CHILDHOOD MEMORIES IS...** OF FAMILY GATHERINGS AT MY GRANDMA'S HOUSE.
- **I'VE GOT MY EYE ON...** THE LATEST TRENDS IN FASHION. ALTHOUGH I BELIEVE THAT A DESIGNER SHOULD ALWAYS BALANCE BETWEEN TRENDS AND CREATIVITY.
- **A PLACE THAT INSPIRES ME...** IS OMAN. I LOVE THE RICH CULTURE AND HERITAGE THAT OMAN HOLDS WHICH HAS ALWAYS MOTIVATED ME TO PAY HOMAGE TO MY COUNTRY.
- **WHEN I WANT TO UNWIND I HEAD TO...** THE BEACH AND MEDITATE BY LISTENING TO THE SOUND OF WAVES.



Memories of Childhood in Oman



Unwinding near nature



A N O D E TO O M A N

- **WHAT I LOVE MOST ABOUT MY CITY IS...** THE HOSPITALITY OF THE PEOPLE.
- **WHAT IS MOST MISUNDERSTOOD ABOUT MY COUNTRY...** IS THAT OMAN IS A NEWLY FORMED COUNTRY WHEREAS IT IS THE OLDEST INDEPENDENT STATE IN THE ARAB WORLD.
- **MY FAVORITE NEIGHBORHOOD IS...** BOWSHER.
- **I'LL START THE DAY OFF AT...** HOME WITH MY TEA.
- **UNDER THE RADAR MUST DO'S...** INCLUDE VISITING THE FORT OF NIZWA AND THE BEAUTIFUL BEACHES IN OMAN AND WAKKAN VILLAGE.



"MY COLLECTIONS ARE A *blend* OF EXTRAORDINARY *finish*, TRADITIONAL *craftsmanship* AND CONTEMPORARY TASTE"

ELLEWORD

Hind Suhail Bahwan

WITH THE LAUNCH OF HER *new luxury* PERFUME *brand*, OJAR, HIND SUHAIL BAHWAN TAKES A *new* DIRECTION IN THE DIVERSIFICATION OF HER *business portfolio*

Since forming her first business, Bahwan CyberTek, a global leader in the provision of digital transformation solutions, at the age of 23, Hind Suhail Bahwan has emerged as one of the Middle East's most accomplished and visionary entrepreneurs. In 2018 she diversified her Bahwan CyberTek Group and established Bahwan Lifestyle, a company dedicated to luxury, fragrance, hospitality, fashion and beauty products. At the beginning of October 2020, Hind revealed her first release from Bahwan Lifestyle; OJAR, a new statement on the perfume landscape, an eclectic fusion of fragrances, rituals and designs from across the globe.



START

YOUR FIRST WORD IS...

The perfume industry has been entrenched in Omani **heritage** for several centuries, especially in my home city of Sur, which is famous for trading in spices, frankincense, oud and wood. Experimenting with perfumes has always been part of my lifestyle and now with the release of OJAR, I have the opportunity to introduce my own brand of fragrances to the international market.

I love to learn. From my experience, **travel** is the best way to learn and discover. When I set out to create OJAR, it was very important that I developed a brand that reflected what I learned and experienced from my travels, a brand that was universal, authentic, a marriage of fragrances, rituals and styles from across the globe that bridge tradition with modernity, whilst still remaining true to the heritage and culture of Oman and the Middle East.

My heritage and **family**, especially my parents, have always been my motivation and inspiration. We come from the ancient city of Sur in Oman which is famous for seafaring and trade. True to Sur traditions, my father, Sheikh Suhail Bahwan, started his business career as a seafarer and trader. He is now recognized as one of Oman's and the Middle East's most successful entrepreneurs. Watching and learning from my father as I grew up gave me the confidence to venture into business at a very young age. I feel very fortunate to have inherited some of his entrepreneurial DNA.

I am a problem solver by nature. I think that comes with being an entrepreneur. I am always looking to identify and explore **opportunities** where my businesses can improve, solve problems and make life easier for customers and consumers. With my businesses now spanning the globe, travel has been a big part of my life and, travel has helped shape how I interpret and approach new projects as well as opportunities.

To translate my vision into reality, Givaudan, the world-renowned perfume house **created** a range of outstanding, novel, contemporary and eclectic absolute oil scents based on six ingredients; Rose, Frankincense, Musk, Oud, Sandalwood and Honey that consumers can experiment with and enjoy the simple pleasures of luxury fragrance. I see perfume as a lifestyle and these absolute oils allow the OJAR consumer to create their own unique signature.

FAMILY
HERITAGE
OPPORTUNITY
TRAVEL
CREATE



FORGIVEN OUTRAGE Frankincense-based fragrance with *gaiac, ginger and sandalwood*. A very unique scent that is a fusion between the Japanese incense and the Middle East one.

IMAGES: SUPPLIED

E L L E

FASHION



RETRO GLAM, COOL MODERNITY, CITY CHIC AND LAVISH STATEMENT PIECES...
WHATEVER YOUR FLAVOR THIS FALL, THERE'S A LOOK FOR YOU. EMBRACE AND ENJOY!

AZZEDINE ALAIA, S/S21 COLLECTION

DREAMWEAVER

FOUNDED IN 1854, LOUIS VUITTON CONTINUES TO WEAVE ITS MAGIC WITH A REVISITED MONOGRAM, THE "SINCE 1854" COLLECTION, MODELED HERE BY OUMAYMA ELBOUMESHOULI ON LOCATION IN THE STUNNING MALDIVES. RELAXED CHIC PAR EXCELLENCE!

PHOTOGRAPHED *by* ABDULLA ELMAZ

MODELED & STYLED *by* OUMAYMA ELBOUMESHOULI

Damier T-Shirt & Skirt, Louis Vuitton



Since 1854 Silk Top & Shorts, Louis Vuitton



Capucines Mini Bag, Louis Vuitton

Damier T-Shirt, Louis Vuitton



Since 1854 Silk Trousers & Blazer, Louis Vuitton



Geometric Knit Dress & LV Pont 9 Bag, Louis Vuitton



Geometric Knit Dress, Louis Vuitton





Capucines Mini, Black Sunglasses & Dress, Louis Vuitton

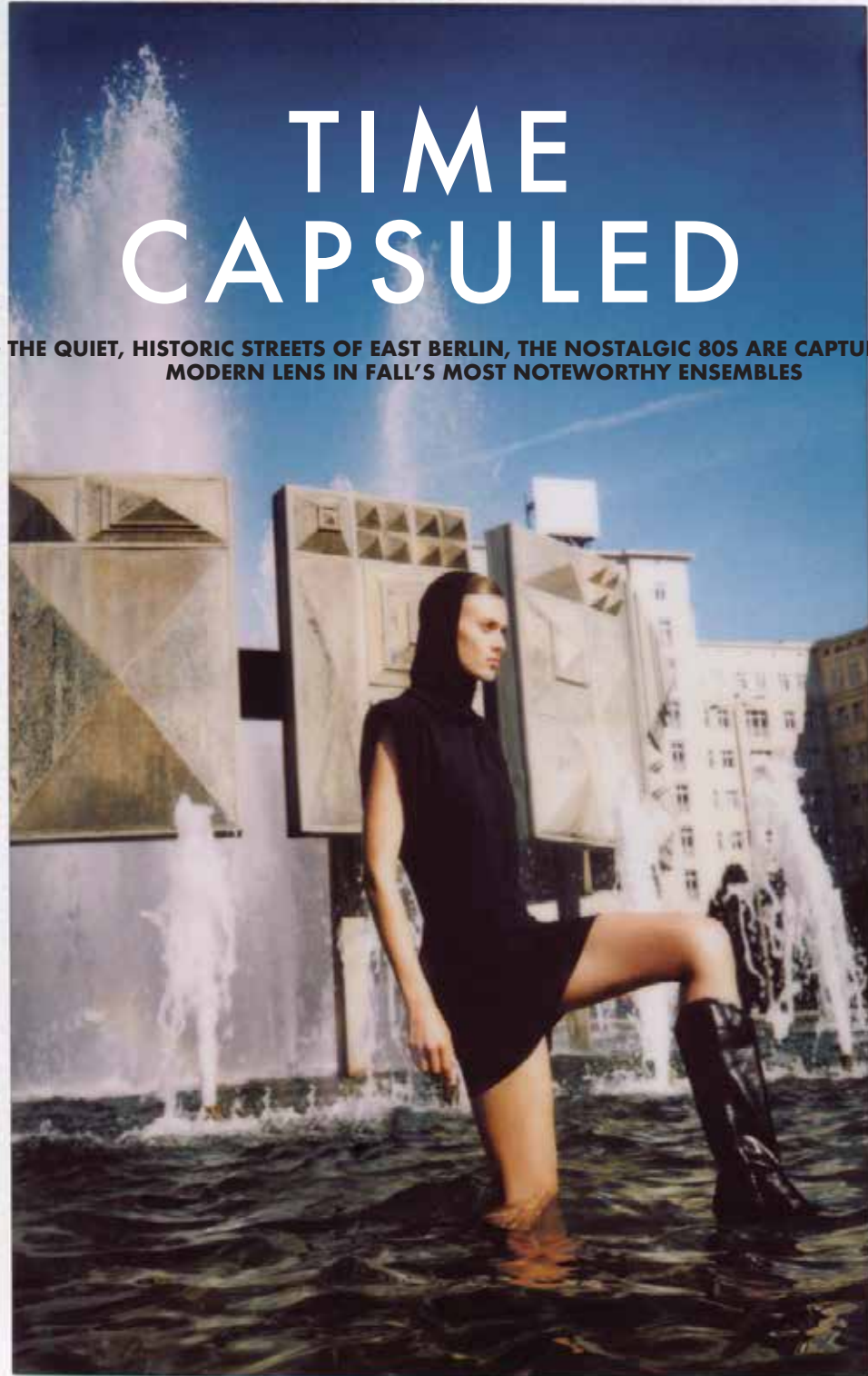
PHOTOGRAPHY: ABDULLA ELMAZ, MODEL & STYLING: OUMAYMA EBOUMESHOUJI, SHOT ON LOCATION AT THE MILADHOO ISLAND RESORT, MALDIVES



Black Top & Damier Leggings, Louis Vuitton

TIME CAPSULED

ALONG THE QUIET, HISTORIC STREETS OF EAST BERLIN, THE NOSTALGIC 80S ARE CAPTURED THROUGH A MODERN LENS IN FALL'S MOST NOTEWORTHY ENSEMBLES



PHOTOGRAPHED *by* DIANE BETTIES

STYLED *by* TOMISLAV BLAIC



LEFT PAGE: Dress, Versace; Headpiece, Gucci; Shoes, Isabel Marant. THIS PAGE: Top, Proenza Schouler; Pants, Maison Margiela; Jacket, Givenchy; Shoes, Stuart Weitzman



RIGHT PAGE: Coat, Rejina Pyo; Earrings, Alessandra Rich. THIS PAGE: Dress Ganni; Tights, Wolford; Shoes, Gianvito Rossi



LEFT PAGE: Coat, Brunello Cucinelli; Shoes, Bottega Veneta.
THIS PAGE: Suit, Dior Homme; Sunglasses, Gucci



PHOTOGRAPHER: DIANE BETTIES; STYLIST: TOMISLAV BLAC @ NINA KLEIN; MAKEUP & HAIR: PATRICIA HECK @ NINA KLEIN; MODEL: TESS HELFEUER @ A MANAGEMENT



RIGHT PAGE: Dress, Rebecca Vallance; Hat, Miu Miu. THIS PAGE: Top, Matériel Tbilisi; Pants, The Attico

THE ENCHANTED

WOODS

THE LUSH LANDSCAPE WITH ITS GREEN
FOLIAGE, SPARKLING LAKES AND NATURAL
SUNLIGHT IS THE PERFECT BACKDROP FOR
LAVISH STATEMENT PIECES

PHOTOGRAPHED *by* CAMELLIA MENARD

STYLED *by* ETIENNE

Coat: Etienne Jeanson; Shoes: Christian Louboutin

Jacket, Seyit Ares



Dress, Sandra Mansour;
Harness, Seyit Ares



Dress, Tony Ward Couture; Boots, Lanvin





Dress, Gemy Maalouf;
Choker, Seyit Ares;
Shoes, Christian Louboutin



Dress, Tony Ward Couture



Dress, Lanvin;
Sunglasses, Marni @ Carlotti

PHOTOGRAPHER: CAMELIA MENARD @ CAMELIAMENARD; STYLING: ETIENNE AT JNSN FASHION @ JNSN_FASHION; MODEL: SILVIA VIANA AGUIAR AT WOMEN 360 @ SILVIANA; HAIR & MAKEUP: PAULINE MAUREL AT BACKSTAGE ARTIST AGENCY @ PAULINE_MAKEUP; FASHION AGENCY: MARC JUAN COMUNICACION



Dress, Gemy Maalouf;
Bracelet, Lanvin

B
O
D
Y

THE PAST AND PRESENT
COLLIDE WITH DECIDEDLY-RETRO
INFLUENCES CONVERGING
ALONGSIDE ARCHITECTURAL
VOLUMES

M
E
C
H
A
N
I
C
S

PHOTOGRAPHED *by* SARAH TAHON
STYLED *by* CATERINA OSPINA





Left
 Dress & Shirt, Paul and Joe;
 Boots, Marco Di Vincenzo;
 Sunglasses, The Goods Agency;
 Earrings, Completed Works;
 Bag, Christian Louboutin
Right
 Dress, Shirt, Bag & Boots, Tod's;
 Sunglasses, The Goods Agency;
 Earrings, Tilly Sveeas

Dresses, De la Vali; Earrings,
 Completed Works





Left
Tights, Emilio Cavallini;
Coat, Milo Maria; Boots,
Kalda; Sunglasses, The
Goods Agency
Right
Sunglasses, Black
Eyewear; Dress, Regina
Pyo; Boots, Doroteymur



Left
Full Look, Victoria
Beckham; Sunglasses, The
Goods Agency
Right
Dress, Shrimps; Sunglasses,
The Goods Agency; Boots,
Christian Louboutin

Dress, Michael Kors





PHOTOGRAPHER: SARAH TAYLOR, STYLIST: CATERINA OSPINA, HAIR: CHRISTOPHER GATT, MAKEUP: NOHEILA REYES, ASSISTANT STYLIST: VANIA PEREIRA, MODEL LILLOU @ THE HIVE, MODEL NIAMH @ ELITE



Left
Full Look, Louis Vuitton
Right
Full Look, Versace

FADIA
EL MENDELEK



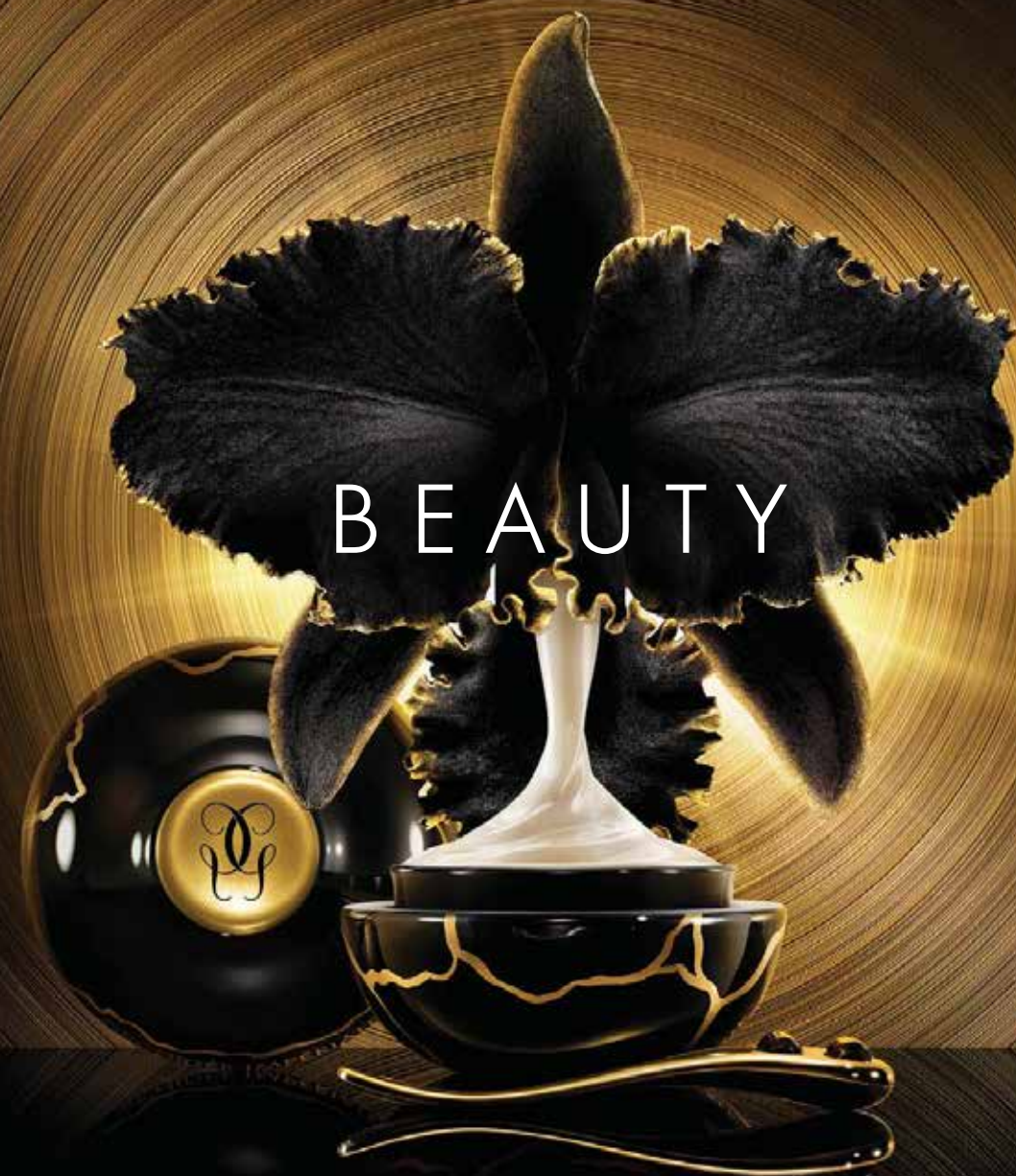
 FADIA ELMENDELEK SALON DUBAI  FADIAELMENDELEK_DUBAI

UAE

-DUBAI AL WASL STR., CORNER AL MANARA, VILLA #883
+971(52)7463454 / +971(4)3888101 / +971(4)3888100
-ABU DHABI AL KARMA STR., NEAR MOUSALLA EL EID, VILLA #3
+971(2)4446660 / +971(2)4446606

E L L E

BEAUTY



TO CELEBRATE THEIR **ANTI-AGEING TALISMAN**, GUERLAIN HAS CALLED UPON THE BERNARDAUD HOUSE TO CREATE AN EXCEPTIONAL LIMITED-EDITION **ORCHIDÉE IMPÉRIALE BLACK CREAM JAR** INSPIRED BY KINTSUGI, THE TRADITIONAL JAPANESE ART OF EMBELLISHMENT THAT USES FINE GOLD TO FILL AND ENHANCE JOINTS AND CRACKS IN PORCELAIN.

GUERLAIN

BEAUTY MEMO

HOT NEW *Brands* AND PRODUCTS TO ADD TO YOUR BEAUTY BAG *This Month*

COMPILED by DINA KABBANI

CULT BUY

At long last, Kim Kardashian's right-hand makeup artist Mario Dedivanovic has launched his own beauty line, Makeup by Mario. Top of our wishlist is the Master Metals Eye Shadow Palette which when used with the brand's mixing medium, will turn these powders into creams to create your very own metallic shades...add to virtual cart now!



GO FIG-URE!

Sugary, fruity, like a touch of spring, nothing smells or, in Glossier's case, tastes better than a fig-scented beauty product. These two newbies make it to the top of the list. *Balm Dotcom in Wild Fig*, Glossier & Fig and Lotus flower Perfume, Jo Malone



Blush Crush

Take a leaf out of Gigi Hadid's beauty book and extend your natural flush, past the cheekbones and into a statement eye. Yes, exaggerated is key to this look, so if you think you're wearing enough blush, you're probably not.

INSTANTLY PERFECT

They say you've got to fake it until you make it, and there's nothing a real-life beauty filter can't fix. Blur out imperfections, or buff and blend to achieve a sheer, illuminating skin tint, #FauxFilter Skin Finish is the new go-to foundation stick that is so good, you might delete your photo-editing apps. *#FauxFilter Foundation in Peaches and Cream & Peanut Butter Cup*, Huda Beauty



PILLOW TALK

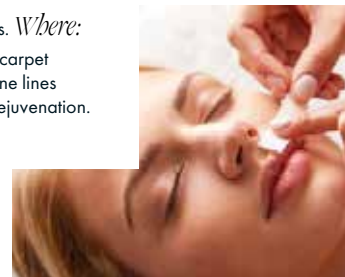
Formulated with saffron flower extract, the new Sisley Velvet Nourishing Cream will have even the driest of skin feeling like butter. Plus, its addition of Babassu oil makes it so soothing to apply right before you go to sleep – we're talking baby-like skin when you wake up!



IMAGES: SUPPLIED

DESTINATION SPA - Facette Facial Bar

What: The UAE's first Facial Bar concept offering tailored-to-you facials. *Where:* Millennium Atria, Business Bay, Dubai *Try:* The Fire & Ice Facial, a red-carpet favorite that rapidly resurfaces the skin, diminishing the appearance of fine lines and wrinkles while smoothing, softening, and encouraging overall skin rejuvenation. Perfect for all skin types and with no downtime involved.



TIME Suspended

LA PRAIRIE *presents a new* CHAPTER WITH THE SCIENCE OF HAUTE-REJUVENATION AND *their re-imagined* PLATINUM RARE COLLECTION

“TIME IS AN ILLUSION”

Albert Einstein

The eternal quest: to slow or suspend time, especially when it comes to aging. With the re-innovation of its Platinum Rare Collection, La Prairie has perfected the state-of-the-art science of Haute-Rejuvenation.

THE SCIENCE Unfortunately with age, the skin's natural rejuvenating capacity decreases. To counteract this, La Prairie has identified five key rejuvenating processes in the skin and acts on them. This triggers many further important rejuvenating processes. The Science of Haute-Rejuvenation reactivates the skin's natural network of interconnected rejuvenating processes to create a unique virtuous loop of rejuvenation across all skin layers addressing all signs of aging. Two active ingredients are key to the reactivation of the rejuvenating processes: La Prairie's patented exclusive Cellular Complex and the new, exclusive Platinum Multi-Peptide specifically developed for the Platinum Rare Collection.

- The Platinum Multi-Peptide goes beyond mere collagen production activation as it was designed to also strengthen the skin barrier, improve its moisture balance and enhance cellular longevity.
- La Prairie's patented exclusive Cellular Complex, meanwhile, is considered



The re-innovated Platinum Rare Collection creations include Platinum Rare Haute-Rejuvenation Elixir, Platinum Rare Haute-Rejuvenation Eye Elixir, Platinum Rare Haute-Rejuvenation Eye Cream and Platinum Rare Haute-Rejuvenation Cream

Beauty

to be the guardian of the epidermis. It invigorates and nourishes epidermal stem cells to enable them to resume proliferation capacity and cellular functionality similar to that of young skin.

THE DESIGN The seminal Platinum Rare Collection design has also been revisited, with platinum-colored details and platinum-colored boxes that echo the codes of haute-joaillerie. Though a new ground-breaking science has been introduced to the formula, the velvety, shimmering textures and delicate signature fragrance have been preserved.

THE RITUAL The Haute-Rejuvenation skincare ritual begins with perfectly clean skin. A few drops of Platinum Rare Cellular Life-Lotion will detoxify, renew and reset skin, preparing it for the treatments to follow. During the day, Platinum Rare Haute-Rejuvenation Elixir will leave the skin feeling restored, smooth and tightened, while at night, a drop of Platinum Rare Cellular Night Elixir promises newborn skin by morning. The day or night elixir is followed by Platinum Rare Haute-Rejuvenation Eye Elixir, a serum formulated to help diminish the look of wrinkles, lift and firm, and brighten the feeling of puffiness under the eyes. Platinum Rare Haute-Rejuvenation Eye Cream follows, a potent eye treatment that lifts and brightens, diminishing the appearance of lines and the appearance of dark circles. The ritual is completed with Platinum Rare Haute-Rejuvenation Cream, the ultimate, transformative experience that combats all visible signs of aging.

NATURE'S *best*

LOOK, *feel* AND SMELL YOUR ABSOLUTE BEST THANKS TO THE HEALING POWERS OF NATURE'S BOUNTY. *Fresh florals*, CURATIVE VITAMIN C, PENETRATIVE *almond* AND SUPERFRUIT *oils* LEAVE YOUR SENSES AND MOOD REFRESHED AND REJUVENATED.



1. Booster Drops with Vitamin C Complex, Rodial; 2. Skin Superfood with Superfruit Oil Infusion Elixir, Alkemie; 3. Un Jardin sur le Nil shower gel, Hermès; 4. L'Huile Jasmin Body Oil, Chanel; 5. Hydrating Floral Mask, Tata Harper; 6. Lotion to Foam Fresh Cleanser, Dior Hydra Life; 7. Le Jardin de Monsieur Li Eau de Toilette, Hermès; 8. Aqua Allegoria Herba Fresca, Guerlain; 9. Néroli Oranger Eau de Parfum, Matière Première; 10. The Ritual of Namasté Body Scrub, Rituals; 11. Propolis Foam Cleanser, PureHeals

IMAGES: SUPPLIED

The KEY

There were very few shows that did not do a version of the fresh and clean no makeup look this season; at Elie Saab, it was all about dewy highlighters and blush that mimic a post-workout glow. Try Augustinus Bader's The Cream (right), the perfect prep tool for a gorgeous, smooth complexion even before a drop of makeup hits your face.



Runway IT'S A #WOKEUPLIKETHIS THING

IT'S *time to embrace* THE SKIN YOU WERE BORN WITH, BUT BETTER – *think* YOUR ALREADY *beautiful*, NATURAL STATE JUST ENHANCED WITH THE *help of* THESE COMPLEXION AIDES

THE INSPIRATION @imaanbammam

From her wild curls to her no-makeup makeup look, Imaan Hammam (right) has always been the poster girl for beauty at its most au naturel. Fans of the Egyptian-Moroccan-Dutch model live for her stealth complexion, which Fenty's Cheeks Out Freestyle Cream Bronzer (right) can help achieve if you're looking to nail her preternaturally flawless look.



IMAGES: GETTY IMAGES / IMAXTREE

IN CONVERSATION WITH...

ELLE FANNING

HER VOICE SMILES OVER THE PHONE. ELLE FANNING, AKA “**PRINCESS AURORE**”, IS READY TO REVEAL HER MOST INTIMATE BEAUTY SECRETS: SLEEPING OF COURSE, EATING CHOCOLATE, DRINKING MILK, AND ROSE ON OCCASION. **THE 22-YEAR-OLD AMERICAN ACTRESS** IS CURRENTLY PRODUCING A SHOW, **THE GREAT**, AND WILL SOON APPEAR ON SCREEN IN MOLLY AND ALL THE BRIGHT PLACES (NETFLIX). FANNING IS ALSO A “MIU-VIE STAR” FOR THE NEW TWIST EAU DE TOILETTE BY MIU MIU...NOW, TIME FOR A CHAT

I WAKE UP... Om a workday at 5:00ish. That’s why on the weekends, I want to sleep in as much as possible – until at least 10:00 or more!

I START THE DAY... By brushing my teeth. And I wash my face using only water, put a moisturizer on and sunscreen when I’m in LA where I live. I have really sensitive pale skin.

I HAVE BREAKFAST... I drink coffee with almond milk. I’ll then have yoghurt, berries, honey and granola. Sometimes I’ll have scrambled eggs if I’m going out somewhere to get breakfast.

IN MY FRIDGE & KITCHEN CUPBOARDS... I have a lot of chocolate – a lot! Also, cereal and milk are essential because sometimes I have that at night for dessert, weirdly! I go out a lot, so I don’t have a ton of things, but I always keep a bottle of rose for when people come over!

MY SHOWER SAVIORS... Are actually bath saviors. I take a lot of baths – every night – to decompress and relax. I use bath salts from Goop and lavender oil.

I CARE FOR MY BLONDE HAIR... By doing a lot of masks. I sue L’Oreal’s Botanicals shampoo and conditioner for colored hair. It keeps the color but is also moisturizing. I sleep in the conditioner and wash it out in the morning.

I STYLE MY LONG SLICK HAIR... Which is naturally very curly! A lot of people don’t know this because I straighten it a lot, with the T3 hair device. It can get very frizzy. If I’m having a bad day, it just goes up in a bun. A messy bun saves everything!



MY FAVORITE DIY BEAUTY SECRET IS... To take my makeup off with grapeseed oil. I sometimes leave it on. I may also leave olive or grapeseed oils on my skin overnight – it’s really hydrating!

THE BEST BEAUTY ADVICE I GOT... Was from my mother: “Never do anything to your eyebrows!” So, I don’t get my eyebrows done.

THE MAKEUP PRODUCTS I CAN’T LIVE WITHOUT ARE... The L’Oreal Crayon Concealer that’s in the palest shade! It’s great at blending and matches my skin tone really well. And there’s a Las Paradise Mascara that I use. It’s in a pink bottle. Pink is my favorite color! So, I love anything in pink.



MY MAKEUP ROUTINE... Is super simple. I’m pretty natural; I just use some concealer in spots that need it, so for redness and under my eyes, then it’s a lip balm and mascara.

IF I’M GOING OUT AT NIGHT... I do more of a blush and a little highlighter in spots, and maybe a heavier eye; I use a little black liner, but I’m not very good at doing a cat eye on myself!

MY FAVORITE FRAGRANCE IS... Fresh and floral. Miu Miu Twist Eau de Toilette shares these qualities. It is feminine but still very strong and confident. It’s a very refreshing fragrance with mandarin, apple blossom notes and cedarwood.



I SPRAY IT... On my wrists. If I’m going out at night, I’ll spray it into the air and walk through it.

MY MOST INDULGENT BEAUTY HABIT... Is getting deep tissue massages, especially at the moment. Even if it hurts, I enjoy that! I’m doing a show

in London playing the Empress of Russia, Catherin the Great, where I wear a lot of corsets – they hurt your back a lot.

I LOOK INTO THE MIRROR AND SEE... A confident woman. There’s nothing wrong with saying, “I’m beautiful”. In society, people (can) make women lack confidence. You have to love yourself before you can love others.



TO GET THAT CONFIDENCE... I box!

TO BREAK THE RULES... I try to be adventurous with my style. I’ve never liked looking like everyone else, even when I was little. My mother let me put together outfits and I could go out of the house in crazy things.

TE CRAZIEST THING I’VE DONE IN THE NAME OF BEAUTY... I’ve dyed my hair a lot of colors. My favorite one is bright pink almost electric. I also had a real big phase of glitter and I would apply glitter all over my face and eye! You have to be experimental.

MY WORST STYLE FAUX PAS... I once wore fake bangs. It just did not work for me!

MY WAY OF UNWINDING... Having a bath and also watching Netflix. I watch a lot of things including documentaries and a few crazy things! I really like The Good Palace.

ON MY BODY... I sometimes put body lotions on, but only a little. I don’t love the way that lotion feels; I don’t like to sleep in it.



MY LAST BEAUTY PURCHASE... Was a lip balm. You can never have enough.

MY LAST MEAL ON EARTH... Would be Italian food! Pasta for sure, with red sauce and a lot of mozzarella and burrata.

IT'S JUST AN ILLUSION

IF THE IDEA OF *full Commitment* sparks anxiety, BENEFIT COSMETICS' BROW MICROFILLING PEN PROMISES A STATEMENT SET OF ARCHES WITHOUT *the microblading fears*

PHOTOGRAPHED by
ADAM BROWNING HILL

BROWS by YARA AYOUB BENEFIT
COSMETICS' REGIONAL BROW ARTIST

MAKE-UP by SARAH SEQUEIRA FOR
BENEFIT COSMETICS

YOUR TOOL KIT

Whether you missed the genetic jackpot or plucked too much during the '90s, that doesn't mean you can't have a full brow look any time you'd like – there are solutions. Thanks to an arsenal of tools (and some easy tricks), you can amp them all the way back up in no time.

Step 1

Start off with an empty canvas, that means brows must be clean and dry – so no moisturizer, no other brow products! Remember to wipe them off and pat dry if need be.

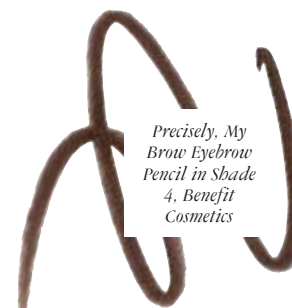
Step 2

Using Benefit Cosmetics' Brow Microfilling Pen start at the front of your brow, flick up in short, gentle strokes following your natural brow shape. Once you get to the arch, turn pen sideways & angle it down toward your temple. Then with the Precisely, My Brow Pencil, fill in the tail for a more defined look.

Step 3

Finally, stroke on the Gimme Brow+ on top in short, light and upward strokes for added fullness & volume.

PHOTOGRAPHED BY: ADAM BROWNING HILL STYLED BY: DINA KABBANI MAKEUP BY: SARAH SEQUEIRA BROWS BY: YARA AYOUB BENEFIT COSMETICS' REGIONAL BROW ARTIST MODEL: RAVLEEN VARGHESE @ SIGNATURE ELEMENT HAIR: JACQUES LA COUPE SALON



Precisely, My
Brow Eyebrow
Pencil in Shade
4, Benefit
Cosmetics



Gimme Brow+
Volumizing
Eyebrow Gel in
Shade 4, Benefit
Cosmetics

Brow Microfilling
Pen in Deep
Brown, Benefit
Cosmetics



CAROLINA HERRERA MAKEUP *debuts* WITH A COLLECTION OF *customizable* LIPSTICKS THAT BLUR THE LINE BETWEEN *makeup* AND HIGH FASHION ACCESSORIES

Carolina Herrera's fully customizable line of ready-to-wear makeup blurs the line between beauty and jewelry. The sophisticated collection wasn't just designed to be worn, it was designed to be flaunted. Developed by Beauty Creative Director Carolina A. Herrera in close collaboration with Carolina Herrera Creative Director Wes Gordon, and Carolina Herrera Makeup Consultant Lauren Parsons, the brand's first makeup line is a completely new and disruptive way of thinking about beauty. "Traditionally, makeup is something that you keep out of sight whether on your bathroom shelf or in your vanity pouch. But it's such a personal form of expression, why shouldn't you wear it? Literally! We wanted to give women an opportunity to wear their make-up like a piece of fabulous jewelry," explains Carolina. The refillable lipstick caps are stunning and come in many iconic Herrera patterns. "Wes and I went through the archives for inspiration – for example, the Rainbow lipstick cap is inspired by a cape Wes first created for Lena Waithe's Met Gala outfit and the heart pattern uses a well loved Herrera motif that he reworked for his inaugural Resort 2019 collection. Polka dots are another Herrera staple," says Carolina. The cases can also be adorned with a variety of charms – letters, the iconic jasmine flower, a beetle in reference to Carolina's childhood nickname – as well as tassels in a veritable rainbow of colors. The lipstick collection, which debuted on the autumn/winter 2020 catwalk in New York, includes 36 shades from



Lipstick Tassel in Blue

bright hues of pinks and berries, to reds and corals, nudes and browns. There are 16 matte shades, 12 satin shades and 8 sheer shades; again highlighting the fully customizable experience – color, texture, design & whimsy. ELLE Arabia speaks to Carolina A. Herrera about this very special, very bold collection...

What was the inspiration behind the pieces?

My mother always says that fragrance is your most invisible accessory, but with makeup, it's literally the opposite. We wanted the products themselves to look good enough that you could get them out and apply them in plain sight, kind of like multitasking high-fashion accessory or precious collectibles. But for me, the central idea was really about choice, with the whole point being that you can play with them and really make them your own. For example, the

magnets on the bottom of the lipstick cases mean you can add or remove a tassel in an instant, clip an extra charm on... Each piece is designed to adapt to suit your mood, your look, or the occasion on any given day and that's the beauty of them. You can also just wear them as they are without any extra add-ons because the design of the basic packaging is so sleek in itself. We just give you the ingredients and you create your own recipe so to speak! There's also something

very authentic about the collection. I think it really resonates with the Carolina Herrera ethos of irreverent, playful elegance – of loving beauty and aesthetics but at the same time not taking yourself too seriously and having fun with it.

What makes this collection special from any other beauty brand in the market? Obviously, there's the customization aspect which is so fun and playful as is this idea of makeup as an accessory. I also think it works because it speaks to everyone – I can imagine buying it, but I can also imagine my fifteen-year-old daughter going for it and Carolina Herrera has always been about timeless design to suit every generation. Then of course, there are the colors and the formulas. I think no one speaks the language of color quite like Herrera and the palette is so bold and refreshing. We worked really closely with our Global Makeup Consultant Lauren Parsons to develop the formulas and make them as innovative and life-proof as possible. It's not just about looking pretty, the products have to work and be as performant as possible, whilst conditioning the skin.

What is your favorite item(s) or what is a must-have item that we should buy first? I would have to say, a red lipstick! It's such a game-changer in terms of transforming your look and your mood – there's something so uplifting about adding that bright pop of color. You always notice the woman in red. The collection has a red to suit everyone. You'll want to consider a cooler or a warmer hue depending on your undertone, but Carolina (color n° 310) in the satin finish is a great place to start as it suits almost every complexion. For a really bold look, try Alegria (color n° 410) in the matte finish which is super vibrant and is perfect for enhancing a post-sun glow. Then of course, there's the customization aspect, but that's really up to you! Same thing goes with the finish. A red lip doesn't have to mean the same thing to everyone – if you want a more subtle finish, try the sheer lipstick in Good Girl (shade n° 119) Personally, I like to keep it minimal so I would say my ultimate combination is the Black Confidential lipstick case to which I add the Jasmine flower and a red tassel – quietly elegant and timeless!

The word customizable is very important nowadays, why is that?

I think more and more, the focus is being placed on the individual and on personal style. The House of Herrera isn't here to dictate the norms of beauty, but we also know how to stay true to our brand's ethos and always have. I think that's reflected in the range of the collection, with different textures and finishes depending on the finished look you're going for – minimal with the sheers or more full-on with the matte and the satin finishes. I also think that fashion has to adapt to the wearer's lifestyle and mood, not the other way around. There are days when you want to keep things low-key and others then you really want to make an entrance, so it's important that a collection, whether ready-to-wear or makeup gives you the tools with which to express yourself.

If you had the 1 min challenge to apply makeup, which item would you choose and how would you do it? I think it's really important to start with a healthy, glowing base so I would probably begin by using the Herrera Beauty Embellishing Powder in the shade closest to my skin

tone to unify my complexion and then add some luminosity using the universal Highlighter on my cheekbones and anywhere else the light would naturally hit. Then, I would finish off with a swipe of color on my lips to really make the whole thing pop and if I still had a few seconds to spare, a touch of Embellishing Powder in a slightly darker shade along my temples and forehead to add some sun-kissed warmth!

What are the textures of the lipsticks? We have the sheer, the satin and the matte. The sheer lipsticks are the lightest and most subtle lipsticks of the entire collection and have this lovely creamy texture that just melts into the skin. The color is buildable too so there's no going overboard – I like to think of them as lip balms with a plus. They're perfect for when you want to look super natural but polished and put together. The satins are great for when you want a bit more color. Well, I say a bit but it's actually a lot because these deliver full-coverage pigment that's super vibrant and luminous. They're formulated to be hydrating and long-wearing so there's no chance of flaking throughout the day. Same with the matte lipsticks which are great for creating a really strong

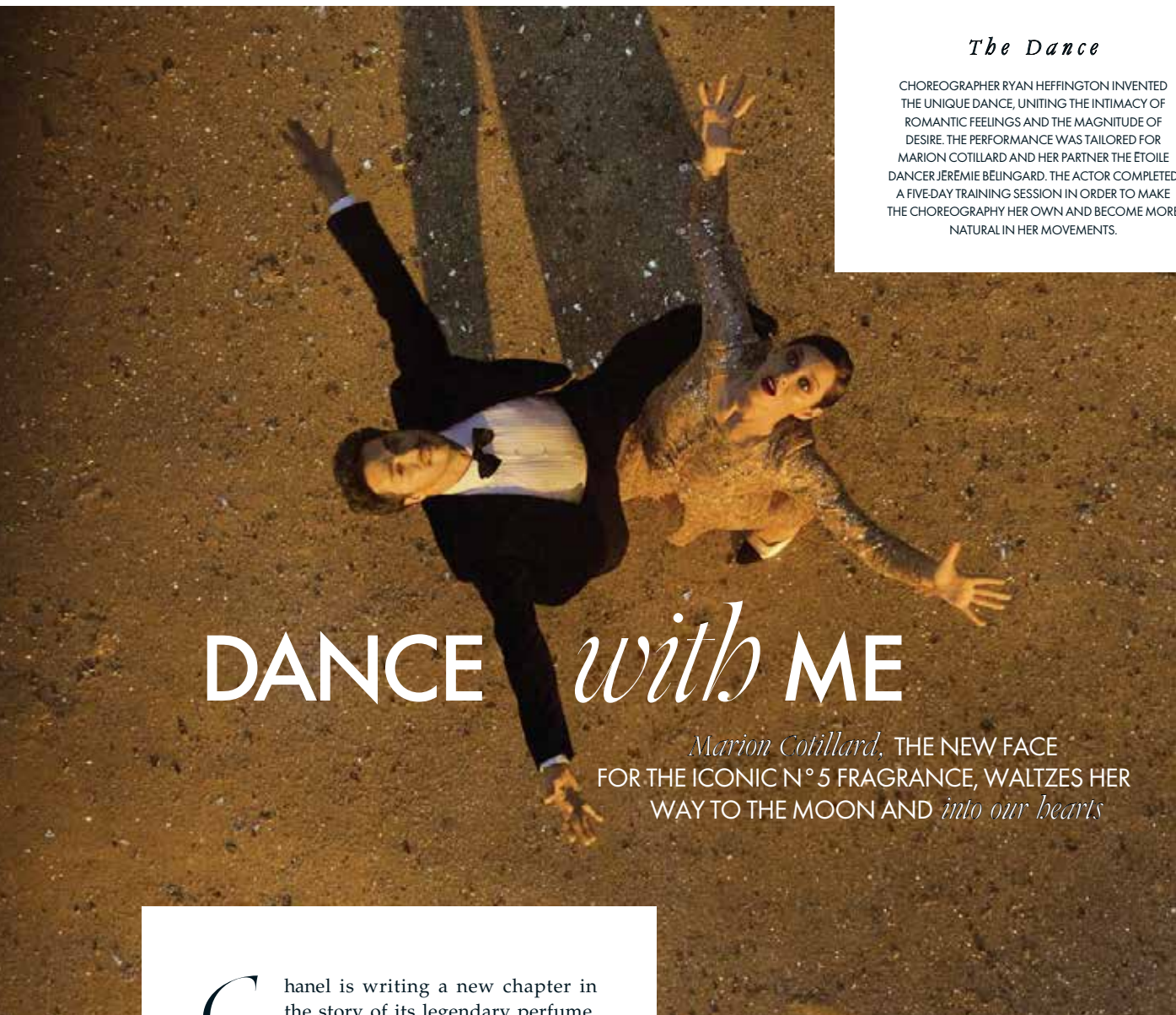
bold look, whether day or night. They contain ingredients to make the application smooth and have this feather-light second-skin effect that's non-drying, whilst delivering a powdery matte velvet finish.

What is your beauty advice for woman worldwide? Beauty is whatever makes you feel like yourself, only better not about trends and the latest fad. It's a way of expressing and externalizing your inner desires, but it also has so much to do with the person. I think it's really that extra something that complements one's personality. So, stay true to yourself and to who you are, but more importantly, have fun with it and experiment!

• CREAMY AND LIGHTWEIGHT, THE SHEER LIPSTICK CREATES A NATURAL, LUMINOUS FINISH THAT FEELS LIKE A BARE LIP.
• PROVIDING FULL COVERAGE AND BOOSTED SHINE, THE SATIN FORMULA DELIVERS HIGH-IMPACT COLOR THAT DRESSES THE LIPS IN ONE SILKY SWIPE.
• LIGHTWEIGHT AND VIBRANT, THE MATTE LIPSTICK PROVIDES OBSESSIVELY INTENSE COLOR AND A POWDERY FINISH, MINUS THE DRYING SENSATION.



IMAGES: SUPPLIED



DANCE *with* ME

Marion Cotillard, THE NEW FACE
FOR THE ICONIC N°5 FRAGRANCE, WALTZES HER
WAY TO THE MOON AND *into our hearts*

Chanel is writing a new chapter in the story of its legendary perfume, N°5, and French actress Marion Cotillard brings her elegance to the image of the iconic fragrance. The perfect incarnation of French natural beauty, the award winning actress has an irresistible “je ne sais quoi” that’s all her own. Marion Cotillard’s relationship with Chanel is organic and dates back to the beginning of her career, but this is the first time that she is the face of a fragrance. “I felt an instant connection with N°5 which, more than a fragrance, is a work of art. Something I always dreamed of,” the actress confides.

THE FILM

For the video campaign, it was director Johan Renck who decided to take N°5 over the moon. “A mysterious woman draped in a black cape walks on a Parisian bridge, covered by snow on a night of a full moon. Suddenly, the woman’s face is illuminated by the reflection of the enormous celestial body that she is gazing at intensely. And here she is on the moon, dressed in a magnificent dress, facing a man who is waiting for her. The two lovers begin an intoxicating dance full of seduction and mischief. Their bodies, electrified by this lunar dance floor, abandon themselves to one another, until the grand finale when they fly away together. In one breath, the woman is back on the bridge, turns around and discovers the man by her side. They smile at each other, accomplices and happy. The dream has come true.”

The Dance

CHOREOGRAPHER RYAN HEFFINGTON INVENTED THE UNIQUE DANCE, UNITING THE INTIMACY OF ROMANTIC FEELINGS AND THE MAGNITUDE OF DESIRE. THE PERFORMANCE WAS TAILORED FOR MARION COTILLARD AND HER PARTNER THE ÉTOILE DANCER JÉRÉMIE BÉLINGARD. THE ACTOR COMPLETED A FIVE-DAY TRAINING SESSION IN ORDER TO MAKE THE CHOREOGRAPHY HER OWN AND BECOME MORE NATURAL IN HER MOVEMENTS.



In conversation with
JÉRÉMIE BÉLINGARD
Ballet Dancer at Opéra de Paris

What does Chanel represent for you? What comes to mind when you think of the N°5 fragrance? A very pretty word. It reminds me of my Parisian identity, one that is iconic and tied to fantasy. The casual chic of a whirlwind French romance. It conjures up images of one of Guy Bourdin’s naturally sophisticated women, who walks freely through the streets of Paris, an extraordinary, free woman. A French woman with whom I am in love, a feminine ideal. **Why did you accept this project?** For the legend of Chanel, which is capable of bringing together the most creative and contemporary teams.

How did filming go? Filming was incredible and unfolded like a dream. We spent our days on a golden, sparkling moon, in the middle of the rainy winter. The amazing production, the decor, the almost intimidating number of people, was balanced out by the positive ambience and flow on set. I was particularly blown away by the tremendous staging and the beauty of the set. Filming was simple and straightforward. We rehearsed the scenes constantly and were very focused, all while bonding with each other on a personal and professional level. For the scene on the Pont Louis-Philippe, the suits, the set and the snow left little space for hesitation. We were instinctively transported into the story.

What was it like to collaborate with the House? I navigated the House by discovering and listening. I also felt a deep personal need to reinvent my identity as an artist, having left the Paris Opera two years ago. In return, I felt this same desire for curiosity that inspired and accelerated my enthusiasm. The kindness of the entire team made me feel free and protected. Having come from a big House myself, I was also interested in learning a little more about the history of Chanel, especially because our two

Houses have collaborated on several occasions in the past and continue to do so.

What was it like working with Marion Cotillard? I was delighted to meet and work with Marion Cotillard. We’re from the same generation, we have the same taste in music, and we share a passion for work and life. It was really impressive to watch her work; she practiced the dance scene an infinite number of times and never seemed to get tired. She is someone who is very self-aware and witty. I admire her and like her a lot.

Was this the first time you had an actress as a dance partner? I think it is more about people connecting and less a question of artistic discipline. It was interesting to combine the two genres. It still is. Before we began rehearsals, Ryan Heffington was reassured by the fact that one of us was a professional dancer. But very quickly, we realized that Marion was learning all the steps and had this innate sense of movement. After one day of rehearsal, she had already learned all the sequences and we were able to progress very quickly. I think we are all aware of how lucky we are to be here, and also how fortunate we are to be living these artistic lives, with this desire to create, and especially to have a pencil, a pair of ballet slippers or a camera to express it.

How would you describe your relationship with her during filming? With Marion Cotillard, we met at the studio on the first day of rehearsal, and we just said hello. After we greeted each other, the music started. At first, we learned how to get to know each other without words and dove right into our work. We really got acquainted around the table, after we had already developed a relationship during filming that I would describe as fraternal.

The Dress

THE GOLD EMBROIDERED LACE DRESS IS INSPIRED BY A DRESS WORN BY MADMOISELLE CHANEL, IMMORTALIZED BY CECIL BEATON IN 1937 WHICH KARL LAGERFELD PARTICULARLY LIKED. THE FLOWERS AND FOLIAGE PATTERN EMBROIDERY WAS ENTRUSTED TO THE VIRTUOSITY OF 16 LESAGE EMBROIDERERS. FULL OF LIGHTNESS, THE DRESS ALLOWS THE BODY TO MOVE FREELY. IT REQUIRED MORE THAN 900 HOURS OF WORK IN THE CHANEL AND LESAGE WORKSHOPS.



Copper Aura Balm
& Lavender Rose
BALMTOO*, both
Hurraw

Capture Totale
C.E.L.L. Energy*
Super Potent
Serum, Dior



Aquacel
Concealer,
Tarte
Cosmetics



DiorShow
Iconic Overcurl
Mascara, Dior

The vanity diaries

DANA MALHAS GHANDOUR

THE SAUDI-BORN *entrepreneur*
SPILLS HER *beauty* SECRETS, FROM
DANCE EXERCISE *routines* TO
indulgent LIP BLUSH

THE FIRST THING THAT PASSES MY LIPS IS... Is a glass of water at 7am, which is when I usually wake up.

THE LAST THING THAT PASSES MY LIPS IS... Water again, but this time, to digest all the chocolate I have eaten before bedtime.

MY MAKEUP ROUTINE... Has been the same since I was 16-years-old. I wear the same makeup to every occasion; at morning school drop-offs, I'll have on the same makeup I would wear to weddings, not that it's too much on the contrary it's too light for weddings but that's how I like to keep it – simple & natural.

MY EXERCISE ROUTINE.... Pre-Covid 19 I was committed to dance classes twice a week for an entire year and that was the maximum I could ever commit to any sport in the past 33 years. Right now, I can't even do that, but once things are more settled I'd love to get back.

WHEN I LOOK IN THE MIRROR I SEE... The old kid in me – not sure when I'll ever feel like a grown up. I've got two kids and I definitely don't feel as old as I used to think people my age were.

MY WORST BEAUTY HABIT IS... I put blush all over my face in circles and don't know how to contour (again 16-year-old make up).

THE LAST BEAUTY ITEM I BOUGHT... Was a mascara.

MY BEAUTY CABINET IS ALWAYS FILLED WITH... Concealers!

MY GREATEST BEAUTY DISCOVERY... Is the Super Potent Serum from Dior; super transformative and in just 7 days! It has left my skin firmer, plumper, and just more radiant.

MY BIGGEST BEAUTY INDULGENCE... Has to be lip balms.

CRAZIEST THING YOU HAVE DONE IN THE NAME OF BEAUTY... Is boiled flax seeds and used the gel on my hair. Horrible recipe, do not ever repeat – my hair was frizzy for four months after that!

THE LAST TREATMENT I HAD WAS... Lip Blush at Brau! Super happy with the result – one of the best beauty decisions I've made!

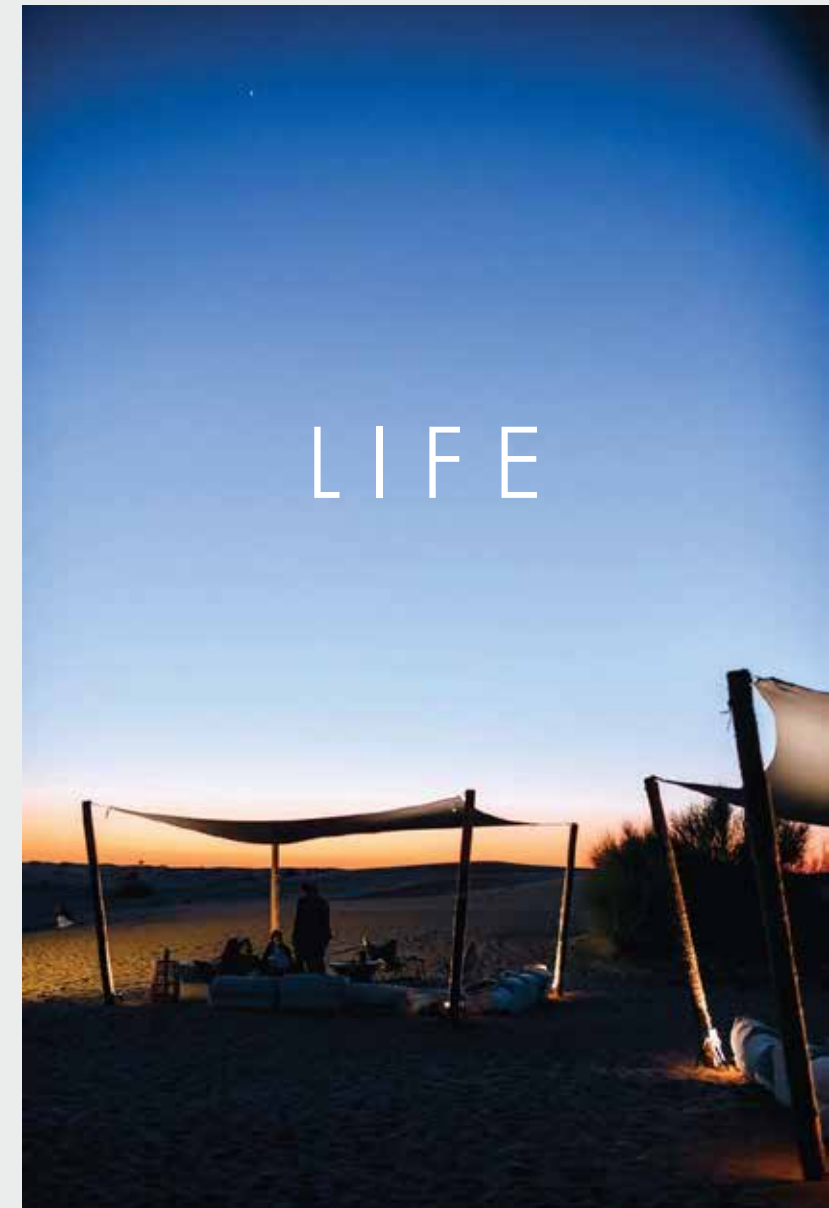
THE NEXT TREATMENT I WANT IS... Brow lamination maybe.

THE BEST BEAUTY ADVICE I HAVE EVER RECEIVED... Is not to wear eyeliner inside my eyes as it makes them look smaller.

E L L E

Nestled in the heart of Dubai Conservation, Sonara Camp is a one of a kind desert restaurant that offers a fine dining and entertainment experience in the majestic Arabian Desert

LIFE



THE TIME IS **RIGHT** TO OPEN YOUR DOOR AND HEAD OUTSIDE TO TAKE IN THE FABULOUS WEATHER, MAJESTIC VIEWS, AND PEACEFUL **SOUNDS OF OUR REGION**

IMAGE: SUPPLIED



Outdoor LIVING

Kate Instone, FOUNDER AND CREATIVE DIRECTOR OF DESIGN STUDIO BLUSH *International*, IS BEHIND SOME OF THE GCC AND *UK's most* ASPIRATIONAL 'SUPER HOMES'. SHE HAS OFFICES IN DUBAI, LONDON AND THE US, AND A CLIENT ROSTER THAT *includes Madonna* AND THE BECKHAMS! HERE, INSTONE TAKES US INTO HER OWN HOME IN DUBAI'S AL BARARI, *as well as a recent* PROJECT ON THE PALM TO GUIDE US ON HOW TO CREATE THE IDEAL *outdoor* LIVING SPACE.



INDOOR OUTDOOR LIVING *In Al Barari*

This is my favorite time of year, at last we can throw open our doors and start to enjoy the next six months of indoor/outdoor living! Plus design our client's homes with this thought foremost in our minds. We want to create a seamless flow that leads you from the inside out. In Al Barari we are very blessed to live in such a lush green oasis, when I look out of my windows, I could be anywhere in the world! I captured the atmosphere of Al Barari in my dining room. I commissioned bespoke wallpaper; the inspiration behind this wallpaper was taken from my walks through the Al Barari gardens admiring the beautiful trees, lakes and fauna. The dining room has bi-folding glass doors that open onto the garden, beyond my boundary wall I see a jungle of tropical trees that you can also see depicted on my dining room walls, it as if my garden just keeps going. As I am surrounded by so much green, I decided to hardscape the area around my swimming pool. I chose white glass mosaic tiles for the interior of my pool; the white reflects the sky and creates the illusion of perfect turquoise water. I followed the neutral grey and white palette from the interior of my villa out into the garden. I wanted the exterior and interior to be in harmony with each other. As I am surrounded by so much green, I was able to hardscape a large portion of the garden, which has created a spectacular entertaining space. The other aspect that is critical to bringing the interior and exterior together is lighting! I love the way my garden is completely transformed at nighttime. With subtle layers of light, I can create a magical outdoor dining experience.

I feel like I have two gardens. My daytime garden is filled with children playing football, climbing in the playhouses and dive bombing into the swimming pool. It is full of squeals of laughter and ice cream wrappers! My nighttime garden is for the grown-ups; as soon as the weather gets better this is where we entertain. When the sun goes down, the lighting is turned on and the candles are lit, the space is transformed into a stunning private dining area. It's so much fun dressing the dining table; surrounded by darkness, you can create really dramatic place settings. With no overhead lighting, candles truly become the main source of light, casting pretty shadows across the table. The ice cream bar is transformed into an adult bar, the music system is cranked up and the party goes on!

"WITH *subtle* LAYERS OF LIGHT, I CAN *create* A MAGICAL *outdoor* DINING EXPERIENCE"





BEACH HOUSE *On The Palm*

This villa is all about the garden! With incredible views over the ocean and the Dubai skyline from almost all of the rooms, this interior is truly connected to the exterior. There is nothing more magical than sitting on the terrace only a few meters away from the sea and watching the sun set. The exterior furniture is very much styled as you would the interior, with plush cushions and cashmere throws. The wooden decking of the main terrace and around the swimming pool reflect the wooden floors and elements that are used inside. The windows of the house are able to fully open and white voile curtains bellow in the sea breeze. It really is an idyllic spot to relax by the pool before enjoying a long lunch with a view!

Relaxing by the pool, then wandering down the steps for a walk on the beach or a paddle board in the ocean is something that only a few have the privilege to enjoy. The interior of the villa has very much been styled as a relaxed yet extremely elegant beach house. This elegance is extended to the exterior with the dining table dressed with white tableware, fine crystal glasses

and crisp linen napkins all sitting on a teak table top. This has to be one of the most relaxed and sophisticated spots on earth! It is the epitome of beach chic!

THE EXTERIOR *furniture* IS VERY MUCH STYLED
AS YOU WOULD THE *interior*, WITH PLUSH
CUSHIONS AND CASHMERE *throws*



MY TOP TIPS FOR *Creating* *Welcoming* OUTDOOR SPACES

1

Study the environment around you. A beach home will be very different from a city home which will be very different from a desert home. Try and take advantage of your natural surroundings to enhance your space and make it even more fabulous!



2

Lighting! Lighting is so important, you don't need to have an expensive lighting design, you can achieve this by yourself by using fairy lights in trees, hanging lanterns from branches and using larger lanterns on the floor, then lots of pretty candles on tables. This way you are creating layers of light at different heights which will create a really pretty effect.



3

Music! I love music outside, it really helps to create atmosphere. I love to have the same music playing inside and outside so you really get the feeling of both spaces being connected.





Life upfront

Sweet Dreams... A GOOD NIGHT'S SLEEP

The first step towards true relaxation is getting a good night's sleep, something that may be elusive to many. Here to help is The Ritual of Jing's Sleep range! Inspired by the ancient Chinese concept of Jing, representing calmness, stillness and tranquility, the products in the range help create a personal sanctuary where you can escape from the hectic pace of everyday life. With its tranquil fragrance based on the essential oils of Lavender and Sacred Wood that help to promote the quality of your sleep, the collection includes a Massage Candle, a Shower Oil that transforms into a silky soft foam when it comes in contact with water, soothing Magnesium Bath Crystals, Dry Oil, a Foot Mask and a Pillow Mist to spritz over your linens.

Helping hand... A NEW SEASON

There is no better time to refresh and update your home, creating a constantly evolving space that includes all of the things that you love. Co-founder of C'est Ici, Monica Durou shares with us her insight on trending colors to look out for this season...

Military Olive: Military olive is a strong and stalwart green tone imbued with a rich narrative. Update your home this season with a feature wall in your master bedroom. Olive hues offer the perfect balance without being too cold.

Vanilla: Soft palettes and beiges are where it's at this season. Use the color to give warmth to walls and add some rugs, soft furnishings and vases for a subtle and sophisticated look.

Burgundy: A robust, red shade, Burnt Henna featured in Pantone's color trend report for AW 2020/2021. This trend allows you to be bold! Experiment with different shades, creating a true statement room.

Tanned Birch: This rugged and woody tan shade is evocative of rustic nature and is perfect for creating a soft, simplistic look within your home.



Time to Learn... PASSION FOR DESIGN

Become an expert in the world of design yourself by enrolling in courses at design training institute Inscape Education Management located in the Dubai Design District. With subjects focusing on a range of design aspects across digital, fashion, interior design, and communication, this is ideal for anyone wishing to further their passion for design. Choose from short courses, certificate courses, and masterclasses at inscape.ac



MONICA ARANGO, CO-FOUNDER OF C'EST ICI, HAS BEEN GUIDING RESIDENTS FOR OVER FIVE YEARS THROUGH THE INTERIOR DESIGN PROCESS AND HELPING HER CLIENTS BUILD THEIR DREAM HOME STEP BY STEP

Indulge... YOUR TASTE BUDS

Brand-new-to-the-region natural, artisan ice cream brand Granny Gothards makes its way to the Gulf from the South West of England! From Great British favorites including Vanilla Royal Crown, Strawberries and Cream and Honeycomb to tastes of the Middle East, Pistachio and Rosewater, they boast over 195 flavors of ice creams, sorbets, frozen yogurts and a full range of no compromise vegan flavors across the world. The secret to the great, creamy taste? Fresh milk from the Granny Gothards herd of Jersey and Friesian cows that are allowed to roam free in the fields! Available for now through Kibsons.com



IMAGES COURTESY OF FARFETCH

On Trend... OFF-WHITE

Trendy fashion label Off-White's foray into homeware was a resounding success, and their second collection looks to follow suit. Characterized by the HOME orange fluorescent label, inspiration drawn from Off-White's ready-to-wear collection, the color palette consists of neutrals in black-gray-beige tones with fluorescent pink and orange accents. Available on Farfetch.com



Earrings,
Larkspur &
Hawk

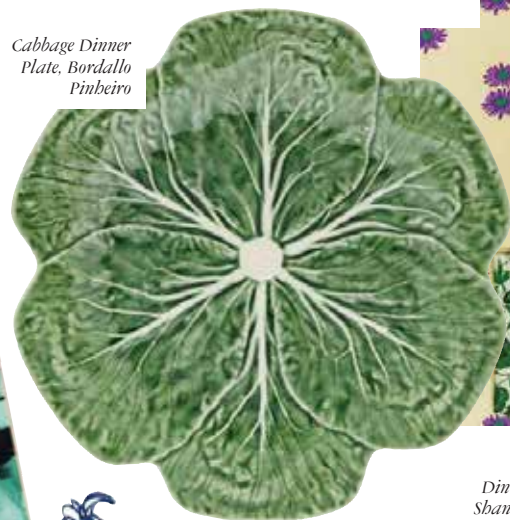
Pari Rattan Chair,
Anthropologie



Focus On... MOTHER NATURE

Soothing greens and lush leaves make their way into our homes – indoors and out!

Cabbage Dinner
Plate, Bordallo
Pinheiro



Dinner Plates,
Shanghai Tang



Tablesetting,
La DoubleJ



Candle
holder, Les
Ottomans



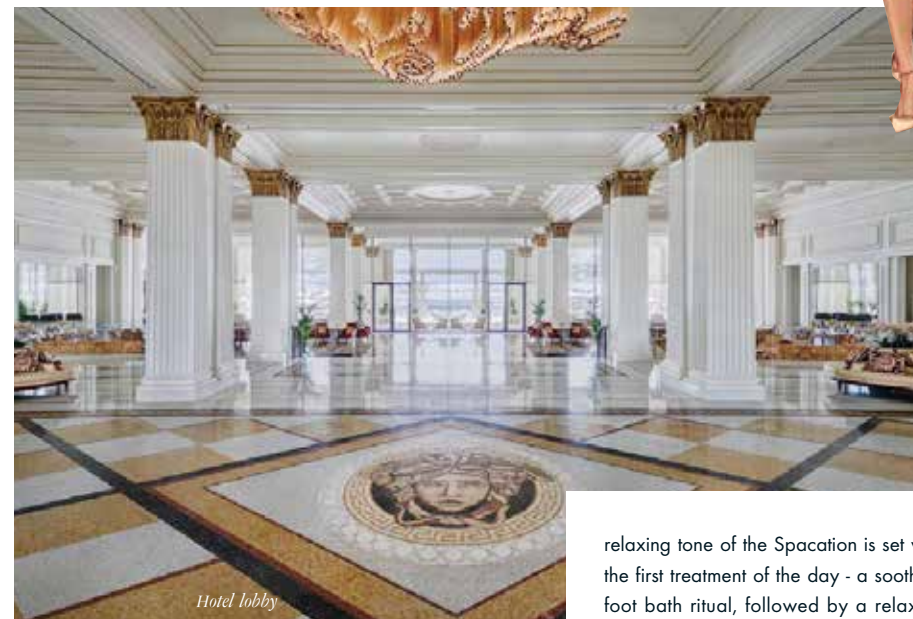
Cactus, Marni
Market



Heron Print
Wallpaper, Gucci

Palazzo Versace, UAE

Escape and relax with A LUXURIOUS SPACATION THAT IS
SET TO NUTURE YOU *body, soul & mind*



Hotel lobby



The SPA Private Jacuzzi

THE LOWDOWN

With non-essential travel outside of the region out of the question for many, we're grateful for the myriad choices of five-star hospitality on our shores when we feel the need for some much-needed rest and rejuvenation. Reminiscent of a 16th century Italian Palace and set in the heart of the Jaddaf Waterfront, Palazzo Versace Dubai is the perfect escape and understands the importance of de-stressing and 'getting away from it all'. Their Spacation package at AED675 per person, takes place in the stunning setting of The SPA and Palazzo Versace's luxurious swimming pools. The

relaxing tone of the Spacation is set with the first treatment of the day - a soothing foot bath ritual, followed by a relaxing back massage. A mini facial ensures your face is given the love it deserves, while a classic manicure at The SPA Nail Studio, using luxury Italian Fedua products injects added glam. Top up your Vitamin D levels by spending some quality time lounging around Palazzo Versace's Central or West pools or take a peaceful nap in one of the sumptuous poolside cabanas. Finish off the day with an indulgent Hair Wash and Blow Dry at The SPA Hair Salon.

GOOD EATS

After nurturing your body, mind and soul, head to one of the hotel's eight restaurants and bars, all designed to have an al fresco terrace to reflect the heritage of Palazzos, where the internal court was the informal space to meet, dine and enjoy the weather which is beautiful this time of year. Feel like extending your 'Italian holiday' a bit longer? Palazzo Versace gives you the chance to really elevate your Spacation by offering a complimentary one night stay when you spend AED 1,600 on spa or dining experiences.

www.palazzoversace.ae

The three outdoor pools are decorated with mosaic tiles and surrounded by palm trees and flowers

ZIMMERMAN RESORT

WHAT TO PACK



Sunglasses, Fendi



Charm bangle,
Dolce & Gabbana



Slides, Gucci



Kaftan, Missoni Mare

UULA JOHNSON



Bikini, Lisa Marie
Fernandez



Panier Bag, Celine





DESERT *Delights*

WHAT: Sunset and Dinner in the Arabian Desert

WHERE: Sonara Camp in the UAE

THE EXPERIENCE: Set high upon a sand dune within the Dubai Conservation Area, Sonara Camp offers unspoilt sunset views over the Arabian Desert. Start the experience ahead of dinner sipping a delicious cool drink while watching the splendour of sunset, or for those looking for more action enjoy one of the many activities on offer, from archery and volleyball to sandboarding or a tour with a conservationist.

WE LOVE: That the authentic camp is eco-friendly and sustainable with a core belief in sourcing ethical products and material. They use solar energy and have a zero-waste policy.

THE FOOD: What makes the experience extra special is the culinary experience. The recently launched seasonal 'Sunset and Dinner' menu is served sharing style and is a melange of Mediterranean and local Arabic inspired fusion dishes. Among our favorite dishes are the Sea Bream Tahitian Ceviche served in a Crispy Cone finished with Avocado Wasabi Emulsion, Pulled Lamb Shoulder

& Raz el Hanout, Black Angus Picanha on the Grill served with Arugula Chimichurri, Roasted Cauliflower and Tahini dressing, and the Strawberry and Olive Oil Pie with Fresh Thyme and Orange Blossom Mascarpone.

THE ACTIVITIES: In addition to simply gazing at the magnificent desert landscape and feasting on epicurean delights, Sonara offers a range of activities that include a camel ride inside the camp, live music, a kids area with soft archery, football and volleyball, sand boarding, an interactive falcon and hawk show, a fire show, movie under the stars, and special star gazing nights with an astronomer. And for those who want to extend the experience, there are tents available for overnight stays, so that you can experience the desert sunrise, and ask for sunset yoga.

info@sonara.ae or +971 503367909.

A unique restaurant and dining experience nestled in the heart of Dubai Conservation, the home of hundreds of oryxes and gazelles



IT'S TIME TO *Explore!*

WHETHER YOU *want to experience* THE WONDROUS EXPANSE OF THE DESERT, THE SOOTHING AZURE OF THE ISLANDS, OR MAGICAL MOMENTS IN LUSH GREEN MOUNTAINS, *now is the right time* TO GET AWAY FROM YOUR SCREENS AND SEE WHAT NATURE HAS TO OFFER

WHAT TO PACK



Shoes, Golden Goose



Bag, Fendi



Dress, Lemlem



ISLAND Life

WHAT: Escape to paradise

WHERE: Emerald Maldives Resort & Spa

THE EXPERIENCE: Located on the Raa Atoll in the Northern Maldives archipelago, the resort - a member of The Leading Hotels of the World - is set on 20 hectares of beautiful private island land and surrounded by 100 hectares of wrap-around reef in walking distance of the 1.7km beach, making it feel like you're on your own private island. There are 120 villas designed by architect Edward David Poole who brings a Singaporean and Italian influence to create modern, sleek interiors unique to the Maldives.

WE LOVE: That the resort has one of the lowest density of villas in the Indian Ocean, a definite plus in these times.

THE FOOD: There are four concept restaurants with open-air design, covering cuisine from every continent.

THE ACTIVITIES: There are two tennis courts, two padel courts, gym & sports centre and a dedicated Dolphin Kids Club with the largest outdoor area available in the Maldives. A diving center allows you to discover the Maldivian marine life and coral reef guided by PADI qualified instructors, and the water sports centre provides kayaks, windsurfs, sailing boats and jet skis. Then there's the Emerald SPA - a haven of tranquillity set over 5,000sqm with 10 private villas for Balinese and Thai style treatments. emerald-maldives.com

WHAT TO PACK



Swimsuit, Frankies Bikinis



Dress, Figure



Shoes, Tory Burch

Breathe in, Breathe out.
Revel in the natural
freedom that island life
has to offer



IN THE Wild

WHAT: See mountain gorillas in the wild

WHERE: ONE&ONLY Gorilla's Nest in Rwanda

THE EXPERIENCE: Cushioned in the foothills of the breathtaking Virunga volcano range, the resort offers an exclusive front-row seat to observe endangered mountain gorillas in the wild. It begins with a bespoke briefing at the resort with one of the Experience Guides the night before the trek, followed by an early morning departure for the Volcanoes National Park Headquarters. The hike takes between 30 minutes to over 4 hours, depending on the current location of the family, and the reward is a full hour watching the playful human-like mountain gorillas interact, feed and play.

WE LOVE: That renowned conservationist

Jack Hanna's Cottage has been restored to continue the heritage of his work in Rwanda. Browse the library to learn more about the gorillas, spend a relaxing evening in the games room or retire to the snug to watch films. The cottage hosts regular events from talks from local conservation experts, to cooking classes and private cigar and special beverage experiences.

THE RESORT: Beautifully designed private sanctuaries seamlessly blend with the location and offer an intimate collection of 21 jungle-chic havens. There's a spa that offers holistic treatments using plant-based African ingredients, a relaxation room, an open-air heated pool and plunge pool, as well as a fitness center with steam room and sauna.

THE ACTIVITIES: The resort offers a wide range of complimentary activities ranging from early morning trail runs to fascinating nature walks, calming yoga overlooking the wild vistas and outdoor movie screenings under the stars. Choose from a selection of private experiences such as hiking to spot golden monkeys through the jungle canopy, birdwatching, traversing the ancient Mount Bisoke in a challenging 8-hour hike or being immersed in the colorful fragrant rose garden at the resort.

oneandonlygorillasnest.com

WHAT TO PACK



Bag, OOGN Gorilla's Nest



Jacket, P.E Nation



Shoes, Doc Martins

The rare opportunity to see endangered mountain gorillas in the wild is often described as a life changing experience





LIFE IN COLORS

THIS AUTUMN, **VILEBREQUIN**'S LATEST COLLECTION IS AN **INCANDESCENT** FESTIVAL OF COLORS, VIBRANT WITH JOY AND **ENERGY**



Lay your towels down on the verandah and watch as nature blends from land to sea, between elephants and turtles, starfish and multicolored parrots. Once you have taken it all in, throw a shirt or dress on over your swimsuit and head inland to the markets where a joyful mandala of colors and textures await you. Embrace the finest of embroideries, go in search of gold filigree and watch as explosive prints twist traditional saris into more sea-friendly propositions. Wind down by the pool or head to an ashram to clear your mind, whatever you find yourself doing the new Holi Party collection of swimwear, ready-to-wear and accessories will make sure your journey is all the more colorful – just like the joyful and bright madness that is Holi.



Since its creation in St. Tropez almost 50 years ago, Vilebrequin has cultivated a spirit of refinement and playfulness. This Autumn sees the brand head deep into India to celebrate the art of living in the sun. Inspired by the joyful madness of Holi, a kaleidoscopic Indian festival, the new Holi Party collection leaves the sparkly shores of St. Tropez behind for the Frenchest of Indian cities where the sea air and scent of bougainvilleas beckons in families, friends and perfect strangers around color, in energy and communicative joy.

The MUST-HAVE Pieces



Paon Paon Swimsuit



Polo Shirt



Paon Paon Trunks



Floe Ring & Opening Swimsuit



Holi Party Trunks



Aries

20 MARCH - 19 APRIL

A new relationship - or maybe an old one given a second chance - can put much-needed energy back into your life now. Your partner has a sense of direction and purpose which at the moment you lack, and that's attractive. It's not what you would call a romance, since you spend at least as much time arguing as gazing into each other's eyes, but there's definitely a spark there. Go with it, see what happens.



Taurus

20 APRIL - 20 MAY

You are getting ready to move on. Getting ready in a physical sense is just a question of packing up your stuff, and doesn't take long; but getting ready in a mental and emotional sense is a deeper thing, and takes more time than you might think. It's about asking questions you thought you knew the answers to, and finding that you no longer agree; and saying the goodbyes you never thought you would - or could.



Gemini

21 MAY - 20 JUNE

You had a back-up plan, in case what you were hoping for didn't happen; and now you decide it's time to put it into action. But as soon as you do that, you realize that you've made a huge mistake, and you hate it; so you abandon it and go back to the way you were before - where almost by magic, something better comes up. Future. You've made the right choice.



Libra

23 SEPTEMBER - 22 OCTOBER

With your ruler Venus back in your own sign for the next few weeks, you're in a good place. You feel good, your confidence is growing almost daily, and you might feel bold enough to embark on something you have long wanted, but haven't dared do until now. If friends and family try to stop you, it's only because they care for you; if you explain your ideas, and give them time to get used to the idea, they'll be fine.



Scorpio

23 OCTOBER - 21 NOVEMBER

An opportunity which was there for you at the start of the year, but which you couldn't take up, is presented to you again. You are tempted to ask if it can be pushed back again, to the start of next year, perhaps; but it can't be done. In late October you are still uncertain, but by mid-November the larger tide of events will have started to turn in your favour; take the chance while you have it.



Sagittarius

22 NOVEMBER - 20 DECEMBER

You were half-way through making some important changes to your life when everything got put on hold. Now, as key planets complete their sequence of moves, you must do the same and finish what you started earlier. You have less time than you think: another set of changes will start at the end of the year, giving you only about six weeks between the end of one and the start of the next. Is it enough?



Cancer

21 JUNE - 21 JULY

The next few weeks are all about taking back control. You may not have noticed it, but the situation you thought you were on top of is now overpowering you, so that keeping up with its demands takes all that you've got. You need to regain your independence. This will mean making radical decisions, and backing those choices with equally decisive moves; little adjustments here and there won't be enough.



Leo

22 JULY - 22 AUGUST

Why take the same old road when there are so many others to try? Because you know it so well, is the answer. It feels like it's yours; you own it, you're comfortable there. But what you will see at the end of October is that it's actually quite small and inconvenient, not what it used to be at all. Does it still lead to the right destination for you? Times change, and so do you; maybe it's time to pick.



Virgo

23 AUGUST - 22 SEPTEMBER

You seem to have reached a crucial moment in a personal relationship, with both of you hesitating on the edge of an important commitment. You may think that it's too soon to say yes; you ask for emotional support and time to think, but instead you are given an all-or-nothing ultimatum, which is scary. In the end all will be well, but make sure that what you do is what you want, and not what you feel forced to.



Capricorn

21 DECEMBER - 19 JANUARY

Two new job opportunities are on offer in the next few weeks. One needs good analytical skills, familiar ground for you; the other simply requires you to look good - or so you think. In fact, there's more to it than that, and it requires just as much effort as the other, in its own way. But it is also fun to do, and that's a big plus. After all you've been through this year, don't you think you deserve something like this?



Aquarius

20 JANUARY - 18 FEBRUARY

A moment of illumination at the very end of October lets you see yourself as you actually are. Not the way you used to be, or the way you imagined yourself, or the way others thought of you; but the way that, in the new reality of this year, you are. It's like a highdefinition photo of yourself without filters, make-up or editing. A bit of a shock, perhaps, but it's honest and informative. And you rather like it that way.



Pisces

19 FEBRUARY - 19 MARCH

This is the best time of the year for you, without doubt. If you have a big personal project you're hoping to launch, now is the time to do it. Have faith in your own abilities, and don't worry if when you look at the gates you need to pass through, they still appear to be closed. They are the sort which open automatically as you approach, so by the time you reach them, you will be able to drive straight through.

NEW GENERATION, NEW LESSONS

MUSICIAN ELYANNA ON DISRUPTING THE MUSIC SCENE,
AND LESSONS LEARNED DURING HER INTERNATIONAL
CAREER AS AN ARTIST OF MIDDLE EASTERN DESCENT

Dear Readers

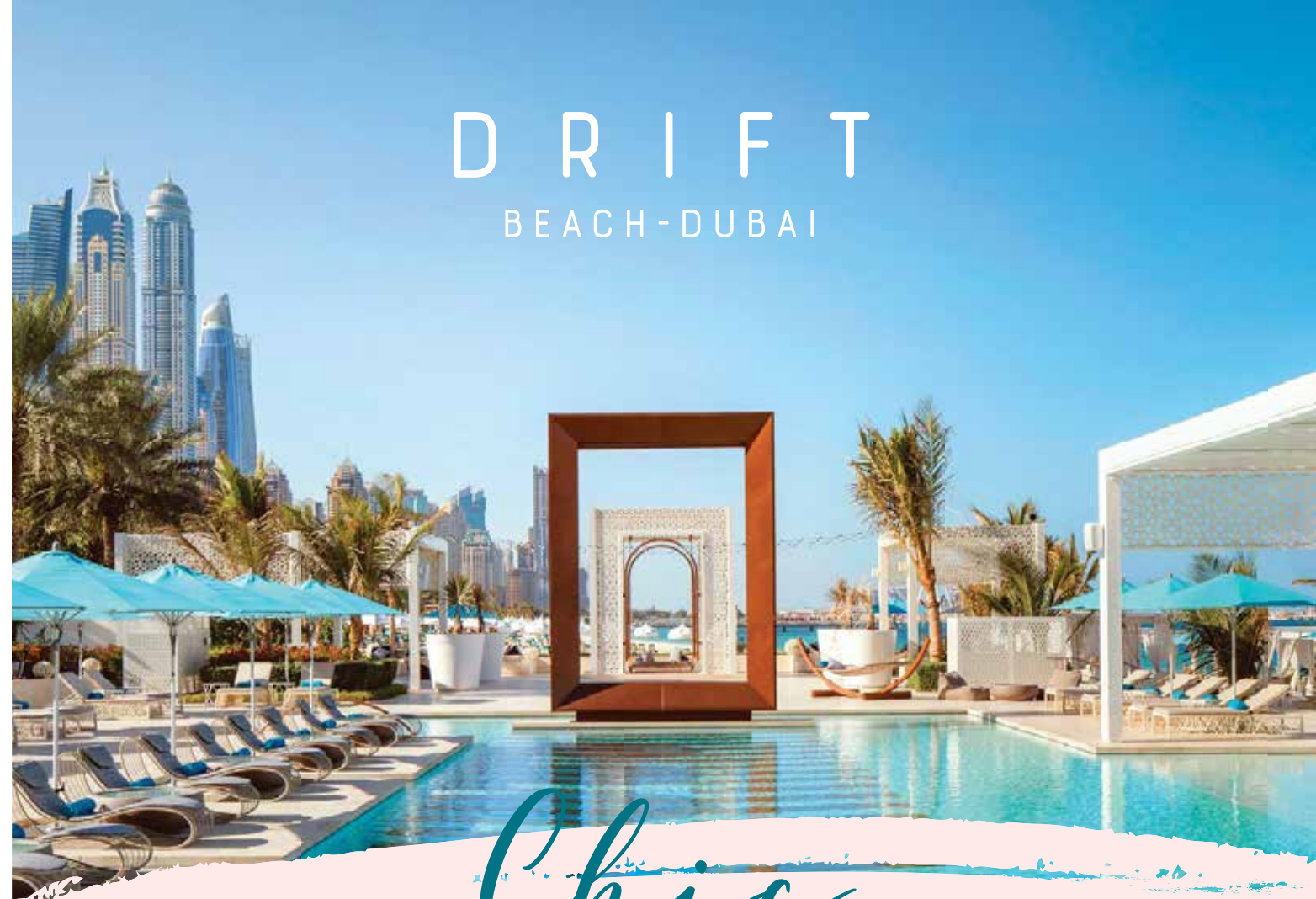
Being that I'm a new female Arabic artist, I am constantly learning new lessons. Imagine singing in Arabic and representing the Arab culture at 18, all while living in the US - it can be a challenge for people to relate to and understand my vision. Creating a new music genre in itself is special and requires a lot of effort and hard work but generates many teachable moments that I am grateful to learn from. Middle Eastern girls are remarkably special and deserve to be recognized worldwide. I make it a point to bring light to our unique culture through my music.

This year was unexpectedly hard for everyone. For me, 2020 was supposed to be the year I start shows and performing in front of fans. I have always dreamt of singing and connecting with those who enjoy my music. However, since quarantine I've had to adjust and execute shows virtually. I've taken advantage of this time to lock in at the studio to bring you new music. I can't wait to share it with you all.

Elyanna



DRIFT BEACH-DUBAI



Chic Wednesdays

Treat your self to a delicious breakfast at DRIFT Restaurant and
enjoy complimentary Pool & Beach access on Wednesdays

*Terms & Conditions apply



driftbeachdubai.com

DRIFTBEACHDUBAI

Reservations:

00971 (0)4 315 2200

info@driftbeachdubai.com

Located at One&Only Royal Mirage, Dubai



007™ © 1962 Danjaq, LLC and Metro-Goldwyn-Mayer Studios Inc.
007™ is a trademark of Danjaq, LLC. All Rights Reserved.

Chopard x 007™