



# LOUIS VUITTON



### DOLCE & GABBANA

*April* 2024 *Issue* 153

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### On the COVER

TARA EMAD dazzles in Clash Double-row earrings in pink gold and diamonds, and Trinity ring in yellow gold, white gold and pink gold, both by Cartier Jewelry. Panthere de Cartier cuff watch in yellow gold, by Cartier Watches
Shirt & Leather Pants, The Frankje Shop
Photographer Otto Masters Stylia Thomas Turian

# ARABIA

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ELLE ARABIA ELLE ARGENTINA ELLE AUSTRALIA ELLE BELGIUM ELLE BRAZIL ELLE BULGARIA ELLE CANADA ELLE CHINA ELLE CROATIA ELLE CZECH REPUBLIC ELLE DENMARK ELLE FRANCE ELLE GERMANY ELLE AUSTRALIA ELLE BOLISTOM ELLE BOLISTAMA ELLE CANADA ELLE SOLICA ELLE CANADA ELLE SOLICA ELLE CANADA ELLE SOLICA ELLE CANADA ELLE CANA

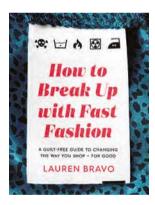
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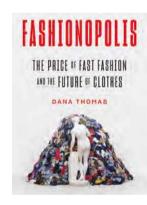
As fashion trends evolve as fast as seasons change, the spotlight on sustainability in the fashion industry has never been more crucial. This month's selection dives into the intersection of fashion and sustainability, and the imperative to embrace eco-consciousness.



### SLAVE TO FASHION by Safia Minney A powerful read that exposes realities of modern-day slavery within the global fashion industry. Through compelling narratives and investigative research, Minney advocates for ethical and sustainable alternatives, urging readers to become conscientious consumers and demand systemic change.



### HOW TO BREAK UP WITH FAST FASHION by Lauren Bravo A witty and engaging read on the exploration of the environmental toll of fast fashion. With an accessible approach, Bravo doesn't just inform, but also empowers readers to rethink their consumption habits. This book serves as a perfect introduction to understanding and combating the harmful effects of the industry, encouraging positive change without guilt-tripping.



### **FASHION AND THE FUTURE OF CLOTHES** by Dana Thomas An exposé on the hidden costs of fast fashion. Thomas unveils the environmental degradation, labor exploitation, and ethical dilemmas facing the industry. Great for anyone looking to educate themselves further the impact of the fashion industry, both ethically and sustainably.

**FASHIONOPOLIS:** 

THE PRICE OF FAST



### CHEAP: THE HIGH **COST OF DISCOUNT CULTURE**

by Ellen Ruppel Shell A thought-provoking analysis of the societal and economic implications of the pervasive discount culture. Shell expllores how the relentless pursuit of low prices impacts workers, consumers, and communities. From exploitative labor practices, to environmental degradation, she challenges readers to reconsider their consumption habits.

Editor's letter



# A LOVE LETTER...

As we welcome the vibrant hues of April, our issue blossoms with stories that resonate with the spirit of renewal and inspiration. At the forefront is our Coverstar Tara Emad who unravels the essence of Cartier's Trinity. It's not just a tale of timeless elegance but a journey of love, self-discovery, and the luminous paths we tread. Diving into the realm of culture, After Rain celebrates the Diriyah Contemporary Art Biennale's pivotal role in fostering a dynamic dialogue within the global artistic community, marking a revolutionary stride towards environmental responsiveness. Meanwhile, the vibrant story of Dania and Mariam Sawedeg of Kamuskhi jewelry is a testament to the profound influence of culture, travels, and cherished memories on creative expression. Lana Khayat and Farah Jefry further enrich our cultural tapestry, highlighting the power of art and sports in uniting diverse worlds and fostering dialogues that transcend boundaries.

This issue wouldn't be complete without a nod to the forthcoming Paris Olympics. Our special guide invites you to explore the city like a local thanks to insider knowledge of Parisians. And as we navigate the city's elegance, the splendor of Nolinski Paris, The Peninsula Paris, and Hotel Brach unfolds, each narrating a unique story of luxury, history, and modernity. Here's to a month of exploration, discovery, and the joy of finding new stories in the world around us.



in Jah.

# SPRING FEVER

We're ready to turn a new leaf as we welcome a fresh new season







# The NECKLACE

Make it bold and make it beautiful! *Hermès SS24* understood the assignment with this statement piece in Swift calfskin and golden metal.



# The BA

With its tilted shape and intentionally-open front compartment, the *Balenciaga Rodeo Bag*, named after Rodeo Drive in Beverly Hills, is the pinnacle of laissez-faire chic.



# The SHOE

As part of the *Dior Or capsule* that Maria Grazia Chiuri reinterprets each year, these "DIOR OR" J'Adior pumps with intricate lace and golden hues are irresistibly refined.









XENA X GANNI KAYLA X GANNI Eye Spy Dutch design meets Scandi 2.0 in the new Ganni x Ace & Tate sunglasses. With directional shapes and cutting-edge materials,

looking into the future never looked so bright!





Avant-garde Istanbul-based streetwear label Les Benjamins is looking to the seas for SS'24 paying homage to the legendary Sadun Boro, the first Turkish amateur sailor to circumnavigate the globe by sailing vessel. The result? Nylon fabrics, degraded leathers, recycled materials, and cheeky nods to vintage oil posters.

# Ready for Some diy?

Buying limited-edition is always unique and special but what's even better is getting something custom-made to exactly how you want it. Enter Fendi and their new 'Make Up Your Peekaboo,' an in-store special project that gives clients the opportunity to create a bespoke design to their favorite Fendi bag; from the iconic Selleria 1925 to the new Raffia Interlace, it'll be hard to choose which one!





April

The MENA region's biggest cultural gathering, where digital enthusiasts celebrate innovations in web3, digital art, A.I and gaming, forging connections that transcend the virtual realm. Arts DAO Fest 2.0 aims to expand attendance, elevate experiences, and enrich the festival's impact through unique intellectual property.

THINGS TO LOOK FORWARD TO IN APRIL

Discover Elle Arabia's definitive guide to the coolest happenings in the region



Saudi Luxury offers global jewelry and watch brands an incisive gateway to the Middle East's largest luxury market. You'll find the world's most desirable designers and high-end jewelry manufacturers showcasing exquisite craftsmanship, unique creativity,

new collections and exclusive launches.

Discover a diverse collection of books, authors, and cultural activities at the Abu Dhabi International Book Fair. From book signings to literary discussions, this event celebrates the written word in all its forms.



Canteen, an iconic

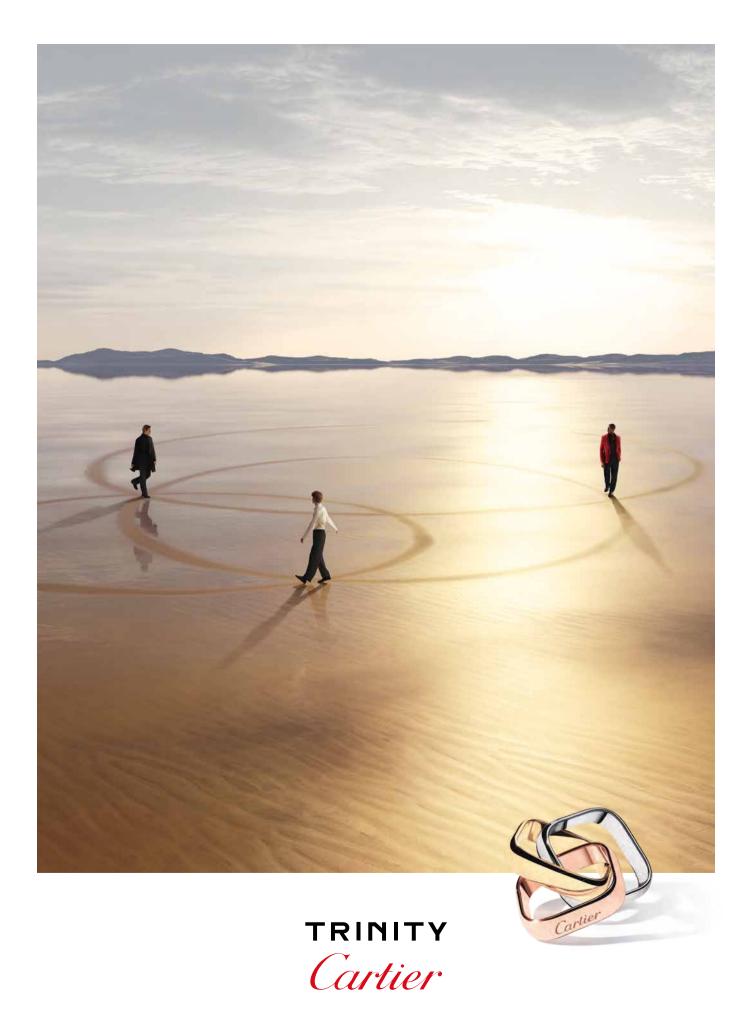
beachside popup in Jumeirah that not only offers delicious

delights but has a jam-packed entertainment schedule for the whole family.

100 years and a lot of love

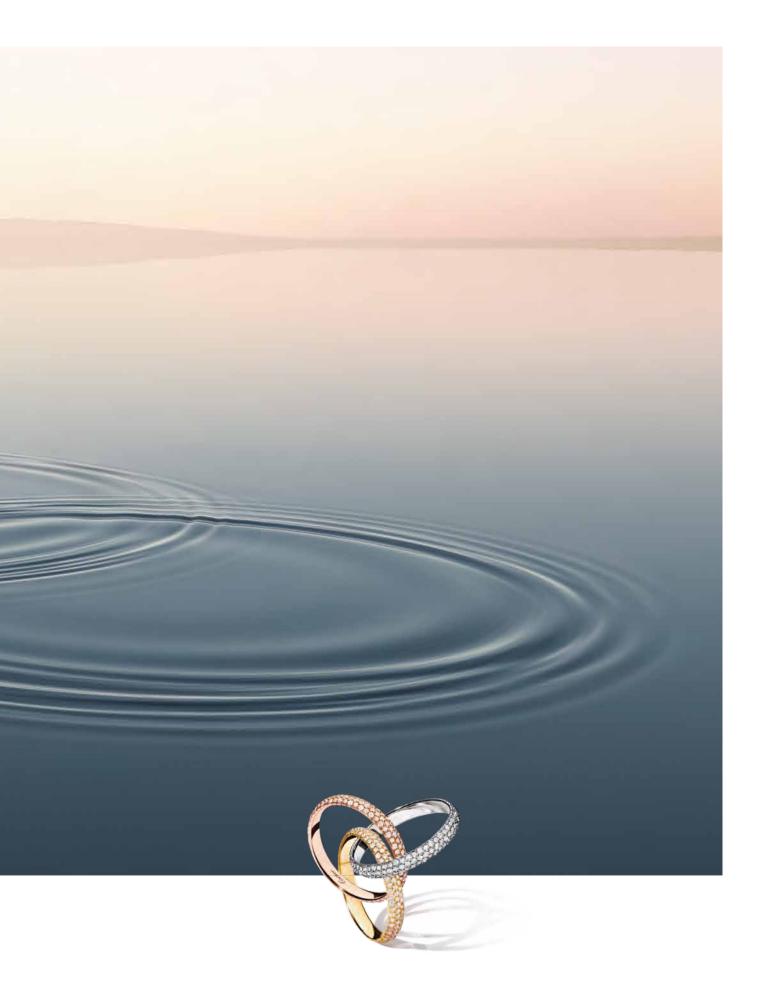


**TRINITY** Cartier





TRINITY
Cartier



# Athing called

LOVE, A FORCE SHAPING DESTINIES, FINDS ITS EMBODIMENT IN CARTIER'S TRINITY COLLECTION. AS WE MARK A CENTURY OF TRINITY, ELLE ARABIA PRESENTS FOUR POIGNANT LOVE LETTERS, REVEALING THE TRANSFORMATIVE POWER OF LOVE IN INTIMATE NARRATIVES.

**LOVE.** There has never been a four-letter word in the human vocabulary that has evoked so much emotion, commanded as much attention, inspired as many endeavors, or shaped destinies as profoundly as love. Its history is a saga of passion, woven into the very fabric of civilization itself. From ancient myths that echo through the ages to contemporary expressions of commitment, the story of love is a testament to the enduring power of connection and the eternal quest for finding its meaning in this journey called life.

It is a story that has long been intertwined with the French Maison Cartier, its roots built deep in its essence, its branches stretching giving rise to exquisite collections that embody love. Enter the Trinity collection; in the realm of luxury jewelry, where craftsmanship meets symbolism, Trinity stands as a luminous testament to

the enduring power of love. Since its inception over a century ago, this iconic collection has woven itself into the fabric of romance, friendship, and devotion, becoming a cherished emblem of affection and commitment. With its interlocking bands of gold, white gold, and rose gold symbolizing love, fidelity, and friendship, the Cartier Trinity transcends mere adornment to embody the profound connections that bind hearts together.

To celebrate a century of Trinity, ELLE Arabia compiled together four love letters that delve into the raw, unfiltered narratives of individuals whose lives have been touched by the transformative power of love. From tales of serendipitous encounters to stories of heartbreak, each one offers a glimpse into the profound complexities and boundless beauty of this thing we all call LOVE.



TO: Lana Nazer, Yogi & Owner of Karama Yoga FROM: Dr. Dina Al Tayeb, Dentist & Triathlete (1st Arab Female Ironman Kona World Championship)

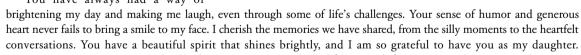
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to my beautiful Lolo,

As I sit down to write this letter, my heart overflows with love and pride for the incredible woman you have become. You are my sunshine, my joy, my Skipto. From the moment you came into this world, you have filled my life with so much happiness and laughter; your playful spirit and infectious laughter light up every room you enter.

I am so proud of the person you have become. You have grown into a remarkable individual, full of kindness, compassion, and strength. Watching you follow your passion in yoga has been a true joy. Seeing you embrace something that brings you so much happiness and fulfillment fills my heart with love. Your dedication and commitment to your practice are inspiring, and I am so grateful to have a daughter who is so passionate about something she loves and isn't afraid of going after it.

You have always had a way of



As you continue to grow and embark on your own journey in life, my wish for you is simple: I want nothing more than for you to be happy, healthy, and surrounded by good energy and people who love you. Remember, my Skipto, you are a beacon of love and light in this world. Your beautiful spirit is what makes you truly special, and I hope you never forget that.

Never lose the beautiful joyful inner child of you. Life has its ups and downs, ride up the wave and stay grounded through the downs. Smile from your heart, act with kindness and always be aligned with your values.

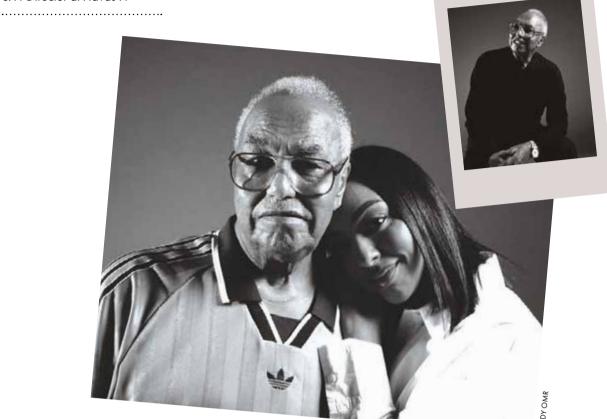
I love you more than words can say, and I am so proud to be your mother. Thank you for being the amazing person that you are, and for filling my life with so much love and joy. You are truly a gift, and I am grateful for you every single day.

With all my love, Mana



TO: Kamal Karim

FROM: Razan Karim, Daughter & Pr Director at Hayas Pr



Dear Dad,

As I sit down to write this letter, I am filled with a flood of emotions, each one a testament to my gratitude towards you. There are so many things I want to say to you, so many words that have remained unspoken over the years, but I hope that in these lines, you'll hear what's in my heart.

From the very beginning, you've been a steady anchor in the stormy seas of life. Your love, even when unspoken, has been a constant presence, a source of strength through every triumph and every trial. Though I may not always express it, I hope you know that your unwavering support has shaped me in ways I can never fully articulate.

You've taught me so much more than just how to navigate the world; you've shown me the true meaning of strength and resilience. Your words of wisdom have guided me through life with grace and courage. And though we may not always see eye to eye, I am endlessly grateful for the lessons you've imparted and the values you've instilled in me.

As I reflect on our relationship, I realize that we often take for granted the sacrifices our parents make to ensure the happiness of their children. I wish for you to know, Dad, that you have and always been my rock and my hero, and I am endlessly grateful for the gift of your presence in my life.

I see glimpses of you in myself, Dad, in the way I approach challenges with determination, in the way I strive to make the people I love proud, and in the way I seek to be a source of support and stability. Your influence runs deep, shaping not just who I am, but who I aspire to be. Thank you for being the guiding force behind everything I am today. Though the words may go unspoken, your love will always be felt.

With all my love, Razan

TO: Dima Abdel Samad Kaiss FROM: Yasmina Kaiss, Inclusive Education Specialist/Consultant

•••••



Your lonely absence still resonates and echoes silently and loudly. I felt safer in a world with you in. Lately, words can't seem to unfold like they usually do. It still hits me that I am writing in the past tense imagining the life you could have had, but no longer can. I was shielded by a sense of innocence; I never thought I would experience this heartache so early. I felt young yet old, drained yet still wanting to live. It's not only the firsts that hurt; it's in the tiniest details that I find myself missing you the most. I crave our never-ending talks and eye contact that carries a million words in one glance. You were my voice; with you, words were unnecessary. You knew how I felt before I even knew it myself. Truth is, Mom, every passing day feels like a step closer to your arms but further away from our last time together.

It's absurd how my body feels heavier every August 4, the day of the Beirut blast, and every October 26, the day of your passing. I would feel numb, yet still able to sense every inch of sadness etched into my bones. I'll never forget pinching you in disbelief and yelling hysterically, hoping you would wake up. You held on to life for three months even when doctors gave you days. You continued to instill your unwavering strength in me even while unconscious, a strength I never knew existed. The silence often took over because some words did not have to be said for you to know them. I felt weak for the first time, incomplete, and no longer recognizing myself without you. I was blinded by your void, but I battled and regained my resilience the way you raised us, unbreakable. I had to relearn how to live, to find myself again. I realized that it's okay to miss what once was and to still want to live again.

You were and still are the glue to our loving family, a family like no other. You are still the first person on my favorites call list. Your seat at the table is intact. You are still here in your own way. People looked at me in awe thinking I survived your traumatic passing, but underneath the façade of smiles, lived silent grief, grief that has blinded me. Happiness simply tasted different. I am however proud of myself for simply surviving when I didn't believe I could. Until this day, I live with a broken heart, but I walk with pride because your strength is embedded in me. I struggled to bounce back but, I reminded myself that I am your daughter, Dima's daughter, so I got up, wiped my own tears, and fought to survive. I made it with my head held high like you always taught me despite all the obstacles life threw my way defying all odds. I learnt that there's more to a person than what the eye sees. Amid tears and pain, I found laughter and inner strength.

Mommy, I feel your warmth and hold your hand from a distance, since forever, until forever. Our love knows no distance. Two bodies, one soul.

Your forever baby girl, Jasmina

TO: Marwan Abdul Massih, Actor FROM: Fabienne Makdessi, Functional Nutritionist & Founder of Keen Health

### Dear Marwan,

The dream for many people is to marry their best friend. That's the fairy tale marriage, one that brings together best friends in holy matrimony. September 7,2022, we got married but our love story goes way back. We met 8 years ago through a common friend. It started as friendship, standing by each other while both of us were getting out of toxic relationships. Our Friendship was the foundation that withstands the test of time, trials, and triumphs. It's a bond forged in shared laughter, countless conversations, and the understanding that comes with knowing someone on a deep level. When we decided to take the plunge into marriage, it marked the beginning of a new chapter—one that holds the promise of a unique and enduring love story. Our love story wouldn't be complete without our baby Kaya who was born same day as her father Marwan April 7, 2023.

The best thing about our marriage is that we excel in communication. We are able to express thoughts, feelings, and concerns openly, creating a safe space for both of us.

Our marriage provides a platform for mutual growth and support. Where we both encourage each other to pursue individual goals and dreams while standing side by side, ready to face life challenges together. We moved to Dubai two years ago where I opened my company Keen Health crackers and it wouldn't have been possible without your motivation and encouragement.

We decided to embark on this beautiful adventure, carrying with us lessons learned from years of friendship, ensuring this journey is marked by understanding, laughter, and a shared sense of purpose.

Lots of love

Fabienne



## TVVILIGHT TREASURES

### Sparkle under the stars with these *latest statement* clutches









Shearling and hand-braided

tassels feature as fringing or

full coverage.



Boots - Field boots, Scoot boots, Pillar boots, and Range Boots – are the stars of the collection.

> For its Winter 2024 collection, Burberry takes a deep dive into the essence of the British outdoors, interweaving the legacy of traditional craftsmanship with contemporary elegance. Under the creative direction of Daniel Lee, the collection is a homage to the artisanal heritage of the UK and Ireland, with a spotlight on coats as a symbol of warmth and protection. An array of tactile fabrics such as moleskin, shearling and wool are crafted into relaxed yet sophisticated silhouettes. Burberry's iconic trenches, duffle coats, and field jackets are reimagined, offering a fresh perspective on outdoor luxury.

The accessories follow suit, with functional designs that incorporate Burberry's storied motifs. Earthy tones dominate, grounding the collection in its natural inspiration, while innovative layering techniques and fabric treatments add a modern twist. From the reworked scarves to the softly structured bags and functional footwear, each piece is a testament to Burberry's commitment to both heritage and innovation. The collection brings the beauty of the outdoors inside through a meticulously crafted wardrobe that speaks to both the brand's legacy and its future.



'The collection itself is inspired by British and Irish wool and fabric, centred around protection and warmth. Burberry trenches are designed with texture in mind. Coats are at the core, shoes and bags are functional. These pieces are made for the outdoors.' Daniel Lee









or over 90 years, FOPE has epitomized the art of Italian jewelry making, evolving from a goldsmithing enterprise into a renowned fine jewelry brand celebrated across the globe. With its roots deeply embedded in Vicenza, Italy - where it was founded in 1929 - FOPE has become synonymous with the fusion of traditional craftsmanship and innovative design. Its distinctive collections, characterized by the iconic Novecento gold mesh chain, are showcased in flagship boutiques and showrooms from Venice to Dubai, London to Kuala Lumpur, and the picturesque Isola Bella in Lake Maggiore. The essence of FOPE lies in its commitment to in-house production, ensuring each piece embodies the founders' vision of creating jewelry that transcends boundaries.



At the heart of FOPE's allure is the signature Flex'it system, a revolutionary concept that integrates tiny gold springs into 18 carat gold chains, rendering them fully flexible. The Flex'it bracelets, rings, earrings, and necklaces are celebrated for their elegance and comfort, blend cutting-edge technology with artisanal expertise.

THE MUST-HAVES The must-have selection includes all Flex'it bracelets in their most essential version, distinguished by a white or black diamond set in the O of the logo. Gorgeous on their own, they are also perfect in combination with each other. Their signature design that makes each jewel iconic is now applied to a line of new Flex'it bracelets which are fundamentally genderless as they embody the essence of the brand's DNA Prima, Solo, Vendôme, Panorama and Eka are available in an original variant, enriched by a single white or black diamond set in the "O" of the engraved logo.

SOULS New for 2024, FOPE has created a series of colored gemstone flexible gold rings called Souls. This rainbow collection of Flex'it rings, available in white, yellow, or rose gold, is set with a single precious stone. FOPE's unique method of creating 18 carat flexible gold mesh chain means that these rings are not only comfortable to wear, but have

> fingers, depending on the wearer's mood, or stacked together. With pink or blue sapphires, rubies, emeralds, black diamonds or timeless white diamonds, Souls rings are available in five sizes for both women and men.

the versatility of being able to be worn on different

FOPE'S INFLUENCE EXTENDS BEYOND ITS CRAFTSMANSHIP TO THE REALM OF STYLE ICONS AND CELEBRITIES, FROM JENNIFER LOPEZ TO GRAMMY



Jennifer Lopez in EKA video "Can't Get Enough"



Laura Pausini, Italian signer and Grammy

Micaela Ramazzotti, Italian

actress and 2023 Venice







# Whether gauzy or opaque, mesh has given a daring sensuality to accessories. Pick your favorite this season – from embellished to pure and simple.



IT'S PEEKABOO SEASON: FROM DAY TO NIGHT, MEET YOUR NEW GO-TOS



CHRISTOPHER ESBER

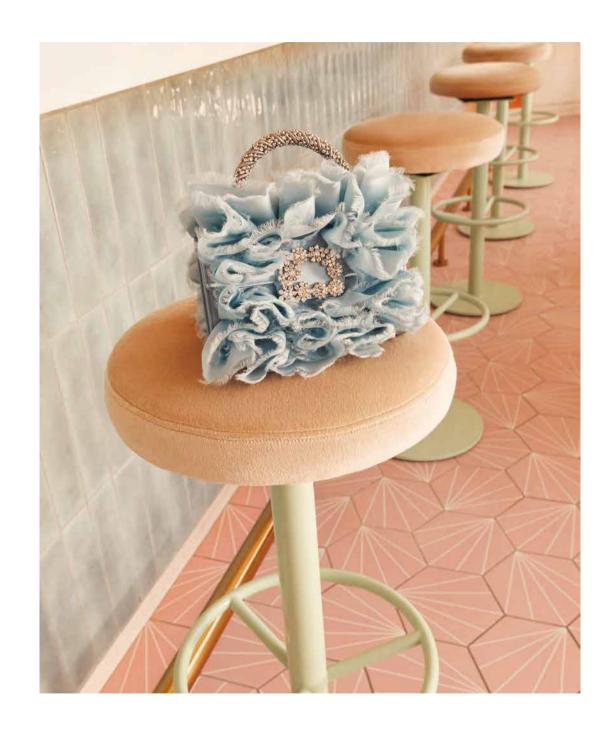
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Roger Vivier's SS2024 Collection is a bold fusion of craft, color, and avant-garde design







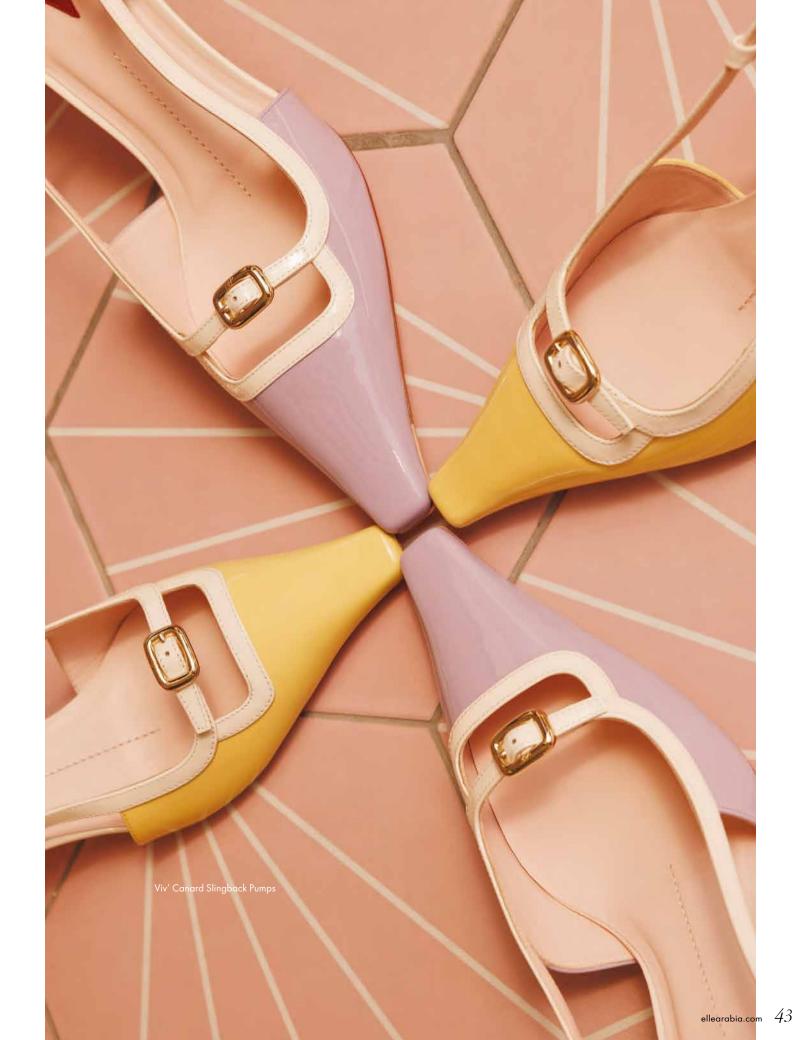
Envelope Flower Strass Jewel Mini Bag







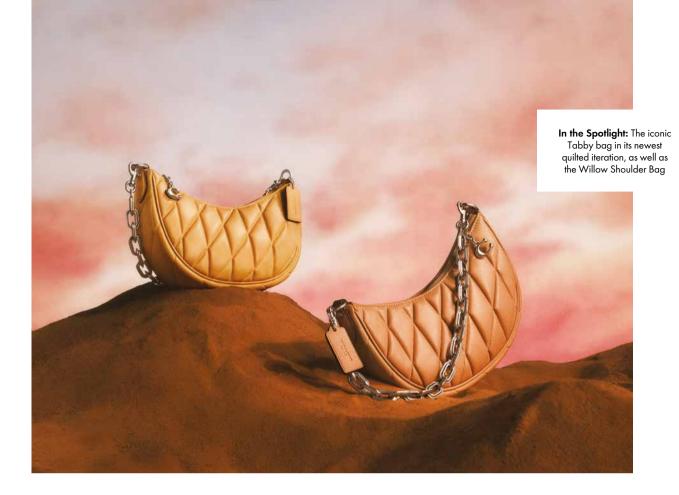
Envelope Flower Strass Wicker Mini Bag



# AN INSPIRING JOURNEY

We take a deep dive into Farah Jefry's career, Ramadan lifestyle, and her role in Coach's Ramadan Campaign







arah Jefry, a professional football player celebrated for breaking barriers and setting new benchmarks, finds herself at the heart of Coach's Ramadan campaign that pays homage to local traditions, community, and self-expression. The initiative, starring Farah alongside Salima Alaoui and Cosmicat, celebrates the fusion of tradition and modernity. Here, Farah speaks to ELLE Arabia about her experiences, from her rigorous career to her vibrant lifestyle during Ramadan, and her role in a campaign that pays tribute to the spirit of the season... My journey as a professional football player has indeed been filled with challenges and surprises. However, I remain determined and focus on my goals, using these challenges as motivation to prove myself on the field. Surprises also came along the way, both positive and negative. I was pleasantly surprised by the growing support for women's football and the increasing opportunities for female athletes. On the other hand, I also faced setbacks and obstacles that I didn't anticipate. Injuries and setbacks taught me resilience and the importance of perseverance in the face of adversity. Balancing the demands of my career with

Ramadan can be challenging, but it is something I take very seriously. During Ramadan, I have to manage my training and match schedules in a way that allows me to observe fasting and still maintain my physical performance. It requires planning and coordination with my team and coaching staff. 'I make adjustments to my training and nutrition routines to ensure that I have enough energy and hydration during fasting hours. I focus on proper meal planning, having nutrient-rich foods for Suhoor and Iftar to fuel my body appropriately. It's a balancing act, but with proper support and understanding from my team, I've been able to successfully navigate Ramadan while maintaining my professional commitments. The "Courage to Be Real" message resonates deeply with me, both on and off the field. In my career as a football player, I've faced

numerous challenges. I've had to be true to myself, embrace my passion for the game, and break barriers. Off the field, I believe in the power of authenticity and being true to oneself. It takes courage to be real, to stand up for what you believe in, and to pursue your dreams despite the obstacles. I want to inspire others to be authentic, to embrace their uniqueness, and to have the courage to pursue their goals, regardless of societal expectations or pressures.

One personal tradition that holds great meaning to me during Ramadan is gathering with my family before Iftar to work out and then having Iftar together. We come together to break our fast, share a meal, and reflect on our blessings. It's a time of togetherness, gratitude, and spiritual connection. This tradition reminds me of the importance of family, unity, and the values of compassion

and generosity that Ramadan represents.

I express my identity and values through my style by embracing modest fashion. I believe that one can be fashionable while still adhering to their personal values and preferences. I choose clothing that reflects my personality and respects my cultural and religious views. I go for modest yet stylish outfits that allow me to feel confident and comfortable both on and off the field. My style is a reflection of my identity as a professional athlete, a Muslim woman, and an individual who values self-expression.

My hope is to inspire through my participation in this campaign, by showing that anyone can achieve their dreams and break barriers. I want to encourage young women to believe in themselves, to challenge societal norms, and to strive for excellence in whatever field they choose.

Working on this Ramadan campaign with Coach has been an incredible experience. What I enjoyed the most was the opportunity to collaborate with a brand that celebrates diversity, inclusivity, and authenticity. The campaign focused on real stories, real individuals, and real moments, which made it truly meaningful.

"I BELIEVE THAT ONE CAN BE FASHIONABLE WHILE STILL ADHERING TO THEIR PERSONAL VALUES AND PREFERENCES. I CHOOSE CLOTHING THAT REFLECTS MY PERSONALITY AND RESPECTS MY CULTURAL AND RELIGIOUS VIEWS." - Farah Jefry



### Accessories



Small Hobo Bag in Green Python with Snap Hook Closure







Mini Top Handle Bamboo Bag in Black Patent Leather with Gucci Script





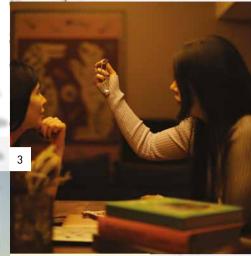
Mini Chain Shoulder Bag in Rosso Ancora Patent Leather with Snap Hook Closure, Low Heel Slingbo Pump in Red Patent Leather with Gucci Chain Detai

# Style File

Inspired by their travels, culture, and childhood memories the sister-duo behind Kamushki jewelry share their take on style, storytelling, and meaningful treasures

ania and Mariam Sawedeg have come a long way since their childhood dream of starting a business together. Inspired by their travels across Asia and influenced by memories from their visits to the gold souks when they followed their mother, the sisters grew up with a desire to bring their dreams to life. "Kamushki is more than just jewelry; it's a brand that tells a story," shares Mariam who completed her GIA education in the UK and took on the reigns of design. The brand name 'Kamushki' which means stones in the Russian language captures stories from their travels. "The brand embodies our diverse upbringing and cultures together. Given the fact that we've grown up in Switzerland and were always surrounded by different cultures, we just felt the name resonated," explains Dania. "Our pieces are wearable stories," says Mariam and their recent collection, 'Lucky Horseshoe' is another example of their passion for storytelling through gems. "Our grandfather loved horses, and he had a farm in Libya that we used to visit. It was something in our culture and DNA, and the symbol signifies good luck and good fortune. All our pieces turn back to the idea of spirituality, fortune, goodness, and good luck," she adds.

Constantly inspired by culture, travels, heritage, and memories, the sister-duo remain closely connected in their creative approach to design and personal styling. "My most recent fashion purchase is my Toteme baggy jeans that I recently got from NAP and my dad's suit jacket," shares Dania. For Mariam, her most timeless piece of jewelry is her grandmother's gold bangle. For Dania, accessorising her outfits are an expression of her style, while for Mariam who is a Pilates instructor, the element of comfort is always a priority. "I am usually in sports clothes as I am a Pilates instructor and



2. WISHBONE NECKLACE **3.** AT HOME **4.** LUCKY HORSE SHOE **5.** TOTEME JEANS AT



love my comfort, but of course, I will add a cool sneaker or ballerinas to go with my sports look." Admitting that they are both watch lovers, each of the sisters hold special places for family heirlooms with Dania treasuring the Rolex Davtona that her dad gifted her on her 18th birthday, while Mariam holds her mother's Patek Philippe vintage gold watch as a cherished piece. With these sentiments, the Sawadeg sisters design heirloom pieces that can be passed down over generations. "All our pieces are heirlooms; that's what Kamushki stands for and I would say our Ayut Al Kursi and Wishbone pendant is a great example," shares Dania.

Reminiscing over their summer visits to Libya, the sisters decided to capture the essence of the place with its history, architecture, nature, and sights in a precious collection titled 'Cyrene'. "I will never forget the mosaic on the floor and how beautiful the scenery was," shares Mariam. Kamushki.studio



# RISE & SHINE

She's ambitious, talented and the epitome of what the modern Saudi woman is; yes, Rawan Kattoa is having her moment. In Graff's beautiful and bold pieces, she shines even brighter, sharing her journey to success, how she overcame obstacles and managed to make a name for herself in the Kingdom and beyond.

Photographer ABDULLA ELMAZ Stylist & Creative Direction SARAH RUXTON



Graff Butterfly Round White Diamond Motif Earrings (0.74 cts), Graff Butterfly Round White Diamond Butterfly Mini Butterfly Motif Ring (0.14 cts), Graff Butterfly Round White Diamond Butterfly Motif Ring (0.35 cts), Graff Butterfly Pave White Diamond Triple Butterfly Motif Ring (0.46 cts)



Graff Pear Shape and Marquise White Diamond Graduating Necklace (63.65 cts), Graff Pear Shape and Round White Diamond Climber Earrings (34.66 cts), Graff 7.02 Carat Pear Shape and Tapered Baguette White Diamond Ring (8.01 cts)

Dress, MAGDA BUTRYM





### Jewelry

You're style and business savvy. How did you develop a passion for both? I grew up in a household filled with art, with a family that loved painting and decor. My mother was a source of inspiration for me and my siblings. She was often referred to as a trendsetter in fashion; she loved to create new trends and depart from the conventional in her clothing and home decor. My late grandfather was involved in politics and filmmaking, and I believe my mother drew much inspiration for her fashion from cinema and the world of fashion. As a result, from a young age, I harbored numerous dreams in the world of art and fashion. With the developments in Saudi Arabia today, I've pursued various paths in this field. I'm very happy with the progress we've made in our country in enhancing the culture of the fashion sector and all artistic sectors.

How do you balance your multiple roles? Passion and determination fuel my energy, along with careful planning and time management in both my personal and professional life. Living in a fast-paced era, focusing on priorities with high goals that serve the sector, along with executable plans, has helped me achieve many dreams and goals in reality.

Tell us about your collaboration with the luxury jewelry brand Graff and why you are passionate about this specific brand? My first collaboration with Graff was in 2021, and it was such a big milestone to collaborate with a brand that resembles me and represents my personality and style in appearance from all classical, luxurious, and timeless aspects. A long-term relationship based on quality and classic character has developed between me and the brand since.

Which Graff pieces do you think reflect your personality? There are many favorite pieces for me, undoubtedly, the distinctive solitaire collection at Graff ranks first for me. I was fascinated by the butterfly collection after a previous collaboration to launch the collection in Riyadh; I especially love the watch section. Also, the yellow stone with diamonds attracts me a lot.

What are the strategies you employ to ensure growth and success? I strongly believe that success in doing what you love first is what achieves success. My passion for sharing our culture and real stories with our community and the world drives me to innovate

and create. Of course, there are strategies I apply in my work to ensure continuity, such as always focusing on market developments and seizing and expanding opportunities, developing tasks, and building long-term effective relationships.

How has technology and digitization impacted business management, and how do you utilize it in your work? Technology and digitization have become essential parts of entrepreneurship. I use technology daily in managing my business and projects, using applications, communicating with clients and working remotely, managing social media platforms to market our services, build relationships with our audience, and share our creativity remotely. I'm happy to launch our latest project, Refined Consultancy, as a platform to provide various consultancy services in the fashion and brand sectors, utilizing technology to market brands and services.

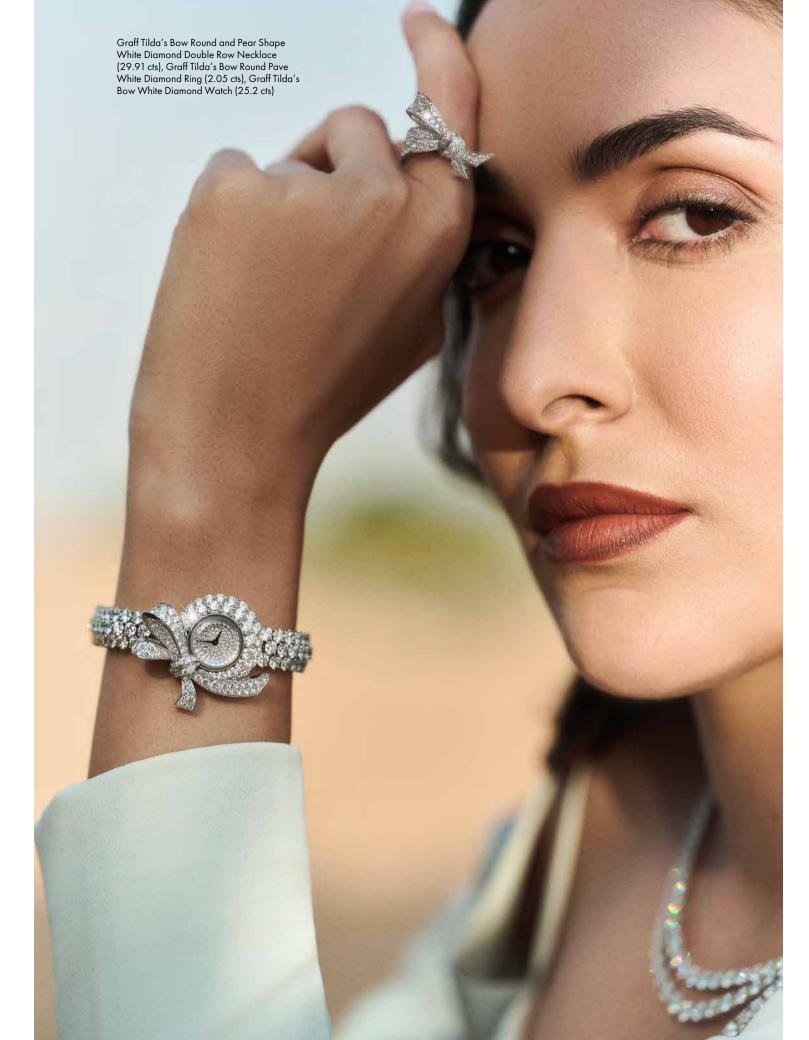
What advice do you have for young women trying to achieve a similar balance in their lives? Life becomes meaningful when we find a purpose to strive for passionately. Discover your true self and resolve to achieve your dreams. Believe in your capabilities and face challenges no matter what they are. Be generous with your giving to yourself and those around you.

What is your motto in life? True success is the result of your commitment to the principles and values you believe in.

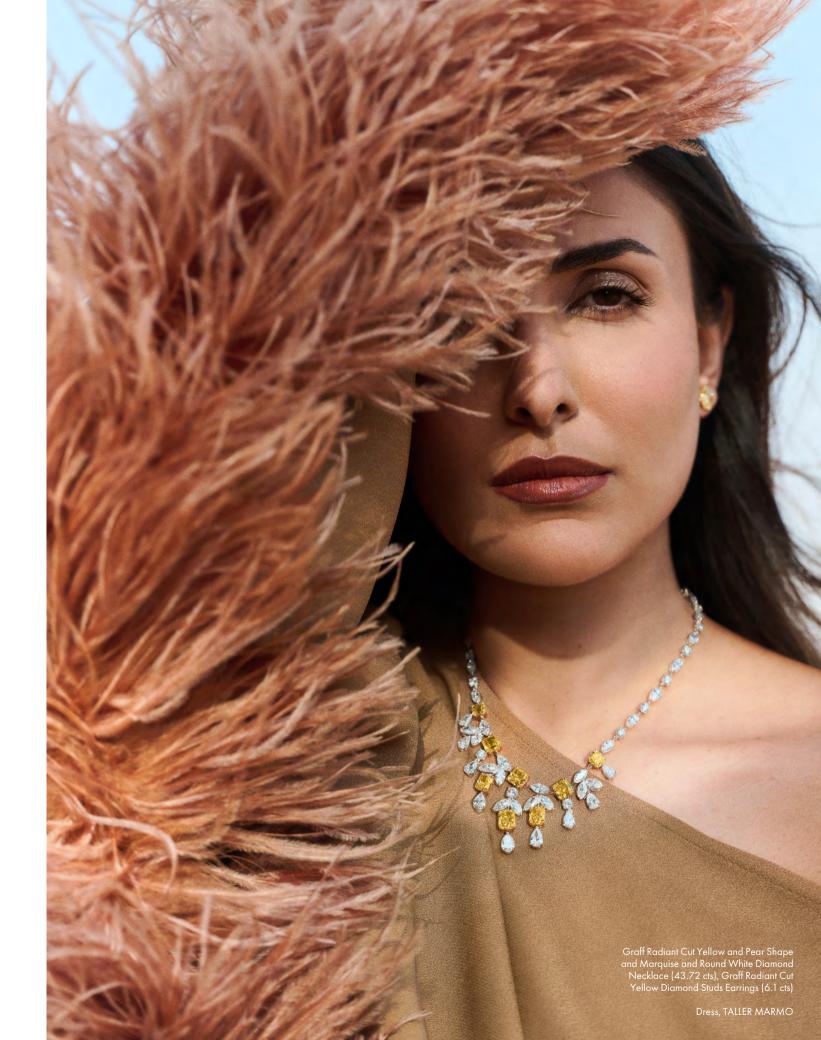
Graff Tilda's Bow Round Pave White Diamond Bow Pendant (1.42 cts), Graff Tilda's Bow Round Pave White Diamond Earrings (3.3 cts), Graff Tilda's Bow White Diamond Watch (25.2 cts), Graff Tilda's Bow Round Pave White Diamond Bracelet (2.67 cts), Graff Tilda's Bow Round Pave White Diamond Ring (2.05 cts), Graff 7.34 Carat Round White Diamond Paragon Solitaire Ring (7.34 cts)

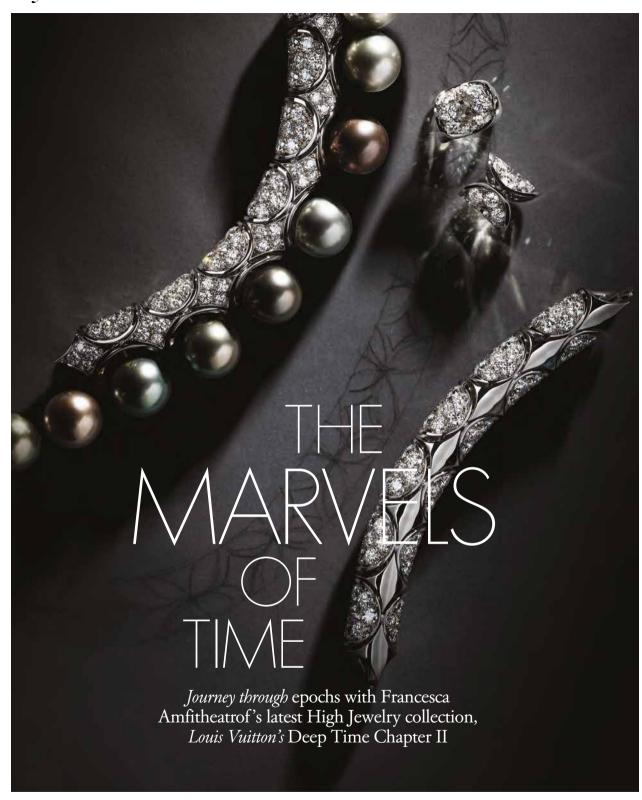
Dress, BERNADETTE









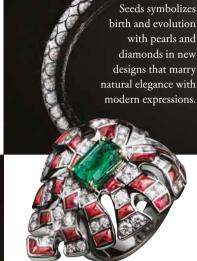


Louis Vuitton's latest High Jewelry collection, Deep Time Chapter II, continues to enchant with its journey through Earth's geological eras, from the planet's inception to the dawn of life. Crafted under the vision of Francesca Amfitheatrof, the collection presents 50 unique pieces across 10 themes, using extraordinary gemstones to tell a story of geological marvels, transformation, and life's interconnectivity. This narrative unfolds through themes like the contrast of supercontinents in 'Laurasia' and the organic intricacies of 'Symbiosis', highlighting the brand's craftsmanship and creative storytelling through jewelry.



Myriad draws inspiration from DNA's double helix, with pieces like a supple necklace and cuff. (left)

Reflecting on the supercontinents, Laurasia shines with a mix of yellow diamonds and diverse metals, with a 7-row necklace as its centerpiece. Requiring over 2,465 hours to create, it centers around a 5.02-carat yellow diamond. (below)



terrestrial life through jewelry inspired by fungi and

mycelium, using spinels in delicate shades. A standout multi-strand necklace requires 1,381 hours of craftsmanship.

Symbiosis explores early

Plants embraces nature's richness with a literal interpretation, featuring a transformable necklace with meticulously crafted emeralds and diamonds.

Fossils delves into the planet's geological shifts with a suite that combines various textures and gem settings, showcasir Louis Vuitton's

"With this second Chapter of Deep Time, we continue the story of this most beautiful, poetic collection that symbolizes a vast and incredible storyline"

**AMFITHEATROF** 



Bones pays homage to life's architecture with designs that blend structural motifs with movement, showcasing diamonds and opals in intricate arrangements.

Drift captures the new geological age with designs featuring golden yellow sapphires and V motifs. A notable piece includes a single-strand necklace with a 30.47-carat

Skin celebrates the unique patterns of life with modern designs centered around the Umba sapphire, reflecting a sophisticated color scheme and geometric elegance.

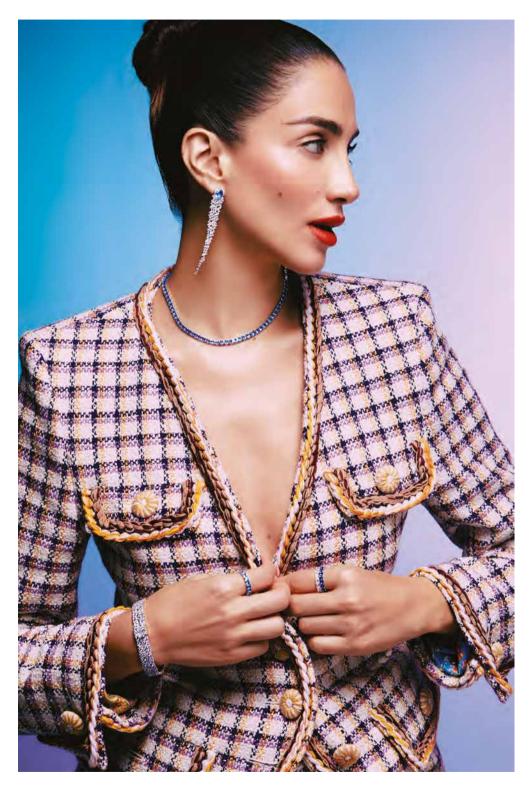
Flower concludes the collection with a homage to the Louis Vuitton Monogram, featuring sophisticated diamond arrangements.

64 ellearabia.com ellearabia.com 65









Long Statement Lagoon Blue Earrings, Blue Square Choker, Blue Square Ring, Lagun Blue Square Ring, Square Ring, White and Lagun Blue Pave Bracelet, All by APM Monaco Jacket, Etro











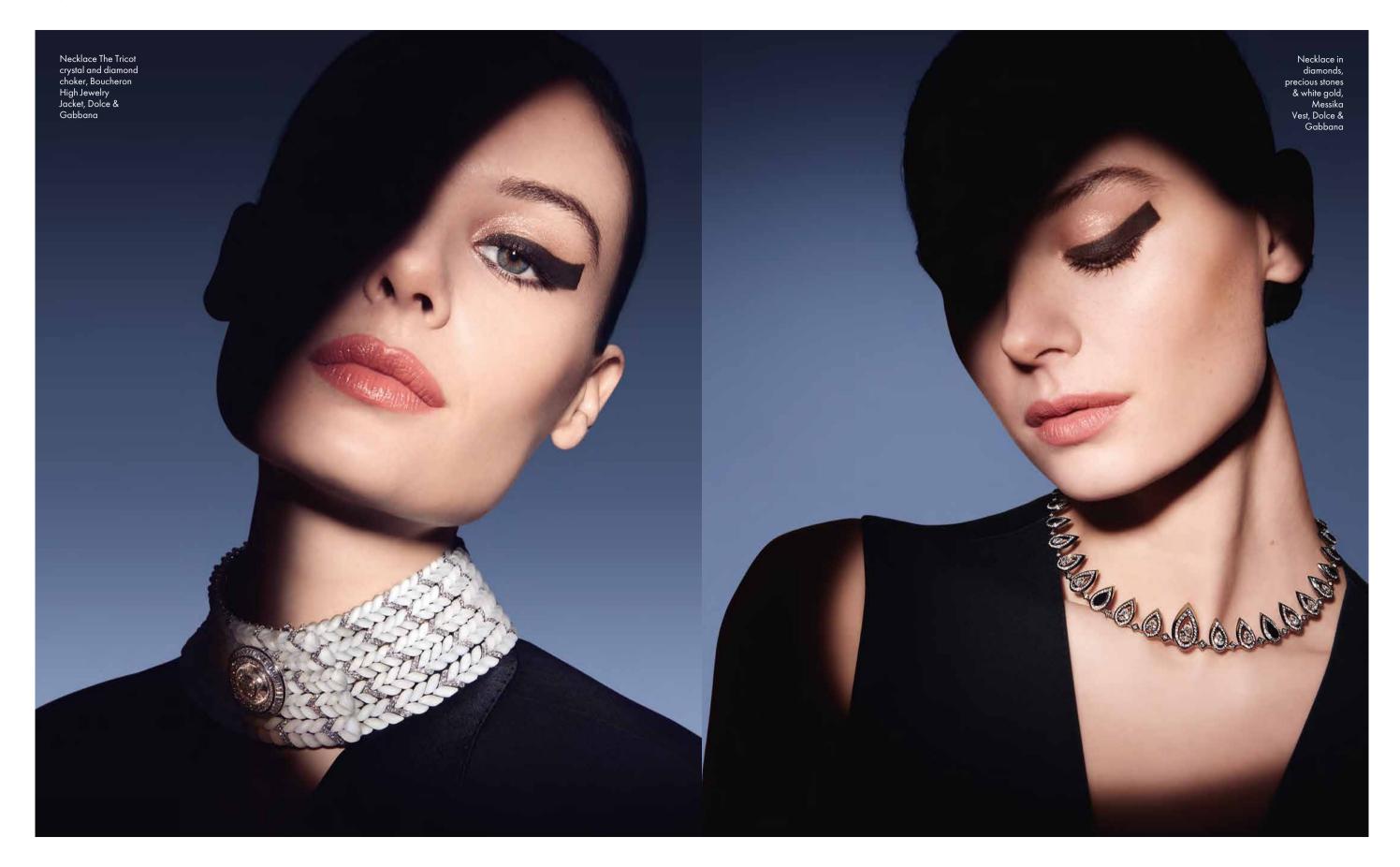
















Photographry by OTTO MASTERS Styling by THOMAS TURIAN

Tara Emad unveils the essence of Cartier's Trinity as she weaves a tale of enduring love, cherished memories, and the luminous journey of selfdiscovery. Dive deep into an intimate conversation where each piece sparkles not just with unmatched craftsmanship but with stories of personal triumphs, heartfelt reflections, and the boundless dreams that guide one of the Middle East's most inspiring voices.







Juste Un Clou earrings: White gold and diamonds, Cartier Jewelry; Trinity ring: Yellow gold, white gold and pink gold, Cartier Jewelry; Trinity bracelet: Yellow gold, white gold and pink gold, Cartier Jewelry; Trinity ring: Yellow gold, white gold and pink gold, Cartier Jewelry; Baignoire watch: Yellow gold, Cartier Jewelry; Baignoire watch: Yellow gold, Cartier Jewelry; Baignoire watch: Yellow gold, Cartier Jewelry



Trinity ring: Yellow gold, white gold and pink gold, Cartier Jewelry; Love Bracelet - small model: Yellow gold Cartier Jewelry; Juste Un Clou bracelet: Yellow gold, Cartier Jewelry; Trinity ring: Yellow gold, white gold and pink gold, Cartier Jewelry; Baignoire watch: Yellow gold, Cartier Watches



Juste Un Clou earrings: White gold and diamonds, Cartier Jewelry; Trinity ring: Yellow gold, white gold and pink gold, Cartier Jewelry; Love Bracelet - small model: Yellow gold, Cartier Jewelry; Juste Un Clou bracelet: Yellow gold, Cartier Jewelry; Trinity rings: Yellow gold, white gold and pink gold, Cartier Jewelry; Baignoire watch: Yellow gold, Cartier Watches

 $90^{\circ}$  ellearabia.com



**Trinity ring**: Yellow gold, white gold and pink gold, Cartier Jewelry; **Trinity bracelet**: Yellow gold, white gold and pink gold, Cartier Jewelry; **Baignoire watch**:Yellow gold, Cartier Watches; **Trinity ring**: Yellow gold, white gold and pink gold, Cartier Jewelry



#### IN CONVERSATION WITH TARA EMAD: REFLECTIONS OF LOVE AND RESILIENCE

The Cartier Trinity collection symbolizes love, fidelity, and friendship. How do these values resonate with you? For me those three values are among the essential pillars that I carry with me in everything I do.

Ramadan is a time of reflection and community. How do you find solace and strength in this holy month, especially considering the recent challenges you've faced? I find solace and strength with my friends whom I consider my family. They've stood by me through the toughest of times and especially recently after my mother's passing.

Your mother has been a significant influence in your life. Can you share a piece of advice or a lesson she taught you that continues to guide you today? She absolutely has been the pillar of all that I have reached and will

continue to work towards in life. She always told me to find beauty in learning and to always take on new hobbies to learn from. She made me love reading and books from a very young age and she instilled in me the thirst for knowledge. I always will remember her words that I am capable of anything I set my mind and heart on, and these words will forever guide me.

Jewelry often holds sentimental value, acting as a token of memories and love. Is there a particular piece in your collection that holds a special place in your heart? My mother and I share our love for jewelry and for every birthday and special occasion she used to make it memorable with a special piece of jewelry. My mom had a watch that she loved and wore for years and it is one of my favorite jewelry pieces that I kept from her.

As someone who has gracefully balanced both modeling and acting, how do you approach the art of transformation for each role or photoshoot?

I observe a lot around me and how people react to certain things in life. Believing the multiple layers of every characters and loving them to fully understand them helps me be them. Immersing my self in a role usually has several layers of preparation, either with an acting coach or alone.

Your career has seen you embody a diverse array of characters. Is there a role you've played that has had a profound impact on your personal growth? I would say the adaptation of Suits that we filmed; I learned a

great deal from it. Also several films and TV series that I've done in the last year taught me so much about people, their traits and even about myself. I believe personal growth stems from wanting to be a better person for yourself and for your community, and some roles I've done, where we have discussed social issues that women face, have been eye opening for me.

The fashion world is ever-evolving. How do you stay true to your personal style while keeping up with the latest trends? I have one rule, I need to feel comfortable in whatever I am wearing. I do like to experiment with new trends, but I am mostly seen wearing something that is easy to move around in.

Acting alongside giants of the Egyptian cinema and theatre, what have you learned from these experiences that you bring to your performances? I've had the privilege to work with some of the Middle East's biggest actors and actresses, and what is consistent with them all is the love they have for their job. I know that I am on the right path as long

as I am in love with acting and constantly finding ways to evolve in it.

With your recent accolade as one of the most influential women in the Middle East, how do you hope to inspire young women in Egypt and beyond? To always believe in themselves and to know their rights. To never stop learning and wanting to grow in their respective fields. Because when one woman succeeds, it paves the way for hundreds of others.

In your journey so far, is there a moment or achievement that stands out to you as particularly defining or memorable? Representing brands like Cartier and Chanel has been a defining moment in my career, for sure. A little girl's dream became reality! And that's what I want to achieve with my recognition, to tell all girls to dream big and that is is possible to achieve whatever you set out to do. I've always wanted to see Egyptian women in international films and TV and to have representation with international brands. To be able to be a part of the growing



representation and to possibly pave the way for more women to be recognized and applauded feels like a full circle moment.

Finally, in moments of self-reflection, how do you measure success, and what goals have you set for yourself moving forward? I measure success by how at peace my heart is. I always thought \$\frac{5}{2}\text{\tilde{z}} that success was only work related, but in recent years I've come to realize it's work, life, mind and heart related. Everything is connected. I've set some concrete goals that I am working towards daily such as wanting to always work on myself and on my acting, and diving into new exciting projects that speak to me and to  $\circ \exists$ the audience in an honest and true form. I also want to continue dreaming for the opportunities that my heart desires.





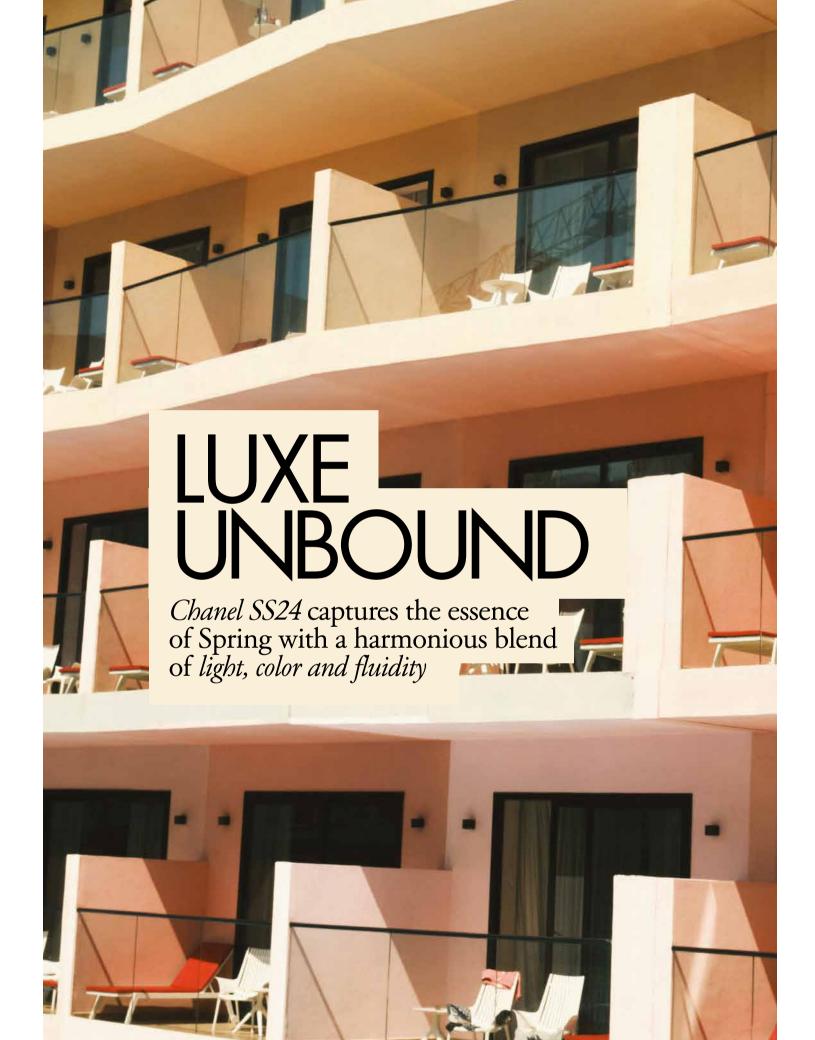
# At your door steps



Discover Elle Arabia on our print & digital platforms





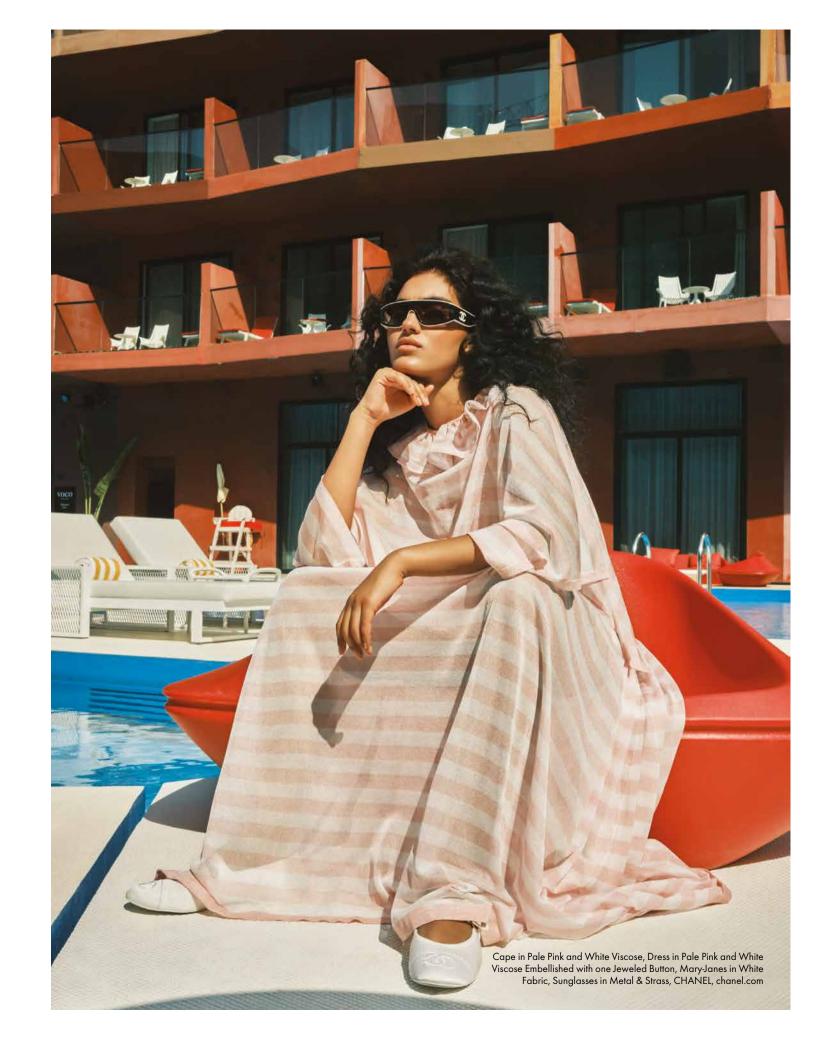




Long Dress in Multicolour Sequinned Fantasy Tweed, Embellished with Jeweled Buttons and Braid, Slingbacks in White Leather Embroidered with Strass and Embellished with a Grosgrain Bow, Earrings in Metal and Strass

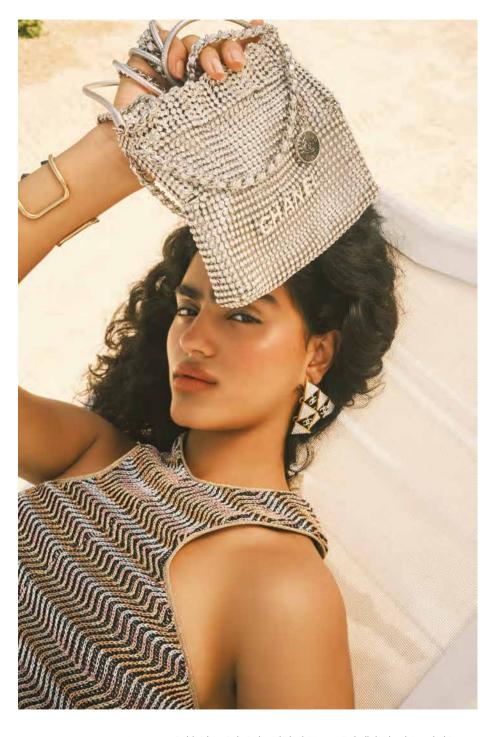


Jacket in Pink, Navy Blue and White Fantasy Tweed, Embellished with a Black and White Sequin-Embroidered Plastron, Jeweled Buttons and Braid; Camera Bag in Black Leather and Metal



Cape with a Hood in Multicolor Fantasy Tweed Embellished with Jeweled Buttons, Swimsuit in Navy Blue Jersey, Necklace in Metal and Strass





Jumpsuit in Gold, Silver, Pale Pink and Black Viscose Embellished with Jeweled Buttons CHANEL 22 Mini Bag in Silver Metallic Mesh, Strass and Metal; Cuff Bracelet in Metal and Resin; Earrings in Metal and Strass







# SHIFTERS

**Left page**: Leather Bomber Jacket, Organza Silk Skirt, Belt & Heels, Louis Vuitton; Ring, MJ by Mayyan Jaffar **This page**: Organza Silk Layered Dress & Satin Shoes, Prada; Ring, MJ by Mayyan Jaffar







This page: Wool Blazer & Pants, Necklace & Shoes, Alexander McQueen

Opposite page: Cotton Blouse, Noon by Nour; Denim Floral Print Pants & Heels, Max Mara; Ring, MJ by Mayyan Jaffar



**This page**: Wool and Cotton Bustier Dress, Gloves & Heels, Fendi; Earrings, MJ by Mayyan Jaffar

Opposite page: Body, Wolford; Lycra Pantashoes, Balenciaga



PHOTOGRAPHER; AU SHARAF @ALISHARAF OFFICIAL; FASHION STVIST: SASHA CANTRELLE @SASHA CANTRELLE; FASHION CONSUITANT: HADEEL HUSSAIN @HAUTEHADEEL; MODEL: SOPHIE ALSHEHRY @SOPHIEALSHEIRY @HEWAYES\_AGENCY; HAIR: ELISA PIRAS @ELISAHARPARIS, MAKEUP: YERA DIERCKX @VERADIERCKXOFFICIAL;SET DESIGN: DANIEL ADRIC @ ATELIER\_ADRIC; POSTPRODUCTION: HEMSTEAD MAY @HEMPSTEAD\_MAY; PRODUCER & CASTING DIRECTOR: MYRIAM ZAHMANI @MYRIAMDORLEAC











Biker Jacket, Celine By Hedi Slimane; Tank Top, Majestic Filatures; Skirt, Fendi; Earrings, Saint Laurent By Anthony Vaccarello; Socks, Falke; Ballerinas, Carven





Sweater, Estheme Cachemire; Pants & Gloves, Chanel; Earrings & Bracelet, Saint Laurent By Anthony Vaccarello





Oversized Jacket, Skirt & Lv Knot Pumps, Louis Vuitton. Earrings, Mauboussin; Tights, Calzedonia



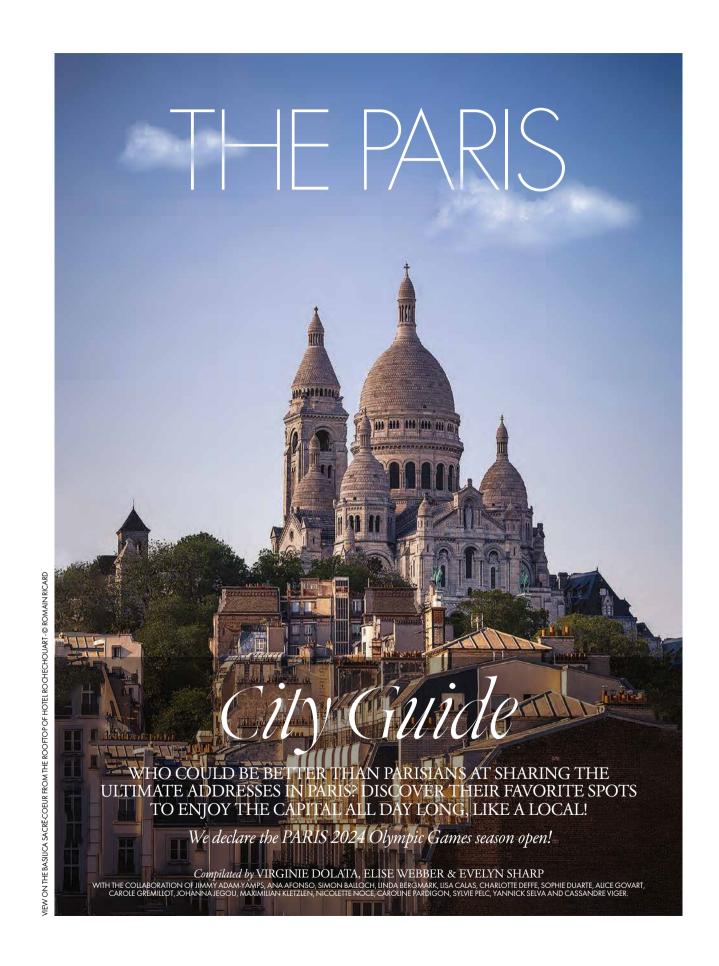


















#### **CALI SISTERS** (1)

CALIFORNIAN

17, rue Notre Dame des Victoires, 75002 Paris www.thecalisisters.com

For a vitamin-packed brunch, this feel-good place celebrates colourful, healthy cuisine and the Californian way of life: fluffy pancakes, oh-so-cheesy egg sandwiches, meatballs, Shakshuka, or cheesecake with lemon zest. Bohemian gypsy décor emulates Venice Beach with giant palm trees, XXL glass roofs. Cool and relaxed!

#### **CANDELARIA**

MEXICAN

52, rue de Saintonge, 75003 Paris www.candelaria-paris.com

A small taco restaurant with a secret speakeasy hidden in the back. Enjoy Mexican classics and their signature spicy frozen margaritas before discovering Chris McNulty's curated cocktail list in the clandestine bar. Spice up your weekday with Taco Tuesdays or kickstart your weekend with their brunch menus.

#### **CLAMATO**

SEAFOOD

80, rue de Charonne, 75011 Paris www.clamato-charonne.fr - 01.43.72.74.53

This outpost of Septime owes its name to a very popular cocktail in Quebec, a sort of Bloody Mary with clam juice (to be discovered here). The decor is trendy, and the short, weekly changing menu focuses on the sea and vegetables. With produce chosen with great care and prepared in the simplest way possible. No reservations: first come, first served!

#### THE CRYING TIGER(3)

THAI BISTRO

72, Rue du Cherche-Midi, 75006 Paris www.thecryingtiger.fr - 01.40.47.07.54

A European twist on Thai cuisine, served in a traditional bistro restaurant, for a Parisian touch. The dishes are accompanied by a healthy dose of herbs, ensuring your meal is packed with flavor. Amust-try: the satay skewers.

### **DOUBLEVIE** (2)

MEDITERRANEAN

2, rue Poulet, 75018 Paris www.doublevieparis.com

In the heart of Montmartre and over several floors with large bay windows, its exquisite cuisine, with beautiful plates to share, such as croquetas, beef kefta...perfectly captures the sunny flavours of the Mediterranean. A warm atmosphere and attentive service. Every Wednesday to Saturday, enjoy the bar downstairs, which comes alive from 10pm (until 2am)!

#### **LA HALLE AUX GRAINS**

FRENCH

2, rue de Viarmes, 75001 Paris

www.halleauxgrains.bras.fr - 01.82.71.71.60
On the third floor of the Bourse de Commerce-Pinault Collection, Michel and Sébastien Bras invite you to discover a cuisine of essentials linked to the history of the building, the former "Halle aux blés". The Restaurant-Café showcases a vibrant spirit, both through the design and tablescapes. A three-course menu at lunchtime, and a 5- or 7-course menu at dinnertime (wine and food pairings available). From midday to midnight, every day of the year.

#### **KBG BBQ GRILL**

KOREAN

14, rue du Dragon, 75006 Paris 01.45.44.72.82

This Korean restaurant is offering a variety of meat and vegetable barbecues, as well as the bibimbaps that have been voted the "best in Paris". The Cheese Lover and the Entrecôte bibimbaps are especially good. If you wish to go for their exquisite BBQ, don't forget to mention it when booking as not all tables are equipped with one.

#### **LES MARCHES**

FRENCH BISTRO

5, rue de la Manutention - 75116 PARIS, www.lesmarches-restaurant.com. 01.47.23.52.80 One of the last 'routiers', with a terrace, ideally located at the foot of the Eiffel Tower. Generous and delicious French family-style dishes, such as blanquette de veau, steak au poivre, and Iles flottantes aux pralines roses. "A stop at a 'routier' is the assurance of a good, inexpensive meal".

#### **MASLOW**

VEGETARIAN-VEGAN

14, Quoi de la Megisserie, 75001 Paris www.maslow-group.com - 01.59.30.09.06

Low Impact, High Reward: an all-vegetarian restaurant serving sumptuous sharing plates with a large terrace on the Seine, to be enjoyed all throughout the day. Whether you're looking for lunch, coffee and snacks, dinner or cocktails, Maslow has got you covered. They even do a Sunday brunch.

#### Mor

11, rue Raymond Losserand, 75014 Paris www.mosuke-restaurant.com - 01.43.20.21.39 Mory Sacko is the new prodigy of fusion cuisine in France. He recently received the 2021 Young Chef Award from the Michelin Guide. With his first restaurant, Mory Sacko is bringing different cultures together on one plate, with French, Japanese and African influences. His menus range from 4 to 6 courses. Surprise yourself, but don't forget to book a table in advance.

#### PĒRE & FILS PAR ALLĒNO

FRENCH-AMERICAN

53-57, rue de Grenelle, 75007 Paris

www.perefilsparalleno.com - 01.84.74.21.21

In the chic Beaupassage district and inspired by American "diners" and Parisian bistros, is the star chef's street-food address. On the menu: burgers like the Nikita (Normandy beef, cheddar cheese...), perfectly matched with the Pic-Saint-Loup wine. Or the Arsène, cooked as a steak au poivre, to be enjoyed with a Bordeaux. The Lupin veggie burger (black rice, beetroot...) is sure to tempt even the most carnivorous of diners!

# LE PETIT BOUILLON PHARAMOND

FRENCH

24, rue de la Grande Truanderie, 75001 Paris www.petitbouillonpharamond.com -01.40.28.45.18

Travel back in time with traditional French dishes in an Art Nouveau restaurant, listed as a historic monument. Opened in 1879, it doesn't get more 'classic' than this, with 'gourmet food at an economical price.' Enjoy their boeuf Bourguignon or confit de canard (for under €13). Arrive early (or late): there is often a queue, no reservations. Service from midday until midnight.

## LA PLAGE PARISIENNE (5)

FRFNC

Port de Javel Haut, 75015 Paris

www.laplageparisienne.com - 01.82.82.00.89
Reinterpreting the celebrated 'guinguette,' a popular cabaret bar from as early as the 17th century in France, make the most of the maritime ambiance on the Seine quayside. Indulge in seafood, with ceviche, oysters, calamari or tuna tartare; there are meat dishes too. Choose from the large bright terrace and the lavish interior decorated by Martin Brudnizki, with Pierre Frey fabrics, a view on the Statue of Liberty replica and the Eiffel Tower being the final touch.

#### RIVIE

FRENCH

30-32, rue du Sentier, 75002 Paris www.thehoxton.com - 01.85.65.75.00

This all-day lively brasserie (on the ground floor of The Hoxton) serves modern, creative French cuisine in an elevated setting with a superb glass roof and terrace. The beef tartare is excellent, with a particular favourite being the pea ice cream. Round off the evening with a cocktail at Jacques' Bar.

#### **SAPID** (6)

EUROPEAN

54, rue du Paradis, 75010 Paris www.sapid.fr - 01.81.89.18.95

The world's most Michelin-starred chef, Alain Ducasse, and Romain Meder have come up with this healthy address, with exclusively plant-based and pescatarian dishes, from the finest producers. Creamy small spelt, pan-fried mushrooms and herbs or the glazed celeriac burger... Great refectory- style restaurant.

#### **LE TRAIN BLEU**

EDENICH.

Gare de Lyon, Place Louis-Armand hall 1, 75012 Paris www.le-train-bleu.com - 01.43.43.09.06

Le Train Bleu, the iconic French restaurant at Gare de Lyon, is a majestic place steeped in history. Under the leadership of Michel Guerard, the cuisine is gastronomic and generous. The service in the dining room is a real spectacle, with flambéing and carving carried out with precision and care by a team of maîtres d'hôtel.





# **CANDIDE** (1)

FRENCH-ITALIAN

37, boulevard de la Villette, 75010 Paris 35, rue Sambre-et-Meuse, 75010 Paris

www.candide.paris - 01.71.73.58.57

This charming take-away counter (with indoor seating) is so worth the hype. They serve simple and comforting food that's quick and generous in quantity. Be sure to test their iconic croque monsieur and their pommes pailles with Cajun spices, or their restaurant next door.

#### **CARACTERE DE COCHON**

FRENCH

42, rue Charlot, 75003 Paris

01.42.74.79.45

Simplicity triumphs: cured meat and butter, but gourmet as vou've never seen it before. Farm- fresh and slow-roasted beef, with Bordier butter generously spread across the perfect fresh baguette, a sandwich to rival all. There is also a selection of saucisson, cheese, pickles, wine and cured meats, to save for a charcuterie board along the Seine.



FRENCH

8, rue Cambon, 75001 Paris

www.ritzparislecomptoir.com - 01.43.16.30.26

The chicest sandwich in the city! The palace's pastry chef extraordinaire has reincarnated the iconic Cardini Caesar Salad into a satisfyingly crunchy portable version, to be enjoyed alongside a milkshake. Also on the menu: Truffle cured meat Sandwich, the 'Homard' Sandwich filled with Breton Lobster or the Norwegian Salmon in buckwheat bread.

#### **MAMPAR STEPHANIE LE QUELLEC**(3)

FRENCH

22, rue Fourcroy, 75017 Paris

www.mamparis.com - 01.45.72.47.49

The two-starred chef Stéphanie Le Quellec, has created her own kitchen dedicated to home cooking. On the menu every day: homemade seasonal soups, fresh salads, sandwiches, ready-to-eat hot dishes, mouthwatering desserts... Vacuum-packed to keep the flavours and textures perfectly intact.

#### **MONTEZUMA**

FRENCH

15. rue Notre-Dame-des-Victoires, 75002 Paris www.montezumacafe.com - 01.75.57.39.16

From the world of fine dining to sandwiches, chef Julia Della can do it all, with flare. Sourcing the finest local produce on a pillowy soft brioche, and out of this world seasonings. Transforming into a wine bar from 6pm, serving both natural and analog wines. A Jazz Bar, open from Tuesday until Saturdays.

### **NONETTE BANH MI & DONUTS (4)**

ASIAN-FRENCH

71, rue Jean-Pierre-Timbaud, 75011 Paris

ww.nonettebanhmi.com - 01.47.00.66.84

Showcasing a union between French style and Asian flavours by crafting Vietnamese banh mi with the best of the best: crunchy local vegetables, luxurious French butter and indulgent charcuterie. Pro tip: add a bouillon side. The fusion extends to their doughnuts, with daring flavours such as salted durian and even chili oil chantilly.

#### **SNACK ATTACK** (2)

AMERICAN-MEDITERRANEAN

27, rue de Rochechouart, 75009 Paris

www.snack-attack.fr - 09.53.81.76.53

A little soul goes a long way, as is proven by these marvellous sandwiches, such as the moreish fish sando, zingy salads, fleur de sel cookies and more. The menu changes often. The sandwiches are made to order, fresher than ever, which makes waiting in line even more worth it!





#### **BERTHILLON**

LUXURY ICE CREAM

31-46, Rue Saint-Louis en l'Ile, 75004 Paris www.berthillon.fr - 01.43.54.31.61

Paris' most famous ice-cream parlour (established in 1954), widely regarded as one of the best in the world, is located on the Ile Saint-Louis and serves up a host of delicious pastries, sorbets and homemade ice creams.



#### **POPELINI** (9)

PATISSERIE

47, Rue du Cherche-Midi, 75006 Paris 01.86.90.46.30

Their delicate cream puffs come in an enormous array of colours and flavours, with firm favourites being pistachio, dark chocolate, passion fruit, and Madagascan vanilla. There is also a 'choux of the moment' on offer at all times.

#### STOHRER (7)

**PATISSERIE** 

51, rue Montorgueil, 75002 Paris www.stohrer.fr - 01.42.33.38.20

It is the oldest pastry shop in Paris, founded in 1730 by Nicolas Stohrer, King Louis XV's pastry chef. Its sumptuous Second Empire décor is listed as a Historic Monument. The baba au rhum is legendary, as well as the "puits d'amour", éclair, kouglofs and babkas... A guardian of sweet savoir-faire.

#### **AU MERVEILLEUX DE FRED**

ARTISAN PATISSERIE

24, Rue du Pont Louis-Philippe, 75004 Paris www.auxmerveilleux.fr - 01.57.40.98.43

A divine dessert spot founded by artisan pastry chef Frédéric Vaucamps, who celebrates the 'merveilleux', aFrench-Belgianspeciality,w ithhistouchoflightness. Discover the impressive craftsmanship at each boutique as the layered meringues encased in varying flavours of whipped cream are crafted by pâtissiers in real time. Choose from the minis as well as whole cakes to share, or try the popular cramique brioche.

#### PIERRE HERME

PATISSERIE

72, Rue Bonaparte, 75006 Paris

www.pierreherme.com - 01.45.12.24.02

Famous for his macarons and considered the Picasso of pastry, Pierre Hermé boutiques are a world of discovery. A firm favourite is the Cake Isaphan, boasting rose, raspberry and lychee flavours. Expect a masterclass in taste.

#### **CEDRIC GROLET OPERA** (10)

"HIGH-CONCEPT" BOULANGERIE-PATISSERIE

35, avenue de l'Opera, 75002 Paris

www.cedric-grolet.com

The home to internet sensation and prestigious maître pâtissier, Cédric Grolet's first boulangeriepatisserie-café, is an immaculate space. Every creation is carefully handmade daily, such as the golden croissants and pain au chocolat and the wide array of tarts and cakes, so intricately decorated they rival artwork. Beware: the pastries sell out quickly.

#### LA PATISSERIE **CYRIL LIGNAC** (6)

BOULANGERIE-PATISSERIE

2, rue de Chaillot, 75116 Paris

www.gourmand-croquant.com -01.55.87.21.40

Cyril Lignac is France's favourite chef! A successful restaurateur- entrepreneur (with eight restaurants, including one in London) and TV star (on "Le Meilleur Pâtissier" and "Tous en cuisine"), he has also set up his own Pâtisserie (and Chocolaterie). We're crazy about his "chocolatine" and his very first signature pastry, the 'Equinoxe' with light Bourbon vanilla cream, a caramel heart and crispy Speculoos praline. Revel in exceptional breads and tenderly addictive marshmallow bears.

#### L'ECLAIR DE GENIE (8)

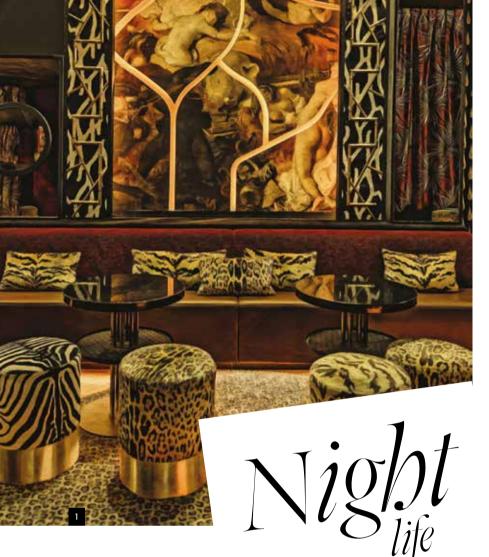
PATISSERIE-CHOCOLATERIE

122, Rue Montmartre, 75002 Paris

www.leclairdegenieshop.com - 01.42.33.30.02

Haute couture meets pastry, éclairs cannot be missed. Founded by pastry chef Christophe de Adams, this patisserie and chocolaterie offers fun, contemporary takes on the French classics in both flavour and design with Made in France products, such as Guérande salt for the famous caramel.





#### **BAR HEMINGWAY** (2)

COCKTAIL BAR

15, Place Vendome, 75001 Paris www.ritzparis.com - 01.43.16.33.74

With big leather armchairs and walls covered in authentic objects and letters written by Hemingway (an avid frequenter in the 1920s) this charming cocktail bar has a wonderfully romantic and hushed atmosphere. Anne-Sophie Prestail is the creative force behind their unique cocktails and will often go off menu to create a custom cocktail adapted to customers' tastes. Only 25 seats available.

#### CRAVAN (3)

**COCKTAIL BAR** 

165, boulevard Saint-Germain, 75006 Paris www.cravanparis.com - 01.46.51.85.42

In the heart of Saint-Germain-des-Prés, this new multifaceted venue, with exquisite decor by Ramy Fischler, houses three cocktail bars, each with their own theme and feel (the menu changes as you climb the floors), a Rizzoli bookshop and a kiosk (on the roof), from which you can watch feature- length films projected onto the wall of the neighboring building.

# **FITZROY**

RESTAURANT-BAR

49, rue du Faubourg Saint-Antoine, 75011 Paris www.fitzroy-paris.com - 01.44.75.78.78

Inspired by the bohemian nightlife scene of Fitzroy (in Melbourne), this buzzing dancing bar, complete with dance floors, live music and disco balls, is the perfect place to spend the whole evening. Whether you're there to watch a sports match or to see a live concert.

#### **GOSSIMA PING PONG BAR**

SPORTS BAR

4, Rue Victor Gelez, 75011 Paris www.gossima.fr - 01.48.07.43.35

Whether you're standing with a racket, a beer or a cocktail in your hand, sitting on a sofa or around a table, you'll enjoy a unique moment in a place that combines conviviality and good food. Conceived by former table tennis champions, this unique bar is the first of its kind in Paris. Hire your table tennis racket, eat, drink and have fun!



#### **HOTEL ROCHECHOUART**

ROOFTOP BAR

55, Blvd Marguerite de Rochechouart, 75009 Paris www.orsohotels.com/hotel-rochechouart 01.87.58.08.49

This Art Deco hotel sits at the foot of Montmartre, its rooftop offering an exceptional 360 view, with the Sacré Coeur taking pride of place on the skyline. Open until midnight, with no reservations, be sure to arrive just in time for golden hour accompanied by a cocktail or two, finger food and the scent of aromatic herbs drifting in the air.

#### **MATIGNON PARIS** (1)

RESTAURANT-CLUB

3, Avenue Matignon, 75008 Paris www.matignon-paris.com - 01.42.89.69.72

Another perfect place to spend the entire night. The menu is pricey, but it is worth it for the décor by Jacques Garcia, the food, the ambience, and overall experience. The music in the dining room is upbeat and by the time your meal is over you will be dancing and singing but that's no problem because just downstairs there is a club, designed to by Charles Tassin, that opens around 11 pm.





## **MAXIM'S DE PARIS** (5)

RESTAURANT-BAR-CLUB

3. rue Royale, 75008 Paris

www.restaurant-maxims.com - 01.42.65.27.94

For 120 years, Maxim's was the Mecca of Parisian nightlife, the place to be for socialites, cocottes, politicians, kings and celebrities from all over Paris. Closed since 2010, this legendary address has just reopened. The iconic Art nouveau interiors have been "reenchanted" by Cordelia de Castellane. The menu includes frogs' legs with parsley, cheese soufflé, Henri IV chicken, Albert sole and American-style lobster. The desserts are by Yann Couvreur. Dress code de rigueur... to keep you dancing all night long!

#### PACHAMAMA (4)

**RESTAURANT-CLUB** 

46-48, rue du Faubourg Saint-Antoine, 75012 Paris www.pachamama-paris.com - 01.55.78.10.00

A dinner-club located near the Place de la Bastille, in a beautiful historic 19th-century building designed by Gustave Eiffel. You can eat there from 8pm, then at 10.30pm, the place transforms into a nightclub, spread over 4 floors and covering a surface area of 1,500 m2. As well as the superb atmosphere, the neo-vintage decor, central staircase and ornate balconies are a must-see!

#### **PAMELA**

NIGHT CLUB

62, rue Mazarine, 75006 Paris 06.84.08.44.53

Named after Jim Morrison's long-term partner Pamela Courson and located in the original building of Paris' first ever club, Whisky a Go Go, this vibrant new club is shaking up the left bank. There are great DJ line ups each week and a vaulted cellar interior decor. from 8pm to midnight, Pamela is a jazzy cocktail bar that hosts



LEROUGE(7)

Rouge Pigalle has held onto the spirit of its past, with a roaring 20s décor, Rococo gilding and red velvet. It's a spot for DJs: deep house, techno, electro... Open Wednesday to Saturday until 6am, they even have a signature cocktail, "Le Rouge". Cabaret the night away!

#### **LE SYNDICAT (6)**

COCKTAIL BAR

51, rue du Faubourg Saint-Denis, 75010 Paris www.domainesyndicat.com

Hidden behind a unique unassuming frontier of posters is a fabulous this intimate, cozy and local bar specialises in creating original and creative cocktails that have won them global awards. Their spicy 'Holy G' cocktail is not one to be missed!



## **LE TRES PARTICULIER**

COCKTAIL BAR

Hotel Particulier Montmartre 23, avenue Junot Pavillon D, 75018 Paris www.hotelparticulier.com - 01.53.41.81.40

It's certainly the most secret hotel in Paris, with five top luxury rooms and a nice and chic restaurant. Discover its bar, le "Très Particulier", for sophisticated cocktail connoisseurs. The names of each cocktail are undisguised nods to cinematic references. A place to watch the night fall, surrounded by gold and nature.

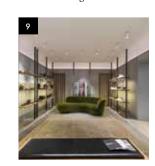






### **SOEUR**

244, rue de Rivoli, 75001 PARIS www.zadig-et-voltaire.com 01.44.88.29.50



## **ISABEL MARANT**(3)

59, rue de Seine, 75006 Paris 8, rue Dupuytren, 75006 Paris www.goodjo.fr - 09.77.65.99.96 www.isabelmarant.com 07.85.46.07.98 An excellent vintage shop focused on luxury pieces. Treasures from all the top Fashion Maisons have graced the four walls, including

Offering a revitalised urban style, Isabel Marant's pieces incarnate the Parisian "cool girl" style, that are effortlessly sophisticated and wearable. As part of this French Fashion House's move towards circular fashion, they also offer a vintage line.



**ROGER VIVIER** 

29,rueduFaubourgSaint-Honore, 75008 Paris www.rogerviver.com 06.24.78.17.35 Working alongside French embroidery houses, with its roots in haute couture, Vivier designed shoes for the likes of Brigitte Bardot or Catherine Deneuve who immortalised them forever in Luis Bunuel's film "Belle de jour", from which the shoes take their name, "Belle Vivier" - the Maison's most iconic style.

#### ROUJE (7)

11 bis, Rue Bachaumont, 75002 Paris www.rouje.com - 01.88.33.60.33 'Women's clothing designed by women'. Brought to life by Parisian it-girl and Instagram sensation, Jeanne Damas, she's created her ideal wardrobe for us all. For fashion girlies visiting Paris, this is the place to go. It is so chic and Parisian in every way. The designer has revamped many 90s styles and is not afraid to experiment with colors and patterns.

34, rue de Charonne, 75011 Paris www.sessun.com - 07.83.62.57.60 Indigo, ochre, terracotta, fabrics, lace, this is a brand that is both stylish, sustainably conscious, and sensitive. Founder, Emma Francis, inspired by a trip to Guatemala created the brand to celebrate artisanship, bringing rich texture and vibrant colour to the capital, whilst still preserving the French flare. Curated homeware is also on offer.

SESSUN (8)

#### SEZANE

1. rue Saint-Fiacre 75002 Paris mmm serane com This quintessentially Parisian

boutique is adding elegant and colourful touches to wardrobe staples. From lace sleeved blouses, silk skirts and ballerina pumps to beautiful collections of iewelry. handbags and homeware. A monogramming service is also available for selected clothing, bags and jewelry pieces

# **ZADIG & VOLTAIRE** (9)

88, rue Bonaparte, 75006 Paris www.soeur.fr - 01.46.34.19.33 Created by two sisters, Domitille and Angélique Brion, "to feel good here and anywhere" by designing adrogynous collections inspired by menswear. Their vision of French style is informed by travel, their own memories, and a desire to be comfortable, yet chic and delicate. Style independent of age, for all generations.

Since 1977, Zadig & Voltaire's collections have exuded the ultimate French "cool girl" style. Offering effortlessly chic and edgy clothing with elements of grunge, iconic 'Rock n Roll' knits and the thin-strap silk and lace camisole, Thierry Gillier sought to blur the boundaries between masculine and feminine clothing.

CAREL(1) 12, rue Tronchet, 75008 PARIS www.carel.fr - 01.42.66.21.58 From the versatile Kina trotting heel to the 60's style square toe Estime, Carel's long-lasting and discreetly elegant shoes are wardrobe staples. With iconic silhouettes, their flats, pumps, ankle boots and strappy Mary Janes are made to be enjoyed around the city.

#### **CASTANER**

264, rue Saint-Honore, 75001 PARIS www.castaner.com - 01.53.45.96.18 The home to the first espadrille with the jute wedge, commissioned by Yves Saint Laurent in the 1970s. which defined French fashion at the time. Castaner guarantees the best craftsmanship, using natural materials, founded upon and respecting tradition. Summer staples in all styles, embodying timeless chic.

#### **CHARLES KAMMER**

30, rue de Grenelle, 75007 PARIS www.manfield.fr/charles-kammer -01.45.44.97.70

Where 'classic chic meets fashionable glamour', Charles Kammer has perfected the balance between design, comfort and luxury. Backed by 6 generations of shoe making craftsmanship, he's mastered Parisian refinement.

# LOUBOUTIN

**CHRISTIAN** 

400, rue Saint-Honore, 75001 Paris www.eu.christianlouboutin.com 08.00.94.58.04

From opening his first store in 1992, to his signature red sole becoming one of the most valuable trademarks in Fashion. Louboutin's designs are made to empower women. Stilettos that say, 'Stand up and stand out'! He has extended his line to nail varnish, and collections for men, women and even pets.

#### ERES (2)

2, Rue Tronchet, 75008 Paris www.eresparis.com - 01.47.42.28.82 Revolutionising modern swimwear since 1963. ERES was the first brand to sell swimwear all yearround, liberating women's bodies from underwire and padding. This iconic Parisian brand offers a 'second skin,' celebrating colour on fabric made and dyed by an historical Italian House. Lingerie and activewear are also exceptional.



#### **JACQUEMUS**

GOODJO

Yves Saint Laurent, Givenchy,

Céline, Chanel and so on. For

those who can't wait, peek at

what's on offer on their website

Shop the PAVISIAN

style

58, avenue Montaigne, 75008 Paris www.jacquemus.com 01.86.47.83.72 Simon Porte Jacquemus has become a fashionista's darling in iust a few years, a key figure in contemporary French fashion, overturning established codes and proposing a new vision. His iconic pieces include the asymmetric mini dress, shoes with sculptural heels and, of course, the famous "Chiquito" mini bag that went down a storm on Instagram.

#### **JEROME DREYFUSS**

111, rue de Turenne, 75003 Paris www.jerome-dreyfuss.com 01.40.27.97.83

Famous for their soft shape and light weight, Iérôme Drevfuss bags and accessories are specifically designed to suit the Parisian woman's lifestyle. With their principal material being leather, Dreyfuss' artisanal bags are long lasting and evolve as you live with them. His unmissable range of icons are the Billy, Lino, Bobi and Ben.

## LEMAIRE (6)

1, rue Elzevir, 75003 Paris www.lemaire.fr - 01.76.21.46.58 Helmed by Christophe Lemaire and Sarah-Linh Tran, the eponymous brand offers timeless and cosmopolitan style, designed in the historic Marais district. Borrowing from traditional Asian codes, with European and Japanese woven materials, a sense of authenticity and earthiness prevails.

#### MAJE

350, rue Saint-Honore, 75001 Paris www.fr.maje.com - 01.42.33.34.09

This brand was created with the intention of dressing the free woman. Boasting a fusion of timeless elegance and a more daring statement pieces, Judith Milgrom's line is tailored to the active Parisian. They also offer a second-hand online shop and a rental service for a more sustainable and economical approach to fashion.

## **REPETTO PARIS**

creative expression'.

**PETITE MENDIGOTE (5)** 

74, rue du Cherche-Midi, 75006 Paris

A French designer with the desire

to enable her customers "to go

from work to dinner in the same

outfit!". From delicate embroidered

blouses and classic jeans, to belts,

bags and boots, their pieces are very

feminine. They also have a second-

69, rue de Richelieu, 75002 Paris

A homegrown French label,

designed in Paris and brought to

life in Spain by top leather artisans;

the bags are offered at a fair price

point. Inspired by the works of

Madeleine Vionnet, Mariano

Fortuny and Madam Grès, the

brand offers 'minimalism with

www.petitemendigote.com

01.88.83.22.83

hand store online.

POLENE (4)

01.70.70.08.83

www.polene-paris.com

22 Rue de la Paix 75002 Paris www.repetto.fr - 01.44.71.83.12 Handcrafted in France, with Gainsbourg his whole life. They feel like a second skin!

a background in the world of dance, Rose Repetto first created shoes for her son, Roland Petit, choreographer, and ballet dancer at Opera de Paris. The brand's icons include the Cendrillon ballerina, originally created for Brigitte Bardot and the 'Zizi' worn by Serge

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ESSENTIAL PARFUN

Pamper

CARITA (1) **BEAUTY SALON** 

11, rue du Faubourg St-Honore 75008 Paris www.carita.fr - 01.44.94.11.11

This iconic Parisian beauty Maison has recently reopened. The hair salon is led by John Nollet. This is also the ultimate destination for beauty treatments. In their stunning marbled house, book a private consultation for expert advice and enjoy their luxury treatment rooms that use cutting edge technologies and professional formulas. Whilst you're there, pop into their restaurant Rosy et Maria.

#### **SPA CLARINS** & MYBLEND

LUXURY SPA

Hotel Raffles Le Royal Monceau 37, avenue Hoche, 75008 Paris www.leroyalmonceau.com 01.42.99.88.99.6

With its spectacular 23-meter pool bathed in natural light, this luxurious spa offers a unique experience from a range of madeto-measure treatments, high-tech tools and highly concentrated my Blend products. You'll also find the essential Clarins range of body treatments, massages and facials for men and women.

#### **DELPHINE COURTEILLE** (3)

HAIR SALON

28, Rue du Mont Thabor, 75001 Paris www.delphinecourteille.com 01.47.03.35.35

A studio hairdresser who has worked the biggest catwalks and magazine photo shoots. Among her customers Sofia Coppola, Jennifer Lawrence, Inès de la Fressange, Robin Wright, Juliette Binoche... She captures the latest trends in this intimate, boudoir- like haven, listening to your every need. Go there with your eyes closed.

## **CUT BY FRED**

HAIR SALON

68, rue d'Hauteville, 75010 Paris www.cutbyfred.com 07.64.00.68.10 With an aim to naturally reveal all hair types, rather than transform them, Frédéric Birault offers a salon committed to clean and natural hair care. Follow their online quiz to determine your hair type, before visiting their intimate studio for a personalised experience. Look out for their hair care line, especially their bestselling Vegan Hydration Mask and Curl Cream!



#### **ESSENTIAL** PARFUMS(2)

PERFUME SHOP

182, boulevard St Germain, 75006 Paris www.essentialparfums.com 01.81.70.39.48

"Simplicity is the ultimate sophistication." This is a brand that puts the perfumers and the fragrance first, prioritising affordable prices, understated design, all the while using select natural ingredients and refillable bottles. Direct from the design to the consumer, each bottle is signed by its perfumer.

#### LA FANTAISIE (4)

LUXURY SPA

24, rue Cadet, 75009 Paris www.fr.lafantaisie.com 01.55.07.85.07

Inspired by ancient healing rituals, the Spa at La Fantaisie is ideal for a relaxing wellness break. Created in partnership with Holidermie and beautifully designed by Martin Brudnizi, they offer a range of facials and massages in nature themed treatment rooms. Enjoy their Hammam and sauna before exploring their series of pools, from hot baths, to jacuzzies, and cold- ≧ water fountains.



**TURKISH HAMMAMS & BATHS** 7, rue de Nemours, 75011 Paris www.hammam-lescentciels.com 01.55.28.95.75

For a real mind and body reset, enter through the doors of this oasis of serenity, a space of wellbeing. Large hammams varying in intensity, with showers and fountains, scrub and rhassoul wrap rooms, sauna, a swimming pool and massages available upon appointment. Check the timetables for women or men only, or mixed. Swimwear compulsory.

#### **MAISIN ELLE SMILING BEAUTY**

14, Rue Brey, 75017 Paris\_ www.maisonelle.fr - 01.77.35.90.00 Disconnect, relax and renew. Maison ELLE x Dr Hauschka signature rhythmic treatments are the answer to your every need, with 100% natural formulas. A salt wall. Hammam, sauna, sensory shower... Treatments by appointment, available every day of the week.

## **MAISON SUISEN**

JAPANESE SPA

7, rue de Thorigny, 75003 Paris www.suisen.fr - 01.57.40.62.44 Transport yourself through

total immersion in a ryokan, a traditional Japanese inn, upon which Spa Suisen is modelled. Enjoy exclusive facials and massage treatments tailored to your individual needs, as well as adapted to the season, accompanied by an organic tea tasting.

# NAIL SALON & SHOP

19, rue d'Enghien, 75010 Paris www.manucurist.com 07.81.16.32.85

**MANUCURIST** 

Both a shop and a nail salon where you can discover the entire range and test their Green Flash polish (for free), the first clean alternative LED varnish that dries instantly. Book a session for a full 'Green' manicure or a more classic nail appointment, including nail art. For in depth nailcare, the detox manicure rejuvenates cuticles in 6 steps, including a diagnosis and a nail treatment 'cocktail'.

#### NOSE

PERFUME SHOP 20. rue Bachaumont, 75002 Paris

www.noseparis.com 01.86.47.72.76

Where scent reigns all, Nose is an avant-garde beauty concept store, with a twist. Blindly trust, literally, the team of perfumers to guide you through an 'olfactory diagnosis': a short questionnaire followed by blind- testing fragrances. Dedicated to niche perfumes, and finding the scent that is truly you, they also advise on candles and diffusers for your home.

#### **OFFICINE** UNIVERSELLE **BULY 1803** (6)

**APOTHECARY** 

6, Rue Bonaparte, 75006 Paris www.buly1803.com 01.43.29.02.50

Relaunched in 2014 by Ramdane Touhami and Victoire de Taillac, L'Officine Universelle Buly 1803 draws inspiration from the work of 19th-century Parisian perfumer Jean-Vincent Buly, reinterpreting it in a masterful blend of heritage and modernity. Some beauty secrets brought up to date - balms, oils, small accessories... - presented in stylish packaging inspired by traditional pharmacopoeia.

#### OH MY CREAM!

CONCEPT STORE

51, rue de Saintonge, 75003 Paris www.obmvcream.com 01.72.38.91.35

Dedicated to providing their customers with a 'clean' beauty routine and personalised expert advice, this unique concept store is innovating the cream scene. Across their 14 boutiques dotted around Paris, you'll find a wide selection of leading beauty brands, plus a few treatment cabins. Book a consultation and get started with a healthier and more sustainable approach to your skincare! Institut Rose Cartel

#### **INSTITUT ROSE** CARTEL (5)

10, rue de Picardie, 75003 Paris www.rosecartelparis.com 01.45.35.27.41

A cozy spot to get all your beauty treatments done, from brow henna and lash extensions to Renata Franca lymphatic drainage, voga facials, detox, boost and 'reflex and chill' massages. Disconnect and truly relax in this comfortable sanctuary of self- care, 100% clean beauty.

#### STUDIO SEASONLY

**FACIAL SPA** 

2, rue de la Lune, 75002 Paris www.seasonly.fr - 07.86.93.87.22 Following the ancient Japanese Kobido methods, these facial massaging sessions aid lymphatic draining and stimulate the muscles in the face, leaving you with lifted skin and a radiant complexion.



# Olympic Minaset

#### **DYNAMO CYCLING**

5, rue Dupin, 75006 Paris

www.dynamo-cycling.com

The Parisian leader in indoor cycling. You choose your limits and style, from the signature session combined with dumbbells and abs, to a yoga inspire session, to the extreme 'dynamo hero'. What's in store: 45 to 90 minutes of focused exercise. No membership fee, just reserve your choice of class and coach!

#### KIND YOGA (1)

41, rue Beauregard, 75002 Paris www.kind.yoga

With a range of classes adapted to different levels of ability, and led by creative yoga professionals, this light and cosy space is the perfect spot to learn. New members can try out a class with an introductory pass. Whilst you're there, enjoy a matcha latte and an acai bowl for bunch, or browse through their durable collection of active wear.



#### LA MONTGOLFIERE

25, rue Yves Toudic, 75010 Paris www.lamontgolfiereclub.com - 01.83.98.85.63

Flooded with natural light through the towering glass roof, this airy space offers varied courses: yoga, cycling, cardio, crosstraining... You can trial all the different areas with their day pass. After your workout, there is a relaxation area, with two saunas and a hammam. For post relaxation, head to the

#### **OUTBOXE**

café/restaurant/bar.

13, rue de la Sourdiere, 75001 Paris www.outboxe.com - 06.07.10.32.11

An all-muscle rigorous workout with classes open to all abilities; opt for either a 'wall spot' or a 'bag spot' depending on your preference. First-timers benefit from a pack of two classes, which can be shared with a friend. Do not forget to wear boxing wraps (you can purchase them on site). There is also a concept store and juice bar on the first floor.

#### **LE PALAIS ROYAL**

2, Galerie de Montpensier, 75001 Paris www.domaine-palais-royal.fr

Summer like a Parisian and have fun playing "à la pétanque" in the Palais Royal gardens. The rules are simple, and you can buy "les boules" (the balls) from any sporting goods store (Decathlon...). Better yet, you can rent everything you'll need from Paris Ma Belle, they even deliver.





#### RIISE YOGA (2)

9, rue Charlot 75003 Paris

www.riise-yoga.com

Inspired by the vinyasa yoga movement, this flow- based yoga studio offers intense, high-energy classes that focus on muscle strengthening, connecting with your senses and increasing your mobility. Immersive music and a heated environment. Give it a go with low commitment, as they offer trial passes.

#### **LA SALLE DE SPORT PARIS** (4)

12, boulevard de La Madeleine 75009 Paris www.lasalledesport.paris - 01.42.65.00.78

A stone's throw from the Place de Madeleine, you can enjoy coached classes in pilates, dance, boxing, crossfit, cycling, yoga... across an immense 1700m2 Art Nouveau building. Whether you prefer group classes or private training sessions, there is something for everyone!

#### **YUJ** (3)

11, rue Edmond Valentin, 75007 Paris www.yujyogastudio.com - 01.45.33.31.34

The first ever yoga studio in France to use infrared light. Inspired by the discoveries of Dr Tadashi Ishikawa in Japan, this unique practice heats up muscular tissue to help cleanse the body of toxins and improve flexibility. Whether you're a pro or a beginner, they host classes for all abilities in their cozily lit studios.



# Lifestyle









#### LA BOURSE DU COMMERCE (1)

2. rue de Viarmes, 75001 Paris www.pinaultcollection.com/fr/boursedecommerce 01.55.04.60.60

Originally the site of the grain exchange in the 16th century, and then the Stock Exchange in the 19th century, its current form is owed to Japanese architect Tadao Andoand who completed restorations in 2020. From March 2024, this majestic setting will display the exhibition Le Monde comme il va (The World as It Goes), presenting a large selection of unseen works from the Pinault Collection. The artist Kimsooja has been given a carte blanche to create a monumental installation: an immense mirror in the museum's rotunda.

#### **GALERIE DIOR** (2)

11, rue FrancDois 1er, 75008 Paris

www.galeriedior.com - 01.82.20.22.00 With its unique narrative and scenography, La

Galerie Dior symbolizes the spirit of Parisian haute couture and bears witness to the bold vision of Christian Dior and his 6 successors. An inspiring tour that you can round off with a "filet au poivre frites du défilé" (the couturier's favourite post show meal) at the Monsieur Dior restaurant (by Jean Imbert), just next door. Book your ticket well in advance and your table! It's in high demand!

#### **MAISON GAINSBOURG (3)**

14, rue de Verneuil, 75007 Paris

www.maisongainsbourg.fr

The doors to the home of the legendary French singer- songwriter Serge Gainsbourg, who died in 1991, reopened in September 2023. Guided by the voice of his daughter Charlotte, we enter an interior frozen in time. Across the street, the tour continues through the museum, bookshop, boutique, café and piano bar, all designed by Jacques Garcia. To sing la Javanaise!

#### **LIBRAIRIE GALIGNANI** (4)

224, rue de Rivoli, 75001 Paris

www.galignani.com - 01.42.60.76.07

From being one of the first companies to use the printing press in the 1500s, to their publication of English authors like Byron and Wordsworth in the 19th century, the Galignani family are steeped in publishing history. Located on Rue de Rivoli since 1856, this beautiful bookstore, with its iconic ceilinghigh wooden shelves, contains excellent French, English and Fine Arts departments.

#### **LOUIS VUITTON FOUNDATION** (5)

8, avenue du Mahatma Gandhi, 75116 Paris www.galeriedior.com - 01.82.20.22.00

Against the backdrop of the Bois de Boulogne, architect Frank Gehry's façade prevails. A permanent collection, split into exhibitions, boasts artwork that rarely is on display @ elsewhere, as well as temporary exhibitions of modern and contemporary art. On exiting the museum, you can either venture into the woods or, for families, visit the Jardin d'Acclimatation, with rides and attractions, only a few steps away.





www.marmottan.fr - 01.44.96.50.33

Paul Marmottan's magnificent mansion, with its well-preserved Empire décor, houses his Haute Epoque (paintings, sculptures, illuminations) and Empire collections. It is home to the world's largest collection of works by Claude Monet and Berthe Morisot, and a major center for Impressionism. Don't miss their special exhibition "En jeu! Artists and Sport (1870-1930)" on display from April 4th until September 1st, 2024, tracing the visual history of sport between 1870 and 1930, from impressionism to cubism.

#### LA MONNAIE DE PARIS

11. Quai de Conti. 75006 Paris

www.monnaiedeparis.fr - 01.40.46.55.66 On the left bank, the oldest of French institutions unveils an exhibition dedicated to the Olympic medal, from March 27th until September 29th, 2024: "GOLD, SILVER AND BRONZE. A history of the Olympic medal". Since 1896, when the first medal was produced by La Monnaie de Paris, these accolades have been awarded to the world's elite athletes and bear witness to over a century of world history. Who has ever seen an Olympic medal up close? Here is your chance! Bronze medal from the Games of the VIII

Olympiad (Paris, 1924). Designed by André

≧ Rivaud for La Monnaie de Paris.

#### **MUSEE NISSIM DE CAMONDO**

www.madparis.fr - 01.53.89.06.50

Discover this secret museum, a typically Parisian 18th century aristocratic residence, a Hôtel Particulier with all the modern features of the period, on the edge of the pretty Parc Monceau. Moïse de Camondo was a passionate collector who brought together furniture, paintings, carpets, tapestries, porcelain and silverware of exceptional quality. Take the opportunity to have lunch or dinner at the Restaurant le Camondo, in an exceptional location.

#### LIBRAIRIE 7L (8)

by fashion designer Karl Lagerfeld. An extension of the designer's home library (his photo studio is hidden here), true gems in French, German, English mostly, are waiting to be discovered. Photography, interior design, architecture, contemporary art... the walls are lined with well curated finds. For coffee table



63, rue de Monceau, 75008 Paris

7, rue de Lille, 75007 Paris

www.librairie7l.com - 01.42.92.03.58

Heaven for book lovers, established in 1999 books you'll actually read!



#### **SHAKESPEARE AND COMPANY** (7)

37, rue de la Bu□cherie, 75005 Paris www.shakespeareandcompany.com 01.43.25.40.93

Mentioned in Ernest Hemingway's novel "Paris est une fête" and located on the banks of the Seine opposite Notre-Dame. This bookshop was founded by American George Whitman, a veritable paradise for lovers of literature and the curious. A generation of young writers, who later became great authors, came here to read and even to sleep, prompting its description as a "socialist utopia masquerading as a bookstore." You can also enjoy a gourmet break from exploring in the cafe.

#### **GALERIE VERO-DODAT**

Accessible via 19, rue Jean-Jacques Rousseau & 2, rue du Bouloi, 75001 Paris

Across the city there are a multitude of charming, covered passageways: Galerie Vivienne, Passage Verdeau, Passage Jouffroy, Passage des Panoramas, vet Véro Dodat takes the prize for the most elegant. Constructed in 1826, linking the Palais Royal and Les Halles, it was once home to fashion labels and now offers antiques, art galleries and home décor. The neoclassical architecture and marble flooring are a sight to behold alone.

#### **MUSEE YVES SAINT LAURENT** (9)

5, Avenue Marceau, 75116 Paris

www.museeyslparis.com - 01.44.31.64.00

The Musée Yves Saint Laurent Paris exhibits the couturier's work in the historic setting of his former fashion house. For the newest fashion exhibition is: Transparences, le pouvoir des matières (open until 25th August 2024). On display will be archival pieces, including the iconic 1968 "See-Through Blouse," accessories, sketches, photographs as well as works by other





# Feel at Home

#### **ASTIER DE VILLATTE** (1)

173, rue Saint-Honore 75001 Paris www.astierdevillatte.com - 01.42.60.74.13 Created in 1996, it started with talented artists

sculpting ceramics and crockery and designing furniture. The first collections were produced in the Astier's family basement and sold to ultra- Parisian outlets. Today, there are two multi-faceted stores housing artisanal "madein-Paris" ceramics, stationery, and literature published in-house, including a guide "Ma vie à Paris". They also produce their own exquisite perfumes, skincare, incense, soaps and lotions.

#### **BLOOM**

7, rue Nicolo 75116 Paris www.bloom-paris.fr - 06 70 27 74 01 Inside this 'chic and cosmopolitan' boutique you will find your next homeware treasures: bed linen, tablecloths, tableware, loungewear ceramics and even children's clothes... With designs inspired by the fabrics of Pondicherry India, this Indo-Parisian décor embodies a souvenir to last for decades to come.

#### **CONSERVATOIRE DES HEMISPHERES ART DU THE (3)**

96, rue du Bac 75007 Paris www.hemispheresparis.com - 01 42 22 28 65 An homage to rare teas, sourced from far and wide, in all their magnificent forms: fragrant, full-bodied, sweet, subtle, woody, sweet, toasted... Beautifully packaged in boxes worthy of being displayed alone, this is a true



#### **DIPTYQUE** (2)

34, boulevard Saint Germain 75006 Paris www.diptyqueparis.com - 01 43 26 77 44

Still at the same address, the very first Diptyque shop opened in 1961, introducing its wonderful bazaar. The brand boasts an instantly recognisable iconography, through its unique typography. Their candles such as "Figuier" and "Tubéreuse" are must-haves, as well as their fragrances "Eau des Sens" or "Fleur de peau". To celebrate 60 years, they have launched a new collection 'Les Mondes de Diptyque' inspired by the brands archives. A unique savoir-faire à la française.

#### LA DROGUERIE

9-11, rue du Jour 75001 Paris www.ladroguerie.com - 01 45 08 93 27

A staple of Parisian DIY since 1975, La Droguerie is a magical place where you can find a wealth of ideas. Knitting, sewing, jewelry and fashion accessories... It's a veritable Ali Baba's cave, filled with beads and buttons of all kinds, shapes and colours, knitting yarns, ribbons, badges, fabrics, knitting and sewing patterns, jewelry accessories, stationery...

#### **FRAGONARD**

5, rue Boudreau 75009 Paris www.fragonard.com - 01.40.06.10.10

Founded in 1926, Fragonard is one of the oldest perfumeries born in Grasse. Provençal at heart, all its collections exude a joie de vivre through their perfumes, soaps, candles... Scents are refined (their "Fleur d'oranger" is a must), the packaging is delightful. They also offer an art of living range for the home including table linen, crockery, glasses and a homeware range. If you're looking for a lovely gift to take home, for yourself or to give as a present, this is the



#### MERCI (4)

111, boulevard Beaumarchais, 75003 Paris www.merci-merci.com - 01.42.77.00.33

An independent concept store, and a curator of life, offering a myriad of objects, from clothing to home furnishings and kitchenware, as well as beauty and stationery. Discover new designers, as well as their in-house brand. The emblematic tote bag is widely popular. There is also the Used Book Café onsite, offering breakfast, lunch and cakes in an intimate escape lined with literature.

#### **MONOPRIX**

107, rue de la Boetie 75008 Paris www.monoprix.fr - 01 53 75 89 50

The store is over 90 years old, and all Parisians have fond memories of it (the first make-up tests!). Monoprix offers food products, toiletries and fashion at low prices for both children (their legendary Bout'chou line) and adults. In recent years they have also developed Monoprix Maison offering ephemeral collections with big names in decor. Open every day until 11:30pm

#### **TRUDON**

78, rue de Seine, 75006 Paris www.trudon.com - 01 43 26 46 50

Founded in 1643 on rue Saint Honoré, today

the candles are created by hand in workshops in Normandy, alongside world class perfumers. Each candle is presented in a customised box with the Trudon emblems. Our favorites: "Josephine" or "Trianon". Treat yourself to quality French craftmanship.





celebration of refinement.



In a world where the pursuit of beauty often starts with the perfect canvas, Asia's leading cleansing oil and makeup remover by Shu Uemura has finally graced the beauty shelves across the GCC. Embodying the brand's core philosophy that "Beautiful makeup starts with beautiful skin," this product is a testament to the brand's dedication to combining art with beauty, and an homage to Mr. Shu Uemura's pioneering spirit and craftsmanship.

At the heart of this luxury is the Advanced Ultime8 Sublime Tsubaki Cleansing Oil, not just any cleanser but a three-in-one powerhouse: a face cleanser, makeup remover, and massage oil. Its formula, enriched with precious Japanese Tsubaki oil, is designed to cater to all skin types and concerns, making it a versatile addition to any skincare regimen.

# HERE'S WHY IT'S SET TO BECOME YOUR NEW SKINCARE STAPLE:

**Versatility:** It dissolves all types of makeup, from the lightest to the most stubborn waterproof products, without stripping the skin's natural moisture.

Nourishment: Infused with Tsubaki oil, it delivers 8 skin benefits, including nourishment, anti-aging, and smoothness, enhancing your skin's natural radiance. Convenience: Say goodbye to cotton pads. This cleansing oil offers a friction-free experience that leaves no oily residue, making your skincare routine both efficient and environmentally friendly.



With its biodegradable formula that not only respects
nature but also embraces the wisdom of traditional

Japanese beauty secrets, the Advanced Ultime8∞ Sublime
Tsubaki Cleansing Oil is a game-changer.



# Under Cover

BB Cream lovers, this one is for you. Packed with copper peptides (hello collagen boost!) and Saccharide Isomerate (for super smooth skin), BB Burst Tinted Gel Cream by Kosas is cover-up magic in a bottle.











Celine lipstick line which consists of 15 lust-worthy shades.



#### TRENDING... WET&WILD HAIR

Slicked back and sleek or louse and tousled, however you want to wear your hair just make sure its damp and still shower fresh.



 $150\,$  ellearabia.com  $151\,$ 



In the heart of Paris, L'Oréal Groupe recently hosted an exclusive event, 'The Art & Science of Fragrance, shedding light on the intricate blend of artistry and scientific expertise that defines the creation of iconic scents

ver the decades, L'Oréal has crafted unforgettable fragrances that have come to shape the essence of perfumery. Celebrating 60 years of fragrance excellence, the event offered a rare glimpse into the secretive world of fragrance creation, from the initial selection of ingredients to the meticulous design of the bottle. The journey through 'The Art & Science of Fragrance' was a cultural revelation, providing us with a behind-the-scenes look at the fragrance crafting process. Artisans and experts

shared insights into the delicate balance of creating scents, emphasizing sustainability and innovation in shaping the future of fragrances. The exhibition also highlighted L'Oréal's rich heritage in 'haute-parfumerie,' unveiling new collections (stay tuned!) that encapsulate the luxury and elegance of the brand's olfactory creations. As the brand continues to navigate the future of fragrances, it remains committed to crafting scents that resonate with emotion, powered by the expertise of its artisans and the innovative use of technology.



### A REVOLUTIONARY APPROACH

We met with Barbara Lavernos, Deputy Chief Executive Officer of L'Oréal, who emphasized the significance of integrating technology and science to elevate the art of perfumery. Immensely proud of their new and exclusive extraction machine, which was designed in conjunction with Cosmo International France. "The dream of every perfumer, the ultimate dream, has always been to extract the same

> exact scent as the flower provides in nature. And this extraction process now allows that." Barbara explains that they can now extract the essence of previously 'silent flowers'. "In nature we can smell them, but as soon as we cut them they lose their scent. With this machine we can even extract these elusive scents - for example with Lily of the Valley which was previously not possible." The extraction machine, she explains, is green sciences based, requiring very little energy - "you just plug it in like a lamp" - and is so gentle on the flowers that they can be recovered after the extraction process and used again in other processes. When asked why this event and why now, Barbara said, "we are the world leaders in perfume and we feel it's important to pay homage to the savoir faire, the technology and the people behind these fragrances. We wanted to explain that Libre by Saint Laurent, for example, took 7 years to create. We wanted to showcase the experts in their

fields – in bottle design, in manufacturing, in scent creation." Indeed, when asked what two facts would surprise people the most, she listed first the number of trials and amount of time it takes to craft a scent, "it takes years to identify something that's unique, new and special. It's a deep science." Another interesting fact is the importance of the ingredients, "an ingredient with the same name but harvested differently and processed differently makes a huge process. This is an ingredient-based art; to make a multifaceted and long lasting scent the sourcing of the ingredients is vital."

Beyond the "juice", fragrance also stands out for its bottle which is the result of collaboration between different expertise, from marketing teams to materials engineers, designers, and suppliers. To be refillable, the new perfume bottles are equipped with a twist-off cap.





**CUTTING-EDGE TECHNOLOGY** 

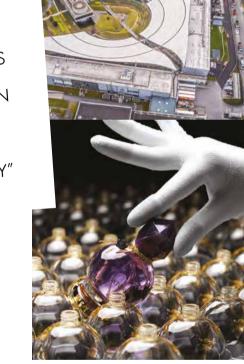
TRADITION WITH

The visit to the bottling factory, La Manufacture du Parfum Aulnay-sous-Bois, was equally enlightening, showcasing L'Oréal's industrial prowess and commitment to 'made in France' luxury. After donning our personal protective equipment - special glasses, shoes, coat and hair cap - we were offered an up-close-and-personal view of the high-tech packaging process where teams monitor robots and cobots and make sure production runs at the right tempo.

"THE ART & SCIENCE OF FRAGRANCE' EVENT NOT ONLY CELEBRATED L'OREAL'S STORIED HISTORY AND INNOVATION IN PERFUMERY BUT ALSO SIGNALED A NEW ERA OF SUSTAINABLE LUXURY"

For us, the star of the event was the state-of-the-art and exclusive fragrance extraction machine recently unveiled. The result of an exclusive partnership between the L'Oréal

Groupe and Cosmo International France, it employs a novel, waterless extraction process that significantly reduces energy consumption and, unlike traditional methods that require large quantities of water and heat, it utilizes a solvent-free technique to capture the purest essence of natural ingredients. This method not only preserves the integrity and purity of the aromatic compounds but also minimizes the ecological footprint of the extraction process. It enables the extraction of previously unattainable olfactory notes, broadening the palette of scents available to perfumers. We can't wait to experience the variety of scents to come!



### A CHRONOLOGICAL JOURNEY THROUGH L'OREAL'S FRAGRANCE LEGACY

L'Oréal Groupe for decades has marked its journey with iconic scents that have captivated hearts and invoked memories. Here's a timeline highlighting key milestones in L'Oréal's olfactory history:



1935

The beginning of L'Oréal's adventure in perfumery is narked by the creation of Ambre Solaire, a scented protective oil that became an instant success.

1964

The acquisition of Lancôme, founded by Armand Petitjean in 1935, added a prestigiou brand to L'Oréal's portfolio. Lancôme is known for timeless fragrances like Ô de côme, Trésor, La Vie est Belle, and Idôle.

1975

Cacharel joins the L'Oréal family, bringing youthful scents such as Anaïs Anaïs, Loulou, Amor Amor, and Yes I Am to the market

1984

The acquisition of Ralph Lauren Giorgio Armani becomes part of L'Oréal's portfolio Fragrances adds American elegance to fragrances like L'Oréal's Acqua di Gio, collection, with Armani Code. and Sí.

1988

2002

Viktor & Rolf bringing unique scents like Flowerbomb and Spicebomb.

2006

Diesel introduces fragrances like Fuel for Life and Only the Brave under L'Oréal's

2008 The addition of Maison

Margiela and Yves Saint Laurent to L'Oréal's luxury segment enriches the collection with innovative scents like the Replica series and such as Black Opium and Libre.

2016

L'Oréal acquires Atelier Cologne, a house famous for reinventing cologne into long-lasting "Cologne Absolues with creations like Orange Sanguine and Oolang Infini.

2019

Valentino launches Born in Roma under L'Oréal's expertise

2020

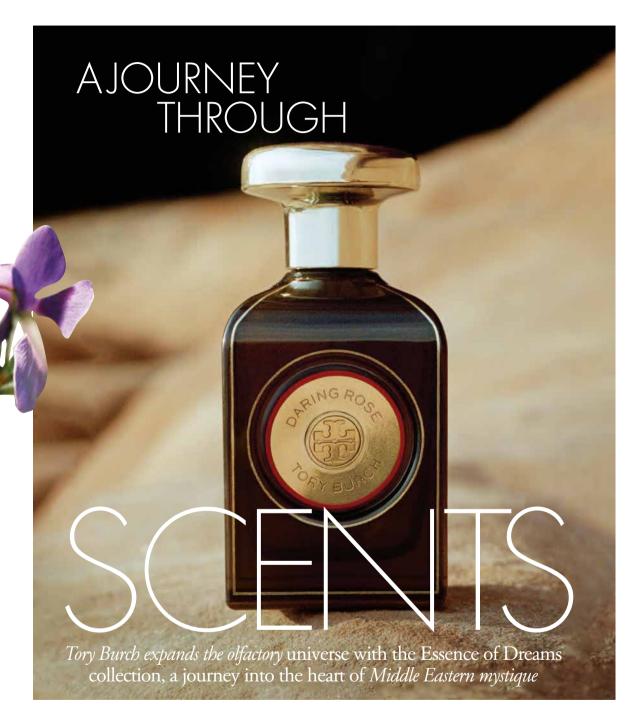
The acquisition of the Mugler and Azzaro brands introduces avantgarde scents like Angel and Chrome to L'Oréal's

2021

Prada joins L'Oréal with the launch of 2023

Aesop becomes the latest addition to L'Oréal's fragrance family, emphasizing the poetry of scents.

154 ellearabia.com ellearabia.com 155



s a complement to her first quintet of scents, this array introduces five new fragrances, each a unique narrative of dreams and feelings: Atlas Oud captures the essence of adventure; Daring Rose, the essence of desire; Infinite Oak, the essence of wisdom; Enduring Leather, the essence of courage; and Luminous Musk, the essence of imagination. These scents are a homage to the enchanting landscapes and rich traditions of the Middle East, brought to life through an exclusive collaboration with Shiseido and the world's most renowned perfumers. Tory Burch takes us behind the scenes of her creative process, revealing the inspiration and dedication that infused each fragrance...



What was the inspiration behind this collection and why did you choose this name? For any fragrance, I start by thinking about the emotion or feeling I want to capture, rather than a specific reference or story. Our first five Essence of Dreams fragrances were about optimism and visualizing a better world - the dream of peace, joy, love, freedom, and magic — while this collection inspires us to embrace our sense of adventure, courage, desire, imagination, and wisdom.

How is it linked to your world of fashion? Do you follow the same creative process, especially that it is a curated collection to Middle East? My tastes are eclectic, and I design fragrances the same way I design clothing and accessories: as tools for selfexpression. I have always been interested in creating contrast, whether it is the textures and proportions in a collection or the mix of cypriol and musk in a fragrance. And I am constantly thinking about how I can help women feel confident and beautiful. It was a luxury and a privilege to work with rare Middle Eastern ingredients and blends for this collection. These fragrances are heady and complex, and I am thrilled that men are wearing them as well.

When you choose your ingredients, do you go back to any story or a memory associated to scents? I am fascinated by the way scent can transport us and connect us to memories. I always return to notes that remind me of loved ones: my father wore vetiver, and my husband proposed in a French rose garden.

What are the ingredients you implemented in order to dedicated it to our region? We sourced the most extraordinary oud, saffron, Turkish rose, Madagascan mandarin, orris... The results are addictive.

If you had to choose one for day and one for the night, please can you tell us your preference? I wear them all, but my favorite for day is Luminous Musk; it is surprisingly delicate with a jasmine heart. I have collected dozens of rose fragrances over the years, but Daring Rose is my ultimate for evening - pure and decadent with a hint of vetiver.

Where can we see the DNA of Tory Burch in this collection, shape of the bottle and design? Our bottle contrasts modern lines with vintage apothecary shapes, a tension of past and present I explore in my collections. The gilded cap mirrors the hardware of our shoes and accessories, while the labels feature rays of color

evoking the spirit of each scent: the blush of rose, the zesty vellow of fresh ginger, the rich red of the Atlas Mountains, the dazzling white of jasmine flowers, and the warm amber of oakwood.

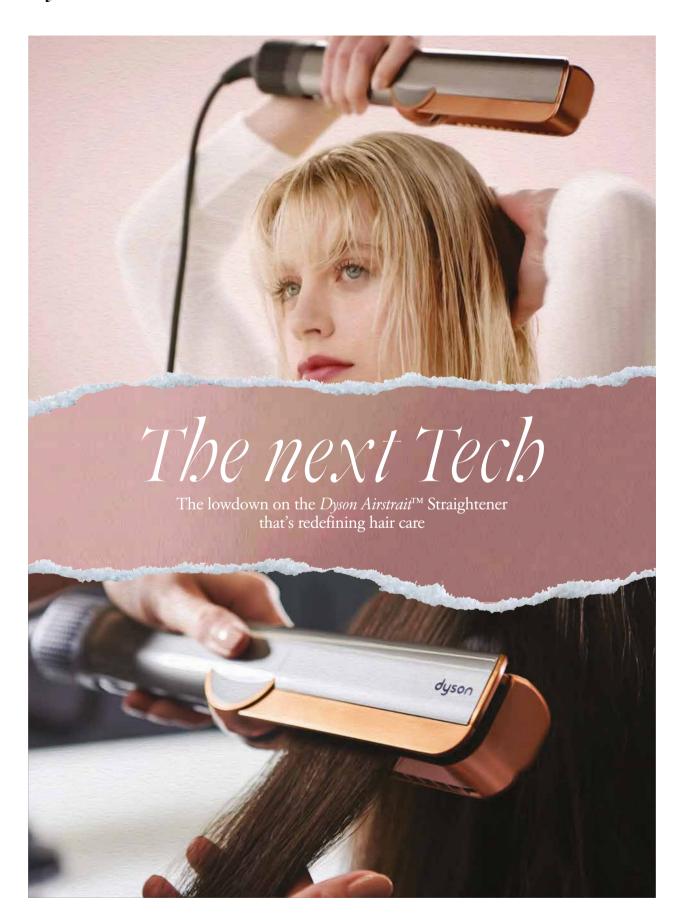
We want to associate the 5 fragrances to 5 personalities, what each one would be? Women are multi-faceted; we choose a fragrance every day based on our mood, what we're wearing, or how we want to feel. I don't see women or men limiting themselves to one fragrance anymore; they're collecting scents to alternate or even mix together. This collection is designed to tap into our layered emotions and dreams. I love the idea that someone will feel courageous wearing Enduring Leather, or bold and adventurous when she reaches for Atlas Oud.

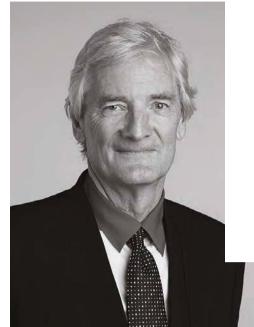
You have visited our region multiple times, what do you think about our knowledge in perfumery and fashion? The region's history is incredibly inspiring; it is where fragrance originated thousands of years ago. All of my memories of traveling in the Middle East come back to scent, and I love how women and men embrace fragrance as an integral part of their style and creativity.



The Collection's Genesis Tory Burch, in partnership with Shiseido and leading perfumers, has curated a collection that celebrates the essence of human emotions and dreams. Each scent, derived from rare and cherished Middle Eastern ingredients, tells a story.

Atlas Oud: A voyage to the heart of Morocco, where the allure of oud is intertwined with saffron and rose, evoking the adventurous spirit of the Atlas Mountains. Daring Rose: An exploration of desire, where the mystery of red rose and violet leaves meets the opulence of cashmere wood and vetiver. Infinite Oak: A meditation on wisdom, featuring the noble oakwood and complemented by the zest of mandarin and the depth of sandalwood and myrrh. **Enduring Leather:** A testament to courage, blending the warmth of leather with the freshness of ginger extract and the tenderness of violet. Luminous Musk: An ode to imagination, where bright musk is reimagined with cypriol and adorned with jasmine and ylang ylang.





gainst the backdrop of beautiful Paris, ELLE Arabia was on hand to witness the unveiling of the Dyson Airstrait<sup>TM</sup> straightener which is now available in the Middle East. Hosted by Sir James Dyson himself, this event was not just a product launch; it was a captivating demonstration of how the boundaries of hair care technology can be pushed further. In a live on-stage presentation, Sir James Dyson showcased the groundbreaking capabilities of the Airstrait<sup>TM</sup>. This revolutionary product, which dries and straightens hair simultaneously from wet, without the use of hot plates, marks a new era for styling across various hair types. The following day, we delved deeper into the innovation behind the product during a roundtable discussion with Sir Dyson, where he shared insights into the technology that not only transforms the way we style our hair but also how it significantly protects the scalp and hair's health.

#### A LEAP FORWARD

The Dyson Airstrait<sup>™</sup> straightener caterss to various hair types and achieves a natural straight style from wet hair, without the use of hot plates or the risk of heat damage. Its innovative design dries and straightens simultaneously for

"DELIVERING THE EASE-OF-USE THAT PEOPLE LOVE ABOUT STRAIGHTENERS BUT WITH HIGH-VELOCITY AIR BLADES, SAVES TIME, MAINTAINS HAIR STRENGTH AND ACHIEVES AN EVERYDAY NATURAL STRAIGHT STYLE."

JAMES DYSON, Founder and Chief Engineer. a smooth and shiny finish in a fraction of the usual time. Sir James Dyson elaborated on the 25 years of airflow manipulation expertise that went into creating the Airstrait<sup>TM</sup>, emphasizing how this technology not only simplifies hair styling but also preserves hair strength, thanks to the high-velocity air blades. The heart of this innovation is the Hyperdymium<sup>TM</sup> motor (spinning up to 106,000rpm), a marvel of engineering that propels air through precision nozzles to style hair with a powerful yet gentle airflow. Available in two chic colorways - Nickle Copper and Prussian Blue - it's not just a tool but a statement piece.

#### SUSTAINABLE DESIGN

Sustainability is at the core of the Dyson Airstrait™ straightener's design. During our discussion, Sir James Dyson highlighted how the product is engineered with sustainability in mind. The intelligent heat control technology ensures minimal energy waste, while the durable build of the straightener promises longevity. Dyson's approach to sustainability extends beyond product design, as Sir James shared his passion for farming and how it influences Dyson's pursuit of innovations that not only benefit consumers but also the planet. This passion hints at potential future products aimed at enhancing hair and scalp care. Stay tuned!

#### Tips and Tricks for Mastering Your Style

- Maximize Volume: Use the 'root drying mode' to lift your roots as you dry for added volume.
- Lock in Your Style: Finish with the 'Cool' mode to lock a smooth, shiny finish. Customize Your Heat: Choose among various heat settings in 'Wet' mode to match your hair type and desired style.
- Experiment with Modes: Use the 'Wet' mode for a quick, efficient straightening right out of the shower, and switch to 'Dry' mode for touch-ups or to perfect your style.







The Fabulous Features for Effortless Styling

1. Wet to Dry Straightening with Air: This feature eliminates the need for hot plates, offering styling that's gentle on the hair. 2. Intelligent Heat Control: With glass bead thermistors measuring airflow temperature 30 times per second, the hair's natural shine is protected against heat damage. 3. Versatile Styling Modes: With 'Wet', 'Dry', and 'Cool' modes, along with adjustable heat and airflow settings, the Airstrait<sup>TM</sup> straightener caters to all styling needs.





Culture



he toughest question we face this century is one that deals with sustainability, climate change, and renewable energy, which preserves mother nature not just for us, but for generations to come. When the first edition of Diriyah Contemporary Art Biennale took place in Saudi Arabia, it set the stage for a larger dialogue that connected the East and the West. giving visitors and participating artists a chance to explore culture, tradition, and heritage, alongside innovative methods for change. Not only did it signal a new beginning within the Kingdom, but it also set into motion a catalyst to drive change with unity. "In 2021, the entire notion of a biennale was a relatively new proposition, vet, our first edition drew over 100,000 visitors over a period of three months, most of whom were Saudi Arabian nationals and that included thousands of students and children. It allowed young local communities to actively experience and engage with art made in, or beyond, our borders in an entirely novel way," shares Aya Al-Bakree, CEO and Founder of the Biennale.

Over time, visitors have come to experience the evolution of artistic expression in Saudi Arabia, one that begs to address issues relevant to the times we live in. For its second edition, 100 artists from 43 countries have convened to exhibit their works, 47 of which were commissioned and reproduced for the exhibition from

# After Rain

The Diriyah Contemporary Art Biennale in Saudi Arabia has set the stage for a continuous and intriguing dialogue between artists, curators, students, and reformers within the global community. Now in its second edition, the exhibition remains a steadfast platform that enables us to witness a revolutionary change for responsive action to the environment

the 177 pieces on display in several different forms. Occupying 6 expansive halls, lavish courtyards and terraces, the Biennale is a place that inspires action and stirs thought.

Titled 'After Rain' and led by Artistic Director Ute Meta Bauer, the exhibition is set to the theme of relationships between humans and nature. Works of each artist is unveiled through the multiformat platform consisting of 22 Biennale Encounters, a series of public programs, a film program, art lab workshops, performances, research projects, screenings, dialogues, and more.

"The current edition emphasizes our connection with our natural environment, inspiring us to reflect on the ecological issues of our time, and inviting us to think of and adopt sustainable practices other aspects of our lives," explains Al-Bakree, pointing out how the public interest of 600,000 visitors is indicative of the curiosity of young Saudi Arabians and a testament to the vision of the biennales which she says are designed as international platform that are in equal measure connected to the national context. "It has in fact been incredibly inspiring to me to witness our curatorial teams from other countries travel across the kingdom to learn about our culture, meet with diverse artists and creative communities, and then interweave those learnings into each work," she adds.

Taking place at the JAX District, a creative district with industrial heritage in the historic town of Diriyah, the focus of many of the works is on basic human needs such as water, food, and shelter. "Each biennale edition, alongside our educational public programs, bring forward artworks that intend to spark conversations and inspire reflection around themes that affect both local and international communities," explains Al-Bakree, and given the depth that has led to vibrancy of the event, there's no doubt that it is one which will pose thought-provoking responses to questions on the environmental crisis, sustainability, heritage, and craft traditions that are unique to the Arab world at large.



"THERE'S NO DOUBT THAT IT IS
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SUSTAINABILITY, HERITAGE, AND CRAFT
TRADITIONS THAT ARE UNIQUE TO THE
ARAB WORLD AT LARGE."

Aya Al-Bakree







The Diriyah Biennale runs until May 2024 and 'The Learning Garden' - a digital extension of the Biennale, will continue after the exhibition closes in May.

# Bridging Cultures

Lana Khayat's journey of color, culture, and connection

n the heart of Dubai's bustling art scene, Lana Khayat emerges as a beacon of creativity and cultural exploration. Her artwork, a vibrant tapestry woven with the threads of her rich heritage and the profound influence of her greatgrandfather, Mohamad Suleiman Khayat, paints a picture of a world where cultures converge and dialogues flourish. With her recent accolades, including being the only non-Emirati artist honored by the UAE's Ministry of Culture and her prominent exhibitions from New York to London, Lana's art transcends boundaries, inviting us on a journey through the windings of human experience and nature's symphony. As she prepares for her upcoming shows, "Windings of the Labyrinth" with Rizq Initiative and solo exhibitions in Saudi Arabia and Spain, we delve into the essence of Lana's work, her unique blend of introspection and global recognition, and how her art serves as a bridge between worlds...

Being the only non-Emirati artist chosen by the UAE's Ministry of Culture for a distinctive honor at Christie's Islamic art program is a remarkable achievement. What does this recognition mean to you, and how do you feel it reflects on your work's impact on cultural dialogues? This is truly a testament of appreciation to my work. It reflects on the profound impact my work has on cultural dialogues. My art serves as a bridge between cultures, inviting viewers to delve into life's subtle impacts and transforming them into grand visual narratives that speak to the shared human experience. Through my work, I try to contribute to a deeper understanding and appreciation of cultural diversity, while also highlighting the universal themes of love, unity, and transcendence that resonate across cultures and civilizations.

Your art is described as a visual symphony that captures dialogues with nature. Can you elaborate on the process of translating these 'natural dialogues' into visual art? My work deeply rooted in the profound philosophy of Sufi poetry, intricately weaves minuscule dashes, marks, and strokes, mirroring the subtle rhythms and patterns found in nature's tapestry. My work speaks to the interconnectedness



of all things, weaving a narrative that celebrates the inherent unity of humanity and nature. Through my work, I try to inspire a deeper appreciation for the profound wisdom embedded in the rhythms of the natural world, inviting viewers to embark on a journey of selfdiscovery and spiritual awakening. In this

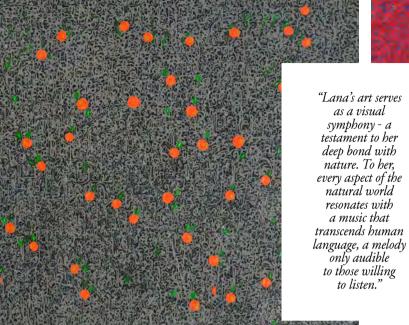
way, my art becomes a catalyst for cultural exchange, fostering a deeper understanding of our place on this planet and to cherish and protect the delicate balance of life on Earth.

Your introverted nature deeply connects you with the wilderness, influencing your art. How do you balance this introspection with the public aspects of being a globally recognized artist? I am a big introvert, and I love being alone with my work. But with time I have learned that collectors love to meet the artist behind the work, and love to hear the narrative that led to each artwork. I have learned to make an effort and go to the shows, the fairs and exhibitions. It is also wonderful for me to see how my work impacts other people, and how the work makes them feel. It is a celebration of my long hours at the studio.

Your art is a vibrant celebration of color and culture. How does your unique style translate into your personal fashion sense and choices in design? Put simply, many people remark that my personal style mirrors my artwork - playful yet with a meticulous attention to detail. This coherence stems from my background in Design, I did my undergrad in Design, where I cultivated a penchant for crafting designs that appear simple at first glance but reveal intricate details upon closer inspection.

Have you ever considered venturing into fashion design or collaborating with fashion brands to infuse your artistic vision into wearable art? While I've been approached by fashion houses, I don't perceive my work in that realm. The essence of what I create transcends mere fashion - it alters the human experience itself. If I were to paint a visual picture, envision my work as an immersive journey, enveloping every inch of a museum, pavilion,

SEDA SALVAGE AZUL



THE TANGERINES

or gallery. Similar to Yayoi Kusama's captivating installation at Harrods London last summer, my vision invites people to immerse themselves in a nature-infused cityscape.

It's about enticing individuals to feel deeply, to be enveloped by an experience that blurs the lines between art and reality, leaving a lasting impression on their hearts and minds.

Do you incorporate elements of your artistic style into the design and decoration of your living and working spaces? In my home, simplicity meets whimsy, blending a minimalistic ethos with a playful touch. It embraces the notion of "less is more, but more is in the detail," where every element holds significance. I firmly believe that true beauty reveals itself in the intricacies of each detail. As for my studio. I am fortunate to have a spacious outdoor workspace in Dubai. During the winters, I take full advantage of this setting, basking in the sunlight that illuminates the vibrant colors of my creations. Working outdoors not only allows me to immerse myself in nature but also accelerates the drying process of my artworks, as I often work on multiple pieces simultaneously. In Spain, my focus shifts to smaller-scale works, yet the creative chaos remains consistent. Both studios are a kaleidoscope of colors and creativity, albeit a bit messy at times – I can tell you that!

Do you have any hobbies outside of painting that contribute to your creativity or offer a refreshing break from your artistic endeavors? While in Dubai, ballet serves as my anchor, I practice it daily. Through ballet, I find not only physical strength and agility, but also a daily communion with my innermost self and the world around me. Additionally, while in Spain, walking and hiking nourish my spirit, offering moments of reflection and connection with nature's beauty, enriching my artistic journey.

Can you share some of your favorite ways to unwind and recharge, especially after intense periods of artistic productivity? Given the opportunity, I love hosting intimate workshops at my studio, particularly for budding young artists, with a special emphasis on empowering young girls. Coming from a background of conservative upbringing where I had to carve my

own path, it's especially meaningful for me to impart the message to these girls that they possess inherent strength and wholeness. I strive to instill in them the belief that they are capable of pursuing their dreams with the same fervor as their male counterparts – brothers, uncles, and fathers - have done. It's about nurturing their confidence and reminding them of their boundless potential to shape their own destinies. The act of reading is also deeply soothing for me, as it encourages a slower pace and mindfulness. Reading poetry specifically is very inspiring for me as I often turn words I read into narratives of

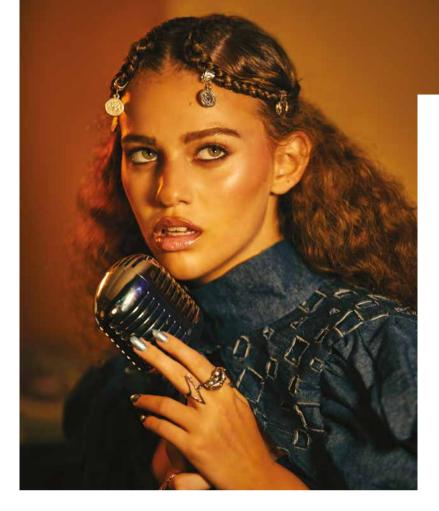
Are there specific destinations you've visited that have profoundly influenced your art? My time in New York has deeply influenced and changed that human and artist I am. I did my postgrad in NYC, and I used to spend every weekend alone at Museums followed by evenings in broadway and offBroadway shows. Diving into an Yves Klein's blue piece, or dissecting a Rothko painting for hours has without a doubt shaped the artist I am today.

If you could paint with only one color for the rest of your life. which color would you choose and why? Rumi is a Japanese female name meaning beauty and flow and it represents a blue gemstone called lapis lazuli. If I were to choose one color, it would definitely be the Lapis Lazuli Blue. This gemstone holds symbolic value in various cultures, revered for its deep blue hue and associations with wisdom, truth, and inner peace.

Moreover, "Rumi" is intricately linked with the 13th-century Persian poet Jalal ad-Din Rumi, renowned for his timeless verses and profound insights into the human experience. As a figure central to Islamic mysticism, Rumi's poetry transcends religious and cultural boundaries, resonating with individuals worldwide.

<sup>•</sup> Lana is currently preparing for the All-Women Group Show with Riza Initiative entitled "Windings of the Labyrinth", opening on April 23rd.

<sup>•</sup> She is also currently preparing for two Solos in 2025, one with Hafez Gallery in Saudi Arabia, and another in Spain with Galeria Shiras.



# Play

#### WOLEDTO, NEW ALBUM BY ELYANNA

Have you also been patiently waiting? Well, April 12th is almost here and so is the up and coming musician's debut album Woledto, which translates to I Am Born. Inspired by her Latin and Palestinian heritage, her first album will highlight a journey through identity, love, rage, and feminism. One to play on repeat!



With *calendars a buzzing*, these are the noteworthy happenings *causing* a buzz at *the moment* 



See

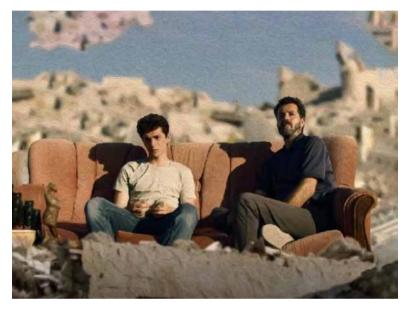
#### **SOLO EXHIBITION** BY ANDRĒ BUTZER

On display at Carbon 12 Gallery, drop in to see Butzer pay tribute to Henri Matisse in his lively and vibrant works of art. The German contemporary artist has gained widespread recognition for his distinctive approach to painting that merges elements of abstraction, figuration, and cartoon-like imagery.

# Watch

#### THE TEACHER

Set in present-day Palestine, British-Palestinian filmmaker Farah Nabulsi described the film as a "human drama set in a political landscape" and "a story about characters that represent a severely marginalized and underrepresented people," stating that she "needed to make this film to cope with the injustice I've witnessed." This emotionally-charged pieces of cinema should be on everyone's must-watch list.





# Listen

#### YALLA! LET'S TALK

A popular podcast hosted by Esra Assery and Yasmine Rasool. It features lively discussions on various topics relevant to the Middle East and North Africa region, including culture, society, entrepreneurship, and personal development. The podcast aims to provide insightful conversations and thought-provoking insights while promoting open dialogue and understanding among its listeners.

# Follow

LOOK FOR A STRONG FEMININE PRESENCE TO FOLLOW? THESE ACCOUNTS ARE A MUST!



SALIHA AFRIDI @DrSalibaAfridi

A well-known clinical psychologist based in Dubai, her account focuses on mental health awareness, self-care tips, and psychological insights. She shares valuable information to help people navigate life's challenges.



GHIZLAN GUENEZ @Ghizlan\_Guenez

Known for her entrepreneurial spirit and vision, Guenez has curated a space for ambitious women to learn, connect, and harness their inner force to achieve and meet their potential through a platform titled 'We Are Force'.



SARA AL MADANI @SaraAlMadani

A prominent Emirati entrepreneur and motivational speaker, she's known for her dynamic personality and contributions to women's empowerment in the UAE. Follow her as she mentors aspiring entrepreneurs and advocates for social change.





Embracing history, *modernity and the ultimate in luxury* in the heart of the city





#### THE ESSENCE

Perched majestically on the Avenue Kléber, The Peninsula Paris stands as a beacon of luxury and refinement in the City of Light. Merging historical grandeur with cuttingedge comfort, this iconic hotel captures the essence of Parisian chic. Beyond its opulent facade, The Peninsula Paris offers a sanctuary of sumptuous living. Originally conceived as a grand hotel in the early 20th century, a meticulous four-year restoration has breathed new life into this architectural marvel, paying homage to its heritage while infusing it with contemporary elegance.

#### LUXURY REDEFINED

From the bespoke Rolls-Royce journeys that whisk you through the city, to the Garden Suites that offer a verdant retreat atop the Parisian skyline, every detail is curated to perfection. The hotel's accommodations boast the pinnacle of modern technology and design, wrapped in the comfort of a historic Parisian palace. The in-room experience, powered by revolutionary technology, offers a seamless blend of form, function, and elegance.

#### FOOD & MOOD

Dining at The Peninsula Paris is a journey through the world's cuisines. From the rooftop L'Oiseau Blanc with its panoramic city views to the intimate setting of LiLi, the culinary experiences are as diverse as they are delightful. The pièce de résistance, however, is the hotel's health and wellness offerings. The Peninsula Spa invites guests to indulge in treatments that meld ancient traditions with modern wellness techniques, while the state-of-the-art fitness center and serene indoor pool provide a tranquil escape from the bustling city outside.



"Whether through its historic significance, architectural beauty, or the sheer joy of its luxurious offerings, The Peninsula Paris stands as a tribute to the enduring allure of Parisian life."



VALENTINO GARAVANI

# Nolinski Paris

A fusion of classical *grandeur and modern sophistication* in the heart of the city



#### THE LOWDOWN

Just a stone's throw from the historic Comédie Française, the fashionable Rue Saint-Honoré, and the serene gardens of the Palais-Royal, Nolinski Paris emerges as a beacon of comfort within a classic Haussmann-style building. This gem marks the inaugural venture of the Evok Collection, capturing the essence of French lifestyle, discreet luxury, and the allure of a prime Parisian location. Internationally acclaimed interior designer Jean-Louis Deniot orchestrates the hotel's aesthetic across 6 floors, infusing traditional French décor with modern innovation. Every element, from mouldings and woodwork to antique furniture and sculptural accents, harmonizes with a palette of greys, waxed concretes, and soft hues, creating an ambience that's both majestic and intimate. The hotel has 45 rooms, including 9 suites, and feature unique details like green Carrara marble at the reception and celestial motifs on the grand staircase.

#### **ROOMS & SUITES**

Ascending through the hotel, each floor offers a distinct sensory experience, leading to the rooms and suites that combine space, comfort, and style. Each room presents a unique color scheme complementing the overarching theme of greys and waxed concrete while the décor is enriched with beautiful materials, sculptural souvenirs, and luxurious finishes. The suites, akin to private apartments, offer luminous spaces that maintain privacy, with the Josephine suite standing out for its exquisite furnishings and breathtaking views.



#### **CULINARY DELIGHTS**

Le Restaurant offers an escape from the city's bustle into a world of its own, curated by the visionary Chef Philip Chronopoulos. The space, designed by John Whelan, blends Art Deco elegance with contemporary flair that celebrates the best of French and international cuisines. The intimate Grand Salon Cocktail Bar is a haven of signature cocktails and innovative infusions by Jérémy Bacquet, complemented by light fare from Chef Chronopoulos.

LE RESTAURANT

#### WELLNESS AND REJUVENATION

The Spa Nolinski by La Colline is a sanctuary of tranquility. Elegantly appointed with Louis XIV furnishings and set against the backdrop of granite and warm wood, the spa offers a journey of relaxation and rejuvenation where guests can indulge in personalized treatments that blend Swiss precision with French elegance, ensuring a harmonious balance of body and mind.



Hotel Brach, Paris

A chic and modern *hotspot catering* to the *city's fashion* and design crowd.

#### THE LOW DOWN

Nestled in the heart of Paris's chic 16th arrondissement, Brach is more than just a hotel; it's a fusion of artistic expression and opulent comfort. Originally a Seventies postal sorting facility, this visionary creation by Philippe Starck transcends the ordinary, inviting passersby into a world of extraordinary design. From its Modernist and Bauhaus influences to its Art Deco and midcentury elements, Brach embodies a unique blend of styles. Every detail, from the Art Brut prints adorning the walls to the meticulously crafted marble vases, reflects a commitment to artistic curation. Step inside, and you'll be greeted by a warm and eclectic atmosphere that flows seamlessly into the 59 rooms and suites. Rosewood walls exude a cozy ambiance, while oversized leather headboards add a touch of grandeur. For those seeking ultimate luxury, the fifth and sixth floors boast 7 suites with terraces, complete with hot tubs and breathtaking views of the iconic Eiffel Tower. Brach isn't just a hotel; it's a haven for those who appreciate the finer things in life.

#### **GOOD EATS**

Vibrant and dynamic, the Brach restaurant offers an immersive experience into the rich

cuisines of the Mediterranean. Led by Chef Adam Bentalha, anticipate a selection of light, shareable dishes perfect for enjoying with friends, accompanied by a playful cocktail menu that will entice you to linger long after brunch. When the sun is shining, don't miss the opportunity to visit the rooftop kitchen garden, where you can enjoy a 360° panoramic view of the Paris skyline.



BRACH TERRASSE FOOD





# WALDORF ASTORIA SEYCHELLES PLATTE ISLAND

A new realm of eco-luxury where opulence meets untouched natural beauty.

#### THE LOW DOWN

Nestled amidst palm fringed, white sand beaches azure waters in the middle of the deep blue, this luxurious retreat promises a sanctuary where indulgence knows no bounds, and every moment is a celebration of elegance and sophistication. And that begins with the resort's design; a beautiful blend of contemporary and traditional Creole architecture where earthy tones and natural textures represent an intersection between luxury and eco-conscious travel. Drawing inspiration from the hawksbill turtle's shell, the resort's villas boast faceted designs, gracefully folding and bending to form spacious, airy canopies. Characterized by fan-shaped architecture, each villa features an elegantly pitched ceiling, while being thoughtfully positioned away from the shoreline amidst lush gardens that create an undisturbed place for sea turtles to lay their eggs.

#### **GOOD EATS**

Celebrated Executive Head Chef Jane-Therese Mulry helms Maison Des Epices, a stunning restaurant set against sweeping

vistas of the sunset. Diners can Creole-Latin fusion dishes made with locally sourced produce and served family-style. By day, La Perle restaurant serves up a health-conscious breakfast featuring both hot and cold delicacies, complemented by meticulously brewed singleorigin Tanzanian coffee. As dusk descends, it blossoms into a sophisticated Mediterranean dining destination, curating a gastronomic journey from Spain to Türkiye. And the food adventures don't stop there; real foodies can embark on a culinary exploration with a chef during a one-hour tour of 'soil-to-soul' concept Moulin's herb garden, where sustainable practices in cultivating fresh produce are revealed. For a more intimate dining affair, a private culinary journey can be arranged with lunch amidst the reefs, a barbecue at the villa, or sip sessions accompanied by an open bar.

#### SUSTAINABILITY EFFORTS

No ordinary island retreat, Waldorf Astoria Seychelles Platte Island serves as a home to migratory seabirds and turtles, all of which are protected by their own lagoon and coral and partnerships, led by the island's specialist marine biologist, which aims to preserve and protect the surrounding nature and marine life. It uses a solar field to create renewable energy across most of its operations, and the island's lush natural garden serves as a primary source for the resort's fruits and vegetables, ensuring a sustainable farm-to-table supply that honors both the environment and the palate.

#### **WELLNESS HAVEN**

Crafted to foster holistic well-being amidst serene surroundings, the Waldorf Astoria Spa offers an array of rejuvenating experiences. Immerse yourself in revitalizing yoga, guided meditation, and mindfulness sessions, all aimed at nurturing the body, mind, and spirit while emphasizing breathwork and inner equilibrium. Complementing these offerings are invigorating thermal experiences, including sauna, steam, and hydrotherapy, designed to enhance relaxation and promote overall wellness.

# ONE-OF-A-KIND EXPERIENCES

From fly fishing to coral planting with expert guides and exploring the island's diverse wildlife and natural wonders, there's a thoughtfully curated line-up of local experiences for guests to enjoy. A firm favorite is the thrilling blue safari which sets sail in search of majestic whales and dolphins. Finish off with a kayak ride or stand-up paddle experience, for the ultimate enchanting aquatic experience. On land, the resort offers star gazing sessions, an alfresco outdoor cinema experience and dancing under the island's night sky.









#### Elle INTERNATIONAL

# HOROSCOPE

# **ARIES**

20 MARCH - 19 APRIL

You have been holding on to things from the past at the same time as looking to the future. But when this month's eclipse in your sign fires you forwards, you will realise that you can't do both. You must complete any unfinished business, close any doors that you had left open, and say some fond but firm farewells, all within the space of a few days. Even by your standards, events are moving very quickly, so try to keep up.

# CANCER

21 JUNE - 21 JULY

This month's eclipse at the top of your chart could re-write all your career plans. It will offer you the sort of step up that you thought only happened to other people - but at the same time throws you into a crisis of self-confidence. Have you got what it takes to take on such a role? Won't your lack of experience be noticed? Yes, and no. You are your own biggest critic; in fact, you are far better than you think.

# 20 APRIL - 20 MAY

**TAURUS** 

An unexpected opportunity promises you anything you want - but as soon as you pick something, you are told that you can't have it. Are the planets playing tricks? No, just gently steering you in the right direction. You chose to go with more of what you already have, but the purpose of all this is to urge you to move out of your comfort zone and try something new. As soon as you do that, all will be well.

# LEO

22 JULY - 22 AUGUST

For a long time, you have had a firm position on one side of an argument. The answer is clear to you, and all those who take the opposite view are simply wrong. Yet somewhere in the next few weeks, you are going to change your mind, fully and completely. What has brought about this sudden change? The answer is not what, but who; a new relationship is helping you reach truths you never knew before.

# GEMINI

21 MAY - 20 JUNE

You've thought about it carefully, and your answer is no. Then, a few days later, you are given a second chance. Your first response is to refuse, as before - but if you look, you will see that something has changed, which now makes the whole venture much more attractive. This is just a sweetener thrown into the deal to get you to agree, you think. Maybe, maybe not; but say yes anyway. You won't regret it.

# VIRGO

23 AUGUST - 22 SEPTEMBER

You seem to have reached a point in a relationship where you are happy to settle for what you have got. But if you do that, you are preventing it from ever giving you more, and there should be no limits to love or to happiness. You deserve better. Early April will show you how much more is possible if you are prepared to take a few risks - and by the end of the month you will have found what you were missing.



## LIBRA

23 SEPTEMBER - 22 OCTOBER

You need a change. You're not sure where you ought to be heading, but you know you need to move on from where you are now. The unexpected re-appearance of an old flame in mid-April may provide some answers; a few days of re-living old times together, as friends this time rather than as lovers, will show you how you used to be, who you are now, and perhaps your future direction, too.

## CAPRICORN

21 DECEMBER - 19 JANUARY

Moving away from anywhere always brings emotional scenes as the people you are leaving behind beg you to stay, and accuse you of being selfish and heartless by creating a new life for yourself in a new location. Yet almost always, once they see how much it means to you, they let you go, and wish you well. Don't let yourself be talked out of the big move you are planning now; if it's truly what you want.

# **SCORPIO**

23 OCTOBER - 21 NOVEMBER

A big decision is looming in your major relationship. There are two things you need to know: first, that you're in a weaker position here than you would like, so that will mean making compromises; and second, that once you've made your choice, there can be no going back. This sounds like a battle you're going to lose, but it isn't. Future prospects afterwards look brilliant, so give a little now, and gain a lot later.

# SAGITTARIUS

22 NOVEMBER - 20 DECEMBER

You are so enthusiastic and energetic that you can usually manage any task you are given - but are you doing what you actually want to do, or just doing what is asked of you, and being paid for it? The conjunction of Jupiter and Uranus this month may show you what you are actually good at, and where your real abilities lie; if that means changing your career path to make better use of your talents, then do it.

### **AQUARIUS**

20 JANUARY - 18 FEBRUARY

There are long-term planetary cycles constantly unfolding in the background of your life. In their early phases, there's not much to see. In the middle phases, there's a wave of energy you can ride to success, and as they end, life seems to lose some of its momentum. A new one starts this month, lasting through the rest of the decade. If you've been stuck for a while, this is where things start to get better.

## **PISCES**

19 FEBRUARY - 19 MARCH

Mars enters your sign this month, and you'll soon feel his heat and energy. You may not like it, but it's what you need, so use it to take the lead and make things happen. For the next six weeks, you will have an unbeatable advantage: where you move, others will follow, and when you speak, they will listen. It feels strange, but you'll get used to it - and you'll be amazed at how much you can actually do. Push, hard!



Brave & Bold

Her Excellency Dr. Nawal Al-Hosany is making history as she leads the charge towards energy transition. She sheds light on the role that women from the *Arab region* are playing on a global scale, and her journey dreaming, achieving, and being fearless in the pursuit of new ventures to inspire others

rom an early age, H.E. Dr. Nawal Al-Hosany found herself surrounded by people who shared her determination to shape a more sustainable world. Always curious to find ways of living that would not impede on nature, she was enthusiastic to travel, learn, and question things to find ways on improving it. "The idea that every contact leaves a trace is one of the main things that I have carried with me," she shares, recollecting how she picked this up during the 13 formative years spent with Abu Dhabi Police during the start of her career.

#### **BOLD FIRST STEPS**

Armed with a degree in Sustainable Architecture, Dr. Al-Hosany cemented the foundation of her commitment to green development with the hopes to one day create a positive impact in the world. That journey began with the design of MASDAR - the first sustainable city in the Middle East, which was new for both, the region and the world. This was soon followed by the Zayed Sustainability Price in 2011, which she directed and helped shaping. In 2015, after noticing the underrepresentation of women in sustainability and energy, she launched WISER - Women in Sustainability, Environment and Renewable Energy at MASDAR. "This initiative was born from a determination to foster a more inclusive and diverse environmental movement," she says.

#### TAKING CHARGE

Fueled by determination, her work continues with the 'Women in Diplomacy' initiative that she launched in collaboration with the International Renewable Energy Agency (IRENA) to support female-led voices and talents. As the UAE's Permanent Representative to IRENA, Dr. Al-Hosany is keen on furthering her

commitment towards diplomacy, energy, climate action, and sustainable development. "The work we are doing is shaping the new energy landscape, ensuring that the transition to cleaner forms of energy is inclusive and fair, so every community, from every part of the world has access to the energy that fuels their lives and livelihoods," she says.

#### **RECOGNITION & REPRESENTATION**

To recognize her work, D. Al-Hosany was recently bestowed with the Energy Institute's President's Award making her the first person from the Middle East to have received it. But why is this important to her, and to women in the region? "It's critical that women, especially women from the Middle East are recognized for their contributions to driving the energy transition, which can often go overlooked outside of the region," she explains. One reason for this is outdated misconceptions from other parts of the world, partly due to the fact that women don't talk about their achievements as much as they should, and because there is still an evident lack of women in leadership positions within the energy sector. As the facts have it, she points out how less than a quarter of people employed in the global energy industry are women, and this number increases slightly to 32% in the renewable energy sector. What these figures don't show is the type of roles women hold in the sector. "Recognition of who we are and what we're doing to drive the energy transition isn't

always as fair and balanced as you might expect, from the fair and balanced, developed world," she confesses, even though there are many pushing to break barriers in these sectors.

#### **INSPIRING CHANGE**

Talking about what she'd like to change in the near future, Dr. Al-Hosany is certain that it would be to see more women in positions of leadership, within the energy sector. "Our reluctance to talk about our achievements and capabilities can mean that our work and impact goes under the radar. I hope that will change," she says. We couldn't agree more, especially because the UAE is today the world's largest producer of solar per capita, having in the last decade alone increased its renewable energy capacity per capita more than any other country in the world. As it forges new paths forward to develop clean energy pathways and to meet the net-zero ambitions by mid-century, Dr. Al-Hosany is keen on seeing more women step into positions that will influence the trajectory of the future.



With her bold steps and leadership roles at significant events such as the recent COP28 hosted by the UAE where she was part of the COP28 President Advisory Committee, she certainly is paving the way for other young women to reach new heights with bold steps.

